# Thuellevilsinivereatcus <br> Published in Sonora, Texas - "The Capital of the Stockman's Paradise" 

## Seventy-Sixth Year, Thiritieth Week

## CIINDRRS Golf Championship Crown Stays Here for First Time <br> Co. angratuations to somenal Ion the new 


 Tourrament Sunday. L. P. B. Boodwortht vho acted as moster of
ceremonies during the presentation, expressed wishes of the golf ceremenies durinin the presentotion, expressed wishes of the oglf
club thot Sharp peecive the bicrcle as a consolotion for entering

Junior Track Team Grabs Firss Place AI Eldorado Meet

## Howell

Receives Scholarship


## 4-H Judges

Capture
Top Honors


Incumbents Slay
On School Board $1=$
 $=\mathrm{mmom}$
Choo-Choo Steal Top Honorr Sunday Ai San Angelo Nennel Club Dog Show

## dachshund, Choo-Choo, won first in the open puppy class. place in best of breed, first in the Howard placed second in female dachshund class, best year-old junior showmanship

## awards at the San Angelo Kennel

 Club show held Sunday at the Na-tional Guard Armory Building in San Angelo. Billie Ann Stewart
placed third in the ior showmanship ring.
Nancy Hawkins female basset
won second in the female basset
 and assistant ring steward was
Sam E. Jones.
Charlie Howell's male basset,
None-Yo, placed second in male

Cook Is High Point Man
Track Squad Garners Win At Iran's Cactus Relays

The Sonora Bronco track squad meet to be held is ozona April 9.84 , Rankin $781 / 2$, Big Lake 37 , Jume placed in almost every event to All the strong track teams of the tion $241 / 2$, Grandfalls-Royalty 12. pile up 108 points-enough to win

 point man of the meet as he tied
the record of 15.1 in the 120 -yard
high hurdles. finished second to
Ben Perez in the 180 -yard lows,
won the broad jump with a leap
of 20 feet, $3 /$ inches, and ran a
leg on the Bronco mile relay team. of 20 feet, $3 / 2$ inches, and ran a
leg on the Bronco mile relay team.
Noe Chavez, Sonora's only pole
vaulter, cleared 13 feet to set a
new record in that event and add
$\qquad$ job for Sonora as he placed second
in the 100 -yard dash, second in
the broad ump, and ran a leg on both the sprint and mile relays.
Ed Lee Renfro placed fourth in
the 100 -yard dash, and in the field


In the relays, Sonora held third
$\qquad$ Boy Scouls Help Clean Garden Glan Gado

First Methodists Plan
Revival Here Apr. 10-14

Museum-Library To Be Discussed By Woman's Club
A proposed combined museum
and library will be discussed by and library will be discussed by
members of the Sonora Weman Club at $10: 30$ a.m. Thursday, Aprit
7 , at the clubhouse, and a vote is slated to be taken on the measure Joe Brown Ross, representing the
Sutton County Historical Societ asked the women at the club's Febating in establishing a museum munity library, long a project of The regular monthly meeting of luncheon at 12 noon The with gram, entitled "Our Talented Chilwill feature the Woman's
nual art show. Judge of the collection of chirdren's artwork will be Franklyn $\mathbf{E}$
Walker, San Angelo artist and art The show will be open to the

Humble Receives
4 Safely Awards
Humble Oil and Refining Com-
pany received four first-place 1965
industrial safety awards at the 27 th
Dallas March 29. The anference in esented the best accident frequep-
rate in drilling operations
$\qquad$ ed for the year and the best ao-
cident frequency in exploration
marketing, and natural gas opera-

\section*{WEATHER



4
Bond
Election
Okayed

LloydBrown
Gets Award

## = =ix

## = =ix

 in Feb received
## 



## 7 Communit

Good Friday
School holiday
Saturday, April 9
2-5 p.m., Sonora Woman's Club Li-
brary., Sonora Woman's
open.
Sunday, April 10
Sunday,
Easter Sunday
Services at the
Monday, April 11
School holiday
9 a.m., Cunty Commissioners
meeting in County Judge's office
in Courthouse.
p.m., School Board meeting in
p.m., School Board meeting in
superintendents office in Cen-
tral Administration building.

Tuesday, April 12
12 noon, Downtown Lions 12 noon, Downtown Lions
$7: 30$ p.m., Westside Lions Club at Lions cage.
Wedsestay, April 13
p. 13 -5 p.m., Sonora Woman's Club Litian Service meeting
p.m., Hospital Auxiliary meets in fellowship h


## laff of The Weeke


"Hey, Pop - can I have the gizarard"

## Hospital News



 Candelario Flores
Thomasine Franks* Librado Guerra
Jessie McCutchen*


BEER-A big boost to the economy! The brewing industry each year contributes over 1.4 billion dollars in federal, state and local excise taxes. Wages and salaries in the brewing industry account for almost 500 million dollars, and the purchase of packaging materials from other industries runs over 550 million. So next time you play, remember-BEER is after hard work or play, reme

UNITED STATES BREWERS ASSOCIATION, INC.
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The House of Drake



April is Cancer Control Month by Presidential cause the individual does
proclamation. During this month the American Can- time for early diagnosis. cer Society is seeking funds for important pro-
grams of research, education and service, It is also grams of research, education and service. It is also
seeking something even more important for the seeking something even more important for the
immediate present-to communicate.
It would be just as appropriate to designate
April as Cancer Communication Month. Why? As April as Cancer Communication Month. Why? As
a distinguished health officer said recently: "If
someone invented a drug that would cure half someone invented a drug that would cure half
the present cases of cancer, the excitement would be beyond belief. We have such a drug: It is com-
munication." An estimated one-half of all cases of cancer could
be cured by finding them soon enough and "doing be cured by finding them soon enough and "doing
for them what we already know how to do." How-
ever, only one-third are being saved, largely be-
cause the individual does not go to his doctor in
time for early diagnosis.
The problem of eliminating the The problem of eliminating the gap between one-
third and one-half-of adding 95,000 lives to the 190,000 now saved each year-is difficult. It is a problem of communication and motivation. Too
often we are unable to persuade people to act in their own health interest-to present themselves in time for early diagnosis and treatment of cancer. once a year.
During April, volunteers of the American Cancer Suring April, volunteers of the American Cancer
funds to support life-saving programs in cancer control. They will urge you to have a health checkup now-if you have not already had one-
and to do so every year.
We urge you to do both.

## THE EASTER DOGWOOD

The legend of the dogwood tree illustrates the
promise of forgiveness and renewal of life which the Easter season holds for us. According to the story (as printed in "The Open
Door"), at the time of the crucifixion, the dogwood Door"), at the time of the crucifixion, the dogwood
had been the size of the oak and othe forest
trees. So firm and strong was the tree that it had been the size of the oak and other forest
trees. So firm and strong was the tree that it
was chosen as the timber for the Cross. To be used for such a cruel purpose greatly distressed the tree, and Our Lord, nailed upon it,
sensed this, and in his gentle pity for all sorrow
and suffering said to it:
"Because of your regret and pity for my suf-
fering, never again shall the dogwood tree grow
large enough to be used as a cross. Henceforth, it large enough to be used as a cross. Henceforth, it
shall be slender and bent and twisted, and its shall be slender and bent and twisted, and its
blossoms shall be in the form of a cross.
"Two long and two short petals. And in the center of the outer edge of each petal there will be nail prints, brown with rust and stained with
red, and in the center of the flower will be a crown of thorns, and all who see it will remember."

Carla Whilworth Is Honorary Pledge In Pi Delía Kappa Louisiaina entered the Union as the 18th state, April 8, 1812
President Wiilson revived the custom of addressing Congress in
person, April 8, 1913. Robert E. Lee surrendered to General Grant at Appomatox, Va.
April 9 , 1865. Bataan fell, April 9,1942 King James I granted joint charter to two companies to colonize
"Virginia", April 10, 1606 . Abraham Lincoln made his last public speech, Apriril 11, 1865.
The Office of Price Administration was established, April 11, 1941. The "first shot" was fired at Fort Sumter, April 12, 1861. Frank.
lin D. Roosevelt died, April 12, 1945 . Russia and Japan signed a five-year neutrality pact in Moscow,
April 13, 1941. The first edition of Webster's Dictionary was published, April
14, 1828 . 14, 1828. APRL 6, $1956 \quad$ Miss Susie Murray, who has been
Mr. and Mrs. Wayne Brasher of visiting relatives in Arizona and Mr. and Mrs. Wayne Brasher of visiting relatives in Arizona and
Lubbock are visiting in the home New Mexico arrived home Mon-
of Mr. and Mrs. W. B. Dillard day on a visit to her mother, Mrs. this week. Mrs. Dillard and Mrs. Mary Adams.
Brasher are sisters. Mrs. Rose Thorp, Mrs. Zella Lan-
caster and children, Ray and Judy

Mr. and Mrs. H. V. Morris spent
the early part of last week in Can
eron visiting their son-in-law and
daughter, Mr. and Mrs. Tex Farr
dagh children, Mennis and Sherry.
and
APRIL 3, 1936
The Red Cross appeal made :o
Sutton County citizens last week
for flood relief funds was answered
in generous fashion. Four dollars
and ten cents more than the
amount asked- $\$ 25$-was sent to the
amount asked- $\$ 25$-was sent to the
Red Cross by Mrs. Maysie Brown
of the First National Bank with
whom contributions were to
left.
It's giddy-up, giddy-up all the
24-year-old cowboy, who it riding
his horse all the way from New
York to Sonora.
Mitchell's black
enne" is being ridden and he is
leading a pack horse "Texie
which has been a family pet fors. The young man says
20 year
is cheaper to ride his
ship them, even if he can malk
53 Years ago
on a visit to relatives in Abilene
The Doctor, who is attending to his
nora High School, is conducting
himself becomingly during her ab-
G.
G. S. Allison, Theo Savell and
J. G. Barton attended court in
nard this week.
Mrs: J. G. Walker of San Angelo
er for several days this and last

Editorials... Features... Columns...

## CANCER COMMUNICATION

## J. A. Makes Big Error, Listens To 2 Experts

## 

 =w=w =w wix Devil's River tells what he learned What I'd like to see the Senateabout Red China from two experts Committee do now is come up
this week. We don't know what it with a man who is an expert on
was. was. China experts. $\quad$ When you get two experts Dear editar:
When you get two experts com
Ang to exactly opposite According to every newspaper yo to exactly opposite views, Red China likely will be the world's fore you tuned in.
$\qquad$ even ahead of Russia, although the committee to come up with
Russia is no slo expert on the experts, Russia is no slouch in that depart- just one expert on the experts.
ment.
 on our side, with India growing disagreeing on the expertness kids faster than wheat, and with the previous experts, until finally
the Russian men getting interested about in automobiles and air conditioning they get down to me, and I don in automobiliss and air conditioning they get down to me, and I don't
and the Russian women now going mind saying it wouldn't take an
to beauty parlors, Red China, the expert to find out how little I articles are saying, is the No. 1 know about Red China. I don even know what's happening at
Therefore when I read that two the court house in Sutton County Therefore when I read that two the court house in Sutton County
experts on China were going to If you want to stay clear-headed appear before a Senate Committee about anything, never consult with on television, I dropped what I was more than one expert.
doing, I don't remember what it One funed in.
recognize Red China now and let le Scraich Pads
her in the United Nations, that itll be years before she is far enough
advanced to threaten anybody with $\left\{\begin{array}{l}4 \times 6-100 \text { Sheets ( } 16 \mathrm{lb} \text {.) } \\ \text { Per Pad }\end{array}\right.$ advalear bombs. The other expert
nuaid no, we shouldn't recognize Per Pad $\begin{aligned} & 20 \text { Pads } \\ & \text { THE DEVILS RIVER NEWS }\end{aligned}$


## where they spent the Easter Holi- days with Mr. and Mrs. Howard firby.

cans coolks cooleg

There's no hangover heat with gas cooking. Turn a gas burner off and it's off - instantly. Cooking stops. Broiling is cooler, too, and smokeless. With gas you can ing is cooler, too, and smeles. Gas makes the big difference
because it's cool, clean, fast, safe, efficient, dependable time to get that modern, automatic gas range that you've always wanted-at gas appliance dealers or Lone Star Gas.

#  <br> Anniversary Gas Range Sale! 



TEEN SCENE

This past week has been a full
one for most of the kids in Sonora The district literary meet was held The results fhrom the ready-writing
contest Thursday contest Thursday are not in yet.
Friday, two different groups went Friday,
over.
 Prose Reading won a second in a third in Prose Reading, and Jim my Cade wo
Declamation.

## Franklin Glasscock was in So- nora during the weekend. Junior Seydler from Uvalde was here vis-

 titing Jackie Cargill.Prissy Howell and Bill Glass
cock were in Ozona Saturday a cock were in Ozona Saturday at
te spring formal there. Robert
Kelley, Grady Roe, and Eddie Sawyer were in Angelo for the spring The 4-H grass judging team went
to Odessa Saturday. It seems that they really stacked up the places
there. The team won first place. Kaye. Ellis won first high indive.
ual, Cee Wee Johnson won second ual, Cee Wee Johnson won second
high individual, and Susan Allison Several college kids were ho ere Bare weekend. Among these Juidy Lancarater Trees, Jack Heare, here until the 14th of April, when Doc was home to celebrate his
20th birthday-he's really an old We have a new student at SHS.
Don West moved here from Carlsbad. We are glad to have you here, Don.
The track tane. won the Iraan
tournament. Eddie Howell placed
second in the

## 

The Ruth Shurley Jewelry

## 



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Revlon NAIL BUILDER cuticle massage cream Revlon creamy CUTICLE REMOVER-\$1.10

WESTERMAN DRUG

$$
\left\{\begin{array}{l}
\text { w } \\
\text { vi } \\
\text { th } \\
\text { go } \\
\text { wi } \\
\text { fu } \\
\text { of }
\end{array}\right.
$$

Your Chamber
Of Commerce <br> \section*{\section*{}} <br> \section*{\section*{}}


GRATITUDE
(Editor's note: During this Eas-
tor season one Sutton Countian has
expressed a deep feeling of
this body with its intricate blood, CHRIST, on the Cross, ever re-
muscle, and nervous systems con- minding all of us of His complete muscle, and nervous systems con- minding all of us of His complete
trolled by this brain-a machine so forgiveness of our sins and short fabulous in construction that it puts comings-the agony of dying by fo shame the computers, the IBM'S,
to These eyes that for so long looked And you know, He took that These eyes that for so long looked thief with Him to Paradise. Yes,
out on all things, yet were blind, the thief made it with his last oh, so blind! These ears that heard the thief made it with his last
so much yet listened so little to words! And if he did, then you go much yet listened so little to words! And if he did,
that which is real-TRUTH! This and I can make it too!
voice that spoke so often, yet So today, I am so grateful and
said nothing because the words thankful because Now these
 from the heart! This heart that are seeing the light, these lips
performs its normal function of are trying to carry the message performs its normal function of are trying to carry the message,
pumping the blood along its course and this heart, with every beat, is mping the blood along its course and this heart, with every beat, is
maintain life, yet pumped out beginning to pump out feelings o very little compassion, understand- compassion, uumderstanding, and ing, and love for a long time since love for my fellowman and
$\qquad$
briety and the steps that mark and language is too poverty-strickthe road of this spiritual way of en in words, for me to tell you ife which has been given ma, and of my gratitude at this time of the
this being my fourth truly sober and thankful entry into our HoLY EASTER-TDE. Gratitude is a feel WEEK, I find a deeper and truer ing-a quality of the soul-impos -


Enjoy consistently good food served to your taste in the pleasant surroundings at French's. You're always a welcome guest here.

## French's:

Member TRA the purpose was to promote the membership was confined to mer-
chants and industrialists. Today the purpose of the Chamber of Com-
merce has been expanded to in- working committees thus formed merce has been expanded to in- working committees thus formed
clude promotion of the agricultural, will be the backbone of the Cham civic and general interests of the
entire community and membership
is open to anyone is open to anyone who is interested
in improving the economic, social
and spiritual well being of every and spiritual well being
one in the community.
$\left\{\begin{array}{l}\text { consis } \\ \text { electe } \\ \text { the b }\end{array}\right.$
consists of 106 members who have
cected ten members to serve on
the board of directors. tors hoard of directors. The direc
olected ice-president and a treasurer fr
their own number. This is y
governing body, the group will provide the leadership in the the this happens, phease remember
future activities of the Chamber that membership due of Commerce. But, leadership and lutely nemeessary to provide the nec-
the services of a single paid em. essary finances but equally impor-
ployee are not enough. The board of directors can devel- manpower-manpower to accomp-
op a program of work and have the lish the committee job. Inspiration op a program of work and have the leadership and money would be o clerical, administrative and other little use to the Chamber of Con types of chores but without aggr
sive thorough mittee work, less than 25 percent The Chamber of Commerce does
of the required work can be ac- not belong to its member complished. munity the leadership of the com- in all that it does, it is working men for each of several commit- community. It will pre-plan its tees to be formed. The president tivities to insure maximum bene
and the chairmen will select others fits for all and will implement it to serve on the committees, and plans in an organized and coordi-

the board will provide specific nated manner. It asks in return | guidance to each committee for that you support it to the best o |
| :--- |
| use in planning its activities. The your ability. |

## Eastertavers

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Foxworth-Galbraith Lumber Co

The Ratifff Store
General Telephone Company
San Angelo, Texa
Neville's Department Store
$\begin{array}{ll}\text { Dr. Charles F. Browne } & \text { Jack Raye's Live Oak " } 66 \text { " } \\ \text { Chamber of Commerce } & \text { Home Hardware \& Furnitur }\end{array}$ Dr. Tom White


Livesiock Judges Win Seventh Place At Sul Ross Meet Livestock judges of the Sutton
County $4-\mathrm{H}$ Club received seventh County 4-H Club received seventh
place in the Sull Ross Invitational
Livestock Judging Contest held in Alpine April 2. The competition was
open to 4 H and FFA judging teams. open to $4-\mathrm{H}$ and FFA judging teams.
Members of the Sutton County Members of the Sutton County
team were Libb Mills Wallace,
Mark Jacoby, Wade Stokes, and Mark Jacoby, Wade
Micheal Boatright. Deborah Wardlaw and Gene Wal
lace, coach, attended the contes with the team and
in the judging.
The senior and junior livestock judging teams will compete in the
District $64-\mathrm{H}$ livestock judging con-


# INSURE AGAINST <br> FIRE <br> THEFTOR <div class="inline-tabular"><table id="tabular" data-type="subtable">
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</tr>
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| Livsurs |</table-markdown></div> 

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[^0]WTU Slockholders Re-eleci Directors At the annual stockholders meet-
ing of West Texas Utitities Compa-
nv held Mar. 29 in the company's
general offices at Abilene, mem-

69 Little League Baseball Players Register for Play During ' 66 Season


New Tax Law Becomes Effective May 1


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## SONORA ABSTRACTCO.

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generator, self-adjusting brakes, Magic-Mirror generator,
finish. Right now you can find just the color
and body style you want-and your Chevrolet and body style you want-and your Chevrolet
dealer's making it mighty easy to buy. See him!

| CHEVROLET | GM |
| :---: | :---: |

James R. Caldwell Graduates in Calif. From A.F. Academy

In and Around Sonora

 Vamee Everet was home over and



 College Chorus To Sing April 11 Af Ozona Church Lubbock Christian College's
Cappella Chorus will present a concert of religious music at $7: 30$ p.m.
Monday, April Church of Christ.
Songs for the p
 Somes by Thomsme "coan id To Vie for Honors
 vid tepurar feature of tho


 ninis biliminitemion the


 The 50 -voice group performs all
over Texas and parts of New Mexco during the school year. Ozona is
ne of the stops on a twelve-day one of
tour.
You Can FERTILIZE a $50 \times 100$ Turf Builder for $\$ 4.95$. Spreader loaned Free. Home
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## WHO OWNS MY BANK?

 "I DO!"That's the of the the interest costs are low. He is asgurang. That's the reason the interest costs are low. He is assured of
courteous and interested consideration because he can say: "We get our money from our own 'outfit'!" ${ }^{\text {say }}$, Texas Production Credif Associalion J. R. Canning, Pres. R. C. Chandler, V-Pres. Burney Ligon, Dir. Phil H. Lane, Mgr

## Mrs. Grant Newell of Cincinnati, visiting her motier-in-law, Mrs.

    honors last year and this year are
    trying for state honors, as is Mol-
    lie Morriss.
The other entrants are first year
Thoriss.
pupils, with the exception of Mar-
tha Elliott who also won distric
honors last year and will be trying
for district honors in San Angelo
$\underset{\text { E. D. Webster, Dtr. }}{\text { Aubrey DeLong, Dtr }}$
(1and
Ten piano pupils of Mrs. A. C. Two things that are bad for the
Elliott have registered as candi- heart-running up hill, and run-

$$
\begin{aligned}
& \text { We have a problem } \\
& \text { with our Catalina } \\
& \text { we just can't fix. } \\
& \text { It looks expensive. }
\end{aligned}
$$

Snips, Quips, Juniors To Show Horses Here April 16 And Lifis
has come- "sprung", and Apri
With all of the promise of spring-
The flowers, trees and skies to
gladden our eyes-
The pulsing of life in everything.
No farmer ever plowed a field
by turning it over in his mind.
Dodging work is the hardest
work of all-and yields the poorest
returns
Some temptations come to the
Some temptations come to the
industrious, but ALL temptations
come to the idle.
DO MORE
Do more than exist-LIVE
Do more than touch-FEEL
Do more than look-OBSERVE
Do more than read-ABSORB
Do more than read-ABSORB
Do more than hear-LISTEN
Do more than listen-UNDER
Do more than listen-UNDER-
STAND
Do more than think-PONDER
Do more than talk-SAY SOME-
ning down people.
Early to bed and early to rise-
till you make enough cash to do
till you
otherwise.
Alcohol removes the finish from
people faster than from furniture
Many a live wire would be a
dead one except for the connec-
dead one except for the connec-
tions it has.
The war to end wars will never
be fought with guns.
More people are run down by
More people are run down by
gossip than by autos.
Don't waste $\overline{\$ 10}$ worth of ner
A LIFT FOR THE WEEK
If your troubles are deep-seate
Happy
Birthday

Benefilo of Checkup, Check Emphasized
"Fight Cancer with a Checkup things in the world to get people to
and a Check" is the slogan of the take personal action against can-
1966 Cancer Crusade. The value of cer," states Mrs. Alvis Johnson,
an annual checkup covered in the president of the Sutton County unit
"Tell Your Neighbor" program, of the American Cancer Society.
the theme of the Crusade being Danger signals of cancer will be
held during April.
stressed during the Crusade
"It is one of the most difficult
Checks will be used for research
and to provide needed funds for
expanded public and professional
educational programs.

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liberal interest rate really speaks volume when it comes to making your savings add up faster. The secret your money really grow. And the first words are up to you. Come in soon; say, "I want to open a Savings Account!"



Two Firsis Taken Af Litierary Meef
 in number sense.
Grady Roe wön second in boy's
prosse feeading with Cindy Lambert Mrosed Peading with Cindy Lambert
taking third in girl's prose reading. Debbie Galbreath and Mike Gos-
ney won second places in persua-
sive speaking and Margaret Bu sive speaking and Margaret Bun-
dy took third in poetry interpretaFirst place winners will take part in regional competition at
bock April 23 . Spelling and ready
writing have not yet been judgel wring have not yet been judged.
Sonora actors won fourth place in the district one-act play meet held here March 29 with "That
Where The Town's Going." Cindy Lambert, Margaret Bun Glasscock were cast members. Miss Lambert and McGilvray
named to the All-Star cast.


'Looks like, if them neighbors are gonna keep lettin' their cows over here, they could at least git some that use the gatel ${ }^{10}$

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WEINERS-Ib. BACON, Sweet Rasher, Ib.
BEEF RIBS Good, Ib. BEEF RIBS Good, Ib. CHEESE - Longhorn, lb.
BOLOGNA - All Meai, Ib.


PRODUCE fishlival

| cello bag |
| :---: |
|  |
|  |  |
|  |  |
|  |  |
|  |
|  |
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кIM 3 cans PEACHES = NO. 21/2 . . . . . . . . . . . . . 296

HOMINY - No. 300 ............ . 106

PIE CHERRIES - No. 303 ........ 20¢
MEAT BALLS - No. 300 .......... 29¢
PE A S - No. 303 ............... . . 19¢
MiK
$47 c$
Specials for Friday and Saiurday, April 8 and 9
Piǵğly Wiǵğly


[^0]:    WI) notebooh-Patterns for progress
    The Area Development Department
    -
    WHY WTU HAS AN
    
     We have one basic product to sell - lecect
    operate in must grow if we ore to grow.

    - We have on investment in each community we serve, we ore

    WHAT THIS DEPARTMENT IS ORGANIZED TO DO -Assist in the planning of community development ond improvement proge
    andylyses.

    -     - Assist in forming industrial foundations

    Assist in preaparing stotisticicol data, advertising material, and in - Assist in preapiri fisining industrial teems.

    - In industrial development we prepare market andalsses for prospects, make detailed studies ons actors sftecting pient site
    ocotion, ond make personal colls on prospects for the communities:
    Conduct on octive program of direct mail and personal calls on industries that might locate in our service ore . WALUE TO YOU THE LOCAL W MA Alos with others in the community, he - As olocal businessman, along with others is int - He devotes his time and services on community programs ond projects.
    $-H e$ is YOUR contact with WTU.
    - Ask your
    availoble.

    WEST TEXAS $\sqrt{5}$ UTILITIES
    

