School, City Elections Saturday, Tuesday

WINNER of the Distinguished Service Award of the Vocational Agriculture Teachers Association of Texas

The Bound Blade Ber Single

THENEWSPAPER THAT WORKS FOR A BIGGER, BETTER

BOVINA

"In The Agricultural Center Of Parmer County"

WEDNESDAY, APRIL 1, 1964

BOVINA, TEXAS

VOL. VIII, No. 40

WHITTIN BY DOLPH MOTEN

Probably some civic organization should have had a community-wide Easter egg hunt here last weekend. * * * *

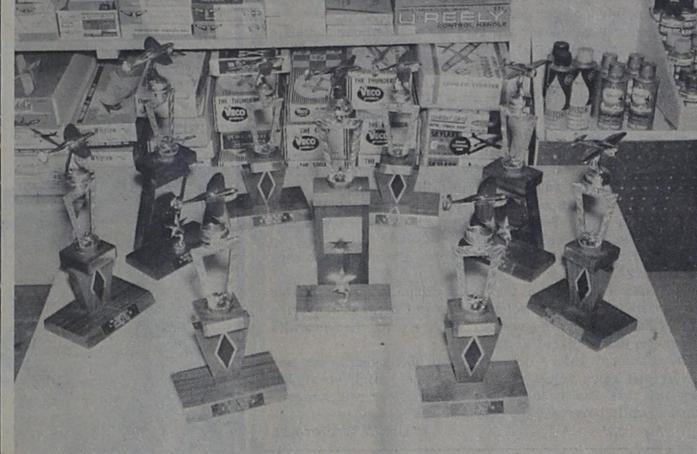
This department is greatly pleased that the story regarding weight tampering at area livestock auction sales has made the news media.

We've been hearing the cowboys talk about the cheating going on in regard to the scales for weeks. The story was getting "bigger and better" each time we heard it . . . and it was pretty good the first time. Still, we had no proof of

the unfair antics except for coffeeshop conversations all this time.

We're proud its out in the open so at least the rumors connected with the case will be stopped.

Vernon Estes says we turned down a chance to be a hero by not being first to break the story. The information we had would have made a flimsy foundation for a story with the seriousness that that one carried with it.



MODEL AIRPLANE TROPHIES -- Trophies to be awarded in an April 12 model airplane rat race are on display at Superior Electric Co. Three trophies will be awarded to first, second and third place winners in the contest which is sponsored by Bovina Modelers, model airplane organization here. Each airplane entered in the contest will be required to make 1400 laps.

FOR TWO POSITIONS --Four Candidates In Trustee Race

Four candidates are seeking two positions on board of trus- | ton and I. D. Kirkpatrick, are | election. tees of Bovina Independent not seeking re-election. They School District.

Election for the school officials will be Saturday with the polls to be located in the school building. Voters should enter | dent. the main entrance of the building to get to the polls. Candidates in the race are don and Mrs. Pat Kunselman, Travis Dyer, Durward Bell, Jack Patterson and Robert board to replace A. B. Wilkin-

Read. All are farmers except Read | had previously been named, will | 8 a.m. until 7 p.m. who is assistant manager of Cicero Smith Lumber Co. here. The two candidates who re-

ceive the highest total of votes will be elected to three-year terms on the board.

have each served two threeyear terms. Clayton is present president of the board and Kirkpatrick is a past presi-

Election officials will be Wilbur Charles, judge; Hodge Rigson as judge. Wilkinson, who

The incumbents, Jack Clay- be out of town the day of the | People eligible to vote in the Only 113 voters went to the polls in last year's election, A

larger number than this is expected to turn out this year. months or more. Holdover members of the on their terms, and Grady Sor-Charles was appointed by the ley and Don Murphy, who have two years remaining. The polls will be open from

election are those who have a paid poll tax receipt or an exemption and who have lived in the school district for six

Also on the ballot will be the board are Johnie Horn, Vernon | name of Wendol Christian who Estes and J. W. Harris, who is seeking election to the county each have one-year remaining school board as trusteeat-large.

Bill Sherley of Lazbuddiehas held this post for the past several years but is not running for re-election.

Firemen Fight **Burning Grass**

Bovina Volunteer Fire Department members battled a grassfire 12 miles northwest of Bovina last Friday after-

Until we get all the facts-or at least enough facts--we'd rather let the big boys play the hero's role. Then, after they do, we'll make mention of it here. That's especially true if the story isn't directly connected with Bovina.

If it is a Bovina story, then we want to break it, of course. * * * *

Monday was the first day for policy of being closed on Mondays to go into effect by Bovina barber shops.

We noticed Emmett Tabor and Jerry Rogers both downtown during the day acting as if they almost didn't know what to do with themselves.

Emmett says he's been barbering for 38 years and Monday is the first day he hadn't worked without a better excuse. He admits that he's taken a short vacation a few times down through the years.

Jerry says he believes a man who has barbered for that long is entitled to two days off a week. * * * *

Spring is all but here . . and it may be here by the time you're reading this. We mean actually; not according to the calendar.

We made a whirlwind trip to Central Texas during the weekend. Evidence that Spring had arrived there was everywhere.

Bluebonnets were in full bloom as were Redbud trees. Accented by the greenness of the grass and the blueness of the sky they make a beautiful picture of this season of the year.

Worst feature we know about an earlier Spring is that grassmowing starts sooner ... and continues later on the other end of summer, too.

* * * *

Spring, you'll remember, is when a young man's fancy turns to . . . baseball

Lions Club members are making plans for the summer baseball program here. Looks like the various leagues for boys will be set to kick off about the first week in June.

Needless to say, we think the Lion's Club's sponsorship of this program is a wonderful thing. What may be an even more important contribution to it is the work of mothers of boys who participate in the pro-

Seven Kunning For Council Posts

A mayor and three new councilmen will be elected by voters reath. in City of Bovina election which

MAYOR UNOPPOSED --

The three who receive the is scheduled for Tuesday. highest total of votes will be Polls will be in American elected to two-year terms on the Legion Hall and will be open council. from 8 a.m. until 7 p.m.

They will replace J. E. Sher-Boyd Gilreath, who has rill, A. L. Glasscock and A. R. served as mayor for past two years, is running unopposed for McCutchan.

Holdover members of the Seven candidates are in the council, who were elected a year race for the three council posts. ago, are Harry J. Charles and They are Mrs. Lady Arm-Jim Russell. strong, Tom Bonds, Lloyd Go-Election judge will be Hodge ber, Jerry Rogers, J. W.

From Teachers--

tioned as candidates as was Gil- Rigdon. He will be assisted by each served one two-year term Mrs. Pat Kunselman, A. B. in those positions and are not Wilkingon and possibly others. | seeking re-election.

> A total of 94 voters went to the polls in last year's election. Increased interest in city politics this year will probably cause a greater number to mark ballots Tuesday. All of the candidates are in business in Bovina except

Gober, who is a farmer. The outgoing councilmenhave

Board Accepts

Weather by Willie It's shaping up. Alaska gets the brunt of our good luck. Gulf which is another sign we will get moisture.

Storms are forming in the Don't lose hope! --Willie

OL Church Sets Revival PASSES EXAM --

EARNS CERTIFICATE -- Paul Holcomb, city water and sewer

superintendent, is shown holding a certificate he was recently

awarded by State Health Department after he passed an exami-

nation to test his skill in sewer plant management and his un-

derstanding of the work's importance to community health.

Framed in the background is a similar certificate Holcomb

The meeting will be spon- ford, assistant agronomist.

×

previously earned for water system management.

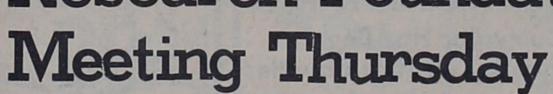
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Revival services are scheduled next week -- April 5 through 12--at Oklahoma Lane Baptist Church.

Evangelist will be Rev. Vance Zinn, a former pastor there. Songleader will be Ray Wood. Morning services will begin at 10 with evening services

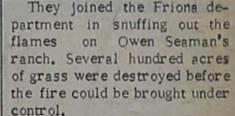
Rev. Carl Coffey is pastor of the church and welcomes the public to attend the services.

AT 8 P.M. IN SCHOOL CAFETERIA --**Research Foundation**



An agricultural education sored by Bovina Chamber of meeting on research being done Commerce and Agriculture, anat High Plains Research Foundation at Halfway is scheduled chamber manager. here Thursday night.

The meeting, which will feafrom throughout the area are Frank Wilson's contract as ture talks by research scien-



Firemen fought the blaze about two hours.

PGA Re-Elects

Two Directors

A sparse crowd was on hand for the Thursday night meeting of Panhandle Growers Association, bracero labor association here.

The meeting was in American Legion Hall here.

John Dixon and Tom Caldwell were re-elected to twoyear terms of the organizations five-member board of directors.

Dixon, present board president, presided at the meeting. Those present heard a report of the past year's business from J. W. Wright, association manager, and an auditor's report was given by Gordon Duff of Muleshoe.

Holcomb Gets **SHD** Certificate

AUSTIN -- An official State | waste water treatment plant. Health Department certificate of competency has been earned by Paul Holcomb, superintendent of the Bovina municipal

Signed by the State Health Commissioner and authorities of the Texas Water and Sewage Works Association, the citation was given to Holcomb after he successfully passed an examination designed to test his skill in plant management and his understanding of the work's importance to community health. Under terms of the health agency's operator certification program, candidates for certification must acquire a certain amount of actual work experience, and must show a satisfactory record of attendance at

(Continued on Page 3)



(Continued on Page 3)

Mary Marr **Under New**

a second term.

Ownership The Mary Marr Shop on Third

Wright, Mario Trevino and

Dolph Moten. All were peti-

Street in Bovina is operating under a new partnership this week.

Effective Monday, Mrs. J. W. Harris purchased the half interest of Mrs. Jessie Williams in the ladies' wear store. ees. Mrs. Henry Minter, who has been a partner in the business since it was founded in 1959, retained her interest. Mrs. Williams purchasedher interest in the store from Mrs.

H. N. Turner in June of '62. Name of the business will remain the same, the new owners announced this week.

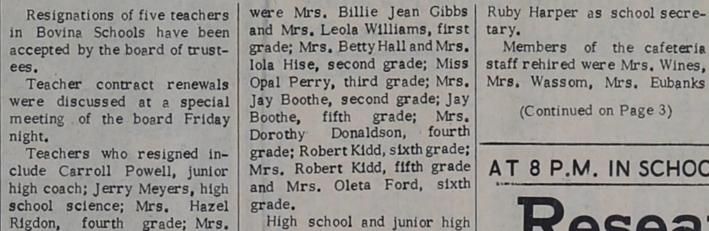
sale is advertised in this issue of the Blade.

night.

Mary Clay, first grade; and A new ownership clearance Miss Dorotha Hale, third grade, Grade school teachers who were signed for another year

MOTHERS MEET FRIDAY --

Plan Concession Stand At Ballpark



High school and junior high teachers rehired were Mrs. Ann Corn, junior high math; Richard Roberts, math; Mrs. Janie Sudderth, commercial subjects; Mrs. Barbara Eves, junior high English and history; Miss Grace Paul, junior high science and math; Mrs. Olive Staley, homemaking; John Paul Jones, vocational agriculture; Mrs. Mary Morris, high school English; and Joe Wayne Harper, band director.

tary. Members of the cafeteria

> Mrs. Wassom, Mrs. Eubanks (Continued on Page 3)

5 Resignations staff rehired were Mrs. Wines, starting at 8.

gram.

Mothers of players are having a meeting Friday night so they may become even better organized to aid the program.

* * * *

Mention of Spring sports brings track and field events to mind.

Bovina High tracksters have one of the best one-two punches in their class in the area in Ronnie Taylor and Richard Carson. Taylor, a senior, and Carson, a sophomore, have taken turns winning their specialty at Hale Center and Springlake meets the past two Saturdays. They finished first and sec-

(Continued on Page 2)

Plans are underway to con- who participate in the program struct a permanent concession has been called for Friday night stand at the lighted baseball | at 7:30.

field in Bovina. The meeting, at which an organization of the mothers will A Lions Club committee was be formed, will be in the banappointed to investigate the posquet room of Bovina Restaurant. sibilities last week. Members Mothers of boys participating of the committee are Tom Caldin the program have operated well, Vernon Estes and Jim the concession stand for past Russell.

two years and the profits from They have made arrangetheir work have been sufficient ment to borrow the money for to pay indebtedness on the ballthe structure from First Napark and leave a reserve. tional Bank and construction is All mothers of players as slated to begin soon, according to a report from the committee, attend the Friday night meet-Concession profits will be ing, announces Mrs. I. W. used to pay the indebtedness on Harris, who has been in charge recital. She played, "He's Got the new building.

A meeting of mothers of boys last two years.

bus foreman was renewed as | tists at the Foundation, will be was that of Mrs. Gene Ezell, in school cafeteria and will becafeteria foreman, and Mrs. gin at 8.

Students Present Recital Thursday

Voice and piano students of Mrs. John Wilson were presented in a recital Thursday evening in fellowship hall of Methodist Church.

Rev. Harold Morris opened well as others are urged to the program with the invocation. Miss Sissie Minter was piano guest artist for the of the concession stand for the | the Whole World In His Hands" by Love; and a medley.

Radford Venable was guest soloist. He sang a medley of vocal selections. Shella Ellison, "Did You Ever See A Lassie" by Mac Lean;

Twyla Hutto, "Skating Waltz", Aaron; Barbara Griffith "Polonaise"; Cathy Mast, "Country Capets" and "Hungarisch" by Sher; La Juana Hastings, "It's (Continued on Page 3)

the meeting, McCracken says. "The Foundation is a private enterprise, agricultural education research organization and receives no financial aid from any government level, either state, federal or local. Many of us here in the Bovina area are interested in obtaining the information gathered at the Foundation. Those present at the meeting will have an opportunity to Others on the program were pledge their support to the Foundation," McCracken says. Research scientists on the program from the Foundation will be Jack Parks, associate agricultural engineer in charge of flame cultivation and farm superintendent; James Valliant, water engineer; and Loyd Lang-



Funeral services for Mon- | Cemetery under the direction roe M. Cochran, 81, longtime of Steed Funeral Home of Cloresident of Oklahoma Lane, vis. Thursday afternoon at First Baptist Church of Boyina. Mr. Cochran died Tuesday of Lane, Jim of El Paso, L. M. last week at University Home in | of Farmington, Fred of Farm-Lubbock. He had been in ex- ington and G. O. of Roswell; ceptionally good health until two daughters, Mrs. W. E. Mcsome six weeks prior to his Caun of Lubbock, and Mrs. death when he suffered a stroke. He had lived in this area a brother, Fred of Relato, since 1929, moving here from | Calif.; 11 grandchildren and 14 Hood County. He was born in great-grandchildren. 1882.

Rev. John Ferguson, pastor | Neil Stewart, J. P. Ford, Charof the church, officiated at the les Corn, Troy Fuller, Hodge services. Burial was in Bovina Rigdon and Lester Norton.

Survivors include five sons, E. L. (Buster) of Oklahoma Jean Tranthum of Albuquerque; Serving as pallbearers were

WEDNESDAY, APRIL 1, 1964

THE BOVINA BLADE



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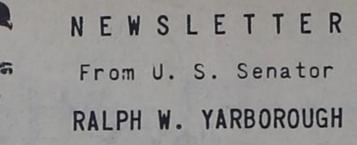


REAL ESTATE "Satisfaction For **Both Buyer** And Seller" if You're Not Ready To Sell, election. Don't Give Your Listing! Office Located On building. **Dimmitt Road East** Lee H. Sudderth Jr. "Busy As A Bee" sioners. citizens. PAINT SALE



term of two years as Bovina mayor.

conducted here Wednesday.







WEDNESDAY, APRIL 1, 1964

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AT COUNTY SHOW --FFA Livestock

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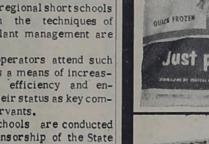
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Of Interest To THE WOMEN

Boy Born To C. E. Trimbles

Mr. and Mrs. C. E. Trimble are the parents of a baby boy born Friday morning at Memorial Hospital in Clovis. The infant weighed eight pounds and eight ounces at birth and is named Charles Edward Trimble III.

The Trimbles also have two daughters, Christy, who is eight and Cathy, six.

Grandparents are Mr. and Mrs. J. I. Johnson of Mobeetle and Mrs. Rose Wutzke of Portland, Ore.

Mrs. Caldwell Guild Prexy

Mrs. Bedford Caldwell was elected president of Wesleyan Service Guild for the coming year at a meeting Monday evening at Methodist Church.

Other officers elected were able to tell the difference. Mrs. Margaret Caldwell, vicepresident, Mrs. Earl Stevenson, secretary; Mrs. D. D. missionary education; Mrs. Edward Isaac, supply; Mrs. Rita christian social concerns.

the study on spiritual classics it right now. for the program. Others on the program were Mrs. Margaret Caldwell, Mrs. D. R. Bushnell, Mrs. Dean Hastings and Mrs. Jimmy Charles.



There is an adage, "Flattery will get you nowhere." Now we for one believe this is a false statement. Have you ever noticed that after someone tells you all the nice and flattering things about some particular accomplishment it is usually followed by the words "will you?" Now this leads me to believe flattery does get one somewhere for the most part the where is usually a job someone else doesn't want to do. Nearly always this plan of actions works or so it seems to us.

The whole course of action wouldn't be so bad to us if we weren't so gullible. One hates to turn a person down after he has just built your fallen ego up tremendously. * * * *

Wouldn't it be nice if one's job was as easy to do as it is for the fellow in another job to tell you how to do yours. * * * *

We recently viewed some of the latest hats. These chapeaux don't really resemble what we have always thought of as an enhancement to beauty. The ones we were particularly interested in looked like a hair dryer with a roller plastered on the outside. Some resembled a milk bucket with the handle on one side and one even looked like an extra large hubcap. The one benefit we could see from these hats was the fact that none of the hair showed. Believe it would be possible to wear your hair rolled in pin curls or perhaps even in rollers and one wouldn't be

It seems the local elections have gotten so big this year that one candidate has a campaign manager. We realize that it Hastings, treasurer; Mrs. is too late to apply for such a position this year but maybe in Vernon Estes, spiritual life; the near future we will apply for the job of campaign manager. Mrs. Harold Morris, pro- Perhaps another aspect of the elections could be debates bemotion; Mrs. W. E. Williams, tween candidates as well as news conferences and the like.

We heard one fellow comment the other day on the wind. Caldwell, literature and public- He pointed out the fact that he would hate to be in the real ation; and Mrs. Jimmy Charles, estate business during the month of March due to the fact that everyone swapped real estate because of the wind. We heartily Mrs. W. E. Williams directed agree, our back yard has a generous supply of New Mexico in

Club Program On Retirement

"Retirement" was theme for | Buck Ellison, Mrs. H. L. Ivy, Woman's Study Club Thursday Mrs. Ovid Lawlis, Mrs. Clarence Jones, Mrs. Warren Morafternoon at club house. Mrs. Clarence Jones gave ton, Mrs. I. W. Quickel, Mrs. Charles Ross, Mrs. A. E. Steel-"The Ten Commandments of Retiring" and Mrs. Frank Turman, Mrs. Earl Stevenson, Mrs. Billie Sudderth, Mrs. Lloyd ner presented "Retirement Living - New National Enter-Battey and hostesses, Mrs. Jack prise." Clayton and Mrs. Reagan Mrs. Ovid Lawlis and Mrs. Looney. Henry Ivy gave reports on the

Local Church To Host Conference

Rev. Archie Cooper, pastor | costal Holiness church Friday, | ters and singers throughout the of Pentecostal Holiness Church | April 3, at 10:30 a.m. of Bovina announces that the Opening the program will be churches, auxilaries, sunday quarterly district conference preaching and singing by minis- schools and Lifeliners will be will convene in Bovina Pente-

nesday.

ing prize.

guests.

You're Invited To Attend

Open House

At The Home Of Mrs. Tom Hashings

Sunday Afternoon, April 5, From 2

to 5 p.m. At The Intersection of Third

St. and Ave. C. Refreshments Will

WILCO CONSTRUCTION CO.

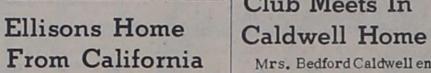
Of Lubbock

Had The Opportunity To Build

This Fine New Home.

BIG SAW

THE BOVINA BLADE



Mr. and Mrs. Buck Ellison returned recently from a trip to California.

They visited Mr. and Mrs. Amos Shockley in Phoenix, Ariz., Mr. and 'Mrs. Billy Richards in Reserve, N. M. and relatives, Mr. and Mrs. Wesley Ayres and family in San Deigo, Calif., Mr. and Mrs. Byron Turner of Stateline, Calif., Mr. and Mrs. Harold Turner and Mrs. Jennie Shroyer of Patterson, Calif.

Mr. and Mrs. Lavon Rogers, Tammi and Timmy, of El Paso visited in the home of his parents, Mr. and Mrs. Wallace Rogers and his brother and family, Mr. and Mrs. Jerry Rogers over the weekend.

Be Served.

given. Lunch will be served in Club Meets In church basement at noon after

which services will convene. Highlighting the conference Mrs. Bedford Caldwell enter- | will be a youth rally beginning tained Thursday afternoon at 7:30 p. m. Awards will be Bridge Club at her home Wed- given for the greatest gain in average attendance and miles Mrs. Vernon Willard won traveled to attend this rally. high, Mrs. R. E. Wilson, low Rev. L. E. Jackson is superand Mrs. Jimmy Ware, travel- intendent of the conference and Miss Lois Daniels is director An Easter motif was carried of the Lifeline department, Both

district. Brief reports from

out in table decorations, tallys | are from Amarillo. The public is cordially inand napkins. Refreshments of vited to attend the services at rainbow ice cream cake, chips, the church which is located on dips, relishes, coffee, tea and lemonade were served to Second St. and Ave. G.

Those attending were Mrs. Hastings Open Jimmy Ware, Mrs. Jimmy Clements, Mrs. Dean McCallum,

House Sunday Mrs. Leon Grissom, Mrs. Durward Bell, Mrs. Jimmy Open house will be held Sun-Charles, Mrs. Vernon Willard, day afternoon, April 5, from Mrs. R. E. Wilson, Mrs. Johnie 2 to 5 p. m. at the new home Horn, Mrs. Jim Hemke, Mrs. of Mrs. Tom Hastings at the Don Sides, Mrs. A. M. Wilson intersection of Third Street and and the hostess.

Ave. G. Refreshments will be served. Wilco Construction Company of Lubbock built the home for Mrs. Hastings.

Shower Fetes **Bride Elect**

Miss Bonnie Cochran, brideelect of Dickle Clayton, was honored with a bridal shower Friday afternoon at the home of Mrs. Troy Fuller.

Receiving and greeting guests were Mrs. Fuller, the honoree, Feels Highly Honored For Having her mother, Mrs. Buster Cochran; Mrs. Jack Clayton and Mrs. Jim Roberts.

Miss Judy Strawn presided at the guest register.

Miss Zelia Donaldson and Miss Elaine Fuller played piano selections throughout the evening.

The refreshment table was



PAGE 4

THURSDAY,

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MAKE \$50 A WEEK SEWING AT HOME

Earn up to \$50.00 WEEKLY sewing early American type throw pillow covers. YOU ARE PAID \$5.00 PER DOZ. BY OUR FIRM. Your profit will be mailed to you immediately upon completing an order, Ready-cut materials are mailed to you WITHOUT ANY COST. You never buy any materials ever, they are mailed to you POSTPAID. The pillow covers are simple to sew, only straight line sewing is required. The Early American Pillow Cover Plan and Service can be used right from your own mail box without leaving your home other than going to the post office. You do no canvassing or selling -- just sewing and mailing to us. You do not have to wait for your money, you are paid as soon as our firm receives the pillow covers you make. Since our advertising covers a wide area, The Early American Pillow Co., has lost many dollars in materials, postage, handling, etc., to ladies who just answer our ads. So we are making a flat charge of \$2.00 for our application blank and a free sample ready-cut Early American Pillow, so you can see just how long it will take you to sew it. (Complete with sewing instructions).

If you take up the Early American Pillow Cover Plan and Service, the \$2.00 is redeemable, if not ours for handling

| Sisters | Have |
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Family Reunion

Mrs. R. N. Williford and her four sisters had a family reunion this weekend at Lubbock.

The reunion was the first time all five had been together in seven years.

Those attending were Mrs. Irene French of Cleburne, Mrs. Audelle Harkins of Lubbock, Mr. and Mrs. W. A. Morse Mrs. Kirkpatrick of Austin, Mrs. Murl Clark of Weatherford, R. N. Williford of Bovina.

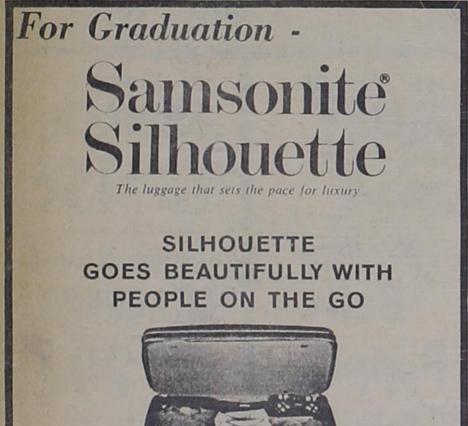
Mr. and Mrs. Afton Williford of Lubbock hosted a birthday dinner in honor of Mrs. R. N. Williford of Bovina and Roswell, N. M. her sisters, Sunday.

Boy Born To

Kenneth Grothes

Mrs. Kenneth Grothe on the Kirkpatrick of Bovina, Howard birth of a baby boy born March Kirkpatrick, Oklahoma City; 26 at Watonga, Okla.

seven pounds and is named Hill of Lockney and 15 grand-Michael Ray.



This is your kind of luggage ... it has crisp vitality sophistication, slender young elegance. A clean uncluttered look designed to go with the modern "Go Generation." And Silhouette is built to take this busy jet-fast life. This handsome luggage is made

Caprock convention at Levelland. Next years convention will Mrs. Jones Has Those present were Mrs. Circle Program Rouel Barron, Mrs. H. D. Brad-

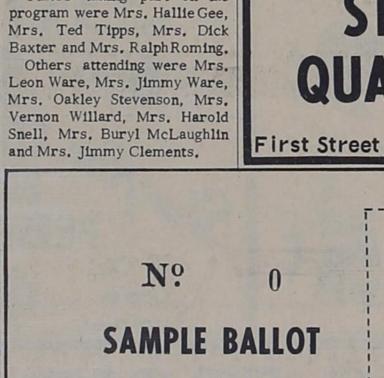
shaw, Mrs. J. R. Caldwell, Mrs. Mrs. Joe Bob Jones presented the program titled, "How Does a Christian Woman Spend Her Time," to members of Charity Circle, Tuesday morning at Methodist Church.

Mrs. W. D. Kirkpatrick, 60, Others taking part on the of Petersburg, died last Sunday morning in a hospital at Funeral services were conducted at First Baptist Church in Petersburg last Tuesday. Survivors are her husband; two daughters, Mrs. E. F. Collum of Lovington, N. M. and and Mrs. Jimmy Clements.

Mrs. L. J. Drugger of Albuquer-Congratulations to Mr. and que, N. M.; three sons, J. D. and Kenneth Kirkpatrick of Tul-The new arrival weighed sa, Okla.; her father, Joe S. children.

be at Friona.

Buried Tuesday



You may vote for the candidates of your choice by scratching or marking out all other names in I that race.

BOVINA CITY COUNCIL ELECTION

Vote for Three (3)

MRS. LADY ARMSTRONG

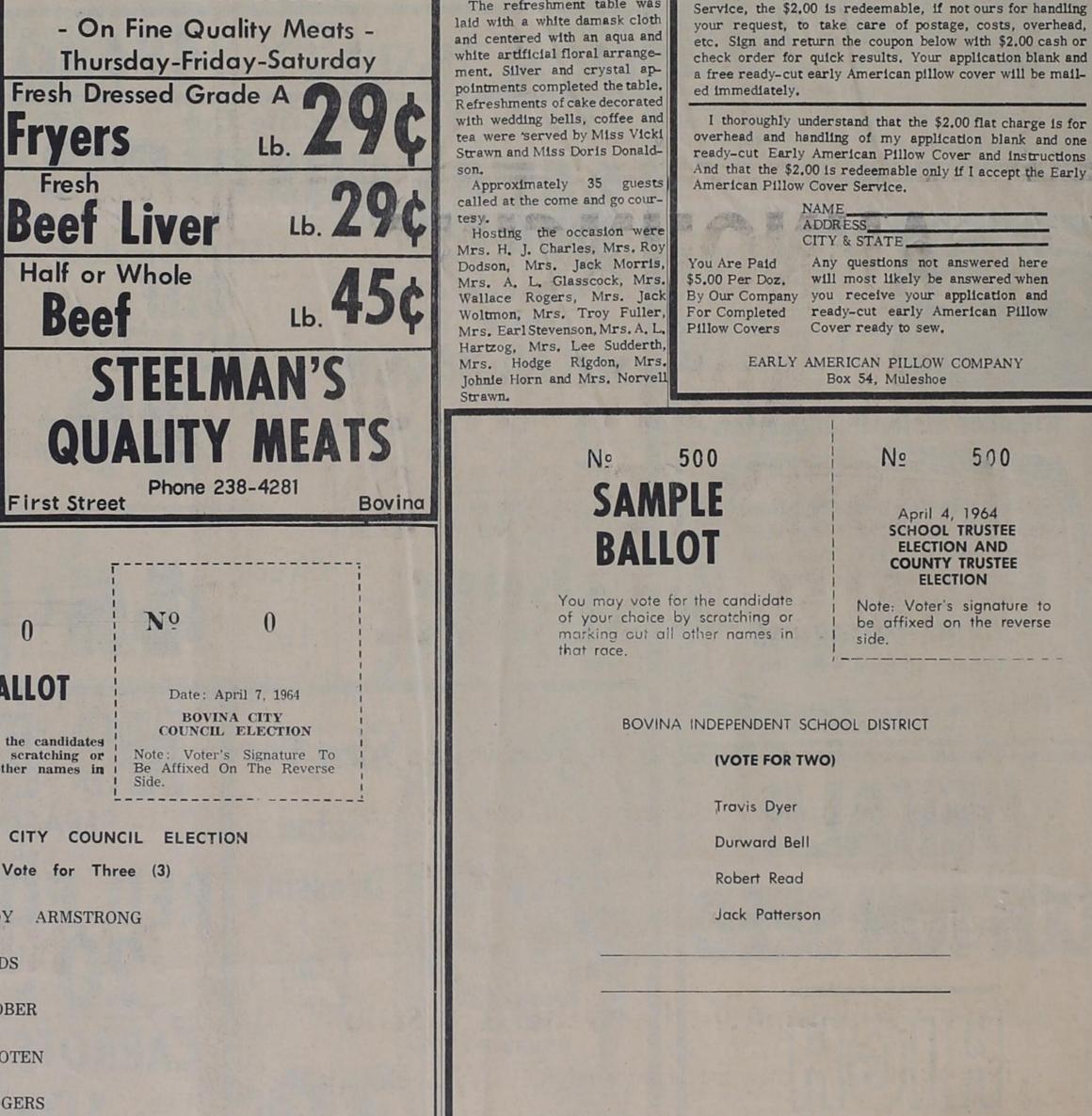
TOM BONDS

LLOYD GOBER

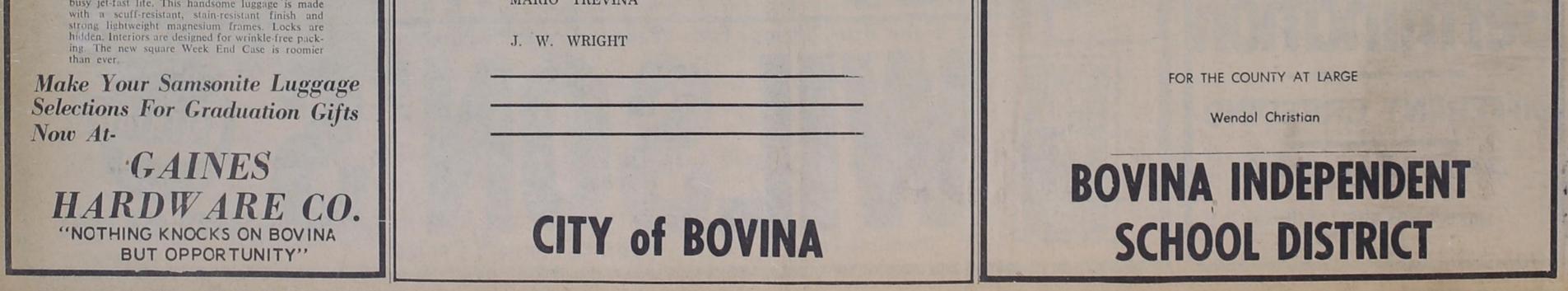
DOLPH MOTEN

JERRY ROGERS

MARIO TREVINA



COUNTY SCHOOL TRUSTEE ELECTION



THE HIGH PLAINS FARM AND HOME - A

A SUPPLEMENT TO PARMER COUNTY NEWSPAPERS

Conservation, Elimination Of Tailwater Are The Same

recently given report by of- controlled, according to Jimmy ficials of the Parmer County Smith, Work Unit conservation-Soil Conservation District.

"Of course you wouldn't say Service. that an irrigation well isn't "It would be well for all more it is worth," said Smith. late. worth money, but the apparent those who have tailwater to Reduction of tailwater to a 2. Consider the soil type, The south half of Parmer all times. would indicate that these same just to the east in the south- following points. farmers had no regard for their east part of Deaf Smith and servationist.

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BULK SEED-WHOLESALE OR RETAIL

pumped at night.

irrigation wells," said the con- east parts of Castro counties water is MAN. If we are going on. These have a great effect should be watered with what is same time. and look at some of the "old" to turn the water on and then on the amount of water we known as a "cut back head," Certainly, all tailwater can- good 8" wells," said Smith, go to town, then we are ask- need to apply.

Conservation and the elimi- not be eliminated, but with prop- pointing out that some of these ing for tailwater and not try- The soils in the northern your water almost out and then construct structures to "re- from the well the amount you it also cost money to run water ing to in the first two to four of irrigation water is applied. water in the first place." the less water we have, the we will ever know until it is too a 12 to 24 hour set; however ever in all cases a man is when it is just as easy to pump

disregard of some of the farm- drive to the south or southwest minimum can be accomplished slope of the land, length of the County will take water rapidly

a man is needed in the field. needed with the irrigation at

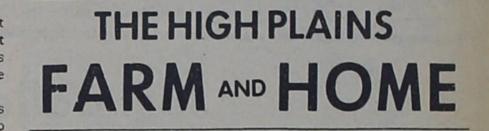
All rows will not get out at ers for the tailwater problem parts of the Plains or even, by consideration and use of the run, the time we run water, for some two to four hours and the same time. If adjustment and what condition the soil is in continue to take water as long is made continually, these rows 1. The greatest cause of tail- before you ever turn the water as we put water on it. This soil can be made to get out at the

> "If we will follow these rules or use a large stream to get there would be less reason to

nation of "tailwater" is one er soil and water conservation wells are now down to a 3" ing to prevent it. True it may half of the county are going to cut the amount of water in about use" tailwater, because there need to irrigate? and the same, according to a practices the problem can be stream and that can only be cost money to prevent it, but take all the water they are go- half until the desired amount is no reason to have that tail-"We don't see much tailwater out the end of the row. It is hours of the irrigation, but by Your time of irrigation should Why pump extra water out, when it is your neighbor and ist, of the Soil Conservation in this area. As we all know, probably costing us more than length of run you can still have be from eight to 12 hours; how- into a pit, and back on the field not you who is furnishing the

"Reuse structures for the tailwater are profitable only

(Continued on next page)



FIELD SEEDS:

SUN-GRO

HYBRID MILOS HYBRID SUDAN HEGARI (Certified) ATLAS SORGO (Certified) FIELD CORN (Certified) MEXICAN JUNE CORN (Certified) GERMAN MILLET (Certified)

Red-Top Cane, Sweet Sudan, Common Sudan, Greenleaf Sudan, Piper Sudan, And Many Others.

LAWN AND GARDEN SEEDS:

HULLED BERMUDA **KENTUCKY BLUE CREEPING RED FESCUE MERRION BLUE** PERENNIAL RYE

COMMON RYE

Blue Lake Beans, Blackeyed Peas, Lettuce, Radish, Okra, Watermelons, Mushmelons, Sweet Corn, And Many Others.

sun-gro



STRIPED-BODICE COSTUME

Nelly Don selects a rich silk blend. . .sparks it with stripes

This muddy, silt-laden overflow is a waste of irreplacable natural resources, water and soil, and also of money. Parmer County farmer, with an abundance of the first two, sometimes farm like they have plenty of the third. Scenes such as this are commonplace in the area and demonstrate that although the county is technically in a "controlled" irrigation district, great waste is commonplace. **Complete Automotive Machine Shop** SERVICE Valve Work - A Specialty **Crankshaft Grinding** MOTOR LAB



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Covered buttons and a stitched tuck at the yoke detail the easyfit jacket. A striped tie matches the jewel-neck bodice of the slender dress.

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Parmer County Implement Co. Friona, Texas **Farwell Automotive** Farwell, Texas

If You're Interested In Buying FARM MACHINERY **Call Big Nick Trienen** at **Machinery Supply** Hwy. 60 Bovina Phone 238-4861

Grain Sorghum Layout 32 Pct.

The 1964 Feed Grain signup proximately 25,000 acres, ac- ures when averaged give 33% is now over. The tabulations cording to Prentice Mills, ASC of the feed grain acreage in are in and the result is that office manager. farmers have signed up to divert This year's diverted acre- from production for the 1964 (lay-out) more acreage in this age figure as signed up will be crop. county than last year, by ap- 86,596 acres. Of 1290 farms,

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We Will Also Offer The Best Quality Popular

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OKLAHOMA LA

Your Seed Headquarters -

pledged for diverted, 32% of all grain sorghum acreage, 84% of all barley acreage. These fig-Parmer County to be diverted

> These diverted acres will pay the farmers of this county \$3 .-237,857 this year. Of the above figure, \$1,295,000 has been added to the Parmer County economy at this time.

1171 signed up to divert acre-

Broken down into percent-

age of diverted for each Feed Grain Crop we have: 79% of

all corn acreage has been

The diverted acre payment as averaged amounts to \$37 per acre.

Conservation--

water to fill them," pointed out Smith. "From whatever angle you view the situation there is just no reason for excessive tailwater," he says.

Smith urged farmers in the area to work diligently to stamp out waste, and to preserve our precious water supply.

Those interested in doing something about this problem should contact the Soil Conservation Service office in Fri-

RITEWAY JANITOR SERVICE Clovis, N. Mex. Carpet shampooing. Free estimate. Cleaning is our only business - not a sideline. Phone 763-6361.

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21 Years In Clovis

Cricket With signs of spring just principles is something that is around the corner, thoughts of homeowners turn to improving the landscape, setting new shrubs, trees, planting beds of annuals and perennials to add a dash of beauty to the surround-

It has become a regular practice for some farmers to cut

a ditch across the end of their furrows at the lower end of

the field to catch any overflow that might occur when irri-

Ot Home In

Parmer.

County

BY CRICKET B. TAYLOR

County HD Agent

ings. A well landscaped home can that are set in the middle of a

well worth the trouble it takes to study and learn because like other things, it requires knowledge or some very sad effects are the result. Unless one has a lot of time to care for the landscape, shrubs or ornamentals

lawn that may be mowed without having to give special attention to trimming around shrubs or plants-that time and energy does not permit.

Do you know that any plant may be grown from cuttings? A cutting bed properly prepared can give you many lovely evergreen shrubs with only a small amount of effort. A leaflet just received in my office "Growing Shrubs and Trees from Cuttings" is available at no cost to those who would like to come by for a copy. My office is on the second floor of the courthouse

in Farwell.

Some other publications on landscaping are also available.

which dissolves easily in water and has a good fresh flavor, is about to be market tested although it is still in the experimental stages. Developed at Winter Haven, Florida, by

scientists of the U.S. Department of Agriculture's Agricultural Research Service and the Florida Citrus Commission, the scientist used the foam-mat drying process developed at USDA's Western Utilization Research Laboratory. Already on the market is a dried grapefruit juice powder made by a vacuum drying process, also developed by USDA scientists.

Powdered grapefruit juice,

LAY

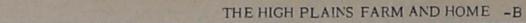
PUM



gating. This farmer in the Oklahoma Lane area is doing a good job of keeping things on an even keel: He isn't even letting any water get into his overflow ditch.

A SUPPLEMENT TO PARMER COUNTY NEWSPAPERS





age.



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Friona

THE HIGH PLAINS FARM AND HOME -C **Quality Beef Supplies Available** market in limited supply. Let-Dr. William Beone tuce quality is improved and AMMO there's a good choice of other Optometrist salad greens, Carrots, cab-The fed cattle market con- beef cuts at reasonable prices. vises the specialist. bage, potatoes and turnips are NOTES Phone 4051 tinues to be a depressed one. Now is a good time to enjoy Freezer storage provides a available at reasonable prices. Friona, Texas with large supplies of high qual- steaks and replenish freezer means for keeping meat for Fresh strawberry quality ity beef available in retail or locker space with beef, says longer periods of time. Meat varies this week. Good fruit se-By Bill Bennett, Agronomist Mrs. Gwendolyne Clyatt, Ex- to be frozen should be packlections are bananas, avacados stores. Food shoppers can find many tension Service consumer aged in moisture-vapor proof and pineapple. Shipments of THE TRUE VALUE marketing specialist. material. Freeze not more than apples from storage keep good OF FERTILIZER ADAMS Extra care is needed to main- three to four pounds of warm supplies available. tain quality and flavor of meat. food per cubic foot of freezer DRILLING CO. What determines the "true As soon as the shopper ar- space in a 24-hour period, the value" of fertilizer? It's true rives home with the meat, she specialist says. To maintain Milk and milk products, dark value is determined by the extra WATER WELL DRILLING should remove the store frozen meat quality, make cergreen and deep yellow vegeyield and extra profits you obwrapper from fresh meat and tain the temperature is held at PUMP & GEAR tain. Results, not price, deter-

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NEWSPAPERS

ruit juice, ly in water flavor, is tested aln the exeveloped at lorida, by S. Departs Agriculice and the ission, the foam-mat eloped at ization Re-Already on led grapemade by a cess, also

scientists.

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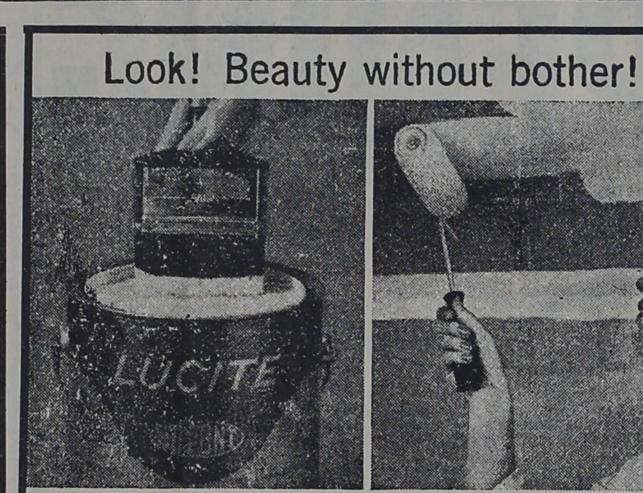
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wrap it loosely in wax paper. O degrees Fahrenheit or below.

Keep fresh meat in the cold- There are reasonable price

est part of the refrigerator tags on steak cuts, rib, rump

and use within a few days, and chuck roasts, as well as

Freshly ground beef should be ground beef and stew meat.

used within a day or two, ad- Fresh asparagus is on the

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No messy stirring or thinning. New LUCITE Wall Paint comes all ready to use, right out of

tables and citrus fruits are foods most often neglected in a diet. The U.S. Department of Agriculture suggests that family menu-planners include these foods in the daily diet.

fornia Chemical Company. He also points out that the secret of fertilizer payoff is closely associated with fertilizer know-how. This is just another way of saying that for maximum return, the right rate of the right kind of fertilizer must be used in the right way and applied at the right time. The crop must make maximum use of the nutrients applied. In my early work in soil fertility, I used to make the statement that "A pound of plant food is a pound of plant food." This is far from the truth. Differences do exist in fertilizers. For example, ammoniun forms of nitrogen are good nitrogen sources when applied preplant or early sidedress. However, for late topdressing of wheat or late sidedressing of maize, a nitrate form might give better results. Know-how in fertilizer use can mean extra profit. A simple example shows how a small increase in yield makes a vast difference in the true value of fertilizer. Take a look at grain sorghum. At the rate of 100 pounds of ammonia per acre and a grain sorghum selling at \$1.75 per hundred, it would take only 15 pounds of grain sorghum per acre to make up a \$5.00 per ten differential in the price of fertilizer. A grower cannot afford to gamble away his crop profits by not using the right

fertilizer or the right fertiliza-

It all boils down to this

know-how is a must in making the right decision on fertilizer

dollar, A penny saved may mean a dollar lost. Or, if you think

only in terms of price per ton.

huge profits may be slipping

Six of every 10 teenage girls

and 4 of every 10 teenage boys

have poor diets, according to

a national study, and the facts

also apply to Texas, according

to Extension Service foods and

nutrition specialists at Texas

A&M University. In an effort

to improve diets of teenagers,

the Extension specialists are

working with county home

demonstration agents and

County Program Building Com-

mittees in many Texas areas

where youth diets do not meet

recommendations of the Na-

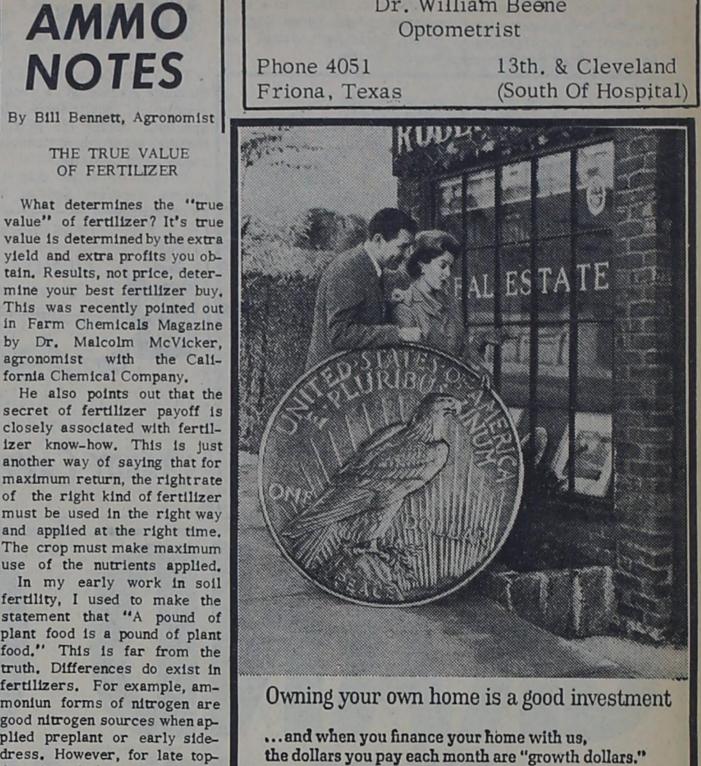
KIRBY VACUUM CLEANER

tional Research Council.

through your fingers.

tion practices.

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/s/ BEN O. SMART, Manager LARGEST SELECTION OF USED FURNITURE IN THE SOUTHWEST Mahogany Mantle, andirons, electric log \$30.00 Electric Rances \$20.00 to \$49.95 Walnut Drop Leaf Table \$25.00 Duncan Phyfe Coffee Table \$ 4.00 Bed Type Divans \$20.00 to \$35.00 G. E. Portable Dishwasher \$40.00 Bedsteads, twin or full size \$10.00 Danish Chair & Ottoman, recovered \$24.95 Refrigerators \$25.00 to \$69.95 15 Cu. Ft. International Upright Freezer . . \$99.95 \$12.95 down \$6.00 per mo. Table w/two built-in mag. racks \$ 5.00 Wood Dinette Chairs \$ 1.50 3 Pc. Recovered Curved Sectional \$79.95 Bookcase, Limed Oak \$12.95 Television from \$30.00 Bed Springs \$1.50 to \$12.50 Hide-A-Bed \$49.95 Apartment Ranges \$25.00 to \$59.95 21 Cu. Ft. Freezer Chest \$119.95 \$12.95 down . . . \$6.00 per mo. 7 Cu. Ft. Kelvinator Freezer Chest \$89.95

Gas Ranges \$10,00 to \$69.95 Student Desk, 1 Drawer, 3 Shelves \$10.00 Jesse French Studio Piano, refinished & tuned with bench . . (35.55 down - 18.50 mo.) . . . \$395.00

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THE HIGH PLAINS FARM AND HOME -D

A SUPPLEMENT TO PARMER COUNTY NEWSPAPERS

What's Purpose Of TDA? The Texas Department of Ag- spection and assistance were chain from the soil to the between the Texas and United

riculture achieved a record rendered in the channels of supermarket," White explain- States Department of Agricul- INSTRUMENT REPORT number of public service in- trade, ranging from crop ed. "A major part of our duties ture," the Commissioner said. MARCH 23 thru 28 spections during the past 12 examinations to retail sales is assuring the consumer of getmonths, according to Commis- checks.

sioner John C. White, A total of more than 1.4 direct services to Texans at sistance and production aides lature. The regulations conmillion separate acts of in- every point in the marketing are offered to growers,"

"Work of the TDA involves On the other hand, technical as- laws passed by the Texas Legis-

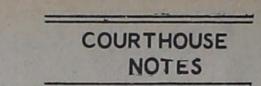
out that the state farm agency issues over 11 million licenses, certificates of authority, permits or registrations in trade channels each year. In addition, supervisory work is conducted on over four million acres of crop and range land and at 878,433 points within the channels of trade. "The Texas Department of

Agriculture is a watchdog agency for the benefit of producers and consumers, alike," said White.

"Very briefly, the state agency ting full value for money spent. supervises and enforces the cerning crop allotments, land Commissioner White pointed retirement, and production controls are products of the federal department."

> White emphasized that all requests for information or assistance will be acted upon by the state agency or forwarded to the proper authorities if it is outside the jurisdiction of the Texas Department of Agri-

Six district offices are located at Lubbock, Stephenville, Tyler, Houston, San Marcos and 10 E/2 of S/2 of SW/4 Sect Pharr or a person may contact 3 T6S R3E Cap. Synd. "A great deal of confusion the state headquarters in the



WD, Western Way Homes, Roy Allen Woodard, Lots 7 to 10 Blk 46, Farwell. DT, Roy Allen Woodard, First Fed. Sav. & Loan, Lots 7 to

10 Blk. 46, Farwell. WD, Western Way Homes, Jerrell W. Dosher, Lots 17, 18 and S. 15 ft. Lot 19, Far-

DT, Jerrell W. Dosher, First Fed. Sav. & Loan, Lots 17, 18 and S. 15 ft. Lot 19, Far-

Abs. Judg., Jack Worley d/b/a TIMCO, Frank Gamble and Calvin Blain.

WD, N. E. Stowers, Warren exists in the mind of the public John Reagan Building in Austin, Conner, Lot 2 Blk, 3 First Add. W. L. D. Friona

DT, Tenth St. Church of Christ, Hi-Plains Sav. and Loan, Lots 13 thru 19 Blk 8 O. T. Friona. MML, Keith Garner, Kenneth

Jackson, Sect 18 Blk C except N/80 a. Cap. Synd. DT, D. M. Thompson, Pru-

dential Ins. Co., Sect 17 Blk C, Cap. Synd. M., Keith Garner, Peerless Pumps, Sect 18 Blk C, Except

N/80 a, Cap, Synd. MML, Ray Vandiver, Wayne White, Lots 9, 10, & 11 Blk 21, Farwell.

WD, Marie Esquivel, Rafael Gonzales, Lot 11 Blk 91, O. T. Friona.

DT, C. B. Francher, Prudential Ins. Co., SE 160 a Sect 29 and N/2 NE/4 Sect 32 T3S R3E, Cap. Synd.

WD, Rudolf Jesko, C. B. Fancher, SE 160 a Sect 29 and N/2 NE/4 Sect 32 T3S R3E Cap Synd.

ML, Clarence johnson, Gifford-Hill-Western, Sect 27 and E/2 Sect. 28 T2N R3E-Cap. Synd.

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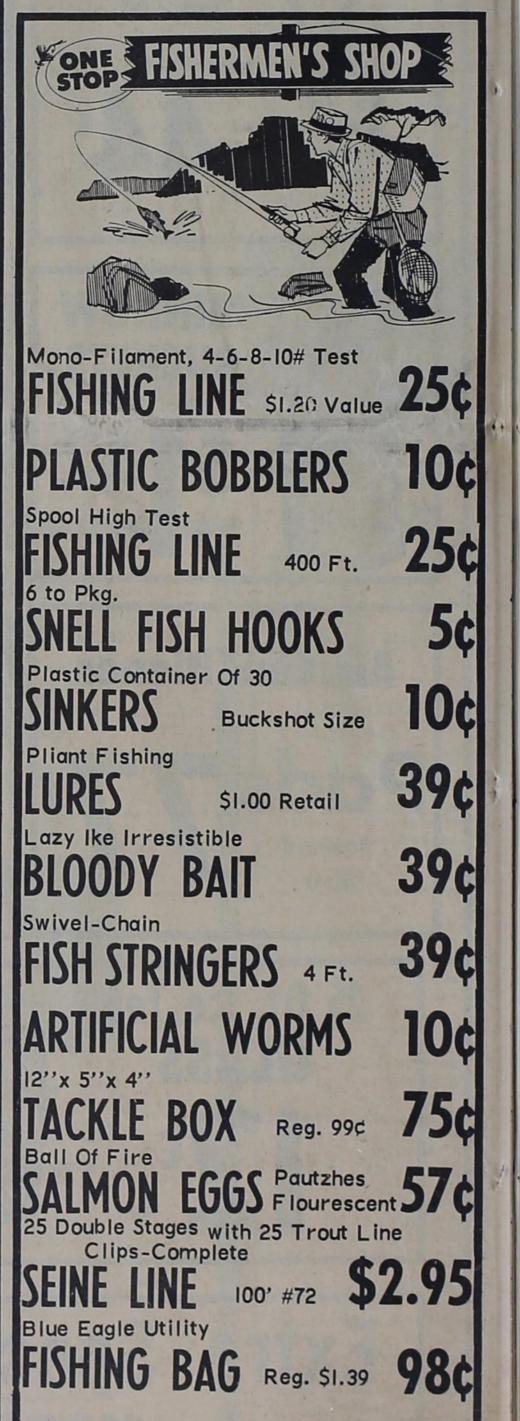
DT, J. G. Evans, Equitable Life Assur. So., Sect 6 C. E. Harding Sub & E/160 a Sect 2 TIN R2E Cap. Synd.

DT, F. A. Graham, Fed. Land Bank, Sect 5 Doud & Keefer less 20 a.

MML, Delbert Garner, Melvin Venable, SW/4 & W 40 a NW/4 Sect 18 T10 S R2E Cap. DT, R. E. Snead, John Hancock Mutual, Lot 4 & S. 10 Ft. Lot 3 Blk 6 Staley Add. DT, H. H. Kelson, First Fed. Sav. & Loan, Lots 11 thru 15 Blk 56 O. T. Bovina.

. DT, John Hand, Prudential Ins. Co., SE/4 Sect. 13 T5S R4E Cap. Synd.

The 1964-65 New York World's Fair begins a two-year run April 22 that is expected to attract 70 million visitors from all parts of the world. On Flushing Meadows' 650 acres, \$300 million worth of spectacular buildings are nearing completion. More than 300 industrial and international exhibitors will assemble the world's arts, ideas and projects. Consumer exhibits will be among those in the spotlight.







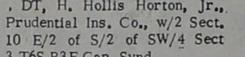
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, DT, H. Hollis Horton, Jr.,





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PAGE 5

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WEDNESDAY, APRIL 1, 1964

TAYLOR, CARSCN WIN MILE --

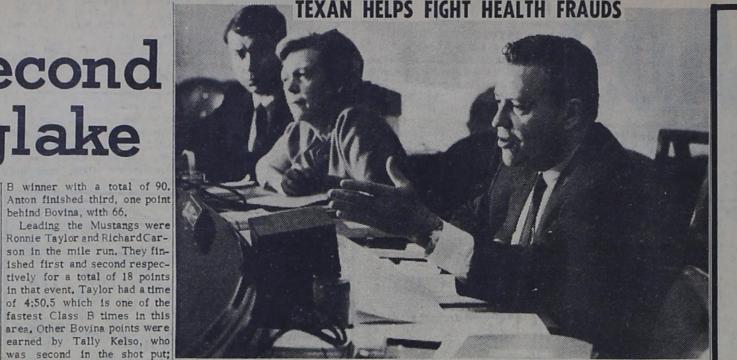
Ponies Second At Springlake

The Bovina Mustangs were second in Class B division of an invitational track and field 67 points. Vega was the Class B divina, with 66.



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THE BOVINA BLADE

Dean Stanberry, second in pole Senator Ralph Yarborough of Texas, right, registers concern during testimony by Food and vault; Scotty Rundell, second in Drug Administration witnesses that no federal control now applies to metal parts now used in 880 - yard run; Al Shamblin, bone surgery, even though improperly tested metals can sometimes injure the patient. The fourth in high hurdles; Dennis testimony came at hearings of the Subcommittee on Frauds and the Elderly of the U.S. Senate Johnston, third in 440-yard Special Committee on Aging. The testimony was only one of several facts already disclosed in dash; Jackie Dane, fifth in low the subcommittee investigation. "Health frauds and quackery endanger health, and testimony hurdles; fourth in 440-yard re-lay and fifth in mile relay. Senator Yarborough said. At Senator Yarborough's right is Senator Neuberger and a com-Members of the 440-yardre- mittee staff member.

lay team were Dane, Johnston, The sergeant was instructing Dean Mayhew and Taylor, Runthe young paratrooper before ning on the mile relay team his first jump. "Count ten and were Rundell, Johnston, Lane pull the first ripcord. If that doesn't work, pull the second James Calway, a sprinter and ripcord for the auxiliary a member of both relay teams, 'chute. After you land, a truck was out of action for the conwill pick you up."

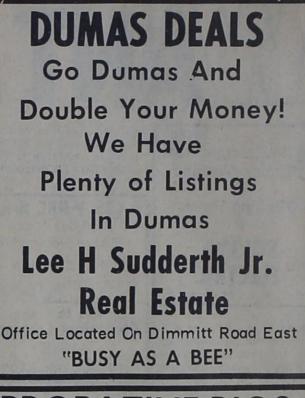
Gober and Shamblin.

pulled muscle.

secutive week because of a The paratrooper jumped, counted ten and pulled the rip-The squad participates in cord. Nothing happened. He South Plains invitational meet pulled the second cord, and Saturday at Levelland. nothing happened. He muttered The district meet is slated angrily as he fell, then said for Saturday, April 11. It will to himself, "I'll bet that damn truck won't be there either."



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PAGE 6



