

Happy New Year

WINNER
of the Distinguished
Service Award of the
Vocational Agriculture Teachers
Association of Texas

The Bovina Blade

"In The Agricultural Center Of Parmer County"

10¢
Per
Single
Copy

THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

WEDNESDAY, JANUARY 1, 1964

BOVINA, TEXAS

VOL. VIII, No. 27

WHITTLIN'

BY DOLPH MOTEN

With Banker Warren Embree in the crowd one day this week, the coffee shop talk got around to the fact that he was leaving here.

Tahoka will be the new home of the Embrees when he accepts a position with the bank there this month.

Next up was the size of Tahoka.

"I'm not sure about the population," volunteered Jay Sherrill, who is a former resident of that South Plains community, "but they have a stop light."

The sharp-witted crowd wasn't long in figuring out from that clue that Embree was making a step to a larger town.

In the way of traffic signals, Bovina boasts only of a caution light . . . on Highway 60.

"That's bound to be progress," another coffee drinker allowed, "when you can move from a caution light town to a stop light town."

Embree went along with the joke. He even said that Tahoka was a pretty good sized town for a "country boy."

There's no question but that Bob Estes, the man who is slated to replace Embree at the bank here, will have to take kidding about his last name.

In the first place, the Billie Sol jokes haven't worn out yet. And in the second place, he will possibly even be accused of being a relative of Bovina's own Vernon Estes.

Four out of five people Bob Estes meets, as he goes about his new duties, will no doubt link the new Estes in the community with one of the more familiar ones either mentally or verbally.

We noticed that such might be the case during our initial visit with the new banker. At least he'll be prepared for most any and all comments that'll be made.

Today, which is New Year's, is the day when you're supposed to start remembering to write 1964, no '63, on all dated material.

With no chance of the point being proven otherwise, we predict the year portion of the date will be written '63 more times than the correct '64 during the next week.

Use yourself for an example and see.

We've heard people admit that it takes them as long as six months to remember to write the correct year. That way, though, they make it even and write the same year date for 12 full months since the same fault carries over into the next year six months, too.

We probably weren't supposed to be listening--at least not with a mental note pad in hand--but we heard a few farmers getting acquainted with the aforementioned Banker Estes the other day.

They were quick to caution him about the tremendous need in this community for loans for fishing money.

"Some of these people will take this bank-borrowed money out here on these farms and waste it trying to make a crop," they chided, "so you want to be careful about letting that kind of money out or else you might run short and there won't be enough for fishing."

This, too, was off the record, but Estes seemed to agree that a little fishing money should be available when it was needed.

We've even heard of a Bovina farmer borrowing money for cotton pulling in March.

That was one of the years.

(Continued on Page 2)

Embree Resigns Bank Presidency Effective This Month



Mr. and Mrs. Warren Embree

Warren Embree, who has been "the banker" in Bovina since 1955, has resigned his position with First National Bank.

Embree has operated the bank since it was founded in the fall of '55, first as executive vice president, then as president after he was elected to that office in 1957.

Deposits at the bank now total \$1,845,820. They have grown to that total from some \$350,000 which was the total shortly after the bank's opening.

Starting with \$125,000 in capital, surplus, undivided profit and reserve, that figure is now \$285,000 at First National Bank of Bovina.

The bank has between 900 and 1000 individual depositors now as compared with 150 in '55. Employees at the bank under Embree's operation have increased from three to six.

Embree has accepted a position as vice president with First National Bank of Tahoka effective January 15.

During the time he has been in Bovina, Embree has been active in civic affairs. He has

been a director of Bovina Chamber of Commerce and Agriculture since it was founded

Omit Names From Card Project Ad

Names of two families were omitted by mistake from Bovina Christmas Card project ad which appeared in the Christmas issue of the Blade.

Included in the list should have been Mr. and Mrs. Ike Quickel and Mr. and Mrs. Earl Stevenson and Gary.

Ironically, both of the ladies involved in the omission are members of Bovina Women's Study Club, which sponsored the project.

Mrs. Stevenson was chairman of the project committee. The Blade regrets the error, Publisher Dolph Moten announces.

"If other mistakes in the giant Christmas card are pointed out to us, we will be glad to correct them," he announces.

three years ago. He served as president of the organization the first year after it was formed.

Also, he has been a member of Bovina Lions Club and an office in it for the past several years.

Mrs. Embree, who has been a member of the bank's staff and is now assistant cashier, plans to continue to live here until the end of the school year so their daughter, Kay, a Bovina High senior, may complete her high school education. The Embrees have another daughter, Virginia, who attends Texas Tech.

Slated to replace Embree as executive officer of the bank is Bob Estes of Lubbock.

He has been in the municipal bond business, working with Dallas Rupe and Son of Dallas for the past five years. He has been living in Dallas and working the West Texas area for the Rupe firm for the past five years.

Prior to going into the bond business, Estes lived in Dim-

(Continued on Page 2)



Bob Estes

Eventful Year For Bovina--

1963 Now A Part Of History

Old Father Time closed the history book on 1963 Tuesday night in this area and across the world.

The year was an eventful one for this community as it saw plans being made for a new downtown business building project, planning begin for additional facilities for Bovina Schools and the opening of several new businesses.

Probably the biggest news here during the year was the same as it was throughout the nation -- the assassination of President Kennedy in Dallas November 22 and the following events which were connected with the tragedy.

Other highlights included the beginning of a Christmas card project with the proceeds to benefit the community, the return of a band program to Bovina schools, beginning of installation for a cable TV system for Bovina and paying off the indebtedness for lighted baseball field here.

Bovina's growth in businesses and residences was another major highlight of the just-past year. The past 12 months saw several new homes constructed here with Ridgelea Addition, new housing area, being developed.

Following is a listing of some of the major events of the year by months:

JANUARY
Mr. and Mrs. Odie Whote opened The Spudnut Shop; Bank deposits here were at an all-time high; Postal rates were increased here and across the nation; Funeral services were held of Fred Carson; City council considered hiring a marshal; record-breaking, sub-zero temperatures plagued the area; Miss Lillian Fisher, popular first grade teacher died; March of Dimes drive got underway with Jack Patterson as county chairman; Polio vaccine

program was underway; school board approved a band program for the school; Bovina elevators were designated fall-out shelters for use at time of disaster; Ten county businesses were broken into;

FEBRUARY
City council considered purchasing a new fire truck; Two horse shows were planned by Bovina Roping Club; Tom Caldwell was named president of Parmer County Grain Producers Association; A snowstorm produced the year's first moisture; Bovina Mustangs and Fillies each finished second in their district basketball races; J. T. Jones began construction of a new building on Third Street which will house a barber shop and a gift shop; Pat O'Brien had the champion steer and Eddie Reeves the top barrel in Bovina FFA's annual show; Superintendent Warren Morton requested the school board to not extend his contract past July, 1964;

MARCH
Annual volleyball tournament for the community was sponsored by senior class; Don Murphy and Richard Vaughn joined the incumbents, M. H. Carson and Grady Sorley, as candidates for two positions on school

board; seven candidates were seeking two city council positions; Live Longer Laundry No. 2 opened on Highway 86; Bill Denney was named city marshal; Annual banquet of Bovina Chamber of Commerce and Agriculture has Berl Huffman, Texas Tech baseball coach, as guest speaker; Warren Morton and Mrs. Margaret Caldwell were named outstanding citizens at chamber banquet; A total of 235 attended the banquet; Pete Davies resigned and J. W. Wright was named manager of Panhandle Growers Labor Association;

APRIL
H. J. Charles and Jim Russell were elected to city council; Grady Sorley and Don Murphy were elected school trustees; Jack Clayton was re-elected president of the school board; Bovina Mustangs won first place in district track and field meet; Warren Morton was named incoming president of Bovina Lions; Additional paving for Bovina Streets was scheduled; Chamber's Clean - Up, Paint - Up, Fix - Up Week was conducted; Mike Grissom, seventh grade student here and son of Mr. and Mrs. Leon Grissom, was second in regional spelling bee in Amarillo; More

electrical power was made available to the community by addition to equipment here by Southwestern Public Service; MAY
Grand openings of H&M Garage and C and J Hobby Shop were held; Funeral services

(Continued on Page 6)

AT COTTON BOWL- Mr. and Mrs. Paul Jones are shown preparing to leave for Cotton Bowl in Dallas to view the contest between the nation's two top-ranked college teams, Texas University and Navy. Jones won an expense-paid trip for two to the game in Bovina Businesses Cotton Bowl Football Contest conducted during the 1963 season. Making the trip with the Joneses were Mr. and Mrs. Jon Lin Riddle. They left Tuesday, are attending the game today (Wednesday), and plan to return tomorrow. Sponsors of the contest were Bovina Dairy Freeze, Three-Way Chemical, Bovina Wheat Growers, Parmer County Farm Supply, Oklahoma Lane Farm Supply, Bovina Gin, Sherley Grain, Bonds Oil, Cicero Smith Lumber Co. and Charles Oil.

At Pentecostal Church--

Revival Begins Here Tonight

A revival meeting begins today (Wednesday) at Pentecostal Holiness Church here.

The services will be conducted at 7:30 p. m. daily, Rev. Archie Cooper, church pastor, announces.

Doing the preaching will be Rev. Carl Flower of Oklahoma City. He will be assisted by his wife, Alfreida, with music and singing.

The meeting continues through Sunday, January 12.

The church is located at intersection of Second Street and Avenue G.

The public is cordially invited to attend any or all of the services, Rev. Cooper says.

Rev. Cooper says he has reports that Rev. Flower is an outstanding speaker.

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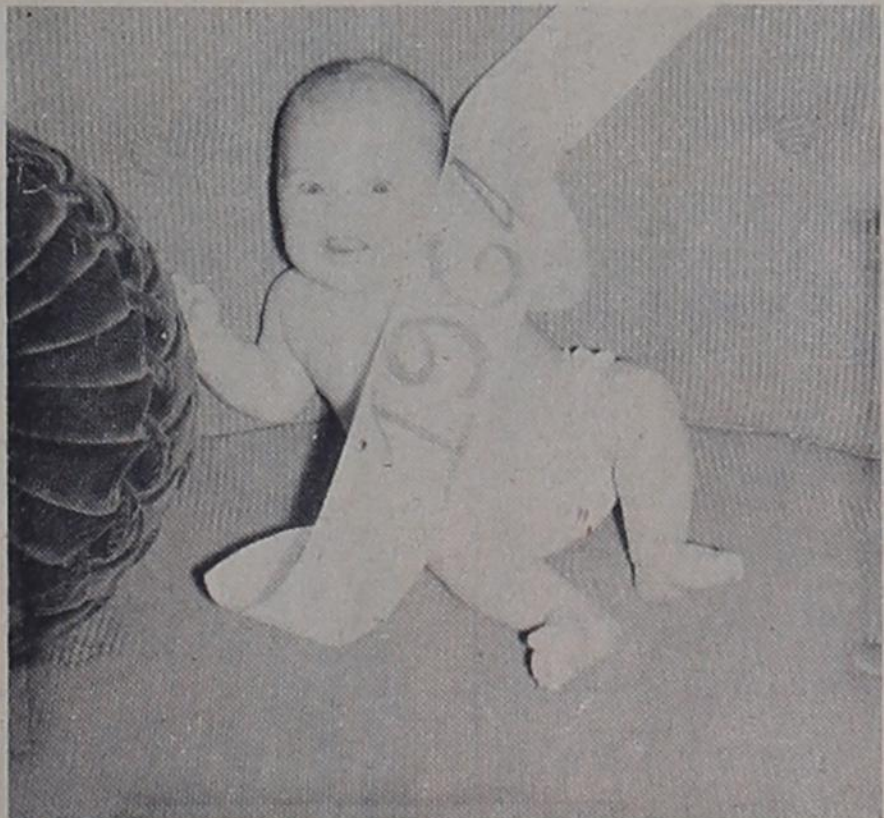
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HAPPY NEW YEAR--Not at all impressed that he got to have his picture made for New Year art work for The Blade is Steven Spurlin, three-month-old son of Mr. and Mrs. Sonny Spurlin. In true tradition of the symbol of the new year, he's wearing a 1964 banner and, of course, a diaper.

TEXAS PRESS ASSOCIATION
1963
CONTESTS
PRIZE WINNER

The Bovina Blade
 Second-Class Privileges Authorized at Bovina, Texas
 Publishes At Bovina, Texas, Every Wednesday
 Dolph Moten Publisher & Editor
 Sue Moten Women's News

Reflections

From
The Blade

SIX YEARS AGO
 January 1, 1958

About 94 people attended the annual Bovina School ex-student banquet Saturday evening. The meal was held in the cafeteria of the school and was followed by a program and business meeting.

Three persons suspected of having a part in the shooting of an Amarillo service station attendant early Monday morning were arrested between Farwell and Bovina Monday a little after 7 a. m.

Parmer County Sheriff Chas. Lovelace made the arrest following a car pickup order issued by the Amarillo Police Department soon after the victim was found at the Amarillo station.

A series of burglaries and armed robberies in this area including service stations holdups in Farwell and Friona were solved late Tuesday afternoon with the arrest of one white man and five Spanish-Americans in Clovis.

Some 94 underprivileged children here received Christmas treats courtesy of Bovina Volunteer Fire Department.

Natalio Cintron, a foreign student at West Texas State College, was a guest in several homes in Bovina during the Christmas holidays. He is from Puerto Rico and is studying pre-law.

THREE YEARS AGO
 January 4, 1961

Post-holiday tragedy struck this community Monday morning when word was received of the plane crash deaths of three Bovina men and a fourth who formerly worked in this area.

Warren Morton, superintendent of Bovina Schools, was speaker at annual meeting of Bovina High Ex-Student association Saturday night in school cafeteria.

Bovina's boys and girls basketball teams brought home trophies from delayed Friona invitational tournament last weekend.

Coach Hallie Gee's Mustangs won third place in their bracket. Coach Malcolm Kennedy's Fillies took consolation honors. Bovina Stallions, outsiders' basketball team, helped keep Bovina's name on the basketball map last week as they won first place in a tournament at Springlake.

Mr. and Mrs. Neil Smith left here Saturday for Dallas and Monday's Cotton Bowl Football game between Arkansas and Duke. Smith won the trip in a contest sponsored by Bovina businesses.

Embree--
 (Continued from Page 1)

mitt, where he was born and reared. He was Castro County judge for 10 years. He served three two-year terms and one four-year term as judge before resigning the office to go into the municipal bond field.

Estes, who is 43 years old, was graduated from Dimmitt High School, attended the University of Texas two years and West Texas State one year. Prior to becoming judge of Castro County, he served in the service for three years and farmed three years.

Estes and his wife, Genny, who is a native of Reydon, Okla., are parents of a married daughter, Mrs. Barry Statham of Topeka, Kan., and two daughters at home, Karen, 15, and Kathy, 12.

The family plans to move here at end of school term.

Estes' parents, Mr. and Mrs. Percy Estes, still live in Dim-

mitt. The incoming bank head plans to begin his work here this week.

"We're real happy for the opportunity here," Estes says. There are no planned changes in the bank's personnel or policies, he pointed out.

"Having lived in the area before, we're eager to return," he says.

The Estes attend the Methodist Church. He is a member of Masonic Lodge.

Formal announcement of Embree's resignation appears in an advertisement in this issue of The Blade.

More details are expected to be announced following annual meeting of the bank's directors and stockholders which is scheduled for Thursday January 9.

Farm fish ponds can produce 200 lbs. of fish each year.

EXTRA DEEP SELF-CLEANING TREAD...
...FOR BETTER TRACTION IN DEEP SNOW, SLUSH OR MUD!

PHILLIPS 66 DELUXE TRACTION TREAD SNOW and MUD TIRES

• Full deluxe tire weight and diameter!
 6.70 x 15 Tubless Exchange Price

\$17.95 Plus Tax

• Super-grip CIS-4* tread compound!
 • Prime NYLON cord construction!
 4-ply NYLON

* A trademark for Phillips polybutadiene rubber.

CHARLES OIL CO.
 Phillips 66 Jobber
 Bovina Phone 238-4321

Whittlin --
 (Continued from Page 1)

though, when a Bovina High basketball team was competing in the state basketball tournament in Austin.

Could it have been coincidence that this farmer was also a sports fan?

Probably there's nothing quite as satisfying or surprising as meeting a hometown friend unexpectedly away from home.

Returning here after spending the holidays with our folks in Central Texas we ran into (almost literally) Vernon Estes at a service station in Coleman, which is some 300 miles to the southeast.

He and members of his family has been visiting with relatives at Rockwood, which is south of Santa Anna, which, in turn, is a few miles southeast of Coleman.

And therein lies another story:

Almost before greetings were exchanged, Vernon was opening the trunk of his car and proudly showing off an armadillo he'd captured. As he took the small, pre-

historic-appearing animal out of its sack for display purposes, he explained that this was no ordinary armadillo.

"He's a main street armadillo," Estes pointed out. "I caught him right on the main street of Rockwood!"

A few days after arriving back here, Estes reported that his unusual pet had been "stolen."

Could it have been that some member of the Estes family wasn't as proud of the new pet as Vernon was?

For both our readers, we wish happiness and prosperity in the new year!

A 90-ton blue whale develops about 10 horsepower when swimming at five miles per hour.

Most sleeping pills are followed by a definite hangover period of depressed mental powers.

King cobras longer than 15 feet have been captured in Malaya.

School Resumes Monday

Christmas-New Year holidays were extended until January 6 in pre-Christmas by school board.

Original plans had been for classes to resume January 2. An extra two days of holiday period was granted by the board. This will mean classes begin again on normal schedule Monday morning.

School was dismissed for the holiday period Friday, December 20.

The two day extension plus the following weekend made the holiday break include 16 days.

Automobile production in 1963 in the U.S. totaled over 50,000 cars valued at more than \$100,000.

At one time the Alamo was claimed by the City of San Antonio, the Roman Catholic Church and the U.S. Government.

Healthful Broiling On Top of Stove



Something new in broiling steaks, chops, fish or chicken has been added to the American kitchen with the Axford Broiler illustrated above. You broil right on top of your stove. No fuss, no bother, no messy oven to clean.

Simply heat the pre-seasoned cast iron skillet and place your steak, chop, fish or fowl on the ribbed bottom - do not cover. No grease is needed. Drippings drain away - flavor is sealed in and the finished broil carries the appetizing browned ribs that give the impression of actual outdoor grill cooking.

This unusual skillet is being manufactured by The Wagner Manufacturing Company of Sidney, Ohio, makers of Pre-Seasoned Cast Iron Cooking Utensils since 1891 and also the famous line of Magnalite Cookware. This broiler is available at all Department, Hardware, Houseware stores, and many Super Markets.

I. W. Quickel's Brother Dies In Oklahoma

Funeral services were conducted Sunday at Fargo, Okla. for Homer L. Quickel, 71, of Ponca City. Mr. Quickel was a brother of I.W. Quickel of Bovina.

He died in Ponca City December 25. He had been in poor health for several years.

For most of his adult life, Mr. Quickel had farmed in Missouri. A few years ago, he moved to Ponca City to retire. Survivors include his wife, a son, three daughters, two sisters and five brothers.

Roselle, N.J., was the first town to have electric lights.

The pig market at Medford, Wisconsin, is the world's largest.

Christmas Quiet Time In Bovina

The Christmas holiday period was an ideal one for Bovina from a law enforcement standpoint, Deputy Henry Minter reported this week.

"We had no auto accidents in this area and no excitement of any kind," Minter reported. "That's the kind of Christmases we like," he said.

Dilger's CLEANERS
 Parmer County's Finest Cleaning
 BOVINA, TEXAS

Bovina Auto Parts, Inc.
Automotive Parts HEADQUARTERS
 Whatever your needs, let us supply you.
 Brand Name Parts That You Trust!
 -Call Or Come In- "You Need It-We Got It!"

Bovina Auto Parts, Inc.
 Sonny Spurlin, Mgr.
 Highway 60 ----- Bovina

Want To Lease For Cash
 100 to 160 Acres Of Irrigated Land In Bovina Area For Vegetable Production.

For Additional Information, Contact Charlie Flynn Or Mario Trevino At **Gateway Produce Co.**

Phone 238-4821 - Bovina

Better Fertilizer Service With These NEW FACILITIES At CORN'S FARM STORE

New, Convenient Storage Facilities For All Kinds Of DRY FERTILIZERS Recently Constructed On Highway 86 West In Bovina

Anhydrous Ammonia Storage Tank And Trailer Tanks Also At The Highway 86 West Location.

Headquarters For CORN'S FARM STORE Is Handily Located At Intersection Of Third St. And Hwy. 86.

Our Business Is Designed With One Goal In Mind- To Serve Farmers In This Great Agricultural Area. Let's Figure Now On Your Fertilizer Needs For The New Year.

CORN'S Farm Store
 Highway 86 And Third Street Bovina Phone 238-3181

NOW AGRI-BUSINESS RADIO
 "Where The Money Is" from **KDHN**
 Dimmitt, Texas
1470 kc
 With Proven Salesman Uncle Jay

At Hale Center--

Teams Play In Tourney

After a Christmas-New Years holiday rest of almost two weeks, it'll be back to the cage wars for Bovina High basketball teams this weekend. Both the Mustangs and the Fillies will compete in a tournament at Hale Center.

First game for the Fillies will be at 12:30 Thursday. They meet the host team, Hale Center. Mustangs get their action underway at 4:15 Thursday against Lockney.

Win or lose, both teams will see action again Friday.

Tournament finals are Saturday night.

Other schools entered in the meet are Cotton Center, Kress, Olton, Happy, and Petersburg.

Bovina Coach Malcolm Kennedy says Cotton Center will be

the favorite in the girls' bracket while Hale Center and Petersburg are expected to be the strongest in the boys' division.

This will be the third and final tournament of the season for the Bovina teams.

Tuesday night of next week the Mustangs play Price College in Amarillo.

District play begins January 14 with the Bovina teams playing Lazbuddie there.

In games played the week before school was dismissed for the holiday period, the Mustangs lost to Vega, 48-43, and the Fillies defeated Vega, 41-28, in games played there.

Friday, Dec. 20., Friona won a doubleheader here. Mustangs were downed, 63-53, while the Fillies lost, 61-31.

At First National--

Bank Deposits Near \$2 Million

Bank deposits in First National here stood at \$1,845,820.23 as of December 20. This was a decrease of some \$200,000 from the same period last year.

However, Alfred Moody, bank cashier, explains that this doesn't indicate that the economic condition of the community has decreased in any way.

The fact is that the contrary is true, Moody says. He points out that at this time a year ago, the Bovina bank was the depository for county funds. This account involved something over \$400,000, he says.

"Not counting the county de-

posits would have an increase here," Moody says.

Loans were up this year to \$960,992.46 from \$868,890.67 at the same time a year ago.

The bank's official statement of condition appears in this issue of The Blade.

O. C. Minyen Injures Hand In Accident

O. C. Minyen, Bovina High senior, lost the thumb on his right hand and portions of three fingers when a fireworks-type rocket exploded in his hand.

The accident occurred Sunday, Dec. 22. He is the son of Mr. and Mrs. Ronald Minyen.

He was rushed to Parmer County Hospital in Friona and then transferred to St. Anthony's in Amarillo. He will be confined there for some 30 days, his mother reports.

Skirting operations will be performed on the hand during the time he is in the Amarillo hospital.

Rogers Hurt As Truck Overturns

Wallace Rogers escaped serious injury Friday afternoon when the butane delivery truck he was driving for Bonds Oil Co. overturned some 10 miles southwest of Bovina.

Rogers suffered lacerations of the head and bruises. He was taken to Parmer County Hospital in Friona for treatment and released.

Damage to the truck, a '63 International, was estimated at \$500 to \$2000 by Tom Bonds, owner of the business.

The truck overturned when it ran into a ditch which was some four feet deep. Rogers says he took his eyes off the road momentarily to move some objects which were on the floor of the truck cab.



"Start off each day with a smile. That way you save all your grouchiness for the office, ride home, dinner table and PTA meeting."—Ron L. Coffman, Grove City (O.) Record.

"During the last century, the man who saved money was a miser; today he's a wonder."—Fred W. Grown, Edgewater (N.J.) Bergen Citizen.

"It's not the minutes you take at the table that makes you feel fat—it's the seconds."—S. E. Mekeel, Ovid (N. Y.) Gazette and Independent.

"There's nothing that infuriates a woman more than not being asked to join a club she doesn't want to belong to anyway."—Kenny Bennett, Greencastle (Ind.) Putnam County Graphic.

A fossil is defined as some evidence of plant or animal life preserved in rock.

Carpenter Now 1st Lieutenant

U. S. FORCES, OKINAWA—Harold D. Carpenter, son of Mr. and Mrs. Harold W. Carpenter, Oklahoma Lane, was promoted to first lieutenant on Okinawa, early in December, where he is assigned to the 3rd Artillery.

Lieutenant Carpenter is a platoon leader in Battery C, 8th Missile Battalion of the 3rd Artillery. He entered the Army in May 1962.

The 23-year-old lieutenant is a 1957 graduate of Farwell High School and a 1962 graduate of West Texas State University, Canyon. His wife, Kay, is with him on Okinawa.

Shop These Specials At **WILSON'S** Thursday, Friday, Saturday, January 2-3-4



Grocery Buys

Shurfine SHORTENING Regular Size or King Size
3 Lb. Can 59¢

Coca-Cola 6-BOTTLE CARTON PLUS DEPOSIT
39¢

Soflin Toilet Tissue
4 Roll Pkg. 29¢

Shurfine Strawberry Preserves 18 Oz. Glass Tumbler
49¢

Heinz Ketchup
14 Oz. Bottle 23¢

Shurfine TUNA 4 No. 1/2 Cans \$1
Folger's COFFEE 2 Lb. Can \$1.35

Wax Paper Cut-Rite 125 Ft. Roll
29¢

Meadolake OLEO 2 Colored Quarters Lbs.
45¢

GUARANTEED TENDER TASTY THIRTY MEATS Armour Star
Sliced Bacon 1 Lb. Pkg. **59¢**

Shurfine FROZEN SLICED STRAWBERRIES
2 10 Oz. Pkgs. 45¢

Shurfine FROZEN FOODS
Cut CORN 2 10 Oz. Pkgs. **29¢**

PORK ROAST Fresh Lean Lb. **39¢**
PORK STEAK Fresh Lean Lb. **45¢**

Underwood's Bar B-Q Beef 14 Oz. Pkg.
79¢

Morton's Donuts 10 Oz. Bag
35¢

Longhorn Happy Pig USDA Graded
Whole Hog 2 Lb. \$1.05
SAUSAGE Pkg. **1.05**
CLUB BONELESS STEAK Lb. **89¢**

Shurfine Fancy Tomatoes 2 No. 303 Cans
39¢

Shurfine Salad Dressing 1 Qt. Jar
39¢

Fruits & Vegetables
Colorado Red Potatoes 20 Lb. Bag **59¢**

Shurfine SPINACH 2 No. 303 Cans
29¢

Shurfine PEACHES Yellow Cling Slices or Halves
No. 2 1/2 Cans 29¢

California US No. 1 Tomatoes Lb. **35¢**
California Fancy Bartlett PEARS Lb. **25¢**

Shurfine Pineapple Juice 3 46 oz. Cans
\$1

Shurfine SALAD DRESSING 1 Qt. Jar
39¢

Florida Ruby Red Indian River GRAPEFRUIT Lb. **15¢**

Liquid TREND 22 oz. Plastic Bottle **45¢**
Tendercrust Angel Food CAKE Reg. 49¢ **39¢**
Nabisco Honey Graham CRACKERS 1 lb. Box **37¢**
Sunshine Krispie CRACKERS 1 lb. Box **29¢**
Gerbers-Strained Fruits and Vegetables 3 4 1/2 Oz. Jars **29¢**

Winter Weather SPECIALS Children's TODDLY WINKS Clothes 20% OFF

Men's And Boys Hooded Sweatshirts Insulated Or Regular **20% Off**

These Specials End Jan. 7 ALWAYS SOMETHING NEW!

BOVINA VARIETY MAIN STREET

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More

WILSON'S SUPER MARKET BOVINA

Phone 238-4781 PARMER COUNTY'S FINEST

Hints Given On Cattle Feeding During Drouth

The feeding of cattle under drouth conditions presents special problems, says Uel D. Thompson, animal husbandman with the Texas Agricultural Extension Service.

These hints are given by the specialist for feeding cows and heifers during these dry times. He says to feed at least the minimum amount of roughage or one pound of roughage per 100 pounds of animal body weight. This level must be maintained for the proper digestive processes, Thompson points out that shortage of roughage is a problem in Texas because of its high cost.

He also recommends feeding no less than the minimum protein requirement because most roughages are not now providing as much protein as in normal years. Thompson explains that rumen bacteria use the nitrogen they get from protein for the digestion of feeds. This nitrogen is especially needed to enable the cows to digest low quality roughages.

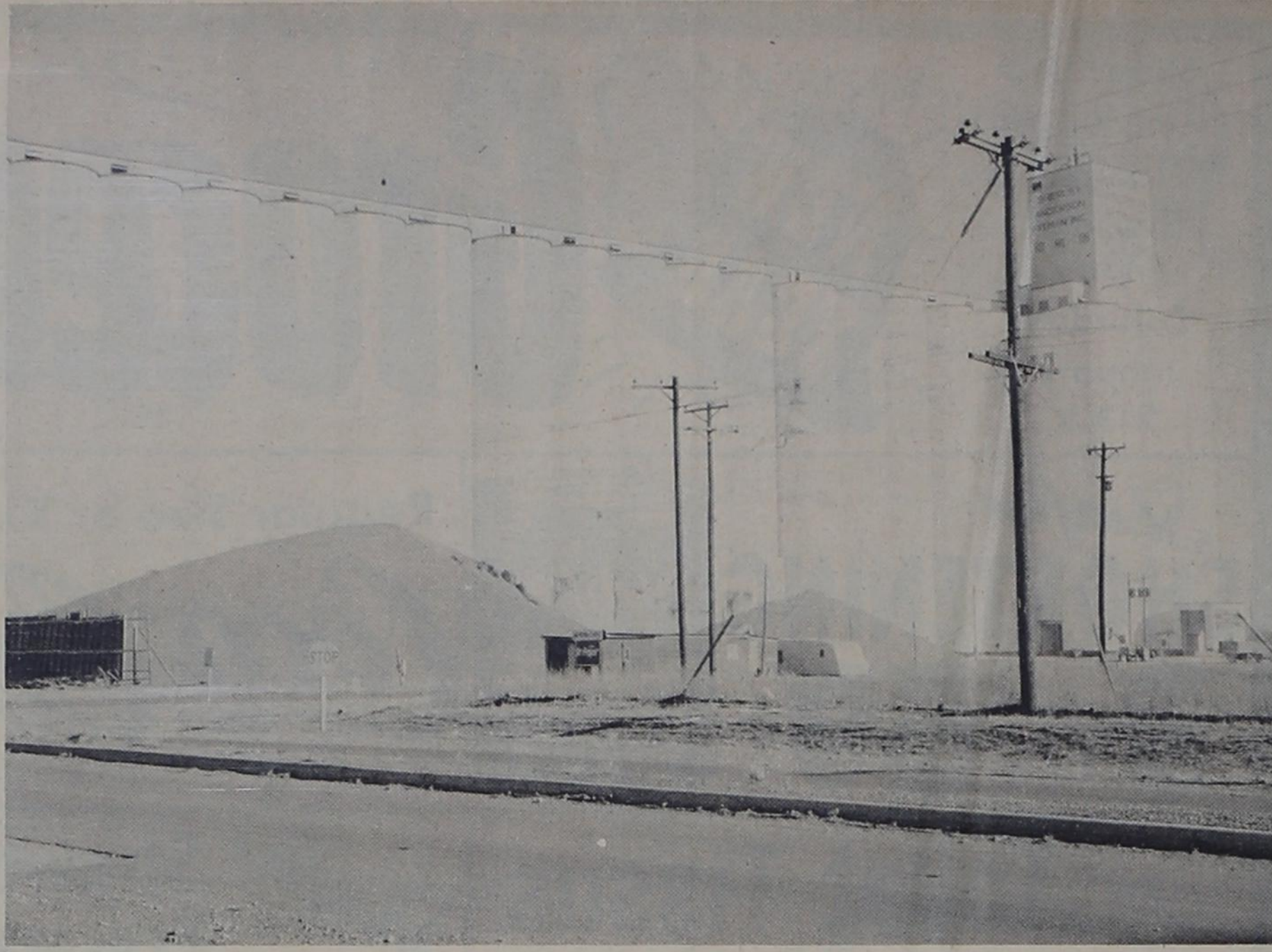
The specialist recommends feeding vitamin A to cows with calves and weaned calves. To supply this requirement, one pound of dehydrated alfalfa pellets, or synthetic vitamin A may

be fed, injected or given in the drinking water. Extra phosphorus should be supplied in the drinking water or a free choice mineral lick provided. Salt should be fed free choice to all cattle.

If grain is substituted for part of the roughage, feed one and one-half pounds of cottonseed or other protein supplement per head per day. If grass or grass hay is ample, feed two pounds of 41 percent protein meal or cake daily, says Thompson. He reminds that grain should not be substituted for protein.

One last tip is to put calves on creep as soon as possible or to sell them to take the strain off the cows, says Thompson.

A Brazoria County 4-H girl, Ann Williams, has been named a member of the team which will make the 1964 4-H "Report to the Nation" in April during National 4-H Conference in Washington, D. C. Five other 4-H members from every section of the nation complete the team. Ann in 1963 was a state and national winner in the 4-H Clothing Awards program.



A light cotton crop was responsible for one of the largest maize crops in the history of Parmer County. John S. Williams manager of the Sherley Anderson Pitman elevator in Farwell said that 54 million pounds of maize was piled outside the

elevator. The grain is now being hauled away to better storage facilities. Around 20 million pounds still remains to be disposed of.

Now Is The Time To Prepare Cotton Picker For Winter

Right now, before it is forgotten, is the time to prepare cotton pickers for winter, reminds B.G. Reeves, cotton ginning and mechanization specialist with the Texas Agricultural Extension Service.

Not only does the machine need preparation for the winter, it probably also needs some repairs to make it ready for next year's crop, says the specialist. Such things as thoroughly cleaning the machine, making all necessary repairs and properly lubricating it will pay dividends by minimizing time losses during the next year's harvest season.

Special attention should be given to the chain, V-belts, tires, battery, radiator, air cleaner, fuel system, water tank, the hydraulic system and the engine, says Reeves. Winter damage resulting from corrosion, freezing, and general deterioration can be extremely expensive, he adds, and every possible precaution should be taken to avoid this type damage.

For more information on the care of cotton harvesting machines, contact your local county agricultural agent, advises Reeves.

The sixth annual conference for County Judges and Commissioners will be held in the Memorial Student Center on the campus of Texas A&M University, February 16-18, 1964. The conference is sponsored by the County Judges and Commissioners Association of Texas and the Agricultural Extension Service.

If the nation's agricultural output of 1962 had been produced by 1939 methods, it would have cost about \$17 billion more in land, labor, capital and other resources than the actual '62 cost. This annual dividend is more than twice the cost of all agricultural research done by federal, state and private industry since the nation was founded.

FOOTSAVING EDUCATION



by James E. Edwards

Where Do All The People Come From?

Our good customers who come into the store and find that we are very busy often ask this question. They don't expect an answer - they just want to make us feel good. The answer is that two-thirds of our customers come from outside the city.

It seems that the revolution in shopping may be completing a cycle. At one time most of the shopping was done downtown because almost all the stores were downtown because the streetcars brought the people there. You might say that the downtown stores had a captive audience.

The automobile changed that. Shopping centers rose and flourished in areas that were impossible to get to by streetcar or bus.

Now it seems that "dying" downtown is regaining its strength. The automobiles that took people away are bringing them back. Those who want good merchandise and good service will go where it is to be found even if they go some distance.

Robin Hood Shoes
Designed for Young America
Orthopedic Shoes Fitted To Your Doctor's Prescription
Edwards' SHOE STORE
512 MAIN
CLOVIS, N. MEX.

COURTHOUSE NOTES

Report of Instruments for Dec. 16 to 2

Fed. Tax. Lien - U. S. A. - Bob D. Davis - S. R.
Fed. Tax. Lien - U. S. A. - Lester L. Rhinehart - S. R.
W. D. - Loyd A. Shackelford - George C. Taylor, Jr. - Lot 21, Blk 6 of Sub #6 Lakeside, Friona

W. D. - H. Y. Overstreet - Mrs. J. A. Stovall - tract on state line.

W. D. - J. R. Hayworth - Clarence Melford Jasper - Lot 5 & 6 Blk 47, Friona.
D. T. - Harold Dean McCallum - G. D. Turner - W/2 Sect. 11, Rhea "C".

D. T. - Calvin E. Clark - Muleshoe State Bank - E/2 Sect 58, Kelly "H".
D. T. - Frank Hemke - First Natl. Bank, Bovina - N. 120 a. W/2 Sect. 2 Synd "A".

W. D. - H. Y. Overstreet - Western Way Homes - Lots 7, 8, 9, & 10, Blk 46, Farwell.

W. D. - H. Y. Overstreet - Western Way Homes - Lots 17, 18 & S. 14 ft Lot 19 Blk 60, Farwell.

W. D. - L. P. Davis - George C. Taylor, Jr. - Lot 3 Blk 2 Baxter Add Friona.
D. T. - Leroy Lance - Investors Inc. - Lot 11, Blk 4, Ridgelea, Bovina.

W. D. - Medlock Investment Co. - Leroy Lance - Lot 11, Blk 4, Ridgelea, Bovina.

D. T. - Jimmy Lance - Investors Inc. - Lot 23, Blk 4, Ridgelea Bovina.

W. D. - Medlock Investment Co. - Jimmy Lance - Lot 23, Blk 4, Ridgelea Bovina.

W. D. - Dan Etridge - R. L. Fleming - S. 37 ft. Lot 2 N/2 Lot 3 Blk 11 Staley Add Friona.

W. D. - C. B. Howard - Billy D. Bell -

W. D. - Ranza B. Boggess - Ranza B. Boggess - Sect 1 Willis Sub.

D. T. - Western Way Homes - Citizens Natl Bk, Lubbock - Lots 17 & 18 & S. 15 ft Lot 19 Blk 60 Farwell.

D. T. - Western Way Homes - Citizens Natl Bk, Lubbock - Lots 7, 8, 9, & 10 Blk 46 Farwell.

W. D. - Geo. C. Taylor Jr. - James C. Howell - Lot 3 Blk 2, Baxter Add Friona.

D. T. - James C. Howell - F.F.S. & L. Assn - Lot 3 Blk 2, Baxter Add Friona.

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Cotey Chemical Co.
Lubbock, Texas

D. T. - Ivan W. Adkins - Travelers Ins. - E/2 Sec. 17 Blk "B" McMinn.

D. T. - Thomas A. Kelly - J. Q. Mars - Sec. 31, TIN, R4E.

D. T. - Joe Lewellen - J. Q. Mars - SE/part Sec. 31, TIN, R4E

W. D. - J. Q. Mars - Joe Lewellen - 2 Tracts in Sec 31, TIN, R4E.

W. D. - J. Q. Mars - Thomas A. Kelly - SE/part Sec 31, TIN, R4E.

W. D. - J. Q. Mars - Thomas A. Kelly - SE/part Sec 31, TIN, R4E.

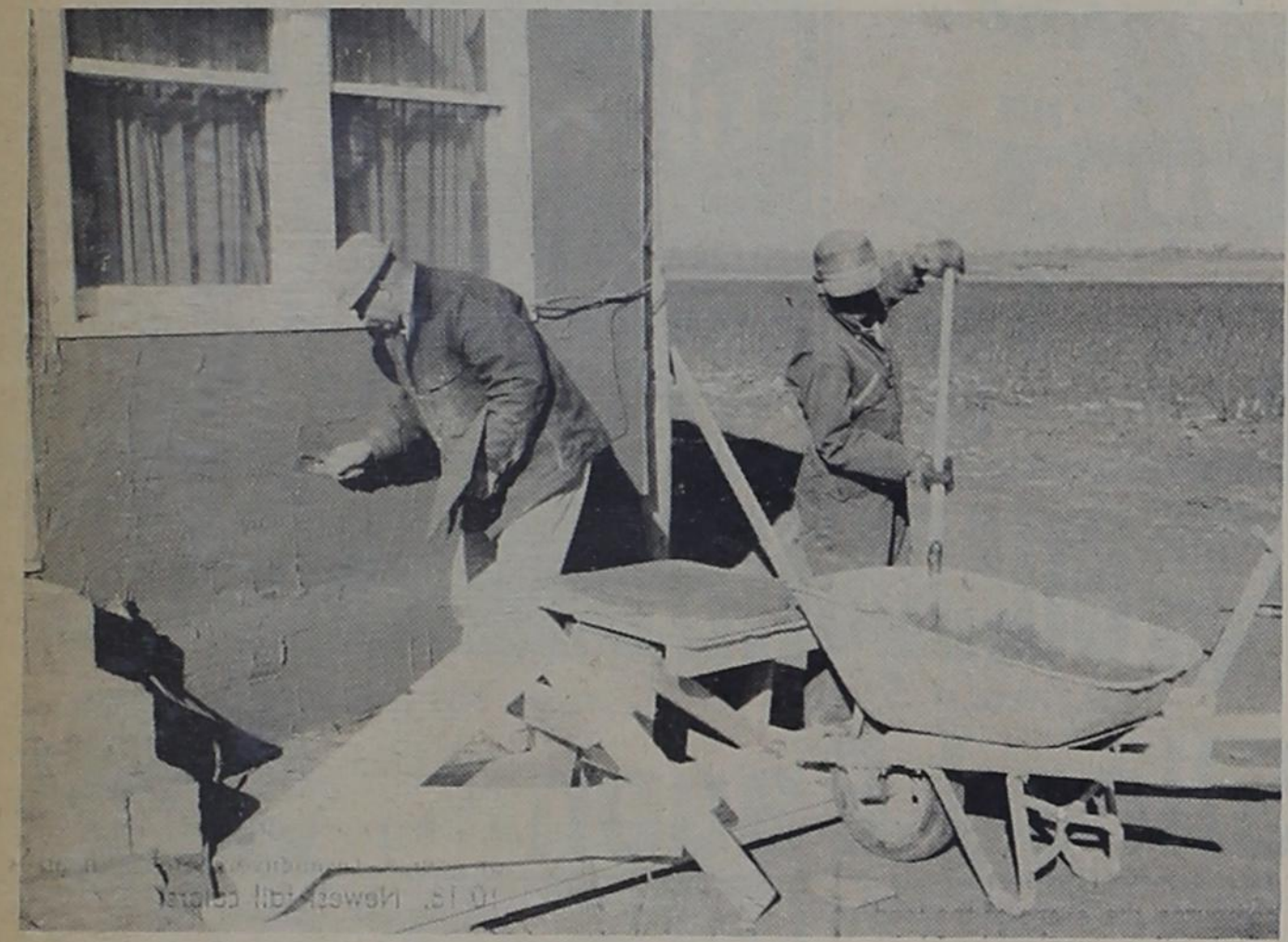
D. T. - Forrest H. Osborn, & W. H. Ford - Hi-Plains Sav & Loan - Sec 1, T3S, R3E.

Butter not intended for immediate use should be kept in the freezer compartment of the refrigerator.

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WATER WELL DRILLING
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Sales & Service Friona
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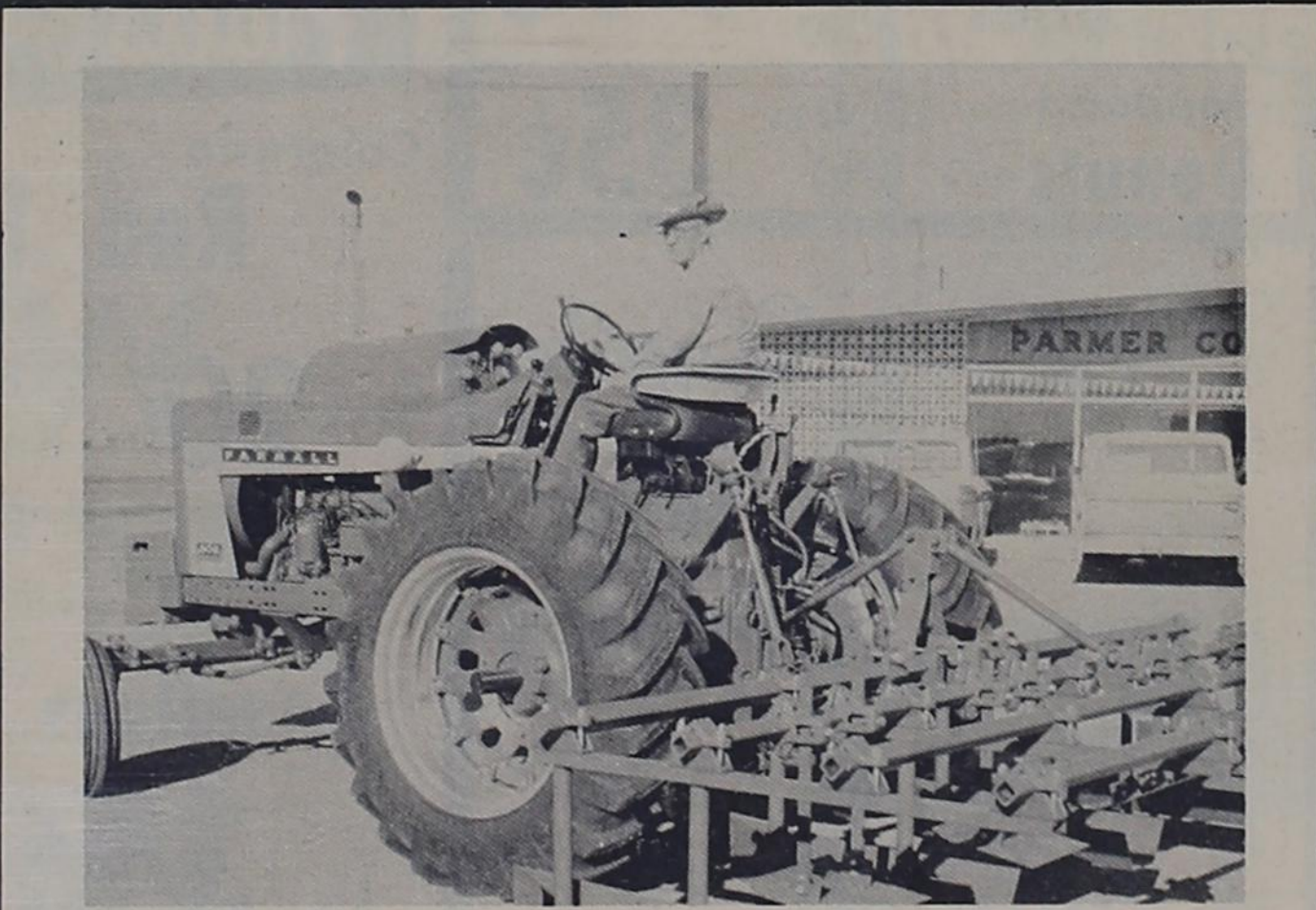


Some folks worked during the Christmas - New Years Day holiday week. Zeferino Villarreal (right at wheelbarrow) makes his home ready for the winter with the help of Clyde Meador, plasterer from Clovis. The home is located on the Joe Schilling farm in the Oklahoma Lane community.

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Valve Work - A Specialty
Crankshaft Grinding
MOTOR LAB
At Rear Of Elliott Auto Parts
311 W. 7th. Clovis

Exactng food standards have a long and interesting history. In the Middle Ages, Henry VII of England beheaded any baker whose bread did not conform to the fixed weights for bread loaves. Bakers, to avoid this hazard, added an extra loaf to deliveries of 12, making the number 13 the well-known "baker's dozen."

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DAIRY PRODUCTS
Butter Milk Cottage Cheese Sour Cream
In No-Wax--No-Leak Plastic-Coated Cartons
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See The Tri-State 4 Row Bed Shaper. This Implement Fits Any IHC Tractor. We Also Have Planter Attachment. For Your Beet Farming Tools Come By Our Place. We Will Have What You Need.

PARMER COUNTY IMPLEMENT COMPANY

Friona

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High Plains Cotton Acreage Changes Announced By ASC

LUBBOCK — Changes in Texas' Release and Reapportionment program for 1964, made by the State ASC Committee, have been announced to Plains Cotton Growers, Inc., and may result in the High Plains area getting a larger share of released cotton acreage. The 23 counties in Plains Cotton Growers' territory received 91,684 acres of cotton under this program in 1963.

Under this program farmers who do not wish to plant all of their allotted cotton acreage can release the unwanted portion to their County ASC Committee for reapportionment to farmers who request additional acres. After reapportionment within the county, excess acres are turned to the State Committee for distribution within the zone in which the acres were released.

Final date for releasing acreage, and for requesting ad-

ditional acreage, was set for March 4, 1964 in Zone 2, which covers all of the High Plains area. It is important that area farmers understand that requests for reapportioned acres must be filed with county ASC Committees before that date. Reapportioning of the acres will take place on March 25 in Zone 2. Corresponding dates for Zone 1, which lies in South and Southeast Texas, are February 4 and February 25.

The two zones were slightly rearranged for 1964, with Zone 2 losing 11 counties and adding three others. Angelina, San Augustine and Sabine counties were added to Zone 2. Taken out of Zone 2 and added to Zone 1 were Schleicher, Sutton, Menard, Humble, Mason, Llano, Gillespie, Blanco, Burnet, Williamson and Milam counties.

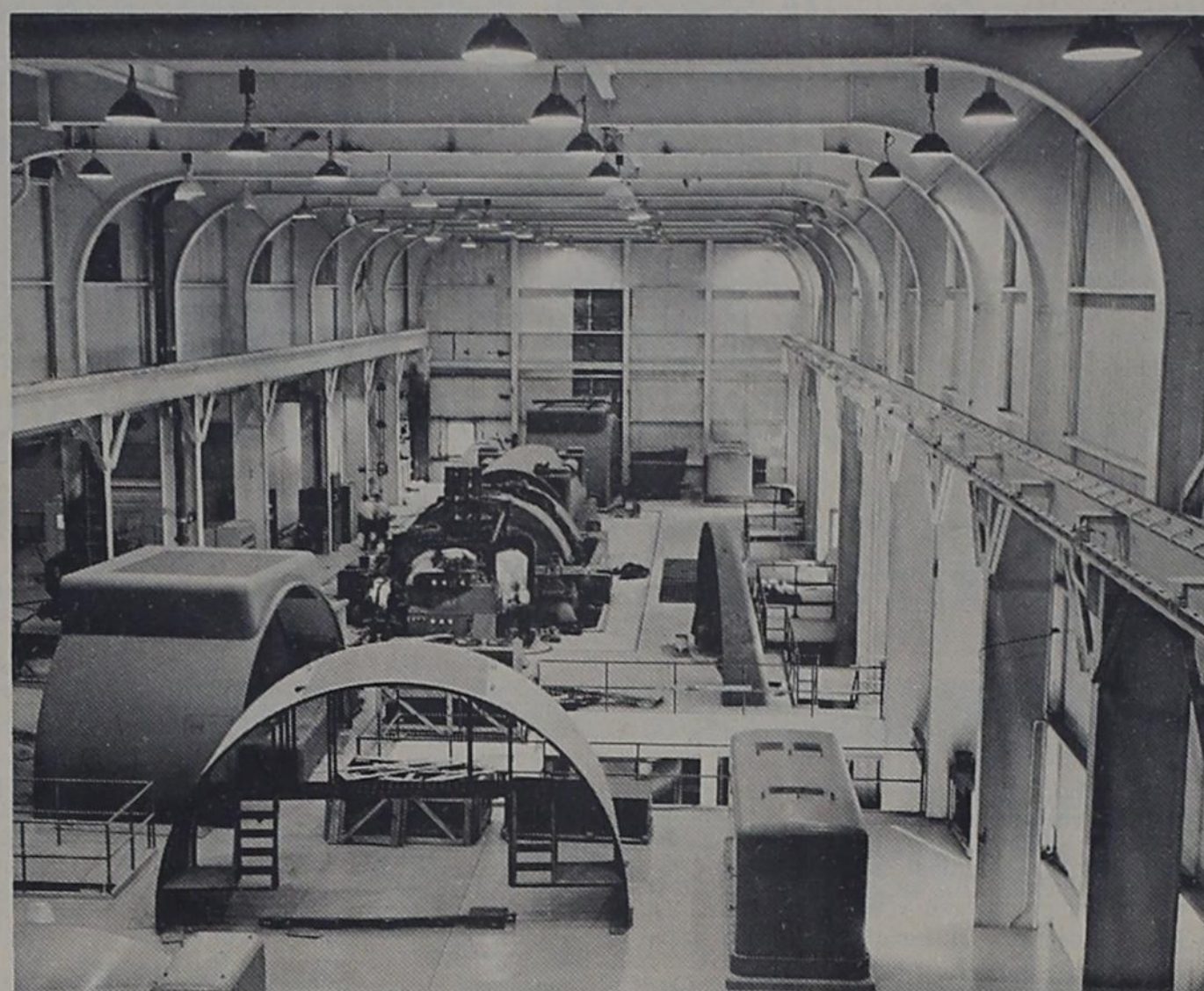
Other changes in the 1964 program deal with limitations

placed on the number of acres a county or individual farm is eligible to receive under the program. Briefly, the limitations state this:

1. No county or individual farm can be given reapportioned acreage that will bring total acres in cotton to more than 50% of the total land in cultivation, nor can a county's base allotment be increased by more than 50%.
2. No farm can receive reapportioned acres unless at least 75% of that farm's effective 1963 cotton allotment was planted or unless failure to plant the allotment can be explained by weather conditions, illness, or other good cause beyond the farmer's control.
3. Farms with less than 15 acres base cotton allotment are limited to a 100% increase or an increase to a total of 15 acres, whichever is greater.
4. Farms with from 15 to 24 acres base allotment are limited to an increase of 100% or an increase to a total of 37 1/2 acres, whichever is greater.
5. Farms with 25 or more acres of base allotment are limited to an increase of 50% of that base allotment.

It is expected that these revisions in the regulations governing the reapportionment of released cotton acreage will provide for a more equitable distribution over the entire state, allowing greater utilization of the state allotment.

THE HIGH PLAINS FARM AND HOME



Pictured under construction at Southwestern Public Service Company's Plant X, in Lamb County, is a 210,000 kilowatt generator. The largest unit ever installed on the company's system, the huge turbo-generator will go into service in mid-1964. Southwestern Public Service Company has announced that 1964 will be a record year for investment in construction and new facilities, with \$30,222,000 budgeted for improvements.

Bright Farm Outlook Predicted For 1964

Farmer County is winding up a good year in agriculture and is looking forward to another good year in 1964.

These opinions were handed down by agricultural experts who said 1963 had been one of the best farm years in the past decade. Almost every crop flourished except wheat. Maize overflooded the elevators.

From all indications 1964 will be another good year for the farmer if the weather and market conditions continue favorably. Grain sorghum yields made up for the slight wheat crop.

In 1964 many farmers are looking to sugar beets as the coming crop for this area. With a sugar production quota of 150,000 tons allocated to the Holly Sugar Corporation plant at Hereford, beet plantings in Farmer and surrounding counties are expected to reach 25,000 acres and more the following year.

Beef cattle, another agricultural industry of the High Plains, is increasing rapidly and should continue to boom with the beet pulp from the new mill and beet tops adding new feed sources.

Economic activity for the nation is expected to continue at a high level in 1964. Authorities report that consumer income, after taxes, are running about 5 percent above 1962 and are expected to gain in 1964.

Texas Agricultural Extension Service Economist John G. McHaney said that expenditures for goods and services by federal, state and local governments will increase in 1964.

"The general economic activity will depend to a great

extent upon the timing and the extent of the proposed tax cut," he said.

Hereford Man Invents Beet Raising Plow

Leslie Luther of Hereford is a jump ahead of beet growers in his area. He designed a beet raising plow and it is now being manufactured by Poarch Bros., Inc. at Hereford.

Bed shapers are available from many companies and will be widely used throughout Deaf Smith, Castro, Farmer and Curry Counties since the establishment of the Holly Sugar mill at Hereford.

John Deere, Opper and Massey Ferguson, and K.C. and Johnson, both California firms as well as others, make very satisfactory bed shapers and cultivators.

The International Harvester company #185 unit planters, the John Deere Model #70 Flex-planters, and the Milton planters do a very satisfactory job of space planting the Holly-coated monogerm seeds. The Dempster people are making a drill similar to those produced by John Deere and International.

This drill is now being tested at the Sheridan Seed processing plant, and it is expected that it will also do a satisfactory job of planting, according to D.W. Little, manager of the Holly Sugar Corporation plant at Hereford.

Moisture Aids Wheat Outlook

Thermometer readings in the teens plus almost two inches of snow before Christmas failed to do serious damage to Farmer County crops. Cotton farmers welcomed the bright sunshine that followed during the holiday season and the above seasonal normal temperatures.

To date cotton is almost two-thirds harvested and has not suffered seriously, according to County Agent Deryl Coker. However wet weather is always viewed with alarm by cotton raisers who recall when winter rains, snow and freezing weather lasted well into January.

Continued wet weather would cause cotton grades to drop a point or two, but modern storm-

proof varieties are bred to withstand such weather far better than the old varieties. At least up until after the Christmas weekend nothing bad had hit Farmer County.

On the other hand, moisture received in the form of snow before Christmas, sleet and frozen mist, has been beneficial to wheat suffering for want of moisture. In some areas of the county, wheat was hit by the autumn drought so severely that farmers were considering abandoning the crop. The pre-holiday moisture however, has brightened wheat prospects considerably.

The late arrival of frost this year aided harvesting, and was of value to cotton which got off to a bad start last spring.

Southwestern Public Service Plans Large 1964 Investment

Southwestern Public Service Company's plans for 1964 call for the largest one year investment in new facilities in its history. It has been announced by A. R. Watson, President and General Manager of the electric light and power company. Watson revealed Thursday that the company has investment plans for new equipment and construction of \$30,222,000 for this year.

The major item in the company's 1964 construction program will be an accelerated schedule of work on the second unit of Cunningham Station, located west of Hobbs. Originally scheduled for completion in 1966, the continued growth of the area has resulted in this timetable on this 210,000 kilowatt unit being advanced a full year, and it is now scheduled to be in service in mid-1965.

Still another major generating plant addition is the 4th turbo-generator at Plant X, in Lamb County. This 210,000 kilowatt unit, the largest single machine ever installed on Southwestern's system, will go into service in mid-1964.

Directly related to the construction of the generation facilities in 1964 is the building of a two hundred thirty thousand volt transmission line linking Plant X and Cunningham Station. This line will be the first constructed by the company to operate at 230,000 volts, although some segments of the present transmission system, which are operating at 115,000 volts, have been built for easy adaptation to the higher voltage.

The company's ultimate goal is the operation of a 230,000 volt "backbone" transmission system extending from Borger

to the Pecos Valley region of New Mexico. The result of doubling the transmission line voltage is that the line will then carry four times as much power.

The 230,000 volt transmission line construction scheduled for this year also calls for a new 230,000-volt line to Lubbock. This will make it possible for the Lubbock area to receive power at the new higher voltage and guarantee even better service in that region.

In addition to the transmission grid, which ties together all the company's plants, the

generating facilities of the larger stations, Plant X, Cunningham and Nichols Station, near Amarillo, are directly controlled by an automatic dispatching system, which electronically determines the most efficient generating units to be operated. The dispatching system also computes the share of the load which other plants should be carrying, on the basis of costs, and then these loads are assigned to the plants by direct communication from the load dispatching center in Amarillo.

Get chewing gum off shoe soles by rubbing with absorbent cotton soaked in hot water. Then saturate another wad of cotton with turpentine to get the remainder of the gum off.

Calendar Of Events

- DEC. 30 - JAN. 4 - Sand Hills Hereford and Quarter Horse Show, Odessa.
- DEC. 31 - JAN. 4 - Arizona National Livestock Show, Phoenix.
- JAN. 7-8 - 1964 Fertilizer Conference, College Station.
- JAN. 10-18 - National Western Stock Show, Denver.
- JAN. 13-15 - Dairy Manufacturers' Conference, College Station.
- JAN. 13-17 - Bimonthly Extension Service Conference, College Station.
- JAN. 16-17 - Annual Southern Farm Forum, New Orleans.
- JAN. 17-18 - Grain Storage Conference, College Station.
- JAN. 18-23 - Amarillo Stock Show, Amarillo.
- JAN. 24-FEB. 2 - Southwestern Exposition and Fat Stock Show, Fort Worth.
- JAN. 27-28 - National Cotton Council of America, Memphis.
- JAN. 30 - FEB. 1 - Texas State Grange Leadership Workshop, College Station.

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Of Interest To THE WOMEN

Holiday Happenings

Mrs. Harold Brazzel, Sharon, Matton and Hugh visited in the home of her sister and family, Mr. and Mrs. Tom Caldwell, Mrs. Brazzel and children are from Tucson, Ariz.

Mrs. J. R. Caldwell spent the Christmas holidays with her daughter and family, Mr. and Mrs. Vick Coats of Wichita, Kan.

Mr. and Mrs. Dolph Moten, Mat and Lady Beth visited in the home of his parents, Mr. and Mrs. Homer Moten at Lampasas, during the holidays.

Mr. and Mrs. Billy Ray Horton and family of Lamesa visited friends and relatives in Bovina recently.

Mr. and Mrs. Earl Stevenson and son, Gary, visited their daughter and family, Mr. and Mrs. Gerald Hardin and daughter, Jenny, in Houston.

Mr. and Mrs. Charles Corn, Doris, Heidi and Eddie vacationed at Cloudfcroft over the week end.

Mr. and Mrs. J. W. Wright, Mr. and Mrs. Jimmy Wright, Jerry Wright and Carole Jean Hastings visited in the home of Mr. and Mrs. J. D. Wright and Mr. and Mrs. Joe Dammam of Burkburnett over the holidays.

Sandra Jefferson, daughter of Mr. and Mrs. Charles Jefferson, visited here during the Christmas holidays. She is a teacher in the Denver, Colo., public school system.

Mr. and Mrs. Warren Morton and daughter, Janice, visited their son, Danny, in Houston during the holidays.

Mr. and Mrs. Wilfred Sikes and Kathy visited relatives in Fort Worth over the holidays. They visited Ruby Jamison, J. L. Jamison, Jessie Jamison, Burl Lewis, Mr. and Mrs. Raymond Wilson, Mr. and Mrs. Monroe Givens and Mr. and Mrs. Ardis Jamison of Wichita Falls.

Vernon Estes and daughter, Linda, and granddaughter, Shelly Strawn, visited his relatives in Rockwood during the holidays.

Mr. and Mrs. Eldon McCormick entertained with a Christmas Eve supper. Attending were her parents, Mr. and Mrs. Wylie Tubbs of Carlisle, Ark., and his relatives, Mr. and Mrs. A. R. McCormick, Mr. and Mrs. Robert McCormick, Mr. and Mrs. James Williams and Mr. and Mrs. Junior McCormick of Clovis and Mr. and Mrs. Don Rayburn of Friona.

Mr. and Mrs. Carl Rea visited with their children and fam-

ilies during the holidays at Weatherford, Okla. They visited Mr. and Mrs. Arlin Hamburger and Kevin and Mr. and Mrs. Duane Rea.

Rev. and Mrs. George Small and family and Mr. and Mrs. C. D. Williams visited in the home of Mr. and Mrs. W. E. Williams during the holidays. Mr. and Mrs. Williams left Monday to visit their daughter and family, Dr. and Mrs. Jack Barnett of Dallas.

Rev. and Mrs. R. P. Thompson and family of Oklahoma City, and Mr. and Mrs. Billy Bob Harris of Ft. Worth visited in the home of Mr. and Mrs. Robert Harris recently.

The children of Mrs. Pearl Moore spent Christmas holidays with her. Visiting her were Mr. and Mrs. L. C. Moore Jr. and family of Amarillo, Mr. and Mrs. T. W. Bond of Austin, Mr. and Mrs. James Berry and boys of Clovis and Mr. and Mrs. Joe Moore and Neil of Lubbock.

Visiting in the home of Mr. and Mrs. Wallace Rogers Sunday were her father and mother, Mr. and Mrs. R. O. Gibson of Sayerton, Mr. and Mrs. T. E. Bell of Old Glory, Mrs. H. T. Magness and Mrs. John Burrows of Friona and Mr. and Mrs. Jerry Rogers and girls.



Jan. 7, 1789—The first election for a president of the United States took place throughout the nation.

Jan. 10, 1901—The striking of oil in Beaumont, Texas, marked the start of the great Texas oil boom.

Jan. 15, 1943—Workmen completed the Pentagon building, the headquarters of the U. S. Department of Defense and the world's largest office building. Among other staggering dimensions, the building covers thirty-four acres and has seventeen miles of corridors.

Jan. 28, 1902—A gift of \$1,000,000 from Andrew Carnegie established the Carnegie Institution to "encourage in the broadest and most liberal manner investigation, research and discovery, and the application of knowledge to the improvement of mankind."

Jan. 29, 1900—Baseball's American League was organized at Philadelphia, composed of eight teams.

Blade Sawdust by SUE MOTEN

We noticed at lunch Monday that more than an average number of people were eating sandwiches instead of a complete meal. Guess Christmas is officially over when signs of dieting begin.

After stumbling over a truck load of toys for several days we think that a good project for next Christmas would be collecting used toys for needy youngsters. Feel sure we could supply our share.

Among other things we are looking forward to in 1964 is Cable TV. The only thing that has us worried is the fact that now we will have to keep up with a TV program in order to decide which channel to watch. The advantages to turning it on and forgetting it will be over.

Perhaps one of the remote control dials would be the answer for a lazy person. The only thing about the remote control would be that it would have to be sure enough remote to work for mothers. Since they are usually busy getting papa a drink or the youngsters a cracker, it would have to be able to extend into the kitchen and mamma would have to be doubly alert when someone called out "change channels."

Is it just instinct in men to not know where to look for things and in women to put them up and forget where they put them? Men think the latter is ridiculous and women feel that when they tell men to look "in the top drawer, right hand corner, on top," that surely they should be able to see that pair of red socks.

C. E. Trimbles Host Party

Mr. and Mrs. C.E. Trimble entertained a group of friends at their home recently.

The group spent the evening playing games and visiting. Refreshments of chips, dips, candy, nuts, cookies, Wassal punch and coffee were served to guests.

Attending were Mr. and Mrs. Robert Calaway, Mr. and Mrs. Don Stone and Laurie and Mr. and Mrs. Robert Read, Cindy and Tamara.



He that hath ears to hear, let him hear.—(Matt. 11:15) Through prayer we can learn to respond properly to the spiritual guidance that God makes available to us; to feel the life forces that He has instilled within, to hear the Divine Messages that hold the promise of heaven.

The value of jade found in the U.S. is about 15 times that of diamonds found here.

Algoa, Texas, in northern Galveston County, was named for a British ship which was driven ashore in the 1900 hurricane.



PARTY FUN FOR SKATING FANS

It's that welcome winter holiday time when "school's out" and skating's IN — wherever there's ice on the pond or river or rink. The festive Christmas-to-New-Year's-Day season offers the happiest of opportunities for juvenile fun, and an after-skating party will delight all the youngsters in the neighborhood.

MOTHERS CAN MAKE an easy chore of both trimmings and treats, by using the tree already installed for Christmas as the key decoration, and a jiffy-bake cake mix to make the refreshments. An ideal choice for entertaining a group of active youngsters is durable (and quiet in handling!) melamine dinnerware, like the gay mosaic pattern with bright pink color accents shown here. This modern break-resistant ware is "party-proof" even when handled topsy-turvy style by the liveliest of youngsters. And it offers a special "plus" to busy mothers, too; it's entirely safe in the automatic dishwasher, light in weight and easily stored.

Adding to the fun of the occasion, and to trouble-free clean-up later, is the disposable tablecloth of crepe paper in vivid pink and white stripes. The pink echoes the accent color of the melamine dinnerware, and the trimming on the cloth is made by simply draping front and ends with long swags of the same inexpensive white paper garlands which decorate the tree.

SINCE HEARTY APPETITES are sure to follow skating in brisk winter air, hearty refreshments are in order. A happy choice for the party is a rich and flavorful "Frosty Skaters' Cake," freshly baked for the occasion and served with nourishing cups of piping hot chocolate. Tiers of snowy white marshmallows ring the cake, which is topped by a tiny paper figure of a girl skater in motion. Here's how to make it:

- Frosty Skaters' Cake**
- 1 package white cake mix (with any extra ingredients noted on package)
 - 1 package confectioners' sugar
 - About 1 pound large marshmallows
 - About 1/4 pound tiny marshmallows

Bake white cake according to package directions in two 8-inch round layer cake pans. Cool on racks. Meanwhile, prepare white frosting according to recipe on sugar package. Frost evenly between cake layers, around sides and on top; make the top very smooth to resemble surface of skating rink. Center cake on 12-inch or larger round cake plate. While frosting is still damp, place a double tier of large marshmallows (with top row staggered off-center from bottom row) around bottom of cake. Press gently inward. Make another circle of large marshmallows to ring the top of the cake, about half an inch in from the edge; press gently downward. Press tiny marshmallows into the "scallop points" made by the large marshmallows around the outside and on top of cake. Refrigerate until needed. Place tiny skating figure on center of top before serving.

Dinner Honors Joe Langers

Mr. and Mrs. Joe Langer were honored with a luncheon recently at the home of their daughter and family, Mr. and Mrs. Elton Venable.

The couple celebrated their fifty-second wedding anniversary last June. All of the couple's children were present for the dinner.

They are Mr. and Mrs. Fred Langer and Kim, Mr. and Mrs. Clyde Blalock and Ute, Mr. and Mrs. Elton Venable, Margaret Jo and Radford, all of Bovina; and Mr. and Mrs. Joe Lawrence Langer and Penny Lee and Linda Jo of Muleshoe.

The couple has one grandson, Radford Venable, and six granddaughters.

Cotton Quiz



TOUGH as a boot....



BRADFORD Regular Western Hats and Long Oval From \$10

Bovina Dry Goods "The Store Where Your Money's Worth More"

Rainbow Girls Initiate Three New Members

Three new members joined Order of Rainbow for Girls recently in an initiation ceremony at Masonic Lodge Hall. New members are Barbara White, Karen Bell and Cindy Crump.

Following initiation ceremonies the group and their guests were served refreshments of punch and cookies in the dining hall. A Christmas theme was carried out in table decorations and refreshments.

Attending were Mary and Martha Coffey, Janice Prince, Peggy Eason, Linda Johnston, Linda Staley, Linda Langston, Donna Dunn, Teresa Page, Myrna Ritchie, Kathy Sikes, Sheryl Lane, Brenda Dilger, Camille Hobbs and Carole Mast. Guests present were Mrs. Clifford Leske, A. E. Crump, Art Mast and Benard Nelson, Worshipful Master of Masonic Lodge.

Coffee Fetes Mrs. Galloway

Mrs. Angela Galloway, ballet instructor from Clovis, was honored with a coffee last Monday in the home of Mrs. A. M. Wilson.

Miss Suzanne Wilson and Miss Cindy Crump presided at the serving table which was decorated with a Christmas motif. Refreshments of pumpkin and nut breads, cookies, candy, fruit, coffee and punch were served to guests.

Students presented Mrs. Galloway with Christmas gifts. Attending were Mrs. Art Mast, Chrissy and Honey, Mrs. Fred Langer and Kim, Mrs. Edward Isaac and Tina, Mrs. Scott Gober, Debbie and Ginger, Mrs. Durward Bell and Karen, Mrs. C. E. Trimble, Christy and Cathy, Mrs. Lou Morot, Mrs. Aubrey Brock, Mrs. G. D. Anderson Jr., Cindy and Kathy Crump, Pam Grissom, Mary Sue Martin, Suzanne and Pam Wilson.

Although its venom is relatively weak, the South American bushmaster is dangerous because of its size and the quantity of venom it injects.

Bright Idea For Drab Corner



Many homes have drab, dark and unused corners which can easily be transformed into bright functional areas with distinctive decorative appeal. In creating this private game corner, the coordinating ingredient is the mirror panel which builds in a bright reflective backdrop for colorful accessories and furnishings. The suggestion from mirror consultants for Pittsburgh Plate Glass Company is to use a panel that is the width of the table to be used. Extend it from table top to ceiling for the maximum illusion of height. In addition to bringing light to a dark corner, it adds the feeling of depth and dimension to a small room.

Eskimos carve figures from the ivory of walrus tusks. The average water consumption per person in the U.S. is about 50 gallons.

Joseph Priestley discovered the anesthetic "laughing gas" in 1772 but its painkilling property was not recognized until 1799.

REPAIR! REMODEL!
Nothing Down - 60 Months To Pay
Complete Line Building Supplies
Phone 238-2671 — Bovina —
CICERO SMITH LUMBER COMPANY

WORTH Cheering About...
... The Wide Variety Of Quality Merchandise Available To You At GAINES Hardware In The New Year Of 1964!
★ Hardware
★ Gifts
★ Housewares
★ Furniture
And We Wish A Happy New Year For You!
GAINES HARDWARE CO.
"Nothing Knocks On Bovina But Opportunity"

TOUGH as a boot....
BRADFORD Regular Western Hats and Long Oval From \$10
Bovina Dry Goods "The Store Where Your Money's Worth More"

WILLIE'S YEAR END CLEARANCE!
Too Much Merchandise Left To Invoice! Sale Begins
Thursday, Jan. 2-9 a.m. Sharp!

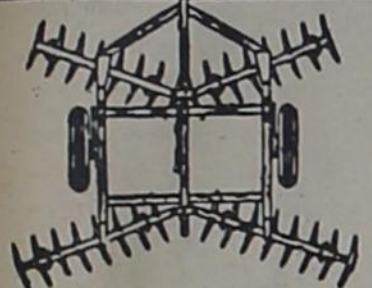
4 Ladies Coats Reg. \$29.95	Choice— \$17.77
4 Ladies Coats \$34.95	Values..... \$22.95
A Few Ladies Dresses Your Choice 1/2 Price	
Print 49¢ Values	Go At 29¢ Yd.
All 98¢ Prints 59¢ Yd.
All 45 In. Material \$1.98 Value \$1.39 Yd.
Sheets Top And Bottom White \$1.89 each
Big Selection of Boy's Blue Jeans \$1.39 Pair
Men's Reversible Rain Coat & Overcoat	\$18.95 each
Men's Sport Coats	\$29.95 to \$32.95 Values \$19.95 each
Men's Jackets Boys Jackets	choice 1/4 OFF
Men's Coat Sweaters \$8.95 Values	\$6.49 each
Boy's Sweaters \$1.00 each
Boy's Shirts 1/3 OFF

Big Deal! **ALL SHOES - 20% OFF**
Many Other Items On Sale - Come And Get It - No Strings Attached!
WILLIAMS MERCANTILE CO.
"Pioneers In Bovina"

WANT ADS

FOR SALE -- Three-bedroom home in Bovina. Well located. On pavement. Has large lot. Priced to sell. Warren Morton, phone 238-2011. 25-tfnc

FOR SALE: New Hale tandem-wheeled stock trailers, 12, 14, 16 and 20 feet. Robert Calaway. Phone 238-4438. 22-tfnc



BUY YOUR KRAUSE At Bovina IMPLEMENT CO. BOVINA IMPLEMENT CO. Hwy. 60 - 238-2641

REAL ESTATE FOR SALE
3 bdrm house in Bovina 160 A. Castro Co. Improvements, \$425 per A. 480 A. Dallam Co. 2-8" and 2-10" wells. Good milo base. Permit for 75 mother cows on government range. \$350 per A. 240 A. Floyd Co. Good cotton allotment, \$465 per A. JOE PINNER Bovina Ph. 238-4451

FOR SALE -- Large water storage tank with pressure pump. Practically new. A. L. Glasscock, phone 238-3231. 25-tfnc

NOW AVAILABLE
World Book complete educational plan revised for 1964.
• World Book Childcraft
• Dictionary
• Cycle-Teacher
• World Book Atlas
Mrs. Loyde Brewer Phone 4142 Friona

FOR SALE: One owner 1959 Ford pickup, F-100, 6-cyl., 3-speed, long wheelbase, wide bed, custom cab, trailer hitch, recent overhaul, good tires, priced to move. Phone 238-4273. 17-tfnc

FOR SALE OR TRADE-- Two-bedroom house in Bovina. Well located on corner lot on pavement. Good terms available. A. L. Glasscock Real Estate, 238-3231. 26-tfnc

For Sale - Atlantic heater, natural gas or butane. Used only three months, excellent condition. Purchased for \$80. Will sell for half price. Mrs. Robert Edens, Ph. 238-4751. 26-1tc

FOR SALE -- Cane bundles, Oakley Stevenson, phone 238-2102. 25-tfnc

FOR ALL KINDS of insurance and farm loans, see Jim Ware at Bovina Insurance in First National Bank Building or phone 238-4382. 23-tfnc

Political Announcements

The Bovina Blade is authorized to make the following political announcements subject to action of the Democratic Primary in May, 1964:

FOR SHERIFF, Farmer County Chas. Lovelace (Re-Election)

FOR ATTORNEY, Farmer County Hurshel R. Harding (Re-Election)

FOR TAX ASSESSOR-COLLECTOR, Farmer County Leona Moss Hugh Moseley

FOR SALE OR LEASE-OK Tire Store and Service Station. See Tom Bonds, phone 238-2271 or 238-2631. 16-tfnc

PHONE 5282, Friona Plumbing, for plumbing, electrical service, gas line piping, ditching service. 39-tfnc

WANT TO BUY 10,000 to 20,000 pounds each of thresher-run millet, red top cane and sudan seed. Write Barney Groves, Box 561, Lampasas, Texas, or phone Lampasas Chapel 2-3009. 27-3tp

NOW OFFERING WORK
With Electric Root Raider Machine
★
Ditching Service
★
BOVINA ELECTRIC
Odis White - Pho. 238-3871

CARD OF THANKS
We wish to thank our friends for the cards, flowers, and other expressions of sympathy extended to us in our recent sorrow at the passing of our brother, Homer L. Quickel, of Ponca City, Okla.
Mr. and Mrs. I. W. Quickel

LOST OR STRAYED -- Six Whiteface calves weighing about 450 pounds each. Branded "Spear L" on left hip. Jack Clayton, phone 238-4140. 27-2tp

FOR SALE -- 1952 Chevrolet pickup. Runs good. Good tires. 4-speed transmission. Gary Kent Glasscock, phone 238-3421. 25-tfnc

CUSTOM Carry-A1 dirt work. Eddie Redden, Phone 238-225-4147. 23-13tp

O, little town, through its highway street, please slow down.

Highlights and Sidelights From Your State Capital

AUSTIN -- Pres. Lyndon Johnson's holidays would exhaust most ordinary mortals. The President arrived in Austin on Christmas Eve, his homecoming delayed by a congressional crisis over the \$3,000,000 foreign aid bill. Abandoning his announced schedule, he went to the Governor's Mansion for a 30-minute visit with Gov. John Connally. Stopping his party's helicopter at the ranch of another close friend, A. W. Moursund, the President joined Moursund in an hour of deer hunting, before he finally got home to hang up his Christmas stocking. There he spent a happy time with his family and relatives

and numerous close friends. Christmas Day at the LBJ Ranch also found the President confronted with problems. He expressed concern over the fighting in Cyprus, penned messages to Greek and Turkish Cypriot leaders and General Cemal Gursel, President of the Republic of Turkey. The he took newsmen on a tour of his ranch, handed them ashtrays as presents, and explained a cut he had just ordered in federal employment. All this he did before settling down to his Christmas dinner and the opening of presents under the tree. Before dawn the next day, he and former Gov. Buford El-

lington of Tennessee left "The Little White House" on a deer hunt. Both bagged bucks. The President was back at the ranch house, working in his office, before noon and conferred with Secretary of State Dean Rusk by telephone, repeatedly, on the Cyprus crisis. Later, he named a nine-member committee of experts to evaluate foreign economic and military aid programs and recommended how to strengthen them. In doing his homework for the important Erhard visit, Johnson conferred in person with these distinguished government officials at the ranch: Secretary

Rusk, Under Secretary of State George W. Ball, Special Ambassador Christian Herter, Agriculture Secretary Orville Freeman and McGeorge Bundy, special assistant for national security affairs. Theodore Sorensen, special White House counsel, was summoned to assist in preparation of the new President's first state of the union message. It will be delivered before the Congress on January 8. Thomas C. Mann, assistant secretary of state for Inter-American affairs, and John A. McCone, Central Intelligence Agency director, were among others called to confer with the President, in addition to regular staff members. Press members from Washington and foreign countries, as well as the native Texans of the State capital beat, were invited back to talk and eat with the President on Friday. In addition to official talks, there was a program of fun for Chancellor Erhard, a portly ex-

professor. He toured Fredericksburg, home of many German-speaking Texans, and attended church at Bethany Lutheran Church there Sunday. More than 200 turned out for a barbecue luncheon honoring the Chancellor at the Stonewall High School gymnasium three miles from the ranch. When Erhard departed, Johnson turned immediately back to the national budget and went into a huddle Monday with Defense Secretary Robert S. McNamara and the joint chiefs of staff. So it went as the President wound up his "holiday" and prepared to return to the regular schedule in Washington. PRESS COVERAGE -- For many years, Austin's stately Driskill Hotel has been President Johnson's home away from home. Now it is the home away from home for some 75 to 200 news reporters. They "cover" the White House, whether it is on the Potomac or (Continued on page 6)

Special Announcement From

First National Bank of Bovina

With Regret, Board of Directors Of First National Bank Announce The Resignation Of

Mr. Warren Embree Who Has Served As Executive Vice President and President Of The Bank Since It Was Founded In 1955.

Announcement Of Mr. Embree's Successor And Further Detail Will Be Made Following Annual Stockholders And Directors Meeting Early This Month.

Dear Friends & Patrons of First National Bank:

May Marie and I express our most sincere appreciation for the fine cooperation given this bank during our tenure here, and for the many friends we have made. Without your help we realize that we could not have succeeded. It is with regret that we leave here, and do so with a real feeling of sadness.

We sincerely trust that your good relations with the bank will continue and that you will give my successor the help and consideration you have us.

Sincerely,

-Warren Embree-

First National Bank of Bovina
"Helping Make A Good Community Better"

Member FDIC

Bovina Wheat Growers, Inc.

Jim Russell, Manager Ph. 238-2691

See Us Now For Your 1964 Fertilizer Needs

"Not Everyone Belongs To A Co-Op- But Everybody Benefits"

-Bovina and Rhea-

GUARANTEED TO GO

thru ice, mud, or snow or WE pay the tow

PLUS

Guaranteed Against Road Hazards in all 50 States and Canada

Firestone
Town & Country
TIRES

Now Only

15.95
Plus tax and tire off your car regardless of condition - 670-15 Blackwall tube-type



PAUL JONES TEXACO
SERVICE STATION

Highway 60

-BOVINA-

Pho. 238-4331

Highlight--
(Continued from Page 5)
the Pedernales.
The Crystal Ballroom, usually the setting for brilliant Christmas and New Year's balls, has been a working press-room during the 1963 holiday season. The "Press Center" covers the hotel's mezzanine and extends to quarters occupied by White House Press Secretary Pierre Salinger and his staff.
In the Driskill, the press corps waits for word of cuts in federal employment, the President's luck at hunting, statements on Cyprus and on repercussions from his meeting with Chancellor Ludwig Erhard of West Germany.
At times, the news from Johnson's LBJ Ranch near Stonewall is delivered via a "press pool", in which four reporters are assigned to represent all their colleagues. Other times, the whole corps is bundled into buses for the trip to the ranch over U. S. 290 and the newly-designated Ranch Road No. 1.
Some of the press-center setup will remain intact in the Driskill Hotel for presidential visits in the future. This may be for the next year, or the next five years, or, perhaps,

the next nine years, according to voters' reactions to the news that this army of reporters turn out.
ANIMAL HEALTH APPOINTMENTS -- During his convalescent period in the Mansion, Governor Connally picked two new members for the Texas Animal Health Commission to succeed Dr. Robert Hartman of Victoria and George Apple of McKinney.
New commissioners are Dr. J. Ray Martin of Coleman and C. E. (Ed) Knolle of Sandia. Dr. Martin, a graduate of the Veterinarian School at Texas A&M, has practiced veterinary medicine in Coleman since 1946.
Knolle is co-owner and manager of Knolle Jersey Farms in Jim Wells and Nueces counties. A University of Texas ex-student, he is past president of the Texas Jersey Cattle Club.
SCHOOL DROP - OUTS -- During the holidays Governor Connally has been Texas' second biggest newsmaker (second only to President Johnson). He stirred a lot of interest when he turned attention to what is considered by many to be the state's first problem: school drop-outs.
Connally asked the Texas Ed-

ucation Agency to develop a plan for pilot programs to help local school districts find solutions to the drop-out situation. He described it as "one of our most severe educational and economic problems."
According to the Governor, "Last June, Texas high schools graduated only 87,640 of the 196,032 first-graders who entered school in 1951. Nearly 59,000 dropped out before reaching the 9th grade and 50,000 left between the 9th grade and graduation."
Connally quoted a Texas Employment Commission prediction that by 1965, the nation will have three young people without high school diplomas chasing after every two jobs available to them, while there will be only five high school graduates available for every seven jobs requiring that much education.
LOAN OFFICES LICENSED -- Regulatory Loan Commissioner Frank Miskell issued a total of 1,630 licenses to be displayed by consumer credit companies which make loans up to \$1,500. Licensing was the first major step under the Texas Regulatory Loan Act which went into full effect on December 21.
All of these licensees -- ranging from a single lender in New Boston to a 60 - office Family Finance chain -- now will be under state supervision. A lot of "loan sharks" who could not, or would not, meet the new state requirements were flushed out by passage of the law.
Loan lobbyists estimated earlier in the year that there were 2,200 loan offices in the state, but only 1,895 filed letters of intent to file application for a license. Then some 265 never followed their letters with applications.
Commissioner Miskell refused to license 30 applicants, and nine of these have suits against the state pending in federal and state courts.
SLANT - HOLE SUMS RECOVERED -- Atty. Gen. Waggoner Carr announced the recovery of \$110,000 from two defendants accused of slant-hole oil well operations.
Of this, \$10,000 was recovered from G. M. Jordan of Kilgore, following a judgment entered by 53rd District Judge Herman Jones, and \$100,000 from J. G. Walker of Tyler, charged with operating wells illegally.

1963 --
were conducted for Hinton-Black; Bovina Roping Club's First Annual Appaloosa horse show had near 100 entries; Named honor students of Bovina High graduating class were Gary Stevenson, Carole Jean Hastings, Vivaleah Steelman and Don Crumpton; John Paul Jones was signed as vocational agriculture instructor replacing Roy Crawford; Janie Hawkins and Lane Guber were honor students in Eighth Grade graduating class; City considered purchasing a new street sweeper; The most serious hail storm in the history of this farming community wiped out crops across a wide area north of Bovina;
JUNE
Bovina Wheat Growers purchased Macon Elevator; Five inches of rain fell here during a weekend; Boys' baseball program got underway here under sponsorship of Bovina Lions; Joe Harper was named band instructor replacing Edra Hudson; Three people were critically injured in a head-on auto collision on Highway 60; Plans for a "New Bovina," which consists of new construction for a downtown block were unveiled; Bovina's post office zip code was announced as 79009; Funeral services were conducted for Mrs. D. H. Wilkerson;
JULY
Grand openings of Jerry Rogers Barber Shop and Jones Gift Shop were observed in their new building on Third Street; City purchased a street sweeper with delivery expected in 30 days; Loan on Bovina's lighted baseball field was paid off at First National Bank of Bovina with proceeds from the concession stand; High School Principal Bob Phillips resigned and was replaced by Alan Staley; Five teams were battling for first place in boys baseball program;
AUGUST
Adalheidur Jonasdottir is community's new exchange student. From Iceland, she will live with the R. E. Wilson family; Lee Thompson resigned as county tax assessor-collector; Oklahoma Lane Eagles and Lions of Texico-Farwell were named co-champs of Bovina's Little League; Hugh Moseley was appointed to replace Thompson as county assessor-collector; Vegetable harvest was underway here; A. R. Mc-

tuchan announced sale of Bovina Glass Works to Paul Hall of Friona and Ed Dendy of Lubbock; Franchise for construction of a cable TV system here was granted by city council; Football practice for 1963 Mustangs began; City's new street-sweeper was delivered; A total of 120 Quarterhorses were exhibited in Third Annual Show here; Faculty was complete for beginning of school with 16 new teachers;
SEPTEMBER
Bovina Business Cotton Bowl Football Contest started with 133 entries the first week; A new concession stand was constructed at Mustang Field; School enrollment was near the 600 mark; Jim Heard delivered the first load of '63 milo here; School board considered construction of new classrooms; Bovina Quarterback Club had some 200 members at \$5 each; About 60 people enrolled in a Bible survey course being taught by Don Stone, minister of Bovina Church of Christ; Bill Roberts delivered the first '63 bale of cotton to Bovina; Lions sold more than \$800 worth of brooms during their annual one-day sale; Mustang Band has 53 pieces;
OCTOBER
Marvin Young, son of Mr. and Mrs. E. H. Young and coach at Bula High School was killed in a traffic accident near Petersburg; Christmas Card project for the community was planned; A new warehouse building was constructed here by the county; Late fall ideal for cotton; Mary Ann McKinney was crowned homecoming queen; A Spanish course for the community was started; A fancy, ornamented washpot was

stolen from Billie Sudderth by pranksters;
NOVEMBER
C and S Chemical, owned by H. J. Charles and Norvell Strawn, purchased Bovina Farm Chemical from Troy Fuller. Corn's Farm Store was opened on Highway 86 by Charles Corn; Bovina Mustangs finished the football season with a 5-5 record; School board voted to purchase uniforms for school band; Bovina voters joined the majority over Texas in voting to keep the poll tax; Citizens of the community mourned the death of President Kennedy; Plans continued for construction of additional school buildings here; Paul Jones and Pat Whitecotton were tied for lead in Football Contest with Jones being the eventual winner of the grand prize which consisted of an expense-paid trip to Cotton Bowl in Dallas January 1;
DECEMBER
Bovina's Christmas card project was underway; Mustang Band presented a Christmas concert; County began plans for four-laning Highway 60; Rodrigo Herrera was killed when a train struck the pickup he was driving at Third Street crossing; City increased cost of trash hauling service and pointed out that better service was now being offered; Bovina Auto Sales opened here; Santa made his annual appearance to downtown Bovina; Bovina Fillies won first place in Springlake basketball tournament; Christmas card project earned \$634; Lions Club-sponsored home Christmas decoration contest winners were named. December 26 was declared a holiday by Mayor Boyd Gilreath.

Irrigation Motor Headquarters

For A Better Deal On A New Irrigation Motor, 413 Chrysler, Olds, Pontiac, GMC, Chevrolet or Case, and All Your Motor Repair See--

H & M GARAGE
Highway 60 East - Bovina

NEW EASY TERMS On Phillips 66

Phillips Tips

Tires... Tubes... Batteries...

Stop In Today, Let Us Explain

PHILLIPS 66

You'll have to excuse our Service-- two men are sick today!

That's right folks, when we say "Super Service," we really mean it.

NORTHSIDE 66 SERVICE STATION
Cadillac, Compact or Cutting Grass--Use Phillips Gas!
Hwy. 60 238-2242

FARMERS! We Have What You Need!

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- *Tires
- *Farm Hardware
- *Irrigation Needs
- *Fertilizers Liquid And Dry
- *Fertilizers

Give Us An Opportunity To Serve You!

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C & S CHEMICAL
Bovina - Rhea
(Formerly Bovina Farm Chemical)

AUTOMATIC! MODERN with GULF WARRENGAS

Cook fast and clean on budget-priced range with AUTOMATIC CONTROLS

MAGIC BURNER CONTROLS of today's gas ranges using Gulf-Warregas® fuel let the modern housewife cook with a steady heat automatically adjusted to the temperature she has selected.

INSTANT HEAT is working for you the very moment you turn on your gas range using Gulf-Warregas.

CLOSED-DOOR BROILING is yours with a modern gas range and clean-burning Gulf-Warregas. No smoke-filled kitchen, such as you get with electric ranges and open-door broiling.

CLEANER COOKING is yours. Automatic controls do away with spill-overs. Curtains and cabinets remain smoke-free and spotless. You have more time to look after your family's other needs.

Gulf-Warregas® is the LP-Gas member of the Gulf family of quality petroleum products.

OUR PROMISE! You'll have better living and better farming with Gulf-Warregas.

BONDS OIL CO.
Hwy. 60 - Pho. 238-2271

The Mary Marr's

Annual January Clearance!

Sale Starts Thursday, Jan. 2, 1964 At 9A.M.

LADIES' SUITS
Double Knit & Wool
Sizes 10-14 Some As Low As
Several Colors
To Choose From!

\$12.98

LADIES' COATS
Just A Few Left- Come In And Save On That Winter Coat Values From \$17.98 to \$24.98

1/3 OFF

All Boys PANTS
1/2 PRICE

Ladie's Wool and Cotton
SLIM JIMS
All Sizes & Colors
Regular \$3.98 to \$14.98

LADIE'S Fall & DRESSES
Winter

All Sizes & Colors
Regular Values From \$5.98 to \$19.98

Now Reduced To **1/4 OFF**

Now Selling For **25% OFF**

Come In And Save

Children's Slim Jim Sets

Reg. \$7.98 Now Just \$5.99
Reg. \$5.98 Now Just \$4.49
Reg. \$12.98 Now Just \$9.74
Reg. \$3.98 Now Just \$2.99

WOOL SKIRTS and SWEATERS

Reduced **1/3 OFF**

To All Sizes And Dark Colors

Girls Slim Jims
\$3.98 Values Now Just \$2.99 Pr.

CHILDREN'S SWEATERS
1/3 OFF

Our Loss-Your Gain
Costume Jewelry

Your Choice **\$2.00** Per Set Plus Tax

Bank's Official Statement
CHARTER NO. 14755
RESERVE DISTRICT NO. 11
REPORT OF CONDITION OF THE

FIRST NATIONAL BANK OF BOVINA

In the State of Texas, at the close of business on Dec. 20, 1963 published in response to call made by comptroller of the currency, under section 5211, U. S. Revised Statutes.

ASSETS

- Cash, balances with other banks, and cash items in process of collection. . . \$536,130.02
- United States Government obligations, direct and guaranteed. . . 140,961.92
- Obligations of States and political subdivisions. . . 5,197.70
- Other bonds, notes, and debentures. . . None
- Corporate stocks (including \$6,000.00 stock of Federal Reserve bank). . . 6,000.00
- Loans and discounts (including \$2,791.87 overdrafts). . . 1,357,812.79
- Federal funds sold. . . None
- Direct lease financing. . . None
- Bank premises owned \$28,229.01 furniture and fixtures \$6,562.15. . . 34,791.16
- TOTAL ASSETS. . . 2,080,893.59

LIABILITIES

- Demand deposits of individuals, partnerships, and corporations. . . 1,355,794.75
- Time and savings deposits of individuals, partnerships, and corporations. . . 225,190.93
- Deposits of United States Government (including postal savings). . . 8,788.42
- Deposits of States and political subdivisions. . . 182,666.36
- Deposits of banks. . . 70,000.00
- Certified and officers' checks, etc. . . 3,379.77
- TOTAL DEPOSITS. . . 1,845,820.23
 - Total demand deposits. . . 1,572,629.30
 - Total time and savings deposits. . . 273,190.93
- Other liabilities. . . None
- TOTAL LIABILITIES. . . 1,845,820.23

CAPITAL ACCOUNTS

- Debtentures. . . \$ None
- Preferred stock--par value per share. . . \$ None
No. shares outstanding. . . \$ None
- Common stock--par value per share. . . \$100.00
No. shares authorized. . . 750
No. shares unissued. . . None
No. shares outstanding. . . \$75,000.00
- Surplus. . . 125,000.00
- Undivided profits. . . 35,073.36
- Reserves. . . None
- TOTAL CAPITAL ACCOUNTS. . . 235,073.36
- TOTAL LIABILITIES, and CAPITAL ACCOUNTS. . . 2,080,893.59

NOTE

- Time certificates of deposit outstanding. . . 225,190.93
- ALFRED L. MOODY, Cashier, of the above-named bank do hereby declare that this report of condition is true and correct to the best of my knowledge and belief.

Alfred L. Moody

We, the undersigned directors attest the correctness of this report of condition and declare that it has been examined by us and to the best of our knowledge and belief is true and correct.

Warren Embree, Director
Robert E. Wilson, Director
L. M. Grissom, Director

THE MARY MARR SHOP
Margaret Minter - Jessie Williams
Third Street Bovina

All Sales Final-No Exchange-No Refund-All Cash