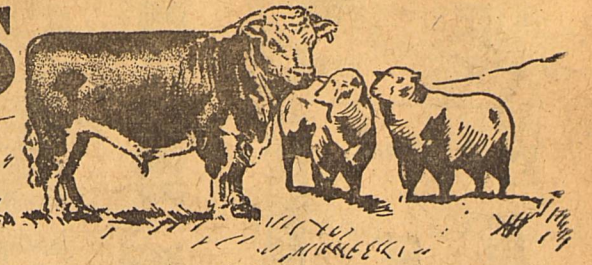


DEVIL'S RIVER NEWS



Published in Sonora, Texas, Capital of Stockmen's Paradise

SIXTY-NINTH YEAR

The Devil's River News-Sonora, Texas, Thursday, December 4, 1958

NINTH WEEK

CHAMBER OF COMMERCE COMMENTS

By H. V. (Buzzie) Stokes

This marks the first anniversary of the Sonora Chamber of Commerce. One month old and still going, in fact, December the first was a banner day. We took in eight new members, this Monday, and more since. Remember, a Chamber of Commerce is your business, you do not have to be invited to join.

In this first month not many monumental things have happened for which the Chamber can claim credit but many things have been planned, which, if accomplished, will make this a better place in which to live and will justify the existence of this organization many fold.

We continue to get inquiries from school students over Texas concerning Sonora, Sutton County and the ranching industry. These inquiries come from city students in the main. We also continue to get phone calls and inquiries from hunters, mostly from north and northwest Texas.

We are happy to report that we have found much local interest in a home building company, a company that will promote and help finance homes for sale and for rent. This program stands as No. 1 on the urgent list.

And speaking of new homes, two new ones were started this past week and both to be quite an improvement to our city. These are the W. B. McMillan and the Webb Elliott homes and are being constructed in the Hightower addition.

One of the best pieces of news we can offer is that land owners near Sonora are cooperative with the committee seeking location for the Golden Age Retirement Home to be sponsored by the Methodist Church of this Conference. This is a big project both from a humanitarian standpoint as well as commercial.

Hunters reporting fine catches and the most ideal camping conditions, and most are planning

repeat visits before the expiration of the hunting season. Contrary to previous experiences, most parties report satisfactory kills and are happy about the situation. The Chamber of Commerce plans to make this feature of our economy important on their work calendar for 1959.

The Sonora Chamber of Commerce is seeking suggested projects for 1959. Give us your ideas. We might even offer a prize for the one suggested most practical and feasible. Remember, this office is the community work shop. Use it.

Those who have been in the Devil's River News office this week marvel at the quiet, peace and efficiency in evidence. Mr. Bundy is having a nice vacation, no doubt.

NOTICE

The Hospital Auxiliary will meet Monday, December 8, at 3:00 p.m. in the G. M. Owens home. They plan to tour the hospital grounds and inspect the new TV set.

Earl W. Hardgrave, Former Sonoran, Buried In Abilene

Funeral services for Earl W. Hardgrave, 64, were held Friday in College Church of Christ in Abilene. Burial was in Cedar Hill Cemetery in Abilene under direction of Kiker-Warner Funeral Home.

A native of Ballinger, Mr. Hardgrave died Wednesday in St. Paul Hospital, Dallas, after undergoing surgery.

A former resident of Sonora, he was one time manager of the Sonora Telephone Co. He was well known across West Texas.

Delegation To Offer Site, Funds For Methodist Retirement Home

The Rev. Lee Adams To Be Missioner For St. John's Advent Preaching

St. John's Advent Preaching Mission for spiritual renewal will begin Sunday evening, December 7, at 7:30 p.m. Preaching will be held each night at 7:30 p.m. through Thursday, December 11. The congregation is invited to the Parish Hall for refreshments and discussion after each evening session.

The Rev. Lee Adams, Rector of Calvary Church, Menard, is the Missioner. Mr. Adams is Dean of the Northern Convocation of the Episcopal Diocese of West Texas and is also Vicar of St. James Church, Ft. McKavett.

Mr. Adams is a 1952 graduate of Virginia Seminary, Alexandria, Virginia. His previous education having been completed in the San Antonio Public Schools and the University of Texas. Mr. Adams is a native Texan being born in San Antonio, on February 28, 1927. Before coming to Menard, he was Rector of St. Stephen's Church, Goliad, from 1952 to 1955 and Vicar of St. Matthew's Church, Kennedy from 1952 to 1956. Mr. Adams married Miss Barbara Rhea Hunt of San Antonio on May 6, 1957.

Mr. Adams is active in community affairs and serves as Manager of the Menard All Stars, Co-Chaplain of the Menard Fire Department, and is Vice-President of the Menard Recreational Association. He also

serves as a Director of the Rotary Club and in Boy Scout work. He has many hobbies including baseball, football, hunting, golf, Texas and American history, military science and tactics, and Dixieland Jazz.

4-H Banquet Tickets On Sale

Tickets for the annual Sutton County 4-H Club Achievement Banquet are on sale this week at \$1.25 per person. 4-H Club parents and patrons desiring to attend the banquet are asked to contact any 4-H member by Friday to obtain tickets.

Coach Cleveland Announces 1958-59 Cage Schedule

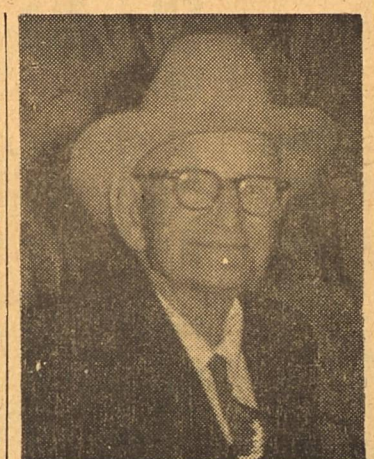
Head basketball coach Ken Cleveland this week announced the following schedule for the current season:

- Friday, Dec. 5, Del Rio, here.
- Friday and Saturday, Dec. 12 and 13, Eldorado Tournament.
- Tuesday, Dec. 16, Rocksprings, here.
- Thursday, Dec. 18, Barnhart, here.
- Saturday, Dec. 20, Eldorado, there.
- Saturday, Jan. 3, Lakeview, here.
- Tuesday, Jan. 6, Del Rio, there.
- Thursday, Jan. 8 through Saturday, Jan. 10, Big Lake Tournament.
- Friday, Jan. 16, Junction, here.
- Saturday, Jan. 17, Lakeview, there.
- Tuesday, Jan. 20, Iraan, here.
- Thursday, Jan. 22 through Saturday, Jan. 24, Ozona Tournament.
- Tuesday, Jan. 27, Ozona, there.
- Friday, Jan. 30, Big Lake, there.
- Tuesday, Feb. 3, Menard, here.
- Friday, Feb. 6, Junction, there.
- Tuesday, Feb. 10, Iraan, there.
- Friday, Feb. 13, Ozona, here.
- Tuesday, Feb. 17, Big Lake, here.
- Friday, Feb. 20, Menard, there.

All varsity games will begin at eight o'clock with "B" squad games preceding at 6:30, with the exception of the December 16 and 18 games with Rocksprings and Barnhart when varsity games only are scheduled and will begin at seven o'clock.

W. A. Miers, Sutton County Pioneer, Celebrates 88th Birthday November 26

Mr. W. A. (Bill) Miers celebrated his 88th birthday at his home here Wednesday, November 26, receiving calls from members of his family and from friends. The accompanying photograph was taken by his daughter, Mrs. Mack Cauthorn, as he sat beside the table bearing a cake with 88 candles.



Mr. W. A. Miers

Mr. Miers was born in Bell County, Texas, November 26, 1870, the son of the late Mr. and Mrs. Isaac Miers. With his parents and brothers and sisters he moved to Sutton County in 1884, three years before the county was organized and six years before the founding of Sonora. The family bought the ranch where Wall's Well, first well drilled in Sutton County, was located and made their home there until 1890 when they moved to the newly-founded Sonora.

His home, which still stands today, was the sixth house built in town.

He was married to Miss Belle Birtrong, also a member of a pioneer family, April 6, 1897. Mrs. Miers died in 1939. Five of their six children now make their homes in Sutton County. They are W. L. Miers, Mrs. S. H. (Dixie) Allison, Mrs. Stella Keene, Mrs. Mack (Addah) Cauthorn, and Mrs. Lem Eriel (Jo Nell) Johnson. Another daughter, Mrs. Guida Brown, lives in Del Rio.

Mr. Miers is now in semi-retirement but makes frequent drives over the ranches, inspecting stock and range. He suffered a broken hip in a fall this summer but is now able to walk again.

Elliott Attends Governor's Safety Committee Meeting

L. W. Elliott was one of 160 traffic safety leaders from all parts of Texas attending the first annual conference of Governor Price Daniel's Highway Safety Commission held Monday, November 24, in the Chamber of the House of Representatives in the State Capitol at Austin.

Resolutions approved by the state-wide group included the following: That the Legislature be urged to provide funds for driver education teachers in public schools and that, in the meantime, the Texas Education Agency urge all schools to increase present driver education and traffic safety programs.

2. That the Legislature be urged to pass an enabling act allowing counties to create traffic courts of record if they so desired.

3. That the Legislature be urged to enact a law allowing police officers to use medically-accepted chemical tests in traffic cases involving driving while drinking.

4. That the Legislature be urged to strengthen the Texas drivers' license law to bring it

into conformity with the national Uniform Vehicle Code.

5. That the Legislature be urged to adopt the Uniform Vehicle Code in order to remove any possible doubt about constitutionality of the present traffic law.

6. That the Legislature be urged to increase salaries for the Texas Highway Patrol, that its strength be increased by 100 men per year until it has 1,600 officers, and that other personnel be increased to minimum standards.

TS&GRA Annual Convention Scheduled For December 8, 9, 10, In Dallas

Top national authorities on the wool industry will address the Texas Sheep and Goat Raisers Association's 43rd annual meeting beginning Monday, December 8, in Dallas.

Line-up of speakers at the three-day convention, being held in Dallas for the first time, was announced by T. A. Kincaid, Ozona, president of the association.

Speakers will include Jerry Sotola, Chicago, associate director of the Armour and Co. livestock bureau; Rep. O. C. Fisher, San Angelo, a leader in congressional legislation pertaining to the sheep and goat industry, and Dr. Kenneth McFarland, Topeka, Kansas, educational consultant for General Motors.

A panel composed of Stanley P. Davis and R. L. Holland of the Texas Agricultural Experiment Station, and Donald D. Johnson of the Livestock Division Wool Laboratory, U. S. Dept. of Agri-

A delegation of interested persons will attend a meeting of the Methodist District Board of Hospitals and Homes to be held in McCamey tonight. Heading the delegation will be Edwin E. Sawyer, a member of the board and president of the local Chamber of Commerce, and the Rev. Doyle W. Morton and S. M. Loeffler representing the First Methodist Church of Sonora.

At the meeting, the delegation will ask that the Board locate a home for retired persons in Sonora. An offer of 20 acres of land believed to be available as a site for the home will be made and the Board will be informed that more than the necessary number of eligible voters have signed petitions asking that a county bond election be called for the purpose of building a nursing home which may be leased by the Board for a nominal fee and operated by the Board.

In addition, the delegation will emphasize Sonora's central location in the district, its modern endowed hospital, two resident physicians and one resident dentist, its frequent use of out-of-town specialists, its airport, its location on two major highways, the availability of more than 100 hotel and motel rooms and five eating places.

Planning to attend the meeting in addition to the official representatives are Mrs. Alvis Johnson, Joe Brown Ross, Gene Shurley and Mr. and Mrs. Herman Smith.

Savings Bond Sales In Sutton County Now 184.8% Quota

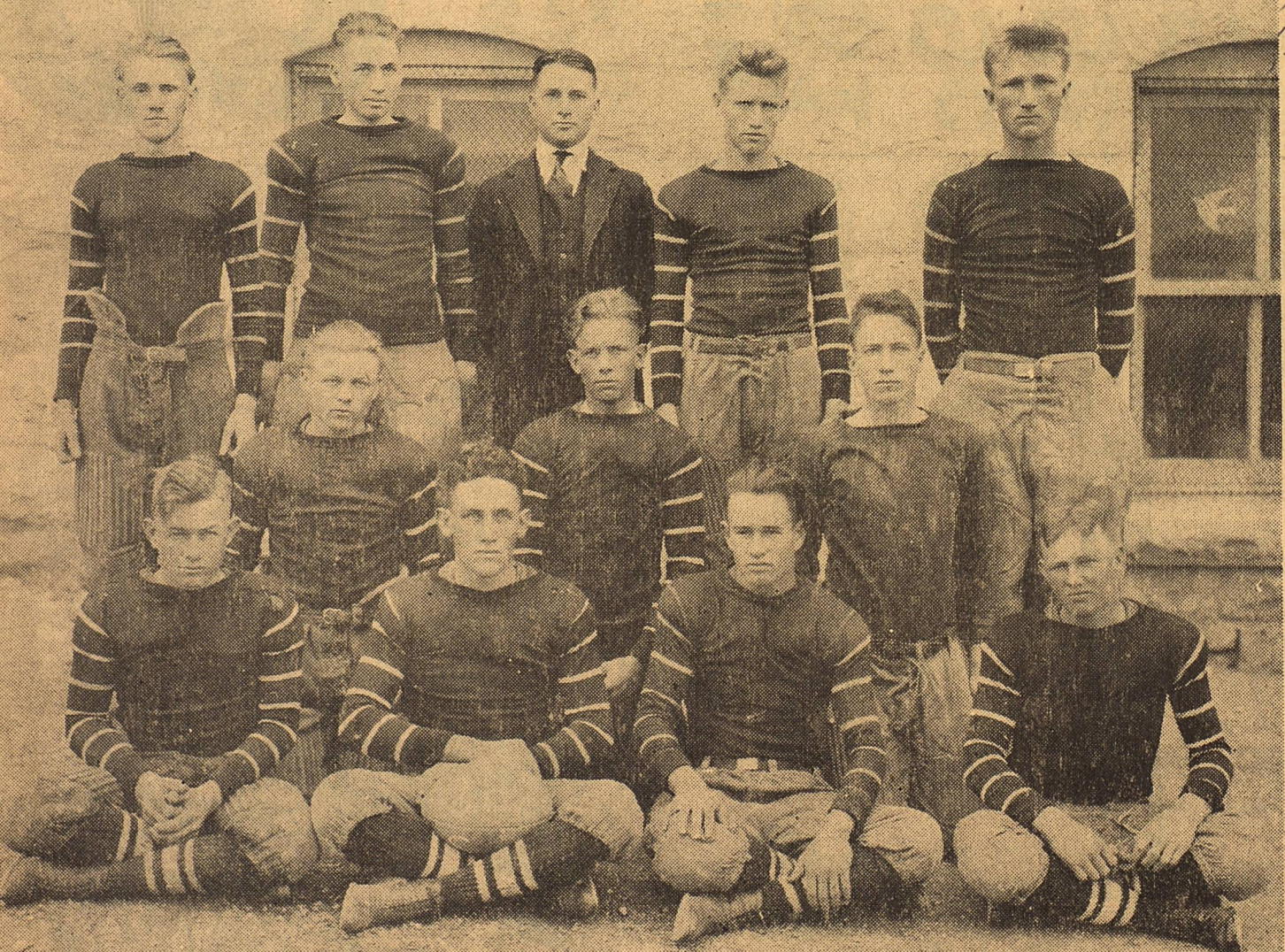
During the month of October the citizens of Sutton County purchased \$1,864.00 in Series E and H Savings Bonds.

This announcement was made recently by George H. Neill, chairman of Sutton County's Savings Bonds Committee.

"Sales for the first ten months of this year totaled \$107,170.00," Neill reported. "We have now achieved 184.8 percent of our 1958 goal of \$58,000.00."

7. That the Texas Highway Department be urged to increase the number of warning signs at no-passing zones and other danger spots.

1920 Bronco Grid Stars First To Wear Uniforms



Pictured here are members of the second Bronco football team, vintage 1921. Top row from left are Woodson Hebert, Horace Rees, Coach Bob Hamilton, Albert Reynolds, Marvin Logan, Middle row from left are John Eaton, Jack Grimland, Lum Trainer. Bottom row from left are Curtis Eadens, Grayden Rees, Clyde Martin and John A. Martin, Jr.

By John Eaton

1920, what a year that was. And what a team. At least it was an improvement over 1919's team. 1919 was the first year of football for Sonora High and

we managed to learn the rules and beat Junction 6 to 0 when Justice Adams ran thirty yards for the lone score. This game was played on the school campus. Continued To Back Page

STOP!

HIT THE ROAD TO VALUES!



\$1000

Worth Of Merchandise To Be Given
Away Christmas - Get Your Chances
At Bell's - Also S. & H. Green Stamps

BELL'S

PRICES EFFECTIVE: DECEMBER 4, 5, 6, & 8

Hi Friends And Neighborny Customers, You See We Are Still In Business And Going Strong. We Continue To Solicit Your Business And Continue To Strive To Serve You In The Same Old Friendly Manner As In The Past We Want You To Know We Appreciate Your Business. It Is Our Pleasure To Serve You. See You At Bell's.

T. R. Chappell, Mgr.

Lard

WILSON'S PURE
3 LBS.

49c

Flour

PURASNOW,
25 LB.
PILLOWCASE BAG

\$1.89

VEGETABLES

Apples

DELICIOUS
LB.

17c

Carrots

CELLO BAG

10c

Cabbage

FIRM GREEN
LB.

5c

Spuds

10 LBS.

49c

Coconut

ANGEL FLAKE
BOX

19c

Cake Mix

ALL BOXES
EXCEPT ANGEL FOOD

29c

Tomatoes

303 CAN

2 FOR **25c**

Green Beans

303 CAN
OUR VALUE CUT

2 FOR **25c**



2 tall **25c**
2 small **15c**

Tissue

ZEE
4 ROLL PAK

19c

Peaches

LIBBY'S
303 CAN

5 for \$1

Orange Juice

LIBBY'S
NO. 2 CAN

2 for 29c

Cocktail Sauce

SNIDERS
11 1/2 OZ. BTL.

25c

Mustard

FRENCHES
9 OZ. JAR

15c

Tuna

STAR KIST
CAN

33c

Towels

SCOTT
REG. SIZE

19c

Catsup

SUN SPIN
12 OZ. BOTTLE

15c

Cake Mixes

DROMEDARY
FRUIT
4 OZ. JAR

19c

Cleanser

AJAX
GIANT CAN

2 for 43c

POTATOES

NEW WHOLE
KUNNERS
303 CAN

2 for 29c

FROZEN FOODS

Orange Juice

SOUTHERN SUN
6 OZ. CAN

25c

Chicken Pot Pies

MORTON
EACH

25c Rolls

FROZEN-RITE
BAG

39c

Strawberries

RED COACH
10 OZ. CAN

19c

Mellorine

FOREMOST
1/2 GAL.

35c

MILK

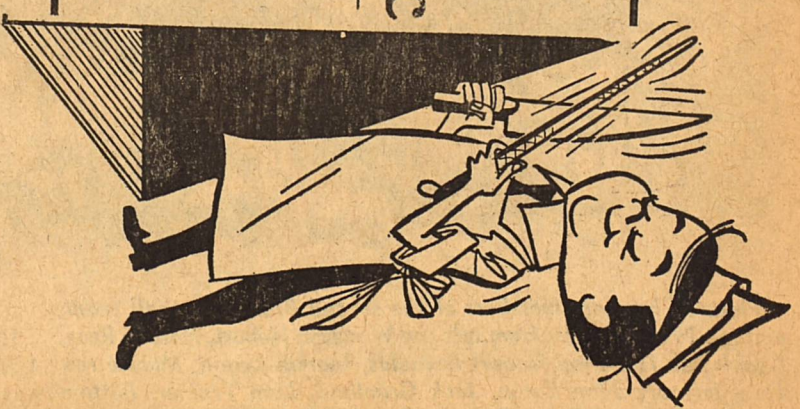
FOREMOST
1/2 GAL.

49c

PLUS ONE PINT OF

ICE CREAM

15c



Coffee

MAXWELL HOUSE
DRIP
2 LB. CAN

\$1.35

Crisco

3 LBS.

79c

MEATS

Steak

CHOICE CLUB
LB.

69c

Steak

CHOICE T-BONE
LB.

75c

Fryers

FRESH DRESSED
LB.

39c

Pork Chops

FRESH
LB.

59c

Bacon

KORN KING
LB.

55c

Wax

JOHNSON'S
GLO-COAT
QUART

95c

Paste Wax

JOHNSON'S
1 LB. CAN

89c

Cheese

KRAFT'S
AMERICAN OR VELVETA
2 LB. BOX

89c

Biscuits

CANNED

2 for 23c

Tide

GIANT BOX

69c



28 YEARS AGO



and THE WEST TEXAS PRESS ASSOCIATION
PUBLISHED EVERY THURSDAY

Entered as second-class mail matter on October 18, 1890 at the post office at Sonora, Texas under the Act of Congress of March 3, 1879.

Sutton County \$3.00
Elsewhere \$3.50

Mr. and Mrs. Stanton Bundy, owners
Stanton Bundy, Editor and Publisher
Roy Cooper, Associate Editor
Mrs. H. V. Morris, Woman's Editor

Any erroneous reflection upon the character or standing of any person or firm appearing in these columns will be gladly and promptly corrected upon calling the attention of the management to the article in question.

CLASSIFIED ADVERTISING RATES

4 cents per word per insertion - 60 cent minimum charge.
If a classified ad or legal notice is more than 100 words, the rate will be 4 cents per word first insertion and 3 cents per word each time thereafter.

Friday, November 28, 1930
Judge and Mrs. James Cornell, of San Angelo, and Mr. and Mrs. Bryan Hunt and Mr. Hunt's mother, Mrs. Mary C. Hunt, were Thanksgiving guests in the home of Mr. and Mrs. Theo Savell.
—28—
Misses Lottie and Margaret

Hull arrived Wednesday from Brownwood to spend the Thanksgiving holidays with their parents, Mr. and Mrs. Fred Hull.
—28—
Miss Jessie Louise Evans, who is attending Westmoreland College in San Antonio, spent Thanksgiving with her parents, Mr. and Mrs. Charles Evans.
—28—
Jonnie Adams, Elizabeth Caldwell, Allie Halbert, Harva Jones,

Annella Stites, Lena V. Stokes, Blanche Wright, Hattie Taylor, Woodrow Norris, Gomer Minnick and Jack Pfister attended the famous play, "Hamlet" in San Angelo Wednesday night.
—28—
Wade Grimland, auditor for General Motors Corporation of Dallas, and three friends arrived last week for a deer hunt. They will return to Dallas Sunday.
—28—
Willie Miers, Mack Cauthorn and Andy Moore are wolf hunt-

ing on the Miers ranch north of Rankin.
—28—
Mr. and Mrs. J. W. Trainer and small daughter left Tuesday for Rankin to visit with their daughter, Mrs. Sam Thomas.
—28—
Miss Dorothy Cutbirth of Sweetwater will arrive Sunday for a week's visit with her sister, Mrs. John Ward, Jr.
—28—
Willie Miers, Mack Cauthorn and Andy Moore are wolf hunt-

Wool Research Lab Being Constructed In California

A lot of Texans will be interested in a new plant being constructed in California.

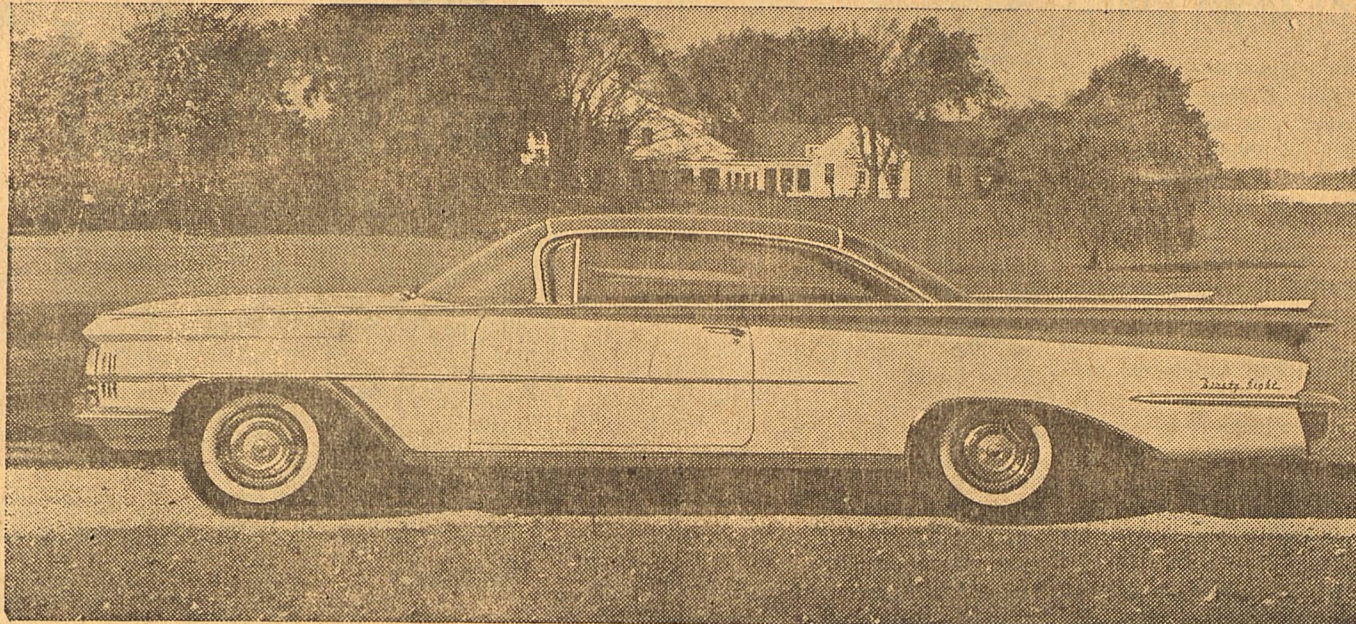
Construction of a new wool-processing laboratory, a unique facility in the U. S. Department of Agriculture and, in fact, in the country, has begun on the grounds of the Western Utilization Research Laboratory in Albany, California the Department reports.

The new building will be two stories high and have 18,000 square feet of floor area. It will permit a large expansion of the Department's research on new wool products and processes. Pilot-scale equipment for processing raw wool into finished worsted fabric will be installed. Later, the plant also is to be equipped for production of knitted and soft woolen goods.

Research on improved methods of processing wool, new wool products, and treatments to make wool garments easy to care for will be conducted in the new building. Improved wool properties sought include resistance to yellowing and shrinkage, permanent pleats, and more rapid drying, and less need for pressing.

The plant is expected to be in operation early in 1959. It is an addition to the Wool and Mohair Laboratory, part of the Western Utilization Research and Development Division, of USDA's Agricultural Research Service.

News about the New Rockets!



1959 OLDSMOBILE NINETY-EIGHT HOLIDAY SCENICOUPE—Rear seat passengers ride under a sky of pure Safety Plate Glass, especially processed and tinted to block out the sun's rays! Front seat passengers share the beauty of Oldsmobile's new Vista-Panoramic wind-

shield. All share the smooth, serene "Glide" Ride—behind the quiet and economical Rocket Engine! The Scenicoupe is available at your local authorized Oldsmobile Quality Dealer's in all three series—Dynamic 88, Super 88 and Ninety-Eight.

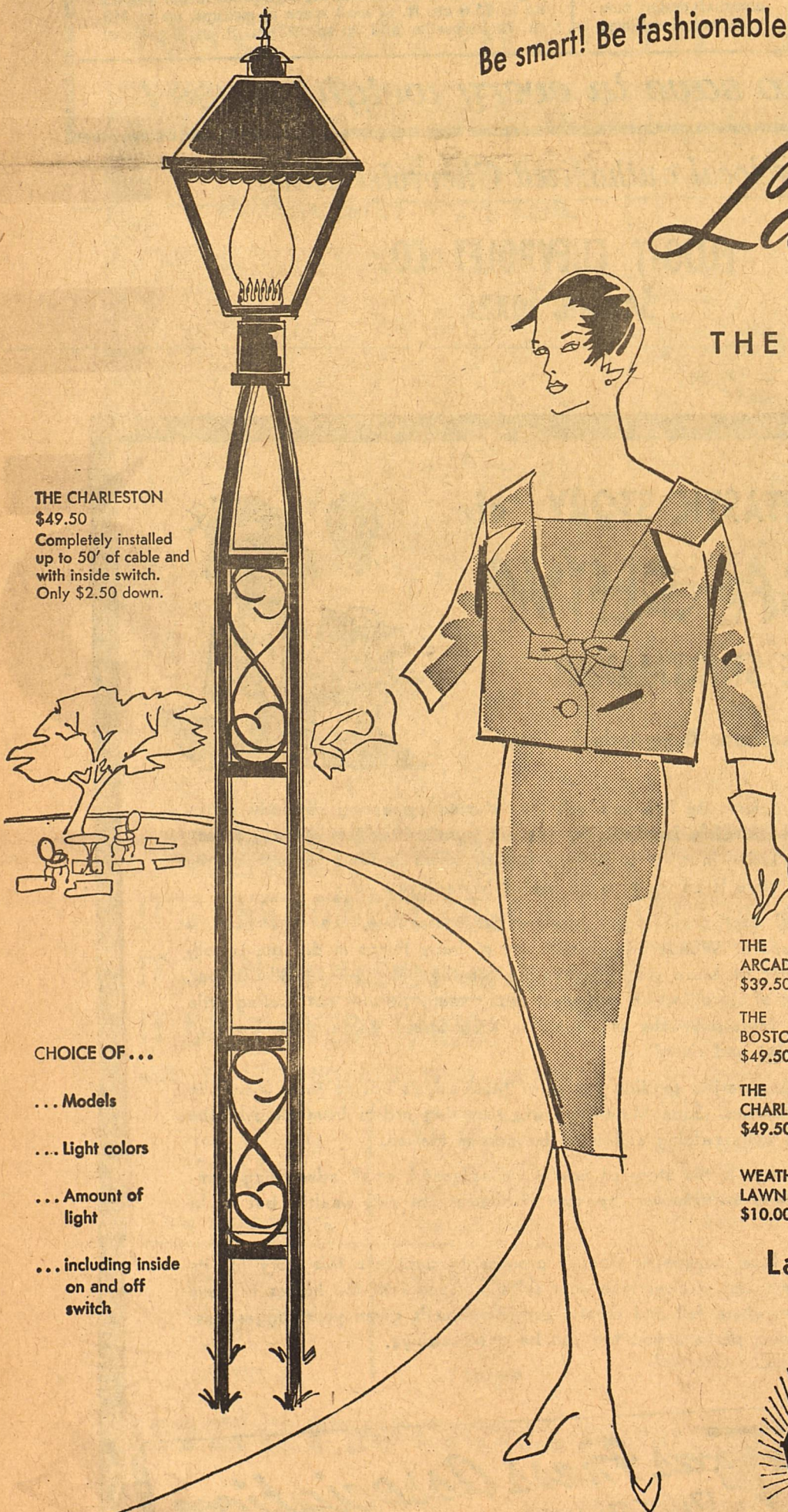
Main Street WAGLEY MOTORS Eldorado, Texas

Be smart! Be fashionable! Add glamour to your home with Lawn Lighting!

Lawn Lighting

THE NEW FASHION FOR HOMES

Be the first in your neighborhood to have electric Lawn Lighting! So new... so smart... so fashionable... so decorative... and so inexpensive to own! See three handsome styles (described below) at your local electrical contractors. Learn how easy it is to have your favorite style completely installed for as little as \$2.50 a month!



THE CHARLESTON \$49.50
Completely installed up to 50' of cable and with inside switch. Only \$2.50 down.

CHOICE OF...

- ... Models
- ... Light colors
- ... Amount of light
- ... including inside on and off switch

THE ARCADIA \$39.50

THE BOSTON \$49.50

THE CHARLESTON \$49.50

WEATHERPROOF LAWN OUTLET \$10.00

Black metal with eight clear glass sides and frosted glass shade. Uses clear or colored bulb from 25 to 100 watts. Adjustable height black pipe standard. Completely installed up to 50' of cable, with inside switch, \$39.50. \$2.50 down, \$2.50 a month on your electric statement.

Black metal with eight clear glass sides and frosted glass shade. Use clear or colored bulb from 25 to 100 watts. Has separately lighted, double-faced bracket for your house number. Completely installed up to 50' of cable, with inside switch, \$49.50. Terms: \$2.50 down, \$2.50 a month on your electric statement.

Canopied top with clear glass sides and frosted glass shade. Uses clear or colored bulb from 25 to 100 watts. Has smart, four-leg wrought iron standard with scrolls. Completely installed up to 50' of cable, with inside switch, \$49.50. Terms: \$2.50 down, \$2.50 a month on your electric statement. (Modern heads also available for this standard.)

For a small extra charge you may add a weatherproof electric outlet at the base of the standard to plug in your electric lawn mower, edge clipper or other outdoor appliances. Weatherproof outlet, installed, \$10.00 additional, but included in your monthly payments.

Lawn Lighting sold only by your electrical contractor — call him, today!



West Texas Utilities Company

LAWN LIGHTING SOLD BY THE FOLLOWING ELECTRICAL CONTRACTORS

SMITH ELECTRIC

LOWE ELECTRIC

JOHN EATON ELECTRICAL CONTRATOR

Vehicles Must Stop For School Buses

One of the world's largest its third month of this year's transportation systems is now in operation—the fleet of Texas school buses. From now until next June, more than 8,000 school buses will carry nearly 2,000,000 pupils to and from school each week day.

It is quite a job to transport all these children—it is a greater job to carry them safely. Yes, the school bus driver has a great responsibility, and is doing a fine job, but did you know that you are responsible for the children's safety, too! You are if you drive a motor vehicle on streets and highways.

According to the Texas Safety Association statistics for 1957 show that some of our motorists forgot their obligation, because there were 229 accidents which involved a school bus. These accidents claimed five lives and brought injuries into the lives of many others. Someone forgot—the children paid.

Under Texas Motor Vehicle Laws, the drivers of other vehicles on the highway are responsible if they interfere with the safe loading and unloading of children riding the bus.

A portion of the law reads: "The driver of a vehicle upon a highway outside of a business or residence district upon meeting or overtaking from either direction any school bus which has stopped on the highway for the purpose of receiving or discharging any school children shall stop the vehicle immediately before passing the school bus but may then proceed past such school bus at a speed which is prudent, not exceeding ten miles per hour, and with due caution for the safety of such children."

The major portion of the past year's school bus accidents involved a violation of the above section of the law—the motorist failed to stop.

The trouble with a chronic borrower is that he always keeps everything but his word.

Those things that come to the man who waits seldom turn out to be the things he's waiting for.

Highway accidents will diminish when brainpower matches horsepower.

LIONS ROAR

Morris Craig of Boys' Ranch of West Texas was guest speaker at this week's meeting of the Sonora Lions Club. Craig outlined the institution's goals and needs for the future and showed slides of a boy entering Boys' Ranch as a member.

Goals for the ranch are: To take care of 60 boys in three years, sooner if possible; to continue to work on the five year farm program; to convert barracks into rooms for boys; to make necessary maintenance repairs; to improve the ranch's case work and counseling program; to improve citizenship and training programs for the boys, and to improve the manual training program.

Immediate needs are: A full time case worker; paint, ten good hereford or angus cows; 80 good ewes; good used furniture; a good desk lamp; three good filing cabinets; a good typewriter; a meat slicer; an ice maker; yard tools; good clothing, and 100 good towels.

It was announced that no noon luncheon meeting will be held next week due to the joint meeting in Eldorado with the Eldorado Lions.

County TB Assn. Begins Sale Of Christmas Seals

Residents of Sutton County are receiving letters from the County Tuberculosis Association together with two sheets of Christmas Seals which recipients are requested to purchase for \$1.00 per sheet. The local organization urges everyone who buys the seals to use them as a reminder of the work done by the association.

Eighty-two cents of each dollar remains in Sutton County for use by the association in treating and preventing tuberculosis.

Mrs. John Bell is president of the local association. Other officers include Boyd W. Lovelace, vice-president; Mrs. George A. Barrow, secretary-treasurer, and Mrs. Duke Wilson, Seal Sale chairman.

Board members are Rev. Alanson Brown, Rev. Doyle W. Morton, Rev. W. L. Brown, Dr. J. F. Howell, Dr. C. F. Browne, and Mmes. Dan Cauthorn, Herbert Fields, E. D. Shurley and Duke Wilson.

Capt. Frank Bond Home From Korea

Captain Frank L. Bond arrived in Sonora Monday, December 1, after completing 13 months of duty with the United States Army Medical Corps in Korea. Capt. Bond was met in San Angelo by his parents, Mr. and Mrs. Frank P. Bond.

Capt. Bond left Korea November 1 and returned to the states by way of the Near East and Europe. Points visited on his return trip included Hong Kong, Bangkok, Calcutta, Rome, Munich, London, Paris, Madrid, and The Azores.

He will report Monday to Camp Hood, Texas, where he will be stationed until July 1959.

MRS. SMITH ENTERTAINS TWICE TUESDAY CLUB

Mrs. Tommy Smith entertained the Twice Tuesday Club in her home last week. Thanksgiving motif was featured in the decorating plan and a chicken-spaghetti supper was served.

High score prizes were won by Mrs. Norman Rousselot and Mrs. Allan Guthrie. Mrs. David Shurley won the slam prize and Mrs. Bill Morriss won at bingo.

Also attending were Mmes. Bill Whitehead, W. A. McCoy, Cleveland Nance, Joe Nance, Nolan Johnson, Jack Kerbow, J. W. Pepper, Clayton Hamilton, George Wallace, D. C. Langford, Bill Tittle and Gene Shurley.

Mrs. Harry Pearson returned to her home in Beaumont Monday after a two week's visit here in her daughter's home. Mr. and Mrs. Robert Kelley accompanied her as far as San Antonio.

Dr. and Mrs. J. F. Howell and Charlie spent Thanksgiving in McCamey the guests of Mr. and Mrs. J. M. Pirkle.

G.A.'S MEET TUESDAY

The Girl's Auxiliary met at the Baptist Church Tuesday afternoon with Ellen Bolt presiding. Virgie Franks led the opening prayer and Alta Lee McKenzie, Mrs. S. M. McKenzie, Ellen Bolt, Linda Harris, Nelda Leija and Virgie Franks had parts on the program. Alta Lee McKenzie led the closing prayer and Mrs. Bill Morris served refreshments during the social hour. Nelda Leija, president of the Latin American Girl's Auxiliary, was a guest.

LOCAL NEWS BRIEFS

Mr. and Mrs. Gene Groom and Diana Lee of Fort Worth and Dan Eaton, a student at Abilene Christian College, spent the Thanksgiving holidays with their parents, Mr. and Mrs. John Eaton.

Mrs. Otho Mangold and daughter, Anita, of Dallas were guests of Mr. and Mrs. Theo Cahill and Mrs. Ellen Ray during the holidays.

Guests in the home of Mr. and Mrs. Bill Barnes for the Thanksgiving holidays were Mrs. Raymond Summers and Louise of Pasadena, Mrs. Roy Hill of Houston, Mr. and Mrs. Marvin Barnes, and Mr. and Mrs. Ted Hooper of San Angelo and Miss Velma Barnes of Christoval.

Pat McBride, a student at the American University, Washington, D. C., spent the holidays in New York City.

Mr. and Mrs. Clayton Hamilton and children visited Mrs. Hamilton's parents, Mr. and Mrs. R. M. Burgoyne, in San Antonio during the holidays.

Mr. and Mrs. Robert Kelley and Bobby attended the Ice Capades in San Angelo Wednesday night.

John Stanley Hamby of Kingsville, spent the holidays in Sonora the guests of his parents, Mr. and Mrs. J. F. Hamby.

Mr. and Mrs. Ruble Glimp, Guy and Mary Gail of Uvalde were the guests of Mrs. Glamp's parents, Mr. and Mrs. Henry Wyatt during the holidays.

Mr. and Mrs. Glen Hayden and children of Austin were in Sonora during the holidays the guests of Mrs. Hayden's parents, Mr. and Mrs. W. R. Drennan.

Hospital Notes

ADMISSIONS

Hilton Turney
Marilee Graham, Eldorado
Maria Arredondo
Susie Mackey
Judy Nickelbur, Eldorado
Dolores Salinas
Jimmy Smith
Charles Carroll
Doris Rousselot
Norma Pfister
James Trainer
Mankin Stokes
Emma Campbell
John Alexander
Dorothy Harris
Rande Fawcett
Myrtle Meckel
Dominga Berral

DISMISSALS

Doris Rousselot
W. C. Parks, Jr.
Norma Pfister
Bobbie Thompson
Marciano Hernandez
Marguerite Turney
Marla Tisdell
Hilton Turney
Jewel Sykes
Marilee Graham
Sherri Jones
Maria Arredondo
Sue Mackey
Edna Mae Hendricks
James Alexander
Maria Gomez
Steven Nusbaum
C. A. Luckett
Rosita Gloria
Emma Campbell
Vivian Miers
Myrtle Meckel

Too LATE To CLASSIFY

Mrs. J. S. Glascock, Mrs. Clyde Keeney and Mrs. Robert Milligan will sponsor a sale of hand painted china in the Glascock home beginning Saturday and running one week. 1 to 9.

FOR SALE- Pansy plants in bloom and all types of bulbs for fall planting at Saunders Flowers. 1 to 9.

FOR SALE- One purebred Beagle Hound, eight months old for \$10.00. Call 23981. 1 to 9.

College students at home for Thanksgiving were Mr. and Mrs. Darcy Carroll, Bill Decker, George Allen Barrow, Connie Mack Locklin and Nancy Hunt.

Mrs. Marie K. Ellis, Mike and Havala Kay spent the holidays in Oklahoma City and Checotah, Oklahoma visiting Mrs. Florence Knight and Mr. and Mrs. A. V. Ellis.

Mr. and Mrs. R. A. Falbert returned home Wednesday after attending the National Sale and Show held in Louieville, Ken-

tucky and a sale in Oklahoma.

Janice Sykes, a student at Lubbock Christian College, spent the holidays at home with her parents, Mr. and Mrs. Wesley Sykes. Janice was a candidate for vice-president of her class, she sings in the 90 member A Caella Choir as well as in the girls chorus of L.C.C. and is one of

The Devil's River News-Sonora, Texas, Thursday, December 4, 1958

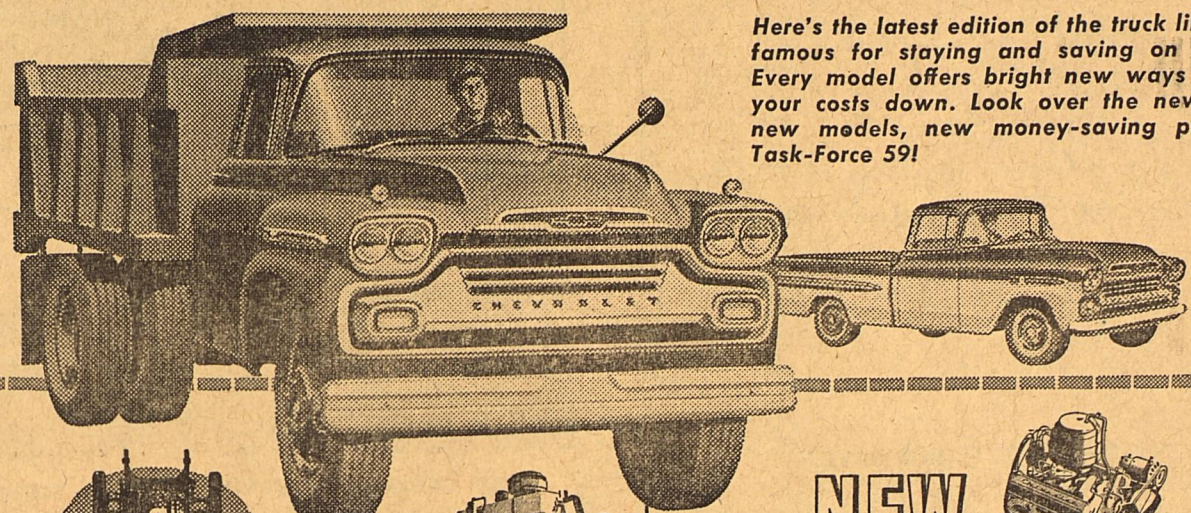
a girl's trio from her dormitory. Monday night she was formally initiated into the Metahmoes Sorority.

Mrs. Robert Rees had as guests during the Thanksgiving holidays Mr. and Mrs. Horace Rees of Big Lake, Mrs. J. H. Chip-

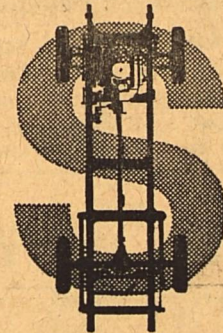
man, Mr. and Mrs. O. O. Brigman, Lynda and Gary of San Antonio, Mr. and Mrs. James Caldwell and Ann of San Angelo, Mr. and Mrs. W. H. Chipman and Cindy Lou of Temple and Mr. and Mrs. A. S. Welch of Buchanan.

When it comes to saving dollars... they're best yet of the best sellers!

Chevrolet Task-Force 59

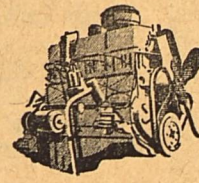


Here's the latest edition of the truck line that's famous for staying and saving on the job. Every model offers bright new ways to keep your costs down. Look over the new might, new models, new money-saving power in Task-Force 59!



CHASSIS WITH DOLLAR-SAVING DURABILITY

Tougher built components—bigger brakes, huskier clutches, more durable rear axles—trim your expense!



new



economy

Famous 6's pinch pennies with new camshaft design, new valve train durability!

NEW V8 EFFICIENCY

Chevy's dollar-saving V8's beat high costs with new durability, new thermostatic by-pass cooling!



BODIES WITH COST-CUTTING CAPACITY

Big new Chevy bodies take big high-profit loads! There's up to 75.6 cu. ft. of load space in pickups, up to 213 cu. ft. in panels, and up to 392 cu. ft. in Step-Vans!

Best way to save in every weight class!

See your local authorized Chevrolet dealer

ELLIOTT CHEVROLET CO.
Sonora, Texas

Adventures in ADVERTISING

THE FANTASTIC STORY of MUSA-SHIYA THE SHIRTMAKER

(Also Sometimes Drygoods Selling)



If the department of a factory had not made an error, the world would have known of Musa-shiya the Shirtmaker and the most astounding advertisement in history would never have been launched.

Following World War I the textile factory was getting back on a peacetime basis. In error it sent a full five year backorder of shirting material to Musa-shiya, a Japanese shirtmaker who operated a small shop in Honolulu. Business was poor and Musa-shiya was near bankruptcy, when the customs office informed him that certain bales of cloth and a fat bill for duties awaited his pleasure at the port of Honolulu.

When the little shirtmaker realized what had descended upon him, he asked for time and went into the silence for purpose of mental refreshment. Remembering a friend in a big mercantile establishment, he hid himself there and sought counsel. How in the name of the horned prophet of evil was he ever to get rid of all that English shirting? And in the meantime where was he to put it? His little box of a shop wouldn't hold one bale.

"You'll have to advertise," advised his friend. "Leave it to me. I'll have our advertising agents help you out."

This merely compounded the little Japanese shirtmaker's troubles. Advertising to him was an uncharted sea. The advertising agent called on Musa-shiya and suggested \$300 as a modest starter. "Too-o-o much. Maybe I think thirty dollar plenty," said the shirtmaker. He was told that wouldn't even get him in print. The agent explained the costs of various advertisements and finally Musa-shiya agreed to try the plan and what was destined to be the most astounding and far reaching campaign in the history of advertising was launched.

Two column by five inch ads then started appearing regularly in the Saturday Honolulu Star-Bulletin. The ads were written just the way Musa-shiya talked—in colorful pidgen English which is used throughout the Orient. Here is an example of one of Musa-shiya's ads:

"Well here come storek again—but Musa-shiya, the shirtmaker, is able prepare. Wonderful accumulation of baby things in dry goods selling corner of Musa shop. Everything for the baby—especially diaper. Exclusive of storek, which find most easily, many persons not finding little shop of Musa-shiya the shirtmaker in King Street, Makai side, between fish market and river."

Tourists started sending copies of Musa-shiya's ads to their friends in many countries. Soon Musa-shiya was receiving orders from all over the world as well as doing a thriving business in Hawaii.

And that is the story of how a well planned, small advertising campaign made an unknown Japanese shirtmaker not only wealthy but world famous.

Your local newspaper doesn't promise to duplicate this story for its advertisers, but it does take your sales message into the homes of your customers where full and careful consideration is given your suggestions. Who knows, perhaps you too can be a Musa-shiya.

Texas Press Association
1716 SAN ANTONIO ST. AUSTIN, TEXAS

Mr. and Mrs. Charles Hamilton and children will arrive this weekend for a visit with Mr. and Mrs. Robert Kelley.

Bill Barnes left Monday for Houston where he will have throat surgery next week in M. D. Anderson Hospital.

Mr. and Mrs. D. C. Langford, Roger and Claire spent the Thanksgiving holidays in Banderita the guests of his mother, Mrs. J. F. Langford and family.

The Rev. and Mrs. Harold Odom of San Angelo were guests of Mr. and Mrs. Ralph Finklea during the holidays.

Dr. and Mrs. Thomas Brewster of Fort Stockton spent the holidays in Sonora the guests of Mrs. Pat Cooper, Don and Betty Jack.

Mr. and Mrs. George Hamilton and daughter, of Austin were the guests of his mother, Mrs. Muriel Hamilton during the holidays.

Anna Rose Glasscock, Billy D. Gillit Wed In Church Ceremonies Here Saturday



Mr. and Mrs. Billy D. Gillit

Anna Rose Glasscock, daughter of Mr. and Mrs. H. E. Glasscock of Sonora became the bride

of Billy Dorse Gillit, son of Mr. and Mrs. G. A. Gillit of Ozona, in a ceremony performed by the Rev. W. L. Brown in the First Baptist Church in Sonora Saturday, November 29.

Given in marriage by her father, the bride wore a dress of white net over white taffeta. The full floor-length skirt and overskirt of ruffled net complimented her white velvet waist-length jacket featuring long sleeves and turned-up collar trimmed with lace medallions and seed pearls.

Her fingertip-length veil of white illusion was attached to a white satin cap trimmed with lace medallions and seed pearls. She carried a white Bible brought from Germany by the bridegroom and a bouquet of white carnations and stephanotis shower.

Janice Glasscock, cousin of the bride, was maid of honor. Another cousin, Marion T. Glasscock, served as bridesmaid with Diana Newton of San Marcos. They wore identical dresses of pale green tulle with matching accessories. The ballerina-length skirts featured plain fronts and gathered backs giving a bustle effect. The fitted bodice, with three-quarter length sleeves and low round neckline, were buttoned in front. They carried colonial bouquets of white carnations and aqua net.

Kay Lynn Kerbow was flower girl and ringbearer was Tony Renfro, cousin of the bride.

Jack Gillit of Ozona served as his brother's best man. Ushers were Jack Kerbow of Sonora, Billy West and Jimmy Sutton, both of Ozona. Ray Glasscock and Ed Lee Renfro, brother and cousin of the bride were candle lighters. Mrs. Buddy Joe Brown was soloist accompanied by Mrs. S. M. Loeffler.

A reception was held in the church dining room following the ceremony.

Mrs. Gillit attended Sonora High School, was an outstanding 4-H club girl and served as worthy advisor of Order of Rainbow for Girls. Her husband attended Ozona High School.

After a wedding trip to Austin the couple will make their home in Ozona.

MRS. HOWELL HOSTESS TO TOM GREEN MEDICAL WIVES

Mrs. J. F. Howell, Mrs. Roy Moon, Mrs. Leon Hutchens and Mrs. George Nsrstra were hostesses for the Christmas luncheon given in the Town House Hotel in San Angelo Tuesday for the Woman's Auxiliary of Tom Green County District Medical Society.

The program included a talk on The Holy Land by Mrs. Mimms Williams illustrated with slides.

Mr. and Mrs. Harold Wagner, Danny and Harry, of Houston were guests of Mrs. Wagner's parents, Mr. and Mrs. G. H. Davis, during the holidays.

THE WOMEN'S PAGE

The Devil's River News-Sonora, Texas, Thursday, December 4, 1958

Congratulations To

Mr. and Mrs. Bob Tisdal of Abilene announce the arrival of a son, Robert Curtis, born in Hudspeth Memorial Hospital Tuesday, November 25. He weighs 7 pounds and 8 ounces.

Grandparents are Mr. and Mrs. M. E. Tisdal of Lubbock and Mr. and Mrs. Curt Schwiening of Sonora. Mayor and Mrs. Alfred Schwiening of Sonora and Mr. and Mrs. Harrison Hamer of Giddings are his great-grandparents.

Mr. and Mrs. Jesse J. Freeman, of Tallahassee, Florida, are the parents of a daughter, Anita Jane, who was born Tuesday, November 25, and weighed 6 pounds and 6 ounces.

Grandparents are Mr. and Mrs. Jesse J. Freeman, Sr., of Quincy,

MRS. CARROLL ENTERTAINS TUESDAY NIGHT CLUB

The Christmas theme was featured in room decorations when Mrs. Arthur Carroll entertained the Tuesday Night Bridge Club in her home this week. She served a buffet supper.

Mrs. Ernest McClelland won the high score prize, Mrs. Louie Trainer won the bingo prize and Mrs. R. G. Nance won the consolation prize. Cut prizes went to Mrs. W. O. Crites, Mrs. Ernest McClelland and Mrs. R. C. Vickers.

Also attending were Meses. Varl Duncan, John Bell, Belle Steen, L. E. Johnson, Sr., L. E. Johnson, Jr., Henry Decker and P. J. Taylor.

Florida and Mrs. Bob Doran of Sonora.

Church Notices

ST. JOHN'S EPISCOPAL CHURCH Rev. Alanson Brown, Rector Each Sunday	Worship Service 10:30 a.m.
Holy Communion 7:00 a.m.	THE CHURCH OF THE GOOD SHEPHERD PRESBYTERIAN Rev. Allan Guthrie, Pastor
Family Worship and Children's Chapel 10:00 a.m.	Fellowship 9:30 a.m.
First and third Sundays each month Holy Communion 11:00 a.m.	Sunday School 9:45 a.m.
Each Thursday	Morning Worship 11:00 a.m.
Holy Communion 8:00 p.m.	FIRST METHODIST CHURCH Rev. Doyle W. Morton, Pastor
Final Sunday Each Month	Church School 9:45 a.m.
Mealing Service 8:00 p.m.	Morning Worship 10:50 a.m.
CHURCH OF CHRIST (South Side) Farm Road No. 1691 T. R. Chappell, Minister	Youth Fellowship 6:00 p.m.
Services Each Sunday Morning 10:30 a.m.	Evening Service 7:30 p.m.
Sunday Evening Services 7:30 p.m.	If you do not worship at some other church we will be very glad to have you worship with us.
"He that hath an ear to hear let him hear what the Spirit saith unto the Churches." (Rev. 2:17).	FIRST BAPTIST CHURCH Rev. W. L. Brown, Pastor
FIRST MEXICAN BAPTIST CHURCH	Bible School 10:00 a.m.
Sunday School 9:30 a.m.	Morning Worship 10:55 a.m.
Worship Service 10:45 a.m.	Evening Worship 7:30 p.m.
Training Union 6:45 p.m.	W.M.U. Each Wednesday
Worship Service 8:00 p.m.	Deacon's meeting first Monday each month.
Tuesday:	CHURCH OF CHRIST E. T. McKelvain, Minister
Brotherhood Meeting 7:30 p.m.	Sunday Bible Study 10:00 a.m.
W.M.U. 7:30 p.m.	Worship 11:00 a.m.
Wednesday:	Evening Services 7:00 p.m.
Prayer Meeting 7:00 p.m.	Wednesday:
HOPE LUTHERAN CHURCH Rev. William Mitschke, Pastor	Bible Study 7:00 p.m.
Meeting At	Thursday:
Sonora Woman's Club	Ladies' Bible Class 7:30 p.m.
Sunday School and Bible Classes 9:30 a.m.	ST. ANN'S CATHOLIC CHURCH Rev. Godfrey Blank, O.F.M.
	S. Plum St. Phone 21861
	Weekday Mass 6:30 a.m.
	Sunday Masses 8:00 a.m.
	10:00 a.m.
	Holy Days Masses 6:30 a.m.
	8:00 p.m.

St. John's ADVENT PREACHING MISSION

7:30 P.M.

SUN. DEC. 7 THRU THURS., DEC. 11

MISSIONER

The Rev. Lee Adams, Rector, Calvary Church, Menard

SERMON TOPICS

"WHY WAS I BORN?"
"THE AGE OF COMMUNICATIONS"
"A PECULIAR PEOPLE"
"FOOLS FOR CHRIST"
"STARTING POINTS"

SUNDAY
MONDAY
TUESDAY
WEDNESDAY
THURSDAY

So Light - So Handy

YOU'LL HAVE TO HOLD IT TO BELIEVE IT!

New Underwood ADD-MATE
PHONE SIZE • 7½ LBS.



\$9²⁶
A MONTH
AFTER A SMALL
DOWN PAYMENT

ADVERTISED IN
LIFE

IT'S THE LOWEST COST ALL-ELECTRIC ADDING MACHINE!

IT'S AN **underwood!**

IT DOES EVERYTHING!

ADDS • SUBTRACTS • MULTIPLIES • TOTALS • SUB-TOTALS



ON THE COUNTER



ON THE DESK



ON THE GO



AT HOME

ANYONE CAN USE THIS PHONE-SIZE all-electric adding machine. Priced for the store, home or office, it adds, subtracts, multiplies, repeats, totals up to \$999,999.99 and sub-totals all electrically. It's made by UNDERWOOD, world's most successful adding machine manufacturer.

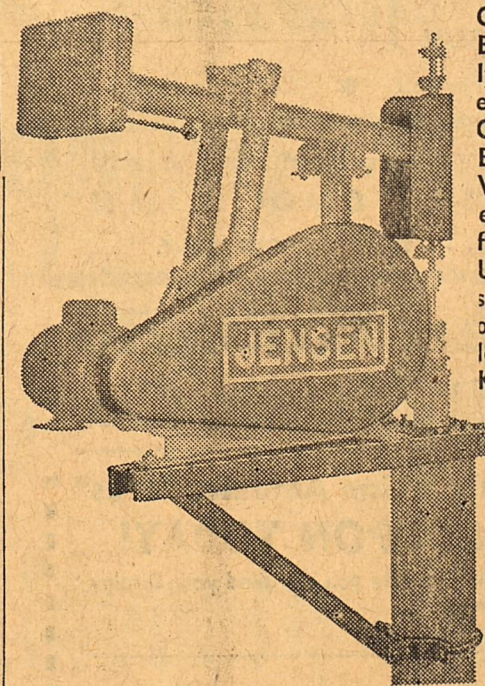
You'll have to see this mathematical marvel to believe its size (7"x9"x5"), weight (7½ lbs.). Call your Underwood representative listed below.

See how the 10-Key Add-Mate helps you master payrolls, inventories, bank statements, daily totals, invoice checking, sales checks, journal and ledger balances, etc. **\$168⁵⁰** PLUS TAX

underwood masters your paperwork

DEVIL'S RIVER NEWS

3 New Accessories For Junior-Sized JENSEN 13-W



Made by
Jensen Bros.
Mfg. Co.
Coffeyville, Kansas

CABLE GUARD and BELT GUARD, quickly attached for added safety.

COMBINATION Jack Base and SANITARY WELL CAP, for fast, easy installation—no foundation is needed. Unit is off of ground; surface water, dirt and other impurities are locked out of the well. Keeps water clean and pure.

If you now own a JENSEN 13-W... smallest of 14 JENSEN JACKS... or plan to install one—don't forget to ask about these new accessories. Will be glad to help you solve your water problems... with a JENSEN.

SONORA WOOL AND MOHAIR COMPANY
SERVING THE CAPITAL OF THE STOCKMEN'S PARADISE

Many people reach great heights by putting up a bluff.

No man is fully educated until he learns to read himself.

Combining business and pleasure often spoils the pleasure.

Most of the things we wait for aren't worth the delay.

Considering its age this is a mighty fast old world.

If you wish to be perfect, follow the advice that you give others.

'Tis well to forget the past because the future will give you plenty to worry about.

All things come to those who wait—on themselves.

A good many people drop all their money trying to pick up more.

Devil's River Philosopher Comes Out For New Taxing Theory, If He Can Have Strong Voice In It

Editor's Note: The Devil's River Philosopher on his bitter-weed ranch on Devil's River endorses a new taxing theory, with considerable reservations, his letter this week reveals.

Dear editor:
The trouble with a good idea out of Washington is that it never does get enough attention to detail to make it fit into my ranch out here on Devil's River.

For example, the other day an economic expert in Washington said what this country needs is a sliding tax rate to vary automatically with the ups and downs of the economy. When times are good, raise the tax rate a little, when they get bad, lower it, automatically, without waiting for Congress to argue over it a year or two. By the time Congress got through debating, we could be out of one recession and into another one.

Now this is a fine idea, it suits me exactly, but here's the trouble: who's going to decide when times are good and bad?

The way it'd work is, a bunch of experts would figure out what the economic index is and set the tax rate from that, but the economic index is sort of like a public opinion poll—nobody has ever insulted me on one of those things.

The way I see it, it's impossible to fix one economic index for everybody and say, well, the country is three per cent better off this year than last, or is four

percent worse off.

Lots of times there is absolutely no connection between my financial situation and the national economic index. That is, when the index goes down, you can pretty well figure my situation has gone in that direction too, but there's something wrong with the other end of my index and when the national trend goes up, mine frequently stays where it was, or drops.

Consequently, what the country needs is a personalized economic index, with the tax rate tied on to that.

If the tax rate is going to be based on your financial shape, I don't want any bunch of bureaucrats in Washington sitting down

to figure up what shape I'm in. If there's anybody who ought to know what shape I'm in, it's me.

If this new taxing theory is going to work, as far as I'm concerned, it'll have to be based on what took place on this ranch in the past twelve months, not on what some electronic brain in Washington estimates. You get an economic expert punching the buttons on an electronic machine in Washington, and no telling what tax rate will come out. To tell you the truth, there never was a tax rate set by anybody else for me that I really liked.

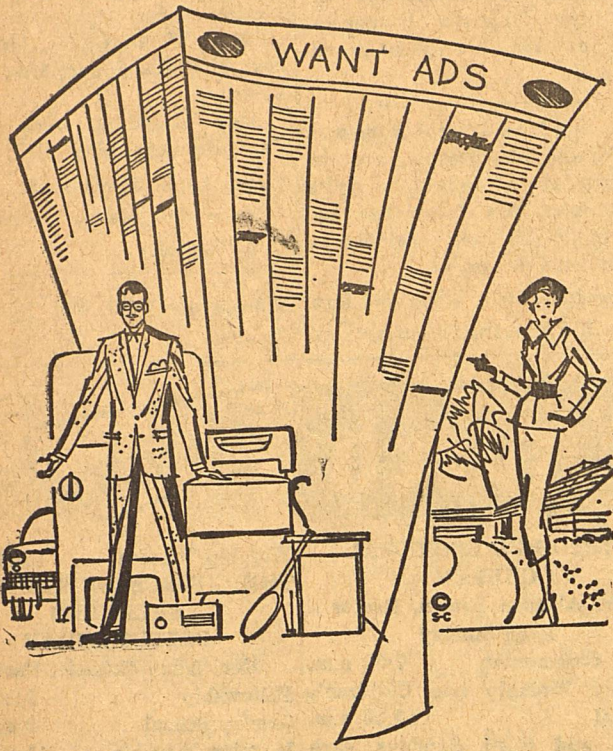
Yours faithfully,
J. A.

People who like to be waited on are the hardest ones to be cured of their ailments.

A straight tip on a sure thing usually demonstrates the uncertainties of life.

Men who are loud and noisy seldom are a howling success.

Need A BUYER?



USE THE MIGHTY MIDGET THE CLASSIFIED SECTION TO BUY! - SELL - SWAP!

Want money? Sell that old car, piano, ukulele, or what-have-you at a big profit, through the Classified Ads! Want to buy a home or a baby buggy? There are a thousand and one items offered for sale at great savings! This is why we call the Classified Section the "Mighty Midget"! It is offered to you at such a low cost, and the results are powerful! Amazing! Try it!

Skill In Driving Is Perfected Only With Practice

Technique in driving, as in any field of activity, is developed to perfection only after much practice and experience.

The stars in sports, music and on the stage did not develop their talents overnight. Neither does a driver become a real pro at the wheel without knowing the rules of safe driving and following them faithfully.

The five fundamental tips for safe driving during winter months are as follows:

1. IT'S UP TO YOU. You know that driving conditions are less favorable during the winter. It's up to you to winterize your car, to winterize your driving techniques—and to winterize your determination to avoid accidents.

2. KEEP WINDSHIELD AND WINDOWS CLEAR. Be sure that your wiper blades, your heater, and your defroster are operating properly. Clean frost and ice from the windshield and from all windows of your car. Ventilate to keep the inside of your windows from fogging.

3. GET THE "FEEL" OF THE ROAD. In order to avoid unintentional sliding or spinning of your wheels, occasionally try your brakes or gently press your accelerator while driving slowly and as traffic and highway conditions permit. Then adjust your speed to road and weather conditions.

4. FOLLOW AT A SAFE DISTANCE. Keep well back of the vehicle ahead so that you will have plenty of room to stop. It takes three to twelve times as far to stop on snow and ice as it does on dry pavement. You may find it hard to explain why you couldn't stop when the other fellow did.

5. PUMP YOUR BRAKES. The best technique for stopping on slick roads, while maintaining full control of your car, is a fast up-and-down pumping of your brakes. Jamming and "freezing" on your brakes is almost certain to lock your wheels. This is likely to throw your car into an uncontrollable and dangerous skid.

Faithful adherence to these rules will help even the newly licensed driver to become proficient in operating his vehicle under hazardous conditions. The person who conscientiously applies these rules will develop driving techniques that will move him from the clumsy skidding and stalling class into the expert class.

Visit the new Commercial Cafe, specializing in the best in Mexican foods, chicken, steaks and sandwiches at moderate prices.

Private dining room now available

for your convenience at



underwood Golden-Touch Portable



DELUXE QUIET TAB Perfect Teen-agers' Typewriter

More big-typewriter features than any other portable!

- Sensational new Jam-release key ends finger smudges—frees jams instantly
- Exclusive "See-Set" margins keep your typing always balanced on page
- Only portable that tabs like an office typewriter—has separate Clear & Set keys
- The only portable with Golden-Touch®

Has line gauge, automatic line-finder, extra-wide writing line, quick ribbon-change, DeLuxe paper support, attractive attaché-type carrying case, keys molded to fit fingers. Color styled in Spanish Gold, Driftwood and Sunset Red* (*on special order)

The Devil's River News



AN EXCITING Christmas Gift AND PRACTICAL TOO

Enhance the holidays... and his school work as well!

For the family's most enjoyable Christmas... choose a fine

PIANO

STEINWAY CHICKERING EVERETT WURLITZER CABLE NELSON } NEW SPINETTS FROM \$528⁰⁰

Small Down Payment • 36 Months to Pay

For your shopping convenience, we will send our DISPLAY COACH... full of pianos... right to your door.

San Antonio Music Co.

415 N. Main • San Antonio, Texas MAIL COUPON TODAY!

Please advise me the date you can send your Display Coach to my home.

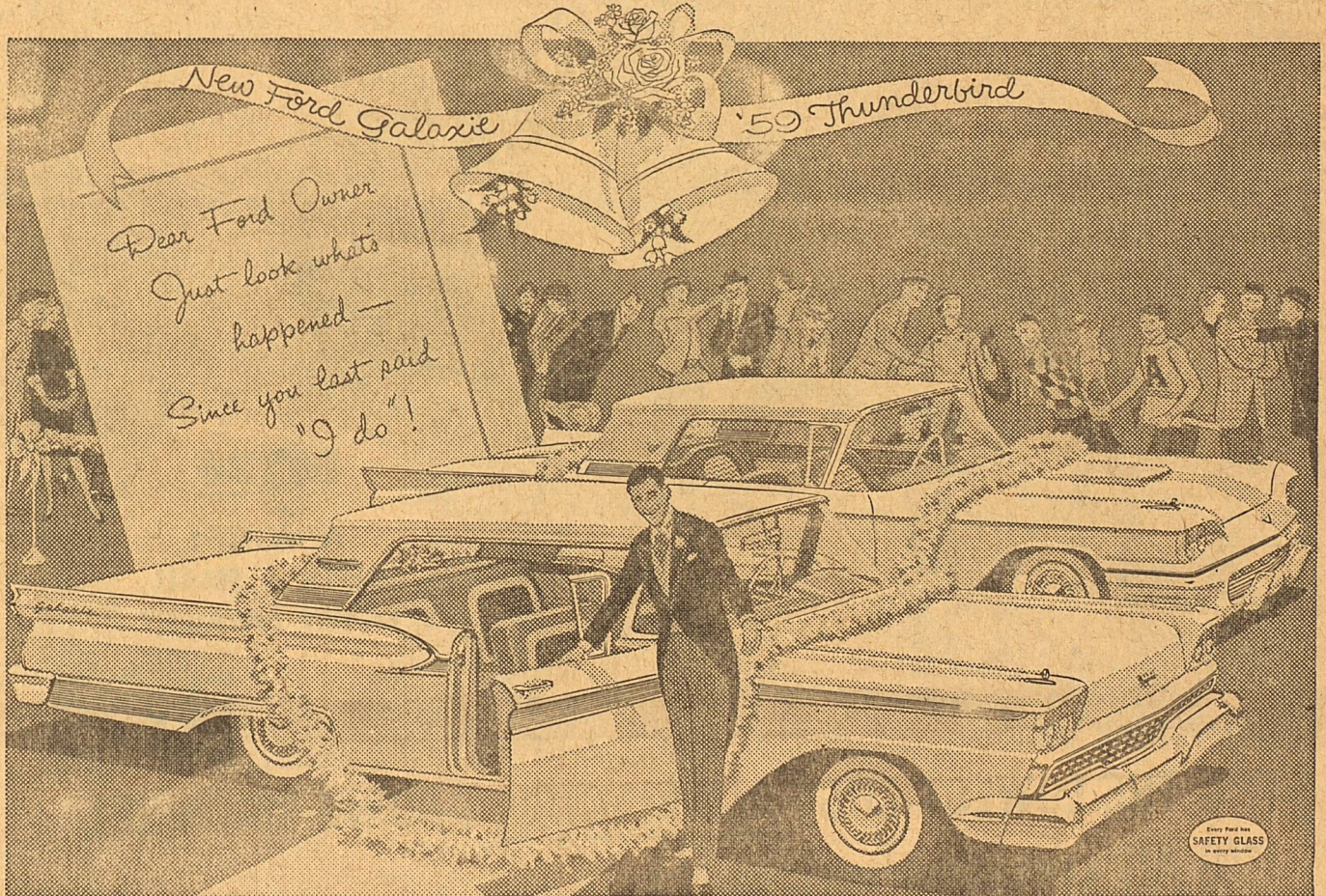
Name.....

Address.....

City.....

HOME of HAMMOND ORGANS! Sales — Instruction — Service

THE MOST BEAUTIFUL WEDDING OF THE YEAR



Announcing THE NEW FORD Galaxie

Just Married in Style to the Thunderbird!

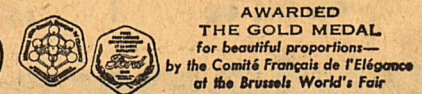
It's the newest and most exciting of all the 59 Fords—the elegant new Galaxie. A bright new personality in cars—and more. The Galaxie is a full "fine car" 6-passenger expression of Thunderbird grace, spirit, style and luxury in an altogether new line of Fords. The Gal-

axie, as you'll quickly see, is as wonderfully all-the-way Thunderbird as a low-price Ford can be.

Reception now—you are invited. You are cordially invited to come and see the Galaxie and the very full measure of elegance it brings to the low-price field.

True, Ford owners are accustomed to luxury—and at the low Ford price. But never in any Ford—nor in cars costing far more—have you seen anything as sweet, smart and glamorous as this! Come see Ford's new Galaxie today... and bring the entire family.

You'll want to honeymoon again in a 59 FORD



SONORA MOTOR COMPANY Sonora, Texas

EVERY DAY IS BARGAIN DAY

CLASSIFIED ADS

JOB · RADIO · CLOTHES
MONEY · HOME · CAR
FURNITURE · JEWELRY

The Devil's River News-Sonora, Texas, Thursday, December 4, 1958



Miscellaneous For Sale

FOR SALE- Modern two-bedroom home, and 2 1/2 lots, on Bond Road. Price \$3,500. Contact Mrs. L. W. McDonald, 930 Garden, Kerrville, Texas. tfn 49.

FOR SALE- One 3-bedroom house; one 2-bedroom house. See L. O. Biggs. 3 to 8.

ANNOUNCEMENTS

NOTICE- Call 24321 or see Buddy Middleton for repairing any make of sewing machine. Has 11 years of experience. 4 tp 5.

NOTICE



WE BUY FURS AND DEER SKINS AT TOP PRICES, AT THE VICK CASTILLO BLDG.

Leonard Sulton

SPECIAL NOTICES

SPECIAL NOTICE- The Service Master Carpet Cleaning Service will be in Sonora 2 days each month. For appointment call Western Motel. tfn 6.

FOR RENT- Furnished Bedrooms and apartments. All bills paid. Weekly rates. Castle Courts, phone 21301. tfn 9.

SPECIAL NOTICES

KEEP THIS AD! Over 25,000 Arthritic and Rheumatic Sufferers have taken this Medicine since it has been on the market. It is inexpensive, can be taken in the home. For Free information give name and address to P. O. Box 826, Hot Springs, Arkansas. 6 tp 6.

THE DANCE ACADEMY, instructed by Sarah Elizabeth Maddux, offering tap, toe, ballet, aerobatics, modeling, ballroom, modern jazz, and ladies exercises. For registration and further information call Mrs. Jack Rape 27193. 3 to 6.

PERSONALS

NOTICE- Christmas lay-a-way specials. Fine used spinets, grands, and studio size pianos. Priced low. Easy terms. Mary Cater Hammond Organs and Pianos. 1305 No. Chadbourne, San Angelo, Texas, Phone 24608. 3 to 8.

Singer Sales And Service

Singer Representative in SONORA
Tuesday Of Each Week
FOR CONTACT SEE OR CALL
Jay's Loan Service
PHONE 26611
OR R. N. McDONALD
22931 — ELDORADO, TEXAS 4 tp 5.

KCTV CHANNEL 8

Friday, December 5, 1958
7:45 Test Pattern
7:55 Captain Kangaroo
8:45 CBS Morning News
8:55 Texas News
9:00 For Love Or Money
9:30 Play Your Hunch
10:00 Romper Room
11:00 Love of Life
11:30 Short Story
11:45 Liberate
12:15 Noon News
12:30 As The World Turns
1:00 Jimmy Dean Show
1:30 Houseparty
2:00 The Big Payoff
2:30 The Verdict Is Yours
3:00 Star Time
3:15 The Secret Storm
3:30 Movie Matinee
5:00 Short Story
5:15 Ice Capades
5:30 Doug Fairbanks
6:00 News Of The Day
6:10 Weathercast
6:15 Doug Edwards
6:30 Your Hit Parade
7:00 Trackdown
7:30 Rin Tin Tin
8:00 O'Henry Playhouse
8:30 Schlitz Playhouse
9:00 You Bet Your Life
9:30 Person To Person
10:00 Tomorrow's Headlines
10:10 Weathercast
10:15 The Get-Away
Saturday, December 6, 1958
7:30 Test Pattern
7:55 Sign On and Previews
8:00 Texas Education
8:30 Captain Kangaroo
9:30 Mighty Mouse Playhouse
10:00 Heckle and Jeckle
10:30 Robin Hood
11:00 Fury
11:30 Cartoon Theater
12:00 Adventure Theater
12:40 Little Rascals
1:00 Movie Matinee
2:30 The Christophers
3:00 TBA
3:30 Professional Football
6:00 TBA
6:30 High Adventures
7:30 Wanted Dead Or Alive
8:00 Chevy Show
9:00 Gunsmoke
9:30 People Are Funny
10:00 The Cross Of Lorraine

It takes wise parents to know that their own child was as much at fault as the neighbors.

Most people pay too much for the things they get for nothing.

Unless a man is doing all he can he is doing less than he should.

A man who know his own imperfections is just about as perfect as it is possible for anyone to be.

A game warden is on full-time duty on the E. S. Mayer and Son Ranch and all trespassers and violators will be prosecuted. 6 to 7.

NOTICE

A game warden is on full-time duty on the E. S. Mayer and Son Ranch and all trespassers and violators will be prosecuted. 6 to 7.

Remodeling LOANS

NOTHING DOWN
TERMS TO SUIT
3 Years To Pay
Foxworth Galbraith Lumber Co.

THE SERVICE MASTER
CARPET CLEANING SERVICE
OF SAN ANGELO
WILL BE IN SONORA
2 DAYS EACH MONTH

Service Master is recommended by Robert Massie's, Shepperson's and Jeffers Interiors.
For Information Call Western Motel.
Service Master, Box 3003, San Angelo, Texas. tfn 58.

Happy Birthday

Friday, December 5,
Lee Roy Valliant, Jr.
Mrs. C. H. Carson
Jerry Goss
Saturday, December 6,
Jimmie Green
Mrs. W. W. Renfro
Mrs. Ray Baker
Donald Ray Bennett
Sunday, December 7,
R. E. Glasscock
Mrs. Wilburn Glasscock
Sue Greenhill
Wade Stokes
Bobbie Jo Glasscock
George Kelley Flanagan
Diana Lee Groom
Monday, December 8,
Savell Lea Sharp
Jess Maxey
William James Bolt
Tuesday, December 9,
Franklin Sessom
Wednesday, December 10,
None
Thursday, December 11,
Mrs. Bill Wade
G. V. Morris
Mrs. D. R. Bennett

Drinking to another man's health isn't going to improve your own.

It takes a raft of friends to keep some people afloat.

To most of us money is no object. It's a myth.

Money doesn't talk today. It just goes without saying.

While some men battle their way to the top, others bottle their way to the bottom.

Failure demonstrates the fact that there is also plenty of room at the bottom.

SONORA ABSTRACT CO.

J. D. LOWREY, Mgr.

Efficient Land Title Service

On Sutton County Land

WE REPRESENT SEVERAL OF THE OLD LINE FIRE INSURANCE COMPANIES.

STOCKMEN'S FEED CO.

PROTEINS

CUSTOM MIXING

We'll Mix Your Formula.

MAKE STOCKMEN'S FEED COMPANY YOUR HEADQUARTERS IN SONORA

Bryan Hunt

Jack Neill

Andy Moore, Mgr.

PERSONALS

Mattresses made to order or re-conditioned. Leave order at News Office. Western Mattress Co. tfn 3.

MARTIN'S PLUMBER



Martin Plumbing
PLUMBING-HEATING
FIXTURES-APPLIANCES
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Understanding Service
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ATTORNEY-AT-LAW
SONORA, TEXAS
Will practice in all state and federal courts

EXPERT
Mattress Repair
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Western Mattress
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EDW. A. CAROE
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SAN ANGELO, TEXAS

REAL ESTATE
SEE US FOR CITY PROPERTY
INSURANCE
Every kind of protection known to Standard insurance Companies
RANCH LOANS
THE BIGGER THE BETTER
TAX CONSULTANTS
ELLIOTT BROTHERS CO

"The Texas Sheep and Goat Raisers Association will pay a reward of \$500.00 for information leading to the arrest and final conviction of anyone for stealing sheep or goats from a member or members of the Association. Law enforcement officers are excluded from this offer. The information must be furnished to any law enforcement officer or to the Secretary of the Texas Sheep and Goat Raisers Association at its office, Cactus Hotel Annex, San Angelo, Texas. Telephone 6242 or 25612, San Angelo. tfn 25. TEXAS SHEEP & GOAT RAISERS ASSOCIATION

EXPERT Stock Drenching
Prompt, Dependable Service
We drench your stock and get it back on the range in the shortest time possible.
ALSO WE CARRY A FULL LINE OF STOCK MEDICINES AND VACCINES
Dial 23431 or 21581 — Sonora, Texas
TAYLOR & MOORE
STOCK MEDICINE CO.



EGGS

FRESH DOZ.

49c

FLOUR

KIMBELL'S 25 LB. BAG

\$1.79

LUCKY LEAF SLICED PIE NO. 2 CAN DIAMOND NO. 1 CAN
Apples 5 for \$1 | Tomatoes 10 for \$1

COFFEE

MARYLAND CLUB 2 LB. CAN

\$0.59

Oranges CELLO. BAG 5 LBS 49c | Potatoes IDAHO RUSSETS 10 LBS. 49c

Shortening

KIMBELL'S 3 LB. CAN

69c

Soap IVORY SNOW LARGE BOX 25c | Crackers PREMIUM 1 LB. BOX 27c

Tissue

DELSEY

8 for \$1

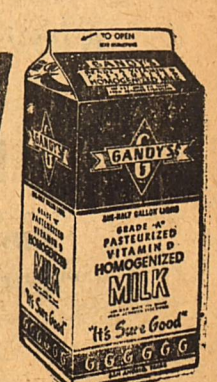


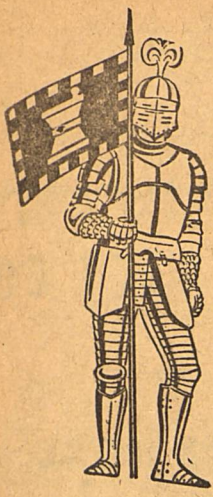
6 PAK 98c

Modern-Way Grocery

WHERE DOLLARS MAKE CENTS
COUPON BOOKS FOR GREATER SAVINGS
FREE DELIVERY 27301

PRICES EFFECTIVE: DECEMBER 4, 5 AND 6





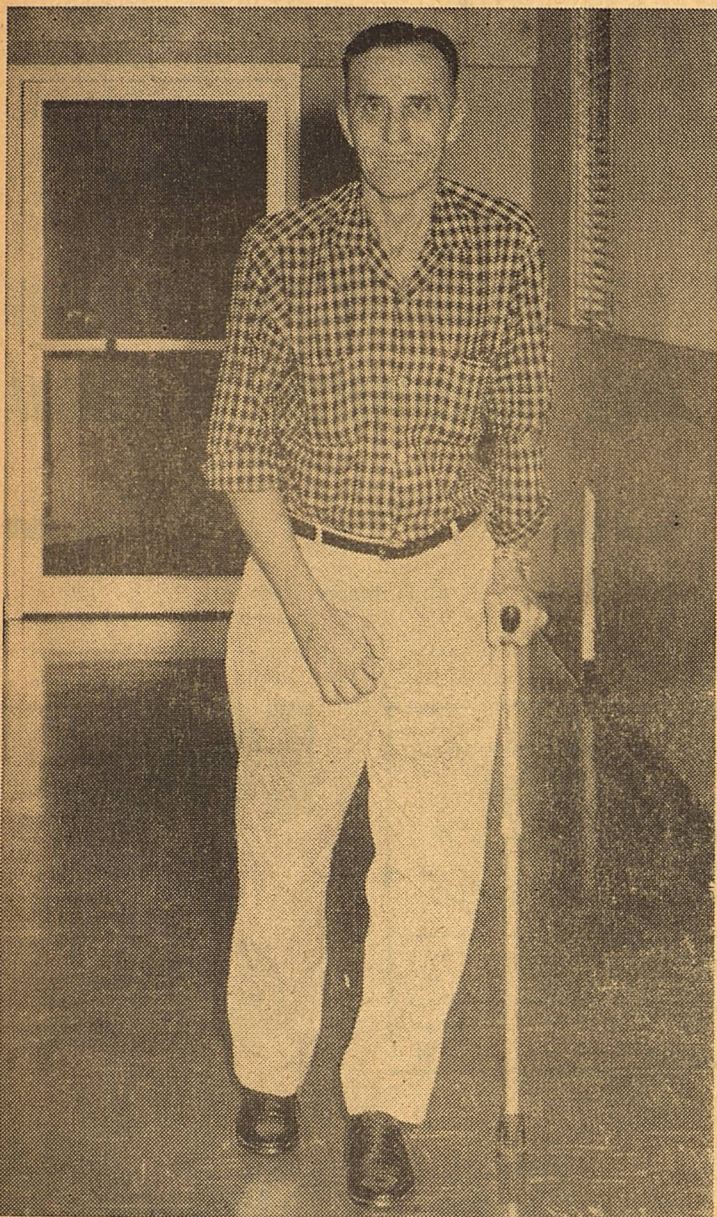
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Prescription
NEEDS**

Confidence in the training, ethics and know-how of your pharmacist, and the prescriptions he prepares, is vitally important. We feel we can merit yours.

**24 Hours
Service**

PHARMACY

Sonora Drug Co.



A story of progress at Texas Rehabilitation Center, Gonzales Warm Springs Foundation, is told in the above picture. A letter from the Center reads, "Recently you ran a picture of Mr. Ray Baker receiving treatment at the Center. Mr. Baker was still in his wheel chair. We wanted to thank the citizens of Sonora for the fine drive you gave us. We thought the best way of thanking you—and also of showing you how your money is used—would be to send you a picture of Mr. Baker, walking alone now. His treatment is possible because the Foundation is still open—thanks to the generosity of Texans like the citizens of Sutton County."

Guests in the home of Mrs. Annie Sharp during the holidays were her son, Jack Sharp and Mrs. Will Bennett, both of Monahans.

Mrs. Stella Keene is in Corona, New Mexico where she plans to have two week's visit with her son-in-law and daughter, Mr. and Mrs. Glen Chadwick and children.

Mr. and Mrs. Jim Baldwin and children of Winters spent the

holidays in Sonora with their parents, Mr. and Mrs. Ted Lettinger and George D. Chalk.

Mr. and Mrs. Bruce Crites and Charlie of Houston were guests of his mother, Mrs. Pearl Crites during the holidays.

Thanksgiving guests in the home of Mr. and Mrs. S. M. Loeffler were Mr. and Mrs. M. P. Witt of Eagle Pass and Carlos Loeffler, who is a student at Texas Tech., Lubbock.

NEW LOCATION

The Garrett Barber Shop

IS NOW OPEN IN ITS NEW LOCATION
IN THE

Hallum Building

* SHINE ON DUTY AT ALL TIMES
"YOUR BUSINESS IS APPRECIATED"

Harold Garrett

Mr. and Mrs. R. G. Nance, Mr. and Mrs. Cleveland Nance and children, Mr. and Mrs. Joe Nance and daughters, all of Sonora, Mr. and Mrs. Bill Moss and children of McCamey, Mr. and Mrs. Arch Crosby and Grace of Eldorado spent Thanksgiving at Lake Nasworthy, San Angelo.

Spending Thanksgiving on the ranch with Mr. and Mrs. Joe B. Ross were their son, Joe David, A. & M. student, and their daughter, Betsy, Texas University student.

**OFFICIAL
RECORDS**

Justice Court
Alfred Cooper presiding
November 22, 1958
Hugh Hansell Laster, Jr., was charged with speeding and fine set at \$10.50 plus costs, total \$26.00. Highway Patrol.

November 24, 1958
Clifton Lee Newton was charged with passing in a no passing zone and fine set at \$5.50 plus costs, total \$21.00. Highway Patrol.

November 26, 1958
Dorman C. David paid a fine of \$25.50 plus costs, total \$41.00, on a charge of speeding. Highway Patrol.

Lenard Paul Jackson paid a fine of \$12.50 plus costs, total \$28.00, on a charge of speeding. Highway Patrol.

E. E. Witcher paid a fine of \$10.50 plus costs, total \$26.00, on a charge of speeding. Highway Patrol.

Roy Alvis was charged with speeding and fine set at \$14.50 plus costs, total \$30.00. Highway Patrol.

Eugene Limondi paid a fine of \$15.50 plus costs, total \$31.00, on a charge of speeding. Highway Patrol.

Archie Edward Morris was charged with speeding and fine set at \$10.50 plus costs, total \$26.00. Highway Patrol.

November 27, 1958
Jessie Green Barton paid a fine of \$50.50 plus costs, total \$70.00, on a charge of being drunk in a motor vehicle.

Glen Lee Crowell was charged with hunting game animals at night. Pending. Game and Fish Dept.

Jessie Green Barton was charged with hunting game animals at night. Pending. Game and Fish Dept.

Albert O. Martinez paid a fine of \$5.50 plus costs, total \$21.00, on a charge of no operator's license. Highway Patrol.

Leland P. Morse was charged with speeding and fine set at \$15.50 plus costs, total \$31.00. Highway Patrol.

Howard Charles Woodrow was charged with failure to dim lights and fine set at \$5.50 plus costs, total \$21.00. Highway Patrol.

November 28, 1958
Raymond Lee was charged with worthless checking. Pending. Charge by Edgar Custer.

Oscar Arispie Gonzales was charged with speeding and fine set at \$10.50 plus costs, total \$26.00. Highway Patrol.

W. D. Lantham, Jr., paid a fine of \$18.50 plus costs, total \$34.00, on a charge of speeding. Highway Patrol.

November 29, 1958
E. L. McLaughlin paid a fine of \$100.00 plus costs, total \$117.50, on a charge of shooting game animals from a public road. Game and Fish Dept.

James W. Hillman paid a fine of \$50.50 plus costs, total \$68.00, on a charge of shooting game animals from a public road. Game and Fish Dept.

November 30, 1958
Joseph Allen Dick was charged with speeding and fine set at \$19.50 plus costs, total \$39.00. Highway Patrol.

William C. Williams was charged with speeding and fine set at \$18.50 plus costs, total \$34.00. Highway Patrol.

Byrd Blythe Parks charged with speeding. Dismissed.

R. V. McCarty was charged with speeding and fine set at \$10.50 plus costs, total \$26.00. Highway Patrol.

Louis Heimann, Jr. was charged with speeding and fine set at \$8.50 plus costs, total \$24.00. Highway Patrol.

December 1, 1958
Marshall Pershing Darnold was charged with speeding and fine set at \$12.50 plus costs, total \$28.00. Highway Patrol.

Earnest Dallas Vaughn, Jr. was charged with speeding and fine set at \$7.50 plus costs, total \$23.00. Highway Patrol.

Luther T. Price was charged

Continued From Front Page

a gravel and grassy field 110 yards long. The discrepancy of 10 yards was not discovered until we laid off a track in the springs for 100 yard dash.

The 1920 team wore the first jerseys furnished by the school. This made a better picture and certainly was a great help to the players in telling who was on their side. The 1919 team even got confused with the spectators who stood on the unroped sidelines and out on the field. Most of the boys wore a part work clothes uniform.

Five boys in this picture, Curtis Edens, Greydon Rees, Woodson Hebert, John Eaton, and Marvin Logan, played on the '19 team. Two boys, Nelson Merck and Bud Smith, are not in the picture. This was another

with speeding and fine set at \$13.50 plus costs, total \$29.00. Highway Patrol.

Peter James Depalma was charged with failure to appear and warrant issued. Highway Patrol.

December 2, 1958
Aubrey Chadwick was charged with hunting wild deer without license and fine set at \$25.50 plus costs, total \$43.00. Game and Fish Dept.

Aubrey Chadwick was charged with headlighting wild deer at night and fine set at \$50.50 plus costs, total \$68.00. Game and Fish Dept.

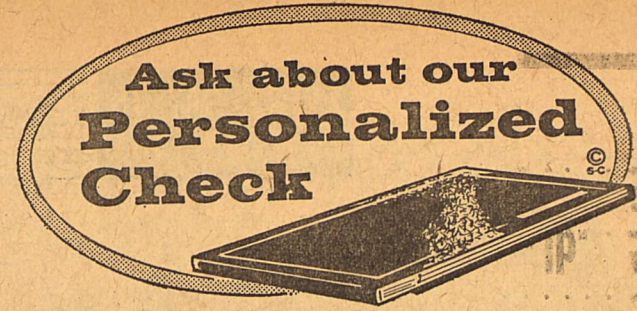
N. L. Lively was charged with headlighting wild deer at night and fine set at \$50.50 plus costs, total \$68.00. Game and Fish Dept.

James Goss was charged with hunting wild deer at night and fine set at \$25.50 plus costs, total \$43.00. Game and Fish Dept.

improvement, a team with TWO substitutes. Since this picture was taken in the spring for the annual we might unjustly conclude that these two industrious scholars had dropped their educational career. This is not true. Undoubtedly they were absent with good, legal excuse. The following year, when half the 1921 team quit at Christmas. This was before the Interscholastic League bunch took over and messed things up with a lot of rules and requirements.

The 1920 team had the advantage of a reporter to give them a little more publicity. Millard Cope was working for the Devil and at least got in one good long writeup. Junction beat us there, October 9, by 20 to 13. Two weeks later they came here and beat us 12 to 6 and the Devil stated that the reporter was so disgusted he would not report the game. It did state that business houses closed for the game, first time on record, and gave a list of the visitors with players as follow: Ben Deckert (?), Bill Bissett, Stafford Thomas, John Henderson, Reginald Smith, Herbert Simon, Llano (?) Boone, Lewis Fish, Lester Phillips, Watt Turner, and Van Martin. This game was played on the field over by the Swimming pool.

Millard gave a full report of the game with Ozona, October 16. We beat them 24 to 15. Unusual features were passes thrown by Ozona and their 30 yard dropkick. S. H. Butler was their coach and they had a big squad of thirteen players: B. R. Grissom, Arthur Phillips, Otho Adams, Sherman Taylor, M. C. Weaver, Hillory Phillips, H. P. Adams, Jack Pope, H. D. Flowers, Alvin Harrel, Allen Mayes, Chas. Davidson, and Worth Odom.

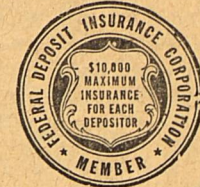


**FOR A REALLY
PERSONAL CHRISTMAS GIFT**

FOR LADIES— Her own desk size book or handy purse booklet to make her personal records easy to keep.

FOR MEN— The businessman's desk book or pocket-size folder-personalized checks mean quick identification away from home.

FOR YOUNGSTERS— Help form good banking habits by giving them personalized checks.



First National

Bank

Serving Sutton County Since 1900



Don't know how the return game came out. And there were other games. Seems like we beat Menard and lost to Rocksprings. Who has a 1920-21 annual? Maybe it does not give the games, scores, etc. Would not criticize our present annual, the "Broncho", but any annual without facts and figures is as useless a record as a funny paper.

1920, according to the Devil, was the year Vernon Hamilton,

G. H. Davis, and Buzzy Stokes went to see the A. and M.-Texas game. A. and M. got beat 7 to 3, first defeat in two seasons.

So things like football and the weather continue to change, perhaps improve. The 1920 team will be noted, if for nothing else, for its victory over Ozona, and electing the coach, Bob Hamilton, to the exalted post of Associated Justice of the Supreme Court 88 years later.

FOOD SPECIALS
FOR HEARTY APPETITES
PIGGLY WIGGLY

Friday, December 5,

Saturday, December 6,

Margarine

KIMBELL'S
lb.

17c

HUNT'S
PEACHES - no. 2 1/2 can 29c
TOMATO SAUCE WITH
SPAGHETTI - 300 can ... 2 for 25c
KIMBELL'S WHOLE
GREEN BEANS - 303 can 20c

VAN CAMPS
TUNA - flat can 23c
DIAMOND
TOMATOES - no 1 can ... 2 for 19c
"BUD"
WAFFLE SYRUP - 24 oz. 39c

Milk

GANDY'S
1/2 GAL.

45c

TIDE or CHEER, giant box 69c
SOFTIE
TISSUE - 4 rolls 29c

FLEECY WHITE
BLEACH - quart 15c
FROZEN - COOKED
FISH STICKS - pkg. 39c

Beef Roast

CHOICE
CHUCK
lb.

49c

Garden Fresh VEGETABLES

CARROTS - cello bag 10c
CABBAGE - green - lb. 5c
ORANGES - Texas - juicy - lb. . 10c
YELLOW ONIONS - lb. 7c
NEW POTATOES - lb. 9c
Top Quality Fruits & Vegetables

★ Finest Quality MEATS ★

SALT PORK - no. 1 - lb. 29c
LIVER - Fresh Pork - lb. 38c
BEEF RIBS - Choice - lb. 35c
SEVEN STEAK - Choice - lb. . 59c
HAM HOCKS - meaty - lb. 39c
Top Quality Meats