

DISTINCTIVE DOUBLES



COOL AS ARCTIC SNOW

ENJOY the frosty and refreshing goodness of either ICED ADMIRATION COFFEE or TEA today . . . one delicious sip and you'll understand why people all over the Southwest are saying, "ICED ADMIRATION, please."

Drink a glass between meals . . . for the pick-up that lasts!

ADMIRATION COFFEE is the choice of world-renowned coffee experts . . . because it's a skillful blending of only the world's finest coffees! Available in three distinct grinds to accommodate every type coffee-maker.

FOR BEST RESULTS in making either iced coffee or iced tea, be sure that you . . . (1) Make brew double-strength. (2) Pour beverage over ice . . . do not add ice to beverage.



Admiration

COFFEE AND TEA

Copyright 1940, Duncan Coffee Co.

TO THE VOTERS OF SUTTON COUNTY:

In announcing my candidacy for the nomination for sheriff-tax assessor-collector of Sutton county, subject to the action of the Democratic primary, I do so fully appreciating the vast responsibilities of the office and, if elected, I shall devote my entire time to their discharge.

I am 52 years of age and have lived in West Texas and Sutton County for over 30 years and was engaged in the ranching business for 25 years of this time.

I have no promises to make other than if elected I shall render courteous and efficient service to all alike, and will be on the job all the time and will no permit private and personal matters to interfere with the duties of the office.

It shall be my purpose to see as many of the citizens of Sutton County as possible, prior to the election, in the interest of my candidacy, and I earnestly solicit your support.

LEO E. BROWN.

Misses Naomi V. Miller, Totsy Robinson and Johnny Boyd, all of Ozona, were present at the dedication ceremonies at the Sonora Swimming Pool Sunday afternoon.

SCREEN PRIVACY

During the Spring and Summer when window screens and screen doors are used privacy may be obtained by painting the screens with a thin coat of white paint. In the daytime this will prevent vision from the outside, while those within may still look out.

SUMMER PORCH

To the home without a porch, a terrace or a small porch may be added with the aid of funds obtained from qualified lending institutions under the Modernization Credit Plan of the FHA. Built-in wooden benches, boxes for flowers, or lattice for vines may be added, and this space will become a welcome addition to the Summer living space.

LIGHT IMPROVEMENT

Dark stairs can be improved by placing windows at the bottom, side, or top of stairways if the construction of the building permits. Windows may be installed with funds obtained from qualified lending institutions under the Modernization Credit Plan of the Federal Housing Administration.

Texas has five oil fields producing oil from below 10,000 feet, or approximately two miles deep.

Announcements

The News has been authorized to announce the candidacy of the following, subject to the action of the Democratic primaries:

- For District Judge:
J. B. RANDOLPH
Kimble County
- W. C. JACKSON**
Pecos County
Re-Election
- For County and District Clerk
JOHN D. LOWREY
Re-election
- For County Judge:
ALVIS JOHNSON
Re-Election
- For Sheriff and
Tax Collector-Assessor:
B. W. HUTCHERSON
Re-Election
- LEO E. BROWN**
- For County Treasurer:
MRS. THELMA BRISCOE
Re-Election
- Justice of the Peace, Precinct One
GEORGE BARROW
Re-Election
- For County Attorney
GEORGE WYNN
Re-Election
- For Commissioner, Precinct Three
C. W. ADAMS
Re-Election

Start now to help boost your town. Subscribe for The News.

Miss Betty Jo Green of Henderson is visiting in the home of the A. C. Elliotts.

Mrs. Bill Bell of Jal, New Mexico, is visiting in the home of her parents, Mr. and Mrs. Louis Roueche.

Miss Rena McQuary was operated on last Friday night following an attack of acute appendicitis. At last report she was recovering nicely.

We are ready with Trades Day bargains. Come in and make your selections. Rancho Togs and Togerries.

Mrs. S. A. Stubblefield and Nelson went to San Angelo Tuesday and returned Wednesday.

R. J. Cooke of Ozona spent a few hours in Sonora Sunday with the family of his daughter, Mrs. J. H. Sawyer.

Word has been received here to the effect that the W. R. Longs have moved to Centerville, Texas, from their former home at Oakwood.

Joe Logan has returned from A. & M. College to spend the holidays here with his parents, Mr. and Mrs. Joe Logan.

L. W. ELLIOTT

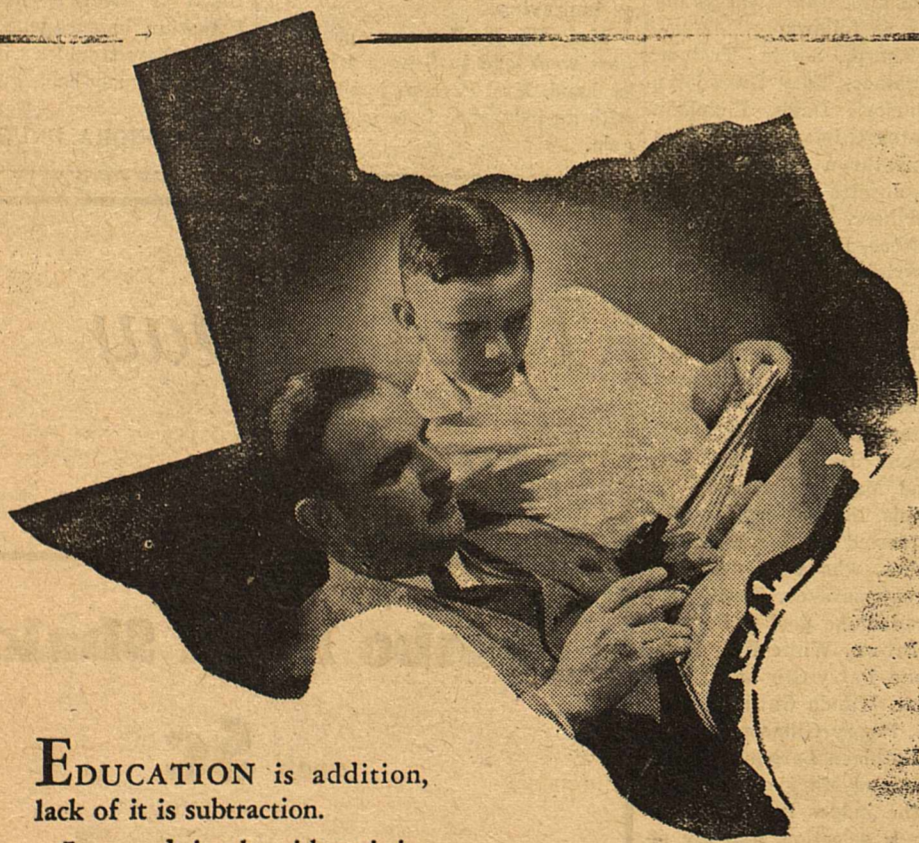
ATTORNEY-AT-LAW

Will practice in all state and

federal courts

SONORA, TEXAS

EDUCATE or PROCRASTINATE



EDUCATION is addition, lack of it is subtraction.

Love and simple arithmetic inspire you to prepare your children for life. The same feeling and figures can do the job for you if you are taken away.

Check the cost of your schooling obligations and see if your Life Insurance would pay the bill.

Don't procrastinate. Educate.

Guarantee the future of your children with adequate Southwestern Life Insurance that will protect your loved ones all the way.

Don't put it off . . . See your Southwestern Life Man today.

SOUTHWESTERN LIFE Insurance Company

C. F. O'DONNELL, PRESIDENT

HOME OFFICE . . . DALLAS

Assets \$67,189,220

Life Insurance in Force \$360,768,441

Sonora Representatives

CECIL ALLEN
L. W. ELLIOTT

A. C. ELLIOTT
JOHN L. NISBET

IT'S THE FLAVOR



IT'S THE FLAVOR that makes Pearl different from all other Beers!

When hearty appetites call for a delicious chuck roast, brown the potatoes with it. Serve with a cabbage relish and whole, hot apricots stuck with cloves, for an extra-tempting treat! For an extra treat in beverage pleasure that brings you real summertime pep and refreshment, say, "Bottle of Pearl, please!"

THIS BEVERAGE IS COMPLETELY AIR-CONDITIONED AND AIR-REFRIGERATED TO INSURE THE PURITY OF PEARL BEER!

SAN ANTONIO BREWING ASSOCIATION



Pearl

LAGER BEER

JOIN THE TASTE-WISE AND SAY, "BOTTLE OF PEARL, PLEASE"

WIRT STEPHENSON, Distributor
Phone 251
Sonora, Texas

Trades Day Specials

RED & WHITE FLOUR
 48-lb. sack \$1.45
 With 25 oz. K. C. Baking Powder free
 24 lb. sack 76c
 With 10 oz. K. C. Baking Powder free

RED & WHITE CORN MEAL
 (Fancy Cream)
 10 lb. sack 31c
 5 lb. sack 17c

PINTO BEANS **45c**
 Colorado, 10 lbs.

IMPERIAL CANE SUGAR,—10 lbs. 49c
RED & WHITE COFFEE—2-lb. can 49c
RED & WHITE COFFEE—1-lb. can 25c

LETTUCE, large head 5c

Meats

LAMB CHOPS—Per pound 21c
LEG-O-LAMB—per pound 19c

LAMB STEW, per lb. 10c
LAMB SHOULDER ROAST—per lb. 15c

Plenty of Barbecued Lamb and Beef
 Fryers and Hens

See our Red & White News Flash for
 Regular Friday and Saturday Specials

RED & WHITE
 THE BEST THE MARKET AFFORDS

Trades Day Specials

COOKIES—All kinds **12c**
 Per dozen

2 LAYER 9" CAKE— **39c**
 With Butter Cream Icing, each

Try our "BUTTER KIST" Double
 Wrapped Bread

Cinnamon Rolls
 Raisin Bread
 Jelly Rolls
 Coffee Cake
 Dinner Rolls
 Fruit Pies
 Pecan Pies

Sonora Bakery

WITH THE CHURCHES

Baptist Church

We are all working hard to overcome the so-called summer slump, and with your co-operation and constant presence in all the services we will succeed. A warm invitation is extended one and all to worship with us Sunday in all of the services of the day.

Sunday School 10 a. m.
 Morning Service—Special Music—
 Sermon Subject, "The Cost of
 Salvation," 11 a. m.
 Evening Service 8 p. m.

R. C. Brinkley, Pastor

Business Men's Bible Class

We are to have a visiting speaker Sunday morning in the person of Rev. Frederic M. Brasier. So come out to La Vista Theatre at 9:30 a. m. where special music will be rendered, and a message delivered that you will enjoy.

W. W. Gibson, President

Methodist Church

Sunday school, 9: 45 a. m. Be sure to be on time, your class needs you. 10:50, Morning Sermon, subject, "Our Most Dangerous Enemy." This subject I am sure will interest you. Come worship with us.

8 p. m., Evening subject to be announced.

This is a time for loyalty to the church as well as the nation. You need the church and the church needs you.

R. F. Davis, Pastor

Brotherhood Men's Bible Class

The response to the call to attend the Brotherhood Men's Bible Class last Sunday was favorably given and our attendance thus far for the summer is in keeping with our established regular attendance which is a mighty good indication that makes us enjoy the work of the class.

Come Sunday morning at 9:30 o'clock and enjoy the fellowship at no expense to you with the exception of a little of your time. We especially urge you to attend. Bring your buddy or a visitor with you.

Preston C. Lightfoot, president

A BIG SURPRISE

At the Methodist Church

Sunday, June 9th. The members and friends of the Methodist church will be treated to a big surprise. At both morning and evening service. Come, bring your friends.

R. F. Davis, Pastor.

Mrs. J. D. Collier and daughters of San Angelo were in Sonora last Monday visiting in the home of K. C. Collier.

Cecil Allen, employee of the First National Bank, started his vacation today.

Mrs. Ray Hays returned this morning from a two weeks' vacation with relatives and friends in Palisade, Leadville, Denver and Colorado Springs, Colorado. She went to the summit of Pike's Peak Tuesday morning and reported that there was plenty of snow and the temperature was 23 degrees at the top of the mountain.

Mr. and Mrs. Dim Patrick and little daughter; J. T. Patrick, brother of Le Patrick of Sonora; Miss Lella McKee, sister of Mrs. Dim Patrick, and Fred McKee, a brother of Lee Patrick of Sonora; Miss nora. The party, accompanied by Mr. and Mrs. Lee Patrick, spent Tuesday evening in Ozona with relatives.

Mr. and Mrs. E. L. Neuerburg took their daughter, Mary Lou, to Marlin last Thursday. Mary Lou was operated on Saturday. Her daddy reports that she is doing just fine.

When in town Saturday, look over our Trades Day offerings. Plenty to choose from in wearing apparel of high quality. Rancho Togs and Toggeries.

RANCH LOANS
 BANKERS
 LIFE COMPANY
ALVIS JOHNSON
 SONORA, TEXAS

Mrs. M. O. Britt left Saturday to spend the summer at Rosebud, with her sister, Mrs. O. J. McCoy and Dr. McCoy.

O. G. Babcock returned Sunday from the Plains country, where he had been on a three-weeks' business stay.

Robert Kelly, son of Mr. and Mrs. Robert Kelly, will spend his vacation here. He is a student at Texas Tech, Lubbock.

GRAND PRIZE

Pleases All



I Like a
PALE BEER



... I Like a
DRY BEER



... I Like a
LIGHT BEER

GRAND PRIZE

BEER IS JUST RIGHT

★ Have you tried it recently?
 ★ Drink a bottle today!

Gulf Brewing Co., Houston, Texas
WIRT STEPHENSON, Distributor Phone 251 Sonora, Texas

Pale AS MOONLIGHT *Dry* LIKE CHAMPAGNE *Light* AS A FEATHER **IN FACT... JUST RIGHT!**

Trades Day

SPECIAL FOR FRIDAY AND SATURDAY

All \$2 **Arrow Shirts \$1.65**

LEATHER WORK
Gloves
49c
 A 79c Value

NIGHTINGALE
 Hand-Tailored-To-Fit
 PURE SILK HOSE
39c
 Regular Price 59c

Wash Dresses
 \$1.98 Values **\$1.29**
 \$2.98 Values **\$1.98**

JUST ARRIVED!
Summer Dresses

Men's Slack Suits
 Price After Trades Day \$2.98 Trades Day **\$1.98**

Cotton Dress Pants
 Group 1 **98c** Group 2 **\$1.29**

All are sanforized and fast color and will sell for \$1.50 and \$1.98 after Trades Day.

LADIES: BE SURE TO REGISTER AT OUR STORE FRIDAY AND SATURDAY

For Cleaning and Pressing That Satisfies, Call 138

J. W. TRAINER and SON
 MEN'S WEAR - WOMEN'S WEAR

Scott's Khakis
 SANFORIZED AND FAST COLOR
 Pants 89c
 Shirts 79c
Per Suit \$1.59

Range Program Has Larger Participation Since Organized

With an estimated 40,000,000 acres of cropland and 85,000,000 acres of rangeland signed up under the AAA for 1940, officials at College Station believe participation in the program will be the largest of any year since the program began.

Latest reports indicate that more than 414,000 Texas farms will operate under the Agricultural Conservation Program in 1940, an increase over the 1939 participation of nearly 4,000 while approximately 1,200 additional ranches will practice range-improvement measures under the Range Conservation Program, bringing the number of ranches co-operating to 26,100.

To these farmers and ranchmen will go the greater portion of the \$89,000,000 available to Texas for full participation in the AAA program, George Slaughter, chairman of the state committee, pointed out. Full co-operation requires planting within soil-depleting acreage allotments and earning the maximum available for soil-building and range-improvement work by adopting specific conservation practices.

In the range program the entire payment is made for conservation work done, while in the farm program part of the payment is made for soil-building work and part for taking a portion of the cropland out of soil-depleting crops.

Claude Thomas Driskill has secured employment for the summer with the State Highway Department here, beginning his work next Monday.

"Uncle Dan" Beard To Celebrate 90th Birthday Soon

Daniel Carter Beard, author, artist, outdoorsman, a pioneer in working with boys in the great out-of-doors, known to boyhood the world over simply as "Uncle Dan" Beard, will be 90 years old on June 21st.

His ninetieth milestone will be celebrated by one of the largest single birthday observances ever held anywhere, when more than 70,000 Boy Scouts are expected to gather at the World's Fair, New York, on Boy Scout Day, Saturday, June 22, at which time they will pay their respects to their National Scout Commissioner, who thirty years ago was one of the founders of the Movement in America.

"Uncle Dan" has had an active

role in the Boy Scouts of America during its three decades. His prestige, wisdom and experience have been characterized as "pillars" in the structure of the organization. He is an Associate Editor of "Boys' Life" and despite his advanced age, he is still active as the author and illustrator of his page in the magazine, delighting new generations of growing boys with his limitless fund of nature stories and helpful hints on living in the out-of-doors.

He was born in Cincinnati, Ohio on June 21, 1850 and lived his early years in that and in Covington, Ky. spending much of his boyhood in a section of the country where the memory of Daniel Boone's exploits are widely known. His "playground" was the woods, field, forests and streams. Before he grew to manhood he was adept at Scoutercraft and knew how to live

the life of the wilderness. At 19 years of age he graduated as a civil engineer and engaged in map-making. His skill as a draftsman was shown early and a chance visit to New York settled his vocation. He had specialized in sketches of animals and some of these attracted the attention of a magazine editor and led to the beginning of his successful career as an illustrator and writer on animals and wildlife and practical handicraft. In 1926 the Boy Scouts of America awarded him its Silver Buffalo "for distinguished service to boyhood" and he received a similar honor, the Silver Wolf, from the British Boy Scouts Association. His recently published autobiography is titled "Hardly a Man is Now Alive."

Oil wells in West Central Texas average only two barrels daily

Ed Pfiester Garage

Announcing To Automobile Owners

Guaranteed Automobile Repairs

28 Years Actual Experience

LOCATED IN G. W. MORRIS BUILDING ON MAIN STREET

Trades Day, Saturday June 8

PIGGLY WIGGLY SUPER SALE
featuring
SWIFTS FINE PRODUCTS



Piggly Wiggly and Swift & Company join hands to give you one of the most gigantic sales you have ever witnessed! We speak sincerely, truthfully when we say that you cannot afford to miss this exceptional opportunity to save money on our high quality foods. We want you to come in, take advantage of our SUPER SALE prices — and learn what a thrill it is to shop the easy, convenient Piggly Wiggly way, which features the original self-service! Remember this, too — we feature outstanding values every day, every week. Here at your home-owned Piggly Wiggly you save more week-in, week-out!

Swift's PURE SILVER LEAF LARD—8-pound carton	58c;	4-pound carton	29c
JEWEL SHORTENING—3-lb. vacuum tin	43c;	PAR DOG FOOD—3 cans	25c
TOMATO JUICE—Heinz, 3 tall cans	25c	PICKLES—Heinz, fresh cucumber, quart	26c
PEACHES, Del Monte, sliced or halves, No. 2 1/2 can	15c	PEACHES—Del Monte, No. 2 1/2 can, per dozen	\$1.79
PINEAPPLE—Del Monte, 9-ounce crushed, 2 for	17c	PEACHES—Black Knight, No. 1 can, 2 for	15c
HIND'S HONEY & ALMOND CREAM—\$1.00 size	49c	WHITE FUR—4-roll box	23c
MUSTARD—quart jar	11c	PICKLES—Sour or dill, 2 quarts	25c
SALMON—Pink, 1-pound tall can, 2 for	29c	PEANUT BUTTER—quart jar	25c
MILK—Rose or Carnation, 7 small cans	25c	MILK—Skimmed, 10 small cans	25c

KB Products FLOUR, 43 Pound Print Bag \$1.49 24 Print Bag 79c
SHORTENING, 8 pound Carton 68c- 4 pound Carton 39c

CORN MEAL—K. B., 10-pound bag	25c	CREAM MEAL—5-pound bag	15c
SYRUP—Brer Rabbit, gallon can	55c	BAKING POWDER—Clabber Girl, large can	22c
PORK & BEANS—White Swan, 1-pound can, 2 for	11c	WAX PAPER—40-ft. roll, 2 for	15c
PAPER PLATES—3 dozens for	25c	PAPER NAPKINS—2 packages	15c
CORN FLAKES—Crystal Bowl free, 2 boxes	25c	DREFT—25c size and 10c size, both for	25c
RINSO—Giant size, per box	59c	JELLO or ROYAL GELATIN—per box	5c

Folger's Coffee 2 Pound Can 49c - - - 1 pound can 26c

Products of National Biscuit Co.—SHREDDED WHEAT—2 boxes	19c;	RITZ—large box	19c
CRACKERS—Excell, 2-pound box	15c	COOKIES—Pride, 1-pound assorted box	25c
PRUNES—Fresh Italian, gallon can	25c	PINEAPPLE JUICE—Doles, 12-ounce can, 2 for	17c
GRAPE JUICE—quart bottle	19c	CORN—Del Monte, No. 300 can	10c
ORANGE JUICE—Libby's, gallon can	45c	SPINACH—C. H. B. Brand, No. 2 can	10c

PRODUCE
 Fresh FROM THE GOOD EARTH



Corn, dozen 20c

HAMS
 Swift's Premium

LETTUCE—California, 2 heads	13c	HAMS—1/2 or whole, per pound	23c
STRAWBERRIES—to arrive, 2 boxes	15c	BUTT ENDS—per pound	19c
SPUDS—Texas, white, No. 1 grade, 10 pounds	19c	SHANKS ENDS—per pound	16c
OKRA—Fresh and tender, per pound	10c	CENTER CUTS—per pound	43c
LEMONS—Sunkist, nice size, dozen	18c	BACON—Swift's Premium, 1/2 or whole strip, lb.	23c
Cucumbers—Squash—Blackeyed Peas—2 pounds,	5c	BACON—Swift's Premium, sliced, per pound	27c
CARROTS—BEETS—GREEN ONIONS, 3 bunches	10c	SAUSAGE—Swift's Brookfield, per pound	21c
		ROAST—Swift's Premium Beef, No. 7, per pound	20c
		PREM SWIFT'S LUNCH MEAT—per can	28c
		OLEO—Swift's Allsweet, per pound	18c
		BACON—Swift's X-Brand, per pound	23c
		FRYERS—Nice size and fat, per pound	38c

HOT PIT BARBECUE, BEEF, GOAT AND LAMB

To My Old Friends . .

I wish to announce that I am connected with the Elliott-Taylor Motor Company as mechanic. I will appreciate having you drop by to see me at any time, and any repair work you may authorize will be promptly and satisfactorily done.

Wesley Granger

FORT STOCKTON CARNIVAL
 FEATURING
 THE KING OF NEPTUNE'S COURT
 BATHING REVUE
 AMATEUR WATER EVENTS
 SWIMMING AND DIVING EXHIBITIONS BY THE TEXAS UNIVERSITY TEAM
 SPECIALTIES BY FAMOUS TUCKER TWINS
 GOLF TOURNAMENT ON NEW GRASS GREENS
2 DANCES 2
 JUNE 13-14-15-16

TRADES DAY SPECIAL
Limeade 5c

Vacation Needs . . .

- We have a complete stock of
- FIRST AID KITS
 - THERMOS BOTTLES
 - WATER JUGS
 - KODAKS
 - SUN GLASSES
 - SUN VISORS
 - FLASHLIGHTS

Visit our fountain for delicious drinks and sandwiches.

Corner Drug Store Inc.
 Phone 41
 SONORA, TEXAS

Personals

Node Fred of Rocksprings was a business visitor in Sonora last Saturday.

Whatever is stylish, whatever is good quality, can be found on display at the Rancho Togs and Togerries. Prices are right, too.

Mrs. Edna Wheat Beam has returned home after a several days' visit with her sister, Mrs. Ed Mayfield. Mrs. Mayfield returned to spend a few days there.

Mrs. Rena Trainer has just returned from a visit to the Gulf Coast with her sons. Mrs. Trainer was accompanied home by Misses Serena Trainer, Lois Merck, Hinnie East, and Mary Jo Dorn, all of Austin.

Freddie Roy Trainer of Texas City is visiting his grandmother, Mrs. Rena Trainer.

Miss Elizabeth Elliott is home to spend the vacation with her parents, Mr. and Mrs. L. W. Elliott. Elizabeth has been enrolled at the Hockaday School, Dallas.

Louie Trainer, co-owner of Piggy Wiggly Store here, has purchased the Cecil Allen home until recently occupied by the Allen family. Mr. and Mrs. Allen this week moved into their new home just recently completed.

Pete Jacoby of Rocksprings is in town to attend the Trades Day celebration.

Cattle Feeding Is Making New Strides In The State

How would you like to have an opportunity to buy a 753-pound good quality Hereford feeder steer ready to go on sudan or dry-lot for \$7.65 per hundredweight? How this was done was revealed to stockmen and farmers who gathered at the Texas Agricultural Experiment Sub-Station No. 1, Beeville Texas, at a field day meeting May 23 by R. A. Hall, superintendent.

A total of 41 Hereford steers were purchased October 5. They averaged six months of age and were placed immediately on second growth sudan and sorghum fields for 51 days. During this period they were weaned and dehorned in successive operations, and despite the usual setbacks that result from either of these activities, they put on an average gain of 107.5 pounds each.

Because they had been creeped during the summer, they were given two pounds of cottonseed meal and two pounds of ground ear corn per day in addition to the second-growth sudan and sorghum pasturage. Dry weather prevented winter grazing these calves.

The group went on dry lot November 27 and was fed two pounds of ground ear corn, two pounds of cottonseed cake and all the sorghum silage they would consume. On May 1 they were divided into four lots and placed on sudan grazing.

One lot is now receiving a supplement of ground ear corn, one is receiving cottonseed cake, the third gets black-strap molasses and the fourth lot is receiving no supplement to the pasturage. All are fed free choice, and all will be finished in dry lot when the grass is exhausted.

It was believed that the grass would be exhausted about June 1, until the fine rains fell during the week of May 18-25, but now it appears that the sudan will last at least well into the month of July.

These calves have been termed "triple-threat" animals because they can be sold at the present

FOUR GOOD WAYS TO LOSE MONEY

1. **Lose Cash.** When you carry currency in your pocket or purse, there is always danger of accidental loss.
2. **Make "Double Payments."** If you have no receipt for cash payments, you may be forced to pay again.
3. **Careless Money Management.** If you don't have accurate records, money can easily slip through your fingers.
4. **Short Changed.** By accident or design, you may be short changed when you pay with currency.

ALL OF THESE HAZARDS CAN BE ELIMINATED WITH A CHECKING ACCOUNT AT THIS BANK.



First National Bank

"Serving Sutton County"

G. A. WYNN
 ATTORNEY-AT-LAW

Fire, Windstorm and other types of
INSURANCE
 Office—
 SUTTON COUNTY COURTHOUSE



PEACE

of Mind
 can be the Result
 of a Talk with . . .

NISBET INSURANCE AGENCY

time, they can be fed for a short period and sold, or they can be fed for a longer period and sold. The animals are marketable at the present time or will be marketable at any time that the market condition seems to warrant.

This method of handling enables the farmer-stockman to utilize a lot of cheap roughage and stubble fields and at the same time eliminate one of the hazards in cattle

feeding by giving him a good feeder at a cheap cost, the feeder being in suitable condition for marketing at any time the price is right, or the owner's feed supply is exhausted.

More calves are available for purchase at reasonable prices by farmers in early fall than at any other season but good grade calves should always be bought, Superintendent Hall pointed out.

FREE SAMPLES

with the first
 100 Purchases

TRADES DAY

Trades Day

ONE DAY ONLY

We guarantee the prices on this merchandise to be the lowest of the year, and lower than any comparable merchandise elsewhere.

Regular \$1.00 Irregulars Full Fashioned Pure Silk HOSE Per pair 39c LIMIT 1 Pair	Regular 55c Chamberlain's LOTION each 29c LIMIT 1	Regular \$1.00 Size Hind's LOTION each 39c LIMIT 1	Regular 10c Curtain SCRIM Per yard 5c All colors No Limit	12 1/2c Extra Heavy Unbleached DOMESTIC 10 yards 69c LIMIT 10 yards Values to \$2.98 Women's SHOES Per pair \$1.00
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Manufacturer's Samples
 All guaranteed 25c to 50c values

Reg. 19c yd. Materials! Girls' Size 7 to 14 — Values to 59c
DRESSES—
 Each **25c**

COSTUME JEWELRY—
 Each piece **9c**

LIMIT 2

59c Women's House DRESSES 3 for \$1.00 Reg. 19c yd. materials LIMIT 3	Regular \$1.10 Full Size Cupid DIAPERS per dozen 69c LIMIT 1 dozen	Regular 89c Genuine Mexican Palm HATS each 50c	Regular 25c size Ipana TOOTH PASTE Per tube 15c LIMIT 1	Regular 49c Cocoanut Oil SHAMPOO each 10c LIMIT 1	Guaranteed 39c values Non run Rayon PANTIES each 15c LIMIT 2
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Regular 29c yard — Short length — Finest Quality

Regular \$1.00 Riveted Cowboy Style

OIL CLOTH—
 Per yard **15c**

BLUE PANTS—
 Per pair **65c**

LIMIT 1

5c to \$5

CITY VARIETY STORE

5c to \$5