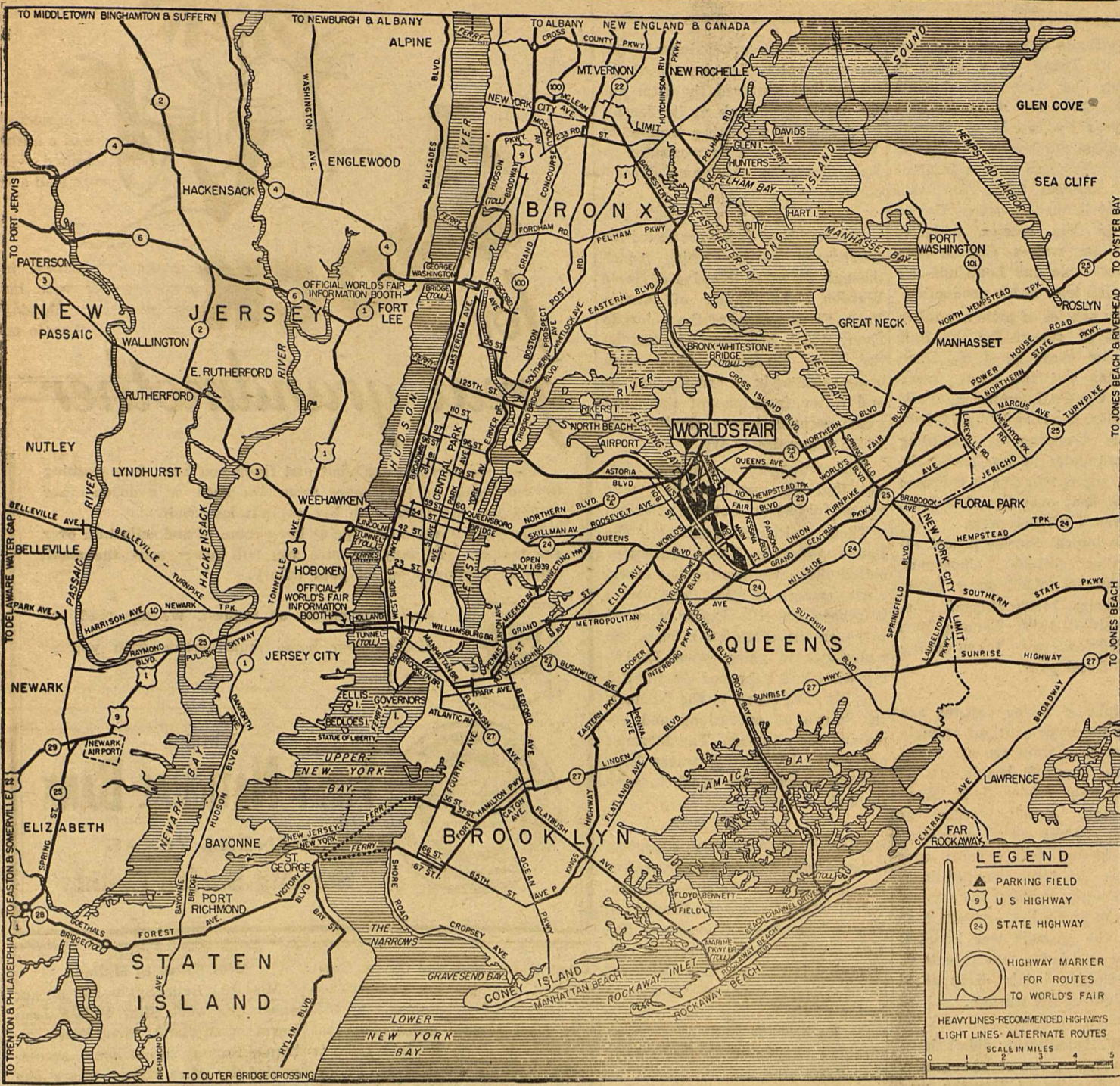


Official Routes to The New York World's Fair



NEW YORK—Approved recently by Mayor F. H. La Guardia and Grover A. Whalen, President of the New York World's Fair, this map is designed to be of especial use to those motoring to the exposition. A comprehensive system of handling Fair traffic has been developed. Information booths will be found at bridge and tunnel approaches to New York. According to Mr. Whalen, out-of-town motorists will be able to thread their way through the city to the Fair grounds "as easily as they now go from home down to Main Street."

RANCH TALK

Via Texas Sheep & Goat Raisers' Association

By SUNSHINE MATTHEWS
As a part of a mohair promotion program, the Texas Sheep & Goat Raisers' Association has begun distribution of approximately 10,000 stickers advertising the hair of the Angora.

The seals, which are being sent to various West Texas banks, warehouses, and newspapers, are in scarlet, blue, and silver. Of diamond shape, the seal is centered with a silvered goat head against a scarlet background. In royal blue is this message: "Ask for mohair—for durability, comfort, beauty—The Diamond Fiber."

The phrase "The Diamond Fiber" was borrowed from the late Sam Ashburn's copy. With each jump of the mohair market the columnist invariably dotted his copy with that distinctive phrase.

Sunshine Matthews, representing the Texas Sheep & Goats Raisers' Association, appeared at the recent Lampasas meeting of directors of the Texas Angora Goat Breeders Association to display the mohair seals. At the same time she presented an outline of work accomplished by the organization for the goat men of the state.

Buyers estimates of the tonnage of wool and mohair in Texas warehouses are as follows: 12 months wool 15,000,000 pounds; eight months wool, 3,500,000; fall wool 350,000; and mohair, 2,000,000 pounds.

Roger Gillis, Del Rio ranchman, and G. W. Cunningham, secretary of the Texas Sheep & Goat Raisers' Association, are enroute to Glenwood Springs, Colorado, for the annual convention of the Colorado Wool Growers Association.

Following the Colorado meeting, the two will attend the Wyoming Wool Growers Association convention at Rock Springs, Wyoming, on August 3, 4, and 5. Mr. Gillis is listed as a speaker for that session. The Del Rio ranchman is also scheduled to appear on the conven-

tion program of the California Wool Growers Association at San Francisco in September.

C. B. Wardlaw, president of the Texas Sheep & Goat Raisers' Association, has announced the appointment of a committee to work with officials of the Ranch Experiment Station at Sonora. Fred Earwood of Sonora will serve as chairman and will work with Roger Gillis of Del Rio and Nen Mertz of San Angelo.

Duties of the committee includes working with and advising Ranch Experiment Station officials on matters of interest to the livestock industry of Texas.

There has always been a close tie between the station and the association, Mr. Wardlaw said, and this committee is expected to afford still closer co-operation.

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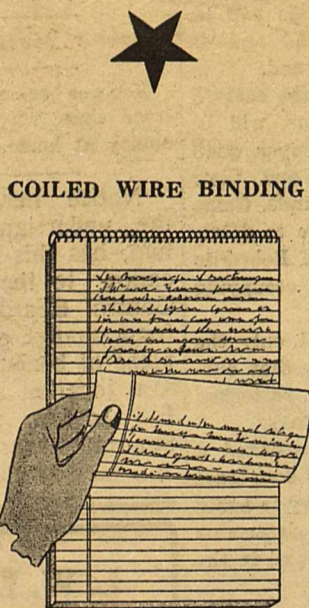
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Garden Pay in Year 1940 Assured

College Station, July 27.—A Texas-born movement to put more food on the farm family table reached national proportions when 100 state farmer-committeemen met in Washington last week to draw up the 1940 farm program, and provided for home gardening assistance by the AAA next year.

Setting up a general outline from which specific provisions for the new program will be drafted, the conferences recommended a \$2 allowance for family gardens, and a \$2 deduction from payments otherwise earned if the farm family fails to plant a garden, where state agricultural conservation committees are willing.

There was no doubt about the Texas state committee's feelings on the matter, since it was the first in the nation to seriously suggest garden payments.

George Slaughter, chairman, and Charles Thomas, member of the committee, attended the conference with E. N. Holmgren, state AAA administrator.

"When you realize there are reported to be more than 200,000 gardenless farms in the state, this action is highly significant," Slaughter asserted, on his return to headquarters at Texas A. and M. College. "Federal club women, Extension Service workers and homemakers, members of the Texas Agricultural Association and others who have urged garden assistance are to be commended for their efforts. Two dollars isn't much, but in some cases it may mean the difference between an adequate garden and none at all."

Increased emphasis on soil conservation, more opportunities for participation by small farmers, and greater responsibility of administration in the hands of the farmer committees were other items in the 1940 outline, Slaughter reported.

No major changes in principles or provisions of the programs were made, he said.

Designed to stimulate soil conservation, and made especially in the interest of small farmers, was a recommendation that a minimum soil-building allowance of \$20 per farm be established. Another along the conservation line would enable farmers to earn up to \$30 a farm, in addition to the regular soil-

building allowance, by planting trees.

Among other recommendations were: That the program encourage longer rotation of dryland farming, more wildlife protection through established soil-building practices, and return of sub-marginal restoration land to permanent vegetative cover over longer periods of time.

That the special wind erosion area program be dropped, since practices developed under the regular program fill the area's needs.

That no special peanut allotments be set up in commercial peanut counties with 300 acres or less of peanuts for market.

That, as in 1939, commercial vegetable acreage allotments be established in designated commercial vegetable counties normally devoting more than 200 acres to this crop, on farms producing more than three acres. Upon the state committee's recommendation, counties may be exempt where the principle production is for small local markets and there is no tendency to expand production substantially.

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