

"MY TURN"

By Carol Ellis



YOU'VE ALL HEARD the old saying "the hand that rocks the cradle rules the world." Not so! These days, the hand that holds the TV remote control rules the world.

Do you know how difficult it is to converse with a man who is having a meaningful relationship with the television screen? A sport-induced coma seems to come over husbands every autumn when the baseball season is winding down, the world series looms ahead, and the football season is well underway.

It used to be that baseball was over about the time that football got started and then it all wound up with the big bowl games on New Year's day. Then wives had about four months to get re-acquainted with their spouses and get those much-needed "honeys" accomplished.

Now with the various sporting seasons lasting longer and longer every year, there is only about two weeks in the spring when there is no baseball or football to watch. But if your spouse enjoys seeing tall black fellows playing basketball, then you are just plain out-of-luck.

The cable people have provided us with nigh onto 30 television channels to choose from, and about 15 of those will have a sporting event scheduled at any given moment in time. The man of the house feels that he must retain control of the TV remote device just in case his wife should decide to watch something mundane like the president declaring war with Russia. Then said spouse can instantly zap the screen back to one of the sports channels.

But fall is the loneliest time of year for wives. She starts to talk to the plants, but they don't talk back. One year in the fall, I taught the dog to "speak." Desperate to hear any voice other than the sportscaster, I used to turn on the garbage disposal with a fork stuck in it, but then I decided that it sounded too much like my "good old boy" when the Rangers have left the bases loaded during a Nolan Ryan-pitched game.

These days, your best bet for back-talk is one of those expensive electronic teddy bears that preschoolers always want to get for Christmas. You can have a pretty good conversation with one of those things before the batteries run down.

While on the subject of sporting events, I'd like to know why they call it "football." Here's the way it goes. One well-padded fellow trots out onto the playing field, kicks the ball, runs around with the rest of the players for about 30 seconds and then he trots off the field. This happens about twice during the entire two-hour game and that's the only time when the ball and the foot are even remotely connected in any way.

The rest of the time, the players are busy throwing their bodies upon the ball, or throwing their bodies upon the body which has the ball. Therefore, I am planning to start a movement to change the name of the game from football to "bodyball."

I'm also planning to request that the Surgeon General place a stamp, "this game may be hazardous to your health," on the foreheads of every football (pardon...bodyball) coach across the country, whether he be coaching public school, private school, college or professional.

But enough of this chit-chat. I've got to be on watch. The next time my resident couch-potato gets a nature call, I'm going to swipe the batteries out of his remote control and put them into the teddy bear.



1989
year of the
young reader



EMPLOYEE OF THE MONTH... Scooter Russell was chosen "Employee of the Month" by the Chamber of Commerce and is accepting a \$50 U.S. Savings bond from Jeff Steelman, president of the Chamber. Scooter has been employed at the Bovina Blade for the past 15 1/2 years.

Kirkpatrick Wins Weekly Contest

Corey Kirkpatrick is this week's winner in the Bovina Blade football contest with 12 correct games. There were three contestants picking 12 games correctly and Corey won when he came closest to the tie-breaker score. He missed it by only four points, predicting Dallas 14, Green Bay 28.

The other two to pick twelve games were Richard Villarreal and Al Kerby, Jr. Richard missed the tie-breaker by 20, to claim third place. His guess was Dallas 10, Green Bay 14.

Al Kerby, Jr. missed the tie-breaker score by 21 points, as his prediction was Dallas 27, Green Bay 24. Kerby won third place.

Games Kirkpatrick missed were River Road-Muleshoe and Texas Tech-Texas A&M.

Games Villarreal missed were River Road-Muleshoe and Seattle-Kansas City.

Ten contestants correctly picked 11 games, missing by just one at having a shot at one of the weekly cash prizes. They were Jerry Bentley, Hattie Burnett, Jimmie Chapman, Dorothy Harris, Cheryl Howell, Missy Johnson, Angie Riley, Trish Sherrill, Frances Willard and Mary Jane Wilson.

Sixteen other contestants had the good scores of ten correct. These were Bill Boling, Dennis Field, Danny Harris, Herb Howell, Matt Howell, Ruby Jones, Dave Miles, Mike Read, Jerry Roach, Kay Roach, Jerry Rocha, Blake Scaff, Kenneth Sherbon, Jan Smith, A.M. Wilson and Opal Wines.



COREY KIRKPATRICK

After five weeks, four contestants are tied for the lead in the overall contest standings. They are Al Kerby, Jr., Dave Miles, Kay Roach and A.M. Wilson, with 47 points each.

Tied for second place with 46 points are Jerry Bentley, Hattie Burnett, Jimmie Chapman, Danny Harris, Dorothy Harris, Doug Johnson, Jackie Morgan, Mike Read, Blake Scaff and Dorothy Stowers.

Scores of all the leading contestants can be found elsewhere in this issue.

Contestants are vying for a grand prize of \$100 to be awarded at the conclusion of the 13-week contest.

The event is co-sponsored with the Blade by 14 area businesses and individuals.

AIDS Seminar Is Slated October 14

As a community-based effort, Parmer County Community Hospital is sponsoring a speech on AIDS on Saturday, October 14 from 7-9 p.m. at Friona High School.

The purpose of the program is to answer questions concerning the disease, such as: 1. What is AIDS; 2. How the virus was started; 3. How it operates; 4. How the epidemic has spread to different

individuals and nations; 5. Stages of development of AIDS; 6. The possibility of a vaccine or a cure; and 7. What can we do to save ourselves, our children and our nation.

The guest speakers will include: Duncan MacKellar, program manager from the Texas Department of Health, Lubbock; Ms. Tavita Dorow, a very active member of the HIV Prevention program of the Catholic Family Services, Lubbock; Dr. Tracy Toten, M.D., staff member at Parmer County Community Hospital, and Luther Thompson, assistant district attorney and medical technologist at Parmer County Community Hospital.

The spread of the AIDS virus is termed "one of the most dramatic events of recent human civilization" by Karim Moshrefi, Chief Medical Technologist at PCCH, and organizer of the program.

"I am eagerly looking forward to seeing a good crowd at Friona High School for this program," Moshrefi said.

For the best possible outcome, the program will be presented both in English (at the high school auditorium) and in Spanish (high school cafeteria).

Bovina Rally Wins; Visit Three-Way Fri.

A fantastic fourth quarter made the difference for the Bovina High School Mustangs last Friday at Lefors, as the Mustangs captured their fourth win of the season, 51-30 over the Lefors Pirates.

Bovina was trailing, 24-22, entering the final quarter, but came up with 29 points in the final 12 minutes to pull out the win.

Helping matters considerably for Bovina's cause was the fact that Lefors' quarterback, Dusty Roberson, sustained a jammed neck early in the fourth quarter, and had to miss the rest of the game. Roberson's absence considerably hampered the Lefors offensive attack.

"That was a big difference in the game. He was an outstanding quarterback, and they weren't the same without him in the game," said Mustang Coach Terry Bean.

Bovina was trailing the Pirates, 18-16 at the half, as Manuel Porras scored on a three-yard pass from Juan Reyna, and Robert Guevara's 16-yard scoring run accounted for the Mustangs' first half points. Reyna and Hector Guevara kicked PATs.

Then in the latter stages, the Mustangs got rolling. Porras scored on a 37-yard run in the third quarter to give Bovina a 22-18 lead, but the Pirates countered on a five-yard run by Roberson to take a 24-22 lead.

Guevara scored twice for the Mustangs to start their fourth-quarter surge, and Reyna's kicks gave Bovina a 38-24 lead.

Freshman runningback Andy Stormes got in on the scoring with a 34-yard run and Jimmy Gilbreath

scored a PAT on a pass from Reyna for a 45-30 Bovina lead.

Guevara scored the final touchdown on a 13-yard run, and the kick failed.

Bovina ran up 413 total yards, having 282 yards rushing and 131 yards passing.

"We faced the best speed of any team we've played this season," Coach Bean said. He singled out Manuel Porras as the offensive star for the Mustangs, and linebacker Robert Guevara and tackle Juan Reyna as defensive standouts.

Friday, the Mustangs travel to Three Way to open their district schedule against the undefeated Eagles, who are 5-0 for the season. Kickoff is scheduled for 7:30 p.m.

"We know they have some good speed, and an excellent quarterback, Mario Guillan. We're just going to have to play our best for an entire game," Coach Bean said.

He said that Three Way averages from 210-230 yards passing per game, and that if Guillan can't find a receiver, he doesn't mind tucking the ball under his arm and running for yardage, and taking a shot when he's tackled.

Bean said it would have been nice if Bovina could have started district play against a less-formidable team, but that this was the luck of the draw.

He was expecting to have Corey Kirkpatrick available for duty for the first time since the beginning of the season. Also, Reyna's ankles are strengthening, and Guevara, who had a near-dislocated finger, should also be ready to play.

City Hosts Bloodmobile Thursday

The Coffee Memorial Bloodmobile will be in Bovina on Thursday, October 12 from 1-5 p.m. at the First Bank Community Room.

This is a very important service to our community and in 1985 the Coffee Memorial Blood Center adopted the Community Responsibility system and discontinued charging the non-replacement fee.

In this system, the hospitals using blood from Coffee Memorial Blood Center are charged only the processing fee, which consists partly of the costs for the recruitment of blood donors, the bagging and collection of the blood, mandating testing of different types, and storing the blood for distribution.

The processing fee, which is covered by most health insurance plans is directly related to our costs and cannot be eliminated by a donation of blood. There are other charges from the hospital not included in the processing fee but are their separate and additional charges.

The community response in the Panhandle is among the best in the country and is responsible for the success of the community blood program. The Coffee officials express appreciation to the volunteer blood donors and hope to see you there.

Under the Community Responsibility system, the volunteer blood donors do not have any financial incentive to donate blood, but do so freely to support their community.



KICKER...Robert Guevara is shown kicking a two-point PAT for the Mustangs. Bovina visits Three-Way Friday in a vital district game.

Bovina To Observe Red Ribbon Week

The week of October 22-28 has been designated as Red Ribbon Week in Texas and is everyone's fight against drugs. In Bovina, junior high and varsity cheerleaders are going to put red streamers on all Bovina businesses. There will be a poster contest and essay contest.

On Wednesday of that week, everyone is asked to wear red to symbolize the fact that you are against drugs. The ribbons worn will have these words, "Join Me, I'm Drug Free. Texas Medicine Cares About A Drug Free Texas."

This is sponsored by the Texas Medical Associations and is about physicians caring for Texans.

Cards will be passed out and will include phone numbers of organizations that can provide help with drug, alcohol and other crisis situations. It is provided free of charge by the physicians of Texas and their spouses to show that Texas medicine cares.

Directors Discuss Drug Awareness; Other Items

The Bovina Chamber of Commerce met for their regular monthly meeting on Friday at the Bovina Restaurant.

Chamber directors present were: Tami Kunselman, Jerry Roach, Esther Steelman, Terri Sorley, Virgie Cary, Bob Owen, Joe Jones, Richard Grisham, Galen Hromas, Jeff Steelman and Scooter Russell.

Virgie Cary read the minutes and they were approved as read. Old business included the Christmas decorations for Bovina streets. The four that were ordered

came in with \$118 charges for postage and handling. It was decided that Fire Chief Arty Kunselman check these out before they are paid for.

New business included a discussion on what is being done to fight drugs in Bovina and how to work toward a drug free Bovina. Sarah Owen reported that right now, money was the most needed item and that the speaker and ribbons for the special week had already been paid.

It was announced that the Bovina Lions and the Excel Corp.

had donated \$150 each and after discussion, it was decided that the Chamber of Commerce match this amount with their contributions. Sarah also announced other activities that will be going on during that week (October 22-28).

It was also decided that the \$150 scholarship that went to Sandy Sosa would be given to Marci Dale as it was not used the first semester after Sandy received it. Motion carried to do that.

The Bovina Blade was chosen as Employee of the Month for October.

Bovina-Lefors Statistics

	Bovina	Lefors
First Downs	12	11
Yards Rushing	241	282
Yards Passing	82	131
Total Yards Gained	323	413
Comp-Att-Int	7-14-0	9-14-0
Punts-Avg	2-41.5	2-35.5
Fumbles-Lost	2-1	2-0
Penalties-Yards	6-47	14-110



FALL FOLIAGE...Pretty fall colors can be seen in the local area as well as in a trip to the mountains. This beautiful tree is in Blake Sudderth's front yard located at 303 7th Street.

Letter To The Editor

Dear Editor:

Election day, November 7, could be the most important day in the history of the Texas fire service. This is the day that voters go to the polls and vote for or against Proposition 17--the Fire Department Emergency Funding Bill. If Proposition 17 passes the general public vote, it will mean that the fire service in Texas will be able to receive loans or grants for much needed equipment and training. It will take each and every one of you to cast your yes vote and to encourage your friends and neighbors (and yes, even your enemies) to do the same.

We have come so far and worked so hard for this funding bill, that it would be a real shame if the public does not pass Proposition 17.

Several weeks ago, your department received 50 deer hunt tickets to either buy or sell. We so desperately need this money to be able to advertise Proposition 17. Please, if you have not sold the tickets yet, would you send FirePAC a check for \$50.00 so we can go on with the advertising. You can then sell the tickets or just send them to us in the department name. The drawing for the hunt will be in early December.

With this letter, you are receiving 50 bumper stickers to advertise Proposition 17. Please put these bumper stickers on 50 cars as soon as possible, so people will begin to think about Proposition 17. This is one of the main ways we are going to advertise and we need the money from the deer hunt tickets to help with this cost. We have ordered 50,000 bumper stickers. That is not very many considering how big the state of Texas is, but lack of money has kept the number down.

Texas firefighters--it is now up to you to do your part to help pass this very important legislation. It is also to your benefit if it does pass. Keep that in mind.

Thanks for your help and be sure to vote YES for Proposition 17.

Sincerely,
Ray Williamson
Chairman
FirePAC

ACS Met Sept. 28

The Parmer Unit of the American Cancer Society met September 28 at Cora's Restaurant in Friona.

The pamphlets listing all services and helps available from the American Cancer Society are now ready, and being placed in churches, hospitals, library and banks in Friona, Bovina and Farwell. They will also be placed at some location in Lazbuddie.

All interested persons are invited to attend the next meeting which will be held at 12 noon at Cora's Restaurant in Friona on October 26.

3215 N. Prince

Truck Tarps

20% Off

Mott's Venetian Blinds
Clovis Tent & Awning
3215 N. Prince

3215 N. Prince



The Singing Farmers of Hart, Texas

Preston Upshaw (Lead Tenor) Freddy Upshaw High Tenor)
Leslie Davis (Bass) Weldon Davis (Baritone)
Gaylia Davis (Accompanist)

Sunday, October 15
7:00 P.M.

FIRST BAPTIST CHURCH

REFLECTIONS

...from The Bovina Blade

30 YEARS AGO--OCT. 7, 1959
Billy Burnam, son of Mr. and Mrs. Bill Burnam, left Wednesday for Ft. Ord, California, where he will be stationed in the Army.
Billy Don Read lost two fingers from his left hand in a corn picker accident last Tuesday afternoon.
Lee Thompson, veteran Parmer County politician, who is now serving as county tax assessor-collector, has officially announced his candidacy to succeed himself, subject to action of the Democratic primary in May of next year.

25 YEARS AGO--SEPT. 30, 1964
Charlie Smith, formerly of Big Spring, is new manager of Union Compress and Warehouse Co. here.
A four-point recommendation has been submitted to Parmer County Commissioners Court on the proposed multi-purpose dam project for the area by the county steering committee.
Bill Caldwell was the only contestant of 117 in Bovina Business Cotton Bowl Football Contest to name nine of ten last week.

20 YEARS AGO--OCT. 1, 1969
Joe Don Stevens is Bovina's latest Lone Star Farmer. He received the Lone Star Farmers Degree certificate and pin from State headquarters Thursday.
The 1865 organ, to be given away in November by St. Ann's Catholic Church, is on display at Marie's Used Values on Main Street, according to Father Gerald Dunford.
Miss Martha Adams, daughter of Mr. and Mrs. Pierceson Adams, Bovina, is a member of the Wayland College Singers, a mixed choir of 58 voices.

15 YEARS AGO--OCT. 2, 1974
Gaines Hardware Company, one of the oldest business firms in Bovina and operated by members of the family since its opening day, will close its doors for the final time within the next two or three weeks, according to Mrs. Neal Mager.

10 YEARS AGO--OCT. 3, 1979
Annette Stevenson and Eddie Garcia were crowned Homecoming Football Queen and

Williams Completes Training

Navy Seaman Recruit Jeffrey S. Williams has completed recruit training at Recruit Training Command, Great Lakes, Illinois.
Williams is the son of Glenda Stevens of Muleshoe and grandson of Emery and Theda Bloxom of Friona.
During Williams' eight-week training cycle, he studied general military subjects designed to prepare him for further academic and on-the-job training in one of the Navy's 85 basic fields.
Williams' studies included seamanship, close order drill, Naval history and first aid. Personnel who complete this course of instruction are eligible for three hours of college credit in physical education and hygiene.
A 1989 graduate of Friona High School, he joined the Navy in June, 1989.

Courthouse Notes

WD, Eric Vance Rushing, et al, Joe Cunningham, all of Lots 22, 23, Blk. 1, Western Add., Friona
WD, Harold Southward, J.W. Southward, SR.
WD, Gerry Windom d/b/a Goodman Bail Bond, Joyce Elaine Hanna, all of Lot 14, Blk. 4, Mimo Add., Farwell
WD, Ralph Edward Myrick, James Edelman, part of Sec. 13, Blk. A, Rhea Sub.
WD, Alfred Wayne Steinbock, Lazbuddie Volunteer Fire Department, Inc., 0.72 ac. tract out of the NW part of Sec. 21, D&K Sub.
WD, James Dixon, Shirley Grain Co., et al, part of the S 1/4 of Sec. 29, all of the S 1/4 of Sec. 30, 31, all of Sec. 32, 33, T2N;R2E, all of the NE 1/4 of Sec. 35, 36, all of the E 1/2 of Sec. 25, 26, T2N;R1E



ONE-VEHICLE ACCIDENT...Shown is a pickup that was involved in an accident on Highway 60 last Saturday about noon. Hosea Sanchez and Fernando Mario were occupants and both were injured. They were taken to the Clovis High Plains Hospital for treatment. The men were driving west, crossed over the left lane and over an embankment. The pickup landed nose-first and flipped over on its back. (Photo by Wayne McClaran)

'EMOTIONS' Improving Self-Soothing

After a recent presentation, a lady came up to talk with me. When she told me how much she enjoyed my speech, I replied, "Thank you. I know you enjoyed it because I kept focusing in on your sparkling eyes during the presentation." She quickly responded, "It must have been my contacts. No. Wait a minute... thank you."

She had resonated on one of the points I had made in the presentation. I had told the audience when someone praises you, say "thank you." Don't say something like, "Ah, shucks, I was just lucky," or "I usually don't do that well," or some other self-deprecating remark. Learn to take praise appropriately. When you rebuff praise, not only are you demeaning yourself but, in a subtle way, you are rejecting the one who praised you.

We humans are a weird race. We'll do just about anything to receive praise and then when we get it we reject it. For some reason, most of us feel awkward when we receive praise. Receiving praise, we blush, look down at the floor and mumble a half apology, as if we had done something wrong. The only correct response, of course, is a direct twinkle in the eye, a beaming smile and words, "Thank you, I really appreciate that." Receiving praise graciously is an appropriate assertive response that affirms our self-worth and makes the praising person feel good, also.

Giving appropriate praise takes practice, too. Randolph K. Sanders, Ph.D., in his book, *Speak Up: Christian Assertiveness* states, "Giving people compliments is one of the most important communication skills in life." Compliments motivate and bring people closer together.

Perhaps one reason we have difficulty receiving compliments comes from society's tendency to criticize rather than applaud. Cynicism, criticism and complaints seem to be the norm. Dr. Sanders reported a therapy session in which a very talented young girl was blitized by criticism from her mother. After a time, Dr. Sanders asked the mother to step out of the room and as soon as the door was closed, the daughter broke down sobbing, "If she'd just once tell me that I did something right then I would at least know I was on the right track."

Here are some more examples of good feedback compliments:
"I really liked your sermon. You gave three specific, well-illustrated points, and you finished in fifteen minutes. We'll beat the Baptists to Luby's today, and I'll clearly remember your major themes."
"I really liked the way you reached over and hugged me at the football game tonight. It made me feel strong and powerful and reinforced my wanting to take care of you."

Praise galvanizes good behavior. Consciously watch for times when you can give others sincere, direct and specific compliments while responding to praise in positive ways and watch harmony and enthusiasm grow around you.

Dr. Walker is Medical Director of Hill Country Hospital in San Antonio. For information about his books and seminars, contact Walker Communications at 512/629-7303.

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Experience — We consider it money in the bank.

A face lined by dry, hot summer days, harsh winter, and seven-day work weeks. But there is sparkle, too, remembering warm spring sun or gentle rains and acres of cotton.

Back when he started farming, a man's labor represented the majority of his investment in the farm. Over the years, when he's had to invest in land and equipment, he's turned to his Land Bank Association for competitive, long-term financing. At the Land Bank we not only place value on a man's farm, but his experience, too.

So, if you need help growing, talk to a neighbor you can bank on — your Land Bank Association.

FLBA of Muleshoe

316 Main Ph. 272-3010

Dottie Nea Monday and Mary Little Arizona, is going after surgery hip.

Mrs. Little Washington the accident flown by Newport Bea had the surgery. Dottie will for a few days Dottie said her and definitely she'll be fine.

Visited for Ruben Gomez for a few days Huntsville, and there. Ruben world," but he just fine. His few days in Hu.

Opal Bow company Wed J.B. and Amarillo. She for sixty years. They knew the 1920's was a small town and Children Opal's brother came and spent Opal said that the Amarillo husband's death where she lived.

On October citizens travel the mountain clan.

In a set mountain scene foliage at its enjoyed cam mountain trail and wonderfu

Jerry Ware, Lloyd, Virgil Eubank, Lili Cochran, Emma and Howard and Edna Sec the hospital. Buck Ellison refreshing day is treated lives, accordi

Jim and Id to Seminole then attended Wendol Sike Wendol lives Bovina and fr have been 5 November.

Congratulate Kem Bales on Tanner Chase 5:53 a.m. Methodist congratulation brother, Chas old.

Chuck Calc been in Bov brothers, T Caldwell. He have hip surgery. They bad heart a immediately surgery in H

Prepared

Scooter's Scoops

By Scooter Russell



Dottie Neal was in the office Monday and said her mother, Mary Littlejohn of Tucson, Arizona, is getting along real well after surgery following a broken hip.

Mrs. Littlejohn was in Seattle, Washington, at a wedding when the accident occurred. She was flown by air ambulance to Newport Beach, California and had the surgery.

Dottie will be flying to Tucson for a few days to be with her. Dottie said her mom is a gutsy type and definitely a "survivor," so she'll be fine.

Visited for a short time with Ruben Gomez who was in Bovina for a few days. He now lives in Huntsville, and works at the prison there. Ruben said it is "another world," but he was liking his job just fine. His son, Jeremy, spent a few days in Huntsville.

Opal Bowen said she had company Wednesday of last week, J.B. and Ruth Cook from Amarillo. She had not seen them for sixty years.

They knew each other back in the 1920's when they lived in a small town between Shamrock and Childress. Said one day, Opal's brother, Amos Steelman, came and spent time visiting, also. Opal said these people had read in the Amarillo paper about her husband's death and found out where she lived.

On October 2, fourteen senior citizens traveled to Nogal Inn, the mountain retreat of the Ellison clan.

In a setting of beautiful mountain scenery, with the fall foliage at its peak, the seniors enjoyed campfire chats, hiking mountain trails, picnics, games and wonderful food.

Jerry Ware, Irene Crawford, Sid Lloyd, Virgie Adams, Charlie Eubank, Lillian Warren, Mace Cochran, Erma Bradshaw, Minnie and Howard Kelso and Eugene and Edna Scott really appreciated the hospitality of Dorothy and Buck Ellison. The relaxing and refreshing days at Nogal Inn will be treasured experiences in their lives, according to the seniors.

Jim and Idella Owen have been to Seminole to visit with son, Don, then attended funeral services for Wendol Sikes of Hico, Texas. Wendol lived many years in Bovina and friends said he would have been 52 years of age in November.

Congratulations to Lori and Kem Bales on the birth of a son, Tanner Chase, born October 2 at 5:53 a.m. in the Lubbock Methodist Hospital. Also, congratulations to Tanner's big brother, Chad, who is six years old.

Chuck Caldwell of Houston has been in Bovina visiting with his brothers, Tom and Bedford Caldwell. He knew he was going to have hip surgery and when he returned to Houston, he went for a checkup to see if he could have the surgery. They found that he had a bad heart and needed surgery immediately. He underwent surgery in Houston and Pauline

Caldwell said he is getting along fine, so far.

THINK ABOUT IT:

Are you a pessimist, doubtful, and always seeing the worst side of everything or are you an optimist, hopeful, always seeing the possibilities and the best side of everything?

There is a story often told (with many variations) that illustrates the optimist and pessimist beautifully.

In this story, some researchers gathered together to conduct an experiment. They wanted to prove that an unhappy and angry child could be made happy if left in a room full of wonderful toys and that a happy child could be made unhappy if left in a room with nothing but a big pile of horse manure. They left each child in their respective room for an hour, confident that the experiment would prove to be successful.

When they checked on the little boy in the room full of toys, instead of a happy child, they found a room full of broken toys and the child, angry and crying. They were surprised, but still confident that the other child in the room with only a big pile of horse manure would be unhappy.

They went to the room, opened the door and at first could see no sign of the child. Then the little boy piked his head up from within the pile of manure and with a big grin on his face, said, "You can't fool me, I know there's a

pony in here somewhere!"

Often the attitude with which we approach life has everything to do with how life works out for us. The mind is very powerful. When we convince ourselves that we cannot accomplish something, or that we will fail if we try, nine times out of ten, we will oblige ourselves by

fulfilling this prophesy.

On the other hand, when we convince ourselves that we can succeed, as in the previous example, more often than not, we will fulfill this prophesy.

Thanks for helping with the news and Scoops... Scooter.

Chili Cookoff Set Oct. 14, Plainview

The third annual KKYN/Coca Cola chili cook off and flea market will be held October 14 at the Bar None Rodeo Grounds in Plainview.

The flea market will begin setting up at 8 a.m. with the sale beginning at 9 a.m. and ending at 5 p.m. Space for the open air market is \$10.00. Any type of items can be sold with the exception of food and drink.

The chili cook off is CASI sanctioned and the rules of the society will be followed. Entry fee is \$15.00 per team. Set up and the meeting will begin at 10 a.m. with actual cooking beginning at 11 a.m. Judging will take place at 2 p.m. with celebrity judges.

No prepared chili mixes will be allowed and no fillers such as beans, macaroni, etc. All chili must be prepared on the spot, and you must provide your own source of cooking as no electricity will be provided.

Trophies will be awarded for the chili cook off first ten places and first, second and third in

showmanship. All proceeds from these events will go to Hospice of the Plains of Plainview.

In addition, the Plainview Rodeo Association will have a team roping and washer tournament the same day starting at noon. Contact Jim Fitzgerald at 296-9772 for more information.

Hereford A&C Event Slated

Wesley United Methodist Church will be hosting its ninth annual Festival of Arts and Crafts, December 2 from 9 a.m.-5 p.m. at the Hereford Community Center.

Only a limited number of booths are available, with applications being screened. Booth fee is \$10.00.

Applications may be obtained by writing Marilyn Bell, 121 Ironwood, Hereford, Texas 79045 or call 806-364-0181 after 6 p.m. You may also write to Ellen Collins, 801 Miles, Hereford, Texas 79045 or call 806-364-0774.

Jr. High Wins First Grid Game

The Bovina Colts won their first football game of the year with a convincing 26-6 road win over the Cotton Center Elks last Thursday.

Seventh grader Rey Reyes ran for two touchdowns, passed to Jerry Reyna for another, and ran for a point after touchdown.

Another seventh grader, Lance McClaran, opened the scoring in the first period with a three-yard run. Luis Ortiz ran for the extra points.

Cotton Center also scored in the first quarter, to cut the lead to 7-6. The Colts then scored 19 unanswered points.

The junior high's next game is this Thursday at home against Three Way at 6 p.m.

School Lunch Menu

WEEK OF OCTOBER 16-20
MONDAY--spaghetti with meat, tossed salad, garlic toast, fruit and milk.

TUESDAY--fish nuggets, scalloped potatoes, tartar sauce, hot rolls, fruit and milk.

WEDNESDAY--tostados, lettuce, tomatoes, red beans, grated cheese, cake and milk.

THURSDAY--balogna sandwiches, lettuce, tomatoes, potato chips, cookies, fruit and milk.

FRIDAY--fajitas with flour tortillas, lettuce, tomatoes, fruit bar and milk.

NEW & USED TRACTOR PARTS
Will Buy Used Tractors For Salvage
AC, Case, IHC, JD, MM & Oliver
Phone 505-762-4757

NEWT'S MACHINE & AUTO PARTS
4200 MABRY DRIVE
CLOVIS, N.M. 88101

Contest Standings

- 47--Al Kerby, Jr., Dave Miles, Kay Roach and A.M. Wilson.
- 46--Jerry Bentley, Hattie Burnett, Jimmie Chapman, Danny Harris, Dorothy Harris, Doug Johnson, Jackie Morgan, Mike Read, Blake Scaff and Dorothy Stowers.
- 45--Dennis Field, Missy Johnson, Frances Willard and Mary Jane Wilson.
- 44--Mona Sue Contreras and Trish Sherrill.
- 43--Rhonda Bentley, Herb Howell, Matt Howell, Matt Hromas, Frances Johnson, Susan Kerby, Corey Kirkpatrick, Angie Riley, Kenneth Sherbon and Del Ray Sudderth.
- 42--Penny Johnson.
- 41--Jo Blackwell, Linda Dybdahl, Jerry Roach, Jan Smith, Glenden Sudderth, Woot Sudderth and George Villarreal.
- 40--Daniel Hernandez, Lisa Hromas, Blake Sudderth and Janie Sudderth.
- 39--Ronnie Cary, Teresa Cary, Cheryl Howell, Paula Nance and Larry Rocha.
- 38--Frank Galvan, Jr. and Manuel Porras.
- 37--Darren Hromas, Carmen Porras, Robert Tapia, Nicki Villarreal and Opal Wines.
- 36--Nina Gomez, Joe Harris and Stephanie Wines.
- 35--Bill Boling and Irma Hernandez.
- 34--Benigno Barrientos, Jim Scott, Don Spring, Charles Steele and Virginia Steele.

3215 N. Prince
Air Conditioner COVERS
\$19.95 & up
Mott's Venetian Blinds
Clovis Tent & Awning
3215 N. Prince
763-7416
3215 N. Prince

SHARE YOUR CREDIT UNION WITH FRIENDS
You know the benefits of being a credit union member. You've probably taken advantage of our low-cost loans, attractive dividends, plus protective insurance plans from the companies within the CUNA Mutual Insurance Group. But do your friends know? Have you told them about the advantages of credit union membership? Why not spread the word? Tell your friends, neighbors, and co-workers. Share the rewards.

NCUA
FRIONA TEXAS FEDERAL CREDIT UNION
6TH & EUCLID PH. 247-2736

Frank Ryan pays a mortgage, 2 car notes, and an orthodontist.

But nobody pays Frank Ryan.

Frank has always taken pride in his job. And in the way he supports his family. But like thousands of other Texans, he has been laid off through no fault of his own. It can be a lonely feeling. But Frank Ryan is no longer alone. Most Texans who have been laid off qualify for a federal program that is putting productive people back into productive jobs.

If you've been laid off, we'll help you get hired on.

At 34 job counseling centers throughout the state, you'll find free skills assessment, support services for job search and placement, and retraining opportunities for good moves on your career path.

If you're hiring, we'll make it easy to tap Texas' greatest natural resource.

Proven, productive working people are your most valuable asset. We can assess and screen potential employees, saving you time and dollars. Sometimes provide child care and transportation. Even pay half the salary of new employees while they learn new skills on the job.

Call now for further information. Find out how Texas is putting good, talented people back where they belong. Back on the job.

TEXAS NEEDS YOU BACK ON THE JOB
Call 1-800-433-1-800

Texas Department of Commerce
Work Force Development Division
P.O. Box 12728
Austin, Texas 78711

Newspapers Deliver Audiences Of All Ages

Texans of all ages are frequent readers of the local newspaper. Did you know that the majority of Texans read newspapers?

Age	Percent Reading
25-34	69%
35-49	74.3%
50-64	72.6%
65-plus	68.5%

SOURCE: Consumer Data Service (CDS)
Prepared by Texas Newspaper Advertising Bureau (TNAB)
(An affiliate of The Texas Press Association)

TEXAS NEWSPAPERS Read By The Entire Family

CLASSIFIED ADS

PH. 238-1523

Word Ads, first insertion, per word 15 cents
 Additional insertions (no copy change), per word 12 cents
 Minimum Charge \$2.00
 Classified display (boxed ads) 1 column or 2 column width. Per column inch \$3.00
 Card of Thanks—same as classified word rate.
 Minimum Charge \$2.00
 Check advertisement and report any error immediately. The Blade is not responsible for error after ad has already run once.

DEADLINE for classified advertising in Wednesday's issue is 5 p.m. Monday.

Parmer Has Winners At SP Fair

Several Parmer County residents came back winners in the Youth and Women's departments of the South Plains Fair in Lubbock. A total of fifty entries were taken by Rochelle White, Parmer County Extension Agent-Home Economics.

These competitors also brought home prize money with their ribbons.

In the youth category, winners were: Robby Dyer, Farwell, first prize with string art; Kara Camp, Farwell, third prize with canned squash; and Angie White, Farwell, second prize with shelled beans, second prize with canned tomatoes, second prize with sweet pickles, third prize with tomato juice, honorable mention with canned carrots and canned squash.

In the adult categories, winners were: Glenda Sifford, Friona, second prize with knitted afghan; Alma Pierson, Farwell, third prize with wedding dress; Patty Zachary, Friona, third prize with cucumber relish; Lena Cole, Farwell, honorable mention with plum jam; and Carla Mann, Friona, first prize with household accessory, first prize with woman's shirt, second prize with embroidered tea towel and third prize with woman's dress.

FOR RENT....House with 2 bedrooms across the street from Bovina School, 405 Halsell St. Call Cleva Chapman after 6 p.m., 806-839-2727. 13-4tp

RESPONSIBLE PERSON
 Wanted to own and operate high profit candy vending route. Nationally proven program since 1959—includes training. Requires cash investment of \$4237 to \$14070. Call 1-800-328-0723. **EAGLE INDUSTRIES** -Since 1959- 13-1tp

Maxwell Orchards now has boxed tree-ripened apples, also fresh apple cider. Pick your own tomatoes, jalapenos, chilis and bell peppers. Open from 10 am. until 8 p.m. every day. Located six miles north of Dimmitt on Highway 385. Call 647-4613. 11-tfnc

Couple Adds Baby Boy

Kem and Lori Bales are parents of a baby boy, Tanner Chase, born October 2 at 5:53 a.m. at the Lubbock Methodist Hospital. The infant weighed seven pounds, seven ounces and measured 21 1/2 inches long. Grandparents are Dick and Mary Richards of Carlsbad, New Mexico and Doug and Eunice Bales of Muleshoe. The couple also has another son, six-year-old Chad.

Openings for two new students in Friona on Saturdays. Voice lessons at Friona Methodist Church chapel, 301 East Eighth Street. Taught by Frances L. Parker, bachelor of music from Jordan Conservatory of Music, also graduate studies at Chicago Musical College and WTSU. ALL AGES ACCEPTED. Please call now for appointment or information, 364-2365 (Hereford). 13-2tc

FOR HIRE....IHC Axial combines, corn or milo harvest. Galen Carson, Bovina, 806-238-1158 or 806-225-4038. 11-3tc

REPORT CHILD ABUSE
 CALL 1-800-252-5400 tfnc

FOR SALE....901 Avenue K. Will accept any reasonable offer. Wally Feldman, 505-849-1416. 12-2tc

ALLAN HAILE
 Agent
 Friona, Texas 79035
 Off.: (806) 247-2734
 1-800-456-9370
 State Farm Fire and Casualty Company
 Home Office: Bloomington, Illinois

PRE-WINTER SAVINGS NOW AT DOC STEWART

CHEVROLET • GEO • BUICK

BEAT WINTER CAR WOES AND SAVE COLD CASH IN THE BARGAIN

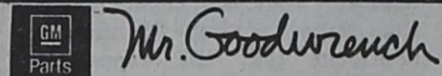


- | | |
|---|--|
| WINTERIZE SPECIAL
Special Price \$26.95
Above price includes flush and inspect entire cooling system, inspect all hoses and belts, check charging system, test battery, clean and inspect battery cables and refill cooling system, includes 1 gal. of antifreeze coolant. | TUNE UP SPECIAL
4 Cyl. \$44.47/V6 \$55.63/V8 \$59.79
Above price includes replacement of spark plugs and fuel filter, check all belts, dist. cap and rotor, check ignition wiring, set timing and idle, service emission controls and check air filter. (Fuel injected cars and trucks slightly higher) |
| FRONT END ALIGNMENT AND ROTATE TIRES
Special Price \$28.00
Above price includes front end alignment and rotate tires. Most passenger cars and light trucks (Chevettes, 4x4s, and big trucks slightly higher). | GM GOODWRENCH U.D. SHOCKS
Special Price \$41.95 Per Pair
Above price includes shocks and labor for installation of front or rear of most G.M. light duty trucks and passenger cars. (Some front wheel drive cars and 4x4 trucks are higher.) |
| OIL & FILTER CHANGE SPECIAL
Special Price \$14.71
Above price includes up to 5 quarts of single grade oil, new oil filter, lube job and PLC labor. And FREE Safety Inspection! | |



CHEVROLET • GEO • BUICK
 2500 MABRY DR. - CLOVIS, N.M. - (505) 763-4465

PARTS DEPARTMENT OPEN SATURDAY 8 A.M.-1 P.M.



Bovina Churches Welcome You!

BOVINA METHODIST CHURCH

Sunday School-9:45 a.m.
 Morning Worship-11 a.m.
 Evening Worship-6 p.m.
 Choir Practice-
 Wednesday, 8 p.m.

OKLAHOMA LANE METHODIST CHURCH

Morning Worship-9 a.m.
 Sunday School-10 a.m.

ST. JOHN LUTHERAN CHURCH

Sunday School-9:30 a.m.
 Morning Worship-10:30 a.m.

BOVINA CHURCH OF CHRIST

SUNDAY SERVICES
 Classes-9:45 a.m.
 Worship-10:45 a.m. and 6 p.m.
WEDNESDAY
 Devotional and Classes-7:30 p.m.



CHURCH OF GOD OF THE FIRSTBORN

Sunday School-9:45 a.m.
 Morning Worship-11:00 a.m.
 Evening Worship-6 p.m.
 Wednesday Evening Prayer

ST. ANN'S CATHOLIC CHURCH

Mass-Sunday, 8:30 a.m.
 CCD-After Mass Sunday
 Confession: Sunday,
 8-8:25 a.m.

MISSION BAUTISTA BELEN

Escuela Dominical-9:45 a.m.
 Mesaje-11:30 a.m.-Union De
 Pre Preparacion-5:30 p.m.
 Miercoles Estudio De La Biblia-
 7:30 p.m.

FIRST BAPTIST CHURCH OF BOVINA

Sunday School-9:45 a.m.
 Morning Worship-11 a.m.
 Training Union-6 p.m.
 Evening Worship-7 p.m.
 Wednesday Prayer
 Meeting-7:30 p.m.

PLEASANT HILL BAPTIST CHURCH

Sunday School-10:30 a.m.
 Texas Time
 Morning Worship-11:30 a.m.
 Texas Time
 Church Training-7 p.m.
 Texas Time
 Evening Worship-8 p.m.
 Texas Time
 Wednesday Night Meeting-
 8 p.m.

Don't Go to College Alone....

Take A Friend With You
 Subscribe To

THE BOVINA BLADE
Phone 238-1523

9 MONTHS SUBSCRIPTION

\$9.50

Dudley's Auto Parts Phone 238-1219 Third & Dimmitt Highway	Lawlis Gin Company Highway 86 Phone 238-1513
Parmer County Spraying Service Phone Tharp 225-4990	McCallum Agency Complete Independent Agency 109 North Third Phone 238-1167
First Bank Bovina MEMBER FDIC 101 North Third Phone 238-1442	Charles Oil Company *Tires *Batteries *Accessories 205 Gardner Phone 238-1284
Paul Jones Texaco Firestone Tires 105 East Gardner Phone 238-1499	Bovina Pump Company Highway 86 West Phone 238-1596
Agri-Sprayers, Inc. Quality Aerial Spraying Phone 238-1475	Sherrill Lumber Company Highway 60 Phone 238-1173
Don's Medicine Chest Prescription Drugs & Health Needs 406 Third Phone 238-1659	Sherley Grain Company "Serving Parmer County Farmers The Year Around" Highway 60 Phone 238-1521

McCallum Agency
AGRI-PLAN

*Life *Auto *Home
*Crop Hail *Appraisals
Complete Independent Agency

1. FARWELL AT HART

PARMER COUNTY
SPRAYING SERVICE

HEADQUARTERS ON
FM ROAD 2290
PH.225-225-4990



2. VEGA AT NAZARETH

DON'S
MEDICINE CHEST

PH.238-1659
AND
DON'S CREATIVE
PHOTOGRAPHY



3. MIAMI AT SILVERTON



4. McLEAN AT LEFORS

ALL THE WAY
WITH THE
MUSTANGS!!

First Bank

FDIC Bovina, Texas

5. TULIA AT FLOYDADA

CAPROCK
FEEDERS

MIKE HEARD
Manager

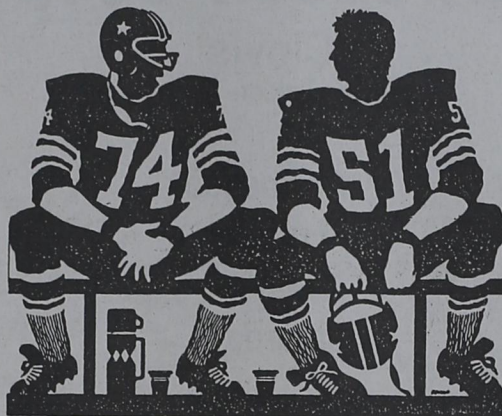


6. TEXAS VS OKLAHOMA

BOVINA
SUPERMARKET
PH.238-1324

--NO GIMMICKS--
JUST EVERYDAY LOW PRICES
AND SUPER SERVICE!

7. HOUSTON AT TEXAS A&M



YOU MAY WIN!!!

\$10⁰⁰ \$7⁵⁰ \$5⁰⁰

PLUS

GRAND
PRIZE \$100
IN CASH

1. There are 14 football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside the corresponding number in the contest entry blank at the bottom of this page.
3. Pick the score of the tie-breaker game and place your guess in the appropriate blanks on the entry. The tie-breaker game will not count on your won-lost record. It will be used only in case of a tie.
4. Winners will be named by the Monday following the contest deadline each Friday, if possible. Cash prizes of \$10.00 for first, \$7.50 for second, and third prize of \$5.00 will be awarded.
5. Tabulation of individual entrants will be kept all season and at the end of the season the Grand Prize Winner will be named.
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office to 5 p.m. or postmarked by 5 p.m. Friday.
7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
8. Tabulations will be available for public inspection. Members of the Blade staff will serve as judges for the contest.
9. Contestants must be 10 years old or older.
10. Everyone, except employees of this newspaper and their families, is eligible to enter.

TURN THIS ENTRY BLANK INTO THE
BLADE OFFICE BY 5 p.m. FRIDAY

BOVINA BUSINESSES FOOTBALL CONTEST ENTRY BLANK

NAME

ADDRESS

1.	8.
2.	9.
3.	10.
4.	11.
5.	12.
6.	13.
7.	14.

TIE-BREAKER:

(pick Score) DALLAS _____ 49ers _____

BOVINA FEEDERS



Gail Morris, Manager

8. TCU AT RICE



Deaf Smith Electric
Cooperative, Inc.

HEREFORD

9. ARKANSAS AT TEXAS TECH

LAWLIS
GIN COMPANY

FOR BETTER TURNOUT AND
BETTER SAMPLE GIN WITH
OVID LAWLIS
HWY. 86 EAST
PH.238-1513



10. GREEN BAY AT MINNESOTA

BOVINA
PUMP COMPANY

AMERICAN TURBINE
PUMP COMPANY

DEEP WELL
TURBINE PUMPS

11. HOUSTON AT CHICAGO

AGRI-
SPRAYERS, INC.



BOX 66
BOVINA

(806)238-1475

12. WASHINGTON AT
NEW YORK GIANTS

CHARLES OIL CO.



PH. 238-1284
PHILLIPS 66

SUPERCLEAN
Unleaded
Plus

More Octane Than
Regular Unleaded
At Less Than
Premium Price

*Tires *Batteries *Accessories

13. SEATTLE AT SAN DIEGO

SHERLEY
GRAIN CO

SERVING THE
PARMER COUNTY FARMERS
THE YEAR 'ROUND

PH. 238-1521 BOVINA

14. PHILADELPHIA AT PHOENIX

