## Nationwide Mine Strike Called for Monday

RAMEER ADULT SCHOOLTOBE REIMSTATED

| Lovers Parted 50 Years Ago Meet and Wed |
| :---: |
| Noulvcr, Mase - Albert |
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|  |

BRTAMMMY

## CLDSE CAMM TO ITALMMS

COOD CDLFERS Ex-Students of Hankins College AREEXPECTED AT TOURIIEY

$=2=2=$

## frimiluys PLAEIS PUT <br> OUT BYFIEES



First Baptist
Church Showing
Good Attendance
rike Was Delayed Fr
June 16 By Request of Rooseyelt.s ts

Graham to Stage
Rodeo July 4th

Relief Requests Repeal Attack Is
Due at Eastland Opened Saturday
By Austin Dry
Man WhoTook
Man WhoTook
"Rap" For Wife
"Rap" For Wife
Granted Pardon U. S. DEFICTT FOR YEAR
Granted Pardon U. S. DEFICTT FOR YEAR
REACHES \$3O PER GIPITA
REACHES \$3O PER GIPITA
wo RoughBouts

Rural Work Head InFt. Worth Man

$\qquad$ Representative For Relief Field Work Transferred
moved west with headquarters
Biy. Spring, Administrator. H.
Driscoll announced. Saturday.
arters at Eastland.
In a State of War
By Unitea Press
ONA, Spain, J

## JAP-SOMIET RELITIONS IW A MEW CRISSS

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## OUT OUR。WAY

## .

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The Willets


WARNING! From the Chief of Police to
the Housewives and Citizens of Ranger and Farmers of


THIS IS A WARNING TO BEE-
WARE OF THIEVES POSING AS SOLICITORS, salesmen or inspectors. STRANGERS seek-
ing admittance to premises as salesmen, solicitiors or inspectors SHOULD NOT BE ADMITTED UNTLL THEIR CREDENTIALS
HAVE BEEN CHECKED UP AND VERIFIED THROUGH SONENDABLE LOCAL PER-
TION LOCAL INSTITU. IN MANY CASES STRANGERS spotters for professional crimi-
nals and nals and, according to police
records, lack of caution on the
part of hat part of houshoholders in in andmit.
ting such strangers oftentimeresults in costly prope
and bitter experiences.
DO NOT PAY CASH IN AD. ANY MERCHANDISE many cases and fro ences reported to the police deri-
partment the customer has never received anything for the
cash advanced nor has fund been m
cash deposit.
DO NOT CASH CHECKS FOR STRANGERS NOR ISSUE A an order to a stranyer paym on number of cases these checks
have been altered and later cashed
party. SHOPLIFTERS WORKING THROUGH
merchandise from
frer and dispose of this merchandise lice KEEP CHECK OF SUS. PECTED INDIVIDUALS and
your co-operation is asked in tracing down stolen goods. Be-
ware of ware of this merchandise usual-
ly sold as a special doal or of-
fered at a fered at a ridiculous price for
quick disposal IT'S BETTER TO BE SAFE
THAN SORRY BE SURE YOU KNOW who the stranger ing admittance to your hrantIN CASE YOU ARE SUSPICI-
OUS PHONE THE POUICE ONCE. . .as we police AT co-operate
all times.
HIGH-FRESSURE, FREE.GIFT ARG the HAVE BEEN WORK. districts of late selling all kinds of merchandise, and offering
"something free" to get into the
homes homes. IN MOST CASES
THERE IS NOTHING FREE TO BE GIVEN AWAY.

ONE NEED NOT BE AFRAID OF
OFFENDING THE HONEST OFFENDING THE HONEST
SOLICITOR, salesman or inspector living here or represent-
ing a local firm. THEY HAVE THEIR CREDENTIALS WITH THEM and welcome such inve3--
tigation ... that is why they are required to carry credentials.
PROTECT YOURSELF...ASK PROTECT YOURSELF...ASK
FOR CREDENTIALS SHOWFOR CREDENTIALS SHOW-
ING THER ITENTITY AND
THEIR LOCAL CONNECTHEIR
TIONS. JIM INGRAM HIEF OF POLIC, Texas
Ranger


The Customer Leaves the Store
Wearing the Suit He Selected
It is a perfect fit---being altered at the time of purchase to his exact measure

No Delay--No Uncertainty-No Disappointment in This Transaction


In the Retail Store
${ }_{1}$ Find
SHOE FITTERS
Men who have had years of training and experience. They are acquainted with the constructions of a shoe in every detail and by actually fitting the Shoe To The Customer's Foot they determine the Correct Size - and assure Ease and Com-fort-the definite essentials to Shoe Service.

Your Merchant May Be Your Neighbor! Interested in the Development and Advancement of Your City He has served you, perhaps for years, and the success of his business is due entirely to the service he has rendered.
He is vitally interested in your future patronage and his Service to you Is a determining factor in maintaining it. He is ready and eager to back up his merchandise.

> No Experience Necessary We will show you in a Few Hours How to Eam \$150 per week Selling Our High Grade Line of MEN'S MADE-TO-MEASURE SUITS


THE ABOVE is a typical Classified Agent's Wanted Ad-which may be answered by any man out of a job who is fascinated with the idea of "\$150 per week."
A few days later-we find him at the door of an office or residence, his case filled with samples and

He With No Experience
Yes!-He gets an order-perhaps from one of his Best Friends-He cakes the measures for the suit just as the instruction book tells him-and of course he collects The Cash In Advance which is his commission on the sale.

## Two Weeks LateI

The Suit Arrives and the C. O. D. Balance is paid the postman. Let Us See-what this sales man "with No Experience" sold his Best Friend.

## Here It Is--

## All Out of Proportion

Too Long in some places-Too Short in Others In fact A COMPLETE MIS-FIT.
"Stung"-says the Friend.


He Exhibits the Shoe--

## Per Printed Instructions

tells his customer of the many fine


WHAT SIZE?-The most important factor of the sale is determined by the Peddler in the crudest manner. Part of his equipment is a tin pan on which the customer's foot is measured. The order taken in this manner and on the basis of "No Experience Required"-Imagine The Fit and Comfort of these Shoes when received by the customer.


PATTERNS


| Joseph Dry Goods Company Department Store <br> 208-10 Main St. |
| :---: |
|  |  |




## Post Office

 Confectionery Have a smote and refrosh yourself with colddrinks,
ice e cre a $m$, candy, maga,
newspapers.
$\qquad$



## ELECTROLUX operates on

postage stamp money ---runs for 3c per day


Small Down Payment-Easy Terms

R. B. Canfield, Mg.

TEXACO "TEX WAX" per 1 lb . 15 c AL TUNE


SOUTHERN ICE CO . Inc.

## You Can't Advertise Today and Quit Tomorrow

# You're Not Talking to a Mass Meeting . . . You're Talking to a Parade . . . ! 

## BRUCE BARTON

Ceaseless hammering on the same spot helps win prize fights... it is the essence of advertising success. Not until enough individuals in the same neighborhood have been sufficiently saturated with a certain slogan, say, to cause them to react on one another does advertising become a social phenomenon.

The modern business man realizes that his best customers wear out at a rate of nearly 3 per cent a year. Advertising-made prospects disappear far faster. Casual impressions, however favorable, dry like dew in the heat of competition.
"Cumulative" effects of advertising come not from one advertisement paving the way for another. This is negligible, to say the least. Cumulative effect, on the contrary, comes from salvaging as customers half-finished prospects.

Each advertiser is in much the same plight. If he quits successful, he loses money. If he quits unsuccessful, he tosses away an equity in public recognition far more valuable than the money: So many thousand partly manufactured customers. The second group are spending as little money as they can and still keep their names before the public. They believe themselves wise spenders because they spend so very cautiously-or prehaps reluctantly is a better word... THE BALD TRUTH ISTHAT THESE RELUCTANT SPENDERS ARE, AS A CLASS, THE REAL OVER-SPENDERS IN ADVERTISING!



[^0]:    Max Baer Gets a
    License To Marry

