## Federal Government Will Aid New Orleans

SIMCLAR TO KEEPCMP


Funeral Services for C. W.MCGlothlin to BeHeldHere Today

Eastland Included
In Appropriations
Eastland Included
In Appropriations For Post Office

## SCHOOLORDER

 DISSOLVED BY gIST COURT
$\square$

## Wharton to Greet First Train Since

 WARods First Started

Presbyterians to Have Encampment For Young People

## Wanted-A $\$ 400.50$ Idea!



LONGBLOCKED


Range Will Be Complete for Shoot


Lowe Trial Start Is Due Monday


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. D. HICKS, Business Manager - W. H. MAYES, Jr., Editor SUBSCRIPTION RATE

Another Teapot Dome in
U.S. Shipping?

If any appreciable percentage of all the charges against
American merchant marine subsidy practices be true, the American merchant marine subsidy practices be true, the
situation demands review and reform almost as badly as e Teapot Dome mess did.
It is not merely that we have the old familiar charges
dishonesty and inefficiency; not merely that of dishonesty and inefficiency; not merely that our gov-
ernment's effort to protect the lives of American travelers at sea is reported to have broken down; more than this, we seem to be defeating the very purposes for which the sub-

The whole idea of the subsidy, of course, was to build our merchant marine.
Under the law, government loans are made for ship construction, government moneys are paid to ship operators in the guise of mail contract fees, and governmentbuilt ships are sold to private operators far below cost.
This was justified on the theory that it was the best or to build up a merchant marine service which would be value in time of war.
And yet one of the charges made by the special Senate
estigating committee is that all of this has been useless. This committee asserts that, in spite of all these subsidies, e merchant marine is steadily declining.
It declares that even with the best possible administra-
on, the present subsidy plan could not succeed in rebuild-
A subsidy oulan fleets.
Whses.
When you have the government shelling out huge sums to private concerns, you open the way for all kinds of trou-
ble. Under any administration and in any field of business, is will be true.
asiness man is bound to unsheath his chisel and start us-
It takes the strictest kind of oversight to keep such vils at a minimum; where the overseeing is not strict, the vils will multiply like mushrooms.

That is what we let ourselves in for with the subsidy plan. Now if, on top of all that, the plan doesn't do what
we hoped it would do, the argument for some new method f conserving our merchant marine becomes overwhelm-

The Senate committee suggests two alternatives; outright government ownership and operation, or government
ownership with private operation. Whether a third scheme could
which of these two would be preferable if that should be impossible, are things yet to be determined Fnough has already been revealed, however, to make it clear that something pretty drastic in the way of reform is impera-

Golden Grain Crop

## Promising the Country Over

arvest time. A total wheat crop of $670,000,000$ has been orecast by the agriculture department presided over by the distinguished son of Iowa, Henry A. Wallace.
A winter wheat production of $141,000,000$ bushels is would total $230,000,000$ bushels. There are 39 wheat pro-
ducing countries, without counting Russia, where it is said (in the near future) the Soviet will supply sufficient wheat o.feed half the world.
names in the air with her finger. Judging from the their of most Russian names, the end of a Soviet reception must find her exhausted.

## Picnic For-

(Continued frum vas
assistant suerintendent of




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## Terry Urged to Enthuse About All-Star Game

About All-Star Game
C ${ }^{\text {ASEY STENGEL put Bill Terr }}$
$\qquad$


## Dealers Endorse Ads in Newspape



PASO IJJNORTE
YOW RRTES
SINGLE $\$ 200-\$ 250$ and
SINGLE $\$ 200 . \$$ R250 and $\$ 300$
OOUBLE $\$ 350$. $\$ 400$ and $\$ 450$ Conveneri hotil crage
EXCELENT rictavRNTS

## WHEN THE FIVE SENSES WENT TO MARKET

SEEING, tasting, touching, smelling and hearing. All of the five senses needed to be alert when your grandmother went to do her shopping. She poked at this, tasted that, lifted covers and sniffed, asked many questions of the harassed clerk behind the counter. She had tions of the harassed clerk behind the counter. She had
to do it that way. For the most part, goods were not to do it that way. For the most part, goods were not
standard; there were few well-known names in merstandard; there were few well-known names in mer
chandise-few names to invite confidence and trust.
chandise-few names to invite confidence and trust.
Now the sense of sight plays the important role. You SEE a brand name on a package-a name you knowa name which immediately give you confidence. You don't need to touch, taste or smell the contents. It's an old friend; you KNOW it's always the same, wherever and whenever you buy it. It's an advertised product! Remember that consistently advertised goods must be worthy, or they couldn't be consistently advertised. Take advantage of the modern way of shopping. Read the advertisements regularly. Learn how pleasant it is how much time and trouble you save to be able to buy on SIGHT alone, with your mind all made up before you start.

The minutes you spend reading the advertisements are much more than made up by the minutes and steps you save in the regular routine
of shopping




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