#  



Rev. Johnson and
Miss Clara Adams
Married Today



Recovery Board
Will Formulate
Texas' Program
Recovery Board
Will Formulate
Texas' Program Drowned With
Load of Liquor




Tomorrow Las
Day of World Fair
Trip Contest

## Second Storm

Hits Jersey Coast

## Texas Girl Found

 After Being Lost In New York City
## Houston Banker Killed In Fall



OUT OUR WAY


The Newfangles (Mom ' $n$ ' Pop)
The Newfangles sMom ' $\mathbf{n}$ ' Pop;
What bunns me Up THEY WERE EATRe
By Cowen


She's in Politics


## 

32 Each
33 Lixiviv.
34 Like
36 Drink.
phinted.
poof.
39 Myself.
40 Puffed.
42 The pictur


Water In Ears Is Confederate Road Liquor Drinking Cause of Drowning To Be Abandoned $\begin{gathered}\text { Liquor Drinking } \\ \text { In El Paso Drops }\end{gathered}$







 which prevent Cord Separation . . the cause of blowouts

Do you know this? An average size tire goes round 395 times every minute at only 35 miles an hour! Think what happens when you drive at this speed-or faster! Friction develops scorching heat inside your ares! In many tires other than Riversides this heat separates cords! It weakens the tire, forms internal blisters. When you hit a rock or a bump . . . BANG! A blowout!



OUT OUR WAY


The Newfangles (NTom ' n ' Pop)
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## Blow Proot! RIVERSIDE TIRES have LATEX WELDED CORDS

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You need the added protection Riversides give you! Riversides' Cords-the heart of the tire-are made from extra strong, long staple, premium cotton. Every cord in every ply is dipped in LATEX-100\% pure, liquid, virgin rubber. This welds the cords into a super strong unit! It gives Riversides the strongest tire carcass made! It prevents cord separation .... the cause of blowouts!

## Why We Save You Money

Of course Riversides are made in one of America's largest and best tire factories. BUTthey come direct to us-minus the manufacturer's selling and general overhead expense. That's a saving. The second saving comes from Wards low cost method of distribution. These two reasons explain why we sell high quality tires for less. It's simple to figure out for yourself why River sides are better in quality, mileage, and safety than any other tire at the same price.

## *RIVERSIDE TIRES

 will not blow out under normal road cond ions during the life of the tread if they are kept properly inflated
## Wards Unlimited Guarantee

For your protection every single Riverside tire is guaranteed by Wards to give service that is satisfactory to you. No time limit! No mileage limit! A tire has to be extra good-has to be extra safe to be backed by the strongest tire guarantee ever written!

