



BY BILL ELLIS

MONDAY NIGHT'S salute to country music, sponsored here by the Bovina Chamber of Commerce, was a real treat for the nostalgia buff.

Those attending the musical program, performed by students of South Plains College in Levelland, were given a two-hour concert that traced the evolution of country and western music, especially as it pertained to Texans, with special emphasis on the performers who hailed from the Lone Star state.

We thought that the young performers did a commendable job of presenting the music, using the style of the musicians who contributed to this type of music, which so many of us "grew up on" in this particular area.

WE HAD NOT previously stopped to realize the tremendous number of entertainers from this field of music with Texas backgrounds.

For those of you who attended the program this will be a bit repetitious, but for those who did not, here is just a partial list of the stars and entertainers whose music was featured on the program, and who had made quite a name for themselves in the C&W music field:

Bob Wills, Tex Ritter, Ernest Tubb, Jim Reeves, Lefty Frizzell, Hank Thompson, Johnny Horton, Stuart Hamblen, Roger Miller, Buddy Holly, Jeannie C. Riley, Jimmy Dean, Willie Nelson, Waylon Jennings, Ray Price, Jimmie Rodgers and George Jones.

Among the singing groups, there also have been a number, including "The Light Crust Doughboys," and Lubbock's Carter family, better known as "The Chuck Wagon Gang." Currently, "Asleep at the Wheel" is perhaps better known by the younger generation.

The youngsters did an excellent job of imitating the stars on their hit songs, and if you missed the program, you missed an excellent tribute to C&W music, and a mini history lesson along with it.

Those of you who would not have to worry about the draft if it still were being used will recall that one Texas governor campaigned his way into the state's top governmental seat on the basis of his popular C&W band of the day, "The Light Crust Doughboys of Burrus Mills."

He was, of course, W. Lee O'Daniel, better known as "Pass the biscuits, Pappy." Since we were a little young during O'Daniel's time, we couldn't tell you for sure whether he was a better statesman or musician.

A GOOD CROWD attended the program Monday. In addition to the folks from Bovina, we personally recognized a number of people from Friona, some from Lazbuddie, Clovis and Hereford. The group from Hereford had already seen "Texas...Cradle of Giants" performed in Hereford earlier this summer, and made the trip to Bovina just to see it again, so well did they like it the first time.

When the production was attempted on July 5, it had to be postponed on account of rain. Everyone hated that the program was postponed. On the other hand, that must have been the last time it rained in Bovina.

But with the hot, dry weather we have been having, the production was not bothered by the elements this time around. In fact, it would be kind of nice to be able to postpone something again due to rain.

WE HAD THE opportunity of attending a special press day for Southwestern Public Service Company's Harrington Station in Amarillo.

It's the company's first coal-fired station, and will hold open house to the public this Saturday and Sunday. See the company's ad elsewhere in this issue.

In this day of energy consciousness, we think you'd enjoy attending this tour.



COUNTRY MUSIC SHOW....Students from South Plains College in Levelland presented "Texas-Cradle of Giants" Monday night at the

Bovina Football Stadium. It was a musical history of country-western music in Texas made popular by singing greats across the state. The

two-hour concert was sponsored locally by the Bovina Chamber of Commerce and Agriculture. (Blade Photo)

Bull Town Schedule Begins To Shape Up

Details on Bovina's 14th annual Bull Town Days celebration are beginning to fall into place, according to Steve Sherrill, general chairman.

The city's annual end of summer celebration is slated for August 18, 19 and 20, and will feature many of the favorite events of past years, and as usual, there will probably be a "new wrinkle" in the schedule.

The Bovina Roping Club will sponsor its 17th Annual Bovina Quarter Horse Show, which will be held on Saturday, August 20, beginning at 10 a.m., in the Roping Arena. Entries will close just before the competition begins.

Halter and performance entry fees will be \$8.00 each; youth activities halter and performance entry fees, \$5.00 each, and cutting, \$17.50 plus \$7.50 office charge.

Trophies will be awarded to Grand and Reserve Champions and to first-place class winners. Rosettes will be given for second through sixth places.

The judge has been announced as

Morgan Freeman of Skiatook, Okla. Mike Nabers is to be the ring steward, with Tommy Williams as the announcer. Mrs. Pat Read is the show secretary.

Immediately following the horse show, a drawing will be held to determine the winner of a hand-tooled leather working saddle. This is one of the highlights of the three-day festival.

Tickets are available for a \$1.00 donation and can be purchased from Roping Club members and also at First State Bank. The saddle is valued at \$450.00.

The club also plans to sell Cokes at the barbeque in the football field on Friday, August 19.

A perennial favorite on the Bull Town Days schedule of events—the chuck wagon breakfast—will start activities on Friday, the 19th.

Beginning at 6 a.m. and continuing until 9 at the Bovina Gin Yard, north of town, scrambled eggs, bacon, biscuits and hot coffee will be served to Bull Town early birds.

Using coals left from the barbeque

Rules Given For Little Miss Contests

The fourth annual "Little Miss" and "Miss Baby Doll" pageant, sponsored by the Bovina Jaycees, will be held on Thursday, August 18, at 6 p.m., in the high school auditorium.

The "Little Miss" contest will be for girls of ages nine through 13, while the "Miss Baby Doll" competition will be for girls, ages four through eight.

Businesses wishing to sponsor a contestant can contact Mrs. Gary Carson, Mrs. Toni Barrett, Mrs. Edward Terry, Mrs. Bruce Caldwell, Mrs. Larry Mitchell or Mrs. Ronnie Sudderth. Parents or grandparents are also eligible to sponsor their child or grandchild.

Rules of the contest are: Girls must be four to 13 on or before September 1, 1977, to be eligible in either division.

The official entry blank and a \$10 fee must be filed no later than noon, August 5. These can be turned in to any one of the above-named or mailed to Contest, Box 133, Bovina, Texas 79009.

No mothers will be allowed

backstage during rehearsals and pageant. Members of the Jaycee Wives will assist contestants in clothing changes and talent.

Contestants for "Miss Baby Doll" will model play attire and dressy outfits, while those competing for "Little Miss" honors will have a talent presentation, not to be under two minutes or over four minutes long, and will model dress clothing.

Each contestant must submit a photograph with the entry blank, preferably a bill-fold size, either in black and white or color.

A panel of out-of-town judges will determine the winners of the pageant.

Last year, Elyese Moody, daughter of Mr. and Mrs. Weldon Moody, won "Little Miss" honors. Jennifer Beauchamp, daughter of Mr. and Mrs. Gary Beauchamp, was crowned "Miss Baby Doll." Runners-up in the "Little Miss" contest were Diane Heard and Melissa Glasscock. Runners-up for "Miss Baby Doll" were Marsha Shepherd and Libby Lynn Marshall. A total of 18 girls entered the pageant.

Officers Recover Stolen Machinery

The Parmer County Sheriff's office recovered almost \$35,000 worth of farm machinery Wednesday, and may have broken one of the biggest theft rings the county has seen in years.

Machinery from all over Parmer County was found at a second-hand farm implement house in Clovis, New Mexico. A suspect is under surveillance, and Parmer County Sheriff Charles Lovelace is planning to file charges in the case, although an investigation is still being conducted.

About \$12,000 worth of the recovered equipment came from the Duane Darling farm at Lazbuddie. Other machinery recovered came from Larry Hodnot's farm north of Bovina, Dwight O'Brian's farm five miles east of Hub, and the Bobby Callaway farm at Oklahoma Lane.

Lovelace said while his deputies were clearing up the machinery case, burglars broke into the Lazbuddie store taking about \$300 worth of merchandise. Mostly cigarettes were taken in that break-in, along with shot-gun and .22 shells, watches and pocket knives. An investigation is underway in this case but no charges have been filed.

Lovelace also reported that both suspects in the rape of an elderly Farwell resident now face six charges each. Jerry Lee Persons of Naples, Fla. and Raymond Estraca of Bovina have been charged with the rape and now each are also being held on two counts of burglary and three counts of assault in connection with the beatings of the woman's husband and grandson and the burglary of that home and a neighbor's home.

Both men have been arraigned before Judge Paul Fortenberry.

County Votes 82% Yes In Referendum

Parmer County's cattle producers voted overwhelmingly in favor of establishing a beef board, but apparently the local vote was nullified by state and nationwide totals which went against the referendum.

The vote in Parmer County was 116 in favor, and 24 against the referendum. The percentage voting "yes" was 82.9 per cent. The 140 voters represented an 82.3 per cent turnout of the county's producers who had registered for voting purposes.

However, returns from the state and national headquarters of the ASCS indicated that the referendum was receiving less than the required 66.7 majority that was necessary to approve the program.

In Texas, the referendum carried, but only by a 61 per cent majority. The vote was 19,305 in favor and 12,045 against.

Even in the Panhandle, which produces the majority of the state's fed cattle each year, the referendum

failed slightly to garner a two-thirds majority.

Although the Texas vote was not the final word on whether the referendum will pass, area promoters felt that if Texas did not support the plan in overwhelming numbers, it would fail nationally.

Leaders who campaigned for passage of the referendum were hard-pressed to explain why the measure failed to generate the necessary margin for passage.

Following are votes from 23 counties in the Panhandle area, with the "yes" vote listed first and the "no" vote next:

Armstrong 58-51; Carson 82-46; Castro 79-36; Collingsworth 61-55; Dallam 52-70; Deaf Smith 189-51; Donley 69-42; Gray 73-35; Hansford 72-40; Hartley 46-29; Hemphill 68-26; Hutchinson 60-6; Lipscomb 106-61; Moore 62-31; Ochiltree 99-33; Oldham 36-18; Parmer 116-24; Potter 66-26; Randall 98-57; Roberts 42-19; Sherman 47-47; Swisher 90-73; and Wheeler 78-39.

City Council Establishes Bovina Housing Authority

A special meeting of the City Council was held on Tuesday, July 19, for the purpose of establishing the Bovina Housing Authority.

Two resolutions were submitted and adopted. One, to establish a housing authority, and, two, to post for 60 days a notice of intention for the city to enter into a cooperative agreement with the City of Bovina Housing Authority.

The first resolution reads, in part: "A resolution finding and declaring that there exists a need for the Housing Authority of the City of Bovina, Texas, to function."

"Be it resolved by the City Council of the City of Bovina, Texas, as follows:

"Section 1. The City Council of the City of Bovina, Texas, hereby determines, finds and declares pursuant to the 'Housing Authority Law' of the State of Texas; that:

"A. Unsanitary and unsafe inhabited dwelling accommodations exist in the City of Bovina, Texas; and

"B. There is a shortage of safe and sanitary dwelling accommodations in said City available to families of low income at rentals they can afford; and

"C. There is a need for the Housing Authority of the City of Bovina, Texas, to function.

"Section 2. In accordance with the foregoing finding, the Housing Authority of the City of Bovina, Texas, is authorized to transact business and exercise its powers pursuant to the 'Housing Authorities Law' of the State of Texas.

"Section 3. The Mayor of said City

be and he hereby is directed to file the necessary Certificate relative to the appointment of the Commissioners and designation of the first Chairman of said Housing Authority in the Office of the City Secretary.

"Section 4. That the shortage of safe and sanitary dwelling accommodations for families of low income compels such families to occupy unsafe, unsanitary and over-crowded dwelling accommodations, and causes an increase in and spread of disease and crime, thereby creating an emergency and making it necessary for the preservation of the public peace, health and safety that this resolution becomes effective without delay, and therefore this resolution shall take effect and be in force immediately upon its adoption...."

The second resolution, in part: "Pursuant to a Resolution duly adopted on July 19, 1977, by the City Council of Bovina, Texas.

"Notice is hereby given of the intention of the City of Bovina, Texas, to enter into a Cooperation Agreement with the Housing Authority of the City of Bovina, Texas, and further;

"Notice is hereby given that at the expiration of sixty (60) days from the date of first publication, the City Council of the City of Bovina, Texas, will consider the question of whether or not it will enter into a Cooperation Agreement with the Housing Authority of the City of Bovina, Texas. A copy of the proposed Cooperation Agreement is available for the inspection of the public at the office of the City Secretary during

business hours."

Mayor Tom Bonds has appointed five commissioners to serve on the newly-created Housing Authority and that certificate reads, also in part:

"Whereas, the City Council of the City of Bovina, Texas, held a duly authorized meeting on the 19 day of July, 1977, at which meeting the following entitled resolution was passed and adopted:

"A resolution finding and declaring that there exists a need for the Housing Authority of the City of Bovina, Texas, to function."

"Now, therefore, pursuant to the provisions of said resolution and of Section 5 of the 'Housing Authorities Law' of the State of Texas and by virtue of my office as Mayor:

"I hereby appoint the five (5) persons hereinafter named to serve as Commissioners of the Housing Authority of the City of Bovina, Texas, and to serve for the number of years appearing after their names respectively from the 19 day of July, 1977.

"Billy Whitecotton, 2 years; Jay Sherrill, Jr., two years; Jane Kassahn, two years; Don Spring, two years; Edward Isaac, one year.

"I hereby certify that none of the above designated Commissioners is an officer or employee of the City of Bovina, Texas, but each of said Commissioners is a resident thereof.

"I hereby designate Billy Whitecotton to serve until the next annual meeting as the first Chairman of the Housing Authority of the City of Bovina, Texas...."

Reflections

From *The Blade*

20 YEARS AGO—JULY 31, 1957
 Bovina's PeeWees won and the Little Leaguers lost in Monday's first game of best two-out-of-three series played here.
 Rev. and Mrs. Virgil Goodwin escaped injury Saturday morning when they were involved in a single-car accident near La Cross, Kan. It was reported Monday morning that their car was forced from a rain-slick highway by an approaching car.
 Fire destroyed a tenant house on the Jimmie Charles farm five miles northeast of Bovina Wednesday morning near 9 o'clock.
 Bovina Lions Club members voted at a regular meeting Thursday night in Bovina Restaurant to have a wiener roast for Boy Scouts, Little Leaguers, Pony Leaguers and PeeWees sometime late in the summer.

G.H. Hall of Bovina, Thursday night of last week, attended a session in Friona on vehicle inspection, learning of the changes in regulations for the 1958 stickers.
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15 YEARS AGO—AUGUST 1, 1962
 A final drive for contributions to pay off indebtedness on lighted baseball field here is underway. Some \$600 is still owed on a note for the ballpark at First National Bank of Bovina.
 W.H. Rogers received lacerations and bruises to his face, hands and arms when a truck tire he was repairing at Bonds Oil Co., where he is employed, "blew up."
 Bovina's team No. 1 captured top honors in a team trophy shoot at trap shooting range here Sunday afternoon.
 Fire Chief Bill Denney and Henry Minter attended Texas A&M

Firemen's Training School last week at College Station. Classes began on Friday and were completed Saturday.
 Two good rains, one Saturday afternoon and another Sunday night, brought a good supply of much-needed moisture to the area. Both rains covered the entire Bovina area, bringing an estimated three to four inches of moisture.
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10 YEARS AGO—AUGUST 2, 1967
 J.P. Macon, 83, prominent Bovina resident and pioneer grain dealer here, died Friday at Parmer County Community Hospital in Friona.
 Mr. Macon owned and operated Macon Elevator on Highway 60 in Bovina from 1943 until he sold the business to Bovina Wheat Growers, Inc., four years ago, in 1963.
 This is Bull Town Days month in Bovina.
 Plans for the community's annual celebration, scheduled this year for Thursday, Friday and Saturday, August 17, 18 and 19, are being completed.
 Rev. Ralph Aday has resigned as pastor of First Baptist Church of Bovina, effective this month. August 13 will be his last Sunday as pastor here.
 Twelve head of light cattle were killed west of Bovina on Highway 60 Thursday night when they were struck by trucks. The cattle were owned by Pete Davies and Woodrow Fleming.
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5 YEARS AGO—AUGUST 2, 1972
 Revival services are scheduled in the Bovina Pentecostal Holiness Church beginning Sunday and continuing through the following Sunday, August 13.
 Jackie Adams, 1972 BHS graduate, has been awarded a Clark Education scholarship for the academic year 1972-73, Gary Cox, high school principal, announced this week.
 Miss Christie Trimble is the third entry in the 1972 Bull Town Days Queen Contest. She will be sponsored by Bovina Roping Club.
 Parmer County Welfare Commodities office here has changed locations. Equipment and commodities were moved to the new site over the weekend, according to Mrs. Jean O'Neal, office manager.
 George Brito has been elected to represent St. Ann's Catholic Church at the General Assembly of the Amarillo Diocesan Panhandle Council to be held in the near future.

Commission Sets Date For Hearing

A hearing for the possible use of revenue sharing money by Parmer County was scheduled by county commissioners at their regular meeting Monday.
 The hearing will be held on Monday, August 8 at 3 p.m. at the court house.
 In other business, the treasurer's quarterly report was approved for the second quarter of 1977. (See this report as printed elsewhere in this issue.)
 A resolution was approved authorizing County Judge Paul Fortenberry to execute a continuing lease agreement with the Atchison,

Topeka and Santa Fe Railway Company.
 A discussion was held regarding certain excess property, which can be purchased through the Panhandle Regional Planning Commission. Judge Fortenberry is to call a PRPC representative concerning this possibility.
 Payment of advertising charges to newspapers in Friona and Seminole was approved, relative to advertisement of lease bids for the county's public school lands located in Gaines County.
 Other routine matters were handled by the court.

Experiment Station Sets Annual Field Day

The Texas Agricultural Experiment Station at the Lubbock location will host the 68th Annual Field Day on Tuesday, September 13, beginning at 1 p.m. Other agencies located at the Lubbock-Halfway Center and cooperating in the event are the ARS-USDA, National Weather Service, Agricultural Extension Service and the High Plains Research Foundation.
 Highlights and topics to be featured will include soil-plant-water relationships, cotton-varieties, breeding, culture-weed control, sorghum research, fertilizers and water conservation. In addition specialists will be centrally located and available for discussions of

specific problems.
 Displays and exhibits will also be featured for public viewing.
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Voting Slated In Corn Referendum

Absentee balloting is underway for the Texas Corn Growers referendum July 29. Absentee voting started July 15 and will continue through midnight July 26.
 The election will be held in the Parmer County Courthouse. Parmer is one of 18 counties involved in this area. All interested corn producers should check with Mack Heald, county agent, to obtain an absentee ballot.
 The corn commodity checkoff referendum will determine whether producers of the crop wish to pay a small assessment on the sale of corn at the elevators to set up a fund for research and promotion of corn. In addition, the ballot includes the election of a commodity producers board.
 Participants do not have to be registered voters. The association emphasized that, although a signature and address is required on each ballot, the information is confidential. Only the canvassing committee will have access to the ballots, and after counting they will be placed in a closed container which may not be opened without a court order.
 Under the program, the assessment would not exceed one-half cent

per bushel. The amount would be collected on all corn sold. A six-member commodity producers board will be elected to administer the proceeds of such an assessment.
 Voting will be from 7 a.m. to 7 p.m. in the county court room of the county courthouse at Farwell.

REA Co-Op Loan Okayed

Congressman George Mahon has announced an REA loan to Deaf Smith Electric Cooperative, Inc., in Hereford.
 The loan is in the amount of \$574,000 at five per cent interest. It covers the area encompassing Deaf Smith, Castro and Parmer Counties.
 The purpose of the loan is to finance services for 482 additional consumers, finance 87 miles of distribution line, in addition to systems improvements.
 Sloan H. Osborn, Friona, is the president of Deaf Smith Electric and the manager in Hereford is James T. Hull.

Bond Sales Are Given

June sales of Series E and H United States Savings Bonds in Parmer County were reported recently by County Bond Chairman Frank A. Spring. Sales for the six-month period totaled \$0,465 for 60 per cent of the \$77 sales goal of \$100,000.
 Texas sales during the month amounted to \$24,027,340, while sales for the first six months of 1977 totaled \$140,919,165 with 51 per cent of the yearly sales goal of 276.9 million achieved.

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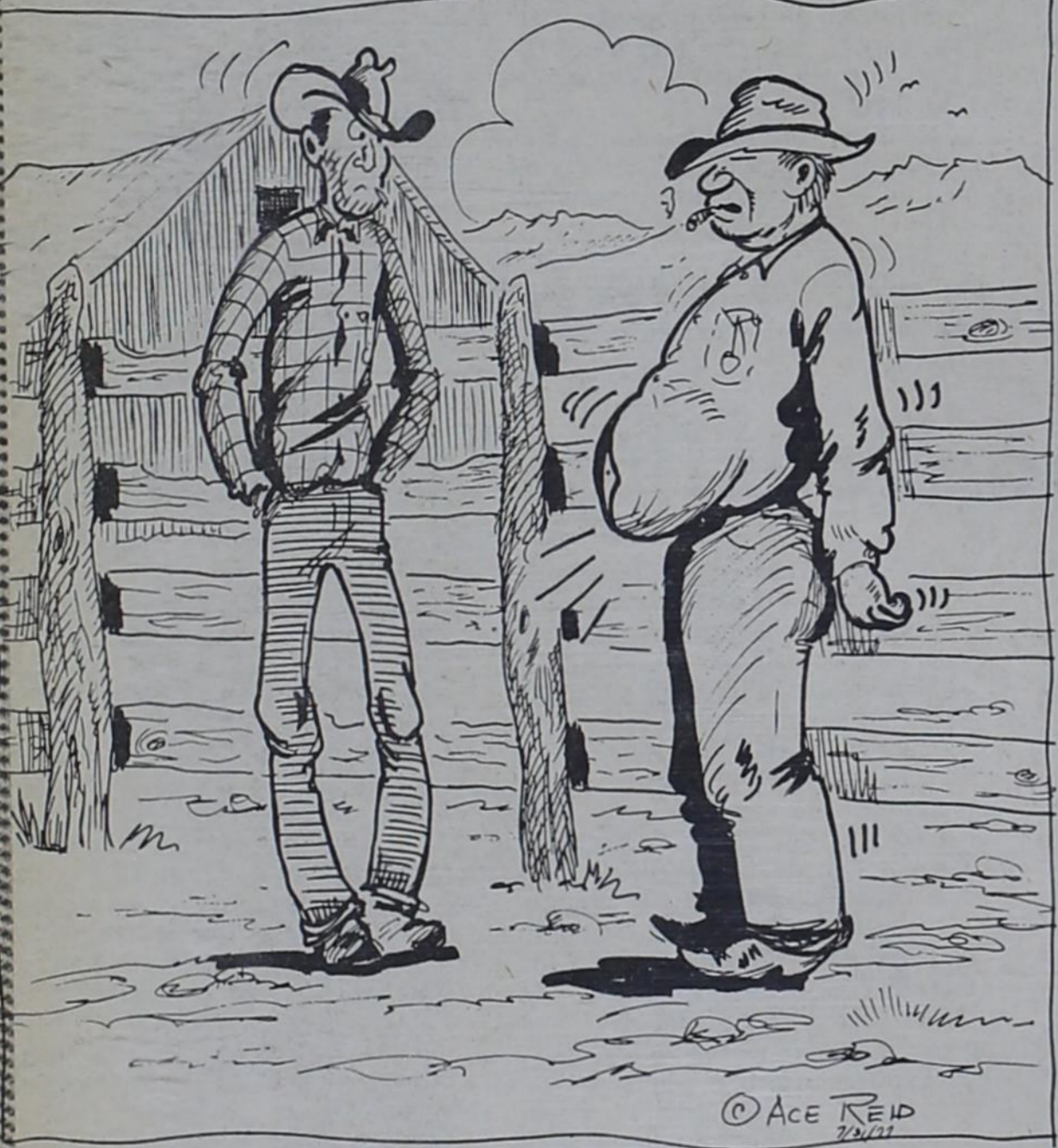
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CALENDAR OF EVENTS

WEEK OF JULY 28-AUGUST 3

Thursday, July 28
 Lions Club meets, Hobo's Restaurant, 12 noon.
 Monday, August 1
 Bovina Christian Men's Fellowship Prayer Breakfast, 6:30 a.m., Parish Hall, St. Ann's Catholic Church.
 Variety Club meets, 2 p.m.
 Senior 4-H meets, Community Room, First State Bank.
 Volunteer Firemen meet, fire station, 8 p.m.
 Tuesday, August 2
 Jaycees meet, Hobo's Restaurant, 12 noon.

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Good commercial lot with good building on highway in Bovina. Good location.

160 acres irrigated. Fully tilled. Lays real good. Good water area.

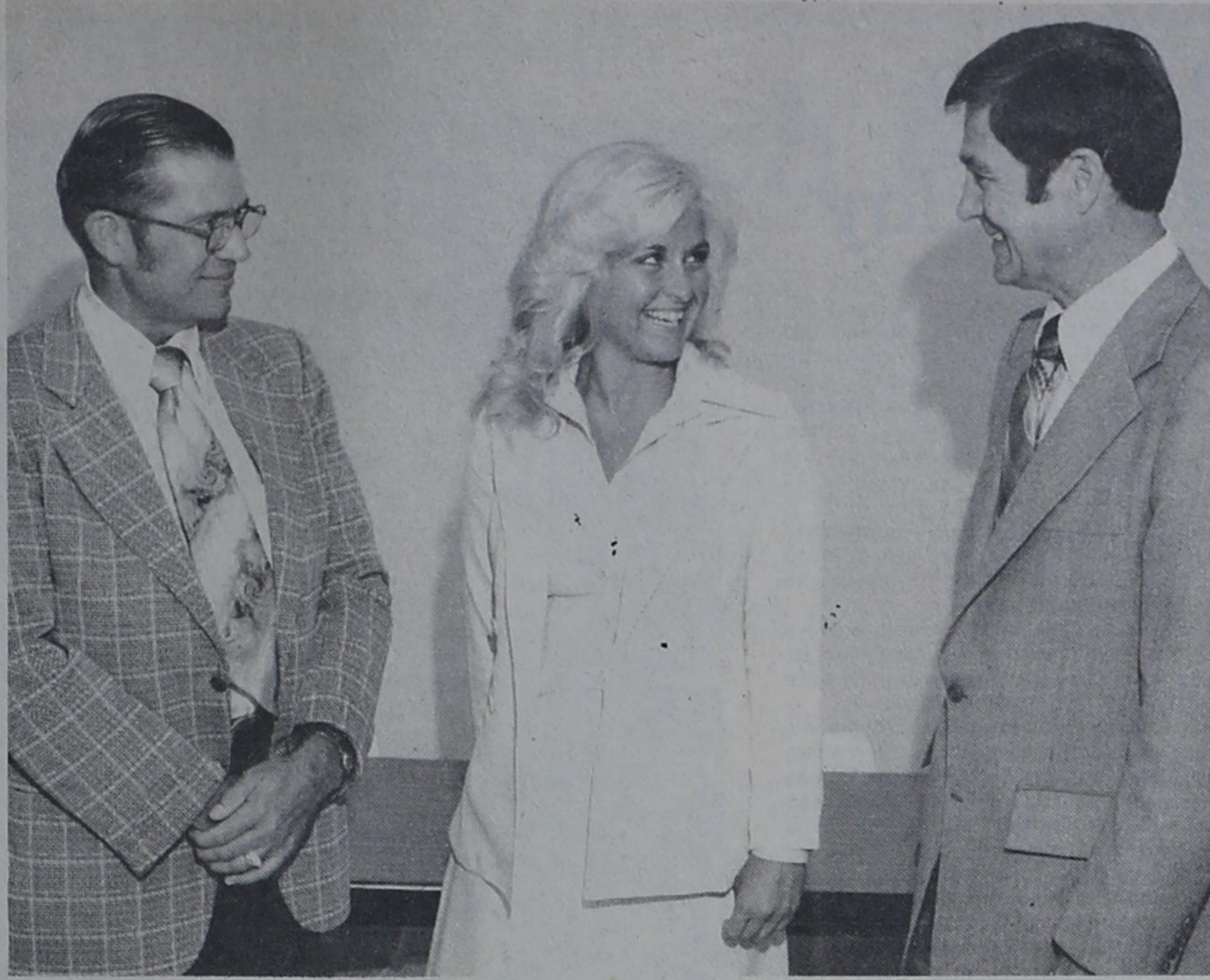
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NEW PRESIDENT....James Lovell, WTSU regents chairman, and Miss Shonnie Lewis, WTSU student body

president, congratulate state senator Max Sherman on being named new WTSU president. (WTSU photo)

Max Sherman Named New WTSU President

After a lengthy closed-door session on July 16, the West Texas State University board of regents unanimously elected State Senator Max R. Sherman the new president

for WTSU. Sherman is scheduled to take office on or before September 1 according to Regents Chairman James Lovell, a Dumas attorney. He

is replacing Dr. Lloyd J. Watkins, who is now president of Illinois State University.

The presidential search committee reviewed 92 applications for WT's top post before giving the regents their top recommendations of Sherman and WTSU Dean of Agriculture Charles Smallwood.

Both applicants were so well-qualified, according to Lovell, that making a choice was quite difficult and all regents joined together in praise of Smallwood.

Sherman, 42, has represented the Texas Panhandle in the Texas State Senate since 1971 and, in that time, has earned two "Texas Monthly" magazine accolades for being one of the ten best legislators. This last session he was named the top legislator in Austin.

A partner in Amarillo's Gibson, Ochsner, Adkins, Harlan & Hankins law firm, WT's new president earned his undergraduate degree from Baylor University and his doctorate of jurisprudence from the University of Texas Law School.

The long-time Phillips resident is married to the former Gene Alice Weinbroer of Borger. Sherman's mother and sister and Mrs. Sherman's mother all live in Borger.

Max and Gene Alice have a son, Lynn, age 14, and a daughter, Holly, age 12.

Lodge Installs New Officers

The Farwell Masonic Lodge No. 977 met on July 16 for open installation of officers.

Leslie McCain was installing officer while Hugh Moseley served as marshal.

Officers installed were Truman McKillip, worshipful master; Jerry Darby, senior warden; Pat Kunselman, junior warden; Harry J. Charles, treasurer; Dutch Quickel, secretary; Tom Atkins, chaplain; Tom Bonds, senior deacon; O.B. Johnson, junior deacon; Kenneth Johnson and Jay Sherrill, stewards, and Reagan Looney, tiler.

Following the installation, a 30-minute program was presented by Ben and Christie McCain and Butch and Karen McCain, accompanied at the piano by Mrs. Doris Wilson.

Refreshments were served to all, including guests from Clovis, Farwell and Bovina.

Letters To The Editor

The Sugar Amendment passed this morning, (Friday). When the votes were counted and the President realized he had lost, he withdrew his opposition Thursday afternoon. This shows we do have some strength in Congress when everyone puts their shoulder to the wheel, and when we get a few breaks like we did by the government declaring the .02 cents portion to be unconstitutional.

Yours very truly,
James W. Witherspoon
Executive Secretary

BDT Chairman Makes Statement On Referendum

O.J. Barron, Jr., chairman of the national Beef Development Taskforce (BDT), issued a statement on July 21, conceding that the Beef Referendum fell short of the necessary two-thirds affirmative vote.

A preliminary count from county ASCS offices indicate that over 100,000 producers, or about 55 per cent of those voting, supported the program.

The BDT, a broad-based group comprised of leaders from nearly every producer organization in the U.S., has worked over three years for the industry self-help program.

A full text of Barron's statement follows:

"This is a dark day for the American cattle industry. The Beef Referendum has failed to receive the necessary two-thirds majority. We have passed up an opportunity for a research and information program aimed at helping all cattlemen. This opportunity may never come again.

"Ironically, while it was a self-help program aimed at keeping the government out of our business

and producers in control, some opponents falsely labeled it as a government program and scared many cattlemen into voting against it.

"It would be inaccurate to say that cattlemen don't want this program. A majority of all cattlemen voting did want it. And an overwhelming majority of the cattle industry leaders, who had studied our current plight and understood the objectives of the program, vigorously supported it.

"Never before has the cattle industry had more problems than we have now.

"Never before has the industry united behind a program as it did this one.

"Never before has a cattle industry program received so much favorable publicity and editorial support.

"Yet a few self-serving people chose to shoot it down with unfair and misleading statements. In this case, a minority won.

"We must continue our search for a way to stabilize our industry, to increase profits for all cattlemen and to build a better future-together."

BTD Schedule...

(Continued from Page 1)

Raffle at the breakfast.

The consensus of past visitors is that it's a good time to visit with ex-residents and old-timers who are in town for the celebration and also stoke up the energy needed for all the day's events.

+++

During Bull Town Days, The Browsabout, for the fifth consecutive year, will sponsor a fall fashion show for feminine visitors in the Community Room of First State Bank on Saturday, August 20, at 3 p.m.

Narrator for the show will be Mrs. Jay Harris.

Models will be showing children's, juniors', ladies' and back-to-school fashions.

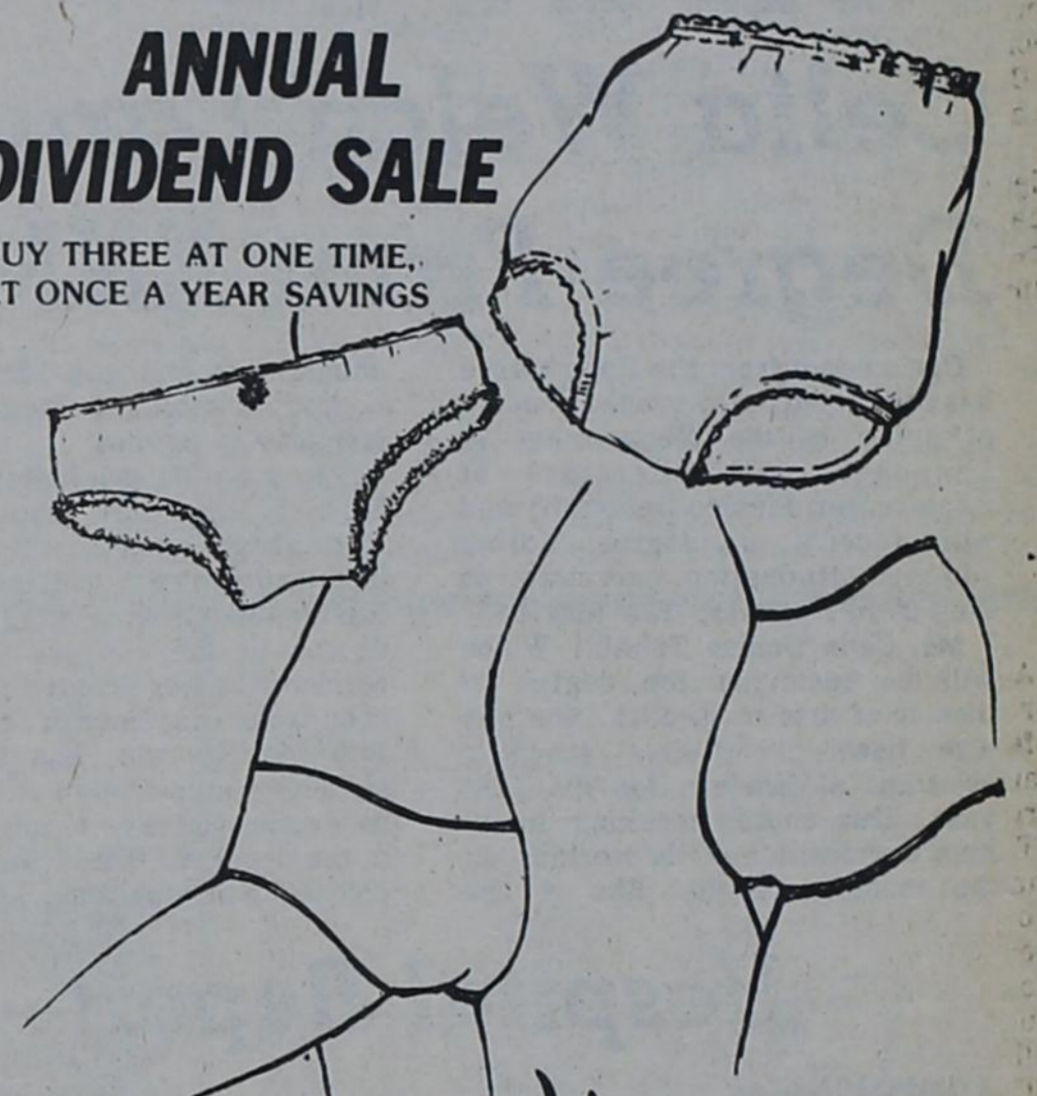
At the conclusion of the show, The Browsabout will give away three gift certificates—one for \$25.00, the second for \$15.00 and the third for \$10.00.

Those attending the activities can register at the door for the prizes and must be present to win.

In previous years the attendance has averaged above 100 and attendees have stated the time is well spent.

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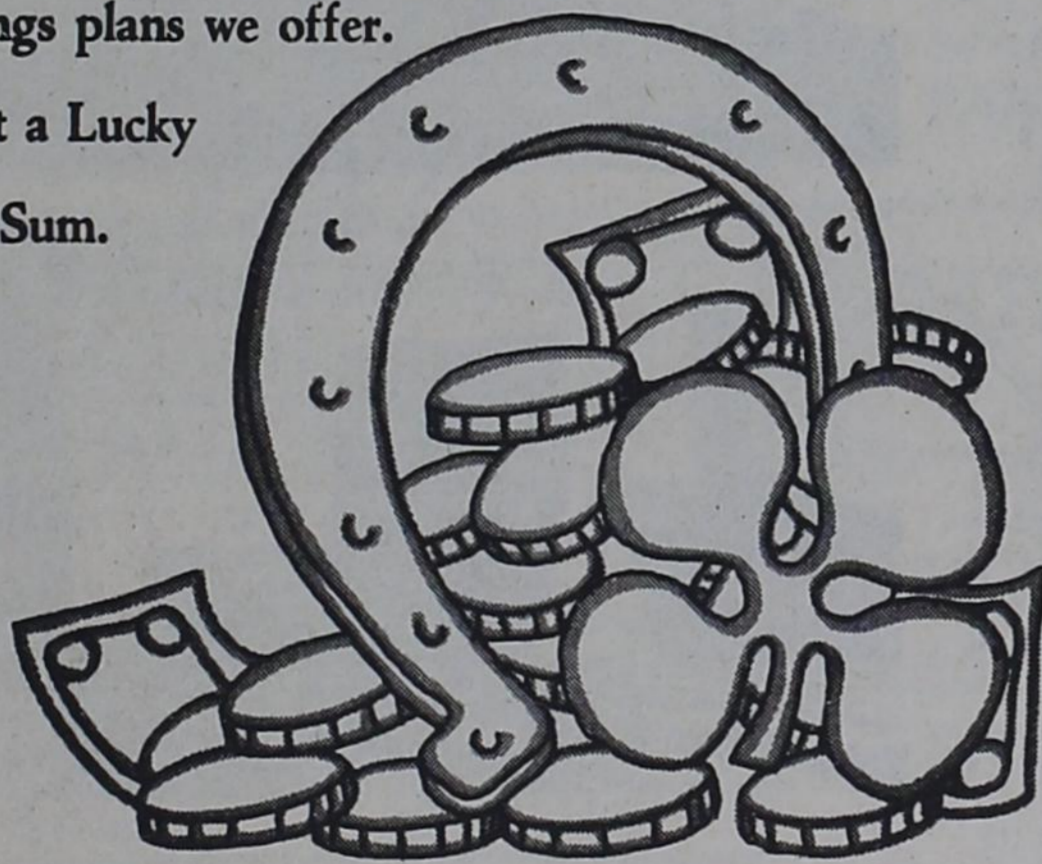
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Maybe it's a trip to Europe or it could be Sally's college education or maybe just for a rainy day . . .

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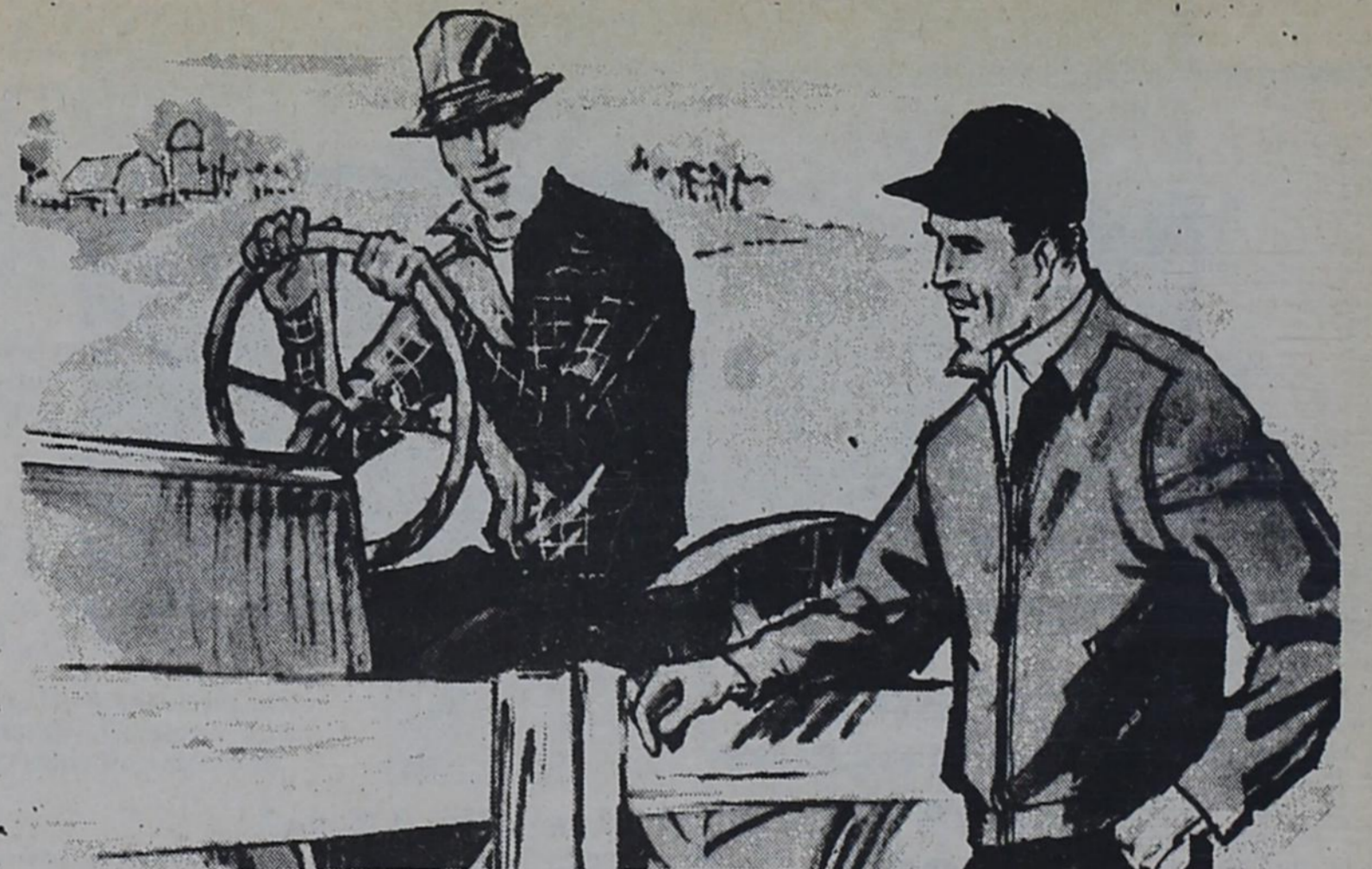
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July 25 - 31



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PARMER COUNTY FARM BUREAU

Milton Evans, Mgr.



HORN FAMILY...Dick Horn, Bovina native, will be guest speaker at the First Baptist Church this

Sunday. Shown with Dick and his wife are sons Richard, Timmy and Steve.

Celia Welch Earns Degree From ENMU

One student from the Bovina area has completed the prescribed course of study in the Department of Languages and Literature at Eastern New Mexico University and will receive a degree during summer graduation exercises on July 29 in Portales, New Mexico.

Ms. Celia Denise Trimble Welch will be receiving the degree of master of arts in English. She has also been a full-time teaching assistant at Eastern for the past year. This entails teaching freshman composition while working on the masters degree. She is the

daughter of Mr. and Mrs. George Harold Trimble of Pleasant Hill, formerly of Bovina.

She is a 1971 graduate of Clovis High School, and also attended Texico High School. Her future plans include doing post-graduate work at Eastern and then pursuing the Ph.D. degree at the University of New Mexico. She was granted the degree of bachelor of science in education in 1976. While she has been an instructor in freshman composition, she has proved to be a valuable asset to the department and we are very pleased to announce her graduation.

--Hospital Report--

ADMISSIONS--

Adam Lopez, Dimmitt; Nettie Blair, Dimmitt; Anthony Caldwell, Friona; Carolyn Caldwell, Friona; Alta Lee and baby girl, Clovis; Alice Moore, Bovina; Buddy Stowers, Friona; Susie Davis, Friona; Eva Romo and baby girl, Hereford; Gwendolyn Scott, Hereford; Alicia Murillo, Hereford; Annie Scott, Friona; Jesse Scott, Hereford; Wesley Barnes, Lazbuddie; S.G. Jones, Farwell; Thelma C. Jones, Friona; Junior Clark, Friona; Terry Modes, Friona; and Richard Deel, Farwell.

DISMISSALS--

Eugene Ellis, Adam Lopez, Michael Little, Alice Moore, Lynn Aragon, Carolyn Caldwell, Anthony Caldwell, Susie Davis, Kathy Boozer and baby boy, Ollie Duncan, Gwendolyn Scott, Alicia Murillo, Alta Lee and baby girl, Nettie Blair, Buddy Stowers, Wesley Barnes, Eva Romo and baby girl, Thelma Jones and Jesse Scott.

PATIENTS IN HOSPITAL--

Annie Scott, Roy Lee Stowers, Junior Clark, Terry Modes, S.G. Jones and Richard Deel.

Michelle Garza Has First Birthday

Michelle Garza celebrated her first birthday with a party at Farwell City Park on July 11. She is the daughter of Mr. and Mrs. Angel

Garza, Bovina.

Michelle's mother baked two rabbit-shaped cakes, decorated with white frosting, trimmed with coconut and containing the words, "Happy Birthday Michelle," written in icing on bowties worn by the rabbits.

Dick Horn To Preach At FBC Sunday

The Dick Horn family will be guests of First Baptist Church Sunday. The Horns are on furlough as missionaries in Japan.

Dick will preach Sunday morning and will show slides and discuss the work in Japan on Sunday night. There will be a fellowship honoring the Horns after the evening service. The Bovina Church is Dick's home church.

The public is invited to attend the morning service at 11 a.m. and the evening service at 7 p.m.

Square Dancers Plan Lake Outing

Friona Buttons and Bows Square Dance Club danced Saturday night to the calling of Ed Gunnels of Clovis.

Visiting the club were Bob and Nan Gauelthreath and Carlyle and Dorothy Sargent of Hereford Merry Mixers.

Visiting from Earth were Bill and Coleen Scott.

Visiting from Littlefield Circle 8 Club were Orville and Rowena Cleavinger, Buz and Clara Mae Jones, Ed and Gayle Jones and Pat and Dot Smithart.

Visiting from Friona were Jerry Anderson. Visitors were served soft drinks, and coffee by members of Buttons and Bows.

A new square dance club has been formed in Hereford for singles. The

Cantaloupe punch, sandwiches and potato chips were also enjoyed by the large number of guests who attended the party.

After the meal, presents were opened; a pinata, with candy inside, was broken and toys were distributed to the children.

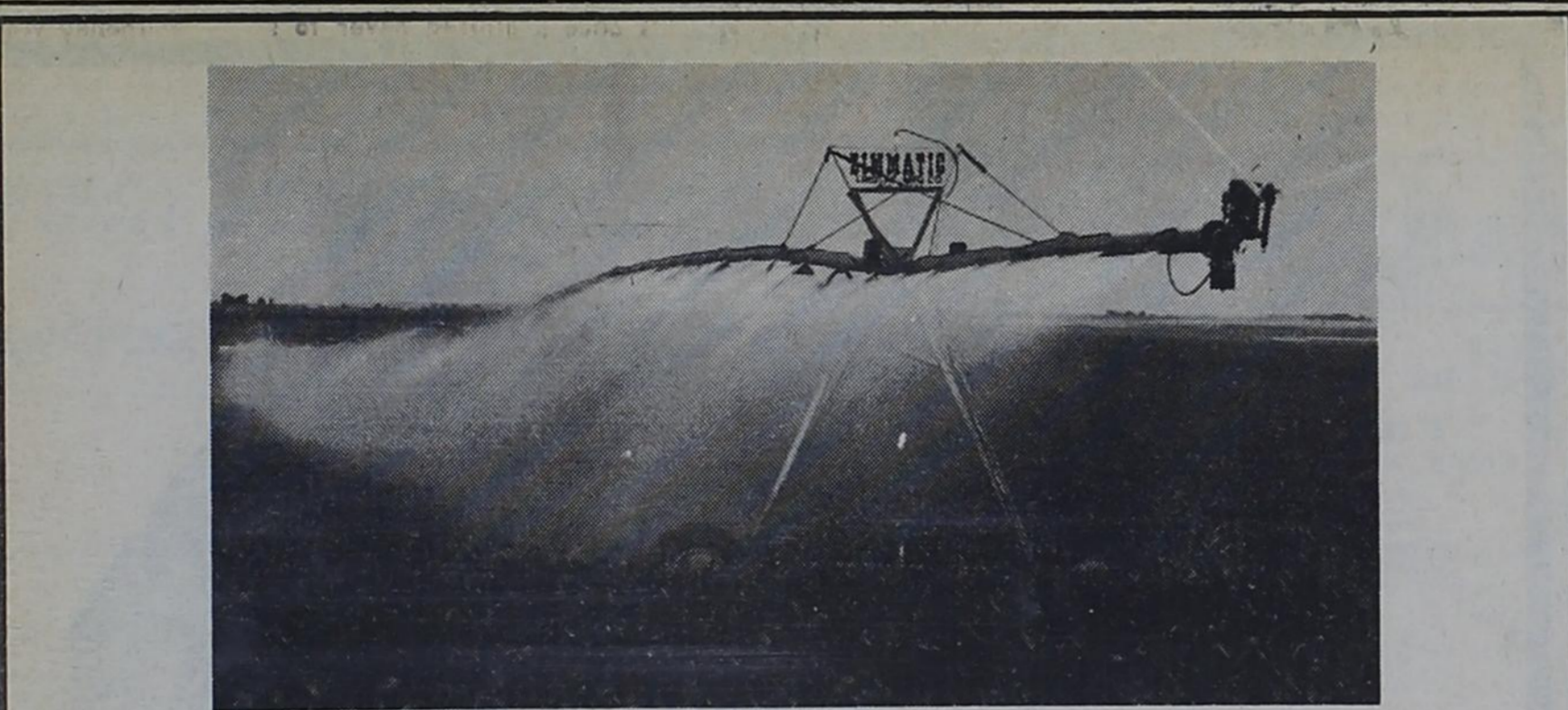
Among the guests were Michelle's grandmother, Angela Jaime; Angelica, Steven, Joe and Laura Jaime; Mr. and Mrs. Jose Cenicerros and Angela Marie; Mr. and Mrs. Frankie Vidaurri and Veronica; Elva Joanna Yruegas; Maria Lopez and Irene, Jacob and Abel.

Also, Maria Garcia, Genieva and "Gordo"; Maria Jaime, Angeles, Georgia, Reggie and Victor; Mr. and Mrs. Juan Jaime, Juan, Jr. and Robert.



PEGGY SHIRLENE GRISSOM... Mr. and Mrs. C.W. Grissom of Taiban, N.M. are announcing the engagement and approaching marriage of their daughter, Peggy Shirlene, to Grady Lewis Higgins, son of Mr. and Mrs. A.L. Higgins of Plainview, Texas. The couple is planning a family wedding in the garden of the Higgins' home Friday,

August 26. Peggy is a 1974 graduate of Fort Sumner High School and is presently employed with Dr. James and James, in Plainview. Grady is a 1973 graduate of Plainview High School and is employed with his father in pipe and farming operations. The couple plan to reside in Plainview.



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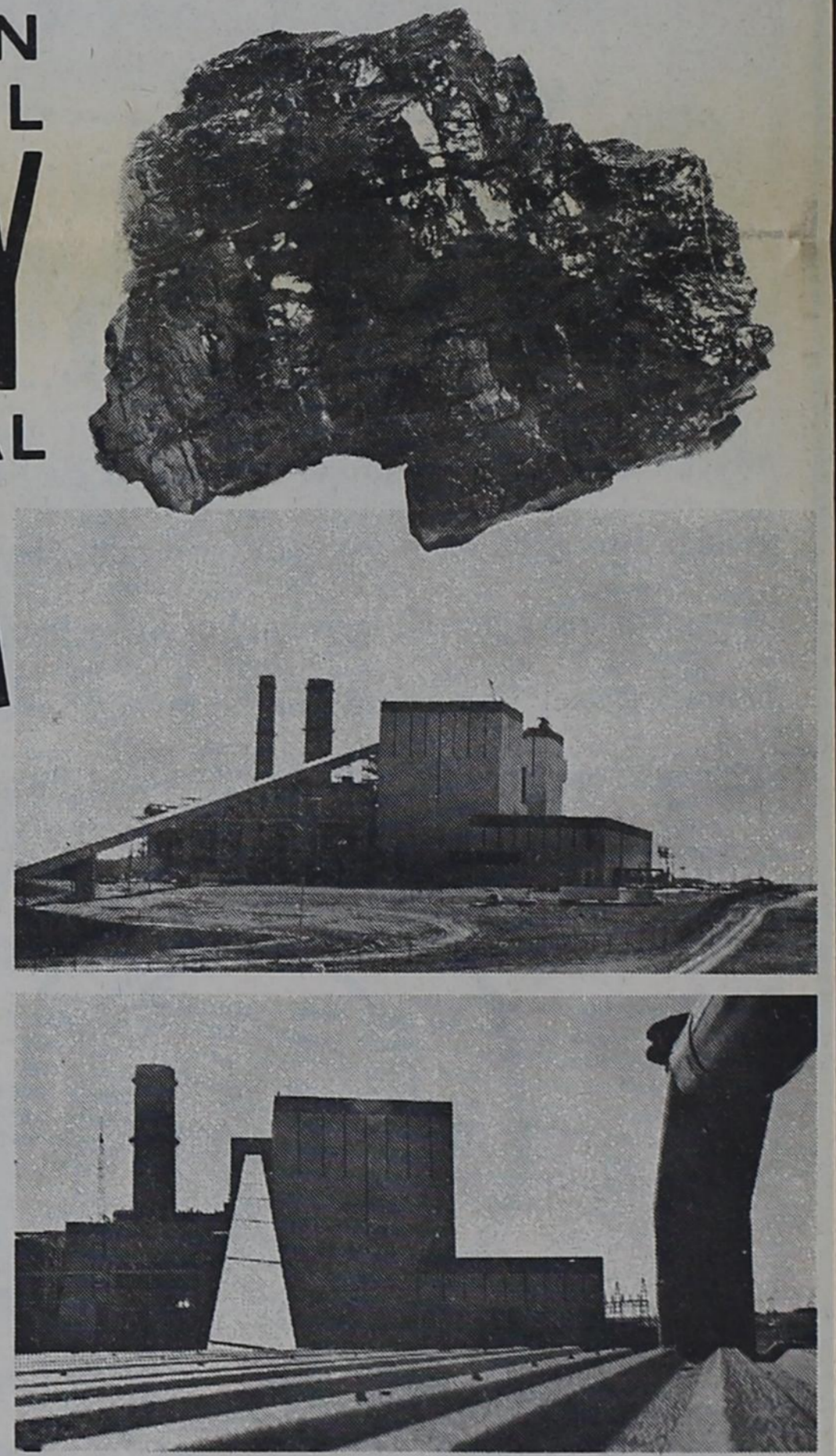
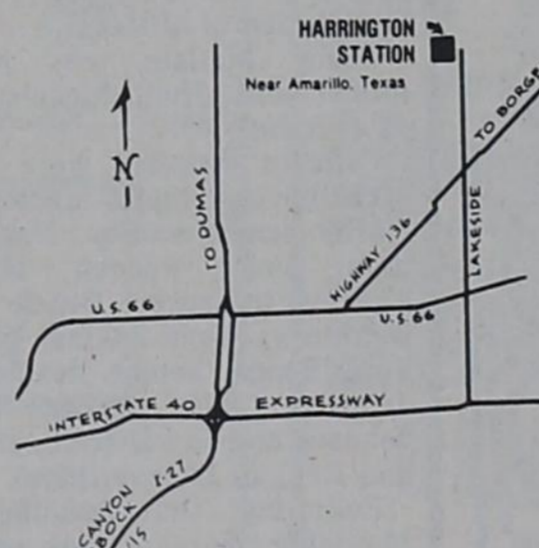
DIMMITT: Rick Ward—647-4171

FRIONA: S. D. Baize—247-3311

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OPEN HOUSE
YOU ARE WELCOME

SATURDAY, JULY 30
12 NOON — 6 P.M.
SUNDAY, JULY 31
1 P.M. — 6 P.M.



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OUR GENERATION IS FOR YOU!



Church News

ST. ANN'S CATHOLIC CHURCH
 Masses at Bovina: Sunday morning at 8:30.
 Masses at Friona: Saturday evening at 7:00; Sunday morning at 10:30.
 Confessions, Bovina: Saturday, 10 a.m. till 3 p.m. Friona: Saturday, 5:30 p.m. till 6:30 p.m.
 Baptisms every first Sunday of month.
 Also new series of instructions start every first Sunday of month at 8 p.m.
 Servets for July 31: Dusty Jesko, Johnny Villarreal, David Villarreal.
 Communion distributors, July 31: Claude Tamez, Phil Brockman.
 Linen shower for St. Ann's rectory on July 31. All parishioners are invited to participate by bringing linens. All cash donations also accepted. Please see Dora Rejino.
 Around the Diocese: August 1-5, Deacon Study Week and Retreat at West Texas State University, Canyon.
 September 27-28, Amarillo Diocesan Council of Catholic Women meeting in Borger.
UNITED METHODIST CHURCH
 Things to talk about: July 30-31, School of Christian Mission, Ceta

Canyon, 8:30 a.m.
 Transferred Out--Mrs. Alma Alverson and William to Anderson, Calif. They transferred to the United Methodist Church there. Mrs. Alverson is Janie Sudderth's mother.
 Happy Birthdays: July 15, Pearl Hastings, a member of the Over-Eighties; Merle Nelson, 16, George Trimble, 17, Nancy Pewitt, 19, Jo Bowman, 21, Tina Isaac, 22, Sue Fowler, 23, Suzanne Murphy, 24, Dawna Putnam, Jerry Putnam, Kathy Booser, Bruce Caldwell, 26, Korby Hawkins, Mrs. Charles Ross, 27, Brandon Caldwell, Arlene McCallum, Dean Hastings.
 The Men's Prayer Group meets each Wednesday morning at 6:00. This is for men only.
 On July 30 and 31, the United Methodist Women will meet at Ceta Canyon for two days of study and preparation for the coming year. This is not only a time for learning but a time for sharing with old and new friends. The buildings are air-conditioned and the camp is so unlike the land above that you can feel totally away. If you can spare two days, do plan to attend.

CHURCH OF CHRIST
 Those who will serve--Billy Lynn Marshall, Leroy Mayfield, Ricky Mayfield, Stephen McClaran.
 Table (night), Larry Dopp; announcements, L. Widner; nursery, Little Jon; prayers, Thomas Rhodes; prayer (offering), Ricky Mayfield.
 The Sick: Sisters Macon and Jefferson are at home. Remember them in your visits.
 The annual Crusade for Christ will again be held at the Gardner Street Church of Christ in Borger on August 27. Also, on the same day, the annual youth meeting at Denver City.
 Our Gospel Meeting with Laverne Stewart will begin in one month. Laverne is a former minister of this congregation and is looking forward to returning here for the meeting. Let us all make preparations for a successful gospel meeting with Brother Stewart.
 E.C. Albright, the father of Betty McClaran, is still very ill in Burleson, Texas. Why not send a card? The address is: E.C. Albright, Box 89, Burleson, Texas 76028.
 Howard and June Ellison have accepted the work in New Castle,

Oklahoma.
 A Time To Remember--Bus Ministry, Saturday at 9:30 a.m.
Breakfast Set August 1 By Laymen
 The Bovina Christian Men's Prayer Breakfast will be hosted Monday, August 1 at 6:30 a.m. in St. Ann's Parish Hall.
 This popular community event, soon to be going into its fifth year, is hosted by the laymen of each participating church the first Monday of each month on a rotation basis.
 The event consists of breakfast prepared by the laymen and a program of ten to fifteen minutes arranged by the laymen. Ending with prayer, the program has no collections and does not accept donations.
 The breakfasts are free to all Christian men in the community.

Widner To Attend Annual Vo-Ag Meeting

Vocational agriculture teachers, some 1,600 strong, will gather in Dallas, August 1-5, for the annual meeting and in-service education workshop, sponsored by the Agriculture Department of the Texas Education Agency, Austin, under the direction of J.A. Marshall, state director.
 Registration will begin at 3 p.m. Monday, August 1 at the Baker Hotel according to Dick Vestal, Baird, vocational agriculture teacher and president of the Vocational Agriculture Teachers Association of Texas.
 On Tuesday, August 2, at 7:30 p.m., the association will sponsor the annual awards program to present tenure pins to the membership and other awards to legislators, school administrators, Texas news media, individual teacher awards and to individuals who have contributed to the progress of agriculture education and the activities of the Future Farmers of America.
 Four associate members will receive the 10-year award, along with 32 active vocational agriculture teachers. Among the active teachers being recognized is Laurence

Widner, vo-ag instructor at Bovina High School.
 Activities and entertainment are also planned throughout the four days for the wives who will attend the meeting.
Brenner Named Manager
 Paul Brenner, formerly of York, Neb., has been appointed product manager-grain management systems for Western Ag Sales Co., Inc. Mr. Brenner and his wife, Ann, have five children: Chuck, 19; David, 17; Paula, 16; Donna, 13; and Andy, 11, and reside at 1202 Garland, Plainview.
 Before joining Western Ag Sales Co., Brenner was associated with Gifford-Hill & Co., Inc. for ten years and lived in Mississippi.
 Western Ag Sales Co., Inc. is an irrigation system-grain management system company with numerous offices throughout West Texas.

Bovina Churches Welcome You!

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FIRST BAPTIST CHURCH of BOVINA

Sunday: Sunday School-9:45 a.m. Morning Worship-11 a.m. Training Union-6 p.m. Evening Worship-7 p.m.



Rev. Derrel Lewis

WEDNESDAY Prayer Meeting-8 p.m.

MISSION BELEN BAUTISTA

Escuela Dominical-9:45 a.m. Mensaje-11:30 a.m.-Union De Pre Preparacion-5 p.m. Miercoles Estudio De La Biblia-7:30 p.m.

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SHERLEY GRAIN COMPANY "Serving Parmer County Farmers The Year Around"

PLEASANT HILL BAPTIST CHURCH Pleasant Hill, N.M.

Sunday: Sunday School-10:30 a.m. Texas Time; Morning Worship, 11:30 a.m. Texas Time;



Rev. Ricky Parker

Church Training, 7 p.m. Texas Time; Wednesday Night Evening Worship, 8 p.m. Texas Time; Meeting-8 p.m.

OKLAHOMA LANE BAPTIST CHURCH

Sunday School-10 a.m. Morning Worship-11 a.m. Training Union-6 p.m. Evening Worship-7 p.m.



Rev. Moody Smith

OKLAHOMA LANE METHODIST CHURCH

Sunday School-10:00 a.m. Morning Worship-11 a.m. Evening Worship-7 p.m.



Rev. H.L. Whittenburg

BOVINA METHODIST CHURCH

Sunday School-9:45 a.m. Morning Worship-11 a.m. M.Y.F.-6 p.m. Evening Worship-7 p.m. Choir Practice-Wednesday-8 p.m.



Rev. James W. Putnam

BOVINA CHURCH of CHRIST

SUNDAY SERVICES Classes-9:45 a.m. Worship-10:45 a.m. and 6 p.m. WEDNESDAY Devotional and Classes-9 p.m.

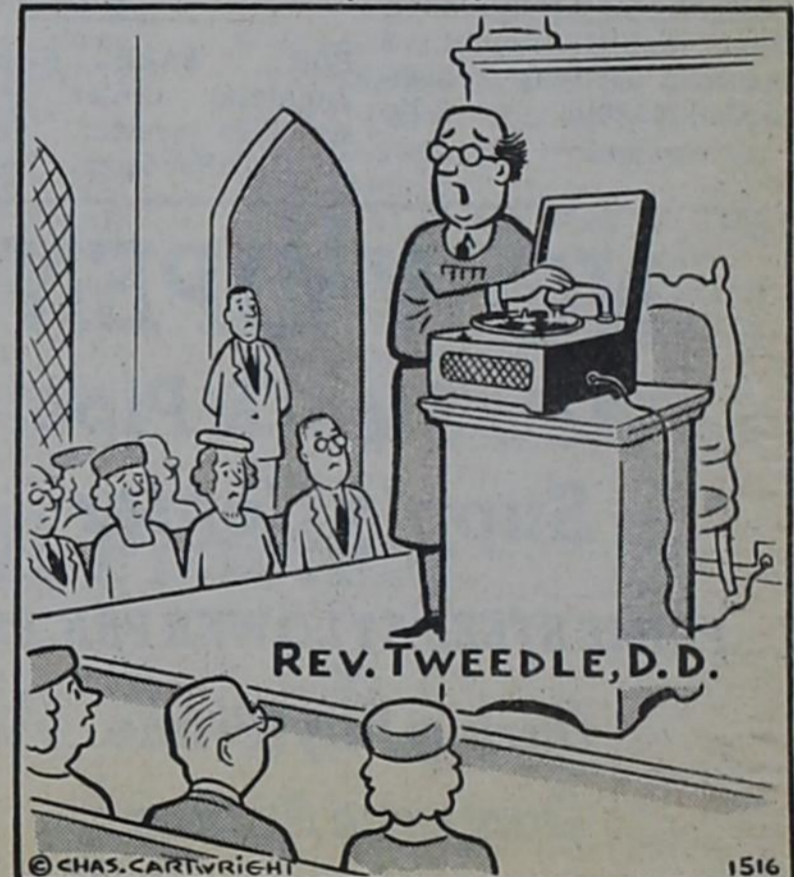


Cecil Bunch

BOVINA PENTECOSTAL HOLINESS CHURCH

Sunday School-10 a.m. Morning Worship-11 a.m. Evening Worship-7 p.m.

Church Chuckles by CARTWRIGHT



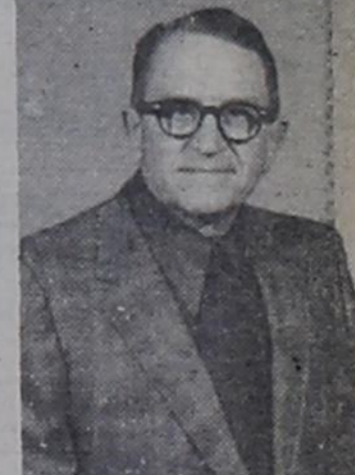
"I once promised never to speak of money from this pulpit, so please listen to this recording."

FUNNY ISN'T IT

Funny how ten dollars looks so big when you take it to church, and so small when you take it to the grocery store.
 Funny how big an hour or so serving God and the Church looks and how small 60 minutes are when spent playing golf, fishing, or attending a football game.
 Funny how we applaud when a ball game goes into overtime, but complain if the worship service is five minutes longer.
 Funny how laborious it is to read a chapter in the Bible, yet find it easy to read two or three hundred pages of a best selling novel.
 Funny how we can't think of anything to say when we pray, but don't have any difficulty thinking of things to talk about on the phone to a friend.
 Funny how it seems we need two or three weeks to fit an event of the church into our calendar, but are always able to make adjustments for a social invitation at the last minute.
 Funny how we seem to have difficulty learning the Bible, yet find it easy to learn so many other things.
 Let us realize that these things are not "funny things" with God. God will take them very seriously.
 Cecil F. Bunch
 Minister
 Church Of Christ

ST. JOHN LUTHERAN CHURCH

Sunday School-9:30 a.m. Morning Worship-10:30 a.m.



Rev. Herman Schelter

ST. ANN'S CATHOLIC CHURCH

Mass-Sunday, 8:30 a.m. Wednesday-8:00 p.m. CCD-After Mass Sunday High School CCD-7 p.m. Wednesday Confession: Sunday, 8-8:25 a.m. Rev. Dermot O'Brien, Administrator

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DEADLINE for classified advertising in Wednesday's issue—Noon Tuesday.

Check advertisement and report any error immediately; The Blade is not responsible for error after ad has already run once.

To report emergencies or any suspicious activity, any time of the day or night, Marshal, 238-1133; Deputy Marshal, 238-1635; City Hall, 238-1116; If no answer, 806-481-3303, Sheriff's department. 48-tfnc

FOR SALE....14X72 mobile home. Two bedrooms and two baths. In Bovina. For information, Call Ruidoso, N.M., (505) 257-4147. 46-tfnc

TWO houses on five acres with barns. Call Gary Cox, 238-1338. 1-3tc

WANT to make a deal with some retired couple to live in small brick house and do some job work, take care of lawn and other odd jobs, including some housework. C.R. Elliott, Box 516, Bovina 79009. 1-tfnc

FOR SALE....Warehouse 14 ft. wide, 38 ft. long, 8 ft. walls. Metal siding, 2-in. floor over a 1-in. floor—located on lot 6, Blk. 14, near post office Ideal for work shop—reinforced would be ideal for storing grain. C.R. Elliott Phone 238-1126 1-tfnc

FACTS
By John Ricci



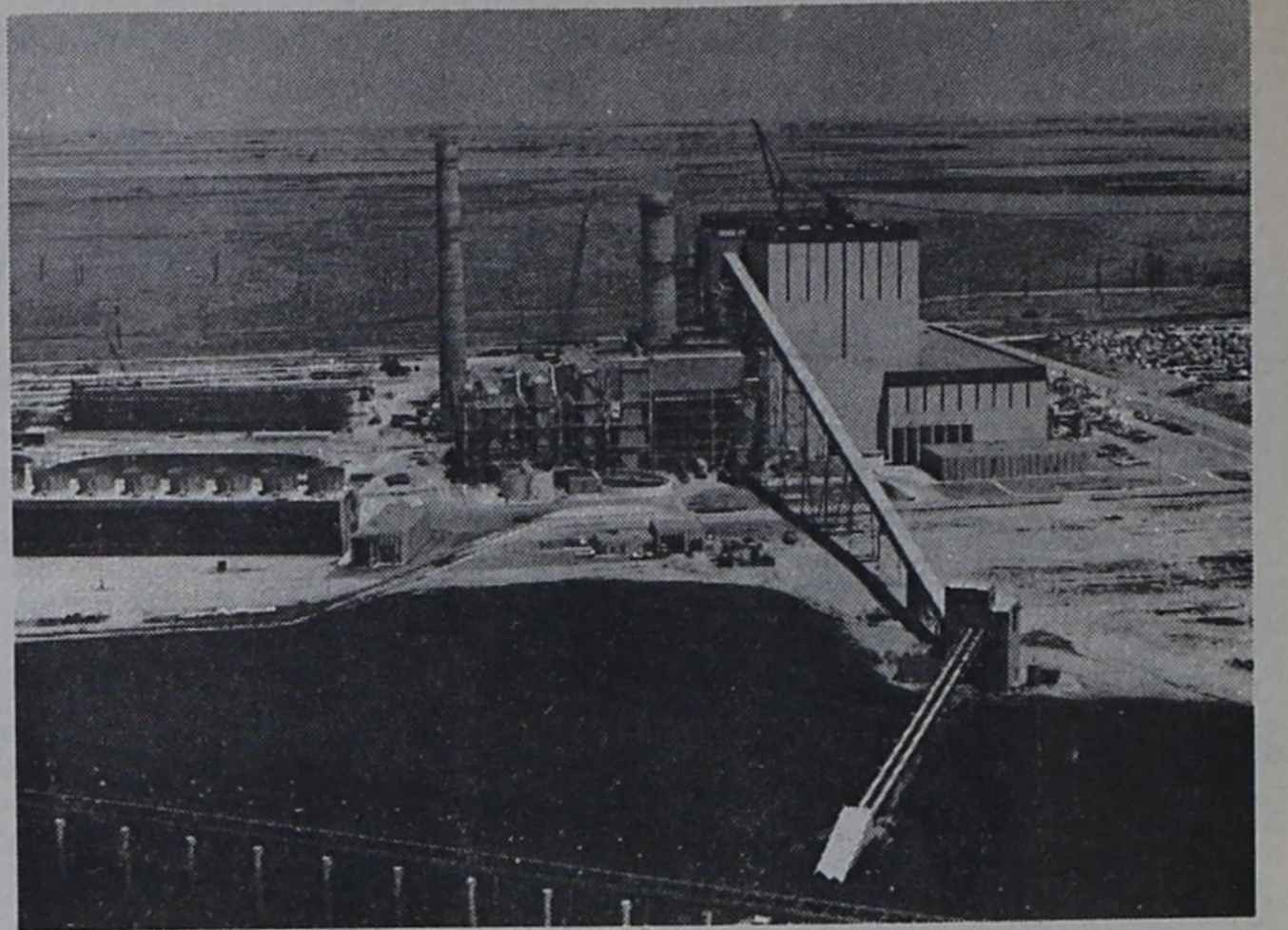
Two new markets for wheat growers may open up soon. General Foods, the nation's largest coffee roaster, is test marketing a new beverage made from a blend of green coffee beans and wheat. The company claims the new drink has "a smooth, mild coffee flavor" and is substantially cheaper than conventional coffee. If coffee lovers like it, the company will put it on shelves throughout the country. Also a new wheat beer has appeared on the Yugoslavia market. Lakso, the Yugoslav company that developed it, says wheat beer has a unique flavor, excellent color, purity and foaming. The wheat beer contains a large amount of carbon dioxide and promoters say the beer is easy to digest, refreshing and satisfying.

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NEWS OF SAFETY

Readying Your Mower
It's smart to think ahead when it comes to readying lawn mowers for the spring season. That's the recommendation of experts at the Outdoor Power Equipment Institute, who offer these tested tips on preparing lawn mowers for work.



OPEN HOUSE SET....The open house for Harrington Station, Southwestern Public Service Company's new coal-fueled generating plant at Amarillo, is scheduled for Saturday and Sunday, from 12

noon-8 p.m. on Saturday and 1-6 p.m. Sunday. The photo shows the plant's coal supply in the foreground, delivered to the plant from Wyoming in 110-car trains twice a week.

Electric Company Sets Open House For Plant

Southwestern Public Service Company will hold open house at its newest generating facility, Harrington Station, Saturday and Sunday, July 30 and 31. The plant, located northeast of Amarillo, one mile north of Nichols Station on Lakeside Drive, will be open to the public on Saturday from 12 noon to 6 p.m. and on Sunday from 1-6 p.m.

Harrington Station is the first generating plant on Southwestern's system to use coal as its primary fuel. The first unit, rated at 356,700 kilowatts, was put into service in mid-1976 and is using about 3500 tons of coal per day. During some of the summer months this consumption will be in excess of 4000 tons per day.

The second generating unit at Harrington is under construction and is about fifty percent complete. It is scheduled to go on the line next summer and will also have a capability of 356,700 kilowatts. Construction of the third unit of the same size will begin in the next few weeks and is scheduled for completion in 1980. All three of the Harrington generating units will use coal-fired boilers.

The coal used at Harrington Station is low-sulphur western coal, mined and brought in by unit train from Gillette, Wyoming. The trains have about 110 cars and are designed and built specifically to haul coal. Each train brings about

11,000 tons of coal to the plant on a twice-a-week schedule.

The boilers at Harrington Station are equipped with the most advanced equipment, available at this time, for preventing objectionable products of combustion from reaching the environment. Both electrostatic precipitators and stack gas scrubbers were installed on the first unit at a cost of approximately \$20-million. The number 2 unit will utilize a fabric filter stack emission control system known as a "baghouse". This environmental control equipment is necessary for compliance with the Texas and Federal air control regulations.

The use of sewage effluent for boiler and cooling water—a practice pioneered by Southwestern Public Service Company at Jones Station in Lubbock, Nichols Station and Harrington Station in Amarillo—will continue to save millions of gallons of fresh water per day. The three plants use an average of 9-million gallons of sewage effluent a day, saving enough fresh water to serve the residential, commercial and industrial needs of a city of 100,000 people. It takes about 450 gallons of water per month to generate the power for a residential customer using 600 KWH per month. The investment for water quality control equipment was about \$6-million.

POSITIONS OPEN

FIRST POSITION HOUSING COORDINATOR

To seek out and recruit ten (10) families in Parmer County and ten (10) families in Deaf Smith County who would be interested in a self-help housing project for the purpose of helping build their own homes. To help establish non-profit Housing Development Corporations or help develop local Housing Authorities in these communities for the purpose of building rural rental property. To coordinate and update housing surveys in these two counties. Also to help with acquisition of housing sites and coordinate the projects with architects, engineers, attorneys and local planning and utility authorities.

QUALIFICATIONS:

Experience should include counseling experience in the area of Human Services, Housing Management, work crew management, business experience with contractors, architects, attorneys, and engineers.

SECOND POSITION HOUSING COORDINATOR

To seek out and recruit ten (10) families in Parmer County and ten (10) families in Deaf Smith County who would be interested in a self-help housing project for the purpose of helping build their own homes.

QUALIFICATIONS:

Experience should include counseling experience in the area of human services. Housing management and work-crew management would be helpful. Bi-lingual is desirable.

Submit application and resume to:
Texas Panhandle Community Action Corporation
1605 West Seventh Avenue
P.O. Box 32150
Amarillo, Texas 79120
OR
Texas Panhandle Community Action Corporation
P.O. Box 94
Bovina, Texas 79009

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 2 LB. JAR **\$1.29**

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WESTPAC KRINKLE-CUT POTATOES 2 LB. BAG **49¢**

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 14-16 INCH EACH **\$2.99**

Folds for Storage! Lightweight! ALUMINUM FURNITURE

Cool, comfortable woven plastic webbing is weather-resistant, hoses down for easy cleaning. Sturdy, durable frames last for years.

LOUNGE 99¢ each

Hot 'n Cooler PICNIC JUG
 1-gal. size, wide mouth, base spigot. Keeps food, beverages hot or cold.

Just **29¢ each**

All Your Favorite CHEWING GUM
 Eight delicious varieties for you to choose! 5 and 7 stick packs.

9 \$1. Packs

IVORY LIQUID
 22 OZ. BOTTLE **69¢**

KOUNTY KIST GOLDEN CORN WHOLE KERNEL
 12 OZ. CAN **4/\$1**

VALUABLE COUPON

TICKLE Roll-On Deodorant
 With Coupon
 2-Oz. Size **13¢ ea.**
 1.87 each without coupon

VISINE EYE DROPS
 Visine gets the red out fast! Soothes sore, tired eyes. Clear, non-staining.

1/2-Oz. Size **11¢ Each**

VALUABLE COUPON

Gillette TRAC II -5's
 With Coupon
 Only **11¢ pak**
 1.35 pak without coupon

CANNON PKG. of 4 WASHCLOTHS
 100% loop cotton terry in stripes, checks or solid colors. 12x12-in.

Just **99¢ pkg.**

GIANT SIZE TIDE
\$1.19
 49 OZ. BOX

SCOTTIES FACIAL TISSUE
 200-2 PLY BOX **59¢**

Good only at BEN FRANKLIN