

BIG PRICE REDU

An Underselling Campaign, Beginning Saturday, October 9

A Sale that will be of great importance to the people of Nacogdoches and adjoining cotton, inspiring us to carry out our reputation of always maintaining the very high

The Values to be obtained during this Underselling Sale will be such

Hundreds of dollars worth of cotton products at exceptional savings, including Sheets, Pillow Cases, Towels, Gingham, White Goods,—in fact all cotton s



New Fall Millinery at Reduced Prices

It will be an easy matter for the most discriminating woman or miss to select a bewitching Hat that will perfectly fit her face from these admirable new assortments. Choosing will be a real pleasure at these prices:

—\$3.95, \$4.50, \$6.00, \$8.50, AND UP

LADIES' DRESSES REDUCED

50 Dresses, all-wool French Serge, braided and embroidered, and button trimmed; some Lace collars and cuffs, also pockets and belts. Tailored and dressy styles. Navys, Brown and Black. Sizes 14 to 46. Values \$16.75, \$18.00 and \$19.50, to close out at **\$12.95**

\$6.95—SPECIAL—\$6.95

50 Dresses, All-Wool materials, White Silk Collars and Cuffs; also side pockets and belts of self material. Large buckles; sizes 16 to 40. Dresses that sold up to \$15.00, all Navys to sell quick at **\$6.95**

DRESSES REDUCED TO \$19.75

50 Dresses, materials all-wool and Silk Tricotine, Men's Wear Serge, Gaberdine, Jersey Cloth and Velours; late style models; Lace Collars and Cuffs. Some self-trimmed, others Braided in contrasting colors. Tunic and Over-Skirt effect. Sizes 16 to 42. Colors, Black, Navy and Brown. Regular \$25.00, \$30.00, \$40.00 and \$45.00 values, to sell quick **\$19.75**

EXTRA SPECIAL

One hundred silk dresses. This assortment consists mostly of Taffetas and Satins, odds and ends. Navys, Black and Browns. All sizes. Dresses that sold for \$25.00, \$35.00 up to \$50.00, on Sale as long as they last for \$16.75, \$19.50 and **\$24.75**

FLOOR COVERINGS—TEN PER CENT DISCOUNT

We offer a large collection of Rugs of charming and original designs, in the inexpensive as well as the highest qualities. Give your wife a new Rug. On all Rugs of \$59.50 and over, we will allow a discount of 10 per cent during this Sale:

\$59.50 Rugs for	\$52.50
\$65.00 Rugs for	\$59.50
\$75.00 Rugs for	\$62.50
\$90.00 Rugs for	\$81.50

Cretons, Draperies, and all Curtain Goods at Ten Per Cent Discount during this Sale.



The Season's Newest in Foot Wear

Offered at Special Prices During this Sale

Women's Brown Kid 9-inch top Boots, Louis heels, \$14 value, Special **\$11.95**

Women's Black Kid 9-inch top Boots, Louis heels, \$12.00 value, Special **\$9.95**

Women's Black Kid Lace 8 1-2 inch top Boots, military Special **\$8.45**

Women's Brown Kid Lace 8 1-2 top Boots, military heels, heels, \$9.00 value, Special **\$7.45**

Women's Brown Calf Lace, military heels, \$8.00 value, Special **\$6.95**

Women's Black Calf Lace, military heels, \$7.00 values, Special **\$5.95**

SPECIAL:—One lot Women's Kid and Calf-Button Low heel Shoes, \$4.00 value, Special **\$2.98**

A very strong line of Misses' and Children's Dress and School wear Shoes at SPECIAL PRICES.

EXTRA SPECIAL:—An assortment of Women's discontinued styles in Lace and Button. Sizes 2 to 5 1-2. Values \$4.00, \$5.00 and \$6.00, Special **\$2.98**

SPECIAL:—One lot of Boy Scout Shoes in Black and Brown; \$4.00 values, Special **\$2.98**

EXTRA SPECIAL:—One lot Men's Service Shoes, all of solid leather, \$5.00 values, Special **\$3.48**

RUBBERS! RUBBERS!

Make your Shoes last longer by wearing Rubbers. We have a new and fresh stock. Toe and heel shapes to fit any style shoe.

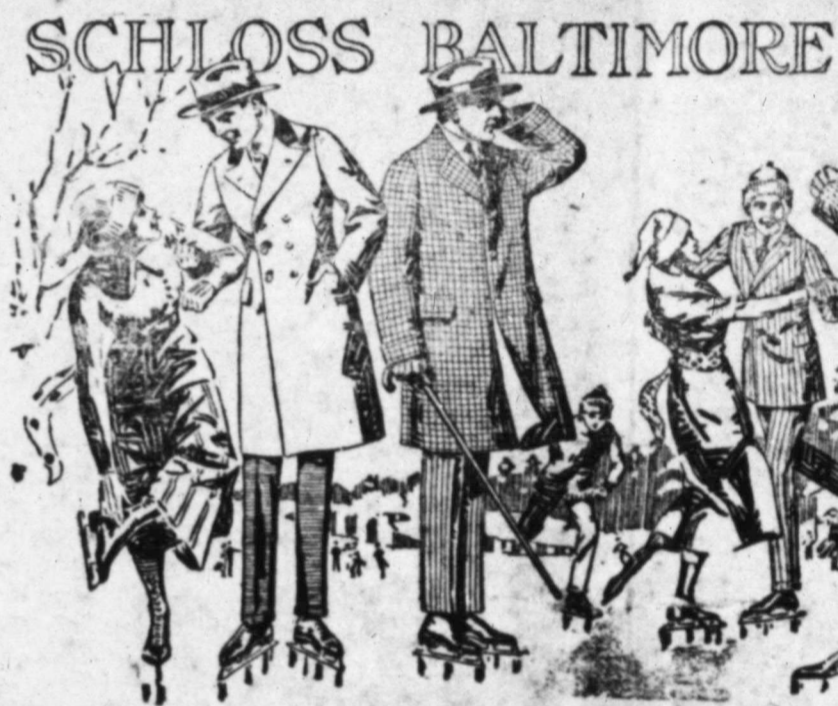
LADIES' LONG COATS ON SALE

One hundred Ladies' Long Coats, materials, Kersey's Worsteds, Mixtures, Velours, Velvet, Broadcloth and Plushes. All high-class, good clean merchandise. Coats bought under price and marked low to meet the price of the conservative buyer. All sizes, 16 to 46.

\$19.50 value, Sale Price	\$11.95
\$24.50 value, Sale Price	\$14.98
\$29.50 value, Sale Price	\$19.75
\$35.00 value, Sale Price	\$24.75

BLANKETS

Cotton and Woolen Blankets, all sizes and weights, plain colors and plaids, greatly reduced.



Men's and Boys' Clothing at

We anticipated drastic reductions and therefore waited to buy our Fabrics at reduced prices consistent with other commodities. You are getting what you pay for to help make your money go a long way with our low prices. Read on!

We are featuring Suits for this Sale at **\$25.00, \$35.00** Marked from \$10.00 to \$15.00 Lower Than

We also have one lot of **\$35.00** Suits that we

MEN'S SHIRTS

One lot of Men's Soft French Cuff Shirts, \$2.50 values, Special	\$1.98	Men's Soft French Cuff Shirts, \$2.50 values, Special	\$1.98
One lot of Men's Soft and Stiff Cuff Shirts, \$2.00 values, Special	\$1.49	Men's Elastic Cuff Shirts, \$2.00 values, Special, each	\$1.49
One lot of Men's Fancy and Plain White Jersey Silk Shirts, sell regularly for \$10.00, Special for	\$7.50	One lot of Men's Over shirts, Gray only, \$3.50 values, Special	\$2.75
One lot of Men's Sweaters, worth \$4.00 to \$5.00, Special at	\$1.98	Men's Half Hose, all colors and sizes, 75c values, Special for	50c
Men's Half Hose, all colors and sizes, 50 cent values, Special	39c	Men's Half Hose, all colors and sizes, 50 cent values, Special	39c

We can save Boys' Clothing and specially reduced prices on our name brand goods. See for yourself.

Big Hosiery Offerings During this

CHILDREN'S HOSE REDUCED

Boys' heavy ribbed school Hose, reduced to, a pair	59c	Pure Silk, and White, and White, All other Silks	
Misses' fine ribbed Mercerized Hose, in Black, White and Brown, reduced to	59c	Women's Black Hose, reduced to, a pair	35c
Misses' and Children's fine Cotton Hose, reduced to, a pair	35c	One lot Children's Black Hose reduced to, a pair	19c
One lot Children's Black Hose reduced to, a pair	19c	One lot Children's Hose reduced to, a pair	15c

EXTRA SPECIAL

25 cent Hose in Black and White, reduced to, a pair	15c	Three pairs for	39c
---	------------	-----------------	------------

Mayer & Sch

REDUCTION EVENT

October 9th and Continuing Throughout the Entire Month

adjoining counties. The cause is a backward season, the reduction in the price of every highest grade of merchandise obtainable, at the very lowest market prices.

It will be such that Buying your Entire Winter Needs will be Advisable

In fact all cotton staples that are so universally in demand will be thrown on Sale at great reductions and waiting for you Saturday morning, October 9

BALTIMORE CLOTHES



Everything at Before-War Prices

Do not wait to buy our Fall Clothing until manufacturers had reduced. You are selling what you produce at a sacrifice and we are ready to sell at low prices. Read and see.

\$25.00, \$30.00, \$35.00, \$40.00

to \$15.00 Lower Than Last Fall.

100 Suits that we will close out at \$27.50

MEN'S UNDERWEAR

Men's Shirts and Bal-Briggen Drawers, \$1.25 and \$1.50 values, Special, per garment **98c**
 Men's Elastic Seamed Drawers, \$1.25 and \$1.50 values, Special, each **98c**
 One lot of Men's Black Bellie Laloo Hats, Special **\$2.50**
 One lot Men's Overshirts, colors, Gray and Brown, \$4.00 and \$4.50 values, Special **\$3.19**

BOYS' CLOTHING

We can save you from 20 per cent to 30 per cent on your Boys' Clothing. Be sure to bring the boys here for their clothing and see the bargains. We have other items specially reduced for this Sale. Lack of space prevents us naming the numerous reductions. Pay us a visit and see for yourself.

Bring this Price Reduction Event

LADIES' SILK HOSE—EXTRA SPECIAL

Pure Silk, 19 in. Boot, seamed, a \$2.50 value, in Black and White, reduced to, a pair **\$1.25**
 All other Silk Hose greatly reduced.
 Women's Black Hose, fine mercerized hose with seam, sold for 75c, reduced to, a pair **48c**
 Good quality of Lisle Hose, in Black and White, 50c quality, a pair **39c**
 Good quality of 35 cent Hose, in Black and White, reduced to, a pair **29c**
 Three pairs for **85c**

NEW FALL SUITS



\$15.95—Ladies Suit Special—\$15.95

25 Ladies' Suits, materials All-Wool Serge. Colors: Navy and Black only. Fancy and self trimmed. Sizes 16 to 44. Suits that sold as high as \$22.50, Special **\$15.95**

FIFTY SUITS GREATLY REDUCED

50 Suits, All-Wool materials, late style models. Colors: Navy, Black, Brown and Old Blue. Sizes 16 to 42, at following prices:—

\$35.00 values for	-----	\$25.00
\$39.00 values for	-----	\$29.50
\$45.00 values for	-----	\$32.50
\$25.00 values for	-----	\$19.50

FALL WOOLENS REDUCED

New Fall Woolens also reduced for this remarkable event.

Large Plaids for Skirts and Cloaks 54 and 56 inches wide, \$10.00 quality reduced to	-----	\$7.50
\$7.50 quality reduced to	-----	\$5.95
\$5.50 quality reduced to	-----	\$3.95

EXTRA SPECIAL

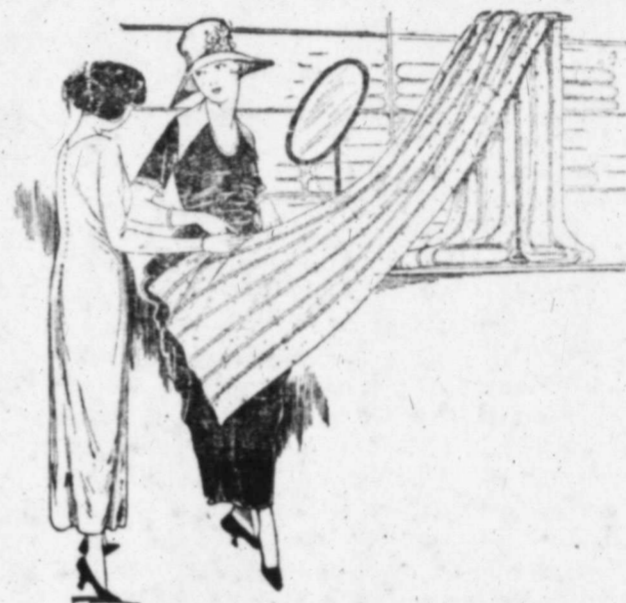
36 inch Serge, in Black, Navy, Green, Brown and Grey, reduced to, a yard **95c**
 44 inch All-Wool Storm Serge, in Navy, Copen, Green, Grey and Brown, reduced to **\$1.95**
 We have a large assortment of Serges, Tricotines, Poplins, Broad Cloths. All will be offered at reduced prices.

BROWN DOMESTIC

36 inch A A A Extra Heavy Brown Domestic, sold for 45 cents, reduced to **25c**
 Stacks of lighter weight Domestic at astonishing prices.

TOWEL SPECIAL

Bleached Turkish Towels that sold for 75 cent a pair, reduced to, each **28c**



Taffetas, Messalines, Poplins, Etc.

The most desirable Silks will figure greatly in this underselling campaign at savings that are without question, the greatest we have ever offered.

EXTRA SPECIAL

40 inch Georgette Crepe and Crepe de Chines, Specially Priced, a yard **\$1.69**

EXTRA SPECIAL

36 inch Heavy Black Satin, Specially Priced, a yd. **\$1.95**
 All other Silks will be included in this Sale, including all shades of Taffetas, Messalines, Satins, Charmeuse and Poplins.

GINGHAM

Apron Checks, 27 in. wide, our 25c quality reduced to	19c
Dress Gingham, 27 inches wide, in a large assortment of pretty plaids, stripes and checks; 45 cent quality reduced to	29c
50 cent quality reduced to	35c
75 cent 32 inch Gingham reduced to	50c
\$1.00 32 inch Imported Zephyr, reduced to	79c

PERCALE SPECIAL

36 inch Dress Percales reduced to	29c
INDIAN HEAD—36 inch soft finished Indian, reduced to	45c
LONG CLOTH—59 cent English Long Cloth, reduced to	39c
NAINSOOK—59 cent quality, reduced to	39c

HEAVY SHIRTINGS AND COTTON PLAIDS

Good quality Plaids and Stripes, 20 cent quality reduced to	15c
25 cent quality reduced to	18c
29c quality reduced to	22c
35 cent Shirtings reduced to	25c
45 cent Shirtings reduced to	29c
OUTING FLANNELS—Heaviest grades in white, mottled and fancies, reduced to	29c

OHIO TUEC ELECTRIC CLEANER

Every home should have an Ohio Tuec Electric Cleaner. Women find that it meets their every requirement and makes possible thorough cleaning in the home. This cleaner is powerful, efficient, economical. \$7.50 places one in your home. Phone or write for demonstration in your home.

Schmidt, Inc.

**More Miles Per
\$ \$ \$ \$**

FIRESTONE TUBE FREE

With every Firestone Tire purchased from us during the month of October at regular price we will give you a

FIRESTONE TUBE FREE

These are the best grade of Tires and Tubes the Firestone makes and are guaranteed for 6000 miles.

Stripling, Haselwood & Co.

Akrel Byrd returned Monday from Beaumont, where he had been a few days.

Mrs. D. W. March of Mt. Enterprise was in the city Monday, reporting her home community fine.

Mrs. G. P. Campbell of Douglas was in the city shopping Monday, returning home the same day.

John Barrett of Garrison was mingling among friends in the city Monday.

E. J. Craddock and I. D. Warthengton of Maytown were in the city Tuesday on business.

Miss Mamie Lou Gaston of Houston arrived in the city Tuesday for a few days' stay with friends and relatives. Miss Gaston formerly worked here with Swift Bros. & Smith.

Hon. Pat M. Neff, democratic nominee for governor of Texas, will be in the city Monday. He will act for the defendant in the case of Mrs. Ada Taylor against the Modern Woodmen of America, Hon. George S. King of Houston representing the plaintiff.

WANTED—Family who can work 75 or 80 acres of land or two families who can work 40 acres each, good land and water. J. S. Faulkner, Attoyac, Texas. 7-wf

FOR SALE—Two real nice mantel boards with mirrors, beautifully designed, at a bargain. Also one set of sliding doors. See them at Orton Furniture Store. 6-6dw1

LOWE-MOORE

Mr. M. T. Lowe and Mrs. C. A. Moore of the Diboll community were married by Judge Frank Huston at 8 o'clock Wednesday morning in the County Clerk's office. It is understood that Mr. and Mrs. Lowe will make their home in Lufkin.

We are showing a strong line of Men's, Ladies' and Children's Shoes at prices that will interest you. Also a good line of Underwear and Hosiery. Give us a chance to show you this merchandise.

We offer you below a few of the many bargains we have in stock.

One lot Men's Lace Boots, worth \$12.50, special price . . . \$9.95

One lot Men's Odd Coats, assorted patterns, worth \$10, special . . . \$8.00

One lot Men's Union Suits, heavy ribbed, special price . . . \$2.40

One lot Ladies' Hose, black, good value, special price . . . 20c

JOE ZEVE

N. C. F. B. CAMPAIGN

The membership campaign for the Nacogdoches County Farm Bureau is in full swing over the county this week.

The drive opened at Melrose Monday morning under the general direction of W. A. Blair, a Dallas county farmer who helped to organize Dallas and Bell counties before coming here. Mr. Blair is accompanied by Messrs. Brown and Daniels, both of Dallas county.

In addition to these three out-of-county solicitors, the campaign has been put on in the eastern part of the county by Elmer Matthews, J. N. Grimes, A. T. Stallings, Tom Curl, H. W. Birdwell and others. Wednesday morning a drive started in the Appleby community and was in the hands of John Weatherly, B. Melton, A. B. Stoddard and Joe Slay, assisted by Messrs. Blair, Daniels and Brown.

Thursday morning a drive will be started at Nat and will cover the western half of the county, ending Friday night. This drive will be in the hands of R. R. Loy, J. W. Mitchell, T. J. Anderson and B. K. King, assisted by Henry Pitman and others of Cushing.

The last report showed a total membership of 347 in the county. Indications are that by Friday night this number will be increased to 400, with the northern half and also the southern section of the county untouched. Those in charge of the membership campaign here freely predict a final roll of seven or eight hundred members in the county. The Attoyac, Martinsville, Swift and Shady Grove sections are yet to be canvassed. A good membership is assured from each of these sections.

The officers of the County Farm Bureau are as follows: Nat T. Sisco, President; J. T. Anderson, vice President; T. J. Maroney, Treasurer. Of the 24 members of the board of directors, the following have been named:

Melrose, E. W. Matthews; Chireno, Tom Curl; Attoyac, L. T. Buckner; Martinsville, Jim Hanna; Harmony, B. F. Johnson; Linn Flat, J. W. Mitchell; Nat, R. R. Loy; Douglass, J. T. Anderson; Cushing, Henry Pitman; Libbert, Jack Anthony.

The other 14 directors are to be elected as soon as meetings can be held in the remaining voting boxes. Meetings to be held this week include Garrison, Friday at 2 p. m.; Holly Springs, Friday at 7:30 p. m., and Etoile Saturday at 7:30 p. m.

NOTICE TO SWEET POTATO GROWERS

We will begin buying sweet potatoes on Monday, October 11th. We will pay 80 cents a bushel. We will handle only well matured potatoes, and there will be only one grade, which is No. 1. Potatoes must be handled carefully to keep from getting them bruised. When digging, be sure to set the plow deep enough to go under the potatoes to avoid cutting them. We cannot buy cut, cracked or bruised potatoes, as they will not keep in the curing plant. Mole or salamander bitten potatoes will not be acceptable. Number 1 potatoes range in size from 1 3/4 to 3 1/2 inches in diameter and from four to eight inches in length. We will furnish baskets free to those who wish to bring in potatoes, and it is very important that you come to the curing plant for your baskets when you are ready to harvest. Bringing the potatoes to the plant in baskets helps to prevent them from getting bruised on the wagon. If you make heap rows when you dig do not pitch or throw potatoes onto the pile. That will bruise them, and do not leave them in the field over night. Right now is a good time to dig because of dry weather. We will not buy any potatoes after a killing frost.

Nacogdoches Potato Company, Paul Perkins, M'gr. 7-2d2w.

RURAL CARRIER EXAMINATION

The United States Civil Service Commission has announced an examination in the county of Nacogdoches, State of Texas, to be held at Nacogdoches on October 23, 1920, to fill the position as rural carrier at Nacogdoches and to fill other vacancies that may occur on rural routes from other postoffices in the above mentioned county. The examination will be open only to citizens who are actually domiciled in the territory of a postoffice in the county and who meet other requirements set forth in Form No. 1977. Both men and women, if qualified, may enter this examination, but appointing officers have the legal right to specify the sex desired in requesting certificates of eligibles. Women will not be considered for appointment as rural letter carriers unless they are widows of U. S. soldiers,

Staying With Cotton

COTTON IS NOT BRINGING THE PRICES THAT WE HOPED FOR, BUT WE ARE GOING TO PLACE OUR MERCHANDISE AT PRICE THAT WILL BE IN LINE WITH THE COTTON MARKET. WE SUBMIT BELOW A LIST OF NEEDED STAPLES FOR YOUR CONSIDERATION, AND WE ARE SURE THAT YOU WILL AGREE THAT WE ARE ALWAYS FIRST TO COME TO THE RESCUE OF OUR FRIENDS AND CUSTOMERS. KINDLY GIVE THIS CAREFUL CONSIDERATION, AND BE ASSURED WE ARE ALWAYS STRIVING TO PLEASE YOU.

Heavy Brown LL Domestic 38 inches wide, formerly sold at 30 cents. Reduced to .20c	10-4 Brown Pepperall sheeting, reduced to .80c
Heavy Sea Island Brown Domestic, when washed will look like bleached domestic. Reduced from 35c to .24c	9-4 Bleached Pepperall sheeting, reduced to .80c
Favorite LL Sheeting. Good for light wear and quilt lining, full 36 inches wide. Reduced from 25c to .15c	10-4 Bleached Pepperall sheeting, reduced to .80c
Advertiser Brand bleached domestic, equal to any on the market, was 35c. Now .20c	Utility Gingham. Nothing better for house and children's school wear. Reduced from 45c to 35c
Winn Bleached Domestic, practically as good as above, but not quite as heavy. Reduced to .20c	Toile Du Nord, the standard of all gingham. Was 60c. now .40c
Jacks Choice and Railroad Chevots which are the heaviest made, and are excellent for boys and men's work shirts. Reduced from 45c to 30c	Forrest Percal 36 inches wide. Sold for 45c. Reduced to .32 1/2c
9-4 Brown Pepperall sheeting, reduced to .70c	A.C.A. Feather ticking. This is known by everybody. Old price 60c. Now .50c
	A good heavy grade tick that sold for 35c now .25c

CLOTHING

Genuine Styleplus garments bearing the Styleplus sleeve ticket and iron clad guarantee. This means you are assured entire satisfaction in every \$30.00 way or a new suit of clothes. Priced at \$30.00

50 Per Cent Off On Silk

All silk remnants, including Crepe De Chine, Georgette, Satin, Taffeta, Messaline, Poplin and Shirting. Silk reduced to one half price.

Wonderful Saving on Wool Dress Goods

Serges that formerly sold for \$1.75 to \$2.25 reduced to . . . \$1.25	Serges that formerly sold for \$1.25 to \$1.50 reduced to . . . 90c
--	---

All of the above in a good range of colors.

SHOES

Our shoe stock has been ragged; we have held off buying until we were convinced that there would be no cheaper shoes before January, 1921. They are now arriving and at prices that are just as low as quality merchandise will permit

YOU WILL FIND OUR ENTIRE STOCK BASED UPON THE ABOVE DECLINE AND WE WILL BE PLEASED FOR YOU TO CALL IN AND SEE US AND MAKE OUR STORE YOUR HEADQUARTERS.

Thomas & Richardson

sailors or marines, or the wives of U. S. soldiers, sailors or marines who are physically disqualified for examination by reason of injuries received in the line of military duty. Form No. 1977 and application blanks may be obtained from the office mentioned above or from the U. S. Civil Service Commission at Washington, D. C. Applications should be forwarded to the Commission at Washington at the earliest possible practicable date.

SINGERS' REUNION

The Nacogdoches County Singers Reunion will commence at Oak Flat (Bethany), three miles east of Cushing, on Friday night before the third Sunday in October. All lovers of music are urged to be present. Bob Sitton, President.

Mrs. H. J. Craddock of Maytown was shopping in the city Tuesday.

Fine Mare for Sale

I still have that fine young mare for sale at a bargain. E. H. Power 7-1w.

DR. M. W. P'POOL

Practice Limited to Diseases and Surgery of the EYE, EAR, NOSE AND THROAT Refraction and Glasses. Hospital for Surgical Cases. Office Hours 10 a. m. to 6 p. m. Blount Building Telephone 881 Nacogdoches, Texas.

Cheaper Groceries

Sugar, per pound	17c
Buley's Best Flour, per sack	\$3.50
Our Seale Flour, per sack	\$3.35
3-lb Bucket Red Ball Coffee	\$1.25
Laundry Soap, per bar	5c
Matches, per box	5c
Celu'oid Starch, per box	5c
Blueing	5c

We have added a meat market to our store and solicit your market trade.

We pay best prices for country produce. Bring us your chickens, eggs and butter or anything you have for sale.

Seale Brothers

Phone 140 East Main Street

Edward Curry of Garrison was a visitor in the city Monday. Mrs. T. J. Young of Maytown was shopping in the city Tuesday.