"In The Agricultural Center Of Parmer County"



DO YOU REMEMBER ten years ago tomorrow?

If you think for a moment you probably will. To many, it may not seem possible that a full decade has passed since the assassination of President John F. Kennedy, but it happened on November 22, 1963.

Of course, it was on a Friday ten years ago, rather than Thursday. A Black Friday as far as the state of Texas and city of Dallas were concerned. And the Kennedy assassination seemed to trigger a wave of violence directed against national figures that continued throughout the next few years.

WE'LL NEVER FORGET that Friday in November. It was truly one of the saddest days we've ever experienced, coupled with the chain reaction that resulted in the capture of Lee Harvey Oswald, and Oswald being killed by Jack Ruby two days later as he was being transferred by Dallas law

It was an unbelievable sequence of events. We couldn't believe it was all taking place here in thoroughly civilized America, right here in our beloved home state.

But the thing that brought the starkness of the situation so vividly to Americans was that it practically happened right before their very eyes. Especially Ruby's shooting of Oswald, which happened on nationwide television.

LIKE MOST TEXANS, we were on our lunch hour at the time of the Kennedy assassination. Friday was our "slow day," having gotten the paper out for the week. Having neglected to shave that morning, we had gone to the bathroom for a mid-day shave when the first announcement came on television.

When they came on with the bulletin, and identified it from Dallas, we were fearful of what we would hear-sort of like an instant premonition--and our fears were soon confirmed.

The first announcement reported that President Kennedy had been shot during the parade, and that he had been taken to a Dallas hospital.

Like most Americans, we breathed a silent prayer-"Oh, God, don't let him die. Not in Texas!"

But by then, the president most likely was already dead (1 p.m. officially). It was a very painful time for all Americans, and we all still bear the scars of that day ten years ago.

DOLPH MOTEN, former Blade publisher, and a group of men, were enroute to Austin, where the President had been scheduled to speak on Friday

But Lee Harvey Oswald had changed the course of history that noon hour in Dallas, shattering the beauty of Indian Summer in Texas, and spoiling what had started out to be a successful good-will mission by the president to our state.

"sinking feeling" we got when | instrumental in organizing one the news came across' of Kennedy's death. It was akin to the feeling you get when you learn of the death of a loved one. Or perhaps when you hear that our country is at war ....

We sincerely pray that our nation never has to experience such a traumatic event again. After ten years, the events of that week are still very vivid to

PAT READ, who is the prettiest chamber president we've ever had the privilege of working with, was showing us correspondence she has received regarding the groundbreaking ceremony held here Tuesday.

(Continued on Page 4)



## PIONEER RESIDENT

# Blanche Sudderth's Rites Held Monday

Funeral services were held Monday afternoon in First United Methodist Church of Bovina for Mrs. Blanche Sudderth, 79, a pioneer resident of this area.

Rev. J.B. Fowler of Perryton, former pastor, officiated at the rites. He was assisted by Rev. Howard Marcom, pastor of the Bovina church. Burial was in Bovina Cemetery under direction of Parsons-Ellis Funeral Home of Friona.

Mrs. Sudderth died at 6 a.m. Saturday in Parmer County Community Hospital. She had been in ill health for the past several years.

Mrs. Sudderth, a native of Russelville, Mo., moved to this area with her parents, the late Mr. and Mrs. C.B. Daniel, in 1909. The Daniel family homesteaded land in the We recall the tremendous Pleasant Hill area and was of the first schools in the country, the Daniel School District No. 15.

Mrs. Sudderth was a member of the First United Methodist Church and a past member of the Bovina Woman's Study Club. She was married to Lee Sudderth in June 1925. Mr. Sudderth died in December

She is survived by five daughters, Mrs. Berniece Underwood of Willow, Okla., Mrs. Frances Hodges of Happy, Mrs. Mary Ruth Redden of Bovina, Mrs. Winnie Mae Condron of Elgin and Mrs. Opal Sikes of Clovis; nine sons, Arlin Hartzog and J.B. Sudderth, both of Farwell, Melvin Sudderth of San Francisco, Lee

H. Sudderth of San Antonio, | Jimmy Redden, Glenden Sud-Sam Sudderth of Dumas, Don Sudderth and Billie Sudderth, both of Bovina, Ray Sudderth of Kingsland and Kaskel Sudderth of Tucumcari, N.M.;

grandchildren and 30 greatgrandchildren. Pallbearers were Ronnie

Sudderth, JaDan Sudderth, two brothers, W. Flem Daniel of St. Louis, Mo., and Charles V. Daniel of Mexico, Mo.; 33

derth, Bobby Redden and Roy Hartzog, grandsons.

Honorary pallbearers were John West, B.L. Graham, Sam Aldridge, Arvil N. Wall, Frank

Hastings, Wilbur Charles, Dr. Paul Spring, G.D. Anderson Sr., Webb Gober, Truman

Kent, Tom Caldwell, L.M. Grissom, Reagan Looney, S.J. Isenburg, Charlie Lovelace and G.D Anderson Jr.



MRS. BLANCHE SUDDERTH

## MAHON SPEAKS

# Groundbreaking Fete Well Attended Here

A large crowd of dignitaries and local residents was on hand Tuesday morning for the official ground breaking ceremonies in the initial Running Water Draw Watershed Project dam construction at Bovina.

Originally scheduled for the construction site northwest of Bovina, the ceremony was moved to the Bovina Schools auditorium because of inclement weather.

Congressman George Mahon was principal speaker at the event. He was joined on the speaker's platform by A.L. Black of Friona, Parmer County Judge Archie Tarter, Leon Grissom of Bovina, chairman of the Parmer County Soil and Water Conservation District, and H.H. Calhoun of Plainview, one of the leaders in the 15-year effort to construct the series of floodwater retention dams.

The 10 a.m. program got under way with the Bovina High School Mustang Band, directed by Joe Blatchford, performing several numbers.

The invocation was given by Rev. Howard Marcom, pastor of the First United Methodist Church in Bovina.

Black, who served as master of ceremonies, was a member of the local Soil and Water Conservation District's board of directors for over 20 years and a former state director. He is actively involved in Water, Inc., and a prominent Parmer County farmer-rancher. He introduced H.H. Calhoun who remarked that "....today is a red letter day for most of us after 12 long years of fighting for this project.

"Many of us here today remember when the project was first proposed at a meeting in Dimmitt in 1961," Calhoun recalled.

> Weather By Willie

> Warming up some this

He said the project was proposed after a severe flood in Plainview in 1960. "Running Water Draw will be harnessed now and return to the beauty spot it was in earlier days," he

Black introduced Mahon, who was principal speaker on the occasion. Noting that he had first met Mahon some 20 years ago, Black described Mahon as "...not a politician, but a

statesman. No one is more dedicated than George Mahon. and no one has the agriculture man at heart more than our congressman."

Mahon began his remarks with a salute to the Mustang Band as representative of the youth of America and noted that the American flag could not stand without the enthusiasm and strength of its youth.

"We are here today to salute

what has been done and look forward to what will be done in the future on this project," he

Pointing out that it took the cooperation of farmers, county officials, state agencies and two states to bring the project to this stage, he said, "Important things don't come easily or quickly. It takes cooperation

and patience. [Continued on Page 7]



GIFT FOR MAHON....Pat Read, Bovina Chamber of Commerce & Agriculture president, is shown presenting a gift to Congressman George Mahon, at the reception in his honor Tuesday at First State Bank. The gift was a western-style hat. "You've treated me royally, now you've crowned me," Mahon commented.

## **BONDS REGAINS LEAD**

# Martinez, Smith Tie For Weekly Prize

Five upsets in a slate of 10 games on last week's edition of the Bovina Businesses Cotton Bowl Football Contest made for rough sledding for the majority of the contestants with only five persons picking seven or better winners.

Andy Martinez and Billy Smith emerged from the frav with eight winners out of the 10 games and were tied on the tiebreaker score to share first and second place money. Each will receive a check for \$4.

Martinez, who finished in the money once before this year, missed the Arkansas-SMU tie and the Los Angeles win over San Francisco. He picked Bovina to win, 21-16, 15 points off the actual 26-6 score. Smith missed the tie game and the Oklahoma State win over Colorado and picked Bovina to win, 26-21, also 15 points off the actual score.

Taking third place and the \$1

seven winners. She topped two other contestants, Kyle Harris and Brenda Bush, by being only eight points off on the tiebreaker. Mrs. Cox missed the tie

game, the Olton upset over Dimmitt and the Roosevelt upset over Denver City. She picked Bovina to win, 18-6, only eight points off the score. Harris missed the Kress upset over Sudan, the tie game and the Oklahoma State win and picked Bovina to win, 24-14, 10 points off. Mrs. Bush missed the tie game, Roosevelt's win and the Rice upset over Texas A&M, and picked Bovina to win, 36-7, 11 points off.

Of the 115 contestants entering the 11th week of the contest, 14 had six right, 37 had five, 39 had four, 18 had three and two contestants had two correct guesses.

Contestants with six correct

prize money was Vera Cox with guesses were Dwight Cox, Richard Carson, Leon Grissom, Furne Harris, Lewis McDaniel, Ruth Newell of Muleshoe, Jim Noves, Mike Read, Jennifer Reed, Lary Sides, Danny Stanberry, Debra Stanberry, Steven Stone and Blake

Sudderth.

With only two weeks remaining in the 1973 contest, Tom Bonds pulled back into a one point lead. He picked five winners last week to bring his total in the contest to 79.

Mrs. Albert Johnson of Farwell, who was tied with Bonds the week before, had only four winners to drop one point behind with 78. Bill Moore is tied for second place with 78 points.

Only two points back with 77 are H.J. Charles and Lewis McDaniel.

Roberta Mager is the lone contestant with 76 points. Four points back with 75 are

Tom Ware and Kenneth Whitecotton.

Seven contestants have 74 points. They are Reba Bonds, J.W. Harris, Monty Malcom of Tulia, Weldon Moody, Terry Newell of Muleshoe, H.W. Roberts and Mary Jane Wilson.

Still in the running with 73 points are Laura Bartlett, Hattie Burnett, Lynn Chitwood and Albert Johnson of Farwell.

With the regular season play concluding last week, high school playoff games will be featured on the contest along with college and professional football games for the final two

The contestant with the highest number of points at the end of the contest will be awarded two tickets to the Cotton Bowl game in Dallas on New Years Day and \$50 expense money for the trip.

# Water, Inc. Seeks **Additional Members**

throughout West Texas and our voice can only be as strong Eastern New Mexico were in Lubbock Saturday for the launching of a month long drive for new members. Attending the session at the Red Raider Convention Center were Ellis Tatum and A.L. Black both of

Keynote speaker at the membership kickoff luncheon was John J. Kendrick, Brownfield banker and the first president of Water, Inc. Kendrick noted that the High Plains area has the capability of closing the gap between food, fiber and fuel needs and supplies, given adequate supplemental water. "We must tell the nation and the world about

Water, Inc., officials from our capabilities," he said, "but as our undergirding member-

> Water, Inc., activities center around obtaining supplemental water for the area.

"We are producing food, fiber and fuel now that are easing world shortages," Kendrick said. "With adequate supplemental water, not only will a decrease in production be prevented as our present water supplies dwindle, but we can, in fact, increase our production rates," he added.

Water, Inc., is a non-profit, membership-based organization and membership dues are income tax deductable as a business expense.

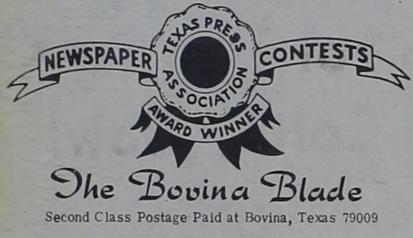
# Acupuncture Not Paid By Medicare

Medicare will pay for acupunc- chanism is not known. ture treatment," Gerald Sch-

effectiveness. Even in those | Schlaeppi emphasized

"We are beginning to have | areas of the world where it has inquiries about whether or not been widely used, it's me-

"Three units of the National laeppi, social security Field Institutes of Health have been Representative, stated today. designated to assess and "At the present time, Medicare | identify specific opportunities reimbursement for acupunc- and needs for research in ture as an anesthetic, or as an | connection with the use of analegic, or for other therapeu- acupuncture for surgical anestic purposes may not be made. | thesia and relief of chronic pain. "Although acupuncture has Until the pending scientific been used for thousands of assessment of the technique years in China and for decades | has been completed and its in parts of Europe, it is a new | effectiveness established, there agent in the United States and | will be NO Medicare reimlittle is known about its bursement for acupuncture,"



Published at Bovina, Texas, Every Wednesday

Bill Ellis . . . . . .

Publisher

Lou Nuttall ......

Editor

# Reflections

The Blades

TEN YEARS AGO-NOVEMBER 20, 1963

Rain Monday night interrupted what otherwise had been a beautiful fall for harvesting here. Amount of the moisture varied from three-tenths of an inch to an inch. Heaviest moisture reportedly fell west of town.

Bovina Mustang Band will have new uniforms about March 15 of next year.

An order for the uniforms was placed by a committee composed of representatives of school board and of Band Parents organization Sunday afternoon with Battle Harris of Canvon, representative of Fruhauf Uniforms of Wichita, Kan.

"Grandpa Goes to College" is title of the annual senior class play which will be presented Saturday evening.

Paul Jones and Pat Whitecotton remain tied in lead for grand prize in Bovina Businesses Cotton Bowl Football Contest. Prior to last week, they each had a total of 78 points. Picking six of 10 winners last week, they now have totals of 84 out of a possible 110 for a percentage of .763.

Opening shot of this year's basketball season was fired last night in Williford Gym here. Bovina Mustangs and Fillies divided a boys-girls twinbill with Adrian.

Gwen Christian has been named correspondent to Coed Magazine by its editor, Margaret Hauser.

SIX YEARS AGO-NOVEMBER 15, 1967

A new band and music director for Bovina Schools was named at a regular meeting of members of the school board

He is James Andrews, a native of Vega, who will be graduated from West Texas State University at Canyon in January. He is expected to begin his duties here in

Texas Education Agency has recommended that the Bovina Independent School District be continued as a fully accredited 12-grade school system.

Property owners in Bovina have been sent statements from the City Commission for their part of the new paving program

here in the amount of \$68,211.55. Bovina Businesses Cotton Bowl Football could have been renamed "Family Circle" after entries were tabulated this

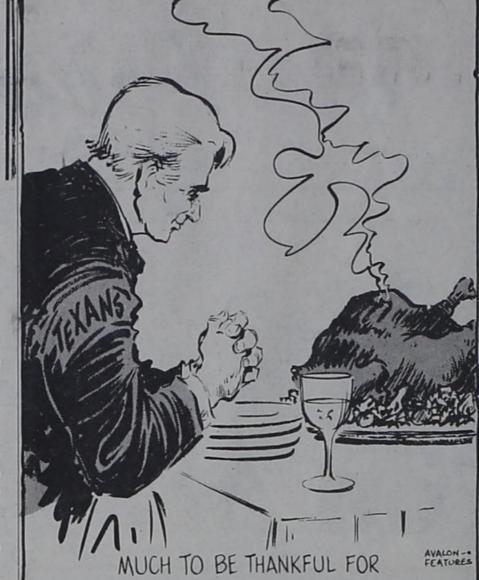
weekend, with two families figuring in the news. Laura Bartlett won the first place prize of \$5 last week after picking 10 winners and missing the tiebreaker by 30 points. She edged out husband, Houston, who won second. Although not taking any prize money, the Bartlett's son, Barty, picked nine

Scotty Rundell, son of Mr. and Mrs. Tom Paine, participated in a four-act opera, "La Boheme," in the Branding Iron Theatre at West Texas State University Thursday through Saturday.

Seagrave's high-flying Eagles indicated why they have been rated all season as the No. 1 Class A team in Texas Friday night as they battered Bovina Mustangs by a 52-0 count. The game, which ended regular season play for both teams, was at

Under tutelage of new basketball mentors this year, the Mustangs cage workouts began here Monday morning following the close of football season Friday night.

Truck Lusk begins duties this week as varsity basketball coach, while Bill Nitcholas takes over the girls varsity, "B" and freshman teams, as well as junior high boys.



# PRESCRIPTIONS

FILLED AT ANY HOUR IN AN **EMERGENCY!** 

You can count on us to be ready to fill that urgent prescription when you need it, regardless of the hour! And you can count on us to have the medications you need right here on hand.

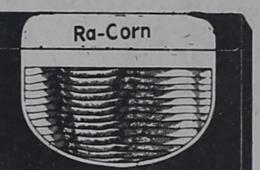
MEDICINE CHEST Phone 238-1659 Boving

# WE WILL BE OPEN

FOR YOUR SHOPPING CONVENIENCE. Store Hours 6 a.m. -- 12 Midnight

10 Oz. Bottles

Plus Deposit



Giant Size

Giant Size

All - Meat

4 Rolls \$100

Shurfine

TOMATO SAUCE 2 For 25¢

Shurfine





Sta-Puff





HOT BAR-B-Q DAILY

**DONUTS** 

ICEES

**POPCORN** 

MONEY ORDERS

CUBED ICE





The traditional Thanksgiving turkey, carved by father and served in bountiful abundance with all the trimmings to all the family, is just one of the many high points of Thanksgiving Day.

Traditional, too, is the thoughtful pause to remember and to be especially grateful for the many blessings that increase day by day.

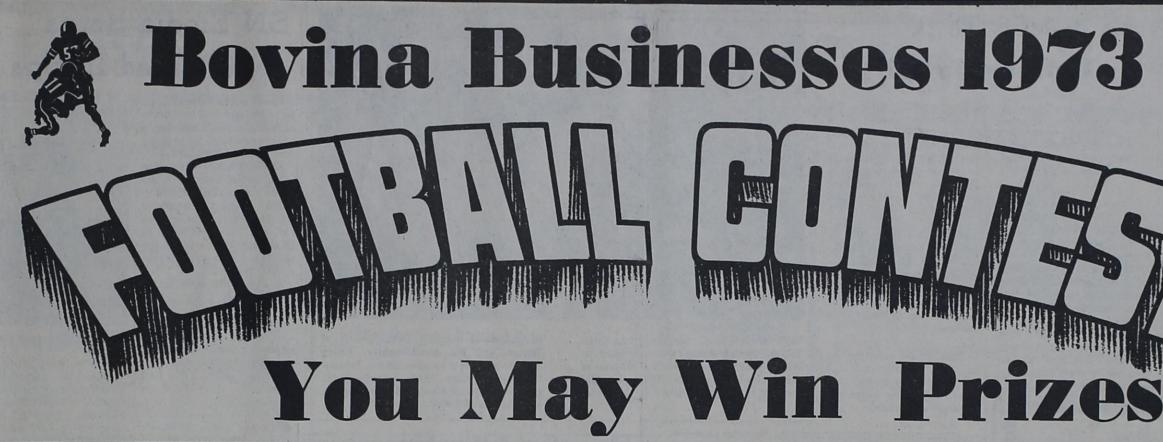
"We Want To Earn Your Interest" We Will Be Closed Thanksgiving Day

FIRST STATE BANK

Member, FDIC

Boving

115 Third



Parmer County Spraying Service Headquarters

on FM Road 2290 West of Bovina

Phone 225-4990

\*T.C. Wiseman
\*Junior Lambert
\*Ovid Lawlis

VEGA VS HALE CENTER

# BIRKELBACH

Machine & Pump

Highway 86 - Bovina - Pho. 238-1596

Distributor For

Deep Well Turbine Pumps

Portable WELDING Service

LITTLEFIELD vs FLOYDADA

## **BIG NICK**

FARM MACHINERY
We \*Buy \*Sell \*Trade
"If I Haven't Got It, I'll Get It"

BIG NICK FARM MACHINERY

Highway 60 — Bovina, Texas

DOUG McLAUGHLIN PHONE 238-1614
SALESMAN AREA CODE 806
238-1588 ALL TYPES OF IMPLEMENTS

MICHIGAN at OHIO ST.

# Oklahoma Lane, Texas . . . the home of good ginning

OKLAHOMA LANE FARM SUPPLY & GIN

Phone Tharp 225-4116

SMU at BAYLOR

# First State Bank

OF BOVINA

Complete Banking Services

Remember our convenient Banking Hours:

8 a.m. to 4 p.m.

Monday thru Thursday

8 a.m. to 5 p.m. Fridays

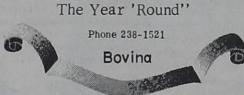
Closed Saturdays

MISSOURI at KANSAS



SHERLEY GRAIN CO.

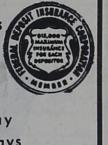
'Serving Parmer County Farmers



STINNETT VS CLARENDON

CHUCK'S SPRAYING SERV. INC.

SEEDING - HERBICIDES
RADIO DISPATCHED FOR PROMPT SERVICE





# BOVINA GIN CO.

\*Top Quality Ginning

\*Fairness In Every Dealing

\*Sincere Appreciation

For Your Business

FM Road 1731 North
Phone 238-1639

Johnie Horn Manager

HEREFORD vs CAPROCK

"We Aim To Please"

Agri-Sprayers

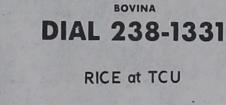
\*Phillips 66 Fertilizers

In Boving - Phone 238-1475

Of Boving On FM Road 2290

Hangar Two Miles West

\*Aerial Spraying Service



CHARLES OIL CO.

Phone 238-1284

Phillips 66

\*Tires

PHILLIPS

\*Batteries

\*Accessories

TEXAS TECH at ARKANSAS UCLA at SOUTHERN CAL.



1. There are 10 football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.

3. Pick the score of the tie breaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.

4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Sunday, if possible. Cash prizes of

\$5 for first, \$3 for second, and third prize of \$1 will be awarded.

5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to the Cotton Bowl Game in Dallas on January 1, and \$50 in expense money.

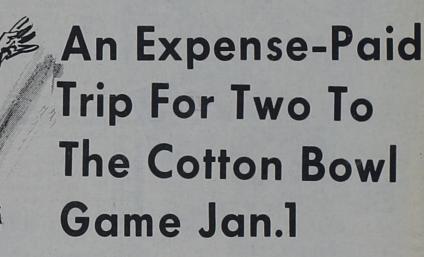
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p.m. or postmarked by 5 p.m. Friday.

7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.

8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.

9. Contestants must be 10 years old or older.
10. Everyone, except employees of this newspaper and their families, is eligible to enter.

... Plus The Grand Prize-



It's Fun - It's Easy - You May Win!
Enter This Week and Every Week.

All You Have To Do Is Pick The Winners There's Nothing To Buy!

#### Bovina Businesses Football Contest HONOR ROLL

1960 - Neil Smith

1961 - Erith Hawkins

1962 - Emmet Tabor

1963 - Paul Jones 1964 - Jeanne Kerby

1964 - Jeanne Kerby 1965 - Allen Cumpton

1966 - Truck Lusk

1967 - Leroy Lance

1968 - Bill Roberts

1969 - Larry Wardlaw 1970 - Donna Criswell

1970 - Donna Criswell

1971 - Ted Graham 1972 - Gary McCormick

1972 - Gary McCorn

Turn This Blank Into Blade Office By 5 P. M. Friday

## Bovina Businesses Football Contest ENTRY BLANK

Address	
Tiebreaker (Pick Score) Matador	at Groom
Parmer County	Sherley
Spraying Service	Grain Co
Birkelbach	Bovina
Machine & Pump	Gin Co
Big	
Nick	Chuck's
Okla Jane	A:

Nick \_\_\_\_\_ Chuck's \_\_\_\_\_
Okla. Lane AgriFarm Supply \_\_\_\_\_ Sprayers \_\_\_\_\_
First State Charles
Bank \_\_\_\_\_ Oil Co\_\_\_\_

questions about the high cost of

living and how it affects their

social security benefits," Gerald

Schlaeppi, social security Field

Representative, stated today.

"Based on the Consumer

Price Index, the cost of living

has increased 32.4 percent since

1967. This simply means that

today it costs \$1.32 for what \$1

could have bought back in 1967.

"During this same period,

social security benefits have

increased about 71 percent. If a

person drawing a social

security benefit of \$100 in 1967,

today, after the several

increases Congress has au-

thorized, he would be receiving

\*\*\*\*\*\*\*

ORDER PICTURES FOR CHRISTMAS NOW

GET PICTURES MADE OF GRANDPA, GRANDMA, DAD, MOM AND ALL THE LITTLE ONES AT THESE SAME LOW PRICES!

\***\*** 

About Our

FREE

8 x 10

OFFER

CLOSE OUTS

on several Popular items

in the store. Come in

and see our selections

SHUGART

**PHOTOS** 

Thursday Nov. 29

WALLET

CREATIVE

PORTRAITS

# Gary Cox To Attend WT Event

Bovina High School principal Gary Cox will be among the area high school administrators joining West Texas State University President Lloyd I. Watkins for a "Panhandle High School Day" luncheon Satur-

Principals and superintendents have been invited to the buffet at 11:30 a.m. in the East Dining Hall on the Canyon campus.

The student bodies of the Panhandle area schools have been provided free passes to the only WTSU day football game of the season, with the Louisville Cardinals, at 1:30 p.m. in Kimbrough Stadium.

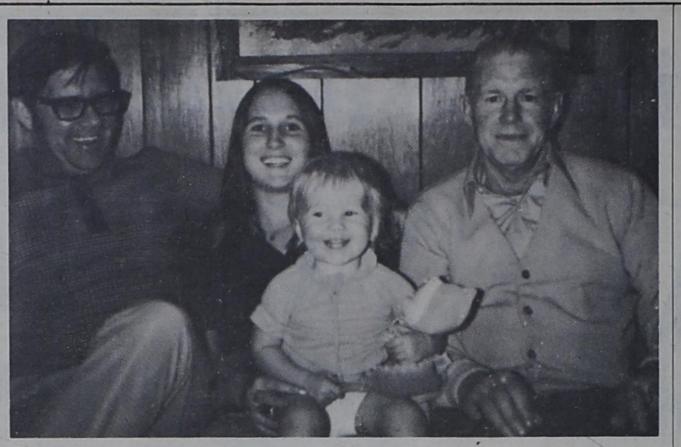
Increased In July

SS Benefits To Be

"Many people are asking | \$171 per month now. "Recent amendments to the social security law now make it possible to increase the social security benefits automatically as the cost of living increases. The next increase, amounting to 5.9 percent, is now scheduled to go into effect in July, 1974.

> (Congressional action could move this date up, but as the law now stands, next July would be the effective date.) Thereafter, the benefit rate would be refigured annually to reflect any further cost of living increases.

> "Beneficiaries receiving social security benefits need take NO action in connection with these automatic increases," Schlaeppi emphasized.



SPRING FAMILY....Four generations of the Edward Spring family were on hand to celebrate his birthday recently at a dinner in the home of Mr. and Mrs. Bobby Brazille. Pictured above, from left, are David Spring

of Amarillo, his daughter, Debbie Brazille of Bovina, and his granddaughter, Cristy Brazille, and the great-grandfather, Edward Spring of Friona. Also attending the birthday fete were Mr. and Mrs. Don Spring and children of Bovina.

Water, Inc., directors have

called for a restudy based on

new evaluation standards

which become effective Oct. 25.

import proposals and "conser-

vation measures needed to

stretch out available water

supplies until such a time as an

import projects is imple-

Have Girl

Mr. and Mrs. Carl Harris of

Amarillo announce the birth of

their second child, a daughter,

on Tuesday, November 13, at

3:25 p.m. in St. Anthony's

seven pounds, three ounces,

and is 19 inches long. She has

been named Jaquelyn Tamara.

Roger, who is three.

They are parents of a son,

Grandparents are Mr. and

Mrs. Joe Harris of Bovina and

Mr. and Mrs. L.C. Harris of

Harris is employed by

Continental Airlines in Amaril-

The new arrival weighed

Hospital.

Amarillo.

mented," Hoover said.

Harrises

The seminar will deal with

**Hereford To Host** 

for a Four-County Water

Seminar in Hereford Dec. 4.

Theme of the seminar is "Is the

High Plains Worth Saving?"

and speakers will include

authorities in agricultural

economics, legislation, Playa

lake modification and re-charge

The seminar gets underway

with a luncheon in the Bull Barn

and Hereford and area civic

clubs have been invited to

attend along with businessmen

and agriculturalists from Deaf

Smith, Parmer, Castro and

The Deaf Smith County

Water Association is being

joined by Water, Inc. County

Units in each of the four

counties in sponsorship of the

seminar. Charles Hoover,

Hereford, president of the Deaf

Although a study of the

Mississippi River Import Plan,

a proposal to bring water to the

High Plains, was found to be

economically unjustified when

calculated under traditional

standards for evaluating water

Smith County Water Associa-

tion, is planning chairman.

Oldnam counties.

and conservation practices.

December Seminar

Plans have been announced | resource development projects,

#### RMSN Elodia Serna, daughter of Mr. and Mrs. Luis Serna of Bovina, has been assigned to a permanent duty station at the SN Serna will be stationed in Spain for the next three years She recently completed Naval basic training at Orlando, Fla., and Radioman School at Bainbridge, Maryland, and has spent the last month in Bovina A 1969 graduate of Bovina High School, SN Serna attended West Texas State University at Canyon for three

therefore special approval was required to enable Miss Serna to enlist. The old record, according to the recruiting office in Amarillo was four feet, nine and three-fourths inches.

While stationed in Spain, Miss Serna plans to visit her brother, Sgt. Luis Serna Jr., and his family. He is stationed

RMSN ELODIA SERNA one-fourth inches. Naval regulations set the minimum at 4-10,

of this year under the Navy's delayed entry program and began her basic training in Her claim to fame in the

Naval base in Rota, Spain.

in the communications field.

and one-half years and was

employed at the Bovina Schools

tax office in the summers. She

was one of the first Grace Paul

Opportunity Plan students

Miss Serna enlisted March 22

visiting her family.

Navy is that she is the shortest woman to ever enlist in the Navy at four feet, nine and | in Germany.

## Books May Be Checked Out Of Local Libraries

SN Elodia Serna

Stationed In Spain

In a neighboring town on | feasibility of opening up business, or to visit the hospital, or attend a wedding? Check out a book!

Ten public libraries of the Texas Panhandle now recognize library cards or personal identification used by any of the others for checking out printed materials.

Amarillo, Borger, Pampa, present, non-book materials Canadian, Dumas, Friona, Hereford, Panhandle, Perryton and Spearman.

Six other member libraries of other restrictions. the Texas Panhandle Library System have not yet qualified for this reciprocal borrowing arrangement, which must be specifically approved by the governing body of each local

\$750, the experiment under participating reached ten in way is to determine the October.

borrowing privileges of all libraries to users of all others in a sparsely populated area like the Panhandle.

Identification used by one library is accepted by all. Books should be returned if at all possible to the lending library, otherwise may be returned to Included are libraries in the borrower's local library. At cannot be included.

> Rules of the lending library are observed as to time period for checkout, fines, and any

Member libraries are reimbursed from the state fund based on the number of loans made per month. The fund pays other miscellaneous expenses, such as postage on books not returned directly. Beginning in Set up as a pilot program by April with the first two a Texas State Library grant of | libraries to qualify, the number

Hospital

ADMISSIONS-

Solomon Flores, Friona; Ava Lee Woodson, Farwell; Montessa Elam, Friona; Rogelio Barrientes, Hereford; Katie Stowers, Friona; Sam Aldridge, Farwell; Opal Buchanan, Friona; Rodger Johnson, Farwell; Ann Pankratz, Friona; Estella Ortiz, Bovina; Johnene Ross, Friona; Janet Woodard, Friona; Bertie Doak, Friona; Vickey Villegas, Muleshoe; Ronald Looney, Bovina; Emily Zieschang, Friona; Venente Sierra, Bovina; Winfred Woodruff, Friona; Sylvia Nelson, Muleshoe; Louva Kersey, Bovina; Elma Villarreal, Bovina; Mrs. Roman Narvaez and baby boy, Bovina; and James Boyle, Friona.

**DISMISSALS-**Bobby Jordan, Bobby Lewellen, James Johnson, Elmer

Euler, Rogelio Barrientos, Vicky Shafer, Dalton Caffey, Dorothy Harris, Mrs. Rosalio Perez and baby girl, Martin Olivo, Estella Ortiz, Johnene Ross, Nicolasa Hernandez, C.W. Tannahill, Solomon Flores, Janet Woodard, Opal Buchanan, Vickey Villegas, Rodger Johnson, Ronald Looney and Bertie Doak.

PATIENTS IN HOSPITAL-

Sam Aldridge, James Boyle, Edgar Boggess, Freeman Davis, Montessa Elam, E.A. Hromas, Louva Kersey, Joe McKinney, Sylvia Nelson, Mrs. Roman Narvaez and baby boy, Martin Flores Olivo, Jr., Ann Pankratz, Vinente Sierra, Katie Stowers, Alta Tyler, Elma Villarreal, Winfred Woodruff. Ava Lee Woodson and Emily Zieschang.

## Christmas Parade Set At Muleshoe

in Bovina have been invited to enter floats, sweethearts or school bands in the Annual Christmas Parade at Muleshoe. The parade will be at 2:30

Gas and heartburn?

Di-Gel®contains a unique antigas ingredient, Simethicone. This unique discovery breaks up and dissolves trapped gas bubbles. Your relief is more complete because Di-Gel takes the acid and the gas out of acid indigestion. Get Di-Gel tablets or liquid today. Product of Plough, Inc.

Organizations and civic clubs | p.m. Saturday, Dec. 1, and is sponsored by the Llano Estacado Civic Club and the **Business Activities Committee** of the Muleshoe Chamber of

Prizes will be awarded,

according to sponsors of the

event. First prize will be \$100, second \$75, third \$50 and fourth Organizations desiring entry forms may contact Mrs. Willie

Reeder, 122 W. Ave. H, or Mrs. Gayla Toombs, 213 Elm, in Muleshoe. Deadline for entering is

Wednesday, Nov. 28.

Entries in the parade must be at the Babe Ruth Ball Park in Muleshoe by 1:30 p.m. the

Mrs. Rawls Is Wayland's Alumni Queen Mrs. Ella Bradshaw Rawls of

Houston, daughter of Mr. and Mrs. Bill Bradshaw of Bovina, was selected Coming Home Queen at homecoming events at Wayland Baptist College in Plainview this past weekend.

Mrs. Rawls and two other candidates, Billie McCain of El Paso and Jeannine Green of Plainview, were members of the graduating class of 1954, the honored class at the event. The queen was selected at an alumni banquet Friday night at Slaughter Hall and was only one of numerous activities

during the weekend. Mrs. Bradshaw attended the events with her daughter.

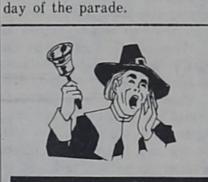
Bulltown Bulletins. . .

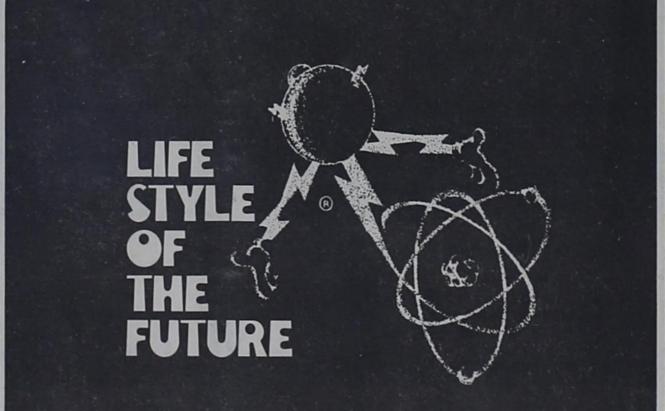
[Continued from Page 1]

Many dignitaries sent letters of regret that they could not attend, and almost without exception, the letters were addressed to "Mr. Pat Read."

Prior to the dedication, Pat said she was thinking about sending husband Robert up to the ceremony, and let him be "Pat Read, Chamber of Commerce president," and she would just stay at home and feed the horses.

But she didn't.





What will be the life style of the future? One thing we can be sure of . . . it will revolve around electricity. Without electric energy there is no hope of getting the pollution eliminators that only electricity can

We'll need our factories, our refineries. our water treatment plants ... all the things necessary for survival in a modern civilization.

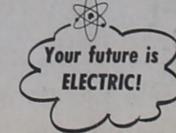
But, without electricity none of these can function.

ECTRICITY-IT DOES SO MUCH GOOD

ELECTRIC

That's why our industry and we, as a Company, continuously plan for the future . . . contribute toward research and development of better, more efficient ways to get electricity to you.

We know we'll be needed in the future even as we are now . . . and we'll be there when the time comes . . . even as we are now...making sure that every kilowatt you buy is 100% usable.



**CLOSE OUT** 

2 Groups TONY LAMA

Extra

Charge

for

**GROUPS** 

**BOOTS** SEAL Reg. \$59.95 NOW ROPERS 11" TOPS

Reg. 339.95

**CLOSE OUT** 

KNITS

Reg. \$14.00

Shop Early for christmas from our large selection in Every Department. Boots - Clothes - Gift Items. We also have Western Christmas Cards and Gift Wrapping. Use Lay-a-way, Bank Americard or Mastercharge

and SADD

HWY. 385 NORTH . . . ACROSS FROM SUGARLAND MALL WEST

PHONE 364-5332 HEREFORD, TEXAS

NO BULL

Don't Let Your Cattle Get In A Sad State--

Liquid Protein Supplements Really Rate!

**Be Sure Those Critters** Stay Happy And Well,

Fat and Sassy and Ready to Sell;

Don't Have A Feeder? We'll Come Through.

Talk To Gene Hutto, That's What To Do. Or, Phone 238-1152.

# Bovina Area Churches Welcome You



DIA SERNA

ninimum at 4-10, al approval was

ble Miss Serna

e old record,

the recruiting o was four feet, fourths inches.

ned in Spain,

ns to visit her uis Serna Jr., \
He is stationed

ked

aries

ileges of all of all others in

ated area like

used by one

d by all. Books

nding library, e returned to

cal library. At

ok materials

ending library

o time period

nes, and any

ies are reim-

e state fund

mber of loans

The fund pays

us expenses,

on books not

Beginning in

first two

ched ten in

tle

h.

, the number 1

ned if at all

"Based on current pledging, our Budget Victory Dinner menu may be changed from steaks to hot dogs!"

# Small Things That Are Not So Small

A little boy, carrying a basket of candy and fruit, hurried to the passenger gate of a railway station as fast as his crutches would permit. As passengers rushed through the gate, a fast-moving business man accidently hit the boy's basket, knocking its contents in every direction. He paused only long enough to severely scold the lad for being in his way. Another man, rushing through the depot, saw the boy's distress and immediately began picking up the scattered items. After returning them to the basket, he put a dollar bill in the boy's hand. He smiled at his young friend, patted him on the shoulder and said, "Better luck next time." Then he was on his way. He was stopped by the question the boy called after him, "Hey, mister, are you Jesus?" Turning, he smiled again and said, "No, I am only one of His followers."

How different our world would be if all of us would speak and act in such a way as to portray the character of Christ. Little, everyday courtesies, cost so little, and mean so much to those who are about us. A smile costs nothing, but makes richer both the giver and the receiver. It cannot be bought, begged, borrowed or stolen...and its value to everyone, even its owner, is increased when it is given away. In your daily rush, when you meet someone who is weary give them a lift, and give them a smile. For no one needs a smile so much as he who has not one

> Cecil Bunch **Church of Christ**

## Church Page Sponsors

**Bovina Chamber Of Commerce** & Agriculture

## Don't Be A Church Drop-Out

Hartzog Seed Farms

A. L. Hartzog **Dudley's Auto Parts** 

Third & Dimmitt Hiway - 238-1219 Dudley & Jane Hughes

**Bovina Wheat Growers** "We Serve To Serve Again."

> First State Bank of Bovina - Member FDIC -

Lawlis Gin Company Hwy. 86

**Bonds Oil Company** 

Gulf Distributor Parmer County Spraying Service

Phone Tharp 225-4990 T.C. Wiseman-Ovid Lawlis-Junior Lambert PHONE: 247-2721 FRIONA, TEXAS 79035

Agri-Sprayers - Quality Aerial Spraying -Phone 238-1475

Kerby Welding Service

A D Deal The Year o

Clearview Company All Three TV Networks Phone 238-1409

### FIRST BAPTIST CHURCH of BOVINA



First Baptist Church - Bovina



Larry Heard

SUNDAY - Sunday School - 9:45 a.m. Morning Worship - 11 a,m. Training Union, R.A.'s - G.A.'s - 6 p.m. Evening Worship - 7 p.m.

WEDNESDAY - Prayer Meeting - 8 p.m. Children's Choir - 8 p.m.

#### ST. JOHN LUTHERAN CHURCH



St. John Lutheran Church , Lariat, Texas



Rev. Martin Platzer

Sunday School - 9:30 a.m. Morning Worship - 10:30 a.m.

#### OKLAHOMA LANE METHODIST CHURCH



Oklahoma Lane Methodist Church

Sunday School - 10 a.m. Morning Worship - 11 a.m. Evening Worship - 7 p.m.



Rev. Oran D. Smith

## **BOVINA CHURCH of CHRIST**



Boving Church of Christ

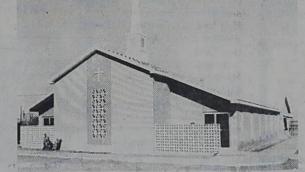


Cecil Bunch

SUNDAY SERVICES Classes 9:45 a.m. Worship 10:45 a.m. and 6 p.m.

Devotional and Classes - 9:00 p.m.

#### ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina

Mass: Sunday - 8:30 a.m. Monday & Wednesday - 8 p.m. Confession: Sunday - 8 to 8:25 a.m.

#### OKLAHOMA LANE BAPTIST CHURCH



Oklahoma Lane Baptist Church

Sunday School - 10 a.m. Morning Worship - 11 a.m.

Training Union - 6 p.m. Evening Worship - 7 p.m.

Rev. Bob Roberts

#### MISION BELEN BAUTISTA



Mision Belen Bautista

Escuela Dominical - 9:45 a.m. - Mensaje - 11:30 a.m. - Union De Pre Preparacion - 5 p.m. Miereoles Estudio De La Biblia - 7:30 p.m.

Spears Handi-Stop Groceries - Gasoline Wayne Spears

Paul Jones Texaco

Firestone Tires

Support Your Church

Friona Motors "YOUR PARMER COUNTY FORD DE ALER"

Bovina Phone 238-1395 Attend

Church Sunday **Parmer County** Implement Co.

Don's Medicine Chest Prescription & Health Needs Phone 238-1659

Don't Be A Church Drop-Out

**Bovina Gin Company** 

"Your Satisfaction Is Our First Concern" Production Credit Ass'n — Friona — Dale Cary, Mgr.,

\*Tires\*Batteries Accessories 66 Charles Oil Company

Phone 247-3065

Allsup's 7-11 Store 201-3rd St. Open 7 a.m. to 11 p.m. 365 Days A Year

The Bovina Blade

Don't Be A Church Drop-Out.

Oklahoma Lane Farm Supply And Gin

Phone 225-4116 Gateway Farms

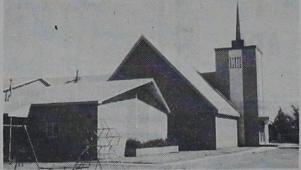
- Bovina -

Support Your Church

Southside Motor Supply Dimmitt Rd.

Phone 238-1427

# **BOVINA METHODIST CHURCH**



Bovina United Methodist Church

Sunday School - 9:45 a.m. Morning Worship - 11 a.m. M.Y.F. - 6 p.m. Evening Worship - 7 p.m.

Rev. Howard Marcom

Choir Practice -Wednesday - 8 p.m.

#### BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church Sunday School-9.45 a.m. Sunday afternoon Morning Worship--11 a.m. Evening Worship-7 p.m Radio Program Wednesday Worship-7:30 p.m on KZOL at 2 each



R.D. Owens Pastor

#### Birkelbach Machine & Pump Hwy 86 - West

Lumber Sherrill Company

Highway 60 - Bovina **Bovina Restaurant** 

Mr. & Mrs. Mutt Graham

Attend Church Sunday

#### STATE LINE OFFICE SUPPLY

Printing - Office Supplies JOHNNY MILLER Ph. 481-9235 or 505-762-0463

Parsons - Ellis Funeral Home - Friona -

## REEVE CHEVROLET -OLDS

"Your Transportation Counselors Since 1938"

Sherley Grain Company "Serving Parmer Co. Farmers The Year Round"

> Attend Church Sunday

**NEXT WEEK** 

forgery and passing.

Raymond Drager, malicious

mischief; Armando Davila,

Willie Lopez and Frank Lopez,

burglary; Armando Davila and

Willie Lopez, burglary; Mario

Espinoza and Billy Chism,

burglary; Jim Burton, rape;

Maschue and John Annen,

Jim Burton, theft; Gregory F.

Tuesday, November 27

Gleason, Bill Martin, Rose M.

Dittmar, E.A. Parham, Mrs.

Roy T. Bratcher, Steve L.

Struve, James W. Cunningham,

Jessie M. Ashley and D.C.

Also, Mrs. D.C. Herring,

Mrs. Milton L. Evans, J.T.

Eubanks, Mrs. Lloyd Rector,

Mrs. Roy V. Miller, R.M.

Waller, Beverly Jill Rieth-

Cobb and A.D. Cumpton.

FA-4 for septic tank

7 for cesspools, and FX-11

for sluggish septic tanks

and cesspools are available

Available also, is a free booklet "The Story of Willie Bacteria, or How To Take

Care of Your Septic Tank or Cesspool" from:

CHARLES OIL CO.

P.O. Box 160

Bovina, Texas

mayer, Ronnie Shafer, Opal

Also, Carl Albert Oglesby,

Herring.

SEPTIC TANK - CESSPOOL CLOGGING

LIVINGSTON, N. J. - An | These proven FX bacte-

amazing bacterial discovery | rial organisms, known as

Melvin Lingnau, Mrs. T.L.

possession of marijuana.



See George Long



for Farm Bureau INSURANCE Home-Auto-Life



801 Pile St. 762-4417

Clovis, New Mexico Mrs. Charles H. Steele, Mrs.

that prevents clogging of

septic tanks and cesspools

with but a single, safe and

easy-to-use yearly treat-

ment, has been developed

by the FX-Lab Co., Living-

Sluggish systems and

drainfields can also be re-

stored to normal by fast

They are also recom-

mended as a "starter" to

seed newly cleaned out or

newly installed septic tanks

acting bacterial cultures.

Geraldine Ricks, Mrs. Porter District Court will meet next Roberts, Mrs. Oakley D. Tuesday and Wednesday in Stevenson, Delbert Lingnau, Farwell. Twelve cases are on Mrs. Don Spring, Mrs. Robert the docket, all criminal cases. L. Boyd, Valerie Ivy and Monte Cases listed include the

Sue Bailey. following: State of Texas vs Also, Mrs. M.H. Carson, M.H. Askew, charged with Robert L. Neelley, Jerry Dee receiving and concealing stolen Owens, Margaret C. Vaughn, property; Freddy S. Valenzue-Thelma Skeen Coffey, Hoyt la. DWI; Dennis Ray Smith, Smith, Mike Ellis, Raymond DWI; William Lloyd Green, Martin, William Dave Buske and Doyle Johnson. Also, Roy Drennan and

Jury To Hear

Twelve Cases

Also, Mrs. Gil Patschke, M.T. Cash, M.D. Nobles, Claude McGowen, Jr., Mrs. G.P. Hill, Teddy White, Danny E. Carthel, Frank Hinkson II, Ray Castleberry and Hop Lewis. Also, Mrs. Otho Whitefield,

Mrs. Orlee Gaines, Anna Adams, Gary Hand, Dorothy Self, Mary E. Priest, Mrs. Danny Black, Mrs. Vicki Stallings, Leonard R. Masken, Mrs. Kitty Loveless and Robert Kregg Wilson.

Also, Mrs. B.N. Koelzer, Owen W. Drake, Jesse F. Landrum, Mrs. Robert Calaway, Mrs. Brenda S. Smith, ElRoy Wilson, Mrs. Judy Kay Marcom, G.A. Whitesides, Ray Ford, Mrs. R.W. Altman and Mrs. R.L. Rule.

Wednesday, November 28 Gabe Anderson III, Esther Smith, Jerry Darby, Mrs. John H. Burrow, Ida Carrasco, Mrs. Bill J. Benham, Mrs. Fidencio Guzman, Mrs. Wayne Clark, Socorro Barraza and Otto

Also, Mrs. Asa G. Smith,

Veveca L. Welch, Mrs. Edna V.

Baca, C.E. Christian, Mrs. Pamela Thompson, Kenneth H. Ford, Mrs. Glenn Scott, Gwendolyn L. Rundell, Mrs. Jewell Wells and B.H. Bailey. Also, Tommy Armstrong, Mrs. Donnie Renner, Joe W. Jones, Mrs. Walter Schueler, Stanley Bishop, Mrs. Chris Tannahill, Gary Don Sides, Mrs. Winifred Hurst, Mrs.

Also, Herman K. Johnson, Charles Hough, Paul Burch, Donalita Hawkins, Mrs. Fidel Baca, Martin Kube, Mrs. Sterling Donaldson, A.L. Hartzog, Mrs. Dora Johnson and Robert Booth.

Oran D. Smith and Mrs. Lola

Nature covers all her works with a varnish of beauty. -Schopenhauer.

**Prompt Dead Livestock** Removal.

> Bovina, Texas Ph. 238-1268

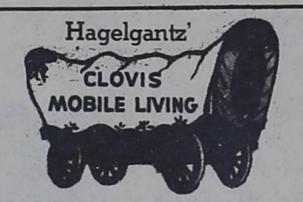
24-Hour Answering Service For Your Convenience.

For Parts Or Service CALL 238-1395

**Direct Boving Line** FRIONA MOTORS

See Clovis Mobile Living

for New and Used MOBILE HOMES New Homes \$4705 2-bedroom



Clovis, N.M. - Phone 762-6390 Next Door to the



**Bug House** on Hwy. 60-70-84

ANIMAL REMOVAL WE BUY BONES, FAT, GREASE

CROW'S MEAT CO. Rendering

Plant Phone 247-3713 Call Collect

Office CROW'S MEAT CO. 806 247-3333

LOST....One 300-lb. Hereford

heifer. Branded H on left hip.

Strayed from west of town.

MONUMENTS

Winsboro Blue Granite

White Georgia Marble

and Bronze

See PERCY PARSONS

or Call Collect Friona 247-2729

TRAILERS....FOR SALE Go-

osenecks, horse trailers, stock

trailers, marathon trailers,

implement trailers. See Ralph

Roming or phone 238-1516.

FOR SALE .... 100 sq. yd.

good used carpet. Will sell

reasonably. Phone 238-1240

FOR SALE .... House on north-

west corner of Second St. and

Ave. G. Priced for quick sale.

Interested, phone AC 505/762-

LOST .... 1 pair small girl's

glasses while trick or treating

on Halloween. Phone 238-1585.

FOR SALE .... 30-inch Kenmore

gas range, \$85. Phone 238-1212

For Sale In Bovina. Nearly new

spinet piano. Concert approved.

Tremendous Bargain. This is

your chance to own a fine piano

by assuming small payments.

McFarland Music Co.

1401 West 3rd

Elk City, Okla. 73644

TEXAS OIL COMPANY

Has opening in Bovina area. No

experience necessary. Age not

important. Good character a

must. We train. Air Mail A.S.

Dickerson, Pres., Southwes-

0304, collect.

after 5 p.m.

rite at once-

21-2tc

21-4tc

21-2tc

21-3tc

Erith Hawkins, 225-6111.

DISCOVER MUSIC--IT'S GREAT WHEN YOU PARTI-CIPATE. A festival of values at Phillips House of Music for pianos, organs, band instruments, guitars, lessons and repairs. Now serving this area with musical supplies for 20 years, from 1953 to 1973. 118 Main in Clovis, N.M. Phone 505/763-5041.

> Free dead stock pickup. Our truck from Clovis and Plainview in this area daily. Call collect.

TRI-STATE INDUSTRIES Clovis, 763-5513 Plainview, 293-4432

SALESMAN WANTED....In-

surance and Retirement Benefits. Call L.E. Abel, District Manager, American National Insurance Co. Hereford, 364-4731 or 364-3489 for interview.

New Color Ch. 28 On Channel 6 Weather On Channel 3 See More On Cable TV Clearview Company

Or Friona 247-3271

Of Bovina

Phone Bovina 238-1409

FOR SALE....1970 Chevrolet Impala Four Door. Call Friona 247-2244 after 5 p.m. 22-1tp

FOR SALE .... Maple Hi-Low Trundle Bed. Fold and Store Ping-Pong Table With Playback feature. Double chest of drawers. Phone Friona, 247-2244 after 5 p.m.

FOR SALE .... Palomino mare and a 6-foot aluminum Christmas tree with color wheel.

\*Batteries \*Molds \*Free Hearing Tests

SERVICE ALL MAKES

9-tfnc

Auxiliary Thrift Shop, north of square in Muleshoe, Texas.

FOR SALE .... Good used cloth-

MCKILLIP Drag Line Service. Pit cleaning. Phone Farwell 481-3302.

CARD OF THANKS The family of Blanche L. Sudderth wishes to express deepest appreciation for the sympathy expressed through the many prayers, gifts of food, floral arrangements, those who served and visited and for the other expressions of love shown during her recent illness and

The Sudderth Family

indigestion. Get Di-Gel tabing and household items at the lets or liquid today. Product of Plough, Inc.

FREEZONE **IS FOR CORNS** 

Gas and

heartburn

Di-Gel®contains a unique antigas ingredient, Simethicone. This unique discovery breaks

up and dissolves trapped gas

bubbles. Your relief is more complete because Di-Gel takes

the acid and the gas out of acid

situatio

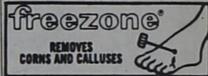
Memor

Clovis,

morni

follow

Freezone can help you remove them. Try it. You'll see. In just days, the corn will be gone... the hurt will be gone. Painlessly. No dangerous cutting. No ugly pads or plasters. Drop on Freezone—take off corns.



SHUGART COUPON .... ORDER PICTURES FOR CHRISTMAS NOW BOVINA BLADE Thursday Nov. 29



WALLET SIZE **COLOR PORTRAITS** 

Extra charae **GROUPS** 

STAR ANHALLE

WHEN YOU HAVE DEAD STOCK, WHY FUSS & CUSS? FOR FREE REMOVAL CALL US!

TRI-STATE INDUSTRIES, Inc.

Amarillo

CLOVIS

**Plainview** 293-4431







Buick - GMC - Pontiac

John Orsborn

Buick - GMC - Pontiac

25 Years In Hereford See Us And SAVE

142 Miles St. -Hereford-Phone 364-0990

is your car STRIPPED?



WELL, SWING RIGHT ON IN to our station for up-tothe-minute auto service. Let us keep that sweet chariot running right. Nothing's too minor for our service.



Trust your car to the man who wears the star

Paul Jones Texaco

SERVICE STATION Highway 60 - BOVINA - Pho. 238-1499



J. B. SUDDERTH REALTY 904 Third St. Farwell, Tex. Ph. 481-3288 or 505/763-5575 Unit 5408 Good Wishes at

> Life's Best Bounty Is What You Give

Make this Thanksgiving the best one yet, by giving of yourself. To your family, friends and neighbors.

Let's show gratitude for what we have and the grace to selflessly appreciate it. Blessings to all.

Need A Farm Loan-Call Us! We have sold most of our listings-We need more!

FARWELL, TEX.

Sales and Loans Are Our Service

tern Petroleum Corp., Ft. Worth, Tex. Phone Printess Pruitt at Tharp SOUP'S on, the rug that is, clean with Blue Lustre. Rent electric shampooer \$1. Bovina WANTED....Tractor driver. Supermarket. Phone 238-1231.

TELE **HEARING AIDS** CLOVIS HEARING AID CENTER

# HELP WANTED

Missouri Beef Packers is now accepting applications for beef luggers, production workers, maintenance men and kill floor personnel.

We offer year-around employment, paid vacations, paid holidays, and company-paid group hospital insurance. Good wages, no experience necessary.

Apply at Personnel Office, Missouri Beef Packers, Inc. Friona, Texas 4 Miles West On Highway 60 -Equal Opportunity Employer-

\$2,500 YEARLY

trapped gas

elief is more
Di-Gel takes

sas out of acid

Di-Gel tab

day. Product

TRAITS

THE PARTY OF THE P

# Commissioners Set Fire Dept. Subsidy

Parmer County's responsibility in the rural fire call situation was the main topic on the agenda of the county commissioners meeting Monday night of last week at the court house in Farwell.

The commissioners, after considering several plans, approved a \$2,500 yearly ment in the county.

The decision was made following a lengthy discussion of the situation and is due to become effective on Jan. 1,

Lewis of Slaton and Mrs.

Pallbearers were grandsons,

Honorary pallbearers were

Bible Class of the First Baptist

Roscoe Parr Jr., Fred Tharp

Jennie Beck's

Rites Monday

Funeral services for Mrs. daughters, Mrs. Roscoe Parr of

Jennie Beazley Beck, 85, Friona and Mrs. Ed Thompson

grandmother of Roscoe Parr, and Mrs. Frances Snyder, both

special education instructor in of Clovis; a son, A.W. Beazley

Bovina Schools, and stepmo- of Clovis; two stepdaughters,

ther of Mrs. Pearl Hickman, Mrs. Hickman of Clovis and

first grade teacher here, were Mrs. Opal Pounds of Chicago,

held Monday afternoon in Steed Ill.; two sisters, Mrs. Edith

Rev. Walter Hunt, pastor of Fannie Ratliff of Sulfur, Okla.;

Mrs. Beck died Saturday Jr., Roy Patton, Ed Gunnels,

Born Feb. 3, 1888, in Dr. James V. Moss, Dr. James

Boonesville, Miss., Mrs. Beck Messer, E.L. Judah, Highfill

had been a Clovis resident since Snyder, T.A. Harden, Jim

1930. She was a member of the Gililand, Harry Robbs, Bob

First Baptist Church and Robos, Sam Williams, Bud

owned and operated a hotel in Reed and members of the Men's

morning in Memorial Hospital | C.B. Eddins and Buck Kyle.

the First Baptist Church in nine grandchildren and 19

Clovis, officiated at the rites. great-grandchildren.

The meeting began before noon with Commissioner Tom Lewellen of Precinct One

IN CLOVIS

Memorial Chapel in Clovis.

He was assisted by Dr. H.E.

Bergstorm. Burial was in Lawn

following a lengthy illness.

She is survived by three Church.

Haven Cemetery.

subsidy for each fire depart- proposing that a flat rate of

\$2,000 per vear.

Parmer County Judge Archie Tarter suggested a \$3,000 per year rate, stating that many of the rural calls were to grass fires and other minor calls that took only 15 to 30 minutes to

Commissioner Treider also pointed out, that contrary to reports, the Lazbuddie fire. truck was currently in operating condition and the fire department was composed of 20

Lewellen reported that a number of men in Friona were interested in forming a Country

\$750 to \$1,000 be paid each fire department per year, plus \$50 for each call outside the city

Commissioner Charlie Jefferson of Precinct Two [Bovina] and Commissioner Raymond Treider Jr. of Precinct Four in Lazbuddie objected to that proposal. Jefferson countered with a proposed flat rate of

The commissioners agreed that all departments should be subsidized on an equal basis, pointing out that the smaller departments in the county would then be able to purchase new equipment.

Mrs. Gerald R. Ford, wife of the Vice President desig-

"Three years will be fine, but no more. Of course, Jerry is the boss in the family."



GROUND BROKEN....The symbolic "first conclusion of Tuesday's Dedication Cereshovel-full" of earth was turned by County Judge Archie Tarter, left, and Leon Grissom, chairman of the Soil & Water Conservation due to cold weather. District's board of directors, at the

mony held at the Bovina School Auditorium. The unique groundbreaking was held indoors



Groundbreaking--[Continued from Page 1]

"As soneone once said, big things can be accomplished if no one is concerned with who gets the credit."

Mahon said the Catfish Draw project is an example of ideas people in this country need to concentrate on in this time. He said the purpose of the project was to conserve water, land, people and resources and to support the economy.

He commented that environmentalists, although meaning well, have hurt some programs in the United States and were responsible to a degree for the shortages the country faces today in fuels and

"We cannot, in the name of environment protection, return to the Stone Age. We must combine common sense with

concern about the environment to work out the solution to our problems.

"What we are commemorating today is meeting the necessity of protecting our environment and conserving our resources. Generations yet unborn will reap the benefits of what has been launched here today," he concluded.

In explaining some of the

technical details of the project, it was pointed out that the project is divided into two portions. The upper Running Water Draw Watershed Project takes in Curry County in New Mexico and Parmer County. Dams will be constructed near Clovis, Bovina and Lazbuddie. In the lower part of the project, dams will be constructed in Castro, Lamb, Hale and Swisher counties. Sites will be near Sunnyside, on the north draw just inside the Hale County line and near

Edmondson. Only one or two easements are needed to complete the legal aspects of the entire project.

Tarter and Grissom each turned a shovel of Catfish Draw soil to conclude the ceremonies.

Representatives from television and radio stations and newspapers in Clovis, Amarillo, Lubbock, Dimmitt, Friona, Farwell and Bovina were present.

Herb Evans, district conservationist with the Soil Conservation Service, released these statistics about the dam here: the drainage area will cover some 18,714 acres, the emergency spillway will be 400 feet wide, the dam will be 23 feet high and 3,900 feet long, surface area at top of principal spillway will be 130 acres, water storage will be 793 acre feet and cubic yards of earth fill will be 112,100.

Mahon was honored with a reception in Community Room of First State Bank of Bovina following the ceremonies. Mrs. Pat Read, president of the Bovina Chamber of Commerce and Agriculture, presented Mahon a western hat on behalf of the chamber as a token of appreciation.

What He Stood For Hostess--"Oh I'm so glad

to see you here, General." General--"Thank you." Hostess--"But, General, I hope you won't take it personally if I say that I'm opposed to war."

Truth

Teacher: "As we walk out-of-doors on a cold winter's morning and look about us, what do we see on every hand?"

Class: "Gloves!"



The Name Of James Shepherd Was Drawn This Week.

However, He Did Not Have A Punched Card. This Week's Jackpot Will Be Worth \$100.00

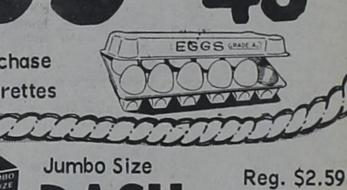
These Specials Good

Nov. 23rd Thru Nov. 29th

From

Z--Super Special--> Grade "A" Medium

With \$5.00 Purchase **Excluding Cigarettes** 



King Size

Fire Department. That propo-

sition was turned down by the

Jefferson seconded Treider's

motion to approve the \$2,500

subsidy. Voting for the

proposal was Jefferson, Treider

and Commissioner Cecil Atch-

ley of Precinct Three. Lewellen

The lengthy meeting con-

cluded with routine business

commissioners.

abstained.

6 Btl. Ctns.

Win-You

Cut-Spears

14 1/2 Oz.

Del Monte

TUNA Flat Can 45¢

Detergent

Chiffon -Scenics

200 Ct. Box

Tonys Pepperoni-Hamburger- Cheese

FREE Samples

FRESH PRODUCE

Calif. Crisp

Get All Your Holiday Baking Needs At Bovina Supermarket

Bill Smith Invites YOU To Shop These Meat Bargains

FRESH EVERY DAY!

\* Hot Barbeque

\* Pinto Beans

**USDA GRADED Whole** 

USDA CHOICE

**Boneless** 

Fresh Sliced

**Freezer** 

Cut, Wrapped&Frozen to your specifications

> USDA USDA Choice Good

Bowina rmar ket

Corner Main and First Streets Billy Whitecotton

Phone 238-1324

Bill Smith

# Ponies Shock Hart With TD Attack

# Victory Good For 2nd Place

Mustangs to defense Hart's shifty, speedy, high-scoring Jimmy Brown as if "....he was just another player," and the scheme worked for Roger Ezell's team.

A fired-up herd of Mustangs held Brown to 63 yards rushing and one touchdown via a 40-yard punt return while the offense controlled the ball for the major portion of the game, racking up 26 points on the board to upset the favored Longhorns, 26-6.

Although the District 3-A clash had no bearing on the championship title as it did in 1972, the win for Bovina was a sweet one. It was almost an exact reversal of last year's score, which was 25-8 for Hart, and surprisingly enough, pulled the Mustangs into a tie for second place in the district standings with the 'Horns.

The game, played at Mustang Field in a chilly southeast wind, opened with the Mustangs kicking off to Hart from the south goal. Putting the ball into play on their own 19, the 'Horns picked up a quick first down to the 28. Quarterback James McLain then unloaded a 31-yard pass to End Randy Finch to carry the 'Horns into Bovina territory at the 36. On the next play, the scoring drive fizzled when Guard Elbert Shelby recovered the first of five Hart fumbles on the line of

The two teams, playing mostly in the middle of the field, exchanged punts throughout the remainder of the quarter with Hart threatening to score on their third possession of the game when they drove to the Bovina 11 before losing the ball on downs.

On the first play of the second quarter, Brown fielded a Bovina punt on the Mustang 40, sidestepped a Mustang tackler to get to the sidelines and was gone for the first score in the game and what was to be the last points for the 'Horns. The extra point kick attempt by John Robledo failed and Hart had a 6-0 lead with 11:48 remaining in the half.

Once again, the Ponies failed to pick up a first down, punting to Hart's 38 where the 'Horns put the ball in play. A pass

The game plan called for the | intended for End Barry George fell incomplete, Brown picked up six on a pitchout and then fumbled on the next play for a five yard loss with the Ponies

taking over on their own 49.

Starting from good field position near the midfield stripe, Fullback Ray Martinez picked up two yards to the Hart 49 and Halfback Billy Shelby racked up the initial first down for Bovina with an 11 yard dash to the 38. Halfback Bryan Fillpot picked up 12 yards in two carries for another first down to the 26. Martinez and Shelby combined for another first down to the 15 where Quarterback Dennis Willard added three yards to the 12. Shelby found an opening in the right side of the line and took the ball in for the counter with 5:42 remaining on the clock. Martinez kicked the extra point

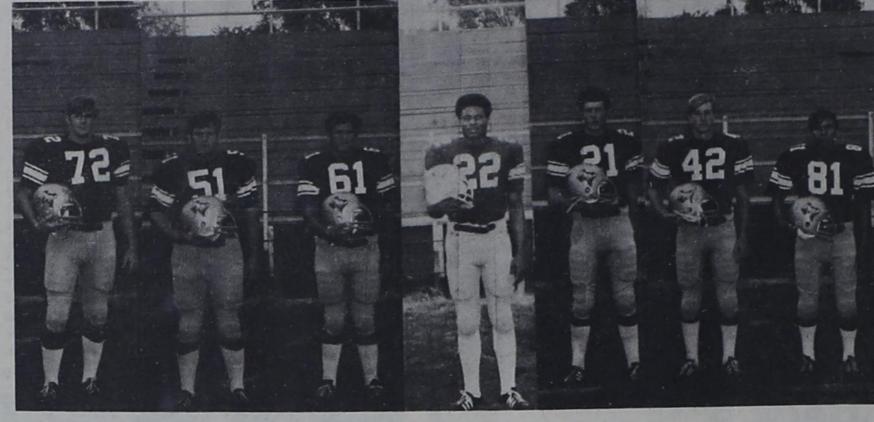
to put the Ponies into a 7-6 lead. The Longhorns still hadn't faded, however, and on the ensuing possession, drove to Bovina's 19 in 15 plays before another fumble with 55 seconds remaining on the clock killed the Hart drive. The Ponies ran the clock out and went to the dressing room at halftime with a slim one point lead.

Displaying more determination and second effort in the second half, the Ponies got on the scoreboard again in short order less than three minutes into the second half.

Shelby took the opening kickoff from deep in Mustang territory to the 41 and then added 33 yards on the next play to move the ball to Hart's 26. Fillpot picked up 14 yards to the 12. Willard added two, Fillpot three and Shelby three to take the Mustangs to the four with a fourth and two situation. Fillpot then crossed over the goal line only to have the score nullified by an offside penalty against the Ponies.

Facing a fourth and seven from the nine, Willard handed off to Shelby who spotted End Roy Hartzog all alone in the end zone to take the scoring toss. The kick by Martinez failed and Mustang fans breathed a little easier with the 13-6 lead.

The play which probably turned the game around for Bovina came on the kickoff. Guard Tony Serna hit the ball carrier headon, causing a fumble which Back Ray Delgado covered on the Hart 46



MUSTANGS OF THE WEEK .... Seven seniors who played their final football game in a Maroon uniform Friday night have been named players of the week by the Mustang coaching staff. They are, from left, Dannie McKay, Terry Sherrill,

Tony Serna, Billy Shelby, Roy Hartzog,

Chuck Gilbreath and Joe Delgado. All seven were starters throughout the year and were instrumental in the team's second place finish in District 3-A competition. McKay, Sherrill and Serna

were linesmen, Shelby started at the halfback and middle linebacker positions. Hartzog and Gilbreath started at end positions on offense and in the secondary on defense and Delgado was the kick and punt return specialist and defensive back.

to put the offense back in the contest.

Taking advantage of the break, the Maroons scored five plays later with Fillpot going over the right side of the line from the two for the counter. Shelby was stopped short of the line on the extra point attempt and the Ponies led, 19-6, with 7:39 remaining in the quarter.

business.

That particular drive was sparked by Fillpot's 21 yard run from the 43 to the 22. On the tackle, Hart picked up a personal foul to give the Ponies a first and 10 at the 11. Shelby picked up nine of that and Fillpot scored on the next play.

After forcing Hart to punt from a fourth and 14 on the Longhorns 17, the Ponies got on the scoreboard again with Fillpot going 11 yards around left end for the TD. Martinez kicked the extra point to give the Maroons a 20 point lead. 26-6, with two minutes remaining in the third quarter of play.

The Mustangs began the drive from their own 35 and scored nine plays later with Shelby picking up eight, Fillpot 26, Martinez five and Willard 17 in the drive.

On the kickoff, Ray Delgado nailed the runner on the 16 to put the 'Horns deep into their own territory. Elbert Shelby and Tackle Dannie McKay combined to stop Brown for a one yard gain. Hartzog then intercepted a McLain pass and a personal foul on Hart gave the Ponies the ball at the Hart 31.

Three plays later, Fillpot, displaying great second effort, rambled 20 yards to paydirt, only to have the touchdown nullified by offsetting penalties, clipping on Bovina and a personal foul on Hart. A 15-yard personal foul on Bovina on the following play moved the ball back to the 35 where the Mustangs were faced with a first and 25. A Willard pass was tipped in the air and Brown came down with the ball for Hart.

However, it was to no avail, as on the first play for the Horns, Cornerback Tommy DeLeon and Martinez combined to cause a fumble in the Hart backfield with Martinez recovering the ball on the 36.

The Mustangs again drove to the 11 in short order, but a Shelby pass fell incomplete on a fourth and seven try with Hart taking over on the 11.

Three plays netted the Horns only five yards, forcing a punt which sailed to the Bovina

Once again, the Ponies drove to within five yards of the goal line only to be stopped one yard shy of a first down at the three

FREE **CARRY CASE** when you buy **HOMELITE XL2 CHAIN SAW** 



and little pruning jobs. LIGHTWEIGHT-POWERFUL-RUGGED

with 12" bar & chain

& CARRY CASE Look for your local Homelite dealer in the vellow pages. CARRY CASE OFFER EXPIRES DEC.31.1973

Once again, for the fourth consecutive week, the Ponies displayed an almost awesome rushing attack, piling up 322 yards on the ground in 69 offensive plays while the defense held Hart to only 80 yards rushing in 47 offensive plays. The 'Horns picked up 63 yards through the airways with the Mustangs completing only one pass, a nine yard TD toss.

Shelby carrying the ball 21 times for 126 yards and a six vard average. Martinez added 58 yards in 14 carries for a 4.1 average and Willard picked up

with 17 seconds remaining in | 25 yards in seven attempts for a 3.5 average. Seven seniors played their

final game for the Mustangs with each turning in outstanding performances. Seeing action for the last time in a Maroon uniform were Dannie McKay, Tony Serna, Billy Shelby, Chuck Gilbreath, Roy Hartzog, Joe Delgado and Terry Sherrill.

"We thought our kids played one of their better games Fillpot and Shelby accounted Friday night," commented for 238 of those yards with | Ezell. "The coaching staff is Fillpot picking up 112 yards in extremely proud of this team 21 carries for a 5-3 average and | for coming back after six straight losses to tie for second place in district," he said.

"Our defense kept after Hart, forcing those fumbles and our

Ezell pointed out,

Commenting that Brown, although contained by the Mustang defense, still managed to hurt the Ponies, Ezell said the turning point in the game, he thought, was scoring twice in less than two minutes in the third period.

STATISTICS First downs 322 Yards gained rushing 80 Passes attempted Passes completed Yards gained passing Total offense Passes intercepted by Punt average Number of fumbles Opponent's fumbles rec. Number of penalties

## Pheasant

Season Set Pheasant season will open for

the 1973 season in Parmer County on December 8. The season will remain open for two weekends, a total of 16 days. Pheasant hunting has be-

come a very popular time for many people locally, as well as many out-of-town visitors. People travel for several miles just to participate in this event each year.

All reports indicate that the birds are plentiful this year. This is evident in the fact that the birds are present in fields and along roadways throughout the county.

The limit will remain the same as it has been in the past. The hunter will be allowed two cocks per day and four birds in possession.

### SCHOOL Lunch Menu

Nov. 26-30 MONDAY-Barbecued beef, creamed potatoes, pork and beans, hot rolls, butter, pears,

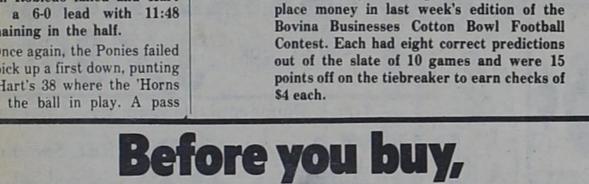
milk. TUESDAY-Chili over corn chips, hominy, Waldorf salad, cornbread, butter, cherry cake,

WEDNESDAY--Fried chicken, gravy, creamed potatoes, green beans with cheese sauce, hot rolls, butter, peach halves,

milk. THURSDAY-Lettuce, hamburgers, onion, tomatoes, pickles, potato chips, brownies, apricot halves, milk.

FRIDAY-Fish, catsup, creamed potatoes, broccoli, hot rolls, butter, gelatin with whipped topping, milk.





look into Gulf winter tires.

Take a good look at this easy-riding, dependable Gulf Viking tire. With deep cleats and rugged polyester cord body, it hugs the roads for sure-footed, positive

SHARE PRIZE MONEY .... Andy Martinez,

left, and Billy Smith split first and second

4 Ply Polyester Cord Tube'ess. Load Range B. Black Sidewalls. Whitewalls \$3.00° more. Sizes: J78-15 • L78-15 \$ 31.20



plus \$3.01-\$3.13 F.E.T.

**GULF°CRUISEMASTER**° **POWER CREST®60** The battery that will continue to start long after the others die. Plenty of reserve power for instant

starts and a full accessory load. \$9095

The tire store that's there when you need it. Gulf Oil Corporati

BONDS OIL CO.

Bovina

Ph. 238-1146

