

Merry Christmas

TO ALL OUR FRIENDS

... from the staff of ...



The Bovina Blade

"In The Agricultural Center Of Parmer County"

10¢
Per
Single
Copy

THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

WEDNESDAY, DECEMBER 20, 1967

Bovina, Texas

VOL XIII, NO 23

WHITTLIN'

By DOLPH MOTEN

Bovina Weatherman Willie Williams doesn't get a lot of reward for his weekly weather report and prediction in The Blade. About all the pay he gets is a few warm words of praise in this department on occasion. And he's certainly deserving of that, if nothing more is forthcoming, following his prediction of last week.

"Some snow this week," Willie predicted in last week's Weather by Willie.

We tried, without success, to talk him out of such an outright prediction. Hinting that that was a pretty definite prediction, we urged him to add "possibly" at the beginning or end of the ascertainment.

At that time, we thought the nearest snow was as far away as January, at least, Willie wouldn't go for anything of his weather report, though, and insisted that we leave it as he had it written.

And before the ink was dry on his snow forecast, snowing it was!

Willie's ability as a weatherman never ceases to amaze us.

It's kinda like he says: "Wonder how these people in little towns that don't have a good weatherman get along."

Certainly it must be bad!

The weather and the times combined to make the Lions Club-sponsored turkey shoot here Saturday afternoon a dismal flop.

"Nobody showed up," was the report from the Lions Club committee in charge of it.

The weather was severe with cold and snow, we'll admit, but successful trap shoots have been held in weather as bad and possibly worse. The sport just seems to be dead, in this community, at least. A few years ago, people would turn out in any kind of weather to compete with their shotguns.

Some participants, however, quickly graduated from the average class into the marksman category. And that, we'd guess, took most of the fun and sport out of the trap shooting business for those who remained average or less. The members of the latter group can't see any percentage for them in shooting in a heat with one of the experts -- especially when it costs money to get in the competition. It matters not, after a while, that the money is going for a good cause. Everybody, especially sportsmen, like to have a good chance of winning before they start.

We don't mean to write trap shooting off as extinct. However, such has definitely been the case here during the past couple of years or so.

Maybe it could be revived if the shooters had handicaps like in golf or bowling?

Kenneth Howard, the phone company man here, has observed the absence of house numbers on many Bovina residences.

Howard says the company records have the houses numbered and when there is no corresponding number on the house itself, an individual place is often hard to locate.

This is especially true at night, he points out, when there's no one handy to ask where someone lives.

More than one effort has been made down through the years, we know, to have the houses here numbered. House numbers have been sold by at least one civic organization. Possibly another drive is needed to encourage the installation of house numbers. This could be beneficial to the town.

Court Names Judge

Archie Tarter of Farwell, prominent Lazbuddie farmer, was appointed county judge of Parmer County Monday in a special meeting of the Commissioners Court.

He was named to fill the unexpired term of Loyde Brewer, who died last week. Brewer was serving a four year term, having been re-elected to the office in 1966.

Tarter was bonded Monday afternoon and began work immediately.

The new county judge is an ASCS committeeman and has worked for a Lazbuddie elevator. Before moving to Farwell Tarter was a resident of Lazbuddie.

Holidays Begin Today

Schools will be dismissed in Bovina at 2:30 p.m. Friday for the Christmas holidays, which will continue until Jan. 2.

Students got an unexpected long weekend after snow fell here Thursday afternoon, crippling traffic and bringing slick road conditions to West Texas area. School was not held on Friday, but classes resumed Monday morning.

Following the Christmas holidays, classes will begin on Tuesday morning Jan. 2, at the regular time.

Friday morning, elementary students will attend a program presented by Mrs. Sterling Donaldson's fourth grade class. At 1 p.m. each elementary class will have its Christmas party.

Program presented the elementary students will be titled "When the Littlest Angel Sang." The entire student group will sing carols directed by Earle Hise. Parents and others interested are invited to the program. Tom Templeton, principal, said.

At 1:30 p.m. high school students will present a talent show, sponsored by the Student Council.



FIRST PLACE -- The nativity scene at the home of Mr. and Mrs. L. M. Grissom, 73 Ave. H, took top prize of \$25 in the Lions Club Decorations Contest this season. They join the Tom Bonds and Gene Ezells as first place winners for three years of the contest.

In Bovina --

Christmas Card Fund Boosts Clinic \$450

The 1967 Christmas Card project for the Bovina Clinic Fund had received near the \$450 mark Tuesday noon, according to Alfred Moody at the First State Bank of Bovina.

The names of the 81 contributors this year appear on a Christmas greeting in this week's issue of The Blade.

Citizens of Bovina and the area contributed the amount of

money they would have spent in mailing Christmas cards to friends in Bovina.

The amount collected this year is the smallest total since the Christmas Card fund was originated. Last year about \$800 was raised, the previous year, 1965, \$1,070 was counted, and the two years before that, 1963 and 1964, about \$600 each year was contributed.

Thursday Night --

Bands Present Concert Here

Bovina High School Band and Junior High Band will present a concert in the school auditorium Thursday at 7 p.m. The program, which composes a combination fall and Christmas concert, has been announced by Earle Hise, band director.

The High School Band will play "March Giant" by Tiomkin, Webster; "March Grandioso" by Seltz; "Work Song" by Adderley, Brown; "Honey in the Horn" by Al Hirt; "Georgy Girl," Dale, Springfield; "Blue Tango" by Anderson;

"Mexican Overture," Isaac; "Latina" by Benriccutto.

Beginning the Christmas portion of the concert, the Junior High Band will play "Greensleeves" and a medley of Christmas carols.

The High School Band, in the final presentations, will play "Christmas in Other Lands" by Hurrell; "Noel Francats" (four French carols) by Ployhar; and "A Christmas Festival" by Anderson.

Everyone in the area is invited to attend.

Church Plans Yule Program

A Christmas program and social will be held tonight (Wednesday) at 7:30 p.m. at the Bovina Pentecostal Holiness Church, according to the pastor, Rev. Floyd Gray.

A program will be presented, including poems by the children, Christmas carols and the Christmas story from the Bible, Rev. Gray said.

During the social the Woman's Auxiliary will reveal the names of their secret pals in exchange of Christmas gifts. However, any lady attending not having a secret pal is asked to bring a gift for exchange. Men will bring gifts suitable for men for an exchange. Children will also exchange gifts.

During the social refreshments will be served.

Bradshaw, Jones Place --

L. M. Grissoms Win Decorations Contest

Winners have been named in the Christmas Decorations Contest, sponsored annually by Bovina Lions Club. Entries were judged here this weekend.

First place and \$25 was won by Mr. and Mrs. L. M. Grissom

at 73 Ave. K. Second place winner of \$15 is the home of Mr. and Mrs. H. D. Bradshaw, and third place, \$10, was won by Mr. and Mrs. Paul Jones. A panel of anonymous judges

viewed the eight entries in this year's decoration event.

The decoration taking first place was a manger scene in the Grissom's yard, complete with shepherds, wise men and camels. Second place, won by the Bradshaws, was also a manger scene with the lettering "Peace Through Christ" across the front. The Jones' home is decorated with candy-striped posts, a large Santa on the front door and a greeting card in the yard.

The snow which fell beginning Thursday lent a more Christmas-like atmosphere to the landscape of all decorations. Snowmen appeared in yards over town as if by magic on Friday.

The winners this year join those who have taken prizes in previous Christmas seasons, the Tom Bonds in 1966, and Bonds and Gene Ezells, a tie, in 1965.

Those who decorated their homes in Bovina for the Christmas season are asked to keep their lights turned on during the entire holiday, since many people await the end of the contest before making a tour of the town.

Friday At 2 --

Santa Slates Annual Visit

Santa Claus will make his annual visit to Bovina this Friday afternoon to talk with children of the area and pass out bags of candy, according to Thomas Beauchamp, president of Bovina Chamber of Commerce and Agriculture.

The bearded gentleman is expected to arrive here at 2 p.m., giving pre-school age children an opportunity to give him their "orders" before school children are dismissed at 2:30 p.m. for the holidays.

Santa is sponsored on his annual visit to the town by the Chamber of Commerce and Agriculture.

Although Santa has usually arrived in Bovina by fire truck, plans for his arrival this year have not been announced.

He will be downtown during his visit here and parents are asked to bring their youngsters to town that afternoon.

Season's First --

Snow Blankets Area Thursday

"Old Man Winter" reared his white head here Thursday, 10 days ahead of the red-suited gentleman, and spread a mantle of snow over the Bovina and West Texas area.

Also a full week before the first day of winter, Dec. 22, temperatures plunged to near the 10 degree mark.

About three and one-half to four inches of snow fell in Bovina beginning Thursday afternoon and continuing into early Friday morning. Preceding the snow, sleet coated the streets and highways with a sheet of ice making driving hazardous. Additional snow fell Friday night and Saturday afternoon, Sunday night, sleet accompanied by high winds hit the area.

At least one accident occurred here, four miles east on Highway 60 Thursday morning, when a truck jack-knifed while attempting to miss cattle cross-

ing the road. No one was injured.

Schools were dismissed here early Thursday to allow busses to make their runs before weather conditions worsened. No

★ ★ ★

Weather

by Willie

More snow this week. Looks like a White Christmas.

P.S. -- An Amarillo mother at home with seven school-age children during this snow storm called the superintendent of schools and told him if he didn't get school started pretty quick she was going to burn her P.T.A. card.

school was held Friday, causing youngsters of the town to enjoy a pre-Christmas holiday complete with snow. Classes resumed Monday morning.

The "B" Team Basketball Tournament, scheduled for Thursday, Friday and Saturday in Bovina was called off because of slick highways. It will possibly be held in February, coaches said.

Although a sizeable amount of snow fell, giving plenty of work for the Texas Highway Department maintenance crew, the snow was accompanied by high winds causing drifts. The government weather gauge registered .07 of moisture Friday, but Weatherman Willie Williams said his gauge didn't catch snow for an accurate measurement. He said the snow contained more moisture than that recorded, but the fall Friday, Saturday and Sunday didn't amount to much.

Ground Breaking --

Clinic Ceremony Set Sunday, December 31

With the moving of the first shovel of dirt, Bovina's dream of a modern medical facility moves from the planning stage toward reality, Mrs. Jesse Walling, civic improvement chairman for Bovina Woman's Study Club, sponsors of the project, said this week.

The ground-breaking event is scheduled for 2 p.m. Sunday, Dec. 31.

Mayor Bedford Caldwell states that all civic dignitaries will be invited to attend,

including presidents and all members of Bovina Lions Club, Bovina Chamber of Commerce and Agriculture, the city council, Bovina Woman's Study Club, Bovina Jaycees, American Legion, G I Forum, and representatives from all community churches.

Also on hand will be all of the Joe Langer family who donated the site for the building. These include Mr. and Mrs. Clyde Blalock and Ute, Fred Langer and family, Mr. and

Mrs. Elton Venable and family, and Mr. and Mrs. Joe L. Langer of Muleshoe.

The public, which has done so much toward making the medical center possible, is also invited to the ceremony, Mrs. Walling said.

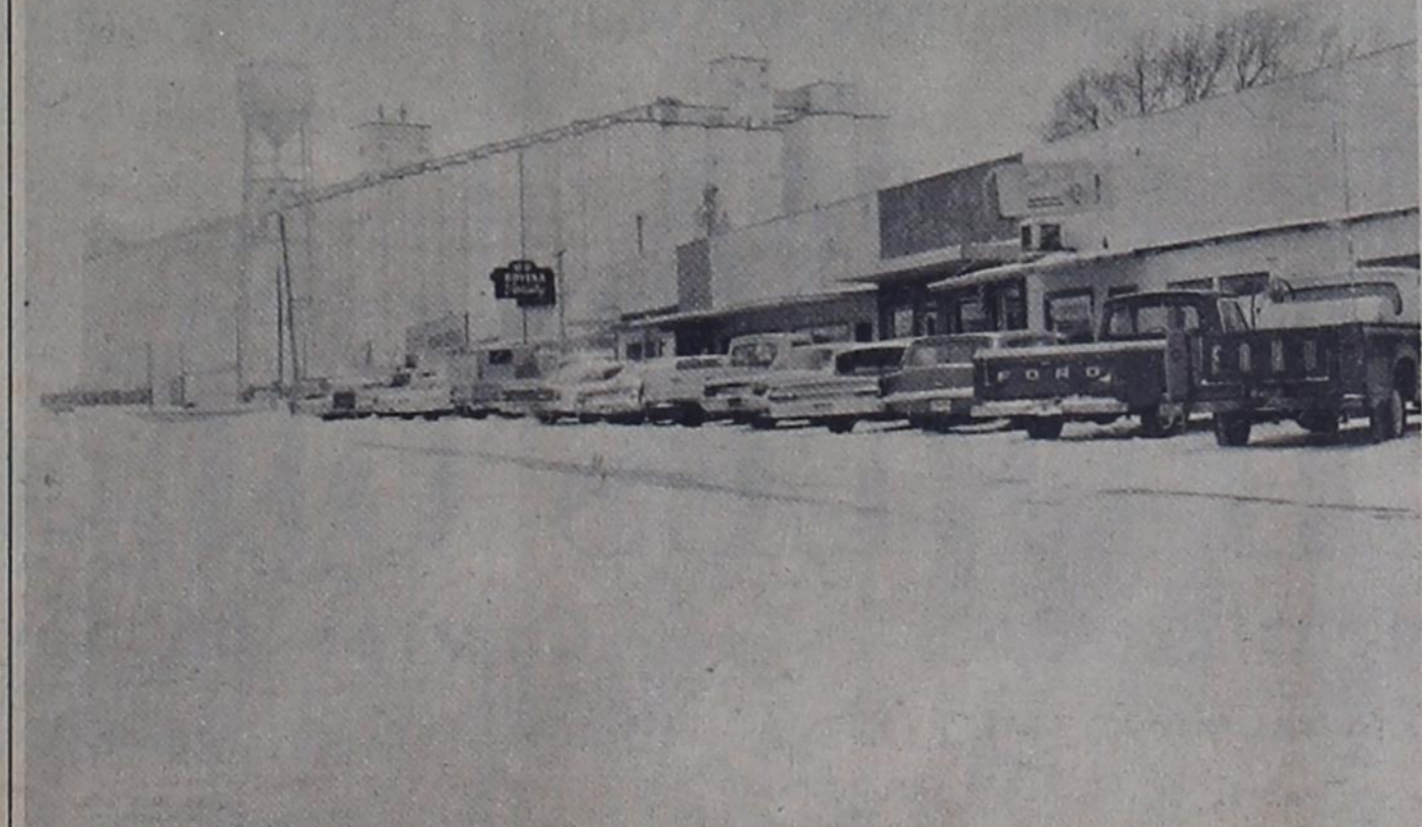
The clinic will be built on a tract of land donated by the Langer family located near the Oklahoma Lane Road and a block south of the Dimmitt Highway. Blueprints for its construction

are being supplied by Sears Roebuck Foundation.

When completed, the unit, designed to meet the needs of two doctors, will be among the most modern medical buildings of its size in the state.

Sherrill Lumber Company of Bovina will handle the general construction work on the new medical building.

Sub-contracts for electricity, plumbing, heating, etc. will be let under Sherrill Lumber Company.



HOLIDAY SCENE -- Bovina turned into a Christmas card scene after about four inches of snow fell here Thursday, Friday and Saturday. Although roads were slick, residents continued their shopping in downtown stores.

(Continued on Page 2)

TEXAS PRESS ASSOCIATION
Member **1967**

The Bovina Blade
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Published at Bovina, Texas, Every Wednesday

Dolph Moten . . . Publisher & Editor
Pat Jacobs News Editor

Whittlin' --

(Continued from Page 1)

as well as earn a profit for a sponsoring civic organization. This could be a good idea which would be helpful to all newcomers and/or strangers in town.

If you're unsure of your house number, this information can be obtained at the city hall, we think.

Be careful during the holidays.

MERRY CHRISTMAS!

Santa Letters

Dear Santa Claus,
Will you please bring my brother Hector and me a Timex watch and a billfold. And please leave them here at 308 Second Street because we'll be spending the Christmas holidays in the valley with our grandparents. We'll leave the window open. Get in and put them on the sofa. Thank you, Santa. You're so nice.
Eleazar Robledo

Dear Santa Claus,
Be good to us this Christmas again and bring Victor, Bobby and me the same toys so we won't get into a fight for different toys. We want an Auto Transport. God bless you and be nice to other children too.
Rudy Robledo

P.S. Be good to my kindergarten teacher too, especially Mrs. Estes.

Dear Santa,
This is my very first Christmas, for I am only 11 months old. Except for making Mommy and Daddy walk the floor a few nights, I have been a very good baby.

I would like to have a little red wagon to pull around this summer and some clothes. And don't forget my cousins because they have been good too.

I haven't seen you yet, but Mommy and Daddy said that you exist as certainly as love and generosity and devotion exist. They said that the most real things in the world are those which neither men nor children can see.

Santa, I'm very excited about meeting you and as you make your trip around the world giving toys to all the boys and girls, would you please scatter a little more faith, love, generosity and devotion which the world so badly needs.

Love,
Terry Brent Glasscock

Dear Santa Claus,
I'm six years old and in the first grade. I've been a good boy this year, and Santa, I've lost four teeth in the last month. I really should say "all I want for Christmas is my two front teeth," but I'd like some toys also. Please bring me a Johnny Speed, pocket knife and some surprises.

Thanks Santa
Jeff Hromas

Dear Santa,
I want a Snuggle Bun. I have tried to be good. I also want some good-looking dishes, some doll clothes, and that is all. I hope you will come and see me.
Love,
Tamra Read

Dear Santa Claus,
Santa, please give the people that don't have gifts like the Viet Nam children and orphans. Let us have a good time at Christmas please. I'm glad that Christmas is on Dec. 25. I hope that children like Christmas. Let the children be good till Christmas comes.

Love,
Tracy

Dear Santa Claus,
I want two paint sets, I want a ring, I want a typewriter, I want a doll, I want a baby bed, I want a bed close, I want a play doy, I want a baby high chair, I want a rope.

Love,
Naoma

P. S. My father's name is John. My sisters' names are Jane and Janet. I hope that you will get them something.

Dear Santa Claus,
I hope that all the children have been good and I hope that you bring the children presents.

Love,
Broox

Dear Santa,
I think you are a fine fellow. My father wants a new sports shirt. Please bring the children in Viet Nam some too.

Love,
Brad,



Thank You and Warm Wishes

We hope you have a very delightful Christmas surrounded by devoted family and friends.

Artistic Beauty Salon
Phone 238-3271

GREETINGS



Sing a song of holiday cheer, happiest time of all the year...and time to extend our best wishes to one and all!

Union Compress & Warehouse Co.
-- Bovina --

We Wish You a



MERRY CHRISTMAS

Earnest's Auto Clinic
-- Bovina --

HEARTILY ENDORSED BY ALL OF US



Bank of Friendly Greetings

DATE _____

PAY TO THE ORDER OF *All our Friends* GOOD WISHES *1,000,000*

GOOD WISHES *One Million*

All of Us

Our Best Wishes for Your Christmas

First State Bank of BOVINA

Officers
L. M. GRISSOM, Chairman of the Board
ROBERT ESTES, President
BOB McLEAN, Vice President
ALFRED L. MOODY, Cashier

Directors
G. B. CREE, JR.
ROBERT ESTES
L. M. GRISSOM
BOB McLEAN
G. F. TRIMBLE
ROBERT E. WILSON

EMPLOYEES
Bob Estes, Alfred Moody, Dottie Ward,
Jessie Williams, Ann Lynn Wilson,
Monta McClaren, Patsy Zachary



DECEMBER 25TH

A time for toys... a time for joys... a time for the young at heart! Santa's coming and the air is bright with excitement. We treasure the traditional joys of Christmas and each year one of our proudest traditions is when we say, "Thank You" to all our loyal friends and extend our heartiest, "Best Wishes of the Season!"

May gaiety and good cheer be yours in fullest measure at this joyous season.

Merry Christmas to All!

CHARLES OIL CO.

Northside '66' Service - Charles '66' Service Station



*Tires
*Batteries
*Accessories

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| H.J. Charles | R.L. Hopingardner | Javier Robledo | Fidel Barraza |
| Margaret Charles | F.S. Pounds | Howard Shook | Elton Venable |
| Pat Kunselman | Paul Verett | Mike Barraza | |

Dec. 24 --

OL Plans 50th Christmas Tree

Oklahoma Lane Community will observe Christmas this year when it has its 50th Community Tree.

The event has become one of the highlights of the season in the community.

Santa Letters

Dear Santa,
How many elves do you have?
Love,
Wayne

Dear Santa,
I am a little girl three years old, and I am going to spend Christmas in Bovina with my grandparents. Please bring me a talking telephone. Don't forget my two little brothers and all the other little boys and girls.
Thank you,
Robin Richards
Reserve, N.M.

Dear Santa,
I am a little girl who is almost five years old.
I want a Barbie doll and suit case with clothes.
My sister, Lisa, wants a doll too.
We'll try to be real good.
Karen and Lisa Schilling

The observance, with a seasonal program and a visit from Santa Claus, will be held at the Community Center Sunday night, Dec. 24, beginning at 7:30 p.m.

Mrs. Doris White, chairman of the event, invites all persons who have ever lived in the community or attended one of the community celebrations to be present for the community tree this year.

Mrs. Gene Snodgrass is in charge of the program, which will feature a religious theme. Anyone who would like additional information may contact Mrs. White.

Dear Santa Claus,
Will you please bring me an ironing board and electric iron, a tea set. Thank you Santa. You're so good.
Martha Robledo

COURTHOUSE NOTES

Instrument Report Ending December 16, 1967, in County Clerk Office, Bonnie Warren, County Clerk

WD, W. L. Venable, Eldon McCormick, All NE 1/2 Lots 16, thru 20 Blk. 35, Bovina

WD, Sloan H. Osborn, Rafael Gonzales, Lot 12, Blk. 91, Friona

WD, Ernest L. Jones, Grady W. Sorley, SW 1/4 Sec. 27, T7S; R2E

WD, Robert Estes, B. L. Fillpot, Lots 11 & 12, Blk. 116, OT Bovina

DT, John L. Coffey, et al, Hi-Plains Sav. & Loan, Lots 6 thru 12, Blk. 75 Friona

WD, Charles Ed. Osborn, Rafael Gonzales, All lot 12, Blk. 91, Friona

WD, Mrs. Frances Howard, et al, Larry Care Drake, Lot 6, S 1/2 Lot 5, Blk. 6, Friona

ML, H. D. Bradshaw, FMC Corporation, N 234 ac. Blk. C, Synd.

WD, Rafael Gonzales, Pablo Carrasco Pina, Lot 12, Blk. 91, Friona

DT, Pablo Carrasco Pina, Trell Dorrell, Lot 12, Blk. 91, Friona

Abst. Judg., Hydrotex Industries vs O'Neil Greeson, SR

Fed. Tax Lien, U. S. vs Dalton D. & Beulah F. Mimms, SR

Fed. Tax Lien, U. S. vs J. Ralph & Dean G. Broyles, SR

Shurfine Whole Sweet Potatoes No. 3 Squat Can 25¢	Shurfine TOMATO JUICE 46 oz. Can 29¢	Gold Medal FLOUR 5 lb. Bag 49¢
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Coca-Cola Reg. or King Size **39¢** Plus Deposit

Season's Best Foods

AT LOW HOLIDAY PRICES!

Produce New Mexico Candee Sweet Potatoes lb. 13¢ Fresh Ocean Spray CRANBERRIES lb. Cello Bag 29¢ California Crisp Stalk Celery lb. 15¢ California Fancy Navel ORANGES lb. 19¢ California Red Emperor GRAPES lb. 19¢ California Sno-White Cauliflower lb. 29¢	Save TenderCrust Coupons FOR VALUABLE FREE PRIZES Ask Your Grocer For Prize List TenderCrust Brown 'N Serve ROLLS Pkg. 29¢ Swift's Ice Cream 1/2 Gal. Round Carton 69¢ FREE SHEETS, BASKETBALLS, RODS & REELS, DOLLS, FOOTBALLS, LADIES HOSE WHEN YOU SAVE SHURFRESH COUPONS	Mountain Grown! Folger's Coffee 1 Lb. Can 65¢ WILSON'S BAKE-RITE PURE SHORTENING 3 LB. CAN PERFECT FOR COOKING, BAKING AND FRYING! 65¢ Kleenex Napkins 50 Ct. Dinner Box 25¢ Betty Crocker Layer Cake Mix 3 19 oz. Boxes \$1	Reynolds Aluminum Foil 25 ft. Roll 29¢ Shurfresh EGG NOG Quart Carton 45¢ Shurfine Elberta PEACHES Slices or Halves 2 No. 2 1/2 Cans 79¢ Shurfine Peanut Butter 12 oz. Jar 39¢ Shurfine CRANBERRY SAUCE No. 303 Cans 45¢ Hip-O-Lite Marshmallow Creme Pint Jar 23¢ Dromedary DATES 1 lb. 29¢ Box 29¢ Hershey CHOCOLATE DAINITIES Dark or Light 6 oz. Size 23¢ 12 oz. Size 45¢ Baker's Angel Flake COCONUT 14 oz. Pkg. 55¢ Supreme Saltine CRACKERS 1 lb. 37¢ Box 37¢ Tom Scott MIXED NUTS 13 oz. Can 55¢ Shurfine Whole Sweet PICKLES 16 oz. Jar 45¢
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Merry Christmas

'Tis the season to wish all our many friends the very best!

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Ward's Garage
Vernon Ward
Bovina



We hope that your Yuletide Holiday will be as cheerful and glowing as the brightest Christmas tree. May your gifts include the happiness that comes from lasting friendships and family devotion.

TASTY TREATS for a Merry Christmas

HAPPY EATING

TURKEYS
Norbest 10 to 16 lbs. **35¢**
Honeysuckle White 10 to 14 lbs. **49¢**
Swift Butterball 7 To 9 lbs. **59¢**
Pinkney SunRay HAMS Whole or Shank Half lb. **59¢** Butt Half lb. **65¢**
Corn King BACON 1 lb. Pkg. **59¢**
Freezer BEEF Half or Whole-Cut & Wrapped USDA Good **51¢** USDA Choice **52¢**
Now Wrapped In Avisco Film For Greater Protection Against Freezer Burn.

FROZEN FOOD

Morton Mincemeat or Pumpkin PIES each **29¢**
Shurfine Cauliflower 10 oz. Pkg. **25¢**
Colonial German Chocolate CAKE 24 oz. Size **79¢**
Morton "Old Kentucky Recipe" FROZEN PECAN PIE 1 1/2 oz. Size **69¢**
Shurfine HALVES Strawberries 16 oz. Pkg. **39¢**

Wilson-Brock Agency

"All Kinds Insurance"

Joe Wilson -- Bovina -- Aubry Brock

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WILSON'S SUPER MARKET Bovina

PARMER COUNTY'S FINEST

Phone 238-4781

Elliotts Celebrate Golden Anniversary In Albuquerque

In celebration of their 50th wedding anniversary Sunday, Dec. 10, Mr. and Mrs. C. R. Elliott were honored guests at a dinner party at the Albuquerque Elks Club in Albuquerque, N.M.

Hosts and hostesses for the dinner were their children and families, Mr. and Mrs. L. L. Elliott of Denver, Colo., Mr. and Mrs. B. P. Elliott of Lubbock, and Mr. and Mrs. E. S. Salman of Albuquerque.

Charles R. Elliott and Miss Jennie Price were married Dec. 10, 1917 in Paris, Texas. He was a bank cashier at that time, but soon joined the U. S. Army during World War I. El-

liott was sent to the battle front in France for a year and a half and while away from home, Mrs. Elliott worked as a bookkeeper in a department store there.

In 1929 the couple moved to Bovina. They established the Elliott Hardware and Furniture Co., along with a butane company, in the building now occupied by Bovina Dry Goods. Here they were in business for 25 years, becoming semi-retired in 1954.

Elliott is currently serving on the Bovina city commission, on which he has previously served, and has been a member of the school board. He was the first president of the First National Bank of Bovina and is a member of the Masonic Lodge.

Mrs. Elliott has been a member of the Baptist Church for 61 years, has been a Sunday School teacher and a member of the W.M.U. and worked in almost every phase of the church. She is also a member of the Eastern Star.

At their Golden wedding anniversary dinner, Mrs. Elliott's wedding shoes, which had been bronzed, were used as decorative appointments. She says her other wedding attire included a large hat and a two-piece suit, the coat of which reached her knees.

Mrs. Elliott recalls that on the day they were married, the weather was much like that of last week, sleeting, snowing and cold.

A copy of the New York Herald Tribune dated Dec. 10, 1917, the date of their marriage, was on hand at the celebration for perusal.



MR. AND MRS. C. R. ELLIOTT



REV. AND MRS. HERBERT F. PEIMAN

Rev. And Mrs. Peiman Observe Golden Anniversary Dec. 26

The children of Rev. and Mrs. Herbert F. Peiman are inviting their parents' friends to their Golden Wedding Anniversary open house at St. John Lutheran Church in Lariat Tuesday, December 26 beginning at 2 p.m.

The celebration will begin with a service of thanksgiving conducted by the two clergy sons-in-law of the celebrants, the Rev. Howard Mueller of St. Louis and the Rev. Rufus Young of Okmulgee, Okla. Another son-in-law, Ray Petersen of Topeka, Kan., will sing a solo and a daughter, Mrs. Ruth Streit of Vernon, will preside at the organ.

Following the service from about 2:30 - 5:00 there will be come-and-go refreshments and fellowship in the parish hall.

Children sponsoring the celebration are Louise, whose husband, the Rev. Howard Mueller is chaplain of the Lutheran Hospital in St. Louis; the twins, Ruth, whose husband, Otto Streit, is engaged in farming near Vernon, and Ruby, whose husband, Rufus Young, is pastor of the Lutheran Church in Okmulgee, Okla.; Mildred, whose husband, Ray Petersen, is principal of Lutheran Schools in Topeka, Kan.; and Donald

Ray Peiman, who is head of the English department in the public schools of Rapid City, South Dakota. There are 21 grandchildren and two great-grandchildren.

The jubilarians request that no personal gifts be given, but that instead donations be given to the Herbert F. Peiman Scholarship Fund, which they have established at Mr. Peiman's Alma Mater, St. Johns College, Winfield, Kan. to aid students preparing for the ministry.

Herbert Fredrich Peiman and Magdalena Kersten, known as Herb and Madge to their many friends, were married in Zion Lutheran Church, Vassar, Kan. before the assembled congregation at the close of the regular Christmas Day service, December 25, 1917.

"It was a very simple little wedding," Mrs. Peiman recalls. "There were no previous rehearsals, no wedding march and no one to give away the bride. We marched down the aisle together preceded by the best man, my brother, Walter Kersten, and the bridesmaid, Herb's sister Edna. After we had said our 'I do's' we marched out again. That was all there was to it."

The first five and one-half years were spent on a farm near Vassar, Kan. In August 1923 they moved to New Wells, Mo., where Rev. Peiman taught the lower grades in a two room Lutheran school, and did some supervised study toward the ministry. Ordained at Cisco, Tex., July 5, 1925, he has spent the 42 years in the ministry shepherding church in Cisco, Vernon, Borger, and since 1964 the church at Lariat.

Rev. Peiman has an older brother and two sisters living at Vassar and Topeka, Kan., and Mrs. Peiman has a 99 year old aunt, Amella, also living at Vassar.

"The past 50 years have brought their fair share of both joys and sorrows," Mrs. Peiman commented. "Probably the grief that hurt most was the loss of our two year old son, Herbie, and of another son at birth. But the joys have always by far outweighed the sorrow. All in all we have lived a very rewarding life. I wouldn't trade the role of a minister's wife for any profession in the world. My husband feels the same way about the ministry."

WSCS Has Luncheon

White tables decorated with red candles and holly was the setting for the luncheon meeting of Woman's Society of Christian Service of Bovina Methodist Church.

Hostesses were Mrs. G. A. Bandy and Mrs. John Dixon. The program, "What Were They Saying in Bethlehem?" was led by Mrs. Billie Sudderth. Women dressed in costume told the imaginary reaction of various people to the events at the time of the birth of Christ.

Those in costume were Mary, Mrs. Rouel Barron; Joseph, Mrs. John Dixon; old shepherd, Mrs. Margaret Caldwell; wise man, Mrs. Jerry Ware; innkeeper's wife, Mrs. George Turner; Herod's captain, Mrs. H. L. Ivy.

The women of the Marzie Lynn Circle made plans to visit King's Manor in Hereford on Dec. 19.

Teenage Dance Set Friday

Teenage Club will sponsor a dance Friday night from 8 until 12 in the American Legion Hall. Patti Seymour and the Casuals of Amarillo will provide the music. Admission is \$1.25 per person.

Thrifty Club Has Party

Members of the Thrifty Club attended their annual Christmas party last week in the home of Mrs. P. O. Dixon.

Soft Christmas music was played during the event. Miss Lola Grissom and Mrs. Frank Smith were winners of prizes given when a game was played.

Names of secret pals were revealed and the group drew names for another year.

Fruit cake, whipped cream, hot tea and coffee were served to 16 members, Miss Lola Grissom, Mmes. L. M. Grissom, Frank Smith, Wilbur Charles, Owen Patton, George Douglas, E. M. Ware, H. D. Bradshaw, H. H. Kelso, Cecil Sisk, J. D. Stevens, Myrtle Perry, O. H. Jones, George Turner and P. O. Dixon. The only member absent was Mrs. Zemyr Boozer. The next meeting will be Jan. 8 in the home of Mrs. J. D. Stevens.

Girl Scouts Have Dinner

Girl Scout Troop No. 35 was treated to a mystic dinner in the home of Mr. and Mrs. A. M. Wilson Monday night.

Tables were decorated in the Christmas theme and the dinner was served in four courses. The girls ordered from a menu, not knowing what was being ordered.

Assisting Mrs. Wilson with the dinner were Mrs. Bob Wilson, Mrs. Robert Read, Mrs. Thomas Rhodes, Miss Pat Simons and Miss Suzanne Wilson.

Following the dinner the girls went Christmas caroling, returned to the Wilson home where they exchanged gifts and were served hot punch.

The mystic dinner menu consisted of ham, green beans, apple rings, tossed salad, potato boats, hot rolls, ice cream and drinks.

Attending were Fontella Cox, Evanna Johnston, Amanda Mason, Cindy Read, Cathy Crump, Vivian Hise, Rhonda Rhodes, Audrey Magness, Christie Trimble, Honey Mast, Heidi Corn, Terri Willard, Pamela Wilson, April Wilson, Nancy Hutto, Darla Hawkins, Tina Isaac, Cissy Miner, Debbie Mills and a guest, Kim Langer.


Mr. and Mrs. H. D. Bradshaw will have all of their children and families home for Christmas for the first time since 1957. Expected to be here are Mr. and Mrs. Hardy Rawls and four children of Houston, Mr. and Mrs. Larry DeFever and son of Amarillo, and Mr. and Mrs. J. F. Bradshaw and son of Lubbock.



Season's Greetings

Thank you for making this such a wonderful year

Bovina Service Station And Grocery
Clifford Leake



Merry Christmas To Every One

Project Christmas Card

The people whose names are listed here have cooperated with Project Christmas Card by contributing the money usually spent for cards and postage to a special fund which will be added to Bovina's community clinic fund. This is their Christmas card to you!

Mr. and Mrs. Willie Williams
Clarence and Irene Jones
Earl, Norma, and Bret Whitten
Mrs. J. R. Caldwell
Oakley, Yvonne, Stephen and Annette Stevenson
Mr. and Mrs. Travis Lloyd
A. L. Glasscock Real Estate
Jimmie, Gwen, Denise, Buddy and Janie Clements
Bill and Erma Bradshaw
Mr. and Mrs. I. W. Quickel
Charlie, Carolyn and Edie Owen
Mr. and Mrs. C. R. Elliott
Mr. and Mrs. Charles A. Ross
Dolph, Sue, Mat and Beth Moten
Mr. and Mrs. Paul Jones and Randy
Mr. and Mrs. Robert Calaway and James Lee
Sherrill Lumber Company
J. E., Patsy, Stephen, Terry, Wendy and Patti Sherrill
Rouel and Thelma Barron
Mr. and Mrs. S. N. Teague
Mr. and Mrs. Penny Anderson and David
Mr. and Mrs. Buck Ellison
Mrs. J. P. Macon
Mrs. Amy Jane Mason, Darrel and Amanda Lou
The Barbees
Mr. and Mrs. Hylton Moore
The Allen Cumpsons
Mr. and Mrs. E. G. Snodgrass and Martha

M. H. Carson Family
Mr. and Mrs. Roy B. Dodson
Mr. and Mrs. Leon Grissom and Family
The Walter Kriegel Family
Mr. and Mrs. Howard Kelso
Mr. and Mrs. B. L. (Mutt) Graham
Mr. and Mrs. Reagan Looney
J. D., Lily, Daryl, Debra and Randy Kirkpatrick
Mr. and Mrs. Gayle Clawson - Gena, Eva Jo, Pansy
Mr. and Mrs. Weldon Moody, Elyese and Robbie Dale
Mr. and Mrs. J. T. Hammonds
Mr. and Mrs. Tom Ware and Family
Vernon and Dottie Ward
Mr. and Mrs. Ernest Woelfel
Bovina Implement Company
Mr. and Mrs. Bedford Caldwell and Family
Mr. and Mrs. Glenden Sudderth and Family
Mr. and Mrs. Bob Estes and Family
Mr. and Mrs. Wilson DiCuffa
Mrs. Pearl Hastings
Earl and Lee Stevenson
Chester and Lillian Rogers and Family
Mr. and Mrs. Ovid Lawlis
Mrs. E. M. Ware
Mr. and Mrs. C. F. Hastings
Henry and Grace Ivy
Grannie Gaines

Bert and Neal Mager
Mr. and Mrs. Wilbur Charles
Bob, Judy, Bruce and Bryon Fillpot
Mr. and Mrs. J. L. McCauley and Family
Vernon, Frances, Terri, Dennis and Karl Willard
Alfred and Lana Moody
Mr. and Mrs. E. H. Moody
Durward and Fern Bell, Karan and Gregg
Edwin, Estalee, Eddie Don and Bonna Beth Lide
The Les McCains
Mr. and Mrs. Jesse Walling
Al, Jeanne and Little Al Kerby
Kerby Welding Service
Don, Juanda, Lynn, Rodney, Darlene and David Murphy
Leon and Shirley Ware - Mike, Connie and Carol
Mr. and Mrs. Joe Fowler - Nancy and Robert
Hugh and Wilma Moseley
Mr. and Mrs. Jack Clayton
Sonny, Dot and Jerry Roach
Mary Ruth Martin
Mr. and Mrs. Monty Corbin and Sons
Mr. and Mrs. Earl Richards
Mr. and Mrs. Chas. Lovelace
Jon Lin, Brenda, Jon and Casey Dee Riddle
Mr. and Mrs. O. H. Jones
Mr. and Mrs. Billie Sudderth and Family
Mr. and Mrs. A. E. Steelman

Sponsored By Bovina Woman's Study Club



WINS SECOND — Mr. and Mrs. H. D. Bradshaw, who live on Farm-to-Market Road 1731 north of Bovina, won second place in the Christmas Decorations Contest with a manger scene backed with bales of hay. "Peace Through Christ" is lettering in front of the scene.

'42' Party Held Here

The Gleaners' Sunday School Class held a Christmas "42" party Monday night in the home of Mr. and Mrs. Norvell Strawn. Those attending included Rev. and Mrs. Ken Moore, Messrs. and Mmes. Ed Dandy, Jack Clayton, Floyd Damron, Cecil Sisk,

Earle Hise, Edwin Lide, Allen Cumpston, Tom Paine, Richard Vaughn, Marion Carson and Mrs. Charles Hawkins.

Study Club Has Dinner

Bovina Woman's Study Club held its annual Christmas dinner Thursday night in the club house. Turkey and dressing were served to 40 members and husbands. Husbands were special guests.

Greenery, candles, and apples decorated the club house. The centerpiece was of greenery, candy, nuts and apples.

Following the dinner the group played "42."

Members brought gifts, wrapping paper and ribbon to be sent to the Wichita Falls state hospital.

Attending the party were Messrs. and Mmes. Bud Crump, Buck Ellison, Arnold Hromas, Clarence Jones, O. H. Jones, Ovid Lawlis, Reagan Looney, I. W. Quickel, Earl Richards, Earl Stevenson, Billie Sudderth, Jesse Walling, Earl Whitten, W. E. Williams, Jimmy Clements, Leon Ware, Travis Dyer, Rev. and Mrs. Ken Moore and Rev. and Mrs. J. B. Fowler, Jr.

Marriage Licenses Issued

Two marriage licenses were issued from the office of the Parmer County clerk last week. They went to Satero Joe Garcia and Dolores Consuelo Topia on Dec. 12; and to Gene Autry Bitner and Linda Joyce Langston, Dec. 14.

Miss Aragon Given Shower

Miss Janie Aragon, bride-elect of Luis Serna, Jr. was honored with a bridal shower Wednesday in the home of Mrs. Vernon Estes.

The serving table, laid with a lace cloth, featured an arrangement of tapers in Christmas colors. Spiced tea and coffee were served from a silver service. Pumpkin bread completed the refreshments.

Hostesses for the event were Mmes. Mike Barraza, Ed Isaac, H. J. Charles, Bill Denney, Ben Rejino, Andy Garza, Wilfred Sikes, Miss Ophelia Barraza and Mrs. Estes.

The couple will exchange marriage vows Dec. 23.

Santa Letters

Dear Santa Claus,

Santa, please get the poor people something good. I hope that I have been a very good boy. I want a John Deere set.

Love,
Steve Cockerham

Dear Santa,

Please give the people at Viet Nam some gifts for Christmas. I saw you Saturday at Sears. I told you I wanted a toat goat and a football suit and a race track.

Love,
David

Dear Santa Claus,

Please bring the orphan children gifts. I think you are a fine fellow.

I want a Tuby baby doll and a big play super market, and then I want an Incredible edible.

Love,
Connie Gail Foster

Dear Santa,

Please give the ones in Viet Nam as much toys as you give me. And the poor people too. Do not forget to see the ones in my room too.

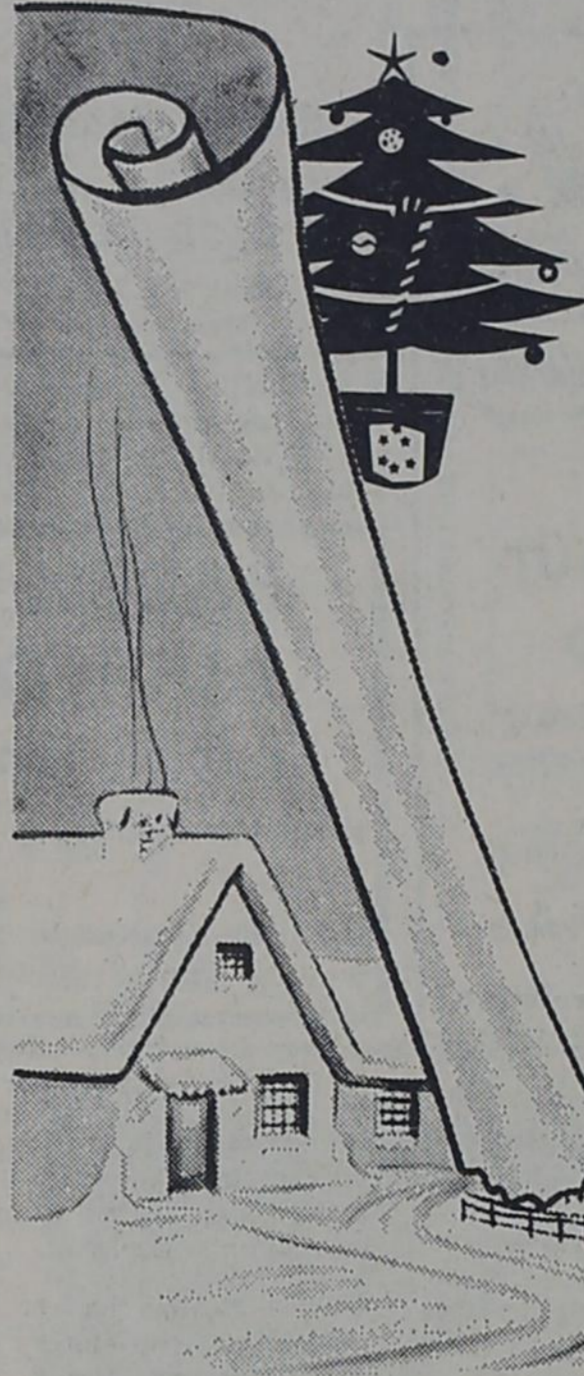
Your friend,
Roy Lee Stone

Dear Santa,

I love you because you are a fine fellow. I want some tractors and cars too. Will you bring my mother something and Dad too. Give something to Jimmy and Martha Coffer too.

Love,
Joel

A Happy Christmas



As the Christmas Season approaches we think of the Joyfulness of the occasion and of a firm hopefulness for the future — This is the time when the warmth and sparkle of friendships is radiant everywhere. Smiles are brighter . . . handshakes more hearty.

To make others happy is the achievement of the day . . . A word of cheer and encouragement to make the season more enjoyable. So we extend our best wishes in the hope that they will add to your pleasure on this grand occasion.

We Will Be Closed, Saturday And Sunday, Dec. 24 And 25, So Our Employees May Enjoy The Holidays With Their Families.

Bovina Restaurant

The Mutt Gramms

Highway 60

Bovina

SPECIAL ATTENTION!

These two words have always been an important part of every workday here at our shop and they have special meaning on this special day too!

We think we're pretty lucky. In the past you've given us the pleasure of your friendship and the treasured opportunity to serve you.



So, on this day we're proud to say thanks and wish you

MERRY CHRISTMAS

Glenn Ritchie's
Southside Motor Supply
Dimmitt Highway — Bovina

Greetings



Best wishes to you

for Christmas and the New Year

Sherrill Lumber Company

Pho. 238-2671 — Bovina
J.E. Sherrill
Patsy Sherrill
Robert Read

PEACE... Joy... and HAPPINESS

Across the ages, the sacred message of the Babe of Bethlehem spreads a wonderful radiance through our hearts, our homes, our churches. We greet you at Christmas with the wish that peace, joy and happiness may ever be yours.

Deaf Smith County Electric Cooperative Inc.

— HEREFORD, TEXAS —

JOIN — THE GREAT AMERICAN SPORT

1968 Pontiac Wide-Tracking

SEE — George Long



Rierson Pontiac-Rambler Clovis, N.M.

"NEED responsible party in Bovina area to take over payments on 1967 model Singer sewing machine...

FOR SALE — To be moved, Two-bedroom house, four years old. Phone EM 4-2516, Hereford, 22-4tc



The Spudnut Shop Will Be Closed Until Jan. 17

MERRY CHRISTMAS Lula and Odie White

WANT ADS

GIB'S DRIVE-IN CLEANERS Professional & Coin Op. Dry Cleaning

WANTED TO RENT — Unfurnished three-bedroom or larger house...

Veterinary Medicines And Supplies SUPER SAVWAY Bovina

TIRE SALE *Quality seconds *Fully guaranteed BONDS OIL CO. Bovina

FOR SALE Two well located homes priced for quick sale...

Quick Appraisals for farm loans. Free Keogh Information McCALLUM AGENCY

FOR SALE — Nice three-bedroom house, Carry good loan...

LEGAL NOTICE NO. 965 IN RE: IN THE MATTER OF M. T. BROWNESTATE...

BARTLETT & POTTS AUCTION SERVICE Specializing in Farm Sales

BUY YOUR AT BOVINA KRAUSE IMPLEMENT CO. BOVINA IMPLEMENT CO. Hwy. 60-238-2541

HOUSE TRAILER 1966 Model, 12 x 60 ft. Take up payments of \$70.70 per month...

Electrical and Plumbing Repairs and Supplies BOVINA ELECTRIC

DECORATIVE PAINTING — Decoupage, antiques on wood, metal, paper, "junk," Class beginning Jan. 4...

FOR SALE — Pair of mud and snow tires with six-hole Chevrolet pickup wheels...

Know The Truth

By Lavern Stewart

Who said it? When did he say it? To whom was it said? Was it spoken for the benefit of all men or just a certain group?

If one wants to learn how to become a Christian, he should not go to that section of the Bible called the "Old Testament" and do what Moses, David, Solomon, or Isaiah said...

Hear "Know The Truth" Over KNNN, Friona, At 12:15 p.m., Monday-Friday

Church of Christ BOVINA, TEXAS

- Tom Lewellen Commissioner Pr. I
C.H. Jefferson Commissioner Pr. II
Guy Cox Commissioner Pr. III
Raymond Treider, Jr. Commissioner Pr. IV
Charles Lovelace Sheriff
Bonnie Warren County Clerk
Dorothy Quickel District Clerk
Mabel Reynolds County Treasurer
Hugh Moseley Assessor-Collector
Hurshel R. Harding County Attorney

and please accept our sincere thanks for giving us the pleasure of serving you.

YOUR COUNTY OFFICIALS



COMING YOUR WAY...

It's Santa-time again! We hope he's coming your way with a wonderful Christmas. Somewhere in his pack are our best wishes to you...

MISSING — Steer calves branded "U" on left hip. Call Jay Triplett 238-2711 or C. H. Jefferson 238-2581.

GRADY'S GARAGE Ph. 238-2041 Bovina

SCULPTRESS Lingerie, Cosmetics, Girdles, Bras, Knits, Clothing. Phone Sharp 225-4365 Patricia Read

24-Hour Weather on Channel 6 All Three Major TV Networks Black and White or Color On Cable

Clearview Company of Bovina Phone Bovina 238-3592 Or Friona 247-3271

Am interested in making loans and buying first and second lien notes secured with farm and ranch lands. J. J. Steele Citizens Bank Building Clovis, New Mexico Dial: 763-4471 or 763-6455 23-4tc

SEPTIC TANKS & CESSPOOL SERVICE Drilled-Repaired-Installed



Cesspools-Pier Holes, Boot Pits, Storm Cellars. We Drill Up to 9 Ft. In Diameter & 45 Ft. Deep

WILSON Drilling Co. Muleshoe Day Phone 272-4180 Night Phone 272-3148

The West Half (W1/2) of Section Sixty-Five (65), Block "Z", W. D. & F. W. Johnson Subdivision, Parmer County, Texas, containing 320 acres, more or less,

and most generally known as the M. T. Brown farm and being situated approximately three miles south and one mile east of Farwell, Parmer County, Texas, the terms of the sale being for cash...

WITNESS the hand of The Clovis National Bank of Clovis, New Mexico, Administrator With the Will Annexed of the Estate of M. T. Brown, deceased.

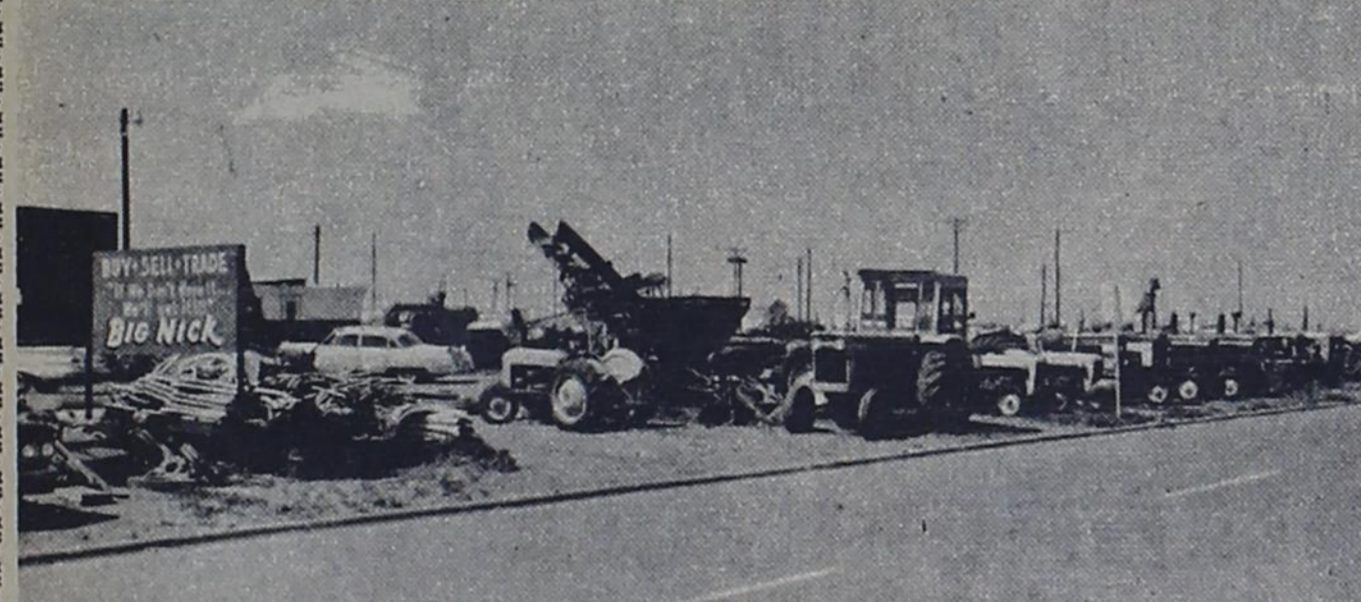
THE CLOVIS NATIONAL BANK, Clovis, New Mexico, Administrator With the Will Annexed of the Estate of M. T. Brown Estate Lawrence Maberry Vice President and Trust Officer 25-1tc



May the Christmas Star light the way to peace and joy for all.

noël

At this season of joy our Heavenly Father, we render thanks to Thee for the gift of eternal life given so freely in the person of Thy Son, Jesus Christ. May we humbly, by faith accept Thy gift. Amen.



Merry Christmas Everbody!

"IF WE DON'T HAVE IT - WE'LL GET IT"

BIG NICK FARM MACHINERY Highway 60-Bovina-Phone 238-4861



Yule Event Held Here

Mrs. Grady Hall was hostess for a Christmas party held in her home for the Good Neighbor Club Wednesday when all members attended.

Sherril Hall read a Santa Claus poem and the group sang carols. A visit from Santa Claus resulted in a gift exchange when names of secret pals were revealed. The group drew names for another year.

Members brought towels and wash cloths, a doll, and a cash offering to be sent to Girls Town at Whiteface, Texas.

Refreshments of cake, cookies, candy, coffee and spiced tea were served to Mrs. Lester Williams, Mrs. Larry Williams and Tonda, Mrs. W. W. Wilcox, Mrs. T. J. Hopingardner, Mrs. Albert Hall and Mrs. Mable Newberry, and guests, Mrs. Arthur Kent and Mrs. Shirley Osborn and Becky, Mrs. Osborn became a new member of the organization.

***We Care
*About You
*About Your Clothes**

Dilger's
CLEANERS

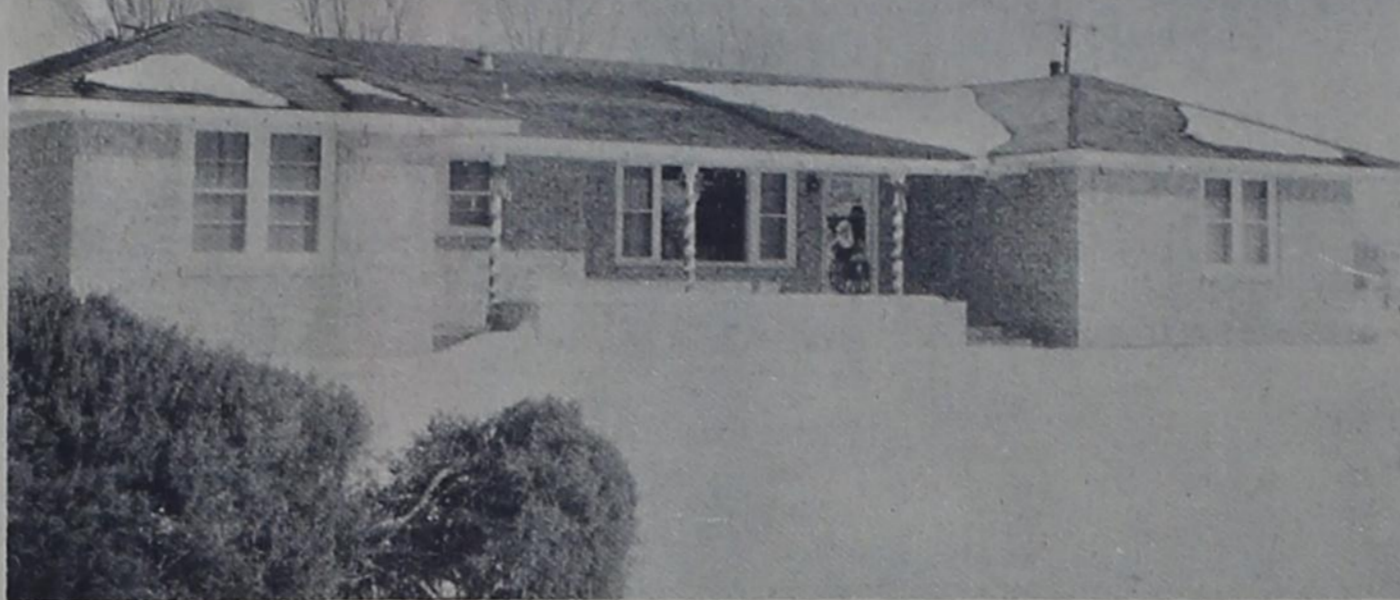
Bookmobile

The High Plains Bookmobile will be in Bovina tomorrow (Thursday) from 12 noon until 3:30 p.m., according to Lorene Sooter, librarian.

West Camp will be visited by the bookmobile from 9:15 to 10:15 a.m. and Lariat from 10:30 until 11:30 that day.

Santa Letter

Dear Santa Claus,
I wish you will give the children in Viet Nam something and I wish you will give something to Mrs. Boothe too.
Love,
Cindy S.



SECOND PLACE WINNER -- "Season's Greetings" is extended by a Christmas card in the front yard of Mr. and Mrs. Paul Jones, 802 Halsell. Decorations are completed with a front door Santa Claus and candy-striped poles.

Sonny Gentry . . . representing



SONNY GENTRY

'Doc' Stewart
Chevrolet-Buick, Inc.
Clovis, N.M.
Is
Now In
Bovina

Each Friday From 7 a.m. Until 1 p.m.

at the office of Ray Sudderth Real Estate on Highway 60. Phone 238-4361

For The Best Deal On A New 1968 CHEVROLET or BUICK, See Sonny Gentry In Bovina! Let Us Figure With You, Too, On A

Good Used Car Or Truck

MERRY CHRISTMAS

AND
Thank You
FOR YOUR
FINE PATRONAGE
AND GOOD WILL



Anhydrous Ammonia-Liquid and Dry Fertilizers

FM Road 2291 West - Phone 238-6191

Western Ammonia

Jamie Clearman
Dickie Steelman
Larry Webb

Varsity Teams --

Farwell Tourney During Holidays

Bovina basketball teams will be idle over most of the Christmas holidays with the exception of the varsity teams, which will enter the Farwell Invitational Basketball Tournament Dec. 28, 29 and 30.

Varsity teams and "B" boys played Hart here Tuesday night and the junior teams played there Monday night to wind up the pre-holiday schedule.

The "B" team Basketball Tournament scheduled in Bovina Thursday, Friday and Saturday was cancelled because of road conditions during the weekend snowfall.

However, coaches and school officials express hope of staging the tournament here in February if possible.

First scheduled game after

the Christmas holidays is Jan. 2 when the Mustangs and Fillies travel to Nazareth. Junior teams play Sudan there Jan. .

Entered in the Farwell tournament this year are boys teams from Muleshoe, Plainview "B" team, Bovina, Bula, Sudan, Nazareth, Flomont and Farwell. Girls teams playing will be from Muleshoe, Floydada, Bovina, Bula, Sudan, Nazareth, Flomont and Farwell.

Bovina boys play Bula at 2:30 p.m. Thursday, Dec. 28, immediately following the Bula-Bovina girls game at 1 p.m.

Winner of the boys game will play the winner of Muleshoe-Plainview "B" at 5:30 p.m. Friday, Dec. 29, with the losers scheduled at 11:30 a.m. Friday. Winners in the girls bracket play winner of Muleshoe-Floydada game at p.m. Friday. Losers play in the consolation bracket at 10:00 a.m. Friday.

Mustangs Lose --

Fillies Beat L'Buddie Here

Basketball fans saw two Bovina teams down Lazbuddie here Tuesday night of last week, the Fillies winning 32-14 and the "B" boys 39-24. Although the Mustangs were defeated 71-62, they played their best game of the young season.

The Mustangs were in control of the ball game until shortly before the half, leading 16-13 when the first quarter ended. Lazbuddie held a 32-28 halftime margin.

Handicapped by a zone press defense, the Mustangs kept the ball game a tossup through the third quarter when that stanza ended with Lazbuddie in front 48-46. The visitors, made up of freshmen and sophomores, outscored the host team in the

last quarter to take the 71-62 victory.

Four Mustangs scored in double figures, Manuel Quintana 15, Mike Grissom 14, Daryl Kirkpatrick 13, Galen Hromas 12, in addition to four points each by Bobby Redden and Bill Caldwell. Steinbock tossed in 20 points for the winners, Morris 19 and Foster 14.

The Fillies, trailing 12-8 in the first quarter, took over their ball game in the second period, leading 16-12 at halftime, and had no trouble defeating Lazbuddie 32-14. Third period score stood at 27-12.

Judy Minyen scored 17 points for Bovina, Linda Rejino seven, Jan Gromowsky four, and LaNelle Christian two. V. Brayles sank 12 for Lazbuddie.

Turning in good performances at guard positions were Brenda Dilger and Margaret Jo Venable, along with LaNelle Christian and Linda Rejino who alternated as guards and forwards.

The "B" boys started the game off with a 7-4 first quarter lead, which they widened 21-8 and 29-16 before winning 39-24.

Phil Sorley took scoring honors with 11 points, Mike Beauchamp 10, David Dixon eight, Tony Foster and Bruce Caldwell four each and Stuart McMeans one. Others seeing action were Carrol Foster, Randy Barrett, Ben Alonzo, Steve Lane and Kenneth Moore.

Club Party

German Club of Bovina High School held its Christmas party Monday night, Nov. 11, in the home of Mr. and Mrs. Lavern Stewart.

Approximately 25 students attended the event, played games and exchanged gifts.

Attending were Gary Carson, Ronny Dyer, Bob Sparks, Phil Sorley, Kay Trewitt, Linda Hemke, Carol Mast, Rex Cumpston, Barbara Allen, Raymond Drager, Doris Corn, Larry Grissom, Royce Grissom, Mike Grissom, Candy Wilson, Suzanne Wilson, Karen Bell, Maclovina Ramirez, Sheryl Lane, Steven Wiseman, Royce Lorenz and Mrs. Ann Corn, sponsor.

Merry Christmas to Everybody Everywhere

We've enjoyed serving each and every one of you this past year. Your friendly patronage has made our friendly service a real pleasure.

So . . . have a nice Christmas, won't you? And in the days to come . . . we'll look forward eagerly to serving you again.

Birkelbach Machine and Pump

*Gearhead *Pump Repair *Machine Work & Welding

Located West On Hiway 86 IN Bovina
Kenneth Cary - Home Phone 238-4641



At this joyous season, we take great pleasure in thanking you for your loyal patronage and in wishing you and your family a very Merry Christmas!

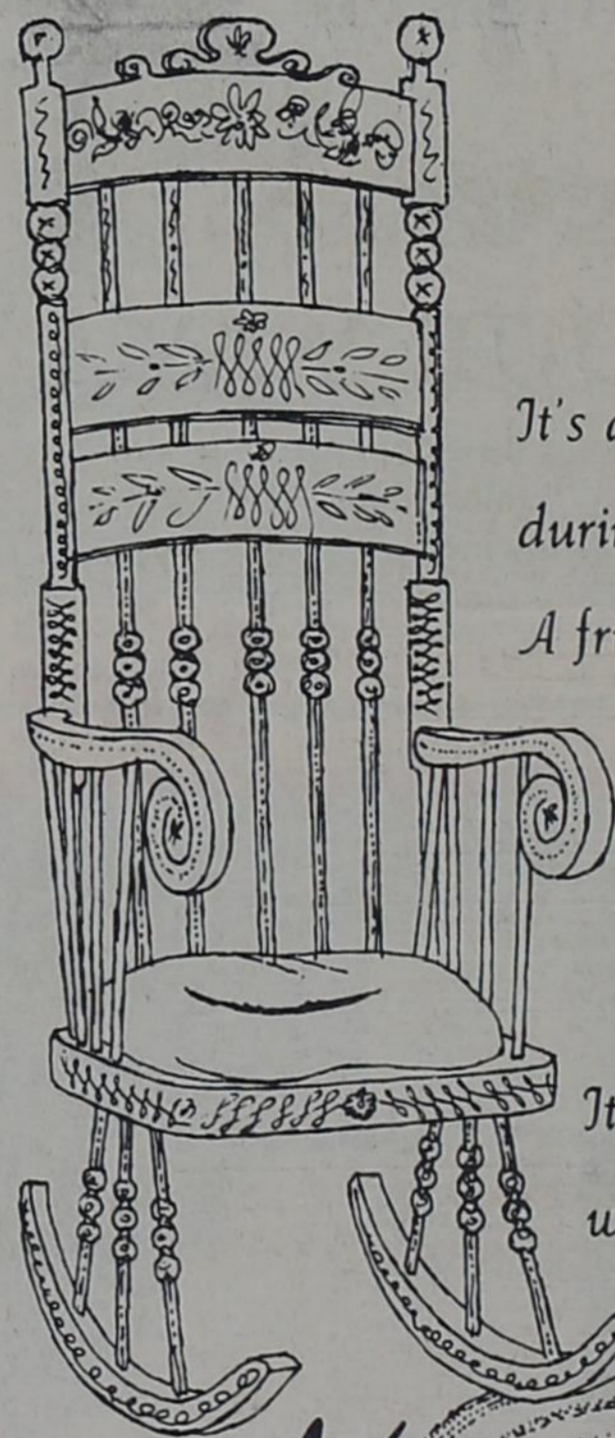
C and S CHEMICAL

Third St. - Bovina

*Bill Thornton
*Doris Strawn
*Lanny Pullig



FERTILIZER



It's a joyous spirit that prevails during the Holidays.

A friendly smile for all

... a light heart

... a spirit of

good fellowship.

It's a very Merry Christmas

we are sending your way.

Merry Christmas

This holiday season marks our 13th year in business in Bovina - and we are especially grateful for your patronage!

Southside Service Station And Grocery

F.M. Crook, Owner

Highway 86

Bovina

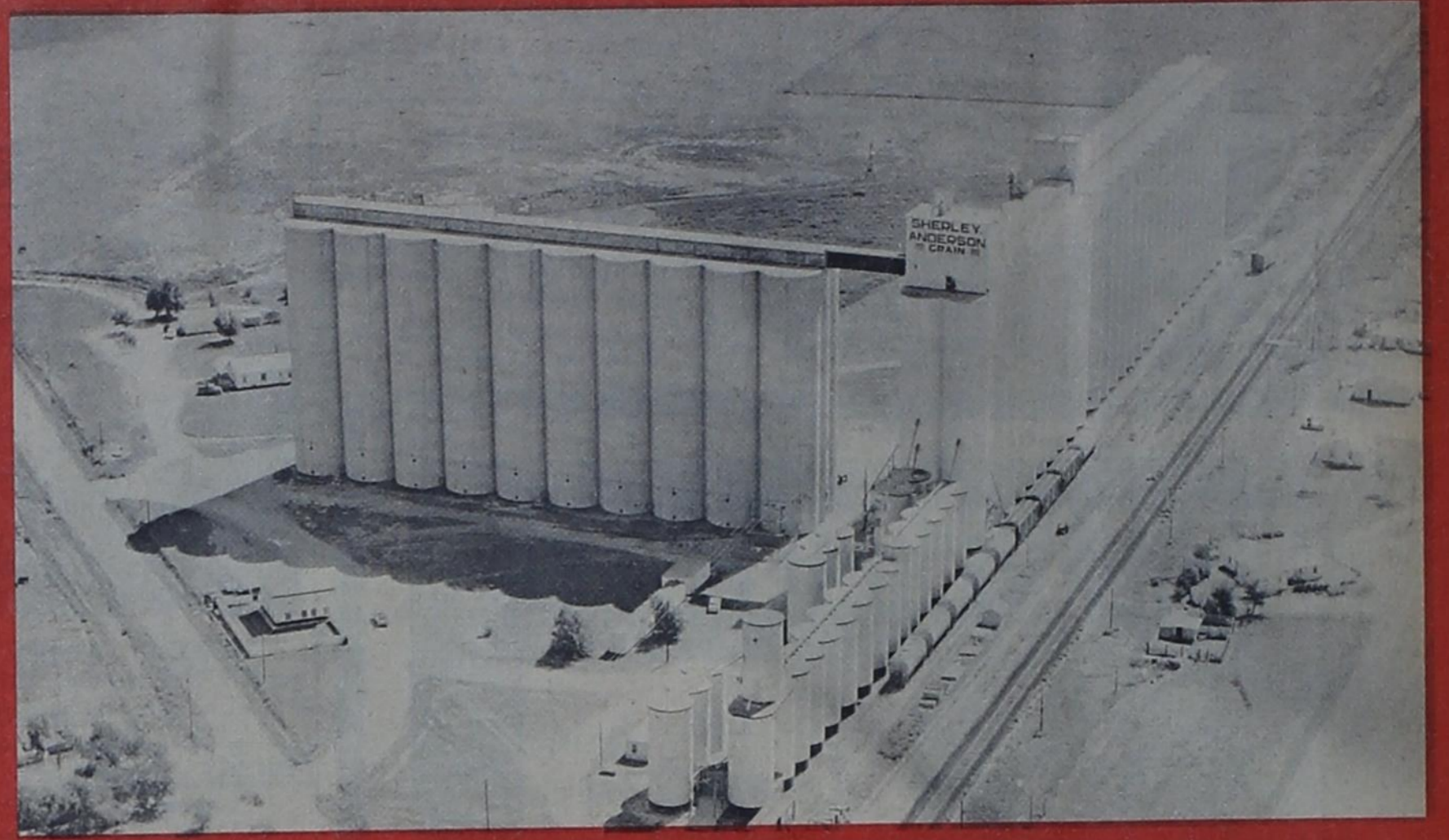
Merry Christmas

With Best Wishes For The New Year



Sherley-Anderson-Pitman, Inc. - Farwell

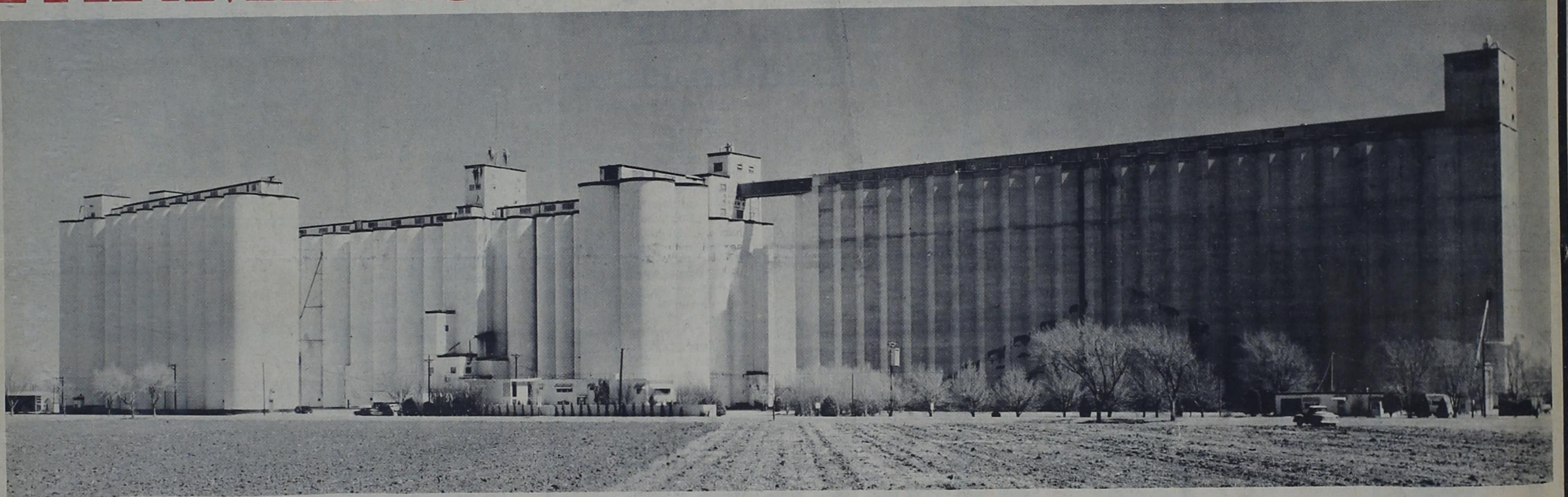
JOHNIE WILLIAMS--FRED CHANDLER--SUSIE HAMMONDS



Sherley-Anderson Grain Co. - Lariat

ASA SMITH

SERVING FARMERS PARMER COUNTY THE YEAR 'ROUND



Sherley Grain Co. - Bovina



SHERLEY-ANDERSON RHEA ELEVATOR

JOE ALLEN



Sherley - Anderson LAZBUDDIE ELEVATOR

JOE MOORE--CLOYS STANBERRY

'The Pentalpha' Tells Of Bovina, 1926

School Paper Published Here

Joe Wilson, a Bovina student back in 1926, has saved many of the editions of "The Pentalpha," school newspaper, of which he was the business manager.

The paper, meaning five-pointed star was printed twice monthly in Clovis. It was four columns wide, 12 and one-half inches long and contained four pages. Advertising financed the project and merchants' ads amply supplemented its pages.

Some of the ads in the 1926 issues are the W.E. Williams & Co., where the best in dry goods and groceries are offered; Cicero Smith Lumber Co, where Diavalo Coal was available; the E.T. Caldwell store; A.B.O. Garage of which J.L. Richardson was proprietor; Carr Merchantile Co, for a complete line

of groceries, dry goods, shoes, fresh and cured meats, staple drugs and medicines.

Markobrad offered blacksmithing service; J. Sam Gaines Hardware had just received a car of Saunders plows; Mrs. Nellie Rogers owned the Bovina Cafe and Market; Wilkinson Implement Company was managed by H.D. Ellison; City Barber Shop offered hot baths and asked that while in Bovina to "leave your whiskers with George Trimble."

Dad's Place had short orders Bovina Filling Station, J.H. Leake, proprietor, had Dayton Thoroughbred Casings and Tubes; W.J. Parker & Son were operating a filling station, in addition to the O.T. Filling Station.

Two drug stores were advertised Darsey Drug Store and Bovina Drug Company.

There were no Bovina Mustangs in those days. They were the "Bovina Bulls." Frionahad just nosed out Oklahoma Lane in basketball to win a championship by a score of 9-7. The Chiefs had been defeated once a year, by the Bulls, in a six-game schedule.

Bulls had defeated Farwell 13-6 and the news story states the game was more like football than basketball. The Friona game had seen the Bulls "gore" the Chiefs 21-16.

They had defeated Oklahoma

Lane 10-7, who retaliated by taking a 13-7 victory.

A singing class was in progress with Sam Martin in charge. Those making the high school honor roll with an average of 85 in all subjects "and falling none" were Pauline Savage, Anita Murray, Norma Lee Wilson, Mary Spring, Bobby Murray, Lucille Ellison, Joe Wilson and Richard Caldwell.

In the January issue is an advertisement headed "Reward." It states, "I hereby offer a reward, amount of which will be decided by myself at some later date, for any information as to the reason why my wife was chosen to act the part of the angel

in the Christmas pageant. (Signed) W.E. Williams."

A financial statement showed the PTA had spent \$120 on desks, \$51.84 on sporting goods and suits; \$14.12 on books and charts; \$1 for motel expense; had paid E.T. Caldwell \$19.15; and had \$273.71 on hand. Norman Wilson was the treasurer.

Most of that amount, \$200.70 had been raised by a box supper and \$117.27 had been raised by the Bovina School carnival.

Later that year in May, I.E. Walker, president of the PTA, said the organization had a big year.

R.A. Buckner was superintendent and wrote a message to the school at the end of the year. He stated that the next year the 11th grade would be added to the school. Those who would be in line for graduation were Bobby Murray, Joe Wilson, Crutch Skipworth, George Richards and Furman (Red) Lowery.

Cleva Lee Denney reported that the Baptist, Methodist and Christian intermediate classes had a picnic. "There were five cars all loaded down with things to eat. We went two miles southeast of town to an old windmill where there was a lake and several caves."

On Sept. 18, 1926 the headline was "Local School Starts Auspiciously -- Opening Attended by the Largest Crowd in History of Bovna."

P.O. Sharp of Reed Spring, Missouri had moved here and begun work on a new 16-room hotel.

The Bovina Queens, girls basketball team, was being organized with Miss Swanson, "a faithful coach, who makes us fight, play right."

The Bovina Chamber of Commerce met in regular session at the Darsey Drug Store with 17 local businessmen present.

Five members had "motor-ed" to Friona to attend a meeting of its Chamber of Commerce, E.T. Caldwell, W.E.

Williams, C.M. Camp, Homer Martin and R.A. Buckner.

The Bovina Bulls cited as one of the fastest class B High School basketball teams in 1926, reorganized. That winter, in 1927, the Bulls won the county championship and went on to take the section championship.

They scored a total of 236 points to their opponents' 111 during the season.

The staff of The Pentalpha included Bobby Murray, editor-in-chief; George Richards, Boys' sports editor; Lucille Ellison, girls' Sports editor; Norma Lee Wilson, society editor; Margaret Ezell, joke editor; Joe Wilson, business manager; and Miss Swanson, faculty advisor.



LEGEND IN HER TIME -- Mrs. Lady Gaines Armstrong was selling Al Kerby some merchandise in July when Allen Cruttendon of Amarillo Daily News snapped her picture for a feature story

which appeared July 21. The cutline in the Daily News read, "Gaines Hardware Co. -- 42 years of service in Bovina." Mrs. Armstrong died Oct. 19. She was one of the outstanding citizens of Bovina's history.

Old Bovina Hardware Store Is Stocked For Every Need

(Editor's Note: The following appeared in the Amarillo Daily News on July 21, 1967. Following requests by many friends of the late Lady Gaines Armstrong, The Bovina Blade is happy to reprint it here.)

By Allen Cruttendon
BOVINA -- Progress has changed many aspects of the farming and trading community of Bovina, in Parmer County, but the town's only hardware store has been preserved and today still typifies the familiar general stores that were so common throughout the Panhandle in the early 1900's.

J. Sam Gaines saw a need for a hardware store in the growing community. He opened his store in early 1925, and although he only lived eight years after the opening, Gaines Hardware Co. has remained as a living example of the founder's foresightedness.

The merchandise has, of course, been a victim of progress in the past 40 years, but the building has remained basically the same.

Selling everything from singletree clips, hame strings, and trace chains to gas or electric ranges, china, glassware, and pottery, and even cribbage boards, the small establishment has been a byword to the 1,250 residents of the Bovina community.

The greenhorn singletree clips, hame strings and trace chains have no significance, but to horsemen these are all necessary in the rigging of a horse team. Although this is the day of supersonic transport, there is still an annual run on these items during the Bulltown Days celebration in August.

Modern uses for hame strings include tie down straps for tarps and even dog collars. Trace chains are used as inexpensive utility chains.

Other pieces of merchandise that could have been seen in Gaines Hardware Co., 40 years ago are coal huts and grabhooks for chains, all types of snaps, galvanized wash tubs and rub boards. Although the sales of such items are not frequent,

they are nevertheless kept in stock.

J. Sam Gaines operated a wagon yard, feed and grocery store in Tulla, when hard times forced a decision to move to Bovina in 1924. Leasing a piece of land he farmed for one year. A fire gutted the town in 1921 so when Gaines moved to Bovina only a grocery store, blacksmith shop and two filling stations were operating. He saw an immediate need for a hardware store, and in 1925 he and his son, R.M., opened their doors under the name of Gaines Hardware and Son. Experiencing growing pains, Gaines moved from the original small building to the present location at 328 North St. Gaines had a reputation for being one of the better advertising copy writers in the area. One such ad in the "Bovina Blade" read, "Gaines Hardware--anything from a nickel paper of pins to a Sanders plow."

Mrs. Gaines, who celebrated her 92nd birthday last March, recalled, "We used to have to drive to Amarillo in a pick-up truck to get the merchandise.

We always drove to Canyon and spent the night with friends, then got up early the next morning and drove into Amarillo and made the long trip back home that night. That big hill between Amarillo and Canyon worried us, but we always seemed to make it."

J. Sam Gaines died 34 years ago, in June of 1933. His daughter, Mrs. Lady Armstrong, has kept the store running in the same family tradition. Mrs. Gaines said of her daughter, "She is a mighty good salesman, and there were some hard times, but she has always kept the store on its feet."

Mrs. Armstrong is now 63, and she attributes her charm, vigor and youthfulness to the store. She has made some changes to keep up with progress. The original building was a mere 30 by 50 feet. It has since been expanded to 38 by 140 feet.

A sign, estimated to be 35 to 40 years old, hanging from a wall reads, "Gaines Hardware and Furniture -- Bovina, Texas -- Everything a Bargain."

A Christmas Memo

GOOD WISHES
for
your happiness
and THANKS for
your patronage.

HANDLE WITH CARE

to:
Our Friends

PAUL JONES TEXACO
SERVICE STATION
Highway 60 - BOVINA - Ph. 238-4331

OKLAHOMA LANE GIN

GREETINGS

Owned By Farmers Who Know And Understand Your Problems'

There's a friendly, festive feeling in the air. The sights and sounds of happiness are everywhere. The Yuletide season, merry and bright, makes all our hearts and spirits light. It's a wonderful, wonderful time of year, and for you, and those whom you hold dear, we're wishing the best of joy and cheer. We're wishing, too, for all of you, a grand and glorious holiday that's filled with pleasure in every way.

Oklahoma Lane

Oklahoma Lane Farm Supply
"Where Your Business Is Appreciated"
Phone Tharp 225-4386 or 225-4115

As A Favorite Citizen --

After 20 Years 'Dad' Still Remembered Here

Bovina people still talk about "Dad" Bridgeford. Although he died here nearly 20 years ago, Dad made such a mark on the community that his memory will fade only when all are gone who knew him. It may linger still longer, though, because too many have heard their parents and grandparents tell many tales that involve Dad Bridgeford.

Before coming to Bovina in the middle 1920's Dad had

worked in mining towns over the Western states. His real name was Charles, but after living here for a short time, few remembered it anymore.

Dad owned a Model T Truck and for the first few years made his living by hauling grain. His family had kept their home in Alamogordo, N.M. and never moved here, although a granddaughter, Janie, lived in Bovina for a time.

He opened a cafe on Main

Street in 1926, where the Spudnut Shop is now located and advertised "short orders" and "plate lunches." Aubrey Brock, who well remembers the place, said his specialty was steaks.

Dad knew every cowman in West Texas and many of them were still coming here in those days. One of them never left town, however, without going by Dad's for a steak.

The stove, or grill, was near the front window. Since the business was practically a one-man operation, he never had a table in the building. A long counter from the front door to back with eight or ten stools accommodated a booming business, even in the depression days.

Brock said Dad never sold a hamburger for less than 10 cents, even though they could be bought in Clovis six for a quarter. But, his customers got their money's worth.

Back in those days Brock says a picnic was often held at the ball park. Every kid in town would show up. Dad always closed the cafe, went to the picnic and took plenty of foods for nearly everyone.

Dad knew every "kid" in the country, and all knew and loved him. A great sports fan, he was interested in the ball games and encouraged all the young people in their endeavors. Many of the young boys worked for him as dishwasher.

Even though he was not a very religious man, Dad is said to

have had a strict code of morals. He never failed to advise his young dishwashers on the things they should not do.

A short man, he was noted for his bald head. Brock said that "Dad" always fussed at his barber next door, George Trimble, for having to pay full price for a haircut.

The cafe was also a neighbor

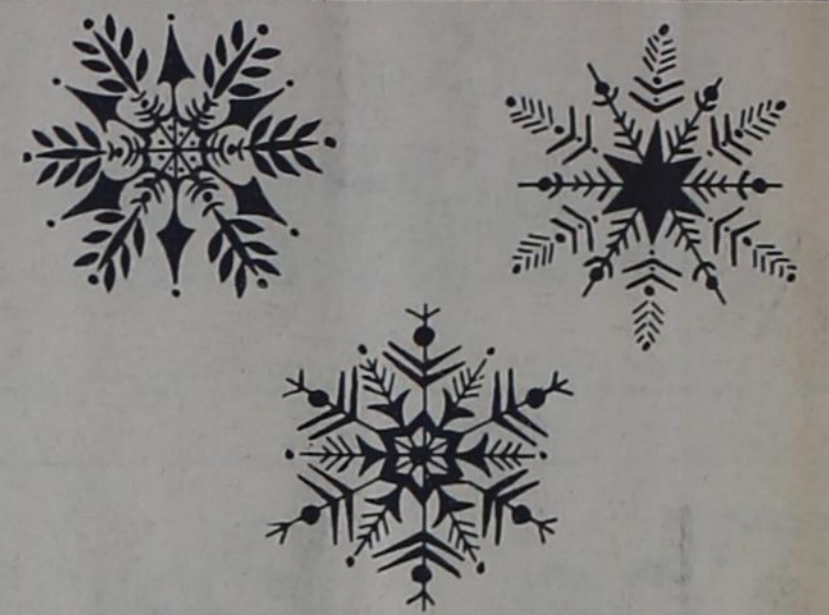
to a grocery store owned by Sam and Kate Sites and a filling station owned by Happy Richardson.

An old elm tree once stood before the cafe. When it died, Dad cut it down, but left a stump for a seat. The stump became a landmark in Bovina. It was not removed until the 1950's when the paving down Main Street was

widened. A fault in the concrete sidewalk still marks the place it used to stand.

In the early 1940's Dad sold out to Tommy Horton and moved away. He lost his health and returned here in three or four years, making his home in the hotel. He died here in 1949 and was buried in Bovina Cemetery.

ALL ABOUT SNOW



Next time you admire a delicate snowflake, give a thought to how it was formed. Snow results when water vapor in the atmosphere freezes and forms crystals around a central core, such as a particle of dust. A snowflake can be composed of one or a cluster of hundreds of crystals. The designs are branched and usually six-sided, although some with three sides have been recorded.

"White as snow," is a misstatement, explain researchers at Allied Chemical Company, for snow is never really white. It's usually colorless or off-white; the reflection of light makes the crystals seem white.

Red, green and even black snow has been known to fall—a phenomenon caused by fungi or dust particles around which the snowflakes have formed.

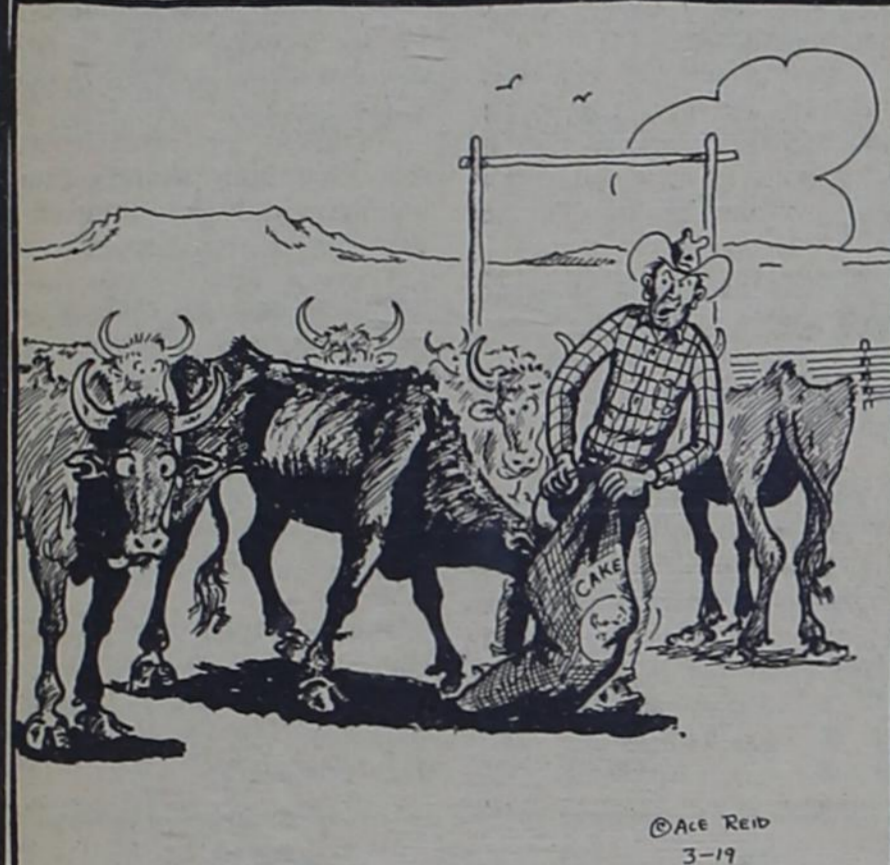
Snowflakes may seem light as they float in the air, but a tightly packed pile of snow can weigh as much as 50 pounds. And while you may agree that snow can be a poetic, inspiring sight, it often creates a nuisance in choking driveway and

walks and ties up traffic on busy city streets.

An unusual early apparatus meant to solve this problem was patented by a New York City man in 1869. It separated a mass of snow into flakes and then melted them. Today, however, there's a quick, easy way to melt snow and ice. Solvay calcium chloride melts snow and ice even at temperatures of 40° below zero, and does the job seven times faster than rock salt! The chemical, locally available in 25-pound bags, dissolves snow and ice on store front, driveway, path or doorstep. Many communities also make their streets and highways safer in winter by using calcium chloride in bulk form, often mixed with rock salt, at a cost of only pennies per pound.

The town that probably could have put calcium chloride to best use was Silver Lake, Colorado, which holds the record for the most snow in one day—76 inches, back in 1921! The heaviest annual snowfall in history was 1,000 inches at Paradise Ranger Station at Mt. Ranier, in Washington.

First State Bank Presents-- COW POKES By Ace Reid



"Git outta there Sooky, you're jst like L.B.J. . . . the more you git the more you want!"

Merry Christmas To You And Yours From The Staff Of -



Santa Letters

Dear Santa,
I want a toy, I want some house slippers, I want a bike, I want a snowman,
Your friend,
Virginia Peacock

Dear Santa,
I want a doll for Christmas, Will you come to my house?
Your friend,
Patsy Cooper

Dear Santa,
Please bring me a tractor ride and a big red wagon.
My little sister Casey would like just anything.
We have been good all year long.

Thank you,
Jon Riddle

P. S. We will leave you some goodies on the kitchen table. You will have to come in the back door.

Dear Santa,
Ho, Ho! Ho!
I want a cheerful-tearful doll, a doll house, a dog in a basket and a red purse.
Thank you Santa Claus,
Lady Beth Moten

Dear Santa,
I want a talking doll, I like Santa Claus, I want a present, Santa Claus, I want a red dress for my baby,
Your friend,
Debra Villa

Dear Santa,
I think you're a nice guy. This year I want a set of encyclopedias and I hope you will bring everybody something.
Yours truly,
Mat Moten

Dear Santa,
I want a doll, I want a toy, I want a Teddy bear, I want a bike, I want a table to play, I want a toy dog, I want a toy bird, I want some dishes.
Your friend,
Anita Serna



Bovina Gin Co.

Wishes A Happy Holiday Season For All Our Friends & Customers

Your Business During The 1966 Ginning Season Has Been Greatly Appreciated!



Bovina Gin Co.

Highway 1731 North - Phone 238-4801

Johnie Horn, Manager

"Customer Satisfaction Is Our First Concern"



ENTERPIECES -- Making Christmas scenes and arrangements for their homes are Patti Foley, Debra Kirkpatrick, Pansy Clawson, Loy Christian and Meloney Marshall. Miss Pat Simons, teacher of the freshman homemaking class, gives a few pointers. The decorations were made in two of the first year classes during the art portion of the course. Decorations were also to be used at the FHA Tasti-T on Dec. 12 and at the faculty Christmas breakfast, cooked and served by the girls.



FINISHING TOUCHES -- Members of the Freshman homemaking class in Bovina High School complete their candles and choir boys made during the past few weeks in preparation for the Christmas season. Left to right are Sharon Hemke, Deborah Hawkins, Sheryl Moore, Marilyn Kreigel, Carolyn Cox, Ellen Denney and Sandra Bowman. In addition, girls are making decorations for the school library decorations contest.

Greetings

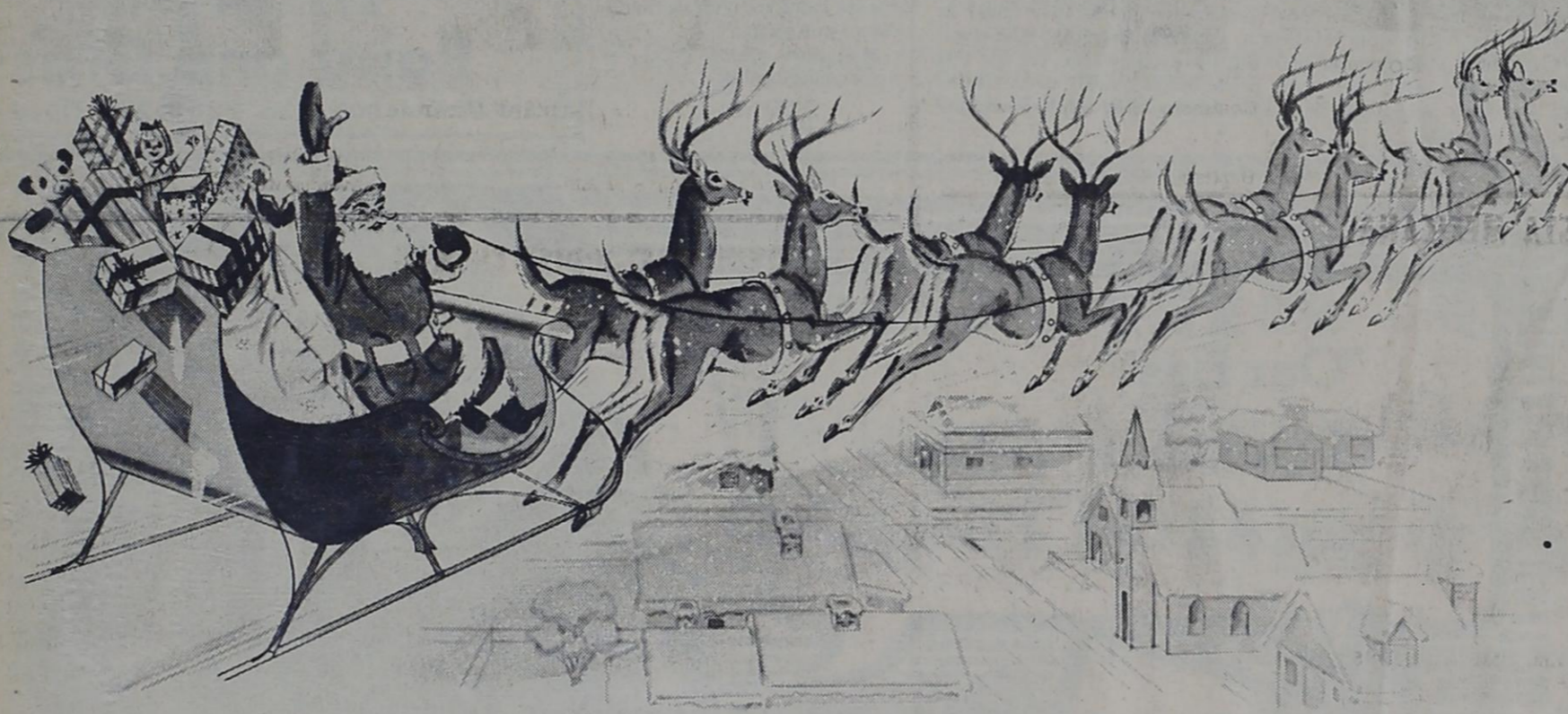
The Holiday Season's here!
We're hoping it brings you
Good luck and good cheer!

FULLER & SON Custom Processing
-State Inspected-
WHOLESALE & RETAIL MEATS
First St. - Bovina - Pho. 238-4281

Stockholders, Friends, Neighbors:

During This Holiday Season:

We wish you all a **MERRY CHRISTMAS**



With This Greeting For The Holiday Season, We Express Our Appreciation For Your Patronage During 1967 — Another Good Year For Your Co-Op! It's Been A Pleasure Serving You And We're Looking Forward To Continuing, And Improving That Service In The New Year.

BOVINA WHEAT GROWERS, INC.

**"Not Everyone Belongs To A Co-Op
But Everybody Benefits"**

— DIRECTORS —

Harold Hawkins
L.M. Grissom, Webb Gober
M.H. Carson,
Raymond Schueler

Locations At

BOVINA
And
RHEA

— Employees —

Jim Russell, General Manager
Bob Caldwell, Assistant Manager
Earl Dean Boyd, Rhea Manager
Charles Gilbreath, Elevator Superintendent
Allen Cumpton, Fertilizer Representative
Tommie Hamilton, Fertilizer Representatives
Mary Ruth Lane, Bookkeeper
Dub Adams, Bovina Store Manager
Ricardo Hernandez, Bovina Elevator
Jessie Rodriguez, Rhea Elevator
Roberto Briones, Truck Driver

Bovina Area Churches Welcome You!



In those days a decree went out from Caesar Augustus that all the world should be enrolled. This was the first enrollment, when Quirinius was governor of Syria. And all went to be enrolled, each to his own city. And Joseph also went up from Galilee, from the city of Nazareth, to Judea, to the city of David, which is called Bethlehem, because he was of the house and lineage of David, to be enrolled with Mary, his betrothed, who was with child, and while they were there, the time came for her to be delivered. And she gave birth to her first-born son and wrapped him in swaddling cloths, and laid him in a manger, because there was no place for them in the inn.

And in that region there were shepherds out in the field, keeping watch over their flock by night. And an angel of the Lord appeared to them, and the glory of the Lord shone around them, and they were filled with fear. And the angel said to them, "Be not afraid; for behold, I bring you good news of a great joy which will come to all the people; for to you is born this day in the city of David a Savior, who is Christ the Lord. And this will be a sign for you; you will find a babe wrapped in swaddling cloths and lying in a manger." And suddenly there was with the angel a multitude of the heavenly host praising God and saying,

"Glory to God in the highest, and on earth peace among men with whom he is pleased!"

When the angels went away from them into heaven, the shepherds said to one another, "Let us go over to Bethlehem and see this thing that has happened, which the Lord has made known to us."

And they went with haste, and found Mary and Joseph, and the babe lying in a manger. And when they saw it they made known the saying which had been told them concerning this child; and all who heard it wondered at what the shepherds told them. But Mary kept all these things, pondering them in her heart.

And the shepherds returned, glorifying and praising God for all they had heard and seen, as it had been told them. (Luke 2:1-20)

FIRST BAPTIST CHURCH of BOVINA



First Baptist Church of Bovina

SUNDAY - Sunday School - 9:45 a.m.
Morning Worship - 10:55 a.m.
Training Union - 6 p.m.
Evening Worship - 7 p.m.



Rev. Ken Moore

WEDNESDAY - Teachers and Officers Meeting - 7:30 p.m.
Prayer Meeting - 8 p.m.
Adult Choir - 8:30 p.m.

ST. JOHN LUTHERAN CHURCH



St. John Lutheran Church, Lariat, Texas

Sunday School - 9:30 a.m.
Morning Worship - 10:30 a.m.



H. F. Peiman, Pastor

OKLAHOMA LANE METHODIST CHURCH



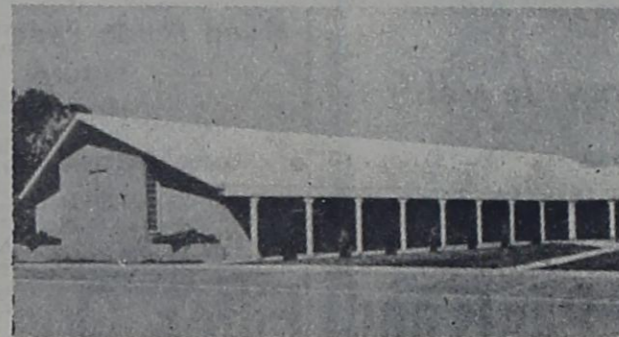
Oklahoma Lane Methodist Church

Sunday - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7 p.m.



Rev. Woodrow Williams, Pastor

BOVINA CHURCH of CHRIST



Bovina Church of Christ

SUNDAY SERVICES
Classes 9:45 a.m.
Worship 10:45 a.m. and 6 p.m.
WEDNESDAY
Devotional and Classes - 7 p.m.

Hear "Know The Truth" Over KNNN, Friona, At 12:15 p.m., Monday - Friday.



Lavern Stewart

ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina

Masses: Sunday 8:30 & 10:30 a.m.
Weekdays 8:30 a.m. Daily Except Tuesday 8 p.m.
First Friday 8 p.m.
Holy Days 10 a.m. & 6:30 p.m.



Fr. Claver Giblin S.A.

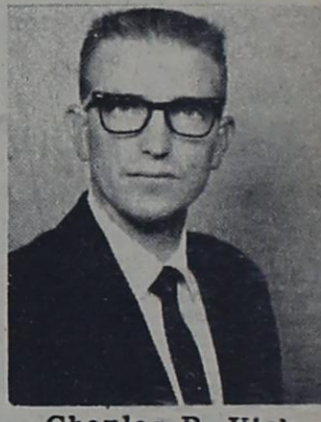
Confessions: Saturday 4-5 p.m., 7-8 p.m.
Before Masses
Baptisms: 3 p.m. Sunday

OKLAHOMA LANE BAPTIST CHURCH



Oklahoma Lane Baptist Church

Sunday School - 10 a.m.
Morning Worship - 11 a.m.



Charles R. Vick, Pastor

Training Union - 6 p.m.
Evening Worship - 7 p.m.

Church Page Sponsors

Friona Motors

"Your Farmer County Ford Dealer"
Bovina Phone 238-6231

Bovina Chamber Of Commerce & Agriculture

Reeve Chevrolet Co.
Since 1938
- Friona -

Hartzog Seed Farms

A. L. Hartzog

Bi-Wize Drug

Phone 247-3010
- Friona -

Bovina Wheat Growers

"We Serve To Serve Again"

First State Bank
of Bovina
- Member FDIC -

Lawlis Gin Company

Hwy. 86

Bonds Oil Company

Gulf Distributor

Bovina Insurance

Bob Fillpot
Third Street - Bovina

Barbee Cleaners

The Most In Dry Cleaning

Kerby Welding

A Deal The Year

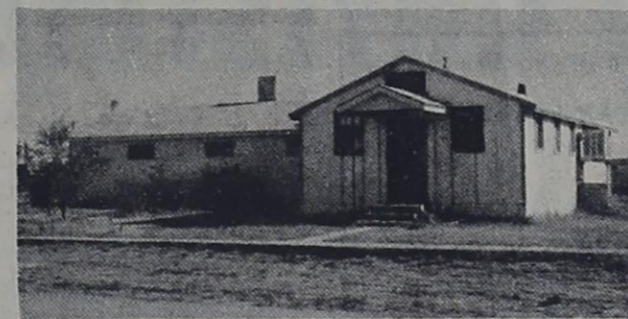
Gateway Produce Company

- Bovina -

Clearview Company

All Three TV Networks
Phone 238-3592

MISSION BAUTISTA MEXICANA



Mission Bautista Mexicana

Eseuela Dominical 9:45 a.m. - Mensa Je 11:15 a.m. - Union de Preparacion 6 p.m.
Miercoles 8 p.m. Estudie de la Biblia



Rev. Ramon Delgado

Bovina Implement Company

Your Massey-Ferguson Dealer

Paul Jones Texaco

Firestone Tires

McCallum Real Estate

Dean McCallum

C & S Chemical FERTILIZER

Tuloma

Phone 238-2551
Hwy. 60 - Bovina

Bovina Dry Goods

Ed Isaac

Wilson-Brock Insurance

"All Kinds Insurance"

Custom Farm Services

Complete Fertilizer
Phone 238-6051

Bovina Gin Company

Lariat Lutheran Church

Charles Oil Company

Phillips 66 Tires Batteries

The Bovina Blade

AI Plumbing & Heating

Call Us
802 Second Phone 238-6501

Bovina Junior Chamber Of Commerce

Oklahoma Lane Farm Supply And Gin

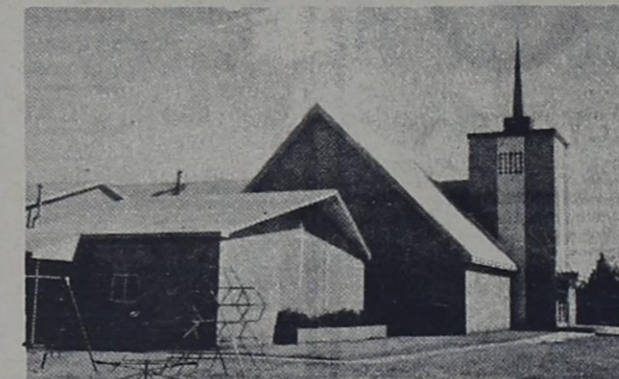
Corn's Farm Store

- Charles Corn -

Union Compress and Cotton Warehouse

- Bovina -

BOVINA METHODIST CHURCH



Bovina Methodist Church

Sunday School - 9:45 a.m.
Morning Worship - 11 a.m.

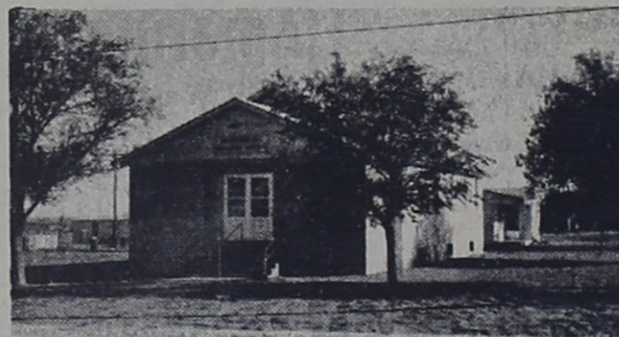
M.Y.F. - 6 p.m.
Evening Worship - 7 p.m.



J. B. Fowler Jr.

Choir Practice - Wednesday - 8 p.m.

BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church

Sunday School - 10 a.m.
Morning Worship - 11 a.m.

Lifeline Service - 6:30 p.m.
Evening Worship - 7 p.m.



Rev. Floyd E. Gray

Wednesday Prayer Meeting - 8 p.m.

Birklebach Machine & Pump

Hwy 86 - West

Sherrill Lumber Company

Highway 60 - Bovina

Bovina Restaurant

Mr. and Mrs. Mutt Graham

Wilson's Super Market

- Gunn Bros. Stamps -

Cyanamid Farm Supply

Roy Allen, Mgr.
Ph. 238-6901

Ray Sudderth

Real Estate-Farm Loans
Highway 60 - Off. Ph. 238-4361

Claborn

Funeral Home

Phone 247-2801
Friona, Texas

Sherley Grain Company

"Serving Farmer Co. Farmers The Year 'Round"

Gaines Hardware Company

"Nothing Knocks On Bovina But Opportunity"

Beetle Bailey

By Mort Walker



WHOA, NOW!



It's Time To Stop And Say **MERRY CHRISTMAS** And Thank You For Your Business During The Past Year. Come To See Us In '68 **Kerby Welding Service**

- Radiator Repair -

A Deal The Year

Bovina

Phone 238-2332

THE PENTALPHA

The Bovina School Booster

Volume One

BOVINA, TEXAS, FEBRUARY 8, 1926.

Number Six

COUNTY GAMES

BULLS VS. FARWELL
Tuesday, January 19, the Bulls defeated Farwell on the latter's court 13 to 6. The game was more like football than basketball, but the Bulls were never in danger. Richardson and Skipworth tied for high point scorers with six each. All the boys played good ball, but Wilson's "staying" qualities and Skipworth's long distance goal throwing stood out.

BULLS VS. CHIEFS
Friday, January 22, the Wild Bulls from Bovina, were unleashed and they proceeded to gore the Friona Chiefs for a 21 to 16 victory. As usual, the Bulls took an early lead and thanks to Richardson's spectacular goal throwing rang up 8 points before the Chiefs could find the loop. The Chiefs got busy in the last half and gained a few points but the Bulls were too far in the lead to be headed off. Richardson scored 14 of the 21 points for the Bulls. Skipworth and Denny made the remaining 7 points.

Bulls vs Oklahoma Lane
Tuesday, January 6, the Bulls defeated Oklahoma Lane 10 to 7 on the home court. The score failed to indicate the strength of the two teams. The Bulls outplayed the visitors in every department of the game, but after getting a comfortable lead, they played a defensive game. Richardson was high point man with 6 points. Denny made the other four points.

Bulls vs Oklahoma Lane
Friday, January 29, the Bulls were forced to take the little end of a 13 to 7 score, when they met Oklahoma Lane on the latter's court. The Bulls claim to be everything else save an "alibi team," but feel that if the game had been more free of personal contact and if the wind had allowed the goals to remain at the same place a little longer at a time, the result might have been different.

SINGING SCHOOL IN PROGRESS
The singing class that has been "brewing" for some time began Saturday night, Jan. 30, at the high school building.

BULLS WIN SECOND PLACE IN BASKET BALL HONORS WITH A PERCENTAGE OF .667

While the Bulls watched from the side lines, the Friona Chiefs nosed out Oklahoma Lane Tuesday on the latter's court, to the tune of 9 to 7. This gave the Chiefs the championship with 5 wins and 1 loss. The Bulls knocked the Chiefs under in the only defeat they suffered. The Bulls are good losers. They were the first to congratulate the Chiefs after their victory over Oklahoma Lane, although it spelled defeat for the Bulls. They are determined to come back so strong next year that all Bovina will be proud of them.

Lourey, the Red-headed forward from Oklahoma, will be one of next year's regulars. He should prove a valuable running mate to Peat Richardson, star forward for the Bulls. Peat is the classiest forward in the county and starred in five of the six games we played to decide county honors. We are wondering if any other man in the county has credit for as many

as 45 points. This is the number of points Peat has credit for—made in the six games he played.

With another year's growth, Wilson should be a hard man to stop. He proved to be one of Bovina's best men this year, and was one of the speediest men in the county. He was perhaps the Bulls' best at passing.

Ellison, as stationary guard, has no superior in the county. He is fast and stays with his man.

Skipworth, Denny, Springs and Glover are all good men. They are fast on their feet and accurate pill tossers.

This constitutes the bunch of husky athletes that will make for the Bull team for next year. Watch 'em go!

FINAL STANDING

	Won	Lost	Perct.
Friona	5	1	.833
BOVINA	4	2	.667
Okl. Lane	3	3	.500
Farwell	0	6	.000

"Lone Star" The high school pupils have voted to make this play the best number of the home talent lyceum.

The following pupils are taking part: Margaret Ezell, Anita Murray, Bessie Ellison, Norma Lee Wilson, Bobby Murray, Lucille Ellison, Eugene Richardson, Crutch Skipworth, Joe Wilson, Aubra Ellison, Johnnie Glover, Edward Springs, and J. C. Denny.

A Cast of Characters will appear in the next issue of the Pentalpha.

Don't Forget the Date ! ! !

HIGH SCHOOL HONOR ROLL
The following pupils by making an average of 85 on all subjects and failing in none, have won for themselves a place on the high school honor roll:

Pauline Savage
Anita Murray
Norma Lee Wilson
Mary Spring
Bobby Murray
Lucille Ellison
Joe Wilson
Richard Caldwell

"LONE STAR" FRIDAY, FEBRUARY 25TH.
Mr. Buckner is working hard with his "troupe" on their play

P. T. A. TO BANQUET BASKET BALL BOYS

At an enthusiastic meeting of the Parent-Teachers Association last Tuesday evening, all present voted to banquet the Basketball boys at the school building next Thursday evening, February 11, at 8 o'clock.

The purpose of this banquet is two-fold. We want to show our appreciation of the fine work done by our boys thus far this year. We want to praise them for their clean sportsmanship and gentlemanly manners shown throughout the entire series of games just closed. We want to encourage the boys to continue the school work that all may be back next year to make history for good old Bovina High.

Then we want to raise funds to furnish thirty more single seats for our different rooms. We have at least two dozen pupils in our school who are either crowded together in single seats or are using an old double seat that went out of style about the same year Adam went out of the Garden of Eden. Not only have they gone out of style, but some of the legs are broken, the shelves for holding books are gone and the names of every pupil who has enrolled in the Bovina school for generations back are carved on some of them.

It was decided to charge one dollar per plate, and it is hoped that every school patron will be present. We want you present to encourage our boys and we want your dollar to help buy school desks for your children.

MINSTREL A SUCCESS
Mr. W. E. Williams, alias, Mr. Well Dunn, is being congratulated on all hands for the excellent show he and his helpers gave to the public last Friday night. It was a success from every stand point and helped to prove that our plan to have a home talent lyceum was a good one.

Obert Head won the biggest applause of the evening with his "gizgin." Flavey McGee also drew a hand with his najamas. G. N. Scuff, Bill Clements, and H. A. Johnson made excellent coms, and the three "lady coms" vamped the audience.

The P.T.A. wishes to thank all who took part in this program and especially the director, Mr. Williams.

1926 EDITION -- Number Six, Volume One of "The Pentalpha," Bovina High School newspaper is one of several that Joe Wilson has saved from the years when he was business manager of the publication. He says the title means "five-pointed star." The

paper was printed in Clovis during those years when Bovina had no newspaper and contains much interesting information concerning the development of the town and school.



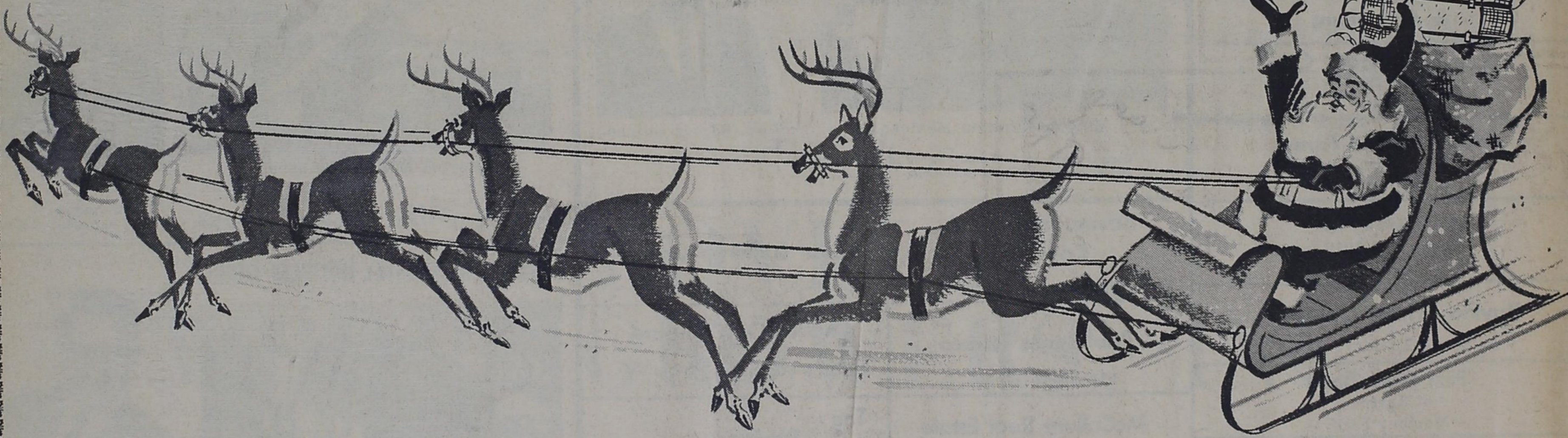
Greetings and Thank You

It is on a note of sincere appreciation that we thank you for your patronage and wish much holiday joy and good cheer to you and your family!

WARREN AUTO SUPPLY

C. P. Warren
Highway 60 Bovina

Santa's On His Way... And It's Time For Us To Say... Merry Christmas



At The Close Of Another Ginning Season, We At Lawlis Gin Want To Say Thank You For The Continued Opportunity To Do Your Ginning.

Our Wish For All Our Friends And Customers Is The Merriest Of Christmas And The Happiest Of New Years !

For Information About Cotton You Have Here Phone 238-4481

LAWLIS GIN CO.

Highway 60 East

Ovid Lawlis, Manager

Bovina





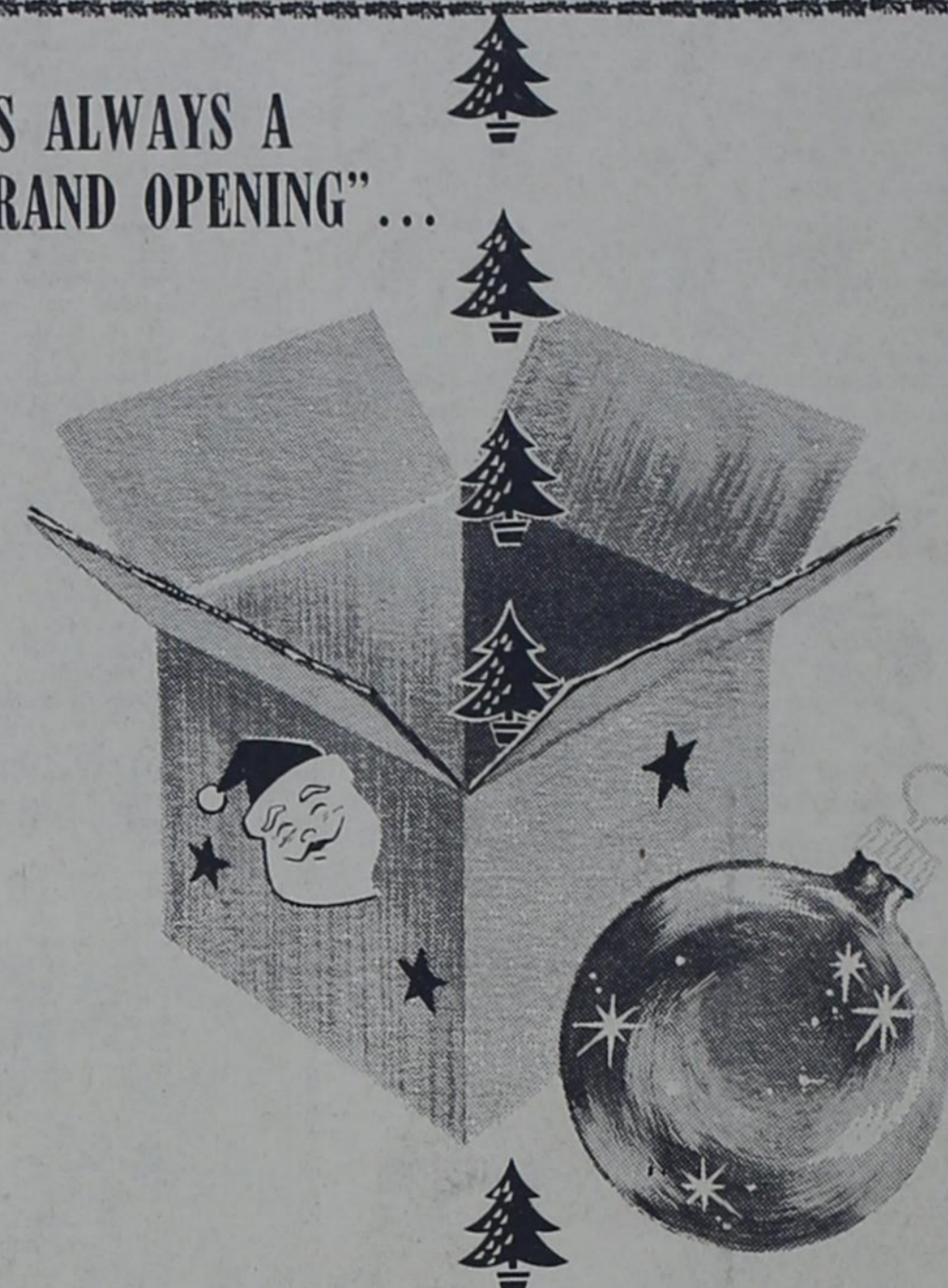
SCHOOL DAYS -- The entire student body of the Bovina Schools posed for a picture in about 1921 or 1922, according to Mrs. Reagan Looney and Joe Wilson, in front of the school building that burned to the ground here in 1952. Both were able to recognize most of the students who still live in the Bovina area. Standing at left are E. B. Day, superintendent; Sam Martin, principal; Gertrude Lambert and Irene Tidenberg, teachers.

Dear Santa,
I want an easy-bake oven and a baby crawler and that's all.
Your friend,
Rosemary McWilliams

Dear Santa,
I want a doll and purse. Hello Santa. Merry Christmas. How are you Santa Claus?
Patricia Shepherd

Dear Santa,
I want a saddle and a truck. I want a dog named Princess. I want a trampoline and a wagon.
Your friend,
Terry Foley

IT'S ALWAYS A "GRAND OPENING" ...



It comes at this time every year! We carefully unwrap the glittering ornaments and bedeck the tree with brightness.

As you unwrap your treasured decorations, we pause to unwrap our special wish for you...

We wish you health and happiness and a sincere, "Merry Christmas."



Gulf BOND SOIL CO.
Highway 60 - Phone 238-2271

★★★

A FRIENDLY HELLO

With best wishes for Holiday Happiness from our door to yours.

Fantasy Beauty Salon
Lillian Rogers - Juanita Sims
Bovina Phone 238-3541

★

Santa Letters

★

Dear Santa,
I want a gun and two records. How are Santa's helpers doing? My sister wants a red wagon and a doll.
Your friend,
Me and Becky
My name is Douglas Fowler

Dear Santa,
I want a truck, I want a gun, I want a bike, I want a ball, I want a train, I want a silly city.
Your friend,
Santos Cordoza

Dear Santa,
Santa, I want a doll and a bike for Christmas. I like Christmas. I like you Santa Claus.
Your friend,
Denise McCormick

Dear Santa,
I want a little man. Then I want two army men. Then I want a gun. Then I want a sargeant man.
Your friend,
Rusty Jenkins

Dear Santa,
I want a cry baby and I want a stove, I want a purse and I want gumby. I want a dress and some shoes.
Your friend,
Debra Burnes

Dear Santa,
Please don't forget to bring my toys and dishes. Don't forget to bring the clothes that Beverly and Toni want.
Remember all the kids all over the world, Scotty, Tandra, Patti, Wendy, and Charles, and Rickey, and Tad and Kara.
Thank you,
Linda Pinner

Dear Santa,
I want a fighting Sargeant, and some silly putty and a Chief Cherokee. That is all I can think of now.
Your friend,
Timmy James

OUR FAVORITE POLICY

To wish you a Merry Christmas

Bob Fillpot's Bovina Insurance

Third Street Phone. 238-4381

ONE FINAL DETAIL

One of the most important details around our Christmas workshop is saying Thank You to the finest, friendliest folks in the world... our customers. It's always a pleasure to visit with you... always a privilege to serve you. Our heartiest best wishes to you at Christmas.

Gaines Hardware Co.
"Nothing Knocks On Bovina But Opportunity"

BUNDLES and BUNDLES of Christmas JOY

Ever mindful of your friendship and good will, we wish you and yours a most Happy Holiday with the realization of dreams far beyond all expectations.

SEASON'S GREETINGS

Bovina Dry Goods **The N D Shop**

Third St. - Bovina - Ph. 238-4772
-Downtown- - The Edward Isaacs -

Freedom - - My Heritage, My Responsibility

By Sp/4 Ken Horn
Viet Nam

Editor's Note: The following recently appeared in the Plainview Daily Herald, where Ken Horn, son of Mr. and Mrs. Johnnie Horn of Bovina, was employed while attending Wayland Baptist College. The Bovina Blade reprints, with pleasure, his feelings on the Viet Nam War and expresses gratitude to him and other Bovina boys on the battlefield. The Plainview Daily Herald said, in part, "The following brief essay was sent to us by Ken Horn now serving in the U. S. Army in Viet Nam. We're proud to reprint his innermost feelings about the Viet Nam War---and hope you can appreciate Ken's account of what freedom means to him. If you would like to correspond, Ken's address is Sp/4 Ken Horn U. S. 54371202, 34th Fin, Det. (fund), APO SF 96243."

Twenty - three American soldiers lay dead on the battlefield, many more were wounded and crippled for life. The victory was ours, but to the individual it was paid for in full. The moment of decision was upon me, the question that has troubled every man since the war for freedom began, "Is freedom really worth the cost of a human life."

The answer that is given and sounds out across the bloody terrain is one that has echoed down from generation to generation. This nation was born fighting for the freedoms we know today. My forefathers shed their precious blood upon our homeland and in foreign lands so that this nation, which was derived under God with liberty and justice for all, might stand with her head held up high and a torch of freedom for men of all nations to see.

Today, we're carrying on that proud symbol of justice which is our heritage and someday will be our son's. Freedom to believe in what our heart tells

us is right. Freedom to choose right or wrong, fight or die, stand for our beliefs or fall as cowards fell in the past. The greatest legacy in the world has been willed to us, today, to carry on in the tradition which the men of yesteryear gave their lives. This is my responsibility to carry out that which was alledged on my soul of life. To give to all others which do not have my rich past, the opportunity to live as a free man. Freedom from tyranny and oppression, freedom from the ruling of Communism which attempts to destroy the tradition that the American people live for and die for.

A great price is paid by the people who enjoy freedom as we know it today. The loss of one human life is a tremendous price to pay, but it is our responsibility to protect the rights which our ancestors died for on the battlefields of yesteryear.

We, as Americans, inherited a brave, freedom loving country. And it is our responsibility to maintain the standard which has been set by those who believed "that all men are born free and should be allowed to live with that in which they believe."

Today, as of yesterday, this great tradition is being carried on by a brave new generation that believes in the rights and freedoms by which they were baptized in blood. The hard fought wars of the past will never end as long as one person or one race attempts to deprive this world from those rights and freedoms which all men desire and cherish. It is our responsibility to guide the misfortunate nations with an ever seeking freedom light.

And today, by the light of this flaming freedom torch, we see men standing up to quote the brave words of Patrick Henry, "Give me liberty or give me death."



SP/4 KEN HORN



BOVINA QUEENS -- Representing their school on the basketball court back in about 1926 or 1927, and dressed appropriately for the games, were, front row, left to right, Bobby Murray, Bessie Ellison (now Mrs. J. C. Denney), and Lucille Ellison (Mrs. Johnny Glover); second row the late Jack Vassey (Mrs. Ronald Berggren), Neal Richardson, Coach Thelma Swanson, Anita Murray, and the late Margaret Ezell.



Blessed Christmas

Blessed Christmas, time of happy hearts and uplifted spirits, is with us once again. And, at this glad season, our wish is with you... the wish that your Christmas may be rich in happiness, friendship, lasting joy.

Hammonds Seed Service
- J.T. Hammonds -

Bovina - Phone 238-2541 or 238-4541

Santa Letters

Dear Santa,
I would like for you to give the poor people some presents. If you would give the Viet Nam some presents too. And the crippled people. Give them as many as you give me.
Love,
Cindy Caldwell

Dear Santa Claus,
I do not know what I want for Christmas but I do know what my brother and sister want. What my sister wants is a book and my brother wants a machine gun.
Love,
Connie Merrell

Dear Santa,
Will you give the poor people presents? People don't have money. Will you give other people presents?
Love,
Kelly

Dear Santa,
I am Randy Jones and I would like to have a Walkie-Talkie, a Slinky, a Fighting Sergeant and that is all.

Timmy would like a Fighting Sergeant, a Chief Cherokee doll, some silly putty, a bozo, a racer, a jeep.

Mike would like to have a Fighting Sergeant, a Slinky, some silly putty, some silly sand, a snakes alive, a hot potato, a racer.

Mark would like to have a tricky Tommy turtle, a tractor and a truck.

Mary Rose would like to have Little Mrs. Fussy, some little dishes.

Please bring our little brother something to hang on his bed. We love you Santa.

Your friends,
Randy, Timmy, Mike,
Mary Rose, Mark
and Anthony Englant

Dear Santa,
I want an army truck and rocket. I am happy. But I don't know how to make a snowman. Would you come to our house. We have our Christmas tree up but we don't have our presents.
Jess Soliz

Dear Santa Claus,
You are a fine fellow. You are good to all the boys and girls. I hope I see you this Christmas. I want some doll clothes. Please help them in Viet Nam. I love you.
Love, Karla

Dear Santa Claus,
Will you please help the poor and the people who are sick. And help them who are at Viet Nam.
Love,
Christine

Dear Santa Claus,
Please bring the children in Viet Nam some toys too and the poor people too and the orphans and please bring everybody some toys. Please bring me a Tubsy doll and ironing board and iron.
Love,
Debra

Dear Santa,
I want a BB gun. My sister wants a doll. Please bring the poor people some toys. We are hoping you still have your beard.
Love,
Harold

Dear Santa,
I want a doll and a baby bed. The doll's name is Cheerful Tearful and a blanket.
Your friend,
Tammy Ward

Dear Santa
I want a BBs and a racing car set and super city.
Randy Fellers

Dear Santa,
I want a machine gun for Christmas. I want a toy. I hope it snows so I can play in it. It is fun to play in it.
Your friend,
Mark Webb

Dear Santa,
I want a doll and some skates and a truck and a house, some bells, a pokey, a tree, a gumbey, silly city, silly sand and Teddy bear.
Your friend,
Sheila Hadley

Dear Santa,
I want to get a Vroom stick. I want a truck too and a gun. I want two silly puttys and a football.
Your friend,
Randall Ritchie

Dear Santa,
I want a gun and super city and some Sargent Swan, target toss and a BB gun.
Your friend,
Lanse Phelps

Dear Santa,
Please bring me a dirt loader.
Scotty Johnson

Cheery Greetings, Folks!

Folks, we hope Old Santa spends extra time unloading good things from his pack when he comes to your tree. Because we've had the pleasure of your friendship we say: "Christmas couldn't happen to nicer people!"

HORN Insurance Agency
Johnnie and Mina Horn
Phone 238-4071 Bovina

Christmas

It's a time when bells ring more splendidly... when men again see the truth of Miracles... when Joy unfurls and faith soars high all through the land.

It's a time when the best within us speaks. So light the candles, trim the bough and live the wonder of Christmas.

May this Season be truly filled with all the wonders of Christmas for each of you.

Bovina Implement Co.
--YOUR MASSEY FERGUSON DEALER--
Highway 60 Bovina Phone 238-2541

IT'S A PLEASURE OF THE SEASON

It's always a genuine pleasure of the Christmas season for us to offer our appreciation and best wishes to all the folks who've been so kind to us throughout the past year. We hope all of you enjoy the pleasures of the season this Christmas. May your every wish be fulfilled, and may the year ahead bring you happiness, health and good fortune.

"Slurry Headquarters"
HORN'S Farm Store
Highway 86 And Thlrd Street
Bovina Phone 238-3181