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THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

WEDNESDAY, OCTOBER 13, 1965

Bovina, Texas

VOL. X, NO. 15

For Ex-Students of Bovina, Oklahoma Lane, Rhea --

Homecoming Has Parade, Banquet, Game

Activities Start Friday At 2

Homecoming for ex-students of Bovina Friday will feature a parade, banquet, crowning of a football queen and hero and the Bovina-Happy football game.

The parade will kick off the activities Friday afternoon at 2. It will begin on East Main Street, go up Main to Third, turn South at Third, then West at Wilson's Super Market to the school.

Theme of floats in the parade will be "Great Books and Movies."

School will be dismissed early for the festivities. Students will be allowed to view the parade as it comes to the school. Classes will be dismissed immediately after the parade.

Candidates for the title of 1965 football queen are Gwen Christian, Cathy Minyen, Zeldia Donaldson and Carol Kirkpatrick. One of the four will be crowned at halftime ceremonies during the football game.

Also to be named during halftime will be a football hero. Candidates for this honor are Jerry Roach, Don McKinney, Scotty Rundell and Roman Ramirez.

Each of the eight candidates will also be a featured part of the afternoon parade.

The banquet, for ex-students of BHS and their families, is scheduled to begin at 5:30 Friday. It will be in school cafeteria. Jon Lin Riddle, president of the ex-students association, announces there will be a business meeting following the meal. Tickets to the banquet will be on sale at the cafeteria.

Ex-students from Oklahoma Lane and Rhea are also invited to the banquet.

The six classes in Bovina High and junior high will have floats in the parade.

Float themes are Seniors, Bible; Juniors, Mary Poppins; Sophomores, Huckleberry Finn; Freshmen, Cleopatra; Eighth Grade, Swiss Family Robinson; and Seventh Grade, The Wizard of Oz.

Homecoming activities are sponsored jointly by the student council and the ex-students association.

"All businesses, organizations and individuals are also welcome to participate in the parade," announces High School Principal Alan Staley, who is student council sponsor.

Bovina Mustang Band, under the direction of Joe Wayne Harper, will also be a featured part of the parade.

At the halftime activities, in addition to crowning of the queen and hero, a new shotgun will be awarded to a lucky ticket holder by members of Bovina Mustang Quarterback Club.

The football game will begin at 7:30.

Inadequate --

Water Storage City Problem

A long-range program for Bovina's water needs was discussed at a regular monthly meeting of Bovina's city council last week.

Ralph Douglas of Muleshoe, who is the city's engineer, met with the board to discuss the need for more water storage.

"More water storage is expected to be needed in years to come because of the town's growth and the fact that people are using more water," according to Mrs. Mary Ruth Martin, city secretary.

There was some evidence of a lack of sufficient storage last summer, Mrs. Martin says. The city's water wells are considered adequate with the greatest need at present being additional storage.

Members of the council present were Mayor Boyd Gilreath, Ed Isaac, Lloyd Guber, Charles Corn and Tom Bonds.

Okla. Lane Revival Set Next Week

Rev. George Young, formerly a resident of Bovina, will be the evangelist for a revival meeting October 18-24 at the Oklahoma Lane Baptist Missionary Church.

Meeting times are set for 8:00 p.m. nightly.

Rev. Young is the pastor of the Spanish Baptist Church in Halfway.

"All services are to be delivered in Spanish. All Spanish-speaking people in the area are invited to attend," reports Rev. Jose Salazar, of the Oklahoma Lane congregation.

Weather by Willie
Cool nights.
Warm days.
Dry!
---Willie



QUEEN CANDIDATES -- One of these four lovely Bovina High School students will be crowned football queen at halftime activities during Friday night's football game. Left to right are Gwen Christian, daughter of Mr. and Mrs. Wendol Christian; Carol Kirkpatrick, daughter of Mr. and Mrs. J. D. Kirkpatrick; Zeldia Donaldson, daughter of Mr. and Mrs. Sterling Donaldson; and Cathy Minyen, daughter of Mr. and Mrs. Ronald Minyen. Miss Christian and Miss Minyen are seniors. Miss Kirkpatrick and Miss Donaldson are sophomores.

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With Officials --

Chamber Talks Of Laws, Fines

A discussion of traffic law enforcement and fines highlighted a meeting of Bovina Chamber of Commerce and Agriculture directors Thursday noon in Bovina Restaurant.

Meeting with chamber representatives were Bovina Justice of the Peace Lucille Killough and Parmer County Highway Patrolman Carl Davis and Robert Shedd and Richard

Burchfield, who is with the Texas Department of Public Safety in Amarillo.

Chamber spokesmen pointed out that traffic fines paid to Parmer County during September were made up of \$1116 from Bovina, \$309.50 from Farwell and \$272.50 from Friona.

The law enforcement officials were asked why Bovina's fine total was greater than those of the other two communities since all three are of comparable size.

Some chamber members told the officials that they thought "too strict" enforcement of traffic laws and excessive fines were driving people and business away from Bovina.

"People are afraid to come to Bovina to trade because they're more apt to get a traffic ticket here," one spokesman said.

"If you think traffic fines are excessive here, you should see how much they are in Canyon, where I worked before being transferred here," Patrolman Shedd told the group.

Judge Killough said she handled approximately 50 cases during September, when the \$1116 total was collected. No figures were available at the meeting on the number of cases tried in the two neighboring towns.

The meeting was arranged by

(Continued on page 2)



PRIZE WINNER -- Kenny Stone was the winner of last week's Bovina Businesses Football Contest. He's shown here with his \$5 first prize check. Stone was one of 35 contestants to correctly name all 10 winners. He was closer on his estimate of the tiebreaker score than any of the others.

New Record --

Contest Has 35 Perfect Entries

Kenny Stone, son of Coach and Mrs. Roy Stone, topped 123 other contestants in Bovina Businesses Football Contest to claim first place in this week's contest, and \$5 first prize.

Young Stone missed the tiebreaker score by 25 points. He was one of 35 to name all winners in one week, a record.

Allen Cumpton took second place prize and \$3, missing the tie breaker by 29 points.

Mrs. Odie White missed the tie breaker by 30 and collected \$1 for third prize money.

Allen Cumpton still leads the race by one point, having a total of 52 points of a possible 60. In the contest which is climaxed by an expense paid trip for two to the Cotton Bowl, January 1, 1966, Ronnie George, of Friona, has 51 points for second place.

Joe Tarter and Roy Stone are tied with 50 points for third place.

This week's contest was a record breaker so far as the number of contestants to turn in perfect entries.

A total of 35 predicted winners of ten games correctly, 45 named nine right, 35 named eight right, three named seven, three named six right, one each named five, four, and two right, for a total of 124 entries this week.

Turning in perfect entries this week were Stone, Cumpton, Mrs. White, Kathryn Johnston, Terry Sherrill, Ione Taylor, J. W. Wright, Jack McCracken, Joe Wayne Harper, Emmett Tabor, Jack Patterson, Wendol

(Continued on page 2)

Frist Freeze --

Still Time To Enter

Entries in The Blade's First Freeze of the Fall Contest are still being accepted.

Deadline for entering the contest is the date of the first killing freeze.

Approximately 35 weather predictors have submitted their guesses as to when this year's first freeze will be.

The winner will receive a cash prize of \$5. Also, the winner will be declared the Bovina Champion First Freeze Predictor of 1965.

Those entering the contest are asked to write the date they think the first freeze of this Fall will be on a post card with their name and mail it or bring it to The Blade office.

Weatherman Willie Williams is serving as judge of the contest and will determine the first freeze date. In case of a tie, the entry which is submitted earliest will be declared the winner.

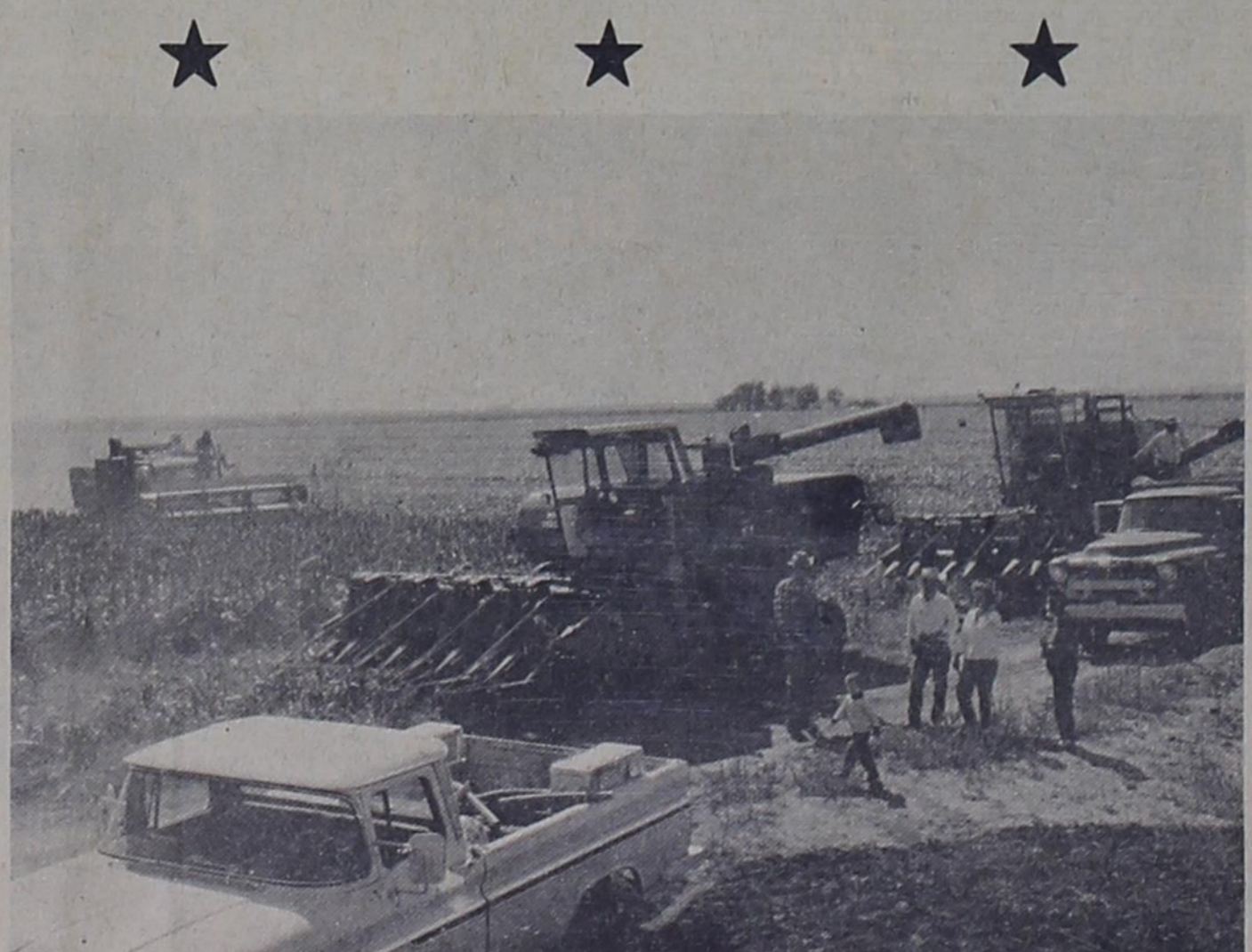
Bookmobile Visits Bovina

Tomorrow (Thursday) is the date for the Bookmobile from Muleshoe to be in the Bovina area.

Camp from 9:15-10:15 a.m., at Lariat from 10:30-11:30 a.m., at Bovina I, the school from noon until 1:00 p.m., and at Bovina II, downtown, from 1:00-3:30 p.m.

Neighbors --

27 Help With Redden Crop



HELPING YOUR NEIGHBOR -- This was the theme at the farm of Mrs. Eddie Redden when friends and neighbors came in to cut Mrs. Redden's grain. Shown here, left to right, are A. E. Steelman, Mrs. Redden's grandson, Kyle Gentry; Edwin Lide, Mrs. Redden, and Mrs. J. T. Jones.

A total of 27 people came from throughout the community Friday to help with the harvesting of mlo on the farm of Mrs. Eddie Redden, south of Bovina. Mrs. Redden's husband died recently.

There were 12 combines, 13 trucks, and two tractors working on the farm Friday.

People stopped harvest on their own farms to move equipment and men to Redden's.

Working with combines and trucks were Travis Lloyd, Mrs. Weldon Moody, LaVerne Wilkerson, Rouel Barron, Henry Wilkerson, J. D. Kirkpatrick, Eldon McCormick, Mr. and Mrs. Jack Clayton, Mr. and Mrs. Eddie Steelman, Tom Hartwell, Nick Trienan, Fred Langer, Richard Kaminski, Vernon Willard, John Lin Riddle, Mrs. Darrell Wheeler, O.H. Jones, Jimmie Clements, Edwin Lide, and Mr. and Mrs. Oakley Stevenson.

Bud Crump had a tractor with shredder and Dean McCullum had a tractor with tandem disc to make lanes for the combines and trucks.

WHITTLIN'

By DOLPH MOTEN

Fall foliage, and tours to look at same, are 'way out of our line.

However, people who are interested won't have to leave Bovina to enjoy the scenery of colorful trees.

There's a tree on Third Street and one on Second which have beautiful shades of brilliant fall colors. We just happened to notice these without making an inspection trip. There's probably several others around town which are just as pretty.

To write a horticulture column is one of the least of our desires, so we'll quit with these brief bits of information. They're penned only to point out still another advantage of this particular community.

Should you decide to drive around in search of beauty spots in this community, it'll be a good idea, too, to look over the First State Bank's new building. Already, it has taken shape and is making an impressive sight at its Third Street location.

Such a building would be an asset to anybody's town and we're glad it's being added to Bovina's business district.

With word about whether Bovina High sports teams will be advanced to Class A competition with next school year expected this month, sports fans, for the most part, seem to be eager for the step up to be made.

They won't be especially disappointed if they aren't advanced, but they seem to figure our teams might as well be moved up now as later.

School officials, who are reasonably sure that our high school enrollment over the past two years will qualify for Class A status, have pointed out that BHS' average enrollment for '63-'64 and '64-'65 was 122. When the last revision of schools was made, two years ago, the dividing line was 115 between Classes A and B.

It's our understanding, however, that the figure isn't constant and may be different this year and, probably will be, as a matter of fact.

Interest in the World Series during the past week has been just as great as we predicted here seven days ago that it would be. We realize that a portion of this interest is probably generated by the gambling "pots" which invariably pop up during this sports classic.

We point out that we were right about the interest in the Series because someone who predicted the Minnesota Twins would win it in six games deserves to be right about something.

Mention of the bank's new building a few paragraphs back brings to mind that the new post office, which is scheduled to be completed next Spring, isn't started yet.

We were under the impression several months ago that construction would have been underway by now. There was even some speculation that the new post office would be built and ready for use by the first of 1966.

Looks from here as if construction should be started reasonably soon now if it's going to be ready even by the first part of next year.

For some unaccountable reason, major construction almost invariably takes longer than the original plans intended. We've seen some exceptions to this rule, but they've been few and we have learned to not expect the exceptions. And don't.

But, we're sure that a new post office will be worth waiting for.

How keen can competition get?

We're referring to Bovina Businesses Cotton Bowl Football Contest last week when 35

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NEWSPAPER CONTESTS
1965
PRIZE WINNER

The Bovina Blade
 Second-Class Privileges Authorized at Bovina, Texas, 79009
 Published at Bovina, Texas, Every Wednesday
Dolph Moten Publisher & Editor
Sandra Johnson Women's News

Reflections

From
The Blade



SENATOR
Ralph Yarborough's

SIX YEARS AGO . . .
 OCTOBER 7, 1959
 The largest tax evaluation in the history of Bovina Independent School District was adopted by the board of Trustees Wednesday night.
 This year's tax roll carries an evaluation of over 12 million two hundred thousand dollars, an increase of \$127,000 over last year. The increase is credited to accelerated building expansion within Bovina city limits and a more complete personal tax evaluation.

A meeting of interested band parents was held in the Bovina school auditorium Monday night. Alvin Glasscock was elected president; Henry Minter, vice-president; and Mrs. Eddie Redden, secretary-treasurer.

Mrs. Troy Christian was honored with a stork shower Thursday afternoon at Oklahoma Lane Methodist Church.

THREE YEARS AGO . . .
 OCTOBER 3, 1962
 Bovina Volunteer Fire Department members kicked off a fund-raising project last week in an effort to get enough money to purchase a new fire truck for City of Bovina.

Brenda Jones was first place winner in Bovina Businesses Football Contest last week. She named eight of 10 winners and was closer to the tie breaker score than any others of the contestants who had as correct percentage as hers.

Wendol Christian, manager of Oklahoma Lane Gin, presented Levi Johnson his premium check Tuesday afternoon for the first bale of cotton to be ginned at Oklahoma Lane this year.

Officers were elected and a set of resolutions to submit to the state convention were approved at the 14th annual Parmer County Farm Bureau convention Monday night in Bovina. Harry Hamilton was re-elected president of the county organization. Five directors were elected to new terms, Ernest Kube of Farwell, Grady King of Lazbuddie, J. T. Jones of Bovina, Jim Dixon of Friona, and John Anderson of Black.

September 16, 1959
 A bale of cotton, reported to be the first picked in Parmer County this year, was harvested on the J. C. Stowers farm north of Bovina Saturday.

The field where the cotton was picked was one of the few in the Bovina area to escape hail storms that wiped out most early cotton.

Bovina's Mustangs made two costly early game mistakes, then scrapped gamely with surprising success for the remainder of the game against Farwell's Steers Friday night but the visitors proved too fast and too big. When the battle ended, Farwell owned a 35-12 victory.

This year's bumper milo crop, expected to be one of the biggest in history, began trickling into town recently with the first load being handled by Sherry Grain Co., on Sept. 5. Jack Clayton was the farmer who grew the first load. The milo came from the A. L. Glasscock farm south of Bovina.

Jon Lin Riddle, who returned an intercepted pass 45 yards for a Mustang touchdown, and Jackie Turner, 145-pound junior end, who threw key blocks in both scoring plays and played well on defense, were named outstanding Bovina back and line-man respectively after the Farwell contest.

September 12, 1962
 Two perfect entries and a record-breaking number of participants highlighted opening week of Bovina Businesses Cotton Bowl Football Contest last week.

The perfect entries which also had the tiebreaker score exactly right were submitted by Allen Cumpston and Leon Grissom. They divided the first and second place money.

Erith Hawkins, last year's grand prize winner, named 10 correct winners and was only three points off the tie-breaker to pick up third place prize money.

Roy Crawford, Bovina High vocational agriculture instructor, was presented an award for outstanding service to Parmer County Soil Conservation District at the District's eighth annual banquet Saturday night at Lazbuddie.

Sparked by offensive talents of Quarterback Don Cumpston, and Halfback Jerry Frazier, Bovina Mustangs racked up their first victory over a Class A team in more years than Mustang fans like to remember as they outscored Springlake Wolverines 20-14, in the season 1st-lifter there Friday night.

MAKING A GUN RACK—A home-made gun rack can be a thing of beauty. Furthermore the cost can be held to a minimum, if you will scout around the shops.

Just find an old-fashioned used glass-door book-case desk, take out the shelves and replace with clamps for gun barrels. Leave the drawers as they are to hold accessories.

Desk slab serves as a good workbench.

Dear Fellow Texan:
 Recently I reported to you on the Public Works and Economic Development Act. Under this act, which we passed this year, small towns and rural areas are given loans and grants to establish good waterworks and sewerage facilities and other needed public improvements.

This week I am reporting on two programs which were renewed this year and which have done a great job of improving life in our rural and farm areas.

First, there is the Rural Electrification Administration, the REA, which makes low-cost loans to electric co-ops to provide electricity to our farms. There are 97 electric co-operatives in Texas, and loans have been made of almost one-half billion dollars to them, of which over \$202 million has been paid back.

In 1935 when REA was created under President Franklin D. Roosevelt, only 2.3% of the farms of Texas had any electricity. Now, largely through the good programs of REA, 96.8% of the Texas farms are receiving electric service. In addition, the amount of electricity which an individual farm uses has more than doubled in the last ten years.

In these days of mechanized farming and electrical appliances, electricity is essential to our farming operations, and mainly because we have these REA loans, our Texas farms have become much more efficient and productive with the use of electricity. It is a credit to our Texas farmers that of all the loans which have been made by the Federal Government through the REA, no Texas REA borrower has been overdue on its payments.

A second program, and this also is administered by the REA, is the rural telephone program, which brings modern telephone service to our farms, as well as updating the old telephone service.

When this program started in 1949, only about a fourth of the farms in Texas had telephones, and many of those were obsolete equipment. Today, more than 70% of all the farms in Texas are supplied with telephone service, as well as many rural homes and businesses.

During this time more than \$100 million in telephone loans has been made to telephone cooperatives in Texas, and about 15% of this has been paid back. Again, this repayment record of the telephone borrowers is excellent, as no borrower from the Federal Government to build a rural telephone cooperative in Texas has been overdue in its payments.

As long as I am your United States Senator, I will continue to support these programs which give the convenience of living in the cities to the people on our farms, on our ranches, and in small villages.

Whether it is good water works systems, sewerage facilities, roads, electricity, or telephones, the people in the villages and the small towns, on the farms and ranches, should have services comparable to that in more populated areas. All of these programs have made a good record for themselves, and a good record of service to our rural people, and I will give them my full support.

Last week Congress approved President Lyndon B. Johnson's War on Poverty Bill, the Economic Opportunity Act, or the Anti-Poverty Bill.

This bill authorizes \$ 3/4 billion to fight the effects of poverty in low-income areas and in low-income families in this Nation. This year's bill is a vast improvement over last year's bill because this year's Anti-Poverty Bill limits the governor's veto powers over Anti-Poverty projects.

Under the last year's bill, a governor had absolute power to veto a project, without even having to give reasons for his action. Also, last year, he could purge local people from local boards of projects just because he didn't like them, or he could delay a project until the local people paid the lower wage scale the governor wanted, rather than the higher amount that the local people had planned to pay.

Because this veto power of a governor had crippled the War on Poverty in some few states, including Texas, I worked to take this ball and chain off the Anti-Poverty program. The end result was that we succeeded in eliminating the dictatorial powers which a governor had over local projects under the Anti-Poverty program.

In this new War on Poverty Bill, a veto which a governor tries on a local project can be reviewed by the Director of the Office of Economic Opportunity, and that governor's veto can be overruled in Washington. The Director of the OEO is empowered under the new law to veto the governor's veto. It is important to remember that the Office of Economic Op-

portunity approves projects before they even go to a governor, and if a governor doesn't have good reasons for vetoing a project in the future, federal officials can override his attempts to cripple the President's War on Poverty by vetoing them.

This provision gives new hope to the local people who have worked hard on a project, had it approved by the federal office, and then in the past had it arbitrarily vetoed by a governor - and Texas has had that experience. Now the local people can appeal directly to the Director of the Office of Economic Opportunity in Washington, and reinstate their local projects despite a governor's attempted veto.

So, the governor no longer has the last word on local communities' plans for Neighborhood Youth Corps, Community Action programs, or Adult Education programs. He can still obstruct and delay, but he cannot nullify, cancel out and control these projects.

So we accomplished in the Congress what we started out to do - we limited the absolute power, dictatorial powers, of governors over people in local areas with Anti-Poverty projects. We limited it so that the last voice would be with the federal government and not with one man who uses the War on Poverty for his own political advantages.

This new, strengthened War on Poverty can now go forward to conquer the problems of the poor and give new hope and opportunity to those who seek to break the bonds of poverty which had chained them down from generation to generation.

Highlights and Sidelights From Your State Capital

AUSTIN -- Campaigns now are underway for and against the 10 proposed constitutional amendments to be voted on November 2.

However, little is being said on behalf of perhaps the most controversial of all the proposals -- extending the terms of office of the governor and other state-wide officials to four years. Gov. John Connally promised an all-out drive for it. Organized labor strongly opposes the term stretch-out.

A 46-member committee of leading citizens, headed by Dallas banker Ben H. Wooten, is pushing Amendment 1 to increase the state college property tax levy for college building purposes from five to 10 cents. Opposition to the tax increase is developing in San Antonio.

State Bar Association is battling for Amendment 8. It provides for automatic retirement of over-age judges and sets up a commission to recommend disciplinary action against misbehaving judges.

A variety of groups have kind words to say for Amendment 2 to increase the Veterans' Land Fund to \$200,000,000 and revive the program of long-term, low-interest loans to veterans for farm-ranch land buying. But there is opposition here, too.

Other amendment proposals: Permitting Texas' participation in cooperative federal-state programs of assistance to and medical care for aged, needy and handicapped; clarifying investment authority for the board of trustees of the teacher retirement system; authorizing the Legislature to set up an \$85,000,000 student loan fund; exempting certain hospitals from local property taxes; permitting the Legislature to raise salaries of Speak-

er of the House and Lieutenant Governor and to increase lawmakers' expense allowances from \$12 to \$20 a day; and lengthening terms of state representatives from two to four years.

Many observers have expressed concern that opposition to the four-year-terms amendments may spread over to other less controversial measures. A

(Continued on Page 3)

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COW POKES By Ace Reid

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Tuesday and Thursday Sales
 during the annual
Clovis Cattle Festival Oct. 18-21
 Our regular sale OCT. 19 starts at 9 a.m.
 Show cattle sell at 1 p. m.

CLOVIS CATTLE COMMISSION COMPANY

CATTLE SALES EVERY TUESDAY & THURSDAY
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SPECIAL COW SALE NOV. 4
 Consignments include:
 550 cows, one brand — 200 cows, one brand, 3s and 4s.
 150 3-year-old reputation Angus cows and calves.

SPECIAL HORSE SALE NOV. 8 - - 6 p. m.
 Dispersal sale of 25 Thoroughbreds and running Quarter Horses for J. A. Edwards.
 Catalogs available Oct. 20

At Regular Meeting -- Board Considers Federal Program

Consideration of a Federal aid to education program took the bulk of the time at a regular school board meeting Monday night.

The program, which is based on the percentage of underprivileged students during the 1960 census, will provide \$8700 for Bovina Schools during the three-year period of the

program, according to a member of the board. Plans now call for the program here to be administered through West Texas State University.

The board accepted the resignation of Mrs. Billie Jean Gibbs, teacher of a first grade section, effective at the end of the month. Mrs. Gibbs formerly lived in Clovis but recently moved northwest of Clovis, some 30 miles from Bovina. The distance she has to drive was the reason for her resignation.

In other business, the board discussed purchasing a new tractor for use in maintaining the school grounds. No decision was made.

September 15. Experimental late planting would be permitted only at agricultural experiment stations in Matamoros and Rio Grande Valley Areas.

AG RULES -- Atty. Gen. Waggoner Carr has ruled a Commissioners Court may not lease a county hospital if the lease allows the lessee to encumber the land, buildings and equipment. The court may not create debts in any manner other than time warrants or bonds duly voted upon by the property holders of the county.

In other rulings, Carr said: *Commission for Indian Affairs may execute long-term leases with federal agency for public housing on tribal land but only with approval of a majority of Indians on Alabama-Coushatta Reservation.

*Reserve for bad debts and reserve for bond depletion for First Lockhart National Bank are not taxable to bank, but should be taken into consideration in determining value of bank stock for ad valorem tax purposes.

*Tablois "National Informer" and "National Tattler" publications meet test of "weekly newspapers."

*Parks and Wildlife Department is authorized to participate in Land and Water Conservation Fund Act and receive federal grants-in-aid.

MODERN STATE PARKS -- Texas Parks and Wildlife Department has released a full color film, available to clubs and various other groups, depicting the step-by-step conversion of areas into public recreation parks.

Film shows how state funds have been put to use in modernizing state parks all across Texas.

DRAFT TALK -- Young men who married before August 27 may be called for physical-mental examinations by some Texas draft boards in November. This, to help fill the Texas quota of more than 6,000 men.

Col. Morris S. Schwartz, state Selective Service director, said the decision was made because some local draft boards may not have enough men otherwise.

Order doesn't pertain to married men with children. Draft-age men are warned by Selective Service that it's a criminal offense to mutilate draft cards and subjects drafted to five years imprisonment, a fine up to \$10,000, or both. Destroying a card can speed up induction, warning said.

TEXTBOOK PROTEST -- A total of 324 textbooks are being studied by the State Textbook Committee for possible adoption in Texas public schools, but five are being protested.

All of the books protested deal with economics, and all of the publishing houses involved have filed answers to the protestants, Mr. and Mrs. M. F. Gabler of Longview.

MENTAL RETARDATION -- First Governor's Conference of Mental Retardation, climaxing a two-year statewide study of the problem, will be held March 17-19 in Austin.

Conference will be charged with the task of providing recommendations on how to provide a better life for the mentally retarded.

Highlights --

(Continued from Page 2)
Light voter turnout forecast.
ILLNESS STRIKES GOVERNOR -- Flu confined Governor Connally to his bed all last week.
On advice of his doctor, he cancelled speeches in El Paso, Paris, Houston and Dallas. He's taking no chances on a relapse, since he is scheduled to leave the country for Japan and Viet Nam on a State Department-sponsored tour for governors late this month.

TEXAS BUYS PLANE -- State is buying, for \$85,000, a used, 11-passenger twin-engine airplane for use of the governor and other state officials.

Legislature this year appropriated \$275,000 for purchase of the plane and allotted another \$150,000 to maintain it. But Connally elected to save money and invest in a time-tested used model which has been completely reconditioned and equipped with latest safety and communications equipment.

COURTS SPEAK -- State Supreme Court, reversing lower courts, threw out State Comptroller Robert S. Calvert's cancellation of Houston tobacco wholesaler Mair J. Schepps' ("House of Tobacco, Inc.") state permit.

Court, in one of its 114 rulings opening day of its 1965-66 session, said Calvert's cancellation was unconstitutional because he held no hearing on case.

Harry M. Harrington Jr., Longview oilman, asked court to throw out as unconstitutional the law under which attorney general has brought more than 100 civil penalty suits against slant-well operators and won more than \$1,600,000 in penalties for state. Harrington, with three others, was assessed \$304,800 in penalties.

High court in other cases: *Agreed Shell Oil Company should be permitted to install its trademark on seven service stations leased from El Paso Natural Gas Products Company.

*Declined to review lower court dismissal of Lower Neches Valley Authority suit against City of Beaumont.

*Set a hearing December 1 in controversy over Hurricane Carla insurance claims.

*Rejected effort of Corpus Christi lawyer to get two other attorneys disbarred.

RECORD LEASE SALE REPORTED -- Land Commissioner Jerry Sadler said addition of \$6,800,000 from last state oil and gas lease sale of 1965 brought the year's total to a record \$85,000,000.

Sale covering 131,660 acres of land located throughout the state averaged over \$52 per acre on bonus payments. High bids were made by Phillips Petroleum Company which paid \$293,760 for each of two Gulf of Mexico tracts in Brazoria County.

All leases, except four river and bayou tracts, were awarded by the School Land Board for five-year terms and a one-sixth royalty on production. River and bayou tracts were leased for two years.

New income boosted permanent public school fund to over \$652,000,000.

COTTON PACT SIGNED -- Threat of a Texas embargo on Mexican cotton was ended last week with the signing of a new agreement by U.S., Mexico and Texas regulating planting on both sides of the border.

Agreement, reached in two-day conference at Brownsville and Matamoros, set planting dates of February 1-March 31; stalk destruction deadline at August 31; and plow-up by Sep-

OCTOBER SALE DAYS

Thursday, Friday, Saturday at WILSON'S Many Of These Specials continue Through Wednesday -- Double Stamp Day!



Regular Size or King Size

Coca-Cola

6-BOTTLE CARTON PLUS DEPOSIT

39¢

Shurfine
Cut Spaghetti

10 Oz. Pkg. **15¢**

Kraft
Velveeta Cheese

2 Lb. Loaf **89¢**

Borden's Real Ice Cream

Assorted Flavors

1/2 Gal. Round Carton

69¢

Kraft
Miracle Whip
SALAD DRESSING

Quart Jar **49¢**

Carnation
MILK

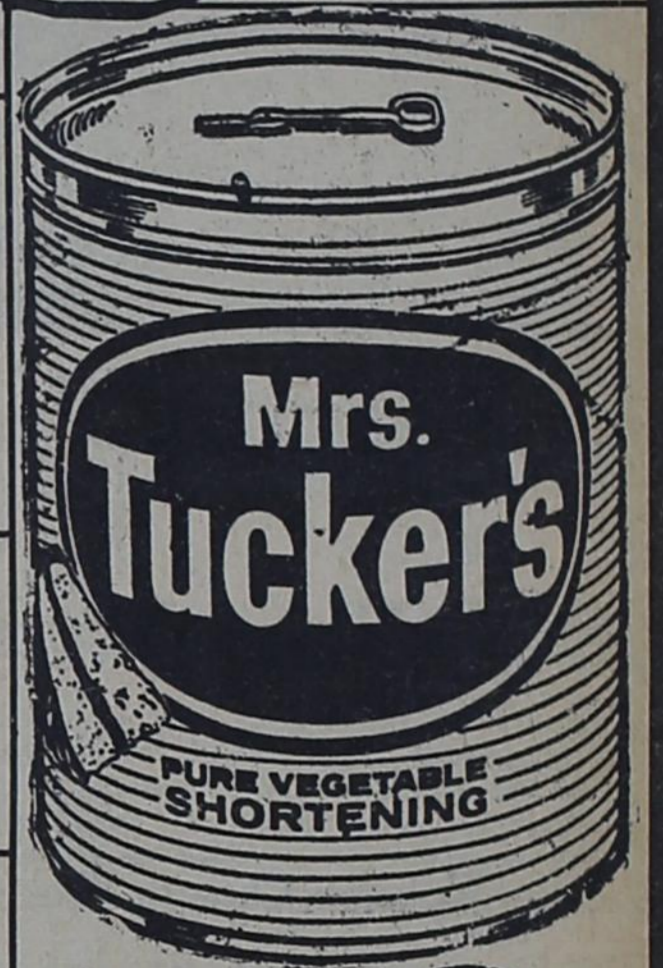
2 Tall Cans **25¢**

Reynolds
Aluminum Foil

25 Ft. Roll **29¢**

Northern
Toilet Tissue

4 Roll Pkg. **29¢**



3 Lb. Can **69¢**



WILSON'S Now Has New shurfresh ITEMS --

- *Buttermilk
- *Chocolate Milk
- *Whipping Cream
- *Half & Half
- *Skimmed Milk

All Fresh Daily In Our Dairy Case

Fall PRODUCE Values

California Juicy Tokay Grapes Lb. **15¢**

US No. 1 Red McClure POTATOES 10 Lb. Bag **59¢**

Ripe California Cello Tomatoes Pkg. **25¢**

Washington D'Anjou Pears Lb. **19¢**

Star Kist
Chunk Style TUNA
3 No. 1/2 Cans **\$1**

BUDGET MEAT BARGAINS

Wilson's Certified Bacon 1 Lb. Pkg. **79¢**

Fresh Pork Shoulder Roast Lb. **49¢**

Sliced Shoulder Pork Steak Lb. **49¢**

Fresh Sliced Beef Liver Lb. **39¢**

FROZEN FOODS



Morton Fruit Pies 20 Oz. Size **29¢**

Libby's Mixed Vegetables 2 10 Oz. Pkgs. **39¢**

Birdseye AWAKE 9 Oz. Can **29¢**

Gorton's PERCH 1 Lb. Pkg. **49¢**

Shurfine Flour 5 Lb. Bag **39¢**

Roxey Dog Food 9 Tall Cans **65¢**

Shurfine PEANUT BUTTER 18 Oz. Jar **49¢**

Sunshine Krispie CRACKERS 1 Lb. Box **31¢**

Shurfine Vac Pak Whole Kernel CORN 2 12 Oz. Cans **35¢**

Shurfine Yellow Cling PEACHES Slices or Halves No. 2 1/2 Can **29¢**

Nabisco Honey GRAHAM CRACKERS 1 Lb. Box **37¢**

Gerber's-Strained Fruits & Vegetables BABY FOOD 9 4 1/2 Oz. Can **98¢**

Welcome
To The **Q** Pool Snooker Dominoes
Thursday Night Is Family Night
Fun For All The Family!
Now In Our New Location
On East Main Street
Mr. and Mrs. Fred Langer
Come On In-The Playing's Fine!
Phone- 238-8421

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More

WILSON'S

Phone 238-4781

PARMER COUNTY'S FINEST

SUPER MARKET
BOVINA



HATS, HATS, AND MORE HATS! Red ones, blue ones, black ones and green ones, all colors, shapes and sizes of hats were sold at the Bovina Woman's Study Club hat sale Thursday. Pictured from right to left are Mrs. Buck Ellison, Mrs. Charles Battey, Mrs. Albert Rushing, in the hat she bought, Mrs. Frank Hemke, and Mrs. I. W. Quickel.

\$300 From Study Club Hat Sale

A total of 73 hats and 32 boxes of greeting cards were sold at the Bovina Woman's Study Club hat party Thurs-

day at the club house. The Club collected over \$300 on the project. "Decisions for Literacy" is

the topic for discussion at the meeting of the Study Club tomorrow (Thursday) afternoon.

Kiddie Korner Opens Monday

Kiddie Korner, a nursery for area children, is scheduled to open here Monday. It will be located at 505 Dimmitt Road and will be under the direction of Mrs. Frances Holloman of Slaton.

Mrs. Holloman is a former youth director of a church in Albuquerque and has had several years experience in this type of work.

Nursery service will be available on an hourly, daily or weekly basis, she says. The garage of the residence will be converted into a nursery.

Two trained attendants will be in charge of the nursery un-

der the direction of Mrs. Holloman.

Nourishing meals will be served, Mrs. Holloman says, and cribs, toys and television will be provided for the youngsters. The nursery will be for children up to school-age during the day and all ages are welcome at night, she says.

Additional information is available in an advertisement in this issue of The Blade.

Jigi Rogers Celebrates Her First B'day

Jigi L'An, daughter of Mr. and Mrs. Jerry Rogers, celebrated her first birthday with a party October 1. Birthday cake, ice cream and Kool-aid were served to guests.

Attending were Debra and Susan Lance, Tami Rogers, Jana and Joni Rogers, also the honoree's grandmother, Mrs. W. H. Rogers. Other guests were Mrs. J. T. Jones and Mrs. Lee Roy Lance.

Tami is a cousin of Jigi's who has been visiting in the home of Mr. and Mrs. W. H. Rogers for the past two weeks.

Surprise B'day Party Honors Mrs. Mills

Mrs. Alfred Mills was honored with a surprise birthday party Wednesday at Bovina Church of Christ.

People attending the Wednesday evening service were served ice cream and cake while Mrs. Mills opened gifts.

Of Interest To THE WOMEN

Name Karen Estes German Club Prexy

Officers were elected at the meeting of the Bovina High School German Club meeting Monday night.

The meeting was held in the home of the sponsor, Mrs. Ann Corn.

Officers elected to serve one year terms were President, Karen Estes; Secretary, Gwen Christian; and Reporter, Eddi Corn.

All members of the club are students of German and all are members of the Texas Association of German Students.

It was decided Monday night to meet on the second Monday night of each month in the homes of various members.

Members of the club are Connie Vaughn, Carolyn Wilkerson, Patsy Cumpston, Karen Beauchamp, Doris Corn, Gayle Boyd, Beverly Pinner, Jostie Alonzo, Barbara Wilkerson, Pam Webb, Janie Hawkins, Richard Carson, Randy Jones, Lane Gober, Larry Dendy, Mike Grissom, Rex Cumpston, Karen, Gwen, Eddi, and one honorary member, the exchange student, Trudy Skjerve.

Party Friday For Teenagers

Friday night after the Bovina High School football game there will be a teenage party at the American Legion Hall.

Admission will be \$1 per person. "The Shi Guys," from Clovis, will provide the music.

All high school and college-age people are welcome to attend.

Sponsoring the party are Mr. and Mrs. Jim Hemke, Mr. and Mrs. Carl Rea, Mr. and Mrs. Durward Bell and Mr. and Mrs. A. M. Wilson.

Going Away Party Fetes Wheelers

Mr. and Mrs. Darrell Wheeler and boys were feted with a going away party Wednesday night after services at the Bovina Church of Christ.

The Wheelers are moving to Hobbs, New Mexico, where he will be employed by Wakashaw Co.

The family has resided near Bovina for the past three years. Wheeler was employed by Porter and Sons of Friona as a mechanic.

The Wheelers have four sons, Todd, Mark, Brad and Brent. Among the gifts which the Wheelers received Wednesday are a large braided rug, Corning Ware, and coffee mugs.

Clay Ford Honored With B'day Party

Clay Ford, son of Mr. and Mrs. E. L. Ford, celebrated his fifth birthday with a party in the Ford home Friday.

The guests played games and were served refreshments of ice cream and cake. Favors of balloons, hats, masks, and toy cars were given.

Those attending were Brooks Mast, Buddy Hutto, Steve Owens, Jeff Hromas, and Douglas Fowler.

Clean Water Advance Coming

A detergent base that will decompose rapidly under proper sewage treatment conditions, after use in the home has been developed by the soap and detergent industry, and soon will be used in all popular brands. Graphic evidence of its new material's favorable effect on the nation's clean water supplies is shown in the two bottles held by singer-comediennes Peggy Hadley.

The bottle on the right contains the heavy-duty cleaning agent (ABS) now found in most household detergents. Where this material has not been completely broken down during waste treatment, foaming has occurred in some streams and wells. Although detergent wastes are non-toxic to humans and wildlife—and represent only a small fraction of the country's gross pollution picture—the industry's research people have come up with a solution to this esthetic problem, as indicated in the bottle at left.

According to The Soap and Detergent Association, the new LAS base, while retaining all of its cleaning and sudsing qualities in the home, will lose virtually all foaming tendencies after treatment. The detergent producers will complete their voluntary program of conversion to LAS-based products before the end of 1965.

Quilting Club In Rhodes Home

Mrs. T. E. Rhodes hosted Bovina Quilting Club in her home Thursday.

The women worked on a quilt for Mrs. Thomas Rhodes Jr. and had a covered dish luncheon.

Members in attendance were Mrs. Bill Bradshaw, Mrs. Levi Johnson, Mrs. Reagan Looney, Mrs. Bob McMeans, Mrs. Amos Steelman, Mrs. John Sikes, Mrs. J. R. Caldwell and the hostess. There were three guests present, Mrs. Wilbur Charles, Mrs. L. M. Grissom, and Mrs. Thomas Rhodes.

School Menus

For week of October 18-23 MONDAY

Irish Stew, meat, potatoes, carrots, tomatoes; cabbage slaw, buttered cornbread, oatmeal cookies, milk.

TUESDAY Fried chicken, macaroni and cheese, green beans, sliced tomatoes, buttered rolls, fruit cup, milk.

WEDNESDAY Wieners and sauer kraut, creamed potatoes, English peas, buttered rolls, rice pudding, milk.

THURSDAY Red beans, potato salad, buttered broccoli, cornbread and butter, banana pudding, milk.

FRIDAY Tuna salad, baked potatoes, buttered corn, rolls and butter, strawberry preserves, milk.

Sandra's Soliloquy

By Sandra Johnson

Terry Sherrill did quite well again last week in the Bovina Business Football Contest, naming as many right as the best of them, but was off the tiebreaker enough to place him out of the money. Well, anyway, he'll be old enough next year.

Most people become upset when newspapers report something incorrectly, but you should be around a certain Blade staff member when the radio reports scores on football games wrong.

The high school games are usually graded on Friday night. It certainly makes a mess when one learns on Saturday that Kress beat Happy as happened recently and all those entries must be regraded.

Wish they wouldn't do that to me. But, all of us are entitled to one mistake, I guess.

Of course, the editor had to come along and ask the question, "What in the world are you doing listening to the radio? Why didn't you get out of the paper on Saturday?" Wish I had an answer for him that he would like.

I really get upset with the people of Bovina sometimes. It's a good thing the editor reserves the right to write editorials to himself. Then, they come along and do something wonderful, and they're not such a bad bunch after all.

The something wonderful I was speaking of is the farmers who took their combines, trucks and strong backs to the aid of Mrs. Eddie Redden.

There must have been over 20 men who gave their time and machines to help a neighbor. Such community spirit really makes you stop and think.

It is a privilege to live in a community that not only sees the needs of other people, but does something about it.

Watch For Your New Western Auto Sales Catalog. Sale Starts Friday, Oct. 15

Ben D. McDonald's Western Auto

...the family store

and **CATALOG ORDER CENTER**

As Close as Your Telephone!

Third St. Bovina New
Pho. Number 238-3591

Dilger's CLEANERS

Parmer County's Finest Cleaning

GUNN BROS. STAMPS
BOVINA, TEXAS

Shower Honors Mrs. Hartman

Mrs. Charles Hartman, the former Bettie Mae Stevens of Bovina, was honored with a bridal shower Tuesday, October 6, in the home of Mrs. Bill Hutto.

The table was laid with a white lace table cloth. The centerpiece arrangement was done in blue.

Presiding over the table were Mrs. Carpenter, Mrs. Wayne Rhodes, and Miss Margaret Taylor.

Mrs. LaVoda Palmer, cousin of the bride, registered guests.

The bride and her mother, Mrs. J. D. Stevens, were presented corsages of kitchen gadgets.

Hosting the event were Mrs. Hutto, Mrs. J. T. Jones, Mrs. Jack Patterson, Mrs. James Taylor, Mrs. C. C. Richards, Mrs. Clarence Guant, Mrs. Cecil Sisk, Mrs. Ronald Mynen, Mrs. A. B. Kent, Mrs. Jack Morris, Mrs. Ovid Lawlis, Mrs. L. L. Rhinehart, Mrs. Bill Lane, Mrs. Howard Looney, Mrs. H. H. Kelso, Mrs. Robert Edens, Mrs. Carrie Melear,

and Mrs. Arnold Hromas. Out-of-town guests included Mrs. Terry Campbell, Mary Keller, Mrs. Paul Chandler, all of Portales; Mrs. Evan Angel, Sarah Hartman, sister of the groom, Mrs. Carpenter and Forrest, and Mrs. Norma McCullough, all of Clovis; Mrs. Rhodes from Friona, and Mrs. Hollis Hallman from Slaton.

From Bovina were Mrs. Stella Purcell, grandmother of the bride, Mrs. Tom Hartwell, Mrs. A. E. Steelman, Mrs. A. C. Hopingardner, Mrs. E. L. Cochran, Ginger Tatum and daughters, Mrs. Fred Langer and Kim, Mrs. Norvell Strawn, Mrs. Floyd Damron, Carol and Tammy, Mrs. Earl Richards, Mrs. Odie White, Mrs. Kent Glasscock and Ginger, Mrs. Clifford Leake, Mrs. Ralph Aday, Mrs. Don Murphy, Mrs. Wilbur Charles, Mrs. P. O. Dixon, Mrs. L. M. Grissom, Mrs. E. M. Ware, Mrs. G. D. Turner, Mrs. Paul Jones, Theda Wilson, Mrs. Joe Wilson, Sherri Hutto, Janie Hawkins, Lola Grissom, and Judy Sisk.



WCS LUNCHEON . . . A total of 47 women attended the WCS Luncheon Tuesday at the Bovina Methodist Church. Pictured in the foreground, from left to right, are Mrs. George Turner, Mrs. Margaret Caldwell, Rita Caldwell, and Mrs. Wilbur Charles.

47 Attend Luncheon

A panel discussion following a luncheon for all the women of the churches of Bovina was featured at the general meeting of the Bovina Methodist Church Women's Society of Christian Service meeting yesterday (Tuesday).

The luncheon menu consisted of chicken tetrazzini, cabbage salad, harvard beets, French bread, and carrot cake.

Mrs. Jim Ware was in charge of the panel discussion which

was "War on Poverty--Operation Headstart" carried out in Bovina Schools this summer.

Rev. J. B. Fowler, pastor of Bovina Methodist Church, was the panel moderator. Other panel members were Otis Spears, school superintendent; Mrs. Vernon Estes, and Mrs. Charles Corn, both headstart school teachers; and Marguerite Spradlin from Clovis, who participated in Operation Headstart there.

The decorations were fall arrangements using chrysanthemums, pumpkins and Indian corn. Novel name tags using geraniums were made by Mrs. Margaret Caldwell and her daughter, Rita.

Hostesses for the occasion were Mrs. E. M. Ware, Mrs. Rouel Barron, Mrs. Harold Snell, and Mrs. I. W. Quickel, who were assisted by other members of the WCS.

There were 47 Bovina women present.

Grissoms Host Couples Bridge

The Leon Grissom home was the scene of the Couples Bridge Club Thursday night.

The group was served a Mexican food supper.

G. D. Anderson Jr. won high and Jack McCracken won low.

Present were Mr. and Mrs. Tom Caldwell, Mr. and Mrs. R. E. Wilson, Mr. and Mrs. A. M. Wilson, Mr. and Mrs. McCracken, Mr. and Mrs. Anderson and the hosts.

Announcing
the opening of
Kiddie Korner
Monday, October 18
-505 Dimmitt Road-

- *A New Nursery Service For Children
- *Rates by the hour, day, or week
- *For All Children Up To School Age During Day, All Ages Welcome At Night.
- *Nourishing Meals Will Be Served
- *Two Trained Adult Attendants
- *Mrs. Frances Hollaman of Slaton, who has years of experience in this type of work, will supervise the nursery.
- *Cribs, Toys, Television

KIDDIE KORNER Phone 238-2941 For Rates and Other Information.

Let The Sand Blow!

You And Your Home Will Be Safely Protected From Duststorms When You Have

STORM WINDOWS AND DOORS

From Bovina Glass & Paint Co.

Call Today For Free Estimates And Immediate Installation Our Storm Windows Are Constructed Locally To Give You The Best In Service

BOVINA GLASS AND PAINT CO.
Highway 60----Phone 238-4421

McCallum Real Estate
Dean McCallum-Bank Bldg.

Attend Church This Sunday!

Barbee Cleaners
The Most In Dry Cleaning

OKLAHOMA LANE BAPTIST CHURCH



Oklahoma Lane Baptist Church

Sunday School - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7:30 p.m.



Rev. Wayne Baldwin

BOVINA METHODIST CHURCH



Bovina Methodist Church

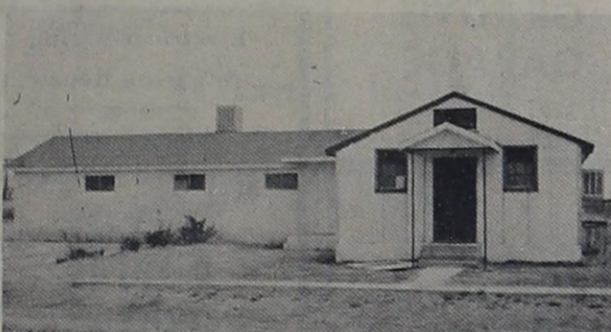
Sunday School - 9:45 a.m.
Morning Worship - 11:00 a.m.
M. Y. F. - 6 p.m.



J. B. Fowler Jr.

Evening Worship - 7:00 p.m.
Choir Practice -
Wednesday - 8 p.m.

MISSION BAUTISTA MEXICANA

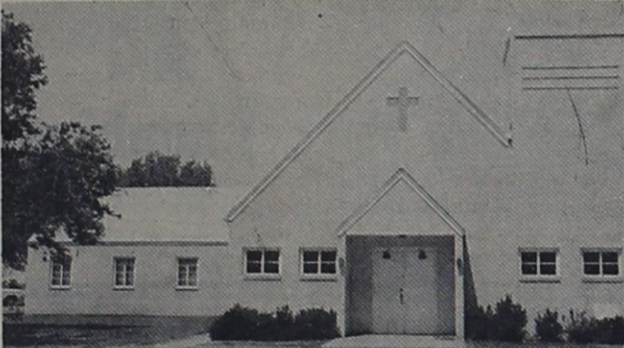


Eseuela Dominical 9:45 a.m. - Mensa Je 11:15 a.m. - Union de Preparacion 6 p.m.
Miercoles 8 p.m. Estudie de la Biblia



Rev. Ramon Delgado, Pastor

ST. JOHN LUTHERAN CHURCH



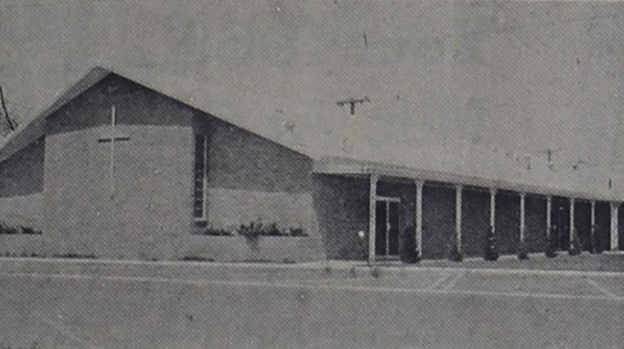
St. John Lutheran Church LARIAT, TEXAS

--LARIAT--
Sunday School - 9:30 a.m.
Morning Worship - 10:30 a.m.



H.F. Peiman, Pastor

BOVINA CHURCH OF CHRIST



Bovina Church of Christ

SUNDAY BIBLE SCHOOL:
Morning Classes - 9:45
Evening Classes - 5:30



Don Stone

SUNDAY WORSHIP:
Morning - 10:45
Evening - 6:30
WEDNESDAY
Devotional and Classes - 8 p.m.

Church Chuckles by CARTWRIGHT



"We should've figured some catch when he announced a special Labor Day service 'to rediscover the dignity of hard work!'"

OKLAHOMA LANE METHODIST CHURCH



Oklahoma Lane Methodist Church

Sunday School - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7 p.m.



Rev. Hardy Cole

BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church

Sunday School - 10:00 a.m.
Morning Worship - 11:00 a.m.
Lifeline Service - 6:30 p.m.

Evening Worship - 7:00 p.m.
Wednesday
Prayer Meeting - 8:00 p.m.

This Week's DEVOTIONAL

The Christian As A Citizen

Quoted from the modern translation, LIVING LETTERS, of the New Testament.

Titus 3:1 Remind your people to obey the government and its officers, and to be always obedient, and ready for any honest work.

I Peter 2:13-14 For the Lord's sake, obey every law of your government; those of the king as head of the state, and those of the king's officers, for he has sent them to punish all who do wrong, and to praise those who do right.

Romans 13:1-6 Obey the government, for God is the One Who has put it there. There is no government anywhere that God has not placed in power.

So those who refuse to obey the laws of the land are refusing to obey God, and punishment will follow.

For the policeman is not there to frighten people doing right; but those doing evil will always fear him. So if you don't want to be afraid, keep the laws and you will get along well. The policeman is sent by God to help you. But if you are doing something wrong, of course you should be afraid, for he will have you punished. He is sent by God for that very purpose.

So you must obey the laws for two reasons; to keep from being punished and because you know you should. Pay your taxes, too, for these same two reasons. For government workers need to be paid so that they can keep on doing God's work, serving you.

ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina

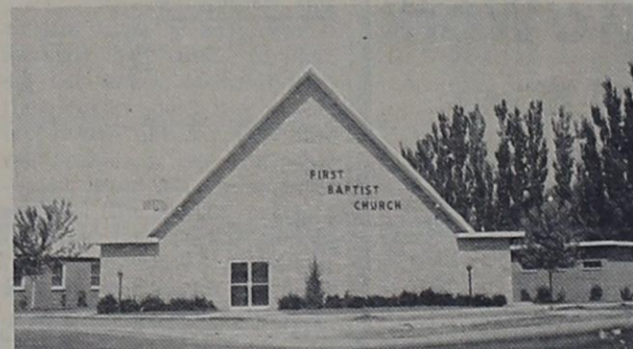
Masses: Sunday 8:30 & 10:30 a.m.
Weekdays 8:30 a.m. Daily Except
Tuesday 8 p.m.
First Friday 8 p.m.
Holy Days 10 a.m. & 6:30 p.m.



Fr. Claver Giblin S.A.

Confessions: Saturday 4-5 p.m.
7-8 p.m.
Before Masses
Baptisms: 3 p.m. Sunday

FIRST BAPTIST CHURCH OF BOVINA



First Baptist Church of Bovina

SUNDAY Sunday School - 9:45 a.m.
Morning Worship - 10:55 a.m.
Training Worship - 5:00 p.m.
Evening Worship - 6:00 p.m.



Rev. Ralph Aday

--WEDNESDAY--
Y. W. A. - 5 p.m.
Youth Choir - 7 p.m.
Mid-Week Prayer Meeting - 7:30 p.m.
Adult Choir - 8:30 p.m.

Bonds Oil Co.
Gulf Distributor

Lawlis Gin Co.
Hwy. 86 - Ovid Lawlis, Mgr.

Bovina Chamber Of Commerce & Agriculture

Oklahoma Lane Farm Supply & Gin

C And S Chemical
Third St. Bovina

Gateway Produce Co.
- Bovina -

Bovina Gin Co.
Don Sides, Mgr.

Mr. & Mrs. Tom Caldwell
Mr. & Mrs. Marlin Ferguson

Mr. & Mrs. J.P. Macon

Bovina Wheat Growers
"We Serve To Serve Again"

Bovina Implement Co.
Your Massey-Ferguson Dealer

S and S Dry Goods
- Downtown Bovina -

Wilson's Super Market
- Gunn Bros. Stamps -

Sherley Grain Co.
"Serving Farmer Co. Farmers The Year 'Round"

Bovina Insurance
Jim Ware - Bank Bldg.

First State Bank of Bovina
- Member FDIC -

Bovina Junior Chamber of Commerce

Paul Jones Texaco
Firestone Tires

Corn's Farm Store
- Charles Corn -

Bovina Glass & Paint Co.
Hwy. 60 - Ed Dendy, Mgr.

Bell Brothers
Of Bovina
Electrical Contractors

Generalgas, Inc.
Fertilizer & Butane
- Bovina -

Bovina Dry Goods
Mr And Mrs. Edward Isaac

Charles Oil Co.
Phillips 66 Tires, Batteries

Cicero Smith Lumber Co.
In Bovina Since 1904

Hartzog Seed Farms
A.L. Hartzog

DON STONE BOOKS
for the Christian's Library

*Halley's Handbook \$3.95
*Child's Story Bible Vos 4.50
*Bible Dictionaries, 4.00 up
*Special Orders Welcome
*Come By And Talk Books.

Two Anonymous Church Page Readers

Mr. & Mrs. Troy Fuller

Mr. & Mrs. Earl Stevenson

Mr. & Mrs. Travis Dyer
Methodist Woman's Society
Of Christian Service

Dolph & Sue Moten

Mr. and Mrs. H. F. Peiman
Lariat Lutheran Church

Mr. & Mrs. Wilbur Charles
Mr. & Mrs. Vernon Estes

Mr. & Mrs. Leon Ware
Mr. & Mrs. Tom Ware

Mrs. J. R. Caldwell
Mr. & Mrs. E. O. Johnston

Mr. & Mrs. M. H. Carson
Mr. & Mrs. R. G. Barron

GAINES Hardware Co.
"Nothing Knocks On Bovina"



On The Farm In Parmer County

By JOE VANZANDT
County Agent

COTTON DEFOLIATION

Cotton farmers can lose money by applying harvest-aid chemicals before figuring the economics of the practice.

The chemicals can be profitable when they enable a grower to strip mature cotton ahead of adverse weather, but cotton generally should have 75 to 80 per cent open bolls before the harvest-aid chemicals are applied.

Applications made too early reduce yields and hurt seed and lint quality, while applications made too late generally have no benefit.

Studies at the South Plains Research and Extension Center undertaken in cooperation with Plains Cotton Growers, Inc., serve as a basis for these statements.

In a 1962 test to learn effects of timing of harvest-aid chemicals researchers at the center applied the chemicals at four stages of growth using per cent of open bolls as a guide to time of application. The tests were run on mid-May planted cotton.

Results were as follows: Applied when nine per cent of the bolls were open, lint yield was 741 pounds worth \$209 per acre; when 46 per cent open, lint yield was 791 pounds worth \$229 per acre; when 72 per cent open, lint yield was 870 pounds worth \$252 per acre; and when defoliated by frost when 92 per cent open, lint yield was 881 pounds worth \$264 per acre.

The later the chemicals were applied the better were micronaire and seed grade of the cotton. The best micronaire and seed grade came from the frost defoliated cotton.

A similar test in 1963 on early-June planted cotton produced the following results: Two per cent open, 430 pounds lint per acre; 20 per cent open, 556 pounds; 40 per cent open, 602 pounds; and no treatment at frost, 70 per cent open, 652 pounds of lint.

Grade can sometimes be improved and no yield lost through use of harvest-aid chemicals when it permits harvest of mature cotton fiber before it can be affected by such things as excessive moisture and blowing

sands, Remember cotton should have 75 to 80 per cent open bolls before harvest-aid chemicals (defoliants and desiccants) should be considered.

PRUSSIC ACID

With the danger of frost here on us, cattle owners need to be on the alert for prussic acid poisoning. Prussic acid in dangerous amounts results when plants of the sorghum family have their growth interrupted by freezing or inadequate moisture.

All members of the Sorghum family, including Johnson grass, sudan, milo, foragesorghums, and all the hybrids of this group of plants are potentially hazardous under certain circumstances. Young plants, or second growth suckers, are more likely to cause trouble than older plants nearing maturity.

When growth is interrupted due to either moisture stress or freezing, livestock should be removed from pastures of the sorghum family.

Should any animal become restless and breath fast, all animals should be removed immediately. Death or recovery from prussic acid poisoning can occur within a few minutes.

Gun Safety 4-H Topic

Earle Hise met with the Bovina 4-H Club at their meeting last week to give a talk on safety with guns. He also showed a film on the subject.

Mrs. Cricket Taylor, County Home Demonstration Agent, discussed with the leaders their clothing and cooking meetings.

New members signed and old members were urged to attend meetings or notify Mrs. Hise, sponsor, if they would like to be dropped from the roll.

The next meeting will be Nov. 1, at 7:30 p.m. All parents of 4-Hers are urged to attend.

Extra Shine to Spoons
After polishing spoons and spinners, keep them shiny by coating with natural-color liquid shoe polish.

Underwood Dies, Funeral Monday

Funeral services for John Jacob Underwood, 62, retired Willow, Okla., farmer, were held Monday at the Willow Methodist Church.

Underwood was the son-in-law of Mrs. Lee H. Sudderth of Bovina.

Burial was in the Willow Cemetery.

Mr. Underwood, a native of Willow, died Saturday night at Main City Hospital.

He completed high school at Willow and received a bachelor's degree from Oklahoma A&M College. He then taught vocational agriculture for 12 years.

Underwood worked as a soil scientist with the Soil Conservation Service for the next 20 years and enlisted in the Navy during World War II.

He served in the Navy four years and retired with the rank of Lieutenant Commander.

In 1951, he was married to Miss Bernice Hartzog, and the couple moved to a farm near the Willow community. He recently retired from farming and ranching.

Survivors include his wife; two sons, Jance Leigh of the home and John Jefferson of Lawrence, Kan., and a brother, Tick, of Willow.



At Home In Parmer County

By CRICKET B. TAYLOR
County HD Agent

WHAT ARE EXTENSION HOME ECONOMICS CLUBS?

Mrs. Wendell Garner, north east of Bovina, will have a coffee at 10:00 a.m. in her home October 15 for those young women who are interested in the organization of an Extension Home Economics Club in that area. If you wonder what Home Economics Clubs are, here are a few ideas as to its work. Purpose of Extension Programs is to get as much useful information to as many people as possible.

One purpose of Home Economics Clubs is to get and use basic home economic information. It reflects the need of contemporary living, with emphasis on Consumer education, management and family economics.

Today's homemaker faces constant decisions - what to buy, how to budget, stretch her time and energy as well as many other things that must be done. She seeks reliable, unbiased information to help her with her job and Extension home economists supply facts based on scientific research from university and government sources. Not only that but she has opportunity for participation in affairs beyond her home, and helps her to understand problems in her community and nation. All this can make her a better citizen as well as a wiser homemaker.

HAT:
Plain -- 1 point
Trim -- 1 point extra
Veil -- 1 point extra

SHOES:
Plain -- 1 point
Others -- 2 points
Gloves -- 1 point
Purse -- 1 point
(if elaborate) -- 2 points

A bulletin entitled "Accessories Around the Clock," is available in the Extension Home Economist office on the second floor of the Courthouse. Come by or call 481-3619 and a copy will be mailed to you without charge.

CLOTHING NEWS

Fall is really in the air these days. Women are serious

about their appearance and selections of fall clothing to add to their wardrobes. Home Demonstration Clubs are studying about the importance that accessories have in planning a complete costume. It takes discipline to buy and wear the things that are right for us rather than buying according to our personal preference. Many times our purchases are completely apart from what we admire or would like to have because our knowledge of ourselves, physical proportion, the occasion and our way of life must be considered.

To help you check yourself, use the point system for dressing smartly.

A well dressed person does not wear more than 10 points for street, travel, work and daytime wear, and she does not wear more than 15 points for dress-up daytime wear or evening wear.

THE POINT SYSTEM:
One color -- 1 point
Print or two colors -- 2 points
Dress (two-piece) -- 2 points
Contrasting collar or belt -- 1 point
Any trimming, such as bows, flowers, etc. -- 1 point
Contrasting buttons -- 1 point
Scarf -- 1 point

JEWELRY:
Necklace -- 1 point
Bracelet or watch -- 1 point
Pin -- 1 point
Earrings -- 1 point

WILSON DRILLING
--Muleshoe--
Cess Pools, Pier Holes
Construction Man Holes,
Boat Pits, Test Holes.
Sizes from 36" to 9' in
width and up to 50', deep.
Phone Muleshoe
Day - 3-0962
Night - 3-1480 or 3-5910

WANT ADS

Parmer County Land For Sale

- *640 A.
- *325 A. with over 100 acres of cotton;
- *315 A.
- *380 A.
- *320 A.
- *160 A.
- *160 A.
- *160 A.
- *160 A.
- *161 A.

All these farms are in perfect water district and have 8-inch wells. All have good allotments. Most are well located.

If you want to sell your farm, list it with Ray Sudderth!

If you're planning to increase your farm loan or to buy more land, we're making farm loans for from \$200 to over \$300 per acre.

Ray Sudderth Real Estate

Office Phone 238-4361--Bovina
Residence Phone 481-9064--Farwell

REAL ESTATE LOANS . . . with old line reliable companies. Free appraisal. Best terms. Absolutely no service charge to the borrower, McCallum Real Estate, Bank Building, Phone 238-2081. 13-tnc

FOR SALE -- 1963 Ford pickup with Custom cab, A-1 condition, 23,000 miles. See George Douglas at Generalgas. 14-2tc

Tired of Giving The Same Old Gifts?
Unusual Selections at Bovina Hobby Shop Ph. 238-2751

LOST . . . Whoever borrowed a John Deere cotton trailer from the Lawlis Gin yard with JM painted on it, please return it to the gin yard. 13-3tc

Now Renting NEW BOVINA Apartments

- ★ One & Two Bedrooms
- ★ Paneled Walls
- ★ Wall-To-Wall Carpeting

★ Furnished or Unfurnished
Phone 238-6551
Or 225-4430

Abstracts 50¢ Page

A Better Product For Less Money
Johnson Abstract Co.

Ph. 481-3878

Farwell, Tex.

Attention, Deer Hunters!

Bring Us Your Venison For Processing This Season!

Custom Meat Processing



All Meat Prepared According To Your Exact Specifications!!

FULLER & SON Custom Processing
WHOLESALE & RETAIL MEATS
First St. - Bovina - Ph. 238-4281

Okla. Lane 4-Hers Have Home Tour

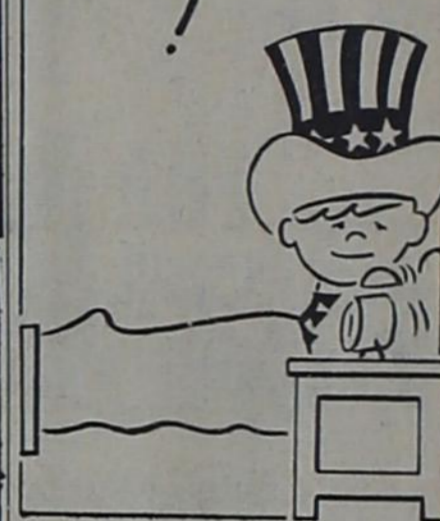
Girls of Oklahoma Lane 4-H Club invite the 4-H members, their parents and others to attend their Home Improvement Tour Saturday at 2:00 p.m.

Six girls have completed a two year project in Home Improvement. Their leader, Mrs. Webb Gober, will be in charge of arrangements of the tour.

Homes included in the tour will be those of the three Rundles girls, Gay, Tina and Sheree; Cheryl Kaltwasser, Janis Billingsley, and Kathryn Gober.

The County Home Demonstration Agent, Cricket Taylor, invites all 4-H girls who plan to take Home Improvement projects for next year to attend this tour.

WAKE UP TO THRIFT WITH U.S. SAVINGS BONDS



Imitation Mommy
A new-born puppy keeps everyone in the house awake the first night. An alarm clock wrapped in a towel will stop his crying. Puppy thinks the ticking is its mother's heartbeat so it sleeps all night.

Electrical Wiring & Wiring Repair
Lighting Arrestors
Guaranteed 100 Years

BOVINA ELECTRIC

BANK RATES AUTO LOANS TRUCK LOANS COMPLETE INSURANCE

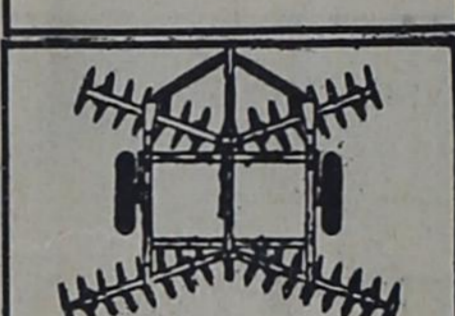
Call 762-477
Res. 763-9590

Cal Blochberger Agency

115 E. 6th Clovis tnc.

"Wanted -- Responsible party to take over payments on late model Singer sewing machine in Bovina area. Will zig-zag, fancy stitches, etc. 5 payments at \$4.96 or \$25.00 cash. Write Credit Department, 1114 19th Street, Lubbock, Texas." 8-tnc

Plastic Desk Sets -Handmade- Bovina Hobby Shop Ph. 238-2751



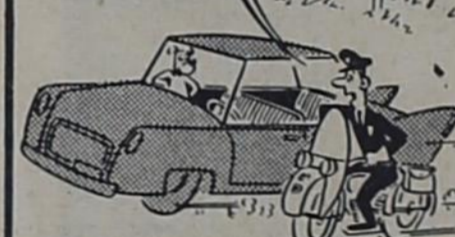
BUY YOUR AT BOVINA **KRAUSE IMPLEMENT CO.**
BOVINA IMPLEMENT CO.
Hwy. 60 - 238-2541

GRADY'S GARAGE

Ph. 238-2041
BOVINA

Old Masters Paint For Antiquing Old Furniture.
Bovina Hobby Shop Ph. 238-2751

WHERE'S CHARLIE?



Nothing Stops Him When He's on His Way to Make A Good Deal On Plumbing at . . .

A-1 Plumbing

Sales & Service
404 Ave. C Ph. 238-6501
We Repair All Kinds of Faucets.

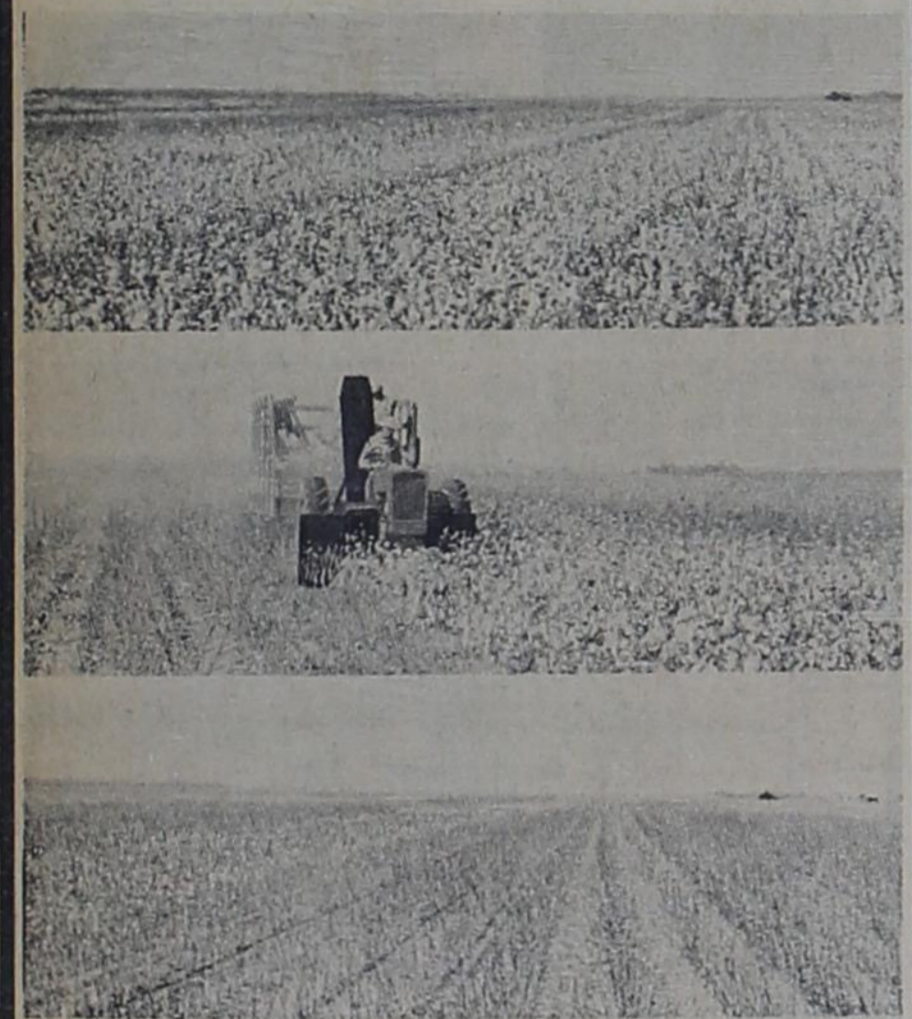
Ready Now To Receive Your 1965 Milo At Our Two Convenient Locations --

"Not Everybody Belongs To A Co-op - But Everyone Benefits"

Bovina Wheat Growers, Inc.

Bovina and Rhea --

Ready To Go To Work FOR YOU!



Hesston V-22 Cotton Harvesters

New and Used
Let's Make A Trade Today.
You can harvest more cotton - faster-at less cost!

Lilliston Commando **SHREDDERS**
For milo stubble.
*72" Cut *75 HP Gearboxes
Rugged! Ready to go!

Bovina Implement Co.

Your Massey-Ferguson Dealer -
Highway 60 Phone 238-2541

MONEY IN THE SLOT



puts profit in your pot!

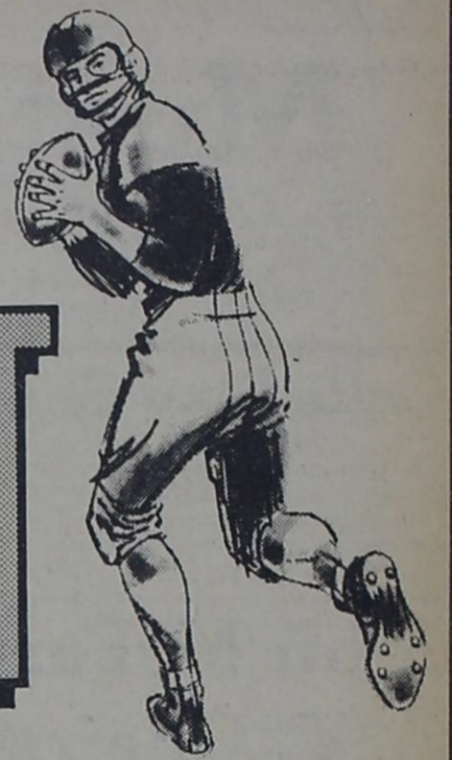
SAVE BY MAIL... the easy way to practice regular thrift without more effort than that required to make out a check... seal and mail an envelope to us. Your savings are safe and extremely profitable. Save regularly... by mail.

Current Dividend **4 1/2%**

FIRST FEDERAL SAVINGS AND LOAN ASS'N OF CLOVIS

Home Office 4th & Pile Sts. Clovis, N. Mex. Branch Office 2nd & Abilene Portales, N. Mex.





BOVINA BUSINESSES 1965

Cotton Bowl

FOOTBALL CONTEST

You May Win Weekly Prizes Of \$5-\$3-\$1 PLUS THE GRAND PRIZE ★

FOR MODERN FARMING USE



BONDS OIL CO.

Hwy. 60 238-2271

Frona at Dimmitt

First State Bank Of Bovina

"The Only Bank In The World With Service To People Of This Community As Its First Concern"

Clovis at Roswell



SHERLEY GRAIN CO.

Serving Farmer County Farmers The Year 'Round'

Phone 238-2211

Bovina

Hart at Lazbuddie

REPAIR! REMODEL!

Nothing Down - 60 Months To Pay

Complete Line Building Supplies



238-2671 Bovina

Farwell at Kress



BOVINA GIN CO.

- Top Quality Ginning
- Fairness In Every Dealing
- Sincere Appreciation For Your Business

FM Road 1731 North Don Sides, Mgr. 238-4801

Lockney at Olton



CHARLES OIL CO.

Phillips '66' Jobber

Philgas - Oils - Greases Gasoline - Tires - Batteries Phone 238-4531

H.J. Charles - Bovina

SMU at Rice

Grand Prize Consists Of Expense-Paid ★ Trip For Two To

Cotton Bowl In Dallas, January 1, 1966

- ★ Expenses Include 2 Tickets To Cotton Bowl Game, Paid Hotel Reservations For 2 And \$55. For Food And Travel ing Expenses

You Don't Have To Be A Football Expert



Contest Rules

1. There are 10 high school and/or college football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.
3. Pick the score of the tiebreaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.
4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Saturday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.
5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to Cotton Bowl games plus hotel, food and traveling expenses to Dallas and the January 1, 1966 football classic.
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p. m. Friday of each week.
7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.
9. Contestants must be 10 years old or older.
10. Everyone, except employees of this newspaper and their families, is eligible to enter.

It's Fun ! It's Easy ! You May Win ! Don't Lose Out . . . Enter This Week And Every Week !

Be A Lucky Cash Winner. All You Do Is Pick The Winner. There's Nothing To Buy, Nothing To Subscribe To. Enter Now!

Turn This Blank Into Blade Office By 5 P. M. Friday

Bovina Businesses Cotton Bowl Football Contest ENTRY BLANK

Contestant's Name _____
 Address _____
 Tie Breaker (Pick Score) Happy _____ at Bovina _____

- | | |
|-------------------------------|----------------------------------|
| Bonds Oil Co. _____ | Charles Oil Co. _____ |
| First State Bank _____ | Bovina Wheat Growers, Inc. _____ |
| Sherley Grain Co. _____ | Okla. Lane Gin _____ |
| Cicero Smith Lumber Co. _____ | Bovina Insurance _____ |
| Bovina Gin Co. _____ | Big Nick Machinery _____ |

Bovina Wheat Growers, Inc. "We Serve To Serve Again"

Jim Russell, Mgr. 238-2411

Not Everyone Belongs To A Co-op - But Everybody Benefits

Okla. State at Texas Tech

Save Now On A New CASE Tractor



FREE!

We'll Give The World For A Chance To Demonstrate A CASE Tractor On Your Farm! There's A World World Of Difference .

HIGHEST TRADE-INS

OKLA. LANE FARM SUPPLY

Phone Tharp 225-4386

Texas at Arkansas

BOVINA INSURANCE

Jim Ware-Pho. 238-4382

*All Kinds of Insurance

*Farm Loans

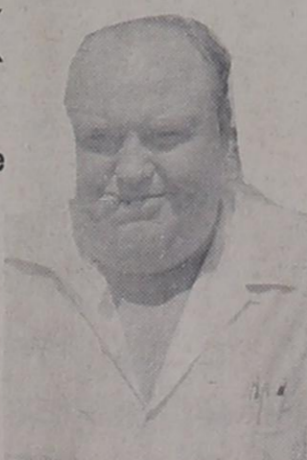
Texas A&M at TCU

BIG NICK Farm Machinery

* Buy * Sell * Trade

Hwy. 60 - Bovina Tractors-Combines All Types Of Implements

"If I Haven't Got It, I'll Get It!"



Colorado St. at West Texas

Stampede Texline, 47-14 --

Mustangs Win District 1-B Opener Easily

Bovina's Mustangs stamped over the Texline Tornadoes more like they were light whirlwinds here Friday night as they took an easy 47-14 verdict.

This was the opening District 1-B game for both teams. The contest turned out to be easier for the Mustangs than had been

figured, though Bovina was the favorite in the tilt. The Mustangs scored almost at will and lead 27-0 at the end of the first period. Re-

serves saw quite a bit of action for the maroon and white from that point on. Bovina scored the first four times it had possession of the ball.

Bovina kicked off to the visitors and forced them to punt. Putting the punt in play on their own 45, they scored in nine plays even though they were handicapped by a five-yard penalty, one of many they were assessed during the game. Harris, Rundell and Stanberry took turns carrying the leather through big holes opened by the offensive forward wall during the drive, Stanberry went the final 10 for the score.

Ramirez' kick made the score 7-0 with 6:08 remaining in the opening quarter. Following the kickoff, Texline went to the air on third down. Stanberry gathered in the aerial on the Tornado 30 and scampered across the goal line to boost the score to 13-0.

The third TD came seconds later as Texline fumbled on the first play after the kickoff. Roach covered it for Bovina and then sent Harris 32 yards for the TD. Ramirez' kick, with Rundell holding, made the score 20-0 with 4:01 remaining.

Three plays later, another recovered fumble gave Bovina possession on the Texline 26. Three plays later, Stanberry was loose again, this time for a 22-yard jaunt that, coupled with Ramirez' kick, boosted the score to 27-0.

Colts Play Shorthorns Tomorrow

After an open date last week, Coach Roger Ezell's Junior High Colts meet Lazbuddie's Shorthorns here tomorrow (Thursday) at 6:30 p.m.

The Colts will be handicapped by the absence of both starting halfbacks, Wayne Stone has a broken finger and can't play and Phil Sorley is ill.

The game is expected to be a tossup. Both the Colts and the Shorthorns have lost to Hart and have won from Vega.

The Bovina team has a record of one win and two losses. They have three games remaining on their schedule, following this one, on successive Thursdays, Coach Ezell announces.

John McFarland ASC Chairman

Elected to serve as chairman of the Parmer County ASC Committee recently was John McFarland. He will serve as chairman for the next three years. Serving as vice-chairman for the next two years will be Louis Welch.

responsibility. They are responsible for the local administration of such farm-action programs as the Agricultural Conservation program, the feed grain program, wheat program, acreage allotments and marketing quotas, the National wool program, the sugar program, the commodity price support loans, the domestic cotton program, the soil bank and storage facility loans.

Funds disbursed under the committee's supervision last year amounted to \$12,613,078.00. Practically 100 per cent of all farmers in the county participated in one or more of the programs administered by the committee last year. Of the total disbursements, price support loans on the 1964 crops -- directed toward increasing market returns above what farmers would receive on an unsupported market -- totaled in excess of \$6 million.

the practice cost -- was responsible for a total conservation investment of about \$340,000.00 locally. The figures above would indicate that a committeeman has a rather large order to fill-- and the men who are willing to accept such a position of service to the county are to be commended, says Prentice Mills, ASC office manager in Parmer County.

Others elected to serve on the committee were Archie Tarter, one year; Robert Schueler and Lawrence Jamerson, alternates for one year. McFarland has served as an alternate on the committee for the past two years. Tarter has served on the committee for nine years, he will begin his 10th year. Welch will be serving his eighth year as a member of the committee. Schueler served his eighth year as a member of the committee alternate on two occasions (two years) in the past. Jamerson will be serving for the first time.

ASC Committeemen are charged with a great deal of responsibility. They are responsible for the local administration of such farm-action programs as the Agricultural Conservation program, the feed grain program, wheat program, acreage allotments and marketing quotas, the National wool program, the sugar program, the commodity price support loans, the domestic cotton program, the soil bank and storage facility loans.

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DISCUSS PROBLEMS -- John McFarland, chairman of the Parmer County ASC Committeemen, and Archie Tarter, a member of the committee discuss some of the problems with which they will be faced during the next year as members of the Parmer County ASC Committee. Not present when the picture was made was vice-chairman, Louis Welch.

Quickel Receives Citation

Isaac Quickel, 508 Avenue A, Bovina, received a certificate of appreciation from President Johnson today.

The Presidential citation has been awarded for Quickel's service as Co-Chairman on the draft board serving Deaf Smith, Parmer, Castro and Randall counties.

He has served 15 years, performing his duties without monetary compensation, as a public service. In addition to the

certificate of appreciation, Quickel will receive an emblem for his 15 years of service to the United States Government. The brief ceremony was scheduled at 10 a.m. in the local board office, 321 Sampson, Hereford, today (Wednesday).

The certificate has also been signed by Governor John Connally, Lieutenant General Lewis B. Hershey, director of Selective Service and Colonel Schwartz.

Virgil Dodson, chairman of the board, representing the President at the request of Colonel Morris S. Schwartz, state Selective Service director, will present the certificate and emblem.

Here Friday at 7:30 --

Bovina Plays Happy In Important Game

Bovina's Mustangs meet the Happy Cowboys here Friday at 7:30 p.m. in a game expected to have an important bearing on the District 1-B championship.

Strong rivalry has developed between the two schools down through the years and this one is no exception. Bovina, Happy and Vega are considered contenders for the district championship. The winner of the Bovina-Happy game will thus have one of the major foes behind it.

Happy is an important one for the Mustangs to win. Happy will bring a 4-1 season record to Bovina with them. The Ponies are 2-3. Bovina's opposition has been considered to be stronger than Happy's up to now, however.

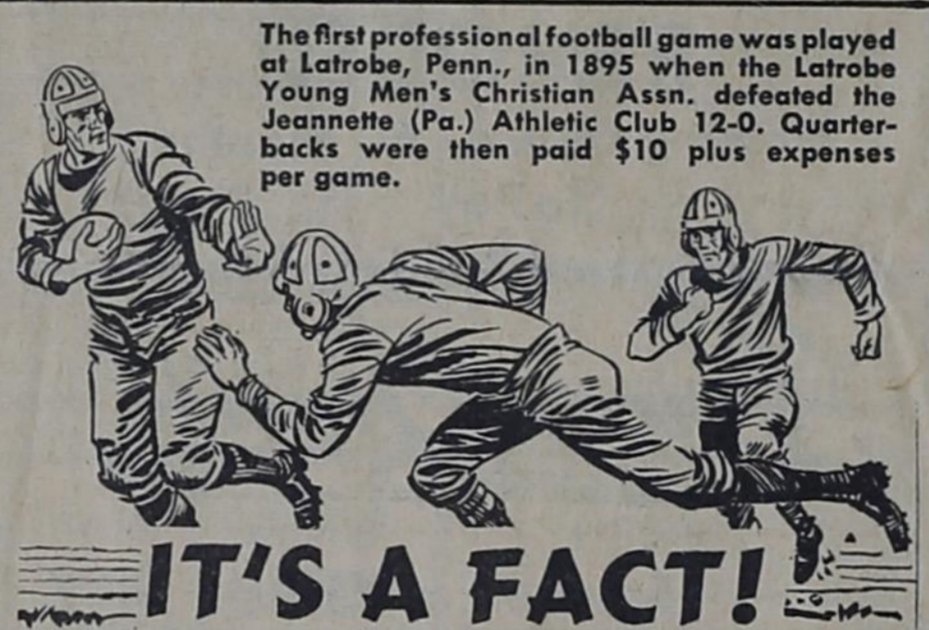
Because the game is a featured part of 1965 homecoming activities here and because of its importance on the outcome of the district championship, a large crowd is expected to be present.

The game was void of successful passing. Mustang Quarterback Jerry Roach didn't go to the airways on a single occasion as his running backs were gobbling up sufficient yardage as it was needed. The Tornadoes tried four aerials, but Stanberry caught two of those, one for the touchdown, and the other two fell to the ground untouched.

Mustang Coach Roy Stone says he expects members of his team to be in good shape for the "big" game. Coach Stone says all the games his team plays are big ones, but he admits the forthcoming tilt with

Other teams which Happy has defeated this year are Silverton, Lefors and Turkey. Their only loss has been to Class A Kress, 29-0. Bovina scrimmaged Kress in a pre-season workout.

Coach Stone says Happy's offense features a good passing attack and good speed in its running game. The Cowboys will have a weight advantage of approximately 10 pounds per man.



IT'S A FACT! The first professional football game was played at Latrobe, Penn., in 1895 when the Latrobe Young Men's Christian Assn. defeated the Jeannette (Pa.) Athletic Club 12-0. Quarterbacks were then paid \$10 plus expenses per game.



Today football "pros" are heroes to thousands of aspiring athletes who imitate their idols by wearing the official N.F.L. shoe by U.S. Rubber Keds, designed especially for pass, punt and kick games. The shoe sports a reinforced toe cap--ideal for expert kicking--mock-lacing, the N.F.L. badge and a team insignia.

BVFD Answers Saturday Call

Members of Bovina Volunteer Fire Department answered a call Saturday about 8 a.m. to a fire in the trailer home of Mrs. Lavolda Palmer.

The fire was out when firemen arrived. Starting from an undetermined origin, the flames damaged the ceiling, curtains and air conditioner of the mobile home.

There was also smoke damage to the trailer, according to Fire Chief Pat Kunselman.

GUARANTEED TO GO
thru ice, mud, or snow
or WE pay the tow

PLUS
Guaranteed Against Road Hazards in all 50 States and Canada

Firestone Town & Country TIRES
Now Only **15.95**
Plus tax and tire off your car regardless of condition - 6.70-15 Blackwall tube-type

18 MONTH Road Hazard Guarantee
21 MONTH Road Hazard Guarantee

PAUL JONES TEXACO SERVICE STATION
Highway 60 - BOVINA - Ph. 238-4331

Ask Your Neighbor . . .
. . . who planted it about his yields from R. C. Mitchell's

- *Standmaster
- *Standking
- *Texas 660

Hybred Grain Sorghum

. . . Then, if you like what he tells you, book your 1966 order of Mitchell seed now at . . .

GORN'S Farm Store
Highway 86 And Third Street
Bovina Phone 238-3181

A Timely Reminder To...

CITY OF BOVINA TAX PAYERS

You Receive A **3% Discount**

For Payment Of 1963 Taxes During October.

Discounts Of 2% Will Be Allowed In November And 1% In December

Early Payments Earns You A Discount-

CITY OF BOVINA
Mrs. Mary Ruth Martin
City Tax Assessor-Collector