

WINNER
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Association of Texas

The Bovina Blade

"In The Agricultural Center Of Farmer County"

10¢
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THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

WEDNESDAY, JULY 14, 1965

Bovina, Texas

VOL. X, NO. 1

WHITTLIN'

BY DOLPH MOTEN

This year was a great one for wheat production. Last week's above-the-nameplate story in The Blade was enough proof of that. However, since that story appeared in print we've heard others about outstanding wheat yields.

Jack Patterson, for instance, who is the non-paid manager of the non-organized Rhea Community Chamber of Commerce, was in. He pointed out that they grow "pretty good wheat at Rhea, too."

He reported that Melvin Sachs averaged 75.6 bushels per acre on 300 acres. The large number of acres makes that report in a nice way. Patterson pointed out that they grow fields of wheat at Rhea instead of plots like they do in some places.

It's a shame, some people have pointed out, that wheat wasn't worth a good price this year. And it is. With this year's production and the long-gone \$2-plus price, farmers would have had to use their grain-rieties to put their money.

Surely, there wouldn't have been room for it all in the bank!

From here, it looks as though the row crops may turn out just as successfully productive. The milo and cotton never looked better at this time of the year. Those twice-a-week half-inch rains, which were so nice for a while, have stopped and this will call for the use of more irrigation water. However, that can be provided in this area . . . and will be.

Don't be surprised if you hear of even more record-setting milo yields come harvest-time this fall.

One optimistic farmer has even been heard to comment that there will be some milo cut in August this year. Believe it?

.....

The fountain pen has gone the way of the horse and buggy. One's about as scarce as the other.

The ballpoint people have in the past 10 years or so just about put the fountain pen folks out of business. At least it looks that way from here.

Gone, probably forever, are the days when a man took a sur-nuf fountain pen from his pocket with pride and elegantly affixed his signature to a bill-paying check or other official document. Now, that same fellow slips an advertising-labeled ballpoint pen from his pocket and hopes it will write. Sometimes it will.

Most people, we'll bet, don't even remember where their real fountain pen is. They don't have to remember about their ballpoint. This type of inexpensive pen is so popular that one is available most everywhere you look. If you lose one, it doesn't matter; you can pick up another one at the next place you stop at no charge. And if you have to borrow one from your friend or neighbor, there's no point in worrying about returning it. He, too, can find another easily.

We've wondered if it's permissible to do English themes in school with a ballpoint. If it is, the days of the fountain pen are over forever!

.....

This is not news to smokers of cigarettes, but Governor John Connally and the State of Texas have added still more taxes to the price of cigarettes. The increase is a heavy one—a nickel a pack or a quarter of a cent per cigarette.

Until July 1, when the tax increase went into effect, you could buy popular brands of cigarettes in most stores for 30 cents a package. Machines charged 35 cents. Now the cost is 35 cents in stores and 40 cents in machine.

Non-smokers should feel ashamed about the state taxes they're not paying.

We don't know of anyone who abandoned the habit due to the recent price increase, but no doubt some people did . . . and others should. We understand that Texas, of all places, has more tax on cigarettes than any other state.

We don't like that for more
(Continued on page 2)

DISCUSSES AUTO--

City Pays For New Building

Final arrangements for payments of the new fire station-warehouse were made at a regular meeting of Bovina's city council last week.

Warrants totaling \$7,000 were issued through First State Bank of Bovina to pay a part of the approximate \$23,000 cost of the building. The remainder has been paid, or will be, from available funds.

The council voted to pay \$200 each for two members of Bovina Volunteer Fire Department to attend state firemen's training school at Texas A&M University at College Station this month.

Bonds Oil Co. was awarded a contract to furnish the city gasoline and oil. In addition, an electric gasoline pump and a storage tank will be provided on city property. Bond's bid was .018 off tank wagon price. Charles Oil Co., the only other bidder, offered to provide gasoline for .153 cents per gallon plus taxes.

City officials present at the meeting were Mayor Boyd Gilreath and Councilmen Tom Bonds, Charles Corn, Lloyd Gorder and Edward Isaac.

At a called meeting later in the week, the council considered purchasing a patrol car to be used for city police work. No decision was reached.

REV. COOPER--

Pastor Resigns Position Here

Rev. Archie Cooper, minister of Pentecostal Holiness Church here for the past three years, has resigned.

The resignation will be effective August 2.

Rev. Cooper submitted his resignation to the church board Sunday morning. He is completing the first half of his second two-year appointment. Pastoral appointments of the Pentecostal Holiness Church are for two year terms, but Rev. Cooper says he feels it will be better for the church to let someone else take the pastorate here.

The appointment for the Bovina church, and for Rev. Cooper, will be made July 24 at the biannual conference at Amarillo. The conference proceeds a camp meeting in Amarillo which will close July 30.

Rev. Cooper has been a pastor since 1936.

The Coopers moved to Bovina in '62 from Boise City, Okla., where he had served as pastor for six years. He has also pastored other churches in Oklahoma, Texas and New Mexico.

Rev. Paul Miller was Pentecostal pastor here from 1960 until 1962.

AT BOVINA--

Cotton Meet Set Tuesday

A meeting of all cotton producers and others interested in cotton has been called for Tuesday, July 20 at the Bovina High School cafeteria. The meeting will begin at 8 p.m.

The purpose of the meeting will be to discuss the pros and cons of proposed cotton legislation, as was reported out of the House of Representatives Agriculture Committee last week.

The meeting is being called by the officers and directors of Farmer County Cotton Allotment Association, Arlan Hartzog, president.

"It is thought by the officers of the association that farmers should inform themselves of the situation and determine whether any local action can be taken which will be beneficial to those

interested in raising cotton," Hartzog said this week.

It was reported that the legislation, as it now stands, proposes severe acreage cuts for cotton producers in the area, ranging from 15 to 30 per cent of the present cotton allotment.

If a good cross-section of cotton farmers are in attendance, officers and directors will be elected by the association.

County Agent Joe VanZandt will also be on hand to give pertinent insect control information.

Other officers and directors of the association are W.L. (Preach) Edelman, vice president; Wes Long, secretary-treasurer; Jack Smith, Truman Kent, Dee Brown, James Mabry, Joe Blair and Herschel Johnson.

Weather by Willie

Slight chance for a few scattered showers this weekend. No general rain.

AT REGULAR MEETING--

Board Sells Teacherage

Bovina Schools board of trustees accepted a bid of \$500 on a one-bedroom teacherage at a regular monthly meeting Monday night.

The bid was submitted by Bovina Gin Co, with the understanding that the bidder will be responsible for moving the building.

Superintendent Otis Spears announced at the meeting that state approval had been granted

for a new school bus for Bovina. It will be a 54-passenger and is expected to be delivered next month. The bus will replace the oldest bus on the routes here. The new bus had been ordered earlier. The school, as a rule, gets one new bus each year.

Trustees present at the meeting were Grady Sorley, Leonard Bell, Robert Read, Leon Grissom and Leslie McCain.

Absent were Billy Marshall and Don Murphy.

One vacancy exists on the faculty for next school year at present, according to Spears. Still needed is an English teacher for junior high.

Electrical Firm Changes Hands

Jack Kesler has sold his electrical wiring business, Superior Electric Co., to Don Bell.

Bell has been associated with the firm for the past year. He will continue to operate it under the same name and the business will remain in its present location on Main Street through the remainder of this month.

Kesler and his wife, Barbara, will continue to operate Bovina (Continued on page 2)

THREE--

FFA Members At Convention

Three members of Bovina Future Farmers of America are attending the State FFA convention this week in Houston.

John Paul Jones, chapter advisor, is accompanying the trio.

Members of the Bovina Chapter attending are Richard Carson, Alan Carson and Billy Marshall.

Marshall will receive the Lone Star Farmer award during the convention. He is one of 785 members in the state who will receive the degree. There



BANK LOCATION -- First State Bank of Bovina moved into new quarters over the weekend and is now occupying the building next door west of the post office, which formerly housed S and S Dry Goods. The bank will remain in the temporary quarters

until latter part of the year when the new building now under construction on Third Street is expected to be completed. The dry goods store moved into the former bank building.



OPERATION SWITCH -- When locations of a bank and a dry goods store are switched in one "simple" operation, there's a period of time when it's hard to distinguish between the two businesses. This was the scene Saturday in the former bank building as S and S Dry Goods was moving in and the bank was in the process of moving out while still conducting the day's banking business.

JUDGE--

'No One Always Right'

"No one is always right. Everyone makes mistakes."

Those were the words of Judge Lucille Killough, Bovina's Justice of the Peace, concerning a question asked her in a Blade interview which was published two weeks ago.

The question concerned whether Judge Killough thought highway patrolmen were "always right."

The judge has also requested that the following be published for the information of BLADE readers: CONTEMPT OF COURT CHARGE.

"If there is an interruption, any kind of confusion, any slanderous or derogatory remark made to an officer of the law or to the judge, you can be fined for contempt of court. The fine is not to exceed \$25 and one day in jail."

Lodge Hall's Air Conditioner Gets Confused

The air conditioner at the Lodge Hall got confused during a Masonic meeting here last (Tuesday) night.

Instead of cooling, the air conditioner was on the brink of really heating up the place when it was discovered to be on fire.

No damage was done to the (Continued on page 2)

WITH EIGHT TEAMS--

Softball League Starts Monday

Action begins here Monday night in an eight-team men's slow-pitch softball league.

The schedule will last for a three-and-a-half week period, 14 playing dates.

The eight teams entered are Lions Club, Jaycees, Fire Department, Oklahoma Lane, Shelby, Hammonds, Barraza and Gilreath.

A doubleheader will be played each Monday, Tuesday, Thursday and Friday nights. First game will begin at 7 p.m. The second game will follow 15 minutes after completion of the first game.

Monday night's schedule will have Shelby playing Firemen in

the opener and Oklahoma Lane meeting Barraza in the second tilt.

Tuesday night will see Gilreath meet Jaycees in first match and Oklahoma Lane play Hammonds in the second game.

Sponsor of the league is Bovina Lions Club. Vernon Estes is chairman of a Lions committee to operate the league.

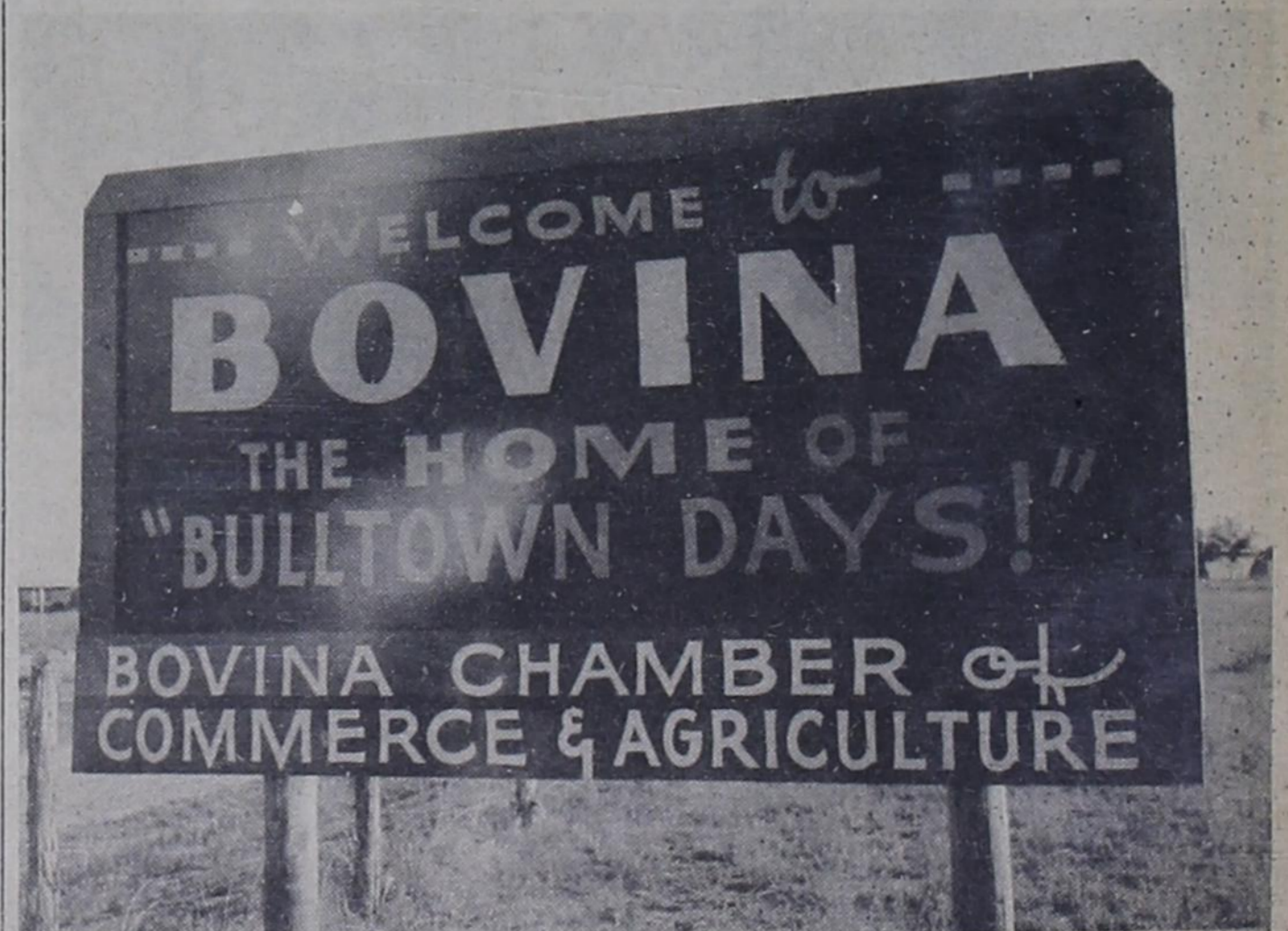
Each team will play seven games -- one with each of the other teams. A trophy will be presented to the winning team at the league's conclusion.

A complete roster of players will be submitted by each team at the conclusion of the first week of play.

There will be no admission (Continued on page 2)



GOAL LINE GRAZING --- The animated lawn mowers are pulling dual duty this summer on Mustang Field. The lambs, owned by FFA members, are helping control troublesome weeds on the football field turf and at the same time are making their own living while waiting to be put on feed this fall for livestock shows. A dozen of the wollies are serving as lawn mowers at the field.



SCENERY CHANGE -- Signs of Bovina Chamber of Commerce and Agriculture on highways leading into town are being changed to read like this one which is on Oklahoma Lane Road. For the past few years, the signs have proclaimed Bovina as the "Center of Productive Farmer County." Now they welcome readers to "The Home of Bull Town Days." Don Stone, chamber president, is painting the signs in the new format.

TEXAS PRESS ASSOCIATION
1965
PRIZE WINNER

NEWSPAPER CONTESTS

The Bovina Blade
 Second-Class Privileges Authorized at Bovina, Texas, 79009
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Dolph Moten Publisher & Editor
Pat Hawkins Women's News

Reflections

From
The Blade

THREE YEARS AGO, JULY 11, 1962
 Daily attendance of Bovina Schools during '61-62 school year was 470.55, Superintendent Warren Morton announced this week.

Joe Jones, son of Mr. and Mrs. J. T. Jones, and Joe Tarter, son of D. A. Tarter of Lazbuddie, will leave Saturday for Fort Smith, Ark., where they will enroll in Fort Smith Auction School. Jones will take advanced training courses.

Pvt. Phillip B. Caldwell, son of Mr. and Mrs. Bedford Caldwell of Bovina, accepts a certificate naming him honor graduate of a recent class for dental assistants at Fort Sam Houston.

Miss Helen Hartzog will be honored with a bridal shower Tuesday, July 17, at the home of Mrs. Norvell Strawn.

Mrs. Billy Strawn was honored with a lingerie shower Thursday afternoon at the home of Miss Judy Roach.

There were no serious injuries in a spectacular two-vehicle collision at a dirt road intersection seven miles south east of Bovina Monday morning. Involved in the accident were Miss Brenda Jones, daughter of Mr. and Mrs. O. H. Jones and Vernon Willard.

More than 100 area citizens attended Lions Club-sponsored Independence Day picnic Wednesday afternoon at ballfield.

Mrs. Troy Armstrong, Mrs. J. R. Caldwell, Mrs. Mel Gunn and Mrs. Viola Loftin of Tulla returned last Tuesday following a trip to World's Fair in Seattle, Wash. and visiting with Mrs. Armstrong's sister and husband, Mr. and Mrs. Neil Magness of Spokane, Wash.

SIX YEARS AGO,
 July 15, 1959

A new barber shop is scheduled to open in Bovina this week-end. Jerry Rogers hopes to be in business in Marot Building on Highway 60 by Friday.

Mr. and Mrs. John H. Stagner, former residents of Bovina, were killed in a two-car crash on U.S. 82 west of Ralls, Sunday afternoon.

Mr. and Mrs. Don Alverson of San Diego, Calif., became the parents of a daughter July 6.

Pipe loaded on flatcars that have been streaming in Bovina's rail yard recently is destined for a pipe line from Canadian to Roswell, N.M.

Fats and Leans met in a softball rematch Friday afternoon at Bovina's diamond. When the dust settled and loud-talking ceased, the Leans owned a 3-1 victory.

At a regular semi-monthly meeting Monday night, Bovina Volunteer Firemen voted to buy five bunker suits, and overalls and caps for firemen who have none.

Mr. and Mrs. Billy Ray Horton and sons were honored with a surprise housewarming Thursday evening.

Two members of last year's Fillies team that won a second in the state basketball tournament at Austin leave today (Wednesday) for Huntsville to participate in a clinic for girls basketball coaches, Nita Beth Estes and Janice Richards, stars of last year's team, are making the trip.

Six Years Ago
 June 10, 1959

Bovina Schools board of trustees heard a Lions Club committee appeal for the school to build a lighted baseball park in its regular monthly meeting Monday night. Also an equalization board was set up.

A Bonds Oil Co. pickup truck driven by Wallace Rogers jumped the curb and plowed into Rea Cleaners in Bovina Friday morning damaging the cleaners' building. No one was injured.

Burglars hit two Bovina businesses during the weekend but the loot was small in each case.

Saturday night, Sheryl's Grain Co.'s elevator office was entered through a window of the men's rest room and the cash drawer, Coke machine and coin changer were rifled.

Sunday night a burglar broke into Combs Grocery and took between \$20 and \$25 from the cash register.

Last week's devastating hail is now a thing of the past, but its grim after effects remain, insurance adjusters and roofing crews work overtime in an attempt to repair hundreds of roofs and settle scores of crop claims caused by the storm.

THREE YEARS AGO
 June 6, 1962

M. H. Carson, who farms four miles north of town, brought the first load of 1962 wheat to Bovina Monday afternoon.

Bovina Lions boys baseball program got underway this week, all three divisions.

Bovina men's softball season gets underway Friday night. First load of 1962 grain came to Bovina Thursday. It was barley cut from farm of V. L. Lambert 10 miles north of Pleasant Hill.



Dear Fellow Texans:

It is a relief, after working for eight years for a comprehensive medical program for the aged, to have the Medicare bill passed by both the House and the Senate. The bill will now go to Conference between the two houses of Congress before it goes to the President for signing into law.

Through a sound program of medical assistance, paid for by the people during their working years, our elderly will be able to have better medical care without having to spend their entire savings and income and thus be forced into utter poverty by an illness in their old age.

The bill will provide a basic medical program of inpatient hospital services, post-hospital care after a person leaves the hospital, and diagnostic services for the ill to tell what is wrong with their health. This basic program will be paid for by a small deduction from earnings while a person is working, so that they can receive the benefits after they are 65 years old.

A new voluntary program will provide additionally for doctors' services and other health services in addition to the basic hospital and medical program. This voluntary program will be financed by a voluntary \$3 a month paid for by a person over 65 years of age.

These two programs alone will mean \$143 million of medical benefits for Texans in the next fiscal year.

The Medicare bill has other benefits which will be increased and liberalized under the Social Security Act.

There will be an increase of 7% across the board for Social Security pensions. This will bring an additional \$98 million to our elderly Texans in the next fiscal year.

Another change is to raise the amount of money a person can make before his social security pension is reduced. This will be increased from \$1200 a year to \$1800 a year, which means that you can earn \$150 dollars a month and still receive your full Social Security payment without reduction because of your earnings.

This bill also revises the allocation formulas under the public assistance programs -- old age assistance, aid to the blind, aid to the disabled, aid to families with dependent children. This increase in Federal participation will mean an annual increase of almost \$7 million to Texas. Under an amendment which I offered, and which was adopted by the Senate, the effective date of this increase will be moved up 6 months to July 1, 1965. If my amendment is approved by the House of Representatives, it will mean an additional \$3,450,000 for the needy aged in Texas this year.

I believe this Medicare Plan, with its Social Security Act changes, is essential to assure the happiness of our elderly citizens of Texas. We now have 990,000 Texans over 65 who will be helped by this bill, and it will help our other citizens to plan their medical future.

After eight years of support, I am proud to have worked on this bill and to see it enacted into law.

The small communities of this Nation are slowly dwindling in number. One reason for their going out of existence is our neglect of their welfare, while we seek the benefits from increased prosperity and technology.

This is why I support the Public Works and Economic Development Act of 1965. I have urged that the eligibility requirements under this act be such that no community, no matter how small, will be denied the assistance necessary to better itself.

At the present time, there are roughly 800 small communities in Texas. It has been estimated that by 1970 there will only be 600 small communities in Texas. This bill would help avoid this grim destiny by providing grants and loans for such things as waterworks and sewage disposal systems, the surest guarantees of survival for small towns.

Every community or region, if it desires to help itself, should receive assistance from the federal government, if we are to insure that it does not fall victim to a changing technology.

Under this bill, patterned after the Area Redevelopment Administration which has done so much for our rural areas, a community will be able to get grants and loans for public works and development facilities. This would include loans for the purchase of development of land and facilities for industrial or commercial usage. Technical assistance, research and information will also be provided.

With the passage of this bill, we will be giving the small communities and rural areas a chance to share in the fruits of economic progress and technological advancement. In this way, no one will be left behind in the Great Society.

Surprise Party Wednesday For Mrs. Caldwell

Mrs. Margaret Caldwell celebrated her birthday with a surprise birthday dinner in her home Wednesday of last week.

Those present were Mrs. J.R. Caldwell, Mrs. J. Sam Gaines, Mrs. Lady Armstrong, Mrs. Oma Gunn, Mrs. Ola Free, Mrs. Lillian Wheeler, Mrs. J.R. Glover, Mrs. Leola Williams, Mrs. J.H. Steelman, Mrs. Pearl Walden, Mrs. Pearl Hastings, Mrs. French Cook, Miss Ellen Remonsnider, Mrs. Caldwell and Rita Caldwell.

Shower Tuesday For Judy Roach

Miss Judy Roach, bride-elect of Roger Ezell will be honored with a come and go bridal shower in the home of Mrs. Vernon Estes Tuesday from 3 to 5 p. m.

Mrs. Earl Richards, Mrs. F. O. Turner, Mrs. R. G. Barron, Mrs. Bedford Caldwell, Mrs. Tom Caldwell, Mrs. Jack Kesler, Mrs. Lester Rhinehart, Mrs. Billie Sudderth, Mrs. O. H. Jones and Mrs. Estes.

Letters To The Editor

Dear Editor:
 It seems that some people who read the letter that was given last week concerning the cemetery may not have understood why I wrote it. This was the reason: I want to cause us to take a look at things of our town which need the help of every citizen.

This was not intended for any criticism in any way of our caretakers, for each of us who has lots in our cemetery should

thank Mr. Venable for the work he has done and the effort he has put out, even without pay. Have we done as much?

Please understand, I had no criticism of anyone. It was only to help us see that whoever is in charge needs our help.

We hope our officials will check with Mr. Venable as to what our needs are for our cemetery.

Again,
 Mrs. Margaret Caldwell.

Whittlin'--

(Continued from page 1)

reasons than one, but we don't know what to do about it.

The state has also ruled that auto insurance rates will be increased.

If you don't smoke cigarettes or drive or own a car, you don't need to make more money this year than you did last to hold your own financially. If you do, you'd best perk up because your expenses are going to be more in '65 and years to come than they have previously.

Governor Connally will, we're sure, increase the state's tax intake with the extra burden on cigarette smokers across the state. But in areas which are close to the state line, though, he'll probably only succeed in chasing a lot of the business into the adjoining state where the habit forming, could-be-dangerous weeds aren't so heavily taxed.

One fellow we know, though, says he won't quit smoking until cigarettes go to more than a dollar apiece, on the far side of \$20 per pack.

"A cigarette is worth a dollar anytime you really want one," is his theory.

Changes Hands--

(Continued from page 1)

Hobby Shop in the present location. The Hobby Shop is located in the same building with the electric business.

Superior Electric was founded here in February of 1959 by Kesler and Frosty Jefferson. Jefferson later sold his interest to Kesler.

Bell, who is originally from Clovis, will continue to offer commercial, residential and electrical wiring. After the first of the month he plans to move the business to a location on Tom Hartwell's property north of Highway 60.

Announcement of the business changes are made in advertisements in this issue of The Blade.

Softball League--

(Continued from page 1)

charge for the games. The concession stand will be open, however, as it has been for the boys baseball program which will be completed this week.

Each of the softball teams will pay an entrance fee of \$32.50. Of this amount, \$17.50 will pay for the cost of balls and \$15 is "good faith money" which will be returned to each of the teams which does not forfeit a game due to a lack of players during the schedule.

"One of the primary purposes of the league is to keep the concession stand in operation to earn money to pay off indebtedness on the ballpark," Estes says.

Air Conditioner--

(Continued from page 1)

Lodge Hall inside or out, but the air conditioner unit is expected to have to be replaced.

The fire evidently started from an electrical short causing padding in the unit to burn.

The air conditioner is mounted on the second floor of the Lodge Hall and flames were sighted leaping high in the air above the building.

The blaze was extinguished in a matter of minutes by members of Bovina Volunteer Fire Department and other volunteers. The fire was discovered about 8:20.

MEET THE CHALLENGE!



SERVE WITH PRIDE IN THE NATIONAL GUARD

First National Bank Presents--
COW POKES By Ace Reid

"Don't bother about the skunk now, that last shot jist put us outta the chicken business."

LOW COST
SAFE DEPOSIT BOXES

First National Bank
 of Bovina
 --Member FDIC--

PRAYER: Our Father, we glorify Thy name for allowing us to see this new year. Help us, dear Lord, to live this year for Thee, doing always that which is good and agreeable in Thy sight. May this be a year of great blessings for us and our neighbors--for all mankind. In the name of Christ we ask this, praying as He taught us, "Our Father who art in heaven. . . Amen."

BEE GEE

OUR GAS, WHICH HAS A HEATING SPEED, IS JUST THE KIND OF FUEL YOU NEED!



PHILGAS

CHARLES
 Oil Co.
 Phone 238-4321
 Service & Financing Gas Consumption Systems
 BOVINA, TEXAS

YOUR
Anhydrous Ammonia
Job Is Next
When You Call
BOVINA
WHEAT GROWERS, INC.

Get Better Wheat Stubble Decomposition And More Fertile Soil For Next Year's Crop By Letting Us Apply Balanced Fertilizers Now.

For All Your Fertilizer Needs - Call. . . .

Bovina
Wheat Growers, Inc.
 "NOT EVERYONE BELONGS TO A CO-OP, BUT EVERYBODY BENEFITS"
 - Bovina And Rhea -

Watch For Announcement Of New Location

Superior
 ELECTRIC CO
 Commercial-Residential-Industrial
 --WIRING--
 Don Bell, Owner

THANKS, FRIENDS

For your patronage during the time we owned Superior Electric.

We have sold the business to Don Bell and recommend him to all our customers highly.

It has been a pleasure for us to do business with you and are looking forward to continuing our service to you thru Bovina Hobby Shop which will remain in the same location on Main Street.

-JACK KESLER
Bovina Hobby Shop
 Downtown Bovina

PEE WEE LEAGUE--

About Over But Shouts

It's about all over but the shouting in Bovina's 1965 pee-wee baseball league. Cicero Smith will do most of the shouting. The Cats have completed their schedule and have a tub-handle hold on first place that they can't possibly be knocked loose from in remaining games.

About the only thing left to decide is which team is second best in the four-team league. (This could have been settled in Tuesday night's game between Bovina Blade - Bovina Welding and Oklahoma Lane Eagles.) Sudderth's Giants are firmly entrenched in the cellar.

The schedule will be completed Thursday afternoon at 5:30 when Blade-Welding meets Sudderth's Giants in the year's final pee-wee tilt. That will make a total of 15 games for each team.

Cicero Smith continued its domination of the league with three additional wins last week and this. The Cats beat Oklahoma Lane Tuesday night of last week 13-5, bested Blade-Welding, 11-4, Friday, and doubled the Giants Monday evening, 12-6.

Oklahoma Lane broke even in the past week of play by downing the Giants, 12-6, Thursday to go with their loss to Cicero.

(The following standings do not include Tuesday night's game.)

Team	W	L	Pct.
Cicero Okla.	13	2	.866
Lane Blade - Weld	7	7	.500
Sudderth	6	7	.461
	2	12	.143

Community Conversation

Mr. and Mrs. Floyd Coates and family of Oklahoma Lane returned Friday from an eight day vacation trip to Chicago, Ill. While there, they visited with his sister and family, Mr. and Mrs. R. M. Hurborn and children.

Mr. and Mrs. Dick Martin, Kenda and Becky, of Odessa were here over the weekend visiting their parents, Mr. and Mrs. Lester Rhinehart and Mrs. Mary Ruth Martin. Kim and Pat Ware, children of Mr. and Mrs. Tom Ware, returned to Odessa with them.

Mrs. Carey Joe Magness and children of Lubbock was here over the weekend visiting her parents, Mr. and Mrs. Paul Lloyd.

Mrs. Emily Glickman of West Orange, N. J. is here visiting her brother and family, Mr. and Mrs. Henry Minter and children.

Mr. and Mrs. Bill Read of Fort Worth visited in the homes of Mr. and Mrs. Robert Read and Mrs. Nola Read recently. Mr. and Mrs. L. M. Alexander of Olton and their son, Sherman, of Lubbock, Mr. and Mrs. Clay Kirby of Vernon and Mr. and Mrs. C. B. Edens and Debbie visited in the home of Mr. and Mrs. Robert Edens recently.

David Dixon, son of Mr. and Mrs. John Dixon is in Omaha, Nebraska visiting his aunt and uncle, Mr. and Mrs. Robert Dixon.

Lisa Charles, daughter of Mr. and Mrs. Jimmy Charles of Parsons, Kan. is in Bovina visiting friends.

Mrs. Joe Pesch and Donald, Edwin and Robert, returned recently from Plainsville, N. Y. where they visited Mrs. Pesch's mother, Mrs. Frank Prabda and attended the World's Fair.

Mr. and Mrs. Clifford Leake were in Levelland over the weekend visiting the Joe Wesley Hromas family.

Mrs. Rebecca Barnes of Claremont, Calif., returned to her home recently after visiting her sister, Mrs. T. J. Hopingardner.

Mr. and Mrs. Gene Ezell and Roger spent Sunday in Denver City visiting his niece and family, Mr. and Mrs. Bob Baker.

Mrs. Earl Richards returned Monday from California where she has been visiting her sister, Mrs. Raymond Fleming of Brookfield, Calif.

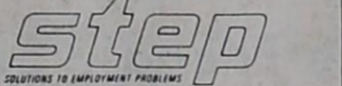
Pam Wilson, daughter of Mr. and Mrs. A.M. Wilson was admitted to Parmer County Hospital Thursday for a tonsillectomy. She was released Friday and is reported to be doing fine.

Mr. and Mrs. Pete J. Phipps and family of San Antonio were visiting in the home of Mr. and Mrs. A.M. Wilson recently.

Mr. and Mrs. S.A. Barbee and family spent some time in Tres Retis, N.M., recently.

Mr. and Mrs. Troy Young were in Tres Retis, N.M., recently vacationing.

To help local companies and communities create more jobs and train people for existing jobs, American Enterprise has launched the program called STEP (Solutions To Employment Problems). For information, write STEP, National Association of Manufacturers, 277 Park Avenue, New York, N.Y. 10017.



Billie Sudderth In Hospital

Billie Sudderth was admitted to Clovis Memorial Hospital Tuesday morning.

He is expected to be confined to the hospital for three or four days.

Recent Birthday Party Honors

Krita Morris

Krita Morris, 13-year-old daughter of Mr. and Mrs. Jack Morris, celebrated her birthday with a party in her home recently.

The girls played indoor and yard games and were served sandwiches, pickles, chips and dips, birthday cake and cokes.

Those present were Nancy Mitchell, Pamela Grissom, Cindy Wilson, Doris Corn, Suzanne Wilson, Jan Gromowski and Denise Clements.

Largest quantity and best quality of cod liver oil comes from the Lofoten Isles in Norway.

Beavers live in colonies which may persist for centuries.

Fertilizers
Insecticides
Satisfaction

C And S Chemical Third St. - Bovina - Pho. 238-4311

Welcome To The Pool Snooker Dominoes Thursday Night Is Family Night Fun For All The Family! Now In Our New Location On East Main Street Mr. And Mrs. Fred Langer Come On In-The Playing's Fine! Phone- 238-8421

Enter The Sweepstakes Fun While Shopping These Specials At Wilson's Thursday, Friday, Saturday. Many Continue Thru Wed., July 21.

DURING THE **Shurfine** ROYAL RECIPE **SWEEPSTAKES**

WIN-FREE **\$100.**

\$25,000.00 CASH!

FREE! OVER 140,000 SHURFINE FOOD PRODUCTS

Yellow Cling Slices or Halves **PEACHES** 4 No. 2 1/2 Cans **\$1.00**

HERE'S HOW IT WORKS! Get your FREE Shurfine Royal Recipe card each time you shop. Collect coupons until you have all three words to complete the phrase "SHURFINE ROYAL RECIPES." Take the winning coupons to store manager and collect \$100. If the name of a Shurfine food product appears on a coupon present same to store manager for FREE product indicated. A blank or illegible card entitles you to another free card.

Finest MEATS

Grade A-Whole **FRYERS** Lb. **29¢**

Fresh Small Spare Ribs Lb. **59¢** Bar-S BACON Lb. **69¢**

Fresh Sliced Shoulder **Pork Steak** Lb. **59¢**

Borden's Glacier Club Assorted Flavors **ICE CREAM** 1/2 Gal. **59¢**

-Fruits and Vegetables-

US No. 1 Concho Valley **Cantaloupe** Lb. **12¢**

California Sweet, Juicy **Peaches** 4 Lbs. **68¢** California Legrand **Nectarines** Lb. **29¢**

Texas New **Potatoes** 2 Lb. Bag **19¢**

Shurfine **SALAD DRESSING** Qt. Jar **39¢**

Regular Size or King Size **Coca-Cola** 6-BOTTLE CARTON PLUS DEPOSIT **39¢**

Shurfine ROYAL RECIPE **SWEEPSTAKES**

OLD FASHION PEACH COBBLER

1 Cup Shurfine margarine 2 Tspoons baking powder
1 Cup Sugar 1 Teaspoon salt
1 Cup Shurfine Flour 1/2 Cup Shurfine instant milk
1/2 Cup 2 Lb. Shurfine Peaches

Mix the margarine in a 9 x 12 deep dish. Make a batter of the sugar, salt, baking powder, salt and milk and add to the flour. Stir until well mixed. Place 1/2 cup of peaches in the bottom of the dish. Pour the batter over the peaches. Bake at 350 degrees for 45 minutes. Cool. Serve with Shurfine peaches. Substitute for milk in the batter if desired. Some shurfine items topped with cream, vanilla.

Tide THE WASHDAY MIRACLE

Giant Box -10¢ Off Label- **69¢**

Shurfine **COFFEE** 1 Lb. Can **69¢**

Van Camp's **Pork & Beans** 2 No. 300 Cans **25¢**

Mrs. Tucker's PURE VEGETABLE SHORTENING **69¢**

Shurfine **English Peas** 10 oz. Pkg. **15¢**

Minute **ORANGE DELIGHT** Maid 2 6 oz. Cans **29¢**

Morton's **Pot Pies** Beef, Chicken Turkey 2 8 oz. Size **29¢**

Patlo **COMBINATION DINNER** each **39¢**

Bama **STRAWBERRY PRESERVES** 18 oz. Tumbler **49¢**

Shurfine **COFFEE** 1 Lb. Can **69¢**

Shurfine **COFFEE** 1 Lb. Can **69¢**

Van Camp's **Pork & Beans** 2 No. 300 Cans **25¢**

FROZEN FOOD

Shurfine **English Peas** 10 oz. Pkg. **15¢**

Minute **ORANGE DELIGHT** Maid 2 6 oz. Cans **29¢**

Morton's **Pot Pies** Beef, Chicken Turkey 2 8 oz. Size **29¢**

Patlo **COMBINATION DINNER** each **39¢**

TOMATO SAUCE 3 8 oz. Cans **25¢**

TenderCrust **Brown 'N Serve ROLLS** 2 Pkgs. **49¢**

Northern **LUNCHEON NAPKINS** 2 80 ct. Pkgs. **25¢**

Shurfine **COFFEE** 1 Lb. Can **69¢**

Shurfine **COFFEE** 1 Lb. Can **69¢**

Van Camp's **Pork & Beans** 2 No. 300 Cans **25¢**

FROZEN FOOD

Shurfine **English Peas** 10 oz. Pkg. **15¢**

Minute **ORANGE DELIGHT** Maid 2 6 oz. Cans **29¢**

Morton's **Pot Pies** Beef, Chicken Turkey 2 8 oz. Size **29¢**

Patlo **COMBINATION DINNER** each **39¢**

Shurfine **English Peas** 10 oz. Pkg. **15¢**

Minute **ORANGE DELIGHT** Maid 2 6 oz. Cans **29¢**

Morton's **Pot Pies** Beef, Chicken Turkey 2 8 oz. Size **29¢**

Patlo **COMBINATION DINNER** each **39¢**

Chunk Style **TUNA** No. 1/2 Can **25¢**

TenderCrust **Brown 'N Serve ROLLS** 2 Pkgs. **49¢**

Northern **LUNCHEON NAPKINS** 2 80 ct. Pkgs. **25¢**

Shurfine **COFFEE** 1 Lb. Can **69¢**

Shurfine **COFFEE** 1 Lb. Can **69¢**

Van Camp's **Pork & Beans** 2 No. 300 Cans **25¢**

FROZEN FOOD

Shurfine **English Peas** 10 oz. Pkg. **15¢**

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Minute **ORANGE DELIGHT** Maid 2 6 oz. Cans **29¢**

Morton's **Pot Pies** Beef, Chicken Turkey 2 8 oz. Size **29¢**

Patlo **COMBINATION DINNER** each **39¢**

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More

WILSON'S SUPER MARKET BOVINA

PARMER COUNTY'S FINEST

Phone 238-4781

Party Honors Elyese Moody

Elyese Moody, two-year-old daughter of Mr. and Mrs. Weldon Moody recently celebrated her birthday with a party in her home.

The children were presented with cold cream can be made by melting 4 ounces of white wax in one pound of almond oil and mixing with a pint of rose-water.

hats and horns for favors and traditional birthday cake was served to Diane Heard, Alan Jones, Steven Stevenson, Arlene and Darlene Smith.

Other present were Mrs. John Paul Jones, Mrs. Jim Heard, Mrs. Bill Smith, Mrs. Bobby Englant and Carissa, Mrs. James Clayton, Mrs. Larry Webb and Mrs. Oakly Stevenson.

Miss Boozer Shower Saturday

Miss Drilma Boozer will be presented with a come-and-go bridal shower Saturday from 3 to 5 p.m., in the home of Mrs. H.H. Kelso.

Miss Boozer is the bride-elect of Steve Hanly of Lubbock.

Hostesses for the shower are Mrs. J.D. Stevens, Mrs. Travis Lloyd, Mrs. Delbert Morris, Mrs. George Douglas, Mrs. George Turner, Mrs. Jack Morris, Mrs. Jim Heard, Mrs. O.H. Jones, and Mrs. H.H. Kelso. All friends of the couple are invited to attend.

Coffee Courtesy For Mrs. Moody

Mary Martha Sunday School Class of First Baptist Church presented Mrs. Weldon Moody and Robbie Dale with a come-and-go coffee recently. Those calling the morning were served coffee and spudnuts.

Junior Girls Attend Camp At Floydada

Junior Girls of the First Baptist Church attended camp in Floydada last week.

Those attending were Lea Looney, Melanie Ivy, Chrissy Mast, Debbie Ward, Gwen Myers, Glenda Kelly, Diane Kelly, Carissa Englant, Darlene Murphy, Brenda Dyer, Deborah Sorley, Kathy Spurlin, Janee Russell and Deborah Nuttall. Adults attending were Mrs. A.L. Nuttall, Mrs. Don Murphy, Mrs. Travis Dyer, and Mrs. Jim Russell.

Church Plans Dinner Sunday

The Friendship Holiness Baptist Church of Bovina is sponsoring an old-fashioned plate lunch dinner at the church Sunday at 1 p.m.

Rev. Floyd Poke is the pastor for the church. Four other area churches have been invited to attend.

Mrs. Looney Club Hostess

Bovina Quilting Club met recently in the home of Mrs. Reagan Looney and quilted for Mrs. Bob McMeans. The ladies had a covered dish luncheon.

Those attending were Mrs. Travis Lloyd, Mrs. Bill Bradshaw, Mrs. Oma Gunn, Mrs. Levi Johnson, Mrs. Frank Turner, Mrs. J. R. Caldwell, Mrs. Amos Steelman and Reagan Looney.

Carl Reas At Shrine Meet In Washington

Mr. and Mrs. Carl Rea are in Washington D.C., this week attending Shrine Imperial, the annual meeting of Shriners of North America.

They are representing Oasis Shrine Club from this area. Claude Miller of Friona is another Farmer Countian attending the event.

The Reas flew from Amarillo Monday and plan to return home Friday.

Mrs. Stowers Has Surgery

Mrs. Jesse Stowers underwent minor surgery last week in Parmer County Hospital. She is expected to be released sometime this week.

Charles Return Home From Trip

Mr. and Mrs. Wilbur Charles and Mrs. Harry Charles of Eldorado, Ark., returned recently after an extended trip which covered some 13 states including the New England states and Niagra Falls, and Washington, D.C.

Clois Stanberrys Have New Son

Mr. and Mrs. Clois Stanberry of Lazbuddie have a new son born July 5 in Clovis Memorial Hospital. Robbie Keth weighed 8 pounds and 4 ounces.

Mr. and Mrs. Stanberry have three other children.

Paternal grandparents are Mr. and Mrs. Thogal Stanberry and maternal grandparents are Mr. and Mrs. A. D. Stowers, all of Bovina.

Dorcas Circle Has Meeting

The Dorcas Circle met Wednesday in the parlor of Bovina Methodist Church for a luncheon and regular meeting.

Those attending were Mrs. Pearl Moore, Mrs. Pat Kunselman, Mrs. John Wilson, Mrs. Lloyd Battey, Mrs. Frank Wilson, Mrs. Mable Newberry and Mr. and Mrs. Ike Quicquel.



Dilger's CLEANERS
Parmer County's Finest Cleaning
GUNN BROS. STAMPS
BOVINA, TEXAS

WHEN IS IT ?

Friona Medical And Surgical Clinic
Announces The Association Of
Robert Alexander, MD
For
General Medical Practice

SPECIAL Thur., Fri., Sat.
Fresh Ground
HAMBURGER
3 Lbs. **\$1.00**

Front Quarter **39c**
Wrapped and Ready For Freezer

Fuller And Son Custom Processing
First St. - Bovina-Phone 238-4281

PAT'S TER

By Pat Hawkins

"Summer time and the living is easy" is an old song long outdated it appears. What with Little League, swimming lessons, family reunions harvest time and the like, how can it be easy? Think there should be a song something to the effect of "Hurry, Hurry, Hurry". Believe this would come closer to describing summer.

Speaking of summer, is there anything better than vegetables fresh from the garden? If there is we can't think of them. There are several producing gardens around town this year and am sure plenty more in the country.

We gave up on a garden several years ago when the weeds got to be higher than the corn and it took a machete to hack our way to the pea patch. Then there were the years that the weeds weren't so tall and the garden just beginning to do well when we left the country for a trip and in the meantime everything quit bearing.

Have noticed all shapes and sizes charcoal grills around town. Seems that this is the American pastime and can't think of a better one during the summer months or winter months, either, as far as that goes. There is a little more work involved in cooking out but aren't the results rewarding!

Know of some people who cook both dinner and supper on grills and practically live out-of-doors and their yards usually stand proof of this, since they are in the yard to retrieve that little weed just as it pops its head out of the ground.

Of course, there is always a kill joy who says something to the effect, "Why work carrying out all that food and having to light a fire when there is a perfectly good range inside close to an air conditioner and no flies???"

Ice cream making time is here and times have changed a lot in this respect, thank goodness. Know that there are a lot of the old Armstrong type freezers in use but being one the lazier ones we much prefer the electric ones. Have heard the remark that they would just as soon have store bought ice cream and can well understand this if it comes to having to turn the crank for an hour.

Seems that the interest is high for Bull Town Days. It is as it should be. Have heard several suggestions on what could be added to it to improve this occasion if that is possible two of the most outstanding are to have a fiberglass bull erected in the town square if we had a square and instead of having a cow calling contest or perhaps along with it, a contest for the one with the longest line of bull. Now we won't endorse either one of these here but thought we would pass them on to you.

To Alaska


Mr. and Mrs. J.T. Jones left early this week on a trip to Anchorage, Alaska.

They plan to visit with his brother, Mr. and Mrs. Herman Jones and family, who lives there.

They plan to be gone about a month.

Cairo is the largest city in Africa.

Texas' constitution is 43,000 words long.



AT THE WORLD'S FAIR
GAS
DOES 80% OF THE
AIR CONDITIONING

Pioneer Natural Gas Company

Youth-Led REVIVAL

First Baptist Church

of Bovina
Friday - Saturday - Sunday
July 30 - 31 - Aug. 1




Evangelist - Rev. James McGinley, Pastor of College Baptist Church in Lubbock
Song Leader - Jim Hart of Roswell, N.M.

Services At 8 p.m. Each Day
EVERYONE INVITED

S And S Dry Goods

Wayne Spears, Manager
July 14, 1965
Bovina, Texas

Dear Friends And Customers:

S and S Dry Goods is now located in its new home, the former bank building on Main and Third Streets in Bovina. The new location will allow us to offer you larger selections of quality brand name merchandise for all members of the family.

Also in the new location is our children's department which has previously been next door to Spears Family Fashions on Third Street.

Combination of the the two stores in the modern building allows us to offer you the best in dry goods shopping anywhere. You are cordially invited to come in and inspect our new facilities at your earliest convenience.

New merchandise is being added to our stock regularly and our plans are to provide the area with one of the outstanding dry goods stores in Parmer County.

As always, your patronage and good will is appreciated and we're looking forward to being of service to you in the months and years to come.

Sincerely,
S and S DRY GOODS
By *Wayne Spears*
Drew Spears



a step ahead of
TOMORROW

Bovina's Bank, With A New Name
FIRST STATE BANK!
Of Bovina

Is Now In
TEMPORARY QUARTERS
WHILE OUR ULTRA - MODERN NEW
BANK BUILDING IS BEING CONSTRUCTED.
STOP IN AND SEE US-NEXT DOOR
TO THE POST OFFICE!
The Same Friendly Service!

FIRST STATE BANK
Of Bovina
-- Member FDIC --

Paul Jones Texaco
Firestone Tires

Attend Church This Sunday!

Corn's Farm Store
- Charles Corn -

ST. JOHN LUTHERAN CHURCH



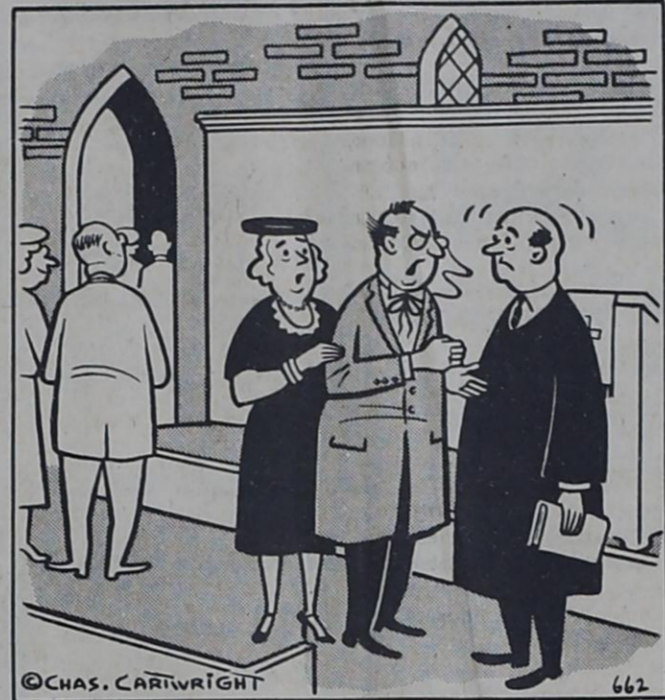
St. John Lutheran Church LARIAT, TEXAS



H.F. Peiman, Pastor

--LARIAT--
Sunday School - 9:30 a.m.
Morning Worship - 10:30 a.m.

Church Chuckles by CARTWRIGHT



"I say the congregation should VOTE on which Commandments to obey. That's the American way!"

The Benefits of Church Attendance.....

by Ina Bea Boothe

The Miller family had just sat down for the evening meal. One chair was empty as usual. Benny often sat outside while the family gathered around the table to enjoy the nourishing food together. Although his body was slowly becoming useless through malnutrition, Benny declared he had no need for food.

It was a week later. The family was bubbling over with excitement. Mrs. Miller had brought a new baby home from the hospital and all the children were gazing into the crib with great happiness; that is, all except Benny. He had heard about the new baby but it was too much trouble to go inside and rejoice with the family.

Days went by. The family saw very little of Benny unless they happened to meet him outside. He grew weaker and weaker and finally became miserably ill. His playmates could not offer him the comfort he would have received from a loving family had he chosen to become an integral part of it.

With David let us say, "I was glad when they said unto me, let us go into the house of the Lord." It is there we can find spiritual nourishment and edification through worship and a study of God's word. There we can sing praises to our Father and rejoice in fellowship with brothers and sisters in God's family. No where else can such comfort be found in time of sorrow or trouble.

If we did not enjoy meeting with Christians here on earth, how miserable would be an eternity with them in heaven, (if we should get there.)

BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church

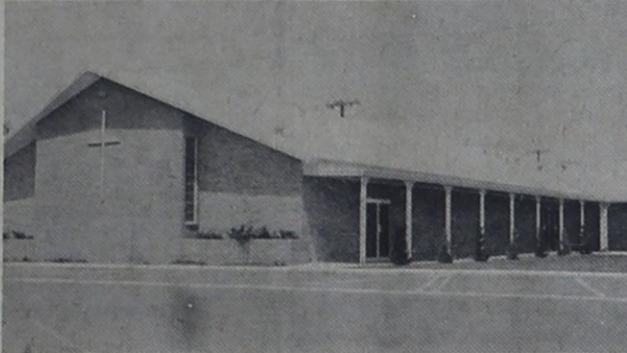


Rev. Archie Cooper

Sunday School -- 10:00 a.m.
Morning Worship -- 11:00 a.m.
Lifeline Service -- 6:30 p.m.

Evening Worship -- 7:00 p.m.
Wednesday
Prayer Meeting -- 8:00 p.m.

BOVINA CHURCH of CHRIST



Bovina Church of Christ



Don Stone

SUNDAY BIBLE SCHOOL:
Morning Classes - 9:45
Evening Classes - 5:30

SUNDAY WORSHIP:
Morning - 10:45
Evening - 6:30
WEDNESDAY
Devotional and Classes - 8p.m.

OKLAHOMA LANE BAPTIST CHURCH



Oklahoma Lane Baptist Church



Rev. Wayne Baldwin

Sunday School - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7:30 p.m.

BOVINA METHODIST CHURCH



Bovina Methodist Church



J. B. Fowler Jr.

Sunday School - 9:45 a.m.
Morning Worship - 11:00 a.m.
M. Y. F. - 6 p.m.

Evening Worship - 7:00 p.m.
Choir Practice -
Wednesday - 8 p.m.

ST. ANN'S CATHOLIC CHURCH

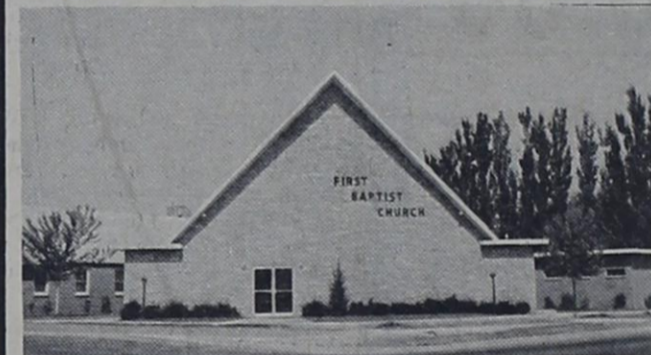
St. Ann's Catholic Church - Bovina

Fr. Claver Giblin S.A.

Masses: Sunday 8:30 & 10:30 a.m.
Weekdays 8:30 a.m. Daily Except
Tuesday 8 p.m.
First Friday 8 p.m.
Holy Days 10 a.m. & 6:30 p.m.

Confessions: Saturday 4-5 p.m.
7-8 p.m.
Before Masses
Baptisms: 3 p.m. Sunday

FIRST BAPTIST CHURCH of BOVINA



First Baptist Church of Bovina

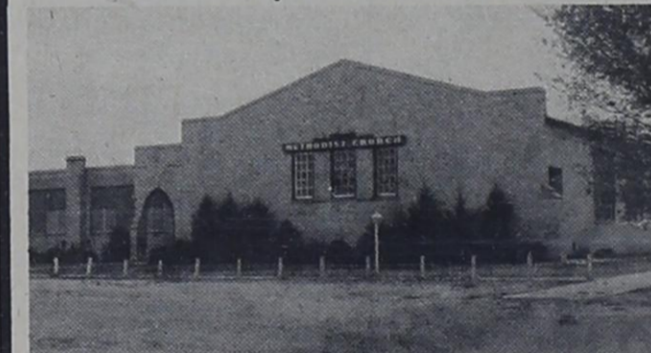


Rev. Ralph Aday

SUNDAY - WEDNESDAY -
Sunday School - 9:45 a.m.
Morning Worship - 10:55 a.m.
Training Worship - 5:00 p.m.
Evening Worship - 6:00 p.m.

Y. W. A. - 5 p.m.
Youth Choir - 7 p.m.
Mid-Week Prayer Meeting - 7:30 p.m.
Adult Choir - 8:30 p.m.

OKLAHOMA LANE METHODIST CHURCH



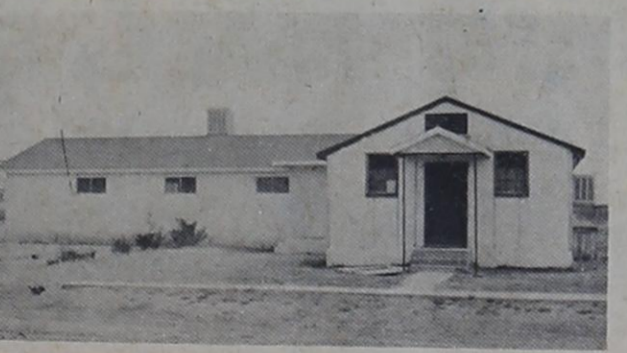
Oklahoma Lane Methodist Church



Rev. Hardy Cole

Sunday School - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7 p.m.

MISSION BAUTISTA MEXICANA



Services:
Sunday School
10 a.m.
Church
11 a.m.
Evening Worship
8 p.m.

Bovina Chamber Of
Commerce & Agriculture

Oklahoma Lane
Farm Supply & Gin

Bovina Gin Co.
Don Sides, Mgr.

Gateway Produce Co.
- Bovina -

C And S Chemical
Third St. Bovina

Cicero Smith Lumber Co.
In Bovina Since 1904

Bonds Oil Co.
Gulf Distributor

Bovina Glass
& Paint Co.
Hwy. 60 - Ed Dendy, Mgr.

Mr. & Mrs. Earl Stevenson

Barbee Cleaners
The Most In Dry Cleaning

McCallum Real Estate
Dean McCallum-Bank Bldg.

S and S Dry Goods
- Downtown Bovina -

Wilson's Super Market
- Gunn Bros. Stamps -

Sherley Grain Co.
"Serving Farmer Co. Farmers
The Year 'Round"

Bovina Insurance
Jim Ware - Bank Bldg.

First National Bank
of Bovina
- Member FDIC -

A. L. Glasscock Real Estate

Hartzog Seed Farms
A.L. Hartzog

Charles Oil Co.
Phillips 66 Tires, Batteries

Bovina Implement Co.
Your Massey-Ferguson Dealer

Bovina Wheat Growers
"We Serve To Serve Again"

Bovina Dry Goods
Mr And Mrs. Edward Isaac

Gaines Hardware Co.
"Nothing Knocks On Bovina
But Opportunity"

Bovina Hobby Shop
Jack Kesler - Sonny Roach

Northside '66'
Service Station
Boyd, Ila Ruth And Carolyn

Lawlis Gin Co.
Hwy. 86 - Ovid Lawlis, Mgr.

Bovina Restaurant
"Mutt" & Nita Graham

Generalgas, Inc.
Fertilizer & Butane
- Bovina -

Mr. & Mrs. Jack McCracken

Mr. & Mrs. Billy Marshall

Mr. & Mrs. Troy Fuller

Mr. & Mrs. Nicky Foster

Mr. & Mrs. Archie Cooper
Mr. & Mrs. Don Stone

Mr. & Mrs. L. M. Grissom

Mr. & Mrs. Tom Caldwell

Mr. & Mrs. I.W. Quickel

Mr. & Mrs. J.P. Macon

Mr. & Mrs. Buck Ellison

Dolph & Sue Moten

Mr. & Mrs. C.R. Elliott

FRIDAY AFTERNOON--

One Game Left In LL Action

With Bovina's Little League baseball season nearing the finish line, three of the four teams are closely grouped for the top spot.

Bovina Wheat Growers-Bovina Insurance, with a record of 9-5 and one game left to play, is in the best position to come out the league winner. That remaining game is with cellardwelling Oklahoma Lane and the BWG-BI boys are favored to win it. If they do, they will have the best won-lost record in the league, 10-5, but their season has been tarnished by the use of an ineligible player (too old).

The final game of the season, between BWG-BI, was originally slated for last (Tuesday) night. It has been postponed until Friday at 5 p.m., however, so some members of the OL squad may attend a church camp this week.

If BWG-BI loses the final

game, a tie between that team and First State Bank-Lawlis Gin will result and a playoff will be necessary to determine the league champion.

The committee in charge of the league has not acted on the ineligible player of BWG-BI. The player was discovered to be ineligible following a July 5 game. The player has not been allowed to play since that time and the committee will probably allow the record to stand as it is though no official action has been taken.

Bank-Lawlis won two games last week and this in a strong bid to win the league. They bumped Oklahoma Lane, 20-10, Thursday night and then outran Gin-Gen, 17-9, Monday night for the pair of victories.

Gin-Gen won one of three games, winning over the league leaders, BWG-BI, 13-4, Friday and losing to Bank-Lawlis Monday and to OL Tuesday of last week, 8-5. Thus, they were eliminated from a chance at the top spot.

Final standings will be announced in next week's issue of The Blade following the final game of the season Friday afternoon.

LITTLE LEAGUE STANDINGS

Team	W	L	Pct.
BWG-BI	9	5	.643
Bank-Lawlis	9	6	.600
Gin-Gen	8	7	.532
Okl. Lane	3	11	.243

In response to a national problem... American private enterprise launches STEP.

How can we create more jobs? How can we train people to meet the changing needs of industry?

To find the answers, American enterprise—through the National Association of Manufacturers—has launched the program called STEP (Solutions To Employment Problems).

STEP is searching America to find proven solutions to employment problems—achieved by private enterprise, self-help and local action. Reported solutions are carefully verified, written up in case study form, then made widely available without charge.



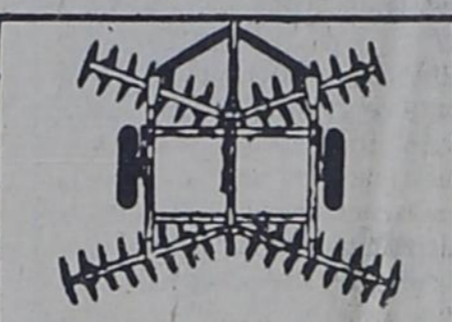
Example: the STEP case study which shows how private enterprise in Bedford, Ohio and the Bedford High School started a program to teach industrial skills in demand in the local area. Working from actual plans of products made by Bedford companies, and using over one million dollars worth of equipment contributed by local firms, the students showed great interest and aptitude: the school's dropout rate was cut to half the national average; and every graduate has found a job.

For more information, write to STEP, National Association of Manufacturers, 277 Park Avenue, New York, N.Y. 10017.



WANT ADS

FOR SALE ---Cane seed and soybean seed. J.C. Redwine, phone Tharp 225-4659. 1-2tc



BUY YOUR AT BOVINA KRAUSE IMPLEMENT CO. BOVINA IMPLEMENT CO. Hwy. 60 - 238-2541

FOR SALE - 1958 Great Lakes trailer house 35' x 8'. Also two corner lots at Ave. E & 4th Street. Contact Gene Brito or call Hub 265-3250. 50-tfnc

Electrical Wiring & Wiring Repair

Lighting Arrestors Guaranteed 100 Years

BOVINA ELECTRIC

Am interested in making loans and buying first and second lien notes secured with farm and ranch lands. J.J. Steele Citizens Bank Building Clovis, New Mexico Dial: 763-4471 or 763-6455 52-4tc

Repossessed late model Singer sewing machine in 5-drawer walnut cabinet; will zig-zag, blind hem, embroider patterns. \$27.50 cash or 6 payments at \$5.05. Must have good credit. Write Credit Department, 1114 19th Street, Lubbock, Texas. 2-2tc

CARD OF THANKS

We wish to express our sincere appreciation for the cards, food, visits and other acts of thoughtfulness and love extended to our family during the loss of our mother. H. D. Bradshaw family J. W. Hulsey family G. F. Hulsey family

Now taking limited enrollment for 1965-66 Kindergarten class, \$20. per month. Child must be five by Sept. 1. Mrs. Jimmy Ware, Phone 238-6531. 53-TFNC

* CBS * NBC * ABC Get All Three Major Networks To Perfection: Get On Cable, TV Now! *Low Tie-On Fee As Low As \$12. Down *Low Monthly Rates Clearview Company Of Bovina Phone Bovina 238-3592 Or Friona 247-3271

Starting Melon Seeds



See what sturdy root systems have been formed on these young melon plants growing in peat pots. They're far better for starting seeds indoors than sod.

Gardeners in the north who want to grow cantaloupes or watermelons in their gardens have to start the seeds early and indoors otherwise they'll never have a ripe melon. This is because the number of frost-free growing days needed to insure melon maturity is lacking in northern climates.

Chunks of sod, brought in from the garden, have been used for many years as starters for melon seeds. Seeds are pushed into the sod and grown there because the sod is easily planted intact in the garden when danger of frost is over. The roots of the young melon plants, safely growing in the sod, are thus undisturbed. Their growth is not checked and they do not require weeks to resume growth.

Newer and more satisfactory than sod chunks for starting melon seeds are peat pots. They're cleaner and easier to handle than sod and don't fall apart when least expected. The soil which fills them can be mixed to suit the gardener. They're deeper than handleable sod pieces and thus allow greater and deeper root growth. And they're just as easy to set in the garden when warm weather arrives. Why not try them?

hometown jobs

for hometown people...



with RURAL ELECTRICITY

All over America today, consumer-owned rural electric systems such as ours are working with local businessmen and civic leaders to help develop new industry — with its jobs and payrolls which help keep the wheels of commerce turning in our towns. We are proud to be part of America's rural electrification program, helping to keep this nation economically strong.

DEAF SMITH CO. ELECT. CO-OP Hereford

AT FORT POLK--

Don Caldwell Top Trainee

Private Don R. Caldwell, son of Mr. and Mrs. E.B. Caldwell of Bovina, was recently chosen as the outstanding trainee of the Basic Combat Training Cycle at Fort Polk, La.

Caldwell took basic training at Fort Polk from March 2 through May 20 of this year.

A certificate of achievement was presented to Pvt. Caldwell by Major General James H. Sheldon, Fort Polk commander. In a letter accompanying the certificate, the commanding general pointed out that

Caldwell, "displayed intelligence, perseverance, diligence, and devotion to duty. In addition he maintained an outstanding example for other trainees in his class. These accomplishments reflect greatly to his credit."

As well as being named outstanding trainee of his training cycle, Caldwell was promoted from Private E1 to Private E2 at the completion of the training period under an accelerated promotion provision. Caldwell, a 1961 graduate of Bovina High School, has been stationed at Fort Polk since completion of basic training.

Green Thumb Tips

Lima beans are not as hardy as snap or green beans and therefore should not be planted as early. Wait to plant limas until the ground is warm and all danger of frost is past.

Then plant 3 beans to every 15 inches of row and make certain that you place the eyes downward. Rows should be 3 feet apart.

Count sweet william among the flowers that should be planted early in the season. Even though sweet william is a biennial, normally blooming the year after seeds are sown, it will bloom the first year if seeds are planted sufficiently early. The flower colors are so bright and gay, the scent so sweet, that every garden should boast sweet william.

March is the month to fertilize the lawn. Grass, which loves cool weather, starts growth early in the season so can best use fertilizer then.

Branches pruned from trees or shrubs should be saved and used for staking peas — either edible peas or sweet pea grown for their beauty and perfume. It's easier to stick branches into the ground than to install chicken wire or plastic-coated netting and the vines will climb either type of support.

One of the quickest growing of annual climbers is the hop vine. This will grow 15 to 20 feet long in a single season so is ideal for use as a temporary screen for porch or similar area.

Service - Toons

By Boyd Gilreath



"Boyd INSISTS We Wash EVERY Windshield."

We Say so too, but we add: And use your Head," to be sure and please our customers

North Side Service

Best Service in Town Phone 238-2242 Hiway 60 - Bovina

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REDUCE TOTAL TRACTOR COSTS. Save money with Gulf-Warrengas fuel over diesel, the so-called economy fuel—and over gasoline, too. Consider all costs.

SLASH REPAIR AND UPKEEP COSTS. Cut these costs about one-third with Gulf-Warrengas, compared with gasoline engines. Save more than \$100 a year for 1000 hours of use with a 4-plow tractor.

FEWER OIL AND FILTER CHANGES. You go three times as long as diesels and one and one half times as long as gasoline engines between changes. Spark plugs last longer—no foul-up due to fuel residues.

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2 for 24.24

plus tax and two trade-in tires of same size as your car.

Blackwalls

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ANY SIZE LISTED

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5.60-13	7.00-13	6.70-15
5.90-13	7.00-14	Whitewalls \$3.00 more per pair
6.00-13	7.50-14	
6.40-13	5.60-15	Other sizes slightly higher
6.50-13	5.90-15	

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FOR RENT. . .Two bedroom house, newly redecorated and modern. Four acres of grass with house. Located three miles North, 1 mile East and 1/2 mile North of Bovina. Contact E. J. Faust, Ph. 385-4794, Littlefield. tnc

REAL ESTATE LOANS. . .with old line reliable companies. Free appraisal. Best terms. Absolutely no service charge to the borrower. McCallum Real Estate, Bank Building, Phone 238-2081. 13-tfnc

FOR RENT -- Former Blade office on Main Street. Ideal office building or may be used as dwelling. \$50 per month. J. W. Wright, phone 238-2011. 2-tfnc

A-1 Plumbing Air Conditioning Sales & Service

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FOR SALE -- Registered black Angus cattle, 20 pairs of cows and calves and 15 heifers. See Elvin Johnston or call 225-4452. 2-3tc

FOR SALE or take up payments on Wards frostless refrigerator-freezer and electric stove both in copper tone, used six months. Also ranch style livingroom with tables, used chrome dinette, bedroom suit, dark color. See Olen Johnston or call 225-4452. 52-3TC

FOR RENT -- 2 three-bedroom houses, one on pavement in Bovina, one 3 miles west of Bovina. Call Roy Hawkins 238-2591 or 238-6721. 2-tfn

Studio Girl Counselor will visit Bovina area once a month. Contact Linda Doster, General Delivery, Friona or phone 247-2842. 2-2tp

SAVE 'Big! Do your own rug and upholstery cleaning with Blue Lustre. Rent electric shampooer \$1. Super Save-way.

FOR ALL KINDS of insurance and farm loans, see Jim Ware at Bovina Insurance in First National Bank Building or phone 238-4382.

WILSON DRILLING -- Muleshoe -- Gess Pools, Pier Holes, Construction Man Holes, Boat Pits, Test Holes. Sizes from 36" to 9' in width and up to 50' deep. Phone Muleshoe Day - 3-0962 Night - 3-1480 or 3-5910

NOTICE -- Effective June 4, 1965, I will not be responsible for debts made by anyone other than myself. Joe Jones 2-2tp

SPINET PIANO Reliable family can arrange most attractive purchase of fine Spinet Piano. Small monthly payments. First Payment in Sept. Write at once. McFARLAND MUSIC CO. 200 S. Main, Elk City, Okla.

GRADY'S GARAGE Pho. 238-2041 BOVINA

Available Now At Corn's - - B-M-B Twin Brute Shred And Scatter 12-Ft. Or 4 Rows At A Time!



The B-M-B Twin Brute Shredder Will Handle 9000 Lb. Milo Stubble And Will Take Care of Wheat Stubble In A Breeze. See The B-M-B Today At-

CORN'S Farm Store Highway 86 And Third Street

TEXAS AGRIBUSINESS IS BIG

The often sleepy atmosphere of the Texas countryside is an economic paradox. Behind this traditional rural facade is one of the state's largest industries, one which reaches from the remotest cotton patch to the city's fine cafes and fashion centers.

They call it agribusiness, and each year it pumps about \$6.3 billion worth of prosperity into the economy. What's more, that figure is on the increase.

Agribusiness is defined as the sum total of farming and ranching, manufacture and distribution of farm goods to farmers and ranchers, and the processing and distribution of agricultural commodities to consumers.

products from farming and ranching amounts to about \$2.4 billion per year and is the state's second largest industry. Only one product -- oil at \$3 billion a year -- tops agriculture.

The picture is even more imposing on a national scale. Although the United States is becoming less and less a farming society, agribusiness is still the Number 1 industry by a considerable margin.

R. B. Tootell, governor of the Farm Credit Administration, says the steadily declining number of farm workers has not hindered agricultural growth. Agribusiness still employs more people than, for example, the steel, automobile, transportation and public utilities industries combined.

Back in Texas, statistics are proportionally similar to those of the entire nation. John G. McHaney, Extension Service economist at Texas A&M University, says about 40 per cent of the state citizenry is engaged in some phase of agribusiness. A mere 8 per cent is in actual farming and ranching, but the commodities are being produced in larger quantities and of better quality than ever before.

He said that 8 per cent represents approximately 800,000 persons, compared to a farm and ranch population of 2.4 million in 1934.

"This migration from rural to urban areas in Texas has been made possible because of increased efficiency in farm and ranch production," McHaney

emphasized. "For example, in 1930 one farm worker produced enough agricultural products for 10 people. Today, one farm worker produces enough of higher quality products for 31 people."

A result of this trend, he says, is that more labor has been released from farms and ranches to help provide the many other items of everyday living which help Texans enjoy one of the highest living levels in the world.

He added that although farmers and ranchmen have decreased in number, they buy and use larger amounts of equipment and services from the businessman on Main Street.

THE HIGH PLAINS

FARM AND HOME



County Agent Joe VanZandt congratulates Milton Lee Walling, 14, son of Mr. and Mrs. Mitz Walling following the district 1 horse show in Dumas Saturday. Walling and his horse "Baldy" placed fourth in the reigning class to earn 15th in the show, thus earning the right to participate in state competition. The state horse show will be held in Dallas August 12-13.

Water Conservation Through The Use Of A Hormone

Farmers have searched many years for ways to produce crops on less water. This may be just around the corner for Texas farmers due to research at the High Plains Research Foundation at Halfway, Texas.

Laboratory, greenhouse, and field experiments currently underway at the Foundation may disclose the possibility of securing the same yield from cot-

ton on 1/4 to 1/2 of the irrigation water now used. A hormone applied in research by Dr. Arthur F. Gohlke, Assistant Director and Senior Soil Scientist for the Foundation, has been found to produce cotton plants with shorter stems, thicker stems, and thicker darker green leaves than untreated plants. This change of the plant inhibits the evaporation of water through

the leaves of the plant. Treated plants undergo a great change, but this change does not reduce the yield or quality of harvested cotton. The application of the hormone in sufficient amounts shortens the internode distance between leaves and stem. This, in turn, produces a short dry weather cotton plant capable of possibly producing from one to two bales of cotton per acre on less irrigation water.

The Plains of Texas grows 16 per cent of the nation's cotton on 1.6 million irrigated acres. Water alone has made this possible. It is hoped that by the full utilization of this chemical hormone, the productivity of the land can be maintained.

It is thought that yields on dryland cotton may be obtained, through the use of this hormone, similar to those now being harvested off irrigated acres. On irrigated land, the reduction of up to 50 per cent of irrigation needs might not be too far in the future. Due to the dwarfing effect on the plant caused by the hormone, it is also thought that yields may be increased in some instances by closer planting of the crop. At this time, Dr. Gohlke reports that his research will be complete on this project in about 3 years. The results of the 1964 hormone research showed an increase in lint of from 16 to 50 per cent per acre. Quality was unaffected with some indication of a stronger fiber.



AMMO NOTES

By W. F. "Bill" Bennett
Agronomist

Western Ammonia Corporation

Cotton is off to a good start this season in some areas. It has been hit by wet weather and blight in some areas. This past week of warmer weather and higher soil temperatures has caused cotton to start growing faster. The question comes up as to whether to sidedress.

If your cotton is off to a good start and a good stand, yield potential on cotton is good. This says that possibility of profit from fertilizer looks good.

First, lets look at nitrogen. If cotton follows grain sorghum, nitrogen is definitely needed. A good rate is 80# ammonia per acre on heavier textured soils. If cotton follows cotton or wheat, 50 to 60# ammonia should be sufficient on heavier textured soils. On light textured sandy loam soils, increase these rates by 20# nitrogen.

Phosphorus can still be applied. The most convenient way to apply it now is as a liquid with a dual applicator. Sidedressed phosphorus by 4-6 leaf stage should be as beneficial as preplant. Sidedressed phosphorus could still be profitable up to first square. It should be applied soon, however. A suggested rate of phosphorus for cotton is 110 to 135# 11-37-0 or 200 to 250# 11-20-0-11S per acre on clay loam soils and 135-165# 11-37-0 250 to 300# 11-20-0-11S per acre on sandy loam soils.

When sidedressing cotton, be careful not to prune roots. It would be desirable to apply fertilizer, particularly phosphorus, just ahead of new root growth. Applying it on 20 inch centers is still satisfactory for most cotton but it may be necessary on taller cotton to place it in the middles.

TCIP Off To Good Start

The rural communities of Texas are working to make the 1965-66 year the best in history of the Texas Community Improvement Program, said Reagan Brown, Extension sociologist, Texas A&M University.

"It definitely looks as if we are going to surpass the 254 entries that participated last year," he added.

Brown cited the success of the program, sponsored by electric utility companies operating in Texas, by pointing out the amount of national and statewide publicity that followed announcement of 1964-65 winners.

A congratulatory telegram from Lady Bird Johnson to residents of the Woodlawn community was used as an example. Woodlawn was winner of the 1964-65 state first prize award for community improvement. "Any unincorporated community or incorporated community with less than 500 population that desires to compete for one of the 86 cash prizes has until January 31 to make their entry," Brown explained.

The program which directs its emphasis toward rural areas is divided into four divisions: increasing and managing family income, improving health conditions and services, improving the home and farm, and encouraging social participation.

4-H Camp Meet

A meeting to decide about having a Boys 4-H Camp this year will be held in the Hub Community Center at 8:00 p.m., Friday night, July 16.

This meeting will be for both 4-H boys and their dads. We need at least 30 boys who have paid their \$8.00 camp fee by Friday night. This many is needed to meet camp expenses and justify having the camp.

The tentative dates for the camp is August 2-5 in the New Mexico mountains. Everyone attending must pay the \$8.00 fee and this can be turned in at the meeting Friday night.

4-H record books are due in the County Agent's office July 15. However, if it will be more convenient, you can bring your record books to the Camp meeting Friday night and turn them in.

If any 4-H Boy wants to attend the camp, he should get his \$8.00 fee into the County Agent's office or bring it to the meeting Friday night at Hub.

Walling To State Horse Show

In the District 1 4-H Horse Show Saturday held in Dumas, Milton Walling, 14 year old son of Mr. and Mrs. Mitz Walling of Farwell earned a trip to the State 4-H Horse Show.

The State Show will be held in the State Fair Coliseum, State Fair Park, Dallas, August 12 and 13. Entries in the State Show are determined by District quotas and there should be 311 entries in the State Show. The top 16 contestants in the District 1 Show earned trips to the State Show.

Young Walling placed fourth in the Reining class and this earned 7 points which placed him as 15th high individual in the show. There were 54 contestants in the reining class.

There were 12 contestants from Parmer County in the District Show which had 101 total contestants. Other winners from Parmer County follow: Rusty Linderman from Friona earned 6 points by placing 2nd in his halter class of grade gelding 14-2 hands and over, which had 33 entries. Rusty is 5th alternate to the state show by being 21st high individual.

Derek Garner placed 9th in the Western Pleasure class to earn 2 points. This was the

biggest class in the show with 87 entries. Loy Dale Clark was the 3rd best showman in the halter classes and his earned him 2 points.

Dennis Fallwell placed 1st, in the registered Quarter Horse mare class, under 4 years of age to win 1 point. Dexter Garner won 1st in his halter class of registered gelding under 4 years of age to earn 1 point. Letha Templar placed 4th in the same class.

Loy Dale Clark won 2nd in the grade gelding class under 14 hands and Royce Sisk placed 3rd in the same class.

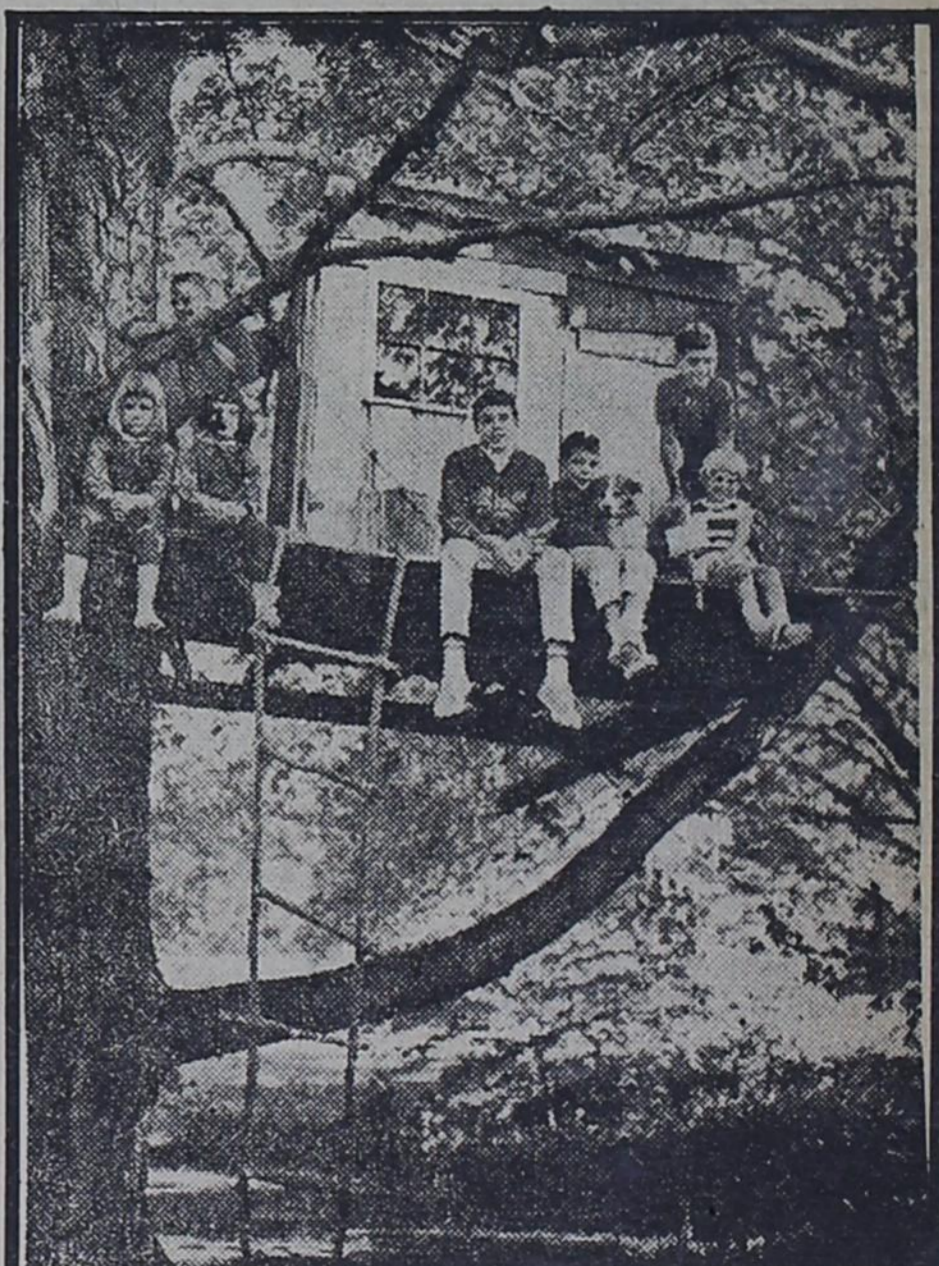
Joe Fallwell won 2nd in the class for registered mares of any breed except quarter horses. Loy Christian placed

4th in the registered Quarter Horse mare class, 4 years and older.

Darlene Denny and Brad Jordan participated in the District Show but did not place in any of the classes.

Parmer County won a total of 19 points to rank in 7th place among the county groups. Dalm County was first with 69 points. They had two contestants that tied for high point honors with 18 points each and another member was third high with 17 points.

Joe VanZandt, Parmer County Agent said, "I was real proud of all of the Parmer County contestants and they did a fine job with their horse projects this first year."



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BRANCH OFFICE
2nd & ABILENE
PORTALES, N.M.

Treasurer's Report

REPORT of Mabel Reynolds County Treasurer of Parmer County, Texas, of Receipts and Expenditures from April 1 to June 30 1965, Inclusive:

JURY FUND, 1st Class
Balance last Report, Filed Mar. 31, 1965 \$ 6,334.79
To Amount received since last Report, 44.44
By amount paid out since last Report, Ex. "A," 60.00
BALANCE \$ 6,319.23

ROAD AND BRIDGE FUND, 2d Class
Balance last Report, Filed Mar. 31, 1965 3,749.44
To Amount received since last Report, 44.44
By amount paid out since last Report, Ex. "B," 150.00
BALANCE \$ 3,643.88

GENERAL COUNTY FUND, 3d Class
Balance last Report, Filed Mar. 31, 1965 \$105,676.48
To Amount received since last Report, 19,167.63
By amount paid out since last Report, Ex. "C," 37,441.80
BALANCE \$ 87,402.31

PERMANENT IMPROVEMENT FUND 4th Class
Balance last Report, Filed Mar. 31, 1965 5,328.48
To Amount received since last Report, 44.44
By amount paid out since last Report, Ex. 5,372.92
BALANCE \$

RIGHT OF WAY FUND 5th Class
Balance last Report, Filed Mar. 31, 1965 58,808.90
To Amount received since last Report, 634.37
By amount paid out since last Report, Ex. 1,034.48
BALANCE \$ 58,408.79

LATERAL FUND 6th Class
Balance last Report, Filed Mar. 31, 1965 10,070.75
To Amount received since last Report, 10,070.75
By amount paid out since last Report, Ex. \$

SOCIAL SECURITY FUND 7th Class
Balance last Report, Filed Mar. 31, 1965 8,826.07
To Amount received since last Report, 1,447.99
By amount paid out since last Report, Ex. 3,013.82
BALANCE \$ 7,260.24

FARM TO MARKET R.&B. FUND 8th Class
Balance last Report, Filed Mar. 31, 1965 127,016.96
To Amount received since last Report, 53,538.51
By amount paid out since last Report, Ex. 44,591.01
BALANCE \$ 135,964.46

FLOOD CONTROL FUND 9th CLASS
Balance last Report, Filed Mar. 31, 1965 \$4,500.00
To Amount received since last Report 0.00
By amount paid out since last Report, Ex. 0.00
BALANCE \$4,500.00

RECAPITULATION
JURY FUND, Balance \$ 6,319.23
ROAD AND BRIDGE FUND, Balance 3,643.88
GENERAL COUNTY FUND, Balance 87,402.31
PERMANENT IMPROVEMENT FUND, Balance 5,372.92
RIGHT OF WAY FUND, Balance 58,408.79

SOCIAL SECURITY FUND, Balance 7,290.24
FARM TO MARKET R & B FUND Balance 135,964.46
FLOOD CONTROL FUND, Balance 4,500.00
TOTAL \$ 308,901.83

LIST OF BONDS AND OTHER SECURITIES ON HAND
U. S. Government Bonds \$459,500.00

COUNTY INDEBTEDNESS:
Road Machinery Time Warrants \$ 28,000.00

THE STATE OF TEXAS
COUNTY OF PARMER)
Before me, the undersigned authority, on this day personally appeared Mabel Reynolds, County Treasurer of Parmer County, who being by me duly sworn, upon oath, says that the within and foregoing report is true and correct.

Mabel Reynolds, County Treasurer.

Sworn to and Subscribed before me, this 9 day of July 1965

Bonnie Warren Clerk,
County Court Parmer County, Texas.
(SEAL) By Jane Stovall Deputy.



On The Farm In Parmer County

By JOE VANZANDT
County Agent

Our cotton crop is making some good growth now and older cotton is about ready to start blooming. Cotton fields should be checked for insects now. Some fleahoppers have been found in a few cotton fields. To check for fleahoppers examine the main stem terminal buds (about 3-4 inches of top of plant) of 100 cotton plants at several representative points in the field. As cotton reaches the fruiting stage, apply control measures when 15-20 fleahoppers are found per 100 terminals. As plants increase in size and fruit load, larger populations may be tolerated with-

out serious damage. Baseline treatments on numbers of fleahoppers and on damage as indicated by excessive loss of small squares. Apply sprays at 7-day intervals.

Insecticides recommended for fleahoppers are listed and pounds per acre of actual insecticide are given in parentheses, (1.25 to 2.25).

- A. Dieldrin + DDT (.2 to .25 + .5)
- B. Guthion (.125 to .25)
- C. Strabane - DDT, 2-1 mixture, (1.25 to 2.25)
- D. Carbaryl (Sevin) (.5 to 1.0)

(Continued on page 4)

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1/2 Price

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1/3 Off

A FEW SUMMER HATS
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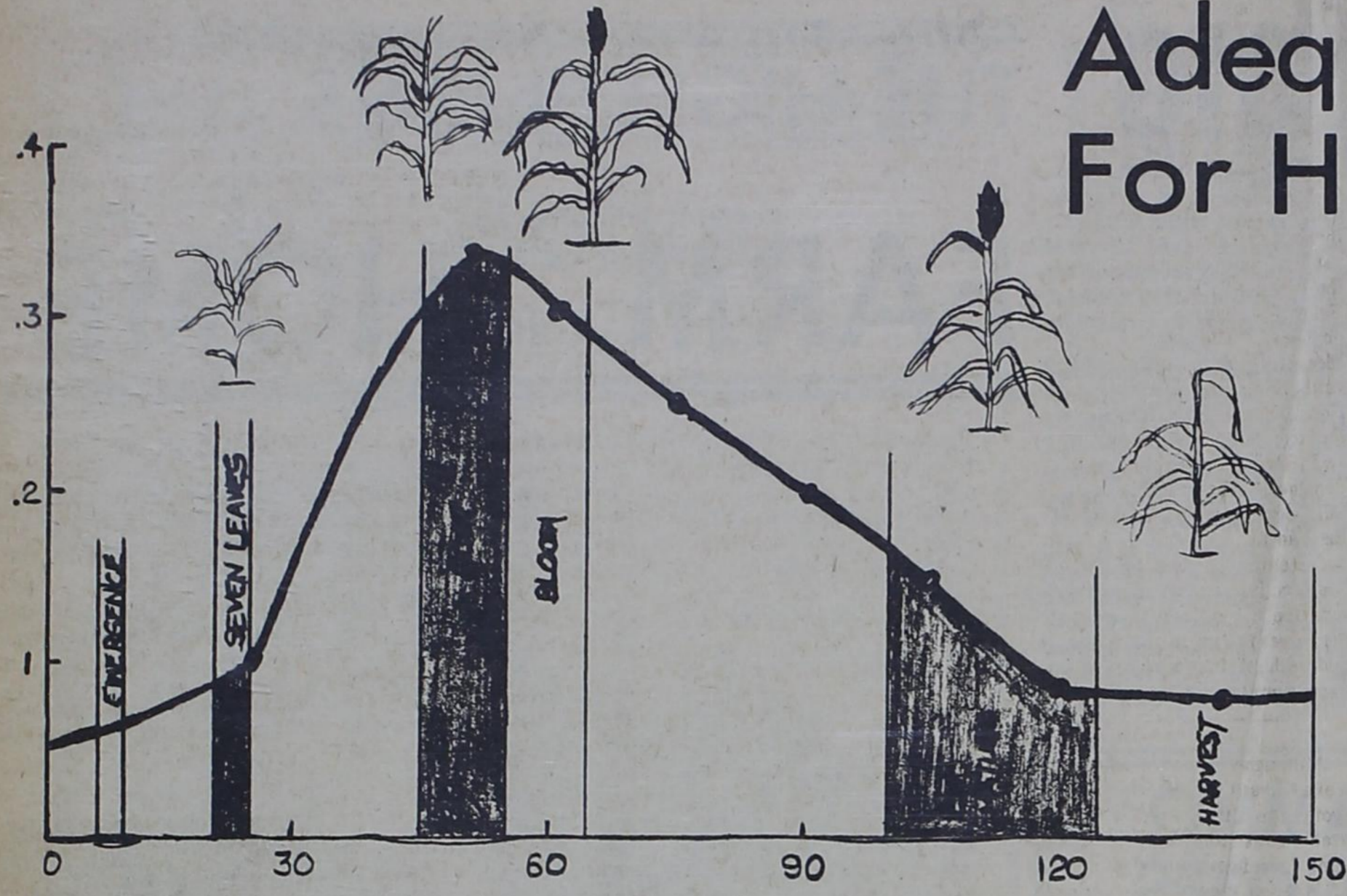
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Adequate Irrigation Necessary For High Grain Sorghum Yields



Daily Water use for grain sorghum from planting to maturity.

During the past week of hot, dry weather many grain sorghum crops in the area have been showing the lack of moisture according to Joe VanZandt, Farmer County Agricultural Agent.

Sandy soils restore less moisture per foot than clay, consequently, they require more frequent but lighter watering. Irrigation experts have found that grain sorghum gets most of its moisture from the top two or three feet of soil, but it will use the moisture at five or six foot depths. Except on sandy soil it is not usually practical to wet the soil more than three feet during the growing season.

Water is stored as a film around the soil particles and excess amounts percolate downward out of the soil root zone, unless drainage is poor, in which case the plants suffer from lack of air. Highest yields and the greatest returns per acre are made by irrigating when approximately half of the

available moisture is in the plant root zone of the soil.

Plants continue to use available moisture until the supply is exhausted and then they wilt and stop growing. However, the fact that plants appear to be dry and wilted is not concrete evidence that the plants are dry as in especially hot weather they often give this appearance when there is ample moisture.

Approximate available water storage capacity per foot of

depths for soils of various textures follows: SANDY (coarse) one half to one inch per foot; SANDY LOAM (coarse) one to one and one half inches; SILT AND CLAY (medium) one and one half to two inches; CLAYS (fine) two to two and one half inches.

Irrigation should begin early enough that plants may be irrigated before they reach the moisture stress stage. When the irrigation is first started a two inch application may be enough

to refill soil storage capacity, however, the amount of water applied should be increased each day thereafter to make up for the additional moisture used during this period.

If 10 days are required to irrigate the crop, an application of four inches or more may be required to restore the root zone to full storage capacity in the area irrigated near the 10th day.

Usually the next irrigation will require about the same number of days to cover the field, with available moisture about the same in each part of the field by the time it is irrigated, therefore, the rate of irrigation will need less change while covering the field unless rainfall is received.

The total requirement of moisture for grain sorghum for a maximum yield varies from 16 to 24 inches per year, depending upon the season. The amount of water used by the plant and evaporating from the soil is higher in hot, dry, windy periods than in relatively cool, humid and calm weather. Water conservation is important not only to reduce the annual water costs, but also to avoid rapid depletion of the water supply.

Sound soil management also helps reduce these losses. Thorough wetting of the root zone permits fewer applications of irrigation water and is desirable over frequent light applications.

Water stress at any time reduces the yield, however, water stress at the bloom stage reduces yields by as much as 48%, while stress at the soft dough stage reduces yields by approximately 25%.

Grain sorghum farmers are warned that excessive water after the dough stage results in tillering, or suckering thus complicating harvest.

Sorghum Midge Is On Move

Texas farmers should start looking for signs of sorghum midge, says Weldon Newton, associate Extension entomologist, Texas A&M University. The small orange fly is best seen as it crawls over spikelets of young grain sorghum in early morning.

Destroying thousands of dollars of grain every year, midge is one of the most damaging insects attacking Texas grain sorghum. Usually farmers are unaware of midge until tell-tale "blighted" or "blasted" heads begin to appear. Then it is too late to attempt control, Newton adds.

He explains that sorghum midge, whose adults are about one twelfth of an inch long, overwinter as larvae in cocoons which are attached to spikelets

of Johnsongrass. About the same time that Johnsongrass begins to bloom the midge matures and flies to fields of grain sorghum where heads are beginning to emerge from the boot.

The females deposit their eggs on spikelets of young heads during a four to ten day period following booting. The eggs produce maggots that bore into and consume the internal portion of the seed.

The only economical way to control midge is by destroying the females before they deposit their eggs. This requires precise timing because it must be done during the four to ten day period when adults fly to the young heads.

Many growers choose to apply insecticides immediately after head emergence if midge damage occurred the previous year. Others prefer to inspect their fields and determine the need for treatment depending upon the number of adult midge among newly emerged heads.

"Research shows that best results are obtained if insecticides are applied when approximately 90 per cent of the heads have completely emerged from the boot," Newton reveals. "The application should be repeated after three to five days if adult activity continues."

He says that sevin, toxaphene, endrin, parathion, carbophenothion, diazinon and ethion are effective insecticides for sorghum midge control. Farmers should obtain additional information concerning concentration, methods and time of application from their local county agent's office.

Brides Need Planning In The Kitchen

Brides-to-be are faced with an inescapable dilemma; what constitutes a beginning well-equipped kitchen?

According to Mrs. Wanda Meyer, Texas A&M University Extension home management specialist, there are several points to consider; what kind of cooking will be done for two and for a group; the available storage space, the amount of money available to be spent, and the amount of help expected from wedding presents. Research studies have found a basic set consisting of a new multi-purpose utensils which do double or triple duty for the homemaker.

In the category of pots and pans, one large chicken fryer, with domed cover, or a twin fryer which can be used as two uncovered pans is basic. Not only can it be used for frying chicken, but also for pan frying chops, steaks, hamburger, bacon and eggs, pancakes, and French toast. Covered, it can be used for Swiss steaks, pot roasts, stews, and spaghetti and meat balls.

DRILLING STATISTICS FOR MAY

During the month of May 358 new wells were drilled within the High Plains Water District: 31 replacement wells were drilled; and 18 wells were drilled that were either dry or nonproductive for some other reason. The County Committees issued 214 new drilling permits.

Listed below by counties are permits issued and wells completed for May

County	Permits Issued	New Wells Drilled	Replacement Wells Drilled	Dry Holes Drilled
Armstrong	0	0	0	0
Bailey	17	11	3	0
Castro	30	24	7	2
Cochran	12	10	0	0
Deaf Smith	19	25	0	0
Floyd	20	40	2	1
Hockley	27	40	1	2
Lamb	18	28	7	1
Lubbock	24	85	5	3
Lynn	3	25	0	4
Parmer	33	52	0	4
Potter	0	0	0	0
Randall	11	13	0	1
Total	214	358	31	18

PLEASE CLOSE THOSE ABANDONED WELLS

SIDEWALK SALE

Saturday - July 17th

FINAL CLEAN-UP AND CLEAR-OUT OF ALL SPRING AND SUMMER MERCHANDISE.

All Leftover Merchandise From This Sale Goes To The Salvage Man. Come and Get It! It's Priced To Go!

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Chinch Bugs Are Active In Lawns

If homeowners notice yellow or brown patches in their St. Augustine grass lawns, they should check for chinch bug infestation, says W. H. Newton, assistant Extension entomologist, Texas A&M University. He points out that many severe cases of lawn damage by chinch bugs have been reported in Texas this year.

Chinch bug damage is usually caused by nymphs (young) which congregate on sheaths of lower leaves and suck juices from grass plants. This results in wilting and eventual death of the grass.

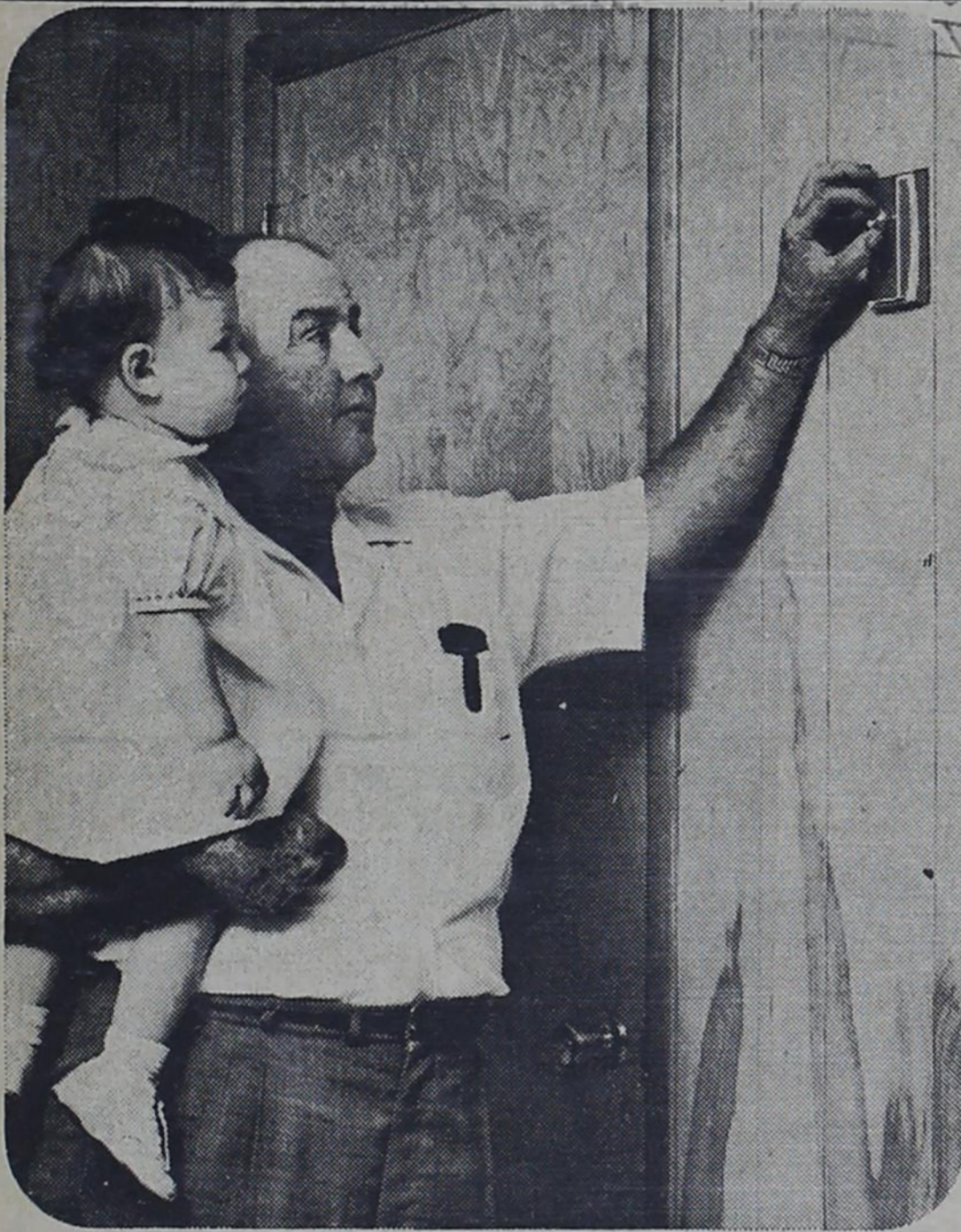
Adult chinch bugs are one sixth of an inch long, have black bodies, reddish yellow legs and fully developed wings. Newly hatched nymphs are bright red with a whitish band across the back, Newton adds.

If chinch bugs are present in sufficient numbers to cause yellow or brown patches to appear, they can usually be found by parting grass in damaged areas and making close observations. They will appear as small black or red bugs with white markings on their backs.

Newton explains that a gallon can with both ends removed can be used as a sure detection for chinch bugs. This is done by forcing one end of the can two or three inches into the ground and filling it with water. Any chinch bugs present will float to the surface within five minutes. The can should be placed at the edge of the damaged area.

Control measures should be started immediately if chinch bugs are found. Ethion, Trithion and Diazinon are among several insecticides which may be applied either as a spray or dry granular form.

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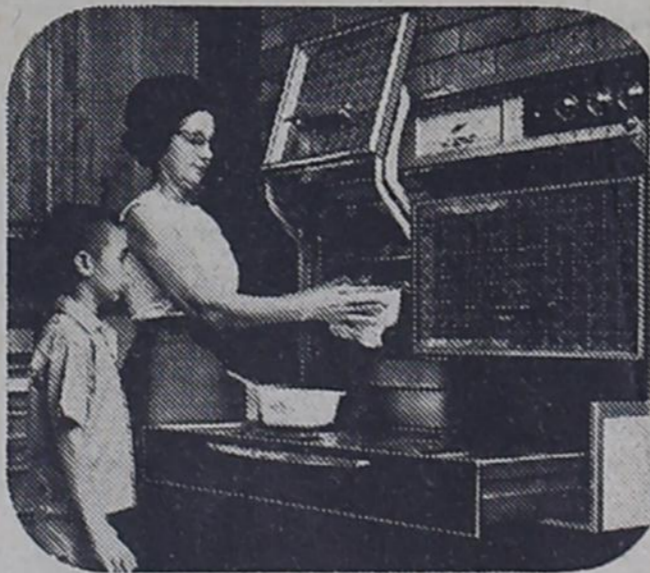
"I like the electric heating," says Mr. Sweatman, shown here with his granddaughter, Melinda. "We especially enjoy the individual room control."

The Sweatman home is heated with electric ceiling cable... nothing shows but the thermostats. Wire embedded in the ceiling radiates clean, gentle heat from ceiling to floor.

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Sherman, seven-year-old grandson, watches as Mrs. Sweatman takes a casserole dish from her electric oven.
"We love our total electric home, it's so convenient and easy to keep clean," says Mrs. Sweatman.

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At Home In Palmer County

BY MRS. A. L. REZNIK
LEST EDITOR

Guest Editor this week is Mrs. A. L. Reznik, Rt. 3, Friona, member of Northside Home Demonstration Club.

HOW I BENEFIT FROM HOME DEMONSTRATION CLUB WORK

We in Home Demonstration work in this county, are trying to create more interest in Home Demonstration Club work and with this in mind, I will try to tell just a few of the things that I and many other women receive from Home Demonstration work.

Many women feel that all a Home Demonstration Club does is learn to cook and sew. We do learn more about these two things but also many more useful and time saving things. Belonging to and working with a Home Demonstration club gives you an opportunity to see and visit with neighbors twice a month. You learn together how to accomplish more and how to improve your methods of Home-making.

There are so many new products on the market for the housewives to buy and we wonder, "are these products safe to use and are they worth the price?" These are some of the questions we learn the answers to in Home Demonstration Clubs. We have learned which laundry and household cleaning agents are harmful to use whenever combined, how to get the best results from the products and what ingredients are harmful to the materials we are using them on. We have studied fabrics and materials used in making carpets, clothing and furniture. Then whenever we shop for these items, we are not confused on what will last longest for the wear we will give them. Also how to care for your carpets and furniture now in use, to get the longest wear and beauty from them.

We learn the importance of keeping tags from clothing, furniture, appliances and etc, so as to know what they are made of and then we can find what products to clean them

with. There are programs on Family Life, Wardrobe Planning, Health and Safety plus so many other helpful programs. Home Demonstration Clubs have their socials too. We have our club socials and our family socials. In the club I belong to, Northside, we members have Secret Pals and this is fun and suspense for use each club year. Our members went to Girls' Town July 9. There are district, state and national conventions you may attend.

There are so many things to learn about this profession of homemaking that any help I can find is most appreciated and to me Home Demonstration Clubs are one of the best and least expensive helps a homemaker can find.

Our leader and Home Demonstration County Agent Mrs. Cricket B. Taylor is full of ideas, information and enthusiasm which she shares with us and anyone who desire her help.

We in Northside Club, would love to have new members, as would all the other Home Demonstration Clubs in this county, and I am sure you would get lots of good information, help and fun from belonging to a Home Demonstration Club.

A revised 200-page handbook that brings up to date USDA suggestions for safe and effective use of insecticides against specific agricultural and household pests is now available. Agricultural Handbook No. 290, "Suggested Guide for Use of Insecticides to Control Insects Affecting Crops, Livestock, and Households -- 1965" can be purchased from the Superintendent of Documents, Government Printing Office, Washington, D.C. 20402, for \$1.

The Texas Crop and Livestock Reporting Service said prices received by Texas farmers and ranchers on June 15 for all farm products were 6 points above May 15 prices and 11 points higher than a year ago. Increased prices for livestock led the way.

Huge Water Savings Claimed For Research Farming System

Farmers the world over are looking for ways to make higher yields in crops, and at the same time cut the cost. The High Plains Research Foundation, at Halfway, has been working on a system to help solve this problem.

In 1958, the Foundation began research in what was called "skip-row interplanting" now known as High Plains Foundation Farming System. This method of planting two rows of cotton, skip one row and plant two rows of another crop, not only boosts yields and quality of crops but also cuts water needs by 50 per cent.

One 160-acre field of skip-row interplanting cotton and grain sorghum, required only seven days to irrigate. Formerly, this same field planted in the conventional method took 21-days to irrigate. Reason? In the High Plains Foundation Farming System (skip-row interplanting) pioneered by the Foundation, only the rows planted are irrigated. In this method, irrigation water is allowed to run between the planted rows.

Water conservation is not the only advantage of this system of farming. Yields are boosted in both of the crops grown as is the quality. The yield increase of the crops by far offset having one blank row every third row.

Research at the High Plains Research Foundation has also shown that blow-outs in early spring are greatly reduced by using this system. When planting two rows of cotton, skip one row, two rows of grain sorghum, skip one row and so on across the field, blowing out and other wind damage is greatly reduced and in some instances completely stopped.

Foundation personnel have found through research that these are some of the advantages of skip-row interplanting: (1) raise production significantly, and therefore, farm income; (2) conserve irrigation water and speed irrigation; (3) lower production costs; (4) make the best possible use of available crop land; (5) improve cotton quality; (6) maintain organic matter level of the soil; and (7) reduce wind and sand damage to seedling cotton. The grain sorghum and other

crops interplanted with cotton help to cut down on the wind action blowing around the cotton. This, along with the blank row, helps to keep the soil temperature up for better cotton fiber development.

Fiber development, or cellulose synthesis, has been found by scientists to be related to the degree and hours that air temperature is above 70 degrees F. This temperature can be maintained longer at night and earlier in the morning due to the blank row. By irrigating only between the planted row and not the fallow rows, a higher temperature is maintained for better fiber development.

Under research at the Foundation, comparisons of cotton yield and quality of High Plains Foundation Farming System and conventional planted cotton resulted in a yield of 1,065 pounds of lint per acre in the skip-row while at the same time the conventional cotton yielded only 769 pounds of lint per acre. Micronaire on the skip-row was 4.16 and on the other 3.62, while the per cent of white cotton harvested on the skip-row was 73.0 and the white cotton on the conventional was 1.8 per cent.

The high yield on the skip-row was obtained by using only 50 per cent of the irrigation water needed to make the solid planted crop.

On the Texas Plains, the miracle of irrigation has made it possible for this area to produce over one-half of the cotton grown in the state. Texas leads the nation in production of cotton for these reasons; good land, advanced farming methods and techniques and irrigation. Cotton is grown on 1.6 million irrigated acres in the Plains which is 16 per cent of all the cotton grown in the nation. Here also is grown 40 per cent of the nation's grain sorghum on 1.9 million acres of highly irrigated land.

This production is possible only as long as the underground water supply lasts. Skip-row interplanting is one way that the life of the irrigated Plains can be extended while the farmer still makes a good return from his crops.

This year, the High Plains Research Foundation has selected

some 25 different farmers throughout the Plains of Texas to set up demonstration plots of the High Plains Foundation Farming System and the Hinn soybean. These plots, under the direction of Loyd Langford, associate agronomist for the Foundation, are located from the top of the state at Dalhart and Perryton on the north, to Seminole on the south to Farwell on the west, and Ralls on the east.

On each of these farm sites research will be taken to determine "on farm" conditions and the advantages in yield increase and reduction of irrigation water necessary to make a good crop.

Although The University of Texas has come a long way from the time when a broiled steak cost four cents in a student dormitory and a prim Dean of Women kept a needle handy to sew up the coeds' once-fashionable slit skirts, many of UT's present customs had their origin in the first 50 years of the Institution's life. A definitive study of Forty Acres student life from 1883 to 1933 was completed recently by Miss Margaret Berry, associate dean of women, as a doctoral dissertation. She received a Doctor of Education degree from Columbia University.

Sharpen Your Shopping Skills

Smart shopping of summer sales is a challenge to home-makers. One of the delights of a shopping trip is to discover a real bargain, says Mrs. Elsie P. Short, Texas A&M University Extension home management specialist.

An item is no bargain if you don't really need it, no matter how economically it may be priced. Don't go overboard on bargain-buying just for the sake of buying the cautions.

Take a close look at the inviting advertisements which feature special sales, discounts, and savings. For example, if an item is advertised at \$20 per cent off, "does this refer to the 'list' price, the price tag, or the price at which it was originally selling? Is 20 per cent a sizable reduction or a small one?"

Many people prefer to buy well-known brands of merchandise. There's nothing wrong with this policy if you're aware that a specific company may manufacture the product in several price lines not of equal quality. A low price line is sometimes designed as "promotion merchandise" that the retailer can use for sales or a "special purchase."

Here are some basic consumer information guides to aid you in shopping:

Read ads carefully. Look for precise information, such as detailed descriptions of sale items, Model numbers on appliances, for example, permit a quick, accurate check on price

comparisons among stores. Consider off-season buying. There may be less choice of items, but this need not be a disadvantage when purchasing standardized items such as socks or white goods. Understand guarantees. Know

who is responsible for fulfilling the guarantee agreement. Have the terms of the guarantee been cut along with the price? Examine all sales items carefully. Be a sharp shopper.

New Crop Peaches, Plums Are Arriving

Supplies of new-crop peaches and plums are beginning to arrive at the supermarket. Prices are expected to decrease on these products during the next few weeks.

The peach crop was approximately two weeks late in maturing in many growing areas, but supplies are now on the increase, reports Mrs. Gwen Clyatt, Texas A&M University Extension consumer marketing specialist.

Santa Rosa plums now on the market have a good flavor and are of excellent quality. The present supply is coming from California. This plum variety is dark red in color, with a purplish cast when mature and thoroughly ripe. Consumers can be assured of good quality by selecting fruit that is plump,

clean, of fresh appearance, full colored for variety, and soft enough to yield to slight pressure. If plums are not fully ripe when bought, allow them to ripen at room temperature for 3 to 4 days.

Cantaloupes and watermelons continue as good choices at the fruit counters.

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BACK TO SCHOOL JEANS SALE

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Men's — Youngmen's and Boys'

13 3/4 OZ. JEANS

Coarse weave cotton denim—Sanforized shrunk

Compare quality, fit and price with any jeans made. Anthony's Buckhides are made to rigid specifications. Western styled and cut, sewn with tough orange thread, bar-tacked and riveted at strain points. Wide belt loops, zipper fly. Built to stand the rugged wear of active boys and men. Coarse weave, white back denim that will wear and wear.

- Odd & Even Size, 6-16
- Regulars-Slims-Huskies
- 2.39 PAIR **3 PAIR 6⁷⁷**
- Men's & Youngmen's
- Sizes 27-36
- 2.98 PAIR **3 PAIR 8⁵⁷**

UP TO 75% MORE WEAR

COTTON & NYLON

1 1/4 Ounce—Sanforized Jeans for Boys

Cotton blended with nylon to give extra wear. Coarse weave, white back, vat dyed denim that will stand the gaff. Western styled and cut, sewn with tough orange thread, bar-tacked and riveted at strain points. Wide belt loops, zipper fly. Vulcanized double knee on sizes 4 to 12. Stock them up now at sale prices for back-to-school and save.

- Odd & Even Sizes 4-16—Reg. - Slims - Huskies.
- Double Knees
- On Sizes 4-12
- 2.69 PAIR **3 PAIR 7⁵⁷**

Boys 1 1/4 oz. — Slim or Regular

BLUE DENIM JEANS

Coarse weave, white back cotton denim that is strong and durable. Bar-tacked and copper riveted. Western styled for perfect fit. Sanforized. Double knee in sizes 4-12, knees guaranteed for life of garment. Buy now, Save now.

ODD OR EVEN SIZES 4 to 16 1.98 ea. **3 PAIR 5⁶⁷**

FAMOUS LEVI Blue Jeans Large Shipment For Back To School

Size 27-29 **\$3⁸⁵**

Size 30-42 **\$4¹⁵**

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Size 27-42 **\$4⁹⁸**

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Size 27-38 **\$5⁹⁸**

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COTTON TALKS

FROM PLAINS COTTON GROWERS, INC.

A highly controversial, low loan - direct payments cotton bill, H. R. 9414, was reported out of the House Agriculture Committee July 8. Diligently sought by the Administration and bitterly fought by producers, the bill finally came from the committee on a split vote of 20 to 13.

Then the committee almost immediately went back into executive session, added some new features and brought out a substitute - no less controversial and no less displeasing to cotton producers.

The new bill, still called the "Cooley Bill" after sponsor and chief proponent Congressman Harold Cooley (D-NC), carries the number H. R. 9715. Written as a four-year proposal, it provides:

1. A loan price of 21 cents per pound on middling-inch cotton at average location in 1966 and a loan price at 90 per cent of the "estimated" world price for 1967, 1968 and 1969;
2. A mandatory 15 per cent acreage reduction for any farmer who wishes to be eligible for the loan or direct payments;
3. Unlimited acreage and production for farmers who elect to plant over 85 per cent of their effective allotment and sell on the open market without benefit of loan or payments;
4. For establishment of a domestic allotment for each farmer at not less than 65 per cent of base allotment;
5. A price support payment of 9 cents per pound and a variable land retirement payment which, combined, would give the producer a total payment of (a) 11.42 cents per pound times the projected yield from domestic acreage (65 per cent of base) for growers who plant 85 per cent of base allotment, (b) 13.04 cents per pound times projected yield from domestic allotment for growers who plant 75 per cent, and (c) 14.65 cents per pound times projected yield for the grower who plants only his domestic allotment;
6. That the amount of direct payments after 1966 will be set in accordance with a formula contained in the bill which would cause it to vary in direct relation to the loan level;
7. A restriction on release and reapportionment which would prevent cotton acres released from being reapportioned outside the county in which released;
8. That a producer who receives reapportioned acreage will be eligible for the loan (21

cents) and the support payment (9 cents on domestic acres) but not for land diversion payments;

9. That allotment holders can release 85 per cent of their acreage and receive a land diversion payment in the amount of one-half the loan price times projected yield from the other 15 per cent without planting any cotton at all;

10. That if the Secretary of Agriculture is unable to make payments as provided in the law he may carry out its provisions through use of loans or through purchase and resale of cotton;

11. That the Secretary of Agriculture cannot sell cotton from CCC stocks at less than 110 per cent of the loan price except if he determines that production in any year will be less than offtake, in which case he can sell CCC stocks at market prices;

12. That farmers may, within counties or adjoining counties, trade rice and cotton allotments between themselves, and

13. That sale and transfer of cotton allotments may be made between growers within a county, except that if a referendum vote shows that two-thirds of the growers in a county approve, allotments from that county can be sold and transferred outside the county but within the state.

However, the total allotment for any farm to which acreage is transferred can not exceed 150 per cent of the average size farm acreage allotment in that state or 100 acres, whichever is greater.

Department of Agriculture figures are reported to show that the blended, or average, price for a farmer planting 85 per cent of his allotment would come to 30.73 cents per pound, to 33.3 cents if he plants 75 per cent and 36.6 cents if he plants only 65 per cent. In this calculation it appears the Department is assuming that cotton will sell at one cent above the loan price, which may or may not be the case under varying conditions.

As an example of how the bill would work if it should become law as now written, consider a farmer with a 100 acre allotment and assume his lint yield to be 500 pounds per acre.

If he plants over 85 acres he may as well plant fence-row to fence-row because he loses eligibility for loan or payment. If he plants 85 acres and produces 85 bales he gets a minimum of the 21 cent loan value on the full 42,500 pounds of lint, or \$8,925.00. Then, on the 65 bales from his domestic allotment, he gets a payment of 11.42 cents per pound, or \$3,711.50, for total gross income from cotton of \$12,636.50. On the 42,500 pounds, that's an average price of 29.73 cents

per pound and he will have to sell at one cent above the market to reach the Department's figure of 30.73 cents.

Planting 75 acres he would get the minimum 21 cent loan value on 37,500 pounds and a payment of 13.04 cents on the 32,500 pounds from domestic acreage - a total of \$12,113.00 and an average of 32.3 cents per pound for all of his cotton. Again, this is one cent below the figure used by the Department.

If he chooses to reduce back to his domestic allotment, 65 acres, he would receive a minimum of 21 cents plus 14.65 cents, or 35.65 cents per pound on all production.

Our cotton on the High Plains normally averages about 3 cents per pound below the middling-inch at average location loan price, which in 1965 is 29 cents. Therefore in 1965 we have a support level under the loan of 26 cents per pound. And, converting this per-pound price to the 100 acre, 100-bale example as used above, the gross income support will be \$13,000.00.

By comparison, under H. R. 9715 discussed above, the High Plains farmer electing to plant 85 per cent of his allotment would have a gross support level at \$11,361.50 - a 12.6 per cent drop in gross. Planting 75 per cent he would have a support level at \$10,988.00 - a drop in gross of 15.5 per cent. If he cuts back to 65 per cent his gross support drops to \$10,611.25 for an 18.4 per cent loss in gross income.

Of course these are minimum farmer receipts, or the amounts he could count on, for sure. But with a huge carryover and the possibility of some producers growing unlimited amounts of cotton, most observers see little hope that cotton will sell at much above the loan level. If it doesn't, these figures would closely approximate producer income under H. R. 9715.

Technical Terms Made Easy

Consumers are often confused over technical terms in the clothing field, says Lynn Parks, Texas A&M University Extension consumer education specialist.

Here are some helpful definitions of often misunderstood terms:

(1) "Delayed cure" is a new textile finishing process which gives wash-and-wear clothing an exceptional ability to retain its shape during wear after laundering. It also permits the setting of durable creases and pleats to last the life of the garment.

(2) The mercerizing process is a chemical treatment for improving the appearance and performance of cotton. When immersed in a solution of caustic soda, cotton becomes "fulled" or shrunk. This treatment gives cotton greater strength, a smoother surface, improved affinity for dyes, more absorbency and reduces shrinkage to a minimum. When yarns are treated under tension, they take on greater luster.

The process is now widely used on yarns for quality knit goods, on cotton for sewing threads, for Schiffli laces and embroidery, and as a finishing technique for fine shirtings, dress materials, upholstery, drapery, and other fabrics.

(3) "Double-knit fabric" is made by knitting on machines equipped with two sets of needles. A double-knit fabric is heavier than single-knits and its two sides have different appearances.

Double-knits are often non-clinging, durable and free from excessive stretching. They are washable and many can be safely machine-washed with moderate agitation, using warm soap or detergent suds and rinse water.

The Texas Forest Service headquarters is on the campus of Texas A&M University at College Station. It is one of four state forestry organizations in the Nation associated with Land Grant Colleges.

Special Markers Expected To Reduce Wreck Hazard

A comprehensive safety program being inaugurated in Texas and other states could sharply reduce losses of life and property caused by rear-end collisions with slow-moving vehicles on public roadways.

Farmers, contractors, and others who operate vehicles at speeds under 25 mph can use a simple, inexpensive warning device to alert motorists in time to slow down. Developed through extensive research at the University of Ohio, the brilliant two-color triangular symbol is endorsed by the National Safety Council, American Society of Agricultural Engineers, Automotive Safety Foundation, and other groups.

An educational program aimed at developing widespread use by farmers and other operators of slow vehicles and acquainting the general public with its meaning is being coordinated by the Texas Farm Bureau Safety Department.

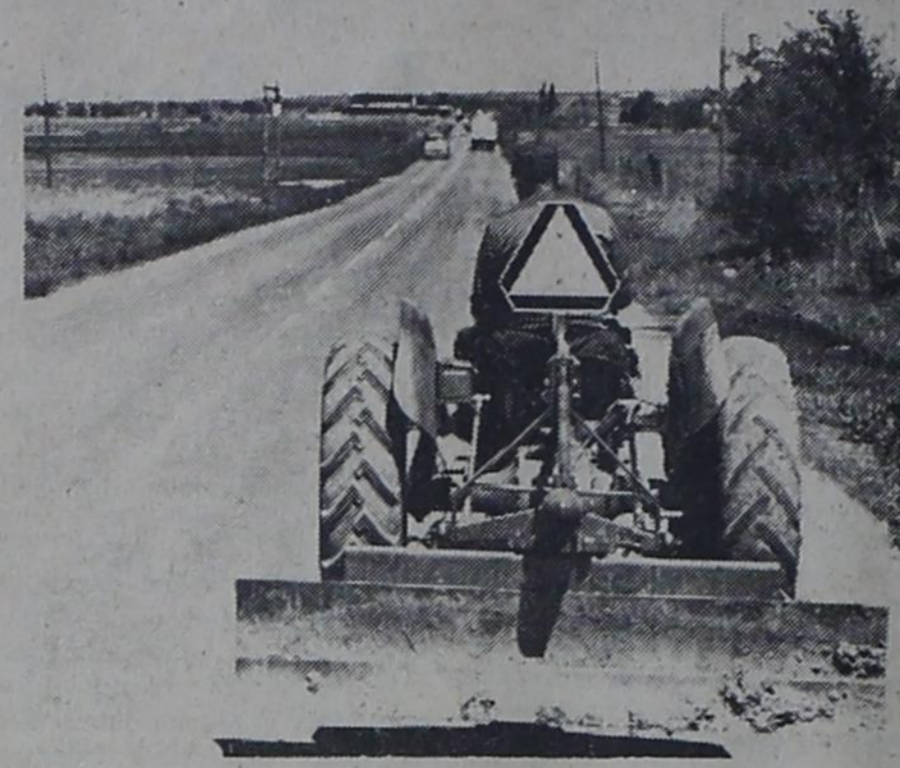
Joe Smetana, TFS safety director, said the SMV emblem is intended to supplement and not replace other warning safety devices such as red lights, red flags, etc. Use at the present time is on a voluntary basis only, but some states either have passed laws or have legislation pending making it mandatory on certain types of vehicles.

The emblem and optional mounting assemblies can be purchased at a very nominal cost through county Farm Bureaus, Smetana said. Non-

Farm Bureau members can purchase them at the same low price members pay, and plans are being made to have them sold through implement dealers and other similar businesses in most counties, according to the TFB safety director.

Smetana said the research at Ohio State University revealed that two out of three accidents involving slow-moving vehicles are rear-end collisions. These rear-end collisions account for two-thirds of the fatalities and injuries and 70 per cent of the property damage in accident involving slow and fast-moving vehicles. A majority of the injuries and fatalities occur to the operator of the slow-moving vehicle. Nine out of every ten of the accidents occur in daylight hours on dry highways, according to the studies.

The emblem, made of lightweight aluminum materials, has a solid center triangle of fluorescent orange with a 1 3/4-inch outer border of red reflective material. The orange material has been proven to be highly visible to approaching motorists at distances exceeding one-fifth mile. At night, the reflective border glows brilliantly in the path of oncoming headlights - producing a hollow, red triangle which immediately identifies a slow-moving vehicle. The over-all dimensions are 16 inches wide and 14 inches high. It should be mounted at the rear of the vehicle, three to five feet from the ground.



SAFETY DEVICE -- In order to combat the growing number of accidents involving slow-moving vehicles, a safety emblem has been developed to alert motorists approaching from behind. The emblem, shown mounted on the rear of the above tractor, is brilliantly colored for quick recognition either in daytime or at night. A comprehensive program to encourage use of the emblem by farmers and others who operate slow vehicles and to acquaint the public with its meaning is being coordinated in Texas by the Texas Farm Bureau Safety Department.

Fresh vegetables now available in ample supply are tomatoes, blackeye peas, purple hull peas, red potatoes, eggplant, carrots, Bell peppers and hot peppers, radishes and green onions. Head lettuce prices are somewhat lower and the quality is good.

Fryer prices declined slightly during the past week, and there are good buys on the whole birds and fryer parts. Although the broiler output is about 6

per cent ahead of that for the corresponding period a year ago, higher beef and pork prices now are stimulating demand for poultry and providing less meat-counter competition.

Retail beef prices are steady with prices for the past couple of weeks. Look for best beef values on round steaks and roasts, ground beef, chuck roasts and steaks. Some stores are featuring beef "specials" at quite a saving.

On the farm---

(Continued from page 1.)

E. Toxaphene - DDT, 2-1 mixture, (1.25 to 2.25)

F. Heptachlor + DDT (.25 to .375 + .5)

G. Endrin + DDT (.2 to .3 + .5)

H. Bidrin (.1 to .25)

Cotton insect control guides are available at my office in courthouse. Every cotton grower needs a copy of this list of recommended insect control practices.

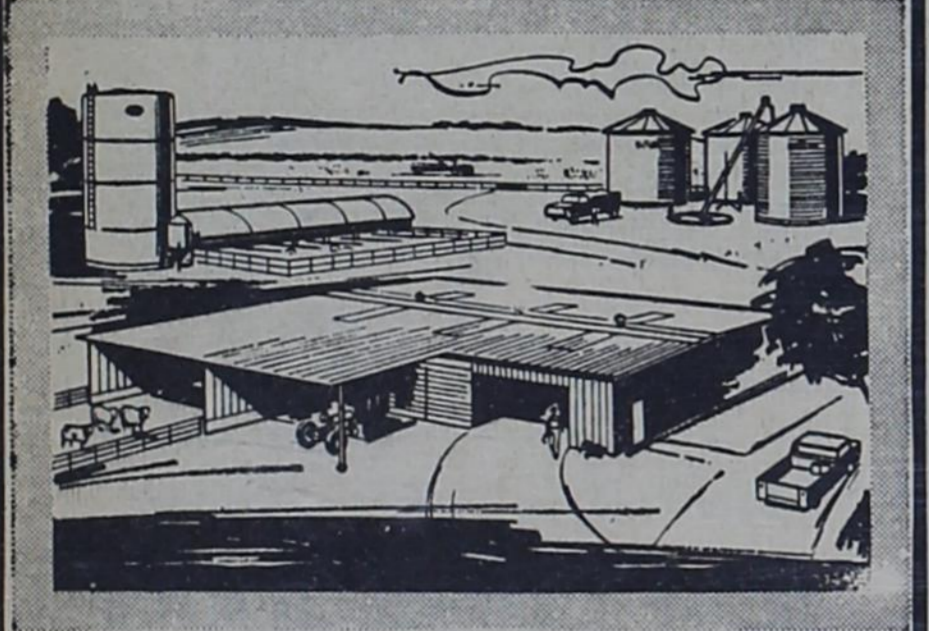


A NEW ORLEANS candy maker has joined forces with a Louisville company to make glad the heart of youth and, incidentally, up sales. Modifications by Votator, Louisville, including installation of a piece of equipment known as a "scraped surface heat exchanger," have almost doubled production during an eight-hour shift to 192,000 bars of candy.

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As your authorized local Butler dealer we'll be glad to help you with your equipment and construction needs. We're prepared to take the worries and responsibilities of engineering and construction off your shoulders and handle the whole job.

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