



BY BILL ELLIS

IF WE BELIEVED all of the mail we received in our mailbox this Monday, then within the next few months, we may be independently wealthy, and be "fixed for life" by the winning of big cash prizes or property.

As soon as this happens, we may never have to resort to such a mundane method of making a living as publishing a newspaper.

Yes, it's the "lucky number sweepstakes," and they are back again in 1977.

If you were average, you received anywhere from two to four different mailings during the past week, each one virtually assuring you of some sort of financial reward if you'll only send in your lucky numbers to be entered in one of the various contests.

Along with the numbers comes the opportunity to subscribe to any number of well-known magazines, or join a book-a-month club, and it is strongly hinted that if you subscribe, your chances of winning may be greatly enhanced.

Of course, you can still enter the lottery—without subscribing—the law says the companies can't actually attach a requirement that you buy something in order to be eligible to win a prize.

But, most of the people who go in for the sweepstakes events are going to buy the magazines, or books, or whatever. And then they are stuck with these purchases for the duration of the subscription.

"You may have already won \$15,000 cash or \$100 a month for life or your own backyard swimming pool," stated one of the pieces of mail we received this week.

What always puzzled this writer was—if we have already won one of these fabulous prizes, then why should we have to subscribe to "Field & Stream," or "Newsweek," or one of the 100 other magazines that are available through the promotion. Why don't they just go ahead and send us our prize???

In recent years, the give-aways have been enhanced by the use of computers which allow each mailing to be personalized through the use of the solicited party's name and address, right on the "form letter."

It's impressive to see your name typed in a blank that hints that you might be first in line for the next \$125,000 check. After all, you reason—if they have your name, address and zip code, you might be one of the lucky ones.

It doesn't take much of a mathematician to figure out that if hundreds of thousands of folks are gullible in these things, as many of us have been from time to time, then the real "winner" in the deal turns out to be the publishing houses, who are actually using the promotion just to add to their subscription lists.

We don't doubt that the advertised prizes are actually given away. We assume that for every list of prizes offered, there eventually will be a corresponding list of winners. Nor do we accuse the contest sponsors of awarding the prizes only to those who also order the subscriptions. For all we know, the prize winners come from an honest drawing, regardless of whether or not you make a purchase.

But we also don't doubt that the publishers add a large number of customers to their lists through the promotions. Some will even stay on as regular subscribers for awhile.

If we could sell a few hundred thousand subscriptions to the Blade, then we could also afford to give away \$400,000 in prizes. Yep, we could even give away two new homes valued at \$125,000 or the cash equivalent. Unfortunately, we don't have the mailing list and the reputation drawn on by the national publishers.



PEOPLE MAY FORGET  
HOW FAST YOU DID A  
JOB, BUT THEY WON'T  
FORGET HOW WELL  
YOU DID IT.

## Stone Captures Feather Award

Wayne Stone was Bovina's champion in the annual longest tailfeather contest, sponsored locally by Bovina Gin, who will award Stone a check for \$15.00. Stone's feather measured 25½ inches.

County winner in the annual contest was Johnny Haney, a resident of Hereford, who turned in his entry, measuring 26½ inches, at Farwell.

Placing second in the local contest was Jamie Travelstead of Carlsbad, New Mexico. Truman Trim and Lowell Boozer tied for third place.

Friena's winner was Bobby Perkins, whose entry measured an even 26 inches. Krita Potts was second at Friena, with Ron Trusler third.

J. W. Eubank was second in the Farwell contest. His feather also measured over 26 inches. Craig Capps was third.

In general, the feather entries were longer than usual this year. This year's county winner was almost 1½ inches longer than the 1975 contest winner, which measured 25½ inches. Five out of the top nine feathers were at least as long as the '75 champion entry.

The past hunting season was considered successful, although novice hunters had trouble getting their trophies.

Parmer County enjoys the reputation of being one of the better hunting locales in the 32-county Panhandle area which hold pheasant season.

## JP Office Site Still Undecided

Meeting on December 22, Parmer County Commissioners Court, in a unanimous decision, voted to put on certified deposit for six months a sum of \$50,000 from the county's general fund.

It was also voted to pay the Friena State Bank the amount of \$9,163.12 in principal and interest from the Farm to Market Fund.

Bovina City Manager Larry Gilley and Justice of the Peace Wayne Spears discussed with the Court possible sites for a Justice of the Peace office in this city. No decision was reached on county allowance for office space or location.

The Commissioners authorized Judge Paul Fortenberry to borrow the sum of \$28,406.08 to pay for a new grader and packer for Precinct 1. The funds borrowed will be deposited in the revenue sharing checking account because a large loss would result if the present revenue sharing certified deposits were cashed in before the maturity date of January 12. The amount borrowed will be repaid by the certified deposits when they mature.

The Court approved bonds for Charlie Lovelace, Ernest Anthony, Johnny Atkinson, Archie Tarter, Wayne Spears and Henry Minter, plus a tax-assessor-collector bond in the amount of \$24,000. A resolution was also approved to pay the Amarillo Hilton Inn \$25.50 on behalf of R. E. Mears. The indebtedness was for a room rented during the Justice of the Peace School, held December 1.

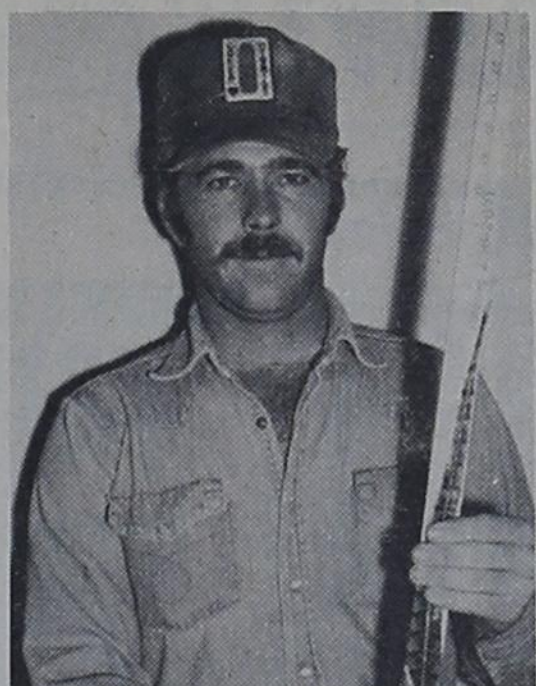
Judge Fortenberry was given authority to sign an audit questionnaire, to be mailed to Representative Bill Blythe.

Dues of \$115 were paid to the Ninth Administrative Judicial District.

Accepted was a bid of \$1,116 by Westbrook Glass, Inc., of Clovis. The contract calls for furnishing material and installation of certain glass and doors in the law enforcement center.

Discussed was a meeting of County Judges and Commissioners at College Station, February 2-3, but no action was taken.

Adopted was a resolution that the January Term of Court will be from January 1 through June 30, and the July term, July 1-December 31.



FEATHER CHAMP.....Wayne Stone proudly displays his winning tailfeather in the local "longest tailfeather" contest in conjunction with the pheasant season. Stone's entry measured 24½ inches. The county winner was by a Hereford man, Johnny Haney, turned in at Farwell.



SPECIAL INVITE....Todd (left) and Terry Glascock, sons of Mr. and Mrs. Mac Glascock, proudly

display the invitations they received to attend the inauguration of Jimmy Carter as president of the United

States on January 20. The boys' parents are making plans to take them to the special event.

## FROM JIMMY CARTER

# Bovina Youths Get Inaugural Invite

Two young Bovina residents have achieved the singular honor of receiving from President-elect Jimmy Carter, a formal invitation to attend his inauguration and the festivities that follow.

The sons of Mr. and Mrs. Mac Glascock, Terry, 9, and Todd, 7, wrote to Carter during the campaign, expressing support and in reply, received a postcard from him, dated September 13.

The incident was all but forgotten when the printed invitation arrived. Considering the fact that only one-tenth of one per cent of U. S. residents are tendered such recognition, the excitement in the Glascock household is understandable.

To our knowledge, the Glascocks are the only Bovina residents who have, this year, received such an invitation.

"We are making plans to attend the inauguration. We have always wanted to visit Washington, and it will be an experience the boys will never forget," says the father of the boys.

The printed invitation, done in script to resemble handwriting, reads: "The Inaugural Committee requests the honor of your presence and participation in the inauguration of Jimmy Carter as president of the United States, and Walter Mondale as vice president of the United States, Thursday, January 20, 1977 at Washington, D. C."

An insert included with the invitation reads "We sincerely hope that you will be able to come to Washington and participate in the Inauguration of Jimmy Carter and Walter Mondale. You are entitled to view and take part in the two major Inaugural events: The Inaugural Ceremony, which will take place at 11:30 a.m., Thursday, January 20, and the Inaugural Parade on Pennsylvania Avenue, which follows at 1:30 p.m. January 20.

"There are some Inaugural events which will require special tickets for admission. We deeply regret that, due to the limitation of space, this invitation cannot be honored at those events. We would like more than anything to be able to invite everybody to every Inaugural event, but we know that you understand and hope that you'll take advantage of the hundreds of things to see and do in Washington during Inaugural Week. We will be sending you a special Inaugural Guide to Washington, D. C. to help you plan your visit.

"You're going to see a new openness and a new spirit in Washington. We hope that after you visit, you will take that spirit back to your home and help make it grow throughout this great country of ours."

Glascock said that a call to the White House verified the invitation, and indicated that while everyone is technically invited to the Inauguration, only a small percentage receives printed invitations such as the boys received.

On the postcard, in which Carter earlier acknowledged Terry and Todd's letter, a hand-written

message was on the back of the card as follows:

Your letter means a lot to me. Although young, you can be a great help in my campaign. Jimmy Carter."

There is no doubt in the minds of Terry and Todd Glascock that Carter is going to make a great president. And if nothing happens, they plan to be on hand January 20 to see him sworn in as the 39th president of the United States.

## Farm Sale

The Bovina Jaycees will hold the fourth annual Community Farm Sale at the Bovina Gin on Friday, January 14, starting at 1 p.m.

Those having farm equipment for consignment are reminded to contact any Jaycee as soon as possible to enable items to be listed on the sale bill.

Appreciation was expressed on behalf of the sale committee and all Jaycees for the success the sale has enjoyed for the past three years. The committee noted it is confident this year's sale will surpass those of the previous three events.

## Names Added To Xmas List

The First State Bank of Bovina has reported a total of \$753.00 has been contributed, to date, to the 1976 Community Christmas Card Fund.

Each year the Bovina Women's Study Club designates a civic organization to be the recipient of the proceeds of the fund. This year the Volunteer Fire Department will receive the money, to be used to help defray the cost of a new fire truck which is scheduled for delivery during the summer of 1977.

Names of contributors which were not included in the Christmas issue of The Blade, follow:

L. F. Jacobs, Lonnie J. Fowler and Family, Jesse and Lucille Walling, Bonds Oil Co., Edwin Lide Family, the Billy Smiths, Sherrill Lumber Co., and Jay and Patsy Sherrill and Family.

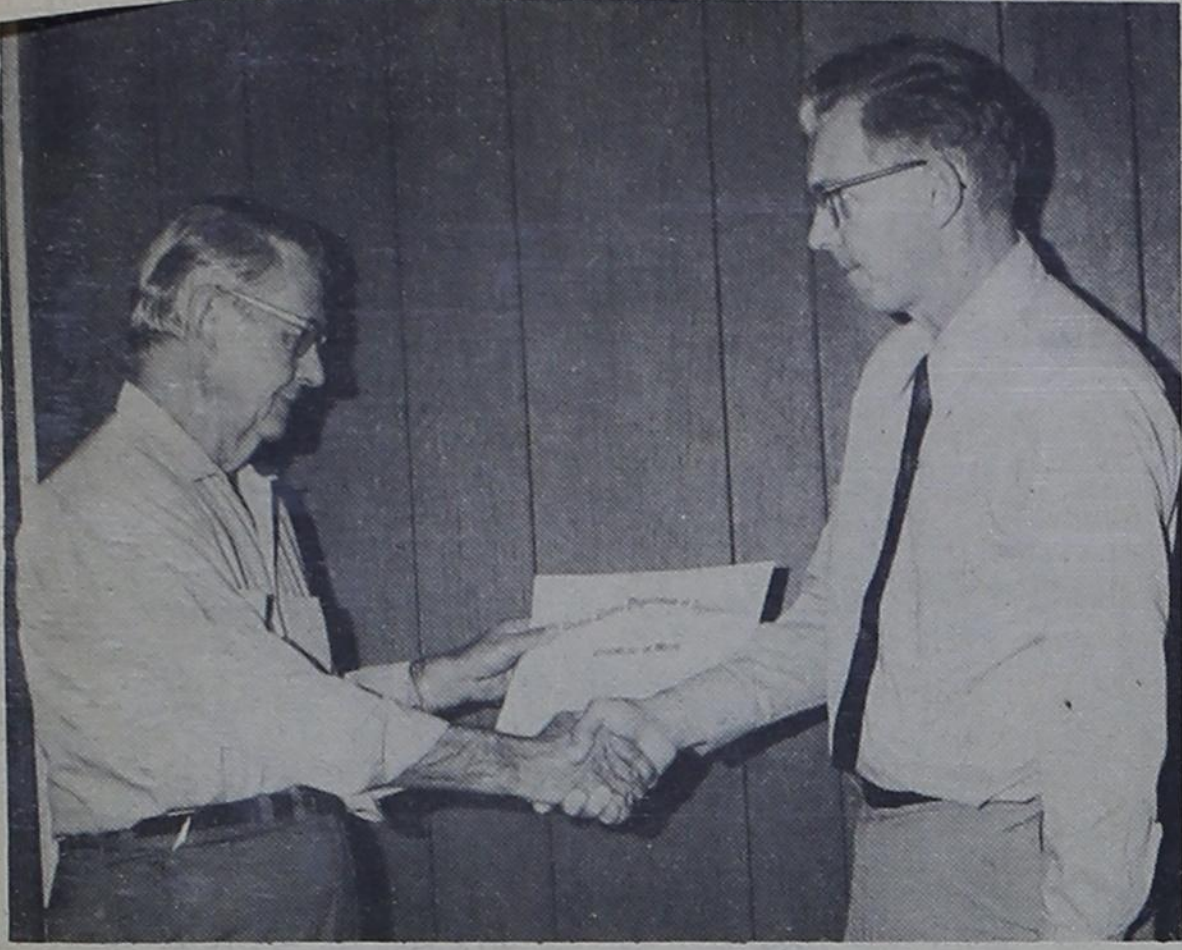


TAKING OATHS.....Parmer County officials were given their oaths of office Monday morning at the Court House. From the left is County Clerk

Bonnie Warren, Archie Tarter, new commissioner for Precinct 3, Ernest Anthony, new commissioner, Precinct 1, Hugh Moseley, tax

assessor-collector; Charlie Lovelace, sheriff and Johnny Atkinson, county attorney.





**RETIREES.....**Marion Clark, left, is congratulated by Herb Evans District Conservationist, on the occasion of his retirement December 31. Clark completed 32 years with the Soil Conservation Service.

## Employee Retires

Marion Clark, Soil Conservation Technician, has retired from the Soil Conservation Service as of December 31, 1976.

Clark has been with the SCS for over 32 years. The major portion of his career was spent in Throckmorton, Texas. The last nine years he has been helping the farmers in Parmer County. Clark has assisted Parmer County farmers install terraces, diversions, waterways, irrigation pipeline and irrigation systems. He has had the responsibility for design, supervision of installation and check for completion of cost shared irrigation pipelines for the past nine years.

Herb Evans, District Conservationist, said it has been a pleasure having Clark on the staff at Friona, and that he will be missed.



"Peanuts!"

## Services Held For Mother Of Frionan

Funeral services for Dollie Alma Mayfield, 82, of Lamesa, were held Monday, December 20, at the First Baptist Church with the Rev. Vard Gunn of Minden, La., officiating.

Burial was in the Ackerly Cemetery.

Mrs. Mayfield died Friday, December 17, in Medical Arts Hospital in Lamesa following a lengthy illness.

Born February 22, 1894, Mrs. Mayfield was a native of Hood County and moved to Dawson County in 1925. She was married to Roy Patrick Mayfield on April 26, 1914. She was a member of Woodmen of the World and a 40 year member of the Baptist church.

Survivors include her husband Roy of the home, one son Henry of Lamesa; one daughter Mrs. C. L. (Jessie) Sisk of Friona; six grandchildren and seven great-grandchildren.

# Reflections

From *The Blade*

**20 YEARS AGO++ JAN. 2, 1957**  
Bovina coffee drinkers are possibly taking a dim view of 1957. They are faced with having to pay ten cents a cup for their favorite liquid. Both ABC Drug and Bovina Restaurant have announced that they have started charging a dime per cup because of the raised price they must pay for their coffee.

Dr. Paul Spring, Parmer County health officer, indicated this week that he and other physicians in the area are concerned about the rising incidence of encephalitis, or "sleeping sickness" in the Texas Plains and the Rio Grande Valley. Through a seeming oddity, the disease is increasing in the area each year in spite of the fact that the vector or carrier is a mosquito, and that the Texas Plains are in the midst of history's greatest drought.

Scooter Queen was elected president of the Bovina ex-students association at the annual banquet Saturday night.

The 1957 March of Dimes is underway in Parmer County, announce Hugh Moseley, chapter chairman, and Raymond Euler, campaign director.

**15 YEARS AGO++ JAN. 3, 1962**  
The year 1961 was folded back into pages of history Sunday night, December 31.

The 365-day period in Bovina saw numerous civic projects conducted to successful completions, Bovina High athletic teams take a bi-district basketball championship and football squad a district banner, a new Little League ballpark constructed, a rodeo and roping arena built, expansion of the community's residential and business areas and many other events.

Southside Motor Supply, a new Bovina business, is now located in building on Highway 86 which was formerly occupied by Cruise Motor Supply.

Hugh Moseley surprised the Parmer County public this week with the announcement that he will not seek re-election to the office of county clerk another term.

John Wilson was winner of the new Remington shotgun at a Christmas

Eve drawing in downtown Bovina. The gun was given away by Bovina Volunteer Fire Department.

**10 YEARS AGO--JAN. 4, 1967**  
Qualified voters will name their choices in the High Plains Underground Water Conservation District No. 1 election Tuesday when Parmer County selects two county committeemen, and decides whether or not to admit three counties to the organization.

James B. Fowler, 55, of Lubbock, and father of Rev. J. B. Fowler, Jr. of Bovina, died in his home Monday night when fire apparently broke out in the front portion of the home and completely gutted the structure.

Nine Parmer County officials were administered the oath of office in ceremonies held at 2:30 p.m. Friday in the county courthouse at Farwell.

The most intensive Extension Service farm and home management program ever conducted in the county will be held each Tuesday for six consecutive weeks starting January 10 and continuing through February 14.

Rev. Dr. Hubert L. Sone, a Methodist missionary to China and Malaysia for 42 years, will speak at Bovina Methodist Church in the Fellowship Hall Tuesday at 7 p.m., according to the pastor, Rev. J. B. Fowler, Jr.

**5 YEARS AGO--JAN. 5, 1972**

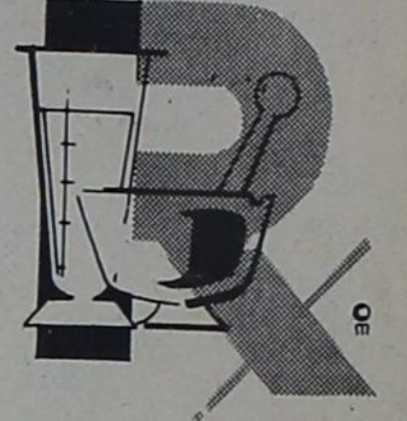
Bob Johnson of the Oklahoma Lane Community was the Parmer County winner in last month's "longest pheasant tailfeather" contest, turning in a 25 1/4 inch entry at Farwell.

A cold wave, the worst of the winter, moved into the area Monday and sent the temperature plunging to near the zero mark Tuesday morning.

A five-year construction and improvement program which envisions an investment of more than \$144 million between now and the end of 1976 to stay ahead of the electric service need of this area was announced today by Roy Tolk, president of Southwestern Public

Service Company.  
A blaze, which was believed to have started in a bedroom closet about 5:30 p.m. Sunday, resulted in heavy smoke and water damage to the home of Mr. and Mrs. Joe Pena at 405 Second Street in Bovina.

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## The Bovina Blade

Second Class Postage Paid at Bovina, Texas 79009

Subscription Rates--Parmer & Adjoining Counties, \$4.50 per year. Outside area, \$6.00 per year.

Bill Ellis Publisher  
Richard Jones Editor  
Scooter Russell Bookkeeper

No one has been arrested lately for going to church.

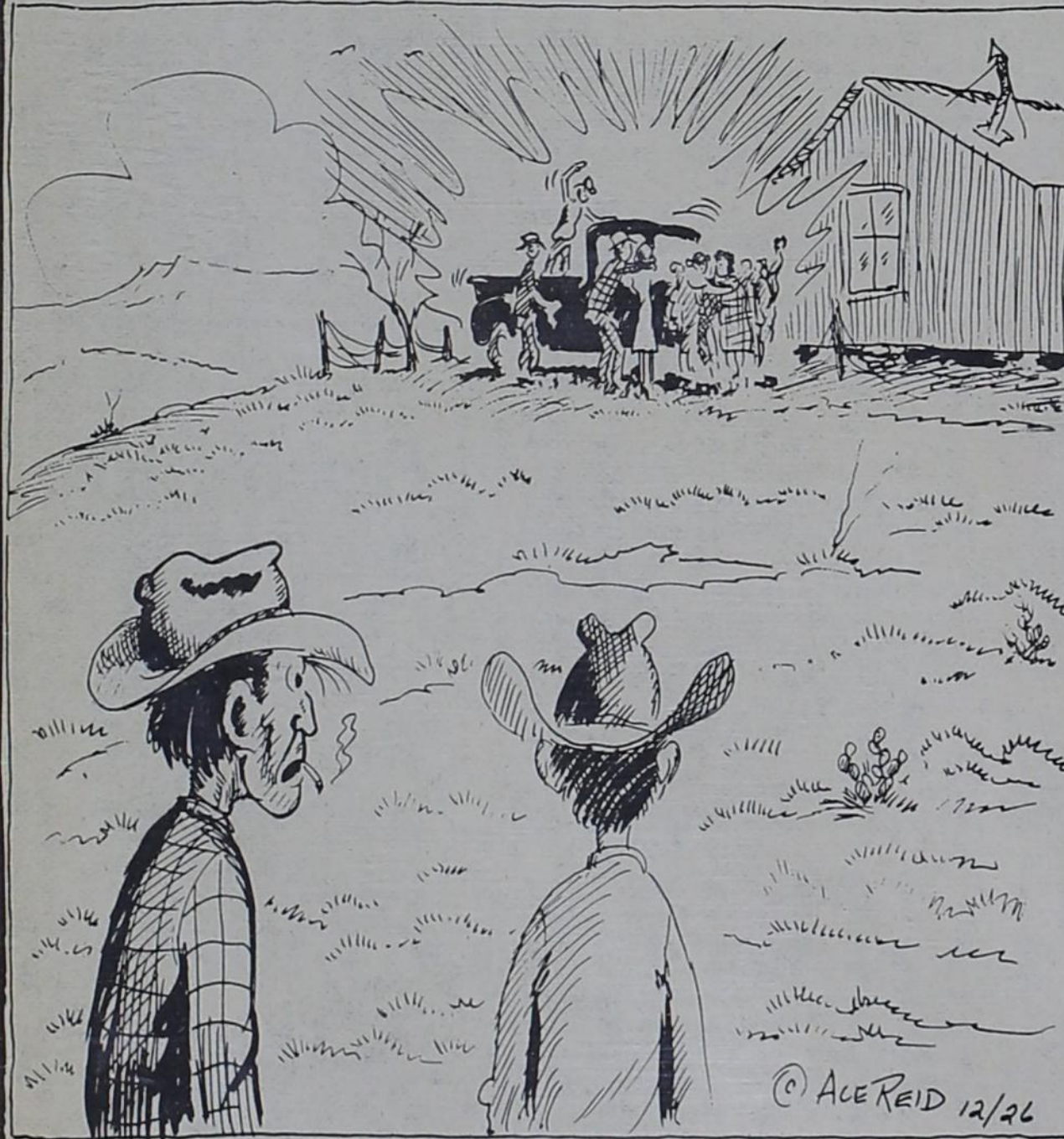
Be as anxious to help others as you are to accept favors.

A wise man knows just how far to go and when to stop.

## FIRST STATE BANK PRESENTS:

COW POKES

By Ace Reid



"That's my distant kinfolks—they're from 60 miles down the road!"

**The Bank That's Bullish On Bovina, Texas**

**FIRST STATE BANK**

OF BOVINA

Member, FDIC

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## Out of Orbit



## agri-facts

By John Ricci

Remember when nobody wanted to be a farmer? Well, times are changing. If college enrollments mean anything as far as trends are concerned then look out! The farmers are coming! In its most recent report (1976), the National Association of Colleges and Teachers of Agriculture (NACTA) says enrollment in agricultural colleges has increased by about 160 percent since 1963. This kind of increase is almost exclusively in the field of agriculture (many other fields are seeing decreases) and today's total is expected to double by 1984. Number one area of interest for the new enrollees is agricultural economics. Second is agronomy, followed closely by animal science and agricultural education. This sudden educational awareness is another example of recognition of agriculture as one of the most dynamic present and future industries in our country... and in the world.

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**BOVINA, TEXAS**



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**SUSAN FARLEY AND AL KERBY, JR.**....Mr. and Mrs. Roy L. Farley of Muleshoe announce the engagement and approaching marriage of their daughter, Susan Denise, to Al Kerby, Jr., son of Mr. and Mrs. A. L. Kerby of Bovina. Miss Farley is a 1976 graduate of Muleshoe High School and is employed at Littlefield. Kerby, a 1974 graduate of Bovina High School, attended West

Texas State University and will continue his education at Colorado State University. The couple will exchange vows February 4, 1977, at 6 p.m. in the home of Mr. and Mrs. Joe Tarter, two miles west and two miles north of the Lazbuddie community. No invitations will be sent locally and friends of the couple are invited to attend.

## Church News

### FIRST BAPTIST CHURCH

Next week at First Baptist Church:  
 Sunday-5 p.m., deacons meeting; 8 p.m., monthly business meeting. Proposed budget for 1977 to be presented.  
 Monday-6:30 a.m., men's community prayer breakfast at the United Methodist Church; 3:45 p.m., children's adventure hour; assoc. youth rally at Parkview, Littlefield.  
 Tuesday-2 p.m., Baptist women led by Sue Barrett.  
 Wednesday-7:15 p.m., potluck supper; 7:30 p.m., Bible study; 8:15 p.m., choir practice.  
 Coming events: January 17-19-Evangelism conference at Fort Worth.  
 Welcome to these new members: By letter-Pam Taylor and Melissa Taylor.

### PENTECOSTAL HOLINESS

Mrs. A. C. Kersey, supply pastor of Pentecostal Holiness Church, Bovina, announces that Revival

### Shower Honor Nancy Fowler

A bridal shower in honor of Miss Nancy Fowler, daughter of Mr. and Mrs. Joe Fowler of Bovina will be held in the Community Room of First State Bank of Bovina on Wednesday, January 12, from 2-4 p.m.  
 Miss Fowler is engaged to Bert Harden of Dallas.  
 Hostesses will be Mrs. Billy Sudderth, Mrs. R. G. Barron, Mrs. Bedford Caldwell, Mrs. John Dixon, Mrs. Tom Beachamp, Mrs. J. W. Harris, Mrs. Dean Hastings, Mrs. O. H. Jones, Mrs. Lowell Boozer, Mrs. Earl Whitten, Mrs. Dean McCallum, Mrs. George Turner, Mrs. Ronnie Sudderth and Mrs. Jerry Ware.  
 Selections may be made at Isaac's Department Store and The Brows-about in Bovina.

## Hospital Report

### ADMISSIONS--

Rosie Connie Valdez, Hereford; Leroy Lambert, Broadview; Ann Graves, Friona; Lester Rhinehart, Bovina; Patsy Webb, Bovina; Grace Allison, Friona; Scott Gober, Bovina; Roberto Castro Jr., Hereford; Connie Garza, Bovina; Lance Scott, Hereford; Lora Mae McFarland, Friona; Leticia DeLaCruz and baby boy, Friona.

### DISMISSALS--

Holly Moore, Maria Garcia, Patsy Webb, Lester Rhinehart, Ann Graves, Scott Gober, Grace Allison, Leroy Lambert, Connie Garza, Andy Garza.

### PATIENTS IN HOSPITAL--

Mae Magness, Lora Mae McFarland, Roberto Castro, Lance Scott, Mrs. Joe Valdez and baby girl, Leticia DeLaCruz and baby boy.

meetings are to be held in the church at 7: p.m., beginning on January 10 and continuing through January 16. Evangelist will be the Rev. Forrest Combs from Sarasota, Florida. Special music and singing will be presented each night.  
 Everyone in the area is invited to attend.

### UNITED METHODIST CHURCH

"Corrie: Behind the Scenes with The Hiding Place," a new full-length color release from World Wide Pictures, will be shown at Bovina United Methodist Church on January 9, 1977. A single showing is scheduled to begin at 7 p.m.

The Hiding Place, a true story filmed in Holland and other European locations, is based on the experiences of Corrie Ten Boom, who, with her father, sister and brother, provided refuge for countless Jewish families. A secret room was constructed in their home as a hiding place for use during Gestapo raids. The ten Boom's activities were discovered, and they were sent to prisons and concentration camps.

According to Kenneth Bliss, director of distribution for World Wide Pictures, The Hiding Place has been extremely well-received, both by audiences and film critics.

The Rev. James Putnam, pastor of United Methodist Church, stresses that the showing of "Corrie" is open to the public. "We encourage families to plan to attend together, for what we believe will be a memorial experience," he concluded.



**MR. AND MRS. JOHN SIKES**....On January 8, beginning at 7 p.m. in the home, friends and relatives will gather to observe the 50th wedding anniversary of Mr. and Mrs. (Lora Wilson) Sikes, who were married in

Hamilton on January 8, 1927. Hosts and hostesses for the event will be Mr. and Mrs. Wendell Sikes, Mr. and Mrs. Johnny Sikes, Mrs. Dora Sullins, Mrs. Annie Ballard and Mrs. Wilfred Sikes.

## Retirement Supper Honors Tom Atkins

Tom Atkins, Parmer County Deputy Sheriff, who resides in Farwell, was honored with a dinner party at First State Bank of Bovina

Community Room on Friday, December 31.  
 Atkins is retiring from the department after 20 years of service.

He was presented a New Jerusalem Bible from the employees of the Parmer County Court House and the traditional pocket watch from the Sheriff's office staff, city and D.P.S. officers. In addition, a plaque was presented to Atkins by Sheriff Lovelace, inscribed: "To Tom Atkins for 20 Years Faithful and Dedicated Service to Parmer County Sheriff's Office."

Sheriff Lovelace gave a short history of Tom's career with the department and made special mention of the fine moral standards Tom has set for all these years.

Those attending were the honoree Tom Atkins, Chas. Lovelace, Myrtle Withrow, Mr. and Mrs. Jim Bishop, Mr. and Mrs. Carliss Woods, Mr. and Mrs. Glenn Fant, and Mr. and Mrs. Ronald Mitchell all of Farwell.  
 Also Frances Treider of Lazbuddie; Andy Hernandez, Mr. and Mrs. Bill Morgan all of Friona; Mr. and Mrs. John Dendy of Canyon; Mr. and Mrs. Gary Gillespie and Mr. and Mrs. Henry Minter of Bovina.



December 31, Sheriff Charles Lovelace is shown presenting Atkins a plaque in honor of his 20 years of service to Parmer County.

**RETIREES**....Longtime county deputy sheriff Tom Atkins, right, was honored at a dinner on the occasion of his retirement

Shower Will Honor Nancy Fowler, Bride-elect of Bert Harden From 2-4 p.m. On Wednesday, January 12 In Community Room of First State Bank of Bovina.

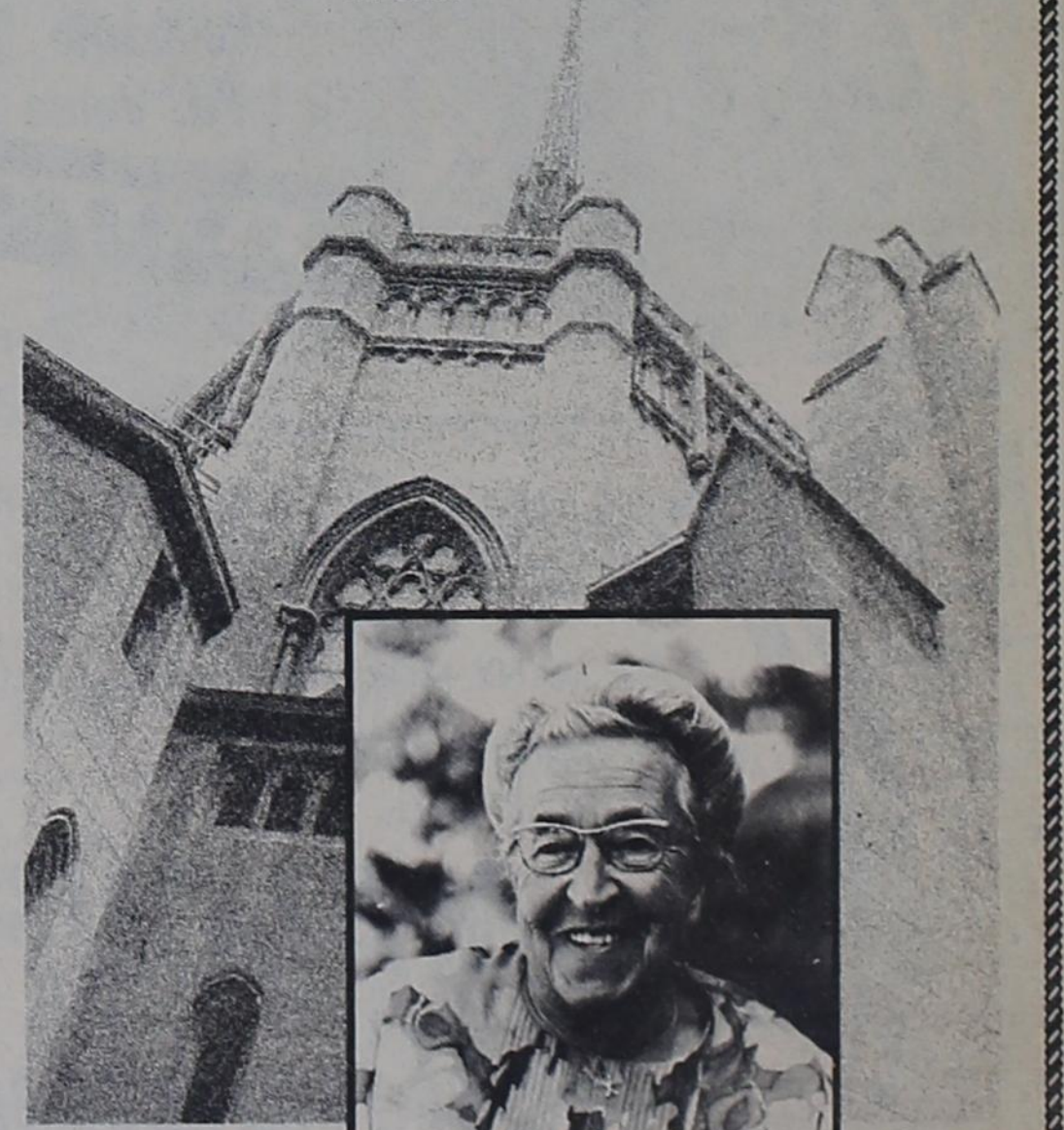
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World Wide Pictures presents  
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**THE HIDING PLACE**  
 In Color



Executive Producer William F. Brown  
 Produced by Frank R. Jacobson  
 Conceived and Directed by James Collier  
 Music Tedd Smith

**Bovina United Methodist Church**

7 P.M.

Jan. 9

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# SWPS Launches Work Program

Southwestern Public Service Company will invest more than \$500-million during the next five years in new equipment and improvements, Berl Springer, president and chief operating officer of the electric company, announced today. Expenditures for 1977 will be about \$84.5-million, while the projected expenditures for the other four years

range from \$84.5-million to \$116.5-million, the latter expenditure scheduled for 1981. The new equipment and improvements are necessary so that SPS can continue providing electric service for the 45,000 square mile area it serves. "During the five-year period, Southwestern will be required to borrow about \$300-million to meet these

construction expenditures," Springer said. Two additional generating facilities to be installed during this period will increase the SPS system capability by more than 700,000 kilowatts, bringing the total capability to almost three and one-half million kilowatts.

Harrington Station, northeast of Amarillo, will be the site for the two new generating units. Construction has just started on Harrington No. 2 and it is scheduled to go on the line in 1978. Harrington No. 3 is scheduled for completion in 1980. Both generators will have a capability of 350,000 kilowatts and will use coal as their primary fuel.

"During the latter part of the five-year period, substantial expenditures will be made on a fourth unit, in the 550,000 kilowatt range, presently planned for completion in 1982. This unit will also use a coal-fired boiler," Springer said. Southwestern has been

using low-sulphur coal from Wyoming at its Harrington Station for about five months. Approximately 11,000 tons are delivered twice a week by a 110-car unit train. The Harrington units each use about 1-million tons per year.

Southwestern Public Service Company, through its fuel subsidiary, TUCO INC., is continuing its aggressive program to assure adequate fuel supplies. "The Company's traditional suppliers of natural gas have been successful in acquiring additional reserves and, at the present time, indicate they have adequate supplies to meet their delivery needs," Springer said.

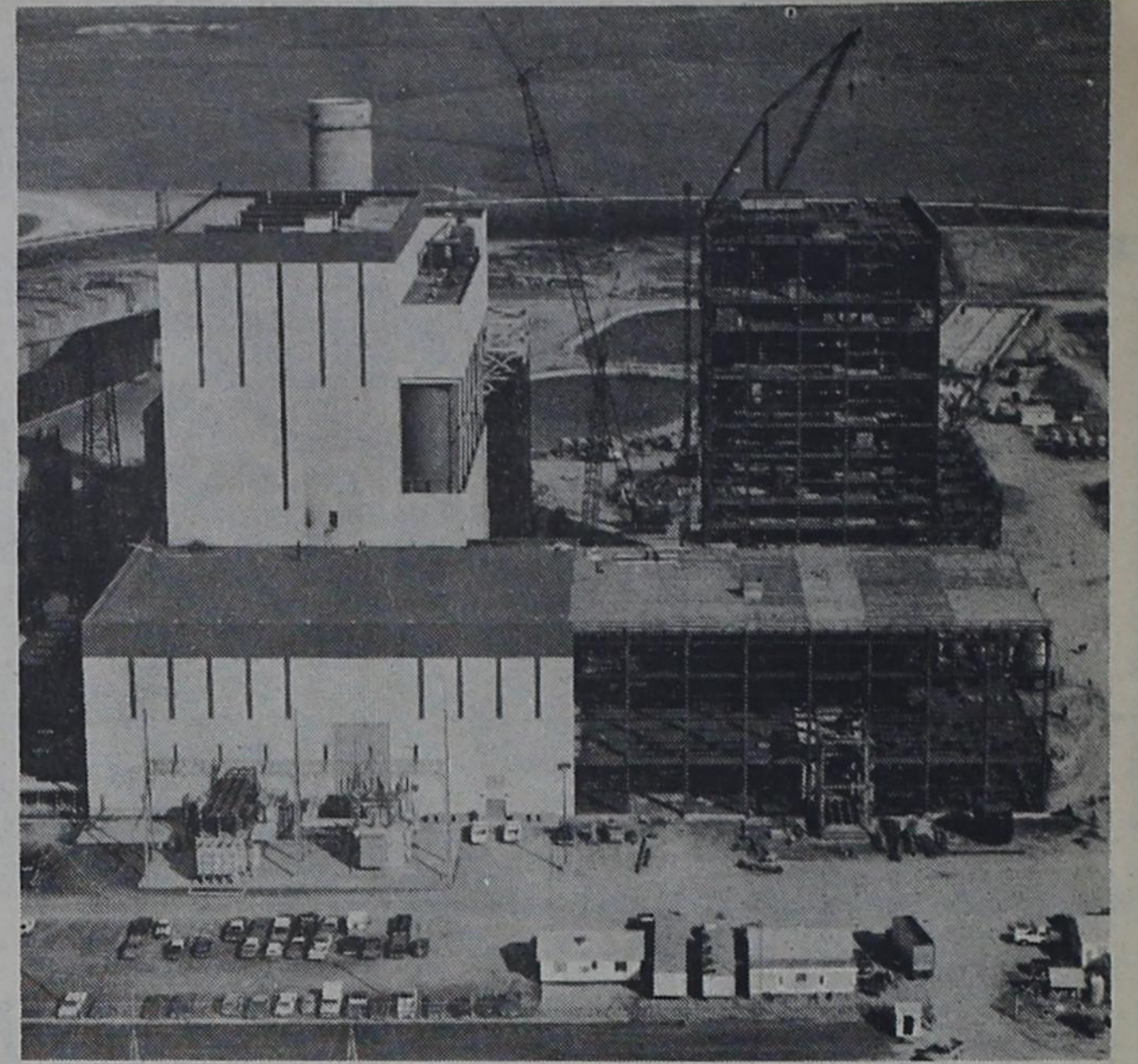
"The introduction of coal as a fuel to this area should act as a stabilizing factor for the cost of electric service, and we do not contemplate asking the regulatory authorities in our service area for an increase in electric rates during fiscal 1977." Transmission lines and

transmission substations scheduled for completion during the five-year period represent an investment of about \$75-million with more than \$10-million being invested in 1977.

The construction of distribution lines and substations during this same period will require an expenditure of almost \$20-million.

Southwestern Public Service Company has offered \$100-million plus a plant site for the nation's first gas-cooled fast breeder reactor. Roy Tolk, SPS board chairman and chief executive officer was recently elected a director of the newly-formed Helium Breeder Associates, Inc. (HBA).

The purpose of HBA is to be the coordinating force in support of the GCFR design and development work aimed at the construction and operation in the late 1980s of a 300,000 kilowatt power plant demonstrating a gas-cooled concept.



CONSTRUCTION WORK progresses on the second 350,000 kilowatt electric generating unit at Southwestern Public Service Company's Harrington Station, northeast of Amarillo. Scheduled for

completion in 1978, the generator will bring the total capability of this coal-fired plant to 7000,000 kilowatts. A third unit of the same size is planned to go on the line in 1980.

## SCS Report

There have been three Great Plains Contracts carried to completion in 1976 in Parmer County. Farmers carrying contracts to completion in 1976 were John Hays, Friona; J. P. Sims, Friona; and Frank Hinkson, Lazbuddie.

Cost shared conservation practices carried out by these farmers were range grass seeding, irrigate pasture planting, parallel terrace construction, irrigation pipeline, livestock water

well and fencing. Management practices carried out were irrigation water management, surface and sprinkler irrigation systems, crop residue management, pasture management, range management.

All practices installed make each unit a complete conservation unit and a more stable operating unit. The practices installed were suited to each individual's needs.

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Sunday School-9:45 a.m.  
Morning Worship-11 a.m.  
Training Union-6 p.m.  
Evening Worship-7 p.m.

WEDNESDAY  
Prayer Meeting-8 p.m.



Rev. Derrel Lewis

### PLEASANT HILL BAPTIST CHURCH

Pleasant Hill, N. Mex

SUNDAY  
Sunday School-10:30 a.m.  
Texas Time;  
Morning Worship, 11:30 a.m. Texas Time;

Church Training, 6 p.m. Texas Time;  
Evening Worship, 7 p.m. Texas Time.



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Morning Worship-10:30 a.m.



Rev. Herman Schelter

### OKLAHOMA LANE METHODIST CHURCH

Sunday School-10 a.m.  
Morning Worship-11 a.m.  
Evening Worship-7 p.m.



Rev. H.L. Whittenburg

### BOVINA CHURCH of CHRIST

SUNDAY SERVICES  
Classes-9:45 a.m.  
Worship-10:45 a.m. and 6 p.m.  
WEDNESDAY  
Devotional and Classes-9 p.m.



Cecil Bunch

### OKLAHOMA LANE BAPTIST CHURCH

Sunday School-10 a.m.  
Morning Worship-11 a.m.  
Training Union-6 p.m.  
Evening Worship-7 p.m.



Rev. Moody Smith

### BOVINA METHODIST CHURCH

Sunday School-9:45 a.m.  
Morning Worship-11 a.m.  
M.Y.F.-6 p.m.  
Evening Worship-7 p.m.  
Choir Practice-Wednesday-8 p.m.



Rev. James W. Putnam

### ST. ANN'S CATHOLIC CHURCH

Mass-Sunday, 8:30 a.m.  
Wednesday-8:00 p.m.  
CCD-After Mass Sunday  
High School CCD-7 p.m. Wednesday  
Confession: Sunday, 8-8:25 a.m.  
Rev. Dermot O'Brien, Administrator

### Church Chuckles by CARTWRIGHT



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I am married to a Christian and as a godly wife she is a blessing to me. The genuine spirituality of a companion is worth far more than rubles or all the treasures on earth. Truth, mercy, and loving kindness are her garments for every day.

I am married to a Christian and her wise and understanding heart is a strength in moments of discouragement and despair. She is long-suffering toward my human weaknesses and knows that victory comes from a bond of genuine love. When the hour is dark and all seems hopeless, she shows me a silver lining in the cloud of trouble.

I am married to a Christian and I know that my love will be returned a hundred fold. I know that I have that which I give

and her love, too. Our aims, our hopes, and our aspirations are one. This brings true happiness in our companionship.

I am married to a Christian and I have a companion with a Christ-like mind and attitude who can counsel the family. My children were blessed with a clean, comfortable home and a mother who would listen to their problems with a loving heart.

I am married to a Christian to whom I can love, honor and cherish until death parts us. She wants to go to heaven more than anything when this life is over and I do too. We can help each other as we journey the road of life; that we both may live in heaven after awhile.

Cecil F. Bunch  
Minister  
Church of Christ

### BOVINA PENTECOSTAL HOLINESS CHURCH

Sunday School 10:00 a.m.  
Morning Worship-11 a.m.  
Evening Worship-7 p.m.

### MISION BELEN BAUTISTA

Escuela Dominical-9:45  
Mensaje-11:30 a.m.  
Pre Preparacion-5  
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**DEADLINE** for classified advertising in Wednesday's issue—Noon Tuesday.

Check advertisement and report any error immediately; The Blade is not responsible for error after ad has already run

**WANTED....**Coyotes killed during pheasant hunting season. Call Don Bandy, 238-1381 for removal. Will pay bounty. 23-4tc

**FOR SALE....**'68 VW. New motor. 238-1570. 25-2tc

**CARD OF THANKS**

The family of Dollie Mayfield would like to thank everyone for their cards, prayers, food and words of comfort expressed at the loss of our loved one.

R. P. Mayfield  
Henry Mayfield & Families  
Mrs. C. L. Sisk & Families  
26-1tc

**CARD OF THANKS**

Thank you for all the different expressions of love extended to us through the holidays.

Otho Hammonds  
26-1tc

**TEXAS REFINERY CORP.** offers PLENTY OF MONEY plus cash bonuses, fringe benefits to mature individual in Bovina area. Regardless of experience, airmail A. P. Pate, Pres., Texas Refinery Corp., Box 711, Fort Worth, Texas 76101. 26-1tc

**McKillop Drag Line Service.** Excavation and dirt moving. Phone Farwell 481-3302. 34-tfnc

**DISCOVER MUSIC....IT'S GREAT WHEN YOU PARTICIPATE.** A festival of values at Phillips House of Music for pianos, organs, band instruments, guitars, lessons and repairs. Now serving this area with musical supplies for 23 years, from 1953 to 1976. 118 Main in Clovis, N.M. Phone 505-763-5041. 43-tfnc

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**NOTICE....**If you have loaned photos to The Bovina Blade for news stories and want them back, they can be picked up between the hours of 9:30 a.m. and 5 p.m. Monday-Friday. 15-

**FOR SALE....**'16" well casing, new steel 18 1/2 cents per lb., 6" and 8" column pipe; highest prices for junk iron. Farwell Pipe and Iron, 601 Ave. A, Farwell, Phone 481-3287. 19-tfnc

**FOR SALE....**Five grain trucks with hoists. Combine trailer (will haul any combine) Corbin. Call after 6 p.m., 247-3153, Friona. 10-tfnc

**NOTICE TO BIDS**

Sealed proposals entitled "City Hall Remodeling Bid" will be received at the office of the City Manager, City of Bovina, Texas 79009, until 5:00 p.m. on the 3rd day of January, 1977 for the contract for the general repair and remodeling of Bovina City Hall. Plans may be examined during regular office hours, Monday-Friday, 8:00 a.m.-5:00 p.m. No bid may be withdrawn for a period of 30 days after bid closing date without the consent of the Council. The Council reserves the right to reject any or all bids.

Larry D. Gilley  
City Manager  
25-2tc

## Methodist Women Emphasize Prayer

United Methodist Women of Bovina United Methodist Church will hold one of their most important annual observances this week—The Call to Prayer and Self-Denial. About 1.5 million women in 35,000 local units in all 50 states will join in the observance.

The Call, inspired by special mission needs, focuses on prayer, a

## Young Homemakers To Meet Tuesday

Bovina Young Homemakers will meet in First Methodist Church on Tuesday, January 11 at 4 p.m. Roxanne Hurst of Friona will give a demonstration and talk on "Cake Decorating."

The club has made a Bicentennial quilt which was to have been raffled off on January 1. Due to incomplete returns of tickets, the raffle date has been changed to February 14 and will be conducted at

the First State Bank of Bovina, where the quilt can be seen during business hours.

Tickets, at \$1.00 each, can be purchased at the bank or from any Young Homemaker.

## Sr. Citizens Host Meet

Senior Citizens met in First United Methodist Church on Wednesday, December 29, at 11:30 a.m.

Twenty-five members were present. Luncheon was served, after which a business meeting was held. Following this, songs were sung and the group played "42."

## Harts Lose Relatives

The Euell Harts received word that Mrs. Hart's brother-in-law, Ernest Leaver, has been killed in an accident near his home town of Alvo, Nebraska. The accident occurred on December 15.

In addition, the Harts have been notified that Euell Hart's uncle, J. O. Alexander, Pittsburg, Tex., died on December 27.

## Variety Club Has Meeting

The Bovina Variety Club met at 2 p.m. on Monday, January 3, in the Montie Turner home.

Refreshments of lemon and coconut pies, cheese and crackers, coffee and tea were served.

Covered coat hangers were made for the hostess. Members present were Irma Bradshaw, Nettie

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## Session Begins January 10

Ridgelea School Principal Jim Noyes announces that kindergarten enrollment for the second semester begins on January 10 at 9 a.m., with a full day of school immediately following.

Any child not now enrolled, whose fifth birthday occurred prior to September 1, 1976, must enroll on January 10.

The following items must be brought to the school: Birth certificate; pencil and paper; records of vaccinations and immunizations, including measles and rubella shots; three oral

doses of poliomyelitis vaccine, one of which the child must have received since the fourth birthday, and three doses of vaccine for diphtheria and tetanus, of which one dose also must have been received since the fourth birthday.

Any questions will be answered if the parent or guardian will call Ridgelea School.

## Laymen Host Breakfast

Laymen of the First United Methodist Church, Bovina, were hosts for the monthly Men's Prayer Breakfast on Monday, January 3, in the Fellowship Hall.

After enjoying a meal of bacon, sausage, eggs, biscuits and gravy, the group heard an interesting talk by J. T. Hammond on "Letting the Holy Spirit Work In Our Lives."

The first Monday in February the prayer breakfast will be hosted by the Catholic Laymen.

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**Sisks Have Visitors**  
Holiday visitors in the Cecil Sisk home were Mr. and Mrs. Darrell Benson and sons; Mr. and Mrs. Bob Rosenbaum, and children, all of Forrest Lake, Minn., Mr. and Mrs. Royce Sisk of Artesia, New Mexico, Flossie Rhineheart, Bob Sisk, Tom and Lucy Thomas, all of Bovina, Mr. and Mrs. Bob Johnson and Jeff of Texico, New Mexico and Mr. and Mrs. Roy Alley of Lubbock.  
Mrs. Darrell Benson is the former Judy Sisk.

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Yield/Acre at 15.5%\* % Head Smut Tons/Acre Forage  
210.68 bu. 0.5% 28.02  
Results from Corn Disease Demonstration conducted by Dr. Robert W. Berry, Area Plant Pathologist, Texas Agricultural Extension Service, during 1976 on George Sides farm in Castro County. \*Complete results available upon request.  
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# Ponies Third At Amarillo

The Bovina Mustangs won third place in the Amarillo Holiday Basketball Tournament in their division last Monday, Tuesday and Wednesday.

The Ponies scored a 48-43 win over Grace Christian in the opening round on Monday. They were edged by Hart in the semi-finals, 43-38, but rebounded for a 53-49 win over Happy for the third-place trophy.

In Bovina's opening tournament game on Monday, Ruben Salazar was the leading scorer with 14 points. The team was off and running, building up a 20-16 halftime lead, and went into the final period with a ten-point advantage, 36-26.

The game against Hart was a see-saw affair, with first one team and then the other taking the lead. Hart led at the end of the first period, 10-8. The Ponies tied it up, took the lead, and then played swap-out the rest of the half, which ended in a 20-20 tie.

The turn-about continued in the second half, with Hart edging to a two-point advantage at the third quarter buzzer, 26-24. The District 3-A rivals then pulled away for the win in the final minutes.

Ronnie Cary, with 17 points, was the leading scorer for the Mustangs.

The third-place game against Happy was another close contest. Bovina jumped out ahead, and led by four points at the end of the first quarter, 15-11. The Cowboys rallied during the second quarter, and managed to go in at the half trailing by only four, 31-27.

Happy made it even closer in the third quarter, and this one ended with the Mustangs holding a two-point edge, 41-39. The Ponies kept the upper hand, and managed to increase their margin by two in the fourth and final quarter.

Ronnie Cary's 21 points paced Bovina. Gerald Shelby and Ruben

Salazar were each in double figure scoring with 10 each.

++++

## Box Scores

MUSTANGS 10 20 36 48  
Grace C. 8 16 26 43  
David Murphy 4; Danny Harris 10; Gerald Shelby 6; Ronnie Cary 12; Ruben Salazar 14.

++++

MUSTANGS 8 20 24 38  
Hart 10 20 26 43  
Murphy 1; Harris 8; Shelby 6; Salazar 6; Cary 17.

++++

MUSTANGS 15 31 41 53  
Happy 11 27 39 49  
Murphy 2; Harris 2; Shelby 10; Salazar 10; Cary 21; Mike London 4.

++++

FILLIES 10 25 34 45  
H. Center 8 24 42 55  
Naegle 6; Shepherd 22; Shelby 17.



STRATEGY TIME....Fillies coach Joel Nelson is surrounded by his players during a time out in a recent Bovina game. From the left are

Diane and Debra Gilbreath, Dianna Naegle and Sandi Sides. The Fillies were third at the Amarillo tournament.

# Ponies Fall To Owl '5'

The Mustangs traveled to Hale Center prior to the Christmas holidays, and fell to the Owls, 87-70 in a basketball encounter.

Hale Center, with a potent scoring attack, had built up a 20-point lead by the half, 47-27. Bovina came back during the final half to outpoint the Owls, 43-40, but the damage had already been done.

Ronnie Cary had 25 points to pace the Mustangs, and Danny Harris chipped in 21 markers.

++++

MUSTANGS 14 27 47 70  
Hale Ctr. 25 47 65 87  
David Murphy 0; Danny Harris 21; Gerald Shelby 11; Ruben Salazar 8; Ronnie Cary 25; Mike Read 2; Dan Cox 2.



CROWDED AREA....Ronnie Cary has control of the ball, but several other players were after it. On the left are Mustangs David Murphy and Ruben Salazar. The Ponies placed third in the Amarillo Holiday Tournament. (Photo by Hal Blackburn.)



SETTING UP....Sandi Sides, Bovina Fillies forward, is shown dribbling the ball. The Anton player is unidentified. (Photo by Hal Blackburn.)

# Fillies Capture Amarillo Trophy

Bovina High School's Fillies captured the third place trophy in the Girls II division of the Amarillo Holiday Basketball tournament December 27-30.

The Fillies scored wins over Samnorwood, 65-35, and the Canyon Junior Varsity, 45-34, but lost to Hartley in between, 44-37.

Dianna Naegle, who scored 78 tournament points, paced the Fillies during the tournament in scoring. Miss Naegle scored 33 points as the team blasted Samnorwood in their opening round game. Bovina had all three starting forwards in double-figure scoring in this game, as Belinda Shelby had 14 points and Pat Shepherd had 11.

The Hartley girls bolted out to an early lead and the Fillies could never recover, although outscoring the winners 19-11 in the final quarter.

Miss Naegle scored 15 points and Miss Shepherd 17 for Bovina.

Canyon, whose class AAA varsity girls are one of the better teams in

this part of the state, regardless of classification, had its junior varsity in Bovina's division, and although the team won its opening round game and got into the winner's bracket, they could not stay with the Fillies in the battle for third place.

Miss Naegle fashioned 30 points to complete her excellent tournament performance.

++++

FILLIES 14 31 48 65  
S'norwood 3 17 24 35

Dianna Naegle 33; Pat Shepherd 11; Sandi Sides 5; Belinda Shelby 14.  
Guards: Tammy Christian, Debra Gilbreath, Pam McCormick, Claudia Chisom, Diane Gilbreath, Denise McCormick.

++++

FILLIES 13 28 36 45  
Canyon JV 5 19 23 34  
Naegle 30; Shepherd 5; Shelby 6; Sides 4. Guards—same as above.

++++

The Fillies dropped a 55-45 game to Hale Center in a game played there December 31.

# Rites Held For Relative In Idalou

Funeral services were conducted in Idalou Monday for Grace Woolever, who was the mother of Martha Schueler of the Rhea community.

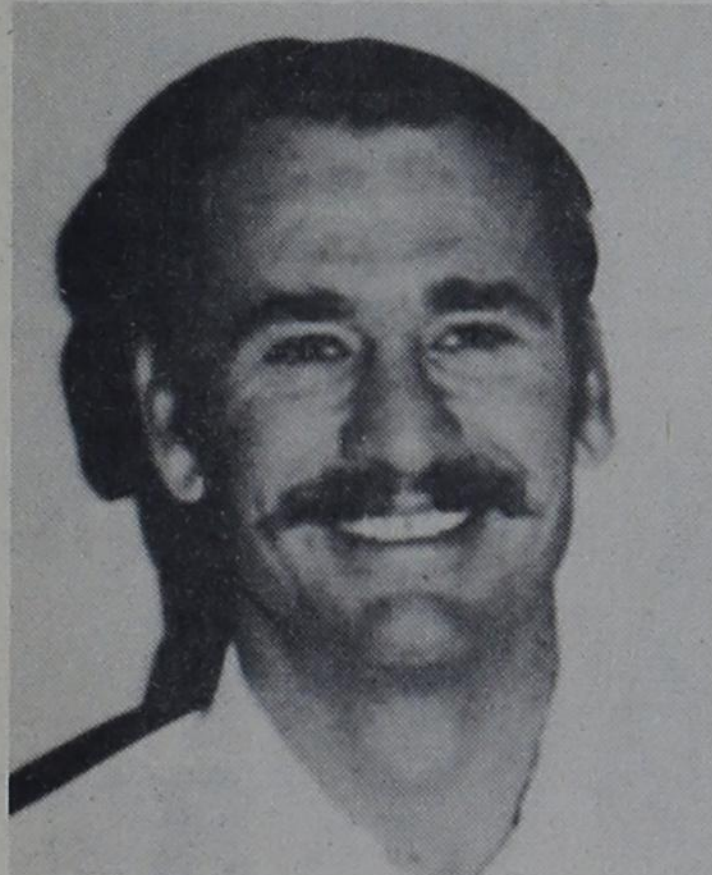
Rev. Larry Heard officiated at the services. Burial was at Idalou, under the supervision of Rix Funeral Directors.

Mrs. Woolever died Friday, December 31, at Lubbock's Methodist Hospital. She had lived in Lubbock about a year, having moved there from Littlefield.

Survivors include her husband, Edgar, two daughters, Mrs. Martha DeLois Schueler of the Rhea community, and Mrs. Claudine Parrish of German Town, Tenn.; two brothers, Raymond Mitchell of California and W. J. Mitchell of Idalou, two sisters, Mrs. Gladys Sabin of California and Mrs. Florella Moss of Houston.

Five grandchildren and one great-grandchild also survive.

# Introducing



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Everett is the new Zimmatic Sprinkler salesman for the Friona-Bovina area.

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 BIG ROLL **49¢**

SOFT N' LITE PURE WHITE  
**FLOUR** 5 LB. BAG **55¢**  
**PRODUCE**  
 GOLDEN CENTRAL AMERICAN  
**BANANAS** LB. **19¢**  
 US NO. 1 WHITE RUSSET  
**POTATOES** 10 LB. BAG **89¢**  


**DR. PEPPER**  
 KING SIZE  
 6 BTL. CTN. PLUS DEP. **69¢**

WHITE SWAN  
**FRUIT COCKTAIL**  
 NO. 303 CAN **39¢**

CORDATUM OR POTHOS  
**IVY** IN 3 INCH POT EACH **49¢**

**FROZEN FOODS**  
 PET RITZ FRUIT COBBLERS  
 26 OZ. SIZE **89¢**  
 Apple, Blackberry, Cherry or Peach

TONY'S PIZZA ALL KINDS LARGE SIZE **\$1.19**

BEN FRANKLIN A Good Neighbor to Know **WHITE SALE**

23  
 Strong elastic anchor bands each corner!  
**MATTRESS PAD & COVER**  
 Bonded Kodal® polyester fiberfill pad has non-woven cover. Machine care.  
 TWIN SIZE **297** each  
 FULL SIZE **397** each

MADE IN U.S.A. **CANNON**  
 Sherbert Colors  
**SHEETS, PILLOWCASES**  
 Delicious looking sheets are practical too in polyester/cotton with permanent press, never iron finish. Contrast color piping accents the hems. Luscious sherbert colors.  
 TWIN Flat, Fitted **227** each  
 FULL Flat, Fitted **347** each  
 PILLOWCASES **257** pair

Dacron® Filled  
**BED PILLOWS**  
 For dreamy comfort! 100% DuPont® Dacron® fill. Resilient, odorless, mat resistant and non-allergenic. Blue floral ticking, cord edge.  
 Cut size—21x27-inches. Our low price **297** each

MADE IN U.S.A. **CANNON**  
 Twin/Full Size  
**BLANKET**  
 Needle woven, 100% acrylic blanket is permannapped to reduce shredding. 72x90-in.  
 Color choice **497** each

**WOVEN TERRY DISH TOWELS**  
 Multi-color, narrow stripes combinations in soft, absorbent cotton. 15x25-in.  
 Only **58¢** each

Herringbone Flat Woven DISH TOWELS  
 All cotton herringbone striped weave towels with colored border. 15x25-in. size.  
 Pkg. of 3 **99¢**

Pkg. of 5 DISH CLOTHS  
 Durable cotton knit dishcloths perfect for household chores. Striped. 12x14-in.  
 Just **99¢** pkg.

**WET LOOK PLACEMATS**  
 Choose quality wet-look solid colors, prints, loopers and embossed placemats.  
**2 FOR 99¢**

**WASHCLOTH SPECIAL!**  
 First quality velour washcloths in pretty prints, solids and jacquards. 12x12-in.  
**3 FOR 99¢**

**meats**  
 USDA CHOICE BLADE CUT LB. **CHUCK ROAST 59¢**  
 USDA CHOICE CENTER CUT LB. **CHUCK ROAST 69¢**  
 USDA CHOICE **ARM ROUND STEAK** LB. **89¢**  
 USDA CHOICE 7-BONE **FAMILY STEAK** LB. **79¢**  
 USDA CHOICE **GRAIN FED FREEZER BEEF** CUT & WRAPPED TO YOUR SPECIFICATIONS... HALF or WHOLE  
 USDA GOOD **80¢** USDA CHOICE **81¢**  
 PLUS SINGLE S&H GREEN STAMPS  
 USDA CHOICE **ARM ROAST** LB. **79¢**