

GIBSON'S DISCOUNT CENTER
WHERE YOU ALWAYS BUY THE BEST FOR LESS.

FRIONA, TEXAS PRICES GOOD
NEW STORE HOURS 9 A.M. to 7:30 P.M.
JUNE 26 - JULY 3

CUDAHY BAR-S WIENERS 12 OZ. PKG. **69¢**
VACUUM PAC

GIBSON'S HOT DOG OR HAMBURGER BUNS **2/79¢**

GIBSON'S BREAD 2 FOR **79¢**

MASON JAR LIDS LIMIT 4 FOR REG. SIZE CANNING JARS **26¢**
REG. 39¢

J-WAX KIT LIQUID 16 OZ. **\$1.09**
CAR CLEANER WAX REG. \$1.39

NICE 'N EASY SHAMPOO-IN HAIR COLOR YOUR CHOICE **\$1.49**
REG. \$1.79

SWEET NATURE SHAMPOO PH BALANCED **79¢**
REG. \$1.23

AIM TOOTH PASTE 4.6 OZ. **67¢**
REG. 79¢

SAVING OF 76% SPECTACULAR

CUDAHY BAR-S BACON 12 OZ. PKG. **\$1.13**

GIBSON'S MILK 1 GAL. **\$1.29**

GOLD MEDAL FLOUR 5 LB. BAG **79¢**

PALMOLIVE DISHWASHING LIQUID GIANT SIZE **67¢**
REG. 79¢

BREEZE LAUNDRY DETERGENT GIANT SIZE **\$1.29**

ORCHIDS CLASSIC TONES BATHROOM TISSUE 8 ROLLS **99¢**

DOWNY FABRIC SOFTENER GIANT SIZE 33 OZ. **83¢**
REG. 97¢

GOTHAM ICE CHEST **\$2.49**
REG. \$3.09

TOPFLITE VINYL GARDEN HOSE 50 FT. 1/2 INCH I.D. NO. 5450 **\$2.19**
REG. \$2.79

STP OIL TREATMENT 15 OZ. **93¢**
REG. \$1.09

HIGH TIME SENTRY ALARM CLOCK PROJECTS TIME ON CEILING **\$1.749**
REG. \$2.199

ALL PUZZLES GAMES TOYS **20% OFF**

ALL LADIES HANDBAGS **20% OFF**

GAY ALUMINUM LAWN CHAIRS **\$4.99**
REG. \$5.89

JERGEN'S FACIAL CLEANSER ULTRA RICH FOR EXTRA DRY SKIN 5 OZ. **87¢**
REG. \$1.03

ARRID ANTI-PERSPIRANT CREAM DEODORANT 1 OZ. **69¢**
REG. 83¢

PRO DOUBLE DUTY TOOTHBRUSHES **49¢**
REG. 69¢

ALL \$1.87 JEWELRY NOW **\$1.47**

TOG-A-LONGS FOR INFANTS & TODDLERS **20% OFF**

8-TRACK TAPES **\$1.00 OFF ON ALL**

PIK-PAK JERRY CAN 5 GAL. **\$2.89**
REG. \$3.49

ANACIN 30's FOR FAST RELIEF **69¢**
REG. 83¢

ALL CANISTER SETS **20% OFF**

FLOURESCENT DESK LAMP MODEL NO. 401 **\$7.97**
REG. \$9.97

SUPERLECTRIC 20 INCH CARRY-ABOUT FAN ONE YEAR WARRANTY **\$16.99**
REG. \$21.99

BAYER ASPIRIN 50's **67¢**
REG. 77¢

ALL SHOES & BOOTS **20% OFF**

ALL DICKIES PANTS **15% OFF**

TRASH CANS **15% OFF**

MAGIC FINGERS SHELLER FOR ALL FRESH PEAS & BEANS **\$11.49**
REG. \$13.97

Wanted: Olds YOUR BEST MARKET PLACE

Ph. 238-1523

Word Ads, first insertion, per word 8 cents
Additional insertions (no copy change), per word.....6 cents
Minimum charge.....\$1.25

Classified display (boxed ads) 1 column or 2 column width. Per column inch....\$1.25
Cards of Thanks—same as classified word rate, minimum charge.....\$1.25

DEADLINE for classified advertising in Wednesday's issue—Noon Tuesday.

Check advertisement and report any error immediately; The Blade is not responsible for error after ad has already run

BOVINA ELECTRIC
Dale Berggren
225-6505 or 225-4535
42-tfnc

MONUMENTS
Winsboro Blue Granite
White Georgia Marble
and Bronze
See Percy Parsons
or call collect
Friona 247-2729

DISCOVER MUSIC....IT'S GREAT WHEN YOU PARTICIPATE. A festival of values at Phillips House of Music for pianos, organs, band instruments, guitars, lessons and repairs. Now serving this area with musical supplies for 21 years, from 1953 to 1974. 118 Main in Clovis, N.M. Phone 505-763-5041. 43-tfnc

HELP WANTED....mostly for evenings and nights. Apply in person at Allsup's Convenience Store, Bovina. 45-tfnc

LOST....Gray steer calf, weighs about 900 lbs., with 7K brand on rib cage. If found, phone 225-4622. 52-tfnc

FOR SALE....Dressed rabbits, 201 Avenue B. Phone 238-1464. 51-2tp

NOTICE....Beginning July 1, Mrs. Elmer McKay will be your new Lubbock Avalanche-Journal distributor in Bovina. Phone 238-1354. Giving good early morning delivery service. Thank you, Mrs. Elmer McKay. 51-2tc

FOR SALE....16" well casing, new steel 18 1/2 cents per lb., 6" and 8" column pipe; highest prices for junk iron. Farwell Pipe and Iron, 601 Ave. A, Farwell. Phone 481-3287. 19-tfnc

FOR RENT....3-bedroom house at 202 Boyce Street, \$95 per month. Phone 238-1607. 50-tfnc

LOST....Bay mare with blaze face and two white socks. Lost at Hub Thursday. Reward offered. Phone Edward Terry at Charles Oil Company, 238-1284, between 7 a.m. and 6:30 p.m. 52-2tc

SAVE Big! Clean rugs and upholstery with Blue Lustre. Rent electric shampooer \$2. Bovina Supermarket. We now have a Blue Lustre shampooer for shag carpets! 52-1tc

McKillip Drag Line Service. Excavation and dirt moving. Phone Farwell 481-3302. 34-tfnc

steri steam CARPET CLEANING
Residential Commercial

VALUABLE CARPETING in your home or office? We increase the life of your carpeting by removing the dirt, grease and residues left by ALL other cleaning methods. Call us for a thorough cleaning by STERI-STEAM. Ph. 806-238-1640. THOMAS CARPET CLEANING SERVICE. Bovina, Texas.

The Lonely Heart

NEED A HOME LOAN?
SEE FIRST FEDERAL
FIRST FEDERAL SAVINGS
801 Pile St.
762-4417
Clovis, New Mexico

The most important step towards saving money on heating and cooling costs is really inside a home...The Energy Efficient Home makes sure that heating and cooling stays inside your home, where it belongs. It's really not a new concept at all. With the days of cheap energy gone, it is important to use electricity more wisely than ever before. The Energy Efficient Home is today's best method of enjoying clean, comfortable electric living at the lowest possible cost.

LOOK INSIDE...

ASK FOR FREE NEW HOME PLANNING BROCHURE

OTHER RECOMMENDATIONS include the use of cool fluorescent lighting, a heating/cooling system like the heat pump that maximizes efficiency and an electronic air cleaner to be used with moving air systems.

Today there is no need to sacrifice comfort to save energy and money. The Energy Efficient Home - like everything else electric - is as modern as tomorrow. Call your Southwestern Public Service Company manager. He'll give you all the details on the modern, comfortable way to save energy and money with the Energy Efficient Home.

*The "R" value in the guidelines indicates the "installed Resistance" of the insulation to the flow of heat.

ELECTRICITY IT DOES SO MUCH GOOD
The ELECTRIC Company
FOR SO MANY PEOPLE

A wind of 231 miles per hour was recorded in 1934 at Mount Washington, New Hampshire.

Americans started paying income taxes after the Sixteenth Amendment was ratified in 1913.

ATTENTION SPORTSMEN!
We Have Storage Space For Your Campers & Boats.
Contact Edward Isaac At Isaac's Department Store Or Phone 238-1291
52-4tc

Your local used cow dealer is.....
friona bi-products
For 7 day a week dead stock removal Call 247-3032 Collect

J.B. SUDDERTH REALTY, INC.
Box 627
Moved to new office one-half mile east of Farwell on U.S. Highway 70-84

806-481-3288 Farwell, Tex
Office Hours
Monday-Friday, 9 a.m.-6 p.m.

+++
Nice 3-Bedroom, 2-Bath home. Good location. Newly stuccoed. Financing available. In Bovina.
+++

Very nice brick 3-bedroom, 1 1/2-bath home. Good location in Farwell.

SPECIAL
181 acres irrigated, three 6" wells, lays real good. West of Progress on highway.

530 Acres, irrigated, lays good, near Pleasant Hill. Well improved.
+++

Excellent dry goods business. Large brick building in excellent location. Will sell building and stock or just building. See to appreciate. In Farwell.
+++

Three BR, 1 bath stucco house with garage, newly re-decorated. Good location in Bovina.
+++

Several good business locations with railroad access. On Amarillo highway near Farwell.
+++

Nice 462 acre irrigated farm, 5 wells, some grassland. Very nice 3-bedroom home on U.S. 84 east of Amherst.
+++

2-bedroom, 1 bath, single car garage home in Bovina. Newly painted and carpeted with new floor covering. Low down payment.
+++

320 Acres, irrigated, 1 well. North of Bovina (close in). Lays real good.
+++

I have buyers for two 3-bedroom, 2-or-1 1/2-bath brick homes in Bovina.
+++

158 acres, 8" irrigation well, lays good. Located on highway near Texco. Immediate possession.
+++

Saving Is Great—Invest In Real Estate
"Sales And Loans Are Our Service"
WE NEED FARM LISTINGS—NOW

TELEX HEARING AIDS
CLOVIS HEARING AID CENTER
*Batteries *Molds *Free Hearing Tests
SERVICE ALL MAKES
403 E. 14th PHONE 763-6900 9 tfnc

IN ORDER TO BETTER SERVE OUR CUSTOMERS IN BOVINA AREA, WE HAVE INSTALLED A DIRECT LINE. CALL US ANY TIME FOR SALES OR SERVICE.

238-1373
Parmer County Implement Co.
FRIONA

JUNE AND JULY
The windy months. Poor Boy Mobile Homes is concerned about the safety of you and your family. We are offering 15 per cent discount thru July on anchoring your mobile home in accordance with state and local codes. Call today for free estimate, 647-3260 or 647-5462. Mobile home specialists. Anchoring, skirting, cool sealing roofs, re-modeling, maintenance and moving. 24 hour service.
POOR BOY MOBILE HOMES
Box 947, Dimmitt, Texas

Extra Nice 2 Bedroom, 1 Bath Stucco Home. Large Utility Room, Garage, Living Room, Hall and Bath Carpeted.
+++

3-bedroom, 1 1/2-bath home, carpeted.
+++

120 acres, 1-6" well, all underground tile, new bowls on pump.
+++

340 acres irrigated farm land, 2-6" wells, 1 lake pump, all in underground tile, just 2 miles from town on pavement.
+++

Approximately 120 acres irrigated farm land, 1-8" well, all underground tile, good water area. Excellent loan.
+++

320 acres irrigated farm land, 4 wells, motors go with 2 wells. Good loan.
+++

LOANS ARRANGED
Office Hours 9-6 Monday Thru Friday
"Buy Land Now—It's Not Being Made Anymore"

WOLTMON & WILSON
REAL ESTATE
DRAWER F
Jack Wolton W W A.M. Wilson
U.S. Hwy. 60 Bovina, Texas
Phone - 806-238-1336

LOOK CAREFULLY

"We're building a new standard for Center Pivot right here. It's called SERVICE." Give us a call today.

Special limited offer:

10 1/2 year lease plan with first 6 months interest free.
18 months between first and second payment, giving you two crop incomes before second payment.

Hereford - 806/364-6900
Muleshoe - 806/272-4266
Clovis - 505/763-4417

AVI VALLEY CORP.

Mrs. Estes Chairman Of C/F Drive Here

"Little more than a decade ago the Cystic Fibrosis Foundation was working to keep C-F youngsters alive long enough to start school. Now we are trying to help some of these same patients, who have grown to young adulthood, enter college or find jobs."

These encouraging words were said by Mrs. Vernon Estes of Bovina as she accepted the Chairmanship for the Lone Star chapter, Cystic Fibrosis Foundation's "Kiss A Baby Campaign" in September.

"Longevity has increased every year because of earlier diagnosis and progress on research and cure," she said. "It is efforts such as these that we support by volunteering for and contributing to the Kiss A Baby Campaign. This year's campaign begins with a door-to-door march in September. When a C-F Kiss A Baby marcher knocks on your door, give as generously as you are able," she said. "Remember that even today, with the improvements research and care have brought, there is no cure for this inherited, genetic disease. It is still destroying lungs, digestion and lives."

Among the programs of the Cystic Fibrosis Foundation are support for over 100 Cystic Fibrosis Centers across the nation. "These Centers provide diagnosis, treatment and referral to children who have these

lung-damaging diseases as well as those who suffer from gastrointestinal disorders related to cystic fibrosis," the campaign chairman said. "In Texas there are clinics at San Antonio, Houston and Dallas.

The Foundation also funds research to find a cure and control for cystic fibrosis, the most serious of these lung-damaging diseases, and to develop better treatments for children suffering from all lung disorders.

"The treatments that prolong the lives of children with cystic fibrosis also alleviate, and often cure, children with other lung-

damaging diseases," she added.

Cystic Fibrosis, the number one genetic killer of children affects one out of every 1,500 babies born each year and occurs when a child inherits two genes for the disease, one from each parent.

"The parents don't have cystic fibrosis, but they are among the 10 million carriers of the gene in the United States," she said and added "that one goal of Foundation - supported research is a test to detect these carriers."

"We don't need more reasons than these to actively support the Kiss A Baby Campaign."

District 4-H Horse Show Today

About 180 4-H'ers from across the Panhandle converge in Amarillo today at the Bill Cody Arena to compete in the annual District 4-H Horse Show. Only 20 youths will be named to carry the District 1 banner to the State 4-H Horse Show which is to be in Amarillo July 21-24.

According to District Extension Agent Paul Gross, 4-H youths from 20 counties across the Golden Spread will be competing in

halter, showmanship and performance classes during the two-day district show. Halter and showmanship

classes will be judged today, and the performance classes will be judged tomorrow (Thursday).

Darrel R. Davison of Sanger will serve as official judge for the 1976 contests, Gross says. Superintendent will be Gaines Franks, Potter County Extension Agent.

The quota of entries is based on the number of active 4-H members with horse projects in each county, Gross adds.

The 4-H program in Texas is administered by the Texas Agricultural Extension Service.



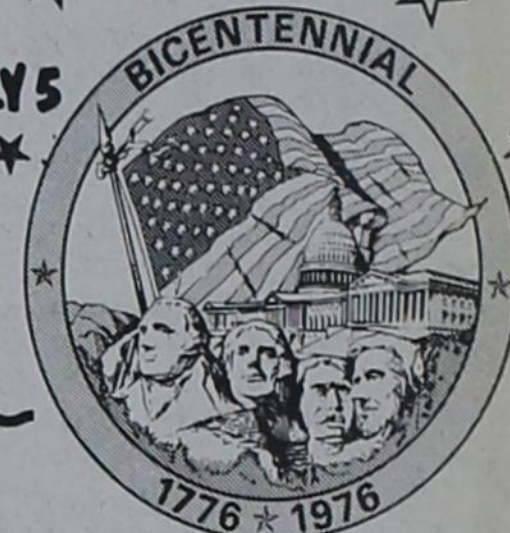
PRICES GOOD WEEK OF JULY 1 THRU JULY 7 WE WILL BE OPEN MONDAY, JULY 5

Jackpot Is Worth

\$100.00

This Week.

the SPIRIT of '76



COKES
QT. SIZE

3/76¢

ROSA GONZALES' Name Was Drawn, But Did Not Have A Punched Card. Be Sure Your Card Is Punched.

PLUS DEPOSIT



MORTON'S M&M POTATO CHIPS

8 OZ. PKG.

76¢



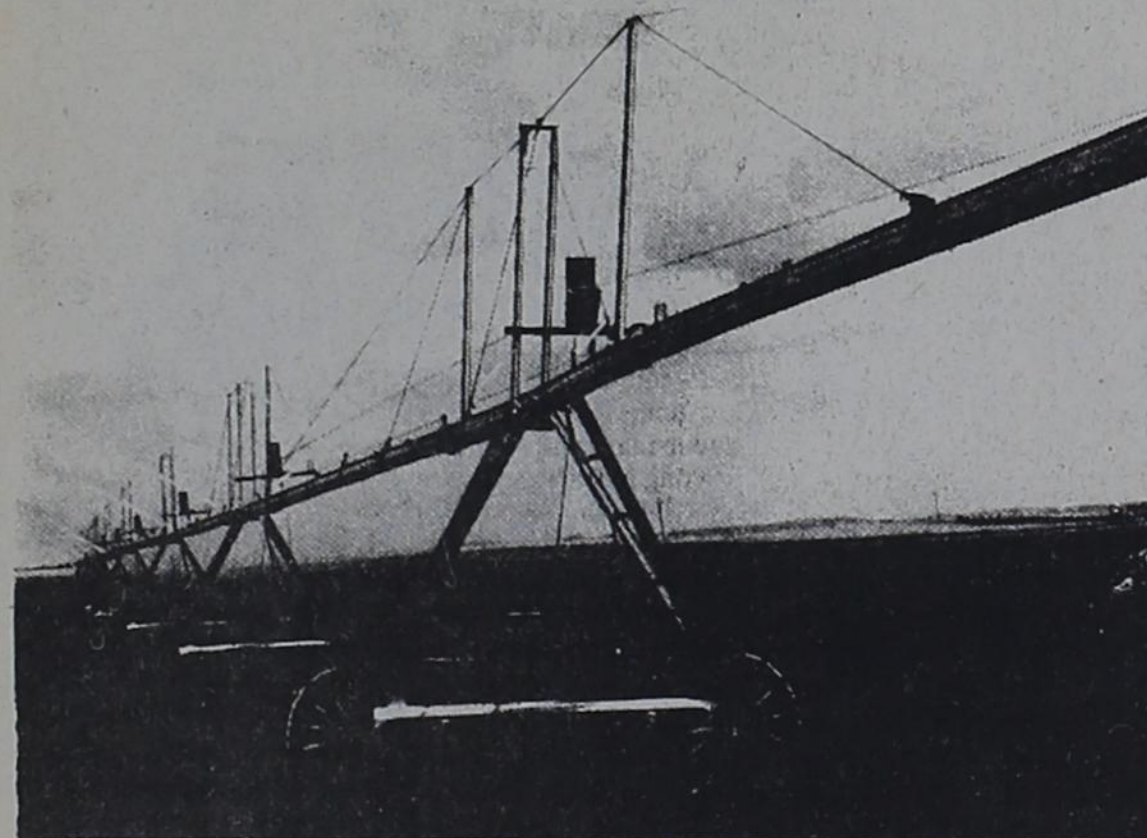
BORDEN'S ICE CREAM

ROUND CARTON
1/2 GAL.

98¢

**No money down
No money 'til '77**

**10 YEARS TO PAY
LOCKWOOD OIL
OR ELECTRIC DRIVE**



**NOW LEASE YOUR
LOCKWOOD OIL DRIVE**

FOR LESS THAN **\$27.00** PER ACRE PER YEAR

A deal you can't beat
for price...terms...and benefits

Hard to believe but here's a great way to have the best... a dependable Lockwood System. NO DOWN PAYMENT — NO PAYMENT UNTIL 1977 — 10-YEAR PAYMENT PLAN — LOW, SIMPLE 8.11% ANNUAL INTEREST. That's it. A great new lease program that really makes sense. Uncomplicated. Low cost. Payments geared to your best interests and it doesn't affect your normal credit lines.

Besides this fantastic new Lease Program, we're offering a special "PIVOT PURCHASE SALE" — a bonanza of valuable savings on all Lockwood Pivot Systems. Stop by today for information on leasing or buying. Either way... you'll come out with a deal you can't beat.

GET THOSE EXTRA CROP YIELDS NOW WITH LOCKWOOD'S SUMMER-SPECIAL LEASE PROGRAM.

CLOVIS IRRIGATION CO., INC.

6020 N. PRINCE

Clovis, N.M. (505) 762-4595

Friona, Texas Phone 247-2166

FROZEN FOODS

FLAV-R-PAC REG. or PINK

LEMONADE

6 OZ. CAN **5/76¢**

GARY'S SUPER DOGS 5 OZ. PKG. **76¢**

PRODUCE

SANTA ROSA PLUMS 2 LBS. **76¢**

CALIF. LARGE AVOCADOS 3/\$1.00

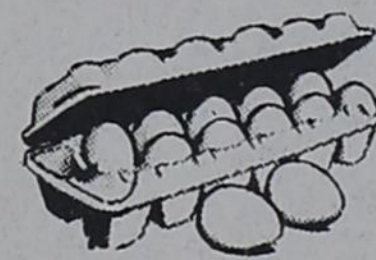
WILSON'S

VIENNA SAUSAGE 5-OZ. CAN **2/76¢**

WHITE SWAN SOFT MARGARINE LB. TUB **2/76¢**

RANCH STYLE BEANS 15-OZ. CAN **3/76¢**

ZEE NICE & SOFT TOILET TISSUE 4-ROLL PKG. **76¢**



GRADE A SMALL EGGS DOZ **45¢**

GLOVER'S SMOKED HAMS

WHOLE, BUTT or SHANK END LB. **98¢**

LONGHORN STYLE CHEDDAR CHEESE

RED or WHITE RIND LB. **\$1.39**

GLOVER'S FRANKS

12 OZ. PKG. **69¢**

FRESH PORK SPARE RIBS

LB. **\$1.19**

GRAIN FED FREEZER BEEF

Cut to your specifications & Satisfaction

HALF OR WHOLE

USDA 6000 80¢
USDA CHOICE 82¢

Bovina Supermarket

CORNER MAIN & FIRST STREETS

Billy Whitecotton

PHONE 238-1324

Bill Smith

