VOL XVI, NO 14

WEDNESDAY, SEPTEMBER 30, 1970

Bovina, Texas

"In The Agricultural Center Of Parmer County"

\*\*\*\*\*\*\*\*\*\*\*\*

By DOLPH MOTEN

\*\*\*\*\*\*\*\*\*\*\*\*\* With this Fall's general election just a little over a month

away, politics are picking up across the state. Interest on the local level seems to be about as little as possible considering that we'll be electing a U. S. Senator and a governor. October 15 --We notice that the Demo po-

liticos, including LBJ, were out in force down in Lubbock over the weekend, but that's about as close as we've noticed any excitement along this line, And a lot of that was overshadowed by the Texas Tech-Texas University football game Saturday

Maybe it's just not as interesting with Yarborough out of the senator's race?

We've been reading that Bentsen, who defeated Yarborough in the Democratic primary, and Bush, the GOP senatorial nominee, can't find anything different in their philosophies to argue about during the campaign.

Bentsen has said, though, we think, that Texas doesn't need two Republican senators. If he didn't say it, he should have. Anyway, we'll certainly go along with that, even if Big B wasn't our choice of candidates in the opening round of voting

this year. We read, too, that Republican candidates keep hoping that the nation's economy will improve prior to election time. This, they think, will help them get more votes as they're Mrs. Estes forced to stand by the actions

of the present administration. Reckon this is why we're Kindergarten hearing rumors of late about a decrease in the amount of interest on borrowed money?

Unintentionally, we misled all two of the readers of this department last week. We wrote several paragraphs about not having missed a Bovina Mustang ballgame since 1959 and wondered if anyone else had done as well.

It turned out, that nobody, we guess, had done that well, not even us.

Some three or four years ago, and we'd completely forgotten it, believe it or not, we missed a Mustang game at a degree from Texas Tech with Springlake-Earth.

Probably it would have never dawned on us and our false record would have been allowed to stand had not Roy Allen, who covered that game for us, started asking us if we were sure we hadn't missed a game since '59. About the second time he asked the same question, the realization that we'd been wrong began to soak

Allen insisted, though, that any records. He said he wouldn't say any more about it if we didn't want him to. But we didn't mean to set any false records and we think it's better to tell the whole story.

And since we'd forgotten one game, it's possible that we've forgotten more than that, but we don't think so. So, we'll issue a new challenge: Has anybody attended all the Bovina Mustangs' football games, except one, since 1959? \* \* \* \* \*

Be it good, bad or indifferent, the new sales tax goes into effect in Bovina in the morning (Thursday, October 1). The total tax on items which are taxable will be 4.25 per cent. The increase is one per cent as the state tax is 3.25. This extra per cent will be returned directly to the city, except for a minute handling charge made by the state. There's nothing popular about a tax increase, but this one has less opposition than most because it comes closer to being returned directly to the people who pay it than most state and federal

The new tax has to help the financial situation of the city. How much the tax will amount to remains to be seen. It's a cinch, though, that money spent in some other town won't help

We hit seven of 10 in last week's football contest deal. Those seven include the West Texas game which we omitted from the paper, but which we predicted correctly later in front of witnesses. Those seven added to the 12 we'd earned in the previous two weeks makes a total of 19 of 30 for a per-

centage of .633, which is poor. Encouraged by the improvement made last week, we'll try it this way this week:

Friona at OLTON --- This isn't a good year for the Chiefs and the Olton Mustangs are thinking about a possible district championship.

Hart at FARWELL --- The Steers may be weaker than usual right now, but they can handle the Hart team, probably with ease.

(Continued on Page 2)

Total Now 4.25 Per Cent --

# New City Sales Tax Starts Tomorrow

CITY COU

# First Freeze Deadline Near

Sixteen days remain before October 15 the deadline for entering the sixth annual First Freeze Contest.

All one has to do to enter is write his or her prediction of the first killing freeze date on a postcard, the date the entry is submitted, and mail to The Bovina Blade.

The person coming the nearest to predicting the first freeze will be delcared "1970 Champion First Freeze Predictor." The winner will also be awarded a \$5 cash prize. As of early this week, 26 entries had been received. Sponsoring the contest are W. E. Williams, who will serve

as judge in the event, and The Bovina Blade. In case more than one person predicts the first freeze date, the entry received the earliest will be declared the winner.

# Begins Monday

Kindergarten classes will begin Monday at Bovina United Methodist Church, according to Mrs. Vernon Estes, who is instructor for the program, which is for five-year-old children who will be first graders next school year.

Mrs. Billy Lynn Marshall will be one of the teachers this year. Mrs. Marshall has a major in child development.

Classes will be conducted from 8:30 until 11 a.m. Monday through Friday.

Further information may be obtained by contacting Mrs. Estes at 238-3891.

## **Used Car** Business Open Here

Jerry's Auto Sales is a new Bovina business.

Located on Highway 60 on the A. R. McCutchan property, the used automobile business will be owned and operated by Jerry Spradlin of Clovis. Spradlin is a native of Ama-

rillo and has operated Gray Motor Co. in Clovis for the He says he will handle used

cars and pickups at the location here.

Weather by Willie Looks like more showers

## Sudderth Service Officer

Billie Sudderth of Bovina has been named veterans service officer of Parmer County.

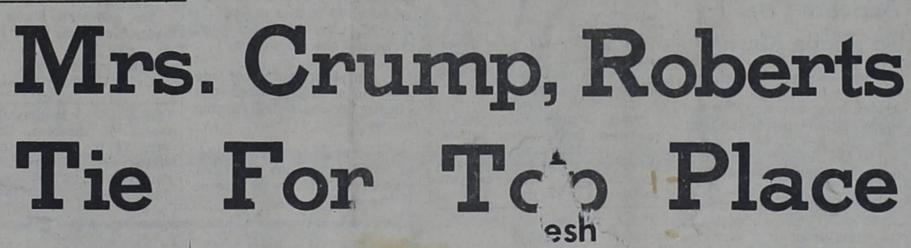
The appointment was made by Parmer County Commis-

sioners Court Monday. Sudderth succeeds the late

Bud Crump.

In Football Contest --

is expected to improve the City's financial condition.



Bovina Businesses Cotton Bowl Football Contest was crowded at the top last week. A total of 36 entries picked eight winners correctly and that was the top score since two of

the 10 games ended in ties. Penny Crump and H. W. (Bob) Roberts tied for first place and split first and second place money. They divided \$8 and were both 40 points away from the tie-breaker. Glenden Sudderth took third place money of \$1 by naming eight winners also but was 43 away from the

actual score. All of the top entries this week missed the Hart-Amherst | test.

NEW BUSINESS --- Jerry's Auto Sales is a new Bovina business on Highway 60. These used

tie and the T.C.U.-Wisconsin

Accounting for so many entries with a high percentage was the fact that there were few upsets this week other than the two mentioned ties.

Bob Fillpot and Cecil Bunch are tied for first place in the overall contest with 25 points each out of a possible 30. Five people are tied for second place with 24 points. They are, Erith Hawkins, Albert Johnson, Wayne Peterson, Buford Stanberry and Gary Sides, who was in the lead or tied for it during the first two weeks of the con-

race at the top this week, whose tie-breakers meant win or lose. include, John McFarland, Edna Minyen, Bunch, Laura Bartlett, Buford Stanberry, Kathryn

TAX TALK --- Wilbur Charles, left, and Edward Isaac look over the 4.25 per cent sales tax sched-

ule which will go into effect in Bovina tomorrow (Thursday). The one per cent sales tax increase

Those in the all Johnston, Peteron, Howard

Looney, Andy Hurst, Bob Fillpot, Hawkins, Mrs. Albert Johnson, Mrs. A. L. Berry, Bobby McMeans, Larry Ward-(Continued on Page 2)

# One Per Cent For Bovina

tober 1.

to the city government.

The tax will apply to items which are presently taxed by the state. There will be no tax on non-taxable items such as groceries, prescription medic-

The additional one per cent tax for use by and for the city was approved by a 3-1 margin in the June election. A total of 136 people went to the polls in the special election with 106 voting for the one per cent tax and 30 against.

Bovina now joins most other towns in the area which have also approved the sales tax as a method of raising additional revenue while holding back an increase in property tax.

Back in the Spring, when the sales tax issue was being discussed, it was pointed out that Bovina had a low property tax comparatively --- one-fourth of valuation and a tax rate of \$1.15 per \$100 valuation.

The increased tax will be collected at the point of sale. just as was the state tax. The tax will be forwarded to the

Bovina's increased city and | state comptroller with the addistate sales tax goes into effect | tional one per cent being retomorrow --- Thursday, Oc- turned to the city, except for two per cent of the total which Approved by voters in a June | is retained by the state for ad-6 election, the tax will be 4.25 | ministrative costs. This is conper cent instead of the former | sidered a "bargain" by most 3.25, which is the state tax, city officials, who are of the The additional one per cent opinion that it would cost the will be returned by the state | individual cities much morthan two per cent to collect the tax.

Opponents of the sales tax proclaimed that it would be detrimental to business. Such has not proven to be the case in towns across the state which have passed the tax in the past few years, since the state legislature gave cities the option

to vote the tax on themselves. The money is returned to the cities by the state on a quarterly basis. Thus, it will be sometime after the first of the year before the revenue is received here.

Estimates of how much the tax will be worth to Bovina are in the \$10,000 annually cate-Businesses outside the city

limits will not be affected by the new tax. The 4.25 per cent tax sched-

ule appears elsewhere in this issue of The Blade in an advertisement sponsored by First State Bank of Bovina. The published schedule is suitable for clipping and retaining for future use.



TIE FOR FIRST -- H. W. (Bob) Roberts and Penny Crump tied for first place in Bovina Businesses Cotton Bowl Football Contest this week, and split first and second place prize money of \$8. They were two of 36 who picked eight winners in the contest, but came closest to the tie-breaker. They were each 40 points off.

At Meeting --

# SWCD Leaders Thursday Talk Services

ter Conservation District held its regular meeting at the Parmer House restaurant in Friona last Wednesday noon.

tor, gave a program on the services available to local units of government through the local soil and water conservation district. Some of the services include soils information for city planning and highway planning; help in planning flood prevention through flood prevention projects; help cities plan waste disposal through

A. L. Black, district direc-

and pollution control by planning feed lot waste disposal. Following this part of the program there was a discussion of the needs of each unit of government and what was being done to solve some of

The meeting ended with presentation of a startling fact: cars are on display at the lot, which will be owned and operated by Jerry Spradlin of Clovis. | there is over \$100,000,00 spent

the problems.

Parmer County Soil and Wa- | annually in Parmer County to | L. Fleming, Arley Outland, Ardeposited the silt.

invited guests attending were A. Rockey, A. L. Black, James

remove silt from roadways: chie Tarter, Guy Cox, Tom tailwater being the villian that | Lewellen, Charlie Jefferson; Also Mack Heald, Leon

Regular SWCD members and | Grissom, Alton Morris, Dick W. Dalrymple, Kenneth P. W. Moody, Rhea Bradley and Seals, Albert W. Sechrist, R. Herb Evans.

# Collision Hurts 2

An accident two miles Southwest of Bovina sent two persons to the hospital Thursday. The accident was on U.S. 60 at 4:45 p.m.

Odom Smith of Farwell was attempting a left hand turn into the roadside park, when the '57 Ford Smith was driving was struck by a 1969 Chevrolet driven by Carol A. Fletcher of Cannon Air Force Base.

Both drivers were taken to Parmer County Community Hospital by Claborn ambulance.



CRASH INJURES TWO --- Two persons were taken to Parmer County Community Hospital in Friona Thursday afternoon after their cars collided on U. S. Highway 60 two miles southwest of Bovina, Carol A. Fletcher, driver of the '69 Chevrolet was later transferred to Cannon Air Force Base Hospital in Clovis, Odom Smith, driver of the '57 Ford, is still in Parmer County Community Hospital. Both men are listed in fair condition.

Associa 1970-71

a mem

conveni

and a l

be encl

states th

of the

year,

been ma

have aff

grain so

tion's W

iects th

helpful t

to call

grain t

(RES

stren

agreem

relate |

the wor

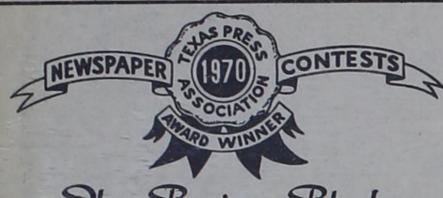
anise ar

cakes a

new flay

toasted

In re



Second-Class Privileges Authorized at Bovina, Texas, Published at Bovina, Texas, Every Wednesday

Dolph Moten . . . . . Publisher & Editor

## Reflections From The Blades

TEN YEARS AGO September 28, 1960

Sixteen jurors have been summoned to appear Tuesday at 10 a.m. as the fall session of the Parmer County Grand Jury gets

Bovina Businesses Cotton Bowl Football Contest had its largest following ever last week as an even 100 entry blanks were turned

An ambulance has been secured to stand ready at each of the Bovina home football games, a member of the Quarterback Club announces. The Quarterback Club, which was organized this year to "help promote high school athletics," secured the ambulance as one of its projects.

Four FFA boys and Advisor R. M. Crawford attended the tour and field day at DeKalb Seed Farms near Lubbock Thurs-

A total of 35 were present at initial meeting of Bovina Parent-Teacher Association meeting Monday night at school, Wendol Christian, new president, presided. The group voted to serve as sponsor of Cub Scouts in Bovina.

Volunteer firemen will launch their bingo games project Saturday night in the American Legion Hall, with the session scheduled to run from 8-11:30 p.m.

Work on new Highway Department headquarters scheduled for construction in Bovina will probably begin soon and the structure will be completed within 90 working days of the date the con-

Bovina's Mustangs refused to be counted out Friday night and fought back to overcome an explosive Amherst team, 18-14. Members of Friendship Class of Bovina Methodist Church were surprised with a kidnap breakfast recently in the fellowship

The Homemaking Cottage was the scene of a social for the teachers of Bovina Public Schools Saturday evening, Following a salad supper the teachers enjoyed a get-acquainted evening. Mrs. Jimmy Ware presented the program to members of Fellowship Circle Friday morning in the parlor of Methodist Church.

Mrs. Leon Grissom had charge of the devotional. A foreign dish luncheon highlighted the meeting of Bovina Home Demonstration Club last Friday in the home of Mrs. Earl Dean

At 8 p.m. Thursday, October 6, the 12th annual Parmer Co-unty Farm Bureau Convention will begin at the Oklahoma Lane Community Building. Personal invitations are being mailed to all members and Herman Geries, president, urges each member of every family to attend.

SIX YEARS AGO September 30, 1964

**COW POKES** 

Charlie Smith, formerly of Big Springs, is new manager of Union Compress and Warehouse Co. here.

Bovina High School Mustang Band marched in annual South Plains Fair parade at Lubbock Monday, A total of 58 members of the band entered the marching competition.

Melborn Jones has first bale of 1964 cotton ginned, Jones delivered the 450 pound bale Wednesday of last week -- September 23, to the Oklahoma Lane Gin.

Bill Caldwell was the only contestant of 117 in Bovina Businesses Cotton Bowl Football Contest to name nine of 10 winners last week. His predictions earned him first place in the contest and a check for \$5.

Friends and supporters of Senator Ralph Yarborough are invited to attend a dinner in his honor Wednesday, October 7,

Possibility of organizing a Junior Chamber of Commerce in Bovina will be discussed at an open meeting tomorrow (Thursday) night at 8 p.m. in Bovina Restaurant.

Mrs. J. R. Caldwell was selected as Bovina Woman's Study Club candidate for "Mother of the Year" contest which is conducted by Texas Federated Women's Club in the spring. Mrs. J. H. Steelman entertained members of Widow's Club with a covered dish luncheon at her home Friday.

First State Bank Presents -

"There goes Maw, she's number one at that place. She's first to get up, first to fix breakfast, first to milk and first to go to bed!"

West Texas State Buffalo

**FOOTBALL TICKETS** 

Now Available Here -

First State Bank

FDIC

By Ace Reid

Whittlin' --

Kress at VEGA -- This, we think, is one of those "pay your money and take your choice" games. We'll go with Vega because of the homefield.

(Continued from Page 1)

SPRINGLAKE - EARTH at Sudan --- The Wolverines were impressive last week with their win over Dimmitt, Sounds as if they may have the 3-A championship in their sights.

Boys Ranch at MULESHOE --The Mules broke a long losing streak with a win over Friona last week and with a little luck they should get win No. Two from the Ranchers.

UCLA at TEXAS --- The Longhorns would like to repeat as national champs. They can't do it with a loss now. California at RICE --- Texas

beat the Californians easily. The Owls should beat them or it'll be a sad day when they play Texas. ARKANSAS at Texas Chris-

tian --- This is the way it's. supposed to turn out, but an upset here wouldn't be the most surprising thing that ever hap-

Santa Barbara at TEXAS TECH --- Didn't the Raiders schedule this unknown outfit so they could rest before the Aggie

East Carolina at WEST TEX-AS --- East Carolina?

#### COURTHOUSE NOTES

Instrument report ending September 24, 1970 in county clerk office, Bonnie Warren, County

WD, Finley Rogers, Glenn Ritchie, Lot 4, Blk. 85, Bovina WD, Clyde Magness, Doyle E. Ford, Lot 1 & N 40 ft. Lot 2,

Blk. 4, Ridgecrest #3, Farwell WD, J. E. Hicks, Nemesio Velasco, Lot 12, Blk. 1, Hicks Add. Friona

WD, Charles W. Pennington, J. E. Hicks, Lot 2, Blk. 2, Hicks Add. Friona

WD, J. E. Hicks, John M. Wilson, Lot 3, Blk. 2, Hicks Add. Friona WD, J. E. Hicks, Frank C.

Cadena, Lot 8, Blk. 2, Hicks Add. Friona WD, Keith Battey, Alfred Mesza, Lot 10, Blk. 4, Ridgelea Sub. Bovina

WD, James A. Cox, J. T. Ford, Lots 19 4 20, Blk. 14, Farwell

WD, J. E. Hicks, Michael B. Field, Lot 1, Blk. 2, Hicks Add. WD, J. E. Hicks, Roberto Garza, Lot 10, Blk. 1, Hicks Add, Friona

WD, Roy Beardain, Rex Beardain, Part Sec. 16, Blk. B. Rhea Bro.

In Efficiency --

## SWPS Plant X Rated As 12th

The top 20 in college football are known the Tuesday after the last Saturday that the teams have gone to battle. The statistics don't come out that fast in the electric utility business, however, and a Federal Power Commission report which was recently released shows that two of Southwestern Public Service Company's giant electric generating units were in the top 20 for efficiency in 1968, the latest year for which figures are available.

The Federal Power Commission report on operating ex-

penses and efficiencies rated Unit #2 at Cunningham Station, near Hobbs, N.M. as the 10th most efficient gas-fired generating unit in the nation, insofar as heat rate is concerned, and Unit #4 at Plant X, near Earth, Texas, was selected as the 12th most efficient.

Each of the generating units has a capability of 210,000 kilowatts. The recognition of their efficiency is measured in | CLEAN expensive carpets with the amount of gas required to produce a kilowatt-hour of electric energy.



Perking Up Summer Salads

Practice a little wine-wizzardry this summer on salads. Use wine when making crisp greens, marinated vegetable or tangy

## Accident Fatal To Friona Man

A one-car accident Sunday night proved to be fatal for a Friona man, according to Jim Fant, highway patrolman from Farwell.

The 1967 Ford Mustang driven by Clarence M. Howe failed to make a curve on U. S. 60 about three miles northeast of Friona. The car went into the ditch then hit a barbwire fence, causing the car to turn over.

Howe was taken by Claborn ambulance to Parmer County Hospital in Friona where he was pronounced dead on arrival.

fruit salads. You'll be surprised at the flavor pick-up wine gives to dressings and marinades. Here are some salad-making

Catawba wine is an excellent flavor enhancer for salad dressings. For a tasty dressing over green salads the home economists at Mogen David recommend: Combine in a jar: 1/2 cup salad oil, ¼ cup red wine vinegar, 3 tablespoons Red Catawba wine, 1 clove garlic, 1 tablespoon chili sauce, 1 tablespoon mixed Italian herbs. Shake until well blended. Let stand to blend flavors. Remove garlic before adding to green

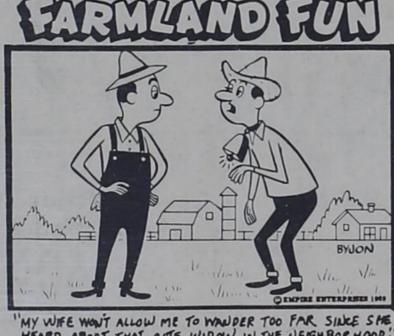
For a delightful new flavor marinate fresh fruit in Cherry, Blackberry or Rosé wine several hours before serving.

White or Rosé wine is perfect to serve with green salads, while Dry Red, Cherry, Black-berry and Cocord wine are good accompanies ments for fruit

opyright to Pa-Milton so

merican Medical Association was organized in 1847.

Scotland and England united as Great Britian in 1707.



HEARD ABOUT THAT COTE WIDOW IN THE DEIGHBORHOOD!

We're ready now to handle your mile crop. Top prices and ample local storage.



Bovina -**Wheat Growers** 

"Not Everybody Belongs To A Co-Op But Everyone Benefits"

Inc.

BLADE WANT AD rates are six cents per word for first insertion, four cents per word for each insertion thereafter. Minimum rate is 50 cents on cash orders, \$1 on account.

> Veterinary Medicines And Supplies SUPER SAVEWAY Bovina

FOR SALE -- Take over payments on 1968 Singer sewing machine in walnut console. Will zig-zag, blind hem, fancy patterns, etc. Assume 3 payments at \$7.96. Write Credit Manager, 1114 19th Street, Lubbock,

FOR SALE OR TRADE -- Twomonth-old toy male A.K.C. Poodle puppies. Two black, two apricot and one white. Call after 6 p.m. 225-4541. Terms can be arranged.

## NOTICE

We can build you a new home in Bovina on pavement, ideal for FHA construction. No down payment, low interest rates.

Ed Hicks Real Estate Phone 247-3537 or 247-3189

NEED EXTRA INCOME? Fulltime or part-time work available with Field Ent. Educational Corp. For complete information write -

> Juanita F. Bratcher 3414 58th St. Lubbock, Texas 79413

the best. Blue Lustre is America's favorite. Rent shampooer \$1. Super Saveway

## Tie For Top --

(Continued from Page 1)

law, Glen Hromas, Albert Johnson, Billy Smith, Laqueta Garner, Redge Priest, Lloyd Gober, Wendell Garner, Paula Whitecotton, Suezy Smith, Judy Fillpot, Karen Kirkpatrick, A. L. Kerby, Edna Baca, Donna Criswell, Corky Criswell, Bryon Fillpot, Rush Looney and Barty Bartlett.

A total of 190 entries were received last week. In addition to the 36 who named eight winners, 63 named seven; 38, six; 34, five; 14, four; four, three; and one named two.

A scoreboard in the Blade office is on display for anyone wishing to check the running

The contest is sponsored by 10 area businesses and is on page seven of this week's issue of The Blade.

New Color Ch. 28 On Channel 6 Weather On Channel 3 See More

On Cable TV Clearview Company Of Bovina Phone Bovina 238-3592

Or Friona 247-3271 CUSTOM ROW-BINDING ---Have tall and short two-row machines. Ralph Packard

> Ph.-364-2110 Hereford, Texas

FOR SALE --- Residential lot well located in Bovina, Has pavement. Plumbed for mobile home. Low down payment. See Big Nick or phone 238-4861.

FOR SALE --- Two industrial buildings on Highway 60 in Bovina. See Big Nick or phone 238-4861.

Free dead stock pick-up. Our truck from Clovis and Plainview in this area daily. Call collect Tri-State Industries

Clovis 763-5513 Plainview 293-4432 14-tfnc

640 ACRES, \$285, PER ACRE. Now down payment, 6 1/2 per cent int. 7 full 8" and 10" wells. Underground pipe. Natural gas. 400 acres of hay. 3 miles west of Muleshoe. Dial a.c. 806-763-5323. 13-4tc

All sizes structural type, post, cable, and sucker rod. Farwell Wrecking

Farwell, Texas Phone 481-3287 or 481-3870

FOR SALE

Beautiful 200-acre farm, Located about five miles from Bovina, top quality and ready to farm. Price only\$150 per acre. Good terms. O. W. Rhinehart

Phone 238-4452 Bovina, Texas 14-tfnc

CARD OF THANKS Please accept our gratitude for your kind thoughts and deeds during the recent illness and death of our loved one. Mr. and Mrs. Bill Richards

Mr. and Mrs. Eddie Crump Mr. and Mrs. Ricky Kunsel-Sgt. Tommy Crump Cathy Crump

FOR SALE -- 1968 model John Deere 95 combine. Equipped with 20-ft, header and cab. Write or call Mrs. B. M. Shields, Box 207, Willow, Okla. 73673. Phone (405) 287-3251.

DRIVERS NEEDED Train now to drive semi truck,

local and over the road. Diesel or gas; experience helpful but not necessary. You can earn over \$4.00 per hour after short training. For application and personal interview, call 214-742-2924, or write Safety Dept., United Systems, Inc., 4747 Gretna, Dallas, Texas, 75207.

#### WELL DRILLING

For the best in know-how and experience. For drilling, pump repair and gear head repair. Contact Big T Pump Co., Friona, 247-3311 or Bob Clark 247-3236. Distributor for Worthington pumps.

Kirby Vacuum Cleaner Sales & Service for free home

demonstration, Call Hereford 364-5768 - Joe Ennis -

SEALED BIDS will be accepted by City of Bovina until 5 p.m. October 8, 1970 on two vehicles: 1---'55 Chevrolet pickup 1---'60 International 2-ton

truck These vehicles are to be sold as is. They may be inspected by contacting Darrel Read at the City Hall. Bids should be addressed to City of Bovina, Bovina, Texas 79009. 11-5tc

FOR INFORMATION concerning purchasing of World Book Encyclopedia, Childcraft and other aids to learning contact local representative or -Juanita F. Bratcher

3414 58th St. Lubbock, Texas 79413 10-9tc

## **BARTLETT & POTTS AUCTION SERVICE** Specializing in Farm Sales

HOUSTON BARTLETT Route 1 Bovina, Texas Phone 389-2191 - Clovis LARRY POTTS Route 2 Friona, Texas Phone 295-3387

## TELEX.

**HEARING AIDS** CLOVIS HEARING AID CENTER \*Batteries \*Molds \*Free Hearing Tests SERVICE ALL MAKES

416 Mitchell Pho. 763-6900

Free Removal of Dead Livestock

BOVINA **BY-PRODUCTS** 

George Mask, Manager

Phone Day or Night Tharp 225-4592 **One-Day Service** 

## George Long Invites

All His To See

**Pontiacs** 

TEXAS The New

**Friends** Seventy-One



& Ramblers at RIERSON PONTIAC



RIERSON

Pontiac-Rambler-GMC Hwy. 60-70-84 Clovis, N.M.

Refreshments Favors We're Xpecting

baby t

Henry

ny Par

This Week --

## GSPA Starts Member Drive

Grain Sorghum Producers Association will launch its 1970-71 membership drive the week of October 1. Each farmer within the area will receive a membership application for convenience in paying his dues and a postpaid envelope will be enclosed with the member-

Elbert Harp, executive di-rector of the Association, states that because of the work of the association this past year, accomplishments have been made that will and already have affected the income of the grain sorghum producer.

In reviewing the association's work, some of the projects that will be the most helpful to the farmer are:

1. Reversal of CCC's order to call in 1967-68 resealed grain by January 15, 1970. (RESULTS --- Restored strength in market prices last fall.)

2. USDA and congressional agreement in early summer to relate grain sorghum to corn according to nutritional value. (RESULTS -- Up to 15 cents CWT. increase in loan and was \$30,000.

support price is pending in new legislation.)

3. Strong representation for grain sorghum in National Farm Coalition and several congressional committees.

the best interests of grain sorghum producers to all pertinent legislative groups in Washington, D.C.) 4. CCC's decision to in-

crease their resale price by seven cents per CWT, beginning October 1, 1970. (RESULTS -- The market

should be seven cents higher than it would have been otherwise.)

ments we feel like the Grain Sorghum Producers Association deserves the support of every grain sorghum farmer within the area. We are still not satisfied because there is still much work yet to be done in behalf of grain sorghum. We hope that each farmer will promptly mail in his 1970-71 dues to help carry on this im-



## Ot Home In Parmer County

By Janice Miller County HD Agent

Aromatic seeds from around the world have invaded the spice shelf. Poppy, caraway, sesame, anise and fennel, five aromatic five. seeds, are called baking seeds | Many parents allow children because they add flavor plus a | to ride in the family car withcrunchy texture to breads, out proper protection. When a cakes and cookies.

Buttered snap beans take on a new flavor when showered with toasted sesame seeds.

Baked potatoes make a tasty side dish when seasoned with toasted poppy seeds. Scrape the pulp from the potatoes, season and add butter and a little hot milk plus toasted poppy seeds. Put back into the shell and brown in the oven.

Apple pie becomes a secondhelping tempter when fennel seed is sprinkled over the sliced apples before sealing with

the top crust. MULLED APPLE JUICE tastes good on these cool evenings.

1 quart apple juice 1 teaspoon whole allspice 1 teaspoon whole cloves 2 sticks cinnamon

6 thin lemon slices, if de-Combine ingredients, except

lemon slices, in a saucepan. Simmer covered for 20 minutes. Remove spices. Serve hot with lemon slices, if desired. Makes six servings of about 2/3 cup each,

## Hospital Notes

PARMER COUNTY COMMUNITY HOSPITAL

September 22-28 ADMISSIONS:

Wanda Coates, Friona; Don Brooks, Friona; Arthur L. Bolton, Muleshoe; Patsy Rust, Friona; Mrs. L. C. Roots, and baby boy, Summerfield; Carroll Fletcher, Cannon Air Force Base; Odom Smith, Farwell; Henry Hernandez, Friona; Dan-ny Parker, Friona; Mrs. And-res Galen and baby boy, Hereford; Bessie Caldwell, Bovina; Idalia Hernandez, Hereford.

DISMISSALS:

James Calore, New Jersey; Francis McArdle, New Jersey; G. B. Buske, Friona; Mrs. Cecilio Olivarez and baby girl, Bovina; T. I. Burleson, Friona; Deke Kendrick, Friona; Linda Anthony, Friona; Danny Parker; Don Brooks, Friona; Patsy Rust; Arthur Bolton, Muleshoe; Henry Hernandez; Carroll Fletcher; Inez Alejandre, Hereford; Mrs. L. C. Roots and baby boy; Mrs. Joaquin Salazar and baby boy, Friona. | mouth Rock December 21, 1620.

(RESULTS -- Representing

"Because of the accomplish-

portant work," Harp says.
The 1969-70 GSPA budget

Automobile accidents are one of the greatest causes of death and injury to youngsters under

parent holds a small child in his lap or arms and a quick stop or collision occurs, the child may be thrown against the car dash or even out of the

The safest place for an infant is a carefully constructed and securely fastened car bed in the back seat.

For children weighing under 50 pounds, a child safety seat or harness provides protection. Harnesses should strap around the child's chest to keep him from lurching forward. Children weighing more than

50 pounds may be able to wear a standard seat belt. In the United States, approx-

imately 25 per cent of all calories are consumed between meals by "snacking."

\* \* \* \* \* \*

The spice, CHILE, a basic ingredient in many diets of the United States, Central and South America, is a commonly accepted preservative. But a recent study of chile found that off-flavors develop when chile is used alone with meat in frozen foods. Homemakers, however, can use chile in leftover cooked meats to extend their keeping time, according to Sally Springer, Extension foods and nutrition specialist.

## Community Conversation

Sgt. Clifford Dale Steele, son of Charles Steele of Bovina, has returned to the states after 18 months in Vietnam.

Sgt. Steele visited last week in the home of Mr. and Mrs. Charles Steele. He will be stationed at Fort Sill, Okla. when he returns on October 12.

Mrs. Cecil Sisk returned Monday from a visit with Mr. and Mrs. Darrell Benson and son Dwayne in Forrest Lake, Minnesota, Mrs. Sisk enjoyed visiting with her new grandson who was born September 16. Mrs. Benson is the former Judy Sisk.

"Order of the Garter" was insituated in 1349 in England,

The Pilgrims landed at Ply-



Liquid LUX

12 oz. containers

Cans

Shop These

Specials At

WILSON'S

Thursday thru

Wednesday,

Oct. 1 - 7

shurfresh

Pure

Vegetable OII

38 oz. bottle

FREE

# BASKETBALLS

# RODS & REELS

SHURFRESH COUPONS

Skinner's

Cut Spaghetti

Or Macaroni

fall Festival of Sav 7 Shurfine Yellow Cling No. 21/2

Wilson's Wisdom:

Don't let the fact that you can't do all you want to do keep you from doing what you can do.

shurfresh

ICE CREAM

**Broccoli** Spears

**Assorted Flavors** 

1/2 gal.

reg. 79¢

Slices or Halves

Sunshine Krispie Saltine CRACKERS

Listerine

1 lb. box

20 oz. bottle reg. \$1.59

Washington State Jonathan **Delicious** 

Bilt-More

Shurfresh

Potato Chips

Sandwich Loaf

12 oz.

10½ oz.

**Powdered Detergent** 

Salmon

No. 1 tall can

Del Monte Fancy

SPINACH cans

Fireside Honey Graham Crackers



TenderCrust Coupons

Bell Pepper Texas

California

Extra Fancy

lurnips

**Purple Top** 

California Thompson Seedless White Grapes

Fresh Shoulder Butt

**Aunt Jemima** 

Frozen

Fresh

Shoulder

FREEZER BEEF

Half or Whole - Cut & Wrapped USDA Good **USDA** Choice 250 lb. and over per half -

(No stamps on beef at this low price) Now Wrapped In Avisco Film For Protection Against Freezer Burn.

shurfresh

All-Meat

USDA Graded Whole - lb.

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More



Phone 238-4781

Discount Prices PLUS Gunn Bros. Stamps



SUPER MARKET

Bovina

## Of Interest To \* THE WOMEN

## Announce Engagement

of Lubbock announce the en- ter of Bovina. gagement of their daughter, Paula Jo Wheeler, to William

## H. (Bill) Minter Jr. son of bride's parents.

bridge Monday night. The group | ing award. met in the Community Room at

First State Bank.

## Son Born To Espinozas

Mr. and Mrs. Jose Espinoza are parents of a son, Alberto, born September 20.

The infant weighed seven pounds, 14 ounces. The Espinozas have four other children, two girls and two boys. Paternal grandparents are Mr. and Mrs. Jesse Espinoza

"Cool as a

Cucumber"

An Ancient

Greek Remedy

Empedocles, known for dividing the

body into four humors (cold, moist,

hot and dry) recommended cucumber

seed for cooling the body. Only finest

pharmaceutical ingredients backed

by experience are used today.

Don's

of Bovina.

Mr. and Mrs. Ray Duncan Mr. and Mrs. William H. Min-

The wedding will be Novem-

ber 12 in the home of the

Scott Gobers Host Bridge

Mr. and Mrs. Scott Gober | Glasscock and Mr. and Mrs. were host and hostess for Jon Lin Riddle won the travel-

Members attending were Mr. and Mrs. Nicky Foster, Mr. High was won by Mr. and and Mrs. Jon Lin Riddle, Mr. Mrs. Nicky Foster, low was | and Mrs. Lowell Boozer, Mr. taken by Mr. and Mrs. Kent and Mrs. Glen Hromas, Mr. and Mrs. Kent Glasscock, Mr. and Mrs. Scott Gober and Mrs. Bob McMeans. Guests for the evening were Mr. and Mrs. C. E. Trimble and Mrs. Reagan

## Shower Saturday

Mrs. Mike McMeans, the former LaJuana Hastings, will be honored with a bridal shower Saturday.

The shower will be in the home of Mrs. Durward Bell, 803 Ridgelea Dr., from 3 to 5 p.m.

MEDICINE

Phone 238-4901

Third Street - Bovina

Registered Pharmacist

CHEST



Wares Host

home.

and hostess.

Couples Bridge

Couples Bridge Club met Sat-

Mr. and Mrs. Jay Sherrill

Refreshments of sandwiches,

urday night in the Tom Ware

took honors for high and Mr.

and Mrs. Tom Ware were low.

shrimp cocktail, avocado dip,

chips, relish plate, pie, coffee,

Cokes and tea were served.

Mrs. Jay Sherrill, Mr. and Mrs. Vernon Estes, Mr. and

Mrs. Bob Fillpot, Mr. and Mrs.

Vernon Willard, Mr. and Mrs.

Jimmy Clements and the host

April Wilson

President Of

Jr. High UMY

Those attending were Mr. and

Methodist Church were entertained with an ice-cream supper at fellowship hall. Plans were made for activities for the coming church year. There were about 20 students pre-

Sponsors attending were Mr. and Mrs. Roger Ezell, Mr. and Mrs. Durwood Bell, Rev. and Mrs. Charles Gates, Mr. and Mrs. Corky Criswell and Jerry Wright.

## Bridge Club Meets At Sherrill Home

Six couples were entertained with an evening of bridge Monday in the Jay Sherrill home. Refreshments of sandwiches, relish plate, cake with strawberries and cream, tea and cof-

Those attending were Mr. and Mrs. Bedford Caldwell, Mr. and Mrs. Vernon Estes, Mr. and Mrs. Tom Ware, Mr. and Mrs. Bob Fillpot, Mr. and Mrs. Carl Rea and Mr. and Mrs. Sherrill.

STUFFING 2 c. grated American cheese 1/2 c. chopped onion 1 2 oz. jar chopped pimento

1/4 c. corn

Cook's Corner



meat seasoned as for enchila-Mrs. Tom (Sandy) Ware is das. Mix together and stuff pepthis week's occupant of Cook's pers closing with toothpicks.

Sandy is the daughter of Mrs. Mary Ruth Martin of Bovina. She is a native Texan being born in Vernon, then moving to Littlefield and later to Bovina in 1952. Tom and Sandy are both graduates of Bovina High

School. The Wares are parents of three children; Kim, 11, is in the sixth grade, Pat, 9, fourth grade, and Todd, six months, They attend the United Methodist Church.

Sandy is quite an accomplished artist and has many paintings that she has done in | 2 cans enchilada sauce her home. She studied art for three years, under Dean Merritt of Clovis.

Sandy also likes to sew and makes many of the clothes for her daughter and herself. She also enjoys redecorating her home and playing bridge. They always have a vegetable garden and Sandy stays busy in the summer canning and preparing

food for the freezer. Here are a few of Sandy's favorite recipes. CHILI RELENOS

8 large fresh jalepeno pep-

deep fat for frying Punch holes in peppers before frying. Fry peppers one or two at a time in hot fat, turning often. As they heat, skin will crinkle and turn slightly brown. When they are crinkled all over, remove from fat and drop in cold water. Cool and peel, being careful not to tear pepper. Make slit in pepper and

1 c. chopped pecans 3 c. grated carrots Mix Wesson oil and sugar and beat well, then add the eggs that have been beaten. Sift flour, cinnamon, soda and baking powder. Then add nuts and mix with the above mixture. Last add the grated carrots small

Dip in batter and deep fry.

5 eggs separated

3/4 c. flour

lada sauce.

1 c. broth

1 chopped onion

1 large pkg. Doritos

1/2 lb. grated cheese

utes at 300 degrees.

Add 1 chopped onion

1/2 t. minced garlic

1 pkg. frozen cut okra

Salt and pepper to taste

Simmer 30-40 minutes.

4 whole eggs (well beaten)

1 1/2 c. Wesson oil

2 c. sugar

2 t. cinnamon

2 t. baking powder

BATTER

Salt, pepper and garlic salt

Beat egg whites until stiff. Add

egg yolks and beat. Add flour

and beat, Add seasonings, Fry

peppers and serve with enchi-

CHICKEN ENCHILADAS

1 can chopped jalepeno peppers

1 can cream of chicken soup

Mix all ingredients except

cheese and pour into casse-

role, sprinkle with grated

cheese and bake about 30 min-

MEXI-OKRA

3 slices bacon fried -- to this

1 average size can of tomatoes

CARROT CAKE

1 hen boiled, boned, diced

Daughter Born To Olivarez

lie Holden.

Community

Conversation

Mrs. Lula White attended funeral services for Marshall

Kelley at Earth, Saturday. Services were held in the First Baptist Church, which Kelley helped to organize and was a charter member. He was a

long-time friend of Mrs. White.

Mr. and Mrs. Tom Sloan, Jr.

of Williamsburg, N.M. were

weekend visitors in the home

of Mr. and Mrs. Henry Wilk-

erson. They also visited other

friends here and in Amarillo.

Mrs. Sloan is the former Mil-

Mr. and Mrs. Cecilio Olivarez of Bovina are parents of a daughter, Lenora, born September 18 at 2:10 p.m., in Parmer County Community Hospital, Friona.

The infant weighed seven pounds, seven ounces. The father is employed as a farm work-

Mrs. Jack Roach underwent surgery at Clovis Memorial Hospital Thursday of last week. She is reported to be doing fine and will get to come home

greased and floured cake pans. Bake about 30 minutes or until done at 350 degrees. Ice with cream cheese icing.

CREAM CHEESE ICING 1 8 oz. pkg. cream cheese 1 box powdered sugar

2 t. vanilla Beat all ingredients well. Spread on cake.

face powder & lipstick 4 Reg. \$1.50... Now \$1.00 each plus tax

## Hospital Notes

moist and dewy fresh. Choose from a galaxy of bewitching shades that add dramatic interest to your lips. MEDICINE

Dono CHEST

Study Club Views Film On Dexas

Bovina Woman's Study Club cake, a fruit dish, tea and cofmet Thursday at the club house | fee was served by the hostes-

and place will be announced at | Monty Corbin, Jack Clayton,

ses, Mrs. Earl Whitten and

Those attending were Mmes.

Charles Corn, Lowell Boozer,

Ovid Lawlis, Henry Ivy, Leon

Ware, Leslie McCain, Travis

Dyer, O. H. Jones, Billie Sud-

derth, Rouel Barron, Clarence

Jones, Charles Gates, Bobby

Englant, Earl Whitten, Earl

Richards, Earl Stevenson and

Next meeting will be October

8, with F. V. Wallace of Am-

arillo as the guest speaker.

His topic will be "Education

Opens Doors." Senior and jun-

ior classes of Bovina High

School will be special guests.

Hostesses will be Mrs. Charles

Corn, Mrs. Henry Ivy and Mrs.

Mrs. Leon Ware.

for their regular meeting.

a later date.

Richards.

in the state.

The group decided to spon-

sor the Halloween Carnival

again this year, the exact time

The ladies who attended the

dedication ceremony at Girls

Town reported it to be a most

memorable occasion. Thoseat-

tending the ceremony were Mmes. Earl Stevenson, Ovid

The program topic was "Go

To The Texas Fun-Tier." A

film titled, "Texas-America's Fun-Tier," was shown. The film told of adventures, beauty

and historic sights to be seen

Refreshments of cinnamon

A finely textured powder that

adds a soft, radiant finish to

your complexion . . . in a

colorful selection of 8 sub-

tle shades to enhance your

Smooth on Barbara Gould

Lipstick; your lips are

own natural good looks.

Lawlis, Jesse Walling and Earl | Larry Heard.

Phone 238-4901 Third Street - Bovina

# TAX DISCOUNT TAX PAYERS

PARMER COUNTY TAKE

ADVANTAGE OF YOUR DISCOUNT

3% IF PAID DURING OCTOBER 2% IF PAID DURING NOVEMBER 1% IF PAID DURING DECEMBER

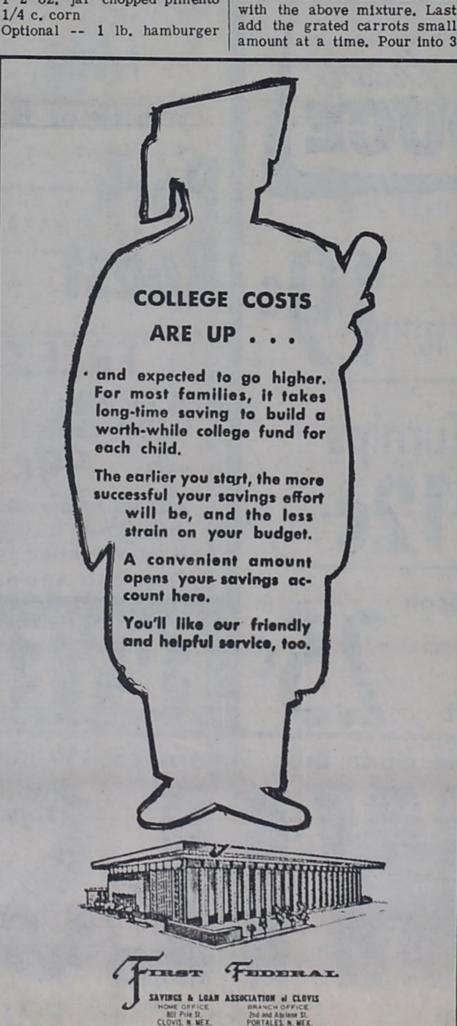
> This Discount Is On All State And County Taxes Collected By The County Tax Collector

Applications Now Being Accepted For Voter Registration Certificates.

Hugh Moseley

Tax Assessor And Collector Parmer County, Texas





WS

en and

Travis

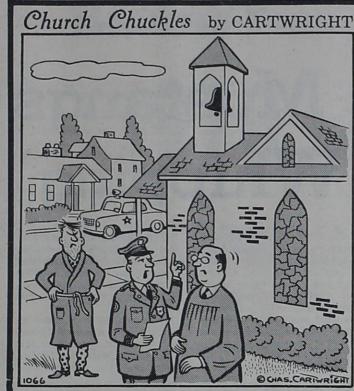
f Am-

eaker.

d jun-High uests,

Mrs.

## - Bovina Area Churches Welcome You



"We don't like taking these nuisance complaints into court. Couldn't you just ring your bell on week-days so's not to disturb late Sunday sleepers?"

#### Today's Youth And Tomorrow's World

How much have you read or heard lately about the 96.5 per cent of our young people who are not delinquent? You'll have to admit they are "the silent majority," at least where the media are concerned. Frankly, I'm tired of having every conversation about young people, especially today's youth, center in that minority three and one-half per cent who are rebellious and delinquent.

What is more serious than the failure to notice the majority of young people as they fight their personal battles for maturity, is the prevail-modern attitude toward youth-an attitude which I believe makes little contribution to their preparation for tomorrow's world.

We place our young people on center stage. They get all our attention, almost a pathological attention. We parents no longer want our children to follow in our footsteps -- at work, at home, at church, in the community. No! They must do better. They must always do better. Which means that we usually, as parents, can not discipline out of experience. Our experience with life is not good enough for our children. We then depend on a lot of vain, empty, ill-formed wishes for them-our wishes for them! So what happens? Americans overindulge their children and do not like them; the children in turn are overly dependent and full of hate for their parents.

Then tomorrow's world comes, a world like other adult worlds of the past, demanding self-discipline, maturity, responsibility, life-commitments, and moral strength . . . and todays youth fails the test . . . the big test!

Cecil Bunch-Minister Bovina Church of Christ

#### Page Church

#### Friona Motors

"Your Parmer County Ford Dealer" Bovina Phone 238-6231

#### **Boving Chamber Of Commerce** & Agriculture

## Big Nick Farm Machinery

Buy - Sell - Trade If I don't have it, I'll get it!

#### **Hartzog Seed Farms**

A. L. Hartzog

#### Bi-Wize Drug

Phone 247-3010

-Friona-

**Boving Wheat Growers** "We Serve To Serve Again"

## First State Bank

of Bovina

- Member FDIC -

#### Lawlis Gin Company

Hwy. 86

## **Bonds Oil Company**

Gulf Distributor

#### **Bovina Dry Goods**

"The Store Where Your Money's Worth More"

#### Agri-Sprayers, Inc.

-Quality Aerial Spraying -Phone 238-4311

### Kerby Welding Service

A Deal The Year o

#### Gateway Produce Company

- Bovina -

#### Clearview Company

All Three TV Networks. Phone 238-3592

#### FIRST BAPTIST CHURCH of BOVINA



First Baptist Church - Bovina

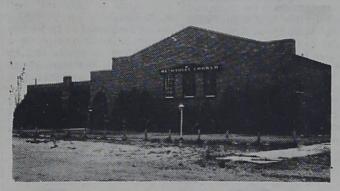
SUNDAY - Sunday School - 9:45 a.m. Morning Worship - 10:55 a.m. Training Union - 6 p.m. Evening Worship - 7 p.m.



Larry Heard

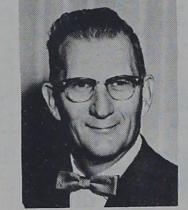
WEDNESDAY - Teachers and Officers Meeting - 8 p.m. Prayer Meeting - 8:30 p.m.

#### OKLAHOMA LANE METHODIST CHURCH

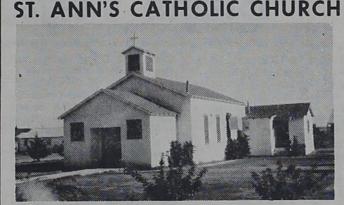


Oklahoma Lane Methodist Church

Sunday - 10 a.m. Morning Worship - 11 a.m. Evening Worship - 7 p.m.



Rev. Woodrow Williams



St. Ann's Catholic Church - Bovina

Mass: Sunday - 8:30 a.m. Thursday - 8 p.m.
Confession: Saturday 4 - 5 p.m., 8:30 - 9 p.m.

#### MISION BELEN BAUTISTA



Mision Belen Bautista



Rev. Ramon Delgado

Escuela Dominical - 9:45 a.m. - Mensaje - 11:30 a.m. - Union De Preparacion - 5 p.m.

#### Miereoles Estudio De La Biblia - 7:30 p.m. Chuck's Aerial Spraying Highway 60 - Bovina Phone 238-3721

#### Paul Jones Texaco

Firestone Tires

#### Charles Oil Company Phillips 66 Tires, Batteries

## Bovina Feeders, Inc.

#### The Bovina

## Designed with Farmers & Feeders

in mind. Ph. Okla. Lane 825-2103

Western Ammonia

FM Road 2290 - Bovina

Blade

Fina Station

Hwy 60

#### L. L. Rhinehart - 238-2661

Farm Supply And Gin

Phone 225-4386

Tide Products, Inc.

Farwell, Texas

Glenden Sudderth,

Bovina representative

Gee Cleaners Mr. and Mrs. John Gee

#### Phone 238-3611 Oklahoma Lane

PARMER COUNTY IMPLEMENT CO. WEST HIGHWAY 60 — FRIONA, TEXAS

## PHONE: 247-2721

Don's Medicine Chest Prescription & Health Needs Phone 238-4901

### **Custom Farm Services**

Complete Fertilizer

Phone 238-6051

**Bovina Gin Company** "Your Satisfaction Is Our First Concern

### ST. JOHN LUTHERAN CHURCH



St. John Lutheran Church, Lariat, Texas

Sunday School - 9:30 a.m. Morning Worship - 10:30 a.m.



H. F. Peiman

#### **BOVINA CHURCH of CHRIST**



**Boving Church of Christ** 

SUNDAY SERVICES Classes 9:45 a.m. Worship 10:45 a.m. and 6 p.m.

Cecil Bunch

#### WEDNESDAY Devotional and Classes - 9:00 p.m.

## OKLAHOMA LANE BAPTIST CHURCH



Oklahoma Lane Baptist Church

Sunday School - 10 a.m. Morning Worship - 11 a.m. Evening Worship - 7 p.m.

Sunday School - 9:45 a.m.

Morning Worship - 11 a.m.

Training Union - 6 p.m.

#### **BOVINA METHODIST CHURCH**





M.Y.F. - 6 p.m.

Boving United Methodist Church





Rev. Charles Gates

#### Choir Practice -Wednesday - 8 p.m.

#### BOVINA PENTECOSTAL HOLINESS CHURCH

Evening Worship - 7 p.m.



**Bovina Pentecostal Holiness Church** 

Sunday School - 9:45 a.m. Evening Worship - 7 p.m. Morning Worship - 11 a.m.



Charles McCause

#### Birklebach Machine & Pump Hwy 86 - West

Lumber Sherrill Company Highway 60 - Bovina

**Bovina Restaurant** 

Mr. & Mrs. Mutt Graham

Lariat Lutheran Church

Jake Diel Dirt & Paving Contractors, Inc. Muleshoe, Texas, Hereford, Tex. Phone 272-4848 Phone 364-0763

## American Dusting

Aerial Crop Dusting & Spraying Phone 238-6041

#### Claborn **Funeral Home**

Phone 247-2801 Friona, Texas

## Sherley Grain Company

"Serving Parmer Co. Farmers

#### The Year 'Round'' Gaines

#### Hardware Company 'Nothing Knocks On Bovina

But Opportunity"

#### Happy Here Friday Night --

# Ponies Attempt To Regain Winning Form

## District 3-A Action Begins

Friday night for the Bovina Mustangs as they host the rival Happy Cowboys. Gametime is 8 p.m.

The two teams have identical 1-2 records and at this stage of the season, the prospects look bleak for each, Whichever team loses the Friday night fray can start talking about "Wait 'til next year.'

The Cowboys dropped their first two games, to Claude and Silverton. They got on the winning track last week by downing Alamo Catholic of Amarillo.

The Mustangs will be attempting to come back from a stunning 54-0 loss last week to the Class B Lazbuddie Longhorns. Their fans are expected to be watching closely to see if they can make the turnabout.

The Mustangs, thus far, have been a team of extremes. They opened the season with fairly bright prospects and their stock took a turn upward when they blasted Class AA Boys Ranch, 32-7, in the opening game. Then, they dropped a 27-7 game to neighboring Friona, also Class AA, but that loss could easily be attributed to Mustang mistakes, which were considered correctable, and the potential for a winning season still seemed good.

Then came the Lazbuddie game which left Bovina fans shaking their heads and wondering why.

Thus, the pressure is on the Mustangs this week to live up to week. some of their pre-season potential or see the 1970 season go down as below average.

Pre-season dope had the Cowboys rated lower than the Mustangs in the district standings. This will be the first year in the past few for the two ballclubs to compete in the same district. Happy was moved into 3-A this year after having played in 2-A last year after moving up from Class B.

In years past, Bovina and Happy were in the same Class B loop and often the winner of the game turned out to be the district champion.

Bradford

This was where the rivalry between the two teams develop-

Priced

From

District 3-A action begins | each other even when they weren't in the same league. Mustang Coach Gib Hough, disappointed in his team's showing Friday night, says, "We hope to come back and we're going to put in a lot of effort to do so,"

Bovina won last year's game, which was also played here.

All eight teams in the expanded 3-A begin district play this week. In addition to the Bovina-Happy game, Hart is at Farwell, Kress plays at Vega and Springlake-Earth is at Su-

Happy and Hart joined the league thi season to increase the numbe of teams from six to eight. This makes seven district games for each team instead of five.

## Mustang B, Junior High Games Thurs.

Mustang "B" Team and Junior High Team will take on the Happy Cowboys there Thursday for their second outing of the season.

Gametime is 5 p.m. The Junior High will be looking for their first win of the year after losing to Vega last

Mustang "B" will try to continue their winning streak by returning home with another

## School Menus

October 5-9 Monday -- Italian spaghetti, tossed salad, applesauce, corn-

bread, utter, lemon pie, milk. Tuesday -- Turkey and dressing, giblet gravy, green butter, orange half, milk, Wednesday -- Beef on bun, cheese slice, cabbage and green pepper slaw, pickle circles,

cupcakes, milk. Thursday -- Baked beans, turnip greens, polka-dot corn, cornbread, butter, apple pie,

Friday -- Fish, tartare sauce, potato salad, tomato wedge, buttered broccoli, hot rolls, butter, purple plums, milk.

## Dick Hom At Seminary

Richard Noel (Dick) Horn, son of Mr. and Mrs. Johnnie Horn of Bovina, is enrolled for study at Golden Gate Baptist Theological Seminary at Mill Valley, Calif.

A graduate of Wayland Baptist College at Plainview, Horn is working toward the master of divinity degree at the Seminary, which is located immediately north of San Francisco's Golden Gate Bridge.

The Seminary is operated by the Southern Baptist Convention. It is an accredited member of the American Association of Theological Schools.

Prior to enrolling in the Seminary, Horn was a pastor in Burley, Idaho.

He is a 1958 graduate of Bovina High School, His wife is the former Joan Kay Ezell, daughter of Mr. and Mrs. Gene Ezell

# Lazbuddie Gives Mustangs 'Good Country Whipping'

The Lazbuddie Longhorns gave the Bovina Mustangs a good country whipping Friday.

With an offense as strong as the chilling North wind which was blowing down the field, the Longhorns whitewashed the Bovina team, 54-0.

The game was played at Lazbuddie. This was the second defeat in three non-district games for the Mustangs. For a half Friday night, it

# Hook Colts

Bovina Junior High Colts lost their first game Thursday night against the Vega Shortnorns,

Larry Haney intercepted a pass and ran all the way for a 28-8 victory over Vega "B" Bovina's touchdown just before | Team Thursday night for their | the first half, McCormick carthe buzzer went off ending the tra point failed and the score

The 'Horns led by 10-0 at the halftime intermission and it appeared then that the Mustangs might get back in 'he game.

The opposite turned out to be the case, however, as the host team, an area Class B power, came back in the final two periods to dominate the game and make Bovina fans wish they'd stayed home by the fire.

The game had been rated as a close one and the Mustangs had even been given the favorite's role in some quarters.

Featuring the running of Halfback Arthur Graves and Quarterback Charles Lee, the Longhorns scored two touch- was to come.

Bovina "B" Team sailed to

Jeff McCormick carried the

Tarantulas have no sense of

First Nobel Prizes were a-

Only ape known to make tools

ball over for the first touch-

first win of the season.

warded in 1901.

is the Chimpanzee.

First Game --

was a pretty good ballgame. | downs in the third period, against the strong North wind, and added on five more in the final quarter to all but make a farce out of the game.

Mustang B

Blasts Vega

down with Benny McCain and

Ronnie Steele also scoring in

ried the ball for two extra

points following the second

touchdown, making the score

McCormick made the only

Mustang TD in the second half.

Ronnie Steele carried the ball

over for the two extra points.

down and the two point conver-

sion with only a few seconds

Vega made its only touch-

at half time, 20-0.

left on the clock.

The 'Horns had that all-im-The first quarter was the

best one for the Mustangs. It was scoreless and the Maroons enjoyed the edge during the initial 12 minutes. They made their only scoring threat during the period as they drove to the Lazbuddie seven yard line before losing the ball on downs. The Mustang defense didn't allow a Lazbuddie first down in the first period in two possessions. Those opening 12 minutes gave no warning of what

portant wind in the second period, however, and quickly made it pay off for them. Graves. who had punted twice against the wind for 19 yards each time, boomed a 79-yarder with the wind, Mustang Safety Jimmy Harris failed to run the punt out of the endzone after bobbling it in the field of play, giving the 'Horns a two-point safe-

By themselves, these two points were unimportant. But they marked the beginning of bad things to come for Bovina. On the following free kick from the 20 yard line, Royce Sisk place kicked to Lee at his own 45. Lee returned the kickoff up the middle for the six-pointer. Fullback Mike Barnes carried across the dual extra points to make the score 10-0 and give the host team the momentum that carried to the one-sided

The teams battled on even terms the remainder of the second period. As mentioned before, it appeared then that the Mustangs could possibly get those 10 points back and then some in the second half.

The Longhorns, seeking revenge for a 1969 win by the Mustangs, didn't see it that way, however, and turned the Ponies every way but loose in the last two stanzas.

After receiving the second half kickoff, the Longhorns scored in 12 plays with Graves and Barnes doing the bulk of the ball carrying. Graves went over for the score from five yards out with 6:35 remaining in the third period. The extra points attempt failed, leaving the score 16-0.

The Mustang offense was bottled up and unable to move the ball. The second TD of the third period came six minutes later. Graves again got the score. This time he went in from four yards away.

And then the roof caved in. The 'Horns acted as if they'd just been waiting for the fourth quarter to really turn on the fireworks. They got a touchdown almost every two minutes. Lee scored three of the TD's on runs of one, 15 and 26 yards. Barnes made one on a one-yard plunge and Halfback Mike Casey got the other on a six-yard burst.

The only thing good about the scoring outburst for the Mustangs was that the Lazbuddie team managed to tack on the extra points only one time out of seven tries in the second

After the first quarter drive, the Mustang offense didn't show any consistent

The win was the third of the season for the Longhorns against no losses and it was the second verdict over a 3-A team. They downed Hart in the season opener. STATISTICS:

LAZBUDDIE First downs 31 Yards gained rushing 285 Passes attempted Passes completed

24 Yards gained passing 0 Total offense 0 Passes intercepted by 0 Number of punts Punt average 36.7

Number of fumbles 0 Opponent's fumbles recovered

Number of penalties Yards penalized

# 'Horns

first half. The try for the exat halftime was 6-22.

Junior, Senior High School --

# LCC's Dr. C. L. Kay Speaks At Assembly

president of Lubbock Chrised. They have continued to play | tian College, spoke to senior

Felt

Western

\$2000

2 7/8" - 3" - 3 1/2"

Choose yours now while there's

Bovina Dry Goods

"The Store Where Your

Money's Worth More"

Dr. C. L. Kay, assistant and junior high school students in an assembly Monday of last

> Dr. Kay received B.A. and M.A. degrees from Eastern New Mexico University and an LL.D. degree from Oklahoma Christian College, Oklahoma City. He served as head of the Department of Religion at West Texas State College in Canyon from 1954 to 1957. Since that time he has been affiliated with Lubbock Christian College and has served as assistant president since 1966.

> Dr. Kay has received over 40 awards for his work in public affairs, including four "George Washington Medal of Honor" awards from Freedoms Foundation, a special citation from former President of the United States, the late General Dwight D. Eisenhower, and an "Outstanding Alumni Award" from ENMU. He has also been selected to appear in the 1970 edition of "The Two Thousand

# Lettermen

Entertained

The Letterman's Club met Thursday night at the Gib Hough residence. After a short business meeting refreshments of home-made ice-cream, brownies and Cokes were served. There were about 60 people

Hosting the affair were Mr. and Mrs. Wayne Spears, Mr. and Mrs. Jay Sherrill, Mr. and Mrs. Hough, Mr. and Mrs. Corky Criswell and Mr. and Mrs. Dalton Morrison.

ed in England and distributed to every country in the world. Topic of Dr. Kay's address

was "To Dare is To Care." Dr. Kay said, "The young people of today are underestimated, about two per cent are making all the noise." He expressed his appreciation of young men fighting for this country and the American way of life. Dr. Kay told of the schools in Japan where students wear uniforms and school is a disciplinary process.

Slides were shown of Southeast Asia. He said Thailand, the heart of Southwest Asia is a land of poverty due to attitudes that are inborn.

Dr. Kay challenged the youth to stand up for God and Coun-

## The Old Timer



"Nothing makes it harder to call a spade a spade than blisters."

## Wholesale **Prices** Drives Generators Alternators Water Pumps Shock Absorbers

AC Products Delco Ignition Parts Bearings Grease Seals Brake Parts & Shoes Oll Sight Gauges U Joints Starters & Starter Clutch Hubs Pressure Plates Jacks-Hand Tools Purolator Filters Ignition Wires Champion Plugs Belts & Hoses

& Hose Repair Butane Fittings & Repair Tires, Batteries & Other Accessories Bonds Oil Co.

Hydraulic Hose, Ends

## 4 1/4 % Texas Sales Tax Schedule \_\_

Sale	Tax	Sale	Tax	Sale	Tax	Sale	Tax	Sale	Tax	Sale	Tax
\$ .00— .12— .36— .59—	.11 .00 .35 .01 .58 .02 .82 .03	16.12— 16.36— 16.59— 16.83—	16.58 .70 16.82 .71	32.59— 32.83—	32.58 1.38 32.82 1.39 33.05 1.40 33.29 1.41	48.83— 49.06—	48.82 2.07 49.05 2.08 49.29 2.09 49.52 2.10	66.00— 66.24—	65.99 2.80 66.23 2.81 66.47 2.82 66.70 2.83	83.18— 83.42—	83.17 3.53 83.41 3.54 83.64 3.55 83.88 3.56
1.06— 1.30—	1.05 .04 1.29 .05	17.06— 17.30— 17.53—	17.29 .73 17.52 .74	33,30— 33,53—	33.52 1.42 33.76 1.43 33.99 1.44	49.53—	49:76 2.11 49.99 2.12 50.23 2.13	66.71— 66.95—	66.94 2.84 67.17 2.85 67.41 2.86	83.89— 84.12—	84.11 3.57 84.35 3.58 84.58 3.59
1.53— 1.77—	1.76 .07 1.99 .08	17.77— 18.00—	17.99 .76 18.23 .77	34.00— 34.24—	34.23 1.45 34.47 1.46	50.24— 50.48—	50.47 2.14 50.70 2.15	67.42— 67.65—	67.64 2.87 67.88 2.88 68.11 2.89	84.59— 84.83—	84.82 3.60 85.05 3.61 85.29 3.62
2.00— 2.24— 2.48—	2.23 .09 2.47 .10 2.70 .11	18.24— 18.48— 18.71—	18.70 .79 18.94 .80	34.71— 34.95—	34.70 1.47 34.94 1.48 35.17 1.49	50.95— 51.18—	50.94 2.16 51.17 2.17 51.41 2.18	68.12— 68.36—	68.35 2.90 68.58 2.91	85.30— 85.53—	85.52 3.63 85.76 3.64
2.71— 2.95— 3.18—	2.94 .12 3.17 .13 3.41 .14	18.95— 19.18— 19.42—	19.41 .82	35.42-	35.41 1.50 35.64 1.51 35.88 1.52	51,65-	51.64 2.19 51.88 2.20 52.11 2.21	68.83— 69.06—	68.82 2.92 69.05 2.93 69.29 2.94	86.00—	85.99 3.65 86.23 3.66 86.47 3.67
3.42— 3.65— 3.89—	3.64 .15 3.88 .16 4.11 .17	19.65— 19.89— 20.12—	20.11 .85	36,12-	36.11 1.53 36.35 1.54 36.58 1.55	52.36-	52.35 2.22 52.58 2.23 52.82 2.24	69.53—	69.52 2.95 69.76 2.96 69.99 2.97	86.71-	86.70 3.68 86.94 3.69 87.17 3.70
4.12— 4.36— 4.59—	4.35 .18 4.58 .19 4.82 .20	20.36— 20.59— 20.83—	20.58 .87 20.82 .88	36 59— 36.83—	36.82 1.56 37.05 1.57 37.29 1.58	52.83— 53.06—	53.05 2.25 53.29 2.26 53.52 2.27	70.00— 70.24—	70.23 2.98 70.47 2.99 70.70 3.00	87.18— 87.42—	87.41 3.71 87.64 3.72 87.88 3.73
4.83— 5.06— 5.30—	5.05 .21 5.29 .22	21.06— 21.30— 21.63—	21.29 .90 21.62 .91	37.30— 37.53—	37.52 1.59 37.76 1.60 37.99 1.61	53.53— 53.77—	53.76 2.28 53.99 2.29 54.23 2.30	70.71— 70.95—	70.94 3.01 71.17 3.02 71.41 3.03	87.89— 88.12—	88.11 3.74 88.35 3.75 88.58 3.76
5.53— 5.77—	5.52 .23 5.76 .24 5.99 .25	21.77—	21.99 .93 22.23 .94	38.00— 38.24—	38.23 1.62 38.47 1.63	54.24— 54.48—	54.47 2.31 54.70 2.32	71.42— 71.65—	71.64 3.04 71.88 3.05	88.59— 88.83—	88,82 3,77 89.05 3.78
6.00— 6.24— 6.48—	6.23 .26 6.47 .27 6.70 .28	22.24— 22.48— 22.71—	22.70 .96 22.94 .97	38.71— 38.95—	38.70 1.64 38.94 1.65 39.17 1.66	54.95— 55.18—	54.94 2.33 55.17 2.34 55.41 2.35	72.12— 72.36—	72.11 3.06 72.35 3.07 72.58 3.08	89.30— 89.53—	89.29 3.79 89.52 3.80 89.76 3.81
6.71— 6.95— 7.18—	6.94 .29 7.17 .30 7.41 .31	22.95— 23.18— 23.42—	23.41 .99 23.64 1.00	39.42— 39.65—	39.41 1.67 39.64 1.68 39.88 1.69	55.65— 55.89—		72.83— 73.06—	72.82 3.09 73.05 3.10 73.29 3.11	90.00—	89.99 3.82 90.23 3.83 90.47 3.84
7.42— 7.65— 7.89—	7.64 .32 7.88 .33 8.11 .34	23.89— 24.12—	23.88 1.01 24.11 1.02 24.35 1.03	40.12— 40.36—	40.11 1.70 40.35 1.71 40.58 1.72	56.36-	56.35 2.39 56.58 2.40 56.82 2.41	73.53—	73.52 3.12 73.76 3.13 73.99 3.14	90.71-	90.70 3.85 90.94 3.86 91.17 3.87
8.12— 8.36— 8.59—	8.35 .35 8.58 .36 8.82 .37		24.58 1.04 24.82 1.05 25.05 1.06	40.83-	40.82 1.73 41.05 1.74 41.29 1.75	57.06—	57.05 2.42 57.29 2.43 57.52 2.44	74.24—	74.23 3.15 74.47 3.16 74.70 3.17	91.42-	91.41 3.88 91.64 3.89 91.88 3.90
8.83— 9.06— 9.30—	9.05 .38 9.29 .39 9.52 .40	25.30—	25.29 1.07 25.52 1.08 25.76 1.09	41.53-	41.52 1.76 41.76 1.77 41.99 1.78	57.53— 57.77—	57.76 2.45 57.99 2.46 58.23 2.47	74.71— 74.95—	74.94 3.18 75.17 3.19 75.41 3.20	91.89— 92.12—	92.11 3.91 92.35 3.92 92.58 3.93
9.53— 9.77— 10.00—	9.76 .41 9.99 .42	25.77— 26.00—	25.99 1.10 26.23 1.11 26.47 1.12	42.00— 42.24—	42.23 1.79 42.47 1.80 42.70 1.81	58.24— 58.48—	58.47 2.48 58.70 2.49 58.94 2.50	75.42— 76.65—	75.64 3.21 75.88 3.22 76.11 3.23	92.59— 92.83—	92.82 3.94 93.05 3.95 93.29 3.96
10.24— 10.48— 10.71—	10.47 .44 10.70 .45	26.48— 26.71—	26.70 1.13 26.94 1.14 27.17 1.15	42.71—	42.94 1.82 43.17 1.83 43.41 1.84	<u>58.95—</u> 59.18—	59.17 2.51 59.41 2.52 59.64 2.53	76.12— 76.36—	76.35 3.24 76.58 3.25 76.82 3.26	93.30—	93.52 3.97 93.76 3.98 93.99 3.99
10.95— 11.18—	11.17 .47 11.41 .48	27.18— 27.42—	27.41 1.16 27.64 1.17	43.42— 43.65—	43.64 1.85 43.88 1.86 44.11 1.87	59.65— 59.89—	59.88 2.54 60.11 2.55	76.83— 77.06—	77.05 3.27 77.29 3.28	94.00-	94.23 4.00 94.47 4.01
11.42— 11.65— 11.89—	11.88 .50 12.11 .51	27.89— 28.12—	27.88 1.18 28.11 1.19 28.35 1.20	44.12— 44.36—	44.35 1.88 44.58 1.89	60.36— 60.59—	60.35 2.56 60.58 2.57 60.82 2.58	77.53—	77.52 3.29 77.76 3.30 77.99 3.31	94.71—	94.70 4.02 94.94 4.03 95.17 4.04
12.12— 12.36— 12.59—	12.58 .53 12.82 .54	28.59— 28.83—	28.58 1.21 28.82 1.22 29.05 1.23	44.83— 45.06—	44.82 1.90 45.05 1.91 45.29 1.92	61.06— 61.30—	61.05 2.59 61.29 2.60 61.52 2.61	78.24— 78.48—	78.23 3.32 78.47 3.33 78.70 3.34	95.42— 95.65—	95.41 4.05 95.64 4.06 95.88 4.07
12.83— 13.06— 13.30—	13.29 .56 13.52 .57	29.30— 29.53— 29.53— 29.53	29.29 1.24 29.52 1.25 29.76 1.26	45.53— 45.77—	45.52 1.93 45.76 1.94 45.99 1.95	61.77—	61.76 2.62 61.99 2.63 62.23 2.64	78.95— '	78.94 3.35 79.17 3.36 79.41 3.37	96.12— 96.36— 9	96.11 4.08 96.35 4.09 96.58 4.10
13.53— 13.77— 14.00—	13.99 .59 14.23 .60	30.00—	29.99 1.27 30.23 1.28 30.47 1.29	46.24—	46.23 1.96 46.47 1.97 46.70 1.98	62.48— 62.71—	62.47 2.65 62.70 2.66 62.94 2.67	79.65-	79.64 3.38 79.88 3.39 80.11 3.40	96.83-	96.82 4.11 97.05 4.12 97.29 4.13
14.24— 14.48— 14.71—	14.70 62 14.94 63	30.71— 30.95—	30.70 1.30 30.94 1.31 31.17 1.32	46.95— 47.18—	46.94 1.99 47.17 2.00 47.41 2.01	63.18—63.42—	63.17 2.68 63.41 2.69 63.64 2.70	80.36- 8	80.35 3.41 80.58 3.42 80.82 3.43	97.53- 9	97.52 4.14 97.76 4.15 97.99 4.16
14.95— 15.18— 15.42—	15.41 .65 15.64 .66	31.42— 3 31.65— 3	31.41 1.33 31.64 1.34 31.88 1.35	47.65— 47.89—	47.64 2.02 47.88 2.03 48.11 2.04	63.89—	63,88 2,71 64.11 2.72 64.35 2.73	81.06 8	81.05 3.44 81.29 3.45 81.52 3.46	98.24-	98.23 4.17 98.47 4.18 98.70 4.19
15.65—	15.88 .67 16.11 .68		32.11 1.36 32.35 1.37		48.35 2.05 48.58 2.06	64.36— 64.59—	64.58 2.74 64.82 2.75 65.05 2.76	81.53— 8 81.77— 8	81.76 3.47 81.99 3.48 82.23 3.49	98.71— 9 98.95— 9	98.94 4.20 99.17 4.21 99.41 4.22
Courtesy of							65.29 2.77 65.52 2.78 65.76 2.79	82.24— 8 82.48— 8	82.47 3.50 82.70 3.51 82.94 3.52	99.42— 9 99.65— 9	99.64 4.23 99.88 4.24 00.00 4.25

Courtesy of

First State Bank of Bovina



## **FILTERS SPARK**

°Oil \*Air

\*Fuel

a wide selection!

PLUGS

**BELTS** 

OILS And GREASES Wholesale And Retail

Trust your car to the man who wears the stay TEX

PAUL JONES **TEXACO** 

Highway 60 - BOVINA - Pho. 238-4331

AGE 6

Bovina Businesses 1970 Cotton

# You May Weekly Prizes \$5-\$3-\$1

Parmer County Cattle Co.

Bowl

**Commercial Cattle Feeding** On Hwy. 60 between Boying and Farwell

\*Automated Mill with Built-In **Quality Control** 

\*Excellent Drainage

\*Continuous Flow Water System Cap Naegle, Manager-Phone Tharp

\*Proven Management 225-4400

Springlake-Earth at Sudan

Bovina Wheat Growers, Inc.

"We Serve To Serve Again" Jim Russell, Mgr. - Phone 238-2411

**Not Everyone Belongs** To A Co-op -

**But Everybody Benefits** 

Friona at Olton

FOR MODERN FARMING USE



BONDS OIL CO.

Hwy. 60

S.

238-2271

Hart at Farwell

### BIRKELBACH Machine & Pump Highway 86 - Pho. 238-3591

Kenny Birkelbach, Manager Home Phone 238-6671



PHILLIPS

\* Tires

Distributor For

Deep Well **Turbine Pumps** 

Kress at Vega



\*Top Quality Ginning \*Fairness In Every Dealing

Sincere Appreciation For Your Business FM Road 1731 North Phone 238-4801

Johnie Horn, Manager

Boys Ranch at Muleshoe

"We Aim To Please"

## Agri-Sprayers

\*Phillips 66 Fertilizers \*Aerial Spraying Service

Main Office On Third Street In Bovina - Phone 238-4311 Hanger Two Miles West Of Bovina On FM Road 2290

UCLA at Texas

**CHARLES** 

OIL CO.

\* Accessories



SHERLEY GRAIN

"Serving Parmer County Farmers The Year 'Round''



Arkansas at T.C.U.

SUN-MASTR ® ROTARY MOWERS

Model 1-1680 Heavy Duty

Direct Drive 168"

California at Rice

Phillips 66

\* Batteries

A big mower for the big acreage jobs!

Stalk Shredder

OKLAHOMA LANE FARM SUPPLY Phone Tharp 225-4386

Santa Barbara at Texas Tech

First State Bank OF BOVINA

Complete Banking Services

Hours: 8 a.m. to 4 p.m. Monday thru Thursday 8 a. m. to 6 p.m. Fridays Closed Saturdays

East Carolina at West Texas



Plus The

Grand Prize-

An Expense-Paid\* Trip For Two To The 1971 Cotton **Bowl Classic!** 

Expenses include two tickets to the Cotton Bowl game, paid reservations for two and \$55 for food and traveling expenses.

## Contest Rules-

2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.

3. Pick the score of the tie breaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie. 4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Sunday, if possible. Cash

prizes of \$5 for first, \$3 for second, and third prize of \$1 will be 5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to Cotton Bowl game plus hotel, food and traveling expenses to Dallas and the January 1, 1971 football

6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p.m. or postmarked by 5 p.m. Friday.

7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified. 8. Tabulations will be available for public inspection, Members of Blade staff will serve as judges for contest.

9. Contestants must be 10 years old or older. 10. Everyone, except employees of this newspaper and their families.

is eligible to enter.

It's Fun - It's Easy -You May Win! **Enter This Week** And Every Week -

All You Have To Do Is Pick The Winners. There's Nothing To Buv!

#### **Boving Businesses** Football Contest

## HONOR ROLL

1960 - Neil Smith 1961 - Erith Hawkins

1962 - Emmet Tabor

1963 - Paul Jones

1964 - Jeanne Kerby 1965 - Allen Cumpton

1966 - Truck Lusk

1967 - Leroy Lance

1968 - Bill Roberts

1969 - Larry Wardlaw

Turn This Blank Into Blade Office By 5 P. M. Friday

## **Bovina Businesses Cotton Bowl Football Contest** ENTRY BLANK

Contestant's Name Address \_\_\_\_\_

Tie Breaker (Pick Score) Happy \_\_\_\_\_ at Bovina

Parmer County Agri-Cattle Co.

Boving Wheat Growers, Inc.

Bonds Oil Co. Birkelbach

Machine & Pump Bovina Gin Co. \_

Sprayers Sherley Grain Co.

Oil Co. Oklahoma Lane Farm Supply

First State Bank Of Bovina \_



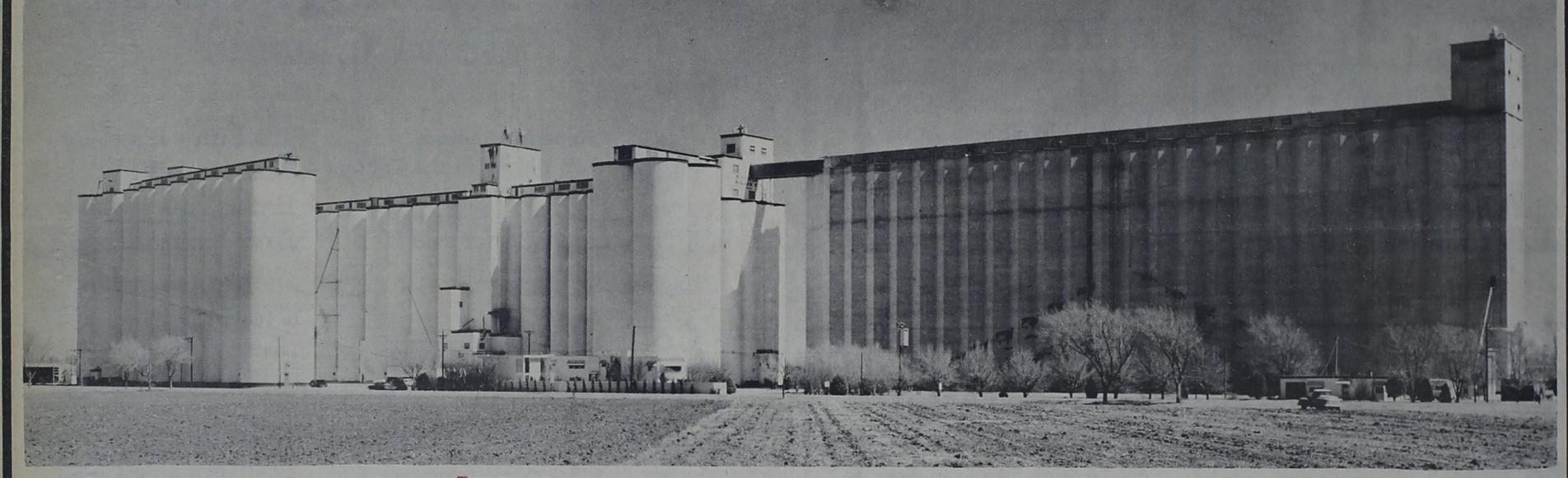
Sheriey-Anderson-Pitman, Inc. - Farwell



Sherley-Anderson Grain Co. - Lariat

# SERVING

# PARMER COUNTY FARMERS THE YEAR'ROUND



Sherley Grain Co. - Bovina





Sherley - Anderson LAZBUDDIE ELEVATOR

JOE MOORE