

WEDNESDAY, AUGUST 19, 1970

Bovina, Texas

VOL XVI, NO 8

## WHITTLIN'

By DOLPH MOTEN

Another great Bull Town Days celebration was unreel last weekend.

But it didn't just happen. A lot of people worked at it. And a lot more people helped make it a success with their attendance and participation in the various activities.

People we've talked with think this was another great celebration --- as we've already said once --- but the six running ahead of this were great, too. And because they were, that helped to make this one that way.

The meat at the barbeque has especially come in for a lot of praise this year. It's always been good, needless to say, but it was still better this year and if anyone disagrees with that, we haven't run across him since Friday night.

We never cease to be amazed at how quickly and efficiently a group of amateur volunteers can serve thousands of people good food. Three minutes before it's time to start serving, it seems there will surely not be enough help to get the job done. But the workers appear from somewhere and the serving goes on just as the schedule of events said it would!

We won't change our tune about this being an outstanding celebration. But we will say that the least desirable part about it was that the main part of the carnival rides never did get here. That was disappointing, but it wasn't enough so to affect other parts of the celebration in any way because they went on as good or better than had been expected.

The carnival was just one of those bad things that no one could do anything about. We thought we had a good, solid deal with the carnival people, but it didn't turn out that way come the week of Bull Town Days.

A good carnival is an asset to the celebration and we hope we can have one in years to come. The celebration and the carnival compliment each other. With the carnival starting on Monday night, the entire community has a holiday atmosphere by the time the main part of the activities begin on Thursday afternoon. But, it doesn't take but a short while for that holiday atmosphere to develop once the festivities get underway.

By the time the variety show gets underway Thursday night, that aforementioned atmosphere is in high gear.

It's no secret that the Thursday afternoon roping at the arena doesn't attract the crowd that its promoters would like. Several reasons for this can be figured out, but you finally come back to the original realization --- that just not enough people are in attendance. Possibly this should be changed for next year's celebration if we could come up with something that more people would be interested in. Someone has suggested that more and better junior horsemanship activities would be the answer to this.

Best we explain right now that we're not knocking calf roping and have been in favor of it being part of the program since Bull Town Days began, but you can't argue with results. Possible, it is, that the timing of the roping is bad and whatever you put in that Thursday afternoon slot won't have the crowd-drawing power that the celebration co-sponsors would like. Up to now calf roping, steer roping and matched calf roping have all three met with about the same mediocre results.

Bunting, more flags, etc. on business buildings would add to the show and need to possibly be included in next year's planning.

That's only a detail, certainly, and not of major importance, but it would help "dress up" the town and add to the general appearance during the celebration.

Along this same line, a Bull Town Days banner across a couple of the town's mainstreets would also be appropriate, in our opinion.

Planning for the celebration needs, and does, to a certain extent, to begin the minute the last one is over.

Some of the things, like carnivals and other special events, can't be arranged for in just a matter of days or even weeks. Whatever the activity is, more planning can't hurt and could possibly help.

If you have something you want to do before school starts, you'd best get on with it. That starting bell rings come Monday morning.

'Twas a short summer, wasn't it?

# Annual Celebration Attracts Thousands

## Break-In Nets \$30 Saturday

Sherrill Lumber Co. was burglarized Saturday night. Approximately \$30 in cash was missing when Steve Sherrill opened the business Sunday afternoon for a customer.

Entry to the building was gained by breaking a window in the office, according to J. E. Sherrill, owner.

No merchandise was missing as far as could be determined.

The break-in is being investigated by Parmer County Sheriff's Department and City Marshal Ronald Mitchell.

The business was last broken into July 4 of last year, Sherrill said.

## Weather

by Willie

The big drought is still with us.

---Willie



BARBEQUE TIME! --- Shown here are portions of two of four serving lines during the barbeque supper Friday at Bull Town Days '70. A total of 3000 people were served, according to Thomas Beauchamp, who was in charge of serving the meal,

which included pinto beans, cantaloupe and onion, in addition to the choice beef barbeque. This was one of the largest crowds to attend this portion of the celebration in its seven-year history.

\$524,697 --

## Board Adopts School Budget

A budget of \$524,697 was adopted for the '70-'71 school year by members of the board of trustees of Bovina Independent School District at a Monday night meeting.

The board established the tax rate for property in the school district at \$1.83 per \$100 valuation. This is the same tax

rate that was in effect last year.

This year's budget is up some \$50,000 over last year's figure of approximately \$475,000. A portion of the budget expense will be provided by state and county and federal funds.

In other business, the board officially approved the hiring of five school personnel, including two teachers. The teachers are Mrs. Cheryl Burton for a first grade section and Roscoe Parr of Friona for special education. Miss Josie Alonzo was approved as a teachers aide. Named to bus driving positions were Mrs. Jane Hughes and Mrs. Howard Kelso.

## Bonds Oil Names Winners

In a Gulfgas "Go Farther" Sweepstakes drawing sponsored by Bonds Oil Co. here Saturday, three prizes were given away on the local level.

Leon Ware was the winner of a Coleman cooler, Howard Kelso won a Zebco travel pack rod and reel, and Mrs. Howard Looney won the Clairol Kindness compact instant hair-setter.

National prizes in the contest will be awarded in a drawing to be held November 16. First prize in the national drawing is an outdoor camping outfit, including a pickup, fully-equipped camper and a 35-horsepower motor and boat, plus \$500 travel money. Eight 14-inch color television sets will also be given away.

## Saddle Won By Sudderth

Richard Sudderth, two-year-old son of Mr. and Mrs. Ronnie Sudderth, was the winner of the saddle given away by Bovina Roping Club at the conclusion of the 10th annual Bovina Quarter Horse Show Saturday.

The \$350 saddle featured a padded seat and handtooled leather. Tickets were sold on the saddle for \$1 by Roping Club members prior to and during Bull Town Days.



BULL TOWN DAYS QUEENS --- Holly Davis, third from left, was named queen of Bull Town Days '70 following the queens contest Thursday night at the roping arena. Terri Willard, left, and second runner-up, Debra Kirkpatrick, second from left, was first runner-up. Loy Christian, 1969 queen of the celebration, presented trophies to the three winners as they were announced at the intermission of Thursday night's variety show.

## Registration Friday --

# Bovina Schools Start New Year Monday

Bovina Schools begin the 1970-'71 school year Monday. Registration for high school and junior high students is scheduled for Friday, according to an announcement from Superintendent L. F. Jacobs.

Faculty members got the year underway Tuesday of this week as they reported to duty four days earlier than the students in keeping with a new state ruling.

Friday's registration of high school students will be in the library. The schedule is:

Seniors --- 8 to 10 a.m.; Juniors --- 10 a.m. until noon;

Sophomores --- 1 to 3 p.m.; Freshmen --- 3 to 5 p.m.

Junior high students will be registered, also Friday, in the various junior high rooms.

Eighth grade students are asked to report for registration at 9 a.m. Seventh graders will begin their registration at 10 a.m.

First graders, who have not been pre-registered, and kindergarten students will be registered tomorrow (Thursday) from 8:30 a.m. until 3 p.m. at Ridgelea School. These students must have birth certificates and health records including proof of smallpox vaccination, according to Jacobs.

To be eligible for the kindergarten, which is being made a part of the local school system for the first time this year, a child must be five years and five months of age as of September 1 and be from a family which has an income of less than \$3000 per year or have a language barrier.

Students in grades two through six will be registered the first day of school --- Monday, August 24.

There will be no special time for new students to register, Jacobs points out. New students will register at the same time their classes do. They are, however, asked to bring report cards from the last school attended.

Also, all students are asked to bring something to write with to registration.

Lunch tickets may be purchased during the registration times. Lunch prices are 50 cents for adults, 45 cents for students in grades six through 12 and 40 cents for students in grades one through five.

Classes will begin each day at 8:30 and will be dismissed at

3:45 except that grades one and two will be dismissed at 3 and grade three at 3:30.

Time-wise, Monday will be a normal day of school, Jacobs says. Buses will run their normal routes at the regular times and lunch will be served in the cafeteria.

Following is a list of faculty members and their positions: Jacobs, superintendent; Gary Cox, high school principal; Jim Noyes, junior high principal; Wilson DiCuffa, grade school principal; Mrs. Mary Ruth Redden, school secretary; Mrs. Zoe Clary, tax office business manager; Mrs. Katherine Lockhart, special nurse; Roscoe Parr, school education; Charles Turner, counselor; Mrs. Cheryl Burton, first grade; Mrs. Icy

(Continued on Page 2)

# Bull Town Days Again Successful

Bovina's community celebration, Bull Town Days '70, was run off Thursday, Friday and Saturday and was considered another great success by the promoters of the annual event and those attending.

Each of the individual events of the festivities was considered successful --- and many of them were marked down as the "best ever." This was the seventh annual celebration.

A crowd, estimated at 3,000, was on hand Friday evening for the free barbeque which traditionally attracts more people than any other single function. The meal featured choice Plains-fed beef and was trimmed with pinto beans, Bovina-grown cantaloupe and onion. The cantaloupe and onion were provided by Gateway Produce Co. Remainder of the meal, which was provided free to those present, was paid for by donations from businesses and individuals and from income from other Bull Town Days sources.

The only flaw in the 1970 celebration was the failure of the carnival to come here as had been scheduled. Celebration leaders had a contract with Hames Shows to provide carnival rides here during the week of the celebration. The rides never did arrive here even though a carnival spokesman said as late as Monday of last week that plans were being made to be here by Wednesday of last week. There were a few kiddie type rides here, but these did not draw the crowds that the larger rides would have.

Even without the carnival, the celebration was still considered tremendously successful.

Names queen of Bull Town Days '70 from a field of eight candidates was Holly Davis, 17, daughter of Mr. and Mrs. Brooks Davis. First runner-up was Debra Kirkpatrick, 17, daughter of Mr. and Mrs. J. D. Kirkpatrick. Second runner-up was Terri Willard, 14, daughter of Mr. and Mrs. Vernon Willard. Miss Davis was sponsored by Mustang Drive-In. Don's Medicine Chest sponsored Miss Kirkpatrick and Miss Willard was sponsored by Bovina Dry Goods.

The queen and the runners-up were presented trophies by Loy Christian, 1969 Bull Town Days queen, at intermission of the Thursday night variety show in Bovina Schools auditorium.

The queens contest was conducted at the roping arena with the contestants performing on horseback. Sixty per cent of the judging was based on horsemanship and 40 per cent on beauty and personality.

The Thursday night variety show played before a packed house of 800 or so people. Featuring local talent, the show was directed by Mrs. Mike Barraza. All seats in the auditorium were filled for the event which lasted for some two hours.

Winner of the beard growing contest was Truman Trim. Trim was presented a plaque for his accomplishment at the variety show intermission as were the second and third place beard growers, Fiea Garza and James Roach, respectively.

Reagan Looney won first place in the men's division of the cow calling contest. Second place went to Owen Patton and Rouel Barron placed third. There were eight contestants in the contest.

Winning first place in the women's division of the cow calling was Mrs. Glenn Hromas. Mrs. Bob McMeans was second place winner and Mrs. Edwin Lide was third.

They also received plaques at the variety show.

Some 200 people attended the Friday morning chuckwagon breakfast at Bovina Gin with the cooks using the coals left over from the barbeque fire of the night before. Vernon Estes was in charge of preparing the meal.

Also Friday morning, visitors and old timers were registered by members of Bovina Woman's Study Club downtown.

Receiving the oldest old timer award was Edith Sheppard of Hereford. She has been an area resident since 1906.

The trophy for coming the farthest distance to the celebration went to Lou Walling of Fair Oaks, Calif.

Also Friday, junior horsemanship activities were conducted at the arena beginning at 10 a.m. and continuing until in the afternoon. Almost 100 were entered in the various events. Belt buckles were presented to first place winners in each contest.

The Bull Town Days parade made a several block trip through Bovina's streets Friday at 4 p.m. Winning the parade's float division was the Study Club. The Mexican Committee took second place and Ed Hardage and his organ were third.

In the parade competition for riding clubs, Cochran County won first, Farwell was second and Friona took third. In the junior riding club division, Progress Riding Club was first, Y. L. Riding Club was second and Farwell Junior Riding Club was third.

Parade awards were made following the barbeque Friday night.

Dink Essery of Floyd, N.M. was first place winner in the old fiddlers contest. He earned the \$50 first place check. Second place and \$35 went to Bovina's own Al Kerby. Third place and \$15 went to Don Lancaster of Floyd, N.M.

During the serving of the barbeque, members of Amarillo Gunfighters Club performed three mock shootouts to the entertainment of the throng of people gathered downtown.

Also following the barbeque, members of Galley Alley art

(Continued on Page 4)



CHUCKWAGON BREAKFAST --- Head cook Vernon Estes, at right with towel, visits with people attending the Bull Town Days breakfast Friday morning at the yard of Bovina Gin Co. Some 200 people attended the outdoor breakfast.

**NEWSPAPER ASSOCIATION 1970 CONTESTS**  
**AWARD WINNER**

**The Bovina Blade**

Second-Class Privileges Authorized at Bovina, Texas, 79009  
 Published at Bovina, Texas, Every Wednesday

**Dolph Moten . . . . . Publisher & Editor**

# WANT ADS

BLADE WANT AD rates are six cents per word for first insertion, four cents per word for each insertion thereafter. Minimum rate is 50 cents on cash orders, \$1 on account.

**FOR SALE --** Take over payments on 1968 Singer sewing machine in walnut console. Will zig-zag, blind hem, fancy patterns, etc. Assume 3 payments at \$7.96. Write Credit Manager, 1114 19th Street, Lubbock, Texas. 34-tfnc

**SEALED BIDS** are now being accepted by City of Bovina for Lots 3-10, Blk 1, O. T. Bovina. Bids may be mailed to City of Bovina or delivered in person to the City Hall. Deadline for submitting bids is Sept. 1. The city council reserves the right to reject any or all bids. 4-6tc

**New Color Ch. 28**  
**On Channel 6**  
**Weather On**  
**Channel 3**  
**See More**  
**On Cable TV**  
**Clearview Company**  
 Of Bovina  
 Phone Bovina 238-3592  
 Or Friona 247-3271

**NOTICE**

We can build you a new home in Bovina on pavement, ideal for FHA construction. No down payment, low interest rates.

Ed Hicks Real Estate  
 Friona  
 Phone 247-3537 or 247-3189

**Kirby Vacuum Cleaner Sales & Service**  
 for free home demonstration,  
 Call Hereford  
**364-5768**  
 — Joe Ennis —

**FOR ADDED INCOME WE SECURE LOCATION**  
 Reliable man or woman wanted as distributor in this area to service route for NATIONAL ADVERTISED ALKA-SELTZER, ANACIN, BAYER ASPIRIN, and TUMS sold through our latest modern vending machine in handy pocket packs. Dealerships now being established and appointed upon our acceptance. Will not interfere with your present employment, as locations can be serviced evenings or weekends, collect and refill machines.

**EARNING POTENTIAL \$400.00** a month depending on size of route.

Cash investment of \$1,900.00 to \$3,410.00 is required, also a good car and 8 to 10 spare hours a week. If you can meet these requirements and cash investment, and are sincerely interested in a fast repeat business of your own then WRITE giving Name, Address, and Telephone Number, for local personal interview with a Company Representative.

HEADACHE-BAR VENDORS CORP.  
 7821 Manchester  
 Maplewood, Mo. 63143 8-1tp

**FOR SALE**  
 2-row International lister-planter, underswing attached. Hydraulic lift. Complete with boxes, plates and lift. Price - \$75.

\*\*\*\*\*

2-row International cultivator, hydraulic lift. Complete and ready to plow. Price - \$75. Both implements will fit a Model H or M tractor.

O. W. Rhinehart  
 Phone 238-4452  
 Bovina, Texas 7-tfnc

**Veterinary Medicines And Supplies SUPER SAVEWAY Bovina**

**FOR SALE --** Lester "Betsy Ross" spinet piano. May see at 1111 Elm Street, Friona, after 6 p.m. Excellent condition. \$575.00. Call 247-3511. 8-4tp

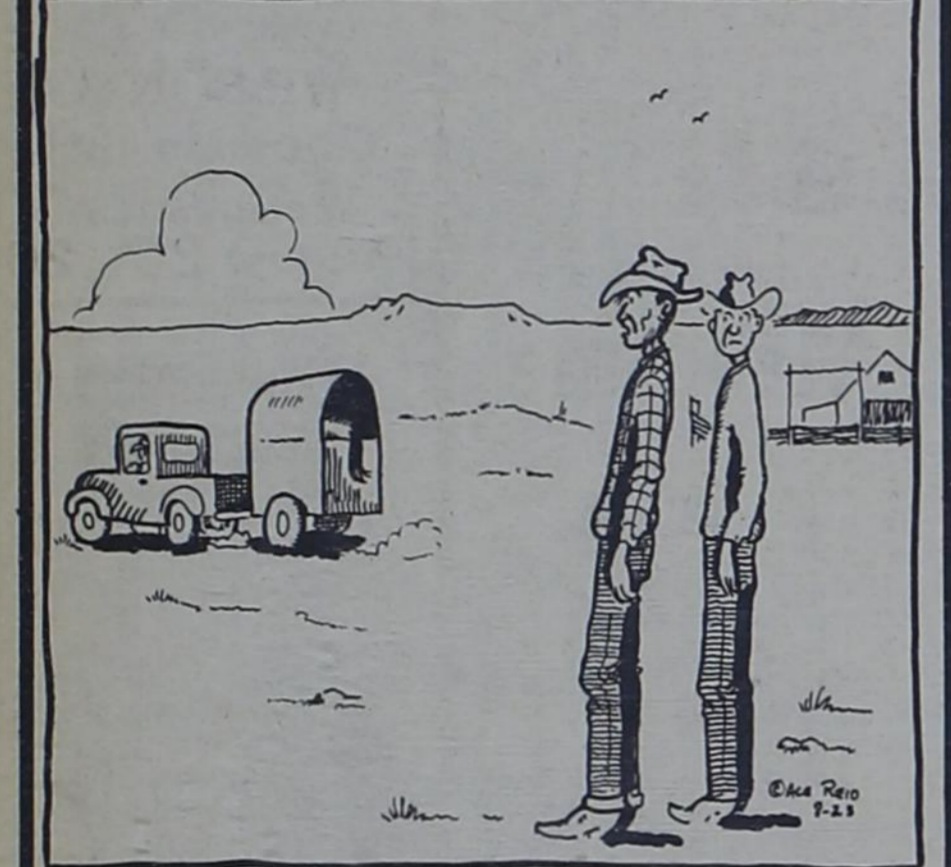
**DON'T** merely brighten carpets . . . Blue Lustre them . . . no rapid resoling. Rent shampooer \$1. Super Saveway

**HELP WANTED --** Christian lady to keep children in my home and do light housekeeping. Phone 225-4463. 8-3tc

**LOST --** Back rim to a Sting Ray bike. If found, please call 225-4541. 8-2tc

**FOR SALE--** Power riding lawn mower, new. Reasonable. Call 238-2881. I. W. Quickel 7-2tc

**First State Bank Presents -- COW POKES By Ace Reid**



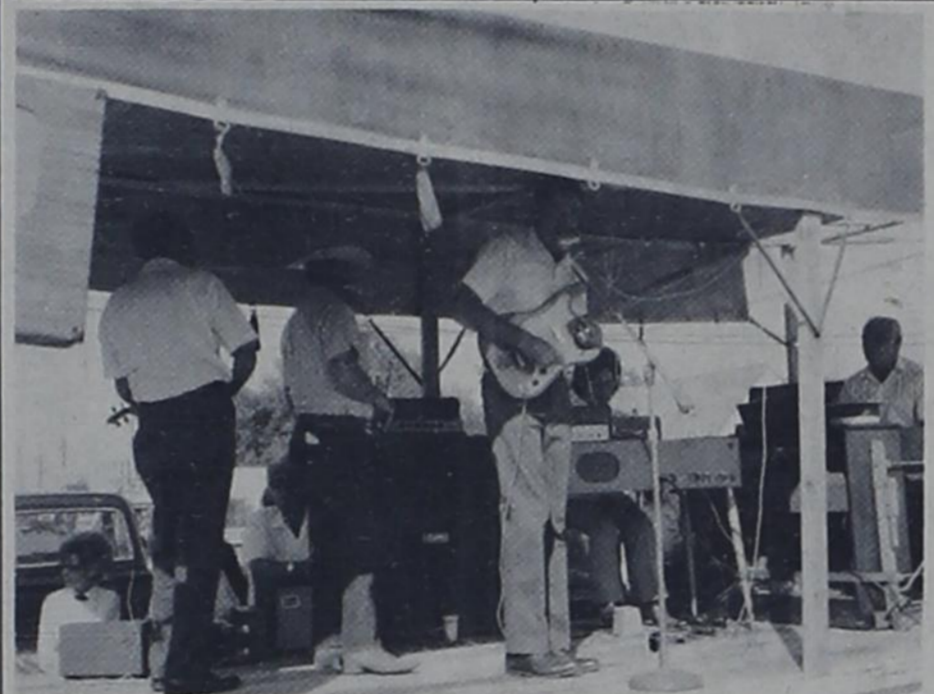
"Shore, I made a good deal sellin' that horse for \$2500 . . . that pays nearly half his feed bill!"

**Banking Hours:**  
 8 a.m. to 4 p.m. Monday thru Thursday  
 8 a.m. to 6 p.m., Fridays  
 Closed Saturdays

**First State Bank**  
 OF BOVINA  
 MEMBER FDIC

**GOOD SITE** for mobile home for rent in Bovina. All utilities available. Darrel Read, 225-4365 or 238-2111. 7-2tc

Mr. and Mrs. Wayne Webb and sons, Eddie and Jimmy, of Fort Worth spent the weekend with his mother, Mrs. Bessie Webb. 6-4tc



**BULL TOWN DAYS MUSIC --** Fred Chandler, at microphone, and Ed Hardage, at organ, both of Farwell, provided Bull Town Days music in downtown Bovina during Friday afternoon's portion of the program. Shown on stage here also is Al Kerby, who placed second in the fiddler's contest.

**Schools Start --**  
 (Continued from Page 1)  
 Leer, kindergarten; Mrs. Pearl Hickman, first grade; Mrs. Gladys Murphy, second grade; Mrs. Leola Williams, second grade; Mrs. Phyllis Steelman, second grade; Miss Opal Perry, third grade; Mrs. Irene Bruce, third grade; Mrs. Oleta Ford, fourth grade; Mrs. Dorothy Donaldson, fourth grade; Mrs. Juanita Kidd, fifth grade; Mrs. Sue Moten, fifth grade; Mrs. Loraine Hood, sixth grade; Mrs.

Anna Heflin, sixth grade; Robert Kidd, fifth grade; Mrs. Donna Criswell, remedial reading; Roy Donaldson, elementary physical education; Mrs. Frances Willard, junior high math; Mrs. Sandra Awtrey, junior high English;

Miss Greta Paul, high school math; Mrs. Theresa McFarland, high school English; Mrs. Janie Sudderth, commercial subjects; Mrs. Margaret Durben, high school English; Mrs. Janie Potts, home economics; Mike Potts, vocational agriculture; Bryant Harris, band instructor; Gilbert Hough, coach and industrial arts; Jack Criswell, coach and science; Roger Ezell, coach and physical education; Dalton Morrison, coach and science; Mrs. Judy Ezell, history and government; Mrs. Mary Ruth Snodgrass, Spanish and Bible; Mrs. Rita Mast, librarian and reading; and Miss Josie Alonzo, teacher aide.

**COURTHOUSE NOTES**  
 Instrument report ending August 14, 1970 in the office of County Clerk, Bonnie Warren

W. D. Arthur J. Turnbough, Eddie Hall, Lot 3 Blk 5 1st Add. WLD Friona

WD, KIS Investment, City of Friona, N 30 ft, Lot 1 Blk 1 Lakeview Add, Friona

WD, Robert L. Neelley, W.S. Ingram, S/2 Lot 6, Lot 7 & N/2 Lot 8 Blk 4 Staley Add, Friona

WD, Jesse A. May, May Cattle Co., SE/4 Sect. 13 T10S R2E

WD, Donald A. Brown, Mary R. Brown, Lot 17 & W 10 Ft, Lot 16 Blk 1 Ridgeview, Friona



**GEORGE LONG**  
 . . . is now offering '70 Model

**CLOSE-OUT PRICES** and those-famed **LONG Trades on --**

**Pontiac, GMC, Rambler, and Better Used Cars**

**Rierson Pontiac**  
 Clovis, New Mexico  
 Home Phone: 481-3876  
 Farwell, Texas



**VACATION BIBLE SCHOOL --** Sixty-five children, along with several workers, are presently attending Mission Belen Vacation Bible School. Rev. Ramon Delgado, pastor, is director of the school.

**Mission Belen --**

**Bible School Enrolls 65**

Sixty-five children were present for the opening day of Mission Belen Vacation Bible School Monday. The school is slated to run through Friday from 5 to 7 p.m.

A program will be given by the children Sunday night at 7 p.m. Director of the school is Rev. Ramon Delgado. Superintendents of the various departments are Maria Madrigal, Andrea Silvas and Jovita Delgado. Helpers are Estrella Delgado, Linda Pena and Miroslava Ramirez. Elsa Flores is serving as pianist.

**For REC Service --**  
**Phone Bovina 238-2651**

**DEAF SMITH COUNTY ELECTRIC COOPERATIVE**

SAM GARRISON, Serviceman  
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 Bovina, Texas

**BARTLETT & POTTS AUCTION SERVICE**  
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**CLOVIS HEARING AID CENTER**  
 \*Batteries \*Molds \*Free Hearing Tests  
**SERVICE ALL MAKES**

416 Mitchell Pho. 763-6900 9-tfnc

**R&F Steak House**  
 Especially Welcomes Parmer Countians  
 —Featuring the Southwest's Best Steaks—  
 Open 5 A.M. till 9:30 P.M.  
 Located At  
**CLOVIS STOCKYARDS**  
 SOUTH HULL STREET

**Thank You!**

**Bovina Roping Club**

**SALUTES**

**Everyone Who Helped Make Bull Town Days 1970 Such A GREAT SUCCESS**

A Special Thank You Is Extended To The Following Businesses Which Donated Trophies For The Quarter Horse Show

Watson Motor Co., Clovis	Bender Olds-Cadillac-Datsun, Clovis
Mustang Drive-In, Bovina	Clovis National Bank
Bovina Feed and Supply	Triangle Builders Supply, Clovis
Bovina Blade	Western Skies Lounge, Clovis
Paul Jones Texaco	Clovis Veterinary Hospital
Bartlett & Potts Auction Service	B-W Feed Yards, Clovis
Parmer County Cattle Co.	Agri-Sprayers, Inc., Bovina
Worley Grain Co., Farwell	Muleshoe Livestock Auction
Ranchers & Farmers Livestock Auction Co., Clovis	Kerby Welding Service, Bovina
El Rancho Feeds, Clovis	Rip's Western Wear, Texico
Citizens Bank of Clovis	O. H. Jones, Bovina
Imperial Livestock Supply, Clovis	Mabry Drive Lounge, Clovis
El Monterey, Inc., Clovis	O. K. Tire Store, Clovis

**Correction:**

In the ad for Birkelbach Machine & Pump in last week's Bull Town Days edition of the Blade, a portion of the signature listed Kenneth Cary as being associated with the business.

This was in error.

The ad should have read

**Kenny Birkelbach**  
 Home Pho. 238-6671

**We apologize for this mistake.**

The Bovina Blade  
 Dolph Moten



VARIETY SHOW ACTS --- Members of the western band prepare to strike up a tune during the BTD Variety Show as a "barmaid" serves "Shirley Temple," "Minnie Pearl," and "Laurel and Hardy." Members of the chorus give their rendition of a western tune and the "Three Little Pigs" are about to be unveiled, much to the delight of the cast and audience.



CARL HARRIS, formerly of Bovina and now of Amarillo, was a popular singer at the Bull Town Days variety show. He sang "Long, Tall Texan," and several other numbers.

**Play Night Set Friday**

Play night activities will be held at the roping arena Friday night as usual, according to a spokesman for Bovina Roping Club, which sponsors the activities.

Members of the club will decide at that time whether to change the play night events from Friday night to Sunday afternoon, now that school has started.

**Shower Fetes Mrs. Ellison**

Mrs. Dennis Ellison, nee Deborah Hawkins, was honored with a gadget and recipe shower in the home of Miss Meloney Marshall Wednesday of last week.

patrick, Loy Christian and Holly Davis. A purple streamer with Deborah and Dennis in silver glitter ran the length of the serving table. A bride in a field of daisies completed the decorations. Purple punch, chips and dips were served. Approximately 22 persons attended the social.

Hostesses were Miss Marshall, Brenda Newbrough, Carissa Englant, Debra Kirk-

Del Monte  
Cut Green Beans  
4 16 oz. Cans **89¢**

Del Monte  
**Fruit Cocktail**  
4 17 oz. Cans **\$1.00**



5 lb. bag  
**39¢**

*Wilson's Wisdom :*

A lot of troubles are brought about by workers who don't think and thinkers who don't work.

**RING OUT... FOOD SAVINGS**

Everyday Low Price

**shurfresh**

Ice Cream

Mellorine

½ Gal. **79¢**

½ Gal. **49¢**

Shop These Specials At **WILSON'S** Thursday thru Wednesday, August 20 - 26

**SPECIAL!**  
No. 1 All-Purpose Russet Potatoes  
10 lb. bag **59¢**

California Crisp Celery Hearts Pkg. **29¢**

California Santa Rosa Plums lb. **19¢**

U.S. No. 1 Yellow Onions lb. **12¢**



38 oz. bottle **79¢**

Powdered Detergent **Energy** Giant Box **59¢**

**Shurfine Spinach** 2 No. 303 Cans **35¢**

**shurfresh**

Soft Margarine lb. **39¢**



Quart Jar **39¢**

FREE SHEETS, BASKETBALLS, RODS & REELS, DOLLS, FOOTBALLS, LADIES HOSE. WHEN YOU SAVE **SHURFRESH COUPONS**

Nabisco **RITZ CRACKERS** 1 lb. box **45¢**

**Shurfine Peanut Butter** 12 oz. Jar **43¢**

**Shurfine Stewed Tomatoes** 2 No. 303 Cans **49¢**

Tender Crust **Vanilla Wafers** 15 oz. Bag **29¢**

Comet **Long Grain RICE** 28 oz. Box **45¢**

Wilson's **shurfresh MEAT VALUES**

**Canned HAM** 3 lbs. **\$2.99**

Shurfresh All-Meat Bologna 12 oz. Pkg. **49¢**

Kornland Bacon 1 lb. Pkg. **69¢**

**FREEZER BEEF**

Half or Whole - Cut & Wrapped USDA Good | USDA Choice lb. **61¢** | lb. **62¢**  
250 lb. and over per half - (No stamps on beef at this low price) Now Wrapped In Avisco Film For Protection Against Freezer Burn.

Del Monte **Chunk Style TUNA** 3 6½ oz. Cans **\$1.00**

FREE SHEETS, BASKETBALLS, RODS & REELS, DOLLS, FOOTBALLS, LADIES HOSE. WHEN YOU SAVE **TenderCrust Coupons**

**49¢ FRYERS** USDA Graded Whole - lb. **29¢**

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More



**WILSON'S**



**SUPER MARKET**

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Discount Prices PLUS Gunn Bros. Stamps

Bovina

**Bob Fillpot**  
**BOVINA INSURANCE AGENCY**  
Phone 238-4381 ••••• BOVINA

**BTD Successful --**

(Continued from Page 1)

group conducted an auction of paintings, Houston Bartlett was the auctioneer.

Friday night's downtown activities were concluded with square dancing, Eddie Gunnels of Clovis, popular area square dance caller, did the calling. Several out-of-town squares were present for the competition of the square dancing which followed.

A teen-age dance Friday night from 9 to midnight attracted a capacity crowd at the Hartwell Machinery Building on Highway 60. Mr. and Mrs. Elton Venable were in charge of the teenage dance.

Bovina Roping Clubs 10th annual Quarter Horse Show was held Saturday at the arena. A record total of 164 entries were entered in the various events.

Grand champion winners in the halter classes were Skip Flash, owned by Ted Waldhauser, Jr. of Clovis, stallions; Korie Lit, owned by Bivins Ranch of Channing, mares; and Blitz Bar Blitz, owned by Deane Henderson of Silverton, geldings.

A total of 24 ropers participated in Thursday afternoon's open Jack-pot calf roping, which kicked off the three-day celebration. First place winner in the average was Wesley Meyers of Clovis, James Calaway of Bovina had the second best time.

About 100 people attended the banquet Saturday night for former Students of Bovina Schools. It was in the school cafeteria and had a western or XIT theme.

Re-elected presidents of the group were Mr. and Mrs. Jerry Wright. New vice presidents are Mr. and Mrs. Bobby Englant. Mr. and Mrs. Sonny Gentry of Clovis were elected secretaries-treasurers. Re-elected to be in charge of entertainment were Mr. and Mrs. Pat Kunselman and Mr. and Mrs. Mac Glasscock were re-elected to be in charge of decorations.

Providing entertainment at the banquet were the Trebelaires of Friona.

A Western dance, sponsored by the American Legion and held at the Legion Hall Saturday night, concluded the celebration's activities. The Music Makers from Lubbock provided the music.

Near-perfect weather complimented the celebration throughout its duration.

The celebration was co-sponsored by Bovina Chamber of Commerce and Agriculture and Bovina Roping Club.

# Bull Down Days Parade - 1970



## Looking Ahead To COLLEGE For Your Children?

Use this chart to plan your college fund. This chart is based on our current rate of 5% a year on savings, with earnings added to the account and compounded quarterly.

Starting at Child's Present Age	Here's how various amounts build up by the time your child is 18					
	\$5 monthly	\$10 monthly	\$20 monthly	\$25 monthly	\$50 monthly	\$100 monthly
8	779.04	1557.56	3115.12	3894.16	7787.80	15575.59
9	682.60	1364.74	2729.49	3412.09	6823.72	13647.44
10	590.83	1181.28	2362.55	2953.38	5906.38	11812.76
11	503.52	1006.70	2013.40	2516.92	5033.51	10067.01
12	420.43	840.59	1681.18	2101.61	4202.95	8405.90
13	341.38	682.53	1365.06	1706.44	3412.65	6825.30
14	266.15	532.13	1064.27	1330.42	2660.66	5321.33
15	194.58	389.03	778.05	972.63	1945.13	3890.26
16	126.47	252.86	505.71	632.18	1264.28	2528.56
17	61.66	123.29	246.58	308.24	616.44	1232.88

**FIRST FEDERAL**  
SAVINGS & LOAN ASSOCIATION OF CLOVIS  
HOME OFFICE: 801 Pile St., Clovis, N. Mex.  
BRANCH OFFICE: 2nd and Abilene St., Portales, N. Mex.

## PUBLIC NOTICE

### Proposed CONSTITUTIONAL AMENDMENT NUMBER SIX ON THE BALLOT (SJR32) General Election Nov. 3, 1970

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS:

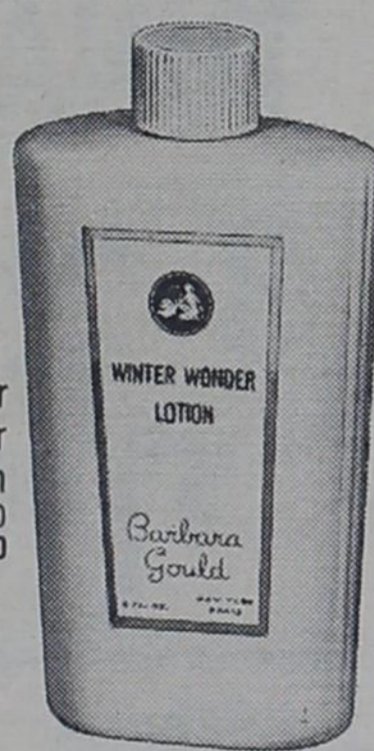
Section 1. That Section 51, Article XVI, Constitution of the State of Texas be amended to read as follows:

"Section 51. The homestead, not in a town or city, shall consist of not more than two hundred acres of land, which may be in one or more parcels, with the improvements thereon; the homestead in a city, town or village, shall consist of lot, or lots, not to exceed in value Ten Thousand Dollars, at the time of their designation as the homestead, without reference to the value of any improvements thereon; provided, that the same shall be used for the purposes of a

home, or as a place to exercise the calling or business of the head of a family; provided also, that any temporary renting of the homestead shall not change the character of the same, when no other homestead has been acquired."

Sec. 2. The foregoing constitutional amendment shall be submitted to a vote of the qualified electors of this state at an election to be held on the first Tuesday after the first Monday in November, 1970, at which election the ballots shall be printed to provide for voting for or against the proposition: "The constitutional amendment increasing the value of the homestead which is exempt from forced sale."

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vitamin enriched night cream  
3 1/2 oz. reg. \$2.50  
now \$1.50  
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Give yourself that young look all through the hot summer months with these wonderful Barbara Gould preparations. Hurry in today, the special prices are for a limited time only!

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## Wedding Reminder

Miss June Webb, daughter of Mrs. Bessie Webb, and Tommy Muse, son of Mr. and Mrs. C. R. Muse of Lubbock, will exchange wedding vows Saturday, August 22, at 4 p.m. in Bovina First Baptist Church.

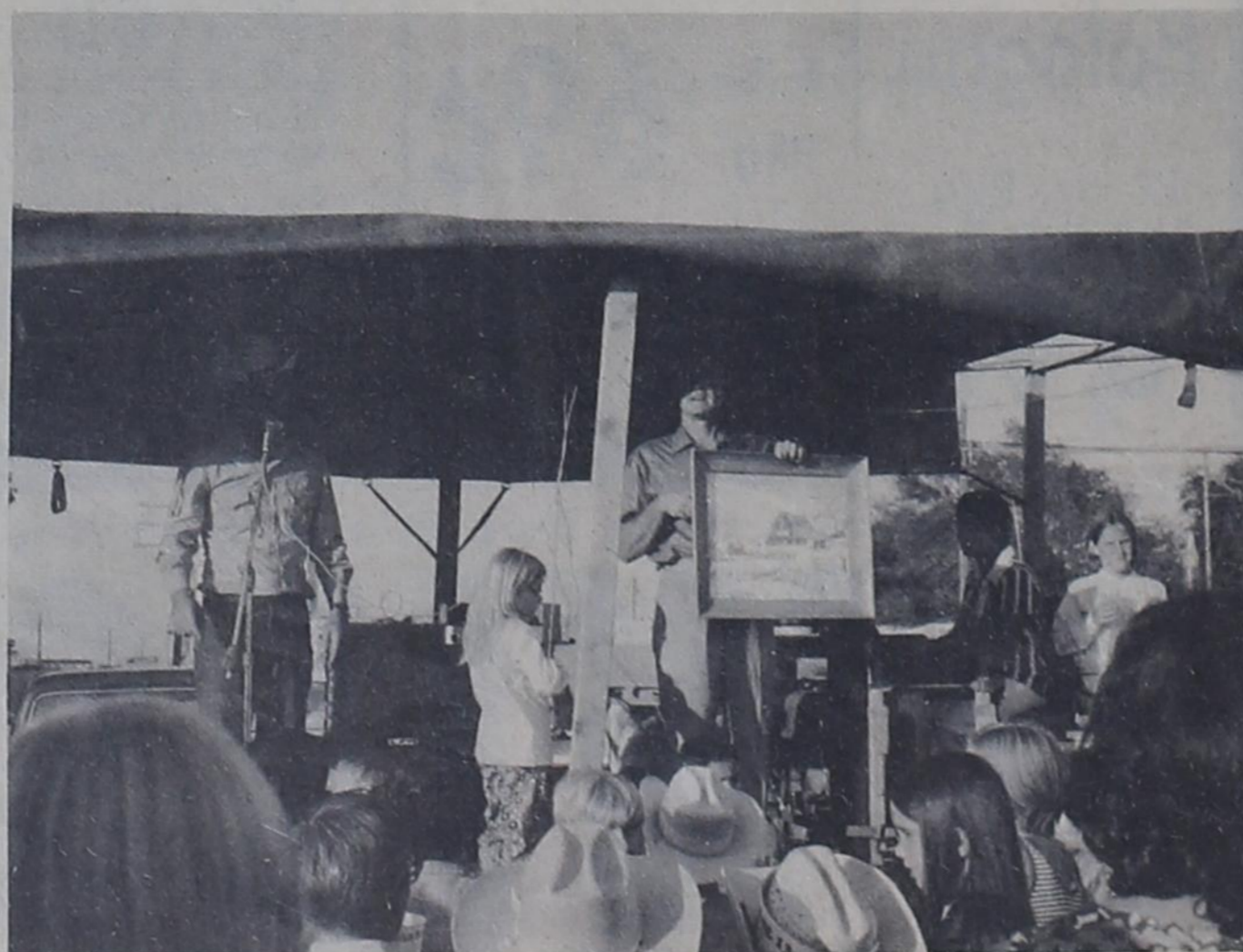
Rev. Ken Moore, pastor of First Baptist Church, Liberal, Kan., will read the ceremony.

All friends and relatives are invited to the wedding and reception to follow in Fellowship Hall.

## Mrs. Gaines In Hospital

Mrs. J. Sam (Granny) Gaines has been a patient in Parmer County Community Hospital since Sunday.

She has been under observation and undergoing tests and is reported to be in poor condition.



ART AUCTION --- Auctioneer Houston Bartlett cries for bids during the Bull Town Days art auction Friday evening. Displaying the painting which is being sold is Tom Caldwell. The art auction was a popular addition to this year's Bull Town Days celebration.

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# — Bovina Area Churches Welcome You! —

## Church Chuckles by CARTWRIGHT



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981

"... and they call themselves Christians!"

### TEN RULES FOR HAPPY LIVING

1. Keep busy. One cannot always work strenuously, so have a hobby.
2. Never Indulge in self-pity. Maybe you did not have opportunities as a child, but you can make them now.
3. When you go out, prepare to give a smile to everyone who will take it. No one is properly clothed unless he wears a smile.
4. Cultivate a cheerful disposition and sense of humor.
5. Put yourself out to help someone every day.
6. Fill your life with worthwhile things. Life is too short to be "little."
7. Appreciate people. Nothing gives more joy than appreciation.
8. Make at least one child happy every day. They are the hope of the world.
9. Refuse to be discouraged. What should be done, can be.
10. Read your Bible, and talk to God about all of your affairs. Happiness is a habit --- a by-product of right thinking and living.

Cecil Bunch, minister  
Bovina Church of Christ

### FIRST BAPTIST CHURCH of BOVINA



First Baptist Church - Bovina

SUNDAY - Sunday School - 9:45 a.m.  
Morning Worship - 10:55 a.m.  
Training Union - 6 p.m.  
Evening Worship - 7 p.m.

WEDNESDAY - Teachers and Officers Meeting - 8 p.m.  
Prayer Meeting - 8:30 p.m.



Rev. A. C. Harden

### ST. JOHN LUTHERAN CHURCH



St. John Lutheran Church, Lariat, Texas

Sunday School - 9:30 a.m.  
Morning Worship - 10:30 a.m.



H. F. Peiman

### OKLAHOMA LANE METHODIST CHURCH



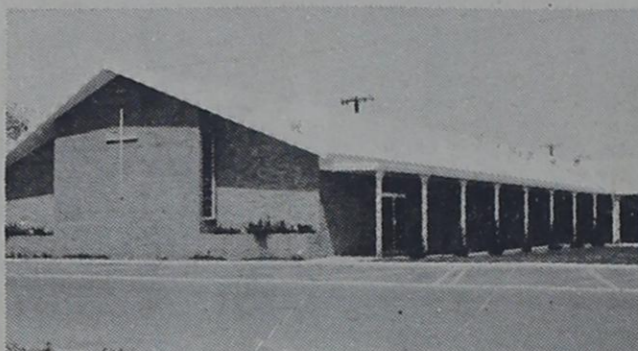
Oklahoma Lane Methodist Church

Sunday - 10 a.m.  
Morning Worship - 11 a.m.  
Evening Worship - 7 p.m.



Rev. Woodrow Williams

### BOVINA CHURCH of CHRIST



Bovina Church of Christ

SUNDAY SERVICES  
Classes 9:45 a.m.  
Worship 10:45 a.m. and 6 p.m.

WEDNESDAY  
Devotional and Classes - 9:00 p.m.



Cecil Bunch

### ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina

Mass: Sunday - 8:30 a.m.  
Thursday - 8 p.m.  
Confession: Saturday 4 - 5 p.m., 8:30 - 9 p.m.

### OKLAHOMA LANE BAPTIST CHURCH



Oklahoma Lane Baptist Church

Sunday School - 10 a.m.  
Morning Worship - 11 a.m.

Training Union - 6 p.m.  
Evening Worship - 7 p.m.

### Church Page Sponsors

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#### Gateway Produce Company

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### MISION BELEN BAUTISTA



Mision Belen Bautista

Escuela Dominical - 9:45 a.m. - Mensaje - 11:30 a.m. - Union De Preparacion - 5 p.m.  
Miércoles Estudio De La Biblia - 7:30 p.m.



Rev. Ramon Delgado

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- Bovina -  
Highway 60 - Phone 238-4601

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### BOVINA METHODIST CHURCH



Bovina United Methodist Church

Sunday School - 9:45 a.m.  
Morning Worship - 11 a.m.

M.Y.F. - 6 p.m.  
Evening Worship - 7 p.m.



Rev. Charles Gates

Choir Practice -  
Wednesday - 8 p.m.

### BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church

Sunday School - 9:45 a.m.  
Morning Worship - 11 a.m.

Evening Worship - 7 p.m.



Charles McCause

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**Gaines Hardware Company**  
"Nothing Knocks On Bovina But Opportunity"

Two-A-Days This Week --

# Mustangs' Football Practice Underway

"We're really optimistic," Bovina Mustang Head Coach Gib Hough commented this week in regard to his 1970 football squad which began workouts for the fall campaign Monday morning.

Coach Hough says this year's team will have "quickness" but will be lacking in size. By Tuesday, 56 candidates had reported for workouts, which are being conducted twice daily through Friday of this week.

Morning workouts are from 7 until 9 and evening practice is from 8 until 10. When school starts next week, the workouts will drop to afternoon sessions. A scrimmage is scheduled

for September 4 with Claude at Claude. Coach Hough says he is trying to schedule a scrimmage with another school prior to the season's first game, which is September 11 against Boys Ranch here.

With its District 3-A expanded to include seven district encounters, the Bovina team will be hoping to improve on its 4-6 record of 1969.

Coach Hough is beginning his second year at the reigns of the Mustangs. He expects to have approximately 70 boys out for the team by next week, when school gets underway.

In addition to the 10-game varsity schedule, the squad will play a nine-game B-Team schedule, Coach Hough says. The Mustang mentor emphasized that quickness will be the theme of the '70 Mustangs.



BEARD GROWERS --- Truman Trim, right, won first place in the Bull Town Days beard-growing competition. Flea Garza was second and James Roach, with a handlebar-type mustache, placed third. Contest judging was at the roping arena Thursday night.

## Son Born To Cumptons

Mr. and Mrs. Don Cumpton of Hereford are parents of a son born Monday, August 17, at 3:15 in Deaf Smith County Hospital.

The infant weighed six pounds, 13 ounces and has been named Brent Allen. He is the couple's first child.

The father is a coach at Hereford High School. Paternal grandparents are Mr. and Mrs. Allen Cumpton. Maternal grandmother is Mrs. Garland Foster of Floydada.

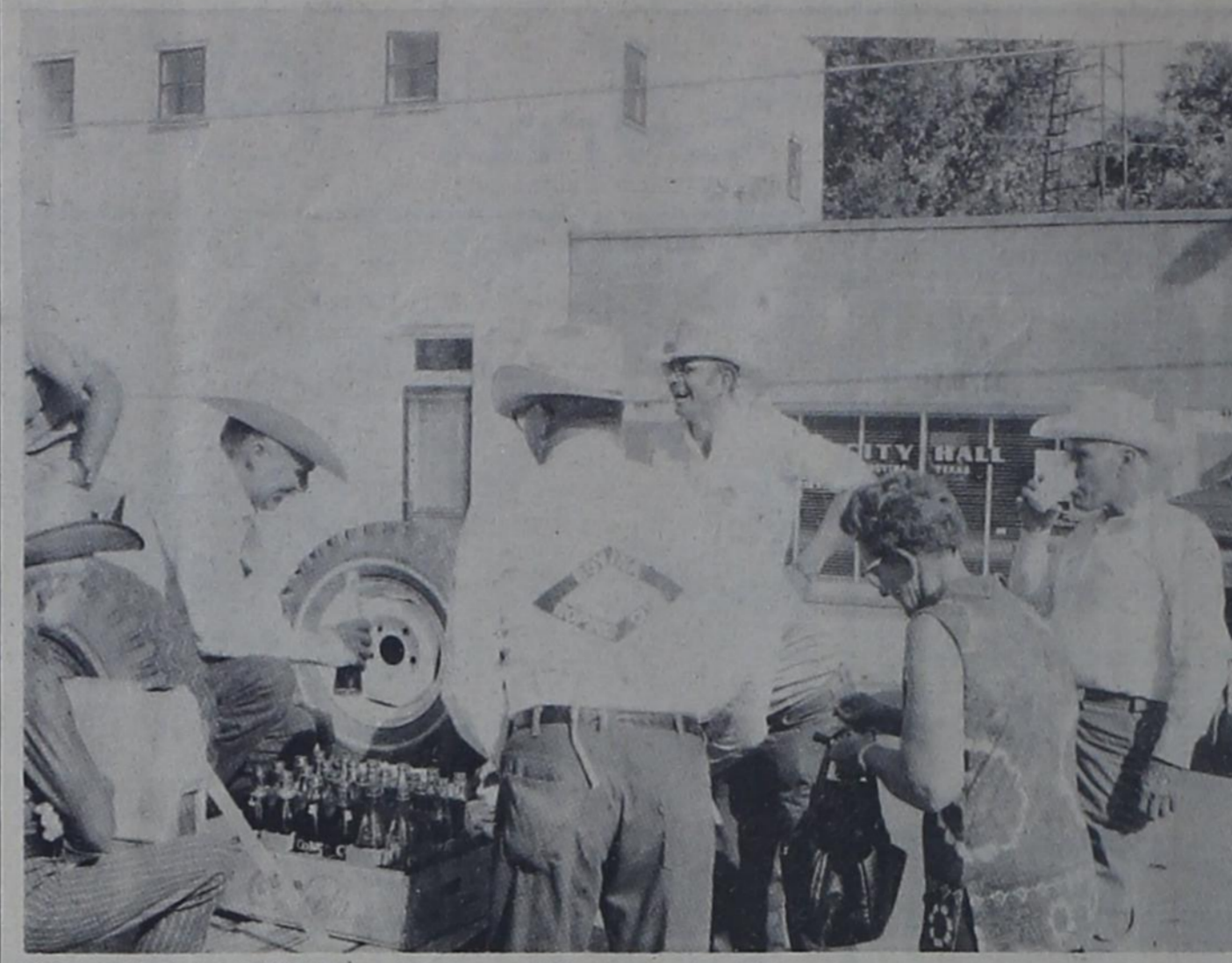
## Accident Kills 4 Calves

Four calves were killed when they were struck by a pickup late Saturday night some two miles northeast of Bovina on Highway 60.

Four Bovina men in the pickup at the time of the accident escaped injury, according to City Marshal Ronald Mitchell. The animals belonged to Ralph Shelton and were part of a herd of 30 or more which had strayed onto the highway. The pickup, a '65 model Dodge, was heavily damaged on the front.



BULL TOWN GUNFIGHTERS --- Members of Amarillo Gunfighters Club performed three shoot-outs during Friday evening's Bull Town Days program. At top, the gunfighters talk the situation over prior to the action. The fights are shown in progress in the bottom two scenes. The group is led by Ace Howard, in fancy Mexican attire.



SOFT DRINK SALESMEN --- Members of Bovina Roping Club evidently got a big kick out of selling Cokes in downtown Bovina during the free barbeque Friday evening. Happy about the sale they're making to Mrs. J. T. Jones are, left to right, James Roach, Rouel Barron, Jerry McClaren and Owen Patton.

## Meeting Set August 20 For BB Girls

Bovina High girls interested in girls basketball are asked to meet at the high school gym Thursday, August 20, at 5 p.m., according to Basketball Coach Dalton Morrison. "Even if you are undecided about coming out, come on up and get acquainted with your new coach and let me explain the new look for the 1970-'71 Fillies. It will be a short meeting, but informative," said Morrison.

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**Bonds Oil Co.**  
Bovina

At Library --

## Booster Club Meet Slated

The annual organizational meeting of Bovina Mustang Booster Club has been called for tonight (Wednesday) at 8:30 in the high school library, announces Wayne Spears, current president of the organization.

New officers will be elected at the meeting and plans will be made for the coming year. Membership dues have been \$5 per person. All persons interested in the Booster Club are urged to be present at the meeting, says Spears.

## Marriage Licenses

Six marriage licenses were issued from the office of Parmer County Clerk Bonnie Warren recently. The permits to wed went to William Mark Womble and Shirley Gwen Johnson - August 11; Charles Ray Starbuck and Linda Dee Lee - August 11;

Jesus Manuel Perras and Carmen Elena Tapia - August 11; Wydett Hayes Fourmentin and Anna Bell Fourmentin - August 12; James Woodrow McDonald and Carolyn Youngblood - August 14; and Arturo Cavazos Vazquez and Rosalinda Garcia - August 15.

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Works with 1000 or 540 RPM Tractors

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**Oklahoma Lane Farm Supply**  
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## Son Born To Marquis

Mr. and Mrs. Phillip Marquis of Borger are parents of a son born July 18 at 4:37 p.m. Mrs. Marquis is the former Kathy Jo Jones, granddaughter of the late Kate Queen.

The new arrival weighed five pounds, 15 ounces and has been named Paul Wynn. The infant is the couple's third child.

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