## DO YOU WANT TO MAKE OR LOSE MONEY THIS SUMMER?

There is no good reason for any "summer dullness" in the stores of this city That's a strong statement-but it's not nearly so strong as the one to follow. I No store in this city ever suffered from summer dullness that was not directly traceable to its advertising policy-that was not inevitable on account of its advertising policy. This is a strong statement-but not so strong as the one to follow. II You-if you who read this are a merchant in this city -have the absolute power to decide whether, during this summer, your store shall lag and lose ground, through encouraging the non-buying habit in the people-or shall keep as busy as in the so-called "busy seasons." You decide the matter one way or the other when you decide on how much or how little you will ADVERTISE during these summer months. ? ? ? ? ? ?

TO REALLY "GAIN GROUND" AT A TIME WHEN SOME STORES ARE LAGGING AND FALLING BACK IS NOT ONLY POSSIBLE-IT IS
AN ASPIRATION. WORTHY OF AN ENERGETIC MERCHANT WHO HAS THE HABIT OF ACCOMPLISHING HIS PURPOSE. :

## Brown \& Cranmer

 ALL KINDS BUILDING MATERIAL AND GEN. ERAL CONTRACTORS
## NO TROUBLE

 TO FURNISH ESTIMATES.PHONE 460. 4th AND KENTUCKY STREET WICHITA FALLS, TEX.

## Brown \&

 Cranmer
## Cement Work

1.H. Roberts

## General Contractor

Walks, Curbing, Steps, Floors, Foundations,
Street Crossinge,
'Phone 504.

## L. H. LAWLER

## will do your

## BARBER WORK

 $\pm$
## OF INTEREST TO WOMEN

##  <br> Nev <br> open out out <br> out the b the <br> ${ }^{\text {min }}$ <br> bo look the

It is vastys, better than the short
elbow sleeve that tiris wore last sum.
mer mer, wieeve that girls wore last sum-
met, threequarters of thelr arms thate opening is trom the wrist to
the ehoulder t1 sused only on the tight
sieve and thome







 muslily or IInen are quite prefty.
ethe popularity of checked and strip-



 tucks.
The The blouse is zathered in aq old.
tanhoioned way at the top thit
fine tashioned way at the top hand run Into
fne tukeks from wast up uto keep in the
fullnees, and

$\qquad$

 silk ribibon
This yoke with to migh stock le of sheer' White orkandy, with a ruehing of lace at the top. The long wrinkied
sieeves coming out trom under the ex.




## WARM WEATHER

At this season every housekeeper is racking her brain
to think of something appetizing and easy to serve; the to think of something appetizing and easy to serve; the

following suggestions may be of value. | TEA | OLIVES |
| :--- | :--- |
| Our Fancy Mixed Tea | $\begin{array}{l}\text { We have } \\ \text { Especilly }\end{array}$ |
| somest Olive |  | Especially recommended

iced teea
This is a pleasing combination, This is a pleasing combination,
the proportons seem to be exact-
rivht, for the users of this popthe proportions seem.
ly ripht for the tusers of this pop-
yiar blend are contrantly increas. GRAPE JUICE
Absolutely $\begin{aligned} & \text { Pure untermented } \\ & \text { Rapee } \\ & \text { juice. } \\ & \text { Refreshing and }\end{aligned}$
Maraschino Cherries
The addition of a Maraschino
Cherry to a glass of lemonade
makes it decidedly more inviting.
We have the largest and hand-
somest Olives packed.
. Each one is perfect both in
looks and flavor. Looks and flavor.
Also smaller and cheaper ones
and a full line of stuffed ManzaLillas. Both ready
dishof sialad.
No trouble.
Merely add the dressing.
Merely add the dressing.
And it s. no necessary to make
the mavonaise at home to The more ciritical you are, the
better pleased you will be will better pleased you will be with
our salad dressing.

## JELL-O

 year--so easily prepared - absolutely no trouble-add warm water and
set aside to cool. It is capable of being made into more different dainty, beautiful and toothsome desserts, with practically no work or
troutle, 5y the addition of outs, sicert ruits, wne. etc, than any dess
sert you can find. It comes in the seven popular flavors We always sent you can find. It comes
keep a fresh supply on hand

SHERROD \& CO.

## MOORE \& RICHOLT

$\qquad$
"Pittsburg Perfect" Electric Welded Fences
eor omio Avemue

## ARGYLE HOTEL DR, BOGER




A Sweeping Cut in Linen Towels

We bought an unusually large stock of linen towels this year and our sales, while they have been very good, have not reduced our stock as much as we would like to reduce it at this season of the year, so we are going to make a big slash in prices until the lot is entirely gone.
Now don't make the mistake of thinking you
can get these any time just because there is no time - limit, for there is a limit and a close one on our stock of them, and the prices we quote are going to clean them up qưick.

The towels are all genuine linen of good size, with either fringe or hem.

75c quality now.
\$1.25 quality, now
\$1.25 quality, now
$\$ 1.50$ quality, now $\$ 2.00$ quality, now

Nutt, Stevens and How Hardeman

Don't Close Your Building Contract CONCRETE And LUMBER
PHONE 233 Reed-Brown \& Co.
Roval composers.
Henry vilis Anthems sung By ca.
GasolineStoves

We have a full line
from a t wo burner
to a cabnet
We have
The Detroit Vapor Stove, The National New Process,
The Insur-
ance.
Calt and
show you.

Robertson-Russell
HARDWARE CO.


SUBSCRIBE FOR THE DAILY TIMES

# Are You Fond of Salmon? 

## 1 Pound Talls

25c
$\frac{\text { THERE IS BUT ONE }}{\text { Bent }}$

| 34 Pound |
| :---: |
| Ovald |
| $25 c$ |



EVERY CAN GUARANTEED.

By the year (mall or carrice). 35 By the Week (mall or carrter)....

Residence
Buanness ottice
$\qquad$ Entered at the Postoffice at wichit
Falls as second-class mail matit a. D. Dounell...............CItv Ealtor
$\qquad$
ANNOUNCEMENTS. Por Representative 105th District, For Distrite Attorney, 30 Chill Jude Dist: P. A. MARTIN or
Tor County Juage:
M. F. YEAGER For Sherif and Tax Co A. M. DAVIS.
J. W. WALKUP. For Distriet and County Clerk
W. A. REID. or County Treasare For County Tax Assestor W. J. BULLOCK. 1. P. AONES.
Tor Constable, Prectict N For Constable, Precinct N
PETE RANDOLPH. For County Attorney:
T. B. GREENWOOD For County Commissioner
D. E. THOMAS. There are many tairly good cltizen
who, when they go to the polls next Shaturday, would tike to relegister
protest against the admindstration protest against the adminfistration of
Governor Camptell. In dofng this many will cast thelr. In dollots for a man man
who is but latte, knowin in public ulfe. Senator Balley will not reach Texa

##  <br> गRIGG!

is the place where you get what you want, at the right
price price and the purest that can
be had. E. S. Morris \& Co be E. S. Morris \& Co..,
suceesors to the Robertson Drug Store, Roarry the
largest stock largest stock of drugs and
 just recelveds. a large shipment have
of new and of new and upgetodate sta.
tionery, just the tionery, Just the ktnd to
please you. A large stock
fine imported fine imported pertumes and
tollet waters tollet waters to select from.
Your patronage Your patronage cheertully
sollicted.

Es MOPRIS 8

Plumbing
I have had 17 ysars practical
experience in the plumbing buas|
neess and am the only practical ness and am the only practicl
man in the plumbtn and heating
musiness in thls city. Will be Danin the plumbing and heating
business in thls cty. Wil be.
gid to figue with you on any.
thing in my line. Will give
 with goods made by bany of the
leading manufacturers of the
United States. Am now maktng a spectal
price ot 322.50 on Porcelain Bath price of 322.50 on Porcelatn Bath
Tubs, which can't be bought tor
the money by any of my com-
pettiors the money by any of my com-
pettors.
WII open up for the present at Alboott Pap for the present
Eighth street and Co. corner or or
Evenue.
W. W. Coleman

## A REMNANT OF ABOUT 350 Men's and Boy's Hats

 WORTH FROM $\$ 2.00$ TO $\$ 3.00$ EACH
## YOUR CHOICE FOR \$1

 OUR SHOE STOCKis almost complete. Try us for ladies, misses, and children's shoes

## NewBelts,Bags andPurses

We have just received a new line of the new fall styles in the above line. Give us a call. Yours to please,

## W. E. Skeen

## Po American



 now beling written by the Anercican
National Insurance Company, and
 best of all I have, and I $I$ carry several.

 ant help your company, bue $m$ y Hedis also. Yours truls.

Wichita mill a Elevator Company. 1 am much piteased to nave invest
gated your company and I consider. a tavor to be able to beceme a policy nolder in your company.
In view of the aphearal in insur
and ance maters in New York city re
cently, th has demonstrated to me that the time has now come for a great in
surance company In Texas, sothe peo phe of Texas cean retain therr prem
nums at home, instead of sending oqtilie the borders of our state Your company assisted by such men
you hare associted with you hhis company, stoclatifiticent gurantee to anyone seeking a polles, that the
mones will be paid to his tamily after
he surs. very trulg. Ofice of County and Diatrict Clerk. Wour representatitia Falls, Texas. Your representatue calle. on on are. now Lssulng. It is a pleasure to
me to take a policy in your company
 cetiving amiong the representative mert
of our state of our state
ft indicates it Indicates a worthy desire to pat
ronize a tirstelelase home company and ronize a itrsetilass home company gnd
thus keep Texas money at home. Verry thus keep Te
truly yours.

| TEXAS MONEY IN TEXAS |
| :---: |
| Insurance Premiums 10 per cent for policy bolders. Insurance Promiums |
|  |  |
|  |  |
|  |

TEXAS MONEY IN NEW YORK

## Insurance Premiums

Insurance Premiums

Which Will You Choose?

## IF YOU LIVE IN TEXAS BE A TEXAS CIIIZEN!

Texas, at last, is awake to the folly of patronizing foreign insurance companies. The Double Indemnity policy of The American National contains EVERY desirable feature of eastern policies and many others not contained therein.

## It is What You are Looking For--Get the Best

| Whaley Mill and. Elevator Co, Gaines: ville, Texas. | City Nailional Bank. <br> In my judement thlo company is | I am personally ecquainted with several of the officers, and I bellieve The |
| :---: | :---: | :---: |
| I häve $\$ 26,000$ of insurance in for eign companies. If it was to do over | managed by some of the most wide awake progresslve business men in | American National Life Insurance Company bas a great future and deserves the |
| again, I would place it in home companies. <br> J. C. WHALEY. | ourr State; not only men of hilch char- acter, but of strong fnancial ability. | Texas <br> of <br> tizens of $\qquad$ WIcht <br> KEMP |



# You Can't Wear 



## A STYLSH DRESS CORRECTIY

 UNLESS YOU HAVE THE RIGHT CORSETBeneath it.-Hondorson ond American Lady are particularly recommended by the leading ladies' tailors for beauty of design,style and comfort

The New "Fashion Form" Models give the graceful, rounded, tapering waist effect that is usually produced only by the finest French Corsets. We are showing them in a wide range of styles and prices. It will give us pleasure to demonstrate to you some of their many points of superiority.

## P. H. PENNINGTON CO.

Indiana Avenue.

## FURNTURE

When you think of Furniture, think of "The Jourdan Furniture Co;"-when you think of The Jourdan Furniture Co., think of Furniture. When you want the best and the most your money will buy, you know where to go. Everything new and the prices right at our house. :-: Yours for biz,

## W.F.JOURDAN

\(\underset{\substack{The Home<br>Furnibhere}}{ }\) FURNITURE CO.<br>The Home Furnichers

## COOL OfF

A New Suit of Clothes
juss of itself, is cool. It's the atmosphere of new
nees and cleanliness. Then when vou select one of when you select one
those dohinty ladies weight in July Suiting you

Push the moroury down 6 to 10 dogrees lower

Try it today. We have a splendid line of these cool fabrics to show you, and they cost so little that you really ought to have a
suit made from one of suit m
them.

SMTH \& \& WHISETI
romor ame

## Zieder's

## Pure Water

These Days is an Item Worth Considering.

We furnish everything necessary to catch and deliver rain water from the time it falls on your roof until you place it to your lips pure and clear. : $\%$

We Know How.

Better SEE US About it.
Farmers Bank Trust Co.

Capital \$75,000

You are entitled to
7bsolute safety and ef-
ficient service in $t \mathrm{he}$ ficient service in
transaction of $v$
banking businest
can offer greatet
or better service than
this bank. Your busi
this bank. Your busi-
ness will be appreciat
ed and will receive our
very best

FARMERS
BANK \& TRUST COMPANY
Wiehita Falle, Texas.

## HEATH

Storage \& Transfer Company
Ware House and office cor
ner 12th St and Ohio
Phone 132
Receivers and forwarders of
merchandise. House - hold

$+2=$ $=\approx=$







 A question of superstition. 1 wan in
love with one onuce, and the jilted mee.
Catholte standara and Tlimes.
 Kep your shirt on for a few days now
and the primary election will be over
 defeat of your casdidate, you wil be
privileged to do so without any form
of interference. But just now, keep coot under. the collar and don't teen
your shirt.-Weatherford Herald.
John .W. Groves, president of the First National Bank of Oiney, and he
two brothers, Messrs, Heary; and Joe two brotherk, Messrs. Henry and Joe,
were in the clty today on their- return
to
hotme from Leonard, Texas, \#here
they have been to atend a reunton of
the Groves tamily, Mr. Groves says the Groves tamilly. Mr. Groves says
that th has been thirty years since
they all ate at the same table together. soe Benson to

## Plumbing

Steam and Hot Water Heating estimates made free. All kinds of Plumbing repairing done by practical plumbers. We algo carry in stock the Eclipse and the Roberts natural stone germ proof Fipbuilding 'Phone 306 .

WCBHIT PLUMBIME CO.

Our Telephone Numbers are 232 and 432 We want every woman in wichita Falts who really wants perfect grocery service to ring us up
and let us tell them about our new Telephone Call List service.
It has become so opopulara itready that we have installec fnothere phone to take care oft it and to as
 give it at leant a trial-if you hare $a$ phone. .t cotat nothing extran and saves lote of tive, bother
and wors, besides siviny sou new ideas for your tatle.

NUTT, STEVENS \& HARDEMAN
Wiblite Falle Tocer.
Phones 432 and 232

## Hay Bailing Ties

 The best way to save your hay and straw is to bail it. We bavejust recelved a large supply ofHay Ties in a car to Wichita Falls TEAM HARNESS AND BUGGY HARNESS We have received a new line of upto-now Harness, Collars, Brates, JOB LOTS OF HORSE COLLARS To close out a
slight1; Esiop

VULCANITE ASPHÂLT ROOFING GUNNEY REFRIGERATORS QUICK MEAL GASOLINE STOVES

## KERR \& HURSH

J. S. Mayfield Lumber Co .

Building Material
Corrugated Iron, Barbwire, Nails, E c
LEI US FIGURE ON YOUR BILL
610-18 Indiana Avenue
Phoné 26

## INSURANCE

## Anderson \& Patterson

Phone 87. Lory Bldg, 7th St. Wichita Falls, Texas


## Some Clever Short Stories

 Every ClousBoston Posi
One atte

 | ed at the settiement house, all dressed |  |
| :--- | :--- | :--- |
| up in ber best bonnet and shawl. A |  |
| un |  |
| pure |  | up in her best bonnet and shawl. A

huge black and blue spot disflgured
one side of hert huge black and blue spot disftgure
one stde of her tace, howfler, and on
cye was nearly closed "Why, Mrs, Murphy, what Is the
matter"' cried one of the teachers, and then, realizing that she might
have asked a tactless queston, have asked a tactless question, she
hathy turned it on by maylug: "Well heer up, you might be worse off."
"Sure and I might," responded Indignant Mrs, Murphy. "I might not
ie married at all. Pearson's. Weekly Realed. An insurance agent was trying to tn-
duce a hard man to deal with to take out a policy on his house. After lis-
tening to him for an hour, while he palnted in vivid colors the extreme
langer of fire consumtng the house the ha
Do
Do Do you really thlnk it likely that
my house will burn down within the time that the policy will run?" "Certainly." replled the agent. "Have
inot been trying all this time to conI not been trying all this time to con-
vince you that I do?"' "Then," said the hard man to deal
with, "why is your company so anxtous to bet me mooney that th will not ${ }^{\text {". }}$
The agent was silent and thoughtul The agent was silent and thoughtful
for a mioment: then he drew the other
apart into Cor a moment: then he drew the othe
apart Into an unfrequented place, and
whispered in has whispered in his ear:
My frlend, I will tmpart to you a
dark dark secret. Years ago the company
disgraced me before my sweetheart.
Under an assumed name I have wormUnder an assymed name 1 have worn
ed myself lito to sarve sor
and, and, as there is a heaven above us,
will have its heart's blood!" A Cynical view of Trial by Jury.
"'The Allen," sald a New York poll
thetan, "took a cynneal view of man-
kilnd. For one thing he did niot belleve titana, "took a cynical vew ork of man
kind. For one thing he did niot belléé
in trial by jury. Humanity he would
say, was too corrupt to admet of your
getting twelve good mea say, was too corrupt to admit of you
getting twelve good men and true in
fury box together. Jury box together. Then he would tel
his ham story," according to the Wash his ham sto
ington Star.
as


The thlal camie. The evidene
agalnst the chap was overwhelming agatst the chap was overwhelming
His lawyer leaned to him and whisper
ed: ed. You are a gone goose. There
nothing for me to do."
"Po te mone. "But the prisoner smilled and replited, speech abusing all the witnesses. Con-
sidering the size of your fee, you lose heart pretty quickly."
"So the la wyer made a most abusive
speech. But the powertully agat the Judge summed up
After an absence bam stealer. After an absence of five minutes, , how.
ever, the jury brought in a verdict of
not ever, the jury
not guilty:
" ${ }^{\text {Well, }}$ I "I can," sarm with his client
calm smite. Every man on on that fir
had one of the

| calm smile. 'Every man on that jury had one of the hams.'" <br> High Finance. <br> I have a bookkeeper in my office who is ẹvidently destined to be one of our future captains of finance, all right," a broker remarked the other day, says Harper's Weekly. "He is a good clerk, but of late he has been late several times and I had to call him down. <br> 'You have been late three times already this week,' I said. 'What is the matter-oversleeplag yourself?. <br> 'No, slf: and I am very sorry;' he answered. 'I will try not to let it happen again. It has been due to the fact that I have been walling to the office instead of riding.' <br> 'Think the exercise does you good?' I asked him. <br> 'No, sir; rather a matter of economy; he explained. Even small sums count to me, you see, and I have already saved enough to have my shoes re-soled.' <br> Pa's Discards. <br> Miss Lallian B. Hill, an advertising. expert, said, at a clothlers' banquet 1. Grand Rapids, according to the Kan sas City Times: "I am glad you clothlers now advertise, now print pictures of men's and boys' fashions, Thus you smarten up the country and help to abolish the cutting down of the fath- | course, something bright and catchy but when the orchestra outdoes itse! people get so interested that they jusu listen and forget to order drinks. Custicm fell off 10 per, cent last might, in splte of the record crowd, all on account of your men's expert flddling. Heresfter, lower your standard to a level, that will not charm away thirst. <br> Treat your family to some pure strained hosey. In bulk at $121 / 2$ cents fer pound. <br> J. L, LEA, JR. <br> "The Wichita Falls Route" <br> The Wichita Fafls \& Northwestern R) $\ldots . . . .$. System. ... ... ..... <br> Time Card Effeetive June 15th, 1908. To Frederick, Dally Leaves Wichita Falls........2:30 p.m. Arrive Frederick ..........6:20 p. m. To Wichita Falls, Dally - <br> Leave Frederick ...........9:00 a.m. Arrive Wichita Falls ......12:30 p.m. <br> Wichita Falls and southern. <br> Leaves Wichita Falls .......3:10 p. m. <br> Arrives Olney $\qquad$ 6:40 p. m <br> Leaves Olney ...........11:00 a.m. C, L FONTAINE, G. P. A. |
| :---: | :---: |

## 病

## WE WANT YOU

ensider this bank just as a place of business dealing in money and credit; a lace of business that depends upon the nd is vital rowth and up-building of both our town wo want you to tool /ust as froo to onmo in hare
you woul- in golng into any store inn town Come in and get acquainted with our we have for customers we are confident ou will be glad to open an account with sociated with these people

First National Bank

OSEPH A. KEMP, Preside
LANGFORD, Cashier.

## City National Bank

CAPITAL : :: :: \$75,000.00
Surplus and Undivided Profits $155,000.00$ We offer to the business public the services of a reliable and con
serrative banking institutution, that is sial all times prepared to grant
any tavor consistent with sound banking Call and see wo WICHITA FALLS, TEXAS.

## Ornamental Sheet Metal

work of every description. Roofing, Skylights, Ventilators, Guttering and first class Tin Work. repairing a specialty Wichita Falls Sheet Metal Works

Automobile Garage and Supplies Machines $\$ 2.50$ Por Hour. Phone 233
ARTHUR REED \& COMPANY

## Oot no colog anabe

Williams' Earber Shop
THE LEADING SIX CHAIR SHOP IN THE CITY

## WE WANT TO SEE "U"

WiLl take pleasure in showing u our line of shoes. We
also gladly furnish, free, shoe laces and heel plates
FAIN \& INGRAM, ExClusive shoe house

# THE PORT OF MISSING MEN <br> By Meredith Nicholson. 

##  <br> 






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Chapter XXIV
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## PERSONAL MENTION

## L. F. wison of Kansas city was bere today on business.

 Morton Hudson of Arhere on business today A. H. McDavid of Archer Mr. J. F. Ross of Waxahachle is in Mrs. R. B. Stayton returned this a ernoon from a visit to Fort Worth.
Joe Bowers of Holliday is in the Joe Bowers of Holliday is in the
elty looking after business matters.
C E. Harkrider, ness man of Fort Worth, is in the Mrs. Mattie Bateman of Electra was H. R. Havener and iittle daughter, tacy. Left this atiernoon for Henrie F. T. Webb, manager for the Lyon Gray Lumber Company thls city, but now of Temple, Okla S. Ha, was in the elty today.
Srieze of New Brauntels, Tex ©, is in the city visiting his brother, trs. J. W. Feld of Kell Ctty, Oklaho ma, was in the city today visiting her Miss Mary Eubanks of Fort Wort sist to her friend, Mrs. D. M. Per Trs. M. M. Addickes and child ane an tis afternoon for Colorado Spring H. W. Wood, manager of the loca pany, is enjoying
tion from work. C. A. Souter of Fort Worth, who ha months looking atter his property here Dr. C. F. Ball, dean of the Bible clans in the Simmons college at Ab marillo to the Palo Duro Canyon A Revition. w. Dunn and wife of Henr etta passed through the clty today e
uote to Olney, where Rev. Dunn goe o conduct a revival for the Cumber Mra Presbyterian church everal weeks ase, where she wen John W. Harris and Mt. silvers came down last night from Kansa, look over the Club ranch in Archer Mrs. T. W. Roberts, who has been
aife siek for the past two months,
was taken to a sanitarium at was taken to a a sanitarium an For
Worth this morning. Mr. Roberts an Charles Steffen Smith and his young sister and brother, Hattie and Ray coond, left this morning for Newman Mrs. O. L. Clark of Burkburnett
hither are today by Mrs. J. G. Hardin, ac ther which they will several weeks,㲘 e. Oklahma B. F. Coughtin of Guth Tre and Mrs, will be the guests of he elty. Mr. and Marcus while in here made many frisends who whill glad of the opportunty of meeting
them agatn and will make their visit
a pleasant one.


[^0]
[^0]:    HOW ARE THES Heinz Dill Pickles.

    Extra Large Queen Olives-in bulk Extra Fancy Brick Cheese.

    We have everything else you may want, but call your attention to these items as particular|y appetizing at this time.

