

OUTDOORS IN TEXAS

By VERN SANFORD

The right kind of tackle box always has been a problem for fishermen. There's one on the market called The Texan. You can easily guess that it is a huge one, representative of its name.

It stands something like 20 inches high and has a half-dozen or more large compartments for lures, plus spaces for just about everything else under the sun a fisherman might think he'll need on a fishing trip.

Yet I've seen fishermen with these big tackle boxes searching for some lure they left at home, or something else with which to interest the big old bass.

It is not too often you find a tackle box neatly arranged because most fishermen have a habit of taking off a lure to put on another and tossing the first one in the box wherever it will fit.

In other words, most tackle boxes represent the inside appearance of a woman's handbag. There's just about everything in it.

I can't keep from respecting the fisherman who carries a half-dozen lures in a small plastic box or an aluminum container. They catch just about as many fish as those who have a big box well filled.

But most fishermen who've been around for a long time carry more than just lures in their boxes. You can list most of the items as very essential. For instance, a pair of pliers and screwdriver are two essentials in any tackle box. Then there should be a fish stringer, which is why you go fishing in the first place.

Not necessarily in order of their importance are a roll of scotch tape or plastic tape, a pair of Deliar scales, and some small plastic boxes, such as lures come in, containing assortments of hooks, large and small. Also some sinkers of several sizes, a few rubber bands, and a safety pin or two. And never forget a small first aid kit, plus a few Band-aids and some type of antiseptic. I also carry a snake-bite kit, kitchen matches and some aspirin.

Other things to make up the tackle box content might include a bottle opener, a good sharp knife, a stone or file or both. Also be sure to have a few shear pins and cotter key or two because they might save you a long swim. If you have any room left, put in an extra spool of line and a few floats. One fisherman I know carries an extra reel and one of those telescopic rods in his tackle box. He fished one time with a friend who lost his rod in the lake. Ever since he's carried this extra rod along.

Depending on the size of the box, it's not a bad idea to have a few extra rod guides and tips, too, with some ferrule cement and rod-winding tape. All these things can be kept in your tackle box if you organize it. For instance, if you have a double opening box, keep your floater plugs in one side and your underwater lures in the other. Usually two or more lures will fit into the same compartment.

Jigs, spinners, etc., can be kept in a plastic box so they won't get mixed up with the other lures. Plastic worms may be kept in containers in the main body of the tackle box.

Late Classified

LOST OR STRAYED--Boston Terrier, bearing name Gary Roberson on '64 dog tags. Dog is approximately 14 inches tall and has a scar on his side approximately 2 inches long. Will give reward. Cliff Roberson, ph. 238-6461. 13-1tc

AT HOME

by ALICE CARTER

The parents of that nineteenth-century boy with "cheek of tan" had it easy. He went barefoot.

Millions of American mothers and fathers have not been so fortunate; they have had to contend with far too many trips to the shoe store and far too frequent shoe shining sessions.

However, after five years of research sponsored by a group of U. S. tanners, a new chemical product has been developed which will give leather a remarkable resistance to scuffing and cracking.

Called "Titekote," this urethane compound is the first major breakthrough in leather

(Continued on page 6)

The Inquiring Photographer

QUESTION
Is the New York World's Fair for children?

WHERE ASKED:
Throughout the Fair.

Howard Norwick, 11, Richard Lump, 11, Howard Rogers, 11, all from Deer Park, Long Island. "Sure is. It's great for everybody -- even grownups. You can learn about the world, see and all these rides. We're having a ball."

Edward Beecher and Ed Jr., 3, Spring Valley, New York. "Definitely. My kids are 3 years and 20 months, and although the younger one sleeps through most of it, the older boy is fascinated by everything he sees. My wife and I are amazed at how much he understands. This Fair is going to make a wonderful lasting impression on him."

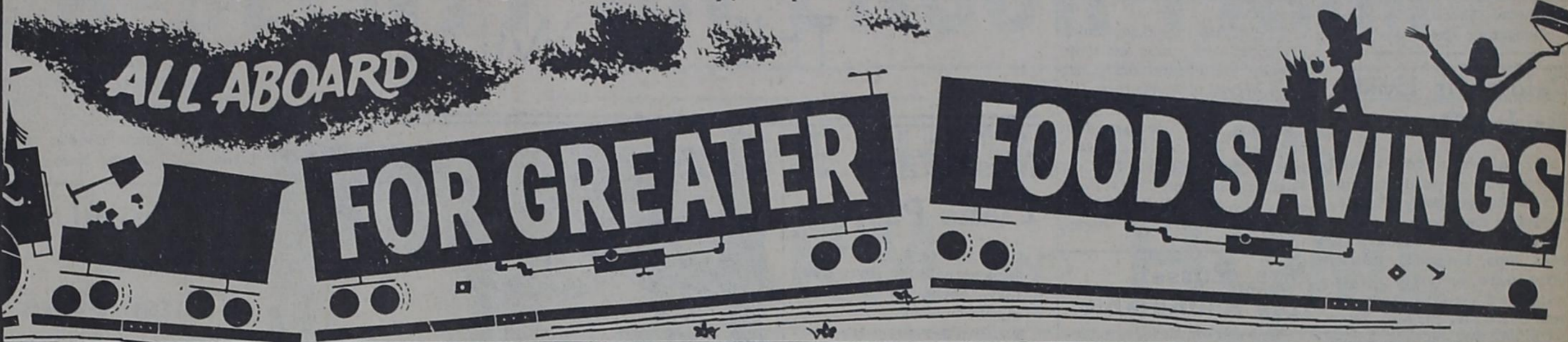
Louis Wagner, West Palm Beach, Florida. "I think it's for everybody. My children are 4, 7, 11, and they're having a wonderful time. This is the greatest thing we've ever seen -- it's marvelous for the whole family. It's fascinating and fantastic."

Mrs. John R. McCauley, Vienna, Virginia. "I think it's for everybody. It certainly is for children. There is a real cross section of activities and exhibits. My daughters are 9 and 12 and they're enjoying it as much, if not more, than my husband and myself."

Mrs. Donald Degan and Dianne, 5, Silver Springs, Maryland. "Definitely. Many of the exhibits are a child's wonder-world. Actually this is a preview of the world they will have to live in. My children are 5, 7, 12 and 14 and they're really enjoying themselves."

Stanley Hamilton, Tiberon, California. "We don't have tiny children. Our daughters are 14 and 16 and it's great for them. I really don't know how younger kids would react, but speaking for the girls and myself, I think it's done beautifully across the board. It's our first trip and we're going to have to come back next year. Fabulous is a moderate word for it."

Shop These Specials At Wilson's Thursday, Friday-Saturday, September 24-25-26
Many Continue Through Wednesday, September 30.



KLEENEX 4 400-Ct. Boxes \$1	Folgers' Coffee 1 Lb. Can 75¢
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Shurfine PEANUT BUTTER 18 Oz. Jar 49¢	

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Shurfresh SALAD OIL 24 Oz. Bottle 29¢	Morton's Honey Buns 9 Oz. Pkg. 29¢	Powdered TRENT Giant Box 43¢
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Shurfine Catsup 20 Oz. Bottle 23¢	Shurfine MILK 2 Tall Cans 25¢	guaranteed best quality / MEATS
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Fruits & Vegetables		FRESH PORK	
Texas CARROTS Lb. Pkg. 10¢	Texas RED RADISHES Bunch 5¢	ROAST Lb. 29¢	STEAK Lb. 39¢
Tokay Red GRAPES Lb. 15¢	Texas Bell Peppers Lb. 10¢	Wilson Certified All-Meat BOLOGNA Lb. 39¢ Market Sliced	Hunt's Bartlett PEARS No. 300 Can 29¢
		Top Hand SAUSAGE 2 Lb. Pkg. 59¢	Hunt's Solid Pack Peeled TOMATOES 2 No. 300 Cans 35¢

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Steve Owens Has Party

Steve Owens, son of Mr. and Mrs. Don Owens, celebrated his fourth birthday with a party at his home Thursday morning.

Playing yard games. Favors of coloring books, balloons, and candy were given to guests.

Caldwells Host Bridge Party

Mr. and Mrs. Tom Caldwell entertained several couples with a bridge party Tuesday evening at their home.

Attending were Janie Clements, Jeff Hromas, Mat and Lady Beth Moten, Edward Isaac, Ginger Glasscock, Clay Ford, Debbie and Terry Potts of Texico, Mrs. Cliff Griffith of Muleshoe and Mrs. Jim Owens.

Mrs. Russell Has Roundtable

Plans were made for organizing new year at recent Roundtable meeting at the home of Mrs. Jim Russell.

Following the business session refreshments of orange rolls and coffee were served to the group.

Visitors In Hastings Home

Visiting recently in the home of Mrs. Pearl Hastings was her cousin, Mrs. Mattie McCullough of Las Cruces, N. M.

Blade Sawdust

By Sue Moten

Having a telephone in Bovina is almost like having a landing strip and no airplane.

Some political-minded people, both Democrat and Republican, proclaim that politics is corrupt and how evil and crooked politicians are.

We have also heard it said by numerous people that Communism in its true form, not the Russian or Red China type, would be the ideal form of government.

We were happy to see the women back in the winner circle in the football contest.

The English language and its double uses of words is somewhat more than confusing to a youngster.

Attention Goldwater fans, wherever you are.

Our correspondent from the south, Paul Smith of San Antonio, informs us we have made a gross error in saying Barry's father switched parties in mid-stream.

We made the statement in good faith. However, we concede, we imagine that Smith and other supporters of the old "Scotsman" -- Gordon McLendon -- have made certain of their other candidates' backgrounds.

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Of Interest To THE WOMEN

Mrs. Ware Plans Party

Mrs. Jimmy Ware will host a dresden painting party Wednesday, September 30 at 11 a. m. at her home.

Courtesy Honors Mrs. Johnston

Mrs. Olen Johnston was honored with a post-nuptial shower Friday afternoon in fellowship hall of Church of Christ.

Mrs. Billy Marshall presided at the guest registry.

School Lunch Menus

Table with 2 columns: DAY, MENU. Rows for MONDAY, TUESDAY, WEDNESDAY, THURSDAY, FRIDAY.

To Odessa Plane Contest

Mr. and Mrs. Jimmy Charles visited in the home of Mr. and Mrs. E. M. Newell of Odessa over the weekend and they also attended a model airplane contest.

Others from Bovina who attended the contest were Mr. and Mrs. Jack Kesler and family and Mr. and Mrs. Sonny Roach and family.

Visitors In Edens Home

Visiting in the home of Mr. and Mrs. Robert Edens over the weekend were Mr. and Mrs. L. W. Bailey from Manter, Kan., Mrs. Maurens Gross and Mrs. Lillah Burnett of Fredrick, Okla.; Mr. and Mrs. Bobby Coleman and son of Muleshoe and Mr. and Mrs. Lavell Jackson and girls of Morton.

Touch of Frost



Dwarf green curled kale is as pretty as parsley, tastes extra good after frost has touched it.

When the frost is on the pumpkin it's also on the kale, and that touch of frost is precisely what kale needs to be deliciously flavored.

Great quantities of kale are grown in the Southern states and shipped to markets all over the country.

Kale is easy to grow, equally easy to prepare for the table.

Or they may be boiled, squeezed almost dry, chopped, and mixed with that the French call a "roux, the Germans an 'einbren' and Americans a 'brown sauce,' to which may be added some of the water in which the leaves were boiled.



RAINBOW GIRLS -- Rainbow candidates initiated into order Monday evening are Merideth Anderson, left, and Suzanne Wilson.

Safety, Topic Of Club Program

'Safety Decisions' is title of program to be presented to Bovina Women's Study Club Thursday at clubhouse at 3 p.m.

Attending were Mr. and Mrs. Rouel Barron, Mr. and Mrs. Wilbur Charles, Mr. and Mrs. P. O. Dixon, Mr. and Mrs. Billie Sudderth, Rev. and Mrs. Harold Morris, Mrs. G. A. Bandy, Mrs. E. M. Ware, Miss Juanita Sims, Mr. and Mrs. John Dixon, Gail, David and Mike, Mr. and Mrs. Joe Fowler, Nancy and Robert, Mr. and Mrs. L. M. Grissom and Miss Lola Grissom.

College Students Back To School

Bovina students have various colleges and universities this fall.

Melton Crisp, son of Mr. and Mrs. C. W. Crisp is at Texas Tech in Lubbock.

University at Portales. Jean'e Ivy, daughter of Mr. and Mrs. Tony Ivy, is going to Texas Tech.

O. C. Minyen, son of Mr. and Mrs. Ronald Minyen, is attending school at Denver, Colo.

Anna Lynn Wilson, daughter of Mr. and Mrs. R. E. Wilson, enrolled at Colorado University at Boulder, Colo.

50 Enroll In Bible Course Here

A total of 50 students have enrolled in a Bible survey course being offered here.

Three Girls Join Rainbow

Suzanne Wilson, Kathy Estes and Merideth Anderson were initiated into Order of Rainbow for Girls Monday evening at Masonic Lodge Hall.

Following initiation ceremonies, refreshments were served to members and guests.

Women Host Harvest Dinner

Marzie Lynn Circle of Methodist Church had its annual Harvest Dinner, honoring their husbands, Tuesday evening at Church.

Special guests for the meeting were Rev. and Mrs. Harold Morris, Mrs. Clifford Leake, Mr. and Mrs. Raymond Wilson of Dimmitt, Mrs. Frank Hemke, Mrs. Jim Hemke, Mrs. Jimmy Clements, Mrs. J. E. Sherrill, Mrs. Emmett Tabor, Mrs. Bill Smith of Wichita Falls; A. M. Wilson and Mr. and Mrs. Ellis R. Berry.

Boy Born To Rocky Hances

Mr. and Mrs. Rocky Hance of Lubbock are the parents of a baby boy, born Saturday at a Lubbock hospital.

Mary Ann McKinney, daughter of George McKinney, is also going to Texas Tech.

Other students returning to school this fall are Mr. and Mrs. Jimmy Wright, Texas Tech; Mrs. Leon Richards, Eastern New Mexico University; Earl Gene Riley, Texas Tech; Don Cumpton, West Texas State University; and Gary Stevenson, Judy Roach and Roger Ezell, all returned to Texas Tech.

Square Dance Couples Invited

Parmer County couples interested in square dancing are invited to instructional sessions being sponsored by Bovina square dancers.

Classes are being conducted on Wednesday nights at 8:30 in American Legion Hall, announces Vernon Willard, president of the Bovina group.

Hospital Notes

Mrs. Nola Read was hospitalized at Memorial Hospital in Clovis Friday. She was released Monday and is reported to be improving.

H. H. Kelso was released from the hospital in Lubbock and is reported to be improving.

Advertisement for Valt coats featuring 'OUTSTANDING VALUES' and 'THE MARY MARR SHOP' at Third Street Bovina.



Each year she dries enough washables to clothe an army! More than a half-ton of wet clothes... that's the load the average housewife has to dry each year.

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PUMPKINS A-PLenty ON ENSOR FARM



Fort Worth and Dallas markets reach to the Texas Plains for pumpkins like these. C. A. Kerr of Hurst, right, has loaded the large trailer in the above picture, and Cecil Mills, left, of Dallas, prepares another load.

THE HIGH PLAINS FARM AND HOME

COURTHOUSE NOTES

Instrument Report - Sept. 14 thru 19, 1964

WD, Plains Fertilizer Co., Tuloma Gas Products Co., Part Sect 9 Synd. "C"

WD, Plains Fertilizer Co., Tuloma Gas Products Co., Part Sect 1 T3S R3E

MML, H. Hollis Horton, Jr., Horizon Homes Inc., Part SW corner Sect 31 T1N R4E

WD, Daisy Bradberry et vir, Ralph Paul, NE/4 Sect. 69 Kelly "H"

WD, Elmer Paul, Ralph Paul, NE/4 Sect. 69 Kelly "H"

DT, Lynn Isham, First National Bank, Bovina, E/2 Sect 2 Blk "E"

WD, Lynn Isham, B. L. Marshall, Sect 2 & E/2 Sect 3 Synd "E"

WD, Robert L. Morton, N. R. Harding, Part Sect 31 T9S R1E

DT, N. R. Harding, First Federal Savings & Loan, Part Sect 31 T9S R1E

DT, Edward S. White, Jr., HI-Plains Savings & Loan, Lot 3 Blk 66 Friona

DT, W. L. Edelman, Prudential Ins. Co., Sect 4 Harrish Sub.

DT, Monroe Lovell, First Federal Savings & Loan, Lots 12 thru 14 Blk 21 Farwell

WD, Robert L. Morton, Le Roy Williams, Part Garden Lots

15 & 16 Sect 31 T9S R1E ML Aff., Tuftwick Carpet Inc., E. L. Marshall, Lot 7 & Part Lot 8 Blk 1 Ridgela, Bovina

DT, Lee R. Pool, John Hancock Mutual, S/2 of NW/4 Sect 21 Doud & Keefer

ML, H. Dean McCallum, Standard Concrete Pipe Co., Part Sect 9 Synd "E"

ML, H. Dean McCallum, Standard Concrete Pipe Co., Part Sect 11 Rhea "C"

ML, Joe Crume, Security State Bank, Lots 5 thru 7 Blk 37 O. T. Farwell

ML Aff., City Electric Co., J. & N. Construction Co., Lot 7 & S. 15 feet Lot 8 Blk 1 Ridgela, Bovina



John Ensor, son of Mr. and Mrs. James Ensor of Oklahoma Lane, shows off the size of pumpkins in a 25-acre patch on his daddy's farm. Halloween should present no shortages for the Ensor family.

Final Date For Signing Up In 1965 Wheat Program Is Near

Wheat growers who haven't yet signed up to participate in the 1965 voluntary wheat program are reminded that the sign-up period ends on Friday, October 2. And this will be the only sign-up period for this county.

Approximately three fourths (870) of the wheat farms in this county have signed up at the time this is written, early this week.

"As approximately 20% of the wheat income for a farm may be derived from program participation payments, it appears that all wheat producers should acquaint themselves with the program provisions," says Prentice Mills, ASCS office manager.

Community protection is emphasized in a new USDA publication on safety in aerial application of pesticides. It was issued for use by commercial pest-control operators. Copy of "Apply Pesticides Safely by Aircraft" may be obtained free from the Plant Pest Control Division, Agricultural Research Service, USDA, Hyattsville, Maryland.

"Those wheat producers who have not as yet done so are invited to contact their ASCS office for program details."

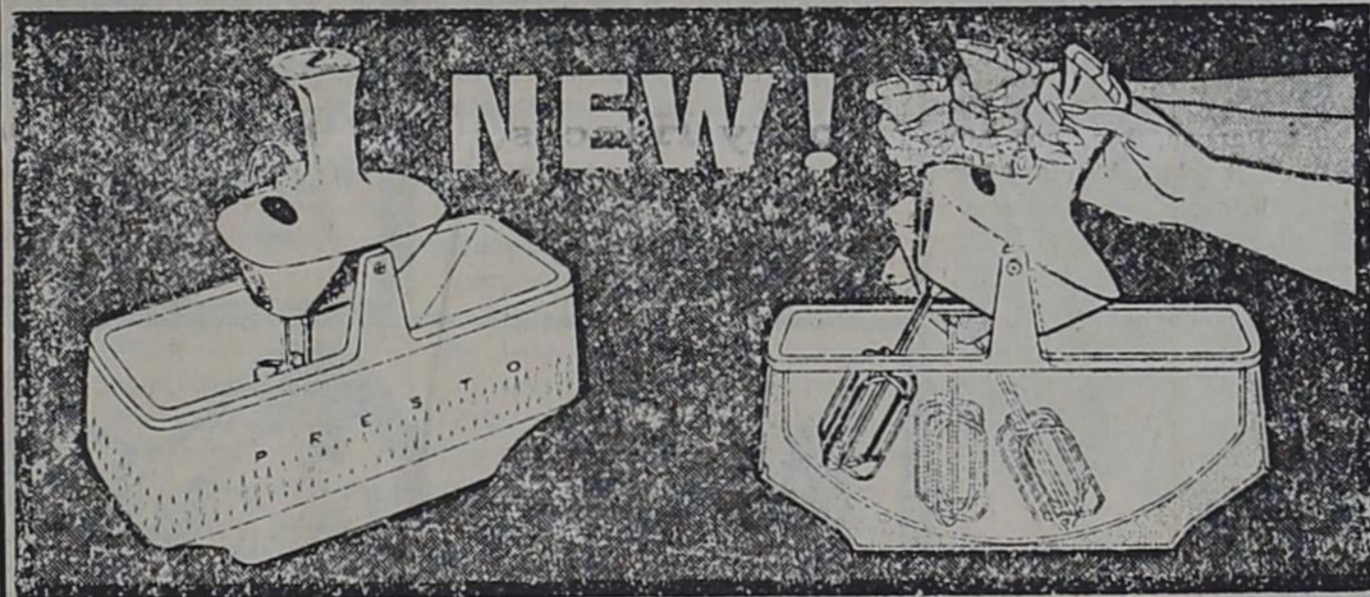
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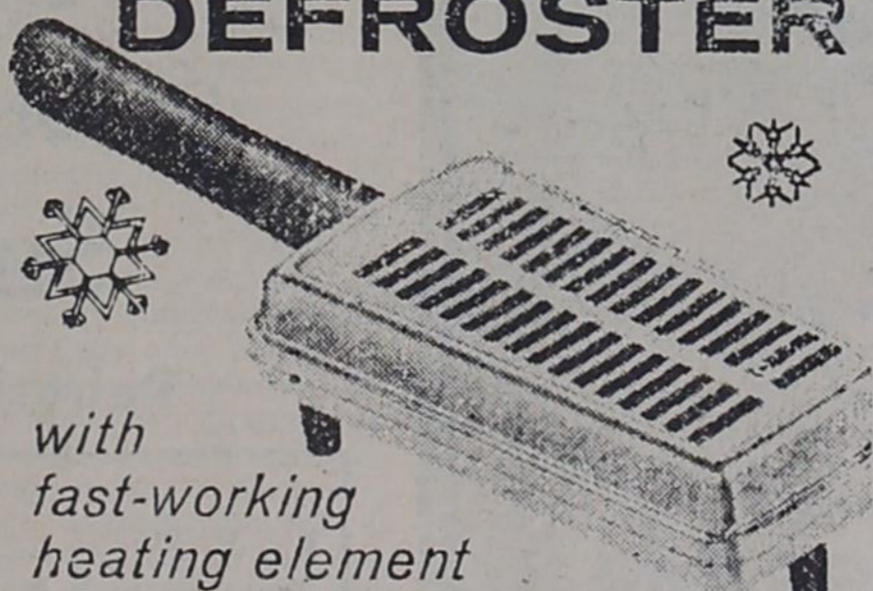
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7 1/2 Shot Federal Hi-Powered

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Sorghum Midge Damage Light On The High Plains

Research studies conducted by James Harding, entomologist, and Shelby Newman, agronomist, at the South Plains Research and Extension Center at Lubbock and Norris E. Daniels, entomologist, at the Southwestern Great Plains Field Station at Bushland show that damage from sorghum midge will be relatively light on grain sorghum in the 1964 crop.

Sorghum midge research is underway to determine the complete life cycle, including habits, host plants, migration, nature of buildups of damaging infestations, overwintering and methods of cultural and chemi-

cal control. The research studies were made possible by cooperation and support provided by the Grain Sorghum Producers Association.

SURVEY FINDINGS
Surveys conducted throughout the High Plains counties by use of sticky "traps" and systematic collections of head samples of 63 native grass species and grain sorghum show adult midge emergence was too late to seriously affect the yield of grain sorghum.

Infestations from overwintered midge were present in the Lubbock area by mid-May in Johnson Grass and other grass plants, reports Harding. However, significant increases in the midge population did not occur until late July. Populations did not reach damaging levels until the last week in August, Harding says due to the short life cycle of the midge, the number of midge that actually overwinter may not be of great importance.

Research indicates that factors favorable for rapid reproduction during the month of June are of chief importance in the sorghum midge buildup. Since the life span of the female midge is approximately one day, evidently says Harding most of the overwintered midge population this season died before mating. This accounts for the slow build-up in midge populations.

Damaging infestation levels are not reached until the populations became concentrated enough for rapid reproduction in grain sorghum fields. Midge migration appears to be of minor importance in the development of damaging infestations.

Harding has additional research underway to determine what part host plant, other than grain sorghum, play in midge overwintering. At present, no information is available from the Plains area as to midge overwintering in Johnson-grass and other wild host plants.

OVERWINTERING
Results of present studies comparing midge emergence

from infested grain sorghum heads subjected to different cultural practices indicate that midge emergence took place not only from those infested heads left on the soil surface, but also from those disked and plowed under. Land preparation methods compared were moldboard plowing to 8 to 10 inches deep, disked 3 to 4 inches deep and leaving the sorghum heads on top of the ground.

Harding's experiments took place under natural field conditions. Sorghum heads, left on the surface and those buried, were undisturbed throughout the winter. Cages were placed over the different land preparation sites in early May to trap early emerging midge.

Midge started emerging from sorghum heads at each of the cage sites in June. Small traps on each of the cages "caught" the midge and offered Harding a means of determining midge emergence. Most of the midge emergence took place between June 3 and June 25.

When sorghum heads known to contain midge larva were plowed under to a depth of 8 to 10 inches, emergence -- on a per acre basis -- was 10,219,176. Where disked in up to 3 to 4 inches deep, the per acre count was 9,552,708. And where the infested sorghum heads were left on the surface, the per acre emergence count was 14,884,452, midge.

In addition, the Texas A & M University entomologist also conducted a series of tests under various laboratory conditions to compare midge emergence with actual field emer-

gence. He used sorghum heads collected from various land preparation treatments. Sorghum heads left on the ground, disked in, and plowed under

were studied. Emergence was determined from all the sorghum heads but results were highly erratic and much less reliable than those obtained un-

der natural field conditions. More information concerning the laboratory technique used is needed before it can be effectively employed, says Harding.

"What we have so far is only one year's data with these tests," says Harding. He pointed out that these tests are being conducted to learn what affect different cultural practices might have on overwintering of the midge in grain sorghum heads. "Under farm conditions the high per acre midge emergence noted in these carefully conducted tests would not exist," he says.

DATE OF PLANTING
Long time studies conducted

at the South Plains Research and Extension Center have shown that grain sorghum planted to bloom prior to the first week in August will largely escape serious midge damage. This is the most effective and economic method known today to avoid midge damage.

Chemical control tests involving 43 different chemicals, 11 combinations of chemicals, 13 spreader-stickers, 3 gallonage rates, 3 dates of application, and 2 systemic insecticides applied in 4 different ways have been compared. Final evaluations will not be available until yields have been taken to verify midge emergence.

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AMMO NOTES
By Bill Bennett, Agronomist

Soil Test Results - Soil Reaction

Understanding soil test results is important in fertilizer use. I plan to start a series in this column on soil test results and what they mean. They oftentimes will tell you more than just fertility needs.

The first result to be discussed is the soil reaction or soil pH. This value tells whether the soil is alkaline, neutral or acid. Almost 100% of our High Plains soils are in the neutral to alkaline range.

Soil pH is usually related to calcium content and texture. Up to pH 7.8, calcium that is present is usually a part of the exchange complex on the clay. At pH 7.9 and above, calcium is usually excessive and is present as free calcium carbonate. The quantity of free calcium carbonate will usually increase up to pH 8.3. Soils at pH 8.2 to 8.3 contain high levels of calcium carbonate and are usually called "caliche" soils. Availability of phosphorus is

related to soil pH. There is a mistaken idea that phosphorus availability is seriously decreased in any alkaline soil with pH 7.0 or above. This is not necessarily true. Phosphorus reversion and fixation is not a serious problem at pH 7.8 and below, however, at pH 7.9 and above, when free calcium carbonate starts to accumulate, this can become a serious problem.

Minor element availability is related to pH in a manner similar to phosphorus. Up to pH 7.8, minor element availability is usually good. At pH 7.9 and above, minor element availability is decreased and could be limiting production at pH 8.2 or 8.3. Minor elements most apt to be needed in the High Plains are iron and zinc. Availability of manganese and copper are usually decreased at this high pH, however, little or no response has been noted in this area.

Soil pH can be used as a guide as to whether to band or broadcast phosphorus. Banding will usually give more efficient phosphorus use than will broadcasting on almost any soil, but at pH 7.9 or above it is much more desirable to band the phosphorus fertilizer.

Presence of free calcium carbonate will usually determine the importance of banding. Rate, source, time of application and land ownership will also influence whether to band or broadcast phosphorus.

Soil pH and calcium can be used as a guide for determining sulphur need. Many High Plains soils at a pH of 7.8 or below will respond to sulphur. Soils with pH 7.9 or above that contain free calcium carbonate should generally respond to sulphur. Rate, source and method of application will depend on whether you want to reduce soil pH over the entire soil mass

Judy Koelzer In Bake Show At Fair

A number of Panhandle area 4-H girls are taking part in a 4-H Bake Show at the Tri-State Fair this week. According to Edith Wilson, Extension District Agent, Amarillo, 19 young women -- each representing an area county -- are displaying products of their baking skill at a special exhibit at the Fair.

The winner representing Parmer County at the Fair this year is Judy Koelzer.

Judging to select the prize-winning entries on a District basis was held Saturday, September 19. Each entrant in the contest was a county winner earlier in the year.

Purpose of the 4-H Bake Show is to teach 4-H girls the principles of better baking and or within a small band, for example, with sulphur in your fertilizer solutions. Both dry prilled sulphur and liquid fertilizer sulphur are generally available.

Soil pH will usually increase with time because our irrigation water contains both calcium and magnesium. The quantity is not great but it is sufficient to increase pH very slightly each year.

the place of bread and cereal in the diet, says Miss Wilson. "Since we are in a wheat-growing area, wheat growers cooperate in this program of learning to do more with wheat," she continues.

Each year, the 4-H girls participating in the bake program find different wheat products are featured. This year, products are Quick Loaf Bread and Bar Cookies. Last year, products were Butter Cakes and Wholewheat Rolls, Cinnamon Rolls and Muffins were the products in 1962.

Home Demonstration Agents, located in most counties, give training to subject matter leaders on the Bake Show products each year. They, in turn, train the girls and each county then holds a Bake Show. Winners from each county take part in the contest at the Fair.

ABSTRACTS
See JOHNSON ABSTRACT COMPANY In Farwell Fast, Accurate Ph. 481-3878 Box 88

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Now... look into the many worlds

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From a new reversible key to a brand-new luxury series, the '65 Fords are so new you just have to see them for yourself.

New world of elegance... 17 solid, quiet Fords, including a new super luxury series--the LTD 2- and 4-Door Hardtops. New body, frame and suspensions give the smoothest,

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New world of economy... 13 Falcons with up to 15% greater fuel economy as a new livelier Six teams with optional 3-speed Cruise-O-Matic. New battery-saving alternator.

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RISE WALT DISNEY'S MAGIC SKYWAY AT THE FORD MOTOR COMPANY'S WONDER ROTUNDA—NEW YORK WORLD'S FAIR

SEE THEM AT YOUR NEIGHBORHOOD FORD DEALER'S TOMORROW!

FRIONA MOTORS

Grand & Highway 60

Friona, Texas



Sandra Ensor, Josh's sister, has reason to be proud of the nice tomatoes in the above picture. The Ensor farm produced eight acres of tomatoes this year.

Livestock Marketing Meet Announced

Final plans for the 1964 Livestock and Meat Marketing Institute have been announced by the Department of Agricultural Economics and Sociology here at Texas A&M University.

The Institute, to be held September 24 and 25, is designed to give livestock industry people a common meeting place where they may get up-to-date information on the latest developments of pricing, demand, imports and exports, livestock feeding, and other related subjects. Also, points out Ed Uvacek, Institute chairman, participants will have an opportunity to hear national leaders discuss current industry problems.

To tell about cattle futures trading, a new marketing concept that may come into use sometime this year, will be Everett B. Harris, president of the Chicago Mercantile Exchange—the largest institution handling agricultural futures trading contracts. Harris will speak at the Thursday evening banquet.

The two-day meeting is divided into four sessions, each highlighted by a panel discussion. Each panel is composed of prominent livestock and meat industry people, according to

Uvacek.

For instance, the Thursday afternoon session will have Dick Wilson, editor of the Cattleman Magazine, as chairman. Ken Wolf, Extension agribusiness economist, will talk on "Management for Profits."

Then, to set the scene for the panel discussion of the session, Robert Referson, of the Western Livestock Marketing Information Project, Denver, will discuss "The Livestock Outlook."

The seven-man panel following the talk will have as much as two hours to discuss "Outlook for Profits." Panel members will be Marvin Almond, feedlot economist from Kern

County Land Co., California; Carlton Haglestein, Jr., Union Stockyards, San Antonio; C. D. McEver, Capital Livestock Commission Co., Austin; Roy Green, Swift and Company, Chicago; Carl Martin, livestock producer, Menard; J. L. Hill, Production Credit Assn., Stamford; and a chain store representative.

Uvacek said speakers and panelists for the other three sessions will be from equally diverse segments of the livestock and meat industry. Other panel discussions will be on specification buying, meat imports and exports, and the buying and selling problems of livestock feeding.



Cricket

At Home In Parmer County

By CRICKET B. TAYLOR
County HD Agent

4-H ORGANIZATION

Many girls and boys are wanting to be 4-H members, as indicated from survey in the schools. Also some parents have already agreed to be 4-H leaders, but more are needed. If any parent has 5 or 6 hours each month that they can spend working with a group of 5 or 6 girls on projects, please let our office know. Training meetings are now being scheduled for leaders in Food projects for October and every leader in Foods projects will need to attend these training meetings.

Parents, who do not feel they can assume responsibilities as a leader can assist the leaders in many ways such as: Furnishing transportation to and from meetings of members, providing foods and materials needed by each 4-H member for project

work and assist 4-H member in carrying out assignments in club participation and others.

TIME MANAGEMENT

Now that school days are here and busy homemakers are settling down to a full schedule of activities, there will be periods of frustrations which is normal and to be expected.

Managing time is a matter of self-discipline for busy homemakers.

A test of time management is the ability to get things done. Among prime wasters of time are frustration, irritation, impatience and worry. We all experience these things at times. Study frustrations - remember they can burn up energy 3 to 4 times faster than work.

Irritation destroys energy and wrecks time schedules. Again analyze the cause. Try to ignore irritations if possible - small ones can consume as much energy as big ones.

To overcome impatience and stop fretting about the time lost while waiting for some one, plan ahead to do something interesting and profitable while waiting. Not long ago a very capable homemaker was found shelling peas for canning while waiting in the car for members of her family to take care of business. She has learned to combat impatience by keeping busy.

Worry is the worst enemy of all. Often the unpleasant thing one is worrying about never happens.

You may need to plan an action program. If you find you are short on time, try "buying" some time. Here are some ways to do it:

- *Use the telephone instead of legs.
- *Learn shorter ways to do things.
- *Use prepared or partially prepared foods, specialized equipment or automatic devices.

Irrigation Systems Designed & Installed

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When it comes to making dollars grow, our savers are real gardeners. Dollars saved with us thrive nicely on generous earnings. Put part of your pay regularly into "seed money" and watch it bloom into an impressive reserve. Why not start your bumper crop of "growth dollars" with us this week?

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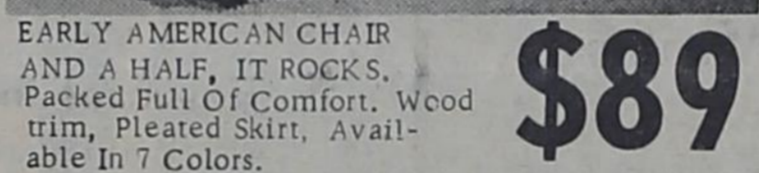
60" x 42" PEDESTAL TABLE With Extension, and 54" China Cabinet, Plus 6 Side Chairs, In 18th. Century Mahogany. **\$278**



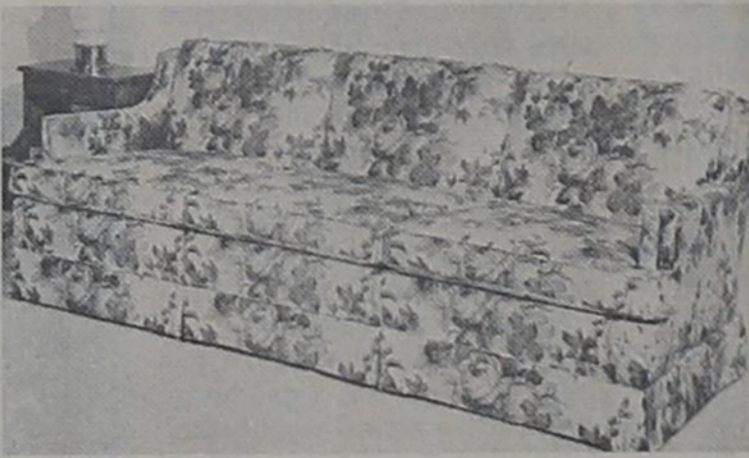
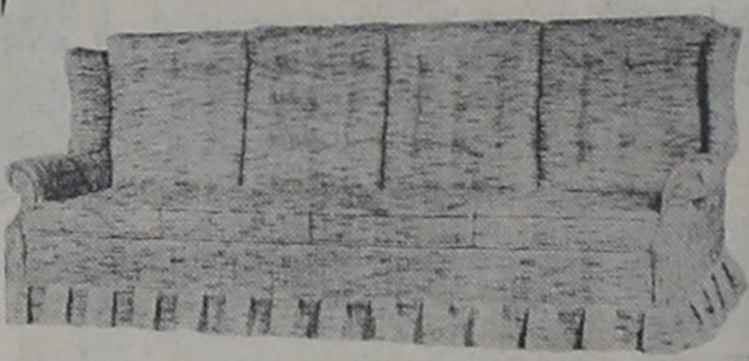
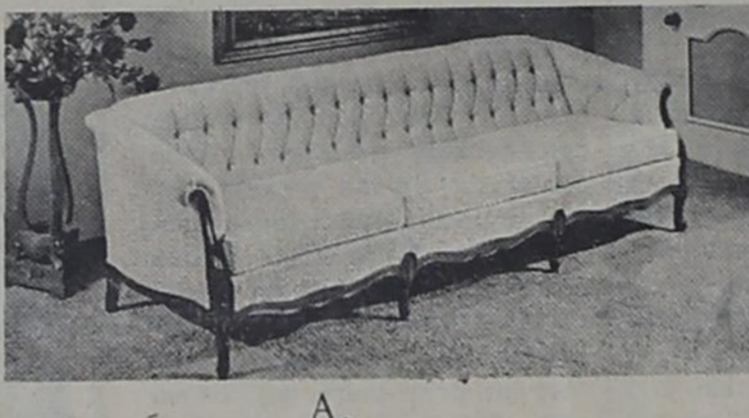
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EARLY AMERICAN CHAIR AND A HALF, IT ROCKS. Packed Full Of Comfort. Wood trim, Pleated Skirt, Available In 7 Colors. **\$89**



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Cotton Bowl

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Grand Prize Consists Of Expense Paid ★ Trip For Two To Cotton Bowl In Dallas, January 1, 1965.

You Don't Have To Be A Football Expert.

Contest Rules

1. There are 10 high school and/or college football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.
3. Pick the score of the tiebreaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.
4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Saturday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.
5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to Cotton Bowl games plus hotel, food and traveling expenses to Dallas and the January 1, 1965 football classic.
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p. m. Friday of each week.
7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.
9. Everyone, except employees of this newspaper and their families, is eligible to enter.

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Bovina Wheat Growers, Inc.
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 Arizona State at West Texas

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 --FARMERS' HEADQUARTERS--
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 Ed Hutto - Jay Harris - Joe Allen
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Be A Lucky Cash Winner. All You Do Is Pick The Winner. There's Nothing To Buy, Nothing To Subscribe To. Enter Now!

Turn This Blank Into Blade Office By 5 P.M. Friday

Bovina Businesses Cotton Bowl Football Contest ENTRY BLANK

Contestant's Name _____
 Address _____

Tie Breaker (Pick Score) Amherst _____ At Bovina _____

Bonds _____	Charles _____
Oil Co. _____	Oil Co. _____
First National _____	Bovina Wheat _____
Bank Of Bovina _____	Growers, Inc. _____
Sherley _____	Okla. Lane _____
Grain Co. _____	Farm Supply _____
Cicero Smith _____	Bovina _____
Lumber Co. _____	Dairy Freeze _____
Bovina _____	3-Way _____
Gin Co. _____	Chemical Co. _____

IN SECOND GAME --

Springlake Socks Bovina, 42-14

Bovina Mustangs took their second whipping from a Class A school in as many weeks at Springlake Friday night, but broke their goose egg on the scoreboard. The Wolverines won it, 42-14.

Bovina got in the scoring column late in the third period when they trailed by 28 points. Quarterback Scotty Rundell climaxed a 45-yard drive with a seven-yard romp into scoring territory.

Late in the fourth quarter, Rundell added the second touchdown on a 34-yard jaunt as he faked to Fullback Gene Pruitt going left and then kept the ball and went right for the TD. Rundell added the extra points.

It was Springlake's game from the start. The Wolverines', featuring the fancy run-

ning of Floyd Bennett, scored the first three times they had possession of the football.

Bennett scored four touchdowns, all told, on runs of 12, 33, 21, 25 yards.

The Mustangs trailed 20-0 at the half. The second quarter was scoreless after the first play of it. The Wolverines picked up 14 points in the initial period, six in the second, 14 in the third and eight in the final stanza.

The Mustangs were handicapped by the absence of two senior lettermen who were out with injuries, Quarterback David Anderson and End Al Shamblin, who also handles punting chores.

Tackle Roman Ramirez took over Shamblin's kicking duties and did a creditable job. He

kicked five times and Rundell once. They had a combined average of 34 yards and Rundell's kick was slightly under the average.

Halfback Richard Carson was hurt during the game and will be out of action for this week's game. He has a sprained ankle.

Bovina's record is now 0-2 following the opening game loss to Farwell, 0-20.

Mustangs' passing game was held to 12 yards on two complete throws in the game. Both of the connections were from Pruitt to Rundell.

A total of nine passes were attempted by Rundell and Pruitt.

Regular Halfback Rundell replaced Anderson at quarterback with Dean Stanberry, a sophomore, running from Rundell's vacated post. Kregg Wilson, al-

so a sophomore, went to the terminal post in place of Shamblin.

Wilson, who played lineback on defense received praise from Coach Roy Stone as did Radford Venable, a defensive guard.

STATISTICS	
BOVINA	SPRINGLAKE
7 First downs	20
156 Yards gained rushing	392
9 Passes attempted	16
2 Passes completed	4
12 Yards gained passing	45
168 Total offense	437
0 Passes intercepted	0
6 Number of punts	1
34 Punt average	25
5 Number of fumbles	2
1 Opponent's fumbles recovered	2
3 Number of penalties	7
25 Yards penalized	91

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160 Acres Irrigated Farm, sandy loam soil - 2 new wells with new 6" pumps and 1 old well with 8" pump and motor - and 1 four room house in fair condition - 1/2 minerals. Located on state highway 86 1 1/2 miles north House, N. Mex. - \$225.00 per acre. 29% down terms to be agreed upon.
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FOR ALL KINDS of insurance and farm loans, see Jim Ware at Bovina Insurance in First National Bank Building or phone 238-4382. 23 tnc

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Select yours now! Terms are available on a few of these building locations. If you're interested in building, buying or selling a home in Bovina, see us. We offer the finest in home loan service.
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FOR RENT -- Three-bedroom house in Bovina. Call Clarence Guant at Tharp 225-4453. 12-2tc

THE AMAZING Blue Lustre will leave your upholstery beautifully soft and clean. Rent electric shampooer \$1. Super Saveway. 11-4tc

FOR SALE -- 2 Hesston row crop savers, late model, A-1 condition, for 14 ft. header. See Loyd Nabors, Brito Trailer Court, Bovina, Texas. 12-2tc

FOR SALE -- Two-story, three-bedroom, two-bath home on corner lot. Call 247-2482, Friona. 12-2tc

FOR SALE -- Sewmor portable straight-stitch sewing machine. See Mrs. Earl Richards or call 238-2971. 12-2tc

FOR SALE OR RENT . . . 10 ft. X 60 ft., 2 bedroom, mobile home, 1963 model. Contact Tom Hartwell at 238-3751 or 238-4861. 10-2tc

FOR SALE OR TRADE 10 x 50 foot mobile home. Will trade for anything of value. Must sell soon. Ph. 238-6931. 12-2tc

FOR SALE -- Starck player piano. Good condition. Rolls of music included. Mrs. Joe Helton, phone Farwell 481-3222 or Texico 482-3612. 12-4tp

Cuban Teacher To Speak Here

Parmer County Teachers Association will have its first meeting of the year at Bovina Schools cafeteria, Tuesday, September 29.

The dinner meeting will begin at 6:30 p.m. with husbands and/or wives of teachers and Bovina school board members and their wives as special guests.

Mrs. Declmae Beene, first grade teacher at Friona, is president of the county

organization.

Highlighting the meeting will be a speech given by Elizabeth Ramos. This speech is open to the public and will be at 7:30 p.m. in school auditorium.

Miss Ramos is a former teacher in Cuba and will tell of her experiences there. She is presently a student at Wayland Baptist College in Plainview.

Alan Staley, Bovina High principal, invites the public to hear Miss Ramos.

Americana At The World's Fair

The Federal and States Area presents a cavalcade of American progress, with emphasis on cultural and recreational attractions, religion cuisine, indigenous industries and resources.

Rising from the heart of the area is the Unisphere (R), theme symbol of the New York 1964-1965 World's Fair. The stainless steel sphere was presented by the United States Steel Corporation. The Unisphere (R) will be a permanent feature of Flushing Meadow Park.

With the theme of "Challenge to Greatness," the \$17-million Federal Pavilion, 65-feet in height, tells the story of American democracy, its opportunities, problems, inspirations and freedoms. A combined film and three-dimensional exhibit, produced by Cinerama, depicts the "Pioneer Spirit of America."

A modernized igloo-shaped pavilion, featuring the state's industrial and recreational life, with a reproduction of the Aurora Borealis, are features of the Alaska Pavilion.

The motion picture and television industries are highlighted in the Hollywood U.S.A. Pavilion. A replica of Grauman's Chinese Theatre, a restaurant and a movie museum are featured.

At the Illinois Pavilion, the major attraction is a life-like figure of Abraham Lincoln which recreates the words of the Great Emancipator through Walt Disney's three-dimensional animation. Also displayed is one of the largest collections of Lincoln papers ever assembled, including the original Gettysburg address.

Bourbon Street's attractions evoke the atmosphere of New Orleans, with fine eating facilities, outdoor cafes and jazz spots.

A representation of the battle of Fort McHenry and the composing of the "Star Spangled Banner" are presented at the Maryland Pavilion.

A series of seven polyhedrons, simulating the state's symbol of the North Star, makes up the Minnesota Pavilion Structure.

The Missouri Pavilion's theme, "First in Air, First in Space," is realized by a replica of Lindbergh's Spirit of St. Louis, the Mercury Space capsule, and a simulated rendezvous in space.

Several cars of Montana's territorial centennial train house Indian artifacts, game trophies, original Charles Russell paintings and a "million dollars worth of gold nuggets."

The Pavilion of the six New England States conveys the theme: "Where Our Past Began, Our Future Begins." A fish hatchery, country store and restaurant are among its features.

New Jersey is represented by 21 small pavilions, one for each of the state's counties, which commemorate the state's tri-

centenary. Free entertainment is offered frequently.

The New Mexico Pavilion, a series of adobe-style buildings, features a trading post, Indian dancers, and a restaurant serving southwestern dishes.

New York City offers a giant scale model of all five boroughs of the city, complete with details of over 800,000 buildings. A simulated helicopter ride transports visitors over the city as changing lights depict the metropolis from dawn to dusk. The building was erected for the New York exhibit at the 1939 Fair and was the second home of the United Nations.

The New York State Pavilion, in its "Tent of Tomorrow," houses fashion shows, concerts, competitions, exhibits and motion pictures. The highest point in the Fairgrounds is the 226-foot peak of one of its three observation towers.

The Oklahoma Pavilion displays the state's many tourist attractions and its water resources. A landscaped garden invites relaxation.

A "bumper carnival" is presented at the Oregon Pavilion, in the Industrial Area, where Easterners may enjoy the thrills of the west.

West Virginia's Pavilion includes an Industrial Park, a Mountain Lodge, a Natural Preserve, and a radio-telescope Astronomy Exhibit.

Wisconsin's vacation attractions and the world's largest cheese, a 17-ton Cheddar, are featured in that state's pavilion. Other attractions include waterfalls, a stocked trout stream; low priced steak, potato and salad plate dinners.

The Long Island Rail Road Exhibit in the Area features a model train exhibit, a Long Island windmill, a duck incubator (with eggs hatching daily), a children's miniature railway ride, and an observation car and diesel engine for amateur photographers.

Also in the area is the Westinghouse exhibit built around the monument marking the site of the original Time Capsule buried for the 1939-40 World's Fair. Consisting of three 100-foot structural towers, the exhibit includes three cycloramic displays. One is full-scale model of the capsule and its contents, another a display of quarter-century progress, and the third a 5,000-year calendar of significant events of the past.

Florida and Hawaii are represented in the Lake Amusement Area with exhibits featuring the attractions of their States.

Hereford Ass'n Taylors Join

Kansas City, Mo. -- T. F. Taylor & Son, Bovina, today were named to membership in American Hereford Association, the world's largest purebred registry organization, with headquarters in Kansas City, Missouri.

Ninety-two Hereford breeders were placed on the Association's official roster during August. The Association maintains active accounts for more than 60,000 breeders of registered Herefords over the nation.

The Hereford Association, during the last fiscal year, recorded 513,076 purebred calves. The year's total recordings were the fifth highest on record and almost twice the combined registrations of other major beef breeds.

Green Thumb Tips

Some annual plants may be removed from the garden with a ball of earth around the roots and potted for indoor use. Even if the plants are full grown, nasturtiums, small-flowered marigolds and flowering tobacco may be treated in this manner.

Water them thoroughly after potting and leave the plants outside in a partly shaded location for a week or more. Then bring them indoors before the heat is on in the house. Place in a sunny window. Water every other day, oftener if necessary, and you'll have flowers on the plants for many weeks.

If you are planning to store winter squash and pumpkins, leave them on the vines until they are thoroughly ripe. They will keep better if they are fully ripe before harvesting. Select the storage place for its moderately warm temperature.

September is the time to control weeds in the lawn so you'll have a weed-free lawn in spring. Spray with 2, 4-D or spread a granular form of the same chemical over the infested areas. Remember that granular weed killers must be applied to moist leaves so they will adhere.

All spraying should be done on a windless day lest the spray drift to nearby ornamentals which are as readily killed as broad-leaved weeds by a chemical which does not discriminate between them.

The few weeds not controlled with 2, 4-D alone usually will succumb to a combination of 2, 4-D and 2, 4, 5-T. Ask your garden supply store operator for such a material.

The sprayer used for any 2, 4-D product should be kept for weed killing only as it is almost impossible to clean the sprayer completely and even a tiny bit of this chemical will injure broad-leaved plants.

To Amarillo

Alexander Orlosky, exchange student from Germany, who makes his home with Mr. and Mrs. Jimmy Charles, visited in the home of Mr. and Mrs. John Bearden of Amarillo over the weekend. Other exchange students in their home were William Crinius and Barbara Repentini, who lives in Perryton.

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Colts Lose To Farwell In Opener

Bovina's Junior High Colts got their football season off to a disappointing start Thursday night at Farwell. They took a 42-0 going from the Calves.

That was the only non-district clash on the schedule of the Colts.

Tomorrow (Thursday) night they go to Vega for the opening district game.

Remainder of the seven-game schedule:

October 1, Hart therr;
October 8, Lazbuddie here;
October 15, Vega here;
October 22, Hart there;
October 29, Lazbuddie there, Game time for the junior high tilts is 7 p.m.

Roger McFarren is coach of the juniors.

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CARD OF THANKS
We wish to take this opportunity to thank each and every one of you for your kindness during our recent sorrow. We wish to say a special thanks for the cards, flowers, calls, prayers and well wishes from each of our friends and neighbors. Your kindness will long be remembered.
The A. L. Nuttall family
13-1tc

Announcing--

DUB MAYHEW NEW SHOP FOREMAN AT BOVINA IMPLEMENT CO.



We Are Happy To Announce That **DUB MAYHEW** Well-Known Mechanic Here Has Returned To Bovina Implement As Shop Foreman.

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