

IF IT'S NEWS IN BOVINA, YOU'LL FIND IT IN THE BLADE.

The Bovina Blade

THAT WORKS FOR THE NEWSPAPER A BIGGER, BETTER BOVINA.

WEDNESDAY, JANUARY 4, 1956

BOVINA, TEXAS

VOLUME I, NUMBER 28

Whittlin'

By Dolph Moten

Being broke isn't bad, it's being so far in the hole that hurts.

Confirmation for that statement probably will not be found in The State Line Tribune, Hubert Ellison, so take my word for it. I really and truly think that will be confirmation enough.

To the people that don't understand the meaning of the above paragraph: Ask Hubert about the letters that he has been writing lately.

Though Hubert is somewhat of a doubter, I still think a lot of him and will say this for him if you will pardon just a slight exaggeration. He is literally building Bovina. He has put up several—I don't know how many—buildings in the past few months. I hope he doesn't slow down. As a matter of fact, I hope he speeds up if anything.

The amount of movement that the empire state building has on its top floor remains a mystery. However, last week's column has brought about much talk—most of it idle talk, of course—about how far the building sways as well as other interesting features that the building has.

Parance Jones, who has been atop the building, says that he remembers reading or hearing, while he was there, that the building will sway about 36 inches on an average day. He did not, however, know the maximum number of inches or feet that it could sway.

Jones has some nice pictures of the building and of views that may be seen while on the building. He also said that the swaying of movement of the building could be very easily felt and noticed, especially if you stand against a wall. The wind was blowing 60 miles an hour the day he went to the top of the 102-story building.

Still with no proof of the answer to the question, I will supply this bit of information that I discovered in the November, 1955 issue of Reader's Digest. The population in the building totals 58,000 (Gosh, that's more people than there is in Bovina, but then, Bovina is growing).

These people are protected from fire by the building's own fire department. This fire department is equipped with midge fire trucks that will fit into one of the elevators. And small as they are, the fire trucks will haul all the necessary equipment except ladders. Speaking of elevators, the structure has, according to Reader's Digest, 75 of them.

The building reaches 1472 feet into the sky and besides its 102 floors above the ground, it has two floors below the ground. It's as tall as the Eiffel Tower and the Washington Monument stacked atop one another. So much for what the Reader's Digest says about it. Our problem is still officially unsolved.

Last week's column, I didn't tell how much I guessed it (the building) swayed, but now I will—24 inches. Some individuals think it sways several feet. Have heard as much as 35. But I maintain that if it could sway that much and a West Texas wind hit it, the building would go through the same motions that the end of a bull whip does when it's "popped" and that kind of story would get jerked off and when the building was blown the other way the 101st one would go and so on down until the great Empire State Building would look like a rambling ranch house.

The Farwell Invitational Basketball Tournament is scheduled for this weekend—January 5, 6, and 7. Predictions for a winner? I'll not make any because I think my choice would be too obvious, however, I would like to hear the predictions of some Farwell fans.

Weather. Willie says that snow comes to this country at Christmas once every five years. 1955 was supposed to have been one of those years but . . . However, since we missed in 1955, prepare now for a white Christmas in '56.

Two Monday holidays in a row. Sure does tend to leave Bovina in a too-quiet mood. We will not be faced with this problem in the leap year of 1956. These two holidays fall on Tuesdays. Therefore, no "double" holidays.

Getting back to the weather and our weather-prophet friend. This good sunny weather should stay with us until the 12th or 15th of the month. After that, the bad weather is apt to strike any day. What do you think?

Wonder if Secretary of Agriculture Benson could get elected to (Continued On Last Page)

Bovina Trips Up Farwell

With the score tied at 56-56 and less than a handful of seconds remaining on the scoreboard clock, the Bovina Mustangs' Billy Richards, playing his first full game of the season, cocked his right arm, pulled the trigger on a perfect spike that fell silently through the basket without touching the rim and pulled every fan to their feet. As the net swished and the buzzer sounded, the Mustangs were 58-56 victors over the Farwell Steers in the initial District 3 basketball game for both teams.

Playing before a screaming fans in Bovina's Wilford Gym, the Steers jumped to an early lead, however, the locals came fighting back to tie the score 16-16 at the end of the first quarter. The second quarter was Bovina's as the Mustangs racked up a five point lead and at the half the score was 34 to 29 in favor of the Ponies.

The third quarter was a different story. The Steers revived and the game was tied up again at the end of the third, 47-47. The fourth quarter was like the third with first one of the hard-fighting teams taking the lead and then the other. This close play set the stage for the spine-tingling, nerve-racking end that Richards' accurate shot gave the game.

Lanky Bert Williams of Farwell was the game's high-scorer with 33 points. Eth Hawkins led the locals with 7 points, followed by . . . (Continued On Page 4)

Locals to Play in Farwell Torney Jan 5, 6 and 7

Bovina High School basketball teams, both boys and girls, will participate in the Farwell Invitational Tournament, January 5, 6, and 7.

The locals girls will meet Lazbuddie at 7:35 p. m., Thursday night in the first game or either Bovina team. The boys start shooting at 10:00 a. m. Friday against Adrian.

The Mustangs will be seeking their third tournament win in as many attempts. They topped top honors at the Friona Invitational Tournament and the Bovina Invitational Tournament earlier in the season. The girls will be after their first tournament win of the year, having finished "out of the money" in the two tournaments in which they have entered.

Other teams entered in the girls' division at Farwell are Lazbuddie, Sudan, Mulhoe, Farwell, Friona, Vega, and Adrian. Entered in the boys' bracket are Sudan, Friona, Bovina, Va, Lazbuddie, Muleshoe, Adrian and the host team, Farwell. NGB teams are entered in either division.

Lazbuddie will probably be the favorite in the girl bracket. They were runners up in the Friona Tournament and winners at the Bovina Tournament. The Mustangs and the Farwell Steers will be co-favorites in the boys' bracket.

This tournament is the last of the three tournaments that the locals are scheduled to participate in, aside from the district tournament. District play will not be affected by these games.

Sunday Singing Club Plans Jan. Meeting

The Bovina Sunday Singing Club, which was discontinued during December due to the holidays, will meet Sunday, January 8.

This January meeting will be in the home of Mrs. Gene Rea. The Reas live at the corner of Fourth Street and Avenue G.

The singing will begin at 3:00 p. m. The club, non-denominational and everyone interested in singing is urged to attend, Rea says.

Peek at Blade Files Mirrors Life In Bovina for Six Months

The end of December brought with it the end of 1955 as well as the end of the Blade's first one-half year of existence.

In the files these 27 Blade issues, a story Bovina may be found for the past six months. Some weeks big stories, some weeks not so big, but all in all a six month story of Bovina. Here in brief are the bigger stories of the 27 weeks.

29—Bovina welling all to the January 4 election. Directors of proposed First

120 DAYS OR LESS—

Construction Starts on Bovina Bank



GROUND BREAKING CEREMONY? No, but officers of First National Bank of Bovina decided to make it serve in place of a ceremony. These four men are looking for the official corner of the lot on which the new bank building will be built. Construction started on the building Tuesday morning. From left to right; Warren Embree, manager of the bank; Bill Moore, J. P. Macon, chairman of the board; and J. T. Hammonds.

LASTS THRU JANUARY—

March of Dimes Starts in Bovina

The March of Dimes Drive that is in action all over the United States got underway this week in Bovina and will last throughout January.

Aubra Ellison, who has been appointed community chairman for Bovina, distributed containers and "dime boards" for the contributions in most local businesses. Dime boards were also placed in every room of the school.

Bovina doesn't have a quota as such for the month-long campaign but the Parmer County goal is \$4,000. Ellison said, "I feel that Bovina will contribute about one-fourth of the county total." Parmer County contributed \$3864.56 last year.

Ellison emphasized that just because we now have the Salk Vaccine "doesn't make the need for contributions any less." "This Salk program is not complete and contributions made during the current drive will add to the research for the drive and will aid in the distribution of the drive."

The county chairman emphasized that "For many years, Parmer County has received more benefits from the polio foundation than it has contributed and we sincerely hope that this won't be another of those years."

Bovina people are urged, Ellison said, to participate in the county

PTA Meeting Set For January 9

Mrs. Frank Truitt, English teacher in Bovina High School, will present a book review to members of the Parent-Teachers Association at its regular meeting Monday, January 9 at 7:30 p. m. in the school building.

Mrs. Truitt will review the book, "Something of Value" by Robert Ruark.

The program theme will be Pride in Community Progress-Thru the Arts. Mrs. Bedford Caldwell will be the program leader. Music for the program will be furnished by the Mother Singers of the PTA.

Mrs. Caldwell says that all parents and teachers are urged to attend the meeting.

National Bank named.

Read's Grocery planning Grand Opening. Bob Willis signed to coach Mustangs.

- JULY
- 6—An estimated 600 people attended July 4 celebration.
- Bovina Little Leaguers, under the management of Allen Cumpton, going strong.
- Pauline O'Keefe named home economics instructor of Bovina High.
- 13—Mass meeting to discuss sewer system set for July 15.

Local Students Plan Operetta For March

Monday night, members of the seventh, eighth, and ninth grade classes of Bovina school met in the school auditorium, for try-outs for parts in the two-act operetta entitled, "Taffy Ann," to be presented in March.

Wayne Stevens, musical director for the school, will direct the operetta.

Those receiving parts were Lexie Stevenson, Nickie Woelful, Nancy Cumpton, Harriette Charles, Roger Ezell, Denny Queen, Don Caldwell, Jerry Wright, Van Downing, Jackie Davies, Nita Beth Estes, Joan Kay Ezell, Barbara Taylor, Brenda Jones, Patsy Richards, Verna Marie Estes, Barbara Rea, Anna Gaines, Sue Estes, Penny Lloyd, Shirley Mayhew, Julia Ann Lloyd, Sid Killough, and Donald Jones.

BHS Graduates of '54 Plan Annual Reunion

The Bovina High School Senior Class of 1954 met in the home of Mr. and Mrs. Earl Ware, Tuesday, December 27, for a reunion. The group enjoyed games and were served refreshments by Mrs. Amos Steelman, Mrs. Boye Taylor, and Mrs. Earl Ware.

The class decided to make the reunion an annual affair. Officers for the next reunion were elected. These officers are Charles Williams, president; Ted Walling, vice-president; and Mrs. Sam Sudderth, secretary.

The ex-seniors present were Leon Ware, Mr. and Mrs. Sam Sudderth, Jerry Rogers, Eddie Gayle Steelman, Glendon Sudderth, Ted Walling, Donna Smith, Dale Berggren, Norman Taylor, Charles Williams, Huey Lowrie, Dick Martin and Danny Pounds. Others attending included Mrs. Leon Ware, Mrs. Jerry Rogers, Mrs. Eddie Steelman, Janie Alverson, Pat Burman, Pat Harrison and Billie Malcolm.

Nine of the original class members were unable to attend the reunion.

Visit Parents

Mr. and Mrs. Jack Barnett, and daughter, Sheryl Ann, and Rev. and Mrs. George Small and daughters, Sharon and Mauri, are visiting their parents, Mr. and Mrs. W. E. Williams, during the holidays. The Barnetts, who are from Dallas, and the Smalls, from Plainview, attended the ex-student banquet, Saturday night.

Bank examiners planning meeting.

- Warren Auto Supply open for business.
- Roy M. Crawford signed to teach vocational agriculture at school.
- 20—Mayor received vote of "yes" at sewer meeting.
- Adams and Brookfield had purchased Bovina Supply.
- Lions planned picnic for August 11.
- City Street markers to be erected.
- 27—Sewer election date set for August 13.
- Local people knew nothing of bank charter's chances for approval.
- Tractor overturned, killed farm worker on Earl Rouston farm at Oklahoma Lane.
- AUGUST
- 3—Remaining school bonds cancelled by vote.
- Economic conditions for the year reported improved in Bovina.
- 10—First grade registration scheduled.
- The amateur baseball team

Construction on the building for First National Bank of Bovina began Tuesday, January 3. The building will be, according to the contractors, complete in 120 days or less.

The contract for the building was let Saturday, December 31. Home Lumber Company of Clovis was the low bidder. Four contractors submitted bids.

The contractor said that ordinarily the job would take about 60 days but due to the threat of bad weather no promise under four months could be made.

The bank building will have a 66 foot front and will be 60 feet deep. Besides the banking area, which will be 36 by 60 feet, five offices will be included in the building. These offices will be 11 by 16 feet in size. All the office doors will open into a hall in the building and the hall will open onto Third Street.

The door to the bank will also open on the Third Street side of the building.

The side of the building that will face North Street and the Third Street side will be constructed of face brick and glass. The two remaining sides will be made of tile, says Warren Embree, manager of First National Bank.

The bank has been operating in temporary quarters in the city hall building since its October 29, 1955 opening.

Embree said, "There is no way of knowing exactly how long it will take to build the new building, but we'll be ready to move in it when the contractor moves out."

The building on the lot next to the proposed bank building that is occupied by Ward's Welding and owned by L. L. Boatman was extended six inches onto the bank property and was moved over Monday and Tuesday of this week.

ELECT OFFICERS—

124 at Banquet Of Bovina Exes

Approximately 124 ex-students and teachers attended the annual banquet for ex-students of Bovina schools Saturday night, December 31, 1955 at the local school cafeteria.

J. T. Hammonds was master of ceremonies for the program that included the invocation by Howard Ellison; welcome by W. H. Willoughby, superintendent of schools; response by Wilfred Quickel; a duet by Mrs. Jack Barnett and Mrs. George Small, daughters of Mr. and Mrs. W. E. Williams; a twirling act by Nita Beth Estes and Joan Kay Ezell, members of the Bovina High School band; and solos by Dal Hartsell and Mrs. Betty Hawkins.

Durwood Bell, class of 1947, was elected president of the group for 1956. George H. Trimble was named vice-president. June Gay Hanna and Joe Moore were elected secretary and treasurer respectively.

The program chairmen for 1956 will be Mr. and Mrs. Gene Ezell. Mrs. C. W. Grissom will head the decorating committee and Mrs. Gladys Whitesides and Mrs. Charles Don Smith will head the

foods committee.

Hilary Tidenberg, a member of the class of 1917, was the oldest ex-student present.

The 1956 meeting was set for New Year's Eve.

Out-going officers of the association included Charles Hawkins, president; Mrs. Lester Rhinehart, secretary; Mrs. Bass Elliott, treasurer; and Harry J. Charles, program chairman.

The banquet menu consisted of tomato juice, ham, candied sweet potatoes, green beans, corn, cranberry salad, tea or coffee, and devil's food cake.

The class of 1945 led in attendance with nine members present. The classes of 1951 and 1947 followed with six members each.

Visit in Clovis

Mr. and Mrs. F. W. Ayres, visited in the home of their son and his family, Mr. and Mrs. Wesley Ayres and Diana, of Clovis Friday.

Returning to Bovina, they had supper with Mr. and Mrs. Howard Ellison and watched TV.

FROM THE MAYOR

An Open Letter to Bovina

Since this is the first day of a beautiful day it is, and also since it is the day of a year that has no yesterdays, no history, nor any kind of past experience makes it a day of opportunity, a day to look forward with ambitions, anticipation and plans to take advantage of every opportunity to be progressive, to be a better citizen, to be a better church member, to be more civic minded, to be more interested in the welfare of our fellowman, to be more humble in our attitude toward our obligations of service which we owe our community, to take time to observe our fellowman and to appreciate his efforts in helping to KEEP our community a better place in which to live and not only just observe our fellowman but to help him in every way possible through co-operation, commendation and constructive criticism.

And since this is the only day of the year when the pessimist is completely out, having no yesterday to prove that a thing can't be done in 1956, gives us an opportunity to be optimistic about the general welfare of the Bovina community and its healthful growth during this new 1956.

This is also an opportune time

to say thanks a million to a group of fine people who gave so freely and so unselfishly of their time and energy during the past year to provide us with the many new improvements which we will be enjoying for many years to come and to say thanks to the many faithful citizens who year after year serve our several organizations which provide us and our children with the opportunity of a complete community life, to name a few would be the official boards of our several churches who provide us with divine guidance, also the trustees of our school district who spent so many extra days and nights of their time to provide us with one of the finest school plants in all of West Texas. "Gentlemen it was a great job well done and the educational standard of our community will be an everlasting monument to your unyielding efforts," also to the past city commission who, among many accomplishments, provided us with a modern and up to date water system including a 100,000 gallon water tower which assures us of a plentiful supply of good clean healthful water, which very few towns of any size can boast its equal. Also to our dependable fire department who so energetically answers the alarm be it high

twelve or midnight and who works so diligently until all property concerned is protected and then do this without hope of favor or reward. "Boys our hats are off to you." Also the many other service organizations which are so vital a part of our community life, such as the PTA, the Bovina Woman's Study Club, The American Legion and Auxiliary, the Home Demonstration Club, The Lions Club, the Masonic Lodge, the Eastern Star, the Order of Rainbow for Girls, and the Boy Scouts of America, altogether we make up a community so well organized and with such spirit of co-operation that with just the minimum amount of optimism we can accomplish to a conclusion just about any kind of project that might be introduced.

It is certainly a privilege and an opportunity to be one of such a fine community of people and I feel highly honored to be permitted to say for the city commission and all the other organizations and clubs, THANK YOU and to invite your continued spirit of co-operation throughout this New Year.

ALL TOGETHER WE WILL ACCOMPLISH IT DURING 1956.

Sincerely,
O. W. Rhinehart

September 2-11, Methodist, September 4-9.

R. A. Hartsel named minister of Church of Christ. Construction adding to the size of Sherley Grain Co. elevator.

SEPTEMBER
7—Local farmers voiced protest to Irrigation laws.

1000 attended open house at new school building
Y&R Electric planned opening W&M Machine Shop being built
14—Big milo crop expected here. (Continued On Last Page)

THE BOVINA BLADE

DOLPH MOTEN, EDITOR & PUBLISHER

Second-Class Privileges Authorized at Bovina, Texas

EDITORIAL COMMENT

WOULD IT HELP?

Bovina's growth in 1955 was the most it has made in any other one year. Several new businesses opened their doors during the year. Not all of them are in new buildings but they were and are new businesses nonetheless.

Nine out of 10 of these businesses will be an asset to the community. These businesses will help the old established businesses because they will attract more people to Bovina and they will encourage the people who are already in Bovina's trade territory to do more of their business here.

But this growth that was made included more people and more residences as well as businesses.

Why did these businesses and these people come to Bovina? Because they liked the town? Yes, they probably did like the town. But why did they like the town? And why did they like it enough to establish a business here?

The answer lies in the fact that there is opportunity in Bovina just like there is in all of the Irrigation Belt area. So unless the people that came here were acquainted with the town, they were influenced by some individual who encouraged them to come to Bovina. Some one-man chamber of commerce was and is responsible for their being here. And possibly one of these one man chambers of commerce persuaded someone that was already in Bovina to start a business.

Look at the growth that has been made just in the past year. Would it help if we had an active, organized group pushing this growth. Answer that question to yourself.

CAN DO BETTER

This week marks the beginning of the month-long March of Dimes campaign. Bovinians as well as all Parmer County people will have every opportunity to contribute to this worth-while fund that is helping to eliminate polio as a dreaded disease.

A. J. Ellison, who is community chairman for Bovina, says that in some past years, Parmer County has failed to contribute enough money to the fund to cover the county's needs.

In the first place, if we understand the program correctly, the fund isn't set up on a break even basis. A county should pay more than its part so that a portion of the money can go to research etc. But when a county doesn't even contribute enough to pay for its own needs, that isn't good, as a matter of fact, it's bad.

The people in the Bovina area aren't, of course, expected to worry about what the rest of the county does as far as contributions are concerned. But they and we do need to make every effort to keep from falling behind in contributions.

To "double up and catch up" isn't a bad idea. We can do better than we have done in some of the years past. Let's do it.

Intermediates Elect New Officers

The members of the Methodist Youth Fellowship elected officers for 1956, in their regular meeting Sunday night.

Those elected and their offices were Lexie Stevenson as president, Janice Richards as vice-president and program chairman, Patsy Richards as secretary, Penny Lloyd as treasurer, Kay Hartzog as song leader, Joan Kay Ezell as pianist, Verna Marie Estes as reporter, and Nita Beth Estes was elected as worship center chairman.

Visit in Childress

Mr. and Mrs. Harvey Alverson, and Janie, and Mrs. N. E. White, Jr. and children visited in Childress, during the weekend and Monday.

The Alversons will take Sherry and Judy Smith, to their home in Wellington. The young ladies are Mr. and Mrs. Ed Paetsch's nieces and have been visiting them during the holidays.

While in Childress, the Alversons will visit his parents, Mr. and Mrs. Alverson, and his grandmother, Mrs. C. J. Hargroves.

Surprise Party

Mrs. George Harold Trimble surprised her husband with a birthday party in their home at Pleasant Hill Tuesday night.

Guests attending the surprise party included Mr. and Mrs. Ned Foster, Mr. and Mrs. C. W. Grisom, Mr. and Mrs. A. V. Warren, Mrs. Scott Levins, Mr. and Mrs. George Trimble, Mr. and Mrs. Jerry Bell of Clovis and Mr. and Mrs. Robert Read.

The guests played forty-two.

Attend Cotton Bowl

Mr. and Mrs. Emmett Tabor left Bovina Sunday morning for Dallas, where they will attend the TCU-Mississippi Cotton Bowl football game Monday.

They will visit their son and his wife, Mr. and Mrs. John Tabor, who live in Dallas.

Visit Whites

Mr. and Mrs. Charley Burns of Dimmitt and Mr. and Mrs. Raymond Newby, of Dalhart, visited in the home of Mr. and Mrs. Otis White, Thursday.

They returned to their homes the following day.

Janice Richards Has Birthday Party

Janice Richards, daughter of Mr. and Mrs. Earl Richards, celebrated her 15th birthday in her home Friday night. Games pertaining to the party were played and refreshments of cake and punch were served to the guests. Janice was presented many gifts.

Those attending the party were Barbara Taylor, Nancy Cumpton, Joan Kay Ezell, Billy Burnam, Nita Beth Estes, Nickie Woelful, Gladys Dean, Don Bandy, Ferman Kelso, Rayme Brandon, Mildred Young, Duane Rea, Elmer Snodgrass, Donald Jones, Janice Richards, Mrs. Earl Richards, Leon and Patsy Richards.

With Parents

Mr. and Mrs. Jim Ware, and Mr. and Mrs. Leon Ware, and son, Mike, of Lubbock had Christmas dinner with their parents, Mr. and Mrs. Earl Ware, in their home at Bovina.

Mr. and Mrs. Earl Ware, Mr. and Mrs. Doc Kraus, Virginia, and Darrell of Clovis also were visitors in the Ware home Christmas Day.

Attend Cotton Bowl

Mr. and Mrs. Charles Barton left Bovina Saturday to attend the TCU-Mississippi football game in the Cotton Bowl at Dallas.

Mrs. Barton remained in Dallas for a visit with her parents, Mr. and Mrs. Jack Johannes.

With Grandparents

Mrs. Roberta Vanderver and her son, Dirk, of Tatum, N. M., spent the holidays with her grandparents, Mr. and Mrs. L. L. Boatman.

Mrs. Vanderver returned to her home Thursday afternoon.

We have No. 1 HD oil for 64 cents GULF OIL CORP. Tommy Bonds Bovina

Celebrate 91st Birthday

Mr. and Mrs. Joe Pesch honored his father, J. F. Pesch, on his 91st birthday in their home Saturday night.

A large cake with "Happy Birthday, Dad" and the numbers, 91 on it, was served to the guests.

Those attending were Mr. and Mrs. Adolf Ender, Mr. and Mrs. Frank Pesch, Mrs. Clifford Leake,

and Janice, Mr. and Mrs. Glen Hromas, and Greg, and Mrs. E. A. Hromas and, Mr. and Mrs. Joe Pesch's sons, and the honored guest Pesch.

In Hospital

Mrs. Alfred Walling admitted to the Muleshoe hospital for surgery, Sunday morning.

Mrs. Walling is the wife of Jess Walling, who farmed in Bovina.

Denneys Attend Homecoming

Mr. and Mrs. J. W. Denney, Jerry and Janet, of Fort Worth returned to Bovina for the homecoming Saturday night. They arrived on Friday and returned on Sunday.

While in Bovina, the Denneys visited their grandparents, Mr. and Mrs. J. W. Ellison, and Mr. and Mrs. Bill Denney.

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The Year
Phone 2332

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Manure Hauled?
We'll Do It—
\$3.50 a Ton Up to 5 Miles
BILLIE SUDDERTH
PHONE 2021 BOVINA, TEXAS

Best wishes for a **Happy New Year**

Make '56 the year to build a **New Home!**
OR MAKE IT THE YEAR TO FIX-UP YOUR PRESENT ONE!

OPERATION HOME IMPROVEMENT
'56 is a year to FIX!
CICERO SMITH LUMBER COMPANY

Did the Holidays Leave Your Clothes in Bad Shape?

If the holidays left your clothes in a sort of sad looking state of affairs, bring them to us.

We'll put the creases and pleats back into the clothes so well that they will look like you got them for a Christmas present.

VENABLE CLEANERS
Free Pickup & Delivery Phone 2031

Somebody's waiting for this invitation...FROM YOU

Take someone to church this week...you'll both be happier for it

"There's somebody in our town... maybe the new family down the street... maybe the people next door... or that youngster at the office... There's someone in town you know... or know about, who would be really flattered if you asked them to go—with you—to church or synagogue.

Ask them—this week—won't you?

Give them a Faith to live by **Worship with them this week**

BAPTIST CHURCH
Rev. Virgil Goodwin, Pastor
Bible Study 9:45 a. m.
Church School 11 a. m.
Morning Worship 11 a. m.
Evening Fellowship 6:30 p. m.
Evening Worship 7:30 p. m.

METHODIST CHURCH
Rev. W. R. Beard, Pastor
Bible Study 9:45 a. m.
Worship Service 11 a. m.
Training Union 6:30 p. m.
Evening Worship 7:30 p. m.
Wednesday Service 8 p. m.

CHURCH OF CHRIST
R. A. Hartsell, Minister
Bible study 10:00 a. m.
Preaching 11:00 a. m.
Communion 11:45 a. m.
Evening worship 8:00 p. m.
Ladies' class, Tuesday 2:30 p. m.
Wednesday
Mid-week services 8:00 p. m.

PENTECOSTAL HOLINESS
Curtis Roachelle, Pastor
Sunday School 10 a. m.
Morning Worship 11 a. m.
PHYS 7 p. m.
Evening Worship 8 p. m.
Mid-week Service 8 p. m.

This Ad sponsored By the Following Businesses of Bovina

- Paul Jones Service Station
- Macon Elevator
- Bovina Variety
- Combs Grocery
- Bovina Butene Service
- Read's Grocery Read and Berggren
- Gulf Oil Corp. Tommy Bonds
- Cicero Smith Lumber Co.
- Gaines Hardware
- Esquire Cleaners
- Bovina Implement Co.
- Charles Oil Co.
- Bovina Drug
- Williams Mercantile Co. "Pioneers in Bovina"
- Kerby-Alverson Blacksmithing — Welding

Sunday Guests

Visitors in the home of Mr. and Mrs. Herman Estes Sunday included Mr. and Mrs. Eddie Redden, Joy, Bobby, and Jimmy, Sonny Jonsson and Carl Theazy.

Mrs. Clifford Leake.

They returned to Amarillo, Monday afternoon.

With Kelsos

Mrs. J. C. Bonds and children, Evelyn, Betty, and Mary Lou, of Tullia, visited in the home of Mr. and Mrs. H. N. Kelso Friday afternoon.

From Amarillo

Mr. and Mrs. Jack Owens of Amarillo spent Christmas with Mrs. Owens' parents, Mr. and

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HIWAY CAFE

SUNDAY DINNERS

5c Coffee

You're Welcome

NITA TURRENTINE

NAOMI TALLEY

SEE

WHITESIDES BROTHERS

For All Your DRILLING Needs

No Hole too Large or too Small

NOTICE OF ELECTION

TO BE HELD

TUESDAY, JANUARY 10, 1956

For County Committeemen.

POLLING PLACES IN FARMER COUNTY:

- 1. Friona American Legion Hall
- 2. Bovina City Hall
- 3. Farwell County Courthouse
- 4. Lazbuddie Schoolhouse

COUNTY COMMITTEEMEN:

Precinct No. 1 (Vote for One)

- 1. Dick Rokey
- 2. Steve Struve
- 3.

Precinct No. 2 (Vote for One)

- 1. Carl Schlenker
- 2. W. E. Thornton
- 3.

BE SURE TO CAST YOUR VOTE

High Plains Underground Water Conservation District No. 1

COME AND GO

Yes, another Christmas has come and gone. Frankly, we kinda hated to see it pass—it was lots of fun and we trust that it was enjoyed by all. Since it is all over for another year, we'd like to talk to YOU about furniture and/or hardware. Things have, as usual slowed down compared to the Christmas rush and we have more time to talk about a furniture or appliance deal that would suit you. We feel that you have more time, too and we also feel that we have a deal you'll like.

This is our invitation to you to come see us in '56.

Gaines Hardware Co.

"Nothing Knocks on a But Opportunity"

- Hardware
- Furniture
- Appliances
- Housewares
- Glasswares
- Paints
- Wallpapers
- Plumbing



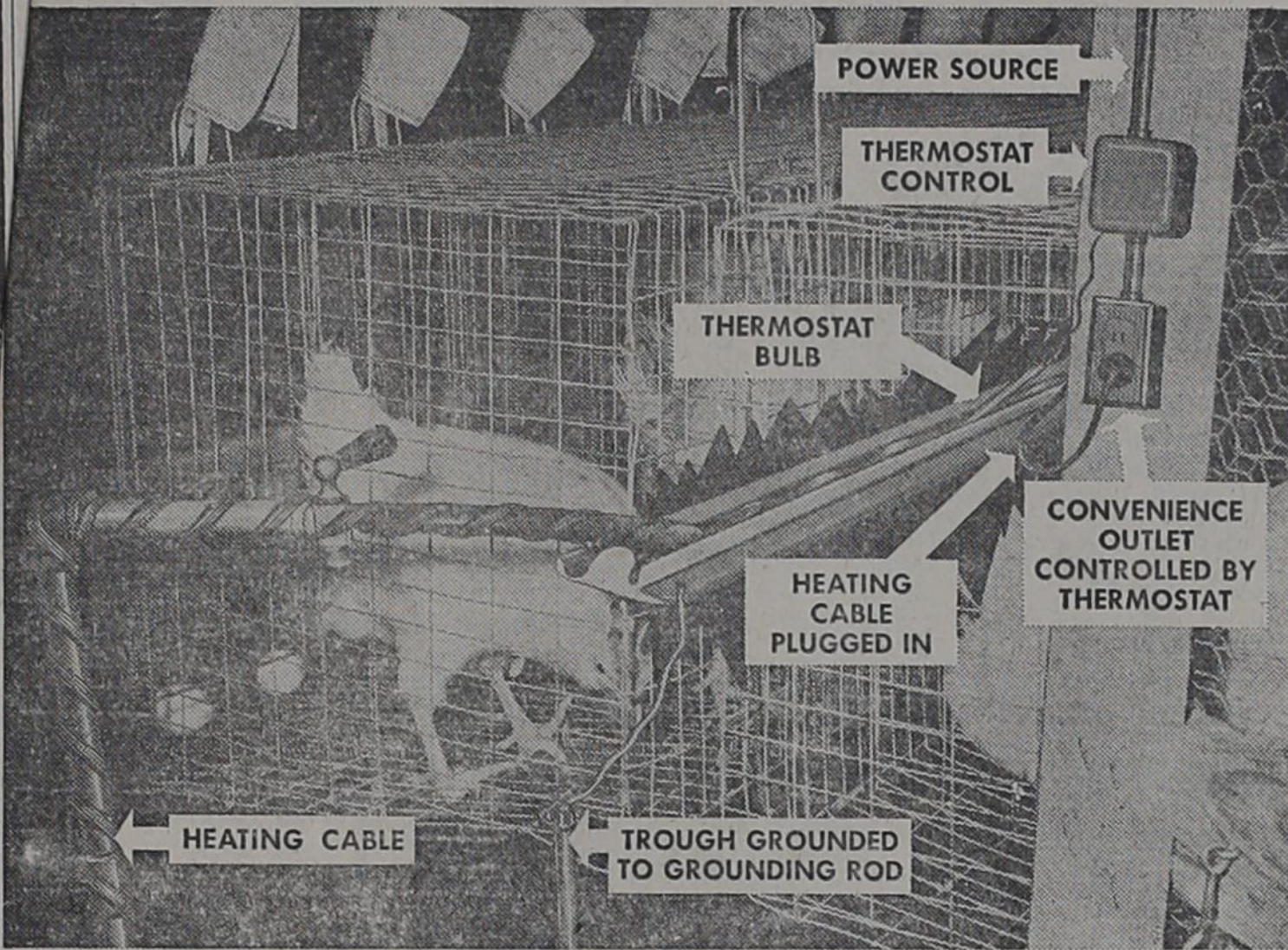
FROM THE AGRICULTURAL DEVELOPMENT DEPARTMENT SOUTHWESTERN PUBLIC SERVICE COMPANY

Although the "cage system" for poultry laying houses is the most popular method, it has created one-time problem which, fortunately, can be easily solved through the use of electric heating cable. A proven fact that water for poultry must be kept warm enough for adequate drinking; otherwise, production suffers sometimes to the extent that the flock never reaches its former high production. Long watering troughs used in laying houses actually act as radiators, giving up their heat content into the surrounding cold air, cooling or freezing the water. Electric heating cable installed the length of the trough warms the water uniformly the entire length

of the trough. If cable with sufficient heating capacity is employed, you will be assured of palatable water at all times in your poultry house. Here's why electric heating cable is the only proven satisfactory answer to warm drinking water for poultry: 1. It is easy to install; however, it must be properly installed. Your local electrical contractor and your dealer can assist you in proper installation. 2. It is thermostatically controlled. Once plugged in, the equipment operates without attention until you unplug it in the Spring. The water is warmed to the desired temperature; the electricity shuts

off automatically. You are never using electricity when it is not needed. 3. It is an economical system. The average cost for power throughout the State of Texas has been less than one egg per hen per season. Original equipment cost averaged over a period of years is low. 4. It pays. Holding high egg production through just one severe cold spell could pay for your entire installation. 5. It is safe. With proper installation of equipment and grounding of the troughs, there is no safety problem. You can get additional information from your County Agricultural Agent. Experience among egg producers proves that drinking water must be maintained somewhere between 50 and 70 degrees. The problem is more than keeping frost out of the water. The water must be kept warm if you are to maintain high production of large grade "A" eggs. A loss in production or small, under-grade eggs means a loss of money out of your pocket. Heating cable can be the profit factor in your wintertime egg production.

Artist's drawing superimposed over photo shows various parts of water warming installation using electric heating cable. In actual installation, thermostat bulb would be located in center of trough or at opposite end from water source.



Visit Parents

Mr. and Mrs. Oakley Stevenson, who attends college at Texas Tech, visited their parents, Mr. and Mrs. Earl Stevenson, and Mr. and Mrs. E. H. Moody, during the weekend.

Attend Anniversary

Mr. and Mrs. E. M. Ware and son, Tom, attended the 50th wedding anniversary of Mrs. Ware's aunt, Mr. and Mrs. O. H. McCloud, who make their home in Spearman Monday.

From California

Mrs. Maggie Tims returned to Bovina Saturday morning after a holiday visit with her daughter and her family, Mr. and Mrs. Ralph Hundley, who live in Imperial Beach, California.

It's a Girl

Mr. and Mrs. C. E. Trimble of

Amarillo are the parents of a baby girl born Wednesday, December 28, at Northwest Hospital in Amarillo. The young lady, whom they named Christie Kay, weighed 6 pounds, and 14 ounces.

Returns to Camp

Private First Class Norman Taylor returned to his outfit in Fort Carson, Colo., Thursday afternoon after being on furlough for the Christmas holidays. Norman has been visiting his parents, Mr. and Mrs. Boye Taylor.

Slumber Party

Joyce Lorenz entertained friends with a slumber party in her home Tuesday night. Those attending the party were Pat Harrison, Dee Pounds, Ellen Berry, Patricia Lloyd, Kay Leake, Glenna Berry, Verna Lee Hall, Jane Wasson, Sondra Rhinehart and Sandra Martin.

Visit from Pampa

Mrs. C. R. Howard and son, Doug, of Pampa visited with her parents, Mr. and Mrs. Hubert Ellison last weekend. Mrs. Howard and son arrived Saturday in time for the school reunion and returned home Monday.

Mr. and Mrs. Mel Gunn returned home Saturday from San Antonio where they have been visiting with their son.

Let Hammonds Service Your Car And It Will Always Be Ready to Take You—Near and Far!



HAMMONDS SERVICE STATION

Phone 2772 Bovina

SPECIAL INTRODUCTORY OFFER!



Save money on the finest feeds you can buy! Purchase two 50-lb. bags of TEXO Feeds, receive one 50-lb. bag FREE of additional charge! This offer is made to acquaint you with TEXO and to announce the opening of a new TEXO dealer in your neighborhood. Come in during the special introductory offer sale. Let us show you our new line of TEXO feeds and tell you about the many services we have to offer. Be sure to take advantage of this introductory offer today!

BOVINA FARM CHEMICALS

PHONE 4311

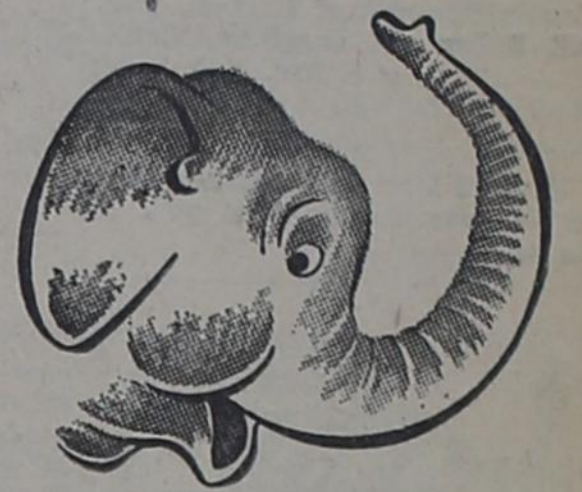
Liquid & Dry Fertilizers



"You'll be dollars ahead when they're TEXO fed"

WHITE ELEPHANT SALE

Talk about Odds & Ends— We Got 'em— Drastic Savings



YOU

BOY'S SHIRTS Carnegie 2 for \$3.00

NEED

1 Group CHILDREN'S SANDALS Odds & Ends Pr. 75c

MONEY

COATS & TOPPERS Entire Stock 1/3 OFF

YOU

SEAMLESS JERSEY 54-in. Reg. \$2.98 yd. \$1.99

OUR

All Ladies HATS 1/2 Price

ELEPHANT

SKIRTS & Blouses Exceptional Values 1/3 OFF

DON'T

All Mens' SLACKS and Dress Trousers Values to \$14.90 Pr. \$9.00

MUCH

Ladies Better DRESSES 1 Group Juniors & 1/2 sizes \$6.00

WHEN

SWEATERS Orlon's & wools 1/3 OFF 1 Group \$1.00

SHOP

New Spring SPORT DENIM 2 yds. \$1.00

WHITE

1 Group Girl's SLACKS Values to 9.90 \$4.00

Crochet Cotton 5 for \$1.00

SALE

HARMAN'S

BOX 830

PHONE 4261

BOVINA, TEXAS

Parker Visitors

Visiting in the home of Mr. and Mrs. W. J. Parker over the Christmas holidays were two of their sons, Mr. and Mrs. Ell D. Parker of Amarillo and Mr. and Mrs. O. S. Parker of Amarillo. Other visitors were Mr. and Mrs. Marvin Hamrick of Farwell, Mrs. Bill Bailey and daughter, Vickie, of Amarillo, and Mrs. Bob Monk of College Station.

Mr. and Mrs. W. J. Parker visited in Amarillo the first part of the week.

SETS NEW RECORD

An all-time high for corn production in Texas, 251.5 bushels an acre, has been set by a Lamb county 4-H club boy, Royce Turner. He topped the field in the annual Texas hybrid Corn Production program. Last year his twin brother, Doyce, became the first program participant to break the 200 bushel an acre barrier with a yield of 204.3 bushels. Out of the 118 participants completing their 1955 records, 55 produced in excess of 100 bushels an acre.

CONTROL GRUBS NOW

Livestock producers annually lose an estimated \$100 million for tolerating cattle grubs in their herds. The losses are in the form of damaged hides, lowered meat quality, meat trimmings and reduced production from the dairy herd. Now is the season when grubs can be controlled most effectively.

PECAN HULLER DEVELOPED

A mechanical huller and separator for harvesting pecans has been developed by horticulturists of the Texas Agricultural Experiment Station. Details on the machine may be obtained by writing to the Agricultural Information Office, College Station. Ask for Miscellaneous Publication 137.



And Wall Paper

Gaines Hardware Company Bovina



January, 1956

Don't start the NEW YEAR with a car that won't start. (Because of a dead battery).

Avoid this "won't start" business by letting us fix you up with an Auto-Lite battery with a long-life guarantee.

WARREN AUTO SUPPLY

C. P. Warren

Phone 2262

Hog Killing Beef Slaughtering

Scald Hogs Every Mon. Cure and smoke the meat, grind the sausage, render the lard. Cuts to suit you.

We'll pick your animals up at your place. \$3 for killing, 3 1/2 lb. for cutting, wrapping, and freezing.

35c lb. for Beef by the Half—Cut, Wrapped, and Frozen.

Queen's Custom Slaughtering

Wholesale & Retail Meats — Phone 2791 — Ice

RESOLVE—

WHAT'S YOUR Resolution?

New Year's Resolutions. Some made them; some didn't. Twelve people were stopped on Bovina's streets Monday and were asked what resolutions they had made. The following are the answers received.
Evangeline Wills: "I resolve never to make another New Year's resolution."
Allen Cumpton: "Stay sober next year."
Al Kerby: "When I got up Sunday morning, I resolved to quit smoking, but since then I've smoked two or three. So I resolve to raise more and better bird dogs."
Troy Fuller: "If I had to make one, the only one I'd ever make is to never make one again."
Mary Rose Brito: "None. I'd break them if I did."
Rita Mast: "I don't know where to start reforming because there's so much that needs to be done."
Roy Crawford: "Didn't make any this year. But I might make some next year."
Kathryn Johnston: "Mine is simple. I'm not going to get mad anymore. I'm not going to get mad til 1957."
C. R. Elliott: "I'm not going to tell little white lies in 1956 like Kathryn just did."
R. E. Everett: "If you don't make any, then you don't ever have any to break that way."
Mrs. Edd Paetsch: "Stay on the beam a little better down at the shop."
Paul Jones: "Work, work, work."
Donna Jean Hobby: "I resolve to have more copy for the newspaper this year."
How about you; have you made your New Year's resolutions?

BASKETBALL—

(Continued from page 1.)
lowed by Darrell Rei with 16, Larry Ezell with nine, Billy Richards and Neil Smith with eight each.
Eddie Smith made for the Steers, George Washinn seven, Trop Christian four and Truitt Hardage two.
The win was the 11thsecutive victory for Bovina and their second over Farwell this season.
Fillies Win, Too
The Bovina Fillies won their 1956 conference record a victory by defeating the Farwell Steers 38-25, in the sea opener Tuesday night at Willifogym.
After a close first quarter, the Fillies lead their visit by one point, 10-9. In the sec, they widened their lead to eight points, and in the third racked a score of 33-23.
Pauline Lloyd, high scorer, accounted for 17 points in thontest with nine free shots and field goals. Janice Richards, Dee Pounds made 11 and points respectively.
Glenna Davis scored if the visitors total points.

From California

Rev. and Mrs. Homer Sblin, H. R., Mary Beth and C. Don of Pleasanton, Calif., visited the home of his sister and her family, Mr. and Mrs. Herman tes, Thursday.

The National Guard was organized in 1903.

the Snapshot Guild



A pocket viewer enables you to enjoy your color slides—any time, any place.

Carry Your Favorite Color Slides With You

Not long ago we heard someone remark that they always felt a little bit cheated when their friends took out wallet prints of the baby to show—this feeling resulting from the fact that he couldn't show off his own youngsters. He took pictures of them, regularly, but with a camera and film that produced beautiful 2x2 color transparencies. So, we introduced him to one of the little accessory items that can add so much pleasure to your photographic efforts—the pocket viewer. Now he carries this handy little gadget, with a box of his newest slides. So when his friends start comparing the snapshots they carry in their wallets, he's ready to show his transparencies. Half the fun of picture-taking is being able to share them with others. That's the reason we are always suggesting that you have extra prints made of your best pictures. That way, you can mount them in your album as soon as you get them back from the photo-finisher—thus insuring against loss—and at the same time have prints to carry with you or to give away. Most wallets these days have special compartments for snapshots and cards, but for those who want only cards in that space, there are neat little folders with transparent pockets in which you can keep your favorite snapshots ever with you in pocket or purse. It's a custom about which we sometimes chuckle, but nevertheless one we all enjoy. —John Van Guilder

"Help me, too" Polio isn't licked yet! Join the MARCH OF DIMES January 3 to 31

SEE ALL NEW 1956 ZENITH ... then CHECK EVERY FEATURE BEFORE YOU BUY!



Fire Fighting is this is Out-of-Date

But the Service You Get When You Trade with Us is

UP-TO-DATE!

PAUL JONES SERVICE STATION

Phone 4331



Model X2257 THE BISCAYNE. 21-inch console with great ZENITH features. Equipped with easy-rolling casters. These colors: Walnut, Mahogany or Blond Oak colors.

\$319.95

Walnut color easy terms

Now on display in our Store!

A complete line of new 1956 ZENITH television ... \$189.95 and up

SPURLIN TV AND RADIO

SALES & SERVICE

Phone 8-6203

Farwell, Texas

If Your Car Runs LIKE THIS IT'S TIME TO SEE US!

If the wheels of your car are out of balance, it is COSTING you money in tires and gas—to say nothing of the wear and tear on your nerves

We have the answer when the question of balancing wheels arises. This is one of the services we render to save you costly repair bills. SEE US SOON!



CHARLES OIL COMPANY

H. J. Charles Phone 4321

An estimated \$24 billion will be spent by farmers of the nation for electrical appliances and equipment during the period from 1956-1975. This is an average of \$5,300 per farm.



A "BLUE CHIP" COMPANY

A life insurance policy written with Great Southern is your assurance of security. There is no sounder investment than life insurance, and there is no more well established company than Great Southern. It's safe if it's with Great Southern!

GREAT SOUTHERN LIFE INSURANCE CO.

JOHN GETZ, Agent

Farwell, Texas

HAPPY NEW YEAR Have a Happy Year doing your grocery business here. and you'll forget grocery buying troubles. priced to give good quality for little money. roven to be d as the best. our best groc for 1956. ow is the tim rtrading with us. ven if it's on of the time. e're anxious to you. ou won't regret dealings with us. verything possi be done to please you. nd we want to red of your friendship. emember that we ciate you as a customer.

Frozen Lockers for Rent

COMB GROCERY

Mr. and Mrs. J. Obs

Bovina

THE PARING KNIFE

By JEANIE MOTEN

The warm weather last week enabled Bovina's small fry to play out of doors quite a bit. June Gay Hanna came home from work one day to hear of her son, Stuart's activities during the day in the dirt.

"Mother, I just played in the dirt all day. I diggled, diggled, and diggled."

She just can't teach him to say "dug or digged" or anything else even half way acceptable.

We've all noticed, cussed, and discussed the way news, true or untrue flies around Bovina. Everybody seems to know everybody else's business.

But wouldn't it be terrible to be a Dionne quintuplet! Have gotten rather sick of their latest notoriety. And if I have, can just imagine how they feel about the whole affair.

Read where in eastern Nigeria that the inflation in the price of

brides is becoming so serious that the national government in thinking of placing price controls and rationing.

Now wouldn't that be great? Don't see why we don't have some system for the purchasing of brides. But then maybe that wouldn't be so good after all. Some of us might not have been worth too much.

Tuesday we had our first conference game. Of course, I didn't know the outcome before press time; but feel pretty sure that Bovina would win.

Sure hope we go to state again. Am looking forward to going back to Austin. Am sure returning to your old school isn't half as much fun as you think it will be, but still think I'd enjoy it, and know I would enjoy another of Bovina's bids for fame.

If there's anything worse than one horse trader, it's when two horse traders get together. Was talking to H. N. Turner, from whom we recently bought a house, the other day and he said that he had just been down to try to talk Dolph into buying his TV set, too.

He said he'd no more than broached the subject when Dolph commenced to trying to sell him the house back.

H. N. thinks that's bad!! I have to live with it!

The Ex-Students' Banquet was quite an affair. Everyone I've talked to thoroughly enjoyed it.

The food was good, the entertainment was good, and a large crowd attended. For what more could you ask?

How did you all spend New Year's eve? We went to a double featured drive-in movie. Got so sleepy after the first movie that we came on home. Didn't stay up to even see the New Year in. Guess we're getting old.

You're hearing a lot of talk now days about how bad times are going to be this year. Even started thinking so myself for awhile.

Then just happened to realize that there's no solid basis for such thinking. What makes everybody think so, anyway?

It's just such pessimistic thinking that can make times hard. You start thinking times are going to be hard so you stop spending money, then it naturally follows that not as much money is in circulation and times DO get hard.

Make sense?

From all appearances, the kids in the Bovina area hated to see Christmas go. June Gay Hanna

bought some tinker toys for Stuart a few days after Christmas.

After she purchased them, he said, "Let's go home and wrap them now, Mommy."

Guess half the fun is unwrapping them, at that.

Did I say I'd not wait till the last minute to write this column? Guess I did. Don't know what happened.

There's an article in the January issue of Reader's Digest that tests whether or not you're a genius. If you can answer more than four of ten questions, you're considered in the genius class. Could answer only two myself. (It just couldn't be a true test!)

Anyway, gave the test to my brother over the Christmas holidays, and he answered six of them. Was most impressed with such an intelligent young man.

Then, shattering all my belief in manhood, he finally told us he'd taken the test before. It's a dilly of a test.

If you take it and know more than five of them, don't bother telling anyone cause they wouldn't believe you anyway.

Next weekend Farwell's Invitational Tournament takes place. Some people fear that Bovina might not be able to beat Farwell in Farwell's gym.

Can't imagine such a thing. Of course, haven't been in this section of the country too long, but seems to me that Bovina could beat Farwell anywhere.

Maybe had better qualify that a little due to what happened November 11, 1955. Seems to me that Bovina could beat Farwell in basketball anywhere they played them.

Frank Smith handed a black coin purse to W. H. Willoughby the other day that someone had found downtown. Does anyone know who lost it?

If the person that lost it would like to have it back, contact The Blade's office or W. H. Willoughby, superintendent of the schools.

In Oklahoma

Reverend and Mrs. Virgil Goodwin, John and Lou Ann, visited in Oklahoma during the first part of the week. In Frederick, Okla., they visited Rev. Goodwin's mother, Mrs. Belle Goodwin, and in Chattanooga, Okla., they visited his sister, and her family, Mr. and Mrs. Charles Ochsner.

Mr. and Mrs. Marvin Goodwin, of Manitou, Okla., also visited Mrs. Belle Goodwin during the holidays.

Visit Parents

Mr. and Mrs. Lee Sudderth Jr., visited in the home of his parents Mr. and Mrs. Lee Sudderth during the holidays.

The Sudderths returned to their home in San Antonio at the last of the week.

Go Skating

Mr. and Mrs. Herman Estes, and Susie, Pete Richardson and children of Fort Worth, and Denny Queen, went skating and had supper at Clovis Tuesday night.

Attend Sun Bowl

Mr. and Mrs. Billie Sudderth, Glendon, and Ronnie left Bovina Saturday to attend the Sun Bowl football game at El Paso, Monday. They will return home sometime Tuesday.

Returns to Base

Airman LaVon Rogers, son of Mr. and Mrs. Wallace Rogers, returned to Lowrie Air Force Base, Sunday night, after being on leave during the Christmas holidays.

We have No. 1 HD oil for 64 cents GULF OIL CORP. Tommy Bonds Bovina

Visit During Holidays

Mr. and Mrs. A. L. Glasscock, and boys, spent Christmas away from home, visiting relatives in Fort Worth, Greenville, Paris, and Dallas.

In Fort Worth, the Glasscocks visited Mrs. Glasscock's brother and his family, Mr. and Mrs. W. R. Jones.

In Greenville, they visited Mr. Glasscock's mother, Mrs. R. L. Glasscock, his sister, Mrs. Guy Ray, and his brother, A. T. Glasscock.

In Paris, they visited another of Mrs. Glasscock's brothers, Alvin Jones.

They returned to Dallas, visited Mrs. James Wellborn, who is a sister to Mrs. Glasscock, and came home to Bovina, Wednesday night.

Move to Bovina

Mr. and Mrs. Eldon Towry and two daughters moved to Bovina from Hart Friday. They are living on the Jack Straw place.

The daughters, Quova Nell and Lawanna Ann, are in the ninth and seventh grades respectively.

Visits Friends

Dale Webb, a former resident of Bovina, who now works in Houston,

was back home in Bovina for a few days during the Christmas holidays.

After visiting with several of his friends and former schoolmates, Dale returned to his job at Hous-

We have No. 1 HD oil for 64 cents GULF OIL CORP. Tommy Bonds Bovina

MARCUM - CLABORN FUNERAL HOME AND FLORISTS

Ambulance Service—Funeral Insurance
Phone 2311 Friona, Texas

L & E FABRIC SHOP

—Big City Fabrics Right Here in Bovina—
Sewing and Alterations

Chevrolet...The only low-priced car with beautiful Body by Fisher

O. K. USED CARS

FRIGIDAIRE APPLIANCES

CHEVROLET NEW CHEVROLET Task-Force TRUCKS

SALES — SERVICE

REEVE

Chevrolet Co.

PHONE 2021

FRIONA, TEXAS

Aw Shucks

Aw Shucks—there ain't no use to print A great big flowery ad— About all the merchandise we got, For Mom and the kids and Dad!

We got it—whatever 'tis you want, For dress or work or play The price is right, the brands are tops, So what more can you say?

EXCEPT WE'D LIKE FOR YOU TO COME SEE OUR MERCHANDISE!

WILLIAMS MERC. CO.

"Pioneers in Bovina"

Farmers! It will pay you to Stop a Minute-- And Think

Remember last year. Were you able to get to the fields early—or did you have to lose time because of machinery breakdowns? You know that the farmer who got to the field early and was not bothered by machinery breakdowns was better off.

Make sure that you won't lose time this year by getting all your machinery checked and repaired now.

Irrigation Motor Trouble? Call Us!
We Can and Want to Help You.



GET YOUR FARM EQUIPMENT READY FOR SPRING

EDD'S AUTO SERVICE

Edd Paetsch

Bill Burnam

... Made Your NEW YEAR'S RESOLUTIONS?

Here's Ours!

To Give the Best Service Possible to YOU.....Our Customers

BOVINA BUTANE SERVICE

Phone 4381—"Service Plus Quality"—Night 4242



USE CICERO SMITH Batt Insulation

A home that's drafty and cold in winter...stifling and hot in summer...is out of date now! Batt Insulation will cut fuel costs and keep your home snug and warm in every corner... Plus, you'll be at least 15 degrees cooler in summer. Keep your family happy... keep them comfortable all year!

Approx. cost Batts for ceilings of average 750 sq. ft. home

6.77 A month on Budget Plan 12 mo. to pay

WE'VE MADE A CAREER OUT OF HELPING YOU WITH

Home Remodeling

56 is the year to FIX!

CICERO SMITH LUMBER COMPANY



POURING WOOL INSULATION

Prepared to be hand-poured directly from 40 lb. bag between spaces to be insulated.

1.88 40-lb. Bag

Six Months of Bovina's News In Blade Files

(Continued From Page 1) J. W. Wright had county's first bale of cotton...

Drs. Woods & Armistead OPTOMETRISTS B. W. Armistead, O.D. Glenn S. Burk, O.D. Ira E. Woods, O.D.

fire. Lions Broom sale scheduled. Three Mustangs named to All-District team. DECEMBER 7-Basketball team won first two games...

Whittlin (Continued From Page 1)

office in Bovina. Radio and TV sets roared loud and long Monday about the various bowl football games...

METHODIST CHURCH NEWS Rev. W. R. Beard, pastor Church school, 9:45 a.m.; public worship, 11:00 a.m. and 7:00 p.m...

Navy Plans Company For All-West Texas

Lieutenant Commander White, officer in charge of the Navy Recruiting Station in Albuquerque, N. M., has announced that an all-West Texas company will be enlisted in January...

1955 Bovina Seniors Reunited Thursday

The seniors of 1955 were reunited in the home of Mr. and Mrs. Travis Lloyd Thursday night. All of the original class but one member were able to attend...

Rainbow Elects New Officers

The Bovina Assembly of the Order of the Rainbow for Girls met in Masonic Lodge at Bovina Monday night for a regular business meeting to elect officers...

CLASSIFIED ADS

FOR SALE-2 two-wheel trailers. 4-7.60 by 15 tires and tubes. One girl's bicycle. One good Chrysler radiator. R. L. Edwards, Bovina. 24-tfnc

FOR SALE-2 wheel luggage trailer, also 7,000 feet of 3/16 inch steel cable, 3 cents a foot or 2 1/2 cents by the 100 feet. Al Kerby, Bovina. 25-tfnc

FOR RENT-six room unfurnished house on old Tom Hudson place. \$35 a month. Odus White, Phone 2951. 26-tfnc

FOR SALE Good used Chevrolet truck (cheap) 500 gal. butane tank with tractor service outlet (on terms) Massey-Harris 44 tractor and planter attachment (on terms) Schaefer one-way plow, good as new (on terms) Used gas range (cheap) Hand lift hoist (cheap) Dempster drill (on terms) 2 new floor furnaces, 1/2 price 2 water pressure tanks C. R. ELLIOTT BOVINA, TEXAS 26-tfnc

FOR SALE 1-1951 Model G John Deere tractor with equipment 1-1950 Model G John Deere tractor with equipment 2-1948 Model D John Deere tractors 1-1954 Crustbuster complete 1-1950 Chevrolet pickup 1-1946 GMC truck with grain bed hoist 1-10' MM one-way This equipment is in excellent condition and priced to sell. A. D. CUMPTON Box 1112 Phone 2461 Bovina, Texas 27-tfnc

HOUSE FOR SALE-located at corner of Third Street and Avenue G with five lots. Five rooms and bath, made of tile, carpet in living room and hall. Panel ray heat, nine closets, garage attached to house. Venetian blinds and drapes go with sale. Priced to sell. Robert Calaway. Phone 2061 Bovina. 28-tfnc

FOR RENT-two furnished apartments. Inquire at Venable Cleaners and Steam Laundry. 28-tfnc

IRONING DONE-\$1.50 a dozen. Corner of Boyce and North streets. Mrs. Pete Ramirez. 28-1tp

LEGAL Comptroller of The Currency Treasury Department Of The United States Washington, D. C.

WHEREAS, Satisfactory evidence has been presented to the Comptroller of The Currency that "FIRST NATIONAL BANK OF BOVINA" located in BOVINA, State of TEXAS, has complied with all the provisions of the statutes of the United States required to be completed before being authorized to commence the business of banking as a National Banking Association;

NOW THEREFORE, I RAY M. GIDNEY, Comptroller of the Currency do hereby certify that the above named association is authorized to commence the business of banking as a National Banking Association. IN TESTIMONY WHEREOF, Witness my signature and seal of office this 28th day of October, 1955. Ray M. Gidney Comptroller of the Currency Currency Bureau Seal of the Comptroller Treasury Department Charter No. 14755 27-9tc

Holidays Over, Students Return To Colleges

Bovina college students returned to their various places of study Sunday and Monday after their Christmas holidays. Edmund Hobby, Donald Lloyd, Margaret Verner, Reggie Jones, Billie Woelful, Mr. and Mrs. Leon Ware, Mr. and Mrs. Jimmy Ware, and Mr. and Mrs. Oakley Stevenson returned to Texas Tech in Lubbock. Evelyn Steelman, Sandra Patton, Sondra Jefferson, Dick Martin, Huey Lowrie, Glendon Sudderth, Ted Walling, Mr. and Mrs. Eddie Steelman and Charles Williams returned to West Texas State College at Canyon. Rex Isham resumed his studies at Texas A&M College at College Station Wednesday.

BAPTIST CHURCH NEWS

Rev. Virgil Goodwin, Pastor This week the church is engaged in a week of study. The adults are studying the teachings of Jesus as found in the fifth, sixth, and seventh chapters of Matthew. The intermediates, Juniors, and Young People are studying the Training Union Manual. The Primaries, and Beginners are studying a Mission book. There was a pretty good attendance the first night. Everyone was made very happy as a result of the offering that was taken last Sunday. We received

Showing at the MUSTANG In Bovina

Matinee Every Sat. Afternoon at 2 p.m. Open at 7:00 Every Night

Tues.-Wed.Thur. Jan. 3-4-5

ALAN LADD * ALLYSON "THE McCONNELL STORY"

FROM WARNER BROS. IN CINEMASCOPE WARNERCOLOR STEREOGRAPHIC SOUND Also Starring JAMES WHITMORE Screen Play by TED QUINN and SAM HOLZ Directed by HENRY BLANKEN - LONDON DOUGLAS Music by WAR STREISER

Friday & Saturday Jan. 6 & 7

20th Century-Fox presents SEVEN CITIES OF GOLD CINEMASCOPE COLOR BY DE LUXE STEREOGRAPHIC SOUND

Sunday & Monday Jan. 8 & 9

UNIVERSAL-INTERNATIONAL Presents CHARLTON HESTON - JULIE ADAMS The PRIVATE WAR of MAJOR BENSON PRESENTED BY TECHNICOLOR WILLIAM DEMAREST-TIM CONTEING GOD TIM HOVEY

about \$350.00 more than was needed to meet the loan payment, which is due Thursday of this week. Last Sunday there were 202 in Sunday School. That was much better than the 66 we had Christmas Day. The Training Union Attendance was 84. Last Sunday night Brother LaVon Rogers filled the pulpit. LaVon is preparing for the Ministry, but is now in service, stationed at Denver, Colo.

Call from Son

Mr. and Mrs. Hubert Ellison received a telephone call Monday afternoon from their son, Jerry Ellison, who has recently been stationed in Germany. Jerry, who is in Oklahoma, reported that his discharge from the armed forces will be in effect this week, and that he hopes to be home by Friday.

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