

WINNER
of the Distinguished
Service Award of the
Vocational Agriculture Teachers
Association of Texas

The Bovina Blade

"In The Agricultural Center Of Parmer County"

10¢
Per
Single
Copy

THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

WEDNESDAY, MAY 13, 1964

BOVINA, TEXAS

VOL. VIII, NO. 46

WHITTLIN'

BY DOLPH MOTEN

Time is fast approaching when another summer of boys' baseball will get underway. A lot of the details of the program will probably be worked out in the next week or 10 days.

If you have some good ideas or suggestions, it's time now to get them in the pot for consideration. Don't wait until someone else makes all the decisions and then bellyache because they didn't do things as you thought they should have.

We don't know of a single time during the three or four year history of the program when anyone who was ready to work was denied a job. The pay isn't much, but the satisfaction can be tremendous.

As it looks now, league play will begin the first week in June. This could mean that the first ball games will be played the night of June 1. The schedule will probably run into the latter part of July.

Such a plan will give parents and families of ball players the month of August for vacations before school starts in September. Too, there'll probably be a break in the schedule the week of July 4. Usually, though, an all-star game is played that week and that causes some of the boys to need to remain here to participate in it.

Construction on the new concession stand at the ball park is coming along at a fast clip. Early this week, tile was being laid for the press box section of the new facility... and the press box goes on top of the remainder of the structure.

Arnold Hromas, who is doing the tile laying and the carpenter work, told us that he would be finished with his part of the building by end of this week. That should mean that the remainder can be finished in ample time for that first-week-in-June league opening.

There's been some talk that the new concession stand will be so nice that it will give the ball park a tail-wagging-the-dog effect.

In other words, the new structure may be worth more than the rest of the facilities. That isn't true, however.

There's no doubt, though, that the concession stand - press box will make a fine overall addition to the facilities.

When you go to the games this summer, remember, too, that the concession stand is being built with borrowed money. So eat an ample supply of hog dogs each and every opportunity you get and drink liberally from the pop bottles.

After Friday night's zoning ordinance change protest hearing where there was quite a bit of discussion of what could and what couldn't be located in certain areas of Bovina, we understand there was a hog roaming downtown streets Sunday afternoon.

We won't say this is true definitely, because we don't have photographic proof. We would have had just that, though, had we not flubbed the picture. We were in a big hurry to get the picture as the Duroc pig passed in front of the city hall - site of the zoning protest meeting.

Haste makes waste, though, and we failed in the effort. We did get a blurred shot of the camera-shy swine as he hurried past Wilson-Brock Insurance, which is next door to the city hall.

Monday morning, we quizzed Earl Richards, who has been known to deal in hogs on occasion, if he had any pigs missing. He admitted that he might have one red pig gone. He said he thought somebody must have turned it out!

We don't mean to say that this country town is above such a thing, you understand, but it is a little unusual to see a stray pig on Bovina's main drag.

Comment heard following the county Democratic convention Saturday: "Frlona and Farwell railroaded the convention and they didn't even invite me to ride on their train!"

Number of entries was down at the Appaloosa Horse Show (Continued on Page 2)

AT REGULAR MEETING --

Trustees Consider Variety Of Subjects

Subjects from driver education to air conditioning were discussed and acted on at regular meeting of Bovina's school trustees Monday night.

The board considered changing a rule of several years standing which says married students are not eligible for honors and can't participate in extra-curricular activities.

After discussion, the board

decided to leave the ruling unchanged.

Troy Fuller and Wendol Christian, who were recently appointed, among others, as members of the equalization board, met with the school board in regard to the upcoming tax equalization board session.

The trustees accepted the resignation of Ray McCarty as school custodian. The resigna-

tion will be effective June 1. McCarty has worked here for the past year.

Air conditioning will be installed in school cafeteria in both the dining area and the kitchen, according to a decision of the trustees.

High School Principal Alan Staley was granted rent-free housing for next year in addition to his contract which had

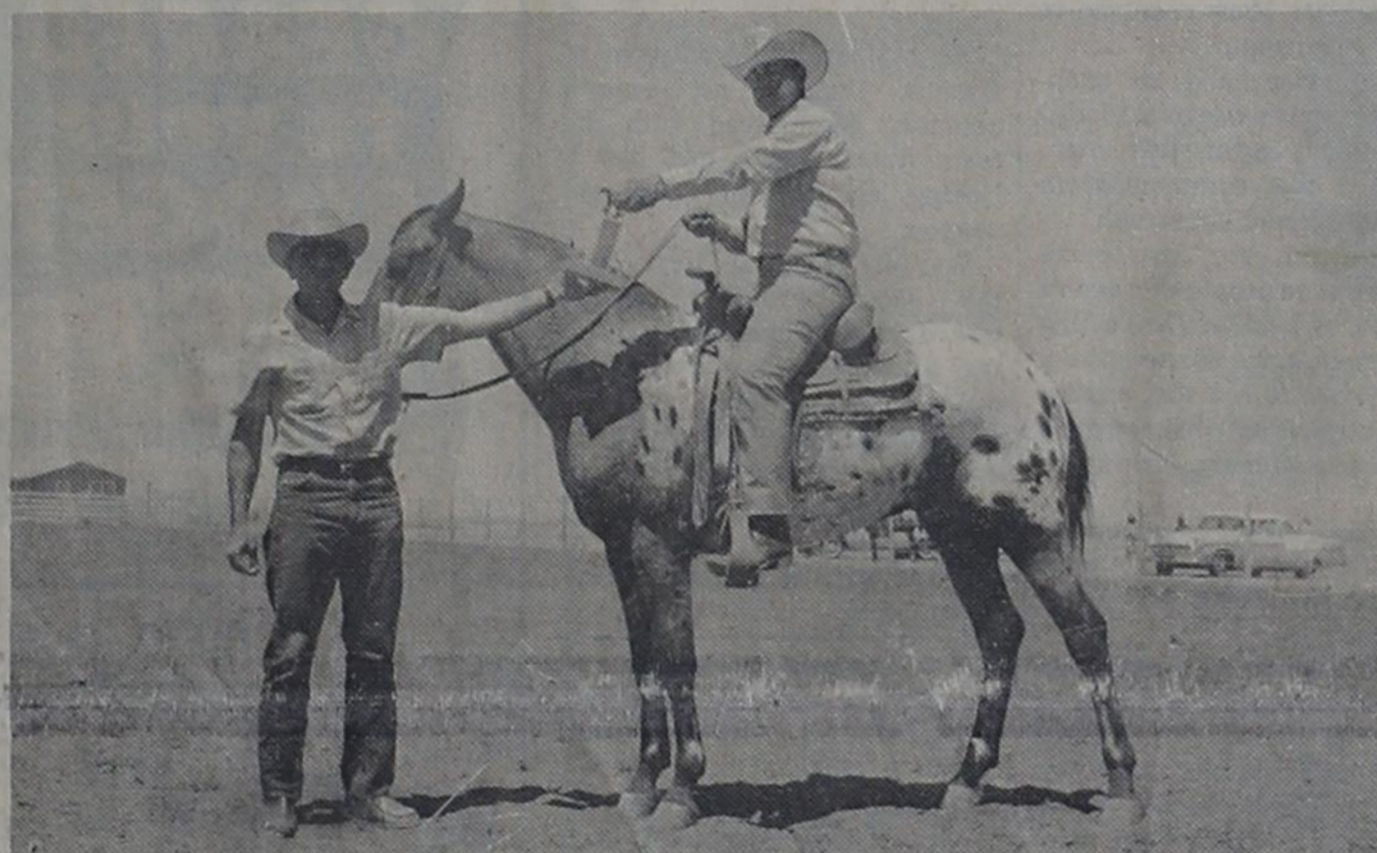
already been made.

Tentative plans were made by the board to have a driver education course here during the summer. Plans now call for the course to be taught by Milt Flitts, who was recently signed as a coach for next year. Plans call for students to pay \$25 each to enroll in the course. A government sur-

(Continued on Page 2)

HERE SATURDAY --

Appaloosa Show Attracts 57 Entries



PERFORMANCE CHAMPION . . . Jake Snipes of Clovis is shown astride Amigo Mann, the grand champion reining horse in the Appaloosa show here Saturday. Presenting the grand champion trophy to Snipes is M. H. Carson of Bovina Roping Club.

Fifty-seven horses from 23 communities were exhibited here Saturday at the second annual Bovina Appaloosa Horse Show.

Buddy Taylor of Lake Arthur was the top showman as he had the grand champion stallion and the grand champion mare of the show.

Conducted by the Bovina Roping Club, the show was approved by Texas Appaloosa Horse Club. The weather was ideal for the show which was at the roping arena west of town.

The number of entries was down from the total of 94 which was on hand for the first annual show in '63. A different manner of advertising the show was given credit for the decreased number of entries.

Serving as judge was Roland Moore of Tulsa.

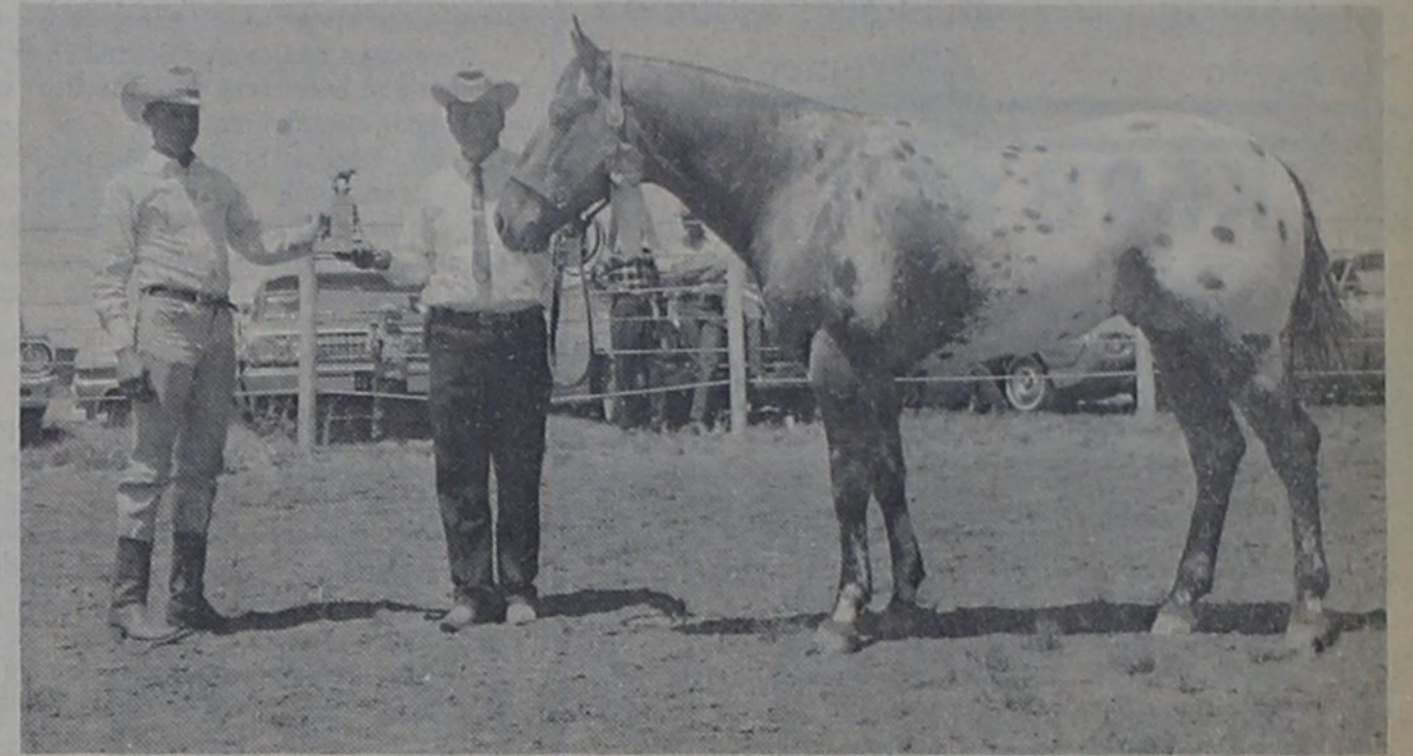
Trophies were presented to grand champions with rosettes going to first through sixth place class winners.

Here's the way the horses placed in the various classes:

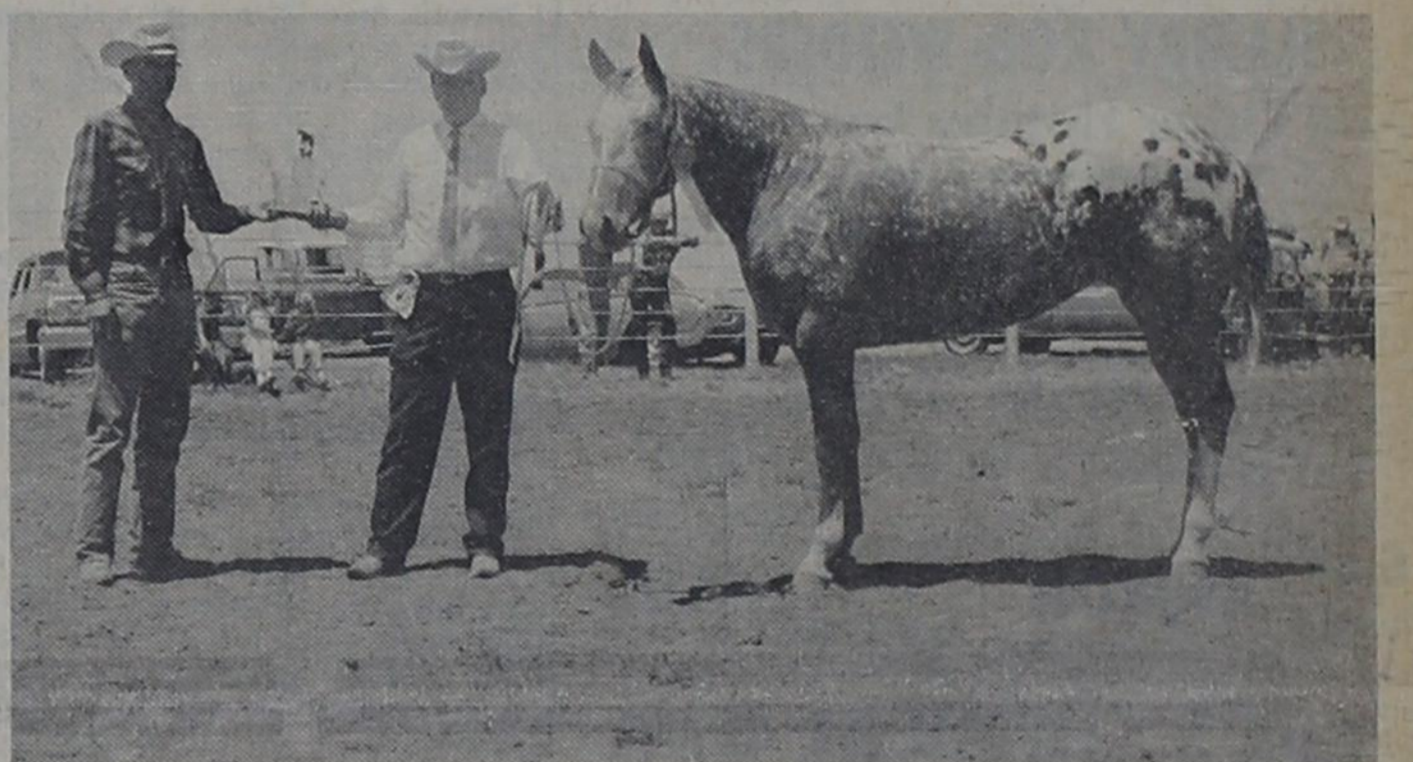
1964 STALLIONS -- Rattler's Rebel, owned by Bobby Hooper of Tulsa, first; Little Swap's Pride, owned by Wayne Thompson of Clovis, second; Gem Dandee, owned by Earl Hise of Bovina, third; and Hum Dinger, owned by Earl Hise of Bovina, fourth;

1963 STALLIONS -- F Domino Rusty, owned by Mr. and Mrs. Fitzgerald of Silverton, first; Jody Taylor, owned by Buddy Taylor of Lake Arthur, second; Mr. Stakes, owned by James M. Ellerd of Petersburg, third; Arrow's Beau Bee, owned by W. W. Henington of Artesia, fourth; Pistol's R. O.,

(Continued on Page 3)



GRAND CHAMPION STALLION . . . of the Appaloosa Show here Saturday was shown by Buddy Taylor of Lake Arthur. Taylor is shown accepting the trophy from C. E. Trimble, member of Bovina Roping Club.



GRAND CHAMPION MARE . . . was also shown by Taylor. Robert Calaway of the roping club is doing the trophy presentation honors.

IN EIGHTH GRADE --

Rejino, Hemke Top Students

Top scholastic students in Eighth Grade graduating class have been announced by High School Principal Alan Staley. Valedictorian is Linda Rejino with an average of 95.3.

Linda Hemke is salutatorian. Her average is 94.7.

Miss Rejino is the daughter of Mr. and Mrs. Ben Rejino and Miss Hemke's parents are Mr. and Mrs. Jim Hemke.

Other outstanding students in the class are Zella Donaldson, daughter of Mr. and Mrs. Sterling Donaldson, with an average of 94.6; Mike Grissom, son of Mr. and Mrs. Leon Grissom,

94.2; Barbara Allen, daughter of Mr. and Mrs. Roy Allen, 94.0; and Carol Mast, daughter of Mr. and Mrs. Art Mast, 93.4.

The grade averages were based on two semesters in their seventh grade year and one semester and two six-weeks during the eighth grade year, Staley says.

Eighth grade commencement is slated for Monday, May 25.

Weather

by Willie

Amarillo heard thunder. Our turn's next. Bound to rain -- at least a little -- by this weekend. --Willie

Final Baseball Game Friday At Nazareth

Bovina Mustangs won their second district game of the season here Monday afternoon the easy way.

Lazbuddie, the scheduled opponent, failed to show up and the Mustangs got credit for the

(Continued on Page 2)

CHEERLEADERS SELECTED --

Name Boothe Drum Major

Cecil Boothe will be drum major of Bovina Mustang Band next school year.

Boothe was chosen to be the band leader following tryouts Saturday afternoon.

Twirlers for the 1964-'65 band will be Connie Vaughn, head twirler; and Brenda Pruitt, Tonya Ivy and Karen Beauchamp.

Boothe will be a senior as will Miss Ivy, Miss Vaughn, and Miss Pruitt will be juniors while Miss Beauchamp will be a sophomore.

Judy Strawn was named head cheerleader for next year following tryouts Saturday morning in the gym. She will be a senior.

Other cheerleaders will be Linda Estes, who will be a senior; Suzanne Ferguson, a sophomore; and Lanell Christian and Zella Donaldson, freshmen.

Ten girls tried out for the cheerleader positions.

Those named were picked by cheerleaders of Clovis High School.

The incoming cheerleaders plan to attend a cheerleading school at Texas Tech this summer.

Kay Embree In State Contest

Kay Embree, Bovina High senior, competed in state interscholastic League shorthand contest in Austin last weekend.

Miss Embree earned the right to compete on the state level by taking first place in regional contests two weeks previously in Lubbock. Prior to that she was second place district winner.

Miss Embree was accompanied to the state meet by Mrs. Janie Sudderth, commercial subjects teacher, and

(Continued on Page 2)

FOR MAY 22 --

Zoning Protest Hearing Re-Set

A protest hearing on a zoning ordinance change for Bovina Friday night was good for some discussion and that was about all.

Three complaints were filed against a proposal by the city commission to change Third Street from a "restricted retail" zone to a "retail" zone.

Before the city council took action in regard to the change, it was pointed out that the city's original intention was to change all the area from Second to Fourth Streets and from North Street south to Highway 86 to a retail zone. Advertising of the protest hearing had failed to include the "Second to Fourth" street change. Therefore, the council decided to re-advertise the protest hearing in this newspaper. The next hearing will be Friday, May 22, in city hall. After the notice has run correctly in two issues of The Blade.

Some 15 citizens were present at the hearing. Three of

those registered complaints against the proposed change. Billie Sudderth, Hylton Moore and Joe Pinner requested that the ordinance stand as it is at present.

Rev. John Ferguson, pastor of First Baptist Church, was present in representation of the church. He said he favored the change so it would be legal for a parking lot to be installed across Third Street from the church. The property is owned by the church and was purchased with the parking lot intent in mind. Rev. Ferguson pointed out that the parking lot was the only reason he wanted to see the change made.

Under the present zoning ordinance, businesses in the aforementioned area are restricted to inside retail. Under the proposed change it would be possible for a service station, drive-in restaurant or other outside-type business to be constructed and operated in the area.

Mayor Boyd Gilreath pointed out at the meeting that it was hard for the city to enforce ordinances.

"It would take a lot of work and money to see that all ordinances are enforced. We need just a little cooperation from the people," he said.

Gilreath also said that the zoning change would "make very little difference in the town."

In other business following the protest hearing, the council voted to send members of Bovina Volunteer Fire Department to state firemen's school at Texas A&M in July.

Also an equalization board was named. It will meet with taxpayers Tuesday, June 15. Named to serve on the board were Billie Sudderth, Charles Hawkins, Edward Isaac and Jack Wolton.

Minutes of previous meetings during the month were read and the city's bills for last month were voted to be paid.

OF DEMOCRATS --

Conservatives Control County's Convention

A well-oiled conservative political machine dominated Parmer County's Democratic convention Saturday afternoon.

Using a scant two-vote advantage, the conservative element of the County Demo party, made up of delegates from Frlona, Farwell and Rhea, controlled the brief meeting from beginning to end.

Delegates from Bovina, Lazbuddie and Oklahoma Lane voted together in a useless effort for control of the convention.

The vote count on most of the business which came before the convention was 18-16 -- in the conservatives' favor.

The total of 18 votes was made up of Frlona's 11, Farwell's six and Rhea's one. The

party's other faction countered with Bovina's eight, Lazbuddie's five and Oklahoma Lane's three for the total of 16.

The conservative-controlled convention selected three delegates to upcoming state conventions. The delegates, all from Frlona, are Nelson Welch, county chairman of the Democratic Executive Committee,

Frank Spring and H. K. Kendrick.

Each of those three received 18 of the convention votes while a slate composed of Mrs. Wyle Bullock, state committeewoman from this senatorial district from Lazbuddie, Dolph Moten, Bovina precinct chairman, and Wendol Christian, Oklahoma (Continued on Page 2)

TEXAS PRESS ASSOCIATION
1963
PRIZE WINNER

NEWSPAPER CONTESTS

The Bovina Blade
 Second-Class Privileges Authorized at Bovina, Texas, 79009
 Published At Bovina, Texas, Every Wednesday
 Dolph Moten Publisher & Editor
 Sue Moten Women's News

Reflections

From
The Blade

SIX YEARS AGO
 May 17, 1958
 Residents of Bovina are offered a special water bill plan to allow them to use city water for lawn growing or either water needs at a reduced rate, according to Henry Minter, city clerk.

Talks between officials of the City of Bovina and the Texas Highway Department point the way to more paving for Bovina, said Mayor J. E. Sherrill Jr., this week.

Seventeen seniors of Bovina High School will be honored with graduation exercises with the first part to be Sunday at 11 a.m. in school auditorium.

Jerry Rigdon, Sherril Langer, Janet Gooch and Betti Stevens have been named the four top students of Bovina eighth grade.

Poplar music as well as overtures and marches, were featured Tuesday evening when the advanced Band of Bovina Public Schools presented its annual late spring concert.

THREE YEARS AGO
 May 17, 1961
 Miss Grace Paul, principal of Bovina Elementary School, has been named in 1962 edition of "Who's Who in American Education."

Bovina Elementary School commencement exercises will be Thursday night at 8 p.m. in school auditorium.

Commencement address will be given by James McLeroy, principal of Bovina High School.

Commencement exercises for 22 graduating seniors of Bovina High School will be Thursday night at 8:15 p.m. in school auditorium.

Dr. Jack Walker, professor of speech at West Texas State College, will deliver commencement address.

Hypnotism . . . magic . . . mindreading. Those are things which will be performed at school auditorium Tuesday night during The Great Merlin Show.

Boys aged 7 to 12 who are interested in playing Little League baseball here this summer will have a practice session Thursday afternoon at 4 at baseball field.

Conservatives--
 (Continued from Page 1)
 Lane precinct chairman, each got 16 votes.

Alternate delegates named were Mrs. W. H. Graham of Farwell, Steve Messenger and Mrs. H. K. Kendrick of Friona.

They won by the same, routine vote count of 18-16 over Bob Wilson and Durward Bell of Bovina and Joe Bullock of Lazbuddie.

Parmer County's three delegates will go to the state conventions under the unit rule. That was about the only unanimous vote taken during the session which lasted approximately 30 minutes.

The convention battle lines were drawn at the outset, Welch presided at the beginning of the meeting, had delegates certified by precinct chairman and then conducted election of a permanent chairman of the convention, Welch and Bill Sheehan, Friona attorney, were nominated. Sheehan won by the

18-16 count. Sheehan asked for a motion and second to adjourn the convention as quickly as delegates and alternates were elected. Resolutions submitted from the Lazbuddie precinct convention were ignored.

Assisting with the operation of the convention were Mrs. Bob Anderson of Farwell, secretary; Sam Aldridge of Farwell, parliamentarian; and Hollis Horton of Friona, sergeant-at-arms. They were appointed by Sheehan.

The county had a potential total of 36 delegates to the county convention. However, Black and Lakeview precincts did not send delegates. They were entitled to one each so this left the voting strength at 34. All the other precincts had full representation.

State conventions are scheduled for Houston in June and Dallas in September.

The convention was held at the courthouse in Farwell.

Trustees --
 (Continued from Page 1)

plus automobile has been obtained by the school to be used in the course. Details of the course depend on how many students are interested in taking it, Superintendent Warren Morton says.

The board voted to install water lines on the baseball field and to the new concession stand at the field. The field is on school-owned land.

Tom Caldwell was appointed to replace Jack Patterson on the equalization board. Patterson requested not to serve on the equalization board.

GOP Picks Johnson, Hinkson

Albert Johnson of Farwell and Mr. and Mrs. Frank Hinkson of Lazbuddie were named by the Parmer County Republican convention to represent them at the state meet June 16 in Dallas.

Alternates are T. J. Glenn and W. H. Graham of Farwell and Glenn Reeve of Friona.

Eleven persons attended the convention at the courthouse Saturday evening, and things went quietly. The only other activity was discussing and passing a number of resolutions. The local GOP group endorsed Barry Goldwater and censored the civil rights program, among other things.

Final Baseball--

(Continued from Page 1)
 win on a forfeit.

The season will be concluded Friday at Nazareth. Bovina goes there for a game to begin at 3 p.m.

The Mustangs lost to Nazareth, 5-0, in a game played here last week. If they can defeat the Swifts Friday, the teams will be tied for the league championship and a playoff will be needed to determine the winner.

If Nazareth wins Friday's game, they will win the championship outright.

Coach Halle Gee is expected to start Southpaw Gene Pruitt on the mound Friday.

Whittlin--

(Continued from Page 1)
 this year from the total of a year ago. This was probably caused by less advertising this year than the show received in '63, we understand.

On the other hand, the quality of the horses was considered to be much better this year. We heard that comment from several different horsemen.

We noticed, too, that more and more area people who aren't in the horse business are taking an interest in the horse shows. We're proud to see that and we think that interest will continue to increase as more shows are held.

The next show, incidentally, will be the Fourth Annual Quarterhorse Show. It's slated for August 15.

Attracting almost as much attention at Saturday's show as the horses themselves was the near perfect weather which was sans-wind, for a chance. A better day couldn't have been picked for the show, weather-wise.

A total of 22 addresses, other than Bovina, was represented at the spotted horse show.

Kay Embree--
 (Continued from Page 1)
 Superintendent Warren Morton.

She placed out of the top three in the state competition even though her percentage was 99 out of a possible 100, according to Morton.

Her parents are Mr. and Mrs. Warren Embree.

"We were certainly pleased with Kay's performance," Morton says.

The competition was held Saturday morning.



CHICKEN DINNER CROWD . . . Some 300 people ate a Methodist Men-sponsored chicken dinner Sunday at the school cafeteria. A view of the crowd is shown here. (Photo by D. R. Bushnell).

Directors Elected At OL Meet

Three new directors were elected to board of Oklahoma Lane Community at annual meeting Tuesday night of last week.

New directors are Mrs. R. E. Blankenship, Mrs. Jeter Garner and Leon Billingsley.

They will serve three-year terms on the nine-member board. Board members whose terms expired are Mrs. Delbert Garner, Mrs. Velma Magness and Vernon Symcox.

At the meeting which had "real good attendance," awards were made to outstanding members of Oklahoma Lane's Little League baseball team of last summer.

Best Hustler award went to Dennis Ensor, the team's catcher. He played with the team three years and had a batting average of .488 last season.

Warlick Dollar received the Most Valuable Player award. He was the team's leading pitcher with a record of 6-1. He also played with the team three years and was second leading hitter with an average of .471. During the '63 season, Dollar was present at all games and practice sessions.

The amount of horsepower required to move soil on United States farms each year would move a ridge of soil 100 feet high and a mile wide from New York to San Francisco, says the Ohio Agricultural Extension Service.

Contentment is something that depends a little on position but a lot on disposition.

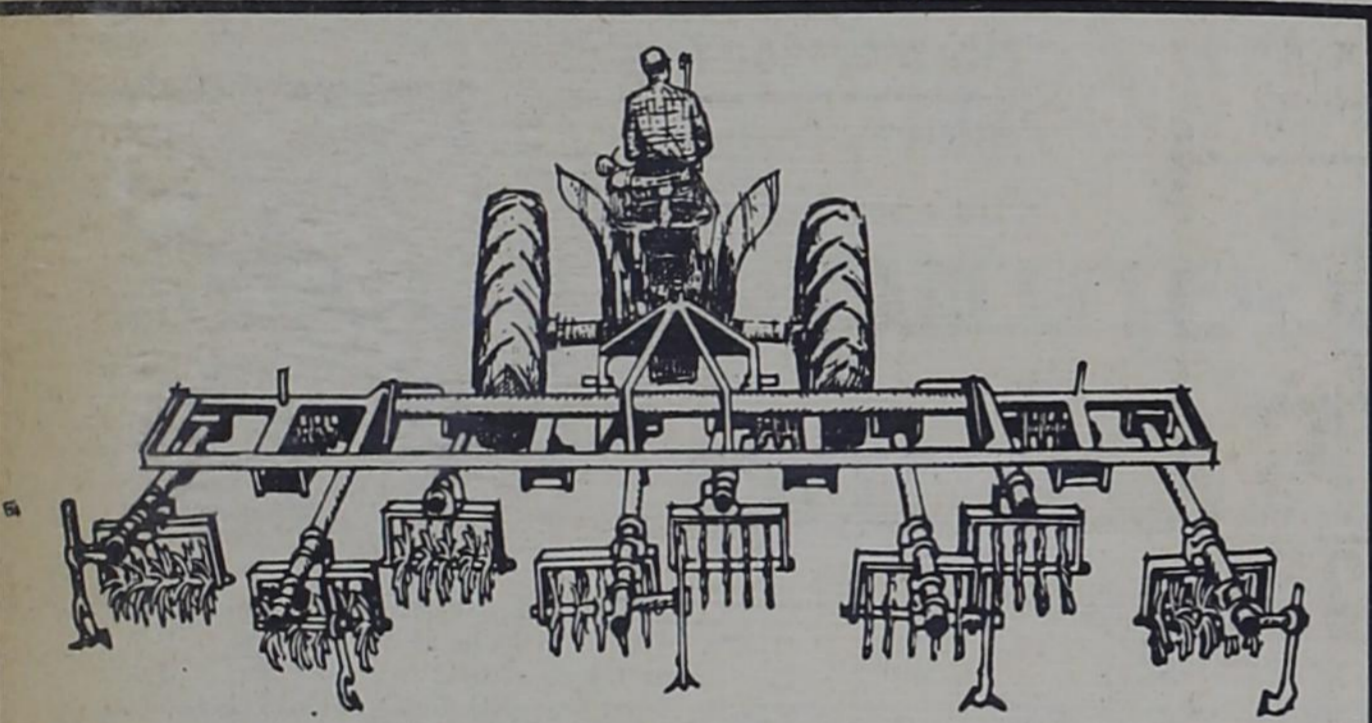
Welcome
BOVINA RECREATION HALL
 * Pool * Snooker * Dominoes
 - MRS. & MRS. FRED LANGER -
 Come On In - The Playing's Fine!
 Phone-- 238-8421

AUTOMOTIVE PARTS
GEARED to your BUDGET
 When You Need Parts, Come In or Call!
 No. 41 Irrigation Driveshafts
 Special Price \$37.50
Bovina Auto Parts, Inc.
 SONNY SPURLIN, Owner-Manager
 Highway 60
 Phone 238-3701

KERBYBILT

STOCK TRAILERS
 Let Us Figure With You On A Custom-Made Livestock Trailer Made According To Your Specifications, As Good As The Best And Better Than All The Rest!
 Prices Start at \$675.
Kerby Welding Service
 A Deal The Year
 North Street - Bovina - Phone 238-2332

C and S CHEMICAL BOVINA
 Is Now Dealer For
HAMBY ROD WEEDERS
 And Other Hamby Farm Tools
 Six Propazine Rigs Are Available Now For Custom Work.
 Let Us Go To Work For You
 Good Supply **ASGROW** Hybrid **SEED** Sorghum
C and S CHEMICAL BOVINA
 Third Street Phone 238-4311



"I don't know how I ever did without it."

When you come up with one tool that does the job of two or three, frees at least two tractors for other jobs, and pays for itself as it goes, you can understand why more than one farmer would make such a statement.

This is exactly what has happened in the case of the amazing Rolling Cultivator, an implement that has brought unprecedented acclaim from farmers, dealers, county agents and other agricultural specialists from one end of the country to the other.

Here is a high-speed cultivator—working up to 10 miles per hour—that will break crust, mulch soil and weed crops cleanly in one operation. It will even form beds if you want it to—at the same time. With the Rolling Cultivator, it's once-over, all-over, perfectly, swiftly, and you can save enough time, labor and money to pay for it in one season (one farmer said "one week").

It would take all the pages of this paper to give you the complete story of how the patented and only true ROLLING CULTIVATOR has saved crops and made money for farmers from coast to coast. All we can do is give you an idea of its worth and ask you to

Come by for a demonstration
Then you can judge for yourself.
Bovina Implement Co
 — Your Massey-Ferguson Dealer —
 Highway 60 Phone 238-2541

COW POKES By Ace Reid

"You're fired! In this wind there ain't nothin' as useless as a cowboy wearin' a straw hat er rollin' a smoke."

Congratulations GRADUATES

Hearty congratulations from all the folks at the Bank

First National Bank of Bovina
 --Member FDIC--
 "Helping Make A Good Community Better"

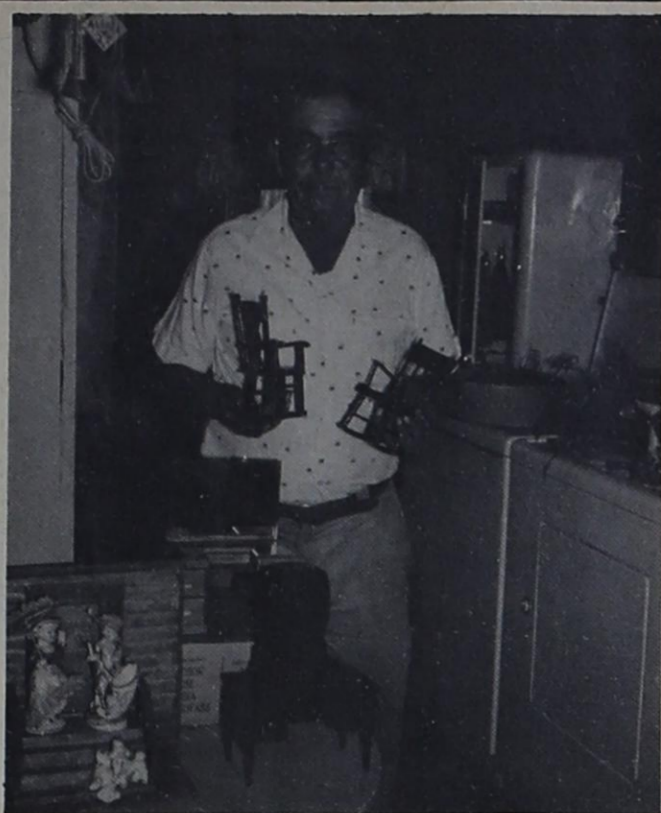
Aerial Spraying And Dusting
 ...Offering FREE Field Checking Service

AERIAL

- *Seeding
- *Dusting
- *Spraying
- *Defoliation

For Prompt Attention To Your Spraying and Dusting Needs, Call—

American Dusting Co.
 Melton White, Representative
 Bovina Phone — 238-6501



French Crook, local service station owner, is holding two rocking chairs which he has carved in his spare time.

Appaloosa--

(Continued from Page 1)

owned by W. C. (Pete) Smith of Tatum, fifth; and Pistol's Redigo, owned by Pete Smith of Tatum, sixth;

1962 STALLIONS -- Rustler Domino, owned by Mr. and Mrs. Alvin G. Davis of Clovis, first; Spotted Rebel, owned by Bill Hyman of Brownfield, second; Lazy B's Rawhide, owned by Wayne Hahn of Portales, third; Pistol's Ho-Bo, owned by Hoyet Fisher of Lubbock fourth; and Simcoe's Tejas, owned by James Hartwell of Amarillo, fifth;

1961 STALLIONS-- Taylor's Dude D, owned by Buddy Taylor of Lake Arthur, first; Comanche's Domino, owned by L. S. Johnston of Canyon, second; King Dude C, owned by C. S. Crow of Friona, third; Cracker Jack Domino, owned by Harmon Scales of Lubbock, fourth; Pistol Pete, owned by Allen Church of Tatum, fifth; and Amigo Mann, owned by Jake Snipes and Sons of Clovis, sixth.

AGED STALLIONS-- Don A's Cavilade, owned by Don L. Dewey of San Jon first; Abdull's Margart, owned by L. A. Rice of Amarillo, second; Speckle Butt, owned by L. S. Johnston of Canyon, third; High Tide, owned by Guthrie and Nail of Wellington, fourth; Poteet D, owned by R. L. Jackson of Lovington, fifth; and White Arrow Bee, owned by W. W. Hennington of Lovington, sixth; GRAND CHAMPION STALLION -- Taylor's Dude D, owned by Buddy Taylor of Lake Arthur;

RESERVE CHAMPION STALLION -- Don A's Cavilade, owned by Don L. Dewey of San Jon;

1964 FILLIES -- no entries; 1963 FILLIES -- Sue Day, owned by Harold L. Dennard of Waunika, Okla., first; Comanche Cutie, owned by L. S. Johnston of Canyon, second; Red's Empress, owned by Jake Snipes and Sons of Clovis, third; Pistol's Lady B, owned by Allen and Dolores Church

of Tatum, fourth; Beetle Bird, owned by George Rex Norris of Hagerman, N. M., fifth; and Miss Poteet, owned by Donald E. Jackson of Hereford, sixth;

1962 MARES -- Domno's Bonnie, owned by Bobby Hooper of Tulla, first; Domno Patty C, owned by C. S. Crow of Friona, second; Taylor's Bay Lady, owned by Buddy Taylor of Lake Arthur, third; and Miss Okla Gold, owned by Larry Sibby of Plainview, fourth;

1961 MARES -- Katie Taylor, owned by Buddy Taylor of Lake Arthur; AGED MARES -- no entries; GRAND CHAMPION MARE -- Katie Taylor, owned by Buddy Taylor of Lake Arthur; RESERVE CHAMPION MARE -- Sue Day, owned by Harold L. Dennard of Waunika, Okla. GELDINGS, ANY AGE -- Rusty Dal, owned by Vava Rey Wood of Amarillo, grand champion; Pokey Domino, owned by Harmon Scales of Lubbock, reserve champion; and Saragosa, owned by Charles Neff of Hagerman, third;

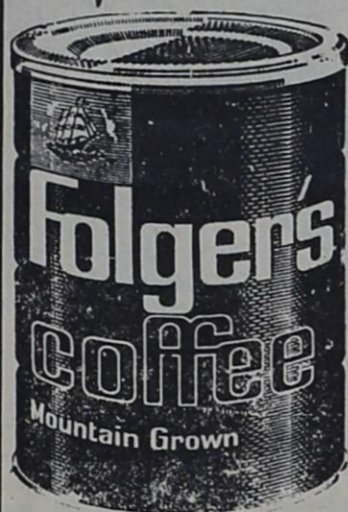
GET OF SIRE -- Pistol B, owned by W. C. (Pete) Smith of Tatum, first; and Double Six Domino, owned by Lyson Ranch of Higgins, second; JUNIOR REINING -- Amigo Mann, owned by Jake Snipes and Sons of Clovis, first and eventual grand champion reining horse; High Tide, owned by Guthrie and Nail of Wellington, second; and Spotted Rebel, owned by Bill Hyman, third;

SENIOR REINING -- Patchy's Jr's Wanonske, owned by George Rex Norris of Hagerman, first; JUNIOR CUTTING -- Spotted Rebel, owned by Bill Hyman, first and eventual grand champion; High Tide, owned by Guthrie and Nail, second; and Saragosa, owned by Charles Neff of Hagerman, third; SENIOR CUTTING -- Poteet D, owned by R. L. Jackson of Lovington, first; and Leader, owned by Marvin Sears of Dalhart, second;

WESTERN PLEASURE -- Rusty Dal, owned by Vava Rey Wood of Amarillo, first; Patchy Jr's Wanonske, owned by George Rex Norris of Hagerman, second; and Saragosa, owned by Charles Neff of Hagerman, third. Bobby Calaway served as ring steward for the show. Mrs. Robert Read was show secretary.

Shurfresh BISCUITS Can 7¢

VALUE



10¢ Off Label
Folger's COFFEE
2 Lb. Can \$1.49

Kraft Miracle Whip
Salad Dressing Qt. Jar **49¢**

XIT - Medium
CAGED EGGS 3 Doz. \$1

FESTIVAL

AT WILSON'S - Thursday-Friday-Saturday,
May 14-15-16. Many Continue Through
Wednesday, May 20.

FRUITS & VEGETABLES

Fresh
GREEN ONIONS
Or
Crisp
RADISHES Bunch **5¢**

Cello
TOMATOES Pkg. **25¢**
California
CABBAGE Lb. **5¢**

Wash, Fancy, Delicious
APPLES Lb. **23¢**

Roxey
DOG FOOD
7 Tall Cans **49¢**

Reynolds
Heavy Duty
FOIL
25 Ft. Roll **53¢**

SUN-RAY FANCY BEEF
BONELESS CLUB STEAK ---- Lb. 69¢
BEEF RIBS ---- Lb. 19¢
CHUCK ROAST ---- Lb. 39¢
ARM ROAST ---- Lb. 45¢
T-BONE STEAK ---- Lb. 85¢
SIRLOIN STEAK ---- Lb. 79¢
ROUND STEAK ---- Lb. 89¢
1/2 Or Whole Beef ---- **44¢**
Cut & Wrapped
Ready For Freezer

Pinkney Sun-Ray
Hickory Smoked
BACON
2 Lb. Pkg. **89¢**

Aunt Jemima
White or Yellow
MEAL
5 Lb. Bag **45¢**
JOHNSON'S
Mixed Nuts
13 Oz. Can **59¢**

Comstock
PIE APPLES
No. 2 Can **25¢**

Shurfine
Fruit Cocktail
No. 303 Can **25¢**

Shurfine
PRESERVES
Peach, Apricot, Pineapple
18 Oz. Tumbler **45¢**

Gerber's Strained
Fruits & Vegetables
BABY FOOD
4 1/2 Oz. Jars **29¢**

Shurfresh
SALAD OIL
24 Oz. Bottle **29¢**

Bama
PEANUT BUTTER
18 Oz. Jar **47¢**

Scott **TOILET TISSUE** 2 1000 Sheet Rolls **25¢**

STOCK YOUR
FREEZER
NOW AND SAVE!

Banquet Chicken
Pot Pies Beef Turkey
2 8 Oz. Size **33¢**

Blue Plate
BREADED SHRIMP
10 Oz. Pkg. **49¢**

Welch's
GRAPE JUICE
12 Oz. Can **35¢**

Shurfine
Whole Kernel
Vac-Pak
CORN
12 Oz. Can **15¢**

Shurfine
CHUNK PACK
TUNA
6 1/2 Oz. Can **25¢**

Crisco
NEW! and HIGHLY UNSATURATED!
FINEST VEGETABLE SHORTENING
For Frying, Cakes and Pastry
3 Lb. Can **69¢**

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More



WILSON'S

Phone 238-4781

PARMER COUNTY'S FINEST



SUPER MARKET
BOVINA

Dilger's CLEANERS
Professional Or
Coin-Op Type
Cleaning
BOVINA, TEXAS

*Absolute knowledge I have none
But my aunt's washerwoman's
sister's son
Heard a policeman on the beat
Say to a laborer on the street
That a medicine man in Borneo
Knows of a man who claims
to know
A Chinese coolie in Timbuctu
Who said that the heathen in
China knew
Of a college man in a southern
town
Who got it straight from the
circus clown
That he had a son who had
a friend
Who knows the HAIL season
is about to begin
Before It Does--Come To See Us
About all your crop hail insurance needs.*



Wilson-Brock Insurance Agency

Joe Wilson - Aubrey Brock
Bovina Pho. 238-2251

Of Interest To THE WOMEN

Music Week Termed Success

A total of 216 students participated in various events for Music Week activities here last week.

Audience totals at the activities were 1395, according to Mrs. Margaret Caldwell, sponsor of Music Week activities.

Mrs. Caldwell expresses her thanks and appreciation for the Bovina Junior Music Club who sponsors the event. The club wishes to thank Joe Wayne Harper, band director for his assistance as well as student council and others who made Music Week a success.

Winning first place in a talent show held Tuesday were the "Trojans" a rock and roll band. The combo was composed of Billy Jay Charles, Al Shamblin, Kenneth Webb, Radford Venable, Jackie McCarty and Cecil Boothe.

Second place winner was Radford Venable.

Tuesday evening at Methodist Church several students of Mrs. Margaret Caldwell were presented in a piano recital.

Those playing were Janna Barrett, Cindy Barrett, Jackie Adams, Tommy Bonds, Gregg Bell, Mike Beauchamp, Caresaa Englant, Shelly Vaughn, Candy Wilson, Nancy Mitchell, Karen Bell, Suzanne Wilson and Martha Adams.

Other events included in music week activities were concerts by Stage Band, Junior High Band, Senior High Band and Wayland Choir at Baptist Church.

Hospital Notes

Mrs. Nola Read was hospitalized Friday night at Memorial Hospital in Clovis. She was released Monday and is reported to be improving.

Mrs. Charles Vickers was hospitalized recently at John Sealy Hopkins Hospital in Galveston.

Mrs. J. D. Stevens underwent surgery Monday morning at Parmer County Community Hospital in Friona.

Mrs. Charlie Gray suffered a stroke Monday morning at Parmer County Community Hospital.

Senior Class Entertained

Mr. and Mrs. H. H. Kelso entertained members of Senior class with a dinner party Thursday night at their home.

The group spent the evening playing games and visiting. The menu consisted of fried chicken, Pinto beans, potato salad, homemade ice cream and cookies.

Attending were Melton Crisp, Jackie Dane, Jeanie Ivy, O. C. Minyen, Tally Kelso, Barry McCutchan, Beatriz Rodriguez, Ann Lynn Wilson, Eddie Crump, Paula Howard, Heidi Jonasdotir, Joyce Marshall, Gayle Vaughn, Mary Ann McKinney and Ronnie Taylor.

Rainbow Girls Host Shower

Mrs. Ronnie Sudderth and bride-elect Janice Prince were honored with a spice and rice shower Monday afternoon at the home of Mrs. A. M. Wilson.

Rainbow girls and Mrs. Wilson hosted the shower.

The girls spent the afternoon making rice bags for Miss Prince's wedding.

Refreshments of pickled shrimp dip, sandwiches, chips, lemonade, Cokes and cookies were served to guests.

Special guest were Suzanne Wilson, Pam Grissom, Candy Wilson, Linda Riley and Mrs. Gene Prince.

Advisory board members present were Mrs. Harold Morris, Mrs. Lawrence Jamerson, Mrs. Clifford Leake, and Mrs. Tom Bonds.

Rainbow girls present were Martha Coffey, Linda Langston, Mary Coffey, Camille Hobbs, Melissa Pruitt, Peggy Eason, Cindy Crump, Karen Bell, Ann Lynn Wilson, Linda Johnston, Pat Taylor, Brenda Dilger, Carol Mast, Pat Reeves, Nancy Mitchell and Denise Clements.

Dorcas Circle Has Luncheon

Mrs. T. J. Hoplingardner hosted a covered dish luncheon for members of Dorcas Circle Wednesday at Methodist Church.

Mrs. Earl Richards and Mrs. Pat Kunselman presented the program entitled "Christian Family and Its Money."

The next meeting will be in Hereford at the home of Mrs. Lloyd Battey.

Those present for the luncheon meeting were Mrs. Pearl Moore, Mrs. Mable Newberry, Mrs. Earl Richards, Mrs. John Wilson, Mrs. Frank Wilson, Mrs. Pat Kunselman, Mrs. Lloyd Battey, Mrs. I. W. Quickel, Mrs. C. O. Edens and Miss Ellen Reminsider. Guests present were Mrs. John Dixon, Rev. Harold Morris and I. W. Quickel.

Shower To Fete Recent Bride

Mrs. Lowell Boozer will be honored with a bridal shower Wednesday, May 20 at Methodist Church.

The come and go courtesies will be between the hours three and five p.m. Friends of the couple are cordially invited.

Visit Children

Mr. and Mrs. H. D. Ellison of Truth or Consequences, N. M. visited in the home of their children recently. They visited Mr. and Mrs. Troy Christian and family, and Mr. and Mrs. Melvin Terry and family of Oklahoma Lane and Mr. and Mrs. Jerry Ellison and family of Clovis.

O.W. Rhineharts Note Golden Anniversary

Mother's Day was a special day at the home of Mr. and Mrs. O. W. Rhinehart as it was also the couple's Golden Wedding Anniversary.

Children of the couple honored their parents with a family dinner party in honor of the event and the daughters escorted their mother to church in honor of Mother's Day.

The Rhineharts were married in Durant, Okla., May 10, 1914. They moved to Bovina in November of 1929, and have made their home here for almost 35 years.

The couple have three daughters, Oleta Hagens of New York, N. Y.; Gwen Williams of Clovis and Joyce Hammonds of Bovina.

Four generations were represented at the dinner Sunday.

The dining table was laid with a white linen cloth and featured a centerpiece of gold wedding bells flanked by gold candlesticks and gold candles. Individual place cards for each member of the family were written in gold and graced with a pink rosebud in crystal bud vases.

The couple was presented with several anniversary gifts and cards. Several members of family and friends telephoned during the day.

Attending the celebration were Mrs. Oleta Hagens of New York, N. Y.; Mr. and Mrs. O. M. Hammonds, Maureen and Larry of Bovina, Mr. and Mrs. Jack Williams and Greig of Clovis and Mr. and Mrs. Sonny Wighton and son, Ken, of Portales.

Visitors In Wright Home

Visiting in the home of Mr. and Mrs. J. W. Wright recently were his parents, Mr. and Mrs. J. B. Wright of Burk Burnett, and his brother, Weldon Wright of Georgia.

Party Fetes Jeff Hromas

Jeff Hromas, son of Mr. and Mrs. Glenn Hromas, celebrated his third birthday with a party at his home recently.

Youngsters were presented favors of balloons, suckers and gum.

Refreshments of cupcakes, ice cream cones and punch were served to guests.

Attending were Steve and Brad Owens, Kay and Clay Ford, Jante Clements, Ginger Glasscock, Kim and Billy Whitecotton, J. B. McMeans and Rod and Greig Hromas.

Visitors In Lloyd Home

Visiting in the home of Mr. and Mrs. Travis Lloyd Sunday were their son and family, Mr. and Mrs. Don Lloyd and Mike of Marfa; their daughter and family, Mr. and Mrs. Weldon Moody and Elyse, Mr. and Mrs. R. B. Downs, Mr. and Mrs. J. D. Kelley and family of Texico, Larry Webb, Mr. and Mrs. Donald Ray Barron and Marissa of Fritch, Mrs. Ola Free and Mrs. Julia Lloyd who makes her home with the Lloyds.



Mr. and Mrs. O. W. Rhinehart celebrated their Golden Wedding Anniversary Sunday.



Mr. and Mrs. O. W. Rhinehart at the time of their marriage in 1914.

Blade Sawdust

The general opinion is that the wind and dust aren't as bad as the Dust Bowl Era but it seems that it doesn't lack much. There was even an original poem in The Blade a few years ago that bears quoting:

The wind blew
The sand flew
And I couldn't
See for a day or two.

We were certainly proud of the attendance last Sunday at the art exhibit. This being the first one, we were extremely pleased at the number of people who came and seemed to enjoy themselves.

The women are busily trying to organize a softball team or perhaps two in order that they could play some ball this summer. If anyone is interested, contact Lillian Rogers.

We at least felt honored to be asked to play on the team but being unathletic we declined. However, it made us feel better due to the fact that each year when volleyball tourney time rolls around we are completely ignored. Guess our athletic ability is well known by volleyball players.

Another aspect of playing ball is the fact that several of the women plan to lose weight this way. The only thing athletics ever did for us was to create an almost unappeasable appetite.

Have you ever thought that women are referred to as nagging wives. There doesn't seem to be a colloquial term as adequate for men who gripe about their wives idiosyncrasies. The favorite one we hear is the fact that we have 500 dollars worth of washing machine equipment and no clean socks.

Society Accepts New Member

Mrs. Prudencio Frangosa hosted the regular meeting for Guadalupanas Society last Sunday evening at St. Ann's parish hall.

Mrs. Felicitia Serna was accepted as a new member of the society.

Reports were given by Mrs. Gil DeLeon concerning the gowns for the communion class and the breakfast for the group.

The society decided to purchase the material for the gowns, Mrs. DeLeon and Mrs. M. Hernandez were appointed to the committee.

They also discussed a social for the Guadalupanas and Sacred Heart Societies.

QUALITY PRODUCTS

PAINT DISCOUNT

Jones-Blair or Glidden

PAINT

At 10% Discount

It's Time To Paint!
See Our Display Of MONARCH CARPET BOVINA GLASS AND PAINT CO.
Highway 60----Phone 238-4421

Ship'n Shore

it's here:
the "must" for your shirt wardrobe!

\$2.98 to \$5.95

With new smooth-fit seamless collar, roll sleeves. Care-free 65% Dacron® polyester, 35% cotton. White and a sweep of fashion colors. 28 to 40.

WILLIAMS Mercantile Co.

"Pioneers In Bovina"

SAMSONITE SENTRY

The luggage that comes to attention... smartly!

Sentry is lavished with fashion freshness... vivacious new colors... lively new linings... hidden locks. Its dent-resistant body, strong lightweight magnesium frame, scuff, scratch and stain-resistant coverings are there to keep its vivid look even after years of use. For women: Cardinal Red, Mist White, Marigold, Fern Green and Surf Blue. For him: Black Olive, Rich Brown and Seal Black.

Beauty Case.....	\$19.95
Ladies' Tote.....	\$19.95
21" Ladies' O'Nite.....	\$19.95
Ladies' Wardrobe.....	\$32.95
26" Pullman Case.....	\$32.95
21" Companion Case.....	\$19.95
Two-Suiter.....	\$32.95
Three-Suiter.....	\$34.95

All Prices Plus Tax

GAINES Hardware Company

"Nothing Knocks On Bovina But Opportunity"

Now-White Graduation DRESSES

New Hard Sole PIXIES And A Delightful Selection Of Other Graduation Gifts

Our Beauty Mist Hose SALE Continues Through May 18

HOSE Reg. \$1 79c
3 Pair For \$2.25

- FREE GIFT WRAPPING -

THE MARY MARR SHOP

Margaret Minter- Fern Harris

Third Street Bovina

BEE GEE

THE FARM MACHINE OUR GOOD GAS DRINKS WITH MOST APPRECIATIVE WINKS

PHILGAS

CHARLES Oil Co.
Phone 238-4321

Select Your Beef..

...From This Fine Group of Grain-fed Cattle.

Half or Whole

BEEF Lb 42¢

Cut, Wrapped, And Ready For Your Deepfreeze, For Your Beef, Call—

STEELMAN'S QUALITY MEATS

phone 238-4281

First Street Bovina

Processes Boost Cotton Uses

Cotton—that flexible, versatile, indispensable product—can now be processed with a “locked-in” shape.

With competition growing each year from synthetics, any new development in cotton is good news for Texas farmers. Two radically new developments in recent years show promise of giving cotton products a much needed shot in the arm.

The stretch fabrics which hit the market with such success in the past couple of seasons contributed a great deal to the cotton market. Ladies stretch pants and all types of sports wear made from cotton fabric which snapped back into shape were immediate favorites with the consumers.

Now comes a process which permanently locks in a cotton shape such as pants creases

or hat contours or a multiple number of forms. By using these moldable cotton fabrics, manufacturers should be able to speed and cut costs of producing cloth items.

Oddly enough, the development of stretch cotton contributed directly to the birth of the permanently molded cotton product. During the research on stretch fabrics, the chemists made cloth with more than

50-per cent stretch by a process called slack mercerization. Since these fabrics fitted contours well, the chemists reasoned that if the cloth were treated properly, it could be stretched “around corners” and molded to a permanent shape.

The molding process worked out involves treating fabric with a solution of sodium hydroxide, which gives it stretch

by making the fibers and yarns twist and shrink. Next, the cloth is wet with chemicals of the type used to make wash-wear cotton. Finally it is stretched over a heated mold of a desired shape. The heat of the mold dries the fabric and causes the chemicals to “lock” it into shape.

The chemists see several advantages for moldable cotton and more are bound to be discovered as the process is used. For example, molding the pointed toes of women’s shoes made of fabric would eliminate tiny folds and make the shoes look neater and fit better. Furniture manufacturers would find moldable fabrics particularly helpful in simplifying and thus speeding production of sofas, chairs, and other upholstered items.

There seems to be no limit in the future of King Cotton, despite the growing competition.

THE HIGH PLAINS FARM AND HOME

Stockmen Alerted To Screwworms

The Southwest could experience a serious explosion of screwworm cases this year. That is, unless farmers and ranchers diligently inspect their livestock and report infestations so that emergency eradication action can be taken, the board of trustees of the Southwest Animal Health Research Foundation recently warned.

The board noted that during 1962 and 1963, when screwworm populations were reduced by more than 90 percent, temperature and moisture conditions were less favorable than normal for screwworm development. Ideal weather conditions could cause serious outbreaks by the insect anywhere in the state.

Some eradication program officials fear that livestockmen are relying too heavily on sterile screwworm flies to keep their animals free of infestation, and are not using good management practices such as treating wounds and spraying livestock after they have been worked.

“Our success in keeping the number of screwworm infestations to less than 5,000 cases last year was due only partially to the action of sterile flies,” the board was told. “The most important factor was that producers used smears and sprays to prevent infestations and reported cases to us early enough so we could initiate emergency measures.”

The trustees also expressed

concern that too many stockmen were trying to diagnose their own cases. U. S. Department of Agriculture officials said that various species of blowfly larvae look so much alike that only trained technicians using high-power microscopes can definitely ascertain whether a sample contains screwworms or not.

In other action, the board commended Marvin J. Bridges, who has served as executive director for the Foundation for the past two years, for his contributions to the eradication program. Bridges, who is returning to his livestock business in Buffalo, was originally slated to stay with the program only until the sterile screwworm fly production plant was completed at Mission, but has remained on to assist in coordinating activities of livestockmen and producer groups with eradication workers. He has resumed the position as Foundation trustee, which he resigned when he became executive director.

At Home In Farmer County



Cricket

By CRICKET E. TAYLOR
County HD Agent

The date for the County 4-H Dress Revue has been set for Tuesday, July 14, and will be held at the Oklahoma Lane Community Building at 8:30 p. m. Judging of the garments will start at 9 a. m. on the 14th. This means leaders and 4-H members will have much work to do.

Five homemakers in Farwell have volunteered as 4-H leaders in Clothing Projects for the Busy Bee 4-H clubs. Mesdames L. C. Herrington, Billy Meeks, Joel White, W. T. Magness and M. A. Snider, Jr. I am very pleased to have these leaders to work with 4-H girls and plans are already underway to have a training meeting before the end of the month.

Soon the summer will be here and with longer days ahead, many homemakers will be wanting to touch up some of their furniture that came through the winter wear with scratches.

To disguise scratches on wood with a natural finish try a cleaner - conditioner. To mix own:

Fill a glass container (with a fitted lid) with: 1/4 gum tur-

pentine (pure spirits) and 3/4 commercially prepared boiled linseed oil. Seal and shake well. (This may be stored indefinitely).

Another method that may be used on an oil finish piece of furniture for scratches is to use a 3/0 steel wool pad dipped in mineral oil, boiled linseed oil or paraffin oil, rubbing with the grain. Wipe with a cloth moistened with oil, then with a dry cloth.

A new supply of bulletins on “Pruning” of shrubs and trees are here. These are available without charge. Come by for a copy on the 2nd floor of the courthouse in Farwell. The A&M Extension Bulletins are for your information. You may call 481-3619 and information will be sent to you at your request.

COURTHOUSE NEWS

Instrument Report
May 4 thru 9, 1964

Judg. - Pioneer Natural Gas Co. - Kenneth Keeth - See Records.

WD - Carrie Lee Wilson, et al - J. G. McFarland Corp. - Blk 4 Friona.

WD - Western Way Homes - Garland H. Hahn - Lots 17, 18, & S 15 ft. Lot 19 Blk 60 Farwell, Tex.

DT - Ranza B. Boggess, Sr. - Conn. Gen Life Ins. Co. - S/2 Sect 1 Willis Sub.

WD - Cecil M. Floyd - H. Ray White - Lot 5 Blk 4 First Add West Loop Drive.

DT - James L. White - William H. Nunn - Lots 4 & 5 Blk 10 Drake Rev. Friona.

DT - W. C. Williams - Prudential Ins. Co. - W/2 Sect 39 Kelly “H”.

MML - M. O. Spears - J. B. Easter - Lots 9 & 10 Blk 3 Ridgela Sub.

WD - A. L. Glasscock - M. O. Spears - Lots 9 & 10 Blk 3 Ridgela Sub.

WD - Jane O. Barclay - Harlin Oberhsain - Lots 22 & 23 Blk 11 Farwell.

WD - Leonard L. Grissom - Carl Rhea - NE/130 ft Lot 1 Blk 114 O. T. Bovina.

DT - Gilbert Kaltwasser - Prudential Ins. Co. - NW/4 Sect 7 T15s R2E.

WD - E. R. Shelly - Travis Dyer - NW/4 Sect 12 Synd “B” & S/2 Sect 3 Rhea “C”.

DT - Travis Dyer - Prudential Ins. Co. - NW/4 Sect 12 Synd “B” & S/2 Sect 3 Rhea “C”.

WD - Charles L. Lenau - Blanche E. Suddehr - S. 40 ft Lot 11 N. 70 ft. Lot 10 Blk 5 Mimo Add. Farwell.

ML - W. D. Prince & Elbert Landrum - First Fed. Sav. & Loan - Lots 17 thru 20 Blk 30 Farwell.

DT - Robert F. Hughes - Medlock Co. - Lots 29 & 30 Blk 33 Farwell.

ML - Robert F. Hughes - Briercroft Sav. & Loan - Lots 29 & 30 Blk 33 Farwell.

WD - Maurine Motley - L. M. Smith - NE/4 Sect 39 Kelly “H”.

DT - Joe C. Moore - Maurine Motley - NE/4 Sect 39 Kelly “H”.

ML - Leo Balls - GreenMchy Co. - N/2 Sect 1 T6S R3E.

WD - Rat R. Bobo - City of Bovina - Lot 2 Blk 118 Bovina.

ML - E. M. Jack - C & C Construction Co. - Lot 1, 2, & 3 Blk 5 M. & F. Friona.

WD - A. L. Glasscock - Tom Bonds - Lot 1 & N 10 ft. Lot 2 Blk 3 Ridgela Sub.

ML - Tom Bonds & Joe Abbott - First Nat. Bank, Bovina - Lot 1 & N 10 ft. Lot 2 Blk 3 Ridgela Sub.

DT - Charlie Baxter, et al - Conn. Gen. Life Ins. Co. - W/2 Lots 3 & 6 N/2 Lot 13. All Lots 5, 11, 12, 14 & Lot 4 less 9 a. Sect 7, T16S R1E.

DT - Alton A. Milstead - Hi-Plains Sav. & Loan - Lots 7 & 8 Blk 18 Farwell.

WD - Alton Aubrey Milstead - Alton A. Milstead - Lots 7 & 8 Blk 18 Farwell.

FOOTSAVING EDUCATION



by James E. Edwards

FREE FOOT TEST
May 21-22-23

A special representative from Dr. Wm. M. Scholl's Chicago headquarters will be here to assist us in making Pedographic prints of your stockinged feet.

This wonderful invention helps us select the proper Dr. Scholl's Remedy, Appliance or Arch Support to relieve all your common foot troubles.

Come Early or Phone for an Appointment
No Cost or Obligation
May 21-22-23

witching hour black

There's no law against a half sizer putting on the glamour and dazzling the man in her life! Marcy Lee said so. Proof positive: black lace and tucks make a pretty special dish out of this “Sheer de Swa” shirter 100% cotton with a permanent starching... drip dries. Black only. Sizes 12½ to 22½.



The Fashion Shop
521 Main Clovis Pho. PO 3-5431

Robin Hood Shoes
Orthopedic Shoes Fitted To Your Doctor's Prescription
Edwards' SHOE STORE
512 MAIN CLOVIS, N. MEX.

LIVING ROOM SUITES

2 pc. Danish Modern LRS, Reg. \$99.95... Now \$59.95
2 pc. Danish Modern LRS, Reg. \$179.95... Now \$99.95
2 pc. Contemporary Suite Reg. \$269.95... Now \$129.95
2 pc. Early American Suite Reg. \$229.95... Now \$149.95
3 pc. Nylon Sectionals, Foam Reg. \$299.95... Now \$179.95
2 pc. Modern Hide-A-Way Bed Reg. \$299.95... Now \$179.95

BEDROOM SUITES

Dresser, Chest, Bookcase Bed Reg. \$169.95... Now \$119.95
2 pc. Broyhill suite, Reg. \$199.95... Now \$129.95
2 pc. Early American Bedroom Suite (Nationally advertised) Reg. \$279.95... Now \$169.95

COMPLETE HOUSEFUL

REFRIGERATOR WITH FREEZER 36" Range, 5 Pc. Dinettes, 2 Pc. Double Dresser, Bookcase Bed, Mattress & Spring, 2 Pc. Living Room Suite, 2 Tables, 2 Lamps, \$29.50 Down \$18.06 Per Month... **\$365.00**

COMPLETE HOUSEFUL
Guaranteed Used Furniture

Range, Refrigerator, 5 Pc. Dinettes, Bedroom Suite, Mattress, Springs, Living Room Suite, Tables & Lamps, \$22.50 Down, \$11.63 Per Month **\$250**

LARGEST SELECTION OF USED FURNITURE IN THE SOUTHWEST

2 pc. Living Room Suite... \$20.00 to \$99.95
Bedroom Suite... \$49.95 to \$99.95
12, 16, or 21 cu. ft. Chest Freezer... \$119.95 (\$13.55 down, 5.69 per mo.)
Reposessed 12 cu. ft. Hot Point Refrigerator 1 year old (13.85 down, 6.20 mo.) like new... \$129.95
Odd dinette Chairs... \$5.00 to \$6.00
Lined Oak twin bookcase Beds... \$15.00
Platform rockers... \$6. to \$17.50
Youth Beds, complete... \$20.00 to \$25.00
Refrigerators... \$35.00 to \$129.95
Bed Springs... \$2.50 to \$15.00
Dinettes... \$20.00 to \$45.00
Apartment ranges... \$25.00 to \$69.95
Gas Ranges... \$25.00 to \$99.95
Posture Rest Reducing Machine... \$40.00
Mattresses... \$7.50 to \$17.50
Bunk Beds, Complete... \$49.95
Trundle Beds, Complete... \$49.95
Air Conditioners... \$29.95 to \$44.95
Chest of Drawers... \$10 to \$14.95
Blond Drop leaf Table and 6 chairs... \$59.95
Linoleum rugs 9 x 12... \$6.95
3/3 Lined oak, Poster Beds... \$20.00
Thin Line Sylvia TV... \$89.95
6 Dining Chairs... \$25.00
Desks... \$10 to \$30.00
Rockers... \$6.00 to \$17.50
Bedroom Suites... \$45.00 to \$89.95
Beds... \$5.00 to \$15.00
Automatic Washers... \$69.95 to \$99.95
Nigh Stands... \$3.00 to \$10.00
Wringer Washers... \$49.95
Baby Bed and mattress... \$12.50 to \$15.00
Hide-a-Beds... \$40.00 to \$109.95

NEW BUNK BEDS, complete... \$89.95

CARPET
Continuous Filament Nylon Sq. Yd. \$7.00

Free Delivery-Easy Terms-Use Your Old Furniture For Down Payment
S & S FURNITURE
“The Tradingest, Swappingest Store In The Southwest”
Ben O. Smart-Mgr.
Phone 482-3325 Texico, New Mexico

Research shows that most Americans like potato chips light colored and crisp. Best potatoes for chips are the ones planted early and harvested within a few days after the potato vines are killed, U.S. Department of Agriculture marketing researchers have found.

“Sure Sign of Flavor”
QUALITY CHEK
DAIRY PRODUCTS

Butter Milk Cottage Cheese Sour Cream

In No-Wax--No-Leak Plastic-Coated Cartons

CLARDY CAMPBELL Quality Chek DAIRY PRODUCTS

HEADQUARTERS FOR Planting SEEDS

Excel and Asgrow Hybrid Sorghums

Most Popular Numbers Still Available

We Also Have A Good Supply of Popular COTTON SEED

For All Your Seed Needs See
OKLAHOMA LANE FARM SUPPLY
— Phone Tharp 225-4366 —

what's it cost?

Just a penny and a half a day to do the dishes the clean, sanitary way. The electric dishwasher is another example of the many ways dependable electricity serves you daily. And, your electric service dollar buys more than ever before—24 per cent more. Probably your electric service bill is greater than it used to be but that's because you're using more. Add up the different way electricity serves you—you'll be amazed...and happy at the bargain you're getting.

ELECTRIC SERVICE... the biggest bargain in your family budget!

“April's Watch & Win Winner Of An Electric Dishwasher”
Mrs. Rilla Newton
409 North James
Guymon, Oklahoma

Commissioners Endorse Running Water Survey

Soil Conservation Week in Farmer County was appropriately observed by the endorsement of the commissioners court of a plan being pushed by the Farmer County Soil Conservation District to get one or more dams built on Running Water Draw.

Another chapter in the project -- now underway four years -- unfolded Monday when the commissioners, after listening to A. L. Black, chairman of the board of supervisors of the District and Jimmy Smith, work unit conservationist, explain the next step necessary.

The commissioners agreed to sign a letter requesting the feasibility engineering work begin, and have agreed to provide sites for any structures to be built.

Two years ago the county agreed to pay \$12,500 "pre-planning" costs for the project, and \$4,500 of that has been set aside so far.

However, the sentiment of the commissioners Monday was that the county is not going into the dam building business in the sense of acquiring (through purchase or condemnation) sites, and operating any resultant recreation area as a money-making device. At least not at this time.

The county is working with the conservation district mainly from a conservation standpoint.

The matter of whether the county might become involved more extensively than at present was discussed at the meeting. Guy Cox of Farwell, who voted against the endorsement

of the Texas Research Foundation at Renner, Texas, in charge of the Foundation seed Production, he managed three research field stations for Renner.

Jack received his Bachelor of Science Degree at the University of Nebraska. He worked in cooperation with the University of Nebraska on their experimental irrigated farm while he was with the Potato Certification Association of Nebraska for four years. Since 1956, Jack was a member of the scientific staff

Monday, said "I am afraid we are letting ourselves in for something."

He referred especially to the prospect of what would happen if easements cannot be obtained without cost by the county. "That could cost lots of money," he pointed out.

Black and Smith answered that in similar projects across the state, land use for the dam locations has nearly always been gratis from the landowner. They definitely felt satisfactory sites could be located along the draw in Farmer County which would be free to the county.

If the project becomes a reality, it could take several forms. The most likely at the present time would be to build three small dams capable of impounding 5,000 acre-feet of water. This series would be strictly a flood-prevention and water conservation facility, with no recreational or other used contemplated.

Another approach would be a much larger dam, about on the order of the one backing up Buffalo Lake near Umbarger, which would be a "multi-purpose structure," designed to control flooding, recharge

water sands, and provide a recreational area.

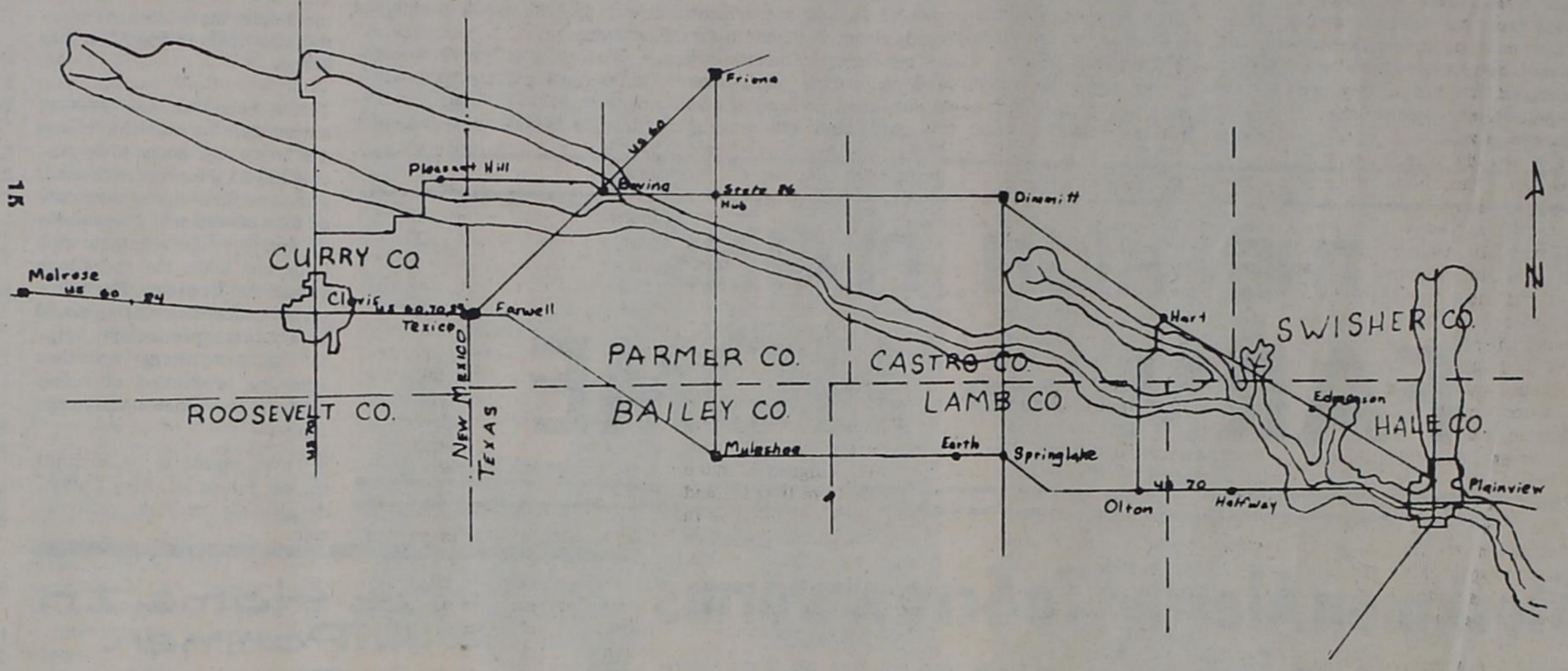
This larger project, if it ever gets rolling, would involve county-wide backing from all of the communities. It would probably mean a bond issue to finance construction, and a permanent plan of operation for the county-owned business of running a recreation area.

Right now the Soil Conservation District is pushing only for the small dams -- and only from a conservation standpoint. "The main thing is to help keep our water in this county," says Black, who points out that the dams would not only prevent runoff but would aid recharge of the water-bearing sands.

Outside of the county, the main interest centers around Plainview, where homes and businesses have been damaged by high water several times in recent years.

Running Water Draw passes through Plainview and in 1960 caused damage approaching one million dollars. Upper watershed retention structures such as those being discussed for Farmer County would eliminate the hazard.

Running Water Draw Watershed Project



The Running Water Draw watershed looks like this, and such a sketch shows how Parmer County fits into a five-county project to eliminate heavy run-off periods when the draw is flowing wide and swift.

Werner Joins Foundation

John H. (Jack) Werner has joined the staff of the High Plains Research Foundation as Associate Agronomist. Werner will be in charge of Seed Production at the Foundation.

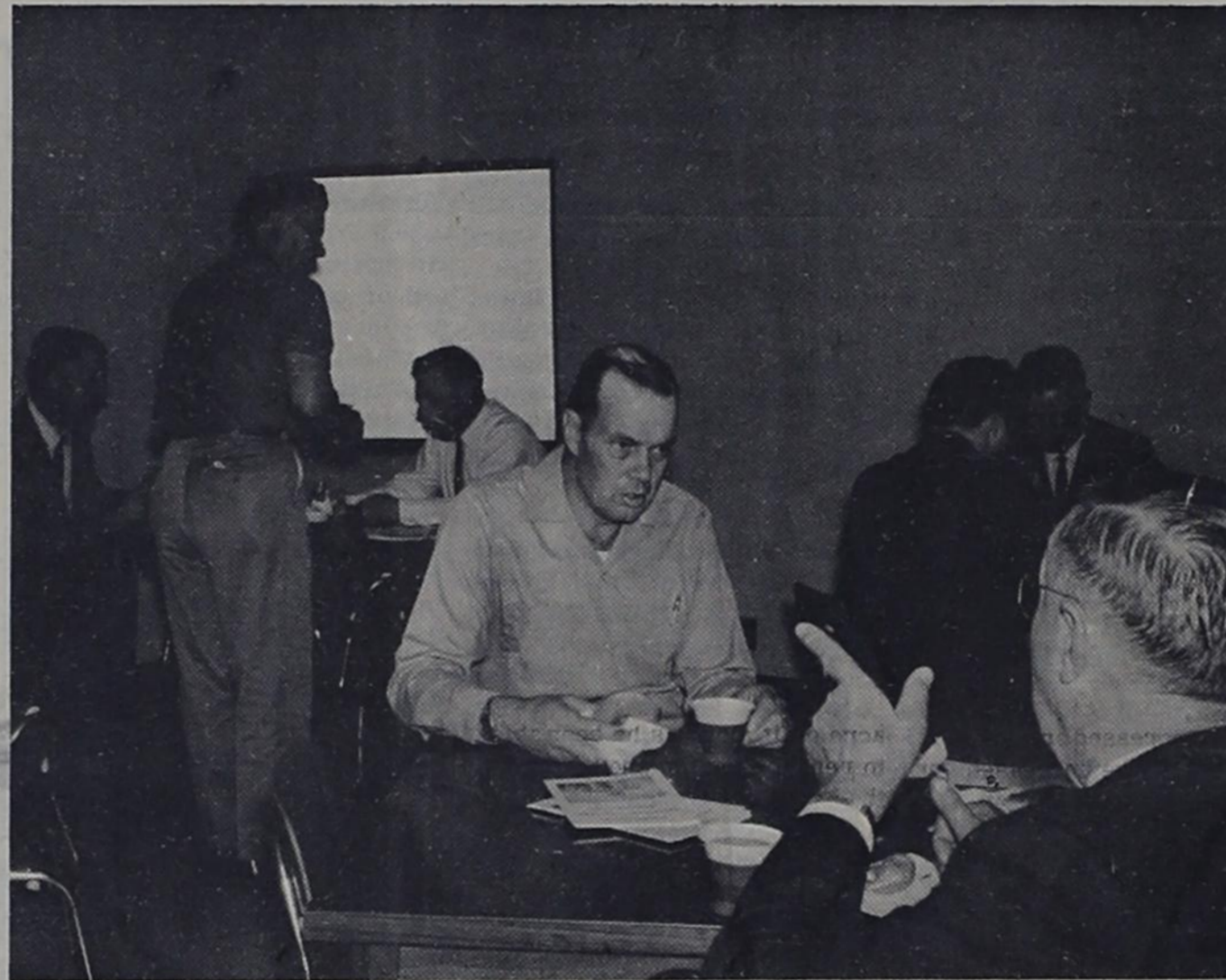
Jack received his Bachelor of Science Degree at the University of Nebraska. He worked in cooperation with the University of Nebraska on their experimental irrigated farm while he was with the Potato Certification Association of Nebraska for four years. Since 1956, Jack was a member of the scientific staff

of the Texas Research Foundation at Renner, Texas, in charge of the Foundation seed Production, he managed three research field stations for Renner.

In this capacity, he has become familiar with West Texas agriculture through frequent observation trips when the High Plains Research Foundation was a part of the Texas Research Foundation.

Dr. Earl Collister, Director of the High Plains Research Foundation, stated that Werner's extensive experience in the field of agricultural research under private enterprise will be of value in furthering the Foundation's research and educational work.

Werner started his work on April 1, and will move his family, wife and four children, to the area from Richardson, Texas, at the conclusion of the school term in June.



A. L. Black, chairman of the Parmer County Soil Conservation District's board of supervisors, discusses soil conservation with Rev. Herbert Pelman. This followed a program at Security State Bank in Farwell on the theme of Soil Stewardship Week. Similar programs were held in Friona and Bovina also.

AZTEC BOWL
Open Bowling at
All Times
1010 E. 1st St.
Clovis, New Mexico

'FUN on THE FLOOR' & C.R. Carpet
YOUNG FELLOW, WE TURN OUT THE LIGHTS AROUND HERE AT EXACTLY TEN-THIRTY.
GEE! THAT'S SWELL!
AND I MIGHT ADD
C.R. Carpet
HAVE EXACTLY WHAT YOU WANT WHEN YOU WANT IT.

WE SELL CARPET!
For the Best Carpet Buys in Town, Just Ask Around.
Come In to
C.R. Carpet
MAIN & MANANA - HIGHLAND Shopping Center
Phone 762-1792 - CLOVIS, N.M.

I Get 5% Dividends On My Money At.....
FIDELITY SAVINGS & LOAN
416 Mitchell St. PO 2-2917
Clovis, N. Mex.

Irrigation Systems Designed & Installed
● Roll-Flex Concrete Pipe
● Motor Joint Concrete Pipe
● Asbestos Cement Pipe
● ALCOA ALUMINUM IRRIGATION SYSTEMS
● Flowline
● Gated Pipe
● Sprinkler Systems

The USDA has announced that 1.3 million grain producers in the nation have enrolled in the 1964 Feed Grain Program and will divert a record 34.3 million acres from corn, grain sorghum and barley this year.

This month the U. S. cotton industry begins, in the Netherlands, the most concentrated market development program yet undertaken to promote overseas use of U.S. cotton. A number of promotional methods will be used in the three-year program and from it are expected to come guidelines for future cotton market development around the world. The Dutch cotton industry will help finance the program.

BROWN SUPPLY CO.
Of Muleshoe
Days 2790 - Nights 4124

CLOVIS COIN CO.
106 W. 5th. Clovis, N. Mex
762-2601
Coin & Stamp Supplies
Old Coins Bought
Sold & Traded

UNDER NEW MANAGEMENT
BELL FERTILIZER, INC.
BOONE ALLISON-MGR.
Continental
BLEND-O-MIX FACTORY
All Analysis - - Bagged or Bulk Material
State Guaranteed Analysis
Anhydrous Ammonia- - Rental Equipment
- - - -SEE- - - -
BELL FERTILIZER, INC.
MULESHOE, TEXAS
123 W. Birch Ave. Bob Kimbrough-Saleman Phone 3-2750 or 4690
T.L. Glasscock, Pres. J.H. Dunbar; V-Pres. C.L. Saylor, Sec.-Treas.

Hawkins Real Estate Co.
508 W. Plains 763-7345
4 SECTIONS OF GRASS within 50 miles of Clovis. Would be good place for registered cattle operation or 80% could be farmed. Less than \$75 per acre. 29% down, balance 20 years, 5%. Some soil bank, good grass on place now. Best buy for the potential that we know of.

NOTES BOUGHT AND SOLD. If you have a first or second lien note secured by real estate that you want to sell or trade, see us today.

There's a **PIONEER** sorghum to fit your farming conditions

Regardless of your soil's fertility--whether it's dryland or irrigated--whatever your needs or farming conditions, there's a Pioneer grain sorghum for you. And like hundreds of other High Plains farmers, you'll like the high, harvestable yields you get with Pioneer brand grain sorghum.

Short, stiff stalks, uniform head height, good head exertion and strong standability all add up to smooth combining with Pioneer grain sorghum. Your combine takes in less plant to get the grain. Harvesting losses are cut to a minimum. This means more grain across the scale next fall.

Ask your Pioneer salesman about the varieties for your soil and planting plans. Remember, you're on safe ground with Pioneer brand sorghum.

See or call
Gilbert Kaltwasser
Phone 825-2133
PIONEER 846 AVAILABLE NOW

GROW SESAME ON DIVERTED ACRES

- ★ Sign Up When You Are Ready
- ★ Collect Half Your Feed Grain Payment (Up To \$25. Or More Per Acre)
- ★ Grow A Sesame Crop On The Same Land (Worth \$90 To \$120. Per Acre)
- ★ Total Feed Grain Payment Re-Instated If Sesame Stand Lost By September 1.

YOU CAN'T BEAT IT GROW SESAME

Cummings Farm Store
Phone 9111 Friona
Texas Sesame Growers
Phone 2310 Muleshoe

Khapra Beetle Eradicated

The world's most destructive pest of stored grain, the Khapra beetle, is believed to be completely wiped out in Texas as well as the rest of the United States and Mexico.

The beetle's appearance in the El Paso area was great cause for alarm about five years ago. Texas Department of Agriculture inspectors, along with U.S.D.A. officials and grain storage owners waged a hard-fought and expensive campaign to wipe out the initial infestations. The insect is an extremely "dirty" eater, destroying 90 per cent more grain than it actually consumes and a very light infestation quickly grows, ruining grain in an entire elevator or storage bin in a remarkably short time.

The last known evidence of the Khapra beetle in the U. S. was found on July 11, 1962. In Mexico, no new infestations have been discovered since mid-1961.

Control officials point out, however, that even though no beetles are now known to exist in this country or Mexico, there is still a possibility of local infestations being found from time to time. During the past few months, some 28,000 properties in 11 Western states have been surveyed.

The Khapra beetle, whose name means "brick" in its native India, has not been easy to eradicate. It is hardy and adaptable. Its name came from the fact that it has been known to work its way through a two-foot brick warehouse wall.

The first insect was found in California in 1953, later spreading to Arizona, New Mexico, Texas and Mexico. The extensive fumigation program inaugurated to wipe out the pest required wrapping warehouses in gas-tight tarpaulins before methyl bromide gas could be released.

One difficulty is that beetle larvae can live three years without food. With ample food and favorable temperatures, they can produce as many as 12 generations a year, attacking

all grains and grain products. Texas and federal inspectors will keep a sharp watch for any evidence of new infestations in coming years. But the victory achieved thus far is remarkable.

Hay Important To Livestock Production

Hay might be considered the "glue" that holds the Texas livestock industry together during the winter months. However, when the short hay supply in 1963 teamed up with a long cold winter which required feeding all available hay and then some, hay barns across the state were left empty.

Recent rains may remedy the supply problem if all goes well until the prospective hay crops are harvested. But because of the large volume of hay needed each year, Texas cattlemen face a big challenge during the next few months -- refilling the empty hay barns.

To reach the needed hay goal, farmers and ranchers must follow good hay producing practices, says Shannon Carpenter, area dairy specialist for the Texas Agricultural Extension Service. The "Build East Texas" program has established a plan to reach a goal of 12 tons of hay per acre per year. Some of the practices included in this program might be good, says Carpenter, for other areas of the state.

These practices include the selection and planting of the best hay crops, well established hay meadows, high soil fertility levels, weed control, harvesting often and in early stages of growth and finally, good handling and storage.

Tests, says the specialist, have repeatedly shown that higher quality roughages give animals better performing ability. One ton of good hay produced by the practices outlined will often contain more feed nutrients than 5 tons of a low quality hay.



LUBBOCK -- It was to be expected that those who supported the recently passed cotton legislation would come in for some criticism. Such criticism from individual farmers has generally been related to the 2 1/2 cent price cut -- something that couldn't be expected to bring forth cries of joy from cotton farmers here or elsewhere.

Nevertheless, the great majority of the High Plains cotton industry did support the bill, complete with price cut (although with reluctance) and there is justification for that support.

The price cut, coupled with the subsidy payment on cotton sold for use by domestic textile mills is designed to make cotton competitive in price and thereby improve its chances in the market place against other fibers offered there for sale. Some critics ask why the subsidy payment was not made larger to bring the price of cotton for U. S. mills down to the desired level without reducing the price paid to the farmer. The hitch here is that with politics being what they are such a bill could never have been passed because of cost to the government.

Others maintain that farmers have been doing pretty well under the old cotton program and the old pricing policies and that no new legislation was needed. This "let sleeping dogs lie" attitude chooses to ignore the facts, perhaps hoping that the facts will go away. Under the programs of recent years and recent USDA pricing policies cotton was rapidly losing its markets, production was on the increase, and unused cotton stocks were piling higher and higher. The end of this high production -- low consumption road was in painfully plain sight. Shrinking demand and bulging surplus stocks are not things that just go away when ignored.

It takes no great mind to know that a surplus of any commodity has but two possible solutions -- either the supply must be decreased or consumption must be increased, or some of both. For cotton, decreasing the supply could only be accomplished through drastic acreage cuts and even this, alone, would furnish no permanent solution to the problem. Without other remedial measures one acreage cut would lead to another down to who knows what low level.

Obviously, then, the only plausible way out of cotton's surplus problem is stepped up consumption, and industry leaders are generally agreed that consumption will go up under

the new cotton bill. According to Robert T. Stevens, President of J. P. Stevens & Company and a recognized industry leader, the use of cotton will go up 600,000 to a million bales the first year.

So, this was the choice faced by the cotton industry spokesmen -- an inevitable series of acreage cuts (probably beginning with 25 per cent across the board) or new legislation. There can be little doubt as to which of these alternatives was the average High Plains farmer's stomach. And, if there are those who prefer an acreage reduction over a price cut, they can choose to underplant effective allotment by one-third and by doing so earn a one-cent increase over last year's support price.

The government has helped a lot in keeping farm income up in past years. We are grateful for that help and we sincerely hope we can count on continued assistance until the day when cotton emerges strong and healthy from the oxygen tent of legislation. But whether we like it or not, in the final analysis permission to continue volume cotton production on the High Plains at a profit will come as a result of healthy markets, because no government can forever support a commodity when the demand is gone.

It is well to keep in mind that land, which is the High Plains' most valuable asset, is not valuable for itself alone but is valuable for its ability to produce something that can be sold at a profit. Removing any part of the High Plains cotton acreage would have an immediate effect on land values as well as on annual income for land owner and tenant.

This fact was clearly demonstrated recently to a Lamb County farmer who looked at 960 acres of level land with a 14-inch irrigation well pumping 5400 gallons per minute of pure water. The land, in the San Luis Valley of Colorado, is fertile and clean, yet the owner has been unable to borrow \$30 an acre on it, nor has he been able to rent it even for enough to pay the very low taxes. The San Luis Valley is said to hold some three million acres of land in the same condition.

Why is its value so low? Because it has no allotment to grow a crop that can be sold at a profit.

So, while we can't be expected to do nip-ups over the prospect of lower cotton prices, we can be thankful that we are able to continue producing cotton and that we have a chance to put our product back in position to compete for existing markets... markets without which land values and farm income would go down together.



By Rosemary

The working women of our a real job of surgery on the nation who make up one-third of the total labor force have left few industries uninvaded. Since 1950, the Federal Census of Occupations has not listed any jobs held exclusively by men.

To mention a few, women today are railroad workers, baggage handlers, truck drivers, furnace tenders, "mailmen", taxi drivers, glaziers, plumbers, undertakers, auctioneers, accountants, barbers, architects, doctors, dentists, lawyers and members of congress. There are even women engineers and in larger numbers than you may think. Last count showed 4,000 of them.

Women are currently holding 68% of all clerical jobs, 35% of all professional and technical positions, 28% of all agricultural jobs. About 24 million women are working today, more than one-third of all U.S. women of working age. The majority are over 40 years old, half are married and one-third have children under 17.

There is one position, however, that the distaff side has not succeeded to, despite the fact that the average woman in view of her daily household training would be well-qualified to hold and that is director of the federal budget. What housewife, who has had to contend with the tightest of family budgets, would not be able to perform

Housewives and womenfolk who are home to greet the mailman can help save the Post Office Department a million dollars a year by keeping closer watch on their dogs. Last year mail carriers were bitten 7,000 times, leaving the department with a flood of medical bills.

Spring fashions are continuing the nonchalant, casual, mood which fall and winter ensembles brought. Waistlines wander -- they are dropped, raised or natural. Sleeves are full length. Daytime hemlines are short, with a new trend in the air, to eliminate hems completely for a sleeker appearance. Evening wear features the long gown for the slim, sculptured look of classical days.

ABSTRACTS See JOHNSON ABSTRACT COMPANY in Farwell Fast, Accurate Ph. 481-3878 Box 88

Dr. William Beene Optometrist Phone 4051 Friona, Texas 13th. & Cleveland (South Of Hospital)

May Is Proclaimed Senior Citizens Month

May has been proclaimed Senior Citizens Month by President Lyndon B. Johnson. Theme for the special observance is "opportunities for Older Americans." Groups throughout the country have responded quickly to the invitation to spotlight activities of older citizens, says Patsy Reynolds, Texas A&M University Extension specialist in

family life education. Housing officials, recreation leaders, educators, heads of state commissions on aging, state and local officials, and leaders of Senior Citizens organizations have pledged fullest cooperation in giving recognition to older Americans.

Senior Citizens Month has a fourfold purpose: To honor older citizens and make their needs known; to publicize services that are available and mobilize support of general programs for senior groups; to encourage local communities and organizations to do more for older Americans, and to recognize the talents of older citizens and provide opportunities for them to contribute their experience, skills and wisdom.

Who are the older citizens being honored this month? They include three former presidents of the United States; nearly 10 per cent of the entire U. S. population; nearly 1.5 million people living on farms; more than one out of four U.S. senators, and almost 2 million people working full-time.

Science shows that all of us can add years to our life, and add life to our years if we apply knowledge about nutrition to the food we eat. The U. S. Department of Agriculture has been working to help Americans eat better since 1862, but constant nutrition research is only a part of USDA's work. Many special reports, food guides, booklets and meal planning helps are prepared by U. S. Department of Agriculture specialists for consumers. The Food and Home Fair, now underway in Washington, calls attention to special consumer services and safeguards. For a copy of "A Consumer's Guide to USDA Services," MP-959, send a post card to Office of Information, USDA, Washington, D.C. 20250.

Beef is the buy-word for food shoppers for the next several weeks. Other plentiful are canned corn, canned ripe olives, eggs, dry beans, cottage cheese and rice, says the U. S. Department of Agriculture.

Farm And Ranch Loans Long Term, Low Interest ETHRIDGE-SPRING Agency, Friona Phone 8811

Complete Automotive Machine Shop SERVICE Valve Work - A Specialty Crankshaft Grinding MOTOR LAB At Rear Of Elliott Auto Parts 311 W. 7th. Clovis

If You're Interested In Buying FARM MACHINERY Call Big Nick Trienen at Machinery Supply Hwy. 60 Bovina Phone 238-4861

Our Service Department Open Boat Repair And Motor Tune Ups! Clovis Boat And Motor 2106 N. Prince Clovis



going on a business trip?



Do you have an up-to-date family portrait to take with you? Our photographers are experts--know how to show your family at its best. Come see us soon. See the difference professional photography can make.

Wherever you are, you always have the best of company with a Family Portrait

Sass Studio 506 W. 7th - Clovis Ph. 763-6143

BOYD'S COMPLETE BRAKE and BEAR FRONT END Service TIRE TRUING WHEEL BALANCING AND OVERLOAD SPRINGS MONRO-MATIC SHOCKS MUFFLERS AND TAIL PIPES FACTORY REBUILT POWER BRAKE UNITS-NEW UNIT GUARANTEE-EXCHANGED BOYD'S BRAKE SHOP 21 Years in Clovis 221 W. Grand - 763-4326

FOR SALE 400 Acres fine farm land, 7 miles north Clovis, 1 mile paved highway front, 3/4 mile section line front. Extra good 8 inch irrigation well, lots of underground irrigation pipe. Wonderful potentials other than farming. \$500,00 per acre. 29 per cent cash, 6 per cent notes. Terms to suit buyer and seller. See J. A. VALENTINE Ph. 420 Connelley St 763-5169

FREE AIR CONDITIONER On Any New 1964 COMET, MERCURY OR LINCOLN! LIMITED TIME ONLY GET OUR DEAL BEFORE YOU BUY ANY NEW CAR! WATSON MOTOR CO. 600 W. 7th

RILCOT 90 IMPROVED FOR 1964 FIRST IN MATURITY RILCOT 90 COTTON is Consistent in Earliness 1. First Bole 1963 in Yoakum County, Texas area 2. First Bole 1963 in Oton, Texas area 3. First Bole 1963 in Earth, Texas area 4. First Bole 1962 in Oton, Texas area 5. First Bole 1962 in Castro County 6. First Bole 1962 in Farmer County 7. First Stripped Bole 1962 in Springlake, Texas area. "PLANT CERTIFIED SEED" "CERTIFIED Is The Sure Way To Grow!" STRONG STALKS LARGER BOWLS LONGER STAPLE EARLIER MATURITY COTTON SEED COMPANY NEW WAREHOUSE - LUBBOCK HIGHWAY - LITTLEFIELD BUSTER OWENS BOX 1009 LITTLEFIELD, TEXAS Phone 385-5401

Effects Of Light Colors On Cotton Plant Studied

Texas A & M University agronomists are trying to determine effects of different light colors on transpiration in cotton plants.

The colors are the same as those seen in a rainbow, which is ordinary white light separated into its spectrum of colors. Light intensity studies on cotton plant transpiration have already been made. Now the workers are wondering how much this important plant function is governed by light colors.

Transpiration is the transfer of moisture from a plant leaf to the atmosphere. In other

words, it's loss of water from leaves.

Dr. J. R. Runkles, professor of soil physics and project leader, says the research is mostly basic. That is, they just want to see what happens.

However, he emphasized that results might lead to development of plants which make more efficient use of water.

The study is serving as doctoral dissertation material for Jim Mulkey of Mercedes, a graduate of Texas A&I College.

A growth control chamber, about the size of an automobile, is used in the research. The chamber allows strict control of air temperature, humidity, wind speed, light intensity and soil temperature.

The project, titled "Influence of Light Quality on Transpiration in Cotton," involves investigation of bands of wave lengths in visible and invisible light.

Mulkey says not all of the colors in the spectrum are under study individually. Instead, the many hues are grouped into broad bands of color. These include blue, green, yellow-orange and red, all visible, and infra-red, which is invisible.

Plants are subjected to each color band and to different air temperatures and air humidity.

Runkles said the study is just getting underway. Preliminary results are expected by mid-summer.

AMMO NOTES

By Bill Bennett, Agronomist

AQUA AMMONIA

Aqua ammonia as a nitrogen fertilizer is receiving increasing attention in the area. Most of the interest occurs in the sandy, lighter-textured soil area in Hale, Lamb and Bailey counties and the southern parts of Castro and Parmer counties. A small amount of interest has been shown in the area of heavier textured soils in Hale, Castro and Deaf Smith county.

Aqua ammonia is not new. The main reason very little has been used is that it costs more than anhydrous ammonia and it takes longer to apply aqua than it does anhydrous.

Aqua ammonia is ammonia dissolved in water. It usually contains at least 20% nitrogen and is sold as 20-0-0. The material has a slight vapor pressure and has to be injected into the soil to a depth of one to two inches to avoid loss of nitrogen as ammonia. Compared to anhydrous ammonia and other nitrogen sources, aqua ammonia will give equal results when used on a nitrogen-equivalent basis.

The price of aqua ammonia will usually be quoted as a delivered price and a "picked-up" price, which is usually slightly lower if the nurse tank is picked up at the dealer's location. Some dealers do not deliver aqua to the farm. It takes four tanks of aqua to be equal to one tank of ammonia on a nitrogen-equivalent basis. Actual nitrogen from aqua will usually cost about 8 cents per pound. Actual nitrogen from anhydrous is 6 1/2 cents per pound.

The main reason given for using aqua instead of anhydrous is that too much ammonia is lost during application. If, for some reason, the chisel mark cannot be properly covered, for instance, in very cloddy soil or soil that is too wet, ammonia can be lost. If the chisel mark can be properly covered, there will be no loss of ammonia.

If soil is too wet to close a chisel mark, compaction by tractors may cause more harm than the good you will get from either anhydrous or aqua. Even our most sandy soils that are being farmed have enough clay in them to hold the heaviest rates of ammonia normally used. The main advantage of aqua is its use on soil with very heavy stalk residue, however, there would be few situations where the higher cost of aqua could be justified over the use of anhydrous ammonia as a nitrogen source.

Finely chopped cucumbers added to a sour cream or mayonnaise dressing brings a different touch to the dinner salad. Today's cucumbers come long and straight and are favorite ingredients for salads during the warm months.

Americans spend only 19 percent of their take-home dollar on food. Compare this to 30 percent by the British, 50 percent by Russians, and up to 90 percent in some under-developed countries. Research on more efficient production and marketing, and better ways to control insects and diseases have helped keep food costs down.

"Keep cool with dairy foods, summer's hottest values" is the theme of the 1964 June Dairy Month observance, industry leaders have announced.

Pardon, I'd Like To See What's Going On!



American Cotton Congress Schedules Its 25th Meeting

The American Cotton Congress will hold its Silver Anniversary meeting June 5-6 at the Raleigh Hotel in Waco.

Theme of the conference is "Cotton's Past, Present and Future."

Burriss C. Jackson of Hillsboro, Congress chairman, said meetings are divided into three areas—production and marketing, research other than with production problems, and foreign trade and outlook.

Among speakers on Friday will be Dr. M. K. Horne, National Cotton Council economist, who will speak on the current economic status and outlook for the cotton industry. Undersecretary of Agriculture Charles S. Murphy also will be on the Friday program. His subject will be "The New Cotton Program and a Look at the Future."

J. D. Prewitt, associate director of the Texas Agricultural Extension Service at Col-

The U. S. Department of Agriculture has announced a change in the recently enacted '64 wheat program. The change provides that wheat produced on any farm on which the 1964 wheat acreage is within the farm allotment will be eligible for price support loan or purchase based on the national average of \$1.30 per bushel. Eligibility for price support only will be determined on the basis of the wheat acreage on each individual farm and not as previously announced.

TOUCHE!

"Look at that silly-looking girl with the bow in her hair," scathingly remarked a junior, not realizing that she was looking at her own reflection in the glass of the door.

RITWAY JANITOR SERVICE

Clovis, N. Mex. Carpet shampooing. Free estimate. Cleaning is our only business - not a sideline. Phone 763-6361.

SNEED REPAIR SHOP

New Engines, Priced Right

- Continental Red Seals
- Chrysler (6 Models)
- Oldsmobile 394
- Pontiac 389
- Chevrolet 292 Truck

Reconditioned Engines

- 1-5820 Continental
- 1-R602 Continental
- 1-T427 Continental
- 1-M330 Continental
- 1-V856A Chrysler

Complete Repair Service On Any Make Of Irrigation Engine!
Ratio Changes And Repair Service On Gear Drives!

Phone 3-4260 For Fast Service

D.H. SNEED, Owner

Vegetable Quality Improves

There's a big improvement in the quality and variety of fresh vegetables arriving at the supermarket, Mrs. Gwendolyn Clayatt, Extension Service consumer marketing specialist, reports.

Fresh asparagus is more plentiful and prices a bit lower, so enjoy the vegetable while it is in ample supply. Green beans also are more plentiful and price tags are more attractive. Other economical fresh vegetables are mustard, carrots, cabbage, collards, celery, green onions, and radishes.

More strawberries are coming to market. Also worthy of consideration are pineapples, bananas and avocados. Apple prices are edging upward as supplies diminish.

Beef continues to represent a real savings, with plentiful supplies available. Check the meat counter where you trade for featured items at attractive prices. There's also a special promotion on turkey parts in some markets. Take your choice of light or dark meat.

Considerable work is being done to develop new products from chicken. Items such as chicken frankfurters, chicken bologna, chicken sticks, smoked chicken and chicken loaf are finding their way to markets. Convenience products such as chicken rolls, canned or frozen chicken a la king, frozen barbecued chicken, canned or frozen chicken chow mein, pouch pack chicken fricassee, frozen chicken pies and TV dinners continue to meet with consumer favor. Many of these are now on the market, and others are being best-marketed and will appear soon.

U. S. consumers used a record 72.2 million pounds of shelled peanuts during the month of January.

KIRBY VACUUM CLEANER Sales and Service--Rebuilt Cleaners and parts for Most Makes. Box 612-909 W. Plains or Phone 762-2121 for Free Showing in Home. Clovis N. Mex.

It's 4-H Roundup Time In Texas

The campus of Texas A&M University will hardly have time to catch its collective breath, following the spring semester, until an estimated 1,800 4-H Club members and their leaders arrive.

Purpose of this mass migration of 4-H members from across Texas to the A&M campus is the 1964 Texas 4-H Roundup, June 2-4. Main event of their stay on campus is the state 4-H contests, which total 31, three more than last year. New contests this year are CIVIL Defense Demonstration, Clothing Educational Activity and Money Management Activity.

In addition to the contests, a special event for 4-H members, parents, adult leaders and friends has been scheduled, A 4-H Career Opportunity Fair, sponsored by Texas A&M University, will present interesting and challenging displays of career opportunities now and in the future. University career advisors will be on hand to answer questions regarding career opportunities for today's

youth. Club members entered in the state contests have already been named county winners and ranked first or second in their respective district contest. The members will be accompanied to Roundup by county Extension agents, adult leaders and/or coaches.

Individual contests will get underway June 3, some as early as 6:30 a.m. Results will be announced by mid-afternoon. Several of the winners will be eligible to participate in national contests later in the year.

Following breakfast on Thursday, the statewide meeting will be over, but spirited members and tired leaders will return home with an unforgettable experience and hopes of returning in 1965.

Meats with the lowest price tag per pound aren't necessarily your best buy, say Extension Service food and nutrition specialists at Texas A&M University. Some meats have more bone, gristle, and fat than others. You get a bonus from meat with no bone. Figure four to five servings per pound from ground meat, boneless stew meats, liver and other boneless meats.

Agtex Dec Pabst Fayne, a five-year-old registered Holstein cow, owned by Texas A&M University, has produced 18,500 pounds of milk and 574 pounds of butterfat in 305 days. The Holstein-Friesian Association of America made the announcement and listed the production as noteworthy. They said Agtex's production compares with an annual output of 7,500 pounds of milk and 275 pounds of butterfat for the average U. S. dairy cow.

Too often we run down the road of life rather than walk. Thus we usually miss all the scenery.

If You Have FARM MACHINERY TO SELL Call Big Nick Trienen at Machinery Supply Highway 60 Bovina Phone 238-4861

ADAMS DRILLING CO.

WATER WELL DRILLING

LAYNE PUMPS, INC. PUMP & GEAR HEAD REPAIRS ALL MAKES

Sales & Service Friona

DIAL 2921 NIGHTS 2951

Texas

FOR SALE--- 800 MM Irrigation Motor With New Overhaul.

Norvell Strawn

Bovina

Phone 238-4311 Or 238-3781



Our savers have green thumbs

When it comes to making dollars grow, our savers are real gardeners. Dollars saved with us thrive nicely on generous earnings. Put part of your pay regularly into "seed money" and watch it bloom into an impressive reserve. Why not start your bumper crop of "growth dollars" with us this week?

First Federal Savings & Loan

HOME OFFICE 4th & PILE CLOVIS, N.M.

BRANCH OFFICE 2nd & ABILENE PORTALES, N.M.

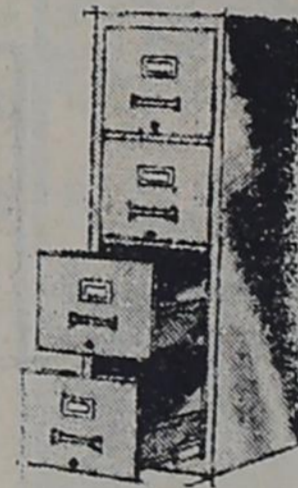
MEMBER OF THE SAVINGS AND LOAN FOUNDATION, INC. SPONSOR OF THIS ADVERTISEMENT IN READER'S DIGEST, NATIONAL GEOGRAPHIC AND McCALL'S

Southwest Original Discount Center

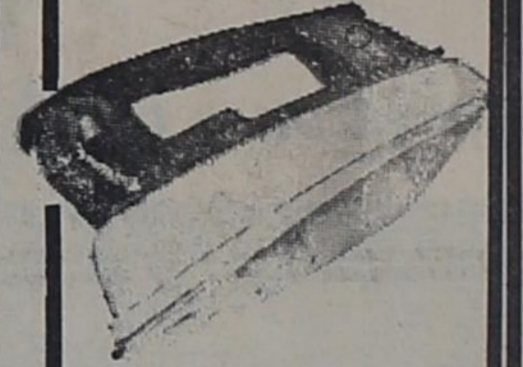
GIBSON'S

108 Sycamore - Open 9 to 9 (Except Sunday) Clovis

4 Drawer FILE CABINET \$23⁸⁸



Specials Through Saturday Night



MODEL 10130

PROCTOR SILEX

STEAM and DRY

IRON

GIBSON'S SPRING SPECIAL

\$5⁹⁷

#1090 1-Gallon Styrofoam PIK-PAK JUG 73^c



★ INSULATED ★ POURING SPOUT GIBSON'S SPECIAL

#400/12 STYROFOAM ICE CHEST 88^c



GIBSON'S UNTOUCHABLE SPRING SPECIAL

- ★ 30 Quart Capacity
- ★ Hand Grips
- ★ For Fishing
- ★ For Camping
- ★ For Patio



20 Gal.

Galvanized Garbage Can \$1.77

#2400 OSCILLATING SPRINKLER \$3²⁹



★ Cover Area up to 2400 Sq. Ft. 40'x60' to 8'x12'

GIBSON'S SPRING SPECIAL

Champlin Deluxe MOTOR OIL SAE 10W30 - SAE 20 2⁷⁹ Quart 6⁴⁸ Case

Mrs. Charles Hosts Luncheon

Mrs. Wilbur Charles entertained members of Thrifty Club with a luncheon last Monday at her home. The luncheon menu consisted of oven fried chicken, new potatoes and peas, corn, relishes, broccoli, hot rolls and apricot Jello dessert. During the afternoon the group made tea towels for the hostess. Those present were Mrs. G. A. Bandy, Mrs. H. D. Brad-

shaw, Mrs. C. R. Brandon, Mrs. P. O. Dixon, Mrs. L. M. Grissom, Miss Lola Grissom, Mrs. H. H. Kelso, Mrs. Frank Smith, Mrs. J. D. Stevens, Mrs. Earl Ware and Mrs. Charles.

BERRIES of the red sage, common in the Southeastern U.S., are poisonous, reports the American Medical Association. The plant, sometimes called wild sage and found in flower gardens, along fences and in fields, poisoned several children recently in Hillsborough county, Fla., one fatally.

Mr. and Mrs. Alan Staley and son returned home recently from Denver, Colo.

TO THE VOTERS OF PARMER COUNTY---

It is with heartfelt appreciation that I thank the citizens of Parmer County for the endorsement given my candidacy in the Democratic Primary last Saturday.

The confidence you have demonstrated in me by returning me to office without opposition is regarded as an implacable trust of public service.

I pledge to do my utmost throughout the elected term to merit this endorsement.

Chas. Lovelace Sheriff, Parmer County

New! BOVINA TEE-SHIRTS

White Tee-Shirts With Maroon Trim (School Colors) With Lettering BOVINA On Left Front, Get Yours Now- Be Patriotic To Your Hometown!

BOVINA DRY GOODS

"The Store Where Your Money's Worth More"

WANT ADS

BUD STOWERS Ditching & Gasline WORK

Flona - Phone 3981 Bovina - Phone 238-3741

CBS NBC ABC Get All Three Major Networks To Perfection: Get On Cable TV Now! *Low Tie - On Fee As Low As \$12. Down *Low Monthly Rates

Clearview Company Of Bovina Phone Bovina 238-3592 Or Flona 4311

Medical Management Of The Overweight Patient Dr. Youngblood 519 Pile Clovis

LAWN MOWER REPAIRING Weldon Moody Phone 238-2832

FOR SALE -- Three-bedroom home in Bovina with 1 1/2 baths, central heating, air conditioning and insulation. See C. N. Trienen at Machinery Supply, Phone 238-4861. 43-6tdh

CARD OF THANKS We wish to take this means of thanking the good people of Bovina for the food and flowers that were brought to our home during our recent bereavement. The acts of kindness and your thoughtfulness will long be remembered. Luther Boatman Eula Newton Mr. and Mrs. C. W. Carter and family Mr. and Mrs. Jerry Newton and Joe 46-1tp

NOTICE TO BIDDERS

Sealed proposals addressed to Bovina Independent School District, Bovina, Texas, for the GENERAL CONSTRUCTION, which will include plumbing, heating and electrical work for 1964 Additions to School Building for Bovina Independent School District, Bovina, Texas, will be received at the office of the Superintendent of Schools until

2:00 p.m. (CST), Tuesday, May 26, 1964,

at which time and place proposals will be publicly opened and read aloud. Any bid received after closing time will be returned unopened.

Copies of plans and specifications and other proposed contract documents are on file in the office of Atcheson, Atkinson and Cartwright, Architects and Engineers, 204 Sanford Building, Lubbock, Texas, and are open for public inspection. Plans and specifications may be examined without charge in the office of the architect and may be procured from the architect upon a deposit of \$25.00 as a guarantee of the safe return of the plans and specifications. The full amount of this deposit will be returned to each bidder immediately upon the return of the plans and specifications in good condition. No refund on contract documents and plans returned later than ten (10) days after the award of the contract will be obligatory. Additional sets of plans and specifications may be procured from the above upon a deposit of \$25.00 each as a guarantee of their safe return within ten (10) days from the date of opening bids, in which event \$15.00 (amount of deposit less actual cost of reproduction) of the deposit will be returned.

The wage scale shall be in accordance with the schedule approved by the Bovina Independent School District and is fully set out in the specifications.

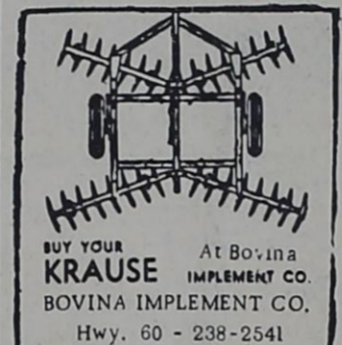
The character and amount of bid security to be furnished by each bidder are stated in the above mentioned documents.

No bids may be withdrawn after the scheduled closing time for receipt of bids for at least fifteen (15) days.

The Bovina Independent School District reserves the right to reject any or all bids and to waive informalities.

Bovina Independent School District, Bovina, Texas By: Johnie Horn President, Board of Trustees 46-2tc

FOR YOUR Basic Home Bible Study Library Books, see or call Don Stone, phone 238-3341. 31-tfnc



CUSTOM carry-all work, land levelling and tailwater-pit digging. Eddie Redden, phone 225-4147. 39-10tp

Automobile Air Conditioning Service HAMMONDS ELECTRIC Bovina

FOR SALE -- Good alfalfa hay. Ph. 225-4158 Tharp Exchange or See O. H. Jones southwest of Hub. 45-tfnc

Lighting Arrestors Installed Protect Appliances and TV

BOVINA ELECTRIC Odie White - Pho. 238-2871

FOR ALL KINDS of insurance and farm loans, see Jim Ware at Bovina Insurance in First National Bank Building or phone 238-4382. 23-tfnc

GLEN HROMAS All Types Painting And Decorating

Phone 238-2912

NOTICE

THE STATE OF TEXAS) COUNTY OF PARMER) CITY OF BOVINA)

Notice is hereby given, pursuant to Section 26 of the Zoning and Building Permit Ordinance enacted July 31, 1959, by this City, that a public hearing shall be held at the City Hall on Friday, May 22, 1964, at 8 P.M., to consider the proposition of abolishing District D as defined in said original ordinance and of incorporating all of the territory presently in District D in District E. Also to be incorporated into District E is all the area from Second Street west to Fourth Street and from North Street south to Highway 86.

Dated May 12, 1964.

Boyd Gilreath, Mayor

(SEAL) ATTEST: Mary Ruth Martin, City Clerk

Irrigation Motor Headquarters For A Better Deal On A New Irrigation Motor, 413 Chrysler, Olds, Pontiac, GMC, Chevrolet or Case, and All Your Motor Repair See-- BOVINA MOTOR LAB Highway 60 East - Bovina

Plant WEATHER MASTER SORGHUM

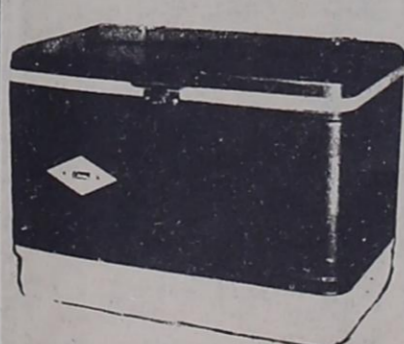
Get Your Early Booking Bonus Now! 13" RATCHETING CHAIN WRENCH



13" ratcheting Chain Wrench from O.T.C. Tool Company is one of the newest and most versatile wrenches for the farmer. It will do everything a pipe wrench will do and more. It is for use on 1/2" to 4" pipe, either square or round pipe. Get yours today.

Free with your 5 bag order

SNOW-LITE COOLER



Coleman's regular - sized Snow-Lite Cooler. Thermo-Lock styrene insulation on all sides, top and bottom. Heavy gauge, welded steel casing for extra strength and durability. Hi-lustre baked enamel finish. Chrome plated hardware, chest type handles with built-in bottle openers, rugged Snow-Lite interior, and dry food storage tray. Exclusive cam type latch locks in the cold. Plastic drain with can't lose cap won't leak, sweat or corrode.

Free With Your 15 Bag Order

Varieties Available WEATHERMASTER *75 *65 *60 *45 TEXAS VARIETIES * 608 * 620 * 660 To Insure The Variety You Want, We Encourage You To Book It Now, Good Seed Are Scarce

BOVINA Wheat Growers, Inc. Jim Russell, Mgr. - Ph. 238-2691 "Not Everybody Belongs To A Co-Op But Everyone Benefits"

REPAIR! REMODEL!

Nothing Down - 60 Months To Pay
Complete Line Building Supplies

Phone 238-2671
CICERO SMITH LUMBER COMPANY - Bovina -

French Crook Has Unusual Hobby

By Sue Moten
A Bovina businessman has an unusual hobby.

F. M. Crook, owner of Southside Service Station and Grocery, spends part of his free time and odd moments making miniature furniture.

This hobby is a new thing with Mr. Crook. He started making the furniture during last winter when the weather was bad and business was slow.

He admits that he has always carved and whittled but this is his first attempt at miniature furniture.

It is made from odd bits of redwood, plywood, pine and is carved, whittled, glued and painted or stained. He says making the furniture is "just miniature carpentry."

He has worked as a carpenter and if he has any formal training for the hobby, this is it.

The estimated cost of a miniature dresser is about a dollar but the time is another element. There are many hours spent on each piece. The carving of the seat of a rocking chair consumes about three hours.

He has made a total of 14 pieces plus several other pieces of furniture not in miniature.

One interesting item is a sewing cabinet, made with carved drawer fronts and cigar box drawers. This is all fitted into a neat cabinet which houses thread, needles and other sewing items. He has also made a carved "what-not" shelf studded with broken bits of glass.

This is a copy of one he viewed on the TV program, Gunsmoke. French says he can work on the furniture and still concentrate on work at the station. He admits that when reading he becomes so absorbed he doesn't hear cars drive in but with the furniture he can work and still keep a steady eye peeled for customers.

The pieces are for sale although he hasn't sold any of them.

The hobby was certainly kept quiet. A customer came in and saw him working on some of the tiny furniture and urged him to show in in the art show held here recently.

French plans to have something to do with his time when he can no longer work at his business. He believes that he can find something better to do than just loaf downtown. This something could be making miniature furniture.



A close view shows the intricate hand work and time on the miniature furniture made by French Crook.

Gee Signs As Principal At O'Donnell

Hallie Gee, head football coach and athletic director at Bovina High for past four years, has been named high school principal at O'Donnell.

Gee signed a contract for the new position there Tuesday night.

He will begin his duties, which will be on a 12-month basis, at the Class A school July 1.

Prior to his coaching duties here, Gee coached at Adrian one year and was high school principal at Troy for two years. He has been in school work for 14 years.

There are approximately 160 students in the high school at O'Donnell.

Tyler, Texas, home of the annual Texas Rose Festival, is known as the "Rose Capital of the World."



Now you can ride Hi-Level on the San Francisco Chief

There's been a big change! Reserved seat Hi-Level chair cars have been introduced for greater comfort of coach passengers between Chicago, Kansas City, Amarillo and San Francisco. Complete selection of Pullman accommodations too.

San Francisco Chief features a Big Dome lounge car for your travel enjoyment, and famous Fred Harvey food in the diner. Dining Club books offer mealtime savings.

Ask your local Santa Fe agent for details.



Say "Santa Fe via Chicago" for your trip to the NEW YORK FAIR

FFA Boys Purchase Livestock

John Paul Jones, vocational agriculture instructor at Bovina High, and a group of five FFA members went to Oklahoma on a livestock buying trip during the weekend.

They purchased eight head of lambs and a barrow at Kingfisher and McAlister. The animals will be fed for show.

FFA members going with Jones were Eddi Corn, Lane Gober, Jerry Roach, Billy Marshall and Randy Jones.

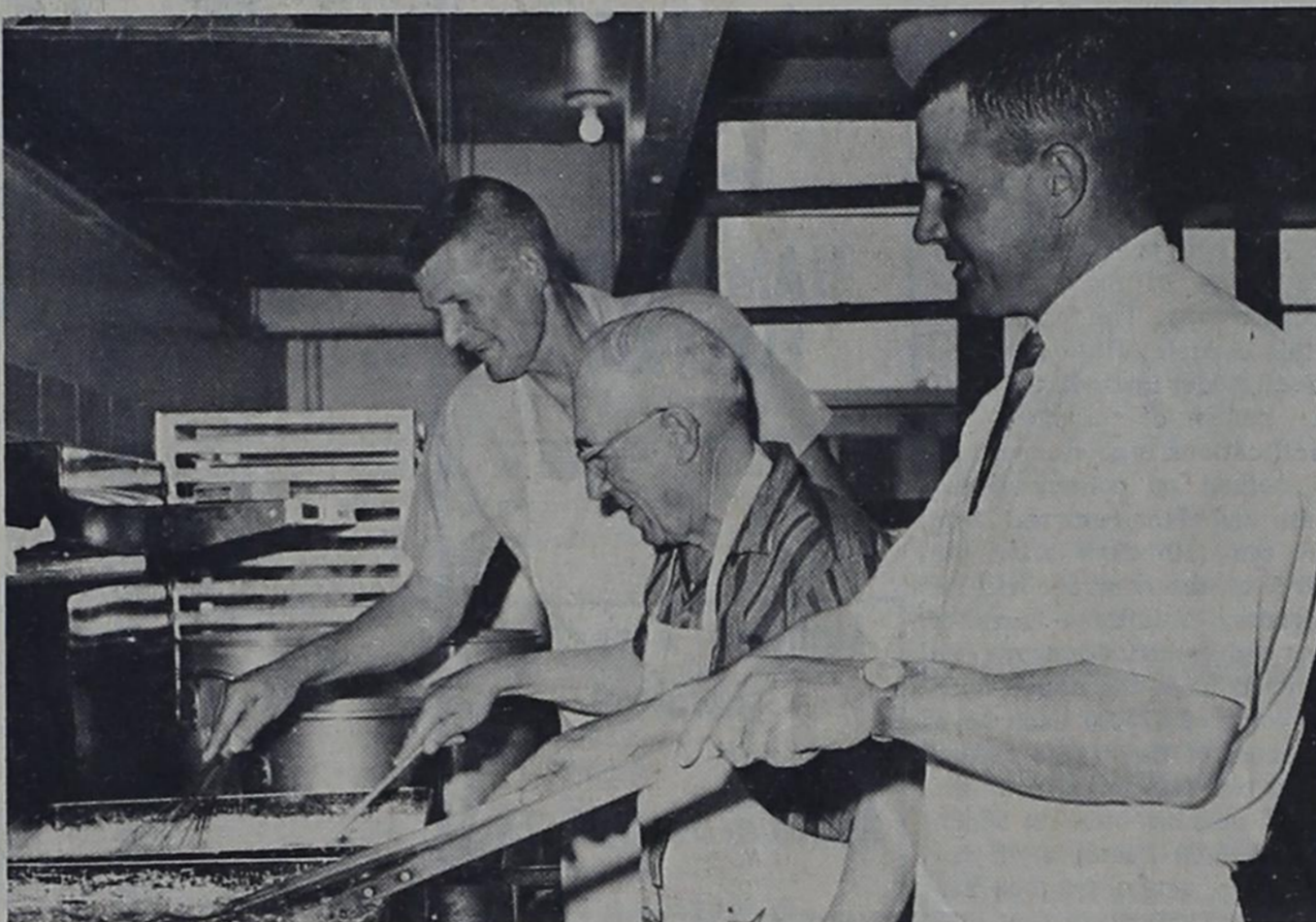
They purchased eight Southdown lambs, one Hampshire and one Shropshire. The barrow, which will be fed by Randy Jones is a Poland China.

My Neighbors



"Why, I'd love to have you drop over, Don—I want to show you my new dress!"

British farmers as late as the last century chased their cattle through a "need-fire" with the idea that it is saved them from pestilence.



COOKS . . . Shown frying chicken during the Methodist Men feed at school cafeteria Sunday are, left to right, Gene Ezell, Wilbur Charles and Vernon Willard. (Photo by D. R. Bushnell).



SERVING LINE . . . Serving guests at Methodist Men's chicken dinner Sunday at school cafeteria were I. W. Quickel, Mrs. Helen Wassom, John Dixon, Warren Morton, J. T. Hammonds, Edward Isaac and Jimmy Charles. (Photo by D. R. Bushnell).

Mrs. Webb Has Club

Mrs. Bessie Webb entertained members of Good Neighbor Sewing club at her home Thursday afternoon.

business.

Following the business session refreshments of cookies, coffee and punch were served to guests.

Attending were Mrs. W. W. Wilcox, Mrs. Jessie Sisco, Mrs. Mable Newberry, Mrs. T. J. Hopingardner and the hostess.

VACATION TIRE SALE on GULF DELUXE CROWN NYLONS!

with new **Gulflex** rubber - gives thousands of extra miles

NOW ONLY \$19.41 plus tax and old tire from your car for (7.50 x 14)

FREE INSTALLATION!

- Deeper, Wider Tread
- All Nylon Cord Construction For Greater Bruise Resistance
- Cooler Running For Added Safety
- Quiet, No-Squeal Ride
- Double Butyl Liner

GULF

BONDS OIL CO.

Hwy. 60-Bovina
Pho. 238-2271

GUARANTEED TO GO thru ice, mud, or snow or WE pay the tow

PLUS

Guaranteed Against Road Hazards in all 50 States and Canada

Firestone
Town & Country TIRES

Now Only **15.95**

Plus tax and tire off your car regardless of condition - 6.70-15 Blackwall tube-type

18 MONTH Road Hazard Guarantee RAYON

21 MONTH Road Hazard Guarantee NYLON

PAUL JONES TEXACO SERVICE STATION

Highway 60 - BOVINA - Pho. 238-4331

Discovery of the means of applying rotary motion to machines is considered to be one of the greatest inventions in all history.

In Mesopotamia, where stone was scarce, door sockets were always valuable and did not form a part of the house. The tenant had to furnish his own.

LEE H. SUDDERTH JR. REAL ESTATE

"Satisfaction For Both Buyer And Seller"

If You're Not Ready To Sell, Don't Give Your Listing!

Office Located West Of Hartzog Seed Sales Building On Highway 86 In Bovina - Lee H. Sudderth Jr. "Busy As A Bee"

Now Available In Bovina

Paymaster SEEDS

We Have Most Varieties of This Highly Popular Sorghum Seed—

*UTE *COMANCHE *CHEYENNE
*APACHE *3 LITTLE INDIANS
*KIOWA *SWEET SUE

Paymaster Cotton Seed, Too

—101-A and 54-B—
Call Us Your Seed Order Today!

GORN'S Farm Store

Highway 86 And Third Street Bovina Phone 238-3181

*Fertilizers
*Weed Sprays
And A Complete Line Of
Spray Rig Parts