



The Bovina Blade

THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

10¢

"In The Agricultural Center Of Parmer County"

Wednesday, September 25, 1974

Bovina, Texas

Vol. 19, No. 13



BY BILL ELLIS

WHO WOULD HAVE thought earlier this year there would come a time—the same year—when folks would be wishing it would quit raining.

I suppose the old timers could have guessed. One farmer told us earlier this week he predicted he's be wishing for it to clear up for the harvest season.

This country is well known for its "feast or famine" type of weather. We are always in the midst of a drought, or a flood, it seems—it's just a matter of extremes.

If it doesn't stop raining soon, we're going to be caught up with our "normal" yearly rainfall before the year is out.

But it would have been a lot nicer for the farmers if it had been spaced along during the spring and summer months.

PARMER COUNTY'S exhibit at the Tri-State Fair in Amarillo was a nice one, we thought. The exhibit showed more originality than in the past.

I suppose credit is due to County Agent Mack Heald and Home Demonstration Agent Jana Pronger for assisting with the exhibit.

The display contains samples of all, or most, of the agricultural products that are grown in Parmer County. And if you don't think there are a few of these, then you'd have been surprised to have seen the exhibit.

STATE REPRESENTATIVE Bill Clayton, according to stories we've seen in the daily papers recently, appears to now have the inside track toward the position of Speaker of the House, in the Texas House of Representatives.

The race for this seat, to be vacated by Price Daniel, Jr., has been a heated one, and at times earlier in the game, it would have appeared that Clayton was little more than a "dark horse" candidate.

The big city press was touting other candidates, or so it seemed. However, supporters for these other candidates have fallen away, and it now looks good for the Springlake legislator.

We certainly are hoping he lands the spot. It would be a feather in the cap of Clayton, and a good lick for this section of the country, if he makes it.

AS GOOD A RECORD as the Dallas Cowboys have had in recent years, they must have the worst record in pro football for games played on Monday night.

The Cowpokes lost another one the other night. They just seem to be snake-bit when it comes to playing a game on Monday. Offhand, we can't remember a single game they've ever won when it comes their turn to play on the Monday TV game.

Looks like they're the same old Cowboys. They win when you're just about given up on them. Then when they come up against a team they should run out of the park (as they should have Philadelphia on Monday), better keep your money in your pocket if you're the betting kind.

Trouble with Dallas in games like Mondays is that they seem to do everything except get the ball across the goal-line. And that's still what you have to do in order to win football games.

THE PAST weekend was a bad one for several teams who were supposed to win games but didn't.

Those entering the football contest will tell you that you shouldn't always pick the team that's favored to win.

At 30 your face is what God made it. At 40 it's what you made it. At 60 it's the face you deserve.



RAIN DELAYS HARVEST...Combines and trucks in the area sit forlornly amidst puddles of water as some two to two and one-half inches of rain add further delay to the already late corn and milo harvest here.

The rain, which began Sunday morning in the pre-dawn darkness, continued all day Sunday, Monday and Tuesday with clearing skies predicted for later this week.

TWO INCHES PLUS

Slow Rainfall Soaks County

Slow-falling rain drenched Parmer County and much of the Panhandle-Plains area Sunday and Monday with totals of two to two and one-half inches reported generally throughout the county. The moisture fell in such a manner that "every drop" soaked into the soil.

Corn and cotton didn't need additional moisture and especially the low temperatures which accompanied it. However, no damage was sustained by either crop with the weather between now and harvest time more of a factor, especially for the corn.

The '75 wheat crop, just planted for the most part, received a real boost from the natural moisture and allowed hard-taxed irrigation wells to be turned off for a time.

Most farmers are willing to admit this week they were ready for some sunny, warm weather with at least a week to 10 days of that needed before corn harvest can really get underway. The moisture will also create an additional delay in the milo harvest which would normally have begun by this time.

ADOPTS POLICY

Board Again Vetos Hair Code Change

Some 20 adults and high school students met with the Board of Trustees of Bovina Independent School District Thursday night at Ridgelea School to request changes in the current dress code of the school. According to Superintendent L.F. Jacobs, the request was made by a student and was directed at the hair regulation of the code.

After hearing remarks made by those present, the board voted unanimously to keep the dress code as is and also agreed not to discuss that particular issue again during the present semester.

The board also established a written policy for the procedure students or parents must follow when problems, or other reasons, arise that should be discussed with the administration or school board.

The following policy was adopted by the board, according to Leon Ware, president: "The building principal should be contacted initially and the problem or purpose discussed with him; "The superintendent should be contacted for an appointment if satisfaction isn't reached in conference with the principal; "The school board, as a group in session, will make a final decision if satisfaction isn't reached in the first two conferences; "To get on the agenda of a school board meeting, a person must make his request to the superintendent three days prior to the next board meeting; "Students appearing on the agenda should be accompanied by a parent, or parents; "Student organization should be accompanied by sponsors."

DEADLINE SET

First Freeze Contest Open

The 10th annual First Freeze Contest, sponsored by The Blade and Weatherman Willie Williams, gets underway this week.

Those wishing to enter the contest may write their predictions of the first killing freeze on a card and mail it or bring it to The Blade office on Third Street.

If more than one person predicts the same date, the entry received first will be declared the winner.

Contestants are reminded not to confuse the first frost with the killing freeze.

Deadline for entering the contest is 5 p.m. Monday, Oct. 14.

The contestant coming closest to predicting the exact freeze date will earn a \$5 cash prize along with the title of "Champion First Freeze Predictor of Bovina, 1974." Gary Cox, Bovina High School principal, won the contest last year with 58 entries received.

Past champions include Mike Spears, 1972; Mrs. Flossie Rhinehart, '71; Dalton Morrison, '70; Mrs. Rita Mast, '69; Johnnie Horn, '68; Cathie Trimble, '67; Mrs. E.L. Cochran, '66; and Charles Smith, '65.

In other business before the board, members heard the minutes of the previous meeting and approved same; Heard a report from

Superintendent Jacobs on the progress of construction of dressing room and concession stand facilities at Williford Gymnasium and a report on the needed repair of the gymnasium floor where a section has buckled; Adopted a policy for the bi-lingual program in Bovina Schools that will meet state requirements; And voted to pay bills and sign payroll checks of the faculty.

Lions Club Broom Sale Nets \$350

Bovina Lions Club grossed approximately \$1350 on the annual sale here Friday, Sept. 13, according to a spokesman for the organization.

Net profit to the club was about \$350 with the funds used to purchase glasses for area residents and other projects related to the blind. The club's commission was 26 [Continued on Page 10]

TABOR LEADS

Carolyn Reeves Calls Ten Games, Wins \$5

Last week's Bovina Business Cotton Bowl Football Contest turned out to be almost an "instant replay" of the previous week with one contestant out of 174, Mrs. Carolyn Reeves, correctly predicting the outcome of all 10 games on the slate.

Thirteen contestants predicted nine winners last week with the combined second and third place prize money of \$5 split between Bill Malcom of Tulia and Mark Haseloff of Farwell. Both were only three points off on the tiebreaker

score of the Bovina-Lazbuddie game with the remaining 11 missing by more points.

The previous week's contest had 174 entry blanks turned in with only one contestant, Steve Cockerham, calling all 10 games correctly; 11 (two less than last week) predicted nine games with the second and third place money split between two contestants who were only five points off on the tiebreaker score.

Mrs. Reeves, English and speech teacher at Bovina High School and wife of Mustang assistant coach Zane Reeves, was awarded first place prize money of \$5 for her efforts.

Malcom missed the Oklahoma State upset win over Arkansas and predicted that Bovina would defeat Lazbuddie, 36-0, three points off the actual 39-0 score. Haseloff missed the outcome of the West Texas State University and New Mexico State game and predicted the same 36-0 score in the tiebreaker.

The majority of the 174 contestants last week missed the A&M win over LSU in addition to the Arkansas-Oklahoma St., with a sizeable group missing the WTSU-NMS outcome.

Other contestants with nine correct predictions were Michael Verner, 18 points off on

the tiebreaker score; Janice Carpenter of Clovis, 18; Eldon Embry of Farwell, 19; B.J. Whitecotton, 21; Rickey Stanberry, 21; Elva Hernandez, 23; Johnny Miller of Farwell, 24; J.W. Wright, 24; Doyle Garner, 26; Mike London, 27; and Dan Cox, 27. Four of the 11 missed the A&M win over LSU, four missed the NMS win over WTSU, and one each missed the Okla. St. win over Arkansas, and Missouri win over Baylor and the Miami win over Buffalo.

Last week was also similar to the previous week with 86 percent of the contestants predicting the outcome of more than half the games. Eight games were predicted correctly by 39 contestants, 51 had seven right, 46 had six, 19 had five, four had four and one had three correct predictions.

Emmett Tabor, with eight correct games last week, continues to lead the pack in total points with 25 games out of 29 for an .862 percentage with the closest contestants some three points back with 22 points.

Standings in the race at the end of the third week are as follows:

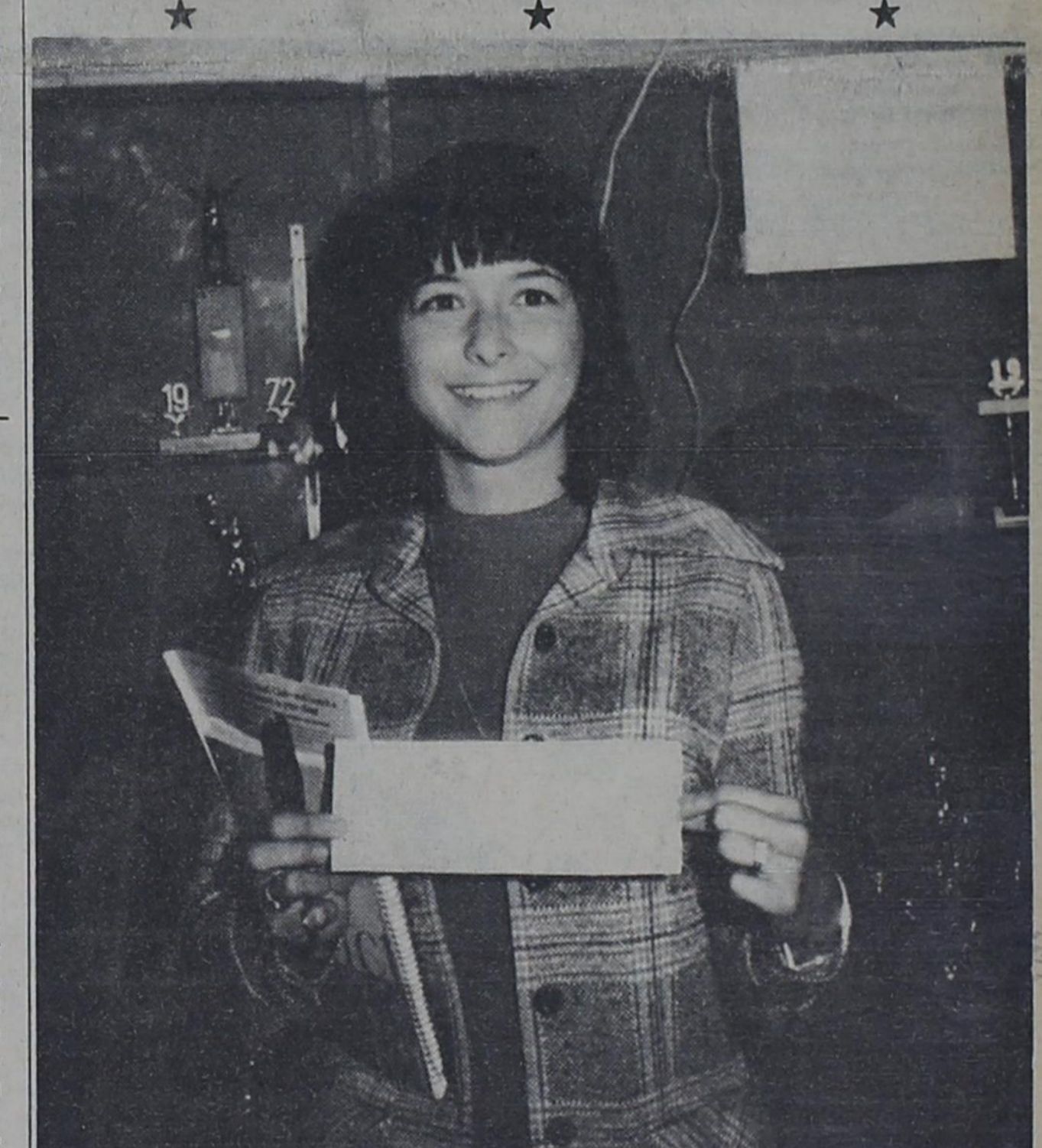
- 25 Emmett Tabor
- 22 Larry Heard, Jeanne Kerby,

Bill Malcom of Tulia, Carol Ware, Paula Whitecotton, A.M. Wilson.

21 Rickey Brantley of Canyon, Hattie Burnett, Steve Cockerham, Joe Haseloff of Farwell, Erith Hawkins, Manuel Hernandez Jr., Paul Jones, Albert Johnson of Farwell, Johnny Miller of Farwell, Gary McCormick, Leon Ware, Sandy Ware, B.J. Whitecotton.

20 Barty Bartlett, Tom Bonds, Jerry Bunch, Dan Cox, Janice Carpenter of Clovis, Mike Grissom, Dorothy Harris, Mark Haseloff of Farwell, Karen Hughes, Mrs. Albert Johnson of Farwell, Mike London, Howard Marcom, Jeff McCormick, Norma Noyes, Terry Newell of Muleshoe, Carl Rea, Gaylon Rhodes, Shelby Rhodes, Lupe Salazar Sr., Don Paul Spring, Kent Stanberry, Billy Whitecotton, Ronnie Wines.

19 T.W. Carpenter of Clovis, Wilson DiCuffa, Gene Ezell, Judy Fillpot, Ricky Heard, Ola Lee Jones, Weldon Moody, Jacque Nabers, Pat Read, H.W. Roberts, Lary Sides, Billy Smith, Rickey Stanberry, Wendy Stanberry, Kim Ware, Pat Ware, Tom Ware, Mary Jane Wilson, J.W. Wright.



WINS FIRST PLACE...Mrs. Carolyn Reeves, English and speech instructor in Bovina High School and wife of Mustang Assistant Coach Zane Reeves, called 10 out of 10 games correctly in last week's Bovina Business Cotton Bowl Contest to take first place and \$5. She was the only one of 174 contestants to predict all the games

correctly. Thirteen contestants had nine correct guesses with two, Mark Haseloff of Farwell and Bill Malcom of Tulia, splitting the combined second and third place money of \$5. Both were only three points off on the tiebreaker score, guessing it to be 36-0, only three away from the 39-0 score Bovina racked up over Lazbuddie.

FRIDAY

'75 Auto Show Set At County Showbarn

Parmer County Community Showbarn will be the site Friday for a 1975 automobile show, featuring the three brands of autos available in Parmer County. The show is slated to begin at 8 a.m. and close at 6 p.m. The show is being co-sponsored by Friona Motors, Parmer County Ford dealer-

ship, and Reeve Chevrolet-Olds, dealers for Chevrolets and Oldsmobiles. As far as can be determined, the combined show will be the first time that competing lines of automobiles have been shown under one roof. Troy Young, sales manager of Friona Motors, and Glenn E. Reeve, Jr., manager of Reeve

Chevrolet-Olds, say they came up with the idea as a means of making it more convenient for auto fans to see the 1975 models. By using the community center, more cars can be exhibited by both dealers, and the autos can be presented more attractively. [Continued on Page 10]



Reflections

From
The Blade

FIFTEEN YEARS AGO—SEPTEMBER 23, 1959
First cotton bale of 1959 was brought to Bovina Thursday. It came from Johnnie Horn's farm eight miles north of Bovina. Horn received 50 cents per pound for the cotton as a premium for bringing in the first bale. It weighed 672 pounds.
Bovina FFA's booth on "Producing Quality Cotton" earned a fourth place award at Tri-State Fair in Amarillo this week, Roy Crawford, FFA advisor, reports.
Bovina High School Student Council met Wednesday and set the date for the annual football homecoming event to be Oct. 16. Mustangs will meet Hart that night.

TEN YEARS AGO—SEPTEMBER 23, 1964
Five perfect entries were submitted in last week's Bovina Businesses Cotton Bowl Football Contest. Jack McCracken was the first place winner as he was closer than the other four to the tiebreaker score.
First 1964 home football game is scheduled Friday night. Amherst Bulldogs will come here to take on Bovina's winless Mustangs.
Plans are underway to organize a Junior Chamber of Commerce in Bovina, according to Bobby Fillpot, a leader of the movement here.

Parmer County Teachers Association will have its first meeting of the year at Bovina Schools cafeteria. Highlighting the meeting will be the guest speaker, Elizabeth Ramos, a former teacher in Cuba, who will tell of her experiences there. She is presently a student at Wayland Baptist College in Plainview.

FIVE YEARS AGO—SEPTEMBER 24, 1969
"Grain harvest will be a little slower getting started this year," say elevator operators in Bovina.
September rains are mainly responsible for grain taking more time to mature. However, one operator pointed out, harvest rarely gets into full swing before frost.
Sugar beets came rolling in Monday, the first day of the 1969 harvest in the area. First load arrived at the Holly station in Bovina at 9:15 a.m. Nine tons of beets were delivered from the Clarence Johnson farm four miles east of Oklahoma Lane.
Band Boosters Club met Monday night in the school library and began making plans to send the Bovina High School band to Enid, Okla., April 30-May 1-2.

A total of 42 dogs and five cats went through the line Friday afternoon at Bovina Fire Station, receiving their annual rabies shots from Dr. B.L. Russell, Clovis veterinarian.
Mustang Booster Club erected 53 signs in the community last week, one in the yard of each player and coach of Bovina High Schools football team. Some yards boast of more than one sign which reads "Home of a Mustang." Members of the Booster Club made and painted the signs at last week's meeting of the organization.

COURT HOUSE NOTES

Instrument Report Ending September 12, 1974, in County Clerk Office, Bonnie Warren, County Clerk
Deed, B.L. Graham, Richard D. Steelman, lots 13, 14, 15, 16, Blk. 2, Gardner's Sub. Bovina

WD, G.D. Anderson, Jr., et al, Richard D. Steelman, lots 13, 14, 15, 16, Blk. 2, Gardner's Sub. Bovina
WD, Richard M. Deel, Clay Henson, lots 27, 28, 29 and E 100 ft. lots 30, 31, 32, Blk. 3, Farwell

WD, Garth Pierce Merrick, George Salas, lot 1 and N 25' lot 2, Blk. 25, Friona
WD, Don W. McManaman, Charles H. Caudill, lot 8, Blk. 2, Staley Add. Friona
WD, Durward Bell, Galen Hromas, E 1/2 Sec. 2, Blk. B, Synd.

WD, Donald W. Wilson, et al, Gladys V. Wilson, lots 7, 8, Blk. 52, Friona
WD, Gary D. Woodruff, James B. Sweny, lot 17 and W 10 ft. lot 16, Blk. 1, Ridgeview Add. Friona.

MARRIAGE LICENSES
Tyson Dirk Phillips and Pamela Kay Lee.
William Edison Mohoney and Patricia Diana Lee.
Marcus Brian Walters and Vicki Jean Salmon.
Stephen Craig Chumley and Vicki Cleo Etta Edwards.
Manuel Barba, Jr. and Catarina Trevino.

Ella Mentry

WHICH PRESIDENT WROTE A HISTORY OF THE U.S. IN 500 WORDS?



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HORN INSURANCE AGENCY
238-1214
Bovina, Tex.

Services Held In Sudan For Mrs. Johnston

Funeral services for Mrs. Willie Lee Johnston of Sudan, mother of Elvin Johnston of Bovina, were held Sunday afternoon in the Sudan Church of Christ with Cecil Bunch, minister of the Bovina Church of Christ, officiating.

Burial was in Sudan Cemetery under direction of a Muleshoe funeral home.
Mrs. Johnston, 81, died at 7:15 p.m. Thursday at West Plains Memorial Hospital in Muleshoe after being a patient in the Muleshoe Nursing Home for one month.

A Sudan resident from 1924 to 1948, Mrs. Johnston moved to Kingston, Okla., in 1952 returning to Sudan only a month ago. She was a member of the Kingston Church of Christ.

Survivors include four daughters, Mrs. Ruby Shannon and Mrs. Lerue West, both of Sudan, Mrs. Elva Hollingsworth of Kerman, Calif., and

Mrs. Arlene Sanders of Orangevale, Calif.; three other sons, Elmer Johnston of Portales, N.M., Kenneth Johnston of Kingston, Okla., and A.M. Johnston of Huron, S.D.; 23 grandchildren and 32 great-grandchildren.



Want to make your candle wax stains wane? Scrape as much as possible off the cloth with a dull knife. Place cloth between two white paper napkins (or towels) and press with a warm iron. To remove any remaining residue, sponge with a grease solvent. If safe for fabric, boiling water may be poured through the spot.

Don's MEDICINE CHEST
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It helps to foil infection... keeps small cuts, burns and scratches under control. Your pharmacist has all the first aid needs you need to stock your medicine cabinet.

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Phone 238-1659

HOSPITAL REPORT

ADMISSIONS—
Mrs. Jessie Stone and baby girl, Bovina; William Hall, Clovis; Anna Wiggins, Summerfield; Lorraine Welch, Friona; Lawrence Jackson, Friona; Lillie Scott, Friona; M.A. Black, Friona; Marye Whitley, Friona; Emma Turner, Friona; James Corbell, Friona; Juana Muniz, Friona; Mrs. Jesus Vasquez and baby girl, Hereford; John Brent Selheimer, Clovis; Eva Robertson, Friona; Terry Jesko, Muleshoe; Edgar F. Johnson, Bovina; Lucille Barnes, Lazbuddie; and Maria Reyes, Friona.

Mrs. Oscar Dela Cerda and baby boy, Ima Jones, William Hall, Anna Wiggins, Jill Herring, Lawrence Jackson, Mrs. David Musick and baby boy, Mrs. Joe Castro and baby boy, Lorraine Welch, Mrs. Jessie Stone and baby girl, Alice Parsons, John Brent Selheimer, Lupe Pacheco, Emma Turner, James Corbell, Juana Muniz and Mrs. Jesus Vasquez and baby girl.

PATIENTS IN HOSPITAL—
T.E. Wood, Maria Reyes, Elmer Euler, Eva Robertson, M.A. Black, Marye Whitley, E.F. Johnson, Vivian Quicquel, Terry Jesko and Lucille Barnes.

DISMISSALS—
Herman Estes, Wallis Stotts,



The Bovina Blade

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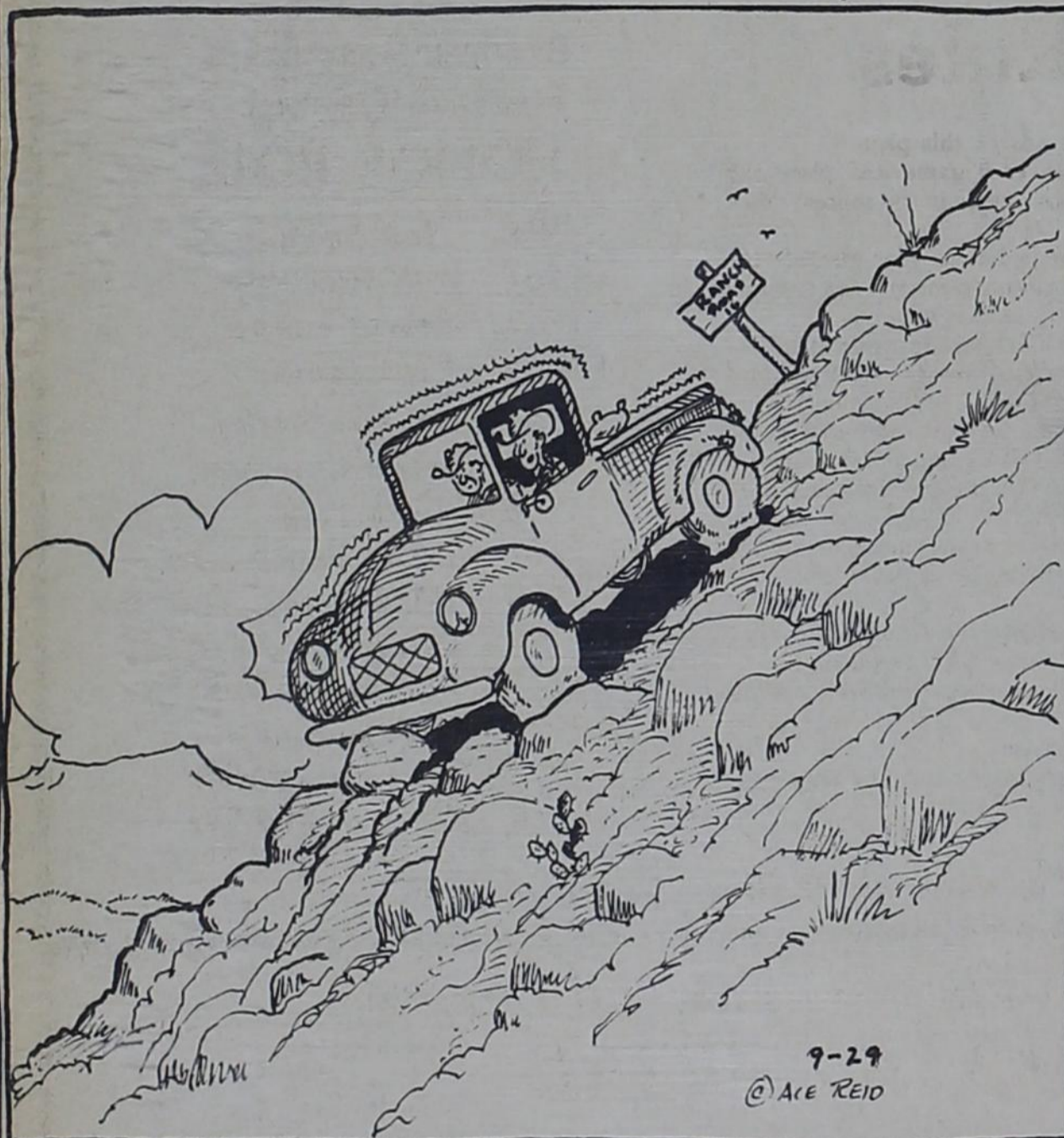
Subscription rates — Parmer & adjacent counties, \$4.50 per year, Outside area, \$6.00 per year.

Bill Ellis Publisher
Lou Nuttall Editor

FIRST STATE BANK PRESENTS:

COW POKES

By Ace Reid



"One thing about this road, nobody's ever got a ticket fer speedin' on it."

Always Ready To Discuss Your Loan Needs-- Specializing In Agricultural Loans. We're Bullish On Bovina, Texas
FIRST STATE BANK OF BOVINA
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Shurfresh BOLOGNA
12 Oz. Pkg. **69¢**

Belmont BACON
Lb. **59¢**

Ideal DOG FOOD 15 Oz. **4/\$1.00**

Shurfine SUGAR
5 Lbs. **\$1.79**

Clorox BLEACH
Qt. Bottle **29¢**

Morton's TORTILLA CHIPS Reg. 59¢ **43¢**

Lucky Leaf APPLE JUICE Qt. Size **49¢**

Green Giant SWEET PEAS
17 Oz. **29¢**

Green Giant Niblett CORN 12 Oz. **29¢**

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Bovina Businesses 1974

FOOTBALL CONTEST

You May Win Prizes

Of \$5 - \$3 - \$2

... Plus The

Grand Prize-

An Expense-Paid Trip For Two To The Cotton Bowl Game Jan. 1



It's Fun - It's Easy - You May Win!
Enter This Week and Every Week.

All You Have To Do Is Pick The Winners - There's Nothing To Buy!

Contest Rules

1. There are 10 football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.
3. Pick the score of the tie breaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.
4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Sunday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.
5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to the Cotton Bowl Game in Dallas on January 1, and \$50 in expense money.
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p.m. or postmarked by 5 p.m. Friday.
7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.
9. Contestants must be 10 years old or older.
10. Everyone, except employees of this newspaper and their families, is eligible to enter.

Bovina Businesses Football Contest HONOR ROLL

- 1960 - Neil Smith
- 1961 - Erith Hawkins
- 1962 - Emmet Tabor
- 1963 - Paul Jones
- 1964 - Jeanne Kerby
- 1965 - Allen Cumpton
- 1966 - Truck Lusk
- 1967 - Leroy Lance
- 1968 - Bill Roberts
- 1969 - Larry Wardlaw
- 1970 - Donna Criswell
- 1971 - Ted Graham
- 1972 - Gary McCormick
- 1973 - Harry J. Charles

Turn This Blank Into Blade Office By 5 P. M. Friday

Bovina Businesses Football Contest ENTRY BLANK

Contestant's Name _____

Address _____

Tiebreaker (Pick Score) **Tulia** _____ **Frona** _____

Parmer County _____ Sherley _____
Spraying Service _____ Grain Co. _____

Bovina _____ Bovina _____
Bovina Pump _____ Gin Co. _____

_____ Chuck's _____
Okla. Lane _____ Agri- _____
Farm Supply _____ Sprayers _____

First State _____ Charles _____
Bank _____ Oil Co. _____

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- Ovid Lawlis
- Buck Gregory

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Best Pumps Under The Earth

Deep Well Turbine

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NAZARETH at LAZBUDDIE

SHERLEY GRAIN CO.

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Dwight Cox, Manager

TEXAS A&M at WASHINGTON

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CHARLES OIL CO.

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Phillips 66

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- *Batteries
- *Accessories

NY JETS at BUFFALO



MRS. RAYMOND PAUL ANDERSON...Mr. and Mrs. Brooks Davis, former residents of Bovina, announce the recent marriage of their daughter, Holly, to Raymond Paul Anderson of Lubbock. The couple exchanged vows Saturday, August 31, in Lubbock. They are now at home at 1321B 52nd St. there. Mrs. Anderson is a 1971 graduate of Bovina High School and a former Bull Town Days Queen.

Ellisons Have Girl

Sgt. and Mrs. Dennis Ellison of Abilene announce the birth of their second child, a daughter, at 10:30 a.m. Monday, September 23. Named Amber, the new arrival weighed six pounds. The couple has one other child, a son, De'on, two. Grandparents are Mr. and Mrs. Harold Hawkins of Ruidoso, N.M., and Mr. and Mrs. Howard Ellison of Elmore City, Okla. Great-grandparents are Mr. and Mrs. Buck Ellison of Bovina, Mrs. Roy Hawkins of

Amarillo and Mr. and Mrs. Randolph Jester of Lawton, Okla. Sgt. Ellison is stationed at Dyess Air Force Base in Abilene. Mrs. Ellison is the former Miss Deborah Hawkins.

Layette Shower

Friday To Fete

Mrs. McCormick

Mrs. Gary McCormick will be feted with a layette shower from 2 to 5 p.m. Friday in Community Room of First State Bank of Bovina. Hostesses will be Mrs. Kent Stanberry and Mrs. Jeff McCormick of Bovina and Mrs. Henry Davis of Clovis.

Hutto-Lusk

To Exchange

Vows Saturday

Miss Twyla Gave Hutto and Terry Alan Lusk will repeat wedding vows at 7 p.m. Saturday in the First Baptist Church of Bovina.

Parents of the couple are Mr. and Mrs. Ed Hutto and Mr. and Mrs. R.R. Lusk, all of Bovina. Friends and relatives of the couple are invited to attend the ceremony and reception to follow.

Miss Hutto, a 1972 graduate of Bovina High School, attended West Texas State University at Canyon two years and is employed at Gateway Farms here.

Lusk, a 1971 graduate of Swink High School in Swink, Colo., attended Colorado State University and West Texas State University. He is employed as a dispatcher with Griffin and Brand Sales Agency.

Son Born

To Britos

AIC and Mrs. Danny Brito of Phoenix, Ariz., announce the birth of their first child, a son, at 4:32 a.m. Wednesday, Sept. 11, at Parmer County Community Hospital in Friona.

Named Jason Jeremy, the new arrival weighed 10 pounds, three ounces. Brito is stationed at Luke Air Force Base in Phoenix.

Grandparents are Mr. and Mrs. George Cervantez of Bovina and Mr. and Mrs. Antonio Gonzales of Clovis.

Great-grandparents are Mrs. S.A. Brito of Bovina and Raymond Garcia of Clovis.

In a shell

by Lou Nuttall

As we remarked last week, we were straying far afield from our limited field of knowledge in commenting on the presidential pardon for Richard Nixon.

Know that some of our friends are gnashing their molars over those statements, however, we did receive some nice comments on what we had to say. Everyone needs a small ego-boost occasionally.

But, please, folks, when you have something you would like to say, let us print it. We don't have to print the name, if you wish it to be withheld. We only require that you sign your letter so we can be sure it is a bonafide person and not a fake name, etc.

One individual, who wrote a letter and asked that it not be published, brought up the current question of amnesty for draft-dodgers. Had a good point to make, we thought.

"The draft dodgers are asking, 'if the president is pardoned, why not me?'"

"Weren't you taught that there are always consequences to every decision? Didn't you know to weigh these before you made your decision? What did you do for your country?"

The writer points out, that although it is a guess, not one of the draft dodgers is suffering consequences like that of Mr. Nixon.

Another question asked in the letter was "What good did you do for this country that you deserve this pardon? Mr. Nixon may have done much that isn't good, but he did, before and as president, do things that were helpful for our nation."

Do hope the writer doesn't mind our quoting portions of the letter; some good points were made, we thought.

Say, if the "Skinny Twenty" keeps on keeping on, they could be just a little bit hard to handle when it comes to district play. Hope the boys don't mind the nickname that sort of got tacked on them this year.

Should take pride in that. After all, it's more impressive to watch a team of determined, enthusiastic, small, good players march all over a team of big fellows.

Friday night's game might not be what one could call a "really good" game, but Mustang fans enjoyed it to the hilt.

Was taken on a "preview" tour of the new dressing room and concession stand facilities at Williford Gym a couple of weeks ago.

Believe work will probably be finished in the next two weeks or so-as usual with most things people order these days, some of the equipment hasn't arrived, yet.

Nevertheless, the new addition is quite nice and will be a 100 per cent improvement over the old facility. Booster Club mamas and papas who work in the concession stand during basketball season will really enjoy the new stand.

Perhaps, when construction is complete, an open house will be held for everyone to get a look.

Now, we know that no one is supposed to complain about the rain out here in what some folks consider the desert.

But, enuff is enuff! The only person we know that isn't fussing about this wet, sloppy country is Roger Ezell, Mustang coach. He said it was as good a time to rain as any, since Bovina has an open date this week.

Afraid I pulled a "Dolph Moten" on him. Just glared at him and hollered, as loud as we could, that it was easy to tell he didn't have any corn or milo in the fields.

Caught this item in the Monday edition of the Amarillo Daily News. Billy Shelby, former Bovina Mustang standout, scampered 34 yards in the second quarter as the McMurry Indians defeated host Panhandle State University at Goodwell, Okla., 7-0, Saturday night. It was the second, we believe, consecutive win for the McMurry team.

Girl Born

To Stones

Mr. and Mrs. Jesse Stone of Bovina announce the birth of a daughter at 8:20 p.m. Tuesday, Sept. 17, at the Parmer County Community Hospital in Friona.

Named Teresa Michelle the infant weighed six pounds, seven ounces, and was 20 inches long at birth.

The couple has one other child, Randy, two. Grandparents are Mr. and Mrs. Lewis Stone of Bovina and Mr. and Mrs. Al Myers of Dumas.

Spotlight on HEALTH

Health & Beauty Briefs

Sand, surf and sun are especially hard on hands, an article in a recent issue of *Family Health* states. "The skin that covers hands is tissue-thin, lacking the fatty layer normally found beneath the skin's surface. It has few oil glands, and the palm has none." Hand cream and suntan lotion should both be applied liberally to hands.

pHisoDerm liquid skin cleanser is used by many nurses for handwashing. It protects skin with special emollients and is compatible with the skin's natural chemistry.

Water transmits ultraviolet light. Therefore, before swimming, a sunscreen product should be applied and reapplied after coming out of the water.

For skin blemishes, apply pHisoAc at bedtime. It spreads easily, and according to Winthrop Laboratories, promotes healing. The cream is virtually odorless and is non-greasy. It dries readily, too, and blends with skin color.

Chlorinated water dries hair. Individuals who swim in a chlorinated pool may find that using a mild shampoo formulated for dry or damaged hair will help to keep hair in good condition. Shampoo only once. Follow with a cream rinse or conditioner. Wear a bathing cap to protect hair from salt or chlorinated water.

Bible Facts



The Bible tells us not to worry and to keep our spirits up no matter what occurs. "A cheerful heart is a good medicine, but a downcast spirit dries up the bones."

SWPS Takes Lead In Building New Plant

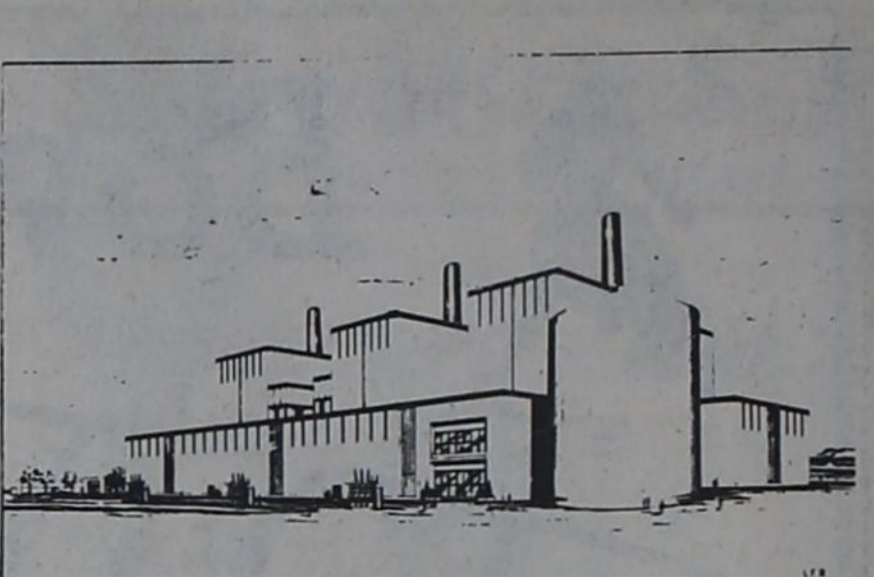
Southwestern Public Service Company announced Wednesday the first step in a program which sets the stage for the company to take a lead role in the construction of the nation's first power plant to use a gas-cooled breeder reactor.

Roy Tolk, chairman and president of the electric company, said the Gas-Cooled Fast Breeder Reactor (GCFR) plant, would have a generating capability of 300,000 kilowatts and would be located on a site provided by Southwestern, probably at the Harrington Station, northeast of Amarillo.

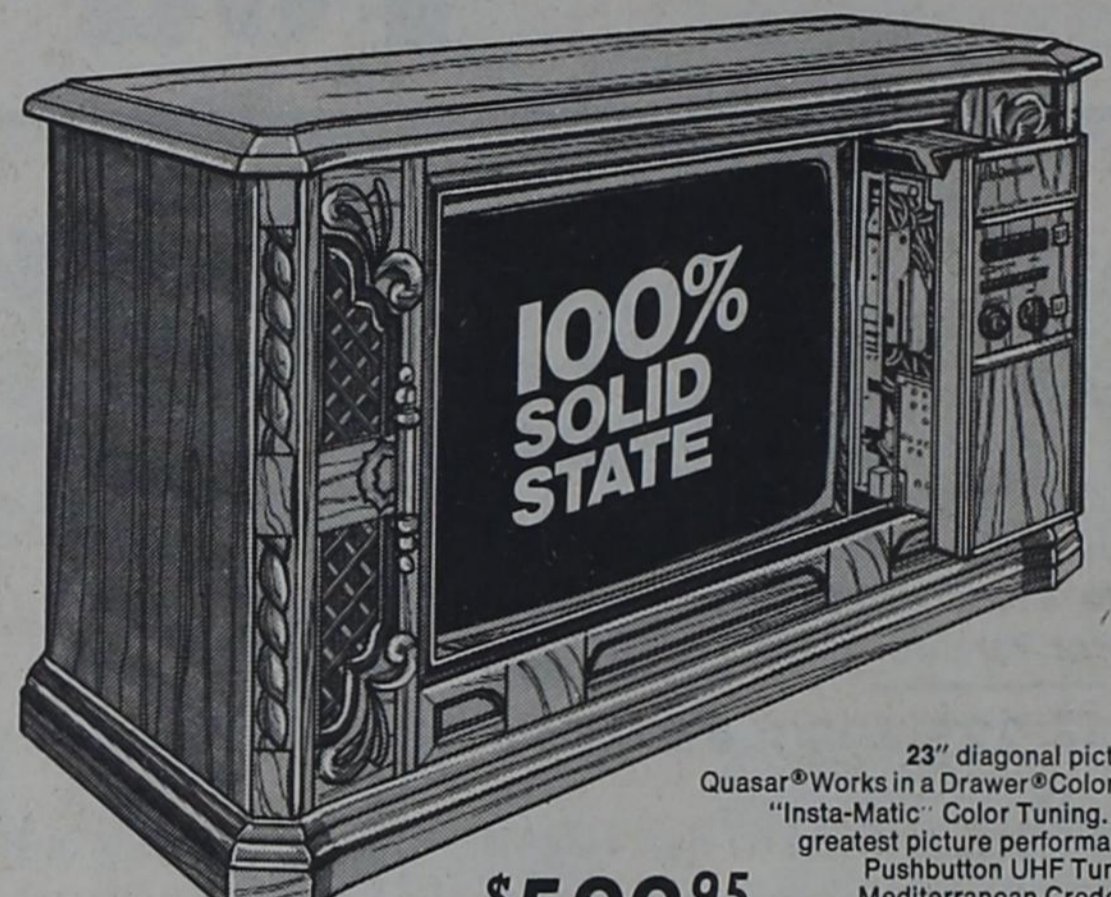
"We have signed a letter of intent with General Atomic Company of San Diego, in which we would contribute \$100 million to the project. Substantial additional financial support will be required from the electric utility industry and the U.S. Atomic Energy Commission," Tolk said.

"Our long-range projections call for additional generating capability in the mid-1980's; so, this development program fits right into our growth pattern and could very well be our introduction to nuclear power. We will, of course, have a conventional generating unit in service to meet our customer's needs, if that is necessary, but are enthusiastic about the prospects for the breeder unit being available," Tolk said. General Atomic has been working on a Gas-Cooled Breeder Reactor for 13 years. Support for the program has come from the Atomic Energy Commission and a GCFR Utility Committee comprised of

57 investor-owned utilities, 55 rural electric cooperatives and three European electric utilities. Included in the cooperatives participating in the program are the Rita Blanca Electric Cooperative, Dalhart; the Bailey County Electric Cooperative, Muleshoe; and the Tri-County Electric Cooperative, Hooker, Oklahoma. Breeder reactors have the unique capability of producing more nuclear fuel material than they consume. Because of this potential to stretch nuclear fuel resources, breeders are regarded as an essential component of the long-range success of the nuclear power industry. In operation, the GCFR will produce nearly 1 1/2 times as much fuel material as it consumes.



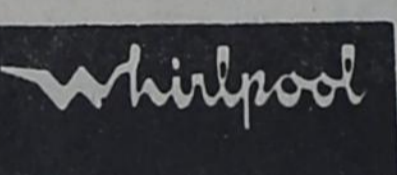
NEW PLANT...Artist's rendering of how Southwestern Public Service Company's proposed 300,000 kilowatt GCFR nuclear demonstration plant might look adjacent to a conventional coal or gas-fired generating station. The cylindrical structure on the right houses a prestressed concrete reactor vessel, 84 feet in diameter and 71 feet high, and contains the principal components of the nuclear steam supply system.



\$599⁹⁵

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CowBelles Set

Meeting Tuesday

At Restaurant

Bovina CowBelles will meet at 1 p.m. Tuesday at the Bovina Restaurant and Steakhouse for a dutch treat luncheon.

On the agenda for the meeting will be election of new officers.

Mrs. C.C. Naegle, current president of the organization, urges all members and prospective members of the CowBelles to attend the event.

FILL YOUR FREEZER

THESE SPECIAL PRICES GOOD THRU September 28th

ALL BEEF FREEZER PAC 25 Lbs. \$24.95 EA.

Crow's Famous BAR-B-QUE \$1.30 Lb.
Clifford's SMOKED BRISKETS \$1.39 Lb.
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We Will Custom Process Your Beef To Your Specifications.

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So. Hwy. 214 Friona, Texas Phone 247-3333

NEW RATE

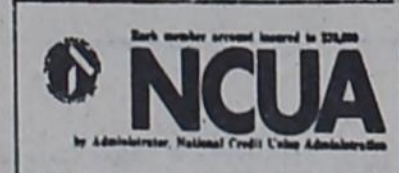
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Your local used cow dealer is
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ranchers
Gentlemen:

For seven days a week dead stock removal, please call us as soon as possible. We pay cash for dead stock delivered to our plant. 1 cent per pound delivered fresh. 2 cents pound if delivered alive. Must be over 300 pounds.

Thank you,
247-3032
[Call collect]

AT HIGHWAY DEPT.

Open House Set Friday

National Highway Week, which is being observed this week, will be recognized in Bovina with an open house at the Texas Highway Department maintenance building on the Dimmitt Highway, according to Weldon Moody, foreman of the facility here.

Residents of the county are invited to visit Moody and his staff from 1 to 6 p.m. Friday.

Eddy Arnold, country music star, is national chairman for the event. Arnold has used his role as chairman to call attention to the need for improved highway safety.

"Much has been done to improve highways in recent years," he said. "Our modern interstate highways are the safest man has built. Increased emphasis has been placed on safety features of motor vehicles. That leaves you and me—the drivers," he commented.

Theme of this year's observance is "Better Roads—Better Living."

In an official memorandum, Texas Governor Dolph Briscoe proclaimed this week as Highway Week in Texas and said, "Major Texas industries, agriculture and the growing tourist industry are dependent on highways as a primary mode of transportation. All other modes, to some extent or another, also rely on highway transportation."

Climax of the week in Texas will be dedication of the new Queen Isabella Causeway Sunday. The new bridge—12,510 feet long—is the state's longest and links the mainland at Port Isabel to South Padre Island.

Household bleach sometimes turns drip-dries and crease-resistant clothes yellow. Never use a bleach on "treated cottons." When "treated cottons" become yellow, the discoloration can be removed by soaking the garment in a hot solution of any commercial color remover. And you'll wonder where the yellow went.



BRIDGE CONSTRUCTION...Work has begun on replacement of the Cash Draw bridge on FM 1731 one-half mile north of Bovina. The new structure will be a concrete box culvert, according to Rhea Bradley of Littlefield, district engineer. Traffic will be

carried on a surfaced detour along the construction area. Motorists are urged to exercise caution while driving the detour. Construction is expected to be completed in about three months.

If Mount Everest, the world's highest mountain, were set down in the deepest part of the Pacific Ocean, its tip would be more than 7,000 feet below the surface of the sea.

— Bovina Area Churches Welcome You! —

Church Page Sponsors

Bovina Chamber Of Commerce & Agriculture

Dudley's Auto Parts
Third & Dimmitt Hiway - 238-1219
Dudley & Jane Hughes

Bovina Wheat Growers
"We Serve To Serve Again"

First State Bank of Bovina
Member FDIC

Lawlis Gin Company
Hwy. 86

Bonds Oil Company
Gulf Distributor

Parmer County Spraying Service
Phone Tharp 225-4990
Junior Lambert - Buck Gregory - Ovid Lawless

Agri-Sprayers
Quality Aerial Spraying -
Phone 238-1475

Kerby Welding Service
A Deal The Year

The Bovina Blade
"Works For Bovina"

Attend Church Regularly

Paul Jones Texaco
Firestone Tires

Friona Motors
"Your Parmer County Ford Dealer"
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Parmer County Implement Co.
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PHONE: 247-2721 79035

Don's Medicine Chest
Prescription & Health Needs
Phone 238-1659

Bovina Gin Company
Your Satisfaction Is Our First Concern

Attend Church Sunday

FIRST BAPTIST CHURCH of BOVINA

SUNDAY
Sunday School-9:45 a.m.
Morning Worship-11 a.m.
Training Union-6 p.m.
Evening Worship-7 p.m.

WEDNESDAY
Prayer Meeting-8 p.m.

Don't Be A Church Drop-Out

*Tires *Batteries *Accessories
Charles Oil Company

Allsup's 7-11 Store
201-3rd St.
Open 7 a.m. to 11 p.m.
365 Days A Year

Oklahoma Lane Farm Supply And Gin
Phone 225-4116

Gateway Farms - Bovina -

Southside Motor Supply
Dimmitt Rd.
Phone 238-1427

BOVINA PUMP CO.
Hwy. 86 - West

Sherrill Lumber Company
Highway 60 - Bovina

Support Your Church!

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Printing-Office Equipment
JOHNNY MILLER
Ph. 481-9235

Parsons - Ellis Funeral Home
Friona

REEVE CHEVROLET-OLDS
"Your Transportation Counselors Since '38"

Sherley Grain Company
"Serving Parmer County Farmers the Year Around"

ST. JOHN LUTHERAN CHURCH

Sunday School-9:30 a.m.
Morning Worship-10:30 a.m.

OKLAHOMA LANE METHODIST CHURCH

Sunday School-10 a.m.
Morning Worship-11
Evening Worship-7

BOVIA CHURCH of CHRIST

SUNDAY SERVICES
Classes-9:45 a.m. and 6 p.m.
Worship-11 a.m.
WEDNESDAY
Devotional and Classes-9 p.m.

OKLAHOMA LANE BAPTIST CHURCH

Sunday School-10 a.m.
Morning Worship-11 a.m.
Training Union-6 p.m.
Evening Worship-7 p.m.

BOVINA METHODIST CHURCH

Sunday School-9:45 a.m.
Morning Worship-11 a.m.
M.Y.F.-6 p.m.
Evening Worship-7 p.m.
Choir Practice-Wednesday-8 p.m.

ST. ANN'S CATHOLIC CHURCH

Mass-Sunday-8:30 a.m.
Monday & Wednesday-8 p.m.
Confession: Sunday-8 to 8:25 a.m.

Church Chuckles by CARTWRIGHT

"I've recently received some threatening letters — let me read you this one from the mortgage company."

The Real Purpose In Life

America today enjoys a prosperity unparalleled in history. But with all of our comforts and financial resources, our nation has millions of persons suffering from nervous and mental disorders. Suicide continues to rise each year. The reason for all of this is they have not found the real purpose for living.

When we learn—before it is too late psychologically—that our purpose is to serve God, more specifically by serving others, then we will be able to know the satisfaction and peace that comes through fulfilling a real purpose.

Realizing that our lives need to be spent for others, not in the pursuit of personal gain, is a goal which all Christians should work. Mastering selfishness is the key.

Mental and practical acceptance of Christ's admonitions and a total dependence on him to keep his promises will release man from the concern and fear accompanying modern economic pressures and will free him to take a role of real service.

That God will provide for his people is a fact, just as it is also a fact that those who truly serve him are the happiest people in the world.

If we can muster the courage to LIVE FOR CHRIST, to make HIS WILL OUR WILL, we will find the answer to discouragement, doubt, fear and futility!

Cecil Bunch
Minister
Church of Christ

BOVINA PENTECOSTAL HOLINESS CHURCH

Sunday School-9:45 a.m.
Morning Worship-11 a.m.
Radio Program on KZOL
at 2 each
SUNDAY AFTERNOON
Evening Worship-7 p.m.
Wednesday Worship-7:30 p.m.

R.D. Owens Pastor

MISSION BELEN BAUTISTA

Escuela Dominical-9:45 a.m.
Mensaje-11:30 a.m.-Union De Pre Preparacion-5 p.m.
Miercoles Estudio De La Biblia-7:30 p.m.

for **FAST ACTION** use the

WANTED ADS

McKILLIP Drag Line Service.
Pit cleaning. Phone Farwell
481-3302. 22-tfnc

TRAILERS FOR SALE....
Goosenecks, horse trailers,
stock trailers, marathon trail-
ers, implement trailers. See
Ralph Roming or phone
238-1516. 19-tfnc

SAVE AT HOME on school
supplies. Check our prices first.
Don's Medicine Chest. 6-tfnc

FOR SALE....3-bedroom house,
den-dining area, living room,
kitchen and basement. Paneled
and carpeted. Built-in range
and dishwasher. Phone 238-
1211 after 8 p.m. 9-tfnc

FOR SALE....30" Kenmore gas
range, 45-piece set of china,
250-ft. redwood picket fence.
Phone 238-1212 after 4 p.m.
11-4tc

VENABLE & SON
Ditch Digging Service
Phone 238-1107 or 238-1560
1-13tc

FOR RENT....3-bedroom house
with attached garage and large
back yard. \$95 monthly. Phone
238-1607. 10-4tc

MONUMENTS
Winsboro Blue Granite
White Georgia Marble
and Bronze
See Percy Parsons
or call collect
Frona 247-2729

People once believed that
if a horse's hair fell into a
pond, it would become an
eel.

SPRAYING SERVICE....Trees,
lawns, gardens and cattle.
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**Prompt dead
livestock removal.**

New-Tex Co.
Bovina, Texas
Ph. 238-1268

**24-Hour Answering
Service for your
Convenience.**
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FOR SALE....Blackeyed peas.
Phone 225-4033. 11-tfnc

FOR SALE....Bundy clarinet
and RCA-Victor stereo. Phone
238-1164. 12-tfnc

GARAGE SALE....
SATURDAY
8 a.m. to 6 p.m.,
at the old Monty Corbin
building at the end of 3rd.
Junior Class

CIVETS....7 to 14 days old,
heavy and started on bottle.
Free delivery on 10 or more.
Phot. after 7 p.m., 214-223-
4982. 37-52tc

FOR SALE or trade....1966
Volvo, 4000 miles on new
motor. Phone 238-1691 after
6:30 p.m. 3-tfnc

EVERY m electric carpet
shampooer is a better job
with famous Blue Lustre.
Bovina Super, et. 13-1tc

CARD OF THANKS
I want to thank each of my
friends for coming to see me at
my parents' home (Mr. and
Mrs. Raymond Delgado).
Thank you for your help and
prayers. May God bless each of
you in a very special way.
Dolores Delgado
13-1tc

CARD OF THANKS
We wish to thank our friends
and neighbors for all the
kindnesses shown us during
Mrs. Gee's hospital stay in
Albuquerque. Many thanks for
the flowers, gifts, cards,
prayers and words of en-
couragement.
Mr. and Mrs. John Gee
13-1tc

WANTED....Experienced farm
hand. House, phone, utilities
furnished. Good salary. Call
806/265-3261 or 267-3489. Larry
Mabry. 8-tfnc

**DISCOVER MUSIC....IT'S
GREAT WHEN YOU PAR-
TICIPATE.** A festival of values
at Phillips House of Music for
pianos, organs, band instru-
ments, guitars, lessons and
repairs. Now serving this area
with musical supplies for 21
years, from 1953 to 1974. 118
Main in Clovis, N.M. Phone
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WANTED....Experienced tire
repair man, good wages and
hours. Phone Charles Oil Co.,
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HELP WANTED, full time or
part time at Allsup's 7-11 in
Bovina. Pick up application at
store on Third Street. 13-tfnc

HURRY, HURRY....Quitting
business sale. Everything goes.
Further reductions. Gains
Hardware in Bovina. 13-1tc

FOR SALE....2 lots in Bovina,
corner 4th St. and Avenue E.
Gene Brito, 265-3840. 13-2tc

Need any carpenter work done?
Repairs or new construction.
We are back for this Fall and
Winter. Arnold, Galen and
Brad Hromas. Phone 238-1247
or 238-1445. 13-2tc

FOR SALE....Two Honda
motorcycles. One is a 350 cc,
another is a 125 cc, purchased
new in April. Phone 238-1479.
8-tfnc

FOR SALE....John Deere 105
with 4-row 40-inch corn header,
good condition. Miller Seed Co.,
Box 886, Hereford, Texas.
Phone 364-5250. 13-tfnc

FOR SALE....320-acres, 2-6"
wells, 1 1/2 miles tile, natural
gas, one-half mineral rights,
\$350 per acre. Phone 238-1167
or 225-4120. 13-tfnc

CARD OF THANKS
Bovina Jaycee-Ettes wish to
express appreciation to those
who donated to our recent
garage sale. Special thanks to
H.H. Kelso, Gaines Hardware,
Mrs. O.H. Jones, Mrs. Howard
Marcom, Mrs. Billy Smith, Mrs.
Leverne Stevens, Rev. Larry
Heard and Durward Bell. 13-1tc

Out of Orbit

YOU WOULD FORGET THE
RAZOR, NOW THEY'LL THINK
WE CAME FROM CUBA!

GMC
THE TRUCK PEOPLE FROM GENERAL MOTORS

PONTIAC

Buick - GMC - Pontiac
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25 Years In Hereford
See Us And SAVE
142 Miles St.-Hereford-Phone 364-0990

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HEARING AIDS
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*Batteries *Molds *Free Hearing Tests
SERVICE ALL MAKES
416 Mitchell Phone 763-6900 9-tfnc

J. B. SUDDERTH REALTY
904 Third St. Box 627
Farwell, Tex.
Ph. 481-3288 or
505/763-5575 Unit 5408

OFFICE HOURS
Monday-Friday, 9 a.m. to 6 p.m.

**WE NEED FARM
LISTINGS NOW**

- 160 A. irrigated (three wells) near Muleshoe. *****
- 640 A. irrigated, near Frona. Improved. Priced to sell. *****
- Nice Two Bedroom Brick Home in Bovina. *****
- Two BR brick home near Ridgelea School in Bovina. *****
- Two BR Brick home, S. of D. yard, good location. *****
- 160 A. irrigated, 2 wells, 1 mi. N of Muleshoe on Hi-Way. *****
- 320 A. dryland, lays good, N of Bovina, 1/2 mile from Hiway. *****
- 160 A. dryland, N of Bovina on Hiway. *****
- Small tracts-1-10 A, 1-20 A, 1-44 A, all on Hiway near Lariat. *****
- New, lovely and spacious 4-bedroom, 3-1/2 bath brick home on highway. Lots of storage and extras. Double car garage. Located on 3 acres near Bovina. *****

"SPECIAL OF THE WEEK"

640 A., irrigated, 4 wells, corrals and cattle feeding equipment, house, barn, etc., near Frona. *****

Good business location-Several good business locations with railroad access on Amarillo highway. *****

These are only a few of our listings. If you don't see one that fits your needs here, call or come by. We have others.

SALES STAFF:
J.B. Suddeth, Broker
Office Ph. 481-3288
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Gerald Curtis.....481-3887
Mary Bryant.....481-9322
Glenn Marsh.....481-9108
Sarah Marsh.....481-9108

Need A Farm Loan-Call Us!
We have sold most of our listings-We need more!

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"Sales and Loans Are Our Service"

NEED A HOME LOAN?
SEE FIRST FEDERAL SAVINGS AND LOAN ASSOC.
801 Pile St.
762-4417
Clovis, New Mexico

Sun Advice
You don't have to go to the beach to get a really bad sunburn. A day outdoors can turn you just as painfully red. What to do? Treat burns with an antiseptic, anesthetic pain reliever like Solarcaine. And remember, whether you're bike riding, playing golf or mowing the lawn, protect yourself against too much sun by wearing a hat, sunglasses and sun-tan lotion. A sensible sun routine will be your insurance for a happy healthy summer.

Sun Policy
Summer is the time to reveal lots of skin. But a bikini, T-shirt or a halter won't show off anything but red skin if you don't protect yourself from the sun. What to do if you've gobbled up too much sun? Apply an anti-septic, anesthetic pain reliever such as Solarcaine to relieve the burning. And remember next time to take tanning lotion, hat, sunglasses and lightweight cover-up along with you. Treat the sun with respect and it will reward you with a glorious tan.

CATTLE FEEDERS File Civil Suit On Food Chains

An aggregation of individual cattle feeders and feedlot owners and corporations in the Texas Panhandle have filed a whopping \$20 million suit against some of the largest food chain stores in the country.

Named in the suit, which was filed in federal court in Amarillo, are Great Atlantic and Pacific Tea Co. [A&P], Kroger Co., Safeway Stores, Inc., and all retail meat and meat product chain stores that are members of the National Association of Food Chains.

Those alleging price fixing by the supermarket chains are A.L. Black and G.B. Buske, both cattle feeders from Frona, and Pioneer Cattle Order Buyers Inc., of Frona; Hereford Feeders Inc. of Hereford and the Eureka Cattle Co. of Hereford; the Solana Corp. and Prochemco Cattle Feeders Corp., both Amarillo.

The litigation, which is not a class action suit, the area courts allege that the food store chains are engaged in a "conspiratorial" conspiracy to fix the price of livestock and processed meat products.

The cattle feeders also charge the store chains with fraud and concealment in that they used their membership in the National Association of Food Chains for secret meetings where alleged violations of anti-trust laws were agreed upon.

The suit was filed Wednesday by the Hereford law firm of Withers, Aiken, Langley, Woods, Kendrick and Gulley.

IN AUCTION Delegates Attend Dem. Convention

Eight Parmer Co. residents attended the State Democratic party convention in Austin last week.

Those attending were Mr. and Mrs. H.H. Horton, Jr., Mr. and Mrs. Paul Fortenberry, Mr. and Mrs. Wendol Christian and Mr. and Mrs. Richard Collard.

Horton is county Democratic chairman. Christian is chairman of the Oklahoma Lane precinct. Fortenberry is county judge-elect.

Parmer County had five delegate votes on matters of business at the convention and a county's votes were cast at primary balloting.

Mrs. Ruth Osborn of Pampa and Wayne Dammerier of Aledo were named committee members and woman for the 31st Congressional District.

John Dimmitt of Amarillo and Carl G. Dimmitt were elected to the Democrats' "Mini Convention" to be held in Kansas, at which the party by-laws will be re-written.

In a primary election, Calvin Guest was elected as state Democratic chairman, with approximately 40 per cent of the votes.

On Monday county chairmen were guests at a reception hosted by Lieutenant Governor and Mrs. Bill by at the Driskill Hotel.

The delegates presented that Governor DeBriscoe and Senator Lloyd Lentsen made speeches that were well-received. Also the program were Lt. Governor Hobby, agriculture commissioner John White and state comptroller candidate Bullock.

SALE SALE

**QUITTING
BUSINESS**

**EVERYTHING
GOES**

**FURTHER
REDUCTIONS**

**GAINES
HARDWARE**
Bovina

RIGHT THIS WAY, FOLKS!!

Pre-Publication Sale
**"THE HISTORY OF
PARMER COUNTY"**
Has Been Extended
Through October 5

Nelson Lewis will have a booth Friday & Saturday at Community Center. Will have proofs to show, and take orders.

Pre-Publication price \$13.50 Plus Tax
After Publication \$16.00 Plus Tax

**YOU DON'T NEED TO USE
NEWSPAPER ADVERTISING!
IF YOU THINK SO, THEN**

PREACHERS - Should preach only one sermon or so a year.
We are all against sin anyway, so why harp on it?

TRAFFIC LIGHTS - Should be turned off at dangerous intersections to save electricity. Everybody knows it's a dangerous spot and that is sufficient.

TEACHERS - No need to review lessons. Tell the children just once and they'll never forget.

HIGHWAY POLICE - Stop driving up and down the highways. No need to caution drivers by patrolling highways. Drivers know the law and should obey.

MAIL ORDER FIRMS - That send catalogs are wasting their money. Everyone knows what is sold at area stores and of course they'll shop there.

IF YOU ARE ONE OF THE foolish kind, like the Notre Dame Cathedral that has stood for six centuries but still rings the bell every day to let people know it is there; and if you believe in consistent profitable advertising, then you will . . .

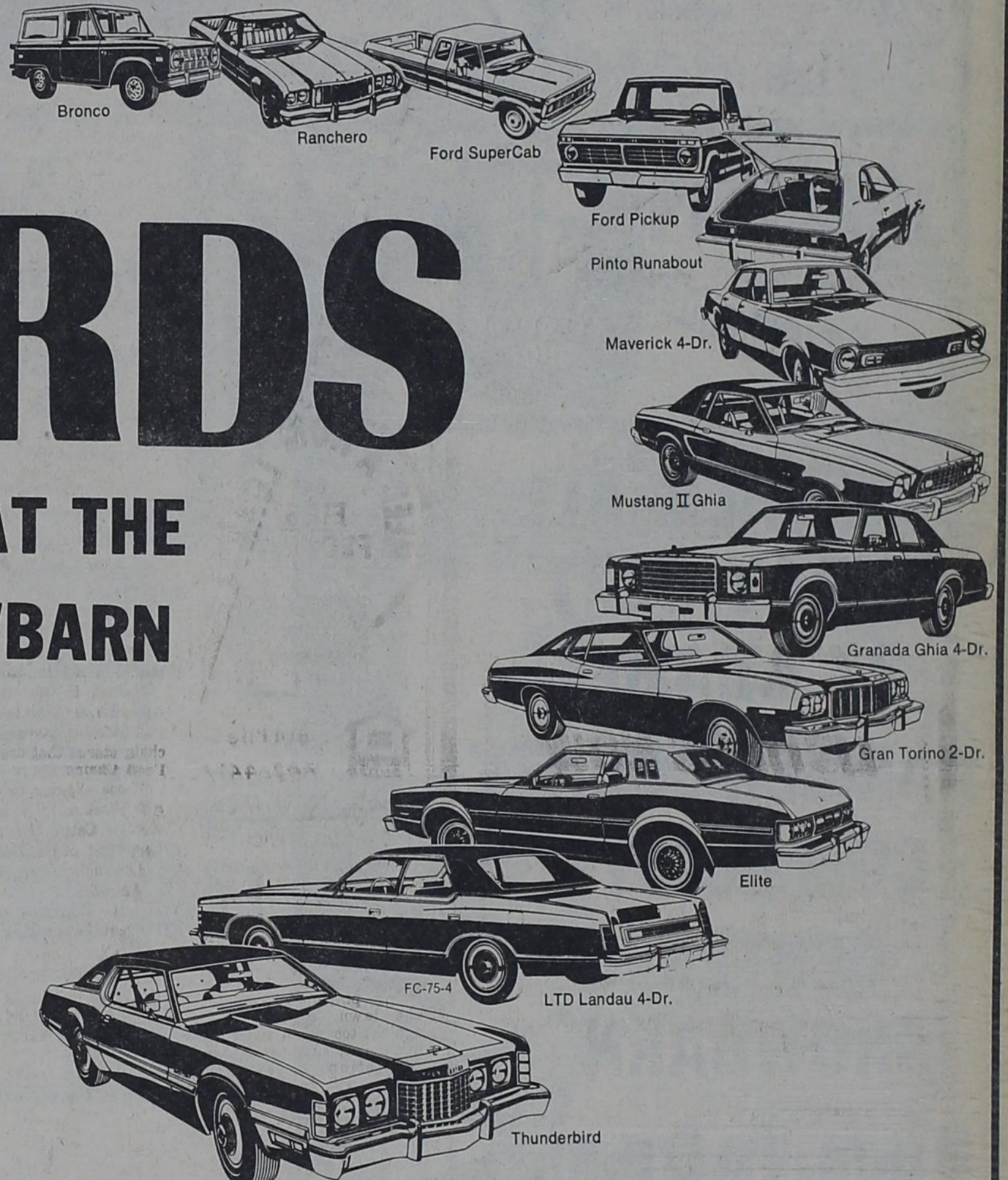
**ADVERTISE IN THE
Bovina Blade**

Presenting



THE NEW 1975 FORDS

FRIDAY ... SEPTEMBER 27 AT THE
COMMUNITY CENTER SHOWBARN
FROM 8 a.m. TO 6 p.m.



Bronco

Ranchero

Ford SuperCab

Ford Pickup

Pinto Runabout

Maverick 4-Dr.

Mustang II Ghia

Granada Ghia 4-Dr.

Gran Torino 2-Dr.

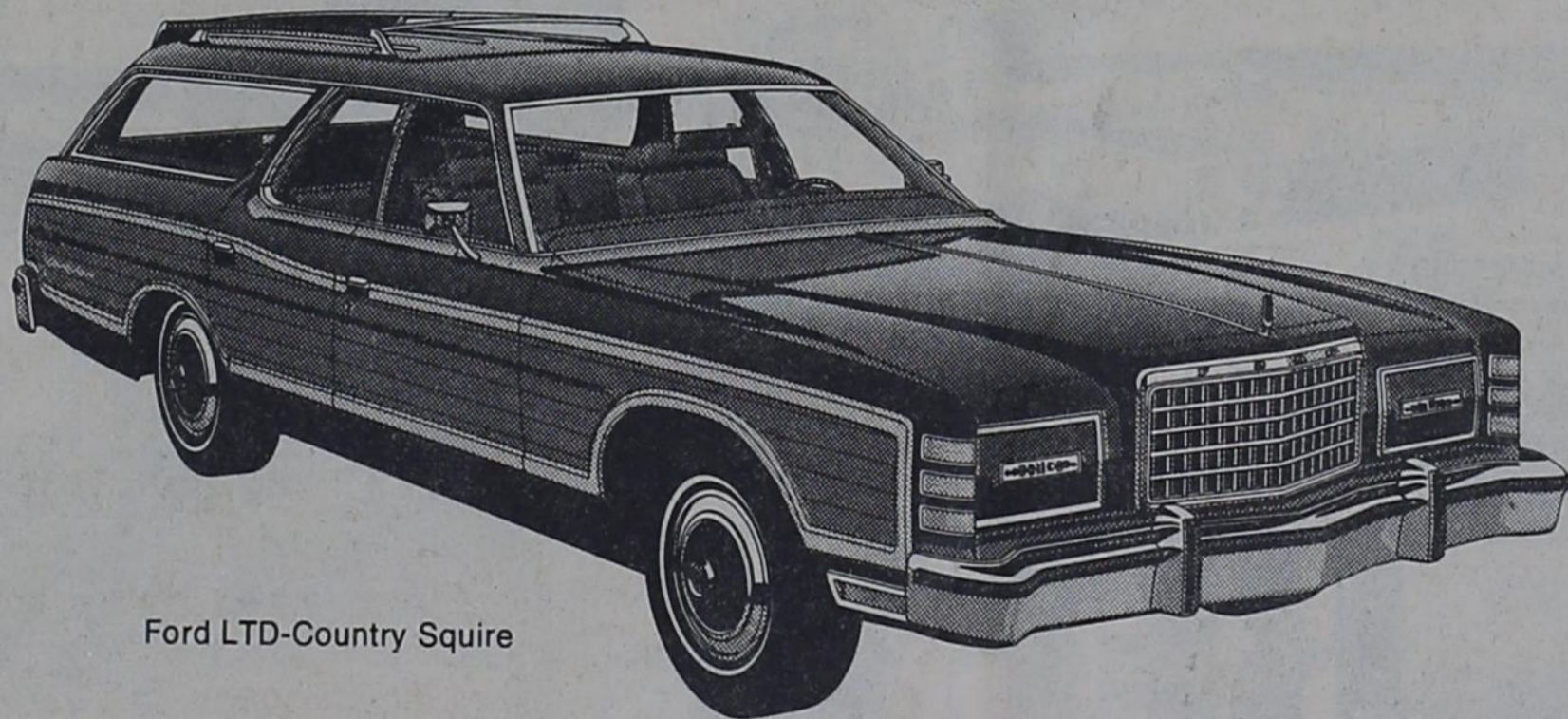
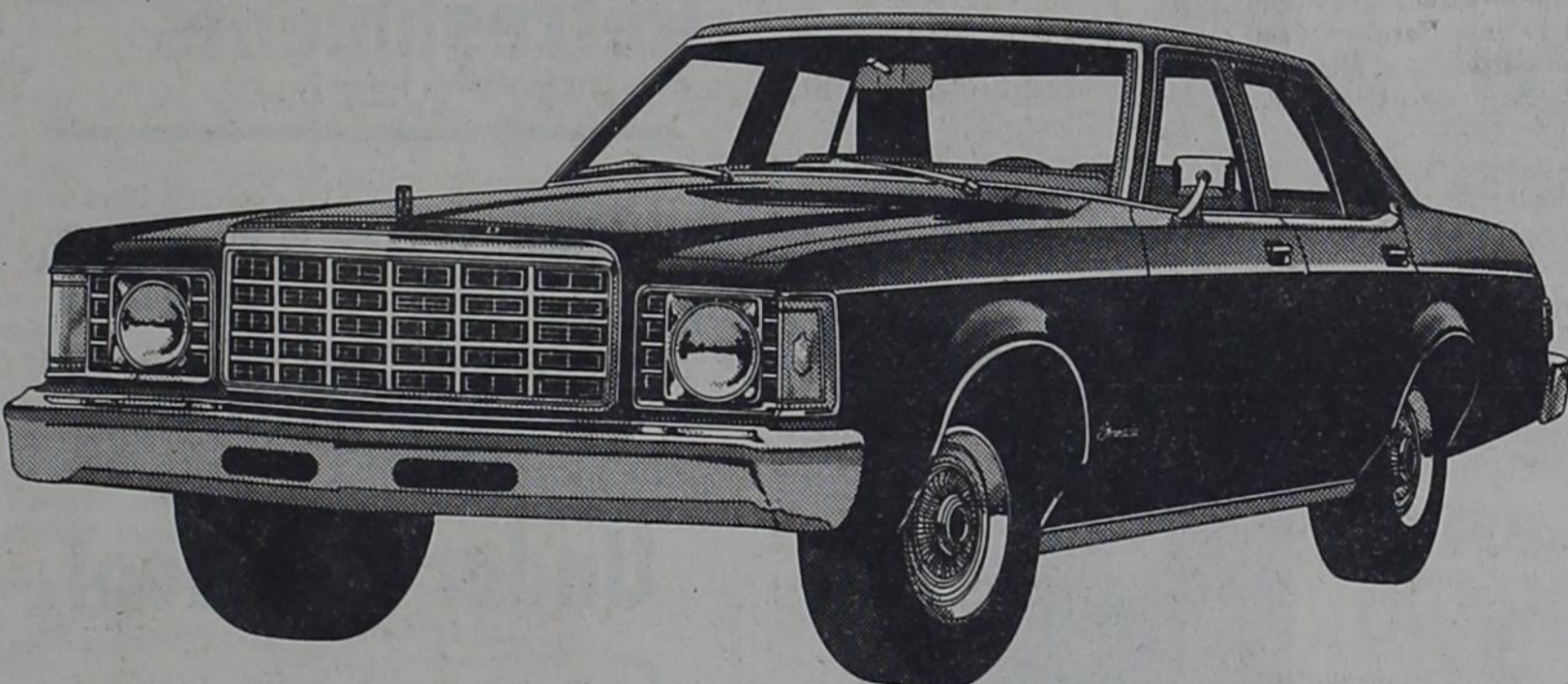
Elite

FC-75-4

LTD Landau 4-Dr.

Thunderbird

Granada-4-door Base



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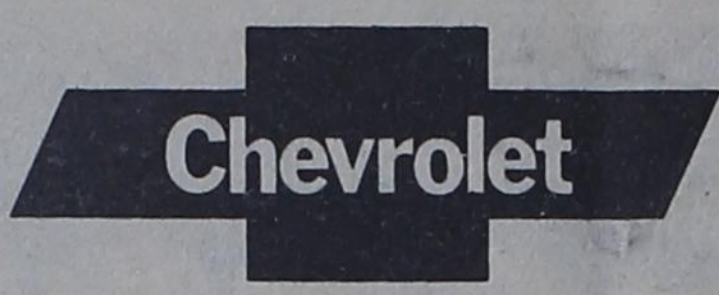
★ We are happy to announce that this year, for the first time both of your local auto dealers will be combining to bring you the new car showings for 1975, under the same roof at your Community Center.

★ Join us for refreshments of donuts and coffee and take your time looking over the fabulous features of the new cars.

★ Register for \$150 in door prizes to be given away at the end of the day.

FRIONA MOTORS

1975



Chevrolet



VEGA
BY CHEVROLET

Nova

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Camaro

hatchback

Bel Air

Impala

Caprice
BY CHEVROLET

CHEVELLE
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Kingswood

**SEE THEM ALL
FRIDAY, SEPT.
27 AT THE
PARMER COUNTY
COMMUNITY
CENTER-
SHOWBARN
8 a.m. To 6 p.m.**

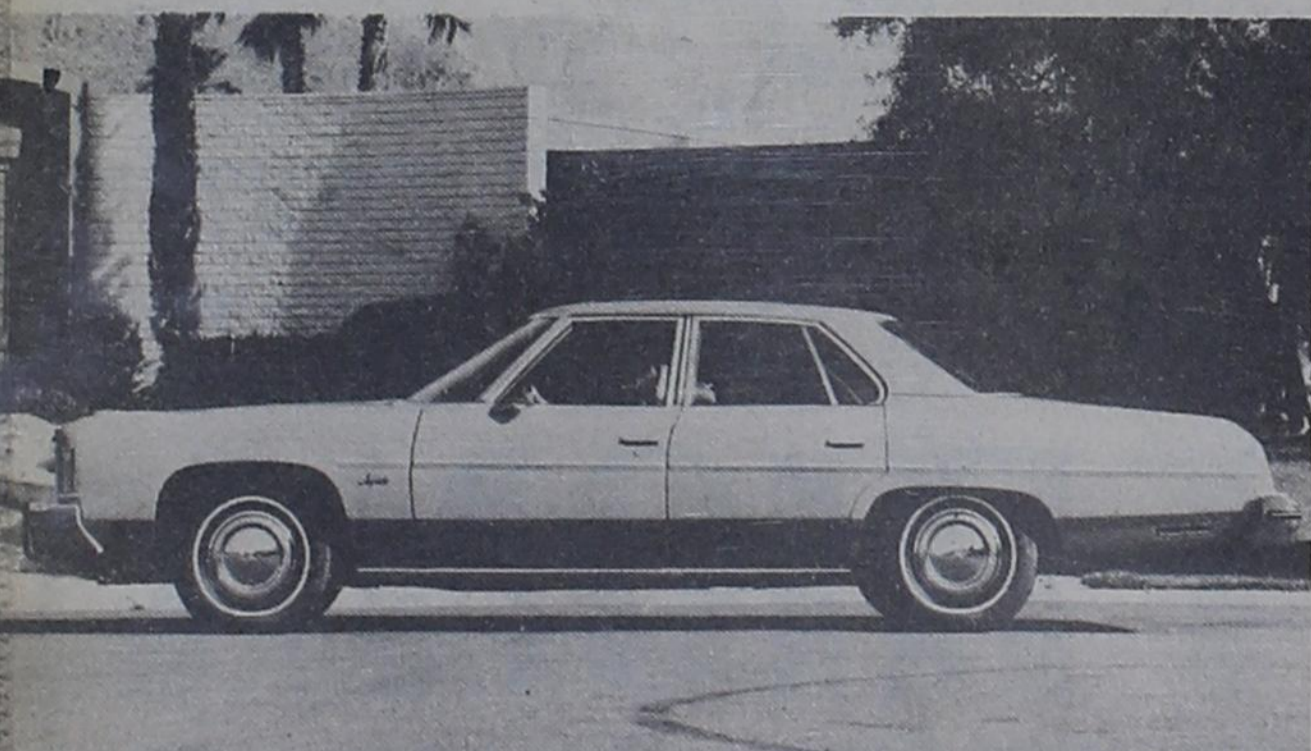
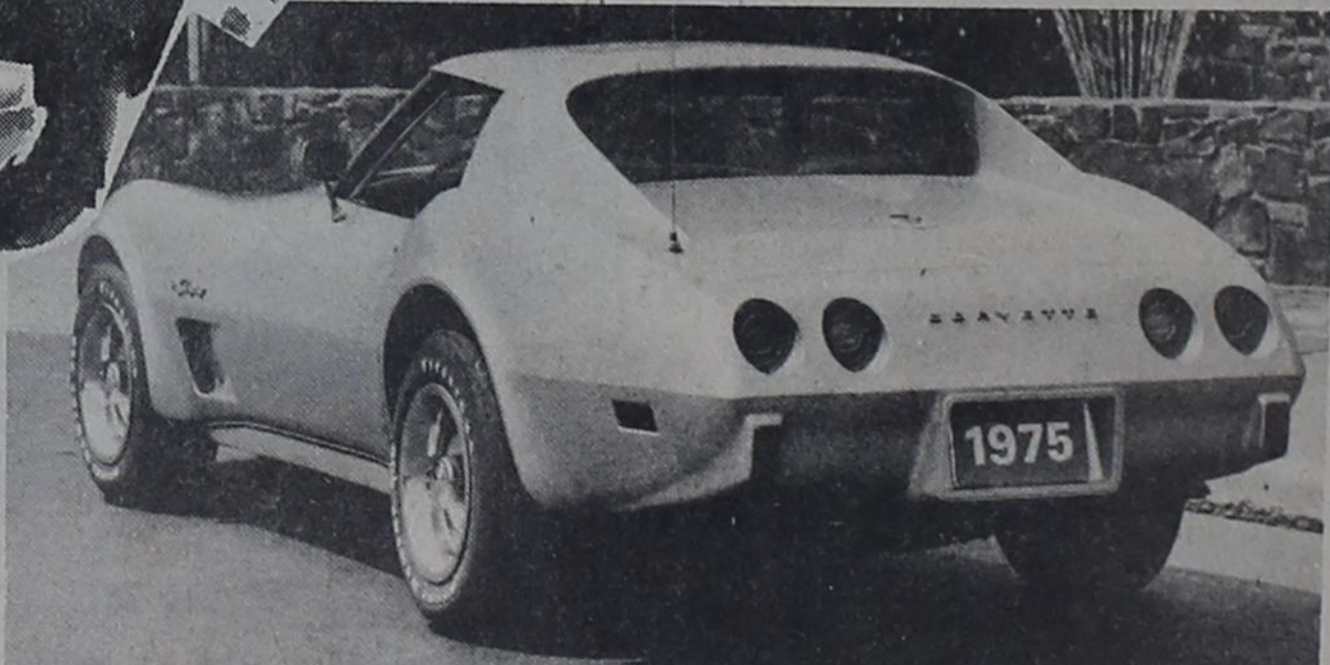
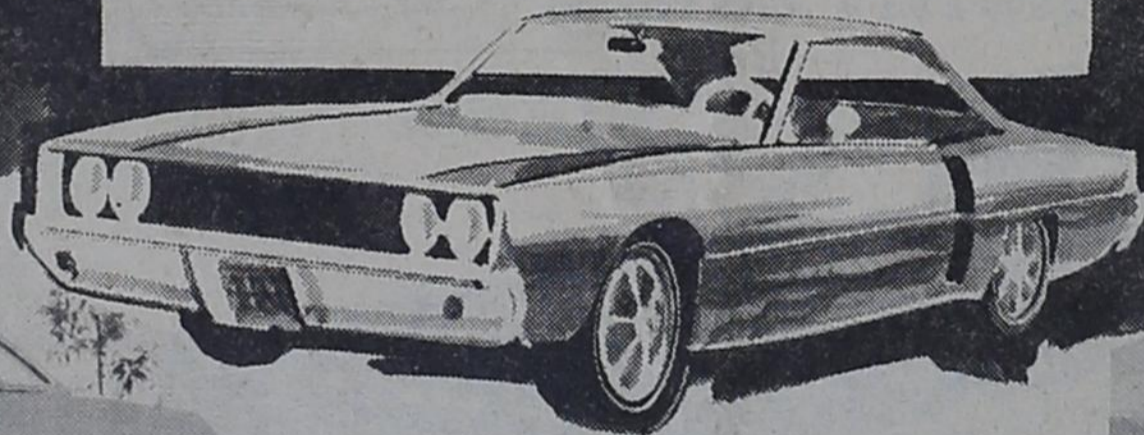
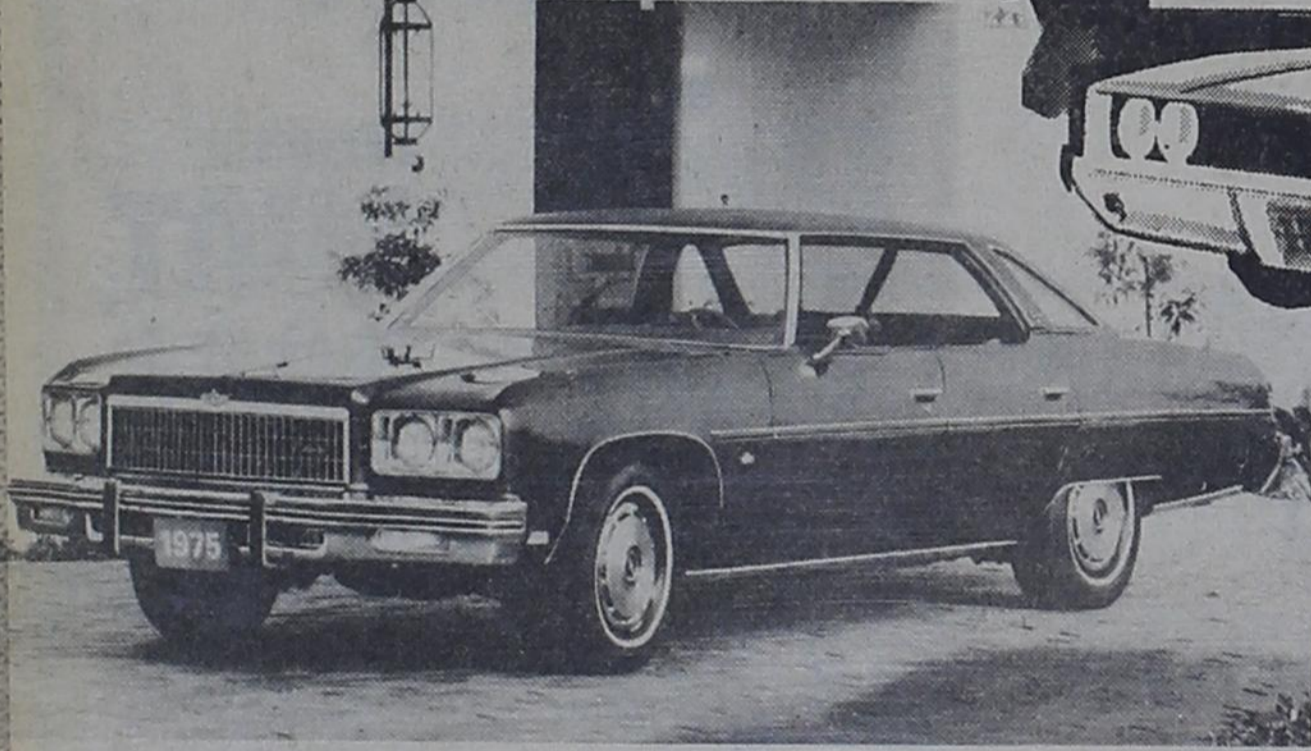
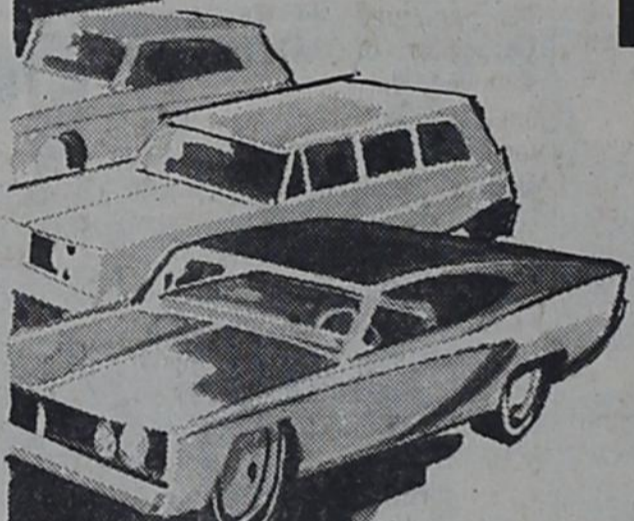
Extra! Extra! The news-makers are headlining a big, new driving season. See the talked-about models for '75. The excitement's all here.

Find out about all the outstanding design features and innovative construction details. And, check out the built-in safety measures.

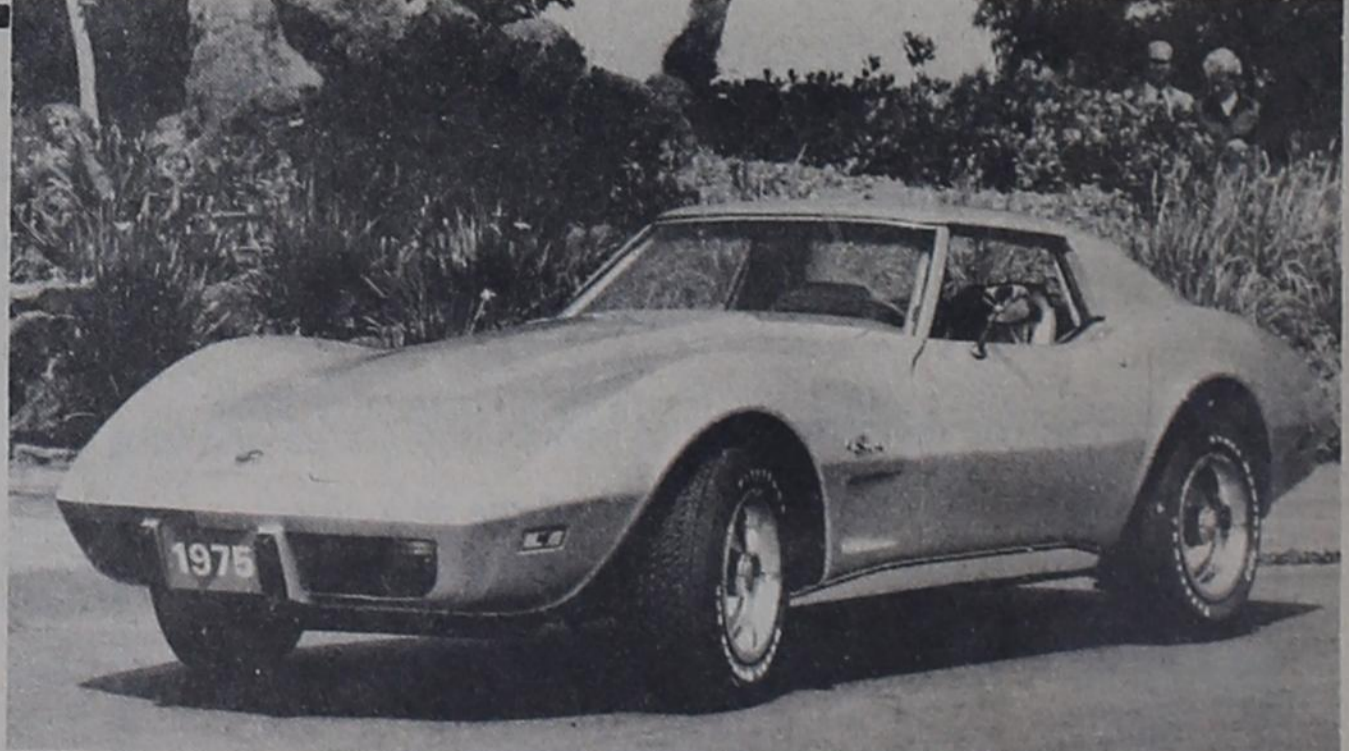
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★ Join Us For
Refreshments

★ See All The
**New Models
Under One Roof.**



REEVE CHEVROLET & OLDS



NEW FLAIR FOR AMERICA'S FAVORITE—The standard Chevrolet, America's No. 1 car choice, offers a new level of luxury for 1975 and presents a different new look in front that gives separate identity to both the Impala (bottom photo) and the top-of-the-line Caprice Classic models (top photo). Styling changes include two new roof lines for four-door and sport sedan. The regular-size Chevrolets and station wagons are available in 15 models, in three series. . . Caprice Classic, Impala and Bel Air.

TOUGHER NEW CORVETTE—Chevrolet's Corvette, America's only true production sports car, adds to its award-winning qualities for 1975 with body, chassis and engine developments that improve performance while structural advances including new bumper systems provide greater toughness. A new soft-face front bumper using honeycomb cell with self-restoring feature was developed specially for the Corvette. The 350-cubic inch V8 standard and optional engines are continued in 1975 but the optional 454 cubic-inch V8 is discontinued. An economy axle is being added as an option with the base 350 V8 and automatic transmission.



Local Citizens To Organize BDC Group

Some 15 residents of the community met with the Bovina Development Committee Monday night at Community Room of First State Bank. Those present agreed it would be feasible to form a Bovina Development Corporation with a goal of 25 members. Membership dues were set at \$25 each.

Forming the corporation will allow the Bovina Development Corporation to qualify for loans from the Small Business Administration's 502 Program. The loan and other types of loans would be available if the corporation finds a company wishing to locate in Bovina, according to Lawrence Kriegel, chairman of the committee.

Meetings of the committee were changed from Monday nights to the first Tuesday night of each month at 8 p.m. at the bank.

The next meeting will be Tuesday with all persons interested in becoming members of the corporation asked to attend so that the organization can be formed and officers elected.

GUEST SPEAKER... Brigadier General Robinson Risner, commander of the 832nd Air Division at Cannon Air Force Base in Clovis, will be guest speaker at the Llanos Altos Baptist Men's Association quarterly meeting to be held Tuesday, Oct. 1, at the First Baptist Church of Bovina. Gen. Risner spent seven years as a prisoner of war in Vietnam and is author of a book, "The Passing of the Night." The event will begin with a chili supper at 6 p.m. in Fellowship Hall with the program set to begin at 7 p.m. All men of the community are invited to hear Gen. Risner, according to Rev. Larry Heard, pastor.

Social Security Questions Asked

"Two questions are frequently asked employees at the social security office," William Ent, social security field representative, stated recently. "Will workers get their money's worth out of social security?" AND "Couldn't they do just as well, or even better, by buying private insurance?"

compulsory program does not have. "The survivor and disability protection a worker has while he is working must be taken into consideration. This protection has substantial value to the worker in addition to the value of the retirement benefits," Ent concluded.

"The answer to the first question is 'yes'-workers can expect to get their money's worth from the social security for the tax dollars deducted from their checks. The protection workers have is worth no less than the contributions they have paid, plus interest. This takes into account the probabilities of how long workers will live, whether they will become disabled, whether they will marry, have children, have dependent parents, etc.

"In answer to the second question," Ent continued, "no package of insurance protection comparable to social security is available from a private company. But if it were, it would cost considerably more. Private companies have higher costs of administration than does social security, particularly because they have selling costs. Also, private companies have to protect themselves against certain costs that a

OCT. 2-3

Cattle Raisers Slate Meeting

Economics and health problems will highlight the forthcoming directors meeting of the Texas and Southwestern Cattle Raisers Association at College Station, Texas, Oct. 2-3, reports Hilmar G. Moore, TSCRA president.

Cattle and feed prices now and in the year ahead will be examined by economists as well as financial planning for beef producers of the future. An in-depth study made recently at Texas A&M University concerning the long-range implications of the current beef cattle crisis will be reviewed at this meeting.

Q. I want to give my teenage son a car. Will it cost more insurance if the car and insurance are in his name instead of mine?

A. No. The premium is based on the age and driving record of the principal operator of the car, not on the age and record of the owner.

You will lose your multi-car discount if the car is in your son's name, but it's worth it. For if he has accidents, just his rate on his one car will go up instead of your rate on both cars. And if he is de-listed as a part-time operator of your car - a practical thing if he's away at college - your own insurance premiums may be reduced.

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REGISTER NOW \$50.00 THIS WEEK

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These Specials Good Sept. 26th Thru Oct. 2nd.

Johnny Martinez Was Winner Of \$100. Last Week. He Was Not Available For A Picture. Jackpot This Week Will Be Worth \$50.00

King Size
COCA COLA
6 Bottle Carton **69¢**
Plus Deposit

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SAVE 30¢ WHEN YOU BUY A 2 LB. CAN of FOLGER'S COFFEE

SPECIAL PRICE WITH THIS COUPON

\$2.19

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Coupon cash value 1/20 of 1¢

GOOD THRU Oct. 2

Skippy Reg. or Chicken **DOG FOOD** 15 Oz. Can **6/98¢**

Gladiola **FLOUR** 5 Lb. Bag **89¢**

PINE-SOL 28 Oz. Bottle **39¢**

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Big Roll **39¢**

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Breeze **PRODUCE**

FREE TOWEL INSIDE

Giant Size **BREEZE DETERGENT** \$1.09

North Carolina **APPLES** 4 Lb. Bag **89¢**

FROZEN FOODS

Golden Fresh **ORANGE JUICE** 6 Oz. Can **5/\$1.00**

Fisher Boy Breaded **FISH STICKS** 8 Oz. Box **3/\$1.00**

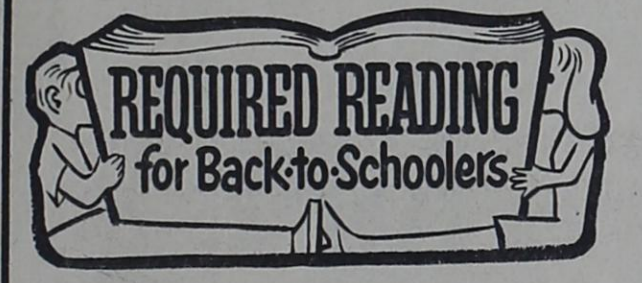
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COUNTRY COTTON in provincial patch pattern from Bloomcraft gives this coordinated bedroom set an easy, livable charm. Provenance print of 100% cotton shapes cozy comforters, dust ruffle, drapes, and tablecloth, all from Bloomcraft, Inc.



CRISP PRINT of 100% cotton from Waverly Fabrics proves its versatility in this dining area, covering walls and lambrequin for an imaginative, decorative finish. Fabric-covered lambrequin gives illusion of depth, reinforced by repetition of cotton print in cafe curtains and wall covering. Self-adhesive fringe from Joanne Western Mills Co.

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Billy Whitecotton **Bill Smith**

IDLE THIS WEEK

Ponies Corral, Whitewash Lazbuddie Longhorns, 39-0

A 200-yard-plus rushing effort by Fullback Ray Martinez and the ferocious defense of the Maroon "Skinny Twenty" combined Friday night to corral and whitewash Lazbuddie's Longhorns, 39-0, at Mustang Field here.

The Ponies upped their football win-loss record to 10-5 over their cross-county rivals in a series which began in 1956, and upped the 1974 season record to two wins and one loss with the lopsided victory.

The soggy field and misty rain which fell throughout the first half failed to deter the Mustangs who racked up 384 yards on offense while holding the visitors from District 2-B to a minus 28 yards offensive effort.

Bovina received the opening kickoff and took only 11 plays from scrimmage to score their first touchdown of the night with Halfback Tommy DeLeon going over from the six-yard line for the counter with 6:18 remaining in the initial period. The drive was slowed momentarily by two offside penalties early in the series with a 23-yard TD run by DeLeon nullified by offsetting penalties.

Starting out from their own 35, Martinez picked up 17 yards and a first down in two carries to the Lazbuddie 47. Two consecutive five-yard penalties put the Ponies in a first and 20 situation from their own 43. From there Halfback Clint Cox picked up one, Martinez added 17 and DeLeon gained almost the needed two yards making it fourth and inches. Martinez struck for six and a first down and then toted the pigskin 11 yards for another first down on the Lazbuddie 23. That was when DeLeon set sail for 23 yards and an apparent touchdown before the offsetting penalties canceled the TD.

From that point, however, it took only four more plays to score with DeLeon picking up nine yards, Martinez two, Alton McCormick six and DeLeon six for the counter. The running attempt at the extra points failed and the Maroons owned a 6-0 lead early in the first stanza. Lazbuddie's receiver had trouble fielding the ball on the ensuing kickoff with Dana Harris stopping the receiver finally at the nine-yard line. From there the 'Horns could only manage to pick up one yard in two attempts and kicked to the Bovina 49 on a third down punt.

Bovina failed to score on their second possession with costly penalties killing the drive. Martinez picked up 11 yards and a first down in two carries, however, a motion penalty made it first and 15 from the 40. Two plays later Martinez shook loose once more and rambled to the Lazbuddie

10 before being hauled down from behind. A second backfield-in-motion penalty nullified the long gainer and three plays later Bovina, facing a fourth and 12 situation, elected to punt the ball away.

The hapless Longhorns then picked up their only two first downs of the night and penetrated Bovina's end of the field for the first and only time during the half.

Putting the ball into play on their own 20, the 'Horns picked up two yards in two running attempts and then connected for a 13-yard pass and a first down at the 35. A five-yard penalty on the Mustangs moved the ball to the 40 and on the following play a 15-yard penalty against Bovina gave Lazbuddie its second first down and the ball on the Bovina 41. Martinez nailed the Black and Gold runners for a seven and a 12 yard losses and on the first play of the second quarter, facing a third and 29 from their own 40, Lazbuddie elected to go for the quick kick once again.

Putting the ball into play on their own 40 the Ponies scored once more in seven plays behind some fancy footwork by Martinez and Cox with halfback McCormick waltzing through the right side of the line from four yards out for the six pointer. Quarterback Dennis Willard tacked on two points to make the score 14-0 with 9:35 left in the half.

Picking up only two yards in three attempts, Lazbuddie was forced to punt from their own 45. Bovina put the ball into play on the Lazbuddie 45 and on the first play Martinez broke loose for a 45 yard scoring jaunt. Once again, the attempt at running the extra points failed and the Mustangs led, 20-0, with 7:36 left on the clock. After holding Lazbuddie to a minus three yards in the following series, the Ponies scored once again in the second quarter traveling 58 yards to paydirt in nine plays.

This time Martinez picked up 34 yards in that drive, going over from the five for the TD. Once again, the extra points attempt failed, but the Maroons owned a convincing 26-0 lead with 2:17 still remaining to be played in the first half. Noseguard Rickey Stanberry covered a Lazbuddie fumble and three plays later the whistle blew ending the first half.

Martinez, who had picked up 196 yards in the first half, stayed in the game long enough in the third quarter to run his total to 213 for the evening before retiring from offense for the night.

After Lazbuddie had failed to move the ball on their first possession, the Ponies put the

ball into play on their own 39 and behind the running of Martinez, DeLeon and McCormick, scored their fifth touchdown of the evening nine plays later.

Had the game been a closer battle, Bovina fans might have been upset mid-way during that drive. Martinez took the handoff on the 22 and broke two almost-certain tackles on his way across the goal line. However, the officials brought the ball back to the 14 where they ruled the play dead at that point.

Cox picked up six points four plays afterwards, plunging over from the three yard line. Martinez kicked the extra point and the score stood at 33-0 with 7:01 remaining in the third period.

The Mustangs pounced on a Longhorn fumble two plays following the kickoff and Mustang Mentor Roger Ezell sent the reserves on the "Skinny Twenty" squad in to finish the game.

Freshman Fullback Gerald Shelby picked up 11 yards and a first down to the 24. Shelby then picked up three and DeLeon added three and four for a first and 10 at the 14. DeLeon picked up four and then Quarterback John Caldwell tossed a 10 yard scoring strike to End Ken Sorley for a 39-0 lead with 3:47 remaining in the third quarter. The extra point attempt failed.

The remainder of the game was reeled off almost entirely in Lazbuddie territory with fumbles and untimely penalties managing to hold the Mustangs out of scoring territory for the remainder of the game.

Martinez led Bovina's ground game with 213 steps in 22 carries for a 9.7 yard average per carry. DeLeon carried the ball 13 times for 82 yards, a 6.3 yard average. Cox picked up 27 steps in four carries for a 6.7 average. McCormick accounted for 44 yards in seven trips, a 6.3 average and Shelby stepped off 49 yards in 10 attempts for a 4.9 average. Junior Quarterback John Caldwell completed two

of four passes for 22 yards and one TD toss. Sorley was on the receiving end of the 10 yard scoring pass with DeLeon snaring a 12 yard gainer.

The Mustangs ground out 382 yards rushing in 64 plays and added 22 yards through the air during the evening.

Bovina will be idle this week before meeting District 5-A Plains in a game which has been tabbed as homecoming for Bovina High School next week.

Ezell was notably pleased with his team's effort, both offensively and defensively. "We will just work on the basic fundamentals this week and try to get ready for Plains," he said.

The Ponies came through the game in good physical condition with no one suffering any apparent injuries in the conflict Friday night.

Debbie Mills New President Of VICA Club

Debbie Mills, a senior at Bovina High School, was elected president of the VICA Cosmetology Club which is composed of Bovina and Friona students enrolled in a cosmetology course at a Hereford beauty school.

Other officers elected recently include Margie Rivera of Friona, vice president; Deanne Woodruff of Friona, secretary; Hilda Garza of Bovina, reporter; Stella Delgado of Bovina, parliamentarian; Sylvia Meza of Bovina, sergeant-at-arms; and Alice Fragoza of Bovina, treasurer.

The Bovina-Friona Chapter 1674 is sponsored by Mrs. Joyce Tatum of Hereford.

Next meeting of the group will be Tuesday, Oct. 1.

SCS News

The Parmer County Soil and Water Conservation District announces the election of a director in subdivision one. Subdivisions one is the northwestern part of the county and is referred to as the Rhea and Bovina School District. This area is now served by Jimmie Cockerham.

The election is set for 9 a.m., October 8 at the Bovina Wheat Growers Elevator in Bovina. All land owners, including husbands and wives, in the above subdivisions are eligible to vote.

Election notices are posted in the Bovina Wheat Growers in Bovina and Rhea, also there is a notice in the Bovina Post Office. With each notice is a map outlining subdivisions one.

The elected directors will serve a five year term. The Parmer County SWCD's board of directors meets monthly and establishes conservation policies and sets priorities for establishing conservation practices.

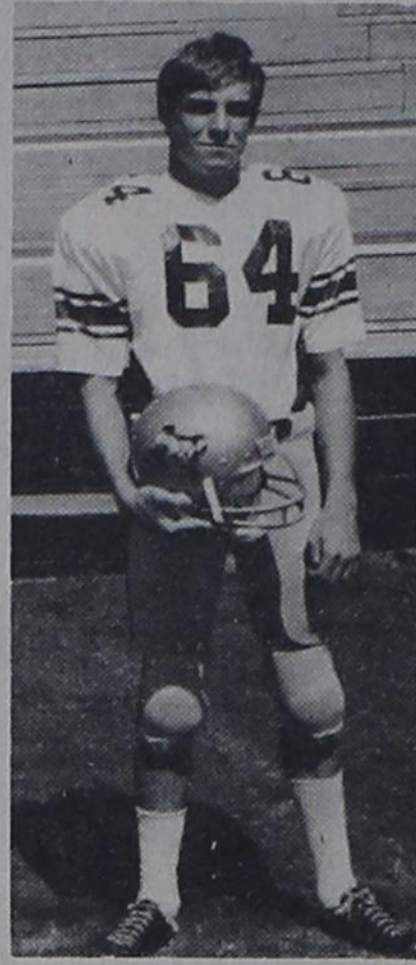
If you have any questions regarding the election contact Jimmie Cockerham at Bovina or the Soil Conservation Service, Friona.

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Mustangs of the Week



DANA HARRIS



KEN SORLEY



RAY MARTINEZ

SCORE BY QUARTERS

Bovina	6	20	13	0
Lazbuddie	0	0	0	0

STATISTICS

Bovina	Lazbuddie	
26	First Downs	2
362	Yards Rushing	-41
6	Att. Passes	1
2	Passes Comp.	1
22	Yards Passing	13
384	Total Offense	-28
1	Punts	8
38	Punt Average	27
7	Fumbles	4
3	Fumbles Lost	2
10	Penalties	2
80	Yards Penalized	20

Broom Sale--

[Continued from Page 1]
per cent of the gross sales with the additional amount received in the form of donations during the day. The total was the highest in several years.

The truck delivering the sale merchandise was parked in the downtown block throughout the sale day. The goods are manufactured by the Texas Lighthouse for the Blind in Fort Worth.

"The Lions appreciate the support of the people in the community in making this a successful event again this year," Vernon Willard, club president, said.

Di-Gel QUICKLY RELIEVES 'Gasid Indigestion'

...it's those times you suffer acid indigestion and painful gas, too.

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MUSTANGS OF THE WEEK...The entire 21 members of the Mustang football squad came in for their share of the praise from Head Coach Roger Ezell and his assistants following Friday night's 39-0 win over Lazbuddie's Longhorns. Singled out for Mustang of the Week honors, however, were Defensive Tackle Dana Harris, Offensive End Ken Sorley and Offensive Fullback Ray Martinez. Harris, who spent most of the game in the Longhorn backfield, was

credited with nine tackles, four solos and five assists. Sorley snared a 10-yard scoring pass from Quarterback John Caldwell and also graded well at defensive linebacker slot. Martinez, who graded 83 on offense, racked up 213 yards rushing, 196 of those in the first half, scored two touchdowns and had one TD ramble called back. Martinez was retired from the offensive game with about 8 minutes remaining in the third quarter.

Bovina School Lunch Menu

Sept. 30-Oct. 4
MONDAY-Corn dogs, pork and beans, cabbage slaw, cornbread, butter, cherry cake, milk.
TUESDAY-Hash, buttered corn, lettuce and tomato salad, hot rolls, butter, banana pudding, milk.
WEDNESDAY- Porkettes, scalloped potatoes, fruit salad, bread, butter, raspberry cobbler, milk.
THURSDAY-Barbecue burgers, cheese slices, potato chips, butter cookies, peach halves, milk.
FRIDAY-Chicken fried steak, macaroni and cheese, English peas, hot rolls, butter, pear halves, milk.

Bovina Opponents Season Record, Game Last Week

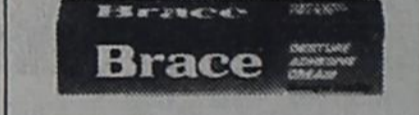
TEAM	W-L-T
Happy	0-3-0
Lazbuddie	0-3-0
Plains	2-1-0
O'Donnell	0-2-0
Vega	1-1-1
S-E	1-2-0
Hart	3-0-0
Farwell	0-2-1
Kress	0-3-0

Bovina 39-0 Lazbuddie
Boys Ranch 38-0 Happy
Plains 14-7 Sudan
S-E 6-33 Dimmitt
O'Donnell 0-38 Lorenzo
Vega 22-0 Claude
Hart 20-6 Crosbyton
Farwell 0-0 Valley
Kress 15-17 Petersburg

New Brace® has amazing denture hold!



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