

FOR THE HOLIDAYS. \$500 IN PURSES. FOR RACES, GAMES, ETC., ETC.

DEVIL'S RIVER NEWS.

BANKERS SAN ANGELO, TEX. Conservative Banking in All its Forms.

VOL. 1.

SONORA, SUTTON CO., TEXAS, SATURDAY, DECEMBER 27, 1890.

NO. 11.

F. Mayer.

Jno. W. Hagerlund.

F. MAYER & CO.,

Wholesale & Retail Dealers In

General Merchandise and Ranch Supplies,

Sonora, Sutton Co., Tex.

Respectfully Invite The PUBLIC to EXAMINE Their

MAMMOTH STOCK & COMPARE PRICES,

With San Angelo and Other Markets.

LIBERAL ADVANCES MADE ON WOOL.

THE SONORA SUPPLY CO., DEALERS IN

General Merchandise, Ranch Supplies a Specialty.

SONORA, SUTTON CO., TEX.

Liberal Advances Made on Consignments of WOOL at 8 per Cent Interest, and the Privilege of the 4 leading Markets.

SAN ANGELO, TEXAS. The TITUS MACH. & TOOL MFG'G CO.,

Windmills, Engines, Horse Powers, Tread Powers, Piping, Cylinders, Oil-well Casing, Galvanize Casing, Storage Tanks, Drinking Tanks, Pumping Rods, Pump Stands, Wagons, Buggies, Hacks, Road Carts. BRASS GOODS.

Make a Specialty OF THE Water Supply Line.

D. B. CUSENBARY, Agent, SONORA.

C.F. Adams. John McNeill, Surveyor. P. Hurst.

WEST TEXAS LAND & LIVE STOCK AGENCY,

Solicits Correspondence,

SONORA, Sutton Co., Texas.

DEVIL'S RIVER NEWS, PUBLISHED WEEKLY, Advertising Medium of the Stockman's Paradise. SUBSCRIPTION \$2 A YEAR IN ADVANCE.

MIKE MURPHY, Proprietor. SONORA, TEXAS. - December 27, 1890.

From President Hurley's Speech to the Real Estate Men at Houston.

Upon such a basis your town and community will attract attention, when properly and persistently presented by your home paper. Beware of booming statements, for by over-sanguine or untruthful statements, distrust, bewilderment, demoralization and instability prevail. Always bear in mind that to edit and condense the mass of reports, statistics and official data which is thrown on every newspaper editor's desk, no matter how humble the paper, or in what part of the state, is a labor the difficulty of which can only be appreciated by newspaper men themselves. And for that reason, if for no other, you should repay their attention to your business by liberal patronage, and have system in advertising your town. Do not patronize every jim crow advertising scheme that appears in your community, and by all means never lower the dignity of your business by using dodgers. Take an attractive position in your home paper. Keep the space filled with bright and clean cut sentences showing that you are abreast with the times.

One of the best methods ever devised for advertising a town is for every real estate dealer, merchant, banker, manufacturer or professional man to gather from among their acquaintances in the north or east, particularly the north-west, a list of names representing substantial and influential people. Take that list to your paper and request the publisher to give you a special rate for three months' subscription that the paper may be daily sent to your friends. The recipient of that paper knows that he is getting your regular every day edition, and not a special boom number. It gives him the run of your town. It relates your daily progress, your hopes and fears, for no amount of special reading avails with a man who is asked to invest his future in a strange country. The man with money and the man with the tool chest or shining hoe are shrewd enough to understand this. When they become thoroughly interested and desire fuller information, they usually begin with a request for copies of the local paper. Now, if this plan were carried out by the universal circulation, by the million, of home papers, Texas will be overrun with men and money inside of five years. The live real estate man who knows how to advertise—one who can appreciate the value of space in a good paper—is the one who will be corresponded with when our neighbor, who receives these papers, contemplates an investment or turns his face southward.

The question may be asked, why do we owe so much to newspapers? I will answer that by stating that the owners of newspapers, in proportion to their means, contribute more ready money in support of a town than any other class of men living in it. Look at the papers in Houston, Galveston, Dallas, Waco, San Antonio, Austin and our modest Fort Worth, and see what they are doing for their respective localities; see the valuable space donated each day, space that can be readily sold for cash to the shrewdest advertisers, consider composition, printer's ink, paper and the wear and tear of machinery. Does it not cost money? Could you run into any goods or grocery store half a dozen times a day and take the best they had in stock for the good of the town without a murmur? Therefore, back up your papers and they will always give you the best they have got to back up and indorse your general enterprises. Texas should not halt another minute in her advertising work, or other states in the south will reap the harvest. The south is attracting attention all over the civilized world.

Sonora will Turn itself Loose.

At a meeting of citizens held in the school house on Saturday evening last, to make arrangements for amusements during the holidays, Professor J. M. Bell was appointed chairman, and Max Mayer secretary-treasurer, the meeting called to order, and the following committee appointed.

Executive committee—Chas. F. Adams, R. E. Erwin, Max Mayer, Mrs. W. A. Stewart, Mrs. Maggie Clark.

Committee on Christmas tree—Henry Cusenbary, H. A. Albertthall, L. D. Dunagan, J. M. Brotherton.

Committee on Foot Races—J. Q. Adams, J. P. McConnell, David Adams.

Committee on Tournament—W. A. Stewart, R. E. Erwin, George Morris, M. Parker, Lon Reynolds.

Committee on Grand Ball—Chas. Sowell, Max Mayer, P. McHugh, T. B. Birtroug, W. R. Rudicil.

Committee on Horse Races—D. B. Cusenbary, J. E. Mills, Wm. Bevans, Ed. Hornsby, C. F. Adams.

Committee on Decorations—Mrs. W. A. Stewart, Mrs. T. B. Birtroug, Mrs. Lilly Reynolds, and the Misses Eula Miers, Lucy Adams, Sophie Dunagan, Florence Traweek.

PROGRAMME.

The following races will take place on New Year's Day:—1st race 600 yards, free to all saddle horses, purse \$50 entrance fee \$5. Second horse \$10, balance of entry money to 1st horse.

2nd race, 444 yds, free to all cow ponies, purse \$40; \$10 to 2nd horse, entrance fee \$5.

3rd race, 300 yds, free to cow ponies under 14 hands high; purse \$30; \$5 to 2nd horse, entrance fee \$2 50.

All horses to be entered by 6 o'clock on the day previous to the race.

Foot race 100 yds, free to everybody, purse \$10, entrance fee \$1.00.

There are 30,000 mayors in France.

From the San Angelo Standard.

Financial arrangements will be made in Angelo next week to advance \$100,000 on the wool clip of west Texas.

Sterrett & Fowler sold 25 head of saddle horses to J. C. Winn, of Birmingham, Ala., at \$32 per head.

Geo. L. Abbott shipped on Thursday to Godair, Harding & Co., Chicago, for J. E. Henderson 4 cars of cows and bulls, and to M. Lashley & Co., New Orleans, for Jonathan miles, 2 cars of cows.

Rome Shield sold 108 cows in Chicago at \$9.50 and 54 at \$8.25 per head, losing about \$75 on the investment. Bob Kennon sold 52 cows that he bought from Willis Johnson for \$10, at about a loss of \$100 and "George" comes out on top.

T. D. Word, of McKavett, owner of a large sheep ranch near Sonora, in partnership with Dr. Jones, was in the city Wednesday.

J. H. Bedford was in the city Thursday en route from his ranch on Devil's River to his home in Rannels county.

J. I. Huffman came up from his coal mine in Coleman county this week and a car load of his coal arrived yesterday.

The coal is of better quality than last year and the vein much thicker. President Hornsby, of the Fort Worth and Rio Grande Ry. Co., spent two days week before last examining the mine, and the indications are that company will purchase the mine and extend the road to that point thence to San Angelo.

Mrs. E. C. Saunders and children, of Sonora, spent a few days in the city this week. Mrs. Saunders is a sister of the McGregor boys of Ballinger.

NOTICE.

Notice is hereby given, that I, D. B. Cusenbary, have sold my stock of drugs in Sonora, Sutton County, Texas, to H. C. Reynolds and W. H. Cusenbary, and that all accounts due me in said business are payable to them. Reynolds & Cusenbary assuming all liabilities.

D. B. CUSENBARY. Sonora, Texas Dec. 8th 1890.

Holiday Presents!

The Largest Assortment of

Queensware, China & Glassware.

In WEST TEXAS, at

W. H. BOLGER,

San Angelo, Texas.

T. C. FROST,

BANKER,

AND

COMMISSION MERCHANT.

SAN ANTONIO, - - TEXAS

CASH ADVANCES made on every product of the country consigned for sale

W. H. GODAIR, President. GEO. E. WEBB, Cashier. Wm. S. KELLY, Vice-President.

The CONCHO NATIONAL BANK,

(First National Bank Organized.)

Capital Paid In, \$50,000. Surplus and Profits, 8,000.

Chadbourne Street, - San Angelo, Texas.

DIRECTORS: W. H. Godair, W. S. Kelly, J. J. Rackley, George Brockman, Charles F. Potter.

We Want Your Business.

W. T. B...

Carries the Largest Paints, Oils, Gl... Toilet Articles... dries in San Angelo... from Country Me... Solicited.

Opposite Hotel San Angelo,

San Angelo, Tex.

CLAS. E. DAVIDSON, Attorney-at-Law. W. B. SILLIMAN, Surveyor.

DAVIDSON & SILLIMAN,

GENERAL

LAND AGENTS,

SONORA, - TEXAS.

NOTES FROM MCKAVETT.

Perry McConnell, the successful candidate for sheriff of Sutton county, left yesterday for Sonora after a short visit. Mr. Strader has been on the sick list in Sonora, but we are glad to report that he is able to be out and in our town to-day.

The very promising young son, Alexander, of Judge Ball has taken charge of our telegraph office, in consequence of Mr. Hagerlund's departure for Sonora, where he has been called to assist the branch firm of F. Mayer & Co., who seem to be doing a driving business out there. This speaks very well for Aleck Ball, who is quite a young man and the fact of his having been selected to fill such a responsible office reflects great credit upon him.

Sonora seems to be affording the farmers of Menard and Mason counties a good market as three seems to be a continual stream of trucksters on the road all the time. We halted one man the other day and asked him if he had any eggs, but he said they were engaged in Sonora.—G. O. Ahead in the Standard.

Chas. Schauer has recently leased 30,000 acres of railroad and school land on Rocky for five years. He has also fenced the entire tract and contracted with the Titus Machine and Tool Manufacturing Co., E. A. McCarthy, proprietor, for five new Perkins windmills and three new wells. Mr. Schauer says the Perkins is the best windmill in Texas and has taken down the Challenge mill, which never gave satisfaction.—Standard.

Come to Sonora for the races New Year's.

Lampasas is the only town in Texas that San Antonio recognizes as a rival in the wool and hide trade.—Lampasas Dispatch.

And Boston is the only town in the United States that San Angelo recognizes as a superior in the aforesaid trade.—Standard.

The comptroller's report now in the hands of the printer will show the collection of state taxes for 1889 deposited in the state treasury as follows: General revenue, \$1,817,849.21, school taxes, \$1,165,002.48, Total, \$2,982,851.24. The general revenue is derived from a 20 cent tax on \$200 valuation, a 50 cent poll tax and a 3/4 of a cent occupation tax. The school tax consists of 12 1/2 cents on the \$100 valuation, \$1 poll tax and 1/4 cent occupation tax. The report makes a splendid showing for the honesty and fidelity of the collectors. The record made in the last annual report is still unbroken. There are 200 tax-collectors and not a single default.

SONORA & SAN ANGELO

Stage and Express Line,

J. R. HOLMAN, Pro.

Single Trip \$5 Round Trip \$8. Stage leaves Sonora and San Angelo every day, except Sunday, at 7 a. m. The trip being made in one day.

Express parcels carried at a low rate and satisfaction guaranteed.

P. HURST, Agent, Sonora.

R. E. HARRIS & BRO, Agent San Angelo.

