



The Bovina Blade

"In The Agricultural Center Of Farmer County"

10¢
24 PAGES
Two Sections

THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

WEDNESDAY, DECEMBER 24, 1975

Bovina, Texas

VOL. 20 NO. 25

Merry Christmas



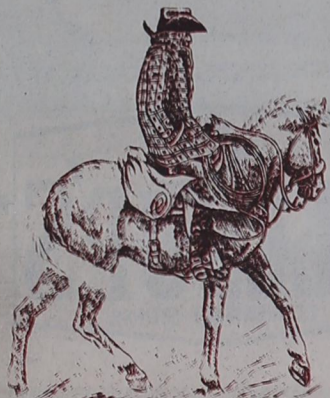
A COWBOY'S CHRISTMAS FEELIN'S.....

Sometimes I get to thinkin', when the range is wrapped in snow,
About the many blessings God has granted here, below
To those of us whose lives are ruled by weather, horse and cow,
Who work as close to Nature as today's world will allow.

We may not act religious in a churchy sort of way--
Although we know we ought to. What I'm tryin' hard to say
Is that most any cowhand of the breed I claim to be,
Feels plumb aware of that kind Hand which weaves the filigree
Of ever-changing seasons, so that if we do our part,
God's Christmas time will find us with good feelin's in the heart:
Good feelin's for the winter calf we rescue from the storm;
Good feelin's for all livestock; good feelin's deep and warm
For kin and friends and neighbors, whether near away or far,
With reverence and remembrance for the Wise Men's guiding Star.

A cowboy ain't no scientist with wit to analyze
The meaning of a whirling world and stars up in the skies;
And maybe he can't estimate the meanness or the worth
Of peoples scattered all around the distant parts of earth;
But when the snow lies kindly on the cattle country ground,
I sometimes like to ponder on the blessings that abound
In every season in this land where God has planted grass;
Where riders' hands are always raised in greeting as they pass;
Where sun and wind and horsetracks are a part of Nature's school;
Where open hearted friendliness--and freedom--are the rule!

--By S. Omar Barker



3rd, 4th Grades Collecting Labels

Class members in the third and fourth grade sections taught by Mrs. Cathy Reilly, Mrs. Gwen Marcom and Mrs. Pat Turner are collecting labels from canned goods to exchange for sports equipment for use in the Bovina Elementary School, according to Mrs. Reilly.

Labels will be accepted from Campbell's soups, chunky soups and

pork and beans. No money is involved in the project, according to Mrs. Reilly. The food company will send the class the merchandise they desire according to the amount of labels collected and sent to the company.

"We have set a goal of 5,000 labels, but so far we have only 600," said the teacher. "The more labels we collect between now and the first of February, the more equipment we will be able to obtain."

Collection boxes have been placed at Bovina Supermarket, Spears Handi-Stop and Allsup's Convenience Store here in Bovina. Persons collecting the labels may, however, give them to any member of the class or any one of the three teachers.

The classes must have all the labels collected before the first of February, which is the deadline for ordering the equipment. Included in the equipment which may be obtained by this method are basketballs, footballs, baseballs, dodgeballs and volleyballs, said Mrs. Reilly.

"We would really appreciate all the help we could get in this project," said Mrs. Reilly.

FHAers Visit Retirement Ranch With Gifts, Songs

Members of the Bovina Future Homemakers of America visited the Retirement Ranch in Clovis Monday, Dec. 15. The group sang Christmas carols and took gifts of Christmas candy and cookies and door decorations to residents there.

Those going to Clovis included Denise McCormick, Karla Mills, Kay Beardain, Connie Ware, Michelle Bonds, Kathy Falkenberg, Kim Ware, Cathy Trimble, Georgia Terry, Tammy Christian, Carolina Espinoza, Claudia Chisom, Joan Carson, Cheryl Whitecotton, Alicia Spring, Debbie Whitecotton, Carol Ware, Janie Clements, Randy Alonzo, Shawn Klimek, Sandra Naravez, Linda Garcia, Rhonda Nuttall, Rita Nuttall, Steve Guest, Pam McCormick, Debra Gilbreath, Betty Whitecotton, Tandra Rogers, Susan Heflin, Vicky Tucker, Luisa Cruz and Mrs. Gwen Corn and Mrs. Judy Seals, FHA sponsors.



CONTEST PRIZES... Bill Ellis, left, presents two tickets to the Sun Bowl classic in El Paso to Emmett Tabor, center, who won second place in the recent Bovina Businesses Cotton Bowl Football Contest. Tabor holds a check for \$20, which went along with the football tickets. At right is Kenneth Cary, manager of Bovina Pump Company, who was presented two tickets to the Cotton Bowl game

in Dallas on New Year's Day. In addition to offering two grand prizes in the football contest this year for the first time ever, The Bovina Blade also presented two tickets to one of the business firms which sponsored the contest. Bovina Pump Company was drawn for the honors from the list of 16 firms which sponsored the 1975 contest.

Services Held

For Sister Of

R.T. Harbour

Funeral services for Mrs. Artie Dean of Kermit, sister of R.T. Harbour of Bovina, were held Tuesday, Dec. 9, at the Northside Baptist Church there with Rev. R.W. Campbell officiating.

A memorial service was held at the church by the District 25 Ladies Auxiliary to Veterans of Foreign Wars. Burial was in the Kermit Cemetery.

Mrs. Dean, 60, died at 10:25 a.m. Saturday, Dec. 6, in Memorial Hospital.

Born Oct. 30, 1915, in Wheeler, she had lived in Kermit 30 years. She had previously lived in Springfield, Colo. Mrs. Dean was a member of the Baptist Church.

Survivors include one son, Richard Wade Dean of Victoria; two daughters, Donna Hopper of Newalla, Okla., and Trissie Elizabeth of Odessa; one other brother, Emmitt Harbour of Denver, Colo.; one sister, Jane Schirmer of Kermit; and three grandchildren.

Attending the funeral from Bovina were R.T. Harbour, Mrs. Joe Wilson and Mrs. Jesse Walling. Mrs. Wilson and Mrs. Walling were cousins of the late Mrs. Dean.

GenTel Telephone Directory Issued

New telephone directories for 1976 were distributed through the mail the past two weeks by General Telephone Company to its patrons in Bovina and the surrounding area.

Included in the new directory are listings for Bovina, Friona, Earth, Muleshoe, Olton and Springlake in the GenTel system. Also included are the Hub, Tharp and Parmer exchanges of the West Texas Rural Telephone Cooperative, Inc., and the Lariat, Lazbuddie and Needmore exchanges of the Five Area Telephone Cooperative, Inc.

The attractive cover of the '76 directory has a bicentennial theme. The painting is the work of the noted American artist Stevan Dohanos, who is represented in many leading galleries and collections. Dohanos is also widely known for his illustrations in numerous publications portraying contemporary American life.

The cover painting depicts the first American flag which the

Continental Congress created June 14, 1777. Because the resolution did not specify an arrangement for the stars, there were many variations in the flags that followed. Historians, however, are in general agreement that the flag depicted on the directory cover represents the first national flag of our Republic, and thus it symbolizes the observance of the nation's 200th birthday.

Because towns are listed alphabetically, Bovina is the first listing in the directory.

The new edition has 450 listings in Bovina, an increase of 10 over last year's total of 440. The number of listings does not include multiple phone numbers for some of the business firms and organizations in town.

Tharp Exchange, which includes a large number of rural residences around Bovina, has an increase of seven numbers over last year when the total was 118. Listings in the new directory stand at 125.

Letter To Editor

Dear Editor:

As construction on the new Health Sciences Center Hospital progresses toward the halfway mark, we find increasing interest in how the public will benefit from this new teaching facility at Texas Tech University School of Medicine.

You will note that it is to be a referral hospital for 116 counties in West Texas and Eastern New Mexico, and is planned to alleviate the serious shortage of trained medical professionals and para-professionals in this region. (The average doctor in this area has 600 more patients than the national average.) The hospital and teaching staff will provide the most advanced knowledge with the most up-to-date medical equipment.

We would appreciate your letting us know if you wish to be on our information mailing list. Please call on us if we can be of further assistance.

Thank you.

Sincerely,
Mary Lou Mulch
Director of Community
Information

Santa Letters

Dear Santa,

I would like a motorcycle, truck and a toy monkey for Christmas. I have been a good boy. Thank you.

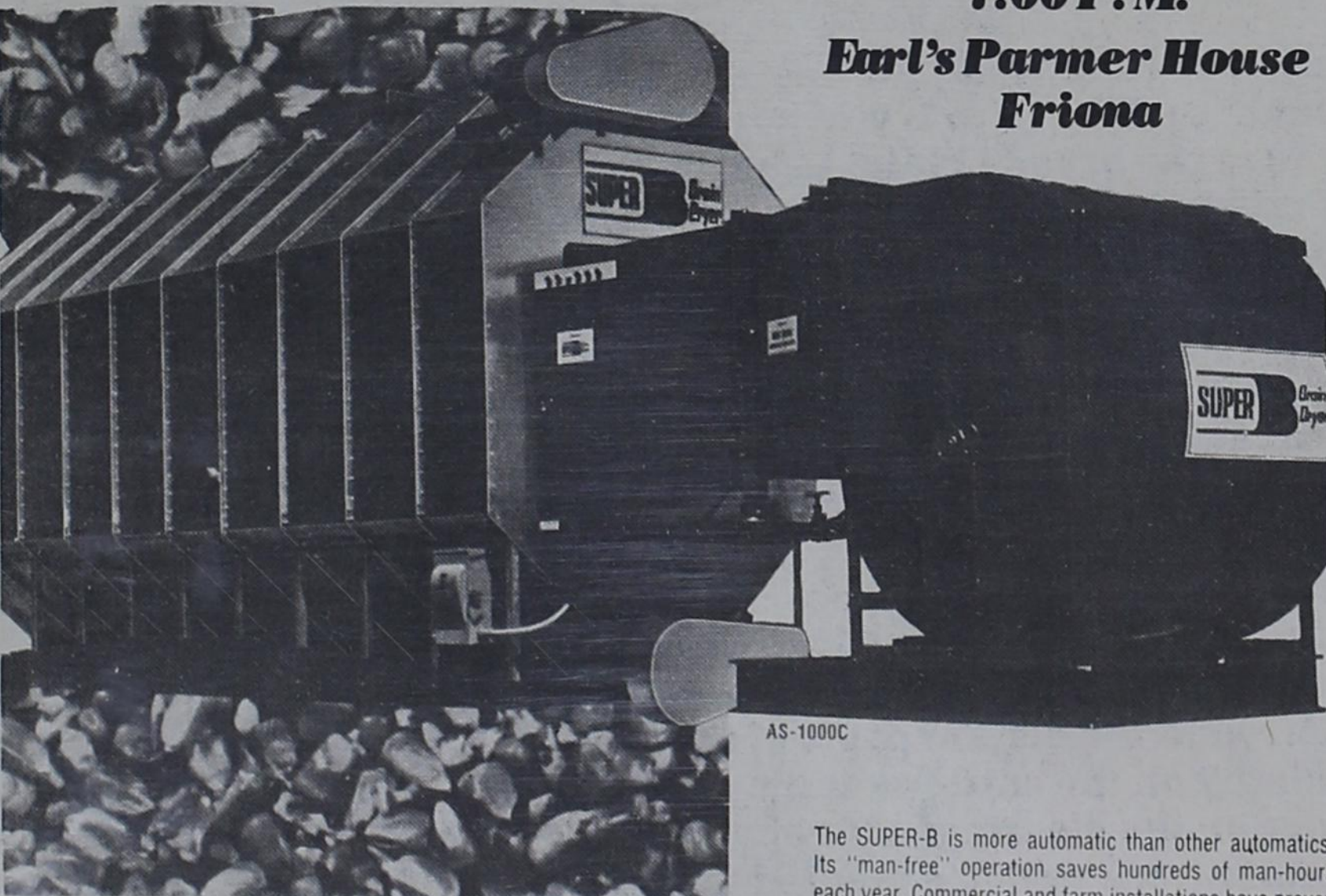
Your friend,
Alfredo Marquez

Free!

Grain Drying Seminar and Steak Dinner

Monday, January 6th, 1976
7:00 P.M.

Earl's Parmer House
Friona



TAGCO
INDUSTRIES

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- Industrial quality control panel and components



SEASONS GREETINGS

Happiness. Joy. Peace.
That's the spirit of Christmas.
It warms the heart. It
brings young and old together.
And it brings to mind just
how much we value your support.

HOT BAR-B-Q DAILY

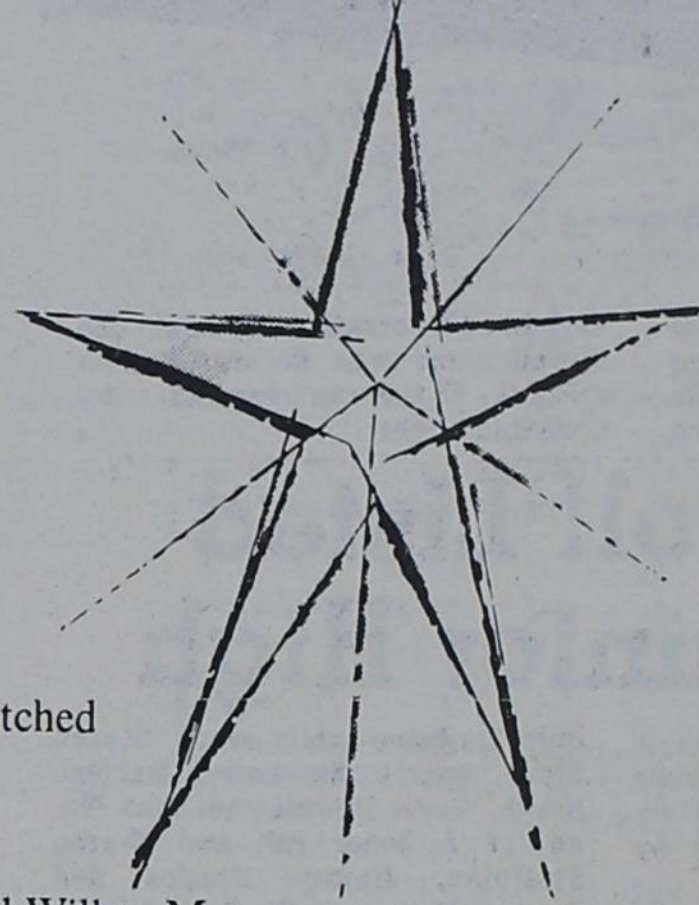
PARTY ICE
DONUTS - ICEES
BURRITOS
HOT LINKS

ALLSUP'S
CONVENIENCE STORES

POPCORN
MONEY ORDERS
We Accept
Food Stamps

JOY AT CHRISTMAS

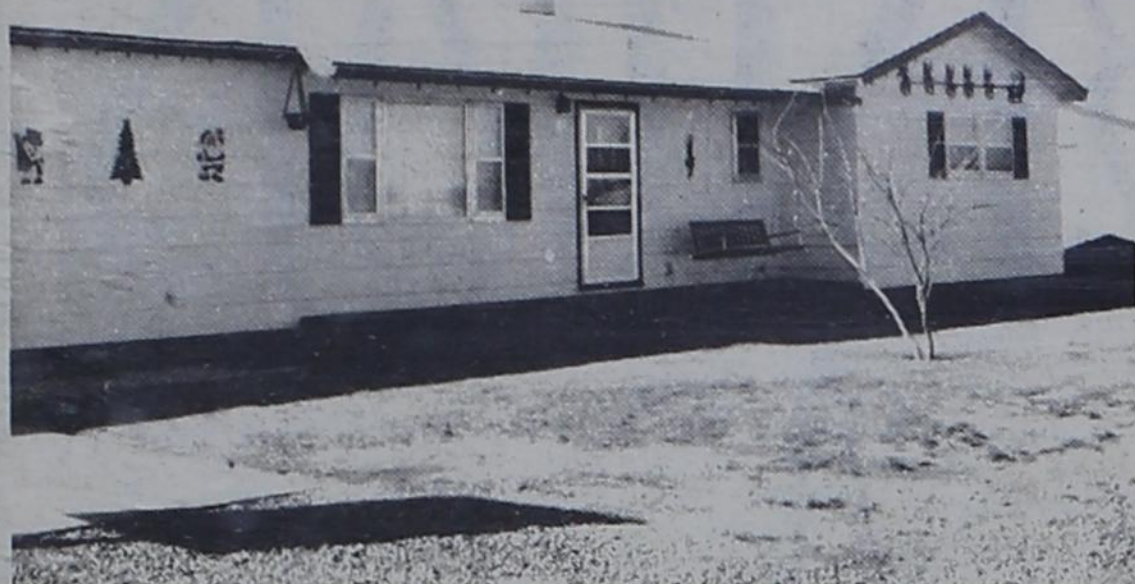
Through the silence of a Holy Night, the shining wonder of Christmas
 dawns once more upon the world. In Christmas
 hymns and stories... in the sacred words of the Bible... the miracle
 of His birth lives again, as awesome, as exalting, as full of
 hope and promise as on that night when shepherds watched
 their flocks, and Wise Men followed a
 Star. Across the ages, His message of Peace on Earth, Good Will to Men comes
 to bring us joy. At this glorious season, we wish for you and your family
 a blessed Christmas, rich in spiritual
 rewards, in happiness and peace.



FIRST STATE BANK

Member,
FDIC





HONORABLE MENTION....Justin Powell, son of Mr. and Mrs. George Powell, received an honorable mention in the Lions-sponsored Christmas Decorations Contest. The Powell home was decorated with colorful Christmas cutouts and Christmas lights.

Honor Roll Listed For Junior High

A list of students named to the A and B honor rolls in Bovina Junior High for the first quarter and six weeks was released this week by Jim Noyes, principal.

Named to the A honor roll for the six weeks were the following: Karla Mills and Kirtus Garrison, eighth grade; Kathy Williams, Arlene Smith and Gayle Powell, seventh grade; Donna Beth Lide, Gwen Powell, Mark Teague and Jackie Howell, sixth grade.

Named to the B honor roll for the six weeks were the following: Denise Read, Tamra Read, Freddy Quiroga, Jo Beth Monk, Rickey Mayfield, Elida Guillen, Keith Guest, Jimmy Evans, Laura Widner, Blake Sudderth, Steven Stone and Annette Stevenson, eighth grade; Darlene Smith, Karen Schilling, Lynn Read, Tana Nix, Elyese Moody, Darla Morris and Melissa Allison, seventh grade; Mary Rose Englant, Ruben Espinoza, Mary Mesa, Steven Pruitt, Doyle Garner, Diane Heard, LaToya Hutto, Kathy Koelzer and Charlie Trimble, sixth grade.

Those students named to the A and B honor rolls for the six weeks were also listed on the quarter honor roll. Additional students named to the

quarter honor rolls were Steven Stone, Annette Stevenson, Darlene Smith, Gayle Powell and Tana Nix on the A honor roll and Sharon Steelman, Jimmy Rhodes and Annette Ramon on the B honor roll.

Junior High Teams Lose

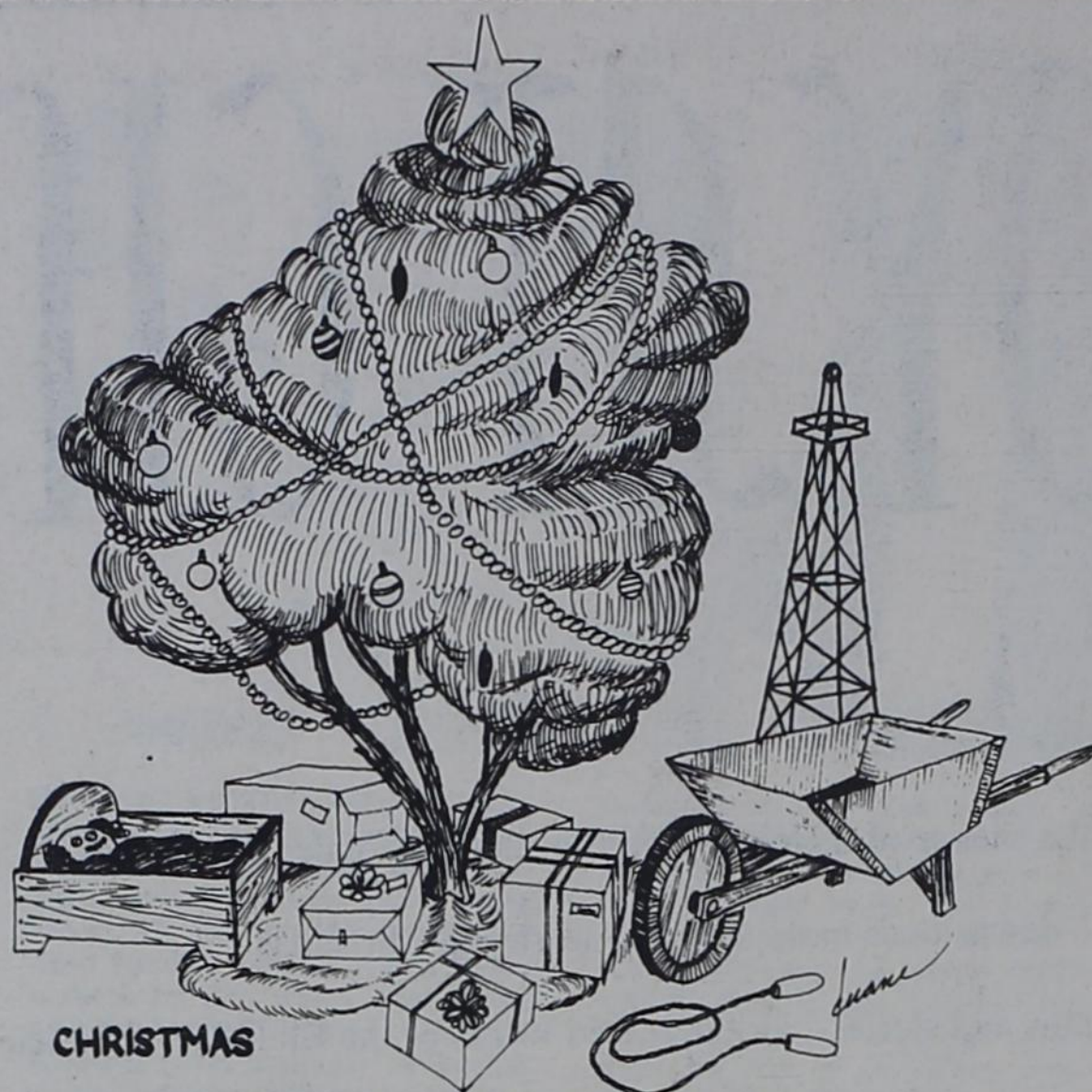
Junior high teams lost four games at Vega Monday, Dec. 15.

Seventh grade girls lost by a 12-18 margin. Elyese Moody scored seven points, Tana Nix three and Melissa Alison two.

The eighth grade girls were defeated by a 9-38 count. Belinda Shelby scored eight points with Ginger Glasscock adding one.

Seventh grade boys fell, 14-26, with James Shepherd tossing in 10 points and Fernando Cruz and Lynn Read adding two points each.

Eighth grade boys were defeated, 24-33. Jimmy Evans and Eddie Garcia scored six points each. Freddy Quiroga, Steven Stone and Rickey Mayfield scored four points each.



CHRISTMAS

REMEMBERING...

By BILL BROOKS

Christmas

I enjoyed it when the whole family climbed into our old car, dog and all to go and get the tree. We lived near an area that was thick with scrub cedar trees. Even though they had no shape to them they were pretty and green and made the whole house smell nice. We would take saws and hatchets to cut the tree with and Dad sometimes carried his 22 rifle in case of wild animals. On one occasion we discovered mistletoe up in the top of a big mesquite tree. We wanted it to decorate with but the branches of the tree were too small to climb. Dad got the idea he could shoot it down. After several shots (I think about a box of bullets) it fell to the ground, much to the joy of three proud youngsters. The kids at school were quite impressed with Dad's marksmanship. I neglected to tell them how many shots it took.

The tree was decorated mostly with things we made

at home. Strings of popcorn were wound around and around it. Stars and things were cut out of pasteboard and colored chains were made of construction paper. Tin foil was saved from gum wrappers and cigarette packages and you could also get a lot of it out of an old automobile condenser. The tin foil was used to cover small ornaments and to make icicles.

Presents weren't many but they meant a lot. The ones I remember mostly were the ones Dad or Mom made for us. Dad made a wheel barrow for my brother one Christmas that would have rivaled anything you ever saw in a store. The thing I was proudest of though was a metal oil derrick about three feet tall. Dad made it in his shop and it had pulleys and cranks and strings and platforms. I could lift things up with it and drill for gushers in the back yard. Cradles for my sister's dolls

were made from apple boxes and there were always "brand new" doll dresses for her that mother had made by working long hours after we had gone to bed many nights before Christmas.

Aunts and Uncles and cousins came to visit at Christmas. In fact, that's the only time I got to see some of them. It was fun to get to play with all the kids but the nights were kinda rough. They would put four or five of us in the same bed. That may sound like a good idea but there is no way cover is going to stay on five kids in a bed. It seemed I was always the one who ended up with no cover and very little of the bed.

There was good food and fun during Christmas and usually tears when everyone had to leave. Even when times were bad the Christmas season seemed to promise that a new year was just ahead, a new year and better times.



EARLY GIFT...A. M. Wilson of Bovina received a pre-Christmas gift this week—two tickets to the Cotton Bowl game in Dallas on New Year's Day and a check for \$30—from the Bovina Blade. Wilson won the first place grand prize in the recently-completed Bovina Businesses Cotton Bowl Football Contest.

Rebekah Class Has Yule Party At Paine Home

The Rebekah Sunday School Class of First Baptist Church met for a Christmas party Monday night of last week at the home of Mr. and Mrs. Tom Paine. Husbands of class members were guests.

Mrs. P. A. Adams, teacher of the class, presented a devotional. Mrs. Ronald Minyen presented Mrs. Adams a gift from the class and also a gift was presented Mrs. Ovid Lawlis, assistant teacher.

Those attending played games of "42" and were served refreshments of cake, coffee and soft drinks.

Attending were Mr. and Mrs. Arnold Hromas, Mr. and Mrs. Herman Estes, Mr. and Mrs. Lawlis, Mr. and Mrs. A. L. Glasscock, Mr. and Mrs. Jim Owens, Mr. and Mrs.

Wesley Rice, Mr. and Mrs. Norvell Strawn, Mr. and Mrs. Fred O'Hair, Mrs. Adams, Mrs. Minyen, Mrs. Travis Lloyd and Mrs. Vernon Ward.

The Bovina Blade

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Subscription Rates—Parmer & Adjacent Counties, \$4.50 per year. Outside area, \$6.00 per year.

Bill Ellis Publisher
Lou Nuttall Editor
Scooter Russell Bookkeeper

May the hope
and joy and beauty
That the Christmas season holds
Bless you now
and through the future
As each passing day unfolds.



May you and yours be blessed with the love and tranquility that abound throughout this glorious season. We wish for you a happy holiday. Thanks so much for your support.



CHARLES OIL CO.

H.J. Charles Barbara Charles Johnny Martinez
Margaret Charles Javier Robledo Vic Contrerez
Billy J. Charles J.T. Hammonds John Ransom
E.R. Venable



FARWELL

We wish you an old-fashioned Christmas... one that glows with the good things in life: a happy family, good friends and lots of good fellowship. We want to thank you, too, for being such loyal customers.



Ph. 481-3393

"Christmas Again"

There will be lots of presents and fun; A joyous time of year for every one: I hope and pray that all drivers will stop and think; If they drive they won't take that drink;

They might think that they have to drink to have a ball; But if they do they might keep a little girl from enjoying her doll; They may laugh and say not me; But they might even hurt their own family;

I hope this holiday; As each one goes their own way;

We can all say,
Happy Birthday Jesus,
We Had A Safe Holiday."

Jane Hughes

DUDLEY AND JANE HUGHES
HIGHWAY 86 & 3rd ST.

Santa Letters

Dear Santa,
I have tried to be good this year. I want a watch, a Baby-That-Away, a pair of skates and a Sun Shine Family.

Love,
Anissa Cnol Atkins
++++

Dear Santa,
I have tried to be good this year. I hope you give me a tape recorder, telescope, Christoph Robin, army suit, Lone Ranger, play B-B gun. I wish I could celebrate Jesus' birthday.

Love,
Anthony Barraza
++++

Dear Santa,
I have tried to be good this year. I would like to have a watch, a cupboard, some toys and a turquoise necklace.

Love,
Kim McClaran



THIRD PLACE HOME... Mr. and Mrs. Elmer McKay were awarded third place in the Lions-sponsored Christmas Decorations Contest. The

Miss Mesza On TSTI Honor Roll

Beatriz E. Mesza was recently named to the President's Honor Roll at the Mid-Continent Campus of Texas State Technical Institute, according to Lovell A. Pillow, general manager of the Amarillo campus. Membership to the

McKay's decorations included colorful lights outlining their home, a snowman made of tumbleweeds and a nativity scene.

President's Honor Roll is attained by maintaining a 4.0 grade average.

Beatriz is majoring in Cosmetology and is the daughter of Mr. and Mrs. Jesus Espinoza of 803 1st street.

Fire Destroys Mobile Home

A weed and brush fire which got out of control about 1 p.m. Friday completely destroyed the three-bedroom mobile home of Mr. and Mrs. Wesley Harris. The home was located on the J. W. Harris farm about five and one-half miles northwest of Pleasant Hill.

Mr. and Mrs. Harris and Jay were burning brush and weeds around the home when the fire apparently blazed up around the back door of the mobile home. Although the trio extinguished the fire, apparently the insulation in the home was smoldering and a short while later the fire erupted throughout the mobile home.

All the family's household possessions were destroyed in the fire, including Christmas presents for their two-year-old son, Christopher.

Friends have established a special fund at First State Bank of Bovina to assist the family in replacing their household possessions.

Those wishing to donate any type of household items to the family may contact any member of the Bovina

Jaycees and they will pick up the items, according to Lowell Boozer, Jaycee president.

Wiseman Receives Degree

Steven Thomas Wiseman of Bovina received his undergraduate degree from Texas A&M University at College Station in recent ceremonies there.

Wiseman, the son of Mr. and Mrs. T. C. Wiseman, earned a degree in biomedical science.

A record 1,200 degrees were awarded at Texas A&M University at fall commencement, including 869 undergraduates, 256 master's and 75 doctorates, according to information received from the university news service.

Bovina Area Churches Welcome You!

Church Page Sponsors

Bovina Chamber Of Commerce & Agriculture

Dudley's Auto Parts
Third & Dimmitt Hiway - 238-1219
Dudley & Jane Hughes

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"We Serve To Serve Again"

First State Bank of Bovina
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"Works For Bovina"

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Your Satisfaction Is Our First Concern"

HORN INSURANCE
ALL TYPES OF INSURANCE

FIRST BAPTIST CHURCH of BOVINA

SUNDAY
Sunday School-9:45 a.m.
Morning Worship-11 a.m.
Training Union-6 p.m.
Evening Worship-7 p.m.

WEDNESDAY
Prayer Meeting-8 p.m.



Rev. Derrel Lewis

Don't Be A Church Drop-Out

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Sherrill Lumber Company
Highway 60 - Bovina

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Parsons - Ellis Funeral Home
Friona

REEVE CHEVROLET -OLDS
"Your Transportation Counselors Since 1938"

Sherley Grain Company
"Serving Parmer County Farmers the Year Around"

ST. JOHN LUTHERAN CHURCH

Sunday School-9:30 a.m.
Morning Worship-10:30 a.m.



Rev. Herman Schelter

OKLAHOMA LANE METHODIST CHURCH

Sunday School-10 a.m.
Morning Worship-11 a.m.
Evening Worship-7 p.m.



Rev. Oran D. Smith

BOVINA CHURCH of CHRIST

SUNDAY SERVICES
Classes-9:45 a.m.
Worship-10:45 a.m. and 6 p.m.
WEDNESDAY
Devotional and Classes-9 p.m.



Cecil Bunch

OKLAHOMA LANE BAPTIST CHURCH


Sunday School-10 a.m.
Morning Worship-11 a.m.
Training Union-6 p.m.
Evening Worship-7 p.m.



Rev. Moody Smith

BOVINA METHODIST CHURCH

Sunday School-9:45 a.m.
Morning Worship-11 a.m.
M.Y.F.-6 p.m.
Evening Worship-7 p.m.
Choir Practice-
Wednesday-8 p.m.



Rev. Howard Marcom

ST. ANN'S CATHOLIC CHURCH

Mass-Sunday-8:30 a.m.; Monday & Wednesday-7 p.m. Confession: Sunday-8 to 8:25 a.m. C.C.D. After Mass Sunday. High School-After Mass Wednesday.
Fr. Alphonsus Hoban, S.A.

Church Chuckles by CARTWRIGHT



"The weather man calls it a polar front, but I think it's the work of the devil!"

GWEN SIMS HOMECOMING QUEEN

Gwen Sims is a young person, a teenager, and popular with her friends in Radford, Va. She is so popular in fact that she was recently elected Homecoming Queen of Rio Linda High School. But the important fact is not that she was elected, but the way in which she conducted herself while reigning as Queen.

For example, consider the speech she made before 1,000 faculty and students. As Queen she was supposed to reign over the Camelot Ball, but she said, "I think the majority of you know about my religious convictions. The religion I personally embrace does not permit the dance. I hope that none of you feel badly toward me, but I hope that you will understand my standing up for my belief."

Gwen received tremendous applause after she finished her speech. The student body looked to her with even more admiration than before. I think this story has a lesson not only for young people but for all of us.

Too many times we think we must compromise to be popular or even accepted. But every day through out the world, there are people disproving that kind of thinking. Others may not always agree with your personal beliefs and convictions, but they will always respect you if you stand firm in what you believe.

All of us need the conviction of Gwen Sims. Parents and young people alike need to quit trying to compromise Christianity and stand for the truth and right. We need to stand for God and his Word, and let our Lord and Saviour Jesus Christ help us always to do so.

Church of Christ

BOVINA PENTECOSTAL HOLINESS CHURCH

Sunday School-9:45 a.m.
Morning Worship-11 a.m.
Radio Program on KZOL at 2 each

SUNDAY AFTERNOON
Evening Worship-7 p.m.
Wednesday Worship-7:30 p.m.

MISION BELEN BAUTISTA

Escuela Dominical-9:45 a.m.-
Mensaje-11:30 a.m.-Union De Pre Preparacion-5 p.m. Miercoles Estudio De La Biblia-7:30 p.m.

Sam Campbell Rites Held In Clovis Chapel

Funeral services for Sam Campbell of Clovis, father of Mrs. Eugene Scott and grandfather of Larry Scott of Bovina, were held Saturday afternoon, Dec. 13, at Steed Memorial Chapel in Clovis. Dr. Lloyd Hughes, pastor of First United Methodist Church, officiated. Burial was in Plains Sanctuary Mausoleum.

Mr. Campbell, 83, died Friday, Dec. 12.

Born in Sturges, Miss., Mr. Campbell moved to New Mexico in 1907 and homesteaded in the Hollene Community. He moved to Clovis in 1945.

Mr. Campbell was a former commissioner for both Curry County and the City of Clovis and was a member of the Methodist Church.

Survivors include his wife, Mattie; four sons, H.M. Campbell, A.G. Campbell and DeLeon Campbell, all of Clovis, and Edgar Campbell of Texico; two other daughters, Mrs. Mildred Rierson of Clovis and Mrs. Bobby Rossomano of Riverside, Calif.; a brother, Edgar Anderson of Normangee; a sister, Mrs. Betty Ford of Houston; 17 grandchildren and several great-grandchildren and great-great-grandchildren.

Accessories Fun Gifts

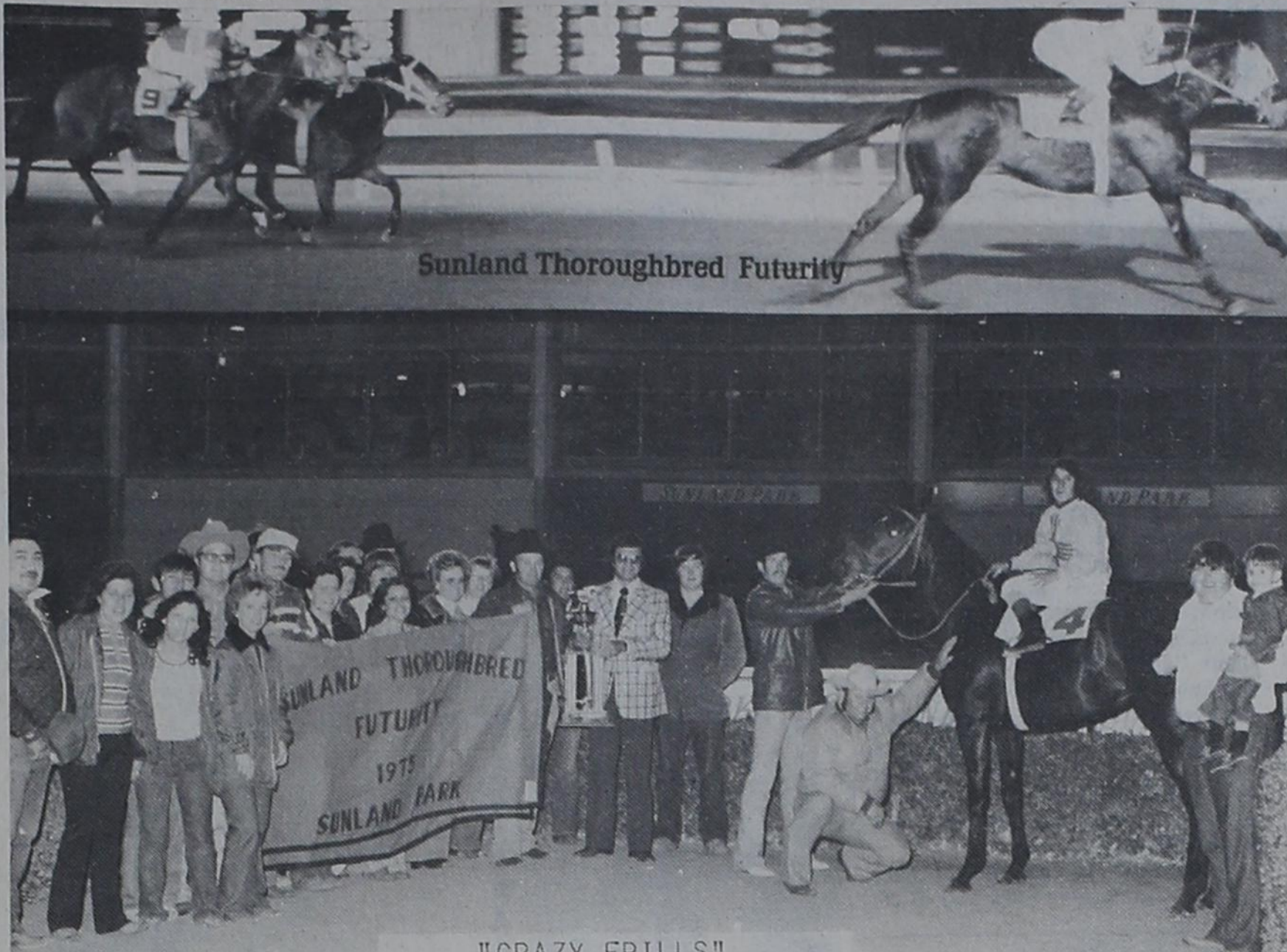
Need that last minute gift idea? And you don't know her size?

Accessories as holiday gifts can be fun to give or receive—and just think, no exchanges because of wrong size are necessary.

Shawls are one of the most popular accessories for this season. They can be practical or luxurious, big or small, fringed or plain, knit or woven—and created in every fabric imaginable from sheer chiffon and matte jersey to soft cashmere and crisp linen.

Shawls are a great way to dress up last year's clothes or cover bare arms and shoulders.

Popular knee-high socks in wild prints, geometrics or cartoon characters may be perfect for the young woman on the gift list. She may even like those with toes.



Sunland Thoroughbred Futurity



"CRAZY FRILLS"

TWELFTH RUNNING GROSS PURSE \$38,675.00
CHARLES E. TRIMBLE, OWNER-BOB E. ARNETT, TR

WINS FUTURITY...."Crazy Frills," owned by C. E. Trimble of Bovina won the 12th renewal of the \$38,675 Fall Thoroughbred Futurity Sunday, Dec. 13, at Sunland Race Track near El Paso. In the photo above, Mr. and Mrs. Trimble are standing behind the blanket. Next to Trimble (with the trophy) is Al Rosa, Sunland's general manager. Bob Arnett, trainer, is kneeling by the horse which was ridden by Bobby Salas. Quoting from the El Paso Herald-Post: Crazy Frills, a beautiful little filly owned by C. E. Trimble of Bovina, came flying on the outside to whip Favorite Beau by two and one-fourth lengths. There were a lot of happy people over the outcome, but

none happier than jockey Bobby Salas. "This is the greatest filly I ever rode," he said after the race. "This is my biggest victory. I had never won a stakes race at Sunland before." Bob Arnett trains Crazy Frills and Gary Sumpter is Arnett's regular rider. However, Salas has ridden Crazy Frills in all her races and the stable stuck with him yesterday. Salas, 25, has been riding about six years. Crazy Frills, who now has a 6-4-1 in 13 outs, earned \$19,337 and now has a total earnings of \$48,725. The daughter of Crazy Kid-Fads'n Frills by Nahar was clocked in 1:11 and three-fifths for the six furlongs and paid \$5.40, \$2.80 and \$2.40."

Mahon Urges President To Veto

Congressman George Mahon met on December 16 with the President, at which time he urged the President to veto the Energy Conservation and Oil Policy Act of 1975. Mahon joined with nineteen Texas Members of the House of Representatives in opposing the final version of the controversial and long-debated bill, which had been earlier agreed upon by the Senate and House conferees and which passed the House December 15 by a vote of 236 to 160. Action by the Senate is expected soon.

Mahon said that enactment of the bill would be a disaster. "If the bill becomes the law, the American consumer will be the big loser because the measure would stifle incentive for increased exploration and production and make the nation increasingly dependent upon high-priced imported oil," said the Congressman.

"The measure has some good provisions, but the roll-back provisions would prove to be disastrous," he continued.



ED EAKIN IN THE QUANAH TRIBUNE-CHIEF...."Early in life I decided that I would not be overcome by events. My philosophy has been that, regardless of the circumstances, I shall not be vanquished, but will try to be happy. Life is not easy for any one of us. But it is a continual challenge, and it is up to us to be cheerful—and to be strong, so that those who depend on us may draw strength from our example..."

The above quote could have been from St. Paul or St. Francis of Assisi or Winston Churchill or maybe Franklin D. Roosevelt.

Nevertheless it came from that indomitable Irishwoman, the matriarch of the Boston Kennedys, Rose Kennedy.

While I never particularly cared for the political format of the Kennedy sons, there is no question as to where the former President of the United States and his brothers got their strength and charisma.

To people like Rose Kennedy, simply overcoming in this life is not enough—it is important that one be cheerful, be happy. Oddly enough, happiness is the most sought after and least attained goal of life.

Even in a small town the size of Quanah, the pressures of life, of attaining and sustaining, of getting and keeping, wear through the thin veneer of the frail human psyche.

Young people have more spending money, cars, clothes, and opportunities than ever in history yet we see them as sad, depressed and bored. Their parents are little better

off—both work to sustain the standard of living they feel they must have, little time for leisure, for doing things together, for sharing or caring.

The rural towns of America such as Quanah have been the last bastion of casual living. Yet we see people in air conditioned homes, locking their homes and cars like their city cousins do, indifferent to community events that used to command their attention and devotion, indifferent to trashy streets, fearful of young people who flaunt their disrespect at vested authority and displaying the same social syndrome that affects residents of the metroplexes.

Most of us who inhabit the small towns of America do so decidedly by choice. We covet the relaxed life style. We want our neighbors to be interested, concerned—even nosy about us. We like the coffee breaks with our friends, the chat across the back yard fence, the fellowship time at church and the two minute ride to work.

Nothing wrong with small town life that constant fixed vigilance can't cure. However, we do need Rose Kennedy's philosophy. We do need her spirit, the challenge to be strong, but happy. Every ingredient for a successful, happy life can be found in the community in which we live.

We remember the mother of Quanah author Winston Estes as a Rose Kennedy type. Mrs. Estes was like the person she often described thusly: "She could be happy with her feet in the fire."



BOVINA PUMP CO.

We wish to express our sincere appreciation for the privilege of serving you. We value both your friendship and your patronage. May the coming year bring the very best of Good Health and Happiness to you and your family.

DIRECTORS

Troy Christian
Vernon Willard
Tom Caldwell
Grady Sorley
Leon Grissom
Lawrence Jamerson
Durwood Bell
Wendal Christian
Mrs. Dillard Morris

EMPLOYEES

Kenneth Cary, Mgr.
Danny Stanberry
Joe Jones
Jackie Laurent
Dean Stanberry
Roberto Gomez
Robert McCormick
Ramiro Gomez
Tommy Page
Rubin Cantu
Virgie Cary



Joy at Christmas

The time of happy hearts and uplifted spirits is with us now in all its glory. And, at this glad season, our special wish is for you... a sincere wish that this may be your best Christmas ever... rich in happiness, friendships and lasting spiritual joy.

REEVE
CHEVROLET - OLDS
FRIONA

Pony Varsity . JV Defeat Nazareth

Bovina High School basketball teams won two and lost two in games played against Nazareth Tuesday night of last week at Williford Gymnasium.

The Filly JV fell to the Nazareth fems, 30-53. Sandi Sides led the scoring for Bovina with 27 points. Lezli Williams tossed in one free throw and Claudia Chisom added two points. Bovina was charged with 12 fouls and converted on four of six free throws during the game.

Glenda Gerber was high scorer in the contest with 33 points. Nazareth was charged with nine fouls and connected on nine of 14 attempts from the line.

The high scoring Nazareth Swiftettes, paced by Elaine Schulte's 35 points, defeated the Fillies, 67-26.

Bovina was paced by Dianna

Naegle with 11 points and Cathy Trimble with 10 points. Georgia Terry added four and Connie Ware one point. The Fillies were charged with 11 fouls in the contest and connected on six of 12 free throws.

Nazareth was charged with 14 fouls in the contest and connected on three of seven charity shots. The visitors led at the end of each period of play--18-2, 40-9 and 59-18.

The Mustang junior varsity boys won by a 30-26 count over the Nazareth junior varsity.

The Ponies were paced by Ronnie Cary with 12 points and Ruben Salazar with 10 points. Roy Shelby added two and Rocky Bartlett six points. Bovina was charged with 15 fouls and connected on two of three charity tosses.

Nazareth was led by K. Acker with 10 points. The visitors were charged

with eight fouls and converted on six of 13 free throws.

The score was tied at 6-all at the end of the first period and 12-all at halftime with Bovina pulling into a three point, 22-19, lead at the end of the third quarter of play.

Bovina's Mustangs took a 54-36 win over the Swifts with Alan Rhodes tossing in 20 points for scoring honors in the game. Dennis Willard and Butch McCain added 10 points each, Elbert Shelby six and John Caldwell and Tommy Serna four points each. The Ponies were charged with 13 fouls and connected on eight of 10 free throw attempts.

Nazareth, paced by Norman Acker with 10 points, was charged with 10 fouls and converted on 10 of 16 charity tosses.

Bovina led at the end of each period of play, 9-6, 23-16 and 47-26.



DeLeon On Team

TOMMY DELEON...The Bovina Mustangs' hard running halfback, Senior Tommy DeLeon, was named to an honorable mention position on the recent Lubbock Avalanche-Journal's Class A All-South Plains football team, as compiled by that paper's sportswriters. DeLeon almost hit the 1000-yard mark this past season, picking up 971 yards in 134 carries and pass receptions for an average of seven and one-fourths yards per carry. The halfback was earlier named to the 3-A All-District football team.

Visitors Take 4 Games At Williford Gymnasium

The varsity and junior varsity Bovina teams lost all four games to Frenship and Dimmitt in games played Thursday night of last week at Williford Gymnasium.

The Filly JV fell to Frenship, 22-51.

Sandi Sides scored 17 points for the Fillies with Carol Ware and Joan Carson scoring two points each and Lezli Williams one point. The Fillies were charged with 11 fouls and connected on two of seven free throws.

Frenship, paced by Zarate with 20 points, was charged with 13 fouls in the contest and connected on five of nine free throws.

Bovina led by four, 12-8, at the end of the first period, but trailed by four, 18-22, at halftime. Frenship had pulled into a 41-22 lead at the end of the third period of play.

The Filly varsity squad lost to Frenship, 35-59.

Cathy Trimble and Dianna Naegle scored 13 points each for the Fillies with Connie Ware adding five and Pat Shepherd four points. The Fillies were charged with 15 infractions and connected on seven of 13 charity tosses.

Paced by the 35 points of Cissy Beaver, Frenship was charged with 14 fouls and converted on 13 of 15 attempts from the line.

The Fillies trailed by only one point, 7-8, at the end of the first period of play and by eight, 12-20, at halftime. Frenship led by 13, 35-22, at the end of the third period.

The Mustang JV lost to the Dimmitt freshman team, 35-45.

Ronnie Cary scored 17 points for the Ponies with Roy Shelby adding 11, Ruben Salazar four, Ralph Sikes two and Del Ray Sudderth one point. The Ponies were charged with

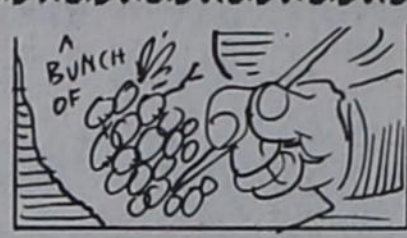
14 fouls, losing Rocky Bartlett via the five foul route, and connected on five of 19 charity tosses.

Dimmitt was paced by Espinosa with 16 points and Veals with 13. The visitors were charged with 18 infractions and connected on five of 11 free throws. One player left the game with five fouls.

The Mustangs lost, 46-59, to the Dimmitt junior varsity squad.

Alan Rhodes tossed in 14 points for the Mustangs, followed by Dennis Willard with 12, John Caldwell with nine, Elbert Shelby with five, Butch McCain with four and Tommy Serna with two points. The Ponies were charged with 11 fouls and converted on eight of 15 free throws.

Dimmitt, paced by Espinosa with 19 points and Chavers with 18, was charged with 17 fouls and connected on five of nine attempts from the line.



When buying green grapes, look for ones with a yellowish cast or straw color with a tinge of amber. They're the sweetest.

Texas Department of Agriculture home economists remind grocery shoppers that even though a boneless roast is more expensive per pound than a bone-in roast, it has no excess fat and no bones, thus yielding more servings.



To get nearly twice the amount of juice from a lemon, soak it for 10 or 15 minutes in hot water.

Merry Christmas
Happy New Year

Greetings of the
season to all our
friends and customers.

THE BROWSABOUT

FURNE HARRIS

Merry Christmas * Happy New Year

PROJECT CHRISTMAS CARD

<p>The Penny Andersons Mr. and Mrs. L. J. Fowler A. L., Lou, Rita, Rhonda and Ronnie Nuttall Leon, Shirley, Mike, Connie and Carol Ware</p> <p>The Bovina Blade Paul and Ola Lee Jones The Daryl Kirkpatrick's The Thomas Beauchamps The Jim Owens Family Dan, Martha, Kevin, Catherine, Clara, Bernard and Anna Marie Koelzer Billie and Oretta Sudderth Glendon and Janie Sudderth and sons Mr. and Mrs. Weldon Moody and children Mr. and Mrs. Huston Hoover Mr. and Mrs. Henry Minter, Lary and Sandi</p>	<p>Mr. and Mrs. Leon Grissom and family The Burry Thatchers Charles Oil Company Bonds Oil Company Mr. and Mrs. Wilbur Charles Boye Taylor Mr. and Mrs. Travis Lloyd Mrs. W. E. Williams Keith, Laqueta, Tim, Doyle and Donell Garner Mr. and Mrs. Dwain Nance and family Ronald and Edna Minyen The Earl Whittens Mr. and Mrs. Hugh Moseley and David Edwin, Estalee, Donna Beth and Eddie Don Lide Mrs. J. P. Macon Mr. and Mrs. Buck Ellison Earl and Lee Stevenson Mr. and Mrs. Don Spring and Children</p>	<p>C. E., Ester, Cathy and Charlie Trimble The Leslie McCains Bill and Erma Bradshaw George and Pearl Cervantez Danny, Carolyn and Jason Brito Billy and Paula Whitecotton and children The R. G. Barrons Mr. and Mrs. Bedford Caldwell The J. E. Sherrill Family Clarence and Irene Jones The Bill Denneys Mrs. E. M. Ware Charles and Willie Mae Ross The Corns and The Swobodas Oakley, Yvonne, Stephen and Annette Stevenson C. B. Lovelace Mr. and Mrs. Reagan Looney The L.M. Grissoms</p>	<p>Mr. and Mrs. Earl Richards Mr. and Mrs. J. T. Hammonds Mr. and Mrs. E. E. Woelfel and Children Allen and Bobby Cumpston Mr. and Mrs. E. G. Snodgrass Mr. and Mrs. C. F. Hastings Suezy and Billy Smith and children Mr. and Mrs. Ovid Lawlis Mr. and Mrs. Bill Ellis Dickie, Bonnie, Holli and Chad Clayton Mr. and Mrs. Jack Kassahn and Jan</p>
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The people and businesses whose names are listed here have cooperated with Project Christmas Card by contributing the money usually spent for cards and postage to a special fund which will be used *For The Park Development Fund.*

SPONSORED BY BOVINA WOMAN'S STUDY CLUB

SPONSORED BY LIONS

Bret Whitten Wins Decorations Contest

Bret Whitten, son of Mr. and Mrs. Earl Whitten, is the first place winner in the 1975 Christmas Home Decorations Contest, sponsored by the Bovina Lions Club.

Seasonal scenes at the home of Mr. and Mrs. Ruben Martinez and Mr. and Mrs. Elmer McKay took second and third places, respectively.

First place is accompanied by a \$25 cash award. The Martinezes will receive \$15 for second place and the McKays \$10 for third place.

Winners were announced by a group of anonymous judges who viewed the decorations last week. Four homes were entered in the contest this year.

The Whitten home featured Christmas lights outlining the house, sidewalk and trees in addition to a

lighted nativity scene in one window, an appropriately decorated entry, and figures of a snowman, Santa Claus and a sleigh and reindeer in the front yard of the home.

The Martinez home was outlined in red Christmas lights and featured a nativity scene in front of the home in addition to a gaily decorated door and window with Santa and his reindeer on the roof.

The McKay home featured a nativity scene and a "Frosty the Snowman" made of tumbleweeds and Christmas lights decorating the home and trees.

Receiving honorable mention was Justin Powell, son of Mr. and Mrs. George Powell. The Powell home was outlined in Christmas lights with bright holiday cutouts decorating the outside of the home and a

brightly lighted tree in the front yard.

Judges said selecting the winner was difficult, "...because a great deal of work and effort went into decorating each home."

School Classes Out Tuesday, Resume Jan. 5

Classes at Bovina Schools were dismissed at 2:30 p.m. Tuesday for the Christmas and New Year's holiday period.

School will resume on a normal schedule Monday, Jan. 5, rather than Jan. 15, as was reported in last week's issue of The Blade. Our apologies for the typographical error. The holiday for students at Bovina Schools will span 12 days this year.

School buses detoured through downtown Bovina following dismissal of classes to allow youngsters to visit for a brief time with Santa Claus who was making his annual pre-Christmas visit in Bovina that day.

Most business firms in Bovina will be closed on Christmas Day and New Year's day, as usual.

Bovina's city hall will be closed Christmas Day and the following day, according to Mary Ruth Martin, city secretary.

Postmaster Gene Ezell said this week the post office would observe its regular hours throughout the holiday season, closing on Christmas Day and New Year's Day.

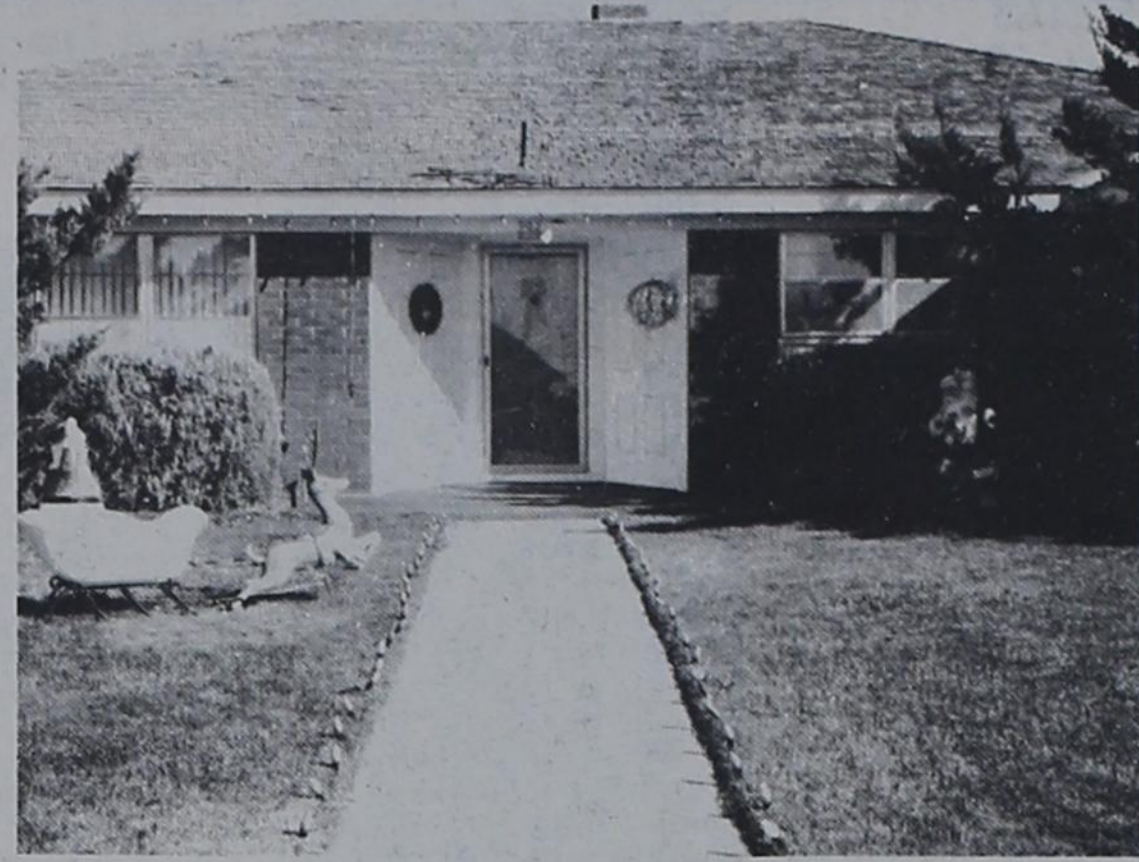
Teen Dance Set Friday

"The Electric Ear," Lubbock's first portable discotheque, will be featured at a teenage dance Friday night at the Farwell country club, according to Mrs. Tom Caldwell.

A number of Bovina parents will sponsor the dance for teenagers here with the dance to begin at 8 p.m. Admission will be \$2 per person.

Phipps & Son General Contractor

Excavating-Leveling-Pits Cleaned-Dirt & Callene Hauled
Phone Friona 247-3404



CONTEST WINNER....Colorful lights outlining the house and numerous other Christmas decorations won first place for Bret Whitten in the Bovina Lions Club-sponsored 1975 Christmas

Decorations Contest. Bret is the son of Mr. and Mrs. Earl Whitten. Decorations other than those seen in the photo include a snowman and a lighted nativity scene in one window of the home.

Santa Letters

Dear Santa
I would like a machine gun and a minie bike for Christmas. I have been a good boy. Thank you.
Your friend,
Benito Rodriguez
++++
Dear Santa,
I would like a motor bike and a pair of boots for Christmas. I have been a good boy. Thank you.
Your friend,
Lupe Salinas
++++
Dear Santa,
I would like a doll house and a stove for Christmas. I have been a good girl. Thank you.
Your friend,
Maria Gonzalez

THIS YEAR

Christmas Card Fund Grosses Over \$680

When deposits were counted Monday morning at First State Bank of Bovina, \$684.50 had been contributed to the Annual Christmas Card Fund.

A list of those saying "Merry Christmas" in this way appears in an advertisement in this issue of The Blade.

Funds collected this year will be placed in the community park development fund. The Christmas Card project has been sponsored by the Bovina Woman's Study Club since its inception of number of years ago.

Last year's collection totaled \$550.70. The Study Club voted

recently to donate \$125 of that amount to the purchase of Christmas decorations for the city. The remainder of the fund has not been designated as yet, according to Mrs. Jack Clayton, co-chairman of the Christmas Card project.

In the past, the funds have most often been designated to the Bovina Medical Center, Inc., and the Grace Paul Scholarship Fund.

A total of 62 families and businesses chose this method of saying "Merry Christmas" to Bovina area friends this year. The project calls for persons depositing the amount they would ordinarily spend for Christmas cards and

postage otherwise spent in sending greetings to those in the Bovina area in a special fund at First State Bank.

Deadline for making deposits to the Christmas Card Fund was Friday afternoon. Those who met the deadline appear in the advertisement. However, because there are usually deposits after the deadline, those names will be announced in the next issue of The Blade.

First Texas Trees Harvested For 1975 Christmas Season

AUSTIN--Selecting the "perfect" Christmas tree is one of the most important steps in decorating homes for the holidays, and this season, for the first time, nearly 3,000 Texas-grown trees are on the market.

This year's crop, planted five years ago and carefully groomed to the appropriate shape, was started on an experimental basis to see if Christmas trees could be grown in East Texas, according to Agriculture Commissioner John C. White.

Red cedar, Arizona cypress and Virginia pine, which closely resembles the popular Scotch pine, were the three types chosen

because of their ability to withstand the wiles of Texas weather.

To have an attractive, fragrant tree throughout the holidays, be sure the tree is fresh when you buy it, Commissioner White said.

Needles should not be brittle nor should a substantial number fall off when the tree is shaken. The bottom of the stump should be sticky with sap.

Before placing the tree in a stand, make a fresh diagonal cut across the bottom of the stump. Keep the tree well-supplied with water and place it away from the television, heaters and other heat sources.



Merry Christmas
We hope your good friendship will continue throughout the years.
Thanks to All
CLOVIS FARM CENTER

Phipps & Son
General Contractor
Excavating-Leveling-Pits Cleaned-Dirt & Callene Hauled
Phone Friona 247-3404

Merry Christmas

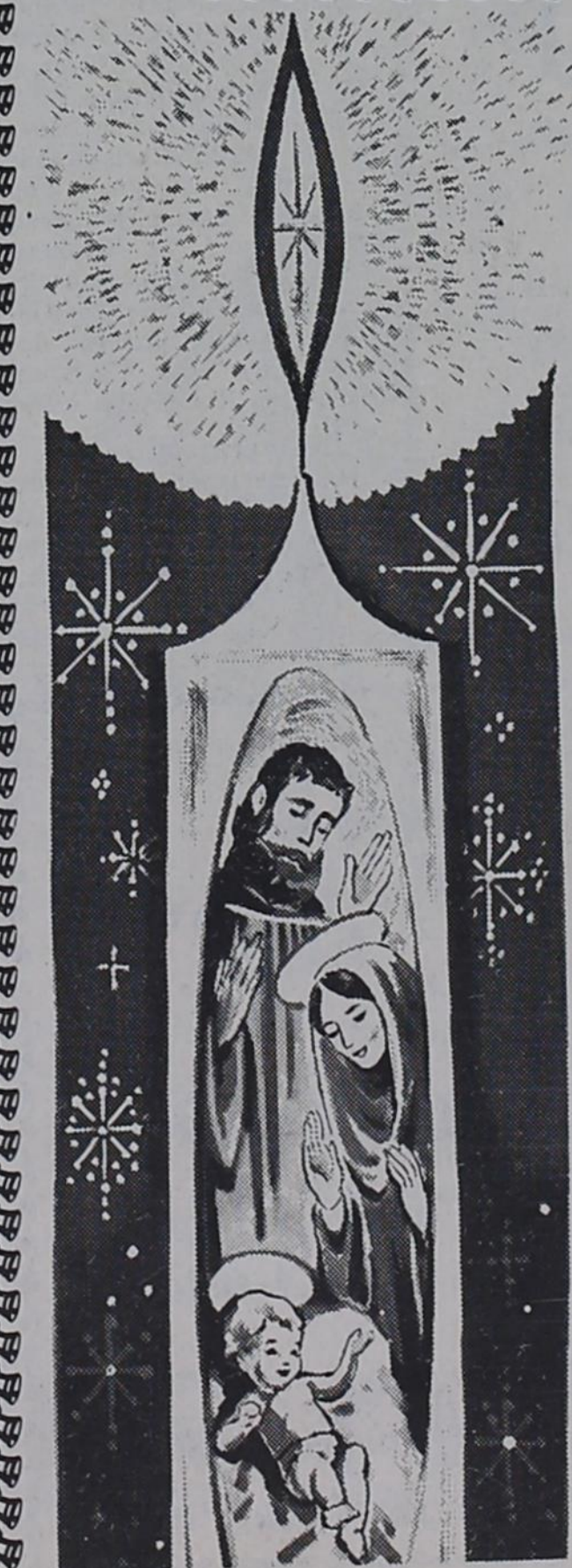
To you a meaningful season.
FIRST UNITED METHODIST CHURCH



PEACE ON EARTH... GOODWILL TO MEN

Angels sang on high. Shepherds and Wise Men gathered to adore the Christ Child, come to save mankind, and joyful praises resounded everywhere. During this holy season, let us remember the message of that first Christmas.

BOVINA LIONS CLUB



Christmas greetings

May the peace and joy of Christmas abide with you -

PARMER COUNTY PUMP CO.

7 Accidents Occurred In Parmer County

The Texas Highway Patrol investigated 17 accidents on rural highways in Parmer County during the month of November, 1975, according to Sergeant W. E. Wells, Highway Patrol supervisor of this area.

These crashes resulted in no persons killed and nine persons injured.

The rural traffic accident summary for this county during the first 11 months of 1975 shows a total of 125 accidents resulting in one person killed and 74 persons injured.

The rural traffic accident summary for the 60 counties of the Lubbock Department of Public Safety Region for November, 1975, shows a total of 530 accidents resulting in 14 persons killed and 258 persons injured, as compared to November, 1974 with 497 accidents resulting in 10 persons killed and 229 persons injured. This was 33 more accidents, four more killed, and 29 more injured in 1975 at the same period of time.

The traffic deaths for the month of November, 1975, occurred in the following counties: Two each in Swisher and Wilbarger; and one each in Clay, Crosby, Lubbock,

Montague, Palo Pinto, Parker, Wichita, Hutchinson, Oldham and Wheeler.

39ers Club Has Annual Yule Party

Mrs. Odis White hosted a Christmas party for members of the 39ers Birthday Club at her home Tuesday night of last week.

Gifts were exchanged and a supper of baked ham with all the trimmings served.

Attending were Mrs. Paul Jones, Mrs. Emmett Tabor, Mrs. Robert Read, Mrs. A. L. Nuttall, Mrs. J. M. Brown of Muleshoe, Mrs. Joe Wilson and Mrs. Jesse Walling. Vernon Estes have party

Mr. and Mrs. Vernon Estes entertained friends Thursday night of last week at an open house at their home. Assisting their parents with the hospitalities were Mrs. Billy Lynn Marshall of Bovina and Mrs. Dick Dobbs of Clovis.

Coffee, fruitcake, canapes and homemade Christmas candy was served about 100 friends who called during the evening.



WINS SECOND... Mr. and Mrs. Ruben Martinez were awarded second place in the Lions-sponsored Christmas Decorations Contest. The Martinez home, completely outlined

in red lights, also featured a decorated door and brightly decorated Christmas tree in a window of the home.

NEEDS \$30,000

Nursing Home Sets Follow-Up Campaign

A follow-up fund drive to attempt to raise the rest of the money needed for Friona's nursing home is being kicked off this week, it has been announced by H.H. Horton Jr. and Charles Allen.

Horton said that it was planned to mail letters to certain individuals and businesses who had indicated their interest in helping with the fund. With the end of the calendar year approaching, cash donations for tax benefits are expected to help the drive.

The local drive to raise \$150,000 was kicked off last May, at the time the bond issue was passed for

HOSPITAL NOTES

Mrs. Jimmie Clements is recuperating at home following recent surgery.

Mrs. Pearl Murry underwent surgery at Memorial Hospital in Clovis Monday, Dec. 15. She has since been dismissed.

Mr. and Mrs. Larry Polk of Bovina announce the birth of a seven pound, five ounce, daughter at 7:45 a.m. (MST) Monday, Dec. 15, at Memorial Hospital in Clovis.

\$350,000 in municipal bonds. The fund drive stalled several thousand short of the goal, and the officials decided to wait until after the harvest was completed, when it might be more feasible to reach the goal.

"We hope to raise another \$20,000 to \$30,000," Horton said this week. It was pointed out that it will be virtually impossible to get too much money, due to the rising construction costs, and also to the fact that several improvements were added to the structure after the contract was awarded.

One improvement was the addition of a basement. Also, several additional bathrooms, which had been deleted from the specifications in order that the bid total be trimmed, have been put back into the plans.

"The better the community supports the drive, the more likely the nursing home is to succeed," it was pointed out.

The nursing home leaders are attempting to pattern the new facility after Parmer County Community Hospital, which was built entirely from cash subscriptions, with no government assistance at all.

DPS Predicts 100

Fatalities During Holiday

AUSTIN—Colonel Wilson E. Speir, director of the Texas Department of Public Safety, today warned that traffic accidents during the Christmas and New Year periods may claim almost 100 lives in Texas. The state's top lawman said 48 of the deaths are likely during the Christmas period which runs from 6 p.m. Wednesday, December 24, through midnight Sunday, December 28.

An estimated 46 deaths will occur in the New Year period which runs from 6 p.m. Wednesday, December 31, through midnight Sunday, January 4, 1976. Speir said the DPS will be working with local law enforcement agencies to mount as strong an enforcement effort as possible.

"We will be utilizing all the manpower and resources that we have in the department, and will be concentrating on such hazardous violations as drinking while driving and speeding," he noted.

He said public cooperation is also needed if accidents are to be prevented during the holiday, and pointed out that DPS will be working with local police and the news media in a public education effort called "Operation Motorcade."

"Through this program we attempt to emphasize the problem of

hazardous driving and create a driver consciousness that will make our highways and streets safer to use," he said.

During the holiday, the news media will be provided with periodically updated information on holiday accident locations and dangers.

Miss Owens On TSTI Honor Roll

Deania Ann Owens was recently named to the President's Honor Roll at the Mid-Continent Campus of Texas State Technical Institute, according to Lovell A. Pillow, general manager of the Amarillo campus. Membership to the President's Honor Roll is attained by maintaining a 4.0 grade average.

Deania is majoring in Cosmetology and is the daughter of Robert and Ann Owens of 500 Chester, Panhandle, and is a 1974 graduate of Bovina High School.

Spirit of Christmas



To rejoice in the glad message of the Christmas story... to treasure the blessings of home, family and friends... to know the rewards of giving... often richest when the gift is a smile or a greeting of warmth and cheer. May this spirit be yours this Christmas.

RODRIGUEZ & SON GROCERY



As we celebrate the birth of the Infant King, let us rededicate ourselves to the goal of peace on earth among all men.

SPEARS HANDI-STOP

Santa Letters

Dear Santa,
I have tried to be good this year. I want a typewriter, a Baby-Alive, Winnie the Pooh, TV, a desk, watch, record player, billfold, gun and organ.

Love,
Pat Parson

Dear Santa,
I would like a record player and a holster pistols for Christmas. I have been a good boy. Thank you.

Your friend,
Freddie Gomez

Dear Santa,
I would like a bike and a Bible for Christmas. I have been a good boy. Thank you.

Your friend,
Juan Gonzales

Dear Santa,
I would like a train and a mini bike for Christmas. I have been a good boy. Thank you.

Your friend,
Victor Castilla

Dear Santa
I have tried to be good this year. I want a football, a gray pair of football pants, a pair of thigh pads, and a turquoise ring. I love you Santa.

Love,
Benjy Allison

Dear Santa,
I have tried to be good this year. I saw you on TV. I hope you bring me a Baby-Alive and a Baby-That Away. Thank you.

Love
Robin Hogues

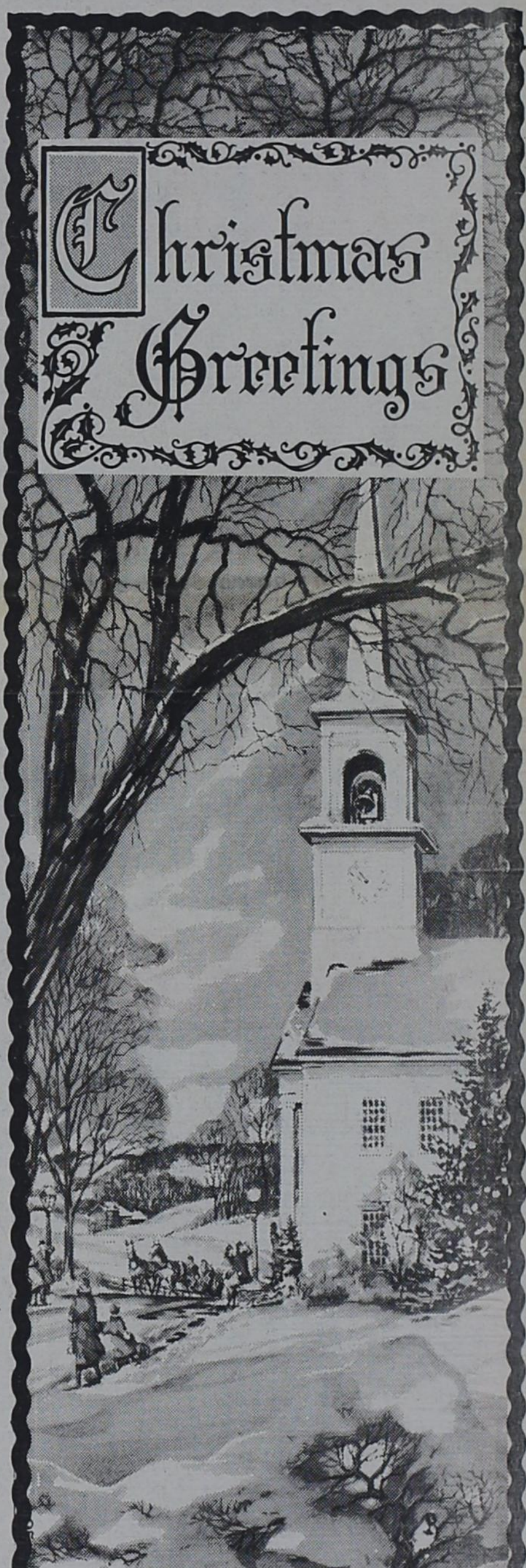
Dear Santa,
I have tried to be good this year. I want a watch, a Miss America and a Winnie-the-Pooh. Thats all. Thanks a lot.

Love,
Donell Garner



We wish you an old-fashioned Christmas... one that glows with the good things in life: a happy family, good friends and lots of good fellowship. We want to thank you, too, for being such loyal customers.

BONDS OIL



THE BOVINA BLADE

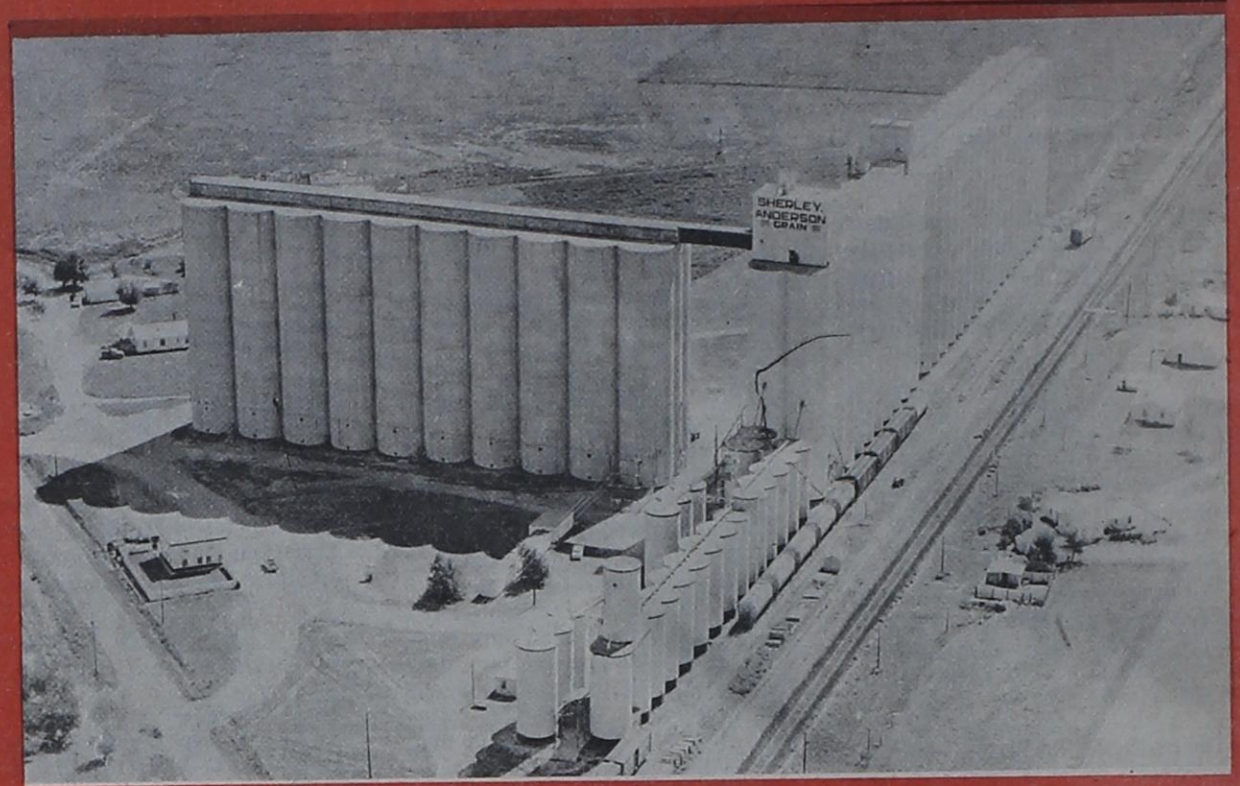
LOU NUTTALL
SCOOTER RUSSELL
BILL ELLIS

PEACE
ON EARTH

May you and your loved ones' holidays be filled with all the special joys of Christmas



Sherley-Anderson-Pitman, Inc.-Farwell
JOHNIE WILLIAMS-FRED CHANDLER

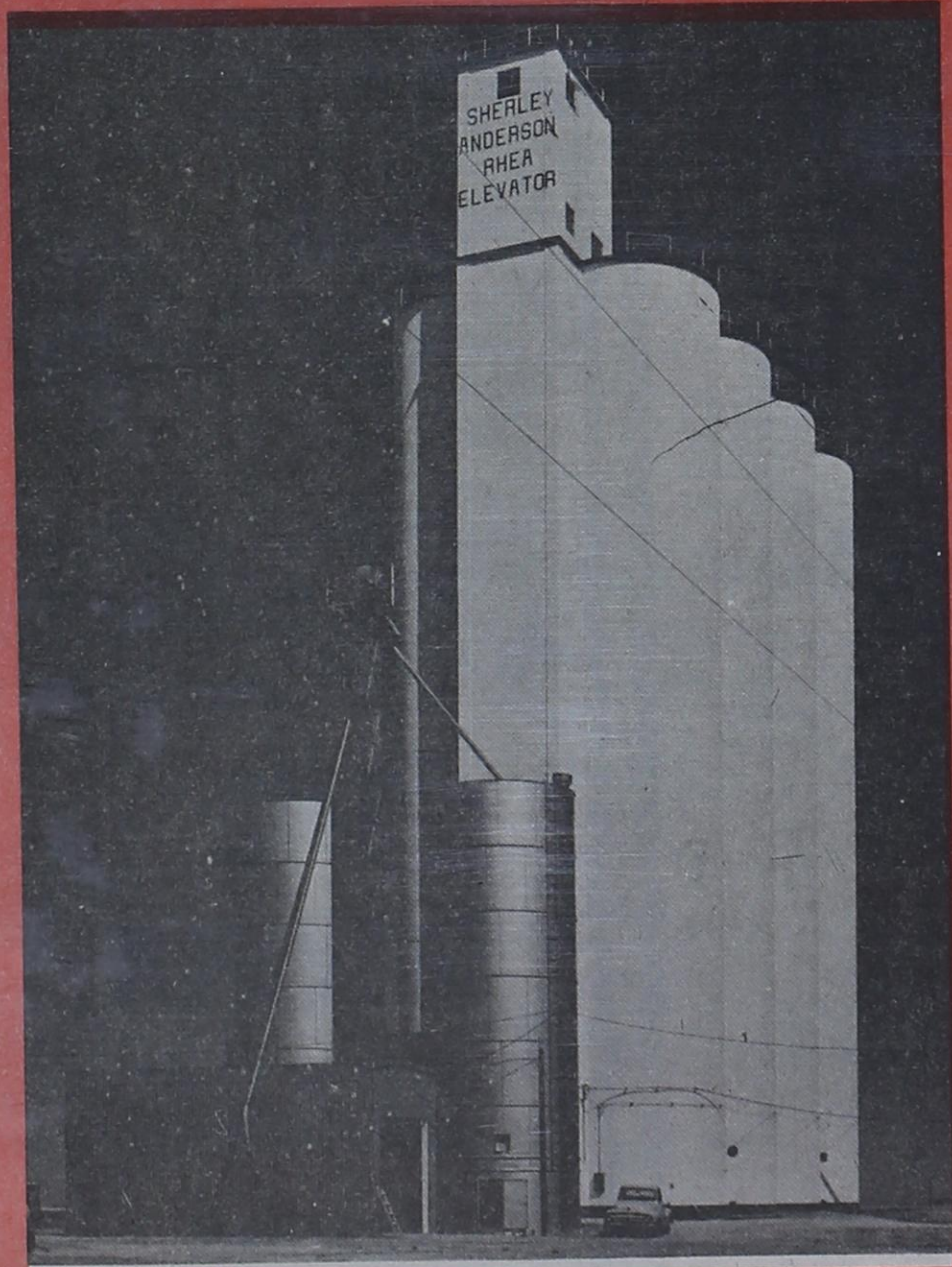


Sherley-Anderson Grain Co.-Lariat
ASA SMITH

SERVING PARMER COUNTY FARMERS THE YEAR 'ROUND



Sherley Grain Co.-Bovina



SHERLEY-ANDERSON RHEA ELEVATOR
JOE ALLEN



Sherley-Anderson

LAZBUDDIE ELEVATOR
JOE MOORE

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1975 -- Crises In Agriculture Main Theme

Old Year To Become History Next Week

By LOUNUTTALL
Editor, Bovina Blade

The year 1975 may be remembered in this agriculture-oriented community as one in which farmers had to cope with one crisis after another—including a depressed market in most instances, in spite of better than average yields for most crops with the exception of cotton, increased operating expenses, adverse weather which seemed to strike at odd times, and the natural gas crisis which for a time threatened to put a number of farmers out of business.

In spite of all that, Parmer County remained one of the top five counties in the state in production of corn, milo and cattle—perhaps a testimony to the stamina of farmers.

With the United States launching its bicentennial celebration this year, Bovina was designated an official bicentennial community and plans were made to begin a museum and construct a new city park as part of its bicentennial program.

Several residents of the community brought Bovina's name into the state and national spotlight for a variety of reasons.

Tammy Christian became the first

the Bull Town Days air show. Sonny Jones, Tony Neal and Joe Smith qualified for the national finals in Feedlot Roping Contests in Nevada for the second consecutive year. Lee Hicks, former manager and part-owner of Bovina Feeders, Inc., was named Commercial Feeder of the Year at a national convention in Las Vegas, Nev. "Crazy Frills," a thoroughbred owned by C. E. Trimble of Bovina, won a number of races at tracks in New Mexico, including the Gay Dalton Sweepstakes at the New Mexico State Fair in Albuquerque, the Sunland Thoroughbred Futurity and second in the big Ruidoso Thoroughbred Futurity.

Pat Shepherd, only a freshman at Bovina High School last year, represented the Bovina Fillies at the state track meet in Austin, bringing home a third and sixth place in the Class A shot and discus.

Several civic organizations in Bovina received state and national recognition for their work this past year. Bovina's Young Homemakers was named the top new chapter in Area I, which covers a 38-county area; Bovina's Jaycees received state and national recognition for being the first chapter to ever quadruple its membership in the first year; and Bovina's Little Dribbler teams, sponsored by the Jaycees, won regional and advanced to the state tournament for the first time ever. It was the second year for the Jaycees to land the regional tournament in Bovina.

Folded into the pages of history, 1975 has offered an interesting diversification of events. Following is a list of month-by-month happenings during that period:

JANUARY

Bovina's 1974 pheasant tailfeather contest was won by Lloyd Gober with an entry which measured 25 and three-fourth inches. Connie Bearden of Lubbock was second and

Billy Lynn Marshall third.

Mike Haseloff of Farwell won the county-wide tailfeather contest with a 26 and three-eighths inch entry.

Johnny Actkinson, a Farwell attorney, was appointed County Attorney to fill the remainder of Hershel Harding's term in that office.

An additional \$33.50 was deposited in Bovina's Project Christmas Card, bringing the total to \$550.70.

Mr. and Mrs. Manuel Quintana of Bovina were parents of the first baby, also their first child, born in Parmer County in 1965. Cynthia Michelle was born Sunday, Jan. 5, at Friona.

The first blizzard-like storm of the year struck Jan. 12, dumping several inches of snow on Bovina.



The snow, accompanied by a howling wind which kicked up sand in addition to the snow, stranded several Bovina residents in neighboring towns.

The Mustang junior varsity basketball team copped consolation in the Springlake-Earth JV Basketball Tournament.

Erith Hawkins was elected president of the Bovina Roping Club, succeeding Tommy Williams.

A crowd, estimated at 100-plus including representatives of a Clovis newspaper, sat through some two and one-half hours of routine business matters at the board of trustees meeting at Ridge Lake Schools only to be limited to one hour of discussion by Leon Ware, president of the board. The discussion was made even briefer by the refusal of board members to discuss, or allow to be discussed, questions asked by members of the audience.

Richard Rejino and Jyl Gromowsky, seniors, were named Mr. and Miss Bovina High School by members of the student body.

Eight students were named to the

National Honor Society at Bovina High School. Seniors were April Wilson, Dora Villarreal and Jyl Gromowsky; juniors were Alan Rhodes, Freddie O'Hair and John Caldwell; and sophomores were Kim Ware and Stephen Klimek.

Two Bovina men were arrested and jailed in Farwell on assault and disturbing the peace charges following an incident at a basketball game in Williford Gymnasium.

Alicia Spring, Ben Roach and Gwen Powell were named to represent Bovina at the county spelling bee in February.

Duane Mitchell took a first and a second place in the lamb show at the Hereford Junior Livestock Show. He was also given the showmanship award in the lamb division.

FEBRUARY

Dennis Willard and Tammy Christian were crowned basketball king and queen during ceremonies between games with Hart at Williford Gymnasium.

Overcast, foggy conditions combined with sprinkles and showers for two days early in February resulting in one inch of moisture, the first measurable amount of the new year.

Lee Hicks of Clovis, the former manager of Bovina Feeders, Inc., was named "1975 Commercial Feeder of the Year" by Feedlot Management magazine, a national business publication for the cattle feeding industry. The award was presented Hicks during the American National Cattlemen's Association Convention in Las Vegas, Nev.

Mary Rodriguez, 19-year-old daughter of Mr. and Mrs. Daniel Rodriguez of Bovina, was killed in a one-car accident near Clovis.

Kyle Jones of Bovina and Brent



Johnson of Hereford placed third in team roping at the Texas High School Rodeo Association-sponsored rodeo at Amarillo High School.

Sue Monk and Alan Rhodes were crowned FHA Sweetheart and Beau at the annual FHA Sweetheart Banquet held at a Clovis restaurant.

Funeral services for Mrs. Cora

Vestal, a pioneer Bovina resident, were held on Feb. 10. Mrs. Vestal, 80, moved to Bovina in 1925 where she and her husband operated a well drilling firm and a custom grinding mill in addition to farming.

Ken Horn, president of the Bovina Jaycees, was elected state vice president of that organization at a district convention in Midland.

Joe Steelman was named Bovina High School's 1975 Betty Crocker Family Leader of Tomorrow. Steelman, a senior, won the honor by scoring high in a written knowledge and attitude examination administered to high school seniors here and throughout the country.



Joan Carson showed the grand champion at the Bovina Junior Livestock Show. Kevin McClaran showed the grand champion lamb and Jim Gates showed the grand champion barrow. Showmanship awards went to Kathy Williams, barrows; Lary Sides, lambs; and Eugene Terry, steers.

Gates made a dent in the long-established Lazbuddie domination of the barrow show at the Parmer County Junior Livestock Show by exhibiting the reserve champion.

Bovina residents were surprised Feb. 16 when they awoke to discover a three-inch blanket of snow on the ground.

Mary Clark, in her first year as girls' basketball coach and driver education instructor at Bovina High School, submitted her resignation to the school board, effective Feb. 7.

Rev. Larry Heard, pastor at First Baptist Church since 1970, accepted a call to become pastor of the First Baptist Church at Idalou.

Carol Mast, a 1968 honor graduate of Bovina High School, was employed by Dow Chemical Company in Freeport. A chemist, Miss Mast will do research in polymers, specifically in polyurethane insulation. She has had a number of research papers published in the Journal of Polymer Science.

Blasted by heavy snow and winds

gusting to 50 miles per hour, Bovina, along with the remainder of the Panhandle area and Eastern New Mexico, was in virtual isolation the last few days in February. Drifts



surpassing four and five feet in depth closed roads throughout the area.

MARCH

The Jaycee-sponsored Community Farm Sale, the second annual, was held March 1 at Bovina Gln Yard with proceeds totaling \$46,443.50.

Some 58 riders competed in the Jaycee-sponsored Moto-Cross Cycle Races the first Sunday in March. Of the local competitors, Jeff Grissom placed second in the 100 c.c. class.

Mrs. Bob Turner was elected president of the Bovina Jaycees-Ettes.

Kyle Jones, a senior, and Dennis Willard, a junior, were named to the 3-A All-District basketball team. Jones was a unanimous choice. Cathy Trimble and Tammy Christian earned honorable mention on the girls' all-district team.

Karen Kirkpatrick was named president of the Bovina Chamber of Commerce and Agriculture's board of directors.

New directors, elected by mail ballot, were Mrs. Johnnie Horn, Mrs. Jerry Wright, L.J. Jameson, Kenneth Cary and George Powell.

Five candidates had filed for two positions on Bovina's city council by deadline time. They included incumbent Vernon Estes, incumbent Billy Whitecotton, Big Nick Trienen, Ken Horn and Kenneth Whitecotton.

Six candidates filed for two positions on the board of trustees of Bovina Schools, including incumbents Earl Whitten and C.E. Trimble, and C.C. Naegle, Lowell Boozer, Jerry McClaran and Leroy Mayfield.

The Bovina Filly track squad entered its first meet of the season at Littlefield and came home with the

(Continued on Page 2)



Blade Files Recall Eventful Year Here...

(Continued from Page 1)

second place trophy. Bonds Oil Company, with a 9-0 record, copped the championship in the minor division of the Little Dribblers League here. Bovina Gin, with a 9-1 record, took the honors in the major division and Bovina Pump Co., with a 9-0 record, took the honors in the senior division.

All-Star teams were picked to compete in the LD Regional Tournament to be held in Bovina for the second consecutive year.

Minor division all-stars were Richard Shepherd, Dale Gilbreath, Greg McClaran, Jeff Steelman, Joe Pat Wright, Robbie Moody, Jon Lin Riddle, Mark Clayton, Scotty Johnson, Johnny Gomez and alternates Karl Willard and Kenny Carrell.

Major division all-stars were



Eddie Chisom, Noel Ortiz, Erasmo Espinoza, Lynn Read, Guadalupe Salazar, Dale Turner, Adam Mejia, Charlie Trimble, Tad Mayfield, Ricky Shepherd and alternates, Daryl Hawkins and Joe Lumberra. Senior division all-stars were Dan Cox, Ronnie Cary, Stephen Stevenson, Mike Read, James Shepherd, Doug Roring, Steven Stone, Rickey Mayfield, Del Ray Sudderth, Jeff Hromas and alternates, Freddie Quiroga and Blake Sudderth.

Bovina Mustang Band, directed by Joe Blatchford, earned Division II ratings in concert and sight reading in the Region XVI contest at Dimmitt.

Mrs. Robert (Pat) Read and Rouel Barron were named 1975 Man and Woman of Year at the 15th annual Bovina Chamber of Commerce and Agriculture banquet in Bovina Schools cafeteria.

In a country garden setting, Dr. Charles Jarvis, San Marcos dentist and well-known humorist, received a tremendous welcome from the 280 attending the banquet.

Bovina's minor and major division Little Dribbler teams took the championship trophies in the regional tournament here to advance to the state tournaments.

In what seems to be almost a tradition, stormy winter weather took what local residents hoped to be the final swipe at the area the last few days in March, dumping two to four inches of snow here. The winter blast was preceded by eight days of high, dusty winds.

Rhonda Nuttall was elected president of the Bovina Future Homemakers of America for the coming school year. Kay Beardain was elected first vice president, Steve Guest second vice president, Tammy Christian recreation chairman, Karla Mills reporter-historian,

and Dianna Naegle secretary-treasurer.

APRIL

April Wilson and Joe Steelman were named to the all-star cast in District 3-A UIL One-Act Play competition.

Bovina sent four representatives to the regional tennis matches at Lubbock. Earning the right to compete at regional were Rita Nuttall and Duane Mitchell in singles and John Caldwell and Dennis Willard in boys' doubles. All four placed second in district competition at Kress.

Mrs. Kregg Wilson was named the outstanding member of the Bovina Young Homemakers Chapter at a banquet in Clovis. Mrs. Ronnie Dyer was presented the Willing Worker Award.

An all-time record turnout of voters elected one new trustee and returned one incumbent for the



board of Bovina Independent School District in an early April election.

A total of 429, including 21 absentee, patrons of the district went to the polls and elected C.C. "Cap" Naegle and incumbent Earl Whitten to three-year terms on the school board. Naegle received 195 votes and Whitten 187.

A near record total of 262 Bovina citizens went to the polls in a Saturday election and named incumbent Billy Whitecotton and Ken Horn to the city council.

Funeral services were held the first week in April for two long-time residents of Bovina.

Frank Burnett, 68, had lived in Bovina 31 years.

Harley Leo Riddle, 71, had lived here about 20 years.

Bovina's Fillies racked up 93 and one-half points to finish third in the girls' district track meet held on

Plainview's all-weather track.

Pat Shepherd, Dianne Naegle, Pam McCormick and Debra Gilbreath qualified for the regional track meet.

Some two inches of rain, sleet and snow fell in Bovina April 10-11-12.

The Bovina Blade and Editor Lou Nuttall received awards at the 68th Annual Panhandle Press Association Convention held in Amarillo.

Mrs. Nuttall received a first place plaque for best newspaper columns for her column, "In A Nutshell." The Blade received a second place certificate for best special edition (1974 BTD issue) and a third place certificate for general excellence in newspapers under 1500 circulation.

City Marshal Ronald Mitchell submitted his resignation to members of the city council. No official explanation was revealed by city officials.

Pat Shepherd, BHS freshman, qualified for the state track meet with second places in the discus and shot at the regional track meet at Texas Tech University.

Ken Horn and Mrs. Bob Turner were named Outstanding Jaycee and Jaycee-Ette of the Year at the second annual Bovina Jaycee Banquet in Bovina Schools cafeteria.

Parmer County, although off from the previous year's total, finished 1974 as the second leading cattle-feeding county in the state. The county, second in 1973 with 437,000 cattle, had a total of 424,825 in '74.

Mrs. Alice Margaret Lovelace, wife of Parmer County Sheriff Charlie Lovelace, died April 24 at the hospital in Friona. She had been a resident of Parmer County since 1917.

MAY

Freshman Pat Shepherd of Bovina High School came home from her first Class A state track meet with a third place in the shot put and a sixth place in discus.

Roger Ezell, a native Bovinian and athletic director at Bovina High School for three years, resigned to become athletic director and head football coach at Bowman Junior High School in Plano, a Class AAAA school north of Dallas.

Corky Criswell, head line coach

for five years, also submitted his resignation to enter a family business at Hereford.

Some 96 Bovina High School athletes were honored at the annual banquet hosted by the Booster Club. Best Mustang All-Around Athlete awards went to Kyle Jones and Wesley Cockerham with the Mustang Spirit Award going to Alton McCormick. Fontella Cox was named Best Filly All-Around Athlete with Sue Monk receiving the Filly Spirit Award.

Mike Reilly of Canyon was employed as Bovina's new city marshal.

Vicious hail and tornado-bearing



clouds which roamed the Panhandle area missed Bovina, however, the county received from one to two and one-half inches of rain from the fringes of the storms.

Rev. Derrel Lewis, former pastor of Calvary Baptist Church in Canyon, moved to Bovina as pastor of First Baptist Church here.

Joe Steelman, with a 95.45 average, and Dora Villarreal, with a 90.68 average, was named valedictorian and salutatorian of the 1975 graduating class at Bovina High School. Other honor students were Tina Isaac, Sue Monk and Kyle Jones.

Joe Christian, an assistant football coach at Petersburg High School the past four years, was hired as head football coach and athletic director at Bovina High School.

Bovina Jaycees was selected as the number two chapter in the state in its internal and external programming, and also named second for Outstanding First Year Chapter, at the state convention in Houston. The local chapter received national recognition for being the first chapter ever to quadruple or "Grand Slam" its membership in a year's time.

Outstanding students in classroom and other categories were honored at an awards assembly. The Lions Club award for the Outstanding Senior Boy and Girl went to Alton McCormick and Jyl Gromowsky. Leadership awards went to Connie Ware and Tommy DeLeon. Citizenship awards went to Karla Mills and Joe Olvera.

Funeral services for Mrs. Inez (Continued on Page 3)



Christmas Blessings

Peace On Earth Good Will To One And All

BOVINA ROPING CLUB

Peace on earth

MUSTANG DRIVE-IN

Best Wishes



... to you and your family. May the beauty of the season be reflected in the hearts of all men.

LAWLIS GIN



Greetings

We wish you all the joy the season has to give. Peace. Happiness. Contentment. May they be yours to remember warmly for many a Christmas. Our heartfelt gratitude.

WORLEY GRAIN CO.

1975's Top News Stories Traced...

(Continued from Page 2)

Gober, 84, were held May 27. Mrs. Gober had lived in the Oklahoma Lane-Bovina community since 1925.

Sandi Sides, with a 94.46 average, and Cheryl Whitecotton, with a 94.43 average, were valedictorian and salutatorian of the eighth grade graduating class. Other honor students were Alicia Spring, Carol Ware, David Steelman and Debbie Whitecotton.

JUNE

Funeral services for Pearl Singletary, a long-time resident of the Pleasant Hill Community, were held in Clovis. Born in 1902 in Illinois, Mr. Singletary moved to the Pleasant Hill community in 1906 where he homesteaded.

Ten Bovina elementary students earned the President's Physical Fitness Awards during the school year. Earning the patches and certificates were Lisa Shepherd, Tad Mayfield, Darlene Smith, Karen Schilling, Gayle Powell, Karen Hughes, Tommy Leal, Elyese Moody, Kathy Williams and Trini Garcia.

The first load of 1975 barley was delivered June 4 to Sherley Grain by

the Year. He was presented a roast of beef, donated by Bovina Supermarket, and a copper replica of the organization's bell insignia.

Ben Rejino and Floyd Schueler were elected to the board of directors of Bovina Wheat Growers, Inc., at its annual meeting.

Raymond Schueler, president and out-going director of the board, was presented a watch and engraved plaque for 19 years service on the board.

A total of 72 entries were received



in the Little Darling Contest, sponsored by the Bovina Jayceettes. The photo contest was for youngsters from birth through six with three age divisions.

First place winners were Stephen Heard, Jacquellne JoNell (JJ) Polley of Austin and Radford Venable Jr. Second place winners were Corey Kirkpatrick, Jennifer Beauchamp and Stephanie Wolman of Albuquerque. Third place winners were Tessa Miner of Clovis, Angela Phillips Martin of Clovis and Teresa Gay Mitchell.

Chuck's Spraying Service and Riverside Chemical wrapped up the titles in the minor and major divisions of Bovina's Little League.

Bovina Blade brought home two awards from the 96th Annual Summer Convention of the Texas Press Association in El Paso. The Blade received a second place certificate in news writing and a third place certificate in appearance in Division VI (weekly newspapers published in towns of less than 2500 population). Some 35 papers were entered in that division.

JULY

It took an extra-innings thriller for Roy's Repair to cop the girls softball championship over Dudley's Auto Parts in the major division with Agri-Sprayers winning the minor division title.

The boys' Little League all-star team was announced with the team competing in the district tournament at Clovis. Members of the team included Lynn Read, Blake Sudderth, Guadalupe Salazar, Er-

asmo Espinoza, Victor Robledo, Richard Carpenter, Edward Chisom, Dale Turner, Victor Ortiz, George Richardson, Noel Ortiz, Adam Mejia, Tad Mayfield and Ricky Shepherd.

Scattered showers in the area the first week in July deposited up to one and one-half inches of rainfall with minor hail damage and some wind damage reported by farmers.

Monroe Gates, vocational agriculture teacher, resigned with Lawrence Widner of Elida, N.M., employed as his replacement.

Sherley Grain, which finished with five straight wins and as runnerup in Friona's Senior baseball league, landed five players on the league's all-star team. Gary Stone, fast-balling right-hander from Sherley Grain's team, was given the nod to start the opening game against the Tucumcari all-stars. Other Sherley players named to the all-stars were Ronnie Cary, Stephen Stevenson, Dan Cox and Doug Roming.

Tammy Christian was crowned "Miss Bovina" for 1975 before a crowd of 100 people in the Ridgelea Schools cafeteria. Tandra Rogers was named first runner-up and Dian Roming second runner-up. Other contestants were Tammy Dameron, Ginger Gober, Kim Ware, Fontella Cox, Cathy Trimble and Sue Monk.

Miss Christian will be sponsored by the Bovina Chamber of Commerce and Agriculture in the 1975 Wheatheart of the Nation Beauty Pageant at Perryton.

Three men narrowly escaped serious injury in a bizarre airplane-pickup collision at the Agri-Sprayers landing strip west of Bovina.

A Clovis youth was killed and another critically injured when their pickup, traveling at a high rate of speed, crashed into equipment parked on the Big Nick Machinery lot on U.S. Highway 60.

The bottom began dropping out of



leaden skies over Bovina on July 21 and when the skies cleared seven days later, a total of five inches of rain had been recorded.

The first load of 1975 cabbage was delivered to Gateway Farm's processing shed here July 28. Harvest began later than usual

because of weather factors. About 950 to 1,000 acres of cabbage, cucumbers, cantaloupe, bell pepper and pumpkins were planted in the Bovina area this year.



AUGUST

A sudden, brief but violent thunderstorm August 3 dumped as much as three to four inches of rain, and hail shredded corn, milo, cotton and vegetable crops along a mile-wide path from northeast to southwest of Bovina.

Hallstones from pea size to baseball size pelted crops in the area. Those who watched the storm believed there were several twisters in the cloud. Large branches were blown from trees in the path of the storm which also uprooted a section of fence and concrete blocks embedded in the ground at Parmer County Spraying Service on the Pleasant Hill highway. The roof of a barn at the Don Sudderth farm was also blown away.

Connie Ware, Dianna Naegle, Cathy Trimble, Dian Roming, Linda Marcom and Denise McCormick attended a cheerleading clinic on the campus of Southern Methodist University in Dallas. Also attending the clinic were Rita Nuttall and Ginger Gober, captains of the newly-formed pom pom squad for Bovina High School.

The Buck Ellisons hosted the 14th annual Ellison family reunion at their cabin in Nogal, New Mexico.

The annual Richards' family reunion was held at Lubbock. Attending from Bovina were Earl Richards and Cash Richards.

Ricky Flores of Bovina was arrested and charged with felonious assault on a peace officer after reportedly firing a rifle or pistol at City Marshal Mike Reilly.

Plans were progressing rapidly for the community's annual Bull Town Days celebration with several new activities added to this year's agenda.

Listed on the slate of activities for the 12th annual celebration were Super Stars Competition, a slow-pitch softball tournament with 14 teams entered, queens contest, beard growing and cow calling contests, Little Miss and Miss Baby Doll Contest, chuck wagon breakfast, old timers' reunion, horse-ship activities, parade, barbe-

cue, presentation of awards, a carnival, civic club carnival booths, the 14th Annual Quarter Horse show, a style show, an air show and a western dance.

Ted Stallings of Bovina, in his first time ever to compete in aerobatics (stunt flying) won third place in the Sportsmanship Division of the International Aerobatic Club's 1975 championship tournament at Fond du Lac, Wis. Ted also received an award for being the youngest pilot in the tournament with five countries represented in the competition.

Sonny Jones and Tony Neal,



representing Parmer County Cattle Company, qualified again this year for the Second Annual World Championship Feedlot Team Roping Contest at Elko, Nev. Jones and Neal won first place in open team roping in the regional contests. Jones and Joe Smith qualified for the "century" roping contest, an event where the ages of the two

(Continued on Page 4)

IT'S TIME FOR... CHRISTMAS

Isaac's

Ph. 238-1291

Christmas Blessings

WARD WELDING



To wish you all the joys and blessings of Christmas

Merry Christmas



The magical moment of Christmas is here again. In the spirit of the season we wish our neighbors and patrons many happy moments — rich in friendships, family get-togethers, heartfelt contentment. May all your holiday dreams come true. Thanks for your generosity.

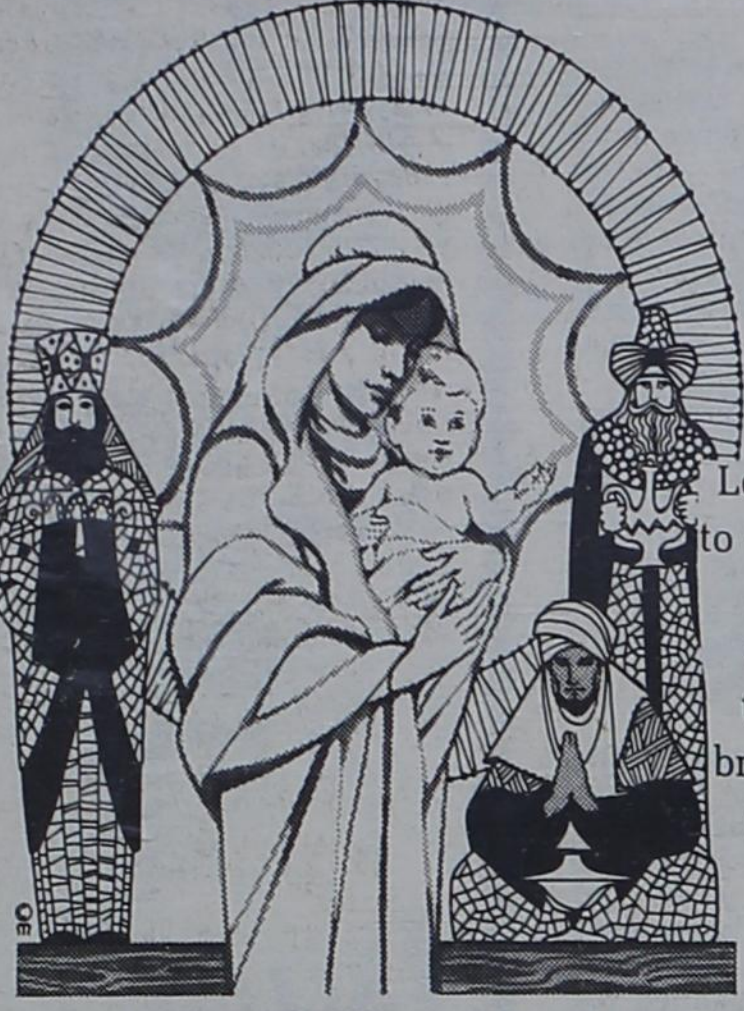
BIG NICK MACHINERY

Hwy. 60

Ph. 238-1614

Bovina

Christmas joy



Let us take a moment to wish you and yours all the happiness and good cheer that this Yuletide season brings. We appreciate your friendship and generous support.

BOVINA JAYCEE-ETTES

Joy

May each of us follow his own star to peace and joy! Thank you all.



BOVINA YOUNG HOMEMAKERS

Year's Events Reviewed.....

(Continued from Page 3)

ropers must total 100 or more. Big Nick's Traders captured first place in the men's slow-pitch softball league with a perfect 8-0 record. Roy's Repair came in second, Charles Oil third and Sherley Grain fourth. Jerry Wright, vice president, cashier and director at First State Bank of Bovina, resigned to take a similar position at the First State Bank of Sierra County in T or C, N. M. Wright had been associated with the local bank eight years. Nine "mutts" were entered in the Bovina Jaycee-Ette sponsored "Mutt Show" at the city park. Cathy Trimble, daughter of Mr. and Mrs. C. E. Trimble, was named Bull Town Days Queen for 1975. First runner-up was Lori Norton of



Farwell. Second runner-up was Dianna Naegle, daughter of Mr. and Mrs. C. C. Naegle. Ginger Glasscock, daughter of Mr. and Mrs. Kent Glasscock, was named Bovina's "Little Miss" in the pageant at Bovina Schools auditorium. First runner-up was Kim Naegle and second runner-up was Elyse Moody. Holli Clayton, daughter of Mr. and Mrs. Dickie Clayton, was named "Miss Baby Doll" with Penny Riley named first runner-up and Angie Riley second runner-up. The crowd at the BTD barbecue was tabbed at 2100 with hungry Bultowners feasting on barbecued beef, pinto beans and Bovina-grown cantaloupe and onion slices. Jeffery Steelman and Randeep Cupit won bicycles given away by the Jaycees at the close of the Super Stars Contests at city park. Charley Gray, 91, received the oldest old-timer award. Lois Lowe of Nipomo, Calif., received the award for coming the farthest to the celebration. State Senator and Mrs. Max Sherman of Amarillo were in town for the celebration with the senator serving as parade marshal for the

BTD parade. Over 180 entries were recorded in the Roping Club's 15th Annual Quarter Horse Show. K'Bob's of Hereford won the slow-pitch softball tournament. Bovina's Stowers Ditching (Sherley

of the new term. The final stages of moving Don's Medicine Chest to its new location at the old Wilson Super Market building didn't go off quite on schedule for Donnie and Gladys Spring. A fire at their old location destroyed about \$9,000 worth of prescription drugs. The annual Lions-sponsored broom sale grossed about \$1258 this year, according to Johnie Horn, Lions boss. Bovina's Mustangs were defeated by the Boys Ranch Roughriders, 26-0, in the opening game of the 1975 football season. Mr. and Mrs. Chick Warren were feted on their Golden Wedding Anniversary. At the 15th Annual Young Homemakers and Young Farmers Convention in Plainview, Bovina's YH Chapter was named the outstanding new chapter in Area I, a 38-county area. Emmett Tabor proved that he

Grain in regular season play; took second with T and T of Clovis third. Winning prizes offered by several civic organizations during the '75 celebration were A. L. Nuttall, Jaycee's color TV; Mrs. Greg Bell, Bovina Young Homemaker's macrame hanger and plant; Mrs. Lupe Rodriguez, Young Homemaker's pressure cooker-canner; James Patterson of Clovis, Roping Club's saddle; and Lillian Rogers, Shelby Rhodes and Kim Ware, The Brownsabout's gift certificates.

Kenneth Cary was elected president of the Bovina Booster Club. Vernon Willard was re-elected vice president and Mrs. Willard elected secretary-treasurer. A spirit booster "sock hop" was held at Williford Gymnasium for high school students, their parents and members of the faculty.

The 1975-'76 school term got underway with 541 students enrolling on opening day.

Confirmation was received here that Bovina had been designated a bicentennial community.

Bovina's first entry ever in the "Miss Wheatheart of the Nation Contest" at Perryton, Tammy Christian, was one of 10 semi-finalists in the beauty pageant and also named "Miss Congeniality" by the other 30 contestants.



SEPTEMBER

Fran Jacobs was elected president of the Mustang Band. Other officers elected included Connie Ware, vice president; Dianna Naegle, secretary; Greg Corbin, treasurer; and Susan Heflin, reporter. Enrollment climbed to 587 at Bovina Schools by the second week

hadn't lost his touch in predicting the outcome of football games by taking first place in the first week of the 1975 Bovina Businesses Cotton Bown Football Contest. Tabor had won the grand prize in 1962 and 1974, the only contestant to ever win two grand prizes. Crazy Frills, owned by C. E. Trimble, won the "Gay Dalton Sweepstakes" thoroughbred race at the New Mexico State Fair in Albuquerque.

Bovina's Mustangs came up with their first win of the young football season with an 18-13 victory over Happy's Cowboys.

Mary Jane Wilson, Edna Minyen and Sue McKay copped the weekly prize money in the football contest, making it a clean sweep for the female football prognosticators.

Some 350 people attended the Guadalupanas Society's Annual Mexican Dinner in Parish Hall of St. Ann's Catholic Church.

A branch of Nobles TV and Appliances of Friona opened for business in Bovina.

The Mustangs stampeded Lazbuddie's Longhorns, 22-0, for their



second win of the season. Some 104 contestants participated in the Second Annual Little Buckaroo Rodeo here. The event was sponsored by the Bovina CowBelles. Chad Griswold of Muleshoe won the high point trophy in the three and under division,



Mindy Neal of Bovina won in the four to six division, Steve Griswold of Muleshoe and Randeep Cupit of Bovina tied for the honors in the seven to nine division and Kathy Williams of Bovina won in the 10 to 12 division.

Grand opening of the new dining room addition to Bovina's Dairy Freeze was held.

Tom Ware delivered the first load of 1975 corn to Sherley Grain on September 3.

Bovina football fans were all set to see a new look at Mustang Field (Continued on Page 5)



It's Christmas

May the season shine down its good blessings on all. We're grateful to you.

ST. ANN'S



At this most joyous of seasons, it's a pleasure to take the opportunity to wish a very merry Christmas to all our good friends!



HOME OFFICE
801 Pile St.
CLOVIS, N. MEX.

SAVINGS & LOAN ASSOCIATION of CLOVIS

BRANCH OFFICE
2nd and Abilene St.
PORTALES, N. MEX.



Merry Christmas

Make it a fun-filled holiday! Fill it with an abundance of love, laughter and warm hearts everywhere. Best wishes for a cheery, blessed season to all. Our special thanks.

DOC STEWART
Buick - Chevrolet
Clovis

Year End Review.....

(Continued from Page 4)

when the Ponies returned home for the first time in four weeks. New goal posts and new fiberglass-type seat covers had been installed.

The first load of 1975 milo was delivered to Sherley Grain Company by Bill Bradshaw on September 25. Herbert Schueler of Rhea delivered the first load to Bovina Wheat Growers on Sept. 29.

OCTOBER

David Vargas of Bovina was

the home before coming to a stop outside the house some 20 feet from where Mrs. McKay was shelling popcorn. The house was moved six inches off its foundation and the interior suffered heavy damage.

The Plains Cowboys overpowered the Bovina Mustangs, 14-0, in a game played at Plains.

Mrs. Erith Hawkins was elected president of the Bovina CowBelles. Mr. and Mrs. Elton Venable returned from a 28-day visit to England where they visited their daughter and family.

The Mustangs downed the O'Donnell Eagles, 34-6, in the annual homecoming event at Mustang Field.

Cathy Trimble was crowned 1975 Football Queen and Clint Cox named Pep Club Hero in halftime ceremonies of the football game.

A spark of flame ignited a tanker unloading gasoline at Allsup's Convenience Store on Third Street, creating an explosion that sent a huge fireball at least 50 feet aloft. It took almost three hours to bring the blaze under control with fire fighting units from Friona, Farwell and Muleshoe called in to assist.

Bovina's Mustangs avenged the 1974 loss to Farwell's Steers with a 29-19 win in the first District 3-A football game of the season.

The third out-of-the-ordinary accident in as many weeks in Bovina occurred when a grain truck collided with an Amarillo By-Products tractor-trailer rig. Almost the entire load of animal by-products was dumped across U. S. Highway 60 in front of Bovina Wheat Growers, creating a smelly, slippery clean-up



critically injured when he lost control of the automobile he was driving and crashed into the Elmer McKay residence. The car careened through a bathroom and bedroom of

job for city employees and members of the fire department.

John Caldwell was selected as the Bovina High School representative in the Bicentennial Seniors Scholarship competition, a nation-wide scholarship program for high school seniors.

Bovina's Mustangs won the battle of statistics, but lost on the score board 13-12, in a game played at Springlake-Earth.

Mrs. Bill Bradshaw became Bovina's Champion First Freeze Predictor of 1975 with her guess of Oct. 27 as the date for the first killing freeze. Some 26 entries were

received in the '75 contest. Kress fumbles and stingy Maroon defense combined to give the Ponies a 14-6 win over the Kangaroos.

The new 1976 BHS football schedule was released with Plains and O'Donnell dropped from the Mustangs' schedule. New additions were Lubbock Christian High School and the Amherst Bulldogs, old opponents of Bovina when the two teams were members of the same Class B district in the late 50s and early 60s.

NOVEMBER

Plans for a new city park were greeted with enthusiasm from the 25 or so people attending a public

hearing concerning the park.

George Powell received an award for 15 years' service from Southwestern Public Service at a



dinner in Amarillo.

A large number of Bovina men turned out to begin pouring the

rubberized surface on the new track for Bovina Schools. The material on hand was not enough to complete the job and Ronnie Sudderth and Mac McCallum took a truck to Vicksburg, Miss., to purchase more of the special formula.

Bovina's Mustangs played on fairly even terms with the Vega Longhorns but failed to take advantage of four scoring opportunities to fall, 37-14, at the Oldham County school.

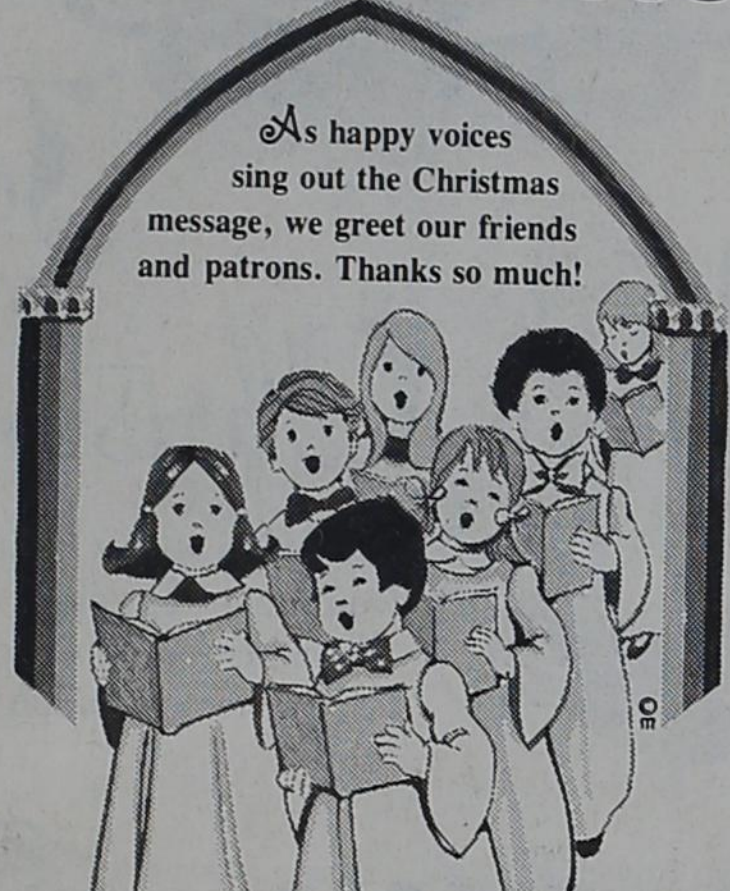
The city of Bovina received its official bicentennial flag and state and national certificates of recognition in a program at Bovina Schools auditorium. State Senator Max

(Continued on Page 6)

HI!
MERRY
CHRISTMAS

Frosty and the Mrs. are delivering our holiday message: be cheerful. Thanks for trusting us.

SPUDNUT
SHOP



As happy voices sing out the Christmas message, we greet our friends and patrons. Thanks so much!

Silent Night, Holy night
**BOVINA CHAMBER
of COMMERCE**



With a special "thanks" for being so special to us, we wish you the happiest year ever.

May the spirit of Christmas reach into every heart.



Ring out with notes of good cheer!

PARMER COUNTY CATTLE COMPANY

With warmest good wishes, we greet you at Christmas. As you reflect upon the true meaning of this Holy time, may rejoicing and the sublime spirit of peace and good will be yours.



**DON'S MEDICINE CHEST
STUFF 'N SUCH**
DON AND GLADYS SPRING



Merry Christmas

May the serenity of Christmas find and keep you content. May every day of this joyful season be filled with joy . . . abundant in peace . . . rich in brotherhood. To all the cherished patrons we serve . . . our warmest gratitude.

OKLAHOMA LANE FARM SUPPLY

1975 Events Recalled....

(Continued from Page 5)

Sherman was guest speaker for the occasion.

Funeral services for Mrs. Margaret Caldwell, 87, were held here. She had lived in Bovina since 1925 and, in addition to being active in civic work, had taught piano 70 years.

The George Brothers, accompanied by Terry Hill and the remainder of the Hart Longhorns, invaded Mustang Field and when the dust had settled, the 'Horns had trounced the Ponies, 51-6, in the final game of the season.

J. H. Wheeler of Bovina died Nov. 17 at his home with services held in the Bovina Church of Christ.

Paul Crume, front page columnist for the Dallas Morning News and a former resident of the Oklahoma Lane-Lariat area, died in Dallas.

Fran Jacobs and Alan Rhodes were crowned Mustang Band Sweetheart and Beau in halftime ceremonies at the Bovina-Hart football game.

Tambra Rogers, twirler with the Mustang Band, earned a Division I rating in the band contest at Jones Stadium in Lubbock to qualify for

The Thanksgiving holiday in Bovina was marred by chilly temperatures and high winds with some wind damage reported in the city.

Some 148 ex-teachers, ex-students, ex-residents and current residents attended the third every-five-year reunion of the old Oklahoma Lane School. Some of those attending had moved from Oklahoma Lane as long as 40 years ago.

Bovina High School's Student



Council was elected vice president in the Top of Texas District of the Texas Association of Student Councils at a meeting in Canyon.

About 65 members of Bovina Wheat Growers, Inc., met at the Bovina Schools auditorium to discuss a proposed \$800,000 expansion in the cooperative's grain handling and storage facilities.

A freak accident claimed the life of Mrs. Bonnie Stanberry, 57, a long-time resident of Bovina.

The Bovina Jaycees presented a \$2,000 donation toward building a new city park to the city of Bovina.

Pheasant season opened in Parmer County on December 13 with this year's season scheduled to run through Dec. 28. Thousands of hunters were in the fields on opening day trying to bag the colorful, elusive game bird.

Crazy Frills, a thoroughbred owned by C. E. Trimble of Bovina, won the Sunland Thoroughbred Futurity, making the 11th time in 13 starts since Trimble purchased the horse for Crazy Frills to finish "in the money."

Doyle Wasson, an employee with the Parmer County Maintenance Section of the State Department of Highways and Public Transportation for the past 15 years, was named maintenance construction foreman of the Castro County Maintenance Section at Dimmitt.

Holiday schedules were an-

nounced for schools and businesses in Bovina with Santa Claus scheduled to make his annual pre-Christmas visit to Bovina on December 23, the day classes are dismissed at Bovina Schools.

Four entries were received in the Lions Club-sponsored Christmas Home Decorations Contest with the winners to be announced this week. Entering the 1975 contest were Bret Whitten, Justin Powell, Mr. and Mrs. Elmer McKay and Mr. and Mrs. Ruben Martinez.

Santa Letters

Dear Santa,
I would like a Rub-a-dub Dolly and Tugboat Shower and Snoopy Soaper and what you think I should have. I have been a good girl this year. See you at Christmas.
Your friend,
Casey Riddle

Dear Santa Claus,
I want two Zebra and two Semi-Cattle trucks. I like school and home and you.
Santa Clause, I want to go with you to the Northpole. I love Mother and Father.
Alan Noyes

Dear Santa,
It's Christmas time again. Will you please bring me a "Michigan Crane" "Lone Ranger Rides Again."
Thanks Santa Bye.
Roy Robledo

Hi Santa!
How are you? Please bring me a "Huffy 20" "Thunder Road Bicycle." Thank you Santa. Remember all little boys too.
Bobby Robledo

Hello Santa Claus,
I have been a good girl. I think. Please bring me a Sweet Thunder Road Bicycle. God Bless You. Remember all other children too.
Gracie Robledo

Gavina Mendoza
This is my letter
Dear Santa,
I want to have a baby thataway but I no you got a lot of children to give presents to and I no you can't afford to by that much toys but trie to by me it Santa.

Dear Santa
I Like You
Veary Much

Dear Santa,
I want for Christmas a minebike and a G.I. Joe sent and a Evil Kunevil stunt sent a whole sent and a modlecar and a modle air plant and sent over the panet of the ape and they will be won I want for Christmas. God Bless You.
From your good boy,
Raymond Rocha Jr., III

Dear Santa,
I have been a good girl this year. I would like a baby that-a-way but if got to many kids I will just settle for just a purse or a ring.
Thank You,
Mona Sue Rocha

Dear Santa,
My name is Todd Ware. I live at 922 Sherwood Lane in Bovina, Texas. I have been a pretty good boy this year. I would like for you to bring me a Thunder Shift Five Hundred Racetrack. I also want a combination tractor-loader-backhoe.
Please remember the other boys and girls.
Love,
Todd Ware

Dear Santa,
I'm six years old and in the first grade. I have been pretty good. I would like you to bring me an electric train and a pair of boots. Please bring me some candy, too.
Thank You!
Todd Schilling

Dear Santa,
I have been a very good girl this year, and helped my Mother a lot. Thank you for the nice toys you brought me last year. This year I would like a Lite-Brite, Jimmy Bouncer and a Barbie Dreamboat. I will leave you some Christmas cookies to eat when you come to our house.
Love,
Laurie Bradford
Age 6
Rt. 2, Farwell, Texas

Dear Santa,
I have tried to be good this year, but I just have trouble staying out of mischief. Thank you for my nice toys last Christmas. I would like a Honey Tree, Inch Worm and a Jimmy Bouncer. Please bring the other kids what they would like for Christmas too. Thank you. I will leave you some Christmas cookies too but you better hurry cause I like Christmas cookies too.
Love,
Jamie Bradford
Age 2½
Rt. 2, Farwell, Texas

Dear Santa,
I been a good boy this year and I would like to have a Fast action a FX Penske Raceway by Aurora.
Thank You,
Larry Rocha



Joy
AT
Christmas

During this joyous holiday we would like to express sincere thoughts that this should be a blessed season for all.

**BOVINA
JAYCEES**



state competition in Austin this coming summer.

After an unusually mild fall season, the first wintry blast of the season hit on Nov. 18 with rain, high winds, and blowing dust followed by a brief snowfall and temperatures in the low teens.

DECEMBER

Dennis Willard and Tommy DeLeon were named to the 1975 All-District 3-A football team. DeLeon was named to an offensive backfield position and Willard to the defensive secondary.

A. M. Wilson compiled a total of 134 out of a possible 181 points to win first place in the 1975 Bovina Businesses Cotton Bowl Football Contest.

Emmett Tabor and Mary Jane Wilson ended the year with 133 points with Tabor edging Mrs. Wilson on the cumulative tiebreaker scores to take the second grand prize.

Wilson was awarded two tickets to the Cotton Bowl game and \$30 with Tabor winning two tickets to the Sun Bowl in El Paso with \$20.

Although this was the first time in the history of the contest for a second grand prize to be awarded, it was the fourth time in 16 years that tiebreaker totals determined the winner. The second place prize is also the third trip for Tabor to win in the Bovina football contest.



Holiday schedules were announced for schools and businesses in Bovina with Santa Claus scheduled to make his annual pre-Christmas visit to Bovina on December 23, the day classes are dismissed at Bovina Schools.

Four entries were received in the Lions Club-sponsored Christmas Home Decorations Contest with the winners to be announced this week. Entering the 1975 contest were Bret Whitten, Justin Powell, Mr. and Mrs. Elmer McKay and Mr. and Mrs. Ruben Martinez.



It's Yuletide Season . . . here's a hearty wish for the best holiday ever! Fill it with good times, high spirits, and lots of friends. It's been our pleasure to serve you. Have a happy!

Merry

CHRISTMAS

From All Of Us At



FRIONA DIVISION



O, come all ye faithful

Church bells ring . . . choirs of jubilant voices proclaim the glory of the Day. We too speak out to wish our friends all good things. May this Christmas season bring much happiness and great joy of spirit to you and those dear to you.

**PARMER COUNTY
FARM BUREAU**

Milton Evans, Mgr.

Santa Came Despite Prairie Adversity

By H. NELSON LEWIS

The horse's front feet stumbled into the pile of snow-covered fence posts. He scrambled to keep his footing, almost dislodging the half frozen rider. The man jerked upright and looked wildly about. A lull in the icy wind blast left the downy snow flakes falling straight down. On his left, a small barn loomed darkly against the white background. A hundred feet in front of him a dugout presented its snow-piled entrance. He lowered himself from the saddle, his chill-burdened knees and ankles barely responding to his will. Leading the horse into a stall, he pulled an armful of hay before him.

Repeated poundings on the dugout door brought no response. Pulling the latch string he pushed inward on the door. He was not surprised to find it unbolted. Prairie etiquette demanded that doors be unfastened; the lock that barred wayfaring

eating, he reached for the mishappened feed bag he had dragged into the room. It sat lumped against the right hand bunk; globs of half melted snow clung to the rough burlap. He grabbed it up and dumped the contents onto the rough plank table. Very quickly, almost frantically, he scrambled through the articles that tumbled from the bag. The small boxes and cans he pushed aside. His dirty, clumsy fingers raked away the candy, toys, and cheap jewelry. He paused long enough to snatch up one package of tobacco before pushing the entire mass to the end of the table. At last, his greedy fingers fell upon the chamois bag. He hefted it momentarily and felt the weight of solid silver coins cushioned by crumpled bills.

Ignoring the plunder on the table, he blew out the lamp and hurried to the barn. The icy coldness of the hard leather bit through his pants as

He reached down into a saddle bag. The pint bottle was frigid, the contents almost syrupy. Warmth of lips and gullet thawed the firey



liquid as he gulped down a drink. He drove the cork home with a slap of his left palm. Taking his bearings from the few visible stars, he reined the horse slightly south of their present course. In that direction Tascosa beckoned; there he would find warmth, drinks, and girls.

He cursed and prodded the already laboring horse.

Five miles south of the drunken rider a farm wagon plowed toward the northwest.

A slender woman sat huddled under the patchwork quilt. Her eyes were fastened on the feet of the horses as they plowed their way through the twelve inch snow. She tore her attention from the monotony of hooves and snow to look at the profile of her husband. There were tears on his cheeks. She had seen him cry due to wind and cold, but these tears were of a different sort. Wind and cold made tears to run from the outside corners of the eyes. These tears were squeezed from the inside corners and almost froze before reaching the stern lips. She turned her head to look at the small boy and his tiny sister sitting in the bed of the wagon. Muffled in quilts, feet pressed against rocks heated in the church fireplace, their soft voices came to her ears.

"Sure, there is a Santa Claus!" Big brother's words carried conviction. The woman did not understand little Sister's answer, but the tone was of confidence and contentment.

She dared another glance at her

husband. His tears were born of frustration. He had worked from dawn to dark for months on end, but the rains had not come. She sought his big hand where it held the reins beneath the wheel.

This spring it would rain! The pasture would green up and their cattle would fatten! She squeezed the calloused fingers and got a brief smile of appreciation.

"Not much of a Christmas," he



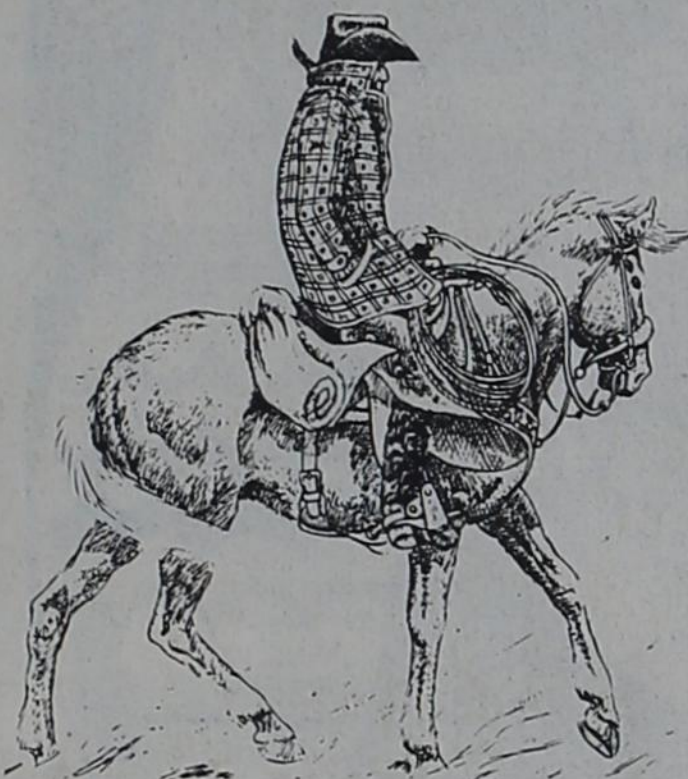
said between clenched teeth.

"We'll be alright," she reassured him. "They enjoyed the tree at the church, and I've got a couple of little things put away for them."

He stopped the wagon in front of the dugout. When they were safely afoot he drove to the barn and took care of the horses.

When he returned to the dugout, the stove was aglow with fresh fuel. His wife stood in wide-eyed wonder, an empty coffee pot in her hand. Both children ran to him.

"Daddy! Daddy! Look! Santa Claus has been!"



strange would also keep out a needy neighbor. An unwritten code of honor demanded that nothing be stolen or misused, but to deny food and shelter was considered an even greater crime than theft or abuse.

His numbed fingers fumbled a match from an inside pocket. He lighted the oil lamp and kindled a cow chip fire in the cook stove. Hunched above the stove, he forced himself to wait until the gray-granite coffee pot began to steam. From a shelf behind the stove he reached down a cup and a half pan of cornbread. When he had finished

he settled into the saddle. He was far to the northeast of the dugout when the snow stopped. A pale moon and a few stars were visible between the scudding clouds. He glanced behind, along the way he had come; falling, drifting snow had covered his trail. The food and temporary warmth had cleared his head and partially restored his reason. He knew that if he had not stumbled onto the dugout he would have frozen to death in the saddle. Then the holdup of a lonely frontier merchant, the ransacked shelves, and the heavy chamois bag would have served no purpose at all.



GREETINGS



We want to join Frosty and wish all our friends the merriest holiday ever! Thank you for everything!

GEE CLEANERS

Blessings of Christmas



We join our prayers with yours, and we rejoice, for Christmas is a time to put aside our routine cares and worries, to have faith for the future, contentment for today. To you and yours, we gladly send greetings and good wishes for holiday happiness.



OLD-TIME GOOD WISHES

From shelves loaded with fine friendships we take a plentiful supply of good will and good wishes and wrap them up in our greetings with a word of sincere thanks to you for your patronage.

Watch Our Windows For Pre-Inventory Specials

BOVINA SUPERMARKET

Mr. & Mrs. Billy Whitecotton

Mr. & Mrs. Billy Smith

PARMER COUNTY IMPLEMENT CO.



Santa Letters

Dear Santa,
I would like a Evel Knievel toothbrush and an airport play case and Ricochet Racers Marksman set. I've been a good boy. See you at Christmas.
Love,
Your friend,
Denver Riddle
+ + + +

Dear Santa,
How are you? Fine I hope, for I am o.k. I am 4 years old. For Christmas I want a Evil Knievel and a pair of walkie talkies. Thank you Santa.
I Love You,
Michael Shepherd
+ + + +

Dear Santa,
How are you? Fine I hope for I am o.k. I am 7 years old. For Christmas I want a dollie that walks and a doll buggie. Thank you Santa.
I Love You,
Marsha Shepherd
+ + + +

Dear Santa,
I sure have tried hard to be nice this year but sometimes just couldn't. But would you please still bring me a red bike, a front end loader, and a target gun.
My little sister, Christy, would like a baby doll, and a red bike. A surprise would be nice Santa. We'll try to be nicer.
Love You Santa,
Kirk & Christy Scott
+ + + +

Dear Santa,
I have been a good girl and I would like a purse and a western shirt or if you can not get that I would like a neclace and a ring.
Thanks,
Becky Rocha
+ + + +

Dear Santa,
My name is Rusty and I am 20 mon. old. I would like a Cho Cho and a Baby. I would also like a frog. I have been a good boy. We will be looking for you Christmas Eve.
I Love You Santa,
Rusty Venable
+ + + +

Dear Santa,
My name is Linda Simmons. I am 7. I have a sister named Becky. She is 4. We live in Lubbock, Texas. We want a snoopy toothbrush. Becky wants a car that she can ride in. We want some new dresses. And want some new pant suits. We want a new Bible. We want some socker boppers. We want a minnie mouse watch. We want a that 'a' way doll. Please try to bring these thing. We try to be good girls.
Love,
Linda and Becky
+ + + +

Dear Santa Claus,
I have been a good girl this year so this year I want an easy bake oven and a doll.
Love,
Anna Villarreal
+ + + +

Dear Santa Claus,
Will you make it to our house on Christmas Eve? We will leave some cookies and hot chocolate and drink on Christmas. I would like a bike and a mirror. Byron would like a bike too. Cain would like a tractor.
Love,
Mandy Neal
+ + + +

Dear Santa,
I hope you can bring me a 5 speed bike and my baby sister some dishes if you can.
Ruben Uriegas
+ + + +

Dear Santa,
I have tried to be good this year. I want a B-B guns, guns, and a silly putty.
Love,
Terry Moore
+ + + +

Dear Santa,
I am 5 years old and my name is Bud. I would like a Ricochet Racers, a view master, o-fluff airplane. I have been a good boy. We will have cookies and milk waiting for you.
I Love You Santa,
Bud Venable
+ + + +

Dear Santa
I have tried to be good this year. I want a Winnie-the-Pooh bear and a swimming pool and a easy-bake oven and a Baby That Away and a Baby Alive. Christmas is a time when Jesus has a birthday and angels sing for Jesus was born on that day.
Love,
Nancy Mendoza
+ + + +

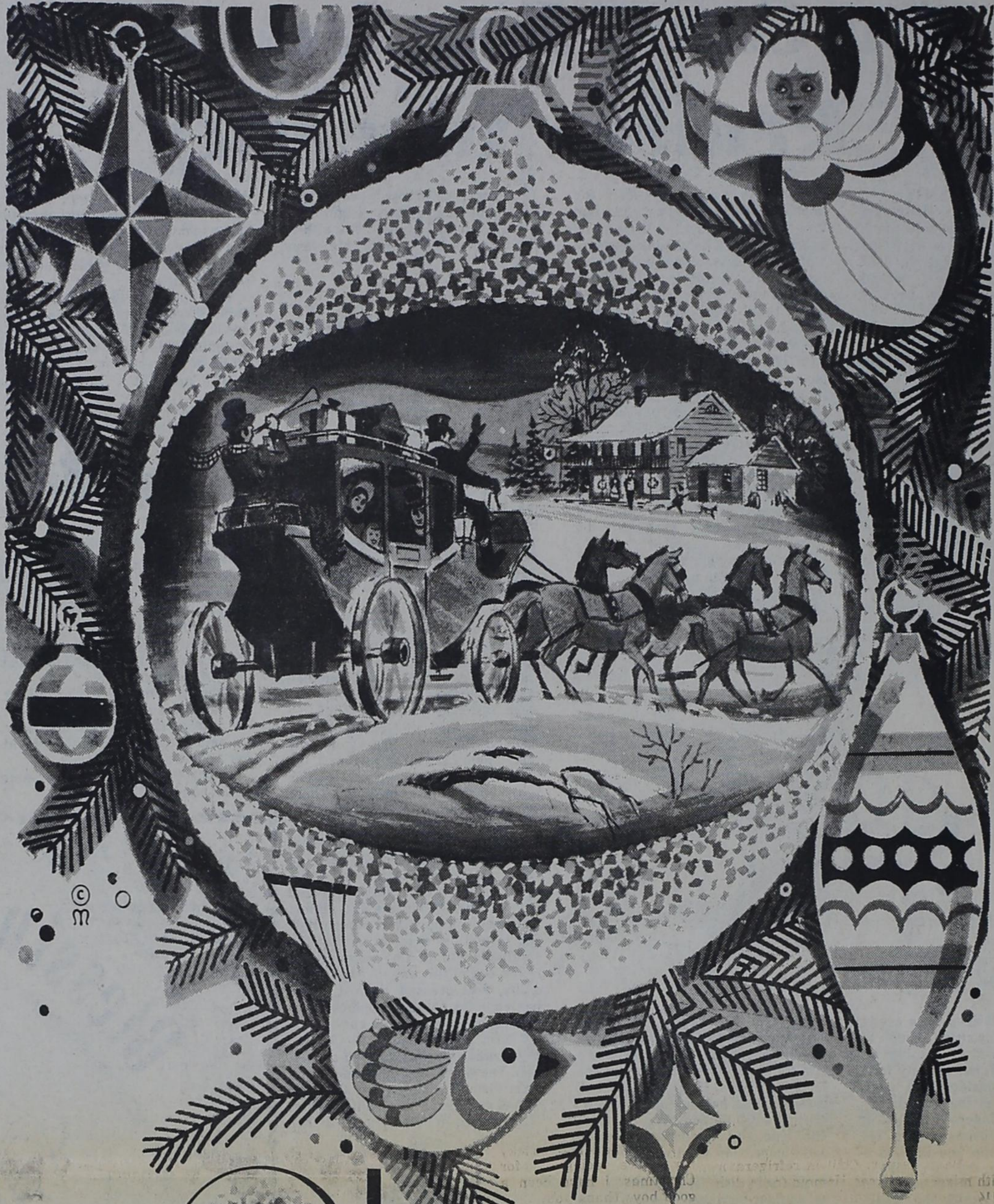
Dear Santa
I have tried to be good this year. I want a easy bake oven and a bike and Baby Alive and on Christmas it is Jesus' birthday.
Love,
Graciela Robledo
+ + + +

Dear Santa,
I have tried to be good this year. Baby Alive and Baby That-A-Way, a rabbit, swimming pool and a little puppy too. Also a rub-a-dub dolly.
Love,
Lokene Hughes
+ + + +

Dear Santa,
I have tried to be good this year. I want an organ for Christmas, I will go to Texico.
Love,
Cookie Shepherd
+ + + +

Dear Santa,
I have tried to be good this year. I want a B-B gun and a Lone Ranger and a horse.
Love,
Chip Lowe
+ + + +

Dear Santa
I have tried to be good this year. I would like a type writer, a Tigger, dolls all over the world and toy train.
Please remember all the other boys and girls.
Love,
Hollie Clayton
+ + + +



Christmas Greetings

Good tidings of comfort and joy . . . to all our cherished friends and neighbors. We hope the season's warmth fills your house and hearth with rekindled feelings of peace and brotherhood. Rejoice . . . be happy! Share the Christmas spirit! Special thanks for your loyalty and very pleasant associations.

Agri-Sprayers, Inc.

EMPLOYEES

- Gaylon Rhodes, Mgr.**
- George Douglas**
- Loyd Nabors**
- Jean Wiseman**
- Doris Strawn**
- Manuel Hernandez**
- Jack Rains**
- Mike Nabers**
- Dickie Garner**

STOCKHOLDERS

- Durward Bell**
- Troy Christian**
- Vernon Willard**
- Wendol Christian**
- Leon Grissom**
- Lawrence Jamerson**
- Tom Caldwell**
- Lilly Morris**
- Grady Sorley**

Noel

The old truths of the Christmas story bring new joy at this most blessed of holidays. May your heart rejoice . . . and may peace be with you always.

FIRST BAPTIST CHURCH OF BOVINA



**At Home
In Parmer County**
Jana Pronger
County HD Agent

Shiny, plump cranberries add sparkle to holiday celebrations as ingredients in punch, turkey stuffing, fruit salads and desserts.

Americans have loved cranberries since the first Thanksgiving feast when Indians gave the bright red berries to the Pilgrims.

Cranberries, when harvested during fall and winter, are readily available all year frozen, canned, in jellies, whole or in juice form with or without added sugar.

Recipes for many festive cranberry desserts are available in my "Christmas Time at Home" (B-254) bulletin, for 35 cents, from my office in the court house in Farwell.

Cranberry Crunch
1 cup uncooked rolled oats
1/2 cup flour
1 cup brown sugar
1/2 cup butter or margarine
2 cups cranberry sauce (whole or jelled)

Mix oats, flour and brown sugar. Cut in butter or margarine until crumbly. Place half of this mixture in an 8-inch greased cake pan. Cover with cranberry sauce. Top with remainder of mixture. Bake 45 minutes at 350 degrees F. Serve hot in squares topped with scoops of vanilla ice cream. Serves 6 to 8.

Hot 'n Spicy Cranberry Wassall

1/4 teaspoon nutmeg
1/4 teaspoon cinnamon
1/4 teaspoon allspice
3 tablespoons tea
2 1/2 cups boiling water
1 pound can clear cranberry sauce
1 1/2 cups water
3/4 cup sugar
1/2 cup orange juice
1/4 cup lemon juice

Tie nutmeg, cinnamon, allspice and tea in a cloth bag. Put into 2 1/2 cups boiling water. Cover and steep 5 minutes. Beat cranberry sauce with mixer and heat with 1 1/2 cups water. Remove spice bag from steeped tea. Add

sugar, hot cranberry liquid, orange and lemon juice. Serve hot. Serves 8 to 10.

Cranberry Eggnog

4 cups cranberries
4 cups water
3/4 cup sugar
6 eggs
1 pint heavy cream
ground cloves

Cook cranberries in water until skins pop open. Strain and chill. Separate eggs, beat yolks until frothy; add 1/2 cup of sugar and beat until smooth and shiny. Fold yolks into whites; pour in cream and juice. Mix well. Sprinkle with cloves if desired. Serves 8 to 10.

Lemonade-Cranberry Punch

4 pints cranberry juice
4-6 ounce cans frozen lemonade concentrate
1/2 teaspoon salt
cinnamon sticks
1/2 teaspoon cinnamon
1/2 teaspoon allspice
4 cups water

Combine ingredients and simmer gently for 15 minutes. Pour into punch bowl and serve in mugs with cinnamon sticks. Yield: 1 gallon.

Cranberry Salad

1 quart cranberries
1 1/2 cups sugar
2 tablespoons granulated gelatin

1 cup diced, unpeeled apples
1/2 cup orange juice
1 cup finely chopped celery
1 cup chopped nuts

Grind cranberries, using fine blade; add sugar, mix and let stand for at least 1 hour stirring occasionally. Soften the gelatin in the orange juice for 5 minutes; then stir over hot water until dissolved. Mix gelatin mixture with cranberries, celery, apples and nuts. (Miniature marshmallows also can be added). Place ingredients in individual molds or flat dish, which have been rinsed in cold water. Chill in refrigerator until set. Unmold (or in dish cut in squares) and serve on crisp lettuce leaf, with mayonnaise (if desired).

Cranberry Quick Bread

2 cups flour
1 teaspoon baking soda
1 teaspoon salt
3/4 cup sugar
1 egg

1 cup halves or coarsley chopped raw cranberries
1-3 cup orange juice
3 tablespoons white vinegar plus water to make 2-3 cup.
1 teaspoon grated orange rind
1/4 cup melted shortening
1 cup chopped nuts

Sift together flour, soda, salt and sugar into mixing bowl. Beat eggs; add liquids, orange rind and melted shortening. Add all at once to flour mixture; stir until flour is just dampened. Add cranberries and nuts; stir just enough to blend well. Turn into greased 8 1/2 inch by 4 1/2 inch by 2 1/2 inch loaf pan. Bake at 350 degrees F. for 60 to 70 minutes. Remove from pan; cool several hours or overnight before slicing.



**Letters To
Santa Claus**

Dear Santa,
I have tried to be good this year. I want two Thunder Shift 500. I want Pooh and Piglet and Tigger Too and Big Wheel.

Love,
Tony Bob Englant
++++

Dear Santa,
I would like a bull dozer and a dump truck for Christmas. I have been a good boy.

Your friend,
George Guevara
++++

Dear Santa,
I would like a motor tricky car and a racing car for Christmas. I have been a good boy. Thank you.

Your friend,
Leo Flores

Dear Santa,
I would like a doll and a doll house for Christmas. I have been a good girl. Thank you.

Your friend,
Anita Salinas
++++

Dear Santa Claus,

My name is Becky Webb. I am 8 years old. And I am in the third grade. Please bring me a bicycle and a Baby Alive. I will leave you some goodies in case your hungry. I love you.

Love,
Becky Webb
++++

Dear Santa,

I bet you're cold up there at the North Pole!
I want walkie talkies with channels on it. Also a motor cycle, swat and Big Jim Pack set.

Chad Clayton



**Merry Christmas
Letters To
Santa Claus**

Dear Santa Claus,
I have been a good girl. I wash dishes every day and help take care of my baby brother and sister.

I want a baby thataway, I will be happy if I get one and I want a baby buggy, and a jewelry box and some jewelry and this is all I need. And please bring my brothers and sister something, and my mother and daddy, and my ma-ma and pa-pa too. (I Love You).

Denise Johnston

Dear Santa,
I have been a good girl this year.

I would like a baby alive doll. A snoopy soaper.

Thank You,
Devanee Englant
++++

Dear Santo
Please bring me a baby a live doll and a typewriter and a purse. Please be good to all the other boys and girls.

love
Pat Parson

Dear Santa Claus,
Thank you for all the nice toys you gave us last year. I have helped mother and daddy all year. I even played with my sister sometimes. Would you bring me some more nice toys. Here are a few things I would like to have, if you have them: Evil Kenivel stunt cycle, an Underdog watch, a gun and army helmet, a western vest and a football helmet.

My sister has been kinda nice and she would like a Baby That-A-Way, Raggady Ann watch, a frog and some other nice toys.

We liked the candy you gave us last year, it was very good. We will leave you a snack and a glass of milk.

Thank You,
Shannon and Stacy Nabers

**No Blade
On Dec. 31**

With New Year's Day coming on Thursday next week, the Bovina Blade will not publish on its regular date next week, according to Bill Ellis, publisher of the newspaper. This will give the Blade staff additional time with their families during the holidays.

Blade subscribers will receive a special holiday paper that will be in the mail on Friday, January 2.



During this happy holiday season we hope for one and all the best things that Santa's knapsack has to offer . . . peace and faith, brotherhood and good will. These are gifts to be treasured and enjoyed not only at Christmas time but all the year 'round. With these go wishes to brighten up everyone's Yuletide . . . good times, good friends and warm feelings. We wish you all these and thank you for your valued friendship and support. Have a happy!



A Child is Born...

Wrapped in swaddling clothes and lying in a manger,
the Christ Child came into the world to
lead the way to peace, love and happiness.

BOVINA CABLEVISION

**CHUCK'S
Spraying Service, Inc.**

Three Spray Planes Available
Call Day or Night 238-1331
CHUCK STALLINGS, Owner

Letters To Santa Claus

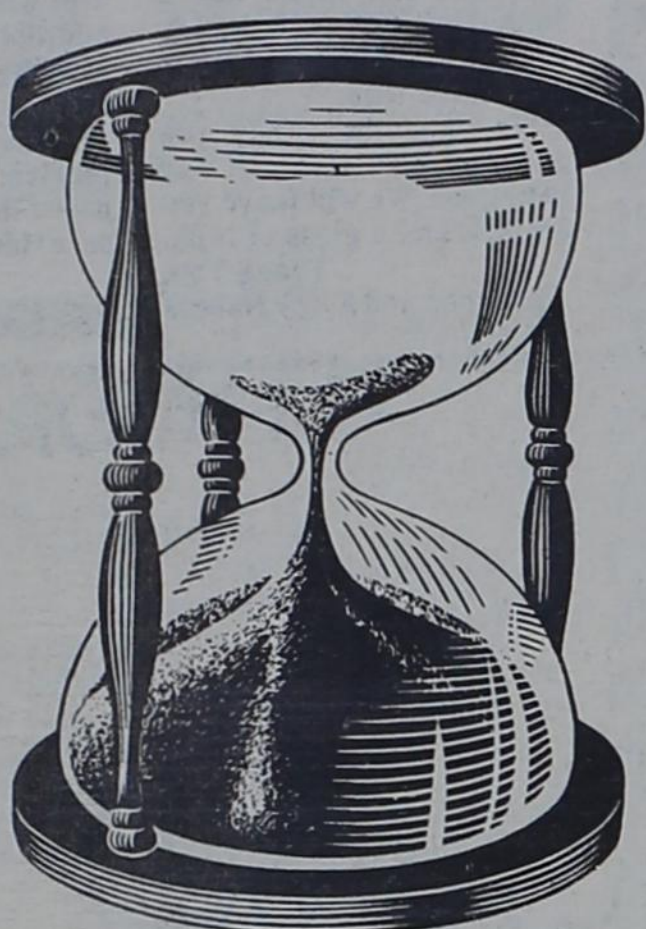
Dear Santa,
I have tried to be good this year. I want a 760 combine, Winnie-the-Pooh, a cattle truck, Tigger the Too, Christopher Robin, Piglet, a rabbit and a watch.

Love
Chet Hawkins

Dear Santa Claus,
I have been a good little girl. I am two years old. I want a baby doll and a telephone and fisher price doll house. I will be at home for Christmas.

Stephanie Johnston

Time Is Running Out...



For An
End-Of-The-Year
Tax-Deductible
Donation
To
**PROJECT
NURSING HOME**

Contact **Charles Allen**
Or
Hollis Horton In Friona Today

(This Advertisement Compliments Of
Parmer County Pump Co.)



ADVANCES TO STATE.... Jacquelyn Langford, 18-year-old daughter of Leon Langford of Farwell and granddaughter of Mr. and Mrs. H.H. Kelso of Bovina, won the right to enter the State 4-H Food Show by winning first place in the

recent District Two 4-H Food Show. Miss Langford won the best side dish category with her "Green Chili Spud Casserole." She will be competing for the fourth time in the state food show at Texas A&M University this summer.



4-H WINNER.... Cheryl Gohlke, 18-year-old daughter of Mr. and Mrs. Hubert Gohlke of Farwell, qualified for the State 4-H Food Show by winning first place in the

recent District Two 4-H Food Show. Miss Gohlke won the snacks and beverages class with her "Fiesta Bean Dip."

Dear Santa,
I have tried to be good this year. I want a Baby That-away and an easybake oven, and a typewriter. I love you Santa.

Love
Tobi Bandy

Dear Santa
I have tried to be good this year. I want a desk, a gun, a T.V., pool, B-B guns, a rabbit and Silly Putty.

Love
Terry Moore

Two Farwell 4-Hers

Advance To State

First place awards and the right to enter state competition went to four outstanding individuals Saturday (Dec. 6) at the District 2 4-H Food Show. Two of the four were Parmer County 4-Hers.

Qualifying for the State 4-H Food Show in June at Texas A&M University during State 4-H Roundup are Jacquelyn Langford, 18-year-old daughter of Leon Langford; Cheryl Gohlke, 18-year-old daughter of Mr. and Mrs. Hubert Gohlke, all of Farwell.

The annual event, said County Extension Agent Jana Pronger, is a critical test of culinary skills and nutrition knowledge. Over 150 4-Hers from 20 South Plains counties vied for top honors in senior and junior divisions at this year's show, held at Texas Tech University.

Jacquelyn Langford earned the best side dish award

with her "Green Chili Spiced Casserole." This is Miss Langford's third district win in the food show, and chance to compete for one of the four \$500 scholarships given to state winners.

Cheryl Gohlke won the snacks and beverage class with her "Fiesta Bean Dip." This will be Miss Gohlke's first trip to the State Food Show; but her fourth trip to State 4-H competition. She has competed in State Roundup twice and State Dress Revue once.

All winners received bowls from Morrison Milling Company of Denton, state sponsors.

Judging was based on knowledge of nutrition, meal planning, food buying and meal service as well as on ability to prepare food.

Other youth competing from Parmer County, and their awards were: Sr. division--Joan Carson, Bo-

vina, blue ribbon and Linda Gohlke, Farwell, red ribbon; Jr. division--Johanna Mesman, Farwell, blue ribbon; Lisa Darby, Farwell, red; Debbie Whitecotton, Bovina, blue; and Robbie Moody, Bovina, blue.

Santa Letters

Dear Santa

I have tried to be a real good girl this year and Mother said I have ben ok she guessed.

So would you please try to make an extra Baby That-away doll and a esy-bake oven and a walkie talkie. I hope this is not too much.

We don't know what Jody wants so just bring him what you want to.

We love you Santa Claus.
Love,
Tobi Bandy



Christmas Greetings

We're choosing this way of making a "special trip" to your house to remember you.

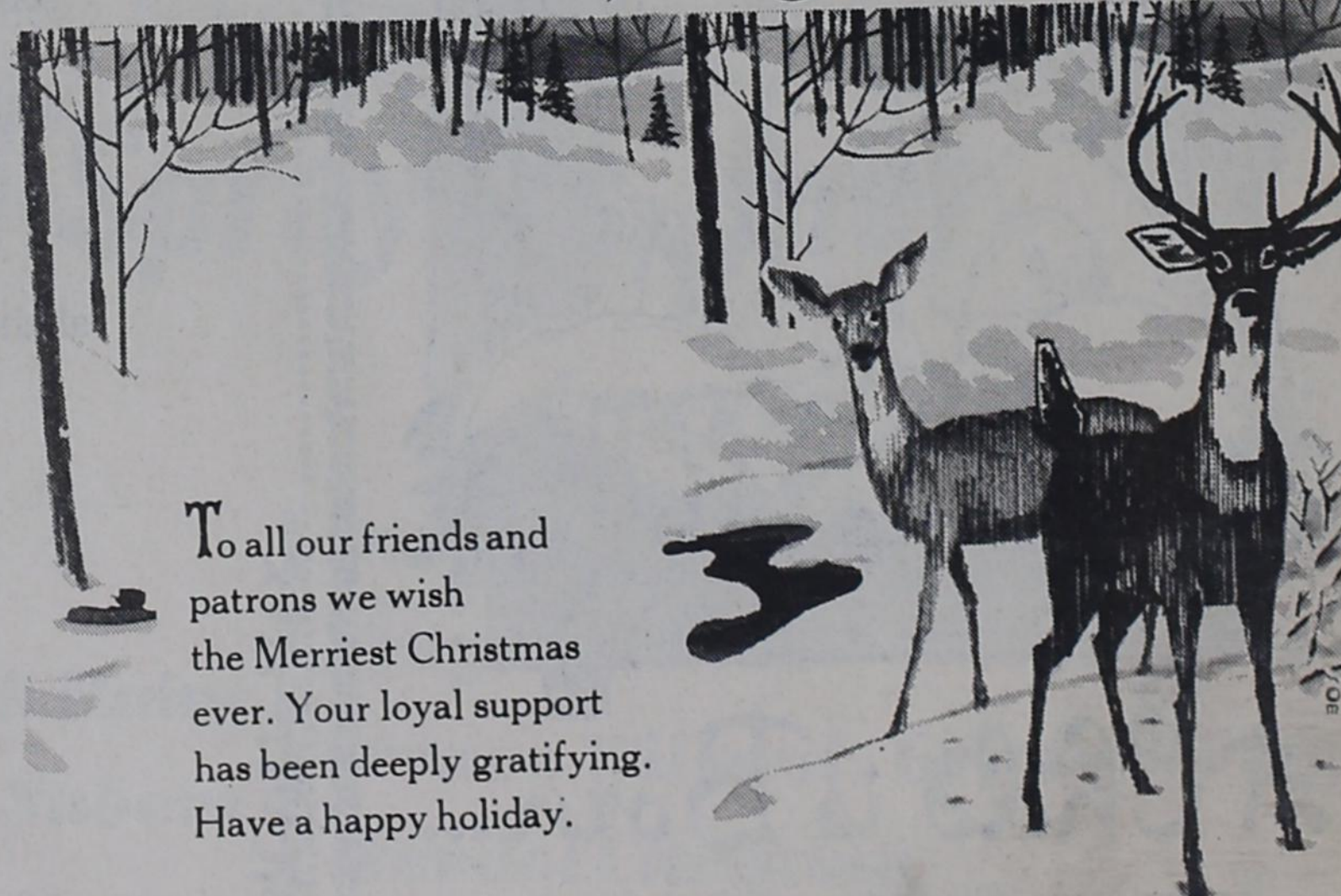
**PAUL JONES
TEXACO**



Sincere good wishes to you, our good friends and customers, this very joyous season.

**SOUTHSIDE
MOTORS**

A Very Merry Christmas
and a Happy New Year



To all our friends and patrons we wish the Merriest Christmas ever. Your loyal support has been deeply gratifying. Have a happy holiday.

HORN INSURANCE

How To Get Your Money's Worth When Buying Nuts

Thanksgiving has come and gone, and we are startled into planning and preparing for Christmas. We've successfully avoided the tempting displays of candies and nuts—until now. But the Christmas spirit is beginning to catch up with us, and our thoughts turn to shopping, decorating and baking for the holidays ahead.

Baking for the various festivities almost always includes candies, cakes, cookies and puddings chocked full of nuts. The grocery store shelves are full of package upon package of nuts. We have more kinds, forms and sizes of nuts from which to choose in December than during any other month of the year.

You may be wondering whether to buy nuts in the shell or to buy the nut meats. Around the holiday season, time seems to grow more important each day.

So time, energy and money all play an important part in the decision about how to buy nuts.

Nuts	In Shell	Shelled	Cups
Pecans	2 pounds	1 pound	4 1/4 halves
Almonds	2 pounds	1 pound	3 3/4 chopped
Brazil	2 pounds	1 pound	3 3/4
English walnuts	2 1/2 pounds	1 pound	4 1/4 halves 3 3/4 chopped

When comparing costs, the chopped nuts are usually less expensive than whole kernels. If the nuts are to be chopped anyway, this could be a good place to save money and labor. Of course, if the nuts are going to garnish cookies or cakes, then you probably want the halves.

There are several things to look for to make sure you are buying the highest quality nut available. Nuts in the shell should be clean and free from cracks, holes or scars. Also the shell should be well-filled so the kernels do not rattle.

The following table will help you make cost comparisons:

Nuts	In Shell	Shelled	Cups
Pecans	2 pounds	1 pound	4 1/4 halves
Almonds	2 pounds	1 pound	3 3/4 chopped
Brazil	2 pounds	1 pound	3 3/4
English walnuts	2 1/2 pounds	1 pound	4 1/4 halves 3 3/4 chopped

Freshness of shelled nuts can be judged by looking at the appearance of the kernel. Plump, meaty kernels mean full flavor and richness. Fresh kernels of fine quality will snap when broken. They will have a crisp, fresh taste. If the kernel is rubbery this indicates staleness, high moisture content and probably rancidity.

The inside of the kernel should be clean, white and clear. A dingy gray color means illness and possible rancidity.

It is easy to store nuts, but here are some suggestions to help keep them fresh.

Nuts in the shell keep better than the shelled nuts. If nuts are to be kept over a long period of time, it might be wise to buy and store them in the shell and crack as needed.

Nuts contain a high percentage of fat which will become rancid when stored at room temperature or in the light. The nuts should be kept in the refrigerator between 32 and 40 degrees F. It's best to store the nuts in the main section of the refrigerator rather than in the moist air section where the vegetables are kept.

Since air also hastens the onset of spoilage it is best to avoid opening vacuum-packed containers long before the nuts are to be used. It's also good to remember that salted nuts do not store as well as unsalted ones, since salt encourages the onset of rancidity.

Nuts add a delicious touch to main dishes, salads, desserts and relishes. Christmas cookies depend on nuts for their special goodness. Nuts are also wonderful for snacks. A full nut bowl adds a warm touch to a living room or a family room. Nuts can also be used in many creative ways on wreaths and with greens.

What about the person on a special diet in your house?

Holiday snacks have to be "made with care" for diabetics and people on calorie-restricted diets, according to an Extension foods and nutrition specialist, who is a registered dietitian.

This is because food plays a major part in controlling metabolic disorders such as diabetes, commonly called "sugar diabetes." Too many carbohydrates, starches and sugars are bad for diabetics because their bodies don't produce enough insulin to counteract the effects of these types of food.

She suggested that diabetics can eat fresh fruits or unsweetened canned fruits—a baked apple sweetened with artificial sweetener, cinnamon and dietetic lemon-lime soft drink makes a festive dessert.

"Another holiday treat—pumpkin custard—can be made of unsweetened cooked pumpkin combined with artificial sweetener, cinnamon, ginger and saccharin. This baked custard would be counted as a B vegetable or half slice of bread.

Plain or dietetic gelatins can be prepared with or without fruits for many desserts. Try combining gelatin with low-calorie cranberry juice, artificial sweetener and orange rind. Pour into orange shells and refrigerate. If fruit is added to the gelatin, count the fruit as the fruit exchange for that meal, she said.

"Many diabetics are unaware that they can eat regular ice cream—in limited amounts—in place of a slice of bread and two fat exchanges. "Avoid diabetic candy and ice cream because they may be high in fat and extremely expensive. Also, the labels may be confusing.

"If diabetic ice creams are used, they must be calculated into the diet. Dietetic soft drinks are allowed and can be used to flavor desserts or even in baking a candied holiday ham," she said.

Santa Letters

Dear Santa,
I would like to have a baby That-A-Way, typewriter and cash register. My sister Stephanie would like to have a Baby Alive, cash register and Ants in Pants. We have both been pretty good girls. Don't forget the other little girls and boys. We love you Santa.

Love,
Sharla and Stephanie Wines
+ + + +

Dear Santa Claus,
My name is Kendall Webb. I am 6 years old. I have been as good as I know how to be. Please bring me a bicycle and a Vertibird Helicopter.

I will leave you some fruit to eat if you are hungry.
I Love You,
Kendall Webb
+ + + +

Dear Santa,
I have been a good boy. Would you please bring me a loader, truck, bulldozer and a nerf plane. Leave all the other kids some toys too. I'll leave you some milk and cookies.

I Love You,
Billy Scott Sudderth
+ + + +

Dear Santa Claus,
I have been a pretty good boy. I help my Daddy change the water and drive the tractor too. I want a candy bar, a shoot gun and a put put train and please bring Scott a shoot gun too. Please don't forget to come by my house.

Good by and merry Christmas. I am 3 years old.
Brian Johnston
+ + + +

Dear Santa,
I have tried to be good this year. Santa I would like an easy-bake oven. But, Santa remember to give the other girls and boys very nice things, and Santa I hope you have an easy-bake oven.

Love
Irma
+ + + +

Dear Santa,
I have tried to be good this year. I want a horse, a tape recorder and a silly putty.

Love
Marie Pesch
+ + + +

Dear Santa
I have tried to be good this year. I want a billfold, a Lone Ranger and army guns.

Love,
Kyle Jameson

Dear Santa,
I would like a Barbie pool party and a Barbie baby sits for Christmas. I have been a good girl. Thank you.

Your friend,
Georgia Mancini
+ + + +

Dear Santa,
I would like a bike and a sand bugy for Christmas. I have been a good boy. Thank you.

Your friend,
Hector Garza
+ + + +

Dear Santa,
I would like a big doll and a big doll house for Christmas. I have been a good girl. Thank you.

Your friend,
Janie Martinez
+ + + +

Dear Santa,
I have tried to be good this year. And I want a spin welder and a Putt-Putt Speed-way. Remember all of the other boys and girls.

Love,
Michael Bentley
+ + + +

Dear Santa,
I would like a Barbie pool party and a Baby That-Away for Christmas. I have been a good girl. Thank you.

Your friend,
Anna Cantreras
+ + + +

Dear Santa,
I would like a bike and a drum for Christmas. I have been a good boy. Thank you.

Your friend,
Rex Duran
+ + + +

Dear Santa,
I would like a western shoot-out fun set and a B-B gun for Christmas. I have been a good boy. Thank you.

Your friend,
Shorty Guevara
+ + + +

Dear Santa,
I would like a little machine and a watch for Christmas. I have been a good girl. Thank you.

Your friend,
Lugero Narvaez
+ + + +

Dear Santa,
I would like a Baby That-A-Way and a life like baby Cries Tears for Christmas. I have been a good girl. Thank you.

Your friend,
Noemi Ortiz

Dear Santa,
I have tried to be good this year. I would like an army billfold, Long Ranger, and a play saw.

Love,
Mike Morris
+ + + +

Dear Santa,
I have tried to be good this year. I want a Baby Alive and a record player.

Love,
Terisa Shepherd
+ + + +

Dear Santa,
I have tried to be good this year. I wish to have a telescope, some Walkie-talkies and a B-B gun.

Love,
Cap Naegle
+ + + +

Dear Santa,
I would like to toy gun and a bike for Christmas. I have been a good boy. Thank you.

Your friend
Goodie Espinoza
+ + + +

Dear Santa,
I have tried to be good this year. I want a disc and a tractor and a watch.

Love
Jerry Winegeart
+ + + +

Dear Santa,
I have tried to be good this year. I want a Baby Alive, and a Sunshine family. My birthday is December 11, 1975. I am in the second grade and I love you, and tell your little Elves that I love them too. And that I love all of you.

Love
Leann Webb
+ + + +

Dear Santa,
I have tried to be good this year. I want a Tigger, Pool, B-B gun, a TV a Piglet and a Lone Ranger. I love you Santa.

Love
Kerry Jameson



Christmas Greetings

It's time for family feasting... and time for us to say thanks for patronizing our establishment. Happy Holiday!

BOVINA STEAKHOUSE

Mr. & Mrs. L. J. Jameson



The pleasure is all ours when it comes to thanking our many kind friends and patrons and wishing them the best of everything throughout the holiday season!



RIVERSIDE CHEMICAL CO.

"Riverside Serves Agriculture And Agriculture Serves Everyone."

Hear ye, hear ye.

It is with great pleasure that we proclaim to all our good friends our sincere hope that they enjoy a happy holiday!

DAIRY FREEZE

Christmas at our place, so that you may enjoy Christmas at your place... A very merry one from all of us!

ELECTRICITY—IT DOES SO MUCH GOOD

FOR SO MANY PEOPLE

The Future IS Electric!

Season's Greetings

We celebrate the birth of the Prince of Peace with the hope your days are filled with wonderful joy.

SHERRIL LUMBER CO.

To our fine friends and patrons—an abundance of Yuletide cheer. It has been a pleasure being able to serve you. Our thanks.



CHRISTMAS GREETINGS

"For unto us a child is born, unto us a son is given . . . and his name shall be called Wonderful, Counsellor...The everlasting Father, The Prince of Peace."

We wish you and all you hold dear a very joyful holiday. May it be graced with health, happiness and peace. Our thanks for the kindness shown to us.

**BOVINA WHEAT
GROWERS, Inc.**

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WE'LL BE CLOSED FROM NOON DEC. 24th TILL FRI. A.M.