



BY BILL ELLIS

WE'RE BEGINNING to wonder if ABC Television and-or Howard Cosell really does have something against the Dallas Cowboys.

Those of you who watched the Monday night game a week ago which featured Dallas at Detroit won't have to have an explanation as to why we mention the subject.

All during the broadcast, the controversial Cosell made cutting remarks about the Cowboys. He was even challenged a time or two by his mates in the broadcast booth, Frank Gifford and Alex Karras.

Dallas fans showed their objection to the remarks with a flood of calls and letters, both to ABC and to the Cowboys' office in Dallas.

Cowboy Coach Tom Landry, usually slow to anger, remarked after hearing about Cosell's quotes "I'm beginning to wonder if he's really my friend."

During the breakfast, Cosell made one reference to Cowboy running-back John Newhouse, calling him a "poor runner." He later retracted the statement, saying he meant to say that Newhouse wasn't as good a runner as Calvin Hill, former Cowboy star, had been.

What makes us wonder further about the incident was the noticeable absence of the highlights of the Dallas vs New York Giants game from the day before. ABC makes a custom of playing the highlights of all the NFL Sunday games during halftime of its Monday night attraction.

Except that this week, it was highlights of all the NFL games except the Cowboys.

Wonder if ABC is prejudiced against our favorite professional team?

ALTHOUGH the latest proposals to sell American grain to the Soviet Union, Poland and other countries are being roundly debated in the U.S., there is another aspect of the situation that begs attention. That aspect: the irony of these socialist systems banging on the door of the bastion of capitalism for assistance in feeding their people.

If Communism, and its socialist economic system, is truly the "wave of the future" as its adherents claim, why does the capitalist system consistently outproduce its socialist competitors?

According to the U.S. Department of Agriculture, the U.S. grain harvest this year again is a banner one. The corn harvest is estimated at a record 5.7 billion bushels. And the wheat crop, totaling 2.1 billion bushels, is 19 per cent larger than the record 1974 crop.

Russia has been producing wheat for hundreds of years in its rich black-soil belt stretching for 1,500 miles across its south. Although that country farms on considerably more land than the U.S., it still fails to produce enough to feed its people consistently. In 1974, while America was producing 27.4 bushels of wheat to the acre, the Soviet Union was producing 20.9 bushels. And the production comparisons are even more stark in other major grains.

Today, the United States has five per cent of its labor force in agriculture. Russia has 34 per cent of its workers on farms; China 67 per cent and India 69 per cent. From 1971 to 1974, those five per cent of U.S. workers produced enough wheat to allow this country to export 67 per cent of it.

What is the key to the amazing success of American agriculture? The answer was given in a recent newspaper interview by Dawson Ahalt, the USDA's staff economist.

"The answer lies in the competitive spirit that has always characterized American agriculture," said Ahalt.

"In other systems where you don't have a profit incentive, such as Russia, you can send a crew out to work a farm, but you just won't get the same output from them. Our system is unique--there's no other like it in the world."

Chalk one up for American agriculture--the ultimate answer to those who argue the merits of a socialist as opposed to a free enterprise way of doing business.



TANKER EXPLODES....An Atex Oil Co. tanker out of Amarillo, loaded with 8070 gallons of gasoline, exploded while unloading at Allsup's Convenience Store on Saturday afternoon, sending a huge fireball some 50 to 60 feet aloft. Some three

hours later, fire fighting units from Bovina, Farwell, Friona, Muleshoe and Cannon Air Force Base finally brought the blaze under control. No one was injured in the accident which occurred about 4:20 Saturday afternoon.

AT ALLSUP'S

Gas-Filled Tanker Explodes Saturday

A spark of flame ignited a tanker unloading gasoline at Allsup's Convenience Store on Third Street Saturday afternoon, creating an explosion that sent a huge fireball at least 50 feet aloft which could be seen from eight miles away.

No one was injured in the accident that occurred at 4:20 p.m., however, windows were shattered at the store, First State Bank across the street and several homes near the blast. Two automobiles, owned by Mrs. Pat Kunselman and Mrs. Jim Guest, were damaged by the heat from the intense fire and a vacant lot across Third Street was burned.

Dewayne Lowe of Amarillo had just begun unloading an Atex Oil Co. tanker, which was loaded with 8070 gallons of gasoline, into the underground tanks at Allsup's when he spotted a flame in the underground tank. He said he pulled the hose out of the underground tank and began running toward the store

some 30 to 40 feet away from the gas pumps.

The explosion lifted the tanker off the ground and the initial blast was followed by several smaller explosions as each compartment ignited. The trailer was completely destroyed, however, firemen managed to save the tractor.

Members of the local fire department were on the scene within minutes of the initial explosion and fought the blaze until additional units from Farwell, Friona and Muleshoe arrived to assist. About 10 units were at the scene with Cannon Air Force Base at Clovis sending its

fire chief to assist the fire fighting effort. The fire was finally brought under control about 7 p.m., after foam used to fight fuel fires was brought in from Muleshoe. The Bovina fire department does not have foam and had obtained what supplies the Friona department had, however, it wasn't enough to smother the blaze.

City Marshal Mike Reilly said a local resident saw the initial explosion from Parmerton Hill, about six miles from town, and several Bovinians could see the blaze from about eight miles toward Farwell.



FIREFIGHTERS....Firemen from Bovina, Farwell, Friona, Muleshoe and Cannon Air Force Base surrounded the Atex gasoline tanker Saturday afternoon, keeping a continuous stream of water playing on the tanker in an effort to contain

the fire. The tanker was loaded with 8070 gallons of gasoline and was in the process of being unloaded into underground tanks when the explosion occurred Saturday afternoon at Allsup's Convenience Store on Third Street.

FIRST THIS YEAR

Edna Minyen Wins On Perfect Entry

Edna Minyen turned in the first perfect entry blank in this year's Bovina Business Cotton Bowl Football Contest to take the \$7.50 cash prize last week. However, one game was tossed out of last week's contest--the Springlake-Earth versus Shallowater game which was played the week before, thus making 13 the highest score possible.

Eighteen contestants had 12 correct predictions with Lawrence Widner and Kim Rundell taking second and third on the tiebreaker prediction.

Widner missed the Levelland win over Floydada and picked Bovina's Mustangs to win by a 32-6 count, two points off the actual 34-6 score. Rundell missed the same game and picked Bovina to win 30-6, four points off the game score. Widner was awarded \$5 and Rundell \$3.

Of the remaining contestants with 12 correct predictions, Dana Harris was eight points off on the tiebreaker, Hattie Burnett and Leon Grissom nine points off, Kenny Estes and Dean Stanberry 12 off, Dorothy Harris and A.M. Wilson 13 off, H.J. Charles, Wilson DiCuffa

and Manuel Hernandez Jr. 14 off, Mike London 15 off, Wayne Gilliland 16 off, Joel Nelson 18 off, Carla Harris 20 off, Mary Hernandez 25 off and Don Spring 43 off.

Out of 172 entries last week, 23 had 11 correct predictions, 34 had 10, 41 had nine, 31 had eight, 13 had seven,

seven had six, three had five and one contestant had four correct predictions.

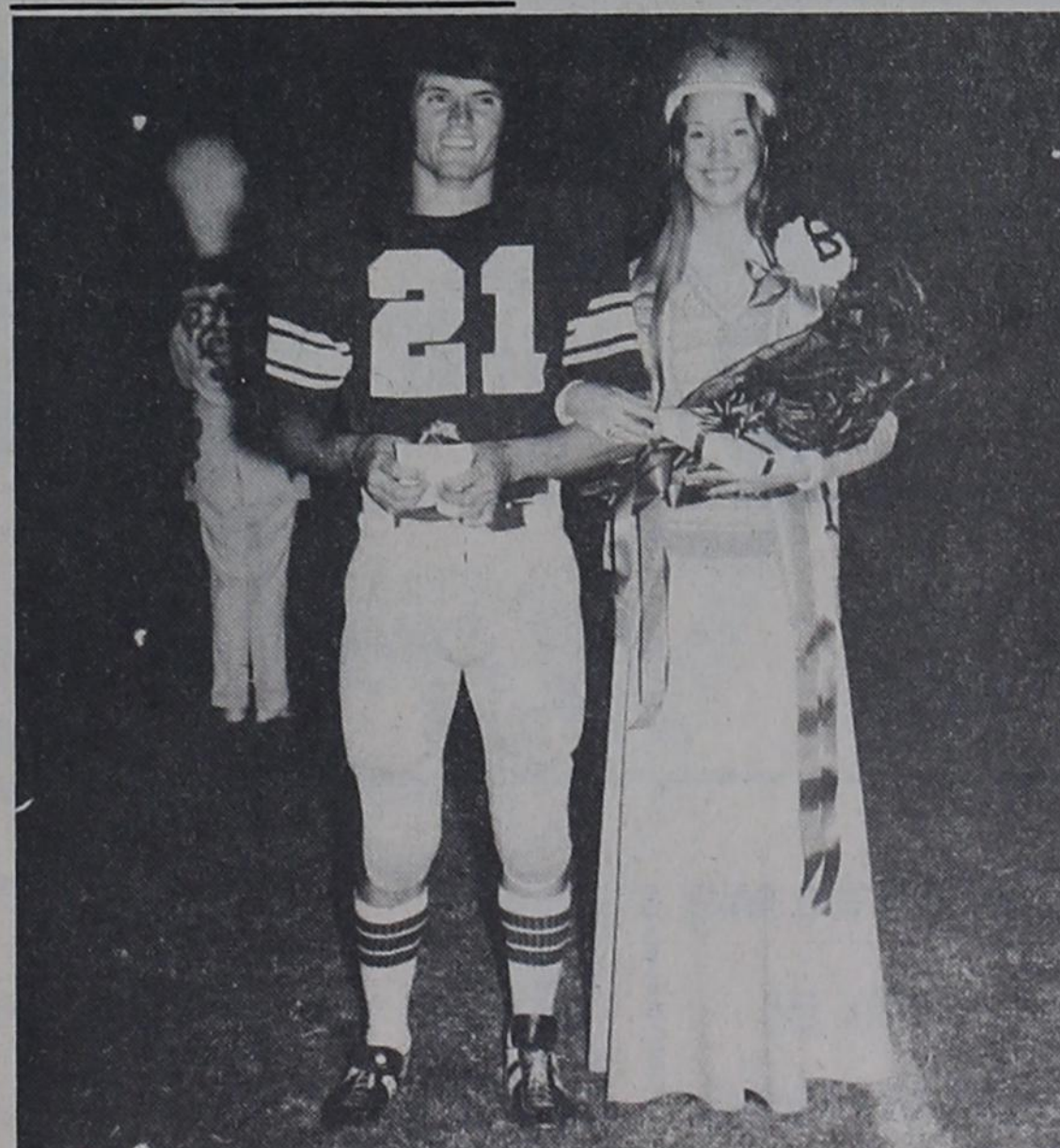
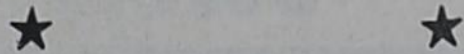
A.M. Wilson, who pulled into a tie for the overall lead with George Villarreal two weeks ago, gained one point on Villarreal last week to take

(Continued on Page 7)

FRIDAY NIGHT

Cathy Trimble, Clint Cox '75 Football Queen, Hero

Miss Cathy Trimble was crowned 1975 Football Queen and Clint Cox named Pep Club Hero during



BHS ROYALTY....Clint Cox and Cathy Trimble were crowned 1975 Bovina High School Pep Club Hero and Football Sweetheart at halftime ceremonies at Mustang Field Friday night. Miss Trimble is the daughter of Mr. and Mrs. C.E. Trimble. Cox is the son of Mr. and Mrs. Joe Cox.

Both students are seniors this year. The coronation capped activities during homecoming for ex-students of Bovina High School. The Mustangs went on to take a 34-6 win over the O'Donnell Eagles in the final non-district game of the '75 season.

halftime ceremonies at Mustang Field Friday night.

The coronation was highlight of this year's homecoming activities for ex-Bovina High School students. In the finale of the events, the Bovina Mustangs swept over the O'Donnell Eagles, 34-6, in the final non-district game for the Ponies.

Miss Trimble, a senior, is the daughter of Mr. and Mrs. C.E. Trimble and is head cheerleader this year. Cox, also a senior, is the son of Mr. and Mrs. Joe Cox.

Coronation ceremonies were arranged by members of the Bovina High School Student Council, which sponsored the homecoming program. The Mustang Band, in an "M" formation, presented special music for the coronation with twirlers Lezli Williams and Betty

Deposits, Loans Show Decrease From '74 Figure

Deposits at First State Bank of Bovina as of Sept. 30 totaled \$5,681,206.88, a drop of approximately \$464,454.71 from the same period a year ago.

Total deposits as of Oct. 15, 1974, were \$6,145,661.59.

Loans at the end of the Sept. 30 period totaled \$4,039,989.92, down \$310,882.06 from the '74 figure of \$4,350,871.98.

The bank's official statement of condition appears elsewhere in this issue of The Blade.

Whitcotton performing a special fire baton routine.

Earlier Friday afternoon, an assembly was held in the auditorium honoring ex-students with special recognition given the class of 1955. Stage guests were candidates for the Queen and Hero honors.

Following the assembly, Williford Gymnasium shook the rafters during a special pep rally.

In a hall decorating contest between the four high school classes,

\$379,505 DUE

School Mails Tax Notices

A total of 1658 tax notices to patrons in the Bovina Independent School District are being mailed this week, according to Mrs. Zoe Clary, school district tax assessor-collector.

Total tax due by Jan. 31, without penalty, is \$379,505. Some \$3,006 of this total has been collected as of this week, says Mrs. Clary.

The taxes due come from valuations of \$23,868,180. Property in the school district is taxed on the basis of 50 per cent of its evaluation at the rate of \$1.59 per \$100.

For the past eight years, property has been taxed at 33 and one-third per cent of its evaluation at the rate

the Senior Class was presented the "spirit stick" for the best decorations.

In other halftime activities, Steve Cockerham's name was drawn for the autographed game football, raffled off by the Student Council, and Jimmie Clements was winner of a shotgun raffled off by the Junior Class.

Other candidates for Queen were Trudy Falkenberg, daughter of Mr.

(Continued on Page 6)

of \$1.83 per \$100 valuation. This year's change is a 30 per cent increase in taxes "across the board," according to Mrs. Clary.

School officials pointed out earlier in the year that spiraling operating costs in virtually every area had pushed the school to where it had no alternative but to raise taxes to meet operating costs this year.

Last year, 1259 tax notices were sent out with the total amount of the '74 tax \$290,969. In 1973, 1238 tax notices were sent out with the total amount of tax due \$292,688.69. In 1972, 1055 notices were sent out with the total tax set at \$278,409.

HERE FRIDAY

Ponies Battle Steers In Annual Grid Rivalry

District 3-A warfare opens for the Bovina Mustangs Friday night when the most intense rivalry in Parmer County is renewed for the 1975 season—the football game between Bovina's Mustangs and the Farwell Steers.

The game, which is traditionally considered the most important on the Mustang schedule, will kickoff at 7:30 p.m. Friday night at Mustang Field.

The Ponies will go into the game with a 3-2 win-loss record for the current season while Farwell brings a 1-4 win-loss record into the contest.

Bovina's wins have come over Happy, Lazbuddie and O'Donnell with losses to Boys Ranch and Plains. The Steers have lost to Friona, Sundown, Valley and Plains and own a win over O'Donnell.

The two teams have faced two common opponents, both winning over O'Donnell and both losing to Plains. However, the Mustangs lost to Plains by a 14-0 count with the game closer than the score indicated while Farwell lost to Plains by a 50-22 count. The scores of the O'Donnell games were closer with Bovina winning last week by a 34-6 count and Farwell downing the Eagles the week before by a score of

32-0.

Head Coach Joe Christian, regardless of Farwell's record, indicated this week that he expected a hard-fought game with the Steers. This will be Christian's baptism in the annual grid rivalry between the two neighboring schools.

Christian pointed out that Plains only had a 28-22 lead going into the fourth quarter last week and that Farwell had obviously played on fairly even terms with the Cowboys until that point.

"Farwell's quarterback, Russ Jones, is similar to the Plains quarterback in that he likes to throw the ball," Christian commented. He stated that he believed Jones to be a better passer and he liked to throw to his brother, Brad. "Farwell throws the ball about 50 per cent of the time, maybe 15 or 20 plays each game, depending upon the situation," the coach noted.

"We will have to be prepared and mentally alert to beat Farwell Friday night," Christian emphasized.

Jones, a 6-4 sophomore, is joined in the backfield by Gerald Hardage, 5-8 senior; Mike Goettsch, 5-10 junior; Travis Bibbs, 5-8 junior; Billy White, 5-10 junior; and Sammy Merritt, 5-8 junior. The only two offensive starters returning from last year are Brad Jones, 6-4 senior tight end; and David Cantu, 5-10 senior guard.

Concerning last Friday's win over

the O'Donnell Eagles, Christian commented that the victory was "a real good team effort. We knew we were in control by halftime and were a little concerned about a letdown."

"We hadn't planned on O'Donnell scoring against us, but they came back right after the half and scored a touchdown," the coach remarked.

"We had good efforts from people that hadn't been playing a lot, such as Billy Whitecotton and several others," Christian said.

The head coach singled out the defensive efforts of Dana Harris, Tommy Serna and Ruben Salazar and the offensive work of Terry Schilling, Duane Mitchell, Tommy DeLeon, Clint Cox and Gerald Shelby.

Serna intercepted an Eagle pass for a 50-yard touchdown effort and Salazar returned an O'Donnell punt 70 yards for a score. DeLeon racked up 154 yards in 17 carries for the Ponies.

Concerning injuries last week, Cox suffered an ankle injury and is a doubtful starter Friday night. Christian said the halfback's ankle remains swollen and hasn't responded well to treatment this week. In the event Cox is unable to start the game, Serna will replace him on offense and Butch McCain on defense.

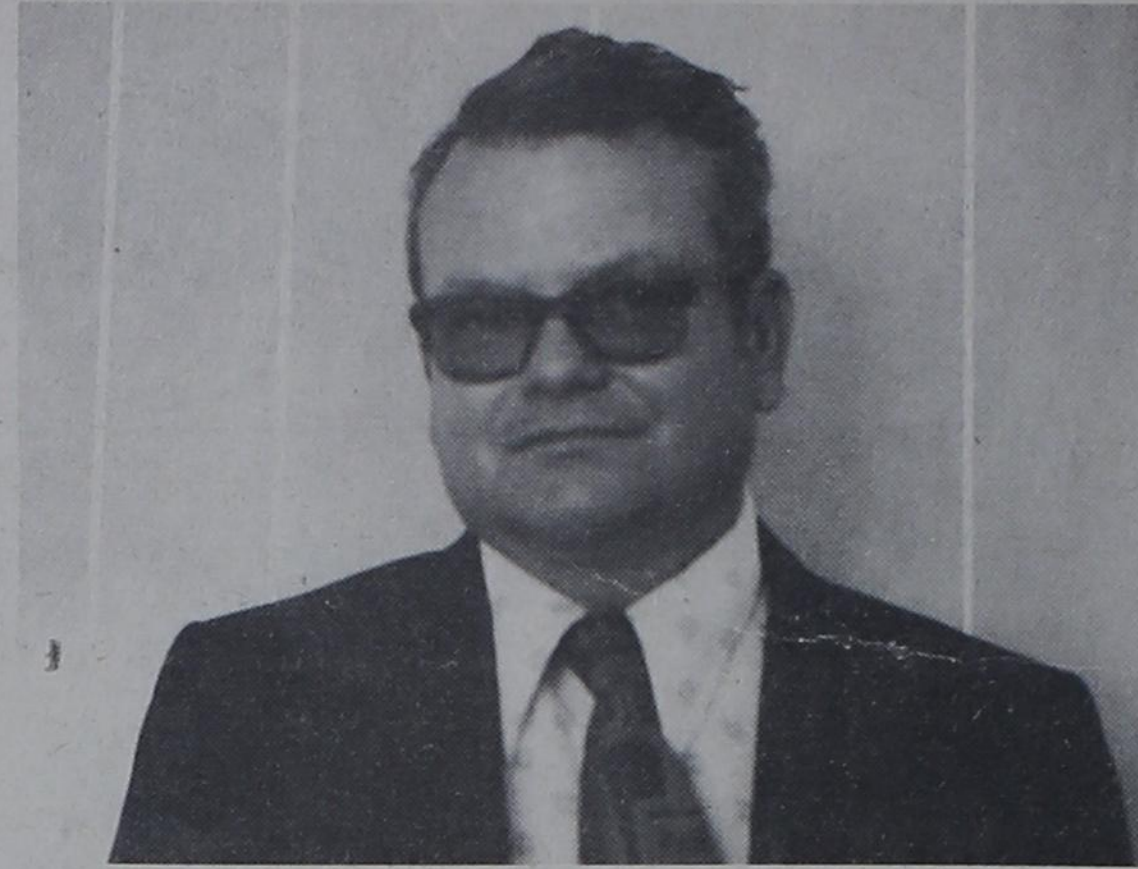
Ray Martinez, who suffered an ankle injury in practice last week, will probably be able to see more action Friday night although he is still "hobbling around a little," said Christian.

Joe Olvera, starting tackle who suffered a broken finger in the first game of the season, was released by his doctor Monday and will be able to play Friday night. However, Christian noted that Olvera will be a little rusty after the long day-off and may see limited action.

DIST. 3-A STANDINGS

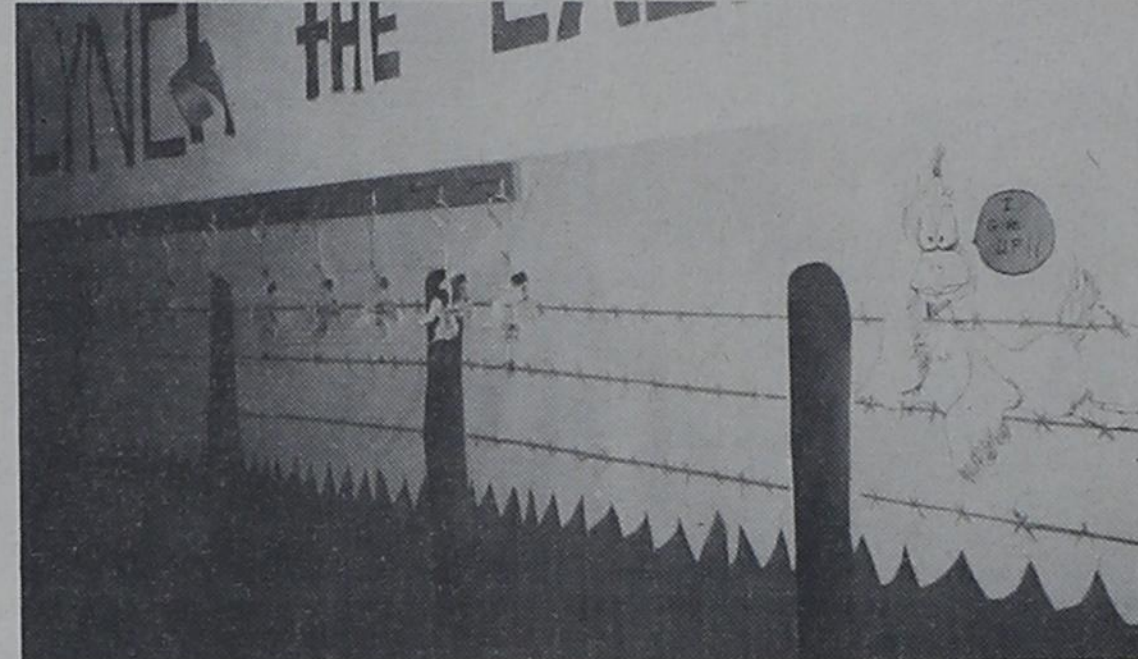
TEAM	W-L-T	Pts.	Opp.
Hart	4-1-0	89	64
S-E	4-1-0	85	63
Bovina	3-2-0	74	59
Vega	2-2-1	87	96
Kress	2-3-0	48	117
Farwell	1-4-0	67	147

Games last week: Bovina 34-6 O'Donnell; Farwell 22-50 Plains; other 3-A teams were open.



NEW PASTOR....Rev. Moody Smith is the new pastor of the Oklahoma Lane Baptist Church, coming here from the Rochester Baptist Church where he served two and one-half years. He and his wife, Hazel, have three children—Brenda Sowers of Amarillo; Becky, who is attending

West Texas State University at Canyon; and Mike, a junior at Farwell High School. Rev. Smith is a graduate of Howard Payne College in Brownwood and has attended the seminary at Fort Worth. Mrs. Smith is a graduate of Wayland Baptist College at Plainview.



SENIOR CLASS WINS....The Senior Class at Bovina High School was named winner in the hall decorations contest last week during homecoming activities for 1975. The main decoration conceived by the class was a string of "plucked" Eagles hanging

from nopes on the coat rack in the hall with the inscription, "Lynch the Eagles" above the fence. The Seniors were awarded the "spirit stick" for coming up with the best decorations. The Student Council sponsored the contest.

The Bovina Blade

Second Class Postage Paid at Bovina, Texas 79009

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School Menus

Oct. 20-24

MONDAY—Vegetable beef soup, crackers, peanut butter, cabbage slaw, cinnamon rolls, milk.

TUESDAY—Tacos, pinto beans, Spanish rice, crackers, peanut butter cookies, pear halves, milk.

WEDNESDAY—Porkettes, gravy, catsup, creamed potatoes, pineapple and cottage cheese salad, hot rolls, butter, fruit gelatin with topping, milk.

THURSDAY—Hamburgers, lettuce, onions, tomatoes, pickles, potato chips, brownies, peach halves, milk.

FRIDAY—Tuna pie, green beans, orange gelatin with carrots and pineapple, hot rolls, butter, apricot halves, milk.

JH Pep Club To Travel To Farwell

The Junior High Pep Club will travel to Farwell tomorrow (Thursday) for the football games scheduled there, according to Jim Noyes, junior high principal.

The Junior High group is allowed one road trip each season.

The buses should return between 9:30 and 10 p.m., said Noyes.

Rural Stops Listed For Bookmobile

The High Plains Bookmobile will be in the rural communities of Parmer County Thursday and Friday of next week, according to Lorene Sooter, librarian.

On Thursday, the bookmobile will make stops at Oklahoma Lane from 9 to 10 a.m., at Rhea from 10:45 to 11:45 a.m. and at Hub from 1:45 to 2:45 that afternoon.

On Friday, the bookmobile will be at White's Elevator from 10 to 11 a.m., at Lazbuddie from noon until 1 p.m. and at Clay's Corner from 1:15 to 2:15 that afternoon.

agri-facts

By John Ricci

Solar heat collectors on a commercial scale will probably show up on the farm before anywhere else. Exactly when solar energy units can practically be used is still an open question. Certainly not right away, but tests performed in six states by the Agricultural Research Service indicate that low temperature drying of grain by use of simple solar collectors is technically feasible. Technically feasible and economically practical are often some distance apart. It appears this is still the case with solar drying since the main thing the ARS testing ascertained was a need for more tests. The new series of tests will be conducted during the next two years and will provide more information on economics of the various commercial systems as well as increasing the technological information available on solar energy collection.

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FIRST STATE BANK PRESENTS:

COW POKES

By Ace Reid



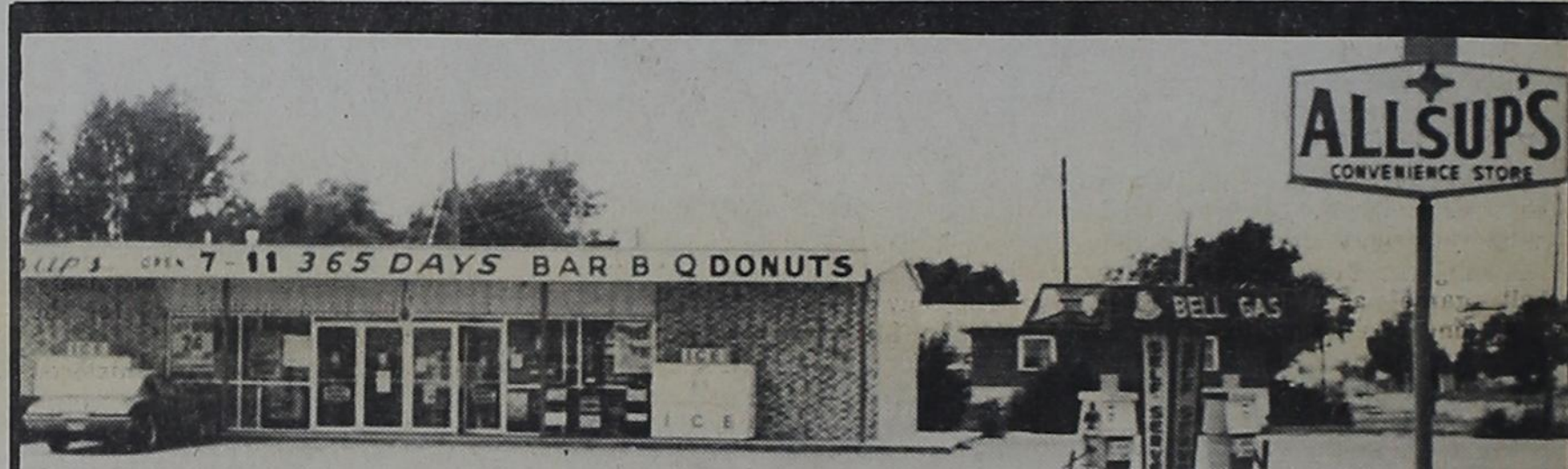
"I know they're cheatin' Maw, but it's the only game in town!"

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<p>SHURFINE CANNED POP 10 FOR \$1.00</p>	<p>NEW! LIQUID LAUNDRY DETERGENT ERA 16 OZ. SIZE 2/\$1</p>	<p>STA PUFF 33 OZ. REG. \$1.06 NOW 89¢ EA.</p>

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SPC SENATORS...Sophomores serving on the student senate at South Plains College in Levelland were recently installed in an evening ceremony. Seated from left are Pam Key of Idalou, Kathy Ward of Levelland, Karen Awbrey of Sundown and Cindy Caswell and Karen Ware, both of Levelland. Standing from left are Brenda

Kuhler of Littlefield, Sandy Smith of Levelland, Becky Owens of Whiteface (student body president), Sharon Wrinkle of Muleshoe, Frank Mata and Leesa Bonner, both of Lubbock and Mary Marcom of Bovina. Miss Marcom is the daughter of Rev. and Mrs. Howard Marcom.

Venables Return From England Visit

Mr. and Mrs. Elton Venable returned last week from a 28-day trip to Brandon Suffolk, England, which is 70 miles north of London. They were visiting their daughter and family, TSgt. and Mrs. Owen Moore and Neil. Sgt. Moore is

stationed with the U.S. Air Force there. Mrs. Venable said they visited many historical and interesting sites on their 21,000 mile trip including the Ely Cathedral, White Cliffs of Dover, the Tower of London and the British Parliament. One of the highlights of their trip was a ride in a hovercraft across the English Channel from Dover to Calais, France.

Layette Shower Set Next Week For Mrs. Horn

Mrs. Ken Horn will be feted with a layette shower Saturday, Oct. 25, at the home of Mrs. Oakley Stevenson. Calling hours will be from 3 to 5 that afternoon.

Hostesses will be Mrs. Stevenson, Mrs. Ronnie Sudderth, Mrs. Larry Mitchell, Mrs. Greg Bell, Mrs. Winston Allison, Mrs. Mike Nabers, Mrs. Dickie Clayton, Mrs. George Powell, Mrs. Bob Turner and Mrs. Randy Barrett.



QUEEN CANDIDATES...Cathy Trimble, second from right, was named Football Queen Friday night in halftime ceremonies of the Mustang-O'Donnell Eagle football

game at Mustang Field. Other candidates were, from left, Trudy Falkenberg, Tamara Rogers, Carolina Espinoza and Tammy Christian.

Girls, Boys State Delegates

Speak To Woman's Club

Connie Ware and Dennis Willard, Bovina High School delegates to the 1975 Girls and Boys State, were guest speakers at the Thursday meeting of Bovina Woman's Study Club. The two students, who are seniors this year, told of their experiences at Girls and Boys State this past summer.

Members of the club voted to

donate money to purchase one Christmas decoration for the city from the club's existing Christmas Card Fund. Members also voted to designate the 1975 Christmas Card Fund toward the community park fund.

Attending the Thursday meeting were Mrs. Jack Kassahn, Mrs. Leslie McCain, Mrs. Rouel Barron, Mrs. Clarence Jones, Mrs. Ike Quickel, Mrs. Earl Richards, Mrs. Ovid Lawlis, Mrs. Billie Sudderth, Mrs. Leon Ware, Mrs. Henry Ivy, Mrs. Jack Clayton, Mrs. Leola Williams, Mrs. Earl Stevenson, Mrs. Bobby England and one guest, Mrs. Jerry Ware.

Elect Mrs. Hawkins CowBelle President

Mrs. Erith Hawkins was elected president of the Bovina CowBelles at that organization's annual election of officers Tuesday of last week. The group met for a luncheon in Community Room of First State Bank of Bovina.

Mrs. Hawkins succeeds Mrs. C.C. Naegle, who had served as president for the past two years.

Other officers elected include Mrs.

A.M. Wilson, first vice president; Mrs. Tony Neal, second vice president; Mrs. Tommy Williams, secretary; Mrs. Keith Garner, treasurer; Mrs. Houston Bartlett, beef promotion chairman; Mrs. Marion Carson, Beef for Father's Day chairman; Mrs. Naegle, parliamentarian; and Mrs. Sonny Jones, historian-publicity.

Mrs. Hawkins noted that dues for the coming year should be paid this month. Dues, which include membership in the local, Texas and national CowBelles, are \$12.50 per year.

Some 13 members and one guest, Mrs. Harry Littlejohn of Baldwin Park, Calif., attended the luncheon.

orge Schott, manager of public relations, Merck Chemical Division; and Draper Daniels of Draper Daniels, Inc.

A Tuesday luncheon will be followed by the general session with Mrs. Don Ater of Ferriday, La., national CowBelles president, as guest speaker. During the afternoon session, officers for the coming year will be elected, and the CowBelle of the year and Outstanding Chapter of the year will be announced.

The convention will end with a dinner dance Tuesday evening.

Speech, Hearing

Clinic Set By

Friona YHers

The Friona Young Homemakers Chapter is sponsoring a speech and hearing testing day Saturday, according to a spokesman for the organization.

The tests will be administered from 9:30 a.m. until noon and from 1 to 3:30 that afternoon at the Sixth Street Church of Christ. The tests will be given by therapists from the Panhandle Speech and Hearing Association.

The service is free of charge and parents are urged to bring their three to six-year-old children to Friona for the tests.

Supper Set After Game

Bovina Booster Club will sponsor a ple supper in the Bovina Schools cafeteria Friday night immediately following the Bovina-Farwell football game at Mustang Field, according to a spokesman for the organization.

All Mustang fans and visitors from Farwell are invited to attend.

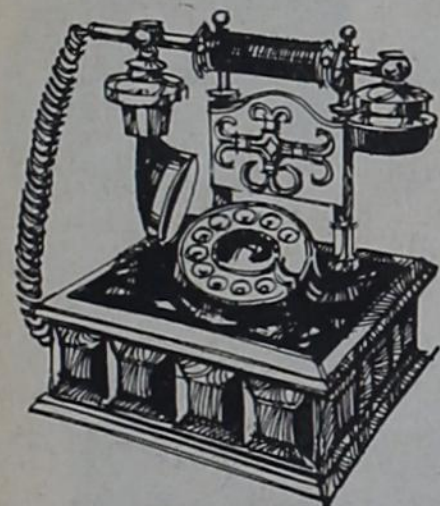
Beginning next week, the Booster Club meetings will get underway at 7:30 p.m. on Mondays in the school cafeteria.

Mustang fans are also reminded that beginning this week, also, the remainder of the football games will kickoff at 7:30 p.m.

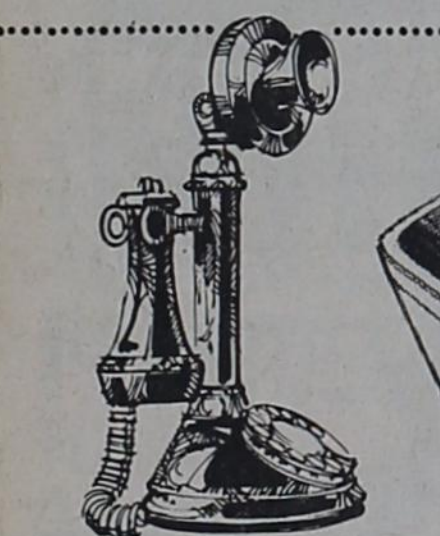
The Texas CowBelles Annual Convention will be held Monday and Tuesday at the Sheraton-Fort Worth Hotel. The CowBelles will meet in conjunction with the Texas Cattle Feeders Association.

The convention will get underway at 1 p.m. Monday with O.J. Barron Jr. speaking on the Beef Development Taskforce program.

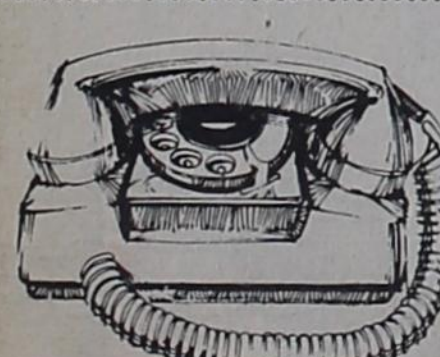
On Tuesday morning, Jerry Clower of Yazoo City, Miss., well-known humorist, will begin activities as the CowBelles meet jointly with the Cattle Feeders at a prayer breakfast. Speakers for the Tuesday morning session include Ellen Zewel, president of the National Consumer Congress; Ge-



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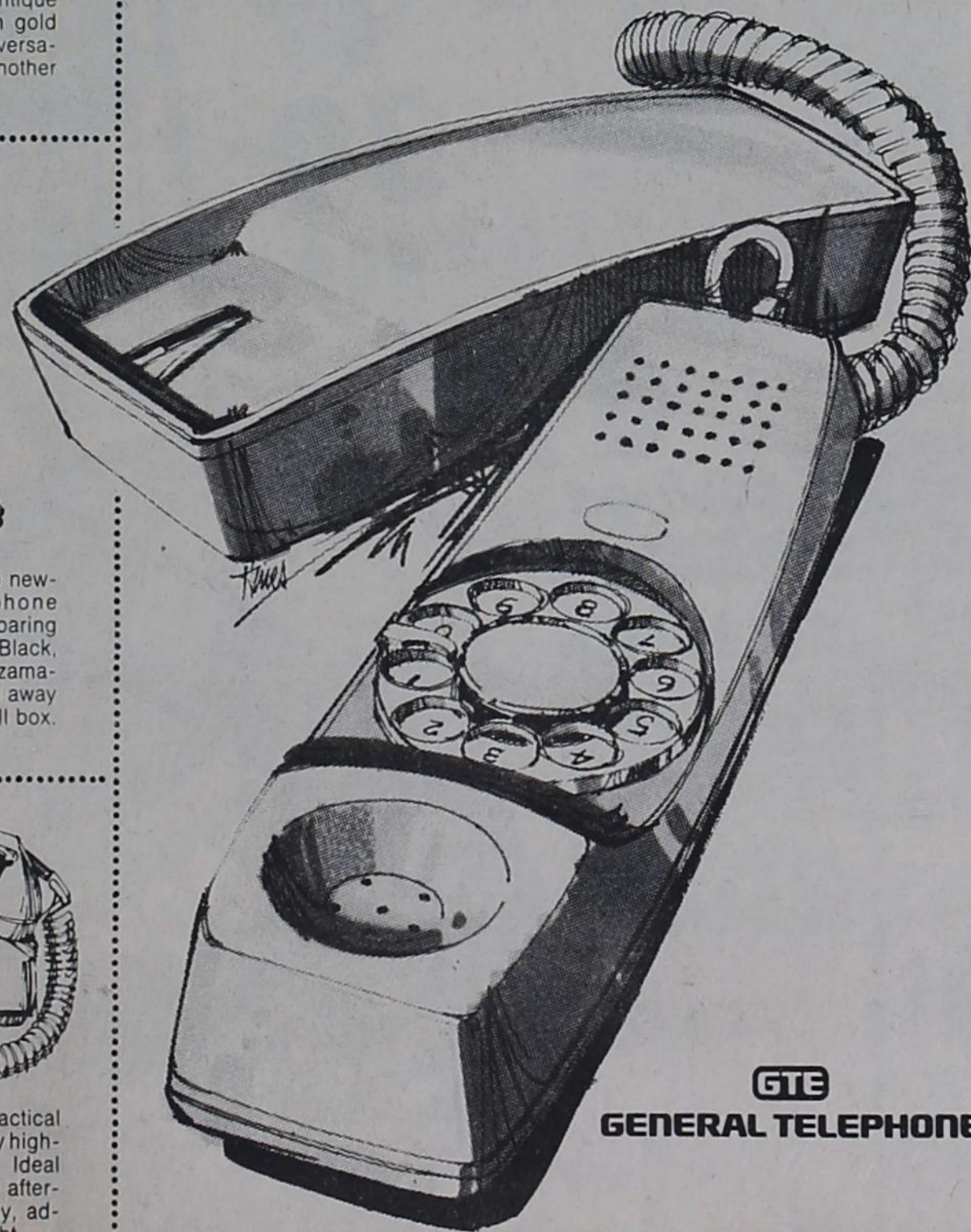
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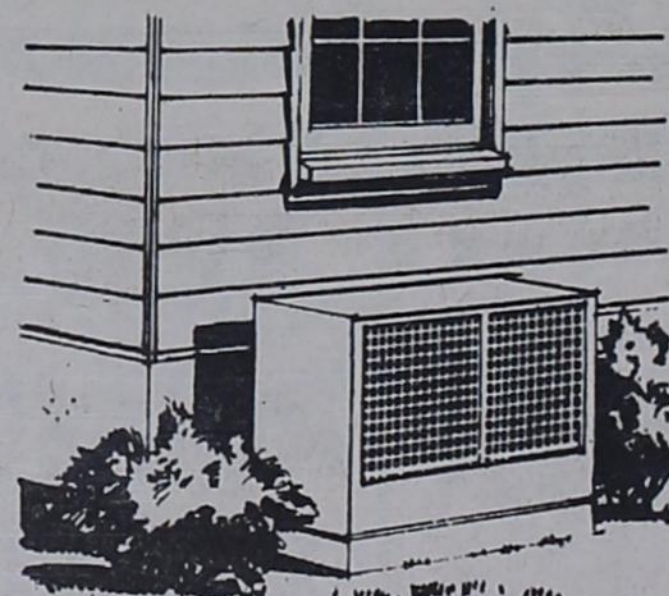


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- **INSTALLATION** is a simple job since only one unit is involved.
- **SAFE**. Unlike flame operations, there are no fumes, pilot lights or storage tanks.
- **ECONOMY**. It uses less electricity than separate electric furnace and air conditioning systems.

Electricity is too important to waste. Contact Deaf Smith Electric for money saving, electric efficiency hints.



Deaf Smith
HELPING TEXAS GROW!



364-1166

WHITE SWAN STOCK *the* PANTRY SALE



WHITE SWAN COFFEE
REG. - DR. P. - ELEC. PERK.
\$1.19

WHITE SWAN
REGULAR GRIND
COFFEE
1-POUND CAN

FOR REFRIGERATOR AND HOT COFFEE MAKERS

WHITE SWAN 46oz CAN
GRAPEFRUIT JUICE 2 FOR **89¢**

WHITE SWAN 46oz CAN
TOMATO JUICE "FRESH TASTE" **57¢**

WHITE SWAN 20oz. BOTTLE
TOMATO CATSUP **49¢**

WHITE SWAN 4oz. CAN
BLACK PEPPER "COMPARE PRICE" **49¢**



WHITE SWAN

BEETS SLICED—OR WHOLE 303 CANS

GOLDEN CORN WHOLE KERNEL OR CREAM STYLE 303 CANS

FANCY SPINACH 303 CANS

MIXED VEGETABLES 300 CANS

LUNCHEON PEAS 303 CANS

BLACKEYED PEAS PLAIN—OR WITH SNAPS 300 CAN

SLICED CARROTS 303 CANS

NEW POTATOES 303 CANS

4 **1** **00**

MIX OR MATCH FOR

PORK & BEANS
200 CAN
4 for \$1.00

WHITE SWAN
CANNED MILK TALL CANS FULL DRESS 3 FOR **89¢**

WHITE SWAN
DOG FOOD TALL CANS 8 FOR **\$1.00**

WHITE SWAN
BARTLETT PEARS 303 CANS 39¢

WHITE SWAN
INSTANT TEA 3oz. JAR **\$1.09**

FLOUR SOFT N' LITE 5-LB. BAG **69¢**

2 for \$1.00

WHITE SWAN
MARGARINE
"SOFT TUB"
1-LB. **\$1.00**

Budget-Minded MEAT Values



FREEZER BEEF Cut And Wrapped To YOUR Specifications & Satisfaction HALF OR WHOLE	USDA CHOICE ARM ROUND STEAK LB. \$1.19	PORK GLOVER'S OLD FASHIONED SAUSAGE 1 LB. PKG. \$1.39 CHUCK ROAST USDA CHOICE BLADE LB. 89¢	USDA CHOICE FAMILY STEAK 7-BONE LB. \$1.09
	GOOD BEEF 87¢ CHOICE BEEF 92¢	USDA CHOICE ARM ROAST LB. \$1.19	USDA CHOICE

Bovina Supermarket

CORNER MAIN AND FIRST STREETS

Billy Whitecotton

PHONE 238-1324

Bill Smith



SALAD DRESSING
QUART BOTTLE
69¢



WHITE SWAN BISCUITS
SWEET OR BUTTERMILK
8oz CANS
10 FOR \$1.00



WHITE SWAN CUT GREEN BEANS
3oz CANS
4 CANS FOR \$1.00

WHITE SWAN CUT GREEN BEANS
3oz CANS
4 CANS FOR \$1.00

WHITE SWAN YELLOW CLING 303 CANS
PEACHES
WHITE SWAN FANCY FRUIT 303 CANS
COCKTAIL
WHITE SWAN WHOLE PEELED 300 CANS
TOMATOES

3 \$1.00 MIX-OR-MATCH FOR

WHITE SWAN BLEACH
HALF GAL. **45¢**



BANQUET POT PIES
CHICKEN - BEEF - TURKEY
4 FOR \$1.00

WHITE SWAN 300 SIZE CAN
CUT ASPARAGUS 2 CANS FOR **89¢**

WHITE SWAN 26oz BOX
TABLE SALT PLAIN-OR-
IODIZED 2 FOR **29¢**

WHITE SWAN
FABRIC SOFTENER HALF GALLON **55¢**

WHITE SWAN 300 SIZE CAN
HOMINY WHITE-OR-GOLDEN 5 CANS FOR **1.00**



WHITE SWAN FANCY WHITE HOMINY
NET WT. 13 OZ.

TROPHY 10oz PKGS.
STRAWBERRIES 3 FOR **1.00**

FLAV-R-PAC 20oz BAG
POTATOES 3 FOR **1.00**

FLAV-R-PAC 6oz CANS
ORANGE JUICE 5 FOR **1.00**

HERBAL RINSE
32 OZ. **69¢**

HERBAL SHAMPOO
32 OZ. **69¢**

GILLETTE TRAC II BLADES
9 CT. PKG. **\$1.89**

INTENSIVE CARE LOTION
10oz. SIZE **69¢**

PRODUCE

SUNKIST NAVEL ORANGES
LB. **19¢**

RUSSET POTATOES
U.S. NO. 1
10 LB. BAG **98¢**

TEXAS CRISP BELL PEPPER
LB. **19¢**

JACKPOT WILL BE \$10000 THIS WEEK. ESTHER STEELMAN'S NAME WAS DRAWN LAST WEEK BUT SHE DID NOT HAVE A PUNCHED CARD.

OPPORTUNITY SAVINGS PROFITS RESULTS THEY'RE ALL IN CLASSIFIED

To report emergencies or any suspicious activity, phone 238-1133 any time of the day or night.

DEAD LIVESTOCK removal (any condition). Phone collect: 505-762-9514 or 505-762-1869. 5-tfnc

McKilip Drag Line Service. Excavation and dirt moving. Phone Farwell 481-3302. 34-tfnc

MONUMENTS Winsboro Blue Granite White Georgia Marble and Bronze See Percy Parsons or call collect Eric 247-2729

NOTICE....R.T. Harbour says he needs those spare tires off of his stock trailer as badly as the people who borrowed them. Please return to R.T. and he will appreciate it. 14-2tc

FOR SALE....3-bedroom, 2-bath home. Price reduced. 1002 8th St. Phone Bobby Calaway. 15-tfnc

WANTED....All kinds of dirt moving! Need your pit cleaned or need a new tailwater pit? Phone 238-1417 after 7 p.m. All jobs, large or small. 14-tfnc

FOR SALE....16" well casing, new steel 17 1/2 cents per pound. We buy No. 1 scrap iron \$45 per ton, No. 2 \$30 per ton, junk motors \$42 per ton. Farwell Pipe and Iron, 601 Ave. A, Farwell. Phone 481-3287. 15-tfnc

WANTED TO BUY....A small tractor and small washer and dryer. Contact Billy Harbison at Lawlis Gin Co. 14-2tp

FOR SALE....12 extra-gentle black cows. Will calve in April. Contact Odus White. 15-3tc

FOR SALE....Two 1971 6600 diesel combines with or without corn headers. Phone 295-3686. 9-tfnc

FOR SALE....3-bedroom house to be moved. \$5,000. Big Nick, Bovina. Phone 238-1614. 14-tfnc

FOR SALE....966 International tractor, 500 hours. Contact Bobby Calaway at 238-1231. 14-tfnc

FOR RENT....2-bedroom, 2-bath mobile home six miles north of Bovina on pavement. Phone 225-6955, if no answer phone 857-3183. 15-tfnc

IMMEDIATE OPENINGS If you qualify, we'll teach you a job, pay you while you learn, and give you one of the best benefit packages anywhere. Then you'll earn your keep and know a job. Join the people who've joined the Army. Call 806-376-21-81 or 806-353-12-86 In Amarillo, Texas 15-1tc

GERT'S a gay girl—ready for a whirl after cleaning carpets with Blue Lustre. Rent electric shampooer \$2. Bovina Supermarket. We now have a Blue Lustre shampooer for shag carpets. 15-1tc

21 Attend October Breakfast

Some 21 men attended the October prayer breakfast hosted by men of the St. Ann's Catholic Church.

Rev. Richard Axborg, pastor of the Bovina Pentecostal Holiness Church, was welcomed into the community.

Following a breakfast of bacon, eggs and biscuits, Bedford Caldwell spoke briefly.

The November breakfast, set for the first Monday in the month, will be hosted by laymen of the First Baptist Church.

BEING A VETERAN CAN BE WORTH AN EXTRA INCOME.

Your know-how can be worth a good extra income right now. Call us to find out what jobs are available. And we'll tell you what grade you can come in at.



THE ARMY RESERVE. PART OF WHAT YOU EARN IS PRIDE.

LEGAL NOTICE

NOTICE SALE OF LANDS
The undersigned, having been appointed Receiver by the District Court of Parmer County, Texas, in Cause No. 3620 upon the docket of said Court, by order dated September 18, 1975, and being ordered to sell at public auction the herein-

after described lands, hereby gives this public notice that, as such Receiver, the following lands, to-wit:

All of the North Half (N 1/2) of Section 16, Harrah Subdivision, Parmer County, Texas, containing 160 acres of land, more or less,

will be offered for sale at public bid at 10:30 A.M. Tuesday, November 4, 1975, by the undersigned at the Courthouse door of Parmer County, in Farwell, Texas.

Terms shall be all cash, with 10 per cent deposit required by the successful and highest bid upon the date of sale. The highest bid shall be subject to approval of the District Court of Parmer County, Texas, and the remainder of the cash bid shall be required to be paid at time of approval of sale by the Court and delivery of Receiver's Deed.

Sale of the land shall be subject to all visible and recorded easements and such other matters as may be revealed by examination of the land. An insured title shall be otherwise furnished to the purchaser with the Deed. The purchaser shall be required to settle with the tenant for his plowing of the land at time of sale.

J.B. Sudderth, Receiver appointed in Cause No. 3620, District Court, Parmer County, Texas. Phone 806-481-3288

NEED A HOME LOAN?
SEE **FIRST FEDERAL**
FIRST FEDERAL SAVINGS
AND LOAN ASSOCIATION

801 Pile St. 762-4417
Clovis, New Mexico

Coronation...

(Continued from Page 1)

and Mrs. Hugo Falkenberg; Tammy Christian, daughter of Mr. and Mrs. Wendol Christian; Carolina Espinoza, daughter of Mr. and Mrs. Jesus Espinoza; and Tamra Rogers, daughter of Mr. and Mrs. Chester Rogers.

Candidates for Hero were Tommy DeLeon, son of Mr. and Mrs. Gil DeLeon; Dana Harris, son of Mr. and Mrs. J.W. Harris; Dennis Willard, son of Mr. and Mrs. Vernon Willard; and Ken Sorley, son of Mr. and Mrs. Grady Sorley.

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FROM HI-PLAINS FEEDYARD
SPREAD ON YOUR FARM FOR \$2.25 PER TON PLUS MILEAGE
CALL 247-3673
TRUETT JOHNSON
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*Batteries *Molds *Free Hearing Tests
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AND
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Complete Valve Jobs Cyl. Block Boring
Brake Drum & Rotor Turning
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Latest Most Modern Equipment-Quality Workmanship
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508 Main Phone 247-2747
Friona, Texas
WE APPRECIATE YOUR BUSINESS 13-4tc

Look what we have for you during the **PIONEER**.

Harvest Victory Celebration

More farmers planted more Pioneer brand seed than ever before and it looks like their harvest will break all records. To celebrate that victory we have special incentives for Pioneer brand corn or sorghum producers.

Ask your dealer about these premiums.

FREE Fuzzy Wuzzy Cap — Place your order now for the Pioneer brand sorghum or corn seed you'll buy in 1976, receive on the spot, this fuzzy, wuzzy, ear-flapped, winter cap.

FREE Gold Jacket — Help us record the results of this year's Pioneer brand corn and sorghum crop and you'll receive one of these smart-looking gold, dacron/cotton jackets.

Seed Purchased	Discount
50-99	5%
100-199	10%
200-299	12%
300 or over	15%

VOLUME INCENTIVE PRICES — the more Pioneer brand seed you buy the less each bag costs. Here are the volume discounts you'll earn.

BOVINA WHEAT GROWERS
Bovina & Rhea

OKLAHOMA LANE FARM SUPPLY

PIONEER SEEDS

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Your local used cow dealer is.....
friona bi-products
For 7 day a week dead stock removal Call 247-3032 Collect

INSUR-MATION
Jay Claborn
Parmer County Farm Bureau Insurance.
Phone 238-1361 or 238-1664

Is there any way to avoid penalties and interest charges when settling an estate?

Yes. There are no penalties; therefore, no interest if the estate is settled on time. Furthermore, no shrinkage, no "for sales", no anxiety having to sell the South 40 for \$100 an acre when it's worth \$225. The key... liquidity. The foolproof product that will provide the money to pay the cost of settling an estate at the time of death is life insurance. Many substitutes have guaranteed not to shrink, ravel at the seams or fade out to provide cash to settle an estate but nothing compares with life insurance. There is no estate; therefore, no cost of estate settlement until death occurs. When it does, life insurance becomes money bought on installment to solve this problem.

IN ORDER TO BETTER SERVE OUR CUSTOMERS IN BOVINA AREA, WE HAVE INSTALLED A DIRECT LINE. CALL US ANY TIME FOR SALES OR SERVICE.

238-1373
Parmer County Implement Co.
FRIONA

J.B. SUDDERTH REALTY, INC.
904 Third St. Box 627
Farwell, Tex 806-481-3288
505/763-5575 Unit 5408

Office Hours
Monday-Friday, 9 a.m.-6 p.m.

Two BR brick home near Ridgelea School in Bovina.

SOLD
320 A. irrigated, very good water area-Oklahoma Lane Community.

SOLD
Lovely 3 Bedroom Brick Home with barns and sheds on 10 A. on Hwy. East of Farwell.

SOLD
Three BR, 1-bath with garage, covered patio, fenced back yard. Excellent location in Bovina.

SOLD
Nice 3-BR, 2-bath, brick with garage, fenced back yard—in Bovina.

SOLD
Nice 2-BR, 1-bath, garage. Newly painted. In Bovina.

SOLD
Nice 3 Bedroom stucco home. Near Ridgelea School. Priced for immediate sale.

Several good business locations with railroad access. On Amarillo highway near Farwell.

SOLD
Excellent location in Bovina. Lovely 3-bedroom, 2-bath brick home with 2-car garage.

SOLD
Two BR, 1-bath house, 1-car garage in Bovina. Newly painted and carpeted.

SOLD
160 Acres irrigated near Sudan. To settle estate.

SOLD
Excellent 200-ton dry fertilizer plant with rail trackage and inside scales. Must sell immediately. Make an offer.

Saving Is Great—Invest In Real Estate
"Sales And Loans Are Our Service"

FRIDAY OCT. 24

9 99¢

KING SIZE WALLET CREATIVE COLOR PORTRAITS FOR ONLY

Extra Charge for GROUPS NO LIMIT

GET PICTURES MADE OF GRANDPA, GRANDMA, DAD, MOM AND ALL THE LITTLE ONES AT THESE SAME LOW PRICES!

SHUGART COLOR PHOTOS
ASK About Our FREE 8 x 10 OFFER

BOVINA BLADE 3rd AND MAIN

CORNER CATCHER
The only center pivot in the world that hits the corners.

In a typical quarter section where a regular center pivot is irrigating 132 acres, you can now do about 150 acres. But the new Valley Corner System isn't limited to squares. Irrigate both ends of a rectangle. Irrigate odd shaped pieces of land too. It's the answer to getting valuable productive land that's been wasted, back under center pivot irrigation.

For flood irrigators, it's also the answer to automatic water and labor saving center pivot, without wasting valuable acres. No monitoring, no labor problems, no night work. But you have all the advantages of precise irrigation and fertilizer application through the system, that produces higher yields than ever before. It's a simple concept, precise in operation and engineered with quality of all Valley-built Center Pivots.

VALLEY

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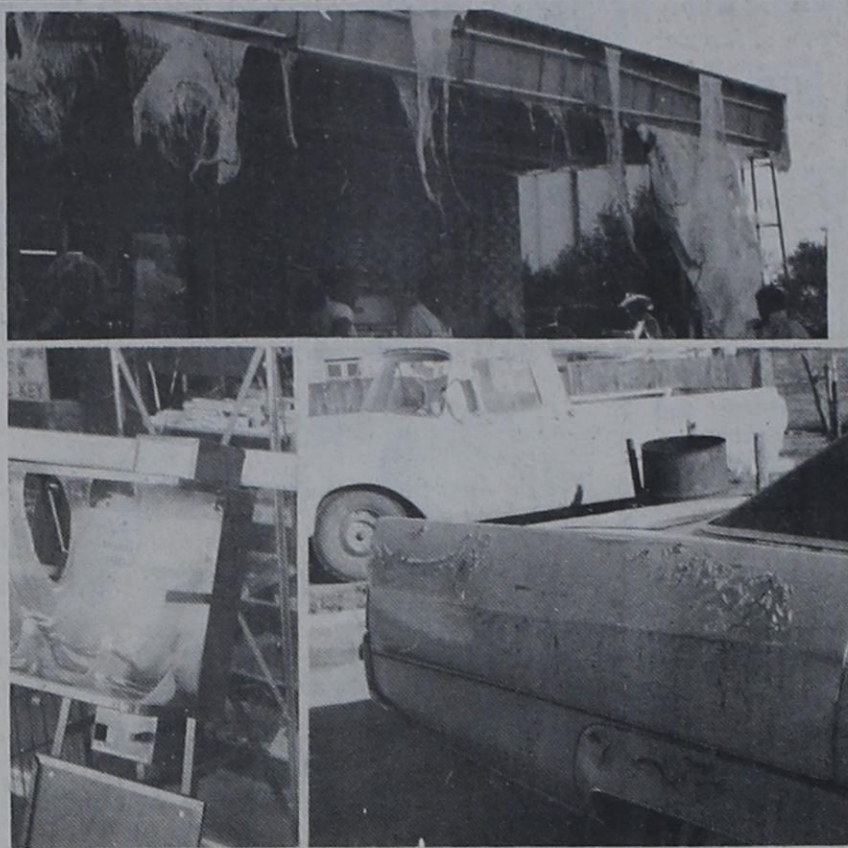
SPECIAL

**55 - GALLON DRUMS OF
ANTI - FREEZE
\$3.99 PER GALLON
PARMER COUNTY
IMPLEMENT CO.**



Don't let this happen to you!

Bovina Phone 238-1373



EXPLOSION DAMAGE...Almost everything made of plastic on the outside of the Allsup's Convenience Store on Third Street melted in the intense heat from the gasoline tanker explosion and fire Saturday afternoon on Third Street. At top of photo, the plastic signs at the top of the convenience store hang in weird drapes while at bottom left, the

plastic front of newspaper rack is molded against the metal framework of the stand. At right is a late model Buick, owned by Mrs. Pat Kunselman, manager of the store here, which was parked in front of Allsup's. The paint on the side and rear of the car was blistered by the intense heat.

FB Contest...

(Continued from Page 1)
sole possession of the lead in the race for the grand prize. Villarreal has been in the lead for four of the six weeks in the contest. Wilson has 64 points, Villarreal 63 and Mary Jane (Mrs. A.M.) Wilson is in third place with 62 points.

Standings in the contest at the end of the sixth week are as follows:

- 64 A.M. Wilson.
- 63 George Villarreal.
- 62 Mary Jane Wilson.
- 61 Emmett Tabor, Tommy DeLeon, Wilson DiCuffa.
- 60 Hattie Burnett, Kenny Estes, Edna Mlynen, H.W. Roberts.
- 59 Jeanne Kerby, Johnny Miller, Paula Whitecotton.
- 58 Tom Bonds, Richey Brantley, Bob Burnett, Mike Grissom, Linda Marcom, Joel Nelson, Don Stone, Kim Ware.
- 57 Reba Bonds, Kathy Cain, John Caldwell, Dorothy Harris, Twyla Lusk, Dorothy Stone, Mike Spears.
- 56 Kyle Harris, Manuel Hernandez Jr., Andy Martinez, Carleton Newell, Jay Sherrill, Billy Smith, Dennis Willard.

Bovina Area Churches Welcome You!

Church Page Sponsors

Bovina Chamber Of Commerce & Agriculture

Dudley's Auto Parts
Third & Dimmitt Hwy - 238-1219
Dudley & Jane Hughes

Bovina Wheat Growers
"We Serve To Serve Again"

First State Bank of Bovina
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Lawlis Gin Company
Hwy. 86

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Parmer County Spraying Service
Phone Tharp 225-4990
Junior Lambert -- Larry Gregory

Agri-Sprayers, Inc.
- Quality Aerial Spraying -
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Kerby Welding Service
A Deal The Year

The Bovina Blade
"Works For Bovina"

Attend Church Regularly

Paul Jones Texaco
Firestone Tires

Friona Motors
"Your Parmer County Ford Dealer"
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Parmer County Implement Co.
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PHONE: 247-2721 79035

Don's Medicine Chest
Prescription & Health Needs
Phone 238-1659

Bovina Gin Company
Your Satisfaction Is Our First Concern"

HORN INSURANCE
ALL TYPES OF INSURANCE

FIRST BAPTIST CHURCH of BOVINA

SUNDAY
Sunday School-9:45 a.m.
Morning Worship-11 a.m.
Training Union-6 p.m.
Evening Worship-7 p.m.

WEDNESDAY
Prayer Meeting-8 p.m.



Rev. Derrel Lewis

ST. JOHN LUTHERAN CHURCH

Sunday School-9:30 a.m.
Morning Worship-10:30 a.m.



Rev. Herman Schelter

Don't Be A Church Drop-Out

Tires *Batteries *Accessories
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Allsup's Convenience Stores
201-3rd St.
Open 24 Hours A Day
365 Days A Year

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Friona

REEVE CHEVROLET -OLDS
"Your Transportation Counselors Since 1938"

Sherley Grain Company
"Serving Parmer County Farmers the Year Around"

OKLAHOMA LANE METHODIST CHURCH

Sunday School-10 a.m.
Morning Worship-11 a.m.
Evening Worship-7 p.m.



Rev. Oran D. Smith

BOVINA CHURCH of CHRIST

SUNDAY SERVICES
Classes-9:45 a.m.
Worship-10:45 a.m. and 6 p.m.
WEDNESDAY
Devotional and Classes-9 p.m.



Cecil Bunch

OKLAHOMA LANE BAPTIST CHURCH

Sunday School-10 a.m.
Morning Worship-11 a.m.
Training Union-6 p.m.
Evening Worship-7 p.m.



Dr. Cecil Golden

BOVINA METHODIST CHURCH

Sunday School-9:45 a.m.
Morning Worship-11 a.m.
M.Y.F.-6 p.m.
Evening Worship-7 p.m.
Choir Practice-
Wednesday-8 p.m.

Rev. Howard Marcom

ST. ANN'S CATHOLIC CHURCH

Mass-Sunday-8:30 a.m.
Monday & Wednesday-8 p.m.
Confession: Sunday-8 to 8:25 a.m.

Church Chuckles by CARTWRIGHT



"Something near an exit!"

ARE YOU RICHER TODAY

You are richer today than you were yesterday...if you have laughed often, given something, forgiven someone, made a new friend today, or made stepping stones of stumbling blocks; if you have thought more in terms of "thysself" than "myself," or if you have managed to be cheerful even if you were weary.

You are richer tonight than you were this morning...if you have taken time to trace the handiwork of God in the commonplace things of life, or if you have learned to count out things which really do not count, or if you have been a little blinder to the faults of friend and foe.

You are far richer if a little child has smiled at you, if you have made someone just a little happier, or if you have looked for the best in others and given them the best in you.

Cecil F. Bunch
Minister
Church of Christ

BOVINA PENTECOSTAL HOLINESS CHURCH

Sunday School-9:45 a.m.
Morning Worship-11 a.m.
Radio Program on KZOL at 2 each
SUNDAY AFTERNOON
Evening Worship-7 p.m.
Wednesday Worship-7:30 p.m.

MISION BELEN BAUTISTA

Escuela Dominical-9:45 a.m.
Mensaje-11:30 a.m.-Union De Pre Preparacion-5 p.m. Miercoles Estudio De La Biblia-7:30 p.m.

Farm Bureau Head Urges Boycott End

The president of the Texas Farm Bureau has urged President Ford to call off his moratorium on grain sales to Russia.

Carroll Chaloupka of Dalhart said the ban on grain sales is a serious blow to agriculture. Extension of the moratorium until mid-October was announced by the President following a meeting with George Meany, head of the AFL-CIO.

"Farmers resent being used as pawns in a political chess game," the grain and livestock farmer said. "When agricultural markets are involved, we feel you should consult farmers, not the AFL-CIO. Labor union leaders do not feed this nation's farmers and ranchers do."

Chaloupka said farmers had responded with bumper crops to the government's request for all-out agricultural production to help fight inflation and earn dollars abroad. He reminded the President that farmers had been promised access to world markets.

"Now with government stepping in to interfere with normal sales, we feel that we have been short-changed," Chaloupka said. "This action could have results not anticipated in your negotiations with labor union leaders. Instead of resulting in more domestic supplies of grain and lower consumer prices, the opposite may be true."

In his letter, Chaloupka said Texas wheat farmers are getting ready to plant their 1976 wheat crop.

"If they feel they cannot count on normal export sales, they may cut back on their acreage, or not plant wheat at all," Chaloupka said. He added that even the most patriotic farmer must make a profit to stay in business.

"We know you understand the problems of agriculture as well as the contributions of farmers and ranchers-as you have so frequently stated so many times," Chaloupka said.

"We urge you to call off your moratorium, then go to the American people and explain the economics of agriculture. They need to know who puts food on their table."

Courthouse Notes

Instrument Report Ending October 2, 1975, in County Clerk Office, Bonnie Warren, County Clerk

Deed, U.S.A., Porfirio Hernandez, lot 5, Blk. 6, Drake Rev. Sub. Friona

Deed, James T. Schermeyer, Ruth C. Schermeyer, Part of Sec. 1 and 2, Oliver

WD, Loyd A. Shackelford, Jon Mack Roden, lot 22, Blk. 6, Lakeside Add., Friona

WD, Arnold Louis Schueler, Sally M. Cocannouer, Lots 3 and 4, Blk. 64, Friona

WD, James R. Berry, J.B. Sudderth, tract out W 1/2 Sec. 32, T9S:R1E

WD, James R. Berry, Charles Aycock, 9.9 ac. out lot 12, Sec. 32, T9S:R1E

WD, J.T. Stone, Eula Mae Magness, et al, lot 8, Blk. 7, 3rd. Instal. Staley Add. No. 3, Friona.

MARRIAGE LICENSES
Charles William Daum and Sandra Sue Talarico.



United Way

ANNOUNCING.....

M AND M

PESTS CONSULTANTS, INC.

PEST MANAGEMENT CONSULTING SERVICES ARE AVAILABLE FOR ALL FIELD AND CROP INSECTS ON A SEASONAL BASIS. WE ARE NOW CONTRACTING WHEAT ACREAGES.

KNOW BEFORE YOU SPRAY!

TO OBTAIN FEES AND ADDITIONAL INFORMATION CONTACT:

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RESIDENT FARMWELL, TEXAS
ENTOMOLOGISTS 79325



Buick - GMC - Pontiac

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25 Years In Hereford

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142 Miles St.-Hereford-Phone 364-0990

WHERE YOU ALWAYS BUY THE BEST FOR LESS

GIBSON'S DISCOUNT CENTER

your
BANKAMERICARD

master charge
THE INTERBANK CARD

FRIONA, TEXAS STORE HOURS 9 A.M. TO 7:30 P.M.

LOWEST PRICES

DEL MONTE PEAR HALVES
29 OZ. **59¢**

KING SIZE IVORY LIQUID
32 OZ. **87¢**

GLADIOLA POUND CAKE MIX
69¢

HERSHEY'S INSTANT CHOCOLATE MIX
2 LB. CAN **\$1.59**

BORDEN'S AMERICAN SINGLES
16 SLICES **89¢**

ORCHID BATHROOM TISSUE
8 ROLL BAG **88¢**

CHEF BOY-AR-DEE BEEFARONI
15 OZ. CAN **39¢**

TIDE
FAMILY SIZE **\$3.89**

DI-GEL ANTI-ACID MINT FLAVOR
12 OZ. **\$1.19**

CLOSE-UP TOOTH PASTE
6.4 OZ. FAMILY SIZE
REG. \$1.07 **79¢**

JERGEN'S LOTION
EXTRA DRY FORMULA
10 OZ. **\$1.09**

GRADE A EGGS
EXTRA LARGE **65¢**

STAY-FREE MAXI-PADS 30'S **\$1.47**

KLEENITE DENTURE CLEANSER
6 OZ. **69¢**

BOY'S LONG SLEEVE SPORT SHIRTS
REG. \$3.97 SIZES 2-18 **2/\$5.00**

FASTEETH DENTURE ADHESIVE POWDER
4 1/4 OZ. **\$1.09**

BAYER 50'S ASPIRIN
69¢

REGAL POLY PERK ELECTRIC COFFEE POT
REG. \$7.97 **\$5.97**

SYLVANIA MAGI-CUBES **\$1.47**

LAVORIS MOUTHWASH AND GARGLE
40 OZ. **\$1.47**

CLAIROL PRETTY POWER STYLING DRYER
REG. \$21.97 **\$16.97**

QUAKER ALL-PURPOSE LAP TRAYS
REG. \$1.19 **87¢**

LEE OIL FILTERS
FILTERS FOR ALL MODELS
REG. \$2.37 **\$1.57**

NORELCO 40 VIP TRIPLEHEADER ELECTRIC SHAVER
REG. \$32.97 **\$24.97**

GIBSON GRANDEE II 4-PLY POLYESTER WHITE SIDEWALL TIRES

SIZE	REPLACES	F.E.T.	REG. PRICE	SALE PRICE
F 78 x 14	775 x 14	2.40	24.77	20.88
G 78 x 15	825 x 15	2.60	26.32	22.88
H 78 x 15	855 x 15	2.83	28.04	23.88

Ponies Clip Eagles' Wings, 34-6

Bovina's Mustangs ended the 1975 homecoming weekend on a successful note for ex-students and fans with a 34-6 victory over District 5-A O'Donnell Eagles.

In the process of picking up their third win of the season against two losses, the Ponies racked up 341 yards rushing in the game and had two touchdowns on two consecutive plays called back early in the first quarter.

Bovina won the toss and elected to receive, driving to the Eagles' 30 yard line before Alex Renteria intercepted a Dennis Willard pass to kill the Maroon scoring drive at the 25. O'Donnell could only pick up two yards on their initial possession and the Ponies wound up in excellent field position at the O'Donnell 41 following a 17-yard punt by Delwin Williams.

Halfback Tommy DeLeon picked up one yard and Willard eight to the O'Donnell 32. Mustang Halfback Clint Cox broke through the line and went all the way to the end zone only to have an offside penalty nullify the score. On the next play after the penalty, Halfback Tommy Serna went 37 yards for an apparent touchdown only to have that score nullified by a second offside penalty. The Mustangs failed to pick up a first down and with fourth and 11 Willard punted and O'Donnell took over on their own 20.

The Eagles picked up their initial first down of the game at their own 37 but could only scramble for six yards and were forced to punt from the 44.

Ruben Salazar fielded the punt at the Bovina 30, headed down the right side of the field and scampered 70

Maroons Carry 3-2 Record Into 3-A Wars

yards for the first Bovina score of the evening. Ray Martinez kicked the extra point and Bovina led 7-0 with 4:29 left in the first quarter of play.

Just one minute and eight seconds later, Serna intercepted a Benny Hancock pass at the mid-field stripe to put the Mustangs on the scoreboard for the second time. Martinez' kick was good and the Ponies owned a 14-0 lead.

The Mustang defense held the Eagles to eight yards and the Mustangs began their drive for a third touchdown at their own 39. Twelve plays later, Fullback Ray Martinez plunged over from the one for the touchdown with 8:19 on the clock in the first half. Martinez' kick failed and the Maroons vaulted into a 20-0 lead. Martinez only saw limited action throughout the game, suffering an ankle injury in practice earlier in the week.

Holding a comfortable lead, Bovina had driven to the O'Donnell 18 with 30 seconds remaining on the clock and facing a fourth and six situation, Head Coach Joe Christian elected to allow Martinez to attempt a field goal. The kick fell just short of the crossbars and Bovina went to the dressing room with a 20-0 lead.

In half-time ceremonies of the game, Cox and Cathy Trimble were crowned Pep Club Hero and Football

Queen before a large crowd of ex-students and Mustang fans.

The Ponies demonstrated their almost complete control of the game on the second half kickoff with Serna recovering the fumbled pigskin at the visitors' 43. Once again, the offense bogged down at the 18 and Martinez' second field goal attempt fell short and to the left of the goalposts.

The Eagles put together their first serious scoring threat of the game picking up two first downs and driving to the Bovina 38 before DeLeon and Dana Harris killed the scoring threat. Facing a fourth and one at the 38, DeLeon and Harris trapped Halfback Jesse Hernandez for a two yard loss at the 40.

Four plays later, DeLeon took a pitchout on the option and dashed 48 yards to paydirt with Willard running the PATs giving Bovina a 28-0 lead with 4:23 left on the clock in the third quarter.

With Christian substituting liberally in the fourth quarter, O'Donnell got on the scoreboard for the only time with 5:34 left in the game. Putting the ball into play on their own 35 following a Bovina punt, Quarterback Hancock accounted for all the yardage in the scoring drive on runs of 14, 45, two and 10 yards. An attempt for two extra points failed.

Salazar intercepted an O'Donnell pass at the visitors' 45 to set in motion the final scoring play of the evening. DeLeon took a pitchout from Willard at the four and scored with 12 seconds on the clock. The extra point kick failed on a bad snap from the center and the scoring ended with Bovina taking a 34-6 win over the Eagles.

DeLeon was the workhorse for the Maroons, picking up 157 yards in 17 carries. Fullback Gerald Shelby picked up 53 steps in 11 carries, Serna 44 yards in six attempts, Willard 29 yards in four carries, Cox 47 yards in six carries and Halfback Alan Rhodes 11 yards in four carries.

Statistics

BOVINA	O'DONNELL
16	10
341	208
5	9
0	0
0	0
341	208
2	1
2	4
28	32
2	3
1	0
10	6
86	50

Presenting The 1975 Varsity

Meet The Mustangs



ALAN RHODES
150-Lbs.-Senior
Halfback

BUTCH MCCAIN
145-Lbs.-Senior
Quarterback

DUANE MITCHELL
135-Lbs.-Senior
Center

Beef Raffle Set Friday

A \$100 beef gift certificate, redeemable at Bovina Supermarket, will be raffled off by the Bovina Chamber of Commerce and Agriculture at halftime of the Bovina-Farwell football game at Mustang Field Friday night.

Tickets are being sold at \$1 each and may be purchased from any chamber director or at First State Bank of Bovina.

Proceeds derived from the beef raffle will be placed in a special fund to purchase additional Christmas decorations for the city. Donations toward this project are also being accepted at First State Bank, according to Mrs. Daryl Kirkpatrick, chamber president.

Raffle tickets may be purchased from Mrs. Kirkpatrick, Kenneth Cary, Billy Whitecotton, Mrs. Cap Naegle, Mrs. Johnnie Horn, Keith Garner, Lowell Boozer, L.J. Jameson, George Powell, Mrs. Pearl Cervantez, Roland Lusk, Jon Lin Riddle, Larry Webb, Mrs. Earl Whitten and Mrs. Jack Kassahn.

Chili Supper Set Friday

A chili supper will be held preceding the Bovina-Farwell football game Friday night in the Bovina Schools cafeteria. Serving will begin at 6 and continue until 7:30 p.m., according to Mrs. Daryl Kirkpatrick, chairman of the supper

committee. The event is sponsored by the Bovina Young Homemakers Chapter.

Admission will be \$2 for adults and \$1 for children under 12. Everyone in the community is invited to attend.

Talent Entries Due By Oct. 31

Friday, Oct. 31, is the deadline for entering the Bovina Jaycee-Ette-sponsored talent show to be held in Bovina Schools auditorium Saturday, Nov. 8, according to a spokesman for that organization.

Cash prizes will be awarded the first three places in the two amateur categories with cash and plaques presented in the professional division.

In the amateur division, cash prizes of \$25, \$15 and \$10 will be awarded in the 13 and under age group and cash prizes of \$50, \$40 and \$30 awarded in the 14 and over age group. In the professional division, a \$100 cash prize and plaques will be awarded.

Entry fees will be \$5 for 13 and under, \$10 for 14 and over, \$15 for the professionals and \$1 for each additional person in any group entry.

The talent presentations will be limited from three to five minutes in length.

Entries may be mailed to Talent Show, Box 355, Bovina, Tx. 79009.

Information required on entries includes division, type of talent, birth date and a self-addressed, stamped envelope must be included.

Persons desiring additional information may phone 238-1678 or 238-1570 in Bovina.

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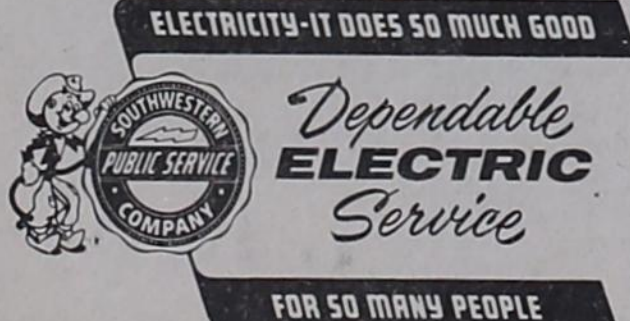
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Form 64p (State)-(12-74)

State Bank No.

PUBLISHER'S COPY

Consolidated Report of Condition of "FIRST STATE BANK OF BOVINA" of BOVINA in the State of TEXAS and Domestic Subsidiaries at the close of business on September 30, 1975.

	DOLLARS	Cts.	
ASSETS			
1. Cash and due from banks (including \$ 5,052.00 unposted debits)	1 096	054	65
2. (a) U.S. Treasury securities	xxx	xxx	xx
(b) Obligations of Federal Financing Bank	239	743	75
3. Obligations of other U.S. Government agencies and corporations	99	562	50
4. Obligations of States and political subdivisions	608	989	98
5. Other securities (including \$ corporate stocks)	None	None	4
6. Trading account securities	None	None	6
7. Federal funds sold and securities purchased under agreements to resell	200	000	00
8. Other loans	4 039	989	92
9. Bank premises, furniture and fixtures, and other assets representing bank premises	87	938	23
10. Real estate owned other than bank premises	None	None	10
11. Investments in subsidiaries not consolidated	None	None	11
12. Customer's liability to this bank on acceptances outstanding	None	None	12
13. Other assets (item 6 of "Other Assets") (including \$ direct lease financing)	3	795	85
14. TOTAL ASSETS	6 376	074	88
LIABILITIES			
15. Demand deposits of individuals, partnerships, and corporations	2 481	180	13
16. Time and savings deposits of individuals, partnerships, and corporations	2 861	162	65
17. Deposits of United States Government	15	160	49
18. Deposits of States and political subdivisions	297	495	51
19. Deposits of foreign governments and official institutions	None	None	19
20. Deposits of commercial banks	None	None	20
21. Certified and officers' checks, etc.	26	208	10
22. TOTAL DEPOSITS	5 681	206	88
(a) Total demand deposits	2 685	044	23
(b) Total time and savings deposits	2 996	162	65
23. Federal funds purchased and securities sold under agreements to repurchase	None	None	23
24. Other liabilities for borrowed money	None	None	24
25. Mortgage indebtedness	None	None	25
26. Acceptances executed by or for account of this bank and outstanding	None	None	26
27. Other liabilities	None	None	27
28. TOTAL LIABILITIES	5 681	206	88
29. MINORITY INTEREST IN CONSOLIDATED SUBSIDIARIES	None	None	29
RESERVES ON LOANS AND SECURITIES			
30. Reserve for bad debt losses on loans (set up pursuant to Internal Revenue Service rulings)	106	302	24
31. Other reserves on loans	None	None	31
32. Reserves on securities	None	None	32
33. TOTAL RESERVES ON LOANS AND SECURITIES	106	302	24
CAPITAL ACCOUNTS			
34. Capital notes and debentures (specify interest rate and maturity of each issue outstanding)	None	None	34
35. Equity capital, total	583	565	76
36. Preferred stock-total par value (No. shares outstanding None)	None	None	36
37. Common stock-total par value (No. shares authorized 2400) (No. shares outstanding 2400)	240	000	00
38. Surplus	200	000	00
39. Undivided profits	143	565	76
40. Reserve for contingencies and other capital reserves	None	None	40
41. TOTAL CAPITAL ACCOUNTS	583	565	76
42. TOTAL LIABILITIES, RESERVES, AND CAPITAL ACCOUNTS	6 376	074	88
MEMORANDA			
1. Average of total deposits for the 15 calendar days ending with call date	5	684	433
2. Average of total loans for the 15 calendar days ending with call date	4	000	879
3. Unearned discount on installment loans included in total capital accounts	33	889	68
4. Standby letters of credit	None	None	4

I, Tina Sides, Cashier, of the above-named bank, do solemnly [SWEAR] that this report of condition is true and correct, to the best of my knowledge and belief.

Correct-Attest:

Tina Sides, Cashier
Joseph L. ...
John ...

State of Texas, County of Parmer, Sworn to and subscribed before me this 8 day of October, 1975, and I hereby certify that I am not an officer or director of this bank. My commission expires June 1, 1977. Emeterio ... Notary Public.

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BOVINA BUSINESSES 1975

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\$750 - \$500 - \$300 EACH WEEK

PLUS THE

GRAND PRIZE

**AN EXPENSE PAID TRIP FOR TWO TO THE
COTTON BOWL GAME JAN. 1**

SECOND PRIZE

**TWO TICKETS TO THE SUN BOWL GAME
PLUS \$20.00 CASH.**

**ALL YOU HAVE TO DO IS PICK THE WINNERS--
THERE'S NOTHING TO BUY!**



ILLEGAL SHIFT



PENALTY DECLINED

CONTEST RULES

1. There are 14 football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside the corresponding number in the contest entry blank at bottom of this page.
3. Pick the score of the tie breaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.
4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Sunday, if possible. Cash prizes of \$7.50 for first, \$5.00 for second, and third prize of \$3.00 will be awarded.
5. Tabulations of individual entrants will be kept all season and at the end of the season two grand prize winners will be named. Grand prize winner will receive two free tickets to the Cotton Bowl Game in Dallas on January 1, and \$30 in expense money. Second grand prize winner will receive two tickets to the Sun Bowl Game and \$20 in cash.
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p.m. or postmarked by 5 p.m. Friday.
7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.
9. Contestants must be 10 years old or older.
10. Everyone, except employees of this newspaper and their families, is eligible to enter.

**FOOTBALL CONTEST
BOVINA BUSINESSES
HONOR ROLL**

- | | |
|-----------------------|-------------------------|
| 1960 - NEIL SMITH | 1972 - GARY McCORMICK |
| 1961 - ERITH HAWKINS | 1973 - HARRY J. CHARLES |
| 1962 - EMMETT TABOR | 1974 - EMMETT TABOR |
| 1963 - PAUL JONES | |
| 1964 - JEANNE KERBY | |
| 1965 - ALLEN CUMPTON | |
| 1966 - TRUCK LUSK | |
| 1967 - LEROY LANCE | |
| 1968 - BILL ROBERTS | |
| 1969 - LARRY WARDLAW | |
| 1970 - DONNA CRISWELL | |
| 1971 - TED GRAMAM | |

Turn This Blank Into Blade Office By 5 P. M. Friday

**Bovina Businesses Football Contest
ENTRY BLANK**

Contestant's Name _____

Address _____

Tiebreaker (Pick Score) **BOVINA** **FARWELL**

1	8
2	9
3	10
4	11
5	12
6	13
7	14

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