April Election

# Ballot Crowded For Mayor, Council

Three names will appear on the ballot for mayor of Bovina, and three men will be named from a list of ten candidates to the city commission in the April 6 city election.

The names of French Crook and Charles Flynn were filed for mayor by petition and will appear on the ballot along with that of Bedford Caldwell, incumbent, whose name had previously been filed by the same means.

Another name, Billie Sudderth, was filed for mayor on the

same petition with Flynn, but Sudderth has declined to be a candidate for the office. However, Sudderth's name had previously been filed for councilman, along with that of Charles Corn. Both are now serving on the council. Their terms expire next month, along with that of Owen Patton, who has filed for re-election.

To appear on the ballot for councilmen are Norvell Strawn, Vernon Estes, Roy Hawkins, Robert Lee Hopingardner, Allen Cumpton, all filed this week; Travis Dyer, Lloyd Gober, Corn, Patton and Sudderth.

Holdover members of the council are Edward Isaac and C. R. Elliott.

Signing the petition which filed French Crook for mayor were O. M. Hammonds, LeVerne Stevens, J. D. Stevens, Mrs. Odis White, Dean Hastings, Odis White, George Patton, Mrs. Glenn Ritchie, J. E. Owens, L. L. Rhinehart and R. T. Harbour.

The petition which filed Charles Flynn and Sudderth for mayor bears the names of Travis Dyer, Carrie Melear, A. J. Barton, O. M. Hammonds, J. M. Baker, C. W. Sparks, Jack Woltmon and Roy Hawkins.

The names of Robert Lee Hopingardner and Allen Cumpton were filed for councilmen by the same list of signatures, in the identical order, as those appearing on the Crook petition.

The petition filing Strawn, Estes and Hawkins was signed by A. J. Barton, Carrie Melear, O. W. Rhinehart, O. M. Hammonds, I. W. Quickel, Wilbur Charles, Emmett Tabor. Edward Isaac and Gene Ezell.

THE NEWSPAPER

BOVINA

THAT WORKS FOR

A BIGGER, BETTER





"In The Agricultural Center Of Parmer County"

WEDNESDAY, MARCH 6, 1968

Bovina, Texas

This Week --

Services Sunday --

WCLUGUIN By DOLPH MOTEN

\*

Preston Smith, present lieutenant governor, brought his campaign for governor to Parmer County Monday morning. Smith is the first gubernator-

ial candidate to make a personal Funeral services for Newell appearance to this county in E. Bonds, 68, were held Sunday search of votes. He spoke to a at 2:30 p.m. in the First Bapgroup of supporters and other tist Church of Bovina.

interested Democrats in Fri- Rev. Ken Moore, pastor, and ona. Rev. Gene Hawkins, pastor of His ability as a speaker was the First Baptist Church, Sem-

much better than we had re- inole, officiated. membered after having heard | Burial was in Bovina Cemehim at a banquet four or five tery under direction of Claborn years ago, He's emphatic about Funeral Home.

the things he wants for the peo- A resident of Bovina for 35 ple of the State of Texas and years, Bonds was dead on ardidn't pull any punches, so to rival at Clovis Memorial Hos-



**Bonds Dies In Wreck**;

an active interest in Bonds Oil committee in the town that was Company here for many years. called upon to raise funds for He was a member of the First families needing help of any Baptist Church and served on kind, and also took an interest the school board here. Mr. in many community projects. Survivors include his wife,

of Clovis; four brothers, Keller

of Valley Mills, Tex., G. J. of

Bentonville, Ark., T. J. and

Psy, both of Happy; two sisters,

Mrs. Laura Ponder of Los An-

geles, Calif. and Mrs. Mattie

Elrod of Laredo; 15 grand-

children.

Willie, of Bovina; two sons,

John A. of Nashville, Ga., and Tom of Bovina; a daughter, Mrs. Mildred Ruth Cook of Cripple Creek, Colo.; two stepdaughters, Mrs. Mildred Davies of Lubbock and Mrs. Dell Foster

# Managers, Directors Named For Chamber

10¢

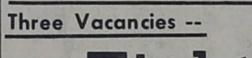
Per

Single

Copy

A new manager, Bob Fillpot, orary manager, and Tom Beauhas been named and five directors elected for Bovina Chamber of Commerce and Agriculture.

Announcement was made this week by Mrs. Bob Estes, temp-



champ, president of the organi-New directors include Harry

J. Charles, J. E. Sherrill, Mrs. A. M. Wilson, Durward Bell and cancy created when Jimmy Charles Smith. Ware moved from the commun-



zation.

Wayne Spears and Otis Spears, has served as temporary manwhose terms expire this spring. ager. Fillpot fills the manager va-

of Bovina Insurance Company, located on Main Street. The Chamber of Commerce office will be at that place of business.

The board of directors, including the new members, will

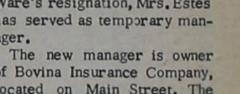
meet Thursday at noon to elect

officers for the coming year.

as president of the Chamber this

Tom Beauchamp has served

They succeed Leon Grisson, 'ity several months ago, Since Mrs. Estes, C. E. Trimble, |Ware's resignation, Mrs. Estes



VOL XIII, NO 36

speak, in pointing out his views. pital Thursday morning fol-

These views are expressed lowing an automobile accident with the knowledge that some of on U.S. 70 on the eastern edge those in earshot may be of a dif- of Clovis. ferent opinion. He says how he Two grandchildren, Tommy

stands and, in the form of a Bonds, 14, and Michelle Bonds, good politician, doesn't offend 10, children of Mr. and Mrs. those who disagree with him. Tom Bonds of Bovina, were He seems to leave the im- seriously injured.

pression that, "After all, you Michelle received a broken asked for my opinion, not right thigh, and was in serious yours."

support in these parts because formed near the injury. he's a native of Lubbock, That's about as close to Parmer Coun- broken left ankle, fractures to ty, some folks believe, as we'll the left shoulder and arm and ever get a governor.

enough," he emphasizes.

guard momentarily. He goes on, of town. He later owned a servhis philosophy of government are better reasons for giving 2.64 Inches

number one problem facing Moisture In

state has than anything else,"

He went on to point out that Texas will have a shortage of following winter snows and un-14,000 school teachers at the usual rainfall. end of this year. One of his answers to help solve this problem has received a total of 2.64 is to raise the pay of the state's inches of moisture from snow school teachers to the national and rain, according to W. E. average, He left the impression | Williams, who records the that if that didn't answer the weather for the U.S. Weather teacher problem, then other ac- Bureau. tion would be taken, if he were governor.

have his support.

say he'd help one part of the

Smith didn't elaborate on his

condition for about 36 hours

Smith automatically has some because of a blood clot that Tommy Keith received

lacerations on the forehead. Preston, oddly enough, says, Both were reported to be in "Don's support Preston Smith satisfactory condition this week for governor because he's a in Clovis Memorial Hospital. good ol' boy and he's from West Newell E. Bonds was born Texas. That's not reason May 23, 1899 in Mosheim, Tex. He came to Bovina from Tulia That'll kinda throw you off in 1934 and farmed southwest

though, to point out that his lice station in Bovina, selling the record as a public servant and business to his son. However,

Good seasoning is in the

So far, during 1968, Bovina

During January and February

moisture content in snow meas-

ured 1.10 inches, Williams said.

No moisture has been receiv-

ground for this year's crops,

him your support. He says that education is the

"To me, education is the ans-

wer to more problems that our Two Months he said at the Friona session.

In regard to a water program, which has been much in the news Rainfall measured 1.50 inches. in this area of late, the gubernatorial candidate said that a ed during March as yet, but program which was not benefic- that already received, plus ial to the entire state would not moisture preceding the first of

the year, has provided Parmer How that fits into importation | County farmers with enough to of water to the Plains area, we aid the wheat crop and promdon't know, but we'd guess that | ise a good year for grain sorga man seeking the state's high- hum, sugar beets, cotton and est office isn't in a position to other crops. state without regard for the others. Sticker

feelings about liquor-by-the-drink legislation for Texas. Deadline When asked about this issue, he

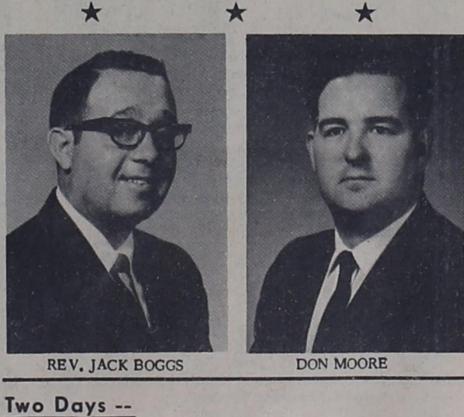
N. E. BONDS

**Baptist Church** --

Youth Revival This Weekend

> Revival services will begin | are facing the problems and at the First Baptist Church in privileges of Christian dis-Bovina with a prayer break- cipleship in a difficult age, Rev. fast Friday morning at 8 o'clock | Moore said, However, everyone in the fellowship hall. The visit- of all ages is urged to attend ing evangelist, Rev. Jack Boggs, all the services in that the mesand the revival singer, Don sages will be relevant to all. Moore, will meet with those at-Services will begin each evetending the breakfast. ning at 7:30 Friday and Satur-

> The theme of the three day day with regular services Sunmeeting is "Youth for Christ" day at 11 a.m. and 7 p.m. Specas the young people of the church | ial music will be brought in all assume key responsibilities in services by the youth choirs of leading the services, according | College Avenue Baptist Church to the pastor, Rev. Ken Moore. in Lubbock and from the Bo-The prayer breakfast and the vina church, Also personal tesmajor emphasis of the revival timonies will be given by young will be for the needs of young people from . Texas Tech and people in America today who | West Texas.



## **Light Names Filed For School Trustees**

children and two great-grand-Those signing Fowler's petition were Durward Bell, Wen-Pallbearers were C. R. Eldol Christian, J. D. Kirkpatrick, liott, H. D. Bradshaw, E. L. T. M. Caldwell, B. L. Marshall, Cochran, Vernon Ward, Jack Robert E. Wilson and Fern Bell. Woltmon and Charlie Jefferson. Tains of le boyun members of the board are staggered, and this year the terms of three expire, Grissom, Marshall and

McCain. Holdover members of the board are Grady Sorley, president, Don Murphy, who have one more year to serve, Dean Mc-

Previously filed by petition were Oral (Pat) Kunselman, Leon Ware and Lawrence Jamerson.

### Wilson's Super Market --

## Grocery, Stamp Winners Named

eries worth approximatley \$20 each and 15,000 Gunn Brothers stamps were given away Saturday, climaxing the 21st anniversary of Wilson Super Market, held Thursday through Saturday.

Winners of the \$20 sacks of groceries, were H. R. Denney, Lee Stevenson, Mrs. Ira Wellborn, Bernice Crump, Gaynell Mitchell, Obereta Sudderth, Mrs. M. H. Carson, Esther Trimble, P. A. Adams, Lottie Bandy, Letha Fletcher, G. H.

Methodist Church --

Revival

Monday, March 11, marks the beginning of revival services at the Bovina Methodist Church, which is scheduled to continue through Sunday night, March 17, according to the pastor, Rev. J. B. Fowler.

Callum and Eddie Gavle Steelman, who have two more years on the board,

Three members of the board of trustees will be named from a list of eithe candidates filed for the election in Bovina Independent School District on April 6.

Five of the eight were filed during the past week, including the three whose terms expire this year, Leon Grissom, B. L. Marshall and Leslie McCain.

The name of Roasalio V. (Charlie) Ramirez has been filed, as well as that of Lonnie I. Fowler, who was filed by petition.

year; James Roach, vice president; and Mrs. G. D. Anderson, Signatures filing the names of Kunselman, Ware and Jamerson have previously been announced in The Blade.





CHAMBER MANAGER -- Bob Fillpot has accepted the position of manager of Bovina Chamber of Commerce and Agriculture, succeeding Jimmy Ware, who moved to East Texas several months ago. Mrs. Bob Estes has served as temporary manager until Fillpot's acceptance early this week.

### **Begins Here** Rev. Dan Solomon, pastor of Evening services will begin

St. Stephen's Methodist Church | at 7:30 p.m. each day except in Amarillo, will conduct the Sunday, when they will be held services. Music will be under at 7 p.m.

ROBERT WERT

direction of Robert M. Wert, of First Methodist Church in At 6:30 a.m. Tuesday, Wed-Hereford. nesday and Thursday, a men's

--Willie

Tuesday through Friday at 10 a.m., and on Sunday at 11 a.m. following Sunday School at 10 A special youth program will

be held on Saturday, Rev. Fowler said, at a time to be designated. On Sunday at 5:30 p.m. a youth service will be held when a film titled, "Message to No One", will be the basis for a discussion. Rev. Solomon organized St. Stephen's Church in Amarillo and has been its only pastor. He previously was associate minister in Plainview. A graduate of McMurry College and Southern Methodist University, Rev. Solomon is active in the Conference Commission on Evangelism. Before going to Hereford, Robert Wert was director of Music at Asbury Methodist Church in Lubbock. At Hereford, he directs choirs at every level, in addition to a bell choir.

Monday

breakfast is scheduled in fel-

Morning services will be held

lowship hall of the church.

Jr., secretary. (Continued on Page 2)

Twenty-one sacks of groc- | Hall, Seferino Leal, Mrs. Billy Mayfield, Emley Kelley, Flossie Rhinehart, Genevieve Estes, Arlene McCallum, Mrs. Ralph (Continued on Page 2)

Weather

by Willie A very lovely week.

moisture by Sunday.

Good chance for some

said, simply, "I'm against liquor-by-the-drink and have an 18-year record to prove it." That was the end of that discussion.

(Continued on Page 2)

Vehicle owners in Bovina and Parmer County are reminded

He told those in his Parmer that motor inspection deadline County audience that they should is April 15, Edward L. Richsupport someone in the gov-ernor's race, "If you don't of Public service, said this agree with my philosophy of week.

government, find a candidate | There are 8,169 vehicles regwith which you do agree and istered in Parmer County and on support him," he implied. March 1, only 2,940, or 36 per

To us, the only time Smith cent, had been inspected. sounded trite during his brief- Because of a new seat belt but-long-enough talk was when regulation, owners are urged to he said that when he's gover- have their vehicles inspected nor, his office door will be open early, Richards said, Because to all the people and when they all vehicles manufactured with call him they'll be able to talk anchorage for seat belts will

(Continued on Page 2)

License Plate Sales Scheduled In Bovina

> Hugh Moseley, Parmer Coun- | Moseley requests that all ve- March 12 at Rhea Grocery from ty tax assessor-collector, will hicle owners bring the title of 2 to 5 p.m.; and at Lazbuddie be in Bovina on two days dur- ownership and last year's li- on Friday, March 15, at Sherley ing March to issue 1968 license cense receipt.

> plates for motor vehicles. The service is being provided work will be done in Bovina purchased at the county tax asfor the convenience of area on those two days.

> residents. Moseley will be in Friona house at Farwell. License plates may be pur- today (Wednesday), Thursday An advertisement in this chased at City Hall on Wednes- and Friday at the City Hall; week's Boyina Blade contains day and Thursday, March 13 at Black on Monday, March 11, a schedule of dates when Moseand 14, between the hours of 9 at Tri-County Elevator from 2 ley will be in the above named a.m. and 5 p.m. to 5 p.m.; at Rhea on Tuesday, towns and communities.

Grain from 2 to 5 p.m. He also states that no title License plates may also be sessor's office in the court-

**REV. DAN SOLOMON** 



The Bovina Blade Second-Class Privileges Authorized at Bovina, Texas, 79009 Published at Bovina, Texas, Every Wednesday Dolph Moten. . . . Publisher & Editor Pat Jacobs. . . . . . . . . News Editor

### Editorial Comment —

The one per cent city sales tax idea is catching on.

This is true not only over the entire state. but here in our own western part of it.

Farwell, for instance, voted on the sales tax idea this week. Friona recently had a public-invited-type meeting to discuss the proposition. This indicated that an election might be forthcoming there soon.

Muleshoe has already approved the issue and may even be collecting the tax by now.

That pretty well makes Bovina surrounded by towns which are interested in making themselves better through the use of the sales tax, which has been called the "fairest tax of all."

In our opinion, a town, this one included, has nothing to lose by voting in the tax and considerable advantages to gain.

Without the advantages which can come with the additional tax revenue, potential customers are apt to reject a town because of its lack of progressiveness in favor of one which has the tax and is getting full use of the money therefrom.

Nobody likes to pay taxes, of course. And usually there's nothing that will upset the citizenry more than an announced increase



#### TEN YEARS AGO March 5, 1958

The Bovina Fillies Tuesday night cinched the bi-district championship title in Sudan against their opponent of District 4-B, Spade.

Accuracy at the free throw line, coupled with flashing action on the floor enabled the Fillies to down Spade, 49-42, before a frantic crowd of about 1,000 persons.

Top projects of the Bovina FFA Chapter were selected Saturday during the third annual Project Show of the chapter and prives and ribbons were presented to the winners at a parent-son banquet that night.

Prizes of checks, plaques and premiums were awarded to 4-H and FFA members who were winners of the 1957 grain sorghum contest in Parmer County Monday night at the Hub community building.

Mr. and Mrs. Wallace Rogers were hosts recently to a "42" party for their friends.

The home of Mrs. C. R. Brandon was the site of the regular semi-monthly meeting of the Bovina Thrifty Club last Wednes-

Members of the Friendly Circle Sunday School Class of the First Baptist Church met Thursday evening in the annex of the church for a regular social.

Members of the Woman's Society of Christian Service of the Methodist Church and the Wesleyan Service Guild will begin a study Tuesday evening in the parlor of the Methodist Church.

. . . . . . . . . . . . SIX YEARS AGO

March 7, 1962

Wyndol Davies exhibited grand champion steer, a 980-pound Hereford, and Jackie Dane had grand champion barrow at seventh annual Bovina FFA Project Show which was at school show barn here Saturday.

Bedford Caldwell is new president of Bovina Chamber of Commerce and Agriculture.

He was elected at a meeting of board of directors Thursday morning in Bovina Restaurant.

Bovina voters will choose between present city commission government and aldermanic form in a special election which is scheduled for Saturday, April 7.

An eight o'clock breakfast in the homemaking cottage Wednesday morning concluded a study by Mrs. hodge Rigdon's fourth grade pupils.

Members of Bovina's Quilting Club met at the home of Mrs. Oma Gunn for an all day meeting Thursday.

Mrs. Doris Wilson presented her piano and voice pupils in recitals recently in Bovina Methodist Church. Invocation was given by Rev. Harold Morris, pastor.

With Saturday the deadline for filing or petitioning candidates in this year's mayor's race, a new candidate joined list last week, while one withdrew as a candidate. L.M. Grissom was petitioned as a candidate for the highest city office. Joe Moore, who had been petitioned earlier, withdrew as a candidate. Candidates petitioned earlier who remain in the race are S. A. Barbee, Jr. and Boyd Gilreath.

### THE BOVINA BLADE

Whittlin' ---(Continued from Page 1) to him and that all their letters will be answered. That sounds all right, we'll

admit, and it's probably true. But it sounds like something we've heard somewhere before. In pointing out his qualifications for the highest state position, Preston explained that

he'd already served some 250 days as governor -- when Governor Connally has been out of the state. Injecting humor into his speech, he said that when he

was acting governor, he was a \$40,000 a year man and when he's serving as lieutenant governor he's a \$400 per month employee. There's quite a dif-

ference between the two salaries, he admitted.

Crusade for Cancer of the American Cancer Society in the local area.

ketball team, was selected to the all-district team of District An invitation to the public to visit Bovina public schools was

issued this week by Warren Morton, superintendent.

Council for 1958-59, James Clayton is vice president; Nickie Woelfel, recording secretary; and Janice Richards, corresponding secretary.

Feb. 28, 1962

With deadline only a week away, only three men are seeking

They are the incumbents, Tom Caldwell, Thomas Beauchamp, and Dean McCallum,

tion to change city government to aldermen form to replace the present commission form,

Only 20 people were present for the annual general membership of Bovina Chamber of Commerce and Agriculture, The meeting was Thursday night at school cafeteria.

A ham shoot, open to the public, has been scheduled for this weekend by Bovina Gun Club.

Parmer County teachers conducted one of four yearly meetings in Bovina Monday night.

serving her eighth birthday, with a slumber party Friday night. Guests were invited for supper.

Guest of honor at Friday evening Birthday Club in the home of Ola Lee Jones was Mary Jane Wilson, A social hour followed the supper, which consisted of barbecue chicken.

Mrs. John Ferguson Tuesday morning.

#### are against crime, Some of Smith drew some chuckles, them may not be, but as far too, when he commented that he didn't know how much other guas I know, all are against bernatorial candidates had crime." made appearances in Parmer In a more serious vein, he County during the present camsaid, if he were governor, he paign, "but if I had to guess would take whatever steps are I'd say, 'Not any'." necessary to see that Texas

\* \* \* \*

It was good to have a candi-

has law and order. And, of course, his guess was exactly right. Maybe he knew it was when he guessed. date for governor in the area.

We thought he kinda' banged his hometown political opponent around once during the talk. That would be Waggoner Carr, also of Lubbock, who is also in the race. Carr, according to reports, is basing his campaign on his crime-fighting ability -he's a former attorney general. "As far as I know," Smith

said without calling any names, "all the candidates in the race

Tommy Bonds of Bovina has been named chairman of the

Dick Horn, 5'9" senior member of the Bovina Mustang bas-3-B following the district tournament in Lazbuddie last week.

Ramey Brandon is the newly elected president of the Student

SIX YEARS AGO

rectors.

Bovina.

ing for youl

election to Bovina Schools board of trustees.

Bovina's city commission has been petitioned to call an elec-

Mrs. Travis Dyer honored her daughter, Brenda, who was ob-

Nellie Dean Whitten Circle of WMU was entertained in home of

A number of Bovina High School home economics students are

PAGE 2 Winners Named --(Continued from Page 1) Toller, Mrs. Don Murphy and Roy Hawkins. Stamps were given to J. W. Wright, Lupe Salazar, Oma Gunn, Lorene Jefferson, Ruben Unigar, Vallie Edwards, Vincente Montes, Harriette Glasscock, Andrea Espinoza, Tina Uriegas, Floyd Englant, Frances Gober, Mrs. Oakley

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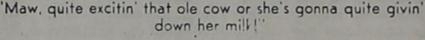
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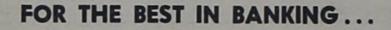
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Co

He

It kinda' whets political inter-Stevenson, W. E. Williams and Ola Lee Jones. est. First State Bank Presents --By Ace Reid COW POKES CALE REID 8-26







### in taxes.

At the same time, no one will deny but that said taxes are a necessary evil. And a slight increase, such as this, put to proper use can be highly beneficial for everyone.

The problem of collecting the one per cent city sales tax won't be a great one because the same pattern now being used for the state would be followed. Items which now have the two per cent state tax would simply have a total tax of three per cent. The state would then refund the money to the city.

We're against the tax for the tax itself.

But for the advantages it could provide for the community, we think it's a good thing and that Bovina should have it!

rates are much lower!



In observance of Public Schools Week, Bovina Lions Club members will eat lunch at school in a group Thursday at noon.

#### TEN YEARS AGO Feb. 26, 1958

The Fillies of Bovina are reportedly ready for a settlement of the winner of the 1958 district championship and will meet Happy's girls Friday in Dimmitt in the game of the year. Sometime in the future, Bovina has very definite chances of getting a building code, and along with the code, a zoning for designating what kind of building can be built where.

The third annual project show of the Bovina Future Farmers of America will be staged Saturday in the FFA barns in the southeastern part of town.

Most Bovina businesses have reached agreement on the number and date of holidays that they will observe, according to a committee of the Bovina Lions Club,

At 7:30 p.m. Tuesday, a concert will be presented by students of the music and band classes of the Bovina School and will be

Stickers --

(Continued from Page 1) be required to have belts installed, this could possibly cause a seat belt shortage at the last minute, thereby keeping some owners from receiving their inspection sticker. Most autmobiles manufactured from 1962 through 1968 have an anchorage for seat belts, although sometimes this is only a threaded hole under the seat, Richards stated.

Inspection stations in Parmer County include Automotive Ignition, Friona Motors, Inc. and Reeve Chevrolet Co. in Friona, and Farwell Automotive in Farwell.

The printed word is more reliable than the spoken word and it can be refuted because it is easily available for re-checking. More accurate information is obtained by reading than by listening.

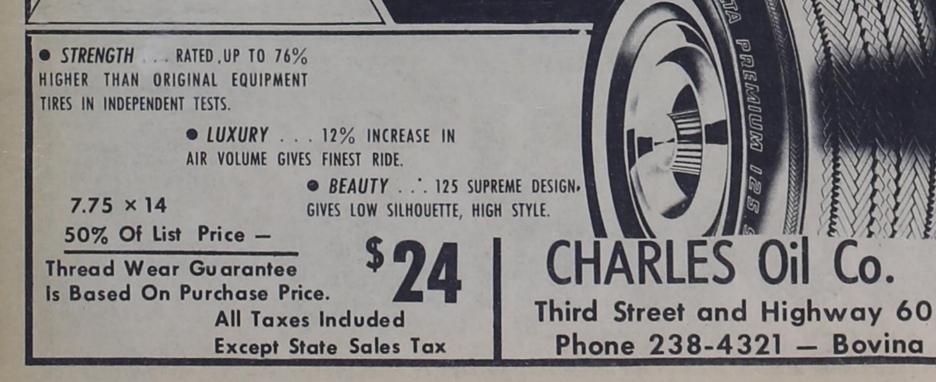


making plans to participate in the Student Division competition of the 1962 Fashion-Sewing Contest sponsored by the General Federation of Women's Clubs and Vogue Pattern Service,

--Member FDIC--



DURABLE: Modern high speed planting equipment has to be rugged! Dempster equipment is designed with this fact in mind. That's why you'll find Dempster planters operating long after competitive equipment has been scrapped.



VALUABLE: The ability of Dempster planting equipment to outperform its competitors, and do it at a lower original investment and repair cost is reason enough for you to own Dempster NAVIGATOR PLANT-ALL planting equipment!

... the best implement for planting your crops this Spring! Available Oklahoma Lane Farm Supply Phone Tharp 225-4386 "Owned and Operated By Farmers Who Know

And Understand Your Problems"

At Post Office --

KEEN DEAL! Get the official "U.S.A. Eating Team" T-Shirt at a special price when Mom purchases food during our Shurfine Young Mother Hubbard Sale. Join the team! Get

the shirt (and eat your spinach!).

OFFICIAL

EATING TEAM

T-SHIRT

with \$2 food purchase during Young Mother Hubbard Sale

**2**1 lb.

Boxes

3 18 OZ. \$

3 18 OZ. \$

FREE

# SHEETS

# DOLLS

# FOOTBALLS

# LADIES HOSE

SHURFRESH COUPONS

Shurfine

# BASKETBALLS

# RODS & REELS

It's a first quality T-Shirt with colorfast emblem. Comes in children's small, medium and large sizes only. Great little gift to encourage small appetites!

SPECIAL

OFFER

#### RECORD U.S.A **BREAKING LOW PRICES!** |American families be familiar with these services and use Shop These them." The eight-page pamphlet il-SPECIALS lustrates three service for airlifting parcels at rates the aver-At WILSON'S age family can afford, the speedy service now available Through Sat., for newspapers and news magazines to most overseas bases, Shurfine the special rates for books and March 9 MEMBER similar educational materials, and how to mail sound-record-Shurfine EATING ed personal messages. The guide also provides parcel wrapping insturctions, infor-Chunk Tuna 4 61/2 oz. S mation on the time it takes parcels to reach Vietnam and Style other overseas bases from major U. S. cities, and pointers Evaported Tall on the correct way to address Milk 10 Cans military mail. SHORTENING Vienna Sausage 5 A family sending a 10-pound 4 oz. Can package from Bovina, Tex. to Cans Nomi Vietnam, for example, pays only \$1.75 on a package marked "PAL," while the air parcel Pineapple 4 46 oz. \$ ENERGY POWDERED DETERGENT SHURFINE 49¢ 39¢ TEA BAGS 48 COUNT Juice rate for the same package is \$6.95, Postmaster Ezell said. SHURFINE 12 OZ. CAN Flour Paper Bag 89¢ On parcels weighing less than LUNCHEON MEAT 2 FOR \$ SHURFRESH REGULAR 14's five pounds it might be more 6 \$ LBS. FOR shurfresh advantageous for a family to ROXEY DRY 25 lb. Print Bag \$2.09 MARGARINE 2 5 LB. \$1 DOG FOOD use the older (SAM) Space provides surface transportation APPLE SAUCE 5 303 STANS \$1 Shurfine CORN SHURFINE CS or WK GOLDEN 5 303 CANS \$ BROCCOLI SHURFINE FROZEN 4 FOR Thin. Crisp. Oven Tresh SAM package to a Europe an mil-CATSIIP TOMATO JUICE SHURFINE 3 46 0Z. \$1 itary post from Bovina, Tex. costs only \$1.30. On packages STRAWBERRIES FROZEN 02.4 FOR FRUIT COCKTAIL SHURFINE 4 FOR \$1 weighing under two pounds air GRAPE JELLY SHURFINE 14 OZ. BOTTLE parcel post is often the patron's BARTLETT PEARS HALVES CAN 3601 ORANGE JUICE SHURFINE 6 FOR \$1 "best buy" for through airlift GRAPE JAM SHURFINE service, the pamphlet suggests. BISCUITS SHURFRESH BUTTERMILK 25 VEGETABLE OIL SHURFRESH 49¢ FOR FROSTING MIX SHURFINE WHITE 4 1315 02.5 BLACKEYES SHURFINE 7 300 ST CANS \$ CHEESE SPREAD SHURFRESH 89¢ CAKE MIX SHURFINE ASSORTED 4 1815 0Z. \$ TOMATO SAUCE SHURFINE 9 FOR \$ SAUER KRAUT SHURFINE 5 303 STANS \$1 Shurfine M.H. SALE PORK & BEANS SHURFINE 9 CANS \$ ] SPAGHETTI SHURFINE ELBO 2 PKGS. \$] 3 GREEN BEANS CUT BLUE LAKE 4 5V. Shurtine MACARONI SHURFINE 22 LB. \$ OLIVES TOMATOES SHURFINE 303 CAN 4 CANS \$ APRICOTS SHURFINE HALVED 4 FOR 1 THROWN STUFFED PANCAKE MIX SHURFINE 3 PKGS. \$1 APPLE BUTTER SHURFINE 328 0Z. \$] MANZANILLA Henry Minter said. 7½ OZ. \$ SWEET PEAS SHURFINE 303 CAN 5 ST PLUM PRESERVES SHURFINE 3 FOR \$1 Included in the window breakage were Venable's Store, Rhinehart-Hagens Real Estate, CORN SHURFINE FROZEN 5 PKGS. \$1 SPINACH SHURFINE 7 CANS \$ the American Legion Hall and Gne Fuller and Son Slaughter House. 212 OZ. 89¢ The mirror on a truck belong-WHOLE SWEET PICKLES SHURFINE ing to Billie Sudderth was dam-4 JARS \$] Save aged and two new "yield" signs FRESH CUCUMBER CHIPS SHURFINE on Second Street were bent to the TenderCrust 3 JARS \$1 ground. The yard of Howard SALAD DRESSIN PEANUT BUTTER SHURFINE CRUNCHY or SMOOTH Shook was also driven over Coupons twice. 3 15 OZ. \$1 CHILI WITH BEANS SHURFINE FOR VALUABLE SCIENCE SKETCHES Shurfine FREE PRIZES Shurfine ALL GREEN CUT WAFFLE SYRUP ASPARAGUS SPEARS Ask Your Quart BOTTLES 79¢ 2 300 \$1 CANS \$1 **Grocer For Prize List** 2 J FOR

Servicemen Mail Shurfine YUNG **Book Available** 

An illustrated pamphlet, Mail for Servicemen, outlining the expanded program for airlifting letters, packages and other military mail overseas at low postal rates is now available through Bovina Post Office window clerks, postmaster Ezell announced today.

Postmaster Ezell said that "as a result of new legislation and action by President Johnson we are now airlifting more than 75 per cent of all mail going to the military men and women stationed abroad, We hope this guide will help more

### Man Charged In Assault With Weapon

.

Charges of aggravated assault with a deadly we apon were filed against Felton Atkins Monday. His case was heard before County Judge Archie Tarter that afternoon.

Atkins had fired a .22 rifle in the general direction of his Available Mail service, which sister-in-law, Mrs. Jerry Wallace, about noon Monday when to the port of embarkation and she intervened when Atkins went airlift overseas, A four-pound to the farm home north of Bovina to get his wife, according to Deputy Sheriff Henry Minter.

He was fined \$50 and court costs and given a six-months suspended sentence.



were fined \$25 each and court costs and ordered to pay damages totaling \$188.85 in county

court Tuesday after breaking windows in Bovina businesses and damaging other property. Those 17 and over were

Junior Medina, 20, of Route 1, Farwell; Cristoval Costillo, 13, of West Camp; and Tim Leal, 17, of Bovina. The other two boys involved were 15 and 16 years of age.

ISU CAFETERIA

The twojuveniles will pay \$5



INDIGESTIBLE woody fibers are being turned into synthetic foods in-tended for use by both people and animals. Louisiana State University is manufacturing these foods from cellulose, using both chemical and mi-crobiological methods.



NURSING HOMES, convalescent

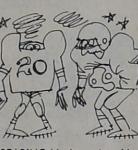
homes and extended-care facilities seem to have received the

greatest impact from Medicare,

says Chemetron Corporation, Chi-

cago. Medicare gives elderly sub-

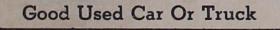
scribers coverage for up to 100 days in an extended-care facility.



SPEARING blocks and tackles in football, the tactic in which a player uses his head as a battering ram to jam the mid-section of an opponent, are dangerous, says the American Medical Association. A tackler can inflict a tremendous amount of punishment by driving his helmet into a ball carrier, and endangers himself be-cause his head and neck take the force of the blow

Sonny Gentry . . . . representing 'Doc' Stewart Chevrolet-Buick. Inc. Clovis, N.M. Sells General Motor's Lowest-Priced CARS! SONNY GENTRY **Volume Dealing** Allows Us To Make You A Better Deal. Call Sonny At 763-4465 - Clovis

For The Best Deal On A New 1968 CHEVROLET or BUICK, See Sonny Gentry In Bovina! Let Us Figure With You, Too, On A





## Of Interest To THE WOMEN



FACE LIFTING -- The women's teachers lounge in Bovina Schools is undergoing a change because of the efforts of members of Future Homemakers of America and their sponsor, Miss Pat Simons, right. Mrs. Violet Robinson, high school English teacher, also enjoys the improved surroundings.



Future Homemakers of Amer- during their class hour. ica and their sponsor, Miss Pat Simons, have been working container has come a unique at a new project in recent days and decorative lamp table. De-

Members of Homemaking III, |which the girls are recovering | colors for the refrigerator in

the lounge. From a discarded fertilizer

Although far from finished, teachers are already expressing delight over the sudden Art, Antique Show Set

THE BOVINA BLADE

## March 14 By Study Club

An art and antique show will be held by Bovina Woman's Study Club at 3 p.m. Thursday

\$

March 14, in the club house and members of the organization invite the public to attend.

## Mrs. Gaines 91 Thursday

Thursday, March 7, is the day friends of Mrs. J. Sam (Granny) Gaines will help her celebrate her 91st birthday. A covered dish luncheon will be served at noon in her home here. Hostesses will be members of Bovina Widow's Club and her daughters. Mrs. Roberta Mager and Mrs. Evelyn Bryant of Whittier, Calif. In the afternoon from 2 to 5 p.m. friends who cannot attend the luncheon are invited to come by and visit.

## Farmerettes Have Meeting Cording to Mrs. Amy Mason, Girl Scout leader and chairman

The Farmerette Club met Tuesday, Feb. 27, in the home of Mrs. R. E. Blankenship for a luncheon.

Roll call was answered with members' "secret inhibitions."

Attending the meeting were Mmes, Lois Billingsley, Avis Carpenter, Louise Christian, Dot Rhodes, Lillie Christian, Ann Norton, Jeanie Garner, Dot Christian and Mildred Cooper. The next meeting will be in the home of Mrs. Billingsley.

"Challenges of Arts and Antiques" is title of the program. There is no admission charge. Anyone having antiques or pictures who would like to display them at the event is asked to contact Mrs. H. W. Brad-

shaw, Mrs. Clarence Jones, Mrs. Reagan Looney or Mrs. Jesse Walling. Objects on display should

bear a card concerning the antique or picture and should have the owner's name.

Mrs. Looney and Mrs. Walling are in charge of the art show, while Mrs. Bradshaw and Mrs. Jones will supervise the antique show.

Hostesses for the event are Mrs. Earl Richards and Mrs. Ronald Minyen.

**Girl Scouts** Sell Cookies Girl Scout cookie sales in Bovina began Monday and will continue through March 14, according to Mrs. Amy Mason, of the cookie project.

Five different kinds of cookies will be available to Bovina residents at 50 cents each box, Mrs. Mason said.

The Bovina Scouts and Brownies will participate in the sales and will keep five cents

from each box of cookies. The remainder is used for the Council for the maintainence of Camp Rio Blanca near Crosbyton.

The camp's facilities are available to the Bovina troops.

**By Pat Jacobs** 

Two marriage licenses were issued from the office of County Clerk Bonnie Warren last week. They went to Thomas Ray Lary and Evelyn Kaye Cravens, March 2; and to Ronny Edward Anson and Floy Sue Rainey, March 4.

Marriage

Licenses Issued

### Hospital Notes

Parmer County Community Hospital Feb. 28-March 3 Admissions

James W. Roberts, Bovina; lose Ramirez, Friona; Eune Martin, Friona; Sarah Ramos, Friona; Allo Reeve, Friona; Otha Smith, Friona; Eddie Fulgham, Clovis, accident; Sandra Johnson, Farwell, accident; Drexel Morris, Farwell, accident; Mrs. Roy James and daughter, Bovina; Esperanza Garcia, Hereford, surgery; Manuel Velasco, Friona, accident; Celestino Galacia, Friona, accident; Petra Zamora, Friona, surgery; Carl Durfee, Friona; J. C. Stowers, Bovina; LaVern Rogers, Hereford; Mary Villareal, Hereford; Ginger Beckworth, Friona; Monty Barnes, Lazbuddie, accident; Mrs. Robert Schacher and son, Benjamin Robert, Muleshoe, born 2:01 a.m. Sunday; Mrs.

Guadalupana Society Planning Events Here

its monthly meeting Sunday afternoon in the Parish Hall of St. Ann's Catholic Church.

Eight members were present, in addition to a new member, Margaria Sierra, who has moved to Bovina from Little-

field. Preparation for Confirmation and First Communion, to be held in May, were discussed. All members will meet at 1:30 p.m. March 11 to begin preparing the gowns. Mrs. Vidal Vargas will

supervise measuring the children on March 10. The definite dates for First

Communion and Confirmation will be announced later, members said. Mrs. Gil DeLeon, president,

announced that the Plainview Deanery Spring meeting will be held April 3 in Nazareth, Four

Mary Hargett and son, Aron Lowell, Farwell, born 9:35 p.m. Monday.

### Dismissals

Bart Burnett, Muleshoe; Mrs. Friona; Sandra Johnson; La-Vane Dosher and daughter, Farwell; Nellie Fabela, Muleshoe: Drezel Morris; Celestino Gal-Hazel Kendrick, Friona; Galen | acia; James W. Roberts; Mrs. Hromas, Bovina; Eune Martin; Roy James and daughter; Gin-Mrs. Morris Deaton and daugh- ger Beckworth; Carl Durfee; ter, Friona; Martin Cesina, Jose Ramirez' Esperanza Gar-Hereford; Sarah Ramos; Allo cia.

QUALITY FURNITURE

The Guadalupana Society held | delegates to attend are Mrs. Prudencio Vragoso, Mrs. Manuel Hernandez, Mrs. Zefferion Villareal and Margarita Sierra.

PAGE 4

Mrs. Vargas and Mrs. Isidoro Saldona will be in charge of the rectory for the month of March.

The offering of the bread and wine on April 7 will be made by Mrs. Joe Mesa and Margarita Sierra.

The group decided to open the clothing room on Thursdays

and Sundays from 2 to 4 p.m. during the month of March with Mrs. Ben Rejino, Mrs. Prudencio Vragoso and Mrs. manuel Hernandez in charge.

Ben L. Counts of Phillips, father of Mrs. J. B. Fowler, is reported to be improving in Houston, where he underwent major surgery about two weeks ago. Rev. and Mrs. Fowler were with him during the surgery.

Reeve; Rex Williams, Friona; Manuel Velasco; J. M. Watson, Vern Rogers; Eddie Fulgham;

Fine Home Furnishings DISCOUNT DIVISION OF FAMILY MART, INC. GUARANTEED SAVINGS CARPET

zoopin

to improve the women's teach- signs on the container were apers' lounge in the Bovina plied by paper mache, and a Schools.

Against walls and flooring of been painted and antiqued in a off-white shades, the new decor dark blue-green shade, A will be blue and green.

Included in the project so far have been painting and antiquing, making draperies, and even making matching tables and trash containers.

In the process of being restored, are overstuffed chairs,

•We Care About You \*About Your Clothes



antiqued in the same shade. Draperies in shades of green and blue against a light background have been made, complete with pleats, and have been ung.

ed from a homemaking cottage's

A black metal chair has been

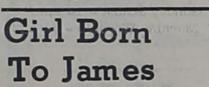
shelf.

In the planning board are additional tables to be made and antiqued by the girls, as well as a new paint job in blending

change. As one said, "When I walk in the door I fee! I can rest." wooden top attached. All has The class of girls is composed of mostly seniors, although

two juniors are also on the matching trash container was also made by the girls, under roll.

Through the project, the girls supervision of Miss Simons. are learning the process of an-The table is accented with a tiquing, upholstering of furniture, color schemes and other lamp, which has a matching base and white shade, retrievdecorating techniques.



Mr. and Mrs. Roy James of Bovina are the parents of a daughter born at 5:25 p.m. Feb. 28 in Parmer County Com-

munity Hospital. She has been named Allene and weighed four pounds, 14 ounces.

Bovina is one of the truly Western towns that remain on the Texas scene.

It has progressed without losing its original "character," is not too conglomerated with neon signs, but remains active with future-sighted people.

Since coming to this town, we've wondered why it hasn't been spotted by the location men who are constantly on the look-out for authentic spots for filming motion pictures.

Bovina originated as a "cow town", continues to be a "cow town", and probably will never depart from that role altogether.

There are many who would like to see the downtown section upgraded to draw businesses that otherwise might be interested in locating in Bovina.

Nevertheless, there is a certain charm on Main Street that is slowly disappearing from America.

Call us sentimental if you like, but there is something strong in an old building that speaks of its past -- something that challenges the people of today to be as strong as those who raised its walls.

Amid our changing world -- sometimes for the better, but oftentimes for the morally worse, those "straight-laced" people of yesteryear still beckon us to hold strong to the faith that opened this country for you and me.

\* \* \* \* \* \* \* \* \* \* \* \*

Main Street, Bovina, tells of the cattleman who drove his herd from many miles away to load on the Santa Fe line; of the big ranchers who lived here; of the farmers who came and broke the land, suffered through dry years and finally found water beheath its soil.

And it sends out a challenge to the young to do better than those before them.

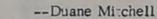
. . . . . . . .

There is a theory that one should capitalize on what he has. The grass is not always greener on the other side of the fence, because sometimes the gold mine is under his nose. \* \* \* \* \* \* \* \* \* \* \* \*

Here's anothr fourth grade poem: VULTURE

The Vulture eats between his meals, And that's the reason why He very, very rarely feels As well as you and I.

His eye is dull, his head is bald, His neck is growing thinner. Oh, what a lesson for us all To only eat at dinner!





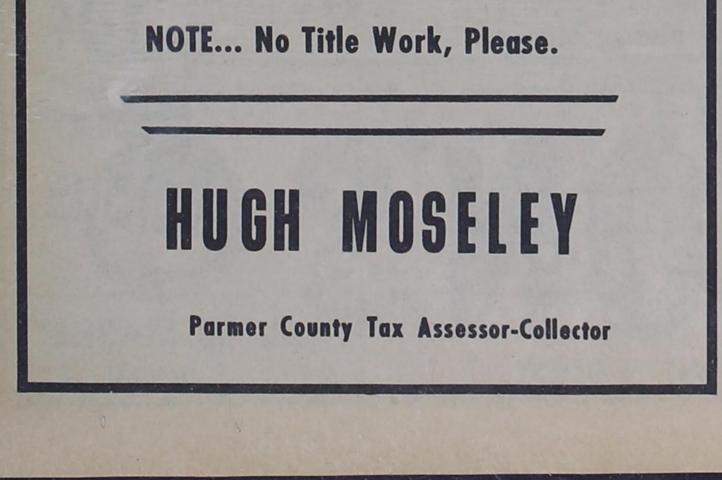
TELEVISION & STEREO MAJOR APPLIANCES DECORATOR CONSULTANT Jon Pollard DIVISION MANAGER PHONE - A. C. 806-647-3128 - DIMMITT, TEXAS When you can dry **300 loads for \$1500...** 



NUTICE

PLACE	DAY	DATE	HRS.	LOCATION
Friona	Wednesday	March 6	9-5	City Hall
Friona	Thursday	March 7	9-5	City Hall
Friona	Friday	March 8	9-5	City Hall
Black	Monday	March 11	2-5	Tri-County Elevator
Rhea	Tuesday	March 12	2-5	Rhea Grocery
Bovina	Wednesday	March 13	9-5	City Hall
Bovina	Thursday	March 14	9-5	City Hall
Lazbuddie	Friday	March 15	2-5	Sherley Grain

**Be Sure To Bring Your Title And Last** Year's License Receipt.



For Your Freezer. Ib. CTDB L-BOHE HORZE VORLES-RISTON TOIN Satisfaction Guaranteed Freezer Packages 25 to 30 lbs. Of **Quality Meats** At Special Prices Custom Processing -State Inspected-WHOLESALE & RETAIL MEATS First St .- Bovina - Pho. 238-4281 Closed Mondays -----



### Money Saving Certificate Saves You An Additional \$15 During March And April!

Your Reddy Kilowatt Dealer has a \$15 certificate for every Public Service customer who buys an electric dryer. Since electric dryers operate for only 5¢ a load-total cost, it's like getting 300 loads dried free.





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Mrs. Man-

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THE BOVINA BLADE

Bovina Area Churches Welcome You! \_ ST. JOHN LUTHERAN CHURCH Church Chuckles by CARTWRIGHT FIRST BAPTIST CHURCH of BOVINA H. F. Peiman St. John Lutheran Church, Lariat, Texas Rev. Ken Moore Pastor WEDNESDAY - Teachers and Officers Sunday School - 9:30 a.m. Meeting - 7:30 p.m. Morning Worship - 10:30 a.m. Prayer Meeting - 8 p.m. Adult Choir - 8:30 p.m. **BOVINA CHURCH of CHRIST** Bovina Church of Christ Lavern Stewart Rev. Woodrow Williams WEDNESDAY SUNDAY SERVICES Classes 9:45 a.m. Devotional and Classes - 7 p.m. Pastor Worship 10:45 a.m. and 6 p.m. Hear "Know The Truth" Over KNNN, Friona, At 12:15 p.m., Monday - Friday. **OKLAHOMA LANE BAPTIST CHURCH** Fr. Claver Giblin S.A. Confessions: Saturday 4-5 p.m. 7-8 p.m. Before Masses Oklahoma Lane Baptist Church Baptisms: 3 p.m. Sunday Charles R. Vick Training Union - 6 p.m. Sunday School - 10 a.m. Pastor Evening Worship - 7 p.m. Morning Worship - 11 a.m. **BOVINA METHODIST CHURCH** 

PAGE 5



"Christianity hasn't a chance against the Re-publicans and Democrats! They promise heaven on earth without all the hard work!"

### "Go Therefore To The Crossroads" (Matt. 22, 9)

These words may be regarded as an intimation of the universal embrace of Christ's teaching. The truths He taught were intended for no privileged class, or caste, or rank. His mission recognized no bounds of jurisdiction, no limits of space and time. To be a disciple of Christ implies the excluding of every sort of prejudice, pettiness and narrowness. To one and all, we are under obligation, like St. Paul.

Not every professed christian sets his course by this chart. Not always do we measure up to the breath and depth and height of Christ's ideal in which we are one-Jew and Greek and Barbarian, bond or free. Some of us set parochial, provincial, national, racial bonds to our sympathies. We are good to kinsfolk, old schoolmates, members of our political party and congregation of our church group; but we show no tolerance for others. In the measure that our sense of fellowship is narrowed by ties of blood, or convention, or personal profit, we are wanting in christian universality. This means that we distort and nullify Christ's teaching.

Please God, help me to unselfishly befriend everyone, admitting no limits by class, or race, or color or wealth, or sympathy. Let me be ever mindful that surely as God is my Father, every man must be my brother.



& Agriculture



First Baptist Church of Bovina SUNDAY - Sunday School - 9:45 a.m. Morning Worship - 10:55 a.m. Training Union - 6 p.m. Evening Worship - 7 p.m.

### **OKLAHOMA LANE METHODIST CHURCH**



Sunday - 10 a.m.

Morning Worship - 11 a.m. Evening Worship - 7 p.m.

ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina Masses: Sunday 8:30 & 10:30 a.m. Weekdays 8:30 a.m. Daily Except Tuesday 8 p.m. First Friday 8 p.m. Holy Days 10 a.m. & 6:30 p.m.

## **MISSION BAUTISTA MEXICANA**

	Reeve Chevrolet Co. Since 1938 -Friona- Hartzog Seed Farms A. L. Hartzog	Rev. Ramon Delgado Mission Bautista Mexicana Escuela Dominical 9:45 a.m Mensa Je 11:15 a.m Union de Preparation 6 p.m. Miercoles 8 p.m. Estudie de la Biblia		Bovina Methodist Church	The second s	
	<b>Bi-Wize Drug</b> Phone 247-3010 - Friona -	Bovina Implement Company Your Massey-Ferguson Dealer Mr. & Mrs. B.L. Marshall		Sunday School - 9:45 a.m. M.Y.F 6 p.r Morning Worship - 11 a.m. Evening Worsh	hip - 7 p.m. Wednesday - 8 p.m.	
	Bovina Wheat Growers "We Serve To Serve Again"	Paul Jones Texaco Firestone TiresCharles Oil Company Phillips 66 Tires, Batteries				
	First State Bank of Bovina - Member FDIC -	McCallum Real Estate Dean McCallum	The Bovina Blade	Bovina Pentecostal nonness church		
	Lawlis Gin Company Hwy. 86	C & S Chemical FERTILIZER	Jake Diel Dirt & Paving Contractors, Inc.			
	Bonds Oil Company Gulf Distributor	Big Nick	Muleshoe, Texas_Phone 272-4848 Mustang Barber Shop	Sunday School - 10 a.m. Morning Worship - 11 a.m. Lifeline Service - 6:30 p.m. Evening Worship - 7 p.m. Wednesday Prayer Meeting - 8 p.m.		
	Bovina Insurance Bob Fillpot	Farm Machinery BuySellTrade Highway 60 Bovina.	LEONARD HANEY "YOUR BUSINESS APPRECIATED"	Birklebach Machine & Pump	<b>B &amp; B Welders</b> Blacksmithing Tillage Tools	
	Third Street - Bovina Grissom Feed Yards	Bovina Dry Goods Ed Isaac	Oklahoma Lane Farm Supply And Gin	Hwy 86 - West <b>Sherrill</b> Lumber Company Highway 60 - Bovina	Highway 60 Phone 238-6511 Claborn	
-	Kerby Welding A Deal The Year O	Wilson-Brock Insurance "All Kinds Insurance"	Bovina Area Ministers	BMG Motors, Inc. Dodge, Plymouth, Chrysler Dodge Trucks Muleshoe, Tex. Hwy. 84	Funeral Home Phone 247-2801 Friona, Texas	
	Gateway Produce Company - Bovina -	Custom Farm Services Complete Fertilizer Phone 238-6051	Corn's Farm Store - Charles Corn -	Wilson's Super Market - Gunn Bros. Stamps - Stam		
1	<b>Clearview Company</b> All Three TV Networks Phone 238-3592	Bovina Gin Company	Union Compress and Cotton Warehouse - Bovina -	Cyanamid Farm Supply Roy Allen, Mgr. Ph. 238-6901	Gaines Hardware Company "Nothing Knocks On Bovina But Opportunity"	



FINAL TOUCH -- The Bovina Blade sign was installed last week by Dolph Moten and Howard Looney as equipment was being moved to the new location at 101 Third Street. (Photo Courtesy Bob Fillpot)



### THE BOVINA BLADE

BUY YOUR AT BOVINA

KRAUSE IMPLEMENT CO.

BOVINA IMPLEMENT CO.

Hwy. 60-238-2541

FOR SALE -- Thomas electric

organ, excellent condition.

\$400. Clayton Lawrence, Rhea

24-Hour Weather

36-2tp

community. Phone 295-3595.

Political

Announcements

COLLECTOR

The Bovina Blade is auth-

\* \* \* \*

REPRESENTATIVE

Subject to the Republican Pri-

The drill is of sturdy construction and is equipped with sealed 76, Bovina bearings throughout the unit. The frame is constructed of 31/2 DT, McFarland C. Osborn, inch square tubing which has a yield strength of 52,000 pounds. Alvin K. Gaines, 80 ac. of W The four row drill weights approximately 1,440 pounds and the 1/2 S 80 ac of E 1/2 Sect. 2, sixrow approximately 1,990 pounds. Blk. C, Synd

Jack Boggs

**Gospel Singer** Don Moore

At

PAGE 6

Barber

Shop

We Need

Your

Head

In Our

**Business-**

MUSTANG

Leonard Haney

Third St. - Bovina

BLADE WANT AD rates are

three cents per word for first

insertion, two cents per word

for each insertion thereafter.

Minimum rate is 50 cents on

cash orders, \$1 on account.

LAND FOR SALE

4-20 acre tracts, real close in

on pavement. Table-top quality.

Ideal for suburban homes. Will

sell to Texas Veterans on 40

year terms at five and one-half

per cent interest, Contact O. W.

Rhinehart-Hagens Real Estate

Office Phone 238-3521

Rhinehart at

FOR SALE -- Whole hog sau- MILLIONS of rugs have been

sage, Larry Mitchell, Phone cleaned with Blue Lustre, It's

225-4641. Free delivery. 33-tfc | America's finest. Rent electric

35-4tp

ranch lands,

J. J. Steele

763-6455

Veterinary Medicines

And Supplies

SUPER SAVEWAY

Bovina

FARM FOR SALE -- 80 acres

four miles northwest of Mule-

shoe on pavement. Irrigated and

allotted, A. P. Fred, phone

Electrical

and

Plumbing

Bula 933-2271.

shampooer \$1. Super Saveway.

Am interested in making loans

and buying first and second lien

notes secured with farm or

Citizens Bank Building

WOMEN SEWERS WANTED --

Work at home doing simple sew-

ing. We supply materials and

pay shipping both ways. Good

rate of pay. Piece work. Write

Dept. W3, Jamster Industries

Inc., 100 Ashmun, Sault Ste.

36-4tc

Clovis, New Mexico

Dial: 763-4396 or

today's farming methods

...a modern planter to meet

The Tye Drill can be converted to a four or six row double row planter for planting on top of beds with the optional press attachment.

> See The Tye Planters On Display Now -

BOVINA IMPLEMEN Highway 60 Phone 238-2541

Mc Cracken's Jashions For Men E Clovis, N.M. Le Baron Gino DeBalti Don Richards Haggar 104 STUDIO CITY THORNTON AT 21st PHONE 763-3633 JACK M. MCCRACKEN OWNER - MANAGER

Excello

Jayson

"Youth For Christ" Services Each Evening At 7:30 Sunday Morning At 11:00 Mr. John Friday, Saturday, Sunday March 8, 9, 10

The Tye Grain Drill (shown with Press Wheel Attachment) can be converted to a 4 or 6 row double row planter for planting on top of the bed.

### At Friona --

## Insect, Disease **Meet Announced**

By Ronny McNutt

ienced during 1967 with some Area Entomologist with TAES, insects and diseases on grain will discuss the insect phase. sorghum and other crops in Diseases will be discussed by Parmer County. The insects Dr. Robert Berry, Area Plant dealing the most misery to milo Pathologist. Both of these men was the sorghum midge and the are headquartered at the Lub-Banks Grass mite.

Mosaic Virus, was first identified and was a major problem on the High Plains and Parmer County in 1967.

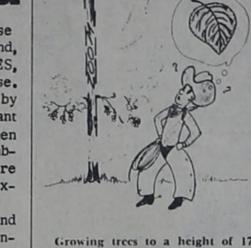
To bring up-to-date and useful information on the major Grizzlies Once in Texas insects and diseases in Parmer County an educational meeting has been set for Thursday, March 14. The meeting will be held in the Friona State Bank

start at 7:30 p.m. Two qualified speakers from the Texas Agricultural Exten-

sion Service will discuss these Many problems were exper- two subjects, Lyndon Almond, bock Experiment Station where The disease, Maize Dwarf they work closely with the Ex-

> periment Station personnel. All farmers, ranchers and agri-business people are invited to attend this meeting.

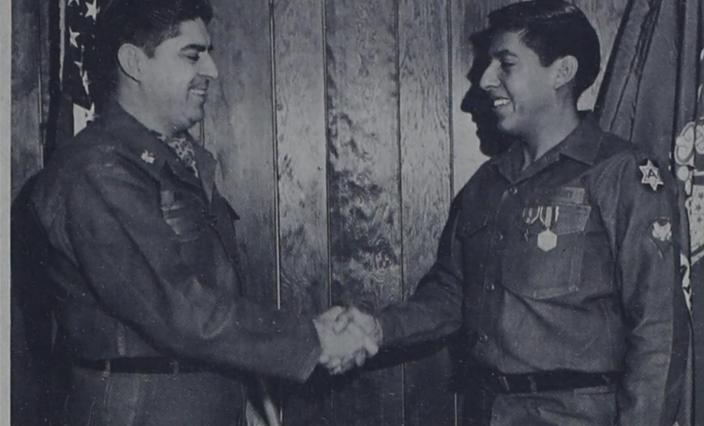
Experts say there are only about 850 grizzly bears now in the United States. About one-fourth of them are in Yellowstone and Glacier Na-Building and the meeting will tional Parks. A hundred years ago grizzlies were found in the southwest, including Tex-



DID YOU

KNOW THAT:

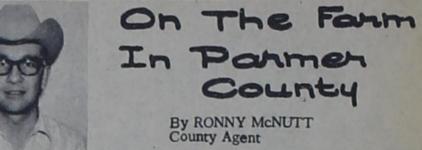
fect in six months is no Texas tall tale. Texas Forest Service researchers have obtained this growth from cottonwood cuttings selected for outstanding growth characteristics. The trees are located in the Brazos River bottomland in Robertson County, on land owned by Texas A&M University. The planting is part of the tree improvement research program of the Service, aimed at producing the maximum yield of wood per acre for the



AWARDS CEREMONY -- Sp/4 Ben Rejino, Jr., right, of Bovina, recently received the Army Commendation Medal and the Bronze Star for meritorious service in Vietnam from Lt. Col. Charles W. Anderson in Fort Lweis, Washington. He is the son of Mr. and Mrs. Ben Rejino, Sr.

production of paper.





GREENBUGS

grees.

Wheat should be closely observed the next two months (March and April) for greenbug buildup and damage. Greenbugs cause more damage when small grain crops are

eral label clearance for use on wheat as a forliar application, agricultural products entering interstate commerce are susceptible to confisciation where residue levels exceed permiss-

able tolerance. suffering from deficient mois-The major reason for pointture in mild winters and cool ing out the possible problem springs. The greenbug rewith confiscation, where wheat produces rapidly at temperenters interstate commerce, is because all wheat going into the atures between 55 and 75 degovernment loan program is The need for applying insect- classified as being in intericides depends on the number | state commerce. It does not

of greenbugs present, size and matter whether it actually crosvigor, temperature, time of year, moisture conditions and state of growth, Results of experimental tests over the past tests in Texas and Oklahoma 10 years indicate that insecticidal applications made on wheat in March and April are Di-Syston performed as well as the most beneficial. The following information may serve as a guide in determining the need by the Texas Department of for treatment: Mo. Plant Height No. of bugs/

4-8 in 200-400 March April Insecticides recommended ing LD50 in the same range as for control are: Methyl parathion, parathion and malathion. These are insecticides recommended by Texas A&M University. Malathion is less effective than methyl parathion

and parathion. Morris Daniels, Entomologist at Bushland Experiment Station, recommends using at least one-half pound per acre if methyl parathion is used. Just recently Di-Syston (Liguid Concentrate) received clearance from the Texas Department of Agriculture for use on wheat to control greenbugs.

Since Di-Syston has no fed-

We have a product to

control every major pest

you have to worry about.

Many are Cyanamid's

own products, while

others carry other noted

brand names.

We sell

date.

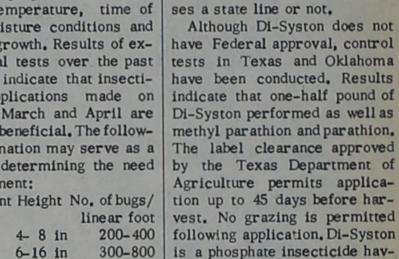
The Old Timer

parathion and should be handled

with the same care and respect.



"Some folks never reach However no USDA or Federal the top of the ladder because Drug Administration label they mistake it for an escaclearance has been granted to lator."



PAGE 7

## installs Gas Air Conditioning in the Winter?

What

kind

## A WISE ONE! He's the

In a share a way a set is a suchard

kind of nut that's hard-headed about solving a problem before there is a problem. That's the story in a nutshell. Install gas air conditioning now. You'll like the way it makes big cooling jobs seem small. Next summer you'll be the cool one while others are cracking under the heat.

INSTALL NOW-NO PAYMENTS UNTIL MAY 1st

### **Pioneer Natural Gas Company**

Maybe you won't find Daisy, the appropriately-named dachshund, at the 1968 Dallas Flower and Garden Show, but she's putting on the dog — or would that be dogwood? -- anyhow. Helping Daisy show flower power are Martha Dawson, left, and Danna Millett, two flower children who wouldn't miss the 17th annual spectacular of entertainment, fun and beauty for all ages. Dates of the Flower Show will be March 9 through 17 in the World Exhibits Building at State Fair Park.

recognized brand of quality? 'BAIT ADVERTISING" -Is service available? Something ought to be done about it and something is be--Are replacement parts ing done by the Fair Business available locally? Practices Act which was signed Remember first -- we do not into law last April to protect

get something for nothing.

SWISS SKYRIDE-Sidewalk superintendents are viewing progress on HemisFair '68 from the air with the help of the Swiss Skyride over the World's Fair grounds. These early bird visitors are part of more than 20,000 persons

who have taken the skyride since it was opened to the public on Christmas weekend. The 622-foot Tower of the Americas with its six-story tophouse in place draws the attention of many sightseers.

CHUCK'S

pesticides too!

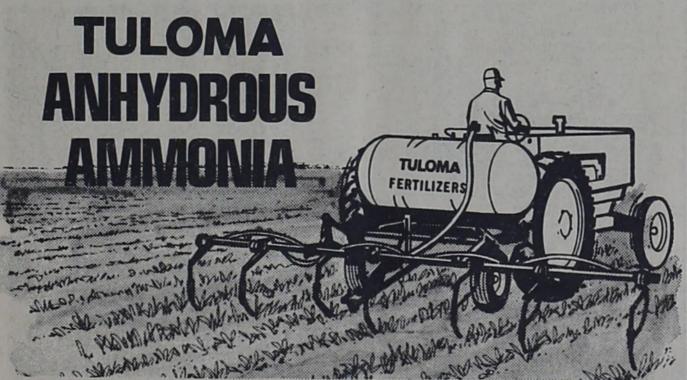
Naturally, Cyanamid Farm Supply is known for its fertilizer products and service. But don't forget us when it comes to pesticides!



Pesticide time is coming. So make Cyanamid Farm Supply your headquarters for both quality fertilizers and pesticides this season. Prices are right, too. So



For Effective Control Of



## your answer to higher crop yields

Crop yields are determined more by nitrogen than by any other element. High yields depend on managing nitrogen efficiently. Here's how we can help.

Easy to apply, economical TULOMA anhydrous ammonia is 82% nitrogen . . . highest concentration you can buy.

the consumer.

numerous.

Calls to my office continue and reports of "gimmicks", are

TULOMA anhydrous ammonia is ideal for side-dressing later in the season, too . . . that extra nitrogen is a real yield booster. Get your order in right now! We will be happy to apply your TULOMA anhydrous ammonia. or provide rental equipment for you at minimum cost. Let us show you how to increase your yields and profits with TULOMA anhydrous ammonia.

# Chuck's Aerial **Spraying Service**

Phone 238-3721 ... Providing Dependable Spraying For All YOUR Crops. ... Free Insect Population Checking Service For YOUR Farm. \*Insecticdes \*Fungacides \*Herbicides Let's Talk About Agricultural Insects And The Best Way To Control Them -See Chuck Stallings or Junior Lambert



Safe To Use **For Ground Application** 

As a pre-plant fertilizer we knife TULOMA anhydrous ammonia deep into the soil . . . where nitrogen belongs. The ammonium form is nonleaching so it stays put in the soil. This means your pre-plant application of TULOMA anhydrous is in a "slug" beneath the surface . . . ready when your plants need it.

### **TULOMA GAS PRODUCTS COMPANY**

Bovina - Highway 60

YOUR TULOMA MAN ALSO SERVES YOU WITH 'GENERALGAS'



#### THE BOVINA BLADE

### **Open House** ---

## **Patrons Visit School** At Ridgelea Sunday

A large crowd of area resi- | activity area, which doubles for dents attended open house Sun- a cafeteria, tables and benches day afternoon in the new Ridge- folding down from the walls. lea Elementary School located on the Dimmitt Highway and able to each two classrooms Ninth Street.

The school has been in use for several weeks, the first and second grades moving to their new home following completion of its construction in January. lounge, book room and storage

Six classrooms open off an rooms.

The building's floor is cov-Rest room facilities are availby outside hallways.

In the rectangular wing are

housed the kitchen, library,

school tax office, principal's

office, nurse's room, teachers'

ered in green carpet, except for the kitchen area, which is concrete, and the tile entrance. Walls are covered with an offwhite washable material and exposed beams are a blending

shade with the carpet. At the open house to greet visitors were the first and second grade teachers, school administrators and members of the board of trustees.



LIBRARY -- Mr. and Mrs. Kennety Cary and Ronnie looked over the new Ridgelea Elementary School library Sunday afternoon while touring the building during open house.



STUDENT COUNCIL OFFICERS -- Gary Carson, center, was named president of the Student Council in Boyina High School in elections held Thursday, Kathy Estes is secretary and Rodney Murphy vice president.



DON'T BE TAKEN IN Be on guard this year for "bait and switch," advertising. Thousands of people in America have been subjected to ads for | MONEY MANAGEMENT a well-known brand of sewing machine or vacuum cleaner or other product and think at that the store, they find it is a "bargain on a string". The advertiser either doesn't have the product at all, or he tries by de-

lesser-known merchandise. He doesn't intend to sell the advertised products!

Like everything else, princ-

iples of wise managing of money has to be learned, or else price it would be a terrific money will manage you. One of bargain. But when they go into the very worthwhile projects being encouraged for 4-H members is that of Money Management means "Know how much money you have to use, plan vious means to shift them to the | what you want it to do for you purchase of high-priced or | and see that it does it."

Mrs. John Christian, a volunteer leader for 4-H is teaching Money Management to eight young 4-H members and they enjoy the project. Those taking the course are: Bruce Kaltwasser, Charla Norton, David Harding, Joe Haseloff, Kelly Head, Conda Lyle Jones, Kent Gast, and Gene Christian.

Some of these members are planning to give a Method Demonstration, showing and teaching some point they learned in their Management project. This is a good educational activity. The County Contest in various subject activities will be held April 13th, Time and place to be announced later.



WINTER 'ANGLING'

Even though lakes and rivers

In Election --**Carson Named** SC President

Gary Carson, son of Mr. and | Mrs. Marion Carson, was elected president of the Student Council Thursday morning following campaign speeches pre-

The three elected to the offices will be senior students next year.

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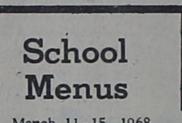
sented in an assembly before the Named vice president was

Rodney Murphy. He is the son of Mr. and Mrs. Don Murphy. Kathy Estes, daughter of Mr. and Mrs. Bob Estes, is the new secretart,

student body.

Representatives to the Student Council will be elected by each class after school begins in the fall of this year. Two students were nominated

for each of the three offices by this year's Student Council ing diseases, doctors say they all have recently.



March 11-15, 1968

and carrot salad, cornbread, butter, milk, rice pudding. Tuesday: Orange juice, hamburgers, lettuce and tomatoes,

peaches. Wednesday: Orange juice,

fried chicken, gravy, creamed butter, milk, cake.

Thursday: Orange juice, turkey and noodles, English peas,

developed by Westclox. Called Medionions, pickles, milk, brownies, Chron, it combines the continuous ringing of an alarm and a visual pop-

up signal that can be set to go off at regular four-, six-, 12-, or 24-hour intervals. A special compartment potatoes, green beans, rolls, houses the medicine that makes this device a memorable boon to absent-

minded patients.

Today, 85% of the drugs now in lettuce and tomato salad, rolls, use were unknown in 1945. There butter, milk, peanut butter are about 800 or 900 drugs on the market and these have increased life

cookies. expectancy from about 46 years in Friday: Red beans, potato in 1900 to almost 73 for women and salad, spinach, cornbread, but- 66 for men at the present time. ter, milk, peach pie.



By Lucy Driscoll, Women's Adviser for Westclox

Minding Your Medicine

Almost 29 million Americans requiring regular medication will take more than 37 billion doses of medicine this year. Although these patients will take their doses for varyone symptom in common-forgetful-

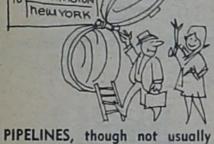
ness In the early U.S., patent medicine companies published almanacs telling people when to take their pills.

. . . More than 1,000,000,000 prescriptions are filled annually! Long

lasting medicines can actually be dangerous if taken too frequently while Monday: Orange juice, corn other drugs with carefully timed cy-

dogs, buttered corn, cabbage cles diminish in value if too many hours elapse between doses.

The modern aid to help Ameri-cans mind their medicine has been



regarded by the public as a transportation method such as truck or trains, actually carry about onefifth of all U.S. intercity "traffic," reports Tube Turns, Louisville. They now carry mostly natural gas and oil, but there are commercial and experimental systems for coal, chemicals, liquid gases, wood chips and other products.

with

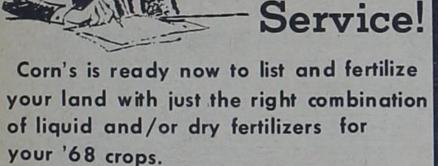
Bovina



SNORING, generated during sleep by the action of air passage past several structures in the nose and throat, is quite common, says the American Medical Association. About one in every eight Americans snore, so there's a good chance that there's one in your

Com's

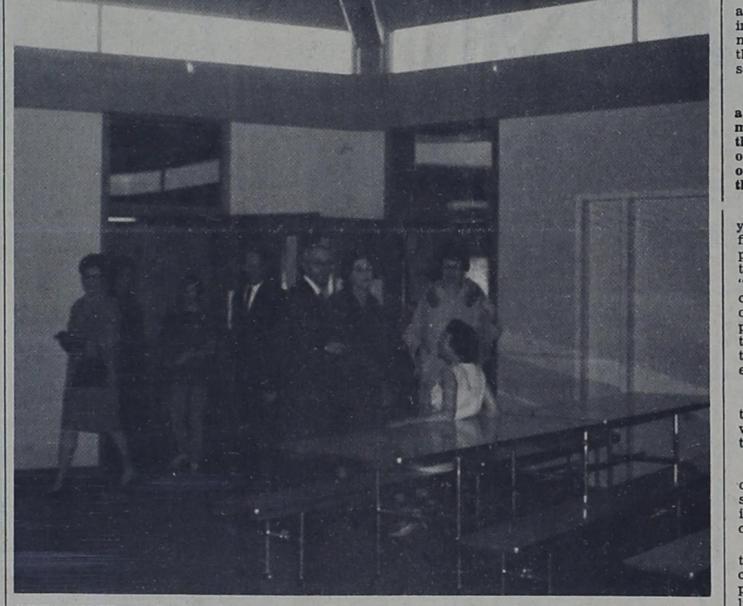
Fertilizer



**Increase Farm Profits** 



There's nothing "hit-or-miss" about our **Texaco Marfak Lubrication** 

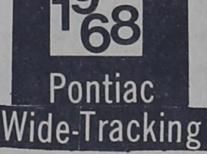


OPEN HOUSE -- Bovina citizens attended open house at the new Ridgelea Elementary School Sunday afternoon, Mr. and Mrs. L. M. Grissom and Miss Lola Grissom visit in the activity and cafeteria area with Mrs. Jay Boothe, while Mr. and Mrs. A. M. Wilson and Pam and Mrs. Sterling Donaldson enter the area from classrooms.

### My Neighbors Safety Programs Available Programs on traffic safety | Texas Department of Public

are available to any organiza- Safety. tion in Bovina, according to Edward L. Richards, patrolman, the department, Box 2332, Ama-Safety Education Service of the | rillo.

One program on traffic safety has been scheduled for students JOIN in Bovina High School at 10 a.m. April 24, Richards said. THE GREAT The programs are suitable for civic clubs, youth groups, parents organizations, etc. **MERICAN** SPORT



are frozen and snow covered in the northern climes, fishermen having an urge to flex their casting arms can still do so and have fun in the process.

For the angler who received a new rod or reel for Christmas, here is a suggestion from the fishing experts at Mercury outboards for getting the "feel" of the new equipment before that first spring outing.

Place a bushel basket in the yard or driveway approximately fifty feet away. Using a rubber practice plug, try casting it into the basket. When you can "plop" the plug in the basket consistently, reduce the size of the target by substituting a pail. The target can continue to be made smaller by substituting a gallon can, quart can,

If the entire family happen to be anglers, here's another winter activity that is guaranteed to delight one and all.

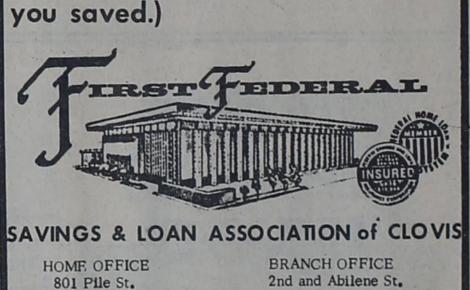
Have the kids trace outlines of fish in the snow in various sections of the back yard, making sure the outlines are as close as possible to actual size. Each member of the family then take turns to see who can come closest to casting the plug right in front of these outlined "lunkers."

Non-fishing neighbors may peer quizzically out of their windows, but in addition to being a fine winter pastime, these activities are also great practice, and practice is the one sure way of developing casting skills.

Not only does the skillful fisherman get more strikes and catch more fish, say the Mercury lads, but he also gains a certain amount of pleasure in making accurate casts.

Instead of bemoaning the fact that the favorite fishing waters are frozen and snow covered, use the time to get ready for that first "ice out"

Plus . . . **Good Gasolines Reasonable Prices Bovina Fina** Service Station - Highway 60 -**Lester Rhinehart WOULD YOU BELIEVE? That** you can save \$100.00 per month for 15 years and then spend \$100.00 per month for the next 15 years and still have over \$18,000.00 left. (the amount



2nd and Abilene St. PORTALES, N. MEX.

Based On 5% Per Annum

CLOVIS, N. MEX.

## **Gulfgas** Fuel CLEAN POWER ... saves 10% of total tractor expense

Figure all your tractor costs. See how you can save

Fuel expense is slashed. Spark plugs last and last. You'll save as much as 10% on total

1. We lubricate by chart, not by chance-never miss a spot! 2. We use Marfak, Texaco's tough, stay-on-the-job lubricant. Won't jar out, leak out, dry out. Resists washout, too.

Come in for the sure protection of Marfak Lubrication-and drive more smoothly, more safely. Our other services are tops, too!

## Trust your car to the man who wears the star TEXACO

### **PAUL JONES TEXACO** SERVICE STATION Highway 60 - BOVINA - Pho. 238-4331

# George Long Rierson Pontiac-Rambler

Clovis, N.M.

with Gulfgas fuel.

Richards may be contacted at

Low cost, high octane Gulfgas fuel is purified to burn clean-without residues-no sticky valves and rings. In your tractor, oil changes and filters last three times longer.

tractor expense-on purchase price, maintenance and fuel. What's more, you'll have far less down time.

Next time you shop for a tractor, check the advantages of an LP-gas model. In the meantime, come in and get all the facts and figures on farming with Gulfgas fuel.



Gulfaas LP-GAS