

TEXAS PRESS ASSOCIATION
Member **1968**

The Bovina Blade

Second-Class Privileges Authorized at Bovina, Texas, 79009
Published at Bovina, Texas, Every Wednesday

Dolph Moten.Publisher & Editor
Pat Jacobs. News Editor

Editorial Comment —

The one per cent city sales tax idea is catching on.

This is true not only over the entire state, but here in our own western part of it.

Farwell, for instance, voted on the sales tax idea this week. Friona recently had a public-invited-type meeting to discuss the proposition. This indicated that an election might be forthcoming there soon.

Muleshoe has already approved the issue and may even be collecting the tax by now.

That pretty well makes Bovina surrounded by towns which are interested in making themselves better through the use of the sales tax, which has been called the "fairest tax of all."

In our opinion, a town, this one included, has nothing to lose by voting in the tax and considerable advantages to gain.

Without the advantages which can come with the additional tax revenue, potential customers are apt to reject a town because of its lack of progressiveness in favor of one which has the tax and is getting full use of the money therefrom.

Nobody likes to pay taxes, of course. And usually there's nothing that will upset the citizenry more than an announced increase in taxes.

At the same time, no one will deny but that said taxes are a necessary evil. And a slight increase, such as this, put to proper use can be highly beneficial for everyone.

The problem of collecting the one per cent city sales tax won't be a great one because the same pattern now being used for the state would be followed. Items which now have the two per cent state tax would simply have a total tax of three per cent. The state would then refund the money to the city.

We're against the tax for the tax itself.

But for the advantages it could provide for the community, we think it's a good thing and that Bovina should have it!

Reflections
From
The Blade

TEN YEARS AGO
March 5, 1958

The Bovina Fillies Tuesday night cinched the bi-district championship title in Sudan against their opponent of District 4-B, Spade.

Accuracy at the free throw line, coupled with flashing action on the floor enabled the Fillies to down Spade, 49-42, before a frantic crowd of about 1,000 persons.

Top projects of the Bovina FFA Chapter were selected Saturday during the third annual Project Show of the chapter and prizes and ribbons were presented to the winners at a parent-son banquet that night.

Prizes of checks, plaques and premiums were awarded to 4-H and FFA members who were winners of the 1957 grain sorghum contest in Parmer County Monday night at the Hub community building.

Mr. and Mrs. Wallace Rogers were hosts recently to a "42" party for their friends.

The home of Mrs. C. R. Brandon was the site of the regular semi-monthly meeting of the Bovina Thrifty Club last Wednesday.

Members of the Friendly Circle Sunday School Class of the First Baptist Church met Thursday evening in the annex of the church for a regular social.

Members of the Woman's Society of Christian Service of the Methodist Church and the Wesleyan Service Guild will begin a study Tuesday evening in the parlor of the Methodist Church.

SIX YEARS AGO
March 7, 1962

Wyndol Davies exhibited grand champion steer, a 980-pound Hereford, and Jackie Dane had grand champion barrow at seventh annual Bovina FFA Project Show which was at school show barn here Saturday.

Bedford Caldwell is new president of Bovina Chamber of Commerce and Agriculture.

He was elected at a meeting of board of directors Thursday morning in Bovina Restaurant.

Bovina voters will choose between present city commission government and aldermanic form in a special election which is scheduled for Saturday, April 7.

An eight o'clock breakfast in the homemaking cottage Wednesday morning concluded a study by Mrs. Hodge Rigdon's fourth grade pupils.

Members of Bovina's Quilting Club met at the home of Mrs. Oma Gunn for an all day meeting Thursday.

Mrs. Doris Wilson presented her piano and voice pupils in recitals recently in Bovina Methodist Church. Invocation was given by Rev. Harold Morris, pastor.

With Saturday the deadline for filing or petitioning candidates in this year's mayor's race, a new candidate joined list last week, while one withdrew as a candidate.

L.M. Grissom was petitioned as a candidate for the highest city office. Joe Moore, who had been petitioned earlier, withdrew as a candidate. Candidates petitioned earlier who remain in the race are S. A. Barbee, Jr. and Boyd Gilreath.

In observance of Public Schools Week, Bovina Lions Club members will eat lunch at school in a group Thursday at noon.

TEN YEARS AGO
Feb. 26, 1958

The Fillies of Bovina are reportedly ready for a settlement of the winner of the 1958 district championship and will meet Happy's girls Friday in Dimmitt in the game of the year.

Sometime in the future, Bovina has very definite chances of getting a building code, and along with the code, a zoning for designating what kind of building can be built where.

The third annual project show of the Bovina Future Farmers of America will be staged Saturday in the FFA barns in the south-eastern part of town.

Most Bovina businesses have reached agreement on the number and date of holidays that they will observe, according to a committee of the Bovina Lions Club.

At 7:30 p.m. Tuesday, a concert will be presented by students of the music and band classes of the Bovina School and will be under the direction of their instructor, W. Wayne Stevens.

Whittlin' --
(Continued from Page 1)

to him and that all their letters will be answered.

That sounds all right, we'll admit, and it's probably true. But it sounds like something we've heard somewhere before.

In pointing out his qualifications for the highest state position, Preston explained that he'd already served some 250 days as governor -- when Governor Connally has been out of the state.

Injecting humor into his speech, he said that when he was acting governor, he was a \$40,000 a year man and when he's serving as lieutenant governor he's a \$400 per month employee. There's quite a difference between the two salaries, he admitted.

Tommy Bonds of Bovina has been named chairman of the Crusade for Cancer of the American Cancer Society in the local area.

Dick Horn, 5'9" senior member of the Bovina Mustang basketball team, was selected to the all-district team of District 3-B following the district tournament in Lazbuddie last week.

An invitation to the public to visit Bovina public schools was issued this week by Warren Morton, superintendent.

Ramey Brandon is the newly elected president of the Student Council for 1958-59. James Clayton is vice president; Nickie Woelfel, recording secretary; and Janice Richards, corresponding secretary.

SIX YEARS AGO
Feb. 28, 1962

With deadline only a week away, only three men are seeking election to Bovina Schools board of trustees.

They are the incumbents, Tom Caldwell, Thomas Beauchamp, and Dean McCallum.

Bovina's city commission has been petitioned to call an election to change city government to aldermen form to replace the present commission form.

Only 20 people were present for the annual general membership of Bovina Chamber of Commerce and Agriculture. The meeting was Thursday night at school cafeteria.

A ham shoot, open to the public, has been scheduled for this weekend by Bovina Gun Club.

Parmer County teachers conducted one of four yearly meetings in Bovina Monday night.

Mrs. Travis Dyer honored her daughter, Brenda, who was observing her eighth birthday, with a slumber party Friday night. Guests were invited for supper.

Guest of honor at Friday evening Birthday Club in the home of Ola Lee Jones was Mary Jane Wilson. A social hour followed the supper, which consisted of barbecue chicken.

Nellie Dean Whitten Circle of W.M.U. was entertained in home of Mrs. John Ferguson Tuesday morning.

A number of Bovina High School home economics students are making plans to participate in the Student Division competition of the 1962 Fashion-Sewing Contest sponsored by the General Federation of Women's Clubs and Vogue Pattern Service.

Chamber --
(Continued from Page 1)

Other directors include Kenneth Cary, Mrs. Robert E. Wilson, Nick Trienen, Jamie Clearman, T. C. Wiseman, Tom Bonds and Earl Whitten.

Election of directors was held held by mail ballot this year, the deadline for which was March 1. Only those members whose dues were paid were allowed to vote for the new directors.

However, dues are still being accepted for 1968. These are \$25 for business institutions and \$12.50 for individuals.

The annual Chamber of Commerce and Agriculture banquet is scheduled to be held at the school cafeteria March 21, when Delbert Downing of Midland will make a return appearance to Bovina.

Tickets will be on sale for \$3 each after the Thursday meeting and may be secured from any director of the organization.

Newspaper advertising is inexpensive -- it reaches more known families for less money.

Smith drew some chuckles, too, when he commented that he didn't know how much other gubernatorial candidates had made appearances in Parmer County during the present campaign, "but if I had to guess I'd say, 'Not any.'"

And, of course, his guess was exactly right. Maybe he knew it was when he guessed.

We thought he kinda' banged his hometown political opponent around once during the talk. That would be Waggoner Carr, also of Lubbock, who is also in the race. Carr, according to reports, is basing his campaign on his crime-fighting ability -- he's a former attorney general. "As far as I know," Smith said without calling any names, "all the candidates in the race

are against crime. Some of them may not be, but as far as I know, all are against crime."

In a more serious vein, he said, if he were governor, he would take whatever steps are necessary to see that Texas has law and order.

It was good to have a candidate for governor in the area. It kinda' whets political interest.

Winners Named --
(Continued from Page 1)

Toller, Mrs. Don Murphy and Roy Hawkins.

Stamps were given to J. W. Wright, Lupe Salazar, Oma Gunn, Lorene Jefferson, Ruben Unigar, Vallie Edwards, Vincente Montes, Harriette Glasscock, Andrea Espinoza, Tina Uriegas, Floyd Englant, Frances Gober, Mrs. Oakley Stevenson, W. E. Williams and Ola Lee Jones.

First State Bank Presents --
COW POKES By Ace Reid



"Maw, quite excitin' that ole cow or she's gonna quite givin' down her milk!"

FOR THE BEST IN BANKING . . .

1ST STATE BANK OF BOVINA
--Member FDIC--

BETTER SAFE THAN SORRY

COMPLETE INSURANCE

Bob Fillpot

BOVINA INSURANCE AGENCY

Phone 238-4381 ••••• BOVINA

PROVIDE PROTECTION FOR YOUR HOME

Our insurance policy for homeowners covers not only losses due to fire, but also theft and personal liability. And our one-policy rates are much lower!

Stickers --
(Continued from Page 1)

be required to have belts installed, this could possibly cause a seat belt shortage at the last minute, thereby keeping some owners from receiving their inspection sticker.

Most automobiles manufactured from 1962 through 1968 have an anchorage for seat belts, although sometimes this is only a threaded hole under the seat, Richards stated.

Inspection stations in Parmer County include Automotive Ignition, Friona Motors, Inc. and Reeve Chevrolet Co. in Friona, and Farwell Automotive in Farwell.

The printed word is more reliable than the spoken word and it can be refuted because it is easily available for re-checking. More accurate information is obtained by reading than by listening.

. . . a tire a reputation was built on!

Delta PREMIUM 125 SUPREME

Now At Special Price!

THE SIGN OF QUALITY TIRES

• **STRENGTH** . . . RATED UP TO 76% HIGHER THAN ORIGINAL EQUIPMENT TIRES IN INDEPENDENT TESTS.

• **LUXURY** . . . 12% INCREASE IN AIR VOLUME GIVES FINEST RIDE.

• **BEAUTY** . . . 125 SUPREME DESIGN. GIVES LOW SILHOUETTE, HIGH STYLE.

7.75 x 14
50% Of List Price --
Thread Wear Guarantee
Is Based On Purchase Price.

\$24

All Taxes Included
Except State Sales Tax

CHARLES Oil Co.
Third Street and Highway 60
Phone 238-4321 -- Bovina

“NAVIGATOR” PLANTALL
NAVIGATOR DOUBLE DISC FLEXIBLE SURFACE PLANTER



VERSATILE: Space your rows as close as 12", take advantage of the Lustran edge drop plates, or utilize Dempster precision flat drop plates for either large or small seeded row crops. Whatever your needs -- Dempster's versatile NAVIGATOR planters are designed for you!

DEPENDABLE: Dependability IS Dempster equipment. When planting time is short and the acreage to cover is large, you need equipment that "will stay in the field". That's why the Dempster NAVIGATOR flexible surface planter should be working for you!

DURABLE: Modern high speed planting equipment has to be rugged! Dempster equipment is designed with this fact in mind. That's why you'll find Dempster planters operating long after competitive equipment has been scrapped.

VALUABLE: The ability of Dempster planting equipment to outperform its competitors, and do it at a lower original investment and repair cost is reason enough for you to own Dempster NAVIGATOR PLANT-ALL planting equipment!

. . . the best implement for planting your crops this Spring!

Available At **Oklahoma Lane Farm Supply** Phone Tharp 225-4386

"Owned and Operated By Farmers Who Know And Understand Your Problems"

At Post Office --

Servicemen Mail Book Available

An illustrated pamphlet, Mail for Servicemen, outlining the expanded program for airlifting letters, packages and other military mail overseas at low postal rates is now available through Bovina Post Office window clerks, postmaster Ezell announced today.

Postmaster Ezell said that "as a result of new legislation and action by President Johnson we are now airlifting more than 75 per cent of all mail going to the military men and women stationed abroad. We hope this guide will help more

American families be familiar with these services and use them."

The eight-page pamphlet illustrates three service for airlifting parcels at rates the average family can afford, the speedy service now available for newspapers and news magazines to most overseas bases, the special rates for books and similar educational materials, and how to mail sound-recorded personal messages. The guide also provides parcel wrapping instructions, information on the time it takes parcels to reach Vietnam and other overseas bases from major U. S. cities, and pointers on the correct way to address military mail.

A family sending a 10-pound package from Bovina, Tex., to Vietnam, for example, pays only \$1.75 on a package marked "PAL," while the air parcel rate for the same package is \$6.95, Postmaster Ezell said.

On parcels weighing less than five pounds it might be more advantageous for a family to use the older (SAM) Space Available Mail service, which provides surface transportation to the port of embarkation and airlift overseas. A four-pound SAM package to a European military post from Bovina, Tex., costs only \$1.30. On packages weighing under two pounds air parcel post is often the patron's "best buy" for through airlift service, the pamphlet suggests.

Man Charged In Assault With Weapon

Charges of aggravated assault with a deadly weapon were filed against Felton Atkins Monday. His case was heard before County Judge Archie Tarter that afternoon.

Atkins had fired a .22 rifle in the general direction of his sister-in-law, Mrs. Jerry Wallace, about noon Monday when she intervened when Atkins went to the farm home north of Bovina to get his wife, according to Deputy Sheriff Henry Minter.

He was fined \$50 and court costs and given a six-months suspended sentence.

County Court --

Fines, Damages Assessed Five

Two juveniles and three older boys from 17 to 20 years of age were fined \$25 each and court costs and ordered to pay damages totaling \$188.85 in county court Tuesday after breaking windows in Bovina businesses and damaging other property.

Those 17 and over were Junior Medina, 20, of Route 1, Farwell; Cristoval Costillo, 13, of West Camp; and Tim Leal, 17, of Bovina. The other two boys involved were 15 and 16 years of age.

The two juveniles will pay \$5

per week toward the damages, while the other three will pay \$10 per week, Deputy Sheriff Henry Minter said.

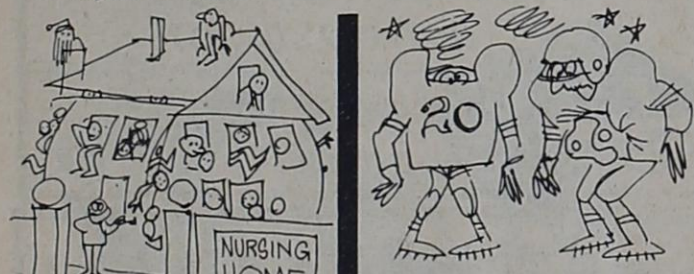
Included in the window breakage were Venable's Store, Rhinehart-Hagens Real Estate, the American Legion Hall and Fuller and Son Slaughter House.

The mirror on a truck belonging to Billie Sudderth was damaged and two new "yield" signs on Second Street were bent to the ground. The yard of Howard Shook was also driven over twice.

SCIENCE SKETCHES



INDIGESTIBLE woody fibers are being turned into synthetic foods intended for use by both people and animals. Louisiana State University is manufacturing these foods from cellulose, using both chemical and microbiological methods.



SPEARING blocks and tackles in football, the tactic in which a player uses his head as a battering ram to jam the mid-section of an opponent, are dangerous, says the American Medical Association. A tackler can inflict a tremendous amount of punishment by driving his helmet into a ball carrier, and endangers himself because his head and neck take the force of the blow.

NURSING HOMES, convalescent homes and extended-care facilities seem to have received the greatest impact from Medicare, says Chemetron Corporation, Chicago. Medicare gives elderly subscribers coverage for up to 100 days in an extended-care facility.

Shurfine YOUNG MOTHER HUBBARD

JOIN THE RECORD U.S.A. EATING TEAM SALE

BREAKING LOW PRICES! Shop These SPECIALS At WILSON'S Through Sat., March 9

- Shurfine Chunk Style Tuna 4 6 1/2 oz. Cans \$1
- Evaporated Milk 7 Tall Cans \$1
- Vienna Sausage 5 4 oz. Cans \$1
- Pineapple Juice 4 4 1/2 oz. Cans \$1
- Flour Paper Bag 10 lb. 89¢
- 25 lb. Print Bag \$2.09



Shurfine SHORTENING 3 lb. Can 69¢

Hey Kids! KEEN DEAL! Get the official "U.S.A. Eating Team" T-Shirt at a special price when Mom purchases food during our Shurfine Young Mother Hubbard Sale. Join the team! Get the shirt (and eat your spinach!).

OFFICIAL U.S.A. EATING TEAM T-SHIRT

SPECIAL OFFER 99¢ with \$2 food purchase during Young Mother Hubbard Sale

- ENERGY POWDERED DETERGENT 49 OZ. BOX 49¢
- SHURFINE 12 OZ. CAN LUNCHEON MEAT 2 FOR \$1
- ROXEY DRY DOG FOOD 2 5 LB. BAGS FOR \$1
- SHURFINE TEA BAGS 48 COUNT 39¢
- SHURFRESH REGULAR 1/2'S MARGARINE 6 LBS. FOR \$1

Shurfine CATSUP 14 OZ. BOTTLE 5 FOR \$1

Shurfine SALAD DRESSING 10 OZ. BOTTLE 5 FOR \$1

- SHURFINE APPLE SAUCE 5 303 CANS FOR \$1
- TOMATO JUICE SHURFINE FANCY 3 4 1/2 OZ. CANS \$1
- FRUIT COCKTAIL SHURFINE 303 CAN 4 FOR \$1
- BARTLETT PEARS SHURFINE 303 HALVES CAN 3 FOR \$1
- VEGETABLE OIL SHURFRESH 24 OZ. BOTTLE 49¢
- BLACKEYES SHURFINE FRESH SHELLED 7 300 CANS FOR \$1
- SAUER KRAUT SHURFINE 5 303 CANS FOR \$1
- PORK & BEANS SHURFINE 9 300 CANS FOR \$1
- GREEN BEANS SHURFINE 4 SV. CUT BLUE LAKE 303 CAN 4 FOR \$1
- TOMATOES SHURFINE 303 CAN WHOLE PEELED 4 CANS FOR \$1
- PANCAKE MIX SHURFINE 3 2 LB. PKGS. FOR \$1
- PLUM PRESERVES SHURFINE RED 18 OZ. 3 FOR \$1
- CORN SHURFINE FROZEN CS GOLDEN 5 10 OZ. PKGS. FOR \$1
- WHOLE SWEET PICKLES SHURFINE 2 22 OZ. JARS FOR 89¢
- FRESH CUCUMBER CHIPS SHURFINE 4 16 OZ. JARS FOR \$1
- PEANUT BUTTER SHURFINE CRUNCHY OR SMOOTH 3 12 OZ. JARS FOR \$1
- CHILI WITH BEANS SHURFINE 3 15 OZ. CANS FOR \$1
- SHURFINE ALL GREEN CUT ASPARAGUS SPEARS 3 300 CANS FOR \$1
- SHURFINE WAFFLE SYRUP 2 32 OZ. BOTTLES FOR 79¢

- CORN SHURFINE CS or WK GOLDEN 5 303 CANS FOR \$1
- BROCCOLI SHURFINE FROZEN 5 SPEARS 10 OZ. PKG. 4 FOR \$1
- SHURFINE STRAWBERRIES HALVES 10 FROZEN OZ. 4 FOR \$1
- ORANGE JUICE SHURFINE FROZEN 6 OZ. CAN 6 FOR \$1
- BISCUITS SHURFRESH BUTTERMILK or SWEETMILK 8 OZ. CAN 12 FOR \$1
- CHEESE SPREAD SHURFRESH 2 LB. BOX 89¢
- TOMATO SAUCE SHURFINE 8 OZ. CAN 9 FOR \$1
- SPAGHETTI SHURFINE ELBO 2 2 LB. PKGS. FOR \$1
- MACARONI SHURFINE ELBO 2 2 LB. PKGS. FOR \$1
- APRICOTS SHURFINE HALVED UNPEELED 303 CAN 4 FOR \$1
- APPLE BUTTER SHURFINE 3 28 OZ. JARS FOR \$1
- SWEET PEAS SHURFINE 303 CAN EARLY HARVEST 5 FOR \$1
- SPINACH SHURFINE 7 303 CANS FOR \$1

Hey Mom! It's a first quality T-Shirt with colorfast emblem. Comes in children's small, medium and large sizes only. Great little gift to encourage small appetites!

2 1/2 lb. Boxes SALTINES 45¢

- GRAPE JELLY SHURFINE 3 18 OZ. JARS \$1
- GRAPE JAM SHURFINE 3 18 OZ. JARS \$1
- FROSTING MIX SHURFINE WHITE or CHOCOLATE 4 13 1/2 OZ. BOXES \$1
- CAKE MIX SHURFINE ASSORTED FLAVORS 4 18 1/2 OZ. BOXES \$1

FREE SHURFRESH COUPONS

- SHEETS
- BASKETBALLS
- RODS & REELS
- DOLLS
- FOOTBALLS
- LADIES HOSE

WHEN YOU SAVE SHURFRESH COUPONS

Special Shurfine COFFEE 1 lb. Can 59¢

New! Special 8-Week Offer - A New Selection Each Week

All New FireKing Ovenware

1 1/2 qt. Casserole 69¢ with each \$5.00 Purchase

TABLE-SMART IN NEW CONTEMPORARY STYLING. NEW "CANDLE-GLOW" PATTERN, BLUE AND GOLD ON WHITE. WHITE COVER, TOO. THE MOST WANTED SIZES, CASSEROLES, OPEN BAKERS, PIE AND CAKE PANS, CUSTARD CUPS, AT COMPARABLE PRICES. START A SET NOW.

Wilson's Fine MEATS

Pinkney SunRay HAMS

Whole or Shank End lb. 49¢ Butt End lb. 53¢

Top Hand Sausage 2 lb. Bag 69¢ Armour Star All-Meat BOLOGNA 1 lb. 49¢

Freezer BEEF

Half or Whole - Cut & Wrapped USDA Good 1 lb. 52¢ USDA Choice 1 lb. 53¢

Now Wrapped In Avisco Film For Greater Protection Against Freezer Burn.

Fresh U.S. No. 1 Idaho Russet PRODUCE Potatoes

10 lb. Bag 59¢

California Firm Lettuce 10¢ lb.

Calif. Crisp Celery Hearts Pkg. 29¢

Calif. Choice Navel Oranges lb. 19¢

Sonny Gentry representing 'Doc' Stewart Chevrolet-Buick, Inc. Clovis, N.M. Sells General Motor's Lowest-Priced CARS!

Volume Dealing Allows Us To Make You A Better Deal. Call Sonny At 763-4465 - Clovis

For The Best Deal On A New 1968 CHEVROLET or BUICK, See Sonny Gentry In Bovina! Let Us Figure With You, Too, On A Good Used Car Or Truck

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More

WILSON'S SUPER MARKET

PARMER COUNTY'S FINEST Bovina

Phone 238-4781

Bovina Area Churches Welcome You!

Church Chuckles by CARTWRIGHT



"Christianity hasn't a chance against the Republicans and Democrats! They promise heaven on earth without all the hard work!"

"Go Therefore To The Crossroads"
(Matt. 22, 9)

These words may be regarded as an intimation of the universal embrace of Christ's teaching. The truths He taught were intended for no privileged class, or caste, or rank. His mission recognized no bounds of jurisdiction, no limits of space and time. To be a disciple of Christ implies the excluding of every sort of prejudice, pettiness and narrowness. To one and all, we are under obligation, like St. Paul,

Not every professed christian sets his course by this chart. Not always do we measure up to the breadth and depth and height of Christ's ideal in which we are one-Jew and Greek and Barbarian, bond or free. Some of us set parochial, provincial, national, racial bonds to our sympathies. We are good to kinsfolk, old schoolmates, members of our political party and congregation of our church group; but we show no tolerance for others. In the measure that our sense of fellowship is narrowed by ties of blood, or convention, or personal profit, we are wanting in christian universality. This means that we distort and nullify Christ's teaching.

Please God, help me to unselfishly befriend everyone, admitting no limits by class, or race, or color or wealth, or sympathy. Let me be ever mindful that surely as God is my Father, every man must be my brother.

Rev. Claver Giblin, s.a.
St. Ann's Church, Bovina, Texas.

Church Page Sponsors

Friona Motors

"Your Parmer County Ford Dealer"
Bovina Phone 238-6231

Bovina Chamber Of Commerce & Agriculture

Reeve Chevrolet Co.

Since 1938
-Friona-

Hartzog Seed Farms

A. L. Hartzog

Bi-Wize Drug

Phone 247-3010
- Friona -

Bovina Wheat Growers

"We Serve To Serve Again"

First State Bank of Bovina

- Member FDIC -

Lawlis Gin Company

Hwy. 86

Bonds Oil Company

Gulf Distributor

Bovina Insurance

Bob Fillpot
Third Street - Bovina

Grissom Feed Yards

Kerby Welding

A Deal The Year

Gateway Produce Company

- Bovina -

Clearview Company

All Three TV Networks
Phone 238-3592

FIRST BAPTIST CHURCH of BOVINA



First Baptist Church of Bovina
SUNDAY - Sunday School - 9:45 a.m.
Morning Worship - 10:55 a.m.
Training Union - 6 p.m.
Evening Worship - 7 p.m.



Rev. Ken Moore
WEDNESDAY - Teachers and Officers Meeting - 7:30 p.m.
Prayer Meeting - 8 p.m.
Adult Choir - 8:30 p.m.

OKLAHOMA LANE METHODIST CHURCH



Oklahoma Lane Methodist Church
Sunday - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7 p.m.

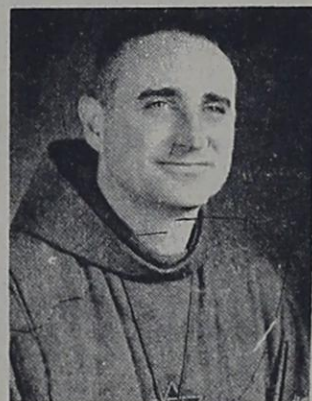


Rev. Woodrow Williams
Pastor

ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina
Masses: Sunday 8:30 & 10:30 a.m.
Weekdays 8:30 a.m. Daily Except Tuesday 8 p.m.
First Friday 8 p.m.
Holy Days 10 a.m. & 6:30 p.m.



Fr. Claver Giblin S.A.
Confessions: Saturday 4-5 p.m.
7-8 p.m.
Before Masses
Baptisms: 3 p.m., Sunday

MISSION BAUTISTA MEXICANA



Mission Bautista Mexicana

Eseuela Dominical 9:45 a.m. - Mensa Je 11:15 a.m. - Union de Preparacion 6 p.m.
Miercoles 8 p.m., Estudie de la Biblia



Rev. Ramon Delgado

Bovina Implement Company

Your Massey-Ferguson Dealer

Mr. & Mrs. B.L. Marshall

Paul Jones Texaco

Firestone Tires

Charles Oil Company

Phillips 66 Tires, Batteries

McCallum Real Estate

Dean McCallum

The Bovina Blade

C & S Chemical FERTILIZER



Jake Diel
Dirt & Paving Contractors, Inc.
Muleshoe, Texas-Phone 272-4848

Big Nick Farm Machinery

Buy--Sell--Trade
Highway 60 Bovina.

Mustang Barber Shop

LEONARD HANEY
"YOUR BUSINESS APPRECIATED"

Bovina Dry Goods

Ed Isaac

Oklahoma Lane Farm Supply And Gin

Wilson-Brock Insurance

"All Kinds Insurance"

Bovina Area Ministers

Custom Farm Services

Complete Fertilizer
Phone 238-6051

Corn's Farm Store

- Charles Corn -

Bovina Gin Company

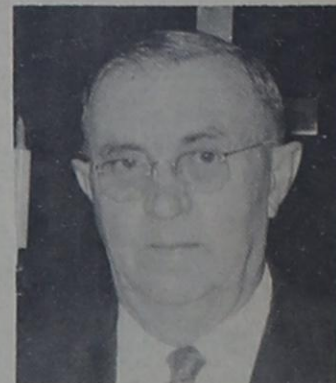
Union Compress and Cotton Warehouse

- Bovina -

ST. JOHN LUTHERAN CHURCH

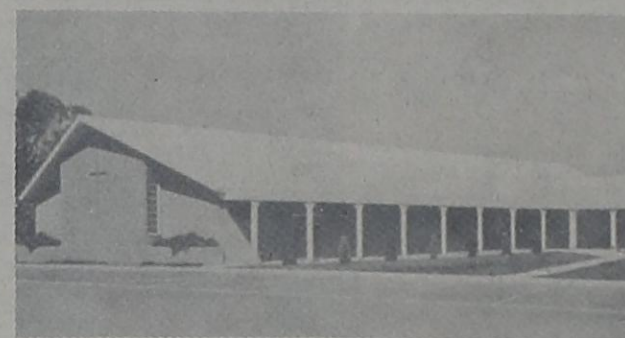


St. John Lutheran Church, Lariat, Texas
Sunday School - 9:30 a.m.
Morning Worship - 10:30 a.m.



H. F. Peiman
Pastor

BOVINA CHURCH of CHRIST



Bovina Church of Christ
SUNDAY SERVICES
Classes 9:45 a.m.
Worship 10:45 a.m. and 6 p.m.



Lavern Stewart

WEDNESDAY
Devotional and Classes - 7 p.m.
Hear "Know The Truth" Over KNNN, Friona,
At 12:15 p.m., Monday - Friday.

OKLAHOMA LANE BAPTIST CHURCH

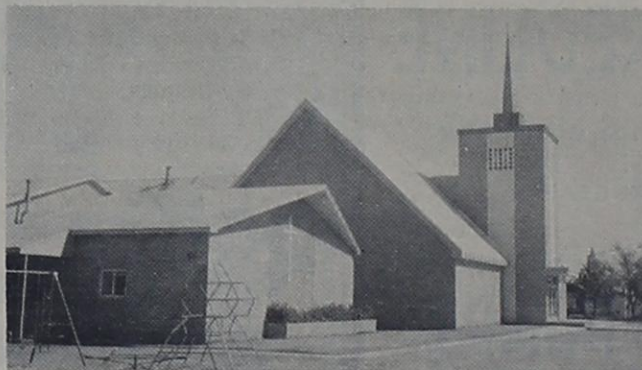


Oklahoma Lane Baptist Church
Sunday School - 10 a.m.
Morning Worship - 11 a.m.



Charles R. Vick
Pastor

BOVINA METHODIST CHURCH



Bovina Methodist Church
Sunday School - 9:45 a.m.
Morning Worship - 11 a.m.



J. B. Fowler, Jr.

Choir Practice -
Wednesday - 8 p.m.

BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church
Sunday School - 10 a.m.
Morning Worship - 11 a.m.



Rev. Floyd E. Gray

Wednesday
Prayer Meeting - 8 p.m.

Birklebach Machine & Pump

Hwy 86 - West

B & B Welders

Blacksmithing Tillage Tools
Highway 60 Phone 238-6511

Sherrill Lumber Company

Highway 60 - Bovina

Claborn Funeral Home

Phone 247-2801
Friona, Texas

BMG Motors, Inc.

Dodge, Plymouth, Chrysler --
Dodge Trucks
Muleshoe, Tex. Hwy. 84

Wilson's Super Market

- Gunn Bros. Stamps -

Sherley Grain Company

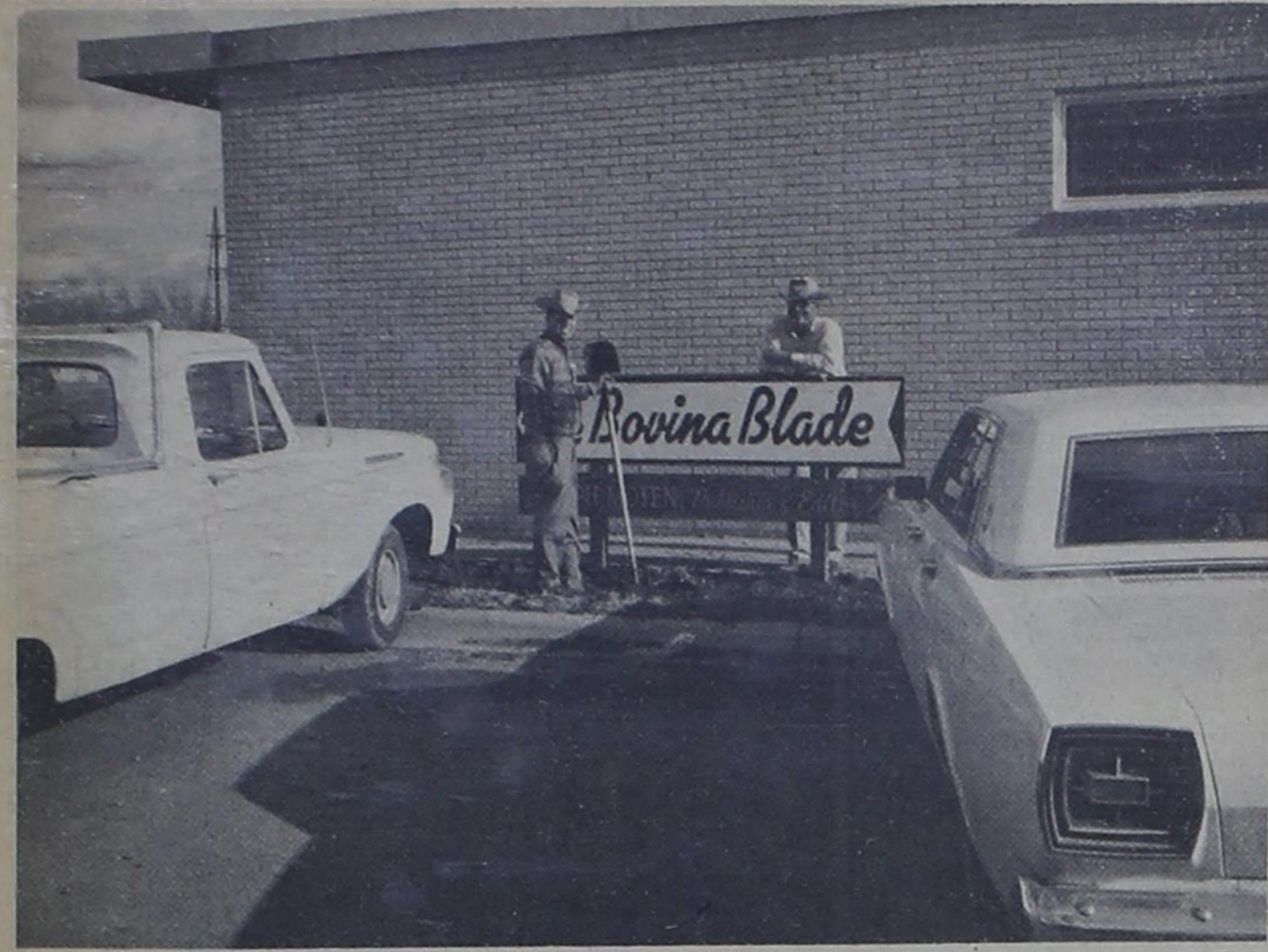
"Serving Parmer Co. Farmers
The Year 'Round"

Cyanamid Farm Supply

Roy Allen, Mgr.
Ph. 238-6901

Gaines Hardware Company

"Nothing Knocks On Bovina
But Opportunity"



FINAL TOUCH -- The Bovina Blade sign was installed last week by Dolph Moren and Howard Looney as equipment was being moved to the new location at 101 Third Street. (Photo Courtesy Bob Fillpot)

Political Announcements

The Bovina Blade is authorized to make the following political announcements, subject to the Democratic Primary May 4, 1968.

FOR SHERIFF
Charles Lovelace (re-election)

FOR COUNTY ATTORNEY
Hurschel Harding (re-election)

FOR TAX ASSESSOR - COLLECTOR
Hugh Moseley (re-election)

FOR COUNTY JUDGE
Archie Tarter

FOR DISTRICT ATTORNEY
Jack Young

FOR STATE REPRESENTATIVE
Bill Clavton

Subject to the Republican Primary May 4, 1968:
FOR STATE REPRESENTATIVE
J. Frank Ford

Automobile Overtakes

A one-car turnover about 8 p.m. Monday night of last week resulted in heavy damage to the automobile but the driver, Tom-

my Sidney Sliker was not injured. The accident occurred at the curve east of Wilsey switch on Highway 60.

Sliker was charged with DWI in county court last week, and fined \$100 and court costs. He received a 60 day jail sentence, with 57 days suspended.

COURTHOUSE NOTES

Instrument report ending March 2, 1968 in County Clerk Office Bonnie Warren, County Clerk

WD, Citizens National Bank Lubbock, Security State Bank

Mrs. Warren Martin of Brownfield underwent major surgery recently at Scott and White Clinic in Temple, according to Mrs. Billie Sudderth, she is the wife of former superintendent of the Bovina schools.

NEW

NOW -- We can remake your present Oil Lubricated pump with Red Wood tubing. COSTS LESS Than a normal overhaul job. DON'T THROW AWAY your old Inner Column -- Let it keep working for you. GET A

PEERLESS REDLINE

When you overhaul that old Pump. SEE, or Call Us for Details----

FMC Corporation Phone 272-3242

Further your career in The Army Nurse Corps Reserve.

Strength in Reserve.
THE U.S. ARMY RESERVE

WANT ADS

BUY YOUR AT BOVINA
KRAUSE IMPLEMENT CO.
BOVINA IMPLEMENT CO.
Hwy. 60-238-2541

FOR SALE -- Thomas electric organ, excellent condition. \$400. Clayton Lawrence, Rhea community. Phone 295-3595. 36-2tp

24-Hour Weather on Channel 6 All Three Major TV Networks

Black and White or Color On Cable

Clearview Company
Of Bovina
Phone Bovina 238-3592
Or Friona 247-3271

Instrument report ending February 24, 1968 at County Clerk Office, Bonnie Warren, County Clerk.

WD, Fed. Natl. Mort. Assn., Secretary of Housing & Yrman Development, Lot 1, W 25' of Lot 2, Blk. 4, Mimeo, Farwell

ML, James M. Proctor, Brookfield Well Repair, 220 ac. Sec. 13, Harding

DT, James D. Click, First National Bank, N/pt of lot 8 & S/pt of lot 9, Blk. 3, pst Add. Welch Acres Friona

DT, C & R Builders, First National Bank, N 60' of lot 9 & S 20' of lot 10 Blk. 3, 1st instal. Welch ac. Friona

DT, Loren F. West, First National Bank, SW 1/4 of Sec. 33, T10S R2E; E/100 ac. S 1/2 of Sec. 35, T9S; R1E

ML, Delbert Garner, Gifford Hill Western, NW 1/4 Sec. 18, T10S; R2E

DT, Tom Mack Bonds, Small Business Adm. Lots 12, 13, 14, Blk. 3 Gardener Add. Bovina Pt. lot 10, Blk. 2, Bovina

WD, Dan Ethridge, Ray D. Fleming, lot 6, Blk. 5, First Instal. Staley #3, Friona

WD, Robert W. Jones, Enrest F. Osborn, SE 1/4 Sect. 4, Synd. C

ML, Travis Bessire, Medlock Co., SE 1/4 Sect. 28 D & K ML, Medlock Co., Muleshoe State Bank, SE 1/4 Sect. 28 D & K

WD, Travis Dyer, Thomas Rhodes, Jr., NW 1/4 Sect. 27, Synd. A

DT, Thomas Rhodes, Jr. Prudential Ins. Co., NW 1/4 Sect. 27, Synd. A

Tax Lien, US vs John T. Wilson, SR

Tax Lien, US vs Clestine Wilson, SR

WD, Eddie Trxson, S. O. Billington, Lots 21 & 22, Blk. 2 Farwell

DT, Ernest F. Osborn, Southwestern Life Ins. Co., SE 1/4 of Sect. 4, Blk. "C" Syne

FOR SALE -- 10 weaning size pigs. J. D. Stevens. 36-1tp

SCULPTRESS
Lingerie, Cosmetics, Girdles, Bras, Knits, Clothing.
Phone Tharp 225-4365
Patricia Read

FOR SALE -- Whole hog sausage. Larry Mitchell, Phone 225-4641, Free delivery. 33-tfc

Veterinary Medicines And Supplies
SUPER SAVEWAY
Bovina

FARM FOR SALE -- 80 acres four miles northwest of Muleshoe on pavement, irrigated and allotted. A. P. Fred, phone Bula 933-2271. 35-4tp

Electrical and Plumbing Repairs and Supplies

BOVINA ELECTRIC
Odia White - Ph. 238-3871

MAKE ME AN OFFER!
Two Chevrolet pickups for sale, one '55 model and one '57 model. E. G. Snodgrass, phone 238-4092. 35-2tp

Phone Farwell 481-9057
For Fast, Expert Repairs. No Travel Charge To The Bovina Area.

FARWELL PLUMBING
Rotorooter Service

FOR SALE -- 10 weaning size pigs. J. D. Stevens. 36-1tp

SCULPTRESS
Lingerie, Cosmetics, Girdles, Bras, Knits, Clothing.
Phone Tharp 225-4365
Patricia Read

MILLIONS of rugs have been cleaned with Blue Lustre. It's America's finest. Rent electric shampooer \$1. Super Saveway.

Am interested in making loans and buying first and second lien notes secured with farm or ranch lands.
J. J. Steele
Citizens Bank Building
Clovis, New Mexico
Dial: 763-4396 or 763-6455 36-4tc

WOMEN SEWERS WANTED -- Work at home doing simple sewing. We supply materials and pay shipping both ways. Good rate of pay, Piece work. Write Dept. W3, Jamster Industries Inc., 100 Ashmun, Sault Ste. Marie, Mich., Zip 49783 36-3tp

FOR RENT -- Two bedroom house. Former Blade office. See Dolph Moren. 34-tfc

SEPTIC TANKS & CESSPOOL SERVICE

Drilled-Repaired-Installed

Cesspools-Pier Holes, Boot Pits, Storm Cellars. We Drill Up to 9 Ft. In Diameter & 45 Ft. Deep

WILSON Drilling Co.
Muleshoe Day Phone 272-4180 Night Phone 272-3148

FOR SALE -- Repossessed 19-67 Singer sewing machine in 4 drawer walnut cabinet, Will zigzag, blind hem, fancy patterns, etc. Assume 4 payments of \$7.46. Must have good credit. Write Credit Manager, 1114 19th Street, Lubbock, Texas. 29-tfnc

BARTLETT & POTTS AUCTION SERVICE

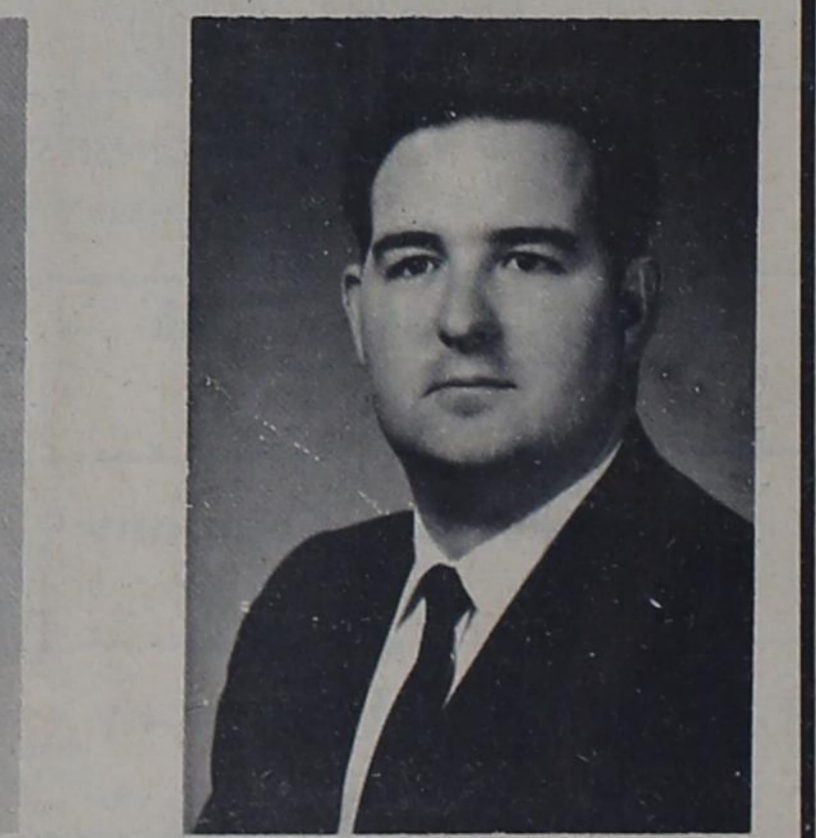
Specializing in Farm Sales

Houston Bartlett Larry Potts
Route 1 Route 2
Bovina, Texas Friona, Texas
Phone 389-2191 . Clovis Phone 295-3387

REVIVAL First Baptist Church Bovina



Evangelist
Jack Boggs



Gospel Singer
Don Moore

"Youth For Christ"
Services Each Evening At 7:30
Sunday Morning At 11:00
Friday, Saturday, Sunday
March 8, 9, 10

THE TYE THREE-POINT MOUNTED GRAIN DRILL

The Tye Three-Point Grain Drill is the most versatile planter on the market today. It is available in four row (16x10) and six row (24x10) units.

These drills will broadcast, 160 inches with a four row and 240 inches with a six row unit, giving accurate and efficient distribution. It will plant either single or double row on 40 inch beds. The grain drill hopper has a capacity of one bushel per foot, and will plant wheat, soy beans, castor beans and milo.

The drill is of sturdy construction and is equipped with sealed bearings throughout the unit. The frame is constructed of 3 1/2 inch square tubing which has a yield strength of 52,000 pounds. The four row drill weights approximately 1,440 pounds and the six row approximately 1,990 pounds.

The Tye Drill can be converted to a four or six row double row planter for planting on top of beds with the optional press attachment.

See The Tye Planters On Display Now --

BOVINA IMPLEMENT CO.
Highway 60
Phone 238-2541

McCracken's Fashions For Men

≡ Clovis, N.M. ≡

Le Baron Excelllo
Gino DeBalti Jayson
Don Richards Mr. John Haggar

104 STUDIO CITY
THORNTON AT 21st
PHONE 763-3633
JACK M. McCRACKEN
OWNER - MANAGER

At Friona --

Insect, Disease Meet Announced

By Ronny McNutt
Many problems were experienced during 1967 with some insects and diseases on grain sorghum and other crops in Parmer County. The insects dealing the most misery to milo was the sorghum midge and the Banks Grass mite.

The disease, Maize Dwarf Mosaic Virus, was first identified and was a major problem on the High Plains and Parmer County in 1967.

To bring up-to-date and useful information on the major insects and diseases in Parmer County an educational meeting has been set for Thursday, March 14, the meeting will be held in the Friona State Bank Building and the meeting will start at 7:30 p.m.

Two qualified speakers from the Texas Agricultural Extension Service will discuss these two subjects. Lyndon Almond, Area Entomologist with TAES, will discuss the insect phase. Diseases will be discussed by Dr. Robert Berry, Area Plant Pathologist. Both of these men are headquartered at the Lubbock Experiment Station where they work closely with the Experiment Station personnel.

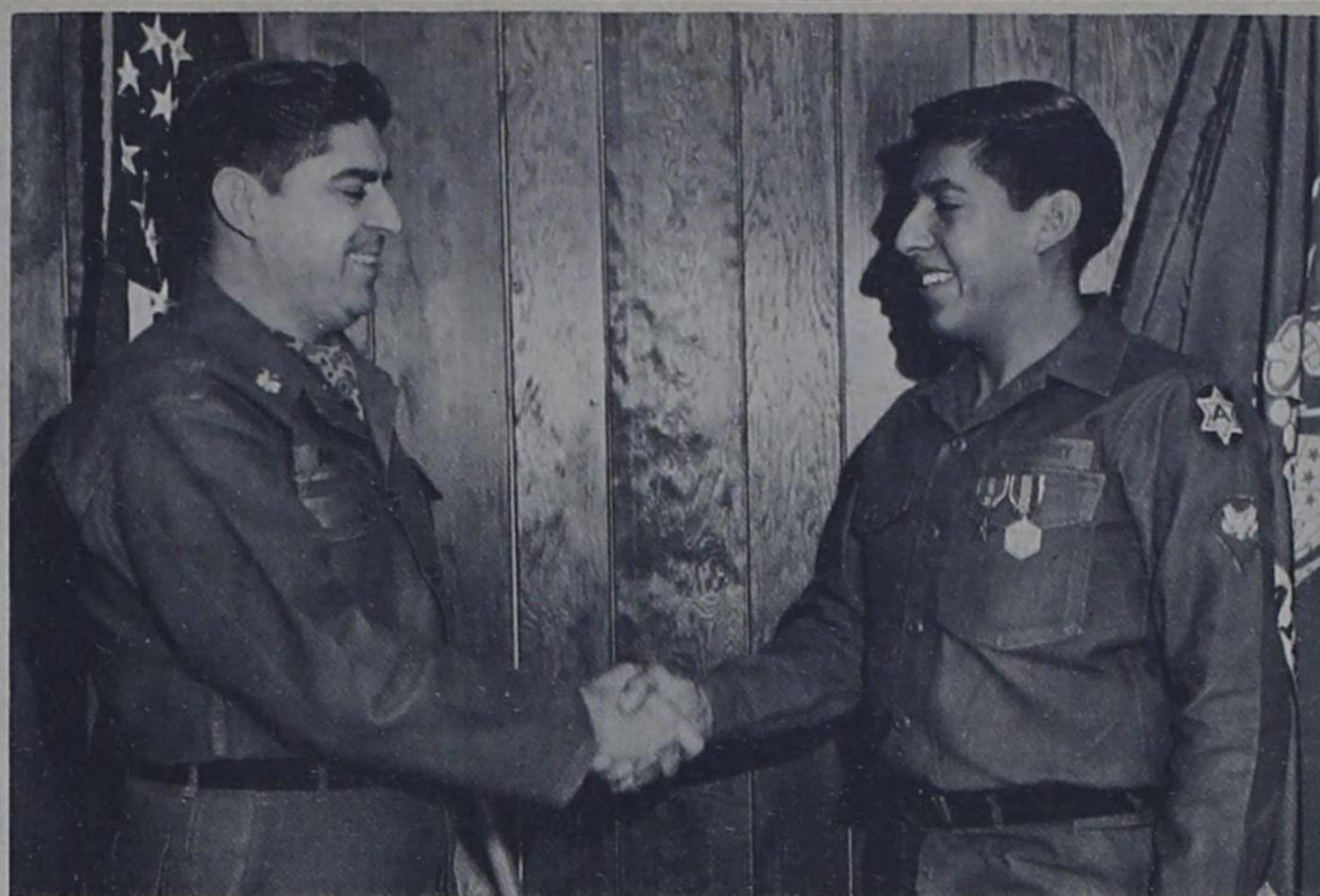
All farmers, ranchers and agri-business people are invited to attend this meeting.

Grizzlies Once in Texas

Experts say there are only about 850 grizzly bears now in the United States. About one-fourth of them are in Yellowstone and Glacier National Parks. A hundred years ago grizzlies were found in the southwest, including Texas.



Growing trees to a height of 17 feet in six months is no Texas tall tale. Texas Forest Service researchers have obtained this growth from cottonwood cuttings selected for outstanding growth characteristics. The trees are located in the Brazos River bottomland in Robertson County, on land owned by Texas A&M University. The planting is part of the tree improvement research program of the Service, aimed at producing the maximum yield of wood per acre for the production of paper.



AWARDS CEREMONY -- Sp/4 Ben Rejino, Jr., right, of Bovina, recently received the Army Commendation Medal and the Bronze Star for meritorious service in Vietnam from Lt. Col. Charles W. Anderson in Fort Lweis, Washington. He is the son of Mr. and Mrs. Ben Rejino, Sr.

On The Farm In Parmer County

By RONNY McNUTT
County Agent

GREENBUGS

Wheat should be closely observed the next two months (March and April) for greenbug buildup and damage. Greenbugs cause more damage when small grain crops are suffering from deficient moisture in mild winters and cool springs. The greenbug reproduces rapidly at temperatures between 55 and 75 degrees.

The need for applying insecticides depends on the number of greenbugs present, size and vigor, temperature, time of year, moisture conditions and state of growth. Results of experimental tests over the past 10 years indicate that insecticidal applications made on wheat in March and April are the most beneficial. The following information may serve as a guide in determining the need for treatment:

Mo.	Plant Height No.	linear foot	bugs/linear foot
March	4-8 in	200-400	
April	6-16 in	300-800	

Insecticides recommended for control are: Methyl parathion, parathion and malathion. These are insecticides recommended by Texas A&M University. Malathion is less effective than methyl parathion and parathion.

Morris Daniels, Entomologist at Bushland Experiment Station, recommends using at least one-half pound per acre if methyl parathion is used. Just recently Di-Syston (Liquid Concentrate) received clearance from the Texas Department of Agriculture for use on wheat to control greenbugs.

However no USDA or Federal Drug Administration label clearance has been granted to date. Since Di-Syston has no federal label clearance for use on wheat as a forlifer application, agricultural products entering interstate commerce are susceptible to confiscation where residue levels exceed permissible tolerance.

The major reason for pointing out the possible problem with confiscation, where wheat enters interstate commerce, is because all wheat going into the government loan program is classified as being in interstate commerce. It does not matter whether it actually crosses a state line or not.

Although Di-Syston does not have Federal approval, control tests in Texas and Oklahoma have been conducted. Results indicate that one-half pound of Di-Syston performed as well as methyl parathion and parathion. The label clearance approved by the Texas Department of Agriculture permits application up to 45 days before harvest. No grazing is permitted following application. Di-Syston is a phosphate insecticide having LD50 in the same range as parathion and should be handled with the same care and respect.

The Old Timer



"Some folks never reach the top of the ladder because they mistake it for an escalator."

What kind of

installs Gas Air Conditioning in the Winter?

A WISE ONE!

He's the kind of nut that's hard-headed about solving a problem before there is a problem. That's the story in a nutshell. Install gas air conditioning now. You'll like the way it makes big cooling jobs seem small. Next summer you'll be the cool one while others are cracking under the heat.

INSTALL NOW—NO PAYMENTS UNTIL MAY 1st

Pioneer Natural Gas Company

ENTERTAINMENT FOR ALL AGES OFFERED AT 1968 FLOWER SHOW IN DALLAS MARCH 9-17



Maybe you won't find Daisy, the appropriately-named dachshund, at the 1968 Dallas Flower and Garden Show, but she's putting on the dog — or would that be dogwood? — anyhow. Helping Daisy show flower power are Martha Dawson, left, and Danna Millett, two flower children who wouldn't miss the 17th annual spectacular of entertainment, fun and beauty for all ages. Dates of the Flower Show will be March 9 through 17 in the World Exhibits Building at State Fair Park.

"BAIT ADVERTISING"
Something ought to be done about it and something is being done by the Fair Business Practices Act which was signed into law last April to protect the consumer.

Calls to my office continue and reports of "gimmicks", are numerous.

A few points to remember when high pressure salesmanship gimmicks are offered:

- Money is not given away without strings attached?
- Is product or equipment a recognized brand of quality?
- Is service available?
- Are replacement parts available locally?
- Remember first -- we do not get something for nothing.



SWISS SKYRIDE—Sidewalk superintendents are viewing progress on HemiFair '68 from the air with the help of the Swiss Skyride over the World's Fair grounds. These early bird visitors are part of more than 20,000 persons who have taken the skyride since it was opened to the public on Christmas weekend. The 622-foot Tower of the Americas with its six-story tophouse in place draws the attention of many sightseers.

For Effective Control Of GREEN BUGS, Call



Chuck's Aerial Spraying Service

Phone 238-3721

...Providing Dependable Spraying For All YOUR Crops.

...Free Insect Population Checking Service For YOUR Farm.

*Insecticides *Fungicides *Herbicides

Treflan

Let's Talk About Agricultural Insects And The Best Way To Control Them -

See Chuck Stallings or Junior Lambert

TULOMA ANHYDROUS AMMONIA

your answer to higher crop yields

Crop yields are determined more by nitrogen than by any other element. High yields depend on managing nitrogen efficiently. Here's how we can help.

As a pre-plant fertilizer we knife TULOMA anhydrous ammonia deep into the soil . . . where nitrogen belongs. The ammonium form is non-leaching so it stays put in the soil. This means your pre-plant application of TULOMA anhydrous is in a "slug" beneath the surface . . . ready when your plants need it.

Easy to apply, economical TULOMA anhydrous ammonia is 82% nitrogen . . . highest concentration you can buy.

TULOMA anhydrous ammonia is ideal for side-dressing later in the season, too . . . that extra nitrogen is a real yield booster. Get your order in right now! We will be happy to apply your TULOMA anhydrous ammonia, or provide rental equipment for you at minimum cost. Let us show you how to increase your yields and profits with TULOMA anhydrous ammonia.

TULOMA GAS PRODUCTS COMPANY
Bovina - Highway 60

YOUR TULOMA MAN ALSO SERVES YOU WITH 'GENERALGAS'

We sell pesticides too!

Naturally, Cyanamid Farm Supply is known for its fertilizer products and service. But don't forget us when it comes to pesticides!

We have a product to control every major pest you have to worry about. Many are Cyanamid's own products, while others carry other noted brand names.

Pesticide time is coming. So make Cyanamid Farm Supply your headquarters for both quality fertilizers and pesticides this season. Prices are right, too. So save yourself a lot of running around and buy both under the sign of the red oval.

Phone or come in soon!

CYGON 267

True Systemic Insecticide For WHEAT!

Safe To Use For Ground Application

14 To 21 Day Control Protect Your Wheat From Insecticide Damage

Cyanamid serves the man who makes a business of agriculture.

CYANAMID FARM SUPPLY

Hwy. 86 West - Bovina - 238-6901

Open House --

Patrons Visit School At Ridgelea Sunday

A large crowd of area residents attended open house Sunday afternoon in the new Ridgelea Elementary School located on the Dimmitt Highway and Ninth Street.

The school has been in use for several weeks, the first and second grades moving to their new home following completion of its construction in January.

Six classrooms open off an

activity area, which doubles for a cafeteria, tables and benches folding down from the walls. Rest room facilities are available to each two classrooms by outside hallways.

In the rectangular wing are housed the kitchen, library, school tax office, principal's office, nurse's room, teachers' lounge, book room and storage rooms.

The building's floor is covered in green carpet, except for the kitchen area, which is concrete, and the tile entrance.

Walls are covered with an off-white washable material and exposed beams are a blending shade with the carpet.

At the open house to greet visitors were the first and second grade teachers, school administrators and members of the board of trustees.



STUDENT COUNCIL OFFICERS -- Gary Carson, center, was named president of the Student Council in Bovina High School in elections held Thursday, Kathy Estes is secretary and Rodney Murphy vice president.



At Home In Parmer County

By CRICKET B. TAYLOR
County HD Agent

DON'T BE TAKEN IN

Be on guard this year for "bait and switch," advertising. Thousands of people in America have been subjected to ads for a well-known brand of sewing machine or vacuum cleaner or other product and think at that price it would be a terrific bargain. But when they go into the store, they find it is a "bargain on a string". The advertiser either doesn't have the product at all, or he tries by devious means to shift them to the purchase of high-priced or

lesser-known merchandise. He doesn't intend to sell the advertised products!

MONEY MANAGEMENT

Like everything else, principles of wise managing of money has to be learned, or else money will manage you. One of the very worthwhile projects being encouraged for 4-H members is that of Money Management means "Know how much money you have to use, plan what you want it to do for you and see that it does it."

Mrs. John Christian, a volunteer leader for 4-H is teaching Money Management to eight young 4-H members and they enjoy the project. Those taking the course are: Bruce Kaltwasser, Charla Norton, David Harding, Joe Haseloff, Kelly Head, Conda Lyle Jones, Kent Gast, and Gene Christian.

Some of these members are planning to give a Method Demonstration, showing and teaching some point they learned in their Management project. This is a good educational activity. The County Contest in various subject activities will be held April 13th. Time and place to be announced later.



WINTER 'ANGLING'

Even though lakes and rivers are frozen and snow covered in the northern climes, fishermen having an urge to flex their casting arms can still do so and have fun in the process.

For the angler who received a new rod or reel for Christmas, here is a suggestion from the fishing experts at Mercury outboards for getting the "feel" of the new equipment before that first spring outing.

Place a bushel basket in the yard or driveway approximately fifty feet away. Using a rubber practice plug, try casting it into the basket. When you can "plop" the plug in the basket consistently, reduce the size of the target by substituting a pail. The target can continue to be made smaller by substituting a gallon can, quart can, etc.

If the entire family happen to be anglers, here's another winter activity that is guaranteed to delight one and all.

Have the kids trace outlines of fish in the snow in various sections of the back yard, making sure the outlines are as close as possible to actual size.

Each member of the family then take turns to see who can come closest to casting the plug right in front of these outlined "lunkers."

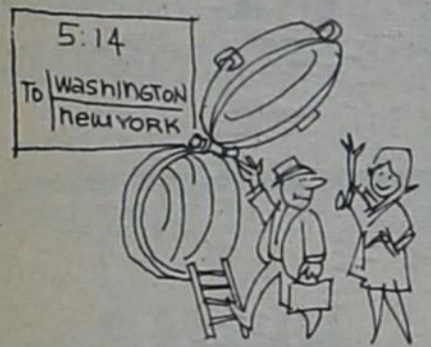
Non-fishing neighbors may peer quizzically out of their windows, but in addition to being a fine winter pastime, these activities are also great practice, and practice is the one sure way of developing casting skills.

Not only does the skillful fisherman get more strikes and catch more fish, says the Mercury lads, but he also gains a certain amount of pleasure in making accurate casts.

Instead of bemoaning the fact that the favorite fishing waters are frozen and snow covered, use the time to get ready for that first "ice out" day.



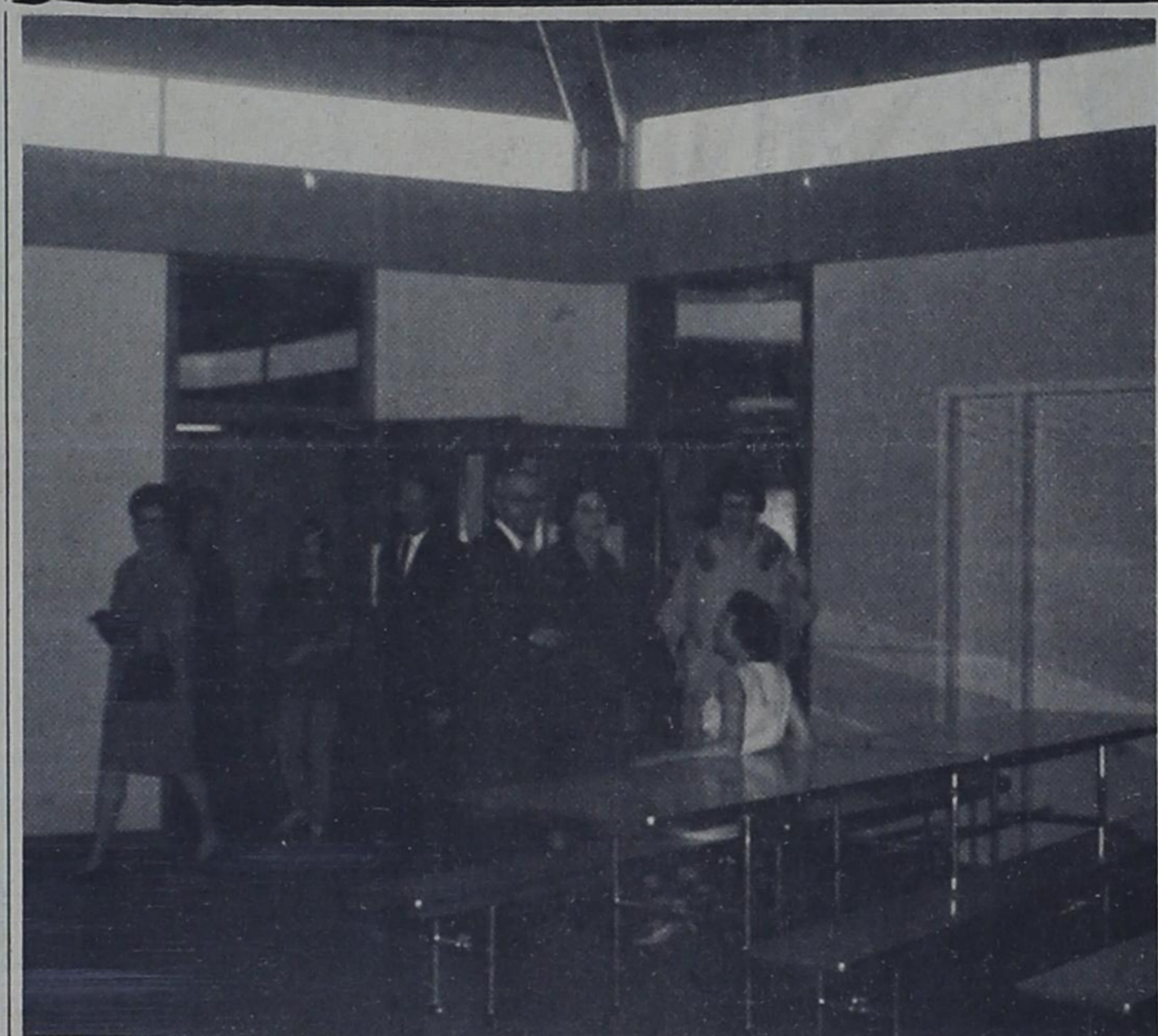
LIBRARY -- Mr. and Mrs. Kennety Cary and Ronnie looked over the new Ridgelea Elementary School library Sunday afternoon while touring the building during open house.



PIPELINES, though not usually regarded by the public as a transportation method such as truck or trains, actually carry about one-fifth of all U.S. intercity "traffic," reports Tube Turns, Louisville. They now carry mostly natural gas and oil, but there are commercial and experimental systems for coal, chemicals, liquid gases, wood chips and other products.



SNORING, generated during sleep by the action of air passage past several structures in the nose and throat, is quite common, says the American Medical Association. About one in every eight Americans snore, so there's a good chance that there's one in your family.



OPEN HOUSE -- Bovina citizens attended open house at the new Ridgelea Elementary School Sunday afternoon. Mr. and Mrs. L. M. Grissom and Miss Lola Grissom visit in the activity and cafeteria area with Mrs. Jay Boothe, while Mr. and Mrs. A. M. Wilson and Pam and Mrs. Sterling Donaldson enter the area from classrooms.

Increase Farm Profits with ...

Com's Fertilizer Service!

Corn's is ready now to list and fertilize your land with just the right combination of liquid and/or dry fertilizers for your '68 crops.

"Slurry Headquarters"

CORN'S Farm Store

Highway 86 And Third Street
Bovina Phone 238-3181

My Neighbors

"We took up a collection for you down at the plant, boss, and ..."

Safety Programs Available

Programs on traffic safety are available to any organization in Bovina, according to Edward L. Richards, patrolman, Safety Education Service of the Texas Department of Public Safety.

Richards may be contacted at the department, Box 2332, Amarillo.

One program on traffic safety has been scheduled for students in Bovina High School at 10 a.m. April 24, Richards said.

The programs are suitable for civic clubs, youth groups, parents organizations, etc.

JOIN -- THE GREAT AMERICAN SPORT

1968 Pontiac Wide-Tracking

SEE -- **George Long**

at **Rierson Pontiac-Rambler**
Clovis, N.M.

In Election --

Carson Named SC President

Gary Carson, son of Mr. and Mrs. Marion Carson, was elected president of the Student Council Thursday morning following campaign speeches presented in an assembly before the student body.

Named vice president was Rodney Murphy. He is the son of Mr. and Mrs. Don Murphy. Kathy Estes, daughter of Mr. and Mrs. Bob Estes, is the new secretary.

Representatives to the Student Council will be elected by each class after school begins in the fall of this year.

Two students were nominated for each of the three offices by this year's Student Council recently.

The three elected to the offices will be senior students next year.



Minding Your Medicine

Almost 29 million Americans requiring regular medication will take more than 37 billion doses of medicine this year. Although these patients will take their doses for varying diseases, doctors say they all have one symptom in common--forgetfulness.

In the early U.S., patent medicine companies published almanacs telling people when to take their pills.

More than 1,000,000,000 prescriptions are filled annually! Long lasting medicines can actually be dangerous if taken too frequently while other drugs with carefully timed cycles diminish in value if too many hours elapse between doses.

The modern aid to help Americans mind their medicine has been developed by Westclox. Called Medi-Chron, it combines the continuous ringing of an alarm and a visual pop-up signal that can be set to go off at regular four, six, 12- or 24-hour intervals. A special compartment houses the medicine that makes this device a memorable boon to absent-minded patients.

Today, 85% of the drugs now in use were unknown in 1945. There are about 800 or 900 drugs on the market and these have increased life expectancy from about 46 years in 1900 to almost 73 for women and 66 for men at the present time.

SERVICE Plus ...

Our Specialty

Good Gasolines At Reasonable Prices

Bovina Fina Service Station

Highway 60
Lester Rhinehart

WOULD YOU BELIEVE? That you can save \$100.00 per month for 15 years and then spend \$100.00 per month for the next 15 years and still have over \$18,000.00 left. (the amount you saved.)

FIRST FEDERAL SAVINGS & LOAN ASSOCIATION of CLOVIS

HOME OFFICE: 801 Pile St., CLOVIS, N. MEX.
BRANCH OFFICE: 2nd and Abilene St., PORTALES, N. MEX.

Based On 5% Per Annum

There's nothing "hit-or-miss" about our Texaco Marfak Lubrication

1. We lubricate by *chart*, not by chance--never miss a spot!
2. We use Marfak, Texaco's tough, stay-on-the-job lubricant. Won't jar out, leak out, dry out. Resists washout, too.

Come in for the *sure* protection of Marfak Lubrication--and drive more smoothly, more safely. Our other services are tops, too!

Trust your car to the man who wears the star

PAUL JONES TEXACO SERVICE STATION

Highway 60 - BOVINA - Pho. 238-4331

Gulfgas Fuel CLEAN POWER

... saves 10% of total tractor expense

Figure all your tractor costs. See how you can save with Gulfgas fuel.

Fuel expense is slashed. Spark plugs last and last. You'll save as much as 10% on total tractor expense--on purchase price, maintenance and fuel. What's more, you'll have far less down time.

Next time you shop for a tractor, check the advantages of an LP-gas model. In the meantime, come in and get all the facts and figures on farming with Gulfgas fuel.

BONDS OIL CO.

Highway 60 - Phone 238-2271