

# The Hedley Informer

VOL. 58

HEDLEY, DONLEY COUNTY, TEXAS, OCT. 11, 1968

NO. 52

## Ozark Trail Display

Another interesting exhibit will be the display at the Bogue Hotel. The motif will be the old Ozark Trail. This trail was noted for the abundance of water, wood and game along the route. The trail ran from Fort Smith, Arkansas, across Oklahoma to Hedley, Texas. From Hedley it ran north and west, thus eliminating the heavy Caprock climb. It connected with the Texas Plains Trail and others.

The Bogue Hotel was erected in 1924 by the late W. J. O'Neil and A. A. Cooper. It was a favorite eating place for Ozark Trail caravans from Oklahoma. Highway 203 in Texas and Highway 9 in Oklahoma are very close to the original route of the trail.

## Sales Tax

Effective October 2 another one percent was added to the state sales tax. The tax hike was voted by the Texas legislature, and also included an increase from 2 to 3 percent on motor vehicles.

The new tax collection works as follows:

One cent to 16 cents, no tax.  
17 cents to 49 cents, 1 cent tax.  
50 cents to 83 cents, 2 cents tax.  
84 cents to \$1.16, 3 cents tax, etc.

If you shop in a town which has the city sales tax, the rate will be 4 percent instead of 3.

## Junior Breakfast

The Junior Class will serve breakfast on Saturday morning from 7 to 9.

They invite you to come out and enjoy a good breakfast and help the Juniors.

## Cake Walk

Mrs. Mabel Bridges will again be in charge of the Cake Walks at this year's Festival. They will be for the benefit of Rowe Cemetery fund, a very worthy cause.

Cakes will be needed. Please contact her if you plan to furnish a cake. Everyone likes a good home baked cake. If enough cakes are donated cake walks will be held at intervals both days of the Festival.

L. J. Wade and family of Borger visited here Sunday.

## Chili Supper

The Farm Bureau will have a chili supper at 7:00 on Tuesday night, Oct. 29, in the community building at Lelia Lake.

Ladies are requested to bring pie, and the men to bring their appetites.

## Fire Prevention Week

The period from October 6-12 is National Fire Prevention Week and a mighty good time, says Extension Agricultural Engineer W. S. Allen at Texas A & M University, to do a complete check of the farm and home for fire hazards. Prevention, says the engineer, is the best answer to home fires which annually destroy \$190 million worth of farm homes and buildings and other property in the Nation. Don't give fire a chance to start.

## Bingo

The Senior Class will have bingo in the same location as last year. They will be open Thursday night, Friday afternoon and night, and all day Saturday except they will close from 2 to 3 for the parade. They will also have light refreshments.

Visit them and help the Seniors.

## Senior Breakfast

The Senior Class will serve breakfast in the Lions Den from 7 to 9 Friday morning. They invite you to visit them for a really good breakfast.

## School Holiday

Friday, Oct. 11, will be a school holiday because of the Cotton Festival.

## Railroad Display

The Festival display at Moffitt Hardware this year will feature the locomotive models of George E. Johnson of Childress, a retired Fort Worth and Denver Ry. employee. Each of the models was hand carved by Mr. Johnson and each has a history.

No. 29 is a Civil War model. It is a wood burner. This engine and others of the same model were the first to pull trains on the Fort Worth and Denver.

No. 38 is an 1880 model. This model burned coal. It was this type that brought the early settlers to our area. It set off many immigrant cars at Rowe Switch.

Among the collection is No. 409. This was the engine that crashed through the bridge on Salt Fork north of Quail killing both the engineer and fireman. After a few weeks in the sand and water of Red River the engine was pulled out, repaired and put back into service.

This was also the last steam locomotive that ran on the Fort Worth and Denver. Locals riding on this memorial trip were Carl Morris, Dudie Messer, Booker Shaw, Clifford Johnson and Hobart Moffitt.

Also in the display will be Hobart's collection of trains. This should be a very interesting exhibit for local people as well as Festival visitors.

## Absentee Voting

Absentee voting for the November election will be from Oct. 16 to Nov. 2. Be sure to cast your vote if you plan to be away at election time.

Mr. and Mrs. C. L. Mullins of Lamesa visited the R. D. Reynolds family last week end.

## Old Settlers

The old settlers will register all day in the bank committee room, on Friday, Oct. 11. Their program will begin at 2:30 with E. M. Glass as MC.

Group singing will be arranged by E. M. Glass and G. L. Leeper.

## Agriculture Exhibit

The Festival's Agricultural exhibit will be in the A & E Fertilizer building. Clyde Hoggard will be in charge assisted by Doyle Messer and the boys of the FFA chapter and others.

## TV Show

We have a good cotton crop; had an extra good TV show Saturday, and should have a good Cotton Festival.

A nice group represented Hedley at the TV show.

## On Honor Roll

Denton, Oct. 7—Jack Donald Doherty of Hedley is among 708 students on the 2.5 honor roll for the spring semester at North Texas State University.

Students on the 2.5 honor roll includes those whose grade average came at least midway between an "A" and a "B".

Doherty, son of Mr. and Mrs. Winfred P. Doherty, is a 1961 graduate of Hedley High School.

## Register to Vote

Voters of this area are reminded that all who plan to vote next year must register to be eligible to vote.

This must be done between Oct. 1 and Jan. 31. All prospective voters, including those over 60 years of age, must register in order to vote.

Mrs. Mabel Bridges attended funeral services in Perryton Friday for Mrs. Lorena Kutch.

Mrs. Kutch was the mother of Mrs. Bill Bridges.

The Gary Weatherlys were here last week end from Colorado Springs.

Dane McDaniel underwent an appendectomy last Thursday in a Memphis hospital.

## Queen Candidates and Sponsors

Debbie Stephens	West Texas Utilities
Carol George	Security State Bank
Pam Myers	Stafford Grocery and Ken Taylor Garage
Peggy Bain	Cloth Shack
Nancy Saunders	Dorothy's Beauty Shop
Kathy Lowe	Moffitt Hardware



# Welcome to the Cotton Festival

WE ARE PROUD to have a part in ginning  
Donley County's annual cotton crop, so  
important to us all.



## Take off your cotton sack and come to the FESTIVAL!

# WEST TEXAS GIN





**WELCOME  
VISITORS!**

**To the 17th Annual  
HEDLEY COTTON FESTIVAL**

**We join with all the community in welcoming every visitor to  
Hedley. May you find every minute of your stay enjoyable.**

**Come in and visit with us while you are here.**

---

**STAFFORD'S GROCERY**

**We give Gunn Bros. Stamps, Double on Wednesday with \$2.50 purchase or more**





# A SINCERE WELCOME

To the 17th Annual

## HEDLEY COTTON FESTIVAL

We join our friendly community in welcoming every visitor to  
Hedley. May your visit with us be most enjoyable.

If we can assist you to enjoy your visit, call on us.

You are welcome to visit our Hospitality Room.

# Security State Bank

MEMBER F. D. I. C.

HEDLEY, TEXAS



# Oasis For Sale

Aermotor windmills pump water for the world. From Arizona to Africa or wherever the four winds blow. After a low initial cost, just change the oil once a year and let them pump. Provides water for cattle. Fills general farm watering needs without electricity. Only Aermotor makes windmills from 6 to 16 feet in diameter. More of them than anyone else. Let's talk it over today.



**AERMOTOR**  
Water Systems



**HEDLEY LUMBER COMPANY**

YOUR WATER SYSTEMS EXPERT

## Showing Of All Cotton Wardrobe

The showing of the all cotton wardrobe will be held at the high school Friday evening of the Festival. Live local models will be used. The wardrobe was obtained through the courtesy of the National Cotton Council of America. The Sodalitas Club will be in charge. Mrs. Sue Shields will be the commentator.

This fashion show, 'Cavalcade of Cottons' will be different from previous showings of the wardrobe. The garments are of the latest fall fashions. They are hand sewed. The materials used in garments are those generally found in dry goods stores and fabric shops in our area. McCall's patterns are used, which are also easily obtained. The object being to show to the general public how beautiful clothes can be made from cotton at a low cost.

**Dr. Jack L. Rose**  
Optometrist

415-A Main St., Phone 259-2216  
MEMPHIS, TEXAS  
Closed Saturday Afternoons

## School Holidays

October 11, Cotton Festival  
November 28-29, Thanksgiving (Dismiss at 2:00 on the 27th)  
December 23-January 1, Christmas Holidays  
March 7, Teacher's Meeting  
April 4-8, Easter Holidays  
May 22, Elementary Graduation  
May 23, High School Graduation

## Dorothy's Beauty Shop

COMPLETE BEAUTY SERVICE  
Mrs. Kenneth Brinson, Operator  
Phone 856-3141

## JESS BEACH SERVICE

MOBIL OIL & GAS  
Western Auto Tires

Wrecker Service  
Phone Day 856-2021  
Night 856-2031

Garage and Welding Service

It's Time to Insure  
Your Crops Against

# HAIL

Come in NOW

and see us.

**WOOLDRIDGE**  
**INSURANCE AGENCY**

Phone 856-3611

# WELCOME

To the 17th Annual  
**HEDLEY COTTON FESTIVAL**



## H & M Dry Goods and Variety

WEAR MORE COTTON

WEAR MORE COTTON



**THE HEDLEY INFORMER**

D. E. Boliver, Publisher  
 \$2.00 per year in Donley County, \$3.00 elsewhere  
 Published every Friday at Hedley, Texas  
 Entered as second class matter October 28, 1910, at the post office at Hedley, Texas, under the Act of March 3, 1879.



*Let's Dance Again*  
**WALTZ THROUGH WASHDAY**



**FREE WIRING**  
*Normal 220-volt—to WTU residential customers who buy an electric dryer or combination from a local dealer.*

**YOUR INVITATION TO .....  
 "WALTZ THROUGH WASHDAY"**

See a demonstration of an automatic electric dryer or combination at your local "Waltz" dealer (or WTU) during the 6th national Waltz Through Washday and receive 100 FREE S & H GREEN STAMPS — a gift from your "Waltz" dealer and WTU.



West Texas Utilities Company  
*Equal Opportunity Employer*  
*an investor owned company*

**Cake Walk**

Mrs. Mabel Bridges will again be in charge of the Cake Walks at this year's Festival. They will be for the benefit of Rowe Cemetery fund, a very worthy cause. Cakes will be needed. Please contact her if you plan to furnish a cake. Everyone likes a good home baked cake. If enough cakes are donated cake walks will be held at intervals both days of the Festival.

**Model A Ford Club**

The Model A Ford Club from Amarillo are coming to the Cotton Festival. They plan to have several cars in the parade. H. A. Allison, president of the Panhandle chapter of Model A Clubs of Texas, will be in charge of the group.

**To Attend Festival**

Kent Bennett, field representative of the National Cotton Council, will attend and participate in the Festival. His wife, the former Judy Koeninger and the children also plan to come. They are from Vernon.

**Social Security News**

A field representative of the Social Security Administration will be at the courthouse in Clarendon from 9:00 to 12:00 on Thursdays, Oct 3, 17 and 31, Nov 14 and 21, and Dec 5 and 19. He will also be at the American Legion Hall in Memphis from 8:30 to 11:30 on Wednesdays, Oct. 9, 16 and 30, Nov. 6, 20 and 27, and Dec 4, 11 and 18. He will be available to help on any matters relating to Social Security.

Willie Johnson, Rep.  
**Harlan's Flowers**  
 "For All Occasions"  
 Phone 856-3471, 856-3022

**Official Memorandum**

By  
**JOHN CONNALLY**  
 Governor of Texas  
 Austin, Texas

Greetings:  
 On October 11 and 12 the people of Hedley, Texas, will hold a celebration of thanksgiving for their bountiful cotton crops. This is the 17th Annual Hedley Cotton Festival, a unique event fully sanctioned by the National Cotton Council. It is fitting that recognition be given this outstanding celebration. THEREFORE, I, as Governor of Texas, do hereby designate October 11 and 12, 1968, as COTTON FESTIVAL DAYS in Texas, in honor of the Hedley Cotton Festival. In official recognition whereof, I hereby affix my signature this 23rd day of Sept 1968.  
 JOHN CONNALLY  
 Governor of Texas

**Texaco Oil & Gas**

**Cordovan Tires**  
**Southland Batteries**  
**Delco Shock Absorbers**  
**Open 7 Days a Week**  
**ALEXANDER**  
**TEXACO**

**Taylor Motor Co.**  
**USED CARS**  
**See Us for a Fair Deal**

**DR. D. H. COX**  
**OSTEOPATHIC PHYSICIAN**  
 Hedley, Texas  
 Phone 856-3101

**Queen Candidates and Sponsors**

- Debbie Stephens..... West Texas Utilities
- Carol George..... Security State Bank
- Pam Myers..... Stafford Grocery and Ken Taylor Garage
- Peggy Bain..... Cloth Shack
- Nancy Saunders..... Dorothy's Beauty Shop
- Kathy Lowe..... Moffitt Hardware





# Welcome Visitors

## To the Seventeenth Annual HEDLEY COTTON FESTIVAL

Have a big time at the Festival,  
and come by to visit with us.

CHARLIE JOHNSON  
CONOCO SERVICE

Mr. and Mrs. Charlie Johnson

### Festival Committees

Following are the committees for the 17th annual Cotton Festival. In each case the first named is the chairman.

- General chairman, Allen Estlack
- Publicity, Clifford Johnson
- Parking, Fire Dept.
- Agriculture, Clyde Hoggard, Doyle Messer
- Color guard, U S. Army Recruiting Station
- Bands, R. D. Reynolds
- Carnival, W. L. Mosley
- Concessions, Allen Estlack
- Church participation, Billy Wilson, Dave Sellars
- Old Fiddlers, W. L. Mosley
- Old Settlers, Bob Ayers
- Fine Arts, Lola Jewell, Ethel Kinslow, Eleonora Stuckey
- Street decorations, Allen Estlack, Boy Scouts
- Finance, K S Wooldridge, Jack Stafford, M O Weatherly
- Exhibits and Floats, R W Scales, H L White, C L Johnson and Allen Estlack
- Window displays, Willie Johnson, Pauline Moffitt, Jackie Stafford
- Entertainment, Gilbert Srygley, Letha Springer, H L Morgan, W W Clendennen, Leon Doherty, John Clendennen, C L Johnson
- Kiddie parade, Dave Sellars, L.

- E Bogue, Don Springer
- Overhead decorations, Fire Dept, West Texas Utilities
- Riding clubs, Woodroe Farris, Connie DeBord, M. C (Slate) DeBord
- Grand parade, Gilbert Srygley, H L White, Kenneth Sams, R. D Reynolds, James Evans, Joe Wood, John Farris
- Cooking, Henry Moore, L. D. Messer, Ross Springer, Alfred Spalding, Pete Messer, Richard Shaw, David Spier, C D Walker, Don Springer, M. D. Shaw
- Feeding, Connie DeBord Mrs. Bobby Dishman, Kenneth Taylor
- Treasurers for barbecue, J. M. Baker, Billy Wilson
- Queen committee, R. K Sams, Helen Estlack, Vergil McPherson
- Queen coronation program, Letha Springer, Myrtle Reeves, Mary Ruth White
- Queen coronation decorations, Dorothy Brinson, Dorothy Stephens, W. W. Clendennen, Betty Morgan, Margaret Saunders
- Fashion show, Sodalitas Club
- Moderator, Mrs. H. H Shields
- Cemetery fund cake walk, Mabel Bridges, W. L. Mosley, Bob Ayers, M. O Weatherly
- Counting Queen money, D. E. Boliver, K. S. Wooldridge, M. O. Weatherly

Subscribe to the Informer.



# WELCOME VISITORS!

To the 17th Annual

## HEDLEY COTTON FESTIVAL

We join with all the community in welcoming every visitor to Hedley. May you find every minute of your stay enjoyable.

# HEDLEY LUMBER CO.



**CONGRATULATIONS  
AND BEST WISHES  
Seventeenth Annual  
HEDLEY COTTON FESTIVAL**

**When In Memphis We Invite You  
To Visit Our Modern Drug Store**

**We Fill Prescriptions  
24 Hours a Day**

Three Registered Pharmacists to Serve You

John, Dick and Bob Fowler

**FOWLERS DRUG**  
Memphis, Texas



# The Hedley Informer

VOL. 58

HEDLEY, DONLEY COUNTY, TEXAS, OCT. 11, 1968

NO. 52

## Ozark Trail Display

Another interesting exhibit will be the display at the Bogue Hotel. The motif will be the old Ozark Trail. This trail was noted for the abundance of water, wood and game along the route. The trail ran from Fort Smith, Arkansas, across Oklahoma to Hedley, Texas. From Hedley it ran north and west, thus eliminating the heavy Caprock climb. It connected with the Texas Plains Trail and others.

The Bogue Hotel was erected in 1924 by the late W. J. O'Neil and A. A. Cooper. It was a favorite eating place for Ozark Trail caravans from Oklahoma. Highway 203 in Texas and Highway 9 in Oklahoma are very close to the original route of the trail.

## Sales Tax

Effective October 2 another one percent was added to the state sales tax. The tax hike was voted by the Texas legislature, and also included an increase from 2 to 3 percent on motor vehicles.

The new tax collection works as follows:

One cent to 16 cents, no tax.  
17 cents to 49 cents, 1 cent tax.  
50 cents to 83 cents, 2 cents tax.  
84 cents to \$1.16, 3 cents tax, etc.

If you shop in a town which has the city sales tax, the rate will be 4 percent instead of 3.

## Junior Breakfast

The Junior Class will serve breakfast on Saturday morning from 7 to 9.

They invite you to come out and enjoy a good breakfast and help the Juniors.

## Cake Walk

Mrs. Mabel Bridges will again be in charge of the Cake Walks at this year's Festival. They will be for the benefit of Rowe Cemetery fund, a very worthy cause.

Cakes will be needed. Please contact her if you plan to furnish a cake. Everyone likes a good home baked cake. If enough cakes are donated cake walks will be held at intervals both days of the Festival.

L. J. Wade and family of Borger visited here Sunday.

## Chili Supper

The Farm Bureau will have a chili supper at 7:00 on Tuesday night, Oct. 29, in the community building at Lelia Lake.

Ladies are requested to bring pie, and the men to bring their appetites.

## Fire Prevention Week

The period from October 6-12 is National Fire Prevention Week and a mighty good time, says Extension Agricultural Engineer W. S. Allen at Texas A & M University, to do a complete check of the farm and home for fire hazards. Prevention, says the engineer, is the best answer to home fires which annually destroy \$190 million worth of farm homes and buildings and other property in the Nation. Don't give fire a chance to start.

## Bingo

The Senior Class will have bingo in the same location as last year. They will be open Thursday night, Friday afternoon and night, and all day Saturday except they will close from 2 to 3 for the parade. They will also have light refreshments.

Visit them and help the Seniors.

## Senior Breakfast

The Senior Class will serve breakfast in the Lions Den from 7 to 9 Friday morning. They invite you to visit them for a really good breakfast.

## School Holiday

Friday, Oct. 11, will be a school holiday because of the Cotton Festival.

## Railroad Display

The Festival display at Moffitt Hardware this year will feature the locomotive models of George E. Johnson of Childress, a retired Fort Worth and Denver Ry. employee. Each of the models was hand carved by Mr. Johnson and each has a history.

No. 29 is a Civil War model. It is a wood burner. This engine and others of the same model were the first to pull trains on the Fort Worth and Denver.

No. 38 is an 1880 model. This model burned coal. It was this type that brought the early settlers to our area. It set off many immigrant cars at Rowe Switch.

Among the collection is No. 409. This was the engine that crashed through the bridge on Salt Fork north of Quail killing both the engineer and fireman. After a few weeks in the sand and water of Red River the engine was pulled out, repaired and put back into service.

This was also the last steam locomotive that ran on the Fort Worth and Denver. Locals riding on this memorial trip were Carl Morris, Dudie Messer, Booker Shaw, Clifford Johnson and Hobart Moffitt.

Also in the display will be Hobart's collection of trains. This should be a very interesting exhibit for local people as well as Festival visitors.

## Absentee Voting

Absentee voting for the November election will be from Oct. 16 to Nov. 2. Be sure to cast your vote if you plan to be away at election time.

Mr. and Mrs. C. L. Mullins of Lamesa visited the R. D. Reynolds family last week end.

## Old Settlers

The old settlers will register all day in the bank committee room, on Friday, Oct. 11. Their program will begin at 2:30 with E. M. Glass as MC.

Group singing will be arranged by E. M. Glass and G. L. Leeper.

## Agriculture Exhibit

The Festival's Agricultural exhibit will be in the A & E Fertilizer building. Clyde Hoggard will be in charge assisted by Doyle Messer and the boys of the FFA chapter and others.

## TV Show

We have a good cotton crop; had an extra good TV show Saturday, and should have a good Cotton Festival.

A nice group represented Hedley at the TV show.

## On Honor Roll

Denton, Oct. 7—Jack Donald Doherty of Hedley is among 708 students on the 2.5 honor roll for the spring semester at North Texas State University.

Students on the 2.5 honor roll includes those whose grade average came at least midway between an "A" and a "B".

Doherty, son of Mr. and Mrs. Winfred P. Doherty, is a 1961 graduate of Hedley High School.

## Register to Vote

Voters of this area are reminded that all who plan to vote next year must register to be eligible to vote.

This must be done between Oct. 1 and Jan. 31. All prospective voters, including those over 60 years of age, must register in order to vote.

Mrs. Mabel Bridges attended funeral services in Perryton Friday for Mrs. Lorena Kutch.

Mrs. Kutch was the mother of Mrs. Bill Bridges.

The Gary Weatherlys were here last week end from Colorado Springs.

Dane McDaniel underwent an appendectomy last Thursday in a Memphis hospital.

## Queen Candidates and Sponsors

Debbie Stephens	West Texas Utilities
Carol George	Security State Bank
Pam Myers	Stafford Grocery and Ken Taylor Garage
Peggy Bain	Cloth Shack
Nancy Saunders	Dorothy's Beauty Shop
Kathy Lowe	Moffitt Hardware



# Welcome to the Cotton Festival

WE ARE PROUD to have a part in ginning  
Donley County's annual cotton crop, so  
important to us all.



## Take off your cotton sack and come to the FESTIVAL!

# WEST TEXAS GIN





**WELCOME  
VISITORS!**

**To the 17th Annual  
HEDLEY COTTON FESTIVAL**

**We join with all the community in welcoming every visitor to  
Hedley. May you find every minute of your stay enjoyable.**

**Come in and visit with us while you are here.**

---

**STAFFORD'S GROCERY**

**We give Gunn Bros. Stamps, Double on Wednesday with \$2.50 purchase or more**





# A SINCERE WELCOME

To the 17th Annual

## HEDLEY COTTON FESTIVAL

We join our friendly community in welcoming every visitor to

Hedley. May your visit with us be most enjoyable.

If we can assist you to enjoy your visit, call on us.

You are welcome to visit our Hospitality Room.

# Security State Bank

MEMBER F. D. I. C.

HEDLEY, TEXAS



# Oasis For Sale

Aermotor windmills pump water for the world. From Arizona to Africa or wherever the four winds blow. After a low initial cost, just change the oil once a year and let them pump. Provides water for cattle. Fills general farm watering needs without electricity. Only Aermotor makes windmills from 6 to 16 feet in diameter. More of them than anyone else. Let's talk it over today.



**AERMOTOR**  
Water Systems

**HEDLEY LUMBER COMPANY**

YOUR WATER SYSTEMS EXPERT

## Showing Of All Cotton Wardrobe

The showing of the all cotton wardrobe will be held at the high school Friday evening of the Festival. Live local models will be used. The wardrobe was obtained through the courtesy of the National Cotton Council of America. The Sodalitas Club will be in charge. Mrs. Sue Shields will be the commentator.

This fashion show, 'Cavalcade of Cottons' will be different from previous showings of the wardrobe. The garments are of the latest fall fashions. They are hand sewed. The materials used in garments are those generally found in dry goods stores and fabric shops in our area. McCall's patterns are used, which are also easily obtained. The object being to show to the general public how beautiful clothes can be made from cotton at a low cost.

**Dr. Jack L. Rose**  
Optometrist

415-A Main St., Phone 259-2216  
MEMPHIS, TEXAS  
Closed Saturday Afternoons

## School Holidays

October 11, Cotton Festival  
November 28-29, Thanksgiving (Dismiss at 2:00 on the 27th)  
December 23-January 1, Christmas Holidays  
March 7, Teacher's Meeting  
April 4-8, Easter Holidays  
May 22, Elementary Graduation  
May 23, High School Graduation

## Dorothy's Beauty Shop

COMPLETE BEAUTY SERVICE  
Mrs. Kenneth Brinson, Operator  
Phone 856-3141

## JESS BEACH SERVICE

MOBIL OIL & GAS  
Western Auto Tires  
Wrecker Service  
Phone Day 856-2021  
Night 856-2031

Garage and Welding Service

It's Time to Insure  
Your Crops Against

# HAIL

Come in NOW  
and see us.

**WOOLDRIDGE**  
**INSURANCE AGENCY**

Phone 856-3611

# WELCOME

To the 17th Annual  
**HEDLEY COTTON FESTIVAL**



## H & M Dry Goods and Variety

WEAR MORE COTTON

WEAR MORE COTTON



**THE HEDLEY INFORMER**

D. E. Boliver, Publisher

\$2.00 per year in Donley County, \$3.00 elsewhere

Published every Friday at Hedley, Texas

Entered as second class matter October 28, 1910, at the post office at Hedley, Texas, under the Act of March 3, 1879.



*Let's Dance Again*  
WALTZ THROUGH WASHDAY



**FREE WIRING**  
Normal 220-volt—to WTU residential customers who buy an electric dryer or combination from a local dealer.

**YOUR INVITATION TO . . . .**  
**"WALTZ THROUGH WASHDAY"**

See a demonstration of an automatic electric dryer or combination at your local "Waltz" dealer (or WTU) during the 6th national Waltz Through Washday and receive 100 FREE S & H GREEN STAMPS — a gift from your "Waltz" dealer and WTU.



West Texas Utilities Company  
Equal Opportunity Employer  
an investor owned company

**Cake Walk**

Mrs. Mabel Bridges will again be in charge of the Cake Walks at this year's Festival. They will be for the benefit of Rowe Cemetery fund, a very worthy cause

Cakes will be needed. Please contact her if you plan to furnish a cake. Everyone likes a good home baked cake. If enough cakes are donated cake walks will be held at intervals both days of the Festival

**Model A Ford Club**

The Model A Ford Club from Amarillo are coming to the Cotton Festival. They plan to have several cars in the parade.

H. A. Allison, president of the Panhandle chapter of Model A Clubs of Texas, will be in charge of the group.

**To Attend Festival**

Kent Bennett, field representative of the National Cotton Council, will attend and participate in the Festival. His wife, the former Judy Koeninger and the children also plan to come. They are from Vernon.

**Social Security News**

A field representative of the Social Security Administration will be at the courthouse in Clarendon from 9:00 to 12:00 on Thursdays, Oct 3, 17 and 31, Nov 14 and 21, and Dec 5 and 19

He will also be at the American Legion Hall in Memphis from 8:30 to 11:30 on Wednesdays, Oct. 9, 16 and 30, Nov 6, 20 and 27, and Dec 4, 11 and 18

He will be available to help on any matters relating to Social Security.

Willie Johnson, Rep.  
**Harlan's Flowers**  
"For All Occasions"  
Phone 856-3471, 856-3022

**Official Memorandum**

By  
**JOHN CONNALLY**  
Governor of Texas  
Austin, Texas

Greetings:

On October 11 and 12 the people of Hedley, Texas, will hold a celebration of thanksgiving for their bountiful cotton crops.

This is the 17th Annual Hedley Cotton Festival, a unique event fully sanctioned by the National Cotton Council.

It is fitting that recognition be given this outstanding celebration.

THEREFORE, I, as Governor of Texas, do hereby designate October 11 and 12, 1968, as

**COTTON FESTIVAL DAYS**  
in Texas, in honor of the Hedley Cotton Festival

In official recognition whereof, I hereby affix my signature this 23rd day of Sept 1968.

**JOHN CONNALLY**  
Governor of Texas

**Texaco Oil & Gas**

Cordevan Tires

Southland Batteries

Delco Shock Absorbers

Open 7 Days a Week

**ALEXANDER  
TEXACO**

**Taylor Motor Co.**

USED CARS

See Us for a Fair Deal

**DR. D. H. COX**  
OSTEOPATHIC PHYSICIAN  
Hedley, Texas  
Phone 856-3101

**Queen Candidates and Sponsors**

- Debbie Stephens..... West Texas Utilities
- Carol George..... Security State Bank
- Pam Myers..... Stafford Grocery and Ken Taylor Garage
- Peggy Bain..... Cloth Shack
- Nancy Saunders..... Dorothy's Beauty Shop
- Kathy Lowe..... Moffitt Hardware





# Welcome Visitors

## To the Seventeenth Annual HEDLEY COTTON FESTIVAL

Have a big time at the Festival, and come by to visit with us.

CHARLIE JOHNSON  
CONOCO SERVICE

Mr. and Mrs. Charlie Johnson

### Festival Committees

Following are the committees for the 17th annual Cotton Festival. In each case the first named is the chairman.

- General chairman, Allen Estlack
- Publicity, Clifford Johnson
- Parking, Fire Dept.
- Agriculture, Clyde Hoggard, Doyle Messer
- Color guard, U S. Army Recruiting Station
- Bands, R. D. Reynolds
- Carnival, W. L. Mosley
- Concessions, Allen Estlack
- Church participation, Billy Wilson, Dave Sellars
- Old Fiddlers, W. L. Mosley
- Old Settlers, Bob Ayers
- Fine Arts, Lola Jewell, Ethel Kinslow, Eleonora Stuckey
- Street decorations, Allen Estlack, Boy Scouts
- Finance, K S Wooldridge, Jack Stafford, M O Weatherly
- Exhibits and Floats, R W Scales, H L White, C L Johnson and Allen Estlack
- Window displays, Willie Johnson, Pauline Moffitt, Jackie Stafford
- Entertainment, Gilbert Srygley, Letha Springer, H L Morgan, W W Clendennen, Leon Doherty, John Clendennen, C L Johnson
- Kiddie parade, Dave Sellars, L.

- E Bogue, Don Springer
- Overhead decorations, Fire Dept, West Texas Utilities
- Riding clubs, Woodroe Farris, Connie DeBord, M. C (Slate) DeBord
- Grand parade, Gilbert Srygley, H L White, Kenneth Sams, R. D Reynolds, James Evans, Joe Wood, John Farris
- Cooking, Henry Moore, L. D. Messer, Ross Springer, Alfred Spalding, Pete Messer, Richard Shaw, David Spier, C D Walker, Don Springer, M. D. Shaw
- Feeding, Connie DeBord Mrs. Bobby Dishman, Kenneth Taylor
- Treasurers for barbecue, J. M. Baker, Billy Wilson
- Queen committee, R. K Sams, Helen Estlack, Vergil McPherson
- Queen coronation program, Letha Springer, Myrtle Reeves, Mary Ruth White
- Queen coronation decorations, Dorothy Brinson, Dorothy Stephens, W. W. Clendennen, Betty Morgan, Margaret Saunders
- Fashion show, Sodalitas Club
- Moderator, Mrs. H. H Shields
- Cemetery fund cake walk, Mabel Bridges, W. L. Mosley, Bob Ayers, M. O Weatherly
- Counting Queen money, D. E. Boliver, K. S. Wooldridge, M. O. Weatherly

Subscribe to the Informer.



# WELCOME VISITORS!

To the 17th Annual

## HEDLEY COTTON FESTIVAL

We join with all the community in welcoming every visitor to Hedley. May you find every minute of your stay enjoyable.

# HEDLEY LUMBER CO.



**CONGRATULATIONS  
AND BEST WISHES**

**Seventeenth Annual**

**HEDLEY COTTON FESTIVAL**

**When In Memphis We Invite You**

**To Visit Our Modern Drug Store**

**We Fill Prescriptions**

**24 Hours a Day**

Three Registered Pharmacists to Serve You

John, Dick and Bob Fowler

**FOWLERS DRUG**

**Memphis, Texas**