

WINNER
of the Distinguished
Service Award of the
Vocational Agriculture Teachers
Association of Texas

The Bovina Blade

"In The Agricultural Center Of Farmer County"

10¢
Per
Single
Copy

THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

WEDNESDAY, SEPTEMBER 1, 1965

Bovina, Texas

VOL. X, NO. 9

WHITTLIN'

B. DOLPH MOTEN

Space travel to Mr. Average Citizen, who isn't figuring on doing any of it, is getting to be more or less commonplace.

The decreased interest by the general public in U.S. space flights is apparent. This seems strange, in a way, but it goes to prove that people, and especially Americans, probably, can quickly learn to accept any and all scientific advancements.

Some people are much more interested in seeing their favorite major league football or baseball team perform on the television screen than they are in hearing a report on the progress of the country's latest space flight.

We're not saying that's wrong. We're just saying that's the way it is.

The above was an obviously awkward way to bring up the point that Bovina Business' annual football contest gets underway this week.

That means that if you're going to win this year's trip to the Cotton Bowl you need to get on your football prediction cap on and dig out all your good luck charms.

The same goes for this week's prize money, too, which totals \$9 to three top contestants, divided \$5, \$3 and \$1.

Each of the 13 weeks of the contest is important to those who are in the race for the Cotton Bowl trip grand prize. But if one is more important than another, this first one is it. No one has ever won the grand prize without entering the first week . . . or all the others either, for that matter.

The main thing is to get started this first week and then be luckier or know more about football than anyone else around and the Cotton Bowl trip for two is yours.

It's as simple as that! Jeanne Kerby is the most recent winner, having won the 1964 contest. No doubt, she will be back to defend her title. But, in the five years of the contest, there's never been a repeat winner.

Others who have won the contest and who have, up to now, been unsuccessful in repeating are Nell Smith, Erith Hawkins, Emmett Tabor and Paul Jones.

This year's contest has one new rule . . . those who enter must be 10 years old or older.

So, this is the weekend to get started. If you've been too involved in Bull Town Days or something else to get brushed up on your football, you can just ask your football expert neighbor. Surely, he won't mind helping you too much this first week if you promise to go out on your own next week.

We could name a list of people as long as your arm who will be glad to give you all the advice you'll listen to. Of course, you don't want to ask them why they've never won the contest. It might be embarrassing to them and it's not a good idea to embarrass someone who is giving you advice.

Deadline for submitting entries is 5 p.m. Friday. Don't forget.

Maybe we can't view with an impartial eye, but almost invariably Farmer County crops look better and more promising to us than any others we see in our limited travels. And that goes double for this year when farmers in this county have the best crop prospects ever in their sights.

Harvest is just about, here, too. As a matter of fact, milo harvest got started here this week with the first load being brought to town by Jim Heard. The first load, you could say, marks the beginning of a new harvest season.

Last week's football scrimmage between the Mustangs and the Kress Kangaroos caught a lot of folks here by surprise. That total includes the coaches here as well as the sports editor (?) of this paper.

Mustang Coach Roy Stone had the scrimmage down on his calendar for Friday night, as last week's Blade announced. The Kress coach had scheduled for

(Continued on page 2)



FIRST 1965 MILO --- Mrs. Jim Heard and her daughter, Diane, 22 months, brought the first load of 1965 milo to Sherley Grain Co. here early Monday afternoon. Harry Johnson, left, of the elevator staff, presented them with a first load premium check.

THIRD CONSECUTIVE YEAR --

Heard Delivers First Load of 1965 Milo

For the third consecutive year, Jim Heard has produced Bovina's first load of new crop milo.

The grain was delivered to Sherley Grain Co. shortly after 1 p.m. Monday.

Variety was Texas 660. The seed was produced by Hartzog Seed Farms of Bovina and Far-

well. The field from which the first load was cut is making an estimated yield of 6500 pounds per acre. It was planted April 25 and was watered five times. Moisture content of the first load was 17.9. Test weight was 57.3 pounds per bushel. Heard delivered last year's first load

on August 28. He also delivered the first load to Bovina in 1963. The date for that one was August 27. He received a first load premium check from Sherley Grain and will also receive the \$25 first milo award from Bovina Chamber of Commerce and Agriculture.

SIXTH ANNUAL --

Football Contest Starts This Week

This week marks the beginning of Bovina Business' 1965 Cotton Bowl Football Contest. The first contest of the 13-week series appears in this issue of The Blade.

Sponsored by 10 area businesses, the contest is beginning its sixth consecutive year.

Entrants in the contest pick the winners of 10 high school and/or college football games each week. In addition, they must predict the score of a tie-breaker game.

Winners are awarded weekly prize money of \$5, \$3 and \$1. The overall winner for the season is the contestant who names the most winners over the 13-week contest period. Grand prize is an expense-paid trip for two to the Cotton Bowl in Dallas January 1, 1966.

Contestants must write down the winning team's name on the entry blank which appears in this week's issue and bring or mail it to The Blade office not later than 5 p.m. Friday.

A total of 135 contestants entered the first week of last year's contest.

Sponsors of the contest for this year are Bonds Oil Co., Bovina Gin Co.,

Bovina Insurance, Big Nick Machinery, Sherley Grain Co., Oklahoma Lane Farm Supply and Gin, Charles Oil Co., Cicero Smith Lumber Co., Bovina Wheat Growers and First State Bank of Bovina.

Five of the sponsoring firms are now in their sixth consecutive year on the contest. They are Bonds, Wheat Growers, Cicero, Charles and Sherley.

Weather by Willie
Some showers this week.
--Willie

Moten Now Sole Owner of Blade

The Bovina Blade is now under new ownership.

Effective at the end of August, Dolph Moten, who has served as editor and publisher of the paper, purchased the interest of his partner, W. H. Graham of Farwell.

Moten and Graham founded the paper in June of 1955 with Moten purchasing a half interest in September of that year. In January of 1958, Moten sold his interest to Leland Boyd, who operated the paper for a year, until Moten bought Boyd out in January of '59.

Moten has operated the newspaper since that time. Present plans call for printing equipment to be installed in The Blade office in the next few days and "pasting up" of the offset publication will be done here, Moten announces.

Another change will be the discontinuation of the High Plains Farm and Home supplement which has appeared in The Blade for the past several years.

Farm and Home coverage will be included in The Blade's regular edition, Moten announces.

Rules appear on the contest page. One new rule has been added this year. It is that a contestant must be at least 10 years of age.

Mrs. Jeanne Kerby is defending champion of the contest having won the grand prize last

36 Attend Teachers' Breakfast

Teachers of Bovina Schools had their annual breakfast last Friday morning. Serving as cooks were Superintendent Otis Spears, High School Principal Alan Staley, and Elementary Principal Gary Cox. The menu consisted of bacon, eggs, hot buttered biscuits, jam, juice, milk, and coffee.

Thirty-five teachers and Mrs. Pearl Dodson, school tax assessor-collector attended the affair. It was in the home-making cottage.

Election Set Here Tuesday

Bovina voters will join others from across the state when they go to the polls Tuesday to vote on a constitutional amendment.

The amendment, if it carries, will increase the membership of the State Senate from 31 to 39 members.

The polls here will be located in the American Legion Hall, E. R. "Scotty" Barry will be election judge. He will be assisted by Mrs. Earl Richards, Mrs. Henry Minter, Mrs. Lloyd Guber and possibly others.

Rolls will be open from 8 a.m. until 7 p.m. This amendment election is in addition to the state constitutional amendment election which will be in November. A light turn-out of voters is expected.

NEW RECORD TOTAL --

Schools Enroll 632 For '65-'66 Year

Bovina Schools, which opened for the '65-'66 school year Monday morning, registered another record enrollment.

A total of 632 students had been enrolled in the 12 grades through Tuesday morning.

Last year's opening day enrollment was 611, which was also a new record. The total in '63 was 544.

School enrollment has been increasing each year for the past several. Last year, however, was the first time for the total to go over the 600 mark.

This year's total is approximately 50 more than were enrolled at the end of school last Spring.

Students in senior high and junior high were registered Friday with classes beginning on Monday. Most elementary students were registered before the end of the last term and no pre-registration was conducted for them.

As a rule, enrollment figures here increase during the first several days of the school year and the present total is expected to increase in the next few weeks.

Broken down, the 632 total enrollment figure shows 409 students in elementary school, the first six grades; 90 in junior high, seventh and eighth grades; and 133 in high school, the top four grades.

Enrollment according to grades is:
First -- 76
Second -- 76

Third -- 62
Fourth -- 72
Fifth -- 63
Sixth -- 60
Seventh -- 46
Eighth -- 44
Ninth -- 34
Tenth -- 49
Eleventh -- 26
Twelfth -- 24
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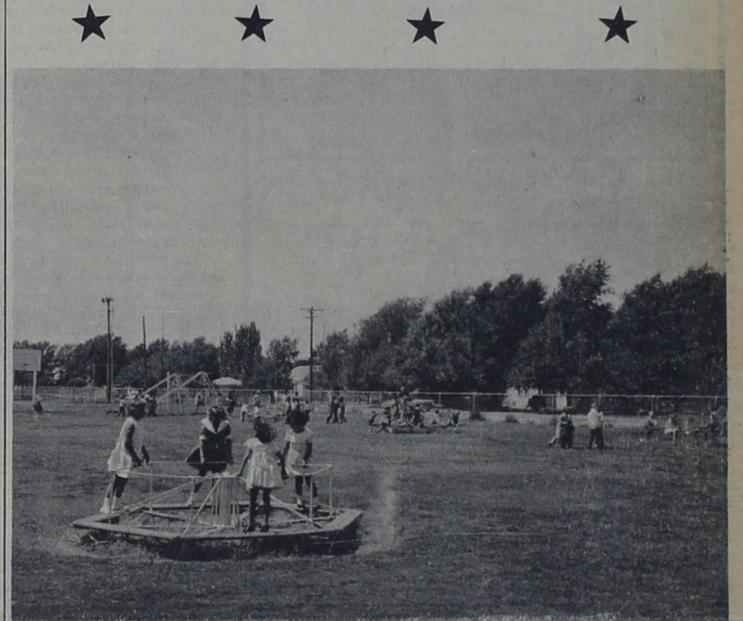
Mrs. Linda Roberts is new school secretary, replacing Mrs. Ruby Harper, who resigned last year.

Members of the cafeteria staff are Mrs. Gene Ezell, supervisor, Mrs. Dave Wines, Mrs. Helen Wassom, Mrs. Walter Kriegel, Mrs. R. G. Ewbanks and Mrs. Aslene Sledge. Henry Spicer is bus fore-

man. Other bus drivers are J. D. Stevens, Carroll Steelman, Richard Roberts, Jay Boothe and Gene Douglas.

Custodians are Joe Mesa and Victor Barraza. They are assisted by members of their families.

All school employees, other than faculty members, are returnees from last year, except Mrs. Roberts.



SCHOOL'S STARTED! --- The 1965-'66 school year began in Bovina Monday. During noon recess, a portion of the elementary playground looked like this as hundreds of grade schoolers got re-acquainted with school --- and its playground equipment.

SEPT. 5-12 --

Baptist Revival Set Next Week

First Baptist Church of Bovina has scheduled revival services for next week, Sunday

through Sunday, September 5-12.

Rev. Don Moore, pastor of Great Forest Avenue Baptist Church in Kansas City, Mo., will be the evangelist. Song leader will be Lyndal Bingham, who is minister of music at Sherwood Baptist Church in Odessa.

Services will be conducted twice daily -- at 10 a.m. and 7:30 p.m.

Rev. Ralph Aday, pastor of the church, invites everyone in the community to attend the services. "We have, in Rev. Moore and Brother Bingham, some outstanding personalities coming to our church and ev-

eryone is welcome to worship with us," the pastor says. Additional details about the

revival and its leaders are offered in an advertisement in this issue of The Blade.

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REV. DON MOORE . . . evangelist



LYNDAL BINGHAM . . . song leader

BULL TOWN DAYS --

Detailed Report Given On '65 Celebration

(Editor's Note -- Jack McCracken, general chairman of LTD - '65 and Chamber and Roping Club Officials have prepared the following report on LTD - '65 in order that everyone might know exactly what it takes to "produce" a show such as LTD - '65. There is, of course, a possibility that they have overlooked, through error, a name or a small cost figure.)

Advance Planning: 200 man hours and 9 meetings.
Promotional Caravan: 160 miles of travel and 40 man hours plus 72 gallons of gas.

Hauling Bar-B-Q Wood from Clarendon, 740 miles - 96 man hours - 100 gallons of gas.

Publicity: five weeks of front page stories in The Blade, plus the 26 page LTD Edition, which went to all box holders in the county, three stories in Amarillo Daily News, three stories in Lubbock Avalanche Journal, three weeks of coverage and publicity on KCLV Radio, Clovis, N.M. Two weeks of interviews and publicity KGNC radio, Amarillo, one week of announcements on KPAN radio, Hereford, 30-minute live tele-

cast on the Cotton John Farm and Home Show with 26 LTD committee officials and participants taking part. Filmed TV coverage on KFDD - KFDW-TV, Amarillo. Street sign, six high-way signs, banner for TV show and business window signs.

Donations of Equipment and Labor: Downtown tent - First State Bank, Labor on Electrical Wiring - Superior Electric and SWPS of Clovis, PA Systems - Bovina School, Mac Glasscock and Bovina Square Dance Club, Hay for seats at barbecue - Bovina FFA Chapter. Chairs - the churches of

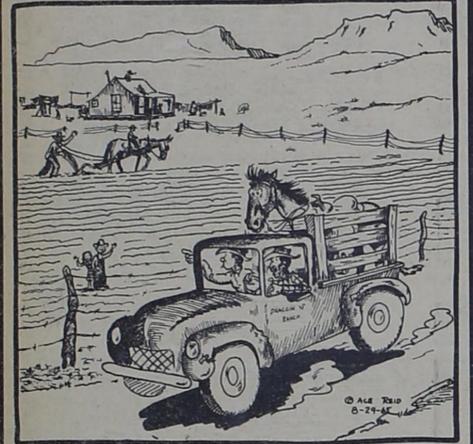
Bovina, State - Bovina Gin Co. Picnic Tables - Bovina Welding. Cooking Bar-B-Q - Mutt and Earl Graham who donated a total of 40 hours of their time. Benefit softball game - KCLV Radio station staff, Cantaloupes - Gateway Produce, Bread - Wilson Super Market, Beans - A. L. Hartzog, Onions - Carl Rhea, Lumber and barrels for serving lines - Cicero Smith and Bovina Wheat Growers. Ice water - Otis White, Trash barrels - Union Compress Warehouse, Washing

(Continued on page 8)

TEXAS PRESS ASSOCIATION CONTESTS
1965 PRIZE WINNER
The Bovina Blade
 Second-Class Privileges Authorized at Bovina, Texas, 79009
 Published At Bovina, Texas, Every Wednesday
 Dolph Moten Publisher & Editor
 Pat Hawkins Women's News

The fangs of the cobra are smaller than those of the rattlesnake but its venom is more toxic.

First National Bank Presents— COW POKES
 By Ace Reid



"About the only thing ole Slim has raised on that place is a crop of kids."



First State Bank
 of Bovina
 --Member FDIC--



SENATOR
Ralph Yarborough's

Dear Fellow Texans:
 The Senate has passed two bills, the Public Works Appropriations Bill and the Military Construction Bill, which include money for major Texas projects.

The Public Works Appropriations Bill provides money for thirty-two Texas projects, totalling nearly \$95 million.

In addition to the thirty projects that were included in the House Bill, I was able to have \$800,000 added to initiate and complete construction of a ship channel from the Gulf Inter-coastal Waterway to Palacios, Texas with the co-operation of Congressman Clark Thompson. Another project put in the Senate Bill, but left out in the House Bill, was \$150,000 to plan a \$33 million flood control project for the protection of Abilene, Texas.

Among the remaining public works projects was \$17 million for improvement of the Sanford Reservoir on the Canadian River near Amarillo, Texas; \$6 1/2 million for the Somerville Reservoir in the Brazos River System; \$4 million for the Stillhouse Hollow Dam; and \$4.1 million for hurricane protection in Texas City, Texas.

The Military Construction Appropriations Bill which was recently passed in the Senate included twenty-two Texas projects amounting to almost \$49 million.

In addition to the twenty Texas projects included in the House Bill, I was able to have \$1,300,000 added for a Medical Laboratory at Brooks Army Medical Center and \$492,000 added for a replacement building at Lackland Air Force Base in San Antonio, with the co-operation of Congressman Henry B. Gonzales.

Texas is fortunate to have the two senior, ablest, and most influential members of the House Appropriations Committee, Congressman George Mahon of Lubbock and Congressman Albert Thomas of Houston. It is a privilege to work with these two fine Congressmen in getting the appropriations for deserving Texas projects.

The War on Poverty Bill has also passed the Senate. This is one of the major components of President Lyndon Johnson's Great Society, and it has made an impressive record in its first year of operation.

The Senate supported my proposal to eliminate the Governor's veto power from locally sponsored projects such as community action programs, Neighborhood Youth Corps, and adult basic education projects. The elimination of this veto power gives control back to the local communities and encourages initiative on the city, county, and town level.

The \$1.65 billion poverty bill presents an organized attack on one of man's oldest enemies — poverty.

I want to express my appreciation to Congressman Olin Teague of Bryan for scheduling hearings on the Cold War GI Bill to begin Tuesday, August 31st. Congressman Teague, Chairman of the powerful House Veterans' Affairs Committee generously invited me to be the lead off witness for the Cold War GI Bill, and I appreciate his thoughtfulness. This is an important measure which would allow 250,000 Texans to go to school if it passes.

"Believe it or not, safety can't be preserved in alcohol."
 —Fred W. Grown, Edgewater (N.J.) Bergen Citizen.

"The only thing changeless in this hectic world is change itself."
 — Henry T. Samson, Cape May (N.J.) Star and Wave.



WATCH IT, COACH! -- Mustang Assistant Coach Darrell Read is shown making a hasty exit from the action during Thursday night's scrimmage with Kress. Judging from the look on his face, he isn't quite sure that he's going to escape. (Photo by Bob Hamilton of The Kress News)

Whittlins'--

(Continued from page 1)

Thursday night.

So the Kress team, and a good representation of Kangaroo fans showed up here on Thursday for the scrimmage and it went off just as it was scheduled -- except that it was 24 hours early. Mustang fans weren't long in finding out about the change, however, and turned out in good numbers.

The Old Timer



"There's one thing that can be said in favor of statues for politicians—they keep their mouths shut."

Reflections
 From
The Blade

SIX YEARS AGO, . . . September 3, 1959

Roy Whisler, high school principal, announced Monday afternoon that a total of 110 students had registered in Bovina High School that day. "There may be a few more, later in the week," he added. To begin the year, there are 20 seniors, 26 juniors, 35 sophomores, and 29 freshmen. This number is approximately the same as last year's registration.

City employees, Henry Minter and John Wilson, declared war on mosquito population of Bovina Tuesday night for the second time this summer. Conditions have to be "just right" when spraying takes place in order that dust does not drift back across each block.

THREE YEARS AGO, . . . August 29, 1962

Bovina Schools begin the 1962-'63 school year Tuesday following Labor Day holiday Monday. Tuesday will be a full day of school with classes scheduled, buses making their regular routes, and lunch served in the cafeteria, Superintendent Warren Morton announces. One new teacher was signed to complete the faculty for the year. The new teacher is Mrs. Lewis Purvis, who has been teaching in Alaska for the past two years.

Budget for '62-'63 school year was adopted by members of board of trustees at a called meeting Monday night. The budget calls for \$247,170.13 to be spent for Bovina schools during the approaching year.

Pentecostal Holiness Church in Bovina has a new pastor. He is Rev. Archie Cooper, who recently moved here with his wife and two children from Boise City, Okla., where he was pastor for six years.

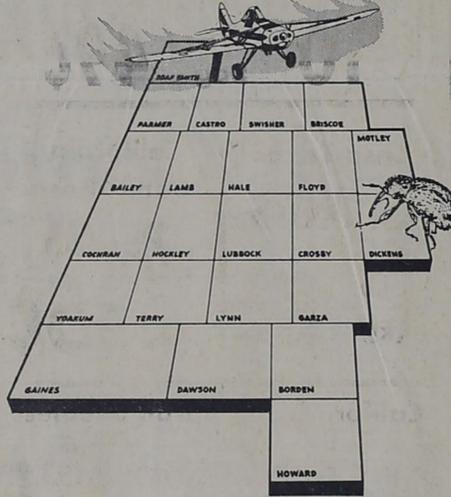
Bovina Mustangs got their first taste of outside competition in a scrimmage session with Kress Kangaroos at Kress last Tuesday night.

Carl Schlenker and Billy Sifford of the Rhea Community are watering sorghum for last time prior to this year's record harvest. The county's 186,000 acres of grain sorghum is expected to add over 16 million dollars to the county's income this fall.

Miss Penny Lloyd, bride-elect of James Lawlis, was honored with a come and go bridal shower on Tuesday afternoon in the home of Mrs. A. M. Wilson. Greeting guests in the receiving line were the honoree, her mother, Mrs. Paul Lloyd, and the groom's mother, Mrs. Ovid Lawlis.

PRODUCERS WINNING

Battle of the Boll Weevil!



BOLL WEEVIL CAN BE BEAT

The efficiency and effectiveness of the 1964 weevil control program, together with the continued support of producers, strongly points toward a complete High Plains victory over this most dreaded and costly of all cotton insects.

20% LESS REQUESTED FOR WAR CHEST

Economies effected in the first year's spraying, plus the fact that over 97% of producers helped finance it, made possible a substantial carryover of funds from 1964 to be used in 1965. This in turn has made it possible to reduce the requested producer contribution in 1965 from 50 cents to 40 cents a bale. And there is hope this can be further reduced in 1966.

The following is a financial report from the Boll Weevil Steering Committee of Plains Cotton Growers, Inc. to those who are so wisely investing in this vital program:

BOLL WEEVIL STEERING COMMITTEE FINANCIAL STATEMENT

Statement of Revenue and Expense		July 1, 1964 to June 30, 1965
REVENUE FROM PRODUCERS		
Boll Weevil Eradication	\$919,655.00 (1)
EXPENSES PAID BY PRODUCERS		
Boll Weevil Control — U.S. Department of Agriculture	\$500,000.00 (2)
Boll Weevil Control — Plains Cotton Growers, Inc.	39,454.46 (3)
Refunds	27,191.23 (4)
Interest	6,124.90 (5)
Check Books	6.02
NET INCREASE IN FUNDS	\$346,878.39
REQUIRED ESCROW FUND	\$100,000.00 (7)
AVAILABLE FOR 1965 OPERATIONS	\$246,878.39

- (1) Producer investments at 50 cents per bale
- (2) Paid to USDA in October and November, 1964, pending final audit
- (3) Reimbursed expenditures from PCG general fund
- (4) Less than 3% of total contributions
- (5) Interest on money borrowed to begin spraying before contributions started
- (6) Total cost of program in 1964 was \$1,188,435.20, with the difference paid from Federal and State funds
- (7) Required escrow fund to remain 2 years beyond termination of the program

These figures are taken from the complete audit supplied by the Certified Public Accounting Firm of Campbell & Robinson. The complete audit is available for inspection in the office of Plains Cotton Growers, Inc.

Plains COTTON GROWERS, INC.

Tel.: 806-PO 2-0553

1720 Ave. M, Lubbock, Texas 79401

"Texas 660 Does More For More Farmers"

Hartzog Seed Farms

CONGRATULATE

JIM HEARD

On Producing Bovina's

FIRST 1965 LOAD OF GRAIN SORGHUM!

We Are Pleased To Announce That The First Load Was Hartzog's Texas 660. It Was Planted April 25 And Watered Five Times. The Crop Is Making An Estimated Yield Of 6500 Pounds Per Acre

Book YOUR Texas 660 For 1966 Planting Now!

"Texas 660 Does More For More Farmers"

HARTZOG SEED FARMS

— A. L. Hartzog —

Pho. Oklahoma Lane 825-2711



ROW OF MELONS --- Hundreds of watermelon slices and a part of the crowd which was on hand for the school board's watermelon feed Monday night are shown here. The social was in honor of new members of the school's faculty.

300 Attend Watermelon Feast Here

An estimated crowd of 300 attended a community watermelon feed in honor of faculty members of Bovina Schools Monday evening.

The social, which was especially in honor of new teachers, was at the football field. Members of the school board and Superintendent Otis Spears provided the watermelon which was produced on the Travis Dyer farm east of Bovina.

There was no program at the gathering. This was the third year for teachers to be honored with the watermelon feed following the first day of school.

Mrs. Kate Queen, now living in Barstow, California, is presently hospitalized there awaiting eye surgery September 21. Mrs. Queen, a former Bovina resident, lives at 30908 Soopwine, Barstow, California.

English cities are generally called boroughs.

Service - Toons
By
Boyd Gilreath



"SAYHOW Many Gallons Does Your Tank HOLD?"

We Keep Our Equipment From Wasting Your Time and Money ... and We Can Tune Your Car To Cut Your Gas Bill Too. See Us For Service!

North Side
PHILLIPS 66 Service

Best Service in Town
Phone 238-2242
Hiway 60 - Bovina

LEGAL NOTICE

NON-DISCRIMINATION
"West Texas Rural Telephone Cooperative, Inc. has filed with the Federal Government a Compliance Assurance in which it assures the Rural Electrification Administration that it will comply fully with all requirements of Title VI of the Civil Rights Act of 1964 and the Rules and Regulations of the Department of Agriculture issued thereunder, to the end that no person in the United States shall, on the ground of race, color, or national origin, be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination in the conduct of its program and the operation of its facilities. Under this Assurance, this organization is committed not to discriminate against any person on the ground of race, color, or national origin in its policies and practices relating to treatment of Beneficiaries and Participants including rates, conditions, and extension of service, use of any of its facilities, attendance at and participation in any meetings of beneficiaries and participants or the exercise of any rights of such beneficiaries and participants in the conduct of the operations of this organization.

"Any person who believes himself, or any specific class of individuals, to be subjected by this organization to discrimination prohibited by Title VI of the act and the Rules And Regulations issued thereunder may, by himself or a representative, file with the Secretary of Agriculture, the Rural Electrification Administration or this organization, or all, a written complaint. Identity of complainants will be kept confidential except to the extent necessary to carry on the Rules and Regulations."

Teenage Dance Success

The teen-agers of Bovina would like to express their thanks to the City of Bovina, and the Bovina Volunteer Fire Dept. for the use of the new City Warehouse, which they used for their teen-age dance Friday evening of Bull Town Days. The revenue, \$165.00, from the dance goes to aid in financing a continuing teen-age activity program for Bovina through the school year, according to Mrs. Elton Venable, one of the sponsors for the dance.

Soft drink sales was sponsored by the Rainbow girls.

Shop These Specials At WILSON'S
Thur.-Fri.-Sat. Sept. 2-3-4.
Many Continue Thru Wed., Sept. 8

Pre-Labor Day FOOD SALE

We Will Be Closed Monday Labor Day

Finest Quality MEATS
Good Eating for Less!
Pinkney Sunray
HAMS
Whole Shank Or Butt End
Lb. **59¢** | Lb. **49¢**

Regular Size or King Size
Coca-Cola
6-BOTTLE CARTON PLUS DEPOSIT
39¢

New Low Price
Borden's ICE MILK 1/2 Gal. **49¢**

Tender Crust **BUNS**
Hamburger 8 ct. **29¢**
Or Hot Dog Pkg.

Morton-Twin Pak **POTATO CHIPS**
Reg. 59¢ Plain Or Wavy **49¢**

VIKING aluminum foil
25 Ft. Roll **25¢**

Fresh Sliced Lb.
BEEF LIVER 39¢
Affiliated Foods **FRANKS** Lb. **59¢**

Fruits and Vegetables
US No. 1 Texas **Red Potatoes**
10 Lb. Bag **49¢**

Crisp Texas **CARROTS** 1 Lb. Pkg. **8¢**
California Santa Rosa **PLUMS** Lb. **15¢**

California Thompson Seedless **GRAPES** Lb. **19¢**

BAKE-RITE SHORTENING 3 Lb. Can **69¢**

Van Camp **PORK & BEANS** 2 No. 300 Cans **25¢**

shurfresh SALAD OIL 24 Oz. Bottle **39¢**

Maryland Club Coffee 5¢ Off Label 1 Lb. Can **69¢**

Liquid Detergent **ENERGY** 22 oz. Bottle **35¢**

GRAPE JELLY 18 oz. Tumbler **35¢**

PEARS No. 303 Can **29¢**

PEAS No. 303 Can **19¢**

CRACKERS 1 lb. Box **31¢**

SPAGHETTI or MACARONI 2 7 oz. Boxes **27¢**

VANILLA WAFERS 12 oz. Box **29¢**

Harvest of Shurfine BARGAINS
Frozen Foods **ORANGE JUICE** 3 6 Oz. Cans **49¢**

Patio Beef **Enchilada Dinners** 12 Oz. Size **39¢**

SHURFINE ENGLISH PEAS 2 10 Oz. Pkgs. **35¢**

Eat-More-Beef **STEAKS** 10 Oz. Pkg. **59¢**

New! **GROOM & CLEAN** 8¢ Off Label 3 1/2 Oz. Size **59¢**

Honey Boy No. 1 Tall Can **Salmon** **45¢**

Breakfast Drink **TANG** 18 Oz. Jar **89¢**

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More



WILSON'S

Phone 238-4781

PARMER COUNTY'S FINEST



SUPER MARKET BOVINA

Welcome To The Q Pool Snooker Dominoes
Thursday Night Is Family Night
Fun For All The Family!
Now In Our New Location
On East Main Street
Mr. And Mrs. Fred Langer
Come On In-The Playing's Fine!
Phone- 238-8421

Donaldson-Decker Wedding Vows Read

Miss Dorothy Jolene Donaldson, daughter of Mr. and Mrs. Sterling Donaldson, became the bride of Rodney Decker, son of Mrs. Clifton H. Decker and the late Mr. Decker, in an evening ceremony, August 28, 1965. The couple's vows were exchanged in the Oklahoma Lane Baptist Church at 7:30 p.m. Officiating the double ring ceremony was Rev. James E. McGuire of the Northside Baptist Church, Abernathy.

Jolene was given in marriage by her father, Sterling Donaldson, of the Oklahoma Lane Community.

Best man was J.D. Mitchell of Seminole. The matron of honor

was Mrs. Robert White, sister of the bride, from Farwell. Maid of honor was Miss Peggy White, House, N. Mex. Bridesmaids included Tyra Decker, sister of the groom, Seminole, and Zella Donaldson, sister of the bride, Farwell. Ina Beth Decker, sister of the groom, was the junior bridesmaid.

Candles were lighted before the ceremony by Larry Donaldson. Ushers were Ronnie Badley, Albany; Larry Donaldson, brother of the bride, Farwell. Groomsmen were Bill Holcomb, Brownfield; Raymond Taylor, Albany; and Ken Kroeger, Burnett. Junior groomsman was Malcom Terry, cousin

of the bride, Shallowater. The church altar was set with a huge basket of white gladiolas and mums tied with white satin ribbons. On either side were seven candelabra holding tall white tapers. Jade foliage and woodwardia fern interspersed the entire arrangement.

Mrs. J.B. Sudderth played the organ for the ceremony and for the soloist, Kenny Sheppard of Odessa. Songs by Sheppard were "Whither Thou Goest", "Walk Hand in Hand", and "The Wedding Prayer."

The bride wore a floor length gown of white bridal satin styled with a fitted bodice, featuring a scalloped sabrina neckline, ac-

cented with appliqued organza roses and seed pearls. The gown had long petal-point sleeves and a bell skirt which was enhanced with appliques of roses entwined with embroidery and seed pearls. The full chapel train hung from the waistline attached by self-fabric cabbage roses. Her elbow-length veil of white silk illusion fell from a tiara crown of embroidered organza encrusted with seed pearls. Her bouquet was a cascade of white roses encircled by stephanotis tied with white satin ribbon streamers.

For something old the bride wore a pure linen handkerchief in her sleeve. Something new was her bridal ensemble, her veil was borrowed from her cousin, Mrs. Jack P. Driskill. A blue garter was given to the bride by Tri Phi Social Club of Hardin-Simmons University.

All the attendants wore identical formal length gowns of metallic gold floral designed satin brocade. Their headpieces were of scalloped golden tulle. Each attendant wore matching elbow-length gloves and carried a cascaded bouquet of bronze mums enhanced by metallic gold ribbons.

The bride's mother wore a light blue silk crepe sheath with black patent leather accessories. Her corsage was of champagne colored carnations.

Mother of the groom, Mrs. Clifton H. Decker, wore an aqua blue silk crepe dress styled with a pleated skirt, with black accessories. She wore a corsage of champagne colored carnations.

The reception following the ceremony was held in the church fellowship hall. The table had an imported lace cloth over gold underlay. It was set with white milkglass candelabra with two tall gold tapers, a white five-tiered wedding cake, gold punch in a milk glass server and mints and nuts served in white and gold dishes. The bride's bouquet completed the table decorations. Punch and cake were served by Mrs. Jackie Paul Driskill, cousin of the bride, Lubbock, and Janice Blackburn, Tri Phi sister, Sudan, Coretta Watkins, Muleshoe, and Barbara Tucker, cousin of the bride, Plainview. All wore corsages of champagne-colored carnations.

The couple took a wedding



MRS. CLIFTON RODNEY DECKER

Rainbows Sponsor Old Hose Drive

Rainbow girls of Bovina are participating in a nationwide Rainbow project. The girls are to collect old hose from their community and send them to a district office, the one for Bovina being in San Antonio. There the hose are taken to

tuberculosis hospitals and other places where volunteers use them for stuffing in toys, dolls, and pillows. These items are then distributed to children in hospitals for the mentally retarded and crippled.

Besides trying to do a worthy work, the girls from the assemblies sending the most hose are recognized at Grand Assembly, their annual regional meeting.

Mrs. A.M. Wilson, Mother Advisor of the Bovina Assembly asks that anyone having old hose please call her at her home, 238-3651. The hose will be picked up at the home of donors or they can be delivered to Mrs. Wilson's home.

The girls say that they would appreciate any responses.

Bill Lanes Parents Of Baby Girl

A baby girl, Donna Kimberly, was born to Mr. and Mrs. Bill D. Lane of Bovina. The baby girl was born Wednesday, August 25, 1965 in Parmer County Community Hospital at Friona. She weighed six pounds three ounces.

Lane is employed by Bovina Implement Co. and Mrs. Lane, Mary Ruth, is the head bookkeeper for the Bovina Wheat Growers, Inc.

Mrs. Edens Hosts Party

Mrs. Robert Edens hosted a products party in her home recently. Mrs. Anna Adams gave the demonstrations.

Guests were served refreshments of home made ice cream, vanilla and strawberry, and cake.

Those attending were Mrs. Carol Steelman, Mrs. W.W. Wilcox, Miss Opal Perry, Mrs. Ralph Aday, Mrs. Frank Edwards, Mrs. Reagan Looney, Mrs. Fred O'Hair, Mrs. C.B. Edens, Mrs. Cash Richards, Mrs. Jimmy Wright, Miss Barbara Wilkerson, and Miss Debbie Edens.

Class Needs Used Toys

The first grade class for Spanish speaking children taught by Mrs. Gibbs needs toys. These toys are needed to demonstrate English words so that the children can identify the objects with the English words.

Special toys requested to be donated are used toys such as doll houses and furniture, small cars, trucks, toy dishes, toy furniture, play telephones, balls of any size or color, artificial fruit and vegetables, toy animals, toy housekeeping sets, brooms, mops, dust pans, toy irons and ironing boards, simple puzzles, toy stove, toy refrigerator, or any other educational toy or article that might be helpful in this class.

Grade School Principal Gary Cox states that if donors will call the grade school office someone from the school will go to the donors' homes to pick up the toys. Or, toy donations can be taken to the office.

Cox also states that community cooperation in this project will be appreciated.

Pam Wilson Honored With Birthday Party

A birthday party honoring Miss Pamela Wilson, daughter of Mr. and Mrs. A.M. Wilson, was held Saturday afternoon. The group of girls went swimming in Friona, returned to the Wilson home and were served refreshments of traditional birthday cake and ice cream.

The party for Pamela, who is 10, was hosted by her mother and exchange student Trudy Skjerve, who is living in the Wilson home this year.

Attending were Heidi Corn, Nancy Hutto, Cathy Crump, April Wilson, Kim Langer, Tina Issac and Shelley Bonds.

Mrs. Glascock Hosts Party

Mrs. Mac Glascock hosted a products party in her home Friday afternoon. Mrs. Margaret Lookingbill of Summerfield gave the demonstration. The guests were served refreshments of pineapple torte.

Attending were Mrs. Kent Glascock, Mrs. Frank Hastings, Mrs. Frank Turner, Mrs. A.L. Glascock, Mrs. Ovid Lawlis, Mrs. Wallace Rogers, Mrs. J. W. Wright, and Mrs. Dickie Clayton.

Boy Born To Charles Smiths

A baby boy was born to Mr. and Mrs. Charles Smith, Tuesday, August 24, at 1:45 p. m. Named Benton Ray, the baby weighed seven pounds six ounces upon birth at the Clovis Memorial Hospital.

The Smiths have been residents of Bovina for the past two years. Smith is manager of Union Compress and Warehouse here and president of the Bovina Jaycees.

trip to parts of New Mexico, after which their residence will be in Lubbock. For her traveling outfit, the bride chose a beige three-piece suit with brown lizard accessories, and a corsage of white roses.

Technological College where she will complete her BA degree in 1966.

Decker was graduated in 1961 from Seminole High School and in 1965 from Texas Tech where he received a BS degree in dairy industry. He was a member of the Dairy Industry Club and Pi Kappa Alpha Fraternity. He is now employed by L.B. Foster Pipe Supply Co. in Lubbock.

Rehearsal dinner on Friday night before the wedding was hosted by Mrs. Decker, mother of the groom, at Cathey's Restaurant in Farwell. The bride's chosen colors of gold and white were carried out in the table and floral decorations.

66 Bovina Children To Circus

Sixty-six children from Bovina attended the Shrine circus in Hereford last Wednesday. The children were afforded the opportunity to go by the Bovina business people who purchased passes from the Shrine.

The children met at Cicero Smith Lumber Co. where there were two busses furnished by the school to take them to Here-

ford. Bus drivers were Robert Read and Richard Roberts. Other adults going as chaperones were Mrs. Gene Douglas, Mrs. Otis Spears, Mrs. A.E. Crump, and Mrs. Billy Johnson.

The circus was at the football field in Hereford. During their performance, Gaylon Carson, son of Mr. and Mrs. Marion Carson, rode the hippopotamus. Some children present from other communities had their pictures taken by the clowns, rode the elephant, or entered the ring during the act of Milly the Wonder Horse.

Bookmobile Here Friday

Texas State Library High Plains Bookmobile is to be in Bovina tomorrow (Thursday) from 12:00 noon until 3:30 p.m.

The Bookmobile is scheduled to be at the school from noon until 1 p.m., and in its usual location on Third Street from 1 until 3:30 p.m. The Bookmobile will be stopping at the school with each regular visit during the school year.

Thursday morning from 9:15 to 10:15 the Bookmobile will be at West Camp, and at Lariat from 10:30 until 11:30.

Party Honors Sudderth Boys

Del Ray and Blake Sudderth, sons of Mr. and Mrs. Clendon Sudderth, were honored with a birthday party last Wednesday morning.

The group went to the Clovis park where they played and went through the zoo. They were served lunch of sandwiches, birthday cake, and soft drinks. Favors of whistles and surprise balls were given to the children.

Those in attendance were Kim and Pat Ware, children of Mr. and Mrs. Tom Ware, Janie Clements, daughter of Mr. and Mrs. Jimmie Clements, Mat and Lady Beth, children of Mr. and Mrs. Dolph Moten, and the honoree's Blake, three years old, and Del Ray, four years old. Several of the parents attended, also.

Of Interest To THE WOMEN

Discover a Wonderful World of Fashion At Wanda's Holiday Fashions Formal Opening

Thurs. Sept. 2nd Thru Wed. Sept. 15th Refreshments Will Be Served.

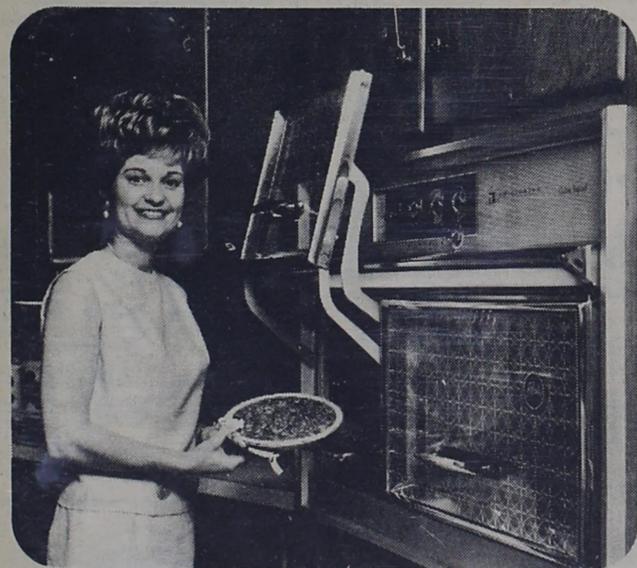
Wanda Reeves Cordially Invites Everyone To The Formal Opening Of Her New Shop. Come In And Get Acquainted. Let Wanda And Vera Jones Help You Select Your New Fall And Winter Wardrobe From Their Large Selection Of Sportswear, Suits, Dresses, Lingerie, And Accessories. Be Sure And Register For Prizes To Be Given Away At Drawing Wed. Sept. 15th 5 P.M.

Prizes Include:

- *12 Pr. Gotham Gold Striphose
- *1-2 Pc. Dress by Campus Casuals
- *1 Sweater and Pants by Garland
- *1 Dress by Jennifer of Dallas
- *1 Sweater and Skirt by Premier
- *1 Bra and Girdle by Permalift

Wanda's HOLIDAY FASHIONS

Radio Center 1221 N. Main Clovis 762-1201



See Your Reddy Kilowatt Recommended ELECTRIC Appliance Dealer



Clean ELECTRIC Cooking

"COOKING ELECTRICALLY IS TRULY A DELIGHTFUL EXPERIENCE!"

says Mrs. BILL SYLVESTER, ROUTE 2 • PLAINVIEW, TEXAS

This attractive homemaker and mother of two young girls enjoys her electric range because it's cool, clean, fast and accurate. And, her family enjoys the many wonderful and delicious meals she prepares. Start cooking the modern way for your family... with an ELECTRIC RANGE. And remember, it takes just two cents per meal to cook electrically!

Pen Fed **BEEF**

Cut, Wrapped, Frozen And Ready For Your Deepfreeze—

Half Or Whole Lb. **49¢**

"Your Satisfaction Guaranteed"

FULLER & SON Custom Processing
WHOLESALE & RETAIL MEATS
First St. - Bovina - Pho. 238-4281

FISHING FOR MORE SORGHUM INCOME?

FISH NO MORE!

There is an organized way! It has resulted in higher farm prices more foreign use more domestic use better government programs

MORE INCOME for sorghum farmers

it is the **Grain Sorghum Producers Ass'n**

RESEARCH MARKET DEVELOPMENT SERVICE

G S P A

Oklahoma Lane Farm Supply & Gin

Attend Church This Sunday!

Bovina Chamber Of Commerce & Agriculture

BOVINA METHODIST CHURCH



Bovina Methodist Church

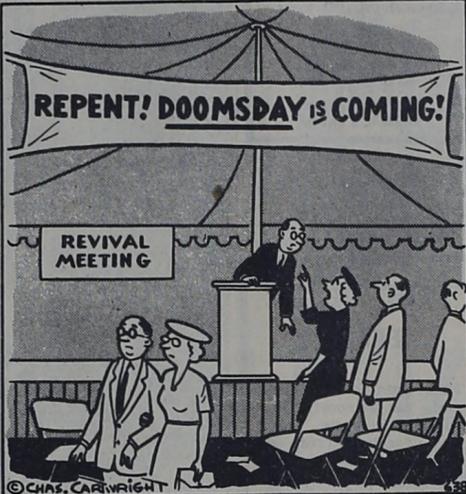
Sunday School - 9:45 a.m.
Morning Worship - 11:00 a.m.
M. Y. F. - 6 p.m.



J. B. Fowler Jr.

Evening Worship - 7:00 p.m.
Choir Practice -
Wednesday - 8 p.m.

Church Chuckles by CARTWRIGHT



"You watch! When it happens the Democrats will blame the Republicans, and the Republicans will blame the Democrats!"

Read Romans 5:1-12
Psalm 105

What Is a Christian?

If thou shalt confess with thy mouth the Lord Jesus, and shalt believe in thine heart that God hath raised Him from the dead, thou shalt be saved. Romans 10:9

During the depression two ministers happened to meet at a garage. While waiting, they began to speak about a certain well-known meat-packer who was an infidel and a scoffer. The one pastor praised him, saying, "Mr. So-and-so is certainly a wonderful Christian. He gives us all kinds of bones and meat scraps for our soup kitchen so that we are able to feed dozens of needy people every day." The other minister looked at him and then asked, "Tell me, what is your definition of a Christian?" He thought briefly and then answered, "I would reply with the words of Romans 10:9." Then he immediately added, "I see what you mean. Because this man gave some food to the hungry, I was misled into calling him a Christian. That did not make him a Christian. Only a sincere faith in Christ as Savior and God and a resulting confession of His name in word and life can make us children of God and heirs of heaven."

Let us make this very clear, for our eternal salvation depends upon this. Too many people still think that they can win God's favor by their own noble deeds. This is impossible, for we all fall short of doing the will of God perfectly. But Christ paid for the sins of all mankind. Only through His cross are we reconciled to God and at peace with Him.

O God, help us to be true Christians in thought, word, and deed, by looking to Jesus, who atoned for our sins. Amen.

ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina

Masses: Sunday 8:30 & 10:30 a.m.
Weekdays 8:30 a.m. Daily Except
Tuesday 8 p.m.
First Friday 8 p.m.
Holy Days 10 a.m. & 6:30 p.m.



Fr. Claver Giblin S.A.

Confessions: Saturday 4-5 p.m.
7-8 p.m.
Before Masses
Baptisms: 3 p.m. Sunday

MISSION BAUTISTA MEXICANA

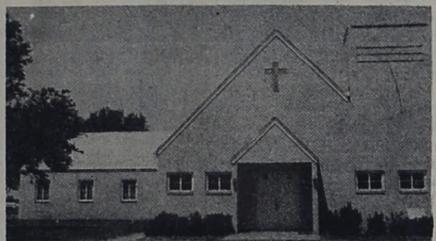


Eseuela Dominical 9:45 a.m. - Mensa Je 11:15 a.m. - Union de Preparacion 6 p.m. - Miercoles 8 p.m. Estudie de la Biblia



Rev. Ramon Delgado, Pastor

ST. JOHN LUTHERAN CHURCH



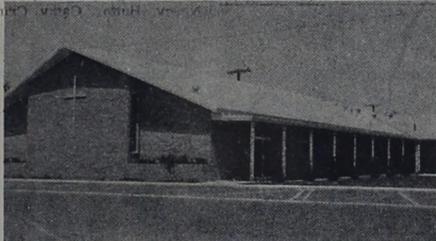
St. John Lutheran Church LARIAT, TEXAS

--LARIAT--
Sunday School - 9:30 a.m.
Morning Worship - 10:30 a.m.



H.F. Peiman, Pastor

BOVINA CHURCH OF CHRIST



Bovina Church of Christ

SUNDAY BIBLE SCHOOL:
Morning Classes - 9:45
Evening Classes - 5:30



Don Stone

SUNDAY WORSHIP:
Morning - 10:45
Evening - 6:30
WEDNESDAY -
Devotional and Classes - 8 p.m.

OKLAHOMA LANE BAPTIST CHURCH



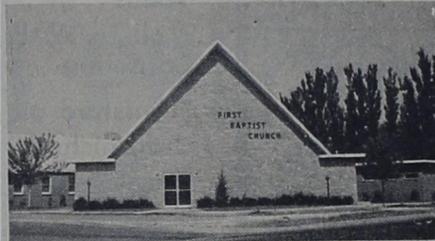
Oklahoma Lane Baptist Church

Sunday School - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7:30 p.m.



Rev. Wayne Baldwin

FIRST BAPTIST CHURCH of BOVINA



First Baptist Church of Bovina

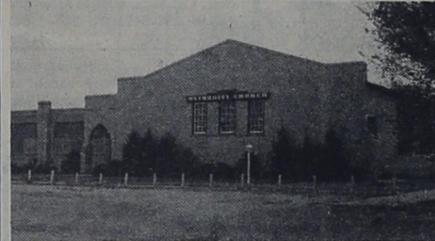
SUNDAY Sunday School - 9:45 a.m.
Morning Worship - 10:55 a.m.
Training Worship - 5:00 p.m.
Evening Worship - 6:00 p.m.



Rev. Ralph Aday

--WEDNESDAY--
Y. W. A. - 5 p.m.
Youth Choir - 7 p.m.
Mid-Week Prayer Meeting - 7:30 p.m.
Adult Choir - 8:30 p.m.

OKLAHOMA LANE METHODIST CHURCH



Oklahoma Lane Methodist Church

Sunday School - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7 p.m.



Rev. Hardy Cole

BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church

Sunday School - 10:00 a.m.
Morning Worship - 11:00 a.m.
Lifeline Service - 6:30 p.m.

Evening Worship - 7:00 p.m.
Wednesday
Prayer Meeting - 8:00 p.m.

Bonds Oil Co.
Gulf Distributor

Lawlis Gin Co.
Hwy. 86 - Ovid Lawlis, Mgr.

Bovina Gin Co.
Don Sides, Mgr.

Gateway Produce Co.
- Bovina -

C And S Chemical
Third St. Bovina

Bell Brothers
Of Bovina
Electrical Contractors

Generalgas, Inc.
Fertilizer & Butane
- Bovina -

Mr. & Mrs. Tom Caldwell
Mr. & Mrs. Marlin Ferguson

Mr. & Mrs. J.P. Macon

Barbee Cleaners
The Most In Dry Cleaning

McCallum Real Estate
Dean McCallum-Bank Bldg.

S and S Dry Goods
- Downtown Bovina -

Wilson's Super Market
- Gunn Bros, Stamps -

Sherley Grain Co.
"Serving Farmer Co. Farmers
The Year 'Round"

Bovina Insurance
Jim Ware - Bank Bldg.

First National Bank
of Bovina
- Member FDIC -

Bovina Junior
Chamber of Commerce

Paul Jones Texaco
Firestone Tires

Corn's Farm Store
- Charles Corn -

Bovina Glass
& Paint Co.
Hwy. 60 - Ed Dendy, Mgr.

Bovina Implement Co.
Your Massey-Ferguson Dealer

Bovina Wheat Growers
"We Serve To Serve Again"

Bovina Dry Goods
Mr And Mrs. Edward Isaac

DON STONE
BOOKS
for the Christian's library

Hartzog Seed Farms
A.L. Hartzog

Northside '66'
Service Station
Boyd, Ila Ruth And Carolyn

Charles Oil Co.
Phillips 66 Tires, Batteries

Cicero Smith Lumber Co.
In Bovina Since 1904

Two Anonymous
Church Page Readers

Mr. and Mrs. H. F. Peiman
Lariat Lutheran Church

Mr. & Mrs. Troy Fuller

Mr. & Mrs. Wilbur Charles
Mr. & Mrs. Vernon Estes

Mr. & Mrs. Earl Stevenson

Mr. & Mrs. Leon Ware
Mr. & Mrs. Tom Ware

Mr. & Mrs. Travis Dyer
Methodist Woman's Society
Of Christian Service

Mrs. J. R. Caldwell
Mr. & Mrs. E. O. Johnston

Dolph & Sue Moten

Mr. & Mrs. M. H. Carson
Mr. & Mrs. R. G. Barron

GAINES
Hardware Co.
"Nothing Knocks On Bovina
But Opportunity"

WANT ADS

WANTED TO LEASE -- Two to five acres with buildings and water for livestock. Call 238-6841 or 238-2532. 8-2tp

*** CBS * NBC * ABC**
Get All Three Major Networks To Perfection: Get On Cable, TV Now!
* Low Tir-On Fee
* As Low As \$12. Down
* Low Monthly Rates
Clearview Company
Of Bovina
Phone Bovina 238-3592
Or Friona 247-3271

FOR RENT -- Business building on Third Street. Brick with glass front. Two years old. 1280 square feet. See Jerry Rogers at Rogers Barber Shop. 4-tfnc

WILSON DRILLING
--Muleshoe--
Cess Pools, Pier Holes Construction Man Holes, Boat Pits, Test Holes. Sizes from 36" to 9' in width and up to 50', deep. Phone Muleshoe Day - 3-0962 Night - 3-1480 or 3-5910

FOR ALL KINDS of Insurance and farm loans, see Jim Ware at Bovina Insurance in First National Bank Building or phone 238-4382.

FOR SALE -- Two corner lots at Ave. E. and 4th St. Contact Gene Brito or call Hub 265-3250. 5-tfn

CARD OF THANKS
We would like to take this opportunity to say "THANK YOU" so very much for all the beautiful flowers, cards, gifts and visits while I was in the hospital and since we've been home. Also we have really enjoyed all the fresh fruit, vegetables, and food that everyone has so generously brought to us. We have always said Bovina was the best place in the world to live, because of the wonderful people in it.

All these things have been done for us make us feel so unworthy, but we do appreciate everything and everyone.
Thanks again,
Margaret Minter & family

BANK RATES
AUTO LOANS
TRUCK LOANS
COMPLETE INSURANCE
Call 762-477
Res. 763-9590

Cal Blochberger Agency
115 E. 6th Clovis tnc.
FOR SALE
160 A, at Oklahoma Lane with good allotments, 8-inch well and underground pipe;
160 A, at Hub
160 A, at Oklahoma Lane
40-unit motor inn and cafe. Will trade for farm or grass.
JOE PINNER
Bovina Phone 238-4451
8-tfnc

KRAUSE IMPLEMENT CO.
BOVINA IMPLEMENT CO.
Hwy. 60 - 238-2541

Have tall binder to cut red-top cane, corn, African millet and other tall crops. See or call Keith Brock, at Hub 265-3449. 9-4tc

BULLS FOR SALE
*HEREFORDS
*ANGUS
*CHAROLAIS
CROSSES
M. H. CARSON
Phone 238-3442

CARD OF THANKS
I wish to express my appreciation to all my friends and neighbors for their cards, flowers, letters and visits during my recent illness.
Johnie Horn

"Wanted -- Responsible party to take over payments on late model Singer sewing machine in Bovina area. Will zig-zag, fancy stitches, etc. 5 payments at \$4.96 or \$25.00 cash. Write Credit Department, 1114 19th Street, Lubbock, Texas." 8-tfnc

Now Renting NEW BOVINA Apartments
★ One & Two Bedrooms
★ Paneled Walls
★ Wall-To-Wall Carpeting
★ Furnished or Unfurnished
Phone 238-6551
Or 225-4430

STRAYED... August 23rd, three registered Angus heifers with chains around necks. Tag Nos. 3, 4 and 8. Call Friona 247-2551, C. W. Dixon, Friona, Texas. 9-2tp

FOR SALE -- Hotpoint automatic washer. In good condition. \$25. Mrs. Lucille Killough, phone 238-3471 or 238-2761. 8-2tc

FOR RENT -- Three-bedroom house with service porch in Bovina, \$45 per month. See Mrs. Tom Palne, Rte 2, Friona. 8-3tc

EXCELLENT, efficient and economical, that's Blue Lustre carpet and upholstery cleaner. Rent electric shampooer \$1. Super Save-way.

FOR SALE -- Two bedroom house at 706 Ave. B in Bovina. Call Joyce Elliott at Farwell 481-3814. 6-8tc

New and used welders. Do you need a welder to run low hydrogen rod? Free trial, Bovina Wheat Growers. 9-4tc

Electrical Wiring & Wiring Repair
Lighting Arrestors
Guaranteed 100 Years
★
BOVINA ELECTRIC

LOST OR STRAYED -- Two 450-pound steers from six miles southeast of Bovina. Branded 11 on right hip. Howard Looney, phone Tharp 225-4663. 8-tfnc

DEEP FREEZE EMPTY?
Fill it with Charolais - cross beef. You get more red meat and less fat waste. Select your Charolais - cross beef on the hoof or on the rail. Half or whole. Feed lot 4 miles north of Bovina.
M.H. CARSON
Phone 238-3442

Am interested in making loans and buying first and second lien notes secured with farm and ranch lands.
J. J. Steele
Citizens Bank Building
Clovis, New Mexico
Dial: 763-4471 or 763-6455
9-4tc

A-1 Plumbing
Air Conditioning
Sales & Service
404 Ave. C
Pho. 238-6501

Now taking enrollment for 65-66 kindergarten. School bus transportation for rural children. \$20. per month. Mrs. Jimmy Ware, Phone 238-6531. 4-tfnc



Joe Wayne Harper of Bovina, right, is one of the musicians and cast members for "Thundering Sounds of the West," a western musical pageant being presented in the Pioneer Amphitheatre in Palo Duro State Park. He is one of many West Texas State University students participating in the shows, which are staged nightly, except Tuesdays, and will continue through Sept. 6. Ken Betzen and Connie Kent of Hereford are also members of the cast for the out-of-doors pageant. Harper is music director of Bovina Schools.

GRADY'S GARAGE
Pho. 238-2041
BOVINA

REAL ESTATE LOANS... with old line reliable companies. Free appraisal. Best terms. Absolutely no service charge to the borrower. McCallum Real Estate, Bank Building, Phone 238-2081. 13-tfnc

FOR RENT... unfurnished house with three rooms and bath. In Bovina. Call Jesse Stowers at 238-3571. 9-4tc

FOR SALE -- IHC R-190 truck, tandem bobtail with 10.20 tires. Will haul 15 tons of sugar beets or grain. Has hydraulic dump. Troy Ray, 1210 Elm St., Friona, phone 247-3153. 9-3tc

FOR SALE -- Half resistant registered Tascosa wheat seed. Contact Roy F. Formway, Route One, Kress, Phone Plainview CA 4-2077. 8-4tp

PIANO LESSONS in my home. Starting week of Sept. 6th. If interested please call Mrs. Donald Christian, Phone 225-4564. 8-2tc

"Some people learn early to put art in argument; they're the ones who can disagree without being disagreeable." -- Thelma Sonksen, Odebolt (Iowa) Chronicle.

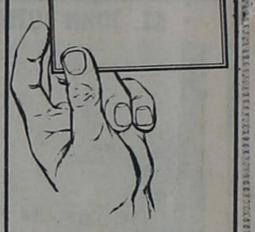
"A man with six children is better off than a man with six million dollars. A man with six kids doesn't want any more." -- G. W. Assgaard, Lake Mills (Ia.) Graphic.

FOR SALE... three bedroom home well located in Bovina. See Clarence Gauntt at Corn's Farm Store. 5-tfnc



By Mary Whitman
Running out of ideas to keep the children entertained this summer? Have you ever thought of turning your garage into a theater? The children can print their own tickets and handbills to make sure everyone will be in their seats for curtain time at the matinee.
One idea that would provide many long hours of enjoyment is to suggest that the children adapt a favorite book or story into a play. Such tales as "Treasure Island, Eight Cousins, Little Women, Huckleberry Finn, Heidi and other such delightful stories would all make exciting plays.
After the children and their friends have read the book, they can decide how many characters are needed and select which parts they would like to play. Usually everyone wants to be the lead but a little tactful assistance from Mother will keep all the actors happy.

Fertilizers
Insecticides
Satisfaction



C And S Chemical
Third St.
- Bovina -
Pho. 238-4311

Sept. 5 - 12 REVIVAL Sept. 5 - 12

FIRST BAPTIST CHURCH OF BOVINA

OUR EVANGELIST--

Rev. Moore
is pastor of the Great Forest Avenue Baptist Church, of Kansas City, Mo. He is a native of Kansas and has spent most of his years in the ministry in Missouri. Last year Brother Moore was invited and participated in a revival crusade in Australia. You will appreciate the message of this man of God.



Rev. Don Moore, Evangelist



OUR SONG LEADER

Brother Lyndal Bingham
is minister of Musica in Sherwood Baptist Church, Odessa, Texas. A man uniquely used of God in the Field of Religious Music. Come and enjoy Gospel Song and Revival singing.



Lyndal Bingham, Song Leader

Members Of First Baptist Church, Bovina, Invite All Of The People Of Our Town To Join Us In Revival Meeting . We Have Invited Outstanding Personalities To Our Town To Lead In "Day Of Revival" Effort.

MORNING SERVICES 10.00 A.M.
EVENING SERVICES 7.30 P.M.



BOVINA BUSINESSES 1965

Cotton Bowl

FOOTBALL CONTEST

You May Win Weekly Prizes Of \$5-\$3-\$1 PLUS THE GRAND PRIZE ★

FOR MODERN FARMING USE



BONDS OIL CO.

Hwy. 60 238-2271

Idalou at Springlake

First State Bank Of Bovina

"The Only Bank In The World With Service To People Of This Community As Its First Concern"

Clovis at Portales

Grand Prize Consists Of Expense-Paid ★ Trip For Two To

Cotton Bowl In Dallas, January 1, 1966

You Don't Have To Be A Football Expert



Contest Rules

1. There are 10 high school and/or college football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.
3. Pick the score of the tiebreaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.
4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Saturday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.
5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to Cotton Bowl games plus hotel, food and traveling expenses to Dallas and the January 1, 1966 football classic.
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p. m. Friday of each week.
7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.
9. Contestants must be 10 years old or older.
10. Everyone, except employees of this newspaper and their families, is eligible to enter.

- ★ Expenses Include 2 Tickets To Cotton Bowl Game, Paid Hotel Reservations For 2 And \$55. For Food And Traveling Expenses

It's Fun ! It's Easy ! You May Win ! Don't Lose Out . . . Enter This Week And Every Week !

Be A Lucky Cash Winner. All You Do Is Pick The Winner. There's Nothing To Buy, Nothing To Subscribe To. Enter Now!

Turn This Blank Into Blade Office By 5 P. M. Friday

Bovina Businesses Cotton Bowl Football Contest ENTRY BLANK

Contestant's Name _____
 Address _____
 Tie Breaker (Pick Score) Farwell _____ at Friona _____

Bonds Oil Co. _____	Charles Oil Co. _____
Parmer County Farm Supply _____	Bovina Wheat Growers, Inc. _____
Sherley Grain Co. _____	Okla. Lane Gin _____
Cicero Smith Home Center _____	Bovina Insurance _____
Bovina Gin Co. _____	Big Nick Machinery _____

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 "Serving Parmer County Farmers The Year 'Round"
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 Dimmitt at Muleshoe

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Cicero Smith
 Lumber Co.
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 Lockney at Hale Center

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 Don Sides, Mgr. 238-4801
 Plains at Sudan

CHARLES OIL CO.
 Phillips '66' Jobber
 Philgas - Oils - Greases
 Gasoline - Tires - Batteries
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 H.J. Charles - Bovina
 Floydada at Post

Bovina Wheat Growers, Inc.
 "We Serve To Serve Again"
 Jim Russell, Mgr. 238-2411
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 Phillips at Colorado City

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 We'll Give The World For A Chance To Demonstrate A CASE Tractor On Your Farm! There's A World World Of Difference.
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OKLA. LANE FARM SUPPLY
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 Claude at Silverton

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BIG NICK Farm Machinery
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 "If I Haven't Got It, I'll Get It!"

 Kress at Ralls

AGAINST KRESS --

Scrimmage Here Pleases Coach

"I was real pleased with our boys," commented Mustang Coach Roy Stone following Thursday night's scrimmage session here with Kress.

Due to a misunderstanding, the scrimmage was on Thursday night instead of Friday night as it had been announced here.

Kress, with 44 boys suited out, "outmanned" the Mustangs before the end of the almost three hour long session. However, the Mustangs did a better-than-expected job of holding their own until the closing minutes when they were more tired than their opponents.

A dark feature of the scrimmage was an injury received by Jerry Roach, a senior and a

starting end. He received a shoulder injury which is expected to keep him out of contact work for four weeks. He should be ready to play again before district action begins.

Tommy Sisco, a sophomore halfback, suffered a dislocated thumb and is expected to be out of action for five weeks.

In commenting on the game, Coach Stone said, "Our entire defensive line did a good job, especially Eddi Corn, who plays defensive guard, Roman Ramirez at defense performed well as did Scotty Rundell, who played middle linebacker."

The coach also praised Lane Gober, junior letterman end, for showing much improvement in his overall play.

Offensively, Carl Harris, sophomore halfback, "has shown much improvement offensively and was the leading ground gainer among our backs in the Kress scrimmage."

With the beginning of school Monday, the Mustangs are now conducting practice sessions once a day, after school. Prior to the beginning of school, they worked out in the mornings and afternoons.

A scrimmage with ex-Mustang footballers has been scheduled for tomorrow (Thursday) at 7 p.m., Coach Stone announces.

First game for the Mustangs is 10 days away -- September 10 against arch-rival Farwell.

Community Conversation

Mr. and Mrs. Jack Roach of Oklahoma Lane had guests in their home Tuesday of last week. Mr. and Mrs. John Keefe of Helena, Okla. visited. The Keefers are ex-residents of the Oklahoma Lane Community.

Mr. and Mrs. Troy Christian and their two children, Vic and Charmie, spent last weekend in Ruidoso, N.M.

Mrs. Martha Barnett, daughter of Mr. and Mrs. W. E. Williams, and her three children spent last week with her parents. The Barnett children, Sheryl, Jeff, and Gary, were among the group of children attending the Shrine circus in Hereford. The Barnetts live in Dallas where Dr. Barnett is associated with Parkland Hospital.

Mr. and Mrs. C. E. Trimble and family went to Austin last week where they visited friends. While they were there, they saw the capitol and museum. From there the Trimbles went to Johnson City where they visited with the D. R. Bushnells. They saw President Johnson's boyhood home and drove by LBJ ranch. From there the Trimbles traveled to Del Rio and in to Mexico, then to the Big Bend National Park. On the trip home, they stopped in Odessa where they visited Mr. and Mrs. Jarrell, Trimble's sister and family.

(Crowded out last week) Rev. and Mrs. Harold Morris of Anson visited here over the weekend for the Bull Town celebration. Rev. Morris is the former pastor of the Bovina Methodist Church.

More Bull Towners were in the home of Mr. and Mrs. Robert Read for the weekend. Among those visiting were Mr. and Mrs. Ben Read and children, of Arlington; Mr. and Mrs. Bill Read, Fort Worth; Mr. and Mrs. Ed Read, Merkel; Mr. and Mrs. Wayne Greenhouse and family, Miami; and Miss Pam Ellison of Lubbock. Mr. and Mrs. Jesse Fulcher of Oklahoma Lane had guests in their home for the weekend, Junior Runyon and Fulcher's sister, Mrs. Tommy Punyon,

Mrs. Horn's Father Dies

Mr. Hugh Edward Nation of Crosbyton, father of Mrs. Johnnie Horn of Bovina, died Friday at Crosbyton Hospital.

Nation, 70, until his death, was manager and co-owner of the West Texas Gin Co. He was a past president of the Volunteer Fireman's Association of Texas and a past commander of the American Legion Post. Nation was also a past president of the Crosbyton Lions Club, member of the Masonic Lodge and the First Baptist Church, as well as a veteran of World War I.

Services were held at 3 p.m. Sunday in the Crosbyton First Baptist Church. Officiating were Rev. Ernest Stewart Jr. and Rev. Richard Horn of Spur, a grandson.

Survivors other than Mrs. Horn include his wife, Johnnie; two brothers, Bob, Houston, and Oscar, Blossom; two sisters, Mrs. E. B. Zimmecker, Houston, and Mrs. Jane Hulen, Dallas; three grandchildren and two great-grandchildren.

Charity Circle Holds Meeting

The Methodist Charity Circle met Tuesday morning in the church parlor. The devotion led by Mrs. Harold Snell was "Love Grasps Not at His Rights" and "Dearest Debbie," a book by Dale Evans. Mrs. Leon Ware closed the devotional with prayer. The scripture for the devotional was II Corinthians 13:5-8.

After a short business meeting the group went to Mrs. Snell's home for refreshments.

Attending were Mrs. Ralph Roming, Mrs. Leon Ware, Mrs. Oakley Stevenson, Mrs. J. B. Fowler, and Mrs. Jimmie Clements.

and girls, Malinda and Angela, were here for the annual celebration from Pikeville, Kentucky.

Mr. and Mrs. Kuy Kuykendall and sons, Thomas and Richard, and their families visited in home of Mr. and Mrs. R. N. Williford this past week. Mr. Kuykendall is Mrs. Williford's brother who lives in Richmond.

Jesse Ross and Marie Boardman visited over the weekend with the Billy Marshall family, Mrs. Marshall is the children's aunt. The Boardmans are former Bovina residents.

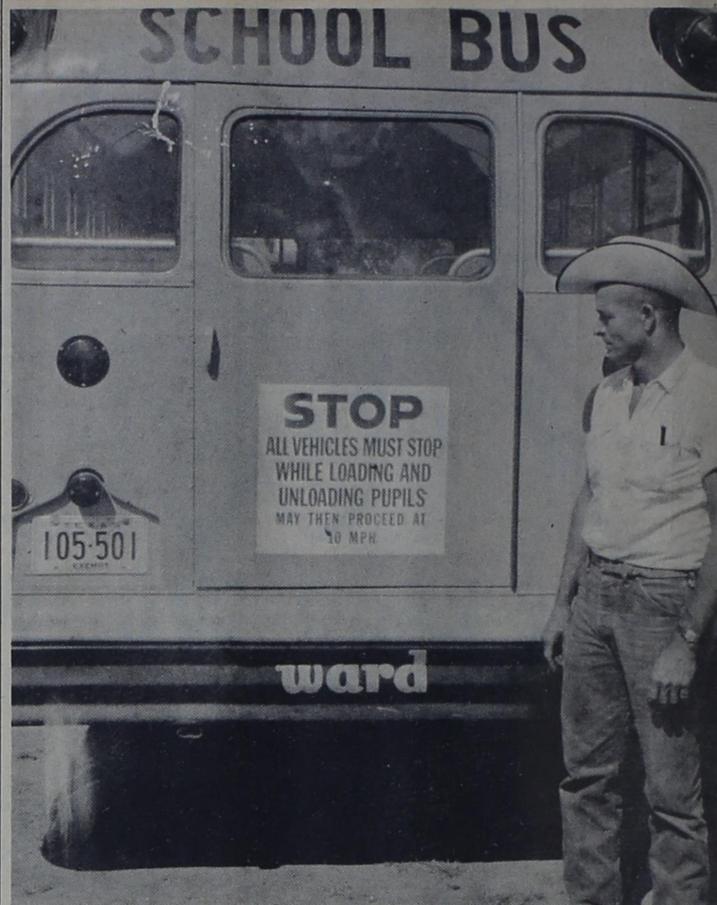
The Charles Hawkins family is vacationing in Arizona this week. They left on Saturday via El Paso, to be accompanied by their daughter, Janie, who has been visiting with Mr. and Mrs. Herman Keel in El Paso.

Visiting in the home of Mr. and Mrs. Troy Christian last week were her parents, Mr. and Mrs. H. D. Ellison of Truth or Consequences, N.M. Also in the Christian home over the weekend were Mrs. Christian's sister and her husband, Mr. and Mrs. C. R. Howard of Amarillo, and her brother, 88, Jerry Ellison and family of Clovis.

Miss Sandra Jefferson left Saturday to return to her home in Denver, Colo., after spending several weeks with her parents, Mr. and Mrs. Charlie Jefferson. Mrs. Joe Pliner accompanied Miss Jefferson to Denver to visit her sister, Miss Louise Tomme.

Mr. and Mrs. Buck Ellison entertained guests in their home over the "Bull Town Days" weekend. Among these were Mrs. Ellison's aunt and uncle, Mr. and Mrs. Lester Givens, Mr. Toby Fleaman, Miss Glenda Givens, all of Oklahoma City, Okla.; Mr. and Mrs. Philip Givens of Shawnee, Okla., Mr. and Mrs. Frank Henke of Pleasant Hill, N.M. and Mr. and Mrs. Nell Hendrickson of Farwell. Also, Mr. and Mrs. Euell Hart of Bovina.

Mrs. Bessie Webb had guests from Pasadena in her home for the weekend. They were her brother-in-law, Frank Webb, and his wife, who are former Bovina residents. While the Webbs were here they also visited with Mr. and Mrs. Alfred Stanberry of Bovina and Wayne Webb of Lariat.



BE CAREFUL --- Henry Spicer, bus foreman of Bovina Schools, is shown with one of the signs which have been placed on all school busses. The sign warns motorists to "STOP, All vehicles must stop while loading and unloading pupils. May then proceed at 10 mph."

Class Meets In Edens Home

Mrs. Robert Edens hosted the Rebecca Sunday school class of First Baptist Church recently. The group was led in scripture reading by Mrs. F.O. Turner, Sunday School teacher, after which they had refreshments of cake and coffee.

At the conclusion of their meeting, several members participated in visiting.

Members present include Mrs. F.O. Turner, Mrs. John Sikes, Mrs. Jim Owens, Mrs. Cash Richards, and guests, Mrs. Fred O'Hair, and Mrs. Pearl Murray.

SS Class Needs Piano

A Sunday School class for colored children in Bovina needs a piano.

The class, which meets on Sunday afternoons from three to four p.m., is taught by Mrs. Margaret Caldwell. It is for colored children of all ages and all religions.

Mrs. Caldwell states that if there is anyone who has a used piano that they would like to give to be used in these classes, it would certainly be appreciated. Anyone interested may call Mrs. Caldwell for more information.

The class meets in the building across the street from the Blade office. All colored children are invited to attend.



Next to having the right gun equipment, the hunter needs a well-trained bird dog along when he's afield. The use of hunting dogs aids conservation and improves hunting by insuring that more cripples are recovered. But a hunter's day can be easily ruined if his dog has some of the common faults. Even the best dog might need to be corrected on game, particularly if he has been farmed out for the off season, if he has been in a kennel, or allowed to run about town.

Sandra's Soliloquy

By Sandra Johnson

Recently had the pleasure of accompanying 66 children to Hereford to the circus, tho' you couldn't have told me that it was going to be a pleasure before I went. I was all but shaking in my boots at the thought of trying to ride herd on 66 youngsters. The parents of Bovina must be doing a better job of raising their children than I was giving them credit for, because all behaved nicely, and they enjoyed themselves tremendously if they had as good a time as I did.

Canning has reached its peak and is now on the decline. Glad it's almost over. Whenever I start to give up, I keep telling myself that it sure will taste good this winter.

Wish someone would have informed us new gardeners that you're not supposed to plant cucumbers and tomatoes next to each other in 38-inch rows.

I never saw such a mess! Cukes clear over through the tomatoes and hanging four feet off the ground in the okra! Thank goodness it doesn't effect the taste. Next year I'll know better and can act like an old pro.

Have had the whole insect bit this summer, squash bugs, dill worms and everything. If someone knows a way to keep the squash bugs from going to the cucumbers, I wish they would tell me. My husband has what he thought was an excellent idea -- don't plant squash!

Guess who doesn't like squash at our house? Bull Town Days was lots of fun, but decided this week while I was out of water that I don't envy our grandmothers as much as I thought. Heating water for dishes, no washer, etc. is strictly for the birds -- or grandmothers. Home sweet home with running water.

Heard many mothers of school age children give sighs of relief Monday. But, watch out -- band, football, homework, etc., etc., also the ladies' social clubs are being reactivated after having rested for the summer.

School enrollment is still increasing with each session that starts. That indicates the growth of our community's population.

If at first you don't succeed -- try a little harder. All states now have stringent laws against dueling.



GO MAN GO! -- A Mustang is shown carrying the ball around right end during the Kress scrimmage here Thursday night. (Photo by Bob Hamilton of The Kress News.)

Celebration--

(Continued from page 1) Street - Bovina Volunteer Fire Dept., Church of Christ and Don Stone, all float and business signs. Registration of Old

Timers - Woman's Study Club. Expense: Bar-B-Q - \$1,748.20 - including beef, sauce, plates, napkins, bread, etc. BTD Trophies - \$249.90 - does not include horse show, Calves - \$118.00 - for roping and calf

scramble, Fiddlers Contest - \$90.00 - \$50 - 25 - 15 cash awards, Talent Show - \$80.00 - cash awards. Phone Calls - \$21.00 - 18 long distance calls. Chuck Wagon Breakfast - \$105.38. Meals For Judges - \$12.85. Posters and Hat Bands - \$178.00. Lights, Wire and Boxes - \$174.85 - no future expense here. Pots, Pans, Serving Equip. - \$23.76 - little future expense here. Cokes - \$40.00. Shave Permits - \$32.64. Gas For Hauling Wood - \$31.02. Total Expense -- \$3,021.04 -- BTD - '65.

INCOME: Donations from businesses, individuals on Bar-B-Q - \$1,525.00. Matched Roping (net) - \$178.63. Coke Sales - \$220.00. Chuck Wagon Breakfast - \$160.50. Shave Permit Sales - \$338.00. Donations At Benefit Ballgame - \$20.83. TOTAL INCOME -- \$2,442.96. Total Expense - \$3,021.04. Total Income - \$2,442.96. To-

tal Net Loss - \$578.08 - BTD - '65. This loss has been shared equally by the Chamber and the Roping Club.

Result: Our greatest 'critic,' public opinion, indicates we had a highly successful celebration; a three day celebration which drew total crowds of more than 9,000 persons to the events beginning Thursday afternoon and ending Saturday evening.

The actual benefits to Bovina cannot be measured in dollars and cents, but certainly the 'image' of Bovina in the eyes of the people throughout this region, and the state, is greatly improved, and as a result Bovina is one of the best publicized small towns in the state. BTD - '65 opened the eyes and minds of many as to what Bovina can accomplish. This type of good publicity certainly should help retail sales, growth and community progress in general.

Many towns 10 times the size of Bovina have never accomplished what Bovina did with BTD - '65. You can be proud of your home town.

Oh yes, get ready for a bigger, better BTD - '66 - August 18, 19 and 20th! (This report written by Jack McCracken, Chairman BTD - '65.)

Lt. Carpenter Visits Parents

First Lt. and Mrs. Donnie Carpenter are visiting in the home of his parents, Mr. and Mrs. Harold Carpenter this week. Carpenter is scheduled to depart San Francisco September 14 for Viet Nam.

The Carpenters will be visiting in the home of Mrs. Carpenter's family in Higgins for the next two weeks.

Donnie and his wife, Kay and their son, Stephen, age two, have been stationed in Key West, Florida. However, for the past six weeks, Carpenter has been attending a special training school on psychological warfare in Augusta, Ga.

Mrs. Carpenter plans to attend college at West Texas State University in Canyon during the year that her husband is scheduled to be overseas.

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5.90-13	7.00-14	Whitewalls \$2.00 more per pair
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6.50-13	5.90-15	

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