of the Distinguished Service Award of the Vocational Agriculture Teacher Association of Texas The Bovina Blade "In The Agricultural Center Of Parmer County"

THE NEWSPAPER A BIGGER, BETTER BOVINA

WEDNESDAY, DECEMBER 18, 1963

BOVINA, TEXAS

VOL. VIII , No. 25

BY DOLPH MOTEN

Jack Roach, Oklahoma Lane farmer, is about our favorite

subscriber. It's not that Mr. Roach's two and a half is worth more than anyone else's; but he offers a few kind words when he pays

He says that he usually agrees with us politically (an intelligent man, vest) and he thinks The man, yes!) and he thinks The Blade is a fine small town

Still think that, as a matter of Perry, pianist and Mrs. Weldon fact. Therefore, it does us a Moody, organist. lot of good to have a fellow go | Soloists featured in the predoes.

any of the charges we've made | Scotty Rundell, baritone. blame him. We might express | cantata, according to Hall. an opinion or something sooner or later that will make him think otherwise.

Until such time comes along, though, we're going to keep him up toward the top on our favorite subscriber list.

Several years ago this department had a lot of fun quoting a discussion Al Kerby and Gene Ezell conducted about the Empire State Building in New York.

The conversation, which probably developed into an argument of sorts as we remember. had to do with information about the tall building. The talk evolved to the humorous, if not the ridiculous, point.

In a column in an area daily last week we ran across some Empire State Building facts which might or might not have been mentioned here during that aformentioned conversation. The column was written by a fellow with the seasonal name of North Callahan, out of New

Here, in part, is what he said about the building:

"Perhaps there is little new to be said about the Empire State Building, yet every time I pass it, I look up at the giant thing and am again impressed. The statistics are not new, yet they still are awesome: 1,474 feet high, 102 stories and the structure has two million square feet of office space.

"Now some 25,000 people take care of the building, concentrating on its five acres of windows. As for artificial illimination, the structure burns 750,000 light bulbs yearly, hires a man just to flush toilets in slack time, has survived being struck by an airplane and bolts of lightning too numerous to be counted. As for visitors from in and out of town, around a million of them view the scene from the top of the Empire State yearly. This is, of course, considered a 'must' visit for most who come here, as indeed even the jaded city-dwellers will agree. Perhaps the classic understatement of modern times was that of the Englishman who on its opening day said of the building, 'Gives an impression of height, doesn't

Later in the column, Callahan mentions another subject which we though was of in-

as follows: the first year, he is. eulogized. The second year he is criticized. The third year he is ostracized. The fourth year, he is fired. There may well be more truth than similar-(Continued on Page 2)

SPONSORED BY CHAMBER --

Schedules Annual Visit For Friday

Baptists Schedule

"Love Trancending" is the We've always figured that a title of Christmas Cantata to subscriber was entitled to a be presented Sunday, at 7:30 certain amount of complaining p. m. at First Baptist Church. as well as a copy of each The mixed voice choir is week's paper for a year when under the direction of Cy Hall he paid his annual "dues". and accompanied by Miss Opal

"above and beyond the call of sentation will be Earl Hise, duty" as far as Mr. Roach tenor, Mrs. Earl Hise, also; Mrs. Kent Glasscock, soprano; If Mr. Roach wants to deny Mrs. Harold Hawkins, alto and here for any reason, we won't Public is invited to the

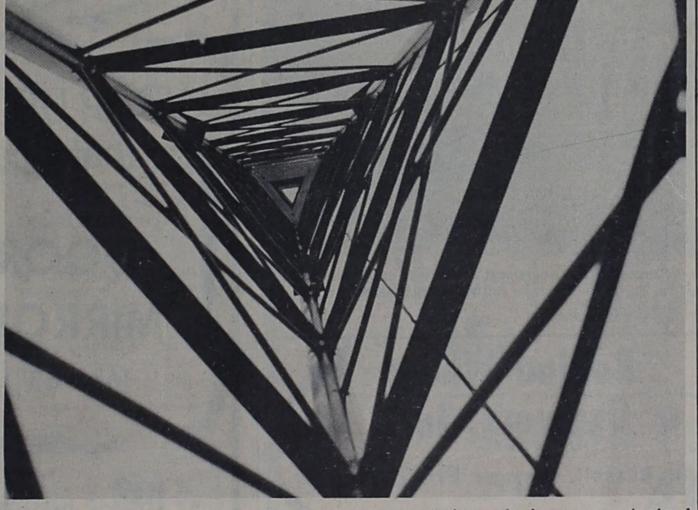
To Name Contest Winners

Winners in Bovina home Christmas decoration contest will be announced in next week's issue of The Blade which is slated to be out Monday.

Deadline for entering the contest, which is sponsored by Bo-(Continued on Page 2)



TOURNEY CHAMPS -- Coach Malcolm Kennedy and six of his Bovina Filly basketballers are shown with the first place trophy they won in Springlake tournament last weekend, Team members shown are, left to right, Lynn Looney, on crutches



TALLER'N A TREE -- This geometric bit of artwork is the result when a camera is aimed skyward from the bottom of the new cable television antenna which is being erected here. The structure, which will be 500 feet high, is slated to be completed this week. Joe Shields of Bovina Clearview Co. says that plans are to have at least some homes in Bovina hooked onto the cable by first of the year.

FOR SCHOOL IMPROVEMENTS --

Board Presents Building Plans

Bovina Schools board of trustees made a decision Monday to present a school building program plan to the people.

The action was taken after "Some one has described the members of the board and life of a school superintendent | Superintendent Warren Morton toured school buildings in Dimmitt, Happy and Canyon Monday.

The building program proposal includes six elementary classrooms with one of these to be a library, an activity area to be used for elementary physical education, two high school | meeting is slated to be this classrooms, additional dressing rooms for the present gym and other improvements.

Included in the other improvements are science lab equipment, a better sewage disposal system and possibly additional library facilities, Superintendent Morton says.

program will be to meet with the school's architect so that costs may be determined. That

Estimated cost of the im-

provements is \$200,000. A bond issue would be necessary to finance the program. If the patrons of the school district are in favor of the program, board members hope to have the improvements made Next step in planning for the by beginning of school in Sep-

(Continued on Page 2)

after suffering a knee injury in the second game of the tourney, Judy Strawn, Sandra Patterson, Jeanne Ivy, Mary Ann Mc-Kinney and Tonya Ivy. Other regulars are Linda Estes, Kay Embree and Patsy Cumpton.

Fillies Champs At Springlake

champions of Springlake Invitational Basketball Tourna-

WIN TOURNAMENT --

They earned that honor, complete with a handsome first place trophy, by sweeping three straight games in the tournament last week.

The trophy might prove to be a costly one, however, as Lynn Looney, the team's leading scorer, suffered a knee injury during the second game and will be out of action until after the holidays at least, Coach Malcolm Kennedy says.

The Fillies defeated Lazbuddie in their opening game, 45-31. Looney made 19 points, Judy Strawn had 10 and Sandra Patterson threw in 16.

In the semi-final game Friday, the Fillies downed the host team, Springlake, 28-24. In that one Patterson made 20 and

No Spanish Class During Holiday Time

Spanish classes sponsored by Bovina Chamber of Commerce and Agriculture will observe the same holiday period as the school does -- from December 20 to January 2.

Instructors of the courses are Mario Trevino and Mrs. Edward Isaac. Each class meets twice weekly. The night class, taught Monday, January 6.

by Trevino, will resume again to have had more entries. The classes meet in the more people from entering the school building.

The Bovina Fillies are | Strawn two. Looney had six | opening game of the meet as before she was injured. Dean Mayhewwas high scorer

In the finals Saturday night, Bovina downed Three-Way, 30-25. Strawn was high point with 20, Patterson had eight and Kay Embree made two.

The Mustangs took their victory of the season in their

Jim Charles Wins First In Contest

A pair of mid-air collisions and a few single crashes highlighted events at model airplane contests conducted here Sunday afternoon.

Jimmie Charles won the rat race contest. This event consisted of 250 laps with a minimum of four pit stops. Charles has a time of 14:14.9.

Taking second in the ratrace was Jerry Wright with a time of 20:33.4. Finishing in third position was Raymon Wilkins of Slaton, His time was 25:15.6. Buddy Pettigrew of Slaton

won first in the combat contest. Wilkins was second and Jay Dunn, also of Slaton, took third. It was in the combat contest that the mid-air collisions occurred.

Members of Bovina Modelers, who sponsored the event, said that it was successful though they would have liked Threat of bad weather kept contests, the members feel.

Receive Candy Santa Claus will make his annual Christmas-season appearance in Bovina Friday afternoon. Final plans for Santa's visit were made at a meeting of

Children Will

directors of Bovina Chamber of Commerce and Agriculture

Santa is slated to arrive in downtown Bovina via the city's fire truck at 3 p.m.

The white-whiskered gentleman will be assisted in handing out some 400 sacks of Christmas candy by chamber members and volunteer firemen.

In addition, Santa will also distribute bubble gum and balloons to the youngsters. He will be available for visits with all the children who are interested in talking with him about their behavior during the past year and the things they are interested in finding under their Christmas tree on the morning of December 25.

Jim Russell, chamber director, is in charge of seeing that Santa arrives here safely. Bud Crump is in charge of the

candy portion of the project. School will be dismissed at 2:45 -- an hour earlier than usual -- and busses will stop downtown so students may visit with Santa and receive sacks of candy prior to making their

"All children in the area are invited to be in downtown Bovina for Santa's visit," Jack McCracken, chamber managersecretary, announces.

Weather by Willie

More moisture this weekend. Maybe not a lot.

they outdid Lazbuddie, 36-26.

with 13. Tally Kelso had eight.

ship bracket, the Mustangs were

ousted in their second tilt by

Springlake, 33-17. Kelso was

(Continued on Page 2)

high with 10.

Going down the champion-

To Portales Church of Christ Women will go to Portales Orphanage

C of C Women

Thursday for their monthly work day.

Women are asked to bring fruit, candy and baked goods to take to orphanage. The group will meet at Church of Christ parsonage Thursday morning.

Modelers To Award TV Set

Bovina Modelers, model airplane enthusiasts club here. will award a portable television set during Santa's visit here Friday afternoon.

Tickets on the set have been sold for \$1 each for the past several weeks. They are still available from any member of the organization.



PIT STOP -- Shown refueling an airplane and getting it started again during Sunday afternoon's rat races here are Jimmie Charles and Vernon Willard, kneeling. Looking on are, left to right, James Roach, Waymon Wilkins of Slaton and Otho Ham-



Second-Class Privileges Authorized at Bovina, Texas Publishes At Bovina, Texas, Every Wednesday Dolph Moten Publisher & Editor Sue Moten Women's News

Fillies --

(Continued from Page 1)

couldn't get the ball through the hoop."

Both teams play Friona here Coach Kennedy said he was Friday night with the girls' pleased with the defensive play game starting the action at 7. of the Ponies but "they just

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CHARLES OIL CO. Phillips 66 Jobber

Bovina

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Season's Greetings from the entire staff of the SANTA FE RAILWAY and your local Santa Fe Agent

AT NOON --

Card Project Has Thursday Deadline

Tomorrow (Thursday) at noon

Bovina's first Christmas Card normally spend for Christmas

Church, under the direction of

Mrs. Bedford Caldwell, presented its annual Christmas

Cantata Sunday evening at the

"Glory To God" was the title

of the program. It was written

by Ellen Jane Lorenz from

themes by Charles F. Gounod.

Mrs. John Wilson ac-

companied the mixed voice

Because of Christmas,

which comes on Wednesday

this year, next week's issue

of The Blade will be out two

Plans now call for the

paper to be mailed on Monday

instead of the regular day,

This will allow subscrib-

The issue will consist of

approximately 20 pages, in-

cluding the High Plains Farm

Included in the larger-

than-usual edition will be an

announcement of the winners

of Bovina Lions Club home

Whittlin --

(Continued from Page 1)

ity in these statements, because

the average term of office of

U. S. school superintendents

Just before basketball sea-

son got underway this year,

Coach Malcolm Kennedy said

he "would be disappointed if the Fillies didn't have a good

They brought home a part of that good year from Springlake

last weekend as they captured

We're proud of them for winning it and we know they're

When we were preparing to make the picture of the trophy with some of the team mem-

bers, we heard some mutual respect being passed out.

Kennedy didn't plan to be in the picture, but the girls suggested that he pose with them.

"You are the ones who won

it," the coach said in pointing

out he didn't need to be in the

the first place trophy.

proud of the trophy.

is four years."

ers on rural routes to re-

ceive their papers on Tues-

day, Christmas Eve.

and Home section.

days early.

Wednesday.

choir at the organ.

Choir Presents

Annual Cantata

Choir members participating | and Gary Beauchamp.

Next Week's Blade

Comes Out Monday

Choir of Bovina Methodist | were Mrs. George Turner, Mrs.

is deadline for contributing to joining the project are depositing the amount of money they cards, envelopes and stamps in | benefit of the community.

limmie Charles, Mrs. Billie

Sudderth, Mrs. Warren Morton,

Mrs. Carroll Powell, Mrs. Pat

Kunselman, Miss Kathy Jones,

Miss Karen Beauchamp, Mrs. W. E. Williams, Mrs. Leon

Ware, Mrs. Earl Ware, Mrs.

Joe Harper, Mrs. Richard Bax-

ter, Mrs. Jon Lin Riddle, W. E.

Williams, Jimmy Ware, Dur-

ward Bell, Warren Morton, Wil-

bur Charles, Mark Charles,

Billy Jay Charles, Joe Harper

Christmas decoration con-

test, pictures of Santa's

visit to Bovina, Santa Claus

letters from area youngs-

ters, Christmas features and

Christmas and year-end

greetings from businesses.

No. 52 for 1963. The follow-

ing week's paper, which will

be two weeks from now, will

be out on Wednesday, Jan-

(Continued from Page 1)

Saturday morning, board

members studied question-

naires answered by members

of the school faculty and senior

and junior students in regard to

needs of the present school fa-

The main things board mem-

bers were interested in as they

visited the other schools Mon-

day were science labs, areas for

teaching physical education, li-

braries for elementary schools

and gym dressing rooms.

uary 1.

Board --

Next week's issue will be

People who are interested in | a special fund at First National Bank instead of mailing cards locally this year. The money will be used for

> The project is being sponsored by Bovina Woman's Study

Names of the people who participate in the project will be published in a large, Christmas card-type ad in next week's issue of The Blade.

The Thursday deadline was set up so that the names may be published in that issue.

Contributions have been coming in at a fast clip during the past week, Mrs. Earl Stevenson, who heads a Study Club committee in charge of the project, says.

No totals on the amount of money or number of contributors were made early this

"Everyone in the community is welcome to join the project," Mrs. Stevenson says, "and we will greatly appreciate everyone's cooperation in regard to the deadline."

Reflections

SIX YEARS AGO

After contacting many of the business people of the community, Mayor J. E. Sherrill, Jr., has proclaimed the day

Wednesday marked the deadline date for entering the Bovina Jaycee-sponsored Christmas decoration contest for homes in

fathers and their coaches, will be honored with a banquet Thursday night in school cafeteria, Bovina Lions Club sponsors the annual event.

cantata presented Sunday evening by the choir of Bovina Methodist Church. The story in song told of the eagerness of the angels who told of the birth and then the happy journey into Bethlehem to see the Christ Child.

THREE YEARS AGO

mas Decoration Contest, She will receive a \$25 award for

by members of the Youth Choir of First Baptist Church Sunday

top in DeKalb's yield contest for corn and milo. Don Murphy is top milo producer in the nation, according to J. T. Hammonds. DeKalb representative here.

Ten persons were on hand Monday night at Bovina for an organizational meeting of the 1961 Parmer County March of Dimes, but few plans were laid for the month-long drive

The Blade

December 18, 1957

after Christmas, Thursday, December 26, a holiday.

Bovina trade territory. Members of the 1957 Bovina Mustang football squad, their

Approximately 200 people attended the annual Christmas

The choir was directed by Mrs. Bedford Caldwell, Mrs. Doris Wilson was the pianist and she was assisted by Miss Brenda Jones.

Mrs. Mark Charles is winner of Bovina's 1960 Home Christ-"Star of Bethlehem" a Christmas cantata was presented

For third consecutive year, Bovina farmers are among the

J. W. Wright was number one in Texas in five acre corn

because only a small number of volunteer workers turned out.



FIRE CALL -- Members of Bovina Volunteer Fire Department answered a call to a minor fire Saturday afternoon at Oklahoma Lane Gin. They're shown here rolling up the hose after the flames

"Yeah, but you helped us," one of the girls replied. Want To Lease For Cash 100 to 160 Acres Of Irrigated Land In **Bovina Area For** Vegetable Production. For Additional Information, Contact Charlie Flynn Or Mario Trevino At Gateway Produce Co. Phone 238-4821-Boving

Bovina Wheat Growers, Inc.

Jim Russell, Manager Ph. 238-2691

See Us Now For Your 1964 Fertilizer Needs

"Not Everyone Belongs To A Co-Op-**But Everybody Benefits**"

-Bovina and Rhea-

To Name --

(Continued from Page 1) vina Lions Club, was Monday. Judging was done by an anonymous committee this week.

First prize will be \$25, second \$15 and third \$10.

Prize money checks will be awarded by Christmas Eve. if

not before.



* Thermometers *Barometers Ideal Gifts For

The Farmer Tape Recorders

> Can Be Used By Anyone Ideal For The Student

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Main St. - Bovina - 238-2751



Model Airplanes And Autos

Available Now At Superior Electric Co.

James Roach and Jack Kesler Have Purchased The Model Airplane And Auto Stock Of C and J Hobby Shop.

These Are Ideal For Christmas, We Invite You To Come In And Look Around-

James Roach - Jack Kesler

Men, For That Nice Lady At Your House-



WRAP UP THIS ONE for that Special Gift!

ing of
The
last ye
miles
acres

face dumping tic to smalle smalle take a Many old au refrigg garbag garbag pay n dispose himsel where

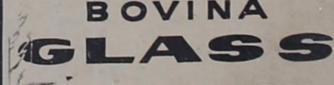
DOOR **MIRRORS**

16" × 68"

Installed

Place Your Order Now So It May Be In Use By Christmas, Call Us!

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AND PAINT CO. -Highway 60-

We Are Now Handling

And Will Appreciate The Opportunity To Bid On Your Needs. We Can Meet Or Beat All Competition On Quality Carpet.

10¢

Lb.

1 Lb.

Cello

Pkgs.

Shop These

Christmas Specials

From Wednesday,

Dec. 18 Through

Tuesday, Dec. 23

Shurfine Whole Sweet

POTATOES

Shurfine Whole Sweet

Hip-O-Lite

Marshallow

Pint Jar 23

Blue Plate

Cove Oysters

8 Oz. 39¢

Stokley Spiced

Crabapples

Shurfine

No. 3

Squat Can

22 Oz.

Cream

Schilling's

Poultry Seasoning

FOR CHRISTMAS-NEW YEAR'S --

School Has 12 Days Off

day at 2:45 for the Christmas-New Year holiday period. Classes will resume Thurs-

day, January 2. The Friday dismissal time is an hour earlier than normal so that students may come downtown for Santa's annual visit here. Busses will stop downtown for the event before continuing on their routes.

Also, classes will begin an hour later Friday morning, Sup-

Bovina Schools dismiss Fri- | erintendent Warren Morton announces. Busses will also run an hour later.

Reason for the late beginning Friday is so that members of the faculty may attend the anteachers' Christmas nual breakfast in homemaking cottage. The breakfast begins at 7.

The holiday period includes two weekends and eight regular school days for a total of 12



Every outdoorsman is interested in the pollution problem.
That is the reason the recently released 1962 report

0.

of the Department of Health, Education and Welfare, cover-ing fish kills, should bring us ing fish kills, should bring us to our feet.

Texas with a total of 68 reports last year was exceeded only by Pennsylvania, which had 86 fish kills reported.

Oil well and industrial waste was responsible for most of the cases reported in Texas.

lution also was blamed in several of the reports. Some of these cases were accidental, where bad situations got out of control. Others were from careless manage-ment.

Agricultural and domestic pol-

As cities grow larger and more complex, pollution problems increase. Excessive uses of detergents through the sewer systems also are adding to the problem. Some locations now are banning the use of certain detergents, used for cleaning clothes.

Fortunately health agencies are working hard to prevent pollution, but it takes closest cooperation on the part of industries and even municipalities.

Oil operators, paper mills and other large industries, such as chemical plants, are facing the constant problem. Now most of them care. There was a time when the majority

According to the report more than 7,000,000 fish were killed last year by water polconsideration the massive kill of 37,800,000 which took place in the San Diego harbor in August, 1962. Nor does it in-clude several states which

made no reports.
Nationwide domestic sewage was the principal killer, ac-counting for nearly half the total amount.

Another big kill was reported in the Anacostia river near Washington, D.C. last September, where 3,100,000 fish were killed by the dumping of raw sewage.

The river mileage involved last year was 1500, with 25 miles of shoreline and 2600 acres of lakes.

Many Texas municipalities, particularly the smaller ones, face a problem in private dumping of waste. It is pathetic to cross many of the smaller streams of Texas in the vicinity of small towns and take a look at the creek beds.

Her, Dundee (N. Y.) Observer.

"A smile adds something when a stranger takes you at face value."—B. J. Dahl, Chewelah (Wash.) Independent. Many of them are filled with old automobile tires and bodies, refrigerators or just plain garbage refuse.

Perhaps city officials could pay more attention to such disposal. Or the individual himself can be more careful where he dumps his refuse. Some towns solve this prob-lem with a public dump ground. Here individuals may dispose of their litter, where

it is later covered over with

dozers.

Sportsmen can give a big assist in stopping this pollution in a fight against litter and by giving support to their city and county government.

But the greatest good can be done by individuals, who persist in littering the highways and open spots with beverage bottles and cans.

The state spends many millions of dollars each year on the care and development

on the care and development of roadside parks. Yet many people will drive into these parks, make use of them and leave litter scattered around.

A landowner who has a nice stream on his place told me he would be glad to take the lock

would be glad to take the lock off his gate.

"But I can't stand the litter," he says. "Every time someone uses the picnic grounds I have to go down there and do a cleanup job."

This same attitude is found on the part of many individuals fishing off T-heads on the coast or around the jetties. They'll leave their old waste fish around to rot and stink. fish around to rot and stink.

As outdoorsmen, we must do our part to stop this pollu-tion that is costing us millions of fish each year. It is im-portant both at a local and



"They say life has but two blessings, the art of love and the love of art,"-Charles E. Seel, Greater Atlantic City (N. J.) Reporter.

"When you are young you total amount.

The big kill in San Diego was the result of the dumping of a large quantity of oil in the coastal waters. Oil is toxic

do a lot of wishful thinking. When you are old you do a lot of thoughtful wishing."—Ralph Nicholson, Brundidge (Ala.) Banner.

"Never brag. If you deserve praise, you don't need it. If you don't deserve it, nobody will believe you anyway,"-Robert G. Campbell, Lititz

(Pa.) Record-Express. "Don't resent growing old. A great many are denied the privilege,"-Lynn H. Carpenter, Dundee (N. Y.) Observer.

In ancient times, mistletoe was used to insure the favorable outcome of crops. Later, its charm was invoked to happily guide the destinies of young lovers. Through the centuries, long after the Druids, who pop-ularized mistletoe with sym-bolic rites, were absorbed by other cultures, the custom of hanging the mistletoe persisted.

Last Call To Christmas Shoppers We Still Have Wonderful Selections Of Gift Items From Which To Choose. Get Your Gifts Today-

WRAPPING SERVICE

Avoid The Last FREE Minute Rush! Everything From Toys To Trousers.

ALWAYS SOMETHING NEW!

BOVINA VARIETY

MAIN STREET

Special Notice!!! Since We Will Be Closed Wednesday, Dec. 25 Christmas Day-

Wilson's Market Tuesday, Dec. 24, Christmas Eve, Will Be Double Stamp Day!

Super Market Tuesday, Dec. 24, Christmas Eve, Will Be Double Stamp Day!

Rubbed Sage 1/2 Oz. Can

6-BOTTLE

Ocean Spray

BANANAS

Texas

CARROTS

California Fancy

CABBAGE

Portales SWEET

Styman Winesap

POTATOES

Fancy Central American

Shurfine

Hunt's Whole



Del Cerro

Regular Size or King Size

Spiced PEACHES



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FROZEN FOOD

-For Christmas-

Banquet

Longhorn

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or Mince

Pkg of

2 Doz.

Meat

Longhorn or Pinkney

Half or Whole

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Tender Crust Brown N' Serve

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APPLES

REGULAR GRIND

Bama Red Plum

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Baker's Angel Flake or Shredded COCONUT 7 Oz. 33¢



Can

No. 300 Reynold's Heavy Duty fine No. 303

25 ft. by 18"

Cello Bag

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No. 303 35 Cans DREAM WHIP

APPLE SAUCE

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More



Phone 238-4781

Cut Green Beans

10 Oz.

PARMER COUNTY'S FINEST



BOVINA

Parmer Agent Reviews County

irrigation, according to County Agent Deryl Coker's report for 1963. This acreage is supplied by 2,500 irrigation wells. Some 45,000 acres of cultivated land in the county still is dryland, ducers Association. The remainder of the 576,999 acres is still native grass. Coker said that probably the county's gravest problem is

water supply sufficient to irrigate all of the crop land. He said that the water supply was dropping around three feet each year and that if such continued, a severe water shortage might exist after 20 to 50 years.

The population of Parmer ed about the same in spite of tural Extension Service.

This year as you drive United States.

of the cattle on wheat pasture, thing for you to write your

In the past, this wheat pasture Congressman and let them know

of cattle on wheat is increasing ran around 11% and this could

market keeps going down, its Sugar Beet Development Tour

izations are up in arms over the which includes transportation

amount of beef being imported and other reservations. Decem-

There are several bills be- check in, or come by my office

limit the amount of meat farmer is going to grow beets

while trip.

fore Congress that would raise for further information. If a

that could be imported into the I'm sure it would be a worth-

ADAMS

DRILLING CO.

WATER WELL DRILLING

PUMPS, INC. NIGHTS 2951 HEAD REPAIRS

through the county, take notice

has been worth about \$10. per

acre for grazing. This is a good

return. I believe the number

Now I'm not going to say

that these cattle will make any

money this year, for if the

I notice that livestock organ-

into the United States and this

FOR SALE

1963 Ford, Galaxie body, 427

cu. in. motor, milled heads,

speed trans. Returned to stock

hot cam, traction masters 4

for street use. Radio, heater

& vinyl trim, A-1 condition

Call Farwell 481-3315 eve-

LAYNE

Soles & Service

Friona

that way to me.

a cinch they won't,

is as it should be.

Some 420,000 acres of land dealers in the county. Farm The county depends almost in Parmer County is now under organizations are Farmers entirely on agriculture. The Union and Farm Bureau, Two commodity groups are the Par- \$43,000 with a net income of mer County Cotton Producers \$11,000. The county averages Association and the Parmer \$17,000,000 from grain sor-County Grain Sorghum Pro- ghums, \$7,500,000 from wheat

average farm gross income is and \$10,000,000 from cotton.

Tax Planning Time Here

County has almost doubled since ings may be gained by spending year income and save tax dol-1950. In Coker's description of a little time reviewing your lars, according to the specialthe county, he stated that the farm records now, says C. H. ist. number of farm families and the Bates, farm management specaverage farm size had remain- ialist with the Texas Agricul- business records before the

the addition of irrigation water. A farmer's or ranchman's estimate of the taxable income. The average age of a farmer net income may vary considerin Parmer County is relatively ably from year to year due to young, 37 years old. All have fluctuation in yields, changes electricity in their homes and in price and production costs, most of them have telephones. he explains. However, some There are 20 elevators, 16 planning by the taxpayer who cotton gins and 20 fertilizer pays by cash, as the farmer

On The Form

County

It certainly won't hurt any-

you are interested, one way or

Total beef imports last year

The West Texas Chamber of

Commerce is sponsoring a

to Denver, January 12-15, 1964.

The cost of the tour is \$87.50

ber 20 is the deadline, so if

interested be sure to get your

An annual Vegetable Growers

Conference will be held January

14, 1964 at 4004 Ave. A, Lub-

bock. This conference will be

on the mechanization of veget-

ables production. This should

be a very good meeting for the

vegetable grower.

DIAL 2921 PUMP & GEAR

By DERYL COKER

County Agent

In Parmer

the other.

The producer must study

If the prospects for taxable income appear to be high, the tax- cepted by those attending the payer may reduce it by paying for needed business items before the end of December, says Bates. Repair parts for machinery, paints, seed, tires, and reasonable amounts of fertil- birds. They were to be furnishizer are some items which may be paid for in advance.

If the taxable income profigure for the year, the process should be reversed and steps taken to increase income as much as possible. This can be done by obtaining payment for all products sold through December and carrying some repair and other maintenance costs over to January, with the hopes that next year's income may be more favorable.

Some farmers pay more taxes than they should because they fail to take advantage of depreciation on purchased livestock, Bates continues. Depreciation also provides an import- R3E each year, or at least it seems increase. Most of this beef is ant tax management opportun- D.T., Clarence Johnson, E.R. coming from Australia and New ity since new purchases of Hale, NW/4 Sect 2, T14S, R3E equipment items, irrigation fabe subjected to the 20 per cent Sect 22, TIN, R4E first year depreciation. Assets having six-year useful life, and Aluminum Ind, Crown Cr. not in the real estate category Corp., Lots 13 thru 17 & Part are usually eligible for this lot 18 Blk 49 Friona treatment, says Bates.

Federal Land **Bank Declares** Dividend

be paid to stockholders of the Association, Manager Ernest a. NW/4 Sect 95, Kelly "H" Kerr announced today.

would be mailed after January 450 farmer-rancher stockhold- Johnson "Z"

one of the 73 farmer-rancher Sect 2 Synd "A" owned association in Texas served by The Federal Land ko, 1/2 Int. N/2 Sect 18 D & K Bank of Houston.

Land Bank loans in Bailey and T11S, R3E Parmer counties. The directors Muleshoe; H. E. Schuster, Vice President, Muleshoe; A. L. Hartzog, Bovina; Jim Claunch, Friona Bula; and, Morris Douglass,

Thriving

Pheasants

Parmer County is well stocked with pheasant at the present time, County Agent Deryl Coker stated in making his annual report for activities during 1963. He said that farmers in the county had bought and released 1860 of the birds this year. Coker credited the wildlife

Vegetables bring in some \$2,-

000,000 and livestock \$4,500,-

Considerable income tax sav- does, can help level out year to committee for the pheasant inhabitation. He said the project started in the summer of 1962 when some 200 persons attended a pheasant dinner and showed their interest in beginning the end of December and make an pheasant project in Parmer

> The program which was acdinner, proposed that individual landowners purchase the pheasant at \$2 per bird. An alternate plan was to trade an equivalent amount of milo for ed mostly by Gunn Bros. Game Farm in Amarillo.

The wildlife committee is spects point to a rather low pleased with the prospects for raising pheasant in Parmer County and believe that they will multiply sufficiently for the county to have a hunting season for pheasant within the next few years.

COURTHOUSE NOTES

Instrument Report December 9 to 14

W.D., E.R. Hale, Clarence Johnson, NW/4 Sect 2, T14S,

D.T., Ray E. Castleberry, cilities and similar items may Northwestern Mutual, NE/4 D.T., Pete Lance & Triangle

> W.D., A. L. Glasscock, Medlock Invest Corp, Lot 11 & 23 Blk 4, Ridglea, Bovina

> W.D., Edward E. Steinbock, Fed. Land Bank, NW/4 Sect 80, Kelly "H" in tomone won D.T., Edward E. Steinbock,

Fed. Land Bank, NW/4 Sect Dividend payments of 5% will 80, Kelly "H" D.T., First Fed. Sav. & Loan, Muleshoe Federal Land Bank E. G. Phipps, NE/4 & S 120

D.T., E. G. Phipps, Friona Kerr said the dividend checks State Bank, Lot 8, Blk 32 Friona D.T., J. K. McCarter, John 1, 1964 to the association's Armstrong et al, W/2 Sect 65,

D. T., Frank Hemke, Pru-The Muleshoe Association is dential Investment Co., W/2

W.D., A. J. Jesko, Judita Jes-W.D., A. J. Jesko, Billie Jean The local association makes Glenn, 1/3 Int. SW/4 Sect 15,

D.T., Bruce Parr, Fed. Land are Gorden Duncan, President, Bank, SE/4 Sect 22 T1N, R4E D.T., Laura Fay Allen, Mrs. Frank Barber, Lot 10 Blk 24

> D.T., Gordon Massey, John Hancock Mutual, Tract 1, all NE/4 Sec. 2, T5S, R4E, tract 2, 120 a out W/2 Sec 12, T4S,

> D.T., Eddie R. Hutto, Cedric Burgher Jr., All lots 18, 19, 20 Blk 55, Bovina.

Selling a house generally is the use of fertilizer. biggest financial transaction faced by the average family, next to buying a new home. When the time comes to sell, the two most important considerations will be to sell it quickly and at the best possible price. Home economists suggest that home owners consider these points that can help to do both: Best time to sell, how to get the best price, how to determine the price, professional selling vs. self-selling, selecting a realtor, and the prospective buyer.

000. With the present farm program there are a large number of diverted acres and acres without any allotment and farmers are constantly searching for new crops to grow on

THE HIGH PLAINS FARM AND HOME



Floyd Embry, secretary, Mrs. Lee Meeks, president, Mrs. Don Tarbet, vice-president and Mrs. Joe Crume, county council representative.

HD Club Organized In Farwell

well area gathered in the home forth your best efforts and you Floyd Embry, L. C. Herington, morning to organize a Home Cocanaugher, a member of the spoke to the ladies on the aims Clair, G. L. Medley, Grady Northside club at Friona and and objectives of HD work. Herington, W. M. Roberts, Buck chairman of the Education Com- Officers for the newly organ- Bradshaw, J. T. Ford, Adolph mittee of the county HD Council ized club are: Mrs. Lee Meeks, Haseloff and Ernestine Schoolpresided over the meeting until president, Mrs. Don Tarbet, ing. officers were selected after vice-president, Mrs. Floyd which time Mrs. Lee Meeks, Embry, secretary, Mrs. C. L. new president was in charge. Mahaney, treasurer and Mrs.

with the meeting were Mrs. gate. The club will meet the I. L. Taylor and Mrs. Henry first and third Fridays in each Haseloff, members of the HD month from 1:30-3 p.m. with Educational committee.

County THDA Chairman of HD Mahaney, 508-1st St. All lad-Clubs spoke to the assembly on the THDA work and its relation to HD Club work. She stressed the fact that one gets

of Mrs. C. M. Meeks, Tuesday will be abundantly rewarded." C. L. Mahaney, C. M. Meeks, Cricket Taylor, County HD Truman McKillip, Ray Camp-Demonstration club. Mrs. H.R. Agent, was also present and bell, Bill Roberts, Johnnie St

Also present and assisting Joe Crume, county council dele-

next meeting set for January Mrs. Walter Kaltwasser, 3 in the home of Mrs. C. L. ies interested in becoming members of the club are invited

to attend the meeting. Charter members of the new out of club work what he puts club, which will be called the Farwell HD Club are: Mmes. Don Tarbet, Lee Meeks, Joe

> KIRBY VACUUM CLEANER Sales and Service--Rebuilt Cleaners and parts for Most Makes, Box 612--909 W. Plains or Phone 762-2121 for Free Showing in Home. Clovis N. Mex.

Several ladies of the Far- in and told the ladies to "put Crume, George D. Magness,

practices will make your refrigerator last longer. It should be kept immaculately clean, and the food stored in it should be covered or wrapped. And follow suggestions given in the manufacturer's operating instructions.

Good refrigerator housekeeping

RITEWAY JANITOR SERVICE Clovis, N. Mex. Carpet shampooing. Free estimate. Cleaning is our only business - not a sideline. Phone 763-6361.

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DRY ACID® See your LOCAL WELL MAN

and let him get you some cheap water with a DRY ACID treatment. Cotey Chemical Co. Lubbock, Texas

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FARM MACHINERY Call Big Nick Trienen at **Machinery Supply** Hwy. 60 Bovina

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ALL MAKES

Are Payable Now PAY YOURS EARLY AND SAVE

DISCOUNT

1% IF PAID DURING DECEMBER This Discount is On All

State And County Taxes Collected By The County Tax Collector.

Poll Taxes Now Due And Payable At Tax-Assessor's Office Or At Ethridge-Spring Agency In Friona

HUGH MOSELEY

Tax Assessor And Collector Parmer County, Texas

SamplesNow You can get prompt service on samples submitted to the soil testing laboratory during De-

Collect Soil

cember. C. D. Welch, Extension Soil Chemist at Texas A&M, who is in charge of the laboratory, says that right now they are processing the samples and getting the returns to the producer within a week. They hope to maintain this prompt service through January, Welch says, but generally the requests for soil tests increase after Christmas and there is often a delay in getting

Welch suggests that you consult your county agent on how to take a representative sample. He can also tell you how soil tests can supply you with information that will help you make greater profits from the

> New & Rebuilt Electric Motors For All Purposes

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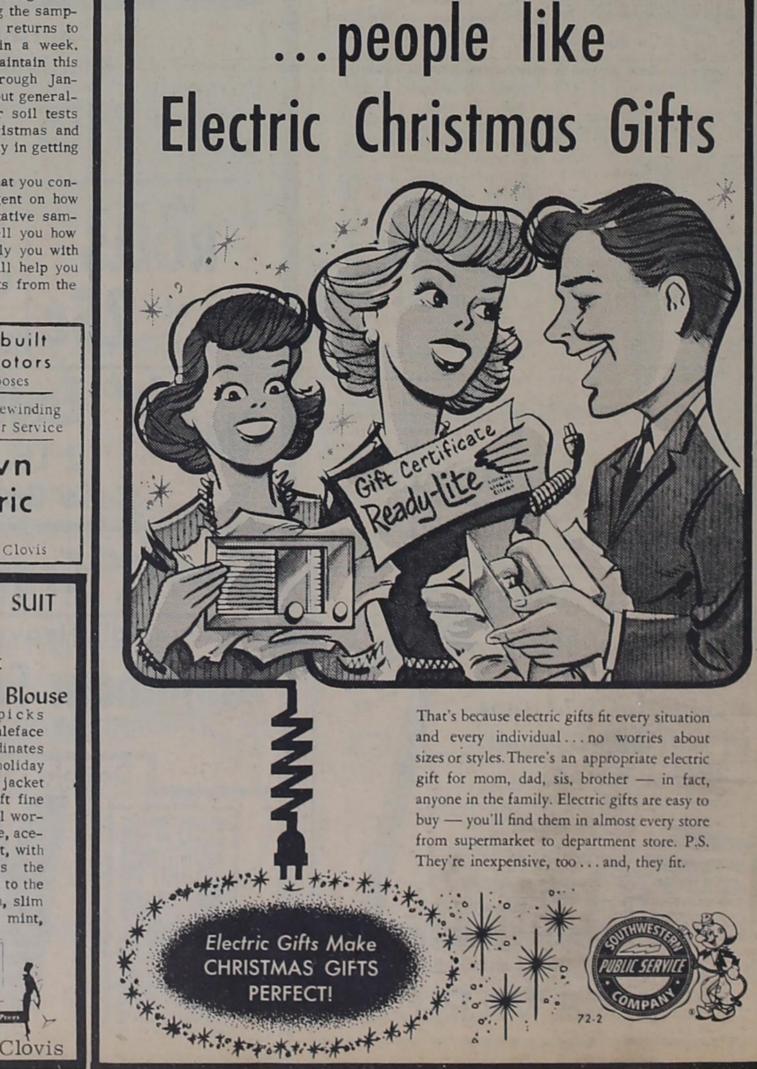
FASHION

SHOP

THE SLEEVELESS SUIT Jacket. Skirt

Donovan-Galvani picks clear, bright "paleface pastels" for coordinates that lighten the holiday fashion picture. The jacket and skirt are a soft fine doeskin finished wool worsted, the white blouse, acetate crepe. The skirt, with cluster pleats, has the inner pleat stitched to the hipline for a smooth, slim effect. Blue, coral, mint, yellow.

6th And Main Clovis



Winter farrowed pigs must be kept warm and dry. During the first few days after birth, the pigs have very poor body temperature control.

Agriculture, the biggest of the nation's industries, is composed of 3.7 million independent producers.

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ETHRIDGE-SPRING Agency, Friona Phone 8811

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James Edwards

by

Desegregate Health Education?

The steady increase of automation in industry makes it quite obvious that recreation, on a huge scale, is going to be essential for the safety of our country. The energy of youth cannot be suppressed. It will find release in wholesome sports or, as we now see in other countries, in various forms of mob violence.

In spite of criticism from many sources our schools have been and are doing wonderful work in teaching recreational activities that our youth can enjoy most of their lives. If you don't believe that this teaching is effective you haven't tried to get on a public golf course or tennis court. They are jammed.

To a shoeman there is still one sad note -- the absolute refusal of health educators to admit foot health education to their curricula.

This is not a criticism of modern education because, for hundreds of years, now, we have been piously reciting "sound minds in strong bodies" and neglecting to add "on needlessly deformed foundations". Good foot-health is important in recreation even if it is just walking. Wouldn't it be a good time to desegregate -- feet are socially acceptable. It is the deformities we hate.

Robin Hood Shoes designed for Young America Orthopedic Shoes Fitted To Your Doctor's Prescription

> -dwards SHOE STORE 512 MAIN

> > CLOVIS, N. MEX.

Progresses At Texas A&M Texas A&M University encom- and marbling.

passes the identification of desirable carcass characteristics ducted at all the major livefrom the standpoint of quality, palatability and cutability.

A. Orts, Extension Service agents in an attempt to provide cass at the show. meats specialist.

sponsible for the production of cass weight in boneless closely

tasty, Orts explained,

product now than it did a few

years ago, and indications are

that the quality will continue to

producing the most amount of

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This Week The Camera Caught

Jack Moseley Beside His New

Farmall 806 That Burns LPG.

This One Is Also Equipped With

The Excel All Weather Cab.

PARMER COUNTY

IMPLEMENT COMPANY

sistant animal husbandman, is desirable,

Production has been geared to to help reach their goal:

be improved in the future.

emphasizes.

Pork Production

Reflects Demands

Beef Carcass Research

Research also is being con- ture.

Beef carcass research at are tenderness, color of lean a yardstick for use in selecting steers for shows of the fu-

Basic measurements which stock shows of the state to de- agents can use from this data termine the estimated cutabil- are covering over the ribeye, "Cutability" is the measure ity of all high-placing steers. fat thickness and overall cutof the edible meat which a car- This information is being made ability in identifying sires which TRAINING IMPORTANT cass will yield, explains Frank available to county Extension have produced the superior car- IN MONEY MANAGEMENT

Research at Texas A&M is designed to identify sires re- 4-H Club Work Needs carcasses which will yield at least 48 per cent of the car-

trimmed chuck, rib, round, loin The biggest problem in 4-H club work, and, therefore the is keeping boys and girls in- boys and girls are not getting Identification of these super- terested and also keeping the leadership practice they ior cattle will assure the home- parents and members working need. maker of a steak or roast which toward improving the clubs, is lean, yet very tender and County Agent Deryl Coker re- drastically when it was taken ports. At the present time, he out of the schools. There are Quality and palatability char- said, all parents do not under- about 100 boys and girls en-

associated with the swine indus-

breeding program.

to these meat hogs.

are not over fat.

Complete Automotive

Machine Shop

SERVICE

Valve Work - A Specialty

Crankshaft Grinding

MOTOR LAB

At Rear Of Elliott Auto Parts

gram which recognizes the hogs

that are truly meat-type, Pro-

Clovis

4-H club enrollment dropped acteristics being investigated stand the real purpose of 4-H rolled in the community clubs in Parmer County with only about 50 of this group completing projects and turning out record books.

Coker said that a large portion of 4-H work had depended upon the adult leaders but that time was a major item for both The swine industry is product the juiciness, flavor and tenderthe leaders and the agent. He ing a much more desirable meat ness of the meat, Osbourn adds. said that there were going to These accomplishments have have to be some changes made been made because of the def- if 4-H club work in the county

inite goals set up by everyone were to be successful. 4-H clubs previous to 1961 Hog producers are putting try. Hog producers, meatpack- met in the schools but in the forth an intensive effort to pro- ers, breed associations and re- fall of that year a 4-H club duce the kind of product the search people throughout the sub-committee was chosen to housewife wants, Donald J. Os- United States are all agreed help organize five joint 4-H bourn, Extension Service as- that more meat and less fat clubs in the county. The committee is composed of Free-They have taken these steps man Davis, Roy Miller, Frank-1. Breeders and universities Harvey Blackstone, Mrs. Davis

red meat possible with the least have set up test stations in ev-Gulley and Mrs. Carl Schlenker. amount of fat and still retain ery state where individual After meeting with the combreeders can test their hogs to mittee the agents and committee tension Service. see if they are producing meaty, members began organizing joint fast-growing hogs. If tests dis- clubs and by March of 1962 Here are his reasons. Ec- and 1963 is expected to set a close they are not getting the they had all been formed. Since onomic activity for the nation record high for the sixth conjob done, they get busy and that time adult leaders have is expected to continue at a secutive year. With average fects upon the pattern of land make needed changes in their been trained in 4-H organiza- high level during 1964. Con- growing conditions, farm output use in Texas. The acreage in

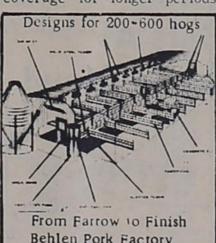
2. Each breed association has set up a certification pro- to re-organize 4-H clubs in the 1962 now and further gains are community clubs with inspira- expected in 1964. Too, autotion, business, program and re- mobile sales, home building, motion programs call attention creation and to encourage 3. Packers are paying a club activities, Coker expremium for meaty hogs that plained. The objective has been equipment. Expenditures for come of all people living on use, Vaughn says, are affectreached by forming the joint clubs and several leaders have state and local governments

this training."

This year two of the joint clubs certified for a certificate for doing outstanding work. Some 60 4-H members exhibited livestock in 1963 either at the county livestock show or the state fair. The grand champion Barrow at the Dallas Fair was exhibited by a Lazbuddie 4-H girl.

The committee and county agent, Coker said, need to continue to work toward keeping members interested in 4-H because we are losing a large majority of members after they reach the age of 14 years. New programs are needed, he declared.

An important point to consider if you are shopping for a household appliance is whether service is available, says Mrs. Wanda Meyer, home management specialist with the Texas Agricultural Extension Service. Manufacturers of appliances are working to improve their products, eliminate weaknesses and simplify service, Eleccoverage for longer periods.



Behlen Pork Factory

RANCH Grain - Showrooms

Howard or Andrew Chitwood



Ot Home In Parmer County

By CRICKET B. TAYLOR

County HD Agent

for a child should begin early, well-Your actions are more imso the experts in this field say.

A youngster's attitude toward perience. Often parents wonder just how to go about teaching children to handle money. Here are a few guide lines on steps that may help.

3. Help choose savings goals. management for children.

goals in mind.

4. Teach children money management. You as a parent Money management training that handle your own money pressive than words.

5. Let children share in money develops slowly through money decisions - in informal instruction and personal ex- family councils on money mat-

The 4-H clubs have written guides for leaders and members that outline lessons for teaching money management. These are available to parents 1. Start allowances early. A who would like to be leaders regular allowance, even small, of a small group of boys or helps give the child a sense of girls. If you are interested stop by the extension office at 2. Encourage your child to the courthouse and talk to the earn. Money a child earns on his HD agent, Cricket Taylor, and own is money he values most, look over the guides on money

Children are quite goal- For young married couples, minded, and are generally eager a bulletin called "Money-Famto save when they have definite ily Style," is free and may be helpful.

1964 Outlook For Agriculture Good

Texas farmers and ranch- agricultural products looks men with the necessary resources -- land, capital, labor immediate outlook for agriculand the managerial ability to tural exports is about the best combine them into an efficiently lin Bauer, Bill Buchanan, Mrs. operating unit -- should have a good year in 1964, believes likely to be near \$6 billion if John G. McHaney, economist for the Texas Agricultural Ex- Soviet bloc countries material-

The objectives for 1963 were running about 5 per cent above appliance sales are expected parents to participate in 4-H to register further gains as are expenditures for new plants and goods and services by federal, will increase in 1964 and they "As we go along," the agent now account for about a fifth

McHaney explains.

the proposed tax cut. The domestic market for says McHaney.

good, says the economist. The ever, he adds. Total exports of farm products for 1963-64 is the proposed grain sales to

Farm output continues to rise sumer incomes after taxes are in '64 will remain high and cities and densely populated could set a new record, says suburbs increased more than

The cost-price squeeze will says Gerald F. Vaughn, Extenstill be an important factor in sion rural-urban affairs specfarm income, but with so many ialist. Texas had more land in farmers also doing off-farm urban areas in 1959 than any work, per capita personal in- other state. The shifts in land farms from all sources is ex- ing agriculture and rural living pected to be near the 1963 in the developing areas some

said, "more leaders will need of the gross national product, increases in farm assets, delard, or one of the oldest chiefly due to the continued rise shortening agents, is also one He points out, however, that in farm land values. Though of the best, says Frank Orts, the general economic activity farm debts also continue to in- Extension meats specialist. It will depend to a great extent crease, the equities of farmers is economical to use, is rich upon the timing and extent of and other farm property owners in food factors necessary for are increasing at a faster rate, growth and health and in energy

Farwell Country 4-Club

New officers for Farwell Tina Rundell, Delinda King, Country 4-H Club was elected when the group met at Oklahoma Lane Community center, Dec. 10 for a business session and Yule social.

Elects Officers For 1964

New officers are Kathryn Gober, president, Tina Rundell, vice-president, Janis Billingsley, secretary-treasurer, Delinda King, council delegate. Sheila Garner, alternate council delegate, recreation committee, Bobby Foster and Debra Garner, and reporter, Sheree

After the business session tronic devices now guide serv- gifts were distributed from a ice men to the source of trouble; gaily decorated tree and reeasier access to mechanisms freshments of Christmas cookmakes shorter work of repairs, ies and punch were served to: and warranties provide more leaders, Mmes. Johnnie Rundell, Leon Billingsley, Webb Gober, Walter Kaltwasser and members, Chervl Kaltwasser,

The Cottage

SERVING "THE WEST'S BEST FRIED CHICHEN" Also Steaks And Sea Foods Boxed Orders To Go PO 3-460 Hiway 60 2 Miles West

Debra Garner, Sheila Garner, Janis Billingsley, Kathryn Gober, Nell Christian, Gay Rundell, Kevin Kaltwasser, Bobby Foster, Cheryl Boling, Jean Kirk, Steven Kaltwasser, Alan Gober and Buddy Foster.

Next meeting for the group will be held Jan. 9, immediately after school at the community center at Oklahoma Lane.

FARM EQUIPMENT -FOR SALE-

NO. 210 REVERSIBLE BREAKING PLOW WITH 2-POINT HITCH

* CRUSTBUSTER 7' TANDEM DISC * UTU MOLINE TRACTOR With Wide Fronted and

Hydralics * ONE SET JD ROTARY HOES * INTERNATIONAL 2-

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4th & PILE

Home Improvement

 BUSINESS BUILDING LOANS First Federal Savings & Loan

> HOME OFFICE BRANCH OFFICE 2nd & ABILENE CLOVIS, N.M. PORTALES, N.M.

1964 Cotton Allotments For High Plains Counties

A SUPPLEMENT TO PARMER COUNTY NEWSPAPERS

LUBBOCK -- Figures re- ferent for the 1964 crop. ceived this week by Plains Cot- The increase for the High ton Growers, Inc. from the Tex- Plains came in spite of the fact as State Agricultural Stabiliza- that the state's total allotment tion and Conservation Commit- for 1964 was reduced 30,657 tee office revealed a 21,630- acres, from 6,869,104 to 6,acre increase for 1964 in the 838,347. According to Johnson base cotton allotment for the 23 the increased High Plains acrecounties in PCG's territory, or age is the result of the state slightly over one per cent. The ASC Committee making more area's total base allotment in efficient use of the states al-1964 is 2,132,499 acres as com- lotment. Johnson said the com-

received through the Release is Frank Moore, of Plainview. and Reapportionment program which yielded an additional 91,- for 1964 was set at the 16 in 1963. According to Donald mum, as it was in 1963. nothing to indicate that this fig- the comparable figure for 1963. ure will be substantially dif- is attached.

pared to 21,110,499 in 1963, mittee is to be commended for These are base allotment fig- this action. The committee ures and do not include acres member from the High Plains

684 acres for the High Plains million acre statutory mini-Johnson, Executive Assistant, The base allotment for each Plains Cotton Growers, there is of the 23 counties, together with

The national cotton allotment

Base Allotment for 23 Counties Original Allotment Original Allotment 1964 94,855 95,689 Bailey 17,728 Borden 17,912 322 25,149 Briscoe 25,471 885 52,020 52,905 71,649 1,021 72,670 Cochran 114,534 1,448 115,982 Crosby 1,518 191,952 193,470 Dawson 10,321 10,769 Deaf Smith 361 51,401 51,762 Dickens 1,165 92,200 93,365 Floyd 522 75,240 75,762 38,207 406 38,613 Garza 1,905 155,627 157,532 Hale 178,359 176,675 1,684 Hockley 70,809 612 71,421 Howard 184,894 1,016 185,910 2,082 213,622 215,704 1,524 175,341 176,865 Lynn 332 32,951 33,283 Motley 1,031 43,458 42,427 Parmer 719 50,394 Swisher 51,113 1,326 140,021 141,347 285 32,852 33,137 21,630 2,110,869 2,132,499 TOTALS

Urbanization is having its ef-ABSTRACTS threefold from 1945 to 1959, Ph. 481-3878

of which are miles from cities. The outlook calls for further spend work of sulmy at restorat production, he adds.

See JOHNSON **ABSTRACT** COMPANY Farwell Fast, Accurate

I Get 5% Dividends On My Money At..... FIDELITY **SAVINGS & LOAN**

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Clovis, N. Mex.

Here's your first 1964 HARVEST CHECK



... payable in cash if you order your

Reap a bigger NOW! '64 harvest in ALL combinable crops! • Big 40"-wide threshing-separating-cleaning! A

> third more capacity for up to \$800 less than some 30" · Cuts bean shatter losses way down with fast-cutting sickle and left-hand header drives. Rubber elevator

flights provide gentle handling · Corn head cuts shelling losses in half! On the go control of both snapping rolls and stripper bars mini-

 Wheel treads fit corn or bean rows exactly . . . 13' header just right for 4 rows of beans, 10' for 3 rows.

BUY NOW ... PAY LATER

Earn full pre-season cash bonus with only minimum down payment in cash or trade . . . finance balance under the CASE Crop-Way Purchase Plan. Interest deferred until specified season of use.



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Friona

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Elevator Financing Available Farm Buildings FRAMELESS BUILDINGS

Spra-Gro Construction Co. PO2-4443 - 2208 N. Prince Box 48 Clovis

Shower For Mrs. Ware

Mrs. Jimmy Ware was honored with a lullaby shower Tuesday morning at Methodist Church.

The honoree was presented a corsage fashioned of infant

The serving table was laid

Guadalupanas Have Program At Parish Hall

Plans were made for the fiesta of Our Lady of Guadalupe at a meeting of Guadalupanas Society of St. Ann's Catholic Church recently.

The program was opened with the evening devotional and hymns. The Rosary was led by Mrs. Jesse Cano and Mass was celebrated by Father Claver.

Following mass the group adjourned to the parish hall for the presentation of a play entitled "The Wonders of Tepeyac." Taking parts were: Our Lady of Guadalupe, Miss Teresa Sauceda; Juan Diego, Zepherino Villarea; Juan Berndino, Filomon Guzman; The Bishop, Jesus Cano; captains of the guard, Prudencio, Fragosa; soldiers, Isidoro Saldana and George Cervantez.

During an intermission refreshments were served by the Guadalupanas.

After the intermission a film entitled "Reina de las Reinas" was shown to the group.

Piano Students Give Program For Mothers

Piano students of Mrs. Margaret Caldwell presented a Christmas program Friday afternoon in her home with their mothers as guests.

Students played piano selections which were brought in as a part of a Christmas story. The story included what a child thinks of Christmas as well as the Nativity story.

Those taking part on the program were Brenda Dyer, Carrisa Englant, Mike Beauchamp, Tommy Keith Bonds, Jackie Adams, Gregg Bell, Joy May, Rhonda Barbee, Shelly Vaughn, Sheryl Lane, Martha Adams, Candy Wilson, Nancy Mitchell, Karen Bell, Suzanne Wilson, Karen Beauchamp, Suzanne

Ferguson and Zelda Donaldson. Guests were Mrs. A. M. Wilson, Mrs. Dean McCallum, Mrs. Robert Wilson, Mrs. John Ferguson, Mrs. Travis Dyer, Mrs. Tom Bonds and Shelly, Mrs. Tom Beauchamp, Mrs. P. A. Adams, Mrs. S. A. Barbee, Mrs. Durward Bell, Mrs. Richard Vaughn, Mrs. Sterlyn Donaldson and Mrs. George Turner.

Carroll Burnams Parents Of Boy

Mr. and Mrs. Carroll Burnam are the parents of a baby boy born Friday morning at Castro County Hospital in Dimmitt. The new arrival weighed seven pounds two ounces and is before the celebration of

named Randal Ray. Grandparents are Mrs. Jesse Williams and Mr. and Mrs. Bill Burnam of Bovina.

For...

with a white cloth and centered with a rose in a crystal bud vase. Refreshments of brownies, nuts, coffee and tea were served to guests.

Attending were Mrs. Vernon Willard, Mrs. Ted Tipps, Mrs. Mable Newberry, Mrs. Tom Ware, Mrs. Earl Ware, Mrs. Carroll Powell, Mrs. Jimmy Clements, Mrs. Oakley Stevenson and the honoree.

Several unable to attend sent

Area Singing Here Sunday

Bovina Church of Christ hosted an area singing Sunday after-

Mitch Potter of Canyon directed the singing.

Churches from Hereford, Friona, Farwell, Lazbuddie, attended the singing.

Following the fellowship the

Pinners Host Dinner Party

Mr. and Mrs. Joe Pinner entertained several couples with a dinner party Friday evening at their home.

The buffet menu consisted of smothered steak, salad, baked potatoes, strawberry shortcake, coffee and tea. A Christmas theme was car-

ried out in table decorations. Following the dinner the couples spent the evening playing bridge. Billy Johnson won high for the evening and Mrs. Richard Roberts, low.

Attending were Mr. and Mrs. Billy Johnson, Mr. and Mrs. Richard Roberts, Mr. and Mrs. James Boardman, Mr. and Mrs. Jon Lin Riddle, Mr. and Mrs. Thomas Rhodes Ir. and the

Ellisons Home From Venezuela

Mr. and Mrs. Howard Ellison returned recently from Aruba which is an island off the coast of Venezeula.

The Ellisons, along with C. A. Brown of Dalhart, helped conduct gospel services for Church of Christ in Aruba, Dwayne Shappley, pastor of the church at Aruba, Ellison, and Brown went on to Island of St. Martin, off the coast of Puerto Rico, to hold a five-day meeting.

During their trip over the group had a layover in San Juan, Puerto Rico. They toured the town and points of interest. Mrs. Ellison returned home a

week earlier than her husband.

There is no record of any commemoration of Christmas during the life of Christ . . Christian tradition says that Christmas was first celebrated in A.D. 98 . . . However, it was well into the fourth century

It is better to use native shrubs sion Church. for extensive plantings.

Christmas became general . .

Of Interest To THE WOMEN

Troy Fullers Host Dinner For Seniors

and Elaine entertained members of senior class of Bovina High School Monday evening

Blade

SUE MOTEN

Sawdust

Are you one of those who is Muleshoe, Lariat and others always going to get the Christmas shopping done early?

Now those who are going to group was served refreshments | but don't get around to it don't in fellowship hall of Church, bother us a bit but those who get it done early and have the gall to mention it sure hit a sore spot with us. It seems the adage "The hurrier I go the behinder I get" certainly fits

One woman told me the other day that in one edition of the Blade we should print letters to Santa from wives. We are in complete agreement with this policy. Can't you just imaigine the rash of minks, diamonds and plush suggestions that would

One of the cutest and easiest to make Christmas decorations we have seen was made from an old kerosene lamp chimney. The children love this one. Cover a family size tuna can with red material and stick the globe down in the can. Cut a pair of eyes, a nose, a mustache and a beard from different colors of felt and glue on the lamp globe. Take a child's red sock and put a Christmas bell or ball on the

end and put over the top of the globe to form his hat. This Santa delights young children, especially when filled with peppermint candy.

Another decoration which is easy to make is a Christmas tree or Christmas angels made from Readers Digest. The pages are folded to form a skirt or tree and sprayed with spray paint the color you desire. For the tree, add miniature balls. To make the angel use a styrofoam ball and fashion a head using angel hair for the hair and perhaps sequins or beads for the facial features. Arms can be made by folding bright colored Christmas paper and stapled on. These, too, children can help with.

Baptist Mission Plans Program December 24

Spanish Baptist Mission has planned its annual Christmas Program for Tuesday evening, December 24 at 7 p.m. at Mis-

A film, "The Guiding Star," will be shown. It is the Christmas story. Children are invited to attend

and bring a friend.

Following the program fruit sacks will be given to children. The public is cordially



Gifts A'wait You Here · · · And We'll Be Happy To Wrap Them In Beautiful Packages For Your Christmas Giving!

It's Gaines Hardware

SWEETHEART 25% Off CHESTS

> **GAINES** Hardware Co. "Nothing Knocks On Boving But

> > Opportunity"

C and J **Hobby** and Craft Shop

"They say one picture is

worth a thousand words . . .

but you should really go in

and see all the wonderful

hobby items at C and J

Hobby!"

902 Ninth - Bovina -

The dinner menu consisted of baked ham, candied yams, sal-

Bridge Club Has

Mr. and Mrs. Vernon Estes entertained several couples with a dinner party Friday

Holiday Dinner

evening at their home. The buffet dinner consisted of shrimp cocktail, smothered chicken breasts, English peas, buttered carrots, cranberry

salad, hot rolls, coffee and tea. After an evening of cards, guests exchanged gifts and had refreshments of date pudding and coffee.

Attending were Mr. and Mrs. Johnie Horn, Mr. and Mrs. Mrs. Joe Dutton Dean McCallum, Mr. and Mrs. Bedford Caldwell, Mr. and Mrs. Tom Caldwell, Mr. and Mrs. Gene Ezell and the hosts.

Party Fetes Young People

Mrs. Don Stone and Mrs. Paul Jones entertained members of their Sunday School Class Friday afternoon at Church of Christ parsonage. The youngsters spent the

afternoon playing games after

which they were served a hamburger supper. Following supper the group exchanged gifts and had hot

chocolate and candy. Attending were Melanie Marshall, Toni Pinner, Shallah Ellison, Jan Gromowsky, Becky Boothe, Jenifer Cockerham, Cindy Crump, Dennis Ellison

Local Students In Recital

and Gary Capps.

Denise Clements, daughter of Mr. and Mrs. Jimmy Clements and Mike Ware, son of Mr. and Mrs. Leon Ware appeared in a mid-term piano recital Sunday afternoon at Clovis High School Coral Building.

Both youngsters are students of Mrs. Jewel S. Aldrich and Marshall, Mrs. Jim Heard, Mary Jo Aldrich. Miss Clements played a duet

with Mrs. Jewel Aldrich, entitled "Santa Claus Is Coming To Town' and Mike played "The Indians Are Coming" by

Mr. and Mrs. Troy Fuller | with a dinner party at their | ads, relishes, hot rolls and tea. During the evening the group sang songs and played games. Class members presented

their sponsors, Carroll Powell and Richard Roberts, with gifts. A yule theme was carried out in table decorations and

throughout the house. Attending were Eddie Crump, Richard Kaminski, Phillip Lloyd, Jerry Lorenz, Ronnie Taylor, Tally Kelso, Barry Mc-Cutchan, O. C. Minyen, Jackie Dane, Kay Embree, Jeanie Ivy, Kathy Jones, Heidi Jonasdottir, Paula Howard, Joyce Marshall, Mary Ann McKinney, Ann Lynn Wilson, Mr. and Mrs. Carroll Powell and Mr. and Mrs. Richard Roberts.

Shower Honors

Mrs. Joe Mack Dutton was honored with a come and go bridal shower Saturday afternoon in fellowship hall of ried out in decorations. The Church of Christ.

Mrs. Chester Rogers, and her with an arrangement of pine mother-in-law, Mrs. Floyd cones, candles and greenery. Dutton, were presented with

the guest register. Members of the house party

were Beverly Pinner, Nancy Peuitt, Suzanne Ferguson, Rox- baked ham, vegetables, salads, ie Hutto, Janice Boothe, Caro- rolls, tea, coffee and dessert. lyn Johnston, Carol Jamerson and Joyce Marshall. The refreshment table was

laid with a white linen cut work Jones, Mr. and Mrs. I. W. and silver artificial arrange- Ross, Mr. and Mrs. Earl ment, Silver and crystal ap- Stevenson, Mr. and Mrs. Jesse pointment completed the table. Walling, Mr. and Mrs. Lloyd Refreshments of cookies,

pink lemonade and nuts were served to guests. honoree was a set of stainless

steel cooking ware. Approximately 30 guests called during the afternoon, Hosting the courtesy were

Mrs. W. M. Gromowsky, Mrs. Marlin Ferguson, Miss Carolyn Johnston, Mrs. Frank Wilson, Miss Grace Paul, Miss Roxie Hutto, Mrs. Connie O'Brien, Mrs. Joe Pinner, Mrs. B. L. Mrs. Fred O'Hair, Mrs. Lloyd Killough, Mrs. Dolph Moten, Mrs. Robert Peggram, Mrs. Ray Carter, Miss Juanita Wims, Mrs. Travis Lloyd, Mrs. Clif-

ford Leake and Mrs. Charles

Jefferson.

The sheriff for a small town was also a veterinarian. Late one night, the telephone rang and his wife got up to answer it. "Is your husband there?"

"Do you require my husor as a veterinarian?"

can't get our dog's mouth open and there's a burglar in it!" . . . Santa Fe Magazine



tions for their annual Holiday Dinner Party at Woman's clubhouse.

Woman's Club Has Holiday Dinner Party

Members of Bovina Woman's Club entertained their husbands Thursday evening with their annual holiday dinner party. A Christmas theme was car-

buffet table was laid with an The honoree, her mother, ecru lace cloth and centered Individual tables were laid with white cloths and centered white Miss Nancy Peuitt presided at | candles, wrapped with red ribbon and adorned with white The buffet dinner featured

Attending were Mrs. J. R.

Caldwell, Mr. and Mrs. Frank Turner, Mr. and Mrs. Clarence cloth and centered with a pink | Quickel, Mr. and Mrs. Charles Battey of Hereford, Mr. and Mrs. John Dixon, Mr. and Mrs. Ovid Lawlis, Mr. and Mrs. H. Hostess gift presented the L. Ivy, Mr. and Mrs. A. E. Crump, Mr. and Mrs. Billie Sudderth, Mr. and Mrs. Rouel Barron, Mr. and Mrs. Warren Morton, Mr. and Mrs. Jack

POUBLE-DUTY

asked an agitated voice.

band's services as a sheriff "Both," was the reply. "We Clayton, Mr. and Mrs. Buck Ellison, Mr. and Mrs. Don Stone and Laurie and Mr. and Mrs. Arlin Hartzog.

CLEANERS Parmer County's Finest Cleaning BOVINA, TEXAS

For

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-Tie

-Co

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Two

Off

The Last Week Before Christmas And Santa Suggests Shopping Williams Mercantile For All Your

Gifts * Wonderful Selections Beautiful Gift Wrapping Which Is Free

Christmas

"EVERY ITEM IN OUR STORE MAKES A FINE GIFT'

Williams Mercantile Co.

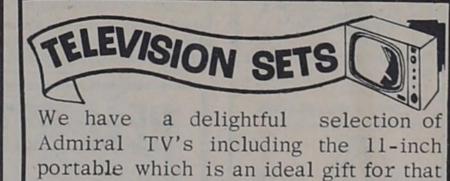
"Pioneers In Bovina"

Superior Electric Co.

Give Santa A Helping Hand By Shopping The

ADMIRAL

Electric Gifts At Superior Electric Now!



or for a second TV in your home. Prices start at \$9995 90-Day Free Service Warranty On All TV Sets

A Full Year On Color Sets!

member of your family away at school





Make This A **RECORD Christmas** Shop Our Large Selection Of Records. Ideal For Christmas Giving

Admiral Superior AM-FM RADIOS FROM

Superior Electric Co.

Main Street - Bovina- Phone 238-2751

FARM LISTINGS

75 A. on pavement, 8" well,

13 A. cotton, 21 A. wheat,

157 A. 8" well. Well al-

lotted, water from one

160 A. 8" well, on pavement,

nice 2-bdrm home, wheat,

154 A. tiled, 8" well, wheat

and motor goes. 29 per'cent down. 20 yrs. on balance.

189 A. all in cultivation, 8"

well, \$450 per A. 29 per cent

down, 20 years on balance.

160 A. on pavement, tiled,

39 A. cotton, balance wheat and maize, 8" well.

200 A. with nice home, two

wells, 35 A. cotton, balance

315 A. with 2 strong 8" wells,

waters from one ditch, well

320 A. 3-bdrm home, 48 by

80 barn, 298 A. in cultivation

balance permanent grass.

640 A. all in cultivation, 2

sets improvements, 4-10"

wells, all tiled, 200 A. cotton,

335 A. maize, 55 A. wheat,

29 per cent down, 20 years

-- Farm Loans--

RAY SUDDERTH

REAL ESTATE

Bus. Ph. 238-4361 Bovina

Fes. Ph. 481-9064 Farwell

FOR SALE: New Hale tandem-

wheeled stock trailers, 12, 14,

16 and 20 feet. Fobert Cala-

way. Phone Tharp 225-4438.

KRAUSE IMPLEMENT CO.

BOVINA IMPLEMENT CO.

Hwy. 60 - 238-2541

Half mile of Bovina.

wheat and maize.

allotted, motors go.

Priced right.

on balance.

plowing and motor goes.

balance maize. Terms.



SIX FLAGS '63 SEASON ENDED—The ancient narrow-gauge steam engine circled the mile and one-half track around Six Flags Over Texas, then ground noisily to a stop at the depot. Its work, after carrying more than 1,430,000 passengers in 1963, ended. The farewells by the park attendants were brief but impressive. After a complete overhaul during the winter months, the old "Iron Horse" will once again be put back in service along with many new rides, attractions and shows on April 18, 1964 when Six Flags commences its 1964 season.



-Boots

-Sweaters -Shirts

-Trousers -Socks

-Ties

RS

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rapping

Is Free

ITEM IN STORE

-Coats

-Hats -Wallets -Belts -Lighters

- Lingerie -Sweaters

-Slacks -Pajamas

- Robes -Dresses

-Shoes -Hose -Lighters

Better Butane Service

By Contacting

Free Gift Wrapping

BOVINA DRY GOODS

"The Store Where Your Money's Worth More"

Open The Door To

FOR SALE: One owner 1959 | FOR SALE OR LEASE-Ford pickup, F-100, 6-cyl., 3speed, long wheelbase, wide bed, custom cab, trailer hitch, recent overhaul, good tires, priced to move. Phone 238-

LOST OR STRAYED -- Six Whiteface calves weighing about 450 pounds each. Branded "Spear L" on left hip. Jack Clayton, phone Tharp 225-4140.

Political Announcements

The Bovina Blade is authorized to make the following political announcements subject to action of the Democratic Primary in May, 1964:

FOR SHERIFF, Parmer County Chas. Lovelace (Re-Election)

FOR ATTORNEY. Parmer County Hurshel R. Harding(Re-Election)

FOR TAX ASSESSOR-COLLECTOR, Parmer County Leona Moss Hugh Moseley

> LEGAL NOTICE NOTICE TO BIDDERS

Notice is hereby given that Parmer County will accept bids until 10 a. m. December 20, 1963 at the office of the County Judge, Court House, Farwell, Texas for the purchase of a backhoe attachment for a Model 50 MF tractor delivered to Bovina, Texas with the following specifications:

With 220 degree operating arc, with five digging positions, and 12 ft. digging depth. Also, with adjustable cushioned seat and back rest to pivot with boom, with six spool control valve, with individually operated stabalizer feet, and with 36"

Parmer County reserves the right to reject any or all bids, or to accept the bid deemed most advantageous for Parmer

Loyde A. Brewer County Judge Parmer County, Texas

Chemical

Company

Pat Kunselman, Who

Has Years Of Butane

Be Glad To Handle

Your Service.

Parts.

Service Experience Will

We Offer A Large Stock

Of Butane Equipment

OK Tire Store and Service Station, See Tom Bonds, phone 238-2271 or 238-2631.

PHONE 5282, Friona Plumbing, for plumbing, electrical service, gas line piping, ditching service. 39-tfnc

> FOR SALE BY OWNER

80 A. farm well located on pavement. Near Bovina. Good 6 - inch irrigation well fully equipped. 57 A. in cultivation. All nice smooth land, 33 A. native grass most of which is smooth and level.

75 A. could be farmed or all could be put in grass and watered. Price only \$250 per A. Half down. Balance 10 years at 6 per cent interest. Contact

O. M. HAMMONDS Hamonds Electric Shop Bovina, Texas

24-3tp

NOW OFFERING WORK With Electric Root Raider Machine

Ditching Service

BOVINA

Odis White - Pho. 238-3871

REAL ESTATE FOR SALE 3 bdrm house in Bovina 160 A. Castro Co. Improve-

ments. \$425 per A. 480 A. Dallam Co. 2-8" and 2-10" wells. Good milo base. Permit for 75 mother cows on government range. \$350 per A. 240 A. Floyd Co. Good cotton allotment. \$465 per A. JOE PINNER

Ph. 238-4451

FOR SALE -- Three-bedroom home in Bovina, Well located, On pavement, Has large lot. Priced to sell. Warren Morton, phone 238-2011.

CARD OF THANKS I wish to thank all my friends and neighbors for their thoughtfulness during my recent illness and stay in the hospital, I wish to say a special thank you for the cards, flowers and visits. Jessie Sisk

FOR ALL KINDS of insurance and farm loans, see Jim Ware at Bovina Insurance in First 238-4382.

Oakley Stevenson phone 238-

Branded B Arrow Slash, Contact Gene Boatwright, phone Pleasant Hill EV 9-2331. 25-2tp

FOR SALE -- Large water storcock, phone 238-3231. 25-tfnc

pickup. Runs good. Good tires.

FARM FOR SALE

farm located in one of this na-Rich, deep soil. All under irrigation, except approximately beets, Land also ideal for corn, milo, wheat, beans, etc. Un-(with feeders).

Two modern houses, 40'X100' \$350.00 per acre. Liberal

the kindness shown to me and my family during our recent sorrow and bereavement. Mrs. Ed Hutto

*Tires

National Bank Building or phone

FOR SALE -- Cane bundles.

CUSTOM Carry-All dirt work. Eddie Redden, Phone Tharp 23-13tp LOST OR STRAYED -- Six whiteface and one black steers weighing about 325 pounds.

age tank with pressure pump. Practically new. A. L. Glass-

FOR SALE -- 1952 Chevrolet 4-speed transmission, Gary Kent Glasscock, phone 238-

IMPROVED IRRIGATED

If you're looking for the best, you'll be interested in this outstanding 640-acre irrigated tion's most productive irrigated areas . . . Approximately 4500 gals, per min, from wells. Exceptionally level. 55 acres pasture with feed lot and stock well. 150 acres sugar usually good markets for grain

metal storage building and other buildings. Excellent schools. terms. Write owner, Box 127, Sharon Springs, Kan. 25-1tc CARD OF THANKS

I wish to take this opportunity to express my thanks for

We Have What You Need!

*Fence Building Supplies

* Farm

* FERTILIZERS Liquid And Dry * Bolts

*Irrigation Needs *Fertilizers Hardware



Give Us An Opportunity To Serve You!

C & S CHEMICAL Bovina - Rhea

(Formerly Bovina Farm Chemical)



Battery Charger

Lawn Sprinklers

\$12.95

\$ 1967

Garden Tiller Reg. \$27.95 Keys Made 2 For 50¢

Reg.

1/2 Price Leaf Burner

Reg. \$14.95

Reg. \$2.95

To \$12.95

Butane

Lantern

\$510

Vaccum Bottle Liners

\$915

Hoover Reg. \$27.95 \$1895 Floor Polisher

Model 69 Hoover Vaccum Cleaner

House Wares

Reg.

\$15.95

\$6660 Reg. \$94.75 All

Power Tools

2'8"/6'8" -11/8

SCREEN DOORS

YEAR-END

1/3 Off Reduced

The Following Prices Are CASH and CARRY. Save Now!

\$795 CF Economy 2 X 4 Reg. 11¢ Per \$150 3/8" Sheetrock Sheet

\$319 Per 1/4 " Fir Plywood Sheet

In Bovina Since 1902

Butane Delivery Phone 238-4841 In Boving Or Call Our Pleasant Hill or Rhea Locations And Lester Rhinehart Will Be On His Way. We Use Two -Way Radios To Offer Faster Service.



*Bovina *Pleasant Hill *Rhea

Anhydrous Ammonia, Dry Fertilizers, Butane And Other Farm Supplies "Farmers Headquarters"



Junior High Teams Take Lazbuddie

Coach Carroll Powell's junior high basketballers won a doubleheader from Lazbuddie in district competition here last

The girls won their tilt, 37-14, after leading, 26-4, at the half. Colts were successful in their attempt as they took Lazbuddie, 26-16.

Elaine Minyen with 17 and Carol Kirkpatrick with 16 led Bovina scoring in the girls

Carl Harris was high for the

The teams each now have a 1-2 mark in district play. They'll be attempting to

boys with 14.

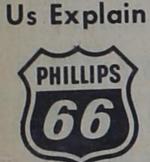
balance that record Thursday when they go to Hart for games. These will be the final games until after the Christmas-New Year holiday period.



A grouch is a guy who has himself sized up and is sore

NEW EASY TERMS On Phillips 66

Tires... Tubes... Batteries. Stop In



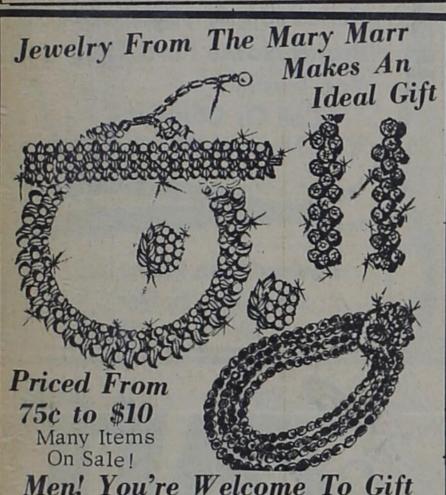
Today, Let

No. just our usual Service."

This may be a little exaggerated, but we pride ourselves on our Service.

NORTHSIDE 66 SERVICE STATION

Grass-Use Phillips Gas! Hwy. 60 238-2242



Men! You're Welcome To Gift Shop Here. We'll Help You With Sizes. Come On In!

MARY MARR

Margaret Minter - Jessie Williams Third Street

Bovina

Phillips Tips

Cadillac, Compact or Cutting



RECIEVES AWARD -- 2nd Lt. Ramey J. Brandon, son of Mr. and Mrs. C. R. Brandon, is shown

receiving a special award for being the academic leader in an eight-week signal officer orientation

course at the Army Southeastern Signal School at Fort Gordon, Ga. recently. Presenting the award

is Col. George W. Rhyne, commandant of the school, Lieutenant Brandon is a 1959 graduate of

It's almost Christmas.

Buy 'Moist' Tree;

Keep It That Way

A moist Christmas tree is a

These are the simple facts of Yuletide tree selection. Remem-

ber them and you won't go wrong in buying the family Christmas

You can't gauge a tree's moisture or dryness entirely by appearance. Some species retain their color fairly well even when

dry enough to burst into fiame at the first spark or short-circuit. Feeling, not seeing, is the an-

swer. Feel twigs and needles to

determine if they are dry and

brittle. Then bang the tree butt

against the floor. If a shower of

needles results, look for another.

fresh one. A dry Christmas tree

Ask anybody. Ask the housewife, dashing about in the kitchen. cooking up plenty of food and goodies for all the "company" that is expected.

Ask the average father. Christmas is practically here and he has done very little (or none at all) of his gift buying. He's been visualizing the total cost of all the other packages that have been brought into the house and wonders if he won't have to find a place to hide come January 1.

Ask the children. They are "wound up" tight as an eight-day clock and it seems to them Christmas "will never get here."

Ask anybody. They'll tell you Christmas is almost here. Regardless of whether all preparations are made, all cards addressed or mailed, or whatever, just ask anybody . . . and you'll know.

Ask anybody. They'll tell you why Christmas is almost here. It's a feeling that comes to virtually everyone at this time of year. It is difficult to describe accurately, but it is a mixture of the huge pinata hung from the joy and warmth, of happiness and friendship.

Let's just call it the Christmas spirit-and hope that it is shared and other goodies. There's always by all men, everywhere.

Warm Climate Christmas Is Quite Colorful

Unlike Christmas in colder states, the Yule season around the winter resort of Phoenix, Arizona and the Valley of the Sun means no snow but bright sunny skies. It seems a bit strange to tourists perhaps, but local folks do all they can to prove sunning is more fun than shoveling. Special dinners, festivals and other activities add a special flair and gaiety to the Phoenix celebration.

One of the most colorful of all the festivities is the annual Las Pasa-Climax of the celebrations comes when merrymakers break open

cciling and stuffed with candies a scramble for the prizes-and lots of fun for all.

above described Real Estate at public vendue, for cash, to the das observance by Arizonians and highest bidder, as the property Mexicans. Starting about a week of said J. A. Richards, and, if hefore Christmas, people representing Mary and Joseph re-enact dead, the unknown heirs and the traditional night-time search legal representatives of J. A. for lodgings in Bethlehem. They Michards, deceased.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Bovina Blade, a newspaper published in Parmer County.

> Witness my hand, this 7th day of December 1963.

City of Farwell Texas, between

the hours of 10 a.m. and 4p.m.,

by virtue of said levy and said

Order of Sale I will sell said

Charles Lovelace Sheriff Parmer County, Texas.



SHERIFF'S SALE

THE STATE OF TEXAS

County of PARMER

NOTICE IS HEREBY GIVE

That by virtue of a certain

Order of Sale issued out of the

Honorable 99th District Court of

Faith is the fuel and the power that activates the doel of good. Thus it is our faith in

God, the knowing that with Him all things are possible, that transforms our prayers and do thou likewise .- (Luke into meaningful form.



Save up to 10% OR MORE... on tractor fuel and upkeep costs

REDUCE TOTAL TRACTOR COSTS. Save money with Gulf-Warrengas® fuel over diesel, the so-called economy fuel-and over gasoline, too. Consider all costs.

SLASH REPAIR AND UPKEEP COSTS. Cut these costs about one-third with Gulf-Warrengas, compared with gasoline engines. Save more than \$100 a year for 1000 hours of use with a 4-plow tractor.

FEWER OIL AND FILTER CHANGES. You go three times as long as diesels and one and one half times as long as gasoline engines between changes. Spark plugs last longer-no foul-up due to fuel residues.

> Gulf-Warrengas" is the LP-Gas member of the Gulf family of quality petroleum products.

OUR PROMISE! You'll have better living and better farming with Gulf-Warrengas.



BONDS

Hwy. 60 - Pho. 238-2271

GUARANTEED TO

thru ice, mud, or snow or WE pay the tow



GUARANTEED





PAUL JONES TEXACO SERVICE STATION

Highway 60

-BOVINA -

Pho. 238-4331

HEARTS GO HOME



Christmas is that time of the year when most every heart turns homeward.

The blinking lights of a Christmas tree in the window or the jingle jangle of Christmas bells is enough to send one's thought. winging across the years and over the mountains and seas to that "one best Christmas of all" so long, long ago.

The sounds and the smells of Christmas are so easily captured . . . freshly-cut evergreen, a basket of fruits and nuts cookies and pies, turkey roasting in the oven, the pop-pop-popping sound of logs burning low in a hearth fire.

How easy today for the crunching sound of boots in the snow to bring the memory of long ago when young hearts trudged across the crusty fields toward the light that beckoned through the church window, a haven of warmth and peaceful reverence in the near-dawn of a Christmas morn.

How easy to recall the sight of a family gathering about th tree, first for a moment of prayer and thanksgiving, and then the merry sounds, the laughter, as one by one, each opened a gif from beneath the tree.

This is a part of the Christmas, this turning homeward. If time and distance make the "real" trip home impossible, the next-best thing is a trip down memory lane.

fresh, white shellac. While the hold them in place.

Broken Christmas tree decora- shellac is still wet, place the tions can still be useful. Cut card- fragments securely on the cardboard into star shapes and apply | board. When dry, the shellac will



Phone 238-3181 Bovina

Year-End Memo: Include Our Quality **Products And Fast** Dependable Service In Your 1964 Farming Plans.

> You'll Be Glad You Did!

Come In Soon .-

Special Notice Tuesday,

December 31,

Is Final Day For

1% Discount For Payment Of

CITY TAXES

We Urge You To Take Advantage Of This Discount If You Haven't Already.

Penalty And Interest Will Be Charged To All Taxes Not Paid By January 31, 1964.

> Your Cooperation Will Be Appreciated

City of Bovina