

Santa's Coming

The Bovina Blade

"In The Agricultural Center Of Parmer County"

THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

WINNER
of the Distinguished
Service Award of the
Vocational Agriculture Teachers
Association of Texas

WEDNESDAY, DECEMBER 18, 1963

BOVINA, TEXAS

VOL. VIII, No. 25

SPONSORED BY CHAMBER --

Schedules Annual Visit For Friday

WHITTLIN'

BY DOLPH MOTEN

Jack Roach, Oklahoma Lane farmer, is about our favorite subscriber.

It's not that Mr. Roach's two and a half is worth more than anyone else's; but he offers a few kind words when he pays his.

He says that he usually agrees with us politically (an intelligent man, yes) and he thinks The Blade is a fine small town paper.

We've always figured that a subscriber was entitled to a certain amount of complaining as well as a copy of each week's paper for a year when he paid his annual "dues". Still think that, as a matter of fact, therefore, it does us a lot of good to have a fellow go "above and beyond the call of duty" as far as Mr. Roach does.

If Mr. Roach wants to deny any of the charges we've made here for any reason, we won't blame him. We might express an opinion or something sooner or later that will make him think otherwise.

Until such time comes along, though, we're going to keep him up toward the top on our favorite subscriber list.

Several years ago this department had a lot of fun quoting a discussion Al Kerby and Gene Ezell conducted about the Empire State Building in New York.

The conversation, which probably developed into an argument of sorts as we remember, had to do with information about the tall building. The talk evolved to the humorous, if not the ridiculous, point.

In a column in an area daily last week we ran across some Empire State Building facts which might or might not have been mentioned here during that aforementioned conversation. The column was written by a fellow with the seasonal name of North Callahan, out of New York.

Here, in part, is what he said about the building:

"Perhaps there is little new to be said about the Empire State Building, yet every time I pass it, I look up at the giant thing and am again impressed. The statistics are not new, yet they still are awesome: 1,474 feet high, 102 stories and the structure has two million square feet of office space.

"Now some 25,000 people take care of the building, concentrating on its five acres of windows. As for artificial illumination, the structure burns 750,000 lightbulbs yearly, hires a man just to flush toilets in slack time, has survived being struck by an airplane and bolts of lightning too numerous to be counted. As for visitors from in and out of town, around a million of them view the scene from the top of the Empire State yearly. This is, of course, considered a 'must' visit for most who come here, as indeed even the jaded city-dwellers will agree. Perhaps the classic understatement of modern times was that of the Englishman who on its opening day said of the building, 'Gives an impression of height, doesn't it?'"

Later in the column, Callahan mentions another subject which we thought was of interest:

"Some one has described the life of a school superintendent as follows: the first year, he is eulogized, the second year he is criticized, the third year he is ostracized. The fourth year, he is fired. There may well be more truth than similar-"

(Continued on Page 2)

Baptists Schedule Cantata

"Love Transcending" is the title of Christmas Cantata to be presented Sunday, at 7:30 p. m., at First Baptist Church. The mixed voice choir is under the direction of Cy Hall and accompanied by Miss Opal Perry, pianist and Mrs. Weldon Moody, organist.

Soloists featured in the presentation will be Earl Hise, tenor, Mrs. Earl Hise, also; Mrs. Kent Glasscock, soprano; Mrs. Harold Hawkins, alto and Scotty Rundell, baritone.

Public is invited to the cantata, according to Hall.

To Name Contest Winners

Winners in Bovina home Christmas decoration contest will be announced in next week's issue of The Blade which is slated to be out Monday.

Deadline for entering the contest, which is sponsored by Bovina Chamber of Commerce, is Dec. 18.

(Continued on Page 2)



TOURNEY CHAMPS -- Coach Malcolm Kennedy and six of his Bovina Fillys basketballers are shown with the first place trophy they won in Springlake tournament last weekend. Team members shown are, left to right, Lynn Looney, on crutches

after suffering a knee injury in the second game of the tourney, Judy Strawn, Sandra Patterson, Jeanne Ivy, Mary Ann McKinney and Tonya Ivy. Other regulars are Linda Estes, Kay Embree and Patsy Cumpston.

Children Will Receive Candy

Santa Claus will make his annual Christmas-season appearance in Bovina Friday afternoon.

Final plans for Santa's visit were made at a meeting of directors of Bovina Chamber of Commerce and Agriculture Monday.

Santa is slated to arrive in downtown Bovina via the city's fire truck at 3 p. m.

The white-whiskered gentleman will be assisted in handing out some 400 sacks of Christmas candy by chamber members and volunteer firemen.

In addition, Santa will also distribute bubble gum and balloons to the youngsters. He will be available for visits with all the children who are interested in talking with him about their behavior during the past year and the things they are interested in finding under their Christmas tree on the morning of December 25.

Jim Russell, chamber director, is in charge of seeing that Santa arrives here safely. Bud Crump is in charge of the candy portion of the project.

School will be dismissed at 2:45 -- an hour earlier than usual -- and busses will stop downtown so students may visit with Santa and receive sacks of candy prior to making their routes.

"All children in the area are invited to be in downtown Bovina for Santa's visit," Jack McCracken, chamber manager-secretary, announces.

Weather by Willie

More moisture this weekend. Maybe not a lot.

--Willie

C of C Women To Portales

Church of Christ Women will go to Portales Orphanage Thursday for their monthly work day.

Women are asked to bring fruit, candy and baked goods to take to orphanage. The group will meet at Church of Christ parsonage Thursday morning.

WIN TOURNAMENT --

Fillies Champs At Springlake

The Bovina Fillies are champions of Springlake Invitational Basketball Tournament.

They earned that honor, complete with a handsome first place trophy, by sweeping three straight games in the tournament last week.

The trophy might prove to be a costly one, however, as Lynn Looney, the team's leading scorer, suffered a knee injury during the second game and will be out of action until after the holidays at least, Coach Malcolm Kennedy says.

The Fillies defeated Lazbuddie in their opening game, 45-31. Looney made 19 points, Judy Strawn had 10 and Sandra Patterson threw in 16.

In the semi-final game Friday, the Fillies downed the host team, Springlake, 28-24. In that one Patterson made 20 and

Strawn two. Looney had six before she was injured.

In the finals Saturday night, Bovina downed Three-Way, 30-25. Strawn was high point with 20, Patterson had eight and Kay Embree made two.

The Mustangs took their victory of the season in their

opening game of the meet as they outdid Lazbuddie, 36-26. Dean Mayhew was high scorer with 13. Tally Kelso had eight.

Going down the championship bracket, the Mustangs were ousted in their second tilt by Springlake, 33-17. Kelso was high with 10.

(Continued on Page 2)

Jim Charles Wins First In Contest

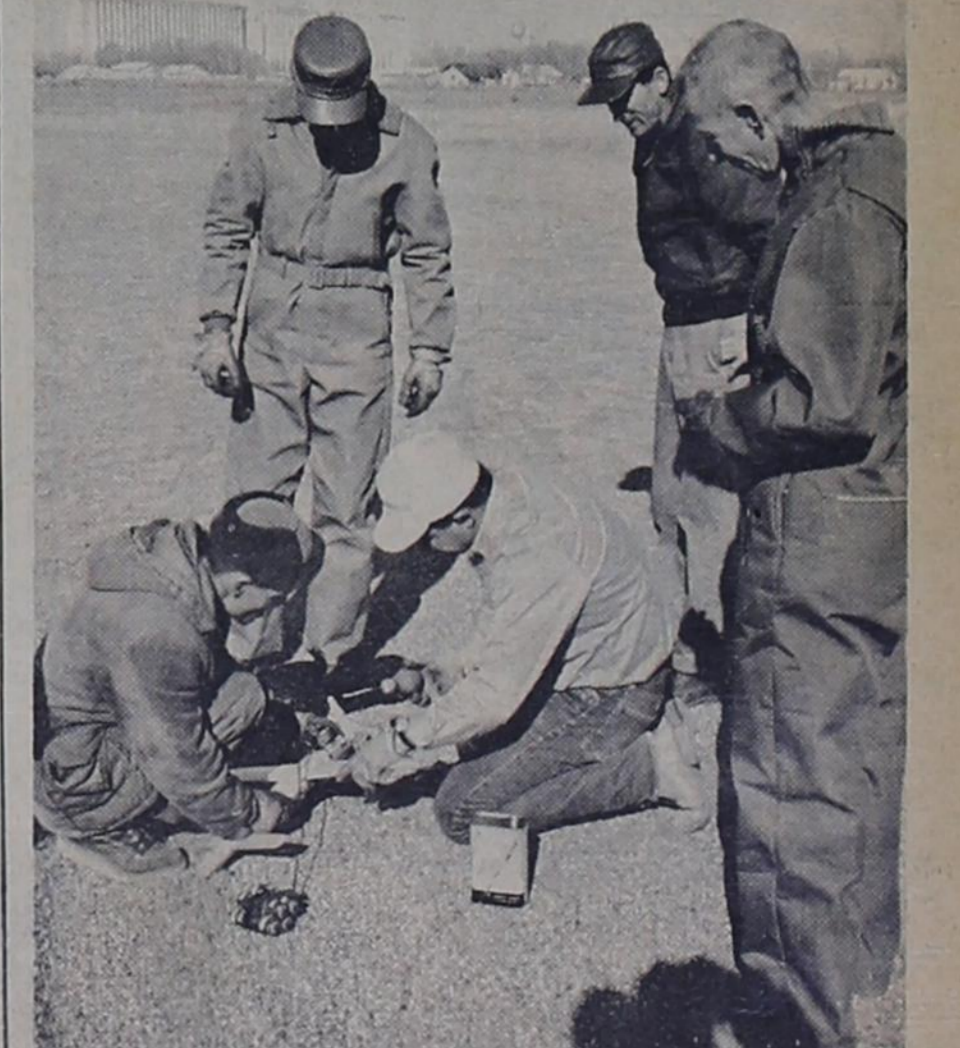
A pair of mid-air collisions and a few single crashes highlighted events at model airplane contests conducted here Sunday afternoon.

Jimmie Charles won the rat race contest. This event consisted of 250 laps with a minimum of four pit stops. Charles has a time of 14:14.9.

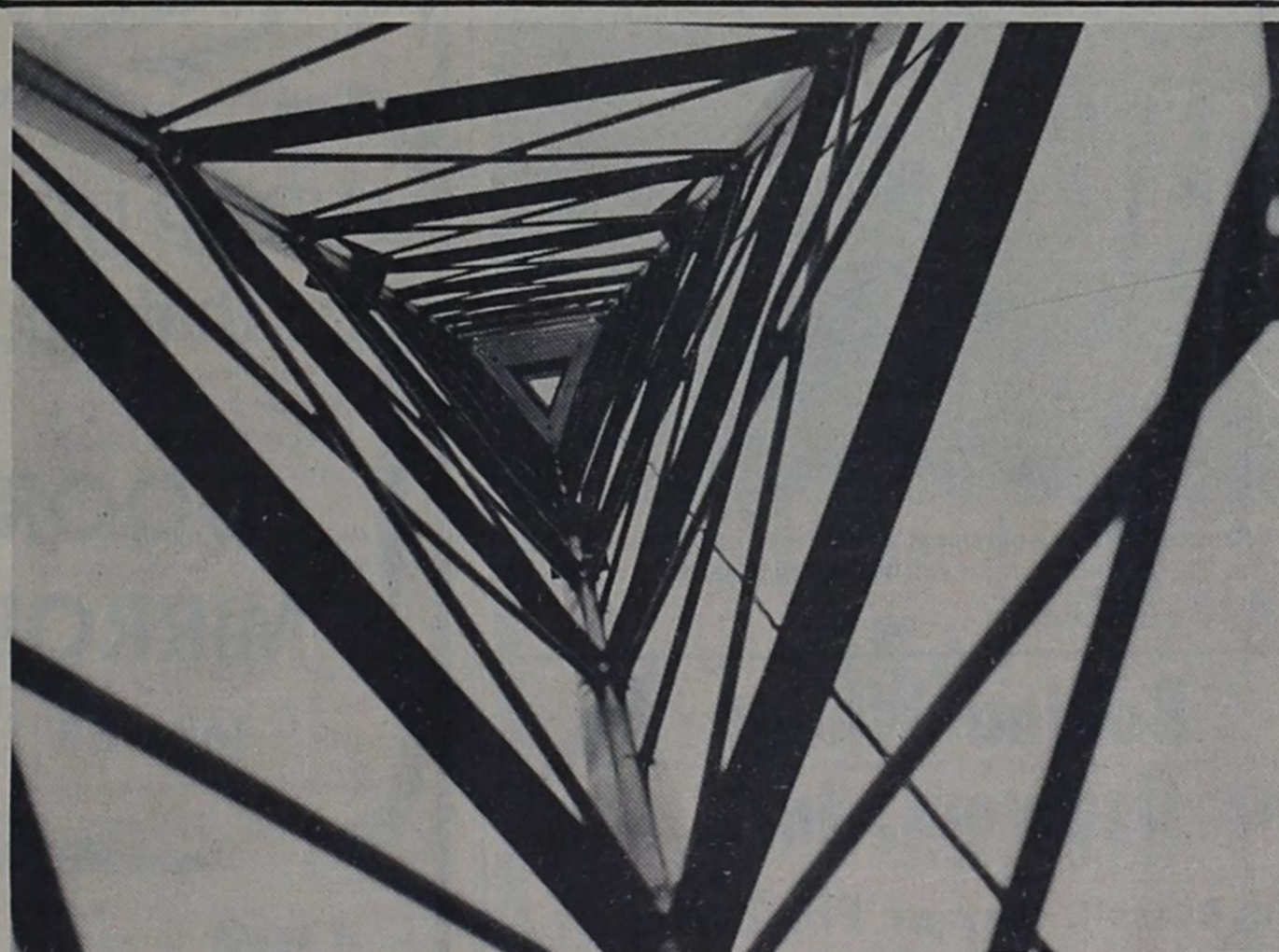
Taking second in the rat race was Jerry Wright with a time of 20:33.4. Finishing in third position was Raymon Wilkins of Slaton. His time was 25:15.6.

Buddy Pettigrew of Slaton won first in the combat contest. Wilkins was second and Jay Dunn, also of Slaton, took third. It was in the combat contest that the mid-air collisions occurred.

Members of Bovina Modelers, who sponsored the event, said that it was successful though they would have liked to have had more entries. Threat of bad weather kept more people from entering the contests, the members feel.



PIT STOP -- Shown refueling an airplane and getting it started again during Sunday afternoon's rat races here are Jimmie Charles and Vernon Willard, kneeling. Looking on are, left to right, James Roach, Waymon Wilkins of Slaton and Otho Hammonds.



TALLER'N A TREE -- This geometric bit of artwork is the result when a camera is aimed skyward from the bottom of the new cable television antenna which is being erected here. The structure, which will be 500 feet high, is slated to be completed this week. Joe Shields of Bovina Clearview Co. says that plans are to have at least some homes in Bovina hooked onto the cable by first of the year.

FOR SCHOOL IMPROVEMENTS --

Board Presents Building Plans

Bovina Schools board of trustees made a decision Monday to present a school building program plan to the people.

The action was taken after members of the board and Superintendent Warren Morton toured school buildings in Dimmitt, Happy and Canyon Monday.

The building program proposal includes six elementary classrooms with one of these to be a library, an activity area to be used for elementary phys-

ical education, two high school classrooms, additional dressing rooms for the present gym and other improvements.

Included in the other improvements are science lab equipment, a better sewage disposal system and possibly additional library facilities, Superintendent Morton says.

Next step in planning for the program will be to meet with the school's architect so that costs may be determined. That

meeting is slated to be this week.

Estimated cost of the improvements is \$200,000.

A bond issue would be necessary to finance the program. If the patrons of the school district are in favor of the program, board members hope to have the improvements made by beginning of school in September.

(Continued on Page 2)

No Spanish Class During Holiday Time

Spanish classes sponsored by Bovina Chamber of Commerce and Agriculture will observe the same holiday period as the school does -- from December 20 to January 2.

Instructors of the courses are Mario Trevino and Mrs. Edward Isaac. Each class meets twice weekly. The night class, taught by Trevino, will resume again Monday, January 6.

The classes meet in the school building.

NEWSPAPER CONTESTS
1963
PRIZE WINNER

The Bovina Blade
 Second-Class Privileges Authorized at Bovina, Texas
 Publishes At Bovina, Texas, Every Wednesday
 Dolph Moten Publisher & Editor
 Sue Moten Women's News

Fillies --
 (Continued from Page 1)

Coach Kennedy said he was pleased with the defensive play of the Ponies but "they just couldn't get the ball through the hoop."

Both teams play Friona here Friday night with the girls' game starting the action at 7.

Irrigation Motor Headquarters

For A Better Deal On A New Irrigation Motor, 413 Chrysler, Olds, Pontiac, GMC, Chevrolet or Case, and All Your Motor Repair See--

H & M GARAGE
 Highway 60 East - Bovina

EXTRA DEEP SELF-CLEANING TREAD...

...FOR BETTER TRACTION IN DEEP SNOW, SLUSH OR MUD!

PHILLIPS 66 DELUXE TRACTION TREAD SNOW and MUD TIRES

• Full deluxe tire weight and diameter!
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 Exchange Price

• Super-grip CIS-4* tread compound!
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 Phillips 66 Jobber
 Bovina Phone 238-4321

Santa Fe

A Merry Christmas and Happy New Year

Season's Greetings from the entire staff of the SANTA FE RAILWAY and your local Santa Fe Agent

AT NOON --

Card Project Has Thursday Deadline

Tomorrow (Thursday) at noon is deadline for contributing to Bovina's first Christmas Card Project.

People who are interested in joining the project are depositing the amount of money they normally spend for Christmas cards, envelopes and stamps in

a special fund at First National Bank instead of mailing cards locally this year.

The money will be used for benefit of the community.

The project is being sponsored by Bovina Woman's Study Club.

Names of the people who participate in the project will be published in a large Christmas card-type ad in next week's issue of The Blade.

The Thursday deadline was set up so that the names may be published in that issue.

Contributions have been coming in at a fast clip during the past week, Mrs. Earl Stevenson, who heads a Study Club committee in charge of the project, says.

No totals on the amount of money or number of contributors were made early this week.

"Everyone in the community is welcome to join the project," Mrs. Stevenson says, "and we will greatly appreciate everyone's cooperation in regard to the deadline."

Choir Presents Annual Cantata

Choir of Bovina Methodist Church, under the direction of Mrs. Bedford Caldwell, presented its annual Christmas Cantata Sunday evening at the Church.

"Glory To God" was the title of the program. It was written by Ellen Jane Lorenz from themes by Charles F. Gounod.

Mrs. John Wilson accompanied the mixed voice choir at the organ.

Choir members participating were Mrs. George Turner, Mrs. Jimmie Charles, Mrs. Billie Sudderth, Mrs. Warren Morton, Mrs. Carroll Powell, Mrs. Pat Kunselman, Miss Kathy Jones, Miss Karen Beauchamp, Mrs. W. E. Williams, Mrs. Leon Ware, Mrs. Earl Ware, Mrs. Joe Harper, Mrs. Richard Baxter, Mrs. Jon Lin Riddle, W. E. Williams, Jimmy Ware, Durward Bell, Warren Morton, Wilbur Charles, Mark Charles, Billy Jay Charles, Joe Harper and Gary Beauchamp.

Next Week's Blade Comes Out Monday

Because of Christmas, which comes on Wednesday this year, next week's issue of The Blade will be out two days early.

Plans now call for the paper to be mailed on Monday instead of the regular day, Wednesday.

This will allow subscribers on rural routes to receive their papers on Tuesday, Christmas Eve.

The issue will consist of approximately 20 pages, including the High Plains Farm and Home section.

Included in the larger-than-usual edition will be an announcement of the winners of Bovina Lions Club home Christmas decoration contest, pictures of Santa's visit to Bovina, Santa Claus letters from area youngsters, Christmas features and Christmas and year-end greetings from businesses.

Next week's issue will be No. 52 for 1963. The following week's paper, which will be two weeks from now, will be out on Wednesday, January 1.

Board --
 (Continued from Page 1)

Saturday morning, board members studied questionnaires answered by members of the school faculty and senior and junior students in regard to needs of the present school facilities.

The main things board members were interested in as they visited the other schools Monday were science labs, areas for teaching physical education, libraries for elementary schools and gym dressing rooms.

ity in these statements, because the average term of office of U. S. school superintendents is four years."

Whittlin --
 (Continued from Page 1)

Just before basketball season got underway this year, Coach Malcolm Kennedy said he "would be disappointed if the Fillies didn't have a good year."

They brought home a part of that good year from Springlake last weekend as they captured the first place trophy.

We're proud of them for winning it and we know they're proud of the trophy.

When we were preparing to make the picture of the trophy with some of the team members, we heard some mutual respect being passed out.

Kennedy didn't plan to be in the picture, but the girls suggested that he pose with them.

"You are the ones who won it," the coach said in pointing out he didn't need to be in the picture.

"Yeah, but you helped us," one of the girls replied.

Reflections From The Blade

SIX YEARS AGO
 December 18, 1957

After contacting many of the business people of the community, Mayor J. E. Sherrill, Jr., has proclaimed the day after Christmas, Thursday, December 26, a holiday.

Wednesday marked the deadline date for entering the Bovina Jaycee-sponsored Christmas decoration contest for homes in Bovina trade territory.

Members of the 1957 Bovina Mustang football squad, their fathers and their coaches, will be honored with a banquet Thursday night in school cafeteria. Bovina Lions Club sponsors the annual event.

Approximately 200 people attended the annual Christmas cantata presented Sunday evening by the choir of Bovina Methodist Church. The story in song told of the eagerness of the angels who told of the birth and then the happy journey into Bethlehem to see the Christ Child.

The choir was directed by Mrs. Bedford Caldwell, Mrs. Doris Wilson was the pianist and she was assisted by Miss Brenda Jones.

THREE YEARS AGO
 December 21, 1960

Mrs. Mark Charles is winner of Bovina's 1960 Home Christmas Decoration Contest. She will receive a \$25 award for being named the winner.

"Star of Bethlehem" a Christmas cantata was presented by members of the Youth Choir of First Baptist Church Sunday evening at the church.

For third consecutive year, Bovina farmers are among the top in DeKalb's yield contest for corn and milo. Don Murphy is top milo producer in the nation, according to J. T. Hammonds, DeKalb representative here.

J. W. Wright was number one in Texas in five acre corn growing contest.

Ten persons were on hand Monday night at Bovina for an organizational meeting of the 1961 Farmer County March of Dimes, but few plans were laid for the month-long drive because only a small number of volunteer workers turned out.



FIRE CALL -- Members of Bovina Volunteer Fire Department answered a call to a minor fire Saturday afternoon at Oklahoma Lane Gin. They're shown here rolling up the hose after the flames were snuffed out.

Want To Lease For Cash

100 to 160 Acres Of Irrigated Land In Bovina Area For Vegetable Production.

For Additional Information, Contact Charlie Flynn Or Mario Trevino At

Gateway Produce Co.
 Phone 238-4821 - Bovina

Bovina Wheat Growers, Inc.

Jim Russell, Manager Ph. 238-2691

See Us Now For Your 1964 Fertilizer Needs

"Not Everyone Belongs To A Co-Op - But Everybody Benefits"

-Bovina and Rhea-

To Name --
 (Continued from Page 1)

vina Lions Club, was Monday. Judging was done by an anonymous committee this week.

First prize will be \$25, second \$15 and third \$10.

Prize money checks will be awarded by Christmas Eve, if not before.

Different GIFT IDEAS

* Thermometers
 * Barometers
 Ideal Gifts For The Farmer

Tape Recorders

Can Be Used By Anyone
 Ideal For The Student

Superior ELECTRIC CO.
 Industrial - Commercial - Residential Wiring

Main St. - Bovina - 238-2751

GIFT IDEAS

Model Airplanes And Autos

Available Now At Superior Electric Co.

James Roach and Jack Kesler Have Purchased The Model Airplane And Auto Stock Of C and J Hobby Shop.

These Are Ideal For Christmas, We Invite You To Come In And Look Around-

James Roach - Jack Kesler

Men, For That Nice Lady At Your House-

WRAP UP THIS ONE for that Special Gift!

DOOR MIRRORS
 16" x 68"

\$19.50 Installed

Place Your Order Now So It May Be In Use By Christmas. Call Us!

At 238-4421

BOVINA GLASS AND PAINT CO.
 -Highway 60-

We Are Now Handling **CARPET**

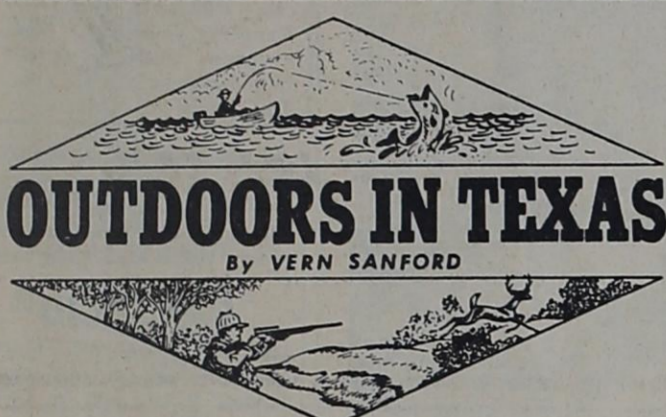
And Will Appreciate The Opportunity To Bid On Your Needs. We Can Meet Or Beat All Competition On Quality Carpet.

FOR CHRISTMAS-NEW YEAR'S --

School Has 12 Days Off

Bovina Schools dismiss Friday at 2:45 for the Christmas-New Year holiday period. Classes will resume Thursday, January 2. The Friday dismissal time is an hour earlier than normal so that students may come downtown for Santa's annual visit here. Busses will stop downtown for the event before continuing on their routes. Also, classes will begin an hour later Friday morning, Sup-

erintendent Warren Morton announces. Busses will also run an hour later. Reason for the late beginning Friday is so that members of the faculty may attend the annual teachers' Christmas breakfast in homemaking cottage. The breakfast begins at 7. The holiday period includes two weekends and eight regular school days for a total of 12 days.



Every outdoorsman is interested in the pollution problem. That is the reason the recently released 1962 report of the Department of Health, Education and Welfare, covering fish kills, should bring us to our feet. Texas with a total of 68 reports last year was exceeded only by Pennsylvania, which had 86 fish kills reported. Oil well and industrial waste was responsible for most of the cases reported in Texas. Agricultural and domestic pollution also was blamed in several of the reports. Some of these cases were accidental, where bad situations got out of control. Others were from careless management. As cities grow larger and more complex, pollution problems increase. Excessive uses of detergents through the sewer systems also are adding to the problem. Some locations now are banning the use of certain detergents, used for cleaning clothes. Fortunately health agencies are working hard to prevent pollution, but it takes closest cooperation on the part of industries and even municipalities.

Oil operators, paper mills and other large industries, such as chemical plants, are facing the constant problem. Now most of them care. There was a time when the majority didn't. According to the report more than 7,000,000 fish were killed last year by water pollution. This does not take into consideration the massive kill of 37,800,000 which took place in the San Diego harbor in August, 1962. Nor does it include several states which made no reports. Nationwide domestic sewage was the principal killer, accounting for nearly half the total amount. The big kill in San Diego was the result of the dumping of a large quantity of oil in the coastal waters. Oil is toxic to fish. Another big kill was reported in the Anacostia river near Washington, D.C. last September, where 3,100,000 fish were killed by the dumping of raw sewage. The river mileage involved last year was 1500, with 2600 acres of lakes. Many Texas municipalities, particularly the smaller ones, face a problem in private dumping of waste. It is pathetic to cross many of the smaller streams of Texas in the vicinity of small towns and take a look at the creek beds. Many of them are filled with old automobile tires and bodies, refrigerators or just plain garbage refuse. Perhaps city officials could pay more attention to such disposal. Or the individual himself can be more careful where he dumps his refuse. Some towns solve this problem with a public dump ground. Here individuals may dispose of their litter, where



it is later covered over with dozers. Sportsmen can give a big assist in stopping this pollution in a fight against litter and by giving support to their city and county government. But the greatest good can be done by individuals, who persist in littering the highways and open spots with beverage bottles and cans. The state spends many millions of dollars each year on the care and development of roadside parks. Yet many people will drive into these parks, make use of them and leave litter scattered around. A landowner who has a nice stream on his place told me he would be glad to take the lock off his gate. "But I can't stand the litter," he says. "Every time someone uses the picnic grounds I have to go down there and do a cleanup job." This same attitude is found on the part of many individuals fishing off T-heads on the coast or around the jetties. They'll leave their old waste fish around to rot and stink. As outdoorsmen, we must do our part to stop this pollution that is costing us millions of fish each year. It is important both at a local and national level.

"They say life has but two blessings, the art of love and the love of art."—Charles E. Seel, Greater Atlantic City (N. J.) Reporter. "When you are young you do a lot of wishful thinking. When you are old you do a lot of thoughtful wishing."—Ralph Nicholson, Brundidge (Ala.) Banner. "Never brag. If you deserve praise, you don't need it. If you don't deserve it, nobody will believe you anyway."—Robert G. Campbell, Litzitz (Pa.) Record-Express. "Don't resent growing old. A great many are denied the privilege."—Lynn H. Carpenter, Dundee (N. Y.) Observer. "A smile adds something when a stranger takes you at face value."—B. J. Dahl, Chewelah (Wash.) Independent.

In ancient times, mistletoe was used to insure the favorable outcome of crops. Later, its charm was invoked to happily guide the destinies of young lovers. Through the centuries, long after the Druids, who popularized mistletoe with symbolic rites, were absorbed by other cultures, the custom of hanging the mistletoe persisted.

Wilson's Super Market
Special Notice!!! Since We Will Be Closed Wednesday, Dec. 25 Christmas Day—Tuesday, Dec. 24, Christmas Eve, Will Be Double Stamp Day!

..where smart Santas

GROCERY SHOP

Schilling's Poultry Seasoning
7/8 Oz. Or Rubbed Sage 15¢
1/2 Oz. Can

Shurfine SHORTENING
3 Lb. Can 59¢

Regular Size or King Size
Coca-Cola 6-BOTTLE CARTON PLUS DEPOSIT 39¢

Hunt's Whole Spiced PEACHES No. 2 1/2 Can 25¢

Del Cerro PECANS 12 Oz. Pkg. 89¢
New Crop

FEASTIN' FRESH PRODUCE

Delicious HOLIDAY MEATS
Norbest Tender-Meated TURKEYS
Hens Lb. 43¢ Toms Lb. 39¢

Ocean Spray CRANBERRIES Pkg. 35¢

Fancy Central American BANANAS Lb. 10¢

Texas CARROTS 2 1 Lb. Cello Pkgs. 19¢

Delicious Holiday Cured HAMS
Longhorn or Pinkney Half or Whole Lb. 53¢

Janet Davis Frozen Fresh HENS Lb. 39¢

California Fancy CABBAGE Lb. 5¢

Shop These Christmas Specials From Wednesday, Dec. 18 Through Tuesday, Dec. 23

Shurfine Whole-Sweet POTATOES No. 3 Squat Can 32¢

Shurfine Whole Sweet PICKLES 22 Oz. Jar 45¢

Hip-O-Lite Marshmallow Cream Pint Jar 23¢

Blue Plate Cove Oysters 8 Oz. Can 39¢

Stokley Spiced Crabapples No. 2 1/2 Glass 45¢

Shurfine APPLE SAUCE 2 No. 303 Cans 35¢

DREAM WHIP 4 Oz. Pkg. 45¢

Longhorn Hickory Smoked BACON 2 Lb. Pkg. 89¢

FROZEN FOODS
-For Christmas-Banquet

Pumpkin or Mince Meat PIES 3 22 Oz. Size \$1

Mead's ROLLS Pkg of 2 Doz. 25¢
Shurfine Cut Green Beans 10 Oz. Pkg. 19¢

Shurfine English Peas 2 Lb. Cello Bag 45¢

Tender Crust Brown N' Serve ROLLS 2 Pkgs 49¢

Bama Red Plum JAM 18 Oz. Tumber 35¢

Baker's Angel Flake or Shredded COCONUT 7 Oz. Pkg. 33¢

Portales SWEET POTATOES Lb. 10¢

Styman Winesap APPLES Lb. 10¢



1 Lb. Can 69¢

Shurfine Cranberry Sauce No. 300 Can 20¢

Reynold's Heavy Duty Aluminum Foil 25 ft. by 18" 59¢

Shurfine Whole No. 303 Green Beans Can 25¢

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More



WILSON'S



SUPER MARKET BOVINA

Phone 238-4781

PARMER COUNTY'S FINEST

Last Call To Christmas Shoppers We Still Have Wonderful Selections Of Gift Items From Which To Choose. Get Your Gifts Today—Avoid The Last Minute Rush! Everything From Toys To Trousers.

FREE GIFT WRAPPING SERVICE

ALWAYS SOMETHING NEW!

BOVINA VARIETY MAIN STREET

Parmer Agent Reviews County

Some 420,000 acres of land in Parmer County is now under irrigation, according to County Agent Deryl Coker's report for 1963. This acreage is supplied by 2,500 irrigation wells. Some 45,000 acres of cultivated land in the county still is dryland. The remainder of the 576,999 acres is still native grass.

Coker said that probably the county's gravest problem is water supply sufficient to irrigate all of the crop land. He said that the water supply was dropping around three feet each year and that if such continued, a severe water shortage might exist after 20 to 50 years.

dealers in the county. Farm organizations are Farmers Union and Farm Bureau. Two commodity groups are the Parmer County Cotton Producers Association and the Parmer County Grain Sorghum Producers Association.

The county depends almost entirely on agriculture. The average farm gross income is \$43,000 with a net income of \$11,000. The county averages \$17,000,000 from grain sorghums, \$7,500,000 from wheat and \$10,000,000 from cotton.

Vegetables bring in some \$2,000,000 and livestock \$4,500,000. With the present farm program there are a large number of diverted acres and acres without any allotment and farmers are constantly searching for new crops to grow on these acres.

Pheasants Thriving

Parmer County is well stocked with pheasant at the present time, County Agent Deryl Coker stated in making his annual report for activities during 1963. He said that farmers in the county had bought and released 1860 of the birds this year.

Coker credited the wildlife committee for the pheasant inhabitation. He said the project started in the summer of 1962 when some 200 persons attended a pheasant dinner and showed their interest in beginning the pheasant project in Parmer County.

The program which was accepted by those attending the dinner, proposed that individual landowners purchase the pheasant at \$2 per bird. An alternate plan was to trade an equivalent amount of milo for birds. They were to be furnished mostly by Gunn Bros. Game Farm in Amarillo.

The wildlife committee is pleased with the prospects for raising pheasant in Parmer County and believe that they will multiply sufficiently for the county to have a hunting season for pheasant within the next few years.

Tax Planning Time Here

Considerable income tax savings may be gained by spending a little time reviewing your farm records now, says C. H. Bates, farm management specialist with the Texas Agricultural Extension Service.

A farmer's or ranchman's net income may vary considerably from year to year due to fluctuation in yields, changes in price and production costs, he explains. However, some planning by the taxpayer who pays by cash, as the farmer

does, can help level out year to year income and save tax dollars, according to the specialist.

The producer must study business records before the end of December and make an estimate of the taxable income. If the prospects for taxable income appear to be high, the taxpayer may reduce it by paying for needed business items before the end of December, says Bates. Repair parts for machinery, paints, seed, tires, and reasonable amounts of fertilizer are some items which may be paid for in advance.

If the taxable income prospects point to a rather low figure for the year, the process should be reversed and steps taken to increase income as much as possible. This can be done by obtaining payment for all products sold through December and carrying some repair and other maintenance costs over to January, with the hopes that next year's income may be more favorable.

Some farmers pay more taxes than they should because they fail to take advantage of depreciation on purchased livestock, Bates continues. Depreciation also provides an important tax management opportunity since new purchases of equipment items, irrigation facilities and similar items may be subjected to the 20 per cent first year depreciation. Assets having six-year useful life, and not in the real estate category are usually eligible for this treatment, says Bates.



On The Farm In Parmer County

BY DERYL COKER
County Agent

This year as you drive through the county, take notice of the cattle on wheat pasture. In the past, this wheat pasture has been worth about \$10. per acre for grazing. This is a good return. I believe the number of cattle on wheat is increasing each year, or at least it seems that way to me.

Now I'm not going to say that these cattle will make any money this year, for if the market keeps going down, it's a cinch they won't.

I notice that livestock organizations are up in arms over the amount of beef being imported into the United States and this is as it should be.

There are several bills before Congress that would raise or limit the amount of meat that could be imported into the United States.

It certainly won't hurt anything for you to write your Congressman and let them know you are interested, one way or the other.

Total beef imports last year around 11% and this could increase. Most of this beef is coming from Australia and New Zealand.

The West Texas Chamber of Commerce is sponsoring a Sugar Beet Development Tour to Denver, January 12-15, 1964. The cost of the tour is \$87.50 which includes transportation and other reservations. December 20 is the deadline, so if interested be sure to get your check in, or come by my office for further information. If a farmer is going to grow beets I'm sure it would be a worthwhile trip.

COURTHOUSE NOTES

Instrument Report

December 9 to 14

W.D., E.R. Hale, Clarence Johnson, NW/4 Sect 2, T14S, R3E

D.T., Clarence Johnson, E.R. Hale, NW/4 Sect 2, T14S, R3E
D.T., Ray E. Castleberry, Northwestern Mutual, NE/4 Sect 22, T1N, R4E

D.T., Pete Lance & Triangle Aluminum Ind, Crown Cr. Corp., Lots 13 thru 17 & Part lot 18 Blk 49 Friona

W.D., A. L. Glasscock, Medlock Invest Corp, Lot 11 & 23 Blk 4, Ridglea, Bovina

W.D., Edward E. Steinbock, Fed. Land Bank, NW/4 Sect 80, Kelly "H"
D.T., Edward E. Steinbock, Fed. Land Bank, NW/4 Sect 80, Kelly "H"

Federal Land Bank Declares Dividend

Dividend payments of 5% will be paid to stockholders of the Muleshoe Federal Land Bank Association, Manager Ernest Kerr announced today.

Kerr said the dividend checks would be mailed after January 1, 1964 to the association's 450 farmer-rancher stockholders.

The Muleshoe Association is one of the 73 farmer-rancher owned association in Texas served by The Federal Land Bank of Houston.

The local association makes Land Bank loans in Bailey and Parmer counties. The directors are Gorden Duncan, President, Muleshoe; H. E. Schuster, Vice President, Muleshoe; A. L. Hartzog, Bovina; Jim Claunch, Bula; and, Morris Douglass, Muleshoe.

FOR SALE

1963 Ford, Galaxie body, 427 cu. in. motor, milled heads, hot cam, traction masters 4 speed trans. Returned to stock for street use. Radio, heater & vinyl trim, A-1 condition Call Farwell 481-3315 evening.

An annual Vegetable Growers Conference will be held January 14, 1964 at 4004 Ave. A, Lubbock. This conference will be on the mechanization of vegetables production. This should be a very good meeting for the vegetable grower.

ADAMS DRILLING CO.

WATER WELL DRILLING

LAYNE PUMPS, INC. DIAL 2921 PUMP & GEAR HEAD REPAIRS

ALL MAKES

Sales & Service Friona Texas

County And State TAXES Are Payable Now

PAY YOURS EARLY AND SAVE DISCOUNT

1% IF PAID DURING DECEMBER
This Discount is On All State And County Taxes Collected By The County Tax Collector.

Poll Taxes Now Due And Payable At Tax-Assessor's Office Or At Ethridge-Spring Agency In Friona

HUGH MOSELEY

Tax Assessor And Collector
Parmer County, Texas

Collect Soil Samples Now

You can get prompt service on samples submitted to the soil testing laboratory during December. C. D. Welch, Extension Soil Chemist at Texas A&M, who is in charge of the laboratory, says that right now they are processing the samples and getting the returns to the producer within a week. They hope to maintain this prompt service through January, Welch says, but generally the requests for soil tests increase after Christmas and there is often a delay in getting a reply.

Welch suggests that you consult your county agent on how to take a representative sample. He can also tell you how soil tests can supply you with information that will help you make greater profits from the use of fertilizer.

New & Rebuilt Electric Motors

For All Purposes

Electric Motor Rewinding General & Starter Service

Crown Electric

PO 8-5433
1320 W. 7th Clovis

THE SLEEVELESS SUIT Jacket Skirt Blouse

Donovan-Galvani picks clear, bright "paleface pastels" for coordinates that lighten the holiday fashion picture. The jacket and skirt are a soft fine doeskin finished wool worsted, the white blouse, acetate crepe. The skirt, with cluster pleats, has the inner pleat stitched to the hipline for a smooth, slim effect. Blue, coral, mint, yellow.

THE FASHION SHOP

6th And Main Clovis

THE HIGH PLAINS FARM AND HOME



OFFICERS OF THE FARWELL HD CLUB: left to right, Mrs. C. L. Mahaney, treasurer Mrs. Floyd Embry, secretary, Mrs. Lee Meeks, president, Mrs. Don Tarbet, vice-president and Mrs. Joe Crume, county council representative.

HD Club Organized In Farwell

Several ladies of the Farwell area gathered in the home of Mrs. C. M. Meeks, Tuesday morning to organize a Home Demonstration club. Mrs. H. R. Cocanougher, a member of the Northside club at Friona and chairman of the Education Committee of the county HD Council presided over the meeting until officers were selected after which time Mrs. Lee Meeks, new president was in charge.

Also present and assisting with the meeting were Mrs. J. L. Taylor and Mrs. Henry Haseloff, members of the HD Educational committee.

Mrs. Walter Kaltwasser, County THDA Chairman of HD Clubs spoke to the assembly on the THDA work and its relation to HD Club work. She stressed the fact that one gets out of club work what he puts in and told the ladies to "put forth your best efforts and you will be abundantly rewarded."

Cricket Taylor, County HD Agent, was also present and spoke to the ladies on the aims and objectives of HD work. Officers for the newly organized club are: Mrs. Lee Meeks, president, Mrs. Don Tarbet, vice-president, Mrs. Floyd Embry, secretary, Mrs. C. L. Mahaney, treasurer and Mrs. Joe Crume, county council delegate. The club will meet the first and third Fridays in each month from 1:30-3 p.m. with next meeting set for January 3 in the home of Mrs. C. L. Mahaney, 508-1st St. All ladies interested in becoming members of the club are invited to attend the meeting.

Charter members of the new club, which will be called the Farwell HD Club are: Mmes. Don Tarbet, Lee Meeks, Joe

Crume, George D. Magness, Floyd Embry, L. C. Herington, C. L. Mahaney, C. M. Meeks, Truman McKillip, Ray Campbell, Bill Roberts, Johnnie St Clair, G. L. Medley, Grady Herington, W. M. Roberts, Buck Bradshaw, J. T. Ford, Adolph Haseloff and Ernestine Schooling.

Good refrigerator housekeeping practices will make your refrigerator last longer. It should be kept immaculately clean, and the food stored in it should be covered or wrapped. And follow suggestions given in the manufacturer's operating instructions.

RITWAY JANITOR SERVICE

Clovis, N. Mex.

Carpet shampooing. Free estimate. Cleaning is our only business - not a sideline. Phone 763-6361.

"CHEAP WATER"

The additional water you get when you acidize your well with

DRY ACID®

See your LOCAL WELL MAN and let him get you some cheap water with a DRY ACID treatment.

Cotey Chemical Co.
Lubbock, Texas

If You're Interested In Buying

FARM MACHINERY

Call Big Nick Trienen at Machinery Supply

Hwy. 60 Bovina
Phone 238-4861

Dr. William Beene
Optometrist

Phone 4051
Friona, Texas

13th. & Cleveland
(South Of Hospital)

"Sure Sign of Flavor"

QUALITY CHECK

Butter Milk
Collage Cheese
Sour Cream

In No-Wax--No-Leak Plastic-Coated Cartons

CLARDY CAMPBELL

Quality Check DAIRY PRODUCTS

...people like Electric Christmas Gifts

That's because electric gifts fit every situation and every individual...no worries about sizes or styles. There's an appropriate electric gift for mom, dad, sis, brother — in fact, anyone in the family. Electric gifts are easy to buy — you'll find them in almost every store from supermarket to department store. P.S. They're inexpensive, too...and, they fit.

Electric Gifts Make CHRISTMAS GIFTS PERFECT!

SOUTHWESTERN PUBLIC SERVICE COMPANY

Shower For Mrs. Ware

Mrs. Jimmy Ware was honored with a lullaby shower Tuesday morning at Methodist Church.

The honoree was presented a corsage-fashioned of infant socks.

The serving table was laid

with a white cloth and centered with a rose in a crystal bud vase. Refreshments of brownies, nuts, coffee and tea were served to guests.

Attending were Mrs. Vernon Willard, Mrs. Ted Tipps, Mrs. Mable Newberry, Mrs. Tom Ware, Mrs. Earl Ware, Mrs. Carroll Powell, Mrs. Jimmy Clements, Mrs. Oakley Stevenson and the honoree.

Several unable to attend sent gifts.

Guadalupeans Have Program At Parish Hall

Plans were made for the fiesta of Our Lady of Guadalupe at a meeting of Guadalupeans Society of St. Ann's Catholic Church recently.

The program was opened with the evening devotional and hymns. The Rosary was led by Mrs. Jesse Cano and Mass was celebrated by Father Claver.

Following mass the group adjourned to the parish hall for the presentation of a play entitled "The Wonders of Tepeyac." Taking parts were: Our Lady of Guadalupe, Miss Teresa Saucedo; Juan Diego, Zepherino Villareja; Juan Bernardino, Filomon Guzman; The Bishop, Jesus Cano; captains of the guard, Prudencio, Fragoza; soldiers, Isidoro Saldana and George Cervantez.

During an intermission refreshments were served by the Guadalupeans.

After the intermission a film entitled "Reina de las Reinas" was shown to the group.

Piano Students Give Program For Mothers

Piano students of Mrs. Margaret Caldwell presented a Christmas program Friday afternoon in her home with their mothers as guests.

Students played piano selections which were brought in as a part of a Christmas story. The story included what a child thinks of Christmas as well as the Nativity story.

Those taking part on the program were Brenda Dyer, Carisa Englant, Mike Beauchamp, Tommy Keith Bonds, Jackie Adams, Gregg Bell, Joy May, Rhonda Barbee, Shelly Vaughn, Sheryl Lane, Martha Adams, Candy Wilson, Nancy Mitchell, Karen Bell, Suzanne Wilson, Karen Beauchamp, Suzanne Ferguson and Zelda Donaldson. Guests were Mrs. A. M. Wilson, Mrs. Dean McCallum, Mrs. Robert Wilson, Mrs. John Ferguson, Mrs. Travis Dyer, Mrs. Tom Bonds and Shelly, Mrs. Tom Beauchamp, Mrs. P. A. Adams, Mrs. S. A. Barbee, Mrs. Durward Bell, Mrs. Richard Vaughn, Mrs. Sterlyn Donaldson and Mrs. George Turner.

Carroll Burnams Parents Of Boy

Mr. and Mrs. Carroll Burnam are the parents of a baby boy born Friday morning at Castro County Hospital in Dimmitt.

The new arrival weighed seven pounds two ounces and is named Randal Ray.

Grandparents are Mrs. Jesse Williams and Mr. and Mrs. Bill Burnam of Bovina.

Of Interest To THE WOMEN

Troy Fullers Host Dinner For Seniors

Mr. and Mrs. Troy Fuller and Elaine entertained members of senior class of Bovina High School Monday evening

with a dinner party at their home. The dinner menu consisted of baked ham, candied yams, sal-

ads, relishes, hot rolls and tea. During the evening the group sang songs and played games.

Class members presented their sponsors, Carroll Powell and Richard Roberts, with gifts. A yule theme was carried out in table decorations and throughout the house.

Attending were Eddie Crump, Richard Kaminski, Phillip Lloyd, Jerry Lorenz, Ronnie Taylor, Tally Kelso, Barry McCutchan, O. C. Mlynen, Jackie Dane, Kay Embree, Jeanie Ivy, Kathy Jones, Heldi Jonassdottir, Paula Howard, Joyce Marshall, Mary Ann McKinney, Ann Lynn Wilson, Mr. and Mrs. Carroll Powell and Mr. and Mrs. Richard Roberts.

Blade Sawdust by SUE MOTEN

Are you one of those who is always going to get the Christmas shopping done early?

Now those who are going to but don't get around to it don't bother us a bit but those who get it done early and have the gall to mention it sure hit a sore spot with us. It seems the adage "The hurrier I go the behinder I get" certainly fits us.

One woman told me the other day that in one edition of the Blade we should print letters to Santa from wives. We are in complete agreement with this policy. Can't you just imagine the rash of minks, diamonds and plush suggestions that would appear.

One of the cutest and easiest to make Christmas decorations we have seen was made from an old kerosene lamp chimney. The children love this one. Cover a family size tuna can with red material and stick the globe down in the can. Cut a pair of eyes, a nose, a mustache and a beard from different colors of felt and glue on the lamp globe. Take a child's red sock and put a Christmas bell or ball on the end and put over the top of the globe to form his hat. This Santa delights young children, especially when filled with peppermint candy.

Another decoration which is easy to make is a Christmas tree or Christmas angels made from Readers Digest. The pages are folded to form a skirt or tree and sprayed with spray paint the color you desire. For the tree, add miniature balls. To make the angel use a styrofoam ball and fashion a head using angel hair for the hair and perhaps sequins or beads for the facial features. Arms can be made by folding bright colored Christmas paper and stapled on. These, too, children can help with.

Bridge Club Has Holiday Dinner

Mr. and Mrs. Vernon Estes entertained several couples with a dinner party Friday evening at their home.

The buffet dinner consisted of shrimp cocktail, smothered chicken breasts, English peas, buttered carrots, cranberry salad, hot rolls, coffee and tea. After an evening of cards, guests exchanged gifts and had refreshments of date pudding and coffee.

Attending were Mr. and Mrs. Johnie Horn, Mr. and Mrs. Dean McCallum, Mr. and Mrs. Bedford Caldwell, Mr. and Mrs. Tom Caldwell, Mr. and Mrs. Gene Ezell and the hosts.

Party Fetes Young People

Mrs. Don Stone and Mrs. Paul Jones entertained members of their Sunday School Class Friday afternoon at Church of Christ.

The honoree, her mother, Mrs. Chester Rogers, and her mother-in-law, Mrs. Floyd Dutton, were presented with corsages.

Miss Nancy Peultt presided at the guest register. Members of the house party were Beverly Pinner, Nancy Peultt, Suzanne Ferguson, Roxie Hutto, Janice Boothe, Carolyn Johnston, Carol Jamerson and Joyce Marshall.

The refreshment table was laid with a white linen cut work cloth and centered with a pink and silver artificial arrangement. Silver and crystal appointment completed the table.

Refreshments of cookies, pink lemonade and nuts were served to guests. Hostess gift presented the honoree was a set of stainless steel cooking ware.

Approximately 30 guests called during the afternoon. Hosting the courtesies were Mrs. W. M. Gromowsky, Mrs. Marlin Ferguson, Miss Carolyn Johnston, Mrs. Frank Wilson, Miss Grace Paul, Miss Roxie Hutto, Mrs. Connie O'Brien, Mrs. Joe Pinner, Mrs. B. L. Marshall, Mrs. Jim Heard, Mrs. Fred O'Hair, Mrs. Lloyd Killough, Mrs. Dolph Moten, Mrs. Robert Peggman, Mrs. Ray Carter, Miss Juanita Wims, Mrs. Travis Lloyd, Mrs. Clifford Leake and Mrs. Charles Jefferson.

Local Students In Recital

Denise Clements, daughter of Mr. and Mrs. Jimmy Clements and Mike Ware, son of Mr. and Mrs. Leon Ware appeared in a mid-term piano recital Sunday afternoon at Clovis High School Coral Building.

Both youngsters are students of Mrs. Jewel S. Aldrich and Mary Jo Aldrich. Miss Clements played a duet with Mrs. Jewel Aldrich, entitled "Santa Claus Is Coming To Town" and Mike played "The Indians Are Coming" by Burnam.

Baptist Mission Plans Program December 24

Spanish Baptist Mission has planned its annual Christmas Program for Tuesday evening, December 24 at 7 p.m. at Mission Church.

A film, "The Guiding Star," will be shown. It is the Christmas story. Children are invited to attend and bring a friend.

Following the program fruit sacks will be given to children. The public is cordially invited.

Snooky



"They say one picture is worth a thousand words... but you should really go in and see all the wonderful hobby items at C and J Hobby!"

C and J Hobby and Craft Shop 902 Ninth - Bovina -



Mrs. Jesse Walling, left, and Mrs. Bud Crump are busy putting finishing touches on table decorations for their annual Holiday Dinner Party at Woman's clubhouse.

Woman's Club Has Holiday Dinner Party

Members of Bovina Woman's Club entertained their husbands Thursday evening with their annual holiday dinner party.

A Christmas theme was carried out in decorations. The buffet table was laid with an ecru lace cloth and centered with an arrangement of pine cones, candles and greenery. Individual tables were laid with white cloths and centered white candles, wrapped with red ribbon and adorned with white poinsettias.

The buffet dinner featured baked ham, vegetables, salads, rolls, tea, coffee and dessert.

Attending were Mrs. J. R. Caldwell, Mr. and Mrs. Frank Turner, Mr. and Mrs. Clarence Jones, Mr. and Mrs. I. W. Quicquel, Mr. and Mrs. Charles Ross, Mr. and Mrs. Earl Stevenson, Mr. and Mrs. Jesse Walling, Mr. and Mrs. Lloyd Battey of Hereford, Mr. and Mrs. John Dixon, Mr. and Mrs. Ovid Lawlis, Mr. and Mrs. H. L. Ivy, Mr. and Mrs. A. E. Crump, Mr. and Mrs. Billie Sudderth, Mr. and Mrs. Rowel Barron, Mr. and Mrs. Warren Morton, Mr. and Mrs. Jack

Dilger's CLEANERS
Parmer County's Finest Cleaning
BOVINA, TEXAS

The Last Week Before Christmas And Santa Suggests Shopping Williams Mercantile For All Your Christmas Gifts

* Wonderful Selections
* Beautiful Gift Wrapping Which Is Free
"EVERY ITEM IN OUR STORE MAKES A FINE GIFT"
Williams Mercantile Co.
"Pioneers In Bovina"

Superior Electric Co.

GIFT HEADQUARTERS

Give Santa A Helping Hand By Shopping The **ADMIRAL** Electric Gifts At Superior Electric Now!

TELEVISION SETS

We have a delightful selection of Admiral TV's including the 11-inch portable which is an ideal gift for that member of your family away at school or for a second TV in your home. Prices start at 90-Day Free Service Warranty On All TV Sets **\$99⁹⁵** A Full Year On Color Sets!

HI-FI & STEREO SETS

Record Players

Make This A **RECORD** Christmas Shop Our Large Selection Of Records. Ideal For Christmas Giving

Admiral Superior AM-FM RADIOS \$10⁹⁵ FROM

Superior Electric Co.
Main Street - Bovina - Phone 238-2751

It's Gaines Hardware For... **YOUR BEST GIFT BUYS** A World Of Wonderful Gifts A'wait You Here... And We'll Be Happy To Wrap Them In Beautiful Packages For Your Christmas Giving!

LANE SWEETHEART CHESTS 25% Off

GAINES Hardware Co.
"Nothing Knocks On Bovina's Opportunity"



SIX FLAGS '63 SEASON ENDED—The ancient narrow-gauge steam engine circled the mile and one-half track around Six Flags Over Texas, then ground noisily to a stop at the depot. Its work, after carrying more than 1,430,000 passengers in 1963, ended. The farewells by the park attendants were brief but impressive. After a complete overhaul during the winter months, the old "Iron Horse" will once again be put back in service along with many new rides, attractions and shows on April 18, 1964 when Six Flags commences its 1964 season.

WANT ADS

FOR SALE: One owner 1959 Ford pickup, F-100, 6-cyl., 3-speed, long wheelbase, wide bed, custom cab, trailer hitch, recent overhaul, good tires, priced to move. Phone 238-4273. 17-tfnc

LOST OR STRAYED -- Six Whiteface calves weighing about 450 pounds each. Branded "Spear L" on left hip. Jack Clayton, phone Tharp 225-4140. 24-2tp

FOR SALE OR LEASE: OK Tire Store and Service Station. See Tom Bonds, phone 238-2271 or 238-2631. 16-tfnc

PHONE 5282, Friona Plumbing, for plumbing, electrical service, gas line piping, ditching service. 39-tfnc

Political Announcements

The Bovina Blade is authorized to make the following political announcements subject to action of the Democratic Primary in May, 1964:

FOR SHERIFF, Parmer County Chas. Lovelace (Re-Election)

FOR ATTORNEY, Parmer County Hurshel R. Harding (Re-Election)

FOR TAX ASSESSOR-COLLECTOR, Parmer County Leona Moss Hugh Moseley

FOR SALE BY OWNER
80 A. farm well located on pavement. Near Bovina. Good 6 - inch irrigation well fully equipped, 57 A. in cultivation. All nice smooth land. 33 A. native grass most of which is smooth and level.
75 A. could be farmed or all could be put in grass and watered. Price only \$250 per A. Half down. Balance 10 years at 6 per cent interest. Contact
O. M. HAMMONDS
Hammonds Electric Shop
Bovina, Texas 24-3tp

NOW OFFERING WORK With Electric Root Raider Machine
★
Ditching Service
★
BOVINA ELECTRIC
Odis White - Pho. 238-3871

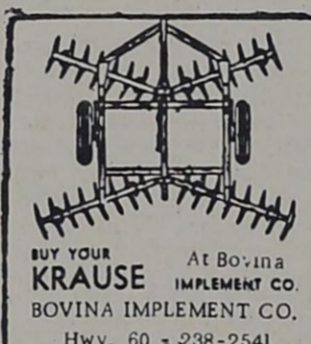
REAL ESTATE FOR SALE
3 bdrm house in Bovina 160 A. Castro Co. Improvements. \$425 per A.
480 A. Dallam Co. 2-8" and 2-10" wells. Good milo base. Permit for 75 mother cows on government range. \$350 per A.
240 A. Floyd Co. Good cotton allotment. \$465 per A.
JOE PINNER
Ph. 238-4451 Bovina

FOR SALE -- Three-bedroom home in Bovina. Well located. On pavement. Has large lot. Priced to sell. Warren Morton, phone 238-2011. 25-tfnc

FARM LISTINGS

75 A. on pavement, 8" well, 13 A. cotton, 21 A. wheat, balance maize. Terms.
157 A. 8" well. Well allotted, water from one ditch.
160 A. 8" well, on pavement, nice 2-bdrm home, wheat, plowing and motor goes.
154 A. tiled, 8" well, wheat and motor goes. 29 per cent down. 20 yrs. on balance.
189 A. all in cultivation, 8" well, \$450 per A. 29 per cent down, 20 years on balance. Half mile of Bovina.
160 A. on pavement, tiled, 39 A. cotton, balance wheat and maize, 8" well.
200 A. with nice home, two wells, 35 A. cotton, balance wheat and maize.
315 A. with 2 strong 8" wells, waters from one ditch, well allotted, motors go.
320 A. 3-bdrm home, 48 by 80 barn, 298 A. in cultivation balance permanent grass. Priced right.
640 A. all in cultivation, 2 sets improvements, 4-10" wells, all tiled, 200 A. cotton, 335 A. maize, 55 A. wheat, 29 per cent down, 20 years on balance.
-- Farm Loans--
RAY SUDDERTH
REAL ESTATE
Hwy. 60 Bovina
Bus. Ph. 238-4361 Bovina
Res. Ph. 481-9064 Farwell

FOR SALE: New Hale tandem-wheeled stock trailers, 12, 14, 16 and 20 feet. Robert Calaway. Phone Tharp 225-4438. 22-tfnc



BUY YOUR KRAUSE At Bovina IMPLEMENT CO. BOVINA IMPLEMENT CO. Hwy. 60 - 238-2541

CARD OF THANKS

I wish to thank all my friends and neighbors for their thoughtfulness during my recent illness and stay in the hospital. I wish to say a special thank you for the cards, flowers and visits.
Jessie Sisk
25-1tc

FOR ALL KINDS OF insurance and farm loans, see Jim Ware at Bovina Insurance in First National Bank Building or phone 238-4382. 23-tfnc

FOR SALE -- Cane bundles. Oakley Stevenson, phone 238-2102. 25-tfnc

CUSTOM Carry-All dirt work. Eddie Redden, Phone Tharp 225-4147. 23-13tp

LOST OR STRAYED -- Six whiteface and one black steers weighing about 325 pounds. Branded B Arrow Slash. Contact Gene Boatwright, phone Pleasant Hill 9-2331. 25-2tp

FOR SALE -- Large water storage tank with pressure pump. Practically new. A. L. Glasscock, phone 238-3231. 25-tfnc

FOR SALE -- 1952 Chevrolet pickup. Runs good. Good tires. 4-speed transmission. Gary Kent Glasscock, phone 238-3421. 25-tfnc

IMPROVED IRRIGATED FARM FOR SALE

If you're looking for the best, you'll be interested in this outstanding 640-acre irrigated farm located in one of this nation's most productive irrigated areas... Approximately 4500 gals. per min. from 3 wells. Exceptionally level. Rich, deep soil. All under irrigation, except approximately 55 acres pasture with feed lot and stock well. 150 acres sugar beets. Land also ideal for corn, milo, wheat, beans, etc. Unusually good markets for grain (with feeders).
Two modern houses. 40'x100' metal storage building and other buildings. Excellent schools. \$350.00 per acre. Liberal terms. Write owner, Box 127, Sharon Springs, Kan. 25-1tc

CARD OF THANKS

I wish to take this opportunity to express my thanks for the kindness shown to me and my family during our recent sorrow and bereavement.
Mrs. Ed Hutto
25-1tc

FARMERS! We Have What You Need!

- * Fence Building Supplies
- * FERTILIZERS Liquid And Dry
- * Bolts
- * Irrigation Needs
- * Tires
- * Farm Hardware
- * Fertilizers

Give Us An Opportunity To Serve You!

Phone 238-4311

C & S CHEMICAL
Bovina - Rhea

(Formerly Bovina Farm Chemical)

Relax! Present Problems? SHOP HERE For Everyone On Your List

GIFT SUGGESTIONS

For Men And Boys

- Boots
- Sweaters
- Shirts
- Trousers
- Socks
- Ties
- Coats
- Hats
- Belts
- Wallets
- Lighters

For Women And Girls

- Lingerie
- Sweaters
- Slacks
- Pajamas
- Robes
- Dresses
- Shoes
- Hose
- Lighters

Free Gift Wrapping

BOVINA DRY GOODS

"The Store Where Your Money's Worth More"

LEGAL NOTICE

NOTICE TO BIDDERS
Notice is hereby given that Parmer County will accept bids until 10 a. m. December 20, 1963 at the office of the County Judge, Court House, Farwell, Texas for the purchase of a backhoe attachment for a Model 50 MF tractor delivered to Bovina, Texas with the following specifications:
With 220 degree operating arc, with five digging positions, and 12 ft. digging depth. Also, with adjustable cushioned seat and back rest to pivot with boom, with six spool control valve, with individually operated stabilizer feet, and with 36" bucket.
Parmer County reserves the right to reject any or all bids, or to accept the bid deemed most advantageous for Parmer County.
Loyde A. Brewer
County Judge
Parmer County, Texas
24-2tc

Open The Door To Better Butane Service
By Contacting
3-Way Chemical Company
For All Your Butane Needs!

Pat Kunselman, Who Has Years Of Butane Service Experience Will Be Glad To Handle Your Service.

We Offer A Large Stock Of Butane Equipment Parts.

For Faster Butane Delivery Phone 238-4841 In Bovina Or Call Our Pleasant Hill or Rhea Locations And Lester Rhinehart Will Be On His Way. We Use Two -Way Radios To Offer Faster Service.

3-WAY CHEMICAL COMPANY
*Bovina
*Pleasant Hill
*Rhea

Anhydrous Ammonia, Dry Fertilizers, Butane And Other Farm Supplies
"Farmers Headquarters"

CLEAR OUT YEAR-END SALE

Battery Charger	Reg. \$12.95	\$7.77
Lawn Sprinklers	Reg. \$2.95 To \$12.95	1/2 Price
Garden Tiller	Reg. \$27.95	\$19.67
Keys Made	Reg 35¢ Each	2 For 50¢
Leaf Burner	Reg. \$14.95	\$5.10
Vaccum Bottle Liners		Each 35¢
Butane Lantern	Reg. \$15.95	\$9.15
Hoover Floor Polisher	Reg. \$27.95	\$18.95
Hoover Vaccum Cleaner	Model 69 Reg. \$94.75	\$66.60

House Wares All 1/3 Off

Power Tools Reduced 25%

The Following Prices Are CASH and CARRY. Save Now!

Economy 2 X 4	Reg. 11¢	\$7.95 CF	2'8"/6'8" - 1 1/8
3/8" Sheetrock	Per Sheet	\$1.50	SCREEN DOORS
1/4" Fir Plywood	Per Sheet	\$3.19	Each \$6.37

Cicero Smith LUMBER COMPANY
In Bovina Since 1902

Junior High Teams Take Lazbuddie

Coach Carroll Powell's junior high basketballers won a doubleheader from Lazbuddie in district competition here last week.

The girls won their tilt, 37-14, after leading, 26-4, at the half. Colts were successful in their attempt as they took Lazbuddie, 26-16.

Elaine Minyen with 17 and Carol Kirkpatrick with 16 led Bovina scoring in the girls game.

Carl Harris was high for the

boys with 14. The teams each now have a 1-2 mark in district play. They'll be attempting to balance that record Thursday when they go to Hart for games. These will be the final games until after the Christmas-New Year holiday period.

The Old Timer



"A grouch is a guy who has himself sized up and is sore about it."



RECEIVES AWARD -- 2nd Lt. Ramey J. Brandon, son of Mr. and Mrs. C. R. Brandon, is shown receiving a special award for being the academic leader in an eight-week signal officer orientation course at the Army Southeastern Signal School at Fort Gordon, Ga. recently. Presenting the award is Col. George W. Rhyne, commandant of the school. Lieutenant Brandon is a 1959 graduate of Bovina High School and a 1963 graduate of Texas Technological College.

NEW EASY TERMS On Phillips 66

Tires... Tubes... Batteries... Stop In Today, Let Us Explain



Phillips Tips



This may be a little exaggerated, but we pride ourselves on our Service.

NORTHSIDE 66 SERVICE STATION Cadillac, Compact or Cutting Grass-Use Phillips Gas! Hwy. 60 238-2242

Jewelry From The Mary Marr Makes An Ideal Gift



Priced From 75c to \$10 Many Items On Sale! Men! You're Welcome To Gift Shop Here. We'll Help You With Sizes. Come On In!

THE MARY MARR SHOP Margaret Minter - Jessie Williams Third Street Bovina



SIGNS OF Christmas

It's almost Christmas. Ask anybody. Ask the housewife, dashing about in the kitchen, cooking up plenty of food and goodies for all the "company" that is expected. Ask the average father. Christmas is practically here and he has done very little (or none at all) of his gift buying. He's been visualizing the total cost of all the other packages that have been brought into the house and wonders if he won't have to find a place to hide come January 1.

Warm Climate Christmas Is Quite Colorful

Unlike Christmas in colder states, the Yule season around the winter resort of Phoenix, Arizona and the Valley of the Sun means no snow but bright sunny skies. It seems a bit strange to tourists perhaps, but local folks do all they can to prove sunning is more fun than shoveling. Special dinners, festivals and other activities add a special flair and gaiety to the Phoenix celebration.

Buy 'Moist' Tree; Keep It That Way

A moist Christmas tree is a fresh one. A dry Christmas tree is a fire hazard. These are the simple facts of Yuletide tree selection. Remember them and you won't go wrong in buying the family Christmas tree. You can't gauge a tree's moisture or dryness entirely by appearance. Some species retain their color fairly well even when dry enough to burst into flame at the first spark or short-circuit.

HEARTS GO HOME AT CHRISTMAS



Christmas is that time of the year when most every heart turns homeward. The blinking lights of a Christmas tree in the window or the jingle jangle of Christmas bells is enough to send one's thoughts winging across the years and over the mountains and seas to that "one best Christmas of all" so long, long ago. The sounds and the smells of Christmas are so easily captured . . . freshly-cut evergreen, a basket of fruits and nuts, cookies and pies, turkey roasting in the oven, the pop-pop-popping sound of logs burning low in a hearth fire.

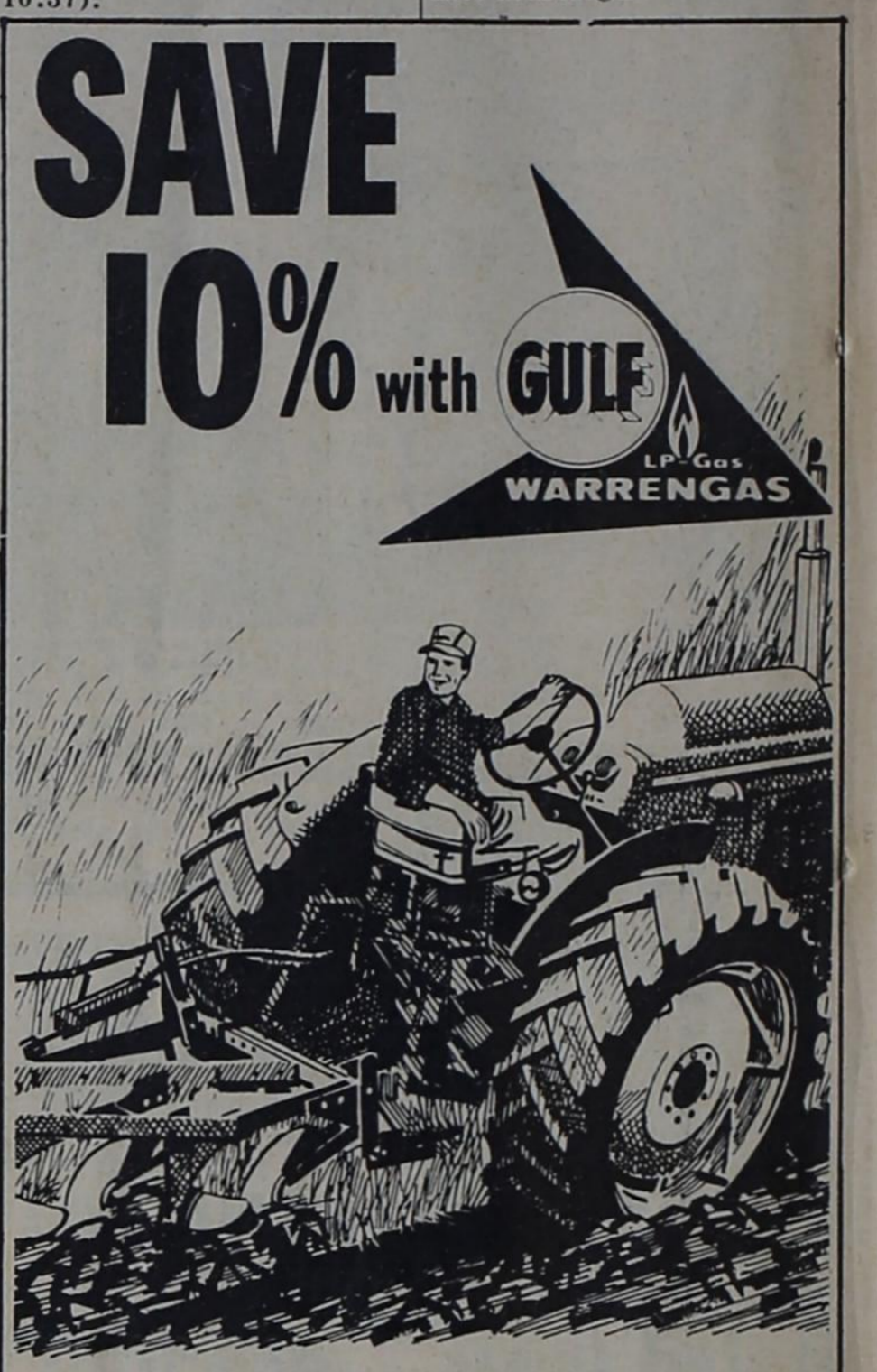
SHERIFF'S SALE THE STATE OF TEXAS County of PARMER

NOTICE IS HEREBY GIVEN That by virtue of a certain Order of Sale issued out of the Honorable 99th District Court of Lubbock County, on the 27th day of November, 1963, by the Clerk of said Court for the sum of Two Hundred Forty-Five and 85/100ths Dollars plus interest from June 19, 1958 at the rate of 7% per annum and attorney's fees of \$100.00 and costs of suit, under a judgment, in favor of Municipal Investment Corporation in a certain cause in said Court, No. 35500 and styled "Municipal Investment Corporation vs J. A. Richards, and, if dead the unknown heirs and legal representatives of the said J. A. Richards deceased and the following Defendants Frank J. Richards, Olive Roberts, Della Wingo, Lucy Raynes, Theima New, Marie Chase, Dollie Kemp, Cash Richards, George Richards, Earl Richards and Lohoyt Richards, placed in my hands for service, I, CHARLES LOVEFACE as Sheriff of Parmer County Texas, did, on the 7th day of December 1963, levy on certain Real Estate, situated in Parmer County, Texas, described as follows, to-wit: East Fifty (50) feet of Lot Eleven (11), Block Twenty-Three (23), Original Town (also known as Old Town) Addition to the City of Bovina, Parmer County, Texas, and levied upon as the property of J. A. Richards, and, if dead the unknown heirs and legal representatives of J. A. Richards, deceased as set forth above and that on the first Tuesday in January 1964, the same being the 7th day of said month, at the Court House door of Parmer County, in the City of Farwell Texas, between the hours of 10 a.m. and 4 p.m., by virtue of said levy and said Order of Sale I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said J. A. Richards, and, if dead, the unknown heirs and legal representatives of J. A. Richards, deceased. And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Bovina Blade, a newspaper published in Parmer County. Witness my hand, this 7th day of December 1963.

Charles Lovelace Sheriff Parmer County, Texas. 24-3tc



STRENGTH FOR THESE DAYS from The Bible Jesus said unto him, Go, and do thou likewise.-(Luke 10:37). Faith is the fuel and the power that activates the doer of good. Thus it is our faith in God, the knowing that with Him all things are possible, that transforms our prayers into meaningful form.



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Special Notice Tuesday, December 31, Is Final Day For 1% Discount For Payment Of CITY TAXES We Urge You To Take Advantage Of This Discount If You Haven't Already. Penalty And Interest Will Be Charged To All Taxes Not Paid By January 31, 1964. Your Cooperation Will Be Appreciated City of Bovina