1

My Home Town

this theme by Jon Leggitt would be appropriate for this anniversary issue:

This is the story of my town. The town originated as Rowe, The town of Rowe was founded in 1893, about a mile west of the postoffice was in the W. I. Rains structure in the city. home.

burned, and since there had been talk of moving the town anyway, the fire presented an excellent opportunity for the great undertaking. The new town was named tions, four cafes, two beauty shops for Mr. Hedley, who along with two barber shops, three garages, a R. H. Jones and Colonel W. E. Reeves, promoted the moving of riety store two drug stores a tele the town.

Hedley has always been a progressive little town. Hedley's first newspaper was the Hedley Herald, religious community. There are Branigan Moves established in 1908 J. Claude six churches serving the town and Wells of Memphis began the Hedley Informer on October 21, 1910. Then on July 16, 1917, Edward C. Boliver bought the newspaper and it has been in his family ever since. Hedley has had a newspaper continously since 1908, except for one year 1909, during which the community experienced very poor the last two or three years, Hed crops. Hedley has always had large number of business establishments for its size and the number is constantly increasing.

My part in this story began April 5, 1943. In these seventeen and a half years I have seen "just another little town" become a wel above average community. There have been, of course, as in the case of any town, some losses in busi ness. For instance, I remember well when there were three gins in Hedley. But these losses have been offset by numerous gains When I was a small boy, there was no pavement anywhere in Hedley except for highway 287 The city park and tennis courts are reasona bly new public facilities in the

In October, 1952, the first Cotton Festival was held, and the celebration has became a greatly-an Hedley. This year, in recognition of the festival, Governor Price Daniel proclaimed October 14-15 her. Cotton Festival Days in Texas

One of the largest fires Hedley May 19, 1957. On that day the bock this week.

large First Baptist Church burned to the ground. The fire chief and Mrs. Kendall Writes several of the local fireman were out of town, so the Memphis and Mrs. G. E Lacy suggested that Clarendon fire departments were called. But the fire was too far advanced before it was discovered, and the building was completely destroyed. Although it was black day for the community, perhaps it was a blessing in disguise On March 9, 1958, the congrega present townsite, and was named tion entered a beautiful new sancfor the Rowe ranch. The first tuary probably the most imposing

Today there are thirty-seve In 1907 a large part of Rowe businesses in Hedley rated by Dun and Bradstreet, a very good number for a town of its size. Among these businesses are a bank, four grocery stores, eight service sta feed store, a dry goods store, vavision repair shop, blacksmith shop a motel, a gin, compress, grain elevator, etc. Hedley is a very the surrounding area.

Hedley has always been a small town. It has changed little in population since its founding The official 1950 census figure was 588 The 1960 population is al most exactly 500. But Hedley's energy makes up for its size. In ley has tripled its fire-fighting strength The number of businesses has steadily increased in number, and our local bank is in better condition than ever. Five or six years ago, there were no businesses between the intersec tion of Main Street and Highway 287 and the east city limits. Today, as one drives through this section he sees many clean, modern, well-lighted businesses along the way.

Many people will try to tell you that Hedley is dying, but Hedley is very much alive, more alive than helped in any way. ever before. I have thoroughly enjoyed my experiences in Hedley and I am proud to call it "My Home Town."

Cotton Bowl Cafe Open

Mrs. Merylene Sargent has reticipated part of the harvest in opened the Cotton Bowl Cafe, and plans to continue operating it She invites her friends to call on

Rev. J. S Tipton attended the has ever experienced occurred on state Baptist Convention at Lub-

Oct. 27, 1960

Dear Friends,

Congratulations on your 50th 'Informer' celebration. We have been subscribing 49 of those 50 years, and I am enclosing two subscriptions, one to Mr. and Mrs J. S Hinds of Silverton, Box 578 and the other to Mrs Buford Hinds Box 1234, of Abilene, so I can get the news of my good friends of the "old home town" when I am a either place.

May you continue to print The Hedley Informer for many years. We have sold our home there to Mr. Connie DeBord, but not our memories of friends and loved ones These we keep and cherish. May God bless each of you and every one who reads your paper.

> Sincerely, Mrs. Frank Kendall

Branigan Jewelry of Memphi has moved to the building vacated by Ferrel's Men's Store on the west side of the square. They invite Hedleyans to call on them in their new location.

The local post will not hold its regular meeting next Tuesday night which is election night However they will hold open house November 11th (Veterans Day) beginning at noon

Card of Thanks

The family of C. M. Bailey would like to express their sincere thanks to everyone that brought food and flowers during his illness Also to the ones that sat up or

The family of C. M. Bailey

Card of Thanks

I wish to thank everyone for their nice gifts to me on my birth day recently. I appreciated them very much.

Pete Newman

Mr. and Mrs. Harrison Hall left ast week end for a trip to Aransas Pass.

Mr. and Mrs. Herman Kirkpatrick and Mrs. C L Johnson have Monday to serve on the grand jury been visiting in Corpus Christi.

50th Anniversary

This is the 50th anniversary issue of The Hedley Informer, the first copy of which, dated Oct. 21. 1910, was published by Mr. and Mrs. J. Claude Wells, now of The Memphis Democtat. This issue should have appeared two weeks ago, but was delayed because of the Cotton Festival.

This is not an elaborate issue, but perhaps Hedleyans may enjoy turning back the clock to recall what they or their friends were doing years ago. Items are scattered throughout this issue which appeared in the Informer from 15 to 50 years ago. We hope you like hem.



LIONS ROAR

Next week is regular meeting night with Mr. and Mrs. Henry Nivens taking care of the eats. Eating time is 7:30 p. m. A good program is being arranged so come out for a good feed and a good program.

A lighthouse for the blind broom sale is contemplated soon.

your 50th Anniversary. We have enjoyed and appreciated 25 years of your business in that time.

The Biffles

From the 1st Informer

The first issue of the Informer, dated Oct. 21, 1910, carried these news items:

The Rowe Mercantile Co. has moved to Hedley.

The son of Mr. and Mrs. J. H. Mann is quite sick.

P. C. Johnson, Ed Kinslow and Ed Dishman went to Dallas Sunday to attend the fair.

R. H. Jones, E. E. McGee and Ed Blankenship attended court at Clarendon this week.

The town cistern went dry last week. The wind didn't blow enough to turn the windmill.

Miss Laura Brinson visited relatives in Dallas last week

A N. Wood has purchased G. G. Dunn's blacksmith shop.

W. E. Reeves hurt his hip last week and is having to use a crutch. J. R. Boston went to Clarendon



We Are Old Timers Too!

Founded back in 1913 on a platform of safety for depositors' money and service to the community, this bank has added steadily to its customers and friends.

Today it is strong in deposits and strong with its depositors. Its modern methods of doing business safeguard its customers.

CONGRATULATIONS

To The Hedley Informer on its 50th Anniversary.

This bank will observe its 50th Anniversary in August, 1963.

Security State Bank

MEMBER F. D. I. C.

HEDLEY, TEXAS

Hedley Lions Club



Meets the 2nd and 4th Thursday night of each month. All Lions are urged to be present.

> H. L. White, Pres. M. O. Weatherly, Sec.

See Myrtle Kirkpatrick for flowers or leave order at Wilson Drug.

Mr. and Mrs. W. P. Doherty left last week for a visit to Corpus Christi.

Mr. and Mrs. Sidney Dodson have returned home to Muskogee Okla, after a visit here

Jack Doherty has been visiting here from Odessa.

44 Years Ago

In November, 1916, the Moreman and Battle store had a contest for children on their Majestic Range The winning writer was wrote:

better, and uses less coal, and lasts and Lionel Davis. longer.

Also writing letters were Shelby Willis, Tinsley Mullins, Fannie McIntosh, J. N. Kendall, Ruby Mullins, Jimmie Killian, Ruth Sanford, Biffie Grace Hart, Ruth Grimsley, Don Alexander, Raymond Dunn, Gretta Lee Willis, Bernice Duncan, Mary Davis, Opal Blevins, James Richey, Margaret Lewis, Janette Adamson, James Worsham, Theopal Hefner, Jewel Everett, E. B. Wofford Raymond Killian, Clyde Bryant, Amp Watkins Kermit Johnson Willie Pool, Madge Richerson, Glenn Willis, Maurice Bray, Fannie Fincher, Nita Fincher, Gladys Cloninger, Mittie Hamblen, Harmon Scales, Zela Woods, Gladys Adamson, Vashti Watkins, Tony Watkins, Vera Brinson, Thomas Killian, Flora Lane, Alma Adamson, Odessa Jamar, Gladys Hefner, Rector Wimberly, Alice Grim-Ruth Richerson, Henry Kinsey, subscription.

Agnes Allen, Mildred Fincher, Ruth Marsalis, Vivian Duckworth, Jessie Lee Pool, Earl Stewart, Reba Allen, Lois Masterson, Ansil Adamson, Ora Belle Hefner, Lucile Neely, Beulah Lane, Dannie Mae Masterson, Leona Jamar, Leon Reeves, aged nine years, who Ernest Johnson, Opal Risley, Porter Pierce, Vera Blankenship, One thing, it cooks quick, and Pauline Stewart, Hallie Reavis,

Hedley Lodge No. 413



O.E.S., meets the first Friday night of each month. All members are requested

Edna Wilson, W. M. Pauline Morris, Sec.

Adamson-Lane Post 287, American Legion



Meets on the 2nd Tuesday of each month. All Legionnaires are urged to attend.

A. L. Cherry, Commander Cliford Johnson, Adjutant

Bargain Rates

Bargain rates are now available on the Amarillo News, one year for \$13.50, and the Fort Worth Star-Telegram, one year for \$15.75 sley, Francis Davis, Ozella Jamar, See the Informer today for your

GROCERY & MARKET

We Deliver

Phone 43

Week Fnd Specials

Week Life opecials	
10 lb. Sweetheart Flour	.79
8 lb. Mrs. Tucker Shortening	\$1.85
5 lb. Sweetheart Flour	.45
10 lb. Aunt Jemima Meal	.85
6 cans Mead's Buttermilk Biscuits	.55
Pkg. Northern Fancy Napkins	.25
Salt Pork, fresh, lb.	.45
2 lb. Top of Texas Sliced Bacon	\$1.22
1 lb. Top of Texas Sliced Bacon	.63

Double Western Bonus Green Stamps on Wednesday.

Don't Spend All Your Christmas Shopping Time Just Driving. .

YOU DON'T NEED TO DRIVE FARTHER THAN MEMPHIS! TOYLAND IS HERE, with:

Wheel Goods

Dairy and Poultry Feed.

Toy Guns Croquet Sets

Games

Dolls

Doll Furniture

Stuffed Toys Model Kits

Toy Trucks And many, many, other items.

Footballs

Sporting Goods

Hardware

Auto Parts and Accessories

Farm and Home Supplies

Memphis Tire and Supply

South Side Square

J. M. Ferrel Jr.

MEMPHIS, TEXAS

48 Years Ago

The following are taken from the Informer files for November. 1912:

As an evidence of the vast the Dallas Sympnony Orchestra. amount of grain being hauled here loads per day

S. A. McCarroll and wife, U. J Boston Miss Mary Caloway, Chas Moore and J. C. Wells went to Memphis Tuesday night to hear

The honor roll for the 3rd and R W. Scales, public weigher, is 4th grades includes Carrie Dyer, weighing from 50 to 85 wagon Mary Haley, Blanche Adamson, Zela Wood, Lora Grooms, Cloteal

Moreman and Harmon Scales.

Mrs. Frank Kendall, while help-Kinslow, A A. Kinard, Paul ing put up a stove one day this week, fell and narrowly escaped serious injury

Donley County officials elected and qualified are:

Judge J C. Killough Clerk, J J. Alexander Sheriff, J T Patman Treasurer, Guss Johnson Assessor, G W. Baker Attorney, W. T. Link Commissioners: E D McAdams, Precinct 1

P O. Logan, Precinct 2 N. L Fryar, Precinct 3 J T. Bain, Precinct 4 Justice of Peace Precinct 3, J. A. Morrow

Constable Precinct 3, W. H. Atkinson

IRRIGATION SUPPLIES

Free Poultry and Veterinary Advice Insecticides and Livestock Sprays Liquid Lawn and Shrub Fertilizer

See Us For Your

BULK GARDEN, FIELD AND GRASS SEEDS

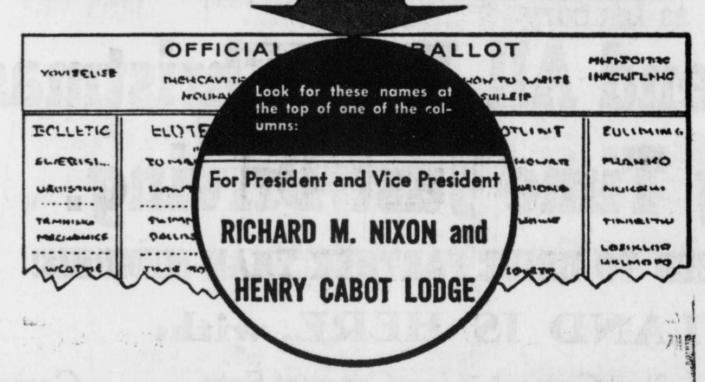
HEDLEY FEED & SEED

Hedley Laundry

You do it or we do it. Finish Work at Laundry Dried if Desired. We Pick Up and Deliver Phone 83

Vote as a Free American!

Vote the Ticket that is BEST FOR TEXAS HERE'S HOW TO DO IT



- 1. Find the names of RICHARD M. NIXON and HENRY CABOT LODGE at the top of your ballot.
- 2. Leave the names NIXON and LODGE unmarked on the ballot; scratch all other names for President and Vice President.
- 3. To complete your ballot, leave the name of the candidate for whom you wish to vote for each office and scratch the rest.

You may be told that you cannot vote for Nixon and Lodge if (1) you voted in the Democratic Primary or (2) your poll tax receipt or exemption certificate is stamped "Democrat." THIS IS NOT TRUE. You CAN vote for any candidate you wish, no matter how you have voted, or not voted, in any previous primary or election. THIS IS YOUR RIGHT AS A FREE AMERICAN.

Vote November 8 for NIXON and LODGE

Texas Democrats for NIXON & LODGE, Allan Shivers, Chairman

Are you smoking more now but enjoying it less?

become more or respondently to the day of the



GIANT AMONG GIANTS. That's Dick Nolan, defensive backfield star of the N. Y. Giants. Nolan is a Camel smoker. He says he's borrowed other brands. But Camel is the cigarette



The best tobacco makes the best smoke!

Vehicle Inspection

Motorists are reminded that Sept 1 began the new inspection period for Texas vehicles, which will close April 15, 1961. Some 4,700 inspection stations are prepublic.

inspection station for this community.

Bargain Rates

Bargain rates are now available on the Amarillo News, one year for \$13.50, and the Fort Worth Star-Telegram, one year for \$15.75 See the Informer today for your subscription.

They Advertised Back in 1919, Too

Among the Informer's advertis ers in 1919 were Barnes and Hast. ings, Furr Grocery, First State pared to serve the Texas motoring Bank, Moreman and Battle, R. S Smith, Guaranty State Bank, J Saunders Garage is the official C Wooldridge, J. P. Pool, Thompson Bros , Dr. J B Ozier, Dr. J W Webb, J C Hughes, P V Dishman, Armstrong and Cooper. R E Newman, C. E Johnson Hedley Drug Co Cicero Smith, R. R. Moblev. W A Pierce, C. F Doherty Forbis and Stone, King Barber Shop. C. W. Clifton and Hedley Hardware.

Read the Classified Ada

45 Years Ago

These items were taken from the Informer files for November, 1915: Jewell Everett, Don Alexander, J. On the high school honor roll were Tom McDougal, Levonia Masterson, Murray Wolfe, Robert Stroud, Edna Simmons, Mellie Bird and Annie Richey, Mary Helen Bain, Clara Jones Louis Poston. Johnnie and Alice Killian, Graham and Lena Mae Brinson. Rennick Hefner Mary Rockett, Maggie Marsalis, Bonnie Bowser, Julia Lane, Eunice Morrow and to make his home. Golden Masterson.

The grade school honor roll in cluded Cloeteal Moreman, Fay and Ray Moreman, Mary Horschler, Vera Blankenship, Clayton Mann, Isaac Rains, Melba, Ernest atives in Lelia Lake Sunday.

and Kermit Johnson, J. R Boston Willie Johnson, Joe Nipper, Nita, Fay and Jewell Culwell, Gladys and Eleanor Hefner, Vera Brinson, N. Kendall, Lois Masterson, Madge Richerson and Leonard Tims.

S G Adamson and Miss Jessin Douthit were married Mooday night by Rev. M L Story

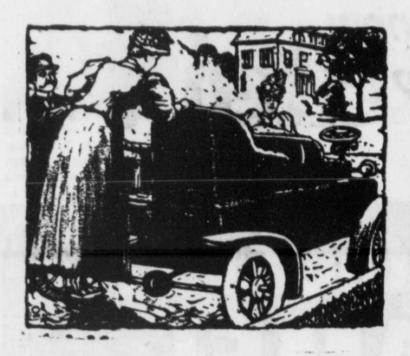
R. W Sca'es buys grain and seed Little Fay and Cleo Moreman visited in Estelline this week.

R. Y King has moved to Hedley

Mrs. J G MeDougal visited in Clarendon last week.

Rev C. W. Horschler is reported very ill.

Mrs W. G Brinson visited rel-



In 1923

We began ginning cotton for the farmers of the Hedley area.

In 1960

We are much better prepared to serve you than ever before.

CONGRATULATIONS To The Hedley Informer

For 50 Years of service to this community.

WEST TEXAS GIN

Don't Get Excited...

And rush off to your favorite grocery to buy these specials.

A Hedley store ran them just 21 years ago, in 1939.

Sugar, 10 lb. sack	.49
Lard, 8 lb. carton	.39
Tomatoes, No. 2 can	.07
White Swan Milk, 6 small	.20
Corn Flakes, large box	.09
Lettuce, firm head	.04
Oranges, dozen	.23
Bananas, golden ripe fruit, dozen	.15
Bulk Rice, Ib.	.05
Matches, 3 boxes	.10
Cigarettes, pkg.	.15
Roast, tender, juicy, lb.	.17
Cheese, full cream, ib.	.17
Bologna, large round, lb.	.10
Steak, juicy, tender, lb.	.19

Sad, isn't it?

Firestone FALL SALLS



Firestone CHAMPION GROUND GRIP New Treads

applied on sound tire bodies or on your own tires

Same Tread Width
Same Tread Depth
Same Tread Design
Same Tread Quality

As New Firestone Tractor Tires

Take a Year to Pay on FIRESTONE FARM TERMS



for fast

On-The-Farm SERVICE

- Tire and tube repair. We fix flats right On-the-Spot.
- Hydroflation. We are equipped to liquid weight your tires on your tractor.
- Free Loaner Tires.

 If we can't repair
 your tires on the spot,
 we'll loan you new
 ones while yours
 are being fixed.

FREE

FARM NOTEBOOK

Handy for keeping records... full of useful information. Ask for yours today.



Harrison Hall Service Station

Phone 34

Hedley

Expert Watch Repair

- 1. 3 day service.
- 2. Low prices.
- 3. All work guaranteed.
- 4. All work done in our own shop.
- 5. Complete crystal fitting service.
- 6. All types of watches repaired.
- 7. All cases cleaned and polished.
- 8. Complete material cabinets for Swiss and American watches.
- 9. Engraving done in block or English script.
- 10. All watches cleaned in the new ultrasonic cleaning machine.
- 11. All watches checked on the Electronic Watchmaster.

Above is the 11 point repair service you get at

Branigan Jewelry
Memphis, Texas

Dr. Jack L. Rose Optometrist

505 Main St.

Phone CL9-2216

MEMPHIS, TEXAS

Closed Saturday Afternoo

Read the Classified Ads

Hayes Laundry

SOFT WATER
PLENTY OF STEAM
Fluff Drying
Pick Up and Deliver
PHONE 47
We Do Finish Work

Come in and see our complete

line of

Livestock & Poultry Remedies & Vaccines

See us for your School Supplies.

All kinds of Gift Items.

WILSON DRUG COMPANY

Where You Are Always Welcome
Phone 63

Just 15 Years Ago

Taken from the Informer files for November, 1945.

Dalton Duggins is back at home with a discharge, received last week at El Paso.

Lance Leggitt came in Monday from El Paso with a discharge after nearly two years overseas service in the Pacific.

Cpl. Doyle Messer of Chanute Field, Ill., has been visiting his parents, Mr. and Mrs. O. F. Messer.

Bobbie Lee Hall visited Jane Ruth Hall last week end in Denton, where Jane Ruth is attending TSCW.

Mrs. Frank Kendall, Mrs. J. S. Hinds and Nancy Lou left Sunday for a week's visit at Tye and Abilene

Alfred Johnson, C. A. Reed and H. L. Pierce attended the Conoco district meeting at Shamrock Wednesday night

R. H. Alexander has been promoted to Staff Sargent.

M. D. Latimer was fatally injured and Radell Latimer suffered a broken collar bone Monday when their car overturned after a blowout north of Quail Walter Johnson, third occupant of the car, escaped with bruises

Third Class Petty Officer Tommy Dean Tate is visiting home folks after 18 months overseas Mr. and Mrs. J. Les Hawkins of Natalia are visiting here.

Clifford and Charlie Johnson, R. B. Christian and David Stotts attended the TCU-Tech football game at Lubbock Saturday.

Subscription renewals this week include J. M. Clark of Corpus Christi, Mrs. Frank Simmons of Santa Ana, Calif., C. E. Bain of Wasco, Calif., R. L. Beach of the US Navy, Mack Shaw of Bly, Oregon, Rueal Curtis at Amarillo, and J. T. Pearson at Clarendon.

DR. D. H. COX OSTEOPATHIC PHYSICAN

Hedley, Texas

PHONES: Office 65-2 ringe

Res. 65-3 rings

WE WILL BUY

Your old junk cars, scrap iron and other metals. We pay Top Prices We Buy & Sell Used Pipe

Wrecker Service Day or Night, Phone No. 1

Don't forget Mobilgas and Mobiloil for trouble-free performance.

JESS BEACH



Congratulations to the Informer

on their 50th Anniversary

We are proud of our home town paper, and hope they will serve Hedley for many years to come.

PICKETT GROCERY

DR. JOE GOLDSTON

Residence

OPTOMETRIST

Office

Phone 155-J

Goldston Bldg.

Ph. 230-J

Clarendon, Texas



Tribble Cleaners

Memphis, Texas

Expert Cleaning At No Extra Cost Leave Your Clothes at Wilson Drug Picked Up 3 Times Weekly

Read the Classified Ads.



HEDLEY INFORMER D. E. Boliver, Publisher

\$2.00 per year in Donley County, \$2.50 elsewhere Published every Friday at Hedley, Texas

Entered as second class matter October 28, 1910, at the post office at Hedley, Texas, under the Act of March 3, 1879.

In case of error in legal or other advertising the publisher does not hold himself liable for damages in excess of the amount received for such advertising.

All obituaries, resolutions of respect, cards of thanks, advertising of church or society functions, when admission charged, will be treated as advertising and charged for accordingly.

NOTICE—Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may Mellie Richey, Otis and Ernest appear in the columns of The Informer will gladly be corrected upon Bishop, K. W. Howell and Lola its being brought to the attention of the publisher.

46 Years Ago

The following items are from

The faculty of the Hedley school includes Mr. and Mrs. G. C. Mea-Daisy Kennedy, Mrs. Arthur Scoggins, Miss Frankie Smith, Miss and Prof J. J. Wills.

Those on the program at the Bach club meeting included Misses Mary Helen Bain, Grace Bryant, Golden Masterson, Mabel Rains, Ina Reeves, Mellie Richey, Myrtle Reeves, Ima Moreman and Clara

The BYPU program was given by \. illie Caldwell, George Goin Baker.

Rev. C. W. Horschler is holding a revival at McKnight.

D. C. Moore and daughter Miss the Informer files for August 1914: Mittie left Tuesday for Montague County to visit relatives.

J. Ring, J. M. Whittington, I. dows, Miss Elvia Wiggins, Mrs. Harris, Martin Bell and A. B. Cloninger returned Saturday from Hardeman County, where they Ina Reeves, Miss Anna Moores went fishing. They tell some big fish stories.

1919 Study Club

All members of the 1919 Study Club were present to enjoy a 12:30 luncheon Oct. 26 in the home of Mrs. Clifford Johnson. Mrs. Rey Jewell and Mrs. E. G. Allen were co hostesses.

Mrs. V. C. Hopson of Dimmitt gave a very inspiring part on "Take Time for God." Other guests were Mrs Smith of Dimmitt and Mrs. A. L. Cherry of Hedley.

Mrs. J. M. Baker was elected as a new member of the club. Next meeting will be with Mrs. Ethel Kinslow and Mrs. Oscar Moore Nov. 16, Thanksgiving time.

Hedley Lodge No. 991



A.F. and A.M. meets on the first Tuesday night on each month. All members are arged to attend. Visitors welcome.

> Carl W. Morris, W. M. S. G. Adamson, Sec.

Subscribe to the Informer.

CLHOOILIED HOS

First insertion 10c per line, following insertions 5c per line. Cards of Thanks 75c

FOR SALE

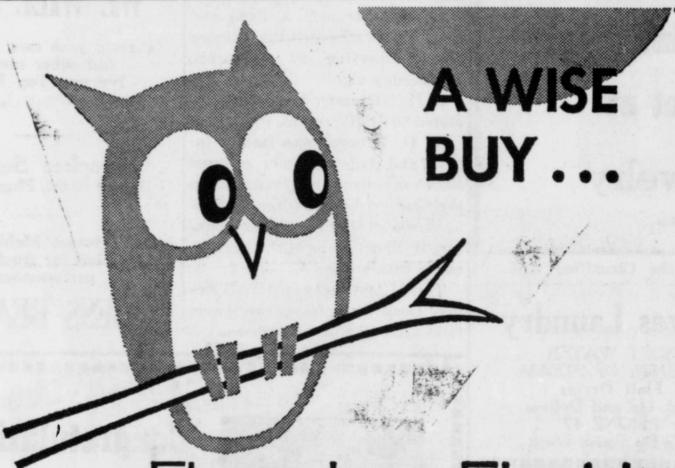
5 room house, large rooms, 3 bedrooms, large kitchen, lot of built-ins, closets, bookcase, large bathroom, modern in every way, all new stuff, ready to move in, all connected with sewer, piped for gas and water, priced \$4,500, can be bought on terms. Well located, one block from business section, can be inspected at any time. This price good until Dec. 1st. See S. G. Adamson or phone 48.

FOR SALE

4 room, 2 bedroom, modern house. 3 lots, see S. G. Adamson or phone 48.

Representative for Harlans Flowers Willie Johnson—Phones 58 - 31 - 75

Taylor Motor Co. **NEW & USED CARS** SEE US FOR A FAIR DEAL Financing Arranged Phone 164



Flameless Electric Water Heater

Only Electricity Provides Flameless Water Heating



Flameless electricity heats all the water you need - without flame, without combustion. Just set it, forget it!

No smells of burning fuel. No need for ventilation when you heat water with flameless electricity.

W RATE

When you select an electric water heater, WTU will give you a special water heater rate of ONE CENT a Kilowatt hour. You do not have to have any other load requirements and the rate applies to residential and commercial customers alike.

CLEAN

There's no soot, no soil — when you heat water with flameless electricity. You can install it anywhere.

AODERN

Long life for added value, Install your flameless electric water heater anywhere. No flues, vents or duct work needed!

REE WIRING

For customers served by WTU, free wiring will be installed for electric water heater (also ranges, clothes dryers and washer-dryer combination) when purchased from local dealer or WTU.

West Texas Utilities

Company

an investor owned company

SEE YOUR ELECTRIC APPLIANCE

Johnson Dry Goods

Congratulating the Informer on their **50th Anniversary**

> See us for your FALL NEEDS

Mr. and Mrs. C. L. Johnson

25 Years Ago

These items were taken from the Informer files for Nov. 8, 1935:

Mrs. George Thompson was hostess to the New Deal Bridge Club. Present were Mesdames Louie Thompson, U. J. Boston, Bill Ray of Clarendon, Oscar Alexander of Denver, Fox of Childress, Felton Camp of Tyler, Dannie Battle, Elvin Hickey, Ralph Moreman, G. Z. Sherman, Mary Dish-Payne, Clarence Davis, Ray More- | fore: man, Roy Kutch, Lake Dishman, Miss Otey Watkins.

were Lois Wood, A. V. Hendricks,

The Seventh Grade officers were Eutha Davis, Emory Stone, Doris Thelma Killingsworth.

were Norma Jean, Billy and Mary H. J. Derrick, Mrs. Sarah M. Jo Hart, Doris and Willis Long, Stocking, Mrs. John Tate, Mrs. Geraldine Land Kenneth and Billy Ray Bell, Lena Mae Nash and Mr. and Mrs E. W. Butler, Frank Billy Clifford Johnson.

sos Club were Mesdames J K. Watt, Mrs. C. W. Williams, Mrs. Caldwell, R. E. Newman, J. W. W. E. Reeves, Miss Ola Curd and Noel, Harrison Hall, Ross Adam- Kinch Leathers.

son, Pearl Adamson and Crawford. The M & M Co. advertised men's suits with two pants for \$12.50, dress shirts for 69¢ up, dress shoes for \$2 95, work shoes for \$1.75, boys' overalls for 49¢, men's overalls for 98¢, single blankets for 89¢. women's silk dresses for \$3.95, and other prices in proportion.

1938 Reunion

According to the 1938 register man, John Aufill, B. L. Howard, of the Old Settlers Assn. the fol-Hobart Moffitt, Homer Simmons, lowing signed up as having come Alva Simmons, Sid Thomas, W. C. to Donley County in 1900 or be-

Mr. and Mrs. W. I. Rains, S. G. Ross Adamson, Harrison Hall and Adamson, B. D. Hill, Mr. and Mrs E. H Watt, R. W. Talley, Hugh On the Epworth League program | Brown, Mrs. W. C. Bridges, Mrs. C. A. Wood, Mrs. S. A. Killian, Weldon Bennett, Allen Edwards, Mrs. Rubye Glass, Mrs. E. W. Eula Curd and Sue Beth Edwards. Bromley, R. H. Jones, Mr. and Mrs. M. M. McCracken, Odos Caraway, Geo. Killian, Mrs. J. M. Sherman, Geraldine Tollett and Killian, Ike Rains, R. L. Lamberson, M E Bell, D. Curd, J. T. Attending a party for J. B. Long Bain, W. H. Jones, G. M. Leathers Floyd Bull, Mrs. James Heckman, Kendall, J. P. Devine, Mrs. G. F. On the program for the Wifada- Leathers, Mrs. O. C. Hill, F. G.



DILLE 1300

This company has supplied this community with good lumber and building materials. Today we are still prepared to assist you with all your building problems. Call on us.

CONGRATULATIONS

To The Hedley Informer on its 50th Anniversary.

HEDLEY LUMBER CO.





Shurfresh Margarine

1 lb., 6 for \$1.00

Shurfine EVAPORATED MILK, tall cans, 8 for	. \$1
Shurfresh SALAD OIL, quart	49
Shurfine FLOUR, 25 lb. print or cotton bag	\$1.69
Shurfine FLOUR, 5 lb. paper bag	29
Shurfine Halves Unpeeled APRICOTS, 303, 5 for	_ \$1
Shurfine RSP CHERRIES, 303, 4 for	_ \$1
Shurfine Strained CRANBERRY SAUCE, 300, 5 for	. \$1
Shurfine FRUIT COCKTAIL, 303, 5 for	\$1
Shurfine YC PEACHES, Sliced or Halves, 21, 4 for	
Shurfine Halves BARTLETT PEARS, 303, 4 for	_ \$1
Shurfine CRUSHED PINEAPPLE, No. 2, 2 for	.59
Shurfine Fancy TOMATO JUICE, 46 oz., 2 for	.59
Shurfine All Green Cut ASPARAGUS SPEARS, 300, 4 for	\$1
Shurfine Fancy BEANS AND POTATOES, 303, 6 for	\$1
Shurfine PORK AND BEANS, 300, 9 for	\$1
Shurfine CUT BLUE LAKE GREEN BEANS, 303, 5 for	\$1
Shurfine SLICED BEETS, 303, 7 for	. \$1
Shurfine Whole Kernel GOLDEN CORN, 303, 6 for	
Shurfine Cream Style GOLDEN CORN, 303, 6 for	\$1
Shurfine FRESH SHELLED BLACKEYES, 300, 8 for	. \$1
Shurfine EARLY HARVEST PEAS, 303, 5 for	_ \$1
Shurfine WHOLE IRISH POTATOES, 303, 8 for	\$1
Shurfine Small Whole SWEET POTATOES, No. 2, 4 for	\$1
Shurfine Stuffed Manzanilla OLIVES, 7½ oz	.43
Shurfine Fresh Pack PICKLE CHIPS, 16 oz., 4 for	

Shurfine Shortening, 3 lb. tin	.65
Roxey Dog Food, 12 for	\$1
Shurfine Spinach, 303, 7 for	\$1
Shurfine Hominy, 303, 10 for	\$1
Shurfine Pumpkin, No. 2½, 2 for	.39
Shurfine Sauer Kraut, 303, 6 for	\$1
Shurfine Tomatoes, 303, 5 for	\$1
Shurfine Tomato Sauce, 8 oz., 12 for	\$1
Shurfine Chunk Style Tuna, 6½ oz., 4 for	\$1
Shurfine Apple Butter, 28 oz., 4 for	\$1
Shurfine Strawberry Preserves, 12 oz., 3 for	\$1
Shurfine Grape Jelly, 10 oz., 2 for	.45
Shurfine Waffle Syrup, quart	.43
Shurfine CATSUP, 14 oz., 5 for	1
Shurfine SALAD DRESSING, quart	39



SHURFINE COFFEE

Reg. or Drip

Lb. .6

FREE Hostess Apron

SAVE YOUR MEATS, FRUITS AND VEGETABLES IN OUR LOCKERS

Moreman Grocery & Locker

We Give S & H Green Stamps

Double Stamps On Wednesday

PAY CASH AND PAY LESS AT THE HOUSE OF SERVICE

THESE PRICES GOOD OCTOBER 28 THROUGH NOVEMBER 5