

BY BILL ELLIS

ABC TELEVISION used its filmed report on the dire situation faced by area farmers on its network newscast during the past week. Many local people were able to see the report, as a little advance information was received.

Personally, we thought that ABC did a good job in putting the story together. They got the message across that local leaders wanted the nation to hear: our farmers are in a financial bind under the current ratio of market prices versus production costs.

As you know, if you watch network news at all, the networks don't always do the best job in portraying what actually is going on regarding a particular situation.

And, if you have read this column for any length of time, you know that on occasion we have rapped the major networks for shortcomings in regard to slants they have taken in reporting the news.

So, in an effort to give credit where credit is due, we salute Charles Murphy and his ABC-TV crew, for the manner in which they listened to the problems expressed by the farmers, and for seeing that this was the theme portrayed by the filmed report.

Those familiar with the amount of film actually taken by the crew while they were in Bovina marvelled at how it compared with the relatively brief minute or two contained in the network newscast. But from what little we know about filming for newscasts, this is probably "average," especially for a network production.

And, judging from what Murphy told us while making the filmed interview on September 13, the local segment made the airwaves in record time, considering that it was more or less of the "feature" news category.

So, at least the plight of the local area, which can no doubt be duplicated virtually anywhere in the farm belt, has been exposed on a national level. Whether or not it will have an impact on making changes for the better, only time will tell.

But we owe a big "Thank You" to ABC Television News, for "giving a darn." It is the type of response you would expect on a local or even regional level. But to have received such response on a national level is still a little bit surprising. They must have realized they might get a little hungry if farmers are put out of business.

And this prospect is more than just a possibility, unless we have misinterpreted the situation completely.

WE ARE BEGINNING to think that the city of Panhandle is using Bovina as its "farm team," in regard to professional people.

This week, City Marshal Gary Gillespie moved to Panhandle to assume similar duties at that place. About a month ago, City Manager Larry Gilley resigned and took a job with the City of Panhandle.

It was George Powell, Southwestern Public Service Company representative, who started the trend back in the spring.

We don't recall seeing any agreement whereby the City of Bovina is obligated to furnish professional employees to Panhandle. But so far this year it has been working out that way.

STATE AND REGIONAL loyalty will get you into trouble when you are picking such things as games in a football contest. Many of us found this out when we picked the Texas Aggies as a sentimental favorite to beat Michigan last week in their "big clash" at Ann Arbor.

After Michigan annihilated the Aggies, 41-3, it left many of us wondering if we really thought A&M would win, or if it was like we suggested, a case of state loyalty.

You probably noticed cartoonist Dirk West's remark this week following the Aggie slaughter, "I thought they had taken violence like that off TV."

Ponies Face Amherst In Football Friday

The Mustangs have yet to play a team with as much speed as Amherst has in their backfield, and head coach E.C. Jenkins says they will have to play good defense to beat the Bulldogs.

"They are an explosive team," Jenkins said. "They run out of the double wing, and have a good quarterback. They run the wishbone offense and the inverted five defense."

Two of Amherst's halfbacks run a 10.2 100-yard-dash. They also have size in their line with one tackle weighing 305 and another weighing 225.

"To beat Amherst we are going to have to keep those halfbacks out of our secondary," Jenkins said. "We must contain their speed and keep them turned inside, and not let them get outside on us. Our containing unit, or linemen, have to do the tackling to let our secondary cover passes."

He said Amherst's large line would make it difficult for the Mustangs to run inside.

Amherst quarterback Ronnie Bearden is good and experienced. Jenkins said, and with the speedsters, Johnny Rosemond and Terry Sterling in halfback slots and tough Jim Bagwell running fullback, the Mustangs' work is cut out for them.

Amherst has dropped two games to Sudan and Smyer, both road games. They have yet to lose on their home field this year, and that is where the Mustangs will be. But Sudan has backs that run under 10 in the hundred, and Smyer is extremely tough also. Amherst now stands at 2-2 for the season.

"We won't be full strength," Jenkins said. "Mike Wiseman is out with injuries he suffered in a car wreck this week. He has about 100

stitches in his head. We may have Pat Ware back. I don't know yet."

The Mustangs, following their open date, will try to add to their three-game winning streak, which has included wins over Happy, Lazbuddie and Lubbock Christian, following an opening game loss to Class AA Boys Ranch, 21-20.

The Amherst game will be the final non-district game for the 'Ponies, who will host potent Farwell the following week in the first District 3-A game of the season.

Bovina Man Sought For Rape, Theft

The Parmer County Sheriff's Department is searching for a Bovina man who is wanted in connection with a recent rape and car theft. A warrant has been issued for his arrest.

A 1975 Chevrolet, stolen from Elizabeth Aragon, Bovina, was recovered in Hereford, according to Sheriff Charles Lovelace. The county officer said the suspect was driving the stolen car on Sept. 23,

when, south of Bovina, he ran a 17-year-old local girl off the road, forced her into a corn field and raped her at knife point.

'78 Auto Show Slated In Friona

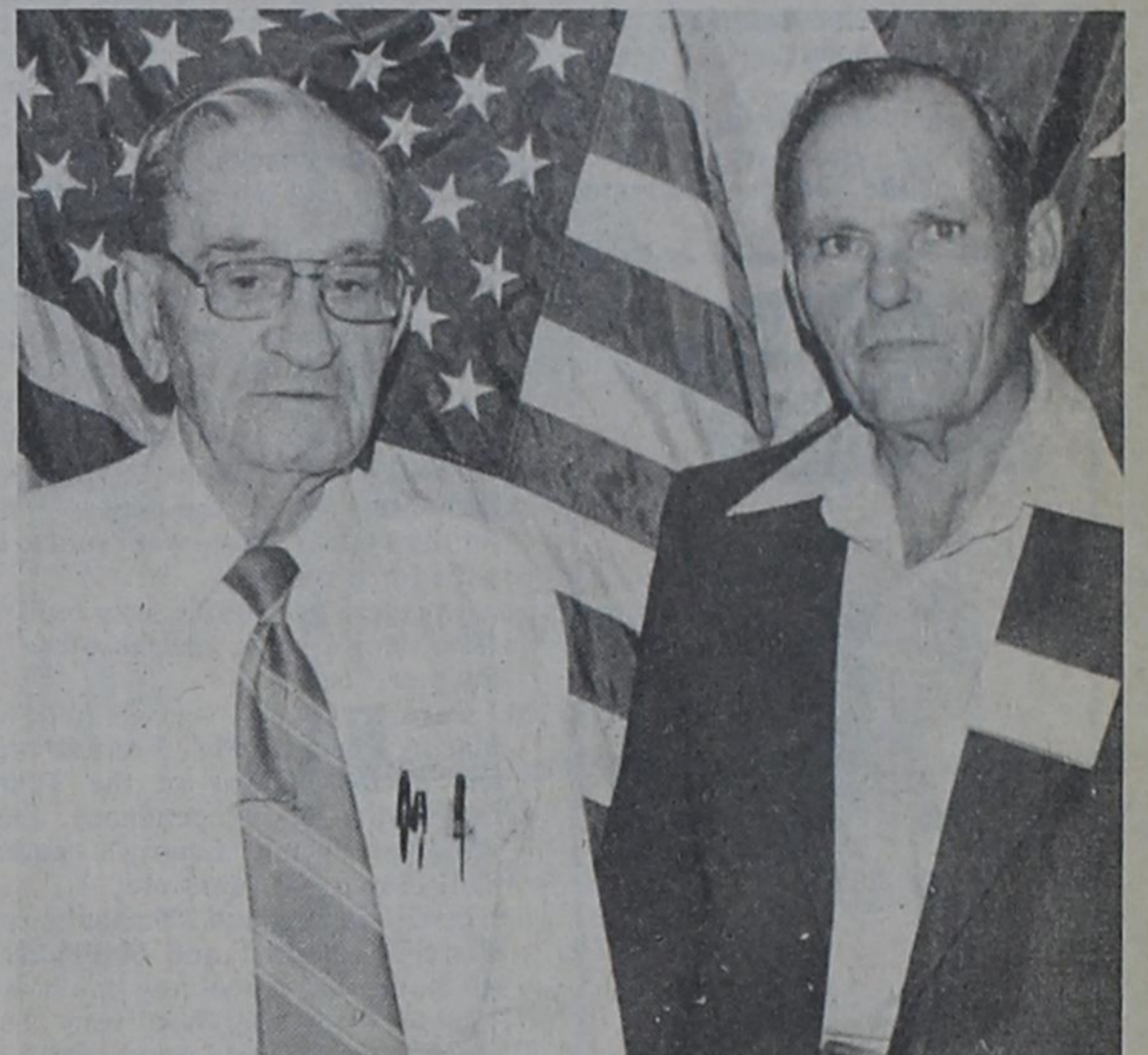
Friona will be the scene of the fourth consecutive Auto Show, displaying the new model automobiles.

The 1978 cars will be exhibited at the Community Center-Showbarn in Friona on Thursday (tomorrow), Oct. 6, from 8 a.m. to 6 p.m.

The three makes of automobiles which are sold in Parmer County--Ford, Chevrolet and Oldsmobile--will be shown.

ATTEND SEMINAR....Eighty-six justices of the peace from the West Texas area attended a 20-hour Texas Justice of the Peace Training Center seminar Sept. 20-23 in Amarillo. The training center, which serves the entire state of Texas, is headquartered at Southwest Texas State University. Judges attending the

seminar included four from Parmer County. Parmer County participants were, left to right, Roy Mears, Precinct 1, Farwell; Wayne Spears, Precinct 3, Place 1, Bovina; Frances Euler (not pictured), Precinct 2, Place 1, Friona; and Thelma Jones, Friona Municipal Court Judge, who audited the course.



Youth Injured In Automobile Mishap

Deputy Sheriff Henry Minter on Tuesday gave the Blade a reconstructed account of the vehicle collision involving Michael Wiseman, which occurred Sunday afternoon.

Minter stated that according to witnesses Uriel M. Favela, 915 Calhoun, Clovis, was driving a GMC Sprint coming off FM 731 from Oklahoma Lane. Young Wiseman was proceeding west on Route 86.

Favela allegedly went through the stop sign at the intersection going at a speed of approximately 40 miles per hour. His vehicle hit Wiseman's 1973 Ford pickup just ahead of the right door, pushing it across the two lanes of the highway, and when it came up against the curb, it turned over in Rouel Barron's front yard. Favela's pickup spun around and stopped heading south with the back end in Barron's driveway.

The two injured drivers were taken to Parmer County Community Hospital, Wiseman in an automobile and Favela by ambulance.

There is no report on Favela's condition.

Wiseman is still confined, where it



MIKE WISEMAN

is reported that 100 stitches were necessary to close head wounds. If there are no complications he is expected to be released in a few days.

Commissioners OK New County Budget

Financial matters held the spotlight during the regular meeting of the Parmer County Commissioners Court this past Monday.

Commissioners approved a budget for 1978 calling for expenditures of \$752,128. This amount will be more than \$150,000 less than a comparable figure of \$902,713 for 1977.

A copy of the budget will be filed with the county clerk and the state comptroller, and can be inspected by anyone at the county clerk's or judge's office.

In other business, the commissioners passed a resolution approving renewal of certificates of deposit in the amount of \$60,000 for one year, and also approved transferring \$40,000 from the county's right of way fund, to be placed on certificate of deposit for a period of 90 days.

The county's tax roll was presented by Hugh Moseley, county tax assessor-collector. It showed total valuation of \$28,566,362, and called for taxes in the amount of \$378,872.26.

The court approved payment of \$75 to Bovina Medical Clinic for medical services to a small child, since the parents are indigent.

The court met the county SCS supervisor, Mac Mauldin, at the Bovina dam site and made the required annual inspection. It was found that grass was growing on the structure, and the entire site was construed to be in good condition and repair.

Photo Sale

It has been announced that anyone wishing to purchase pictures from the 1976-77 Annual can do so at the school library, Monday through Friday, 8:30 a.m. to 4 p.m.

Prices range from 10 cents to 25 cents, with color pictures costing 35 cents.

There also are available copies of Annuals for the years 1972, 1976 and 1977. They can be bought at the library for \$8 per copy.

Dean Wines Claims Contest Top Spot

After a third-week scoring fiesta which saw 41 entrants tied with 12 points or better, reality took hold in this fourth week of the Bovina Businesses Football Contest and only 18 competitors scored above 11 points.

Two contestants were tied with 13 points; two more faced off with 12 and 14 were entangled at the 11-point mark.

Wayne Gilliland, Muleshoe, and Dean Wines, Bovina, came up with 13 correct predictions. Gilliland's one error was his guess of Canyon over Plainview and Wines chose Littlefield over Floydada.

Wines won the first prize of \$7.50, based on his tie-breaker guess of 24-14, eight points off the actual Dallas Cowboy game score of 23-7. Gilliland predicted a score of 42-7, missing by 19 points. He received \$5.00 for his second-place finish.

Joel Nelson and Joe Pat Wright squared off, each having 12 of 14 right. Wright garnered the \$3.00 third-place award on the tie-breaker of 31-7, eight points away, and Nelson had a guess of 27-13, 10 points over.

Wright's two errors were Hart over Friona and Dimmitt over Tulla. Nelson liked Canyon over Plainview and WTSU over UTA.

Clustered in an 11-point tie were Joan Carson, M.H. Carson, Ricky Castaneda of Hereford, Wes Cockerham, Mike Grissom, Donna Grissom, Norma Noyes, Lynn Read, Billy Smith, Mona Smith, George Villarreal, Eddie Villarreal, Mary Villarreal and Ronnie D. Wines.

No doubt, there was some difficult choices, although there still have been no tie games that automatically knock off a point for all those who do not predict the tie.

Friona beat Hart by only two points, 20-18. The Tulla-Dimmitt fracas was even closer, Tulla prevailing, 7-6. In another 2-point, whisker-thin finish, Floydada triumphed over Littlefield, 9-7, while Plainview hung on for a 12-0 victory over Canyon.

A tough decision faced all contestants in choosing between the Aggies of Texas and the Michigan

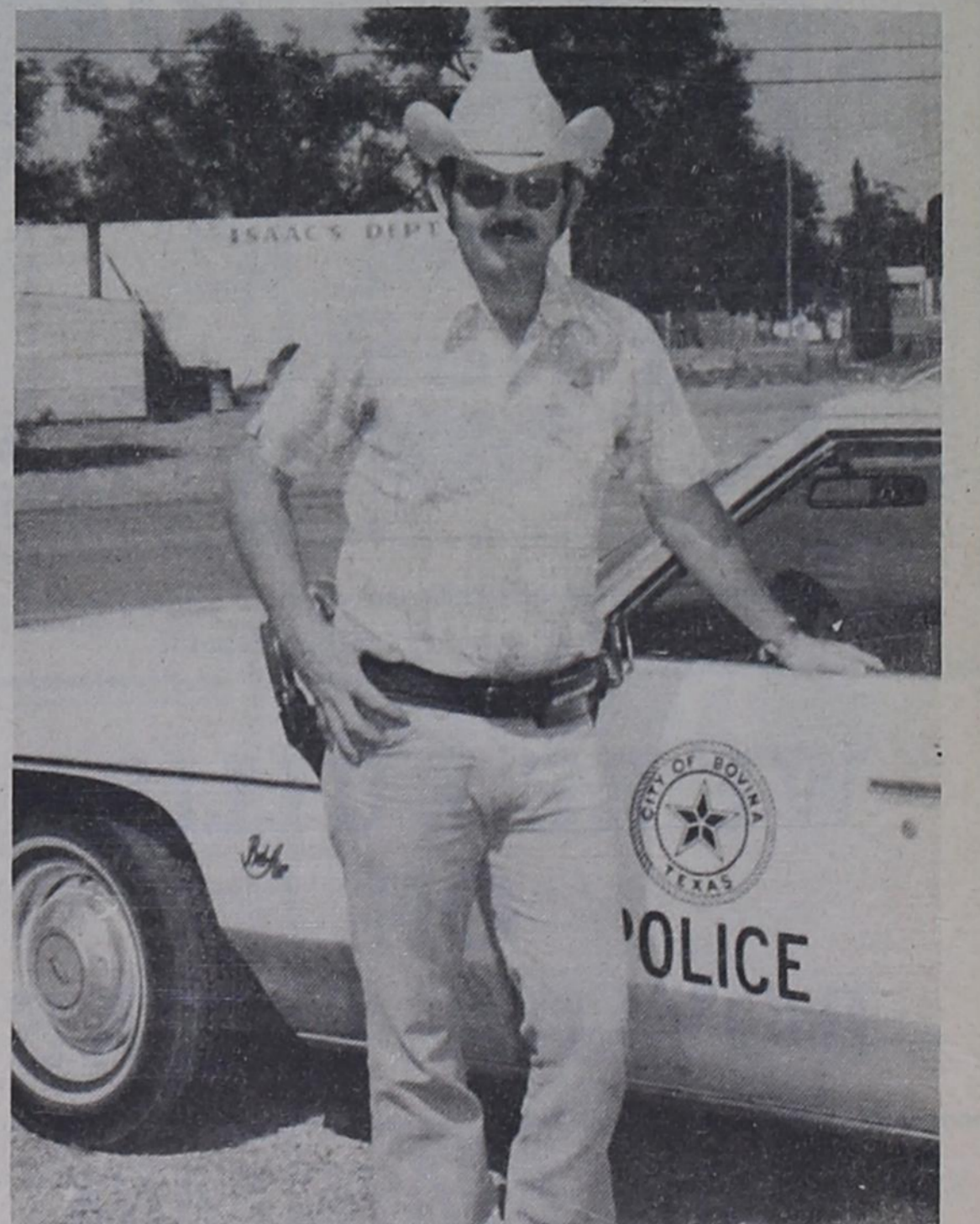
Wolverines. The third-ranked Wolverines devastated the fifth-rated Aggies, 41-3, to the surprise of many knowledgeable fans.

The ability to move the ball when necessary, coupled with miscues by its opponents, carried the UTA Mavericks to a 17-13 win over WTSU and cost the majority of local contestants a point.

The pro games offered little mystery to most predictors.

Emmett Tabor continues to be the prince royal with 46 points. Resting within six points of a tie and determined to unseat the leader, are 29 other contestants. There are 70 participants with from 35 to 44 points.

Names of contestants with 35 points or more will be found elsewhere in this issue.



RESIGNS....Gary Gillespie, Bovina's city marshal since July of 1976, has resigned his position and

assumed a similar position with the City of Panhandle.

Toya Hutto Gives Bovina History

(This was written by Toya Hutto, one of my eighth grade students. She got the information from her grandmother, Mrs. A.E. Steelman. (Toya did this paper for extra credit, given for an interview with a local "pioneer.")
 (I felt it interesting and also felt it displays pride in our community, yesterday and today.—Mrs. Brenda Wilson.)
 In the early 20th century Bovina was one of the largest cattle shipping points. Bovina originated

as the Hay Hook Line Camp of the XIT Ranch.
 The first structure was Division No. 8 headquarters and 640 acres of shipping structures.
 When the Pecos and Northern Railroads were built, which was in 1898, train crews called our town "Bull Town." The people thought it was better to call it Bovina. The train crews got the name "Bull Town" from the many bulls and cows on the tracks.

Back in 1921 our main street was the same, but it was also the main highway. All the roads were dirt. When you first moved here during this time you stayed in a "wagon stable" if you had nowhere else to stay. It cost about a dollar per night. It wasn't too private but it worked.

The whole stable used two outhouses—one for the men and one for the women. These were said to be unfit for a rat.

The first post office was built in 1899. It was one of the first in Parmer County.

Parmer County was named for Martin Parmer. Mr. Parmer was one of the signers of the Texas Declaration of Independence. Last year was Parmer County's centennial. It was 100 years old.

In 1915 Bovina had 200 people, two churches (Baptist and Methodist), one bank, one school and one hotel. Back then they had very bad sandstorms. They were so bad because they didn't have irrigation or crops to hold the dirt back.

Cows roamed everywhere. The only way to tell whose cow was whose was by the brands. They had no fences. There were a few fences but they were small.

Back then the ladies wore dresses about the length they do now. They wore oxford shoes. The boys wore long shirts and leotards. They wore lace-up boots. The men wore long jeans and oxfords or boots.

When my great-grandfather moved to Bovina, he was a well-known blacksmith. He opened a blacksmith shop and later sold it to his son. They have lived here since 1921. Most of their children still do.

My great-grandmother always said, "As long as my children are single I will do my best to keep them under my feathers." Those were her first words at her 50th wedding anniversary.

Bovina is still growing. It's growing bigger and better every day. Bovina is one great little town.

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Reflections

From *The Blade*

20 YEARS AGO—OCT. 2, 1957

First Grader Johnny Charles, son of Mr. and Mrs. Jimmy Charles, became a captive of his own chair Monday morning at school. Johnny was getting out of his chair, feet first, in the small space between the seat and the back rest, and was doing a good job until he tried to pull his head through. It wouldn't go.

Kay Hartzog was elected sweetheart of Bovina Chapter of Future Farmers of America Monday afternoon. Celia Berry, a sophomore was named Plowgirl.

The increased school enrollment has created a shortage-of-teachers problem. Superintendent Warren Morton is attempting to find another teacher for a section of the fourth grade.

Minister and Mrs. James C. Hartsell and children moved to Portales, N.M., Wednesday of last week. He has served as minister of the local Church of Christ since January of this year.

Bo's Hiway Cafe, which has been in operation next door to Read's Gulf Service Station for some six weeks, will observe its Grand Opening Saturday.

15 YEARS AGO—OCTOBER 3, 1962

Women dominated fourth week of Bovina Businesses Cotton Bowl Football Contest. They captured first and second place prize money and the lead for the grand prize continues to be held by Mrs. Patsy Sherrill.

Bovina Volunteer Fire Department members kicked off a fund-raising project last week in an effort to get enough money to purchase a new fire truck for City of Bovina.

The Parmer County Commissioners Court recently approved a budget for the coming year of \$325,240.

"We're just waiting to see what the passage of the 1962 Farm Bill will mean for our feed grain and wheat programs," Prentice Mills, office manager of Parmer County ASCS, said this week.

Viewing a watershed project in Brady last week were Charlie Jefferson, Robert Calaway, Dean McCallum, Bedford Caldwell and Warren Embree. The group studied the flood control program which is in effect there.

10 YEARS AGO—OCTOBER 4, 1967

Ronald Mitchell of Lubbock, began duty here Monday night as the new marshal of Bovina. He was named to that position last week by the city council.

Chas. Lovelace, who is serving as sheriff of Parmer County, has authorized this newspaper to announce his candidacy to succeed himself, subject to the Democratic Primary next May.

Bovina Clinic Fund has increased to about \$43,000, according to Alfred Moody, a member of the financial committee.

Plans are on the drawing board for

Jaycees To Sponsor Gas Raffle

On behalf of the Nathan and Chris Moore fund, the Bovina Jaycees announce they will be conducting a gasoline raffle.

Venable's "66" Service Station is donating 50 gallons of gasoline to be given away in the first week of the project.

The tickets are on sale for 50 cents each and can be purchased from any Jaycee member.

All proceeds will go to the Moore Fund.

Venable's Service Station will be the site of the first drawing, to take place at 10 a.m. on Saturday, Oct. 8.

Calendar Of Events

WEEK OF OCT. 6-12
 Thursday, October 6
 City Council meets, 8 p.m.

Monday, October 10
 Jaycee Board of Directors meet, Hobo's Restaurant, 12 noon.

Tuesday, October 11
 Jaycees meet, Hobo's Restaurant, 12 noon.

Thirty-Two Men Attend Breakfast

Thirty-two Christian men of Bovina shared a breakfast, fellowship and song Monday at the monthly gathering held this month at the First United Methodist Fellowship Hall.

Billy Smith opened the session with a prayer of praise. Emcee L.M. Grissom introduced guest speaker, Brother Wilburn Stone, who spoke with Scriptural reference on those who claim Christianity should act like Christians so as not to discredit their brothers and sisters in the faith. Rev. Stone then led the men in singing the Christian National Anthem (Amazing Grace), while accompanying with a guitar.

Father Gerard Lynch of St. Ann's was introduced to the group as on temporary assignment from Floydada and Lockney.

Brother Grissom reminded the men of the next breakfast to be hosted by Catholic laymen on November 7. A prayer of dismissal was offered by Rev. James Putnam.

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Bill Ellis, Publisher
 Richard Jones, Editor
 Scooter Russell, Bookkeeper

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By Ace Reid



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Variety Club Met

Bovina Variety Club met Monday afternoon, with Mrs. Ruby Jones as hostess.

Seven members were present and enjoyed a period of visiting and refreshments of cake, filled

crackers, nuts, coffee and tea. Those attending were Louise Douglas, Lola Grissom, Artiefaye O'Hair, Ola Epperly, Nettie Charles, Charlie Eubank and the hostess, Ruby Jones.

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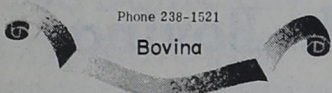


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CONTEST RULES:

- There are 14 football games listed in ads on this page.
- Pick the team you think will win in each game and place the WINNER'S NAME beside the corresponding number in the contest entry blank at bottom of this page.
- Pick the score of the tie breaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.
- Winners will be named by the Monday following the contest deadline each Friday and they will be named by Sunday, if possible. Cash prizes of \$7.50 for first, \$5.00 for second, and third prize of \$3.00 will be awarded.
- Tabulations of individual entrants will be kept all season and at the end of the season Grand prize winner will be named.
- There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p.m. or postmarked by 5 p.m. Friday.
- Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
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- Contestants must be 10 years old or older.
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| 1963-PAUL JONES | HARRY J. CHARLES |
| 1964-JEANNE KERBY | 1974- |
| 1965-ALLEN CUMPTON | EMMETT TABOR |
| 1966-TRUCK LUSK | 1975- |
| 1967-LEROY LANCE | A.M. WILSON |
| 1968-BILL ROBERTS | 1976- |
| 1969-LARRY WARDLAW | GREG HROMAS |
| 1970-DONNA CRISWELL | |
| 1971-TED GRAHAM | |

Turn This Blank Into The Blade Office By 5 p.m. Friday

Bovina Businesses Football Contest
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Contestant's Name _____

Address _____

Tiebreaker (pick Score) BOVINA _____ AMHERST _____

- | | |
|---------|----------|
| 1 _____ | 8 _____ |
| 2 _____ | 9 _____ |
| 3 _____ | 10 _____ |
| 4 _____ | 11 _____ |
| 5 _____ | 12 _____ |
| 6 _____ | 13 _____ |
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14 PITTSBURGH AT HOUSTON



GOLD STAR GIRL AND BOY.... Joan Carson of Bovina and Tom Mesman of Farwell were named Gold Star Girl and Boy at the annual Parmer County Achievement Banquet held September 26 in Bovina High School Cafeteria. She is the daughter of Mr. and Mrs. M.H. Carson of Bovina. Mesman is the son of Mr. and Mrs. Ben Mesman of Farwell.



STUDENTS in Remedial Reading from third and fourth grades who presented skit, "The Robot," Friday in school auditorium. Front, left to right, Roy Lumbraera, Juan Gonzales, Freddie Gomez and Rey Duncan. Back row, left to right, Cookie Shepherd, Denise Johnston, Rosalva Antillon and Melissa Taylor.

Students Do Robot Skit

Eight students from the third and fourth grades remedial reading class presented a skit Friday afternoon in the school auditorium. Titled "The Robot," the play was a selection from the students' regular reading book and was presented under the direction of Mrs. Virginia Rhodes. An appreciative audience of students from the third through the sixth grades attended the performance. Students who participated were Roy Lumbraera, Juan Gonzales, Freddie Gomez, Rey Duran, Cookie Shepherd, Denise Johnston, Rosalva Antillon and Melissa Taylor.

School Lunch Menu

WEEK OF OCTOBER 10-14
MONDAY—Corn dogs, onion rings, fruit salad, orange juice, crackers, applesauce cake and milk.
TUESDAY—Barbecue, pinto beans, potato salad, cabbage slaw, apple cobbler, yeast cornbread, butter and milk.
WEDNESDAY—Porkettes, green beans, creamed potatoes, buttered toast, chocolate cake, lemonade and milk.
THURSDAY—Hamburgers, lettuce, tomatoes, onions, pickles, mustard, potato chips, brownies, peach halves, orange juice and milk.
FRIDAY—Sandwiches, French fries, lettuce, tomatoes, butter cookies, orange juice and milk.

Awards Presented At 4-H Club Fete

Forty-two Parmer County 4-H'ers were honored at the annual Parmer County Achievement Banquet Monday evening, September 26 in the Bovina High School Cafeteria. Thirty of the youths were awarded year pins for their participation in the record book competition and twenty-three 4-H'ers were recognized for their participation in District competition throughout the year.

Miss Joan Carson, daughter of Mr. and Mrs. M.H. Carson, Bovina and Tom Mesman, son of Mr. and Mrs. Ben Mesman, Farwell, were named Gold Star Girl and Boy respectively. The Gold Star award is the highest award a 4-H'er may receive on the county level.

The program included a banquet meal co-sponsored by the Bailey County Electric Cooperative and Deaf Smith County Electric Cooperative. Miss Carson acted as mistress of ceremonies with Stanley Miller of Friona leading the Pledge of Allegiance and Dawn Gibson of Friona, leading the 4-H pledge and motto. Others participating included Lisa Darby of Farwell, introduction of guests; Tom Mesman of Farwell, highlights of the 4-H year; Bernie Mesman of Farwell, recognition of banquet sponsors; Gary Schueler of Rhea, recognition of adult leaders; and benediction by Mike Schueler of Rhea. Dinner music was provided by Robbie Moody and Diane Heard of Bovina.

Agents Mack Heald and Jana Pronger presented awards to the following during the awards ceremony in the auditorium:

First Year Pins—Tracey Moore, Ted Clayton, Charles Falkenberg, Charles Johnson, Devera Rhodes, Lisa McGehee, Dawn Gibson and Becky Webb.

Second Year Pins—Mark Clayton, Deirdre Miller, Robbie Moody, Maureen Jesko and Shain Rhodes.

Third Year Pins—Stanley Miller and Jo Schueler.

Fourth Year Pins—Carrie Schueler, Frank Jesko and Bernie Mesman.

Fifth Year Pins—Kathy Williams, Lisa Darby and Johanna Mesman.

Sixth Year Pins—Craig Kaltwasser, Kathy Falkenberg, Ted Mesman, Tom Mesman, Gary Schueler and Mike Schueler.

Seventh Year Pins—Joan Carson and Pam Rhodes.

Eighth Year Pins—Linda Gohlke.

Special Award Medals—Beef, Mike Schueler and Craig Kaltwasser; Sheep, Pam Rhodes, Shain Rhodes, Mark Clayton, Ted Clayton, Kathy Falkenberg, Charles Falkenberg and Tracey Moore; Swine—Kathy Williams.

Field Crops, Gary Schueler; Agriculture, Teddy Mesman and Bernie Mesman; Livestock Judging, Charles Johnson; Indian Lore, Stanley Miller; Clothing, Lisa Darby, Devera Rhodes and Deirdre Miller; Dress Revue, Becky Webb.

Child Development, Joan Carson and Johanna Mesman; Foods, Maureen Jesko, Lisa McGehee, Dawn Gibson and Robbie Moody; Electricity, Tommy Mesman; Rifle, Frank Jesko; and Danforth Awards, Ted Mesman and Linda Gohlke.

District competition awards were presented to: Dress Revue—Lisa Darby, Johanna Mesman and Becky Webb; Method Demonstration—Johanna Mesman, Joan Carson, Shelly White and Dawn Gibson; Food Show—Lisa Darby, Joan Carson, Linda Gohlke, Johanna Mesman, Robbie Moody, Maureen Jesko and Devera Rhodes.

Rifle Team—Blake Buchenau, Daren Darby, Brent Green and Frank Jesko; Livestock Team—Joe Tarter, Charles Johnson and Don Robinson; Horse Show—Lezli Williams, Diane Heard; Dairy Team—Rocky Bartlett, Steve Cockerham, Haden Walling and Jeff Grissom.

4-H leaders recognized were: Mrs. Wayne Clark, 13 years; Mrs. Darla Ivy, 3 years; Mrs. Pete Jesko, 3 years; Mrs. Claud Gregory, Jr., 3 years; Mrs. Jimmy Briggs, 5 years.

Also, Mrs. Glen Lust, 5 years; Mrs. Houston Bartlett, 5 years; Mrs. Gaylon Rhodes, 6 years; Mrs. Bob Turner, 3 years; Mrs. Marion Carson, 5 years; Mrs. Dale Hart, 12 years; Mr. Dale Hart, 12 years; Mrs. Hubert Gohlke, 8 years; Mrs. Bill Martin, 5 years; Mrs. Ben Mesman, 3 years.

Also, Mrs. Walter Schueler, 7 years; Mrs. Herbert Schueler, 6 years; Mr. Tommy Williams, 4 years; Mrs. John C. Miller, 2 years; Mrs. Leon Massey, 2 years; Mrs. Tommy Tatum, 2 years; Mrs. Kenneth McGehee, new; Mrs. Royce Moore, new; Mrs. Larry Webb, 1 year; and Mrs. Wayne Rhodes, 1 year.

Trophies for high point winners at the 4-H Project Fair included Arts & Crafts, Diana Gustin; Clothing—Donna Beth Lide; Baked Foods—Donna Beth Lide; Canning—Devera Rhodes; Agriculture—Mike Schueler; Gardening—Joan Carson and high point club was Friona 4-H Club.



MARILYN JONES and DEON HARKEY....Mr. and Mrs. Thomas Jones of Friona announce the engagement and approaching marriage of their daughter, Marilyn Kay to Deon Austin Harkey, son of Mr. and Mrs. James R. Carey of Amarillo. They will be married Saturday, October 29 at 6 p.m. at the Friona United Methodist Church. All friends and relatives are invited to attend.

Health Assembly Set In Bovina

The Texas Health Careers Program will present a Health Careers Assembly for Bovina High School on October 19, at 11:30 a.m. The unique presentation by Robert LaCroix, Presenter for the Texas Health Careers Program, is designed to introduce exciting career opportunities in health care to all students.

With ever advancing technology and research the health care field offers great employment opportunities to people with a diversity of education and training. By 1980 it is projected the health care industry

will employ more than any other single industry in the United States with the exception of Federal and state government.

The Texas Health Careers Program is a project of the Texas Hospital Education and Research Foundation and was begun in 1964 by the Texas Hospital Association because of a severe shortage in all health manpower categories. During the past seven years the Texas Health Careers Program has presented over 2,300 assemblies to more than a million Texas high school and junior high school students.

Fall

BARGAIN FEST...

FURNE UNDERSTANDS

The Problems Of Our Farm Families. So, She Has Declared

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ANY ITEM IN STOCK!

Shop Our Ladies, Children's, & Junior Departments.

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JACK WINTER SEDGEFIELD

And Others Famous Brands

BROWSABOUT

Blade Building Bovina

FREE Color PORTRAIT OF EACH CHILD

Bring All Your Children. You Will Be Given One Beautiful Color Portrait Of Each Child FREE!

ALL AGES ELIGIBLE FOR FREE PICTURES ALSO CHILDREN UNDER 5 ELIGIBLE TO WIN \$150⁰⁰ IN PRIZES

"KIDDIE CONTEST" Contest In Scenic Color

HERE'S ALL YOU DO

1. Bring all babies and kiddies to Ruthie's Ready To Wear
2. Dress the children colorfully
3. No appointment necessary
4. No obligation to buy pictures to be eligible for prizes
5. Judges will select winners on a basis of personality and expression



GRAND PRIZE

\$150⁰⁰ VALUE IN PRIZES

Absolutely FREE To 5 Of The Children Photographed By PHOTO-LAND ONLY!

DIVIDED AMONG 5 WINNERS

FREE COLOR PORTRAITS ... ALL OF YOUR CHILDREN ACCOMPANIED BY PARENT ... NO AGE LIMIT ... TWO POSES TAKEN OF EACH CHILD ... YOU WILL RECEIVE FREE ONE COLOR PORTRAIT OF EACH CHILD

RUTHIE'S READY TO WEAR

801 MAIN. FRIONA, TEXAS

THURSDAY OCTOBER 6 10 - 4

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CELLULOSE IS AN A-1, VERSATILE, EFFICIENT INSULATING MATERIAL. IT'S LIGHTWEIGHT, SHORT FIBERS ARE PARTICULARLY ADAPTABLE TO PNEUMATIC BLOWING INTO ATTICS AND SIDEWALLS. UNIFORM PROCESSINGS AND TREATMENTS PROVIDE SUPERIOR PRODUCT PERFORMANCE WHEN USED FOR RESIDENTIAL COMMERCIAL OR INDUSTRIAL APPLICATION.

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Church News

UNITED METHODIST CHURCH
 Welcome New Members--Mr. and Mrs. Gene Lowe and Richard come to us from Oakwood in Lubbock. Bill comes to us on profession of faith. The Lowes live at 406 Avenue G. Cleo Thomas came to us from Iowa City, Iowa. He is employed by our church and lives at 401 7th. He and his wife Lucy, would most likely welcome your visit.

Happy Birthdays: Oct. 1, J.C.

Sherrill Named WT Treasurer

Terry Sherrill, a senior accounting major at West Texas State University, has been elected treasurer of the WTSU branch of Alpha Gamma Rho for the 1977-78 academic year.

Alpha Gamma Rho is a social fraternity for students majoring in agriculture or agriculture-related studies.

Sherrill is the son of J.E. Sherrill of 920 Sherwood Lane, Bovina.

Pewitt, Jason Garrett. 2, Jacque Nabers.

Memorials were given in memory of Otho Hammonds by Mr. and Mrs. Bedford Caldwell, Mr. and Mrs. Joe Fowler and Mr. and Mrs. Gene Ezell.

Things To Talk About: Oct. 16, Charge Conference, Oct. 22, U.M.W. District Meet, Dumas.

Good Teachers Meeting--There were 88 per cent of our teachers present Sunday for their first meeting (or 14 out of 16 were there). There was a period of great sharing as well as problem solving and planning for future needs.

We have a great Sunday School department and it is going to become greater as it strives to serve more people and serve them better.

ST. ANN'S CATHOLIC CHURCH
 Masses at Bovina: Sunday morning at 8:30.

Masses at Friona: Saturday evening at 7; Sunday morning at 10:30.

Confessions: Bovina--Penitential rite, second Saturday of month at 8:30 p.m.

Servers for Oct. 9: Rudy Robledo, Danny Tamez, Eddie Villarreal.

Communion distributors for Oct. 9: Joe Schilling, Stan Klimek.

Oct. 9--Zeferino Villarreal will be ordained to Diocesan at Our Lady of Grace Church, Lubbock. Time, 4 p.m.

Meetings: Oct. 5, KC meeting at 9 p.m. 8, Penitential rite with private confessions at 8:30 p.m.

Oct. 7, Feast of the Most Holy Rosary. The Feast of the Holy Rosary recalls the best prayer to honor our heavenly Mother. It was on the 7th of October, 1571, that the Christians defeated the Turks at Lepante, gaining the victory through the intercession of the Blessed Virgin. All Catholics are recommended to pray daily at least five decades of the Holy Rosary. The feat is often celebrated on the first Sunday of October.

Vici Goebel To Be Feted

A shower will be held in honor of Mrs. Vici (Stallings) Goebel at the First State Bank on Saturday, Oct. 15, from 3 to 4:30 p.m.

Hostesses will be Cindy Bradburn, Barbara Charles, Dorothy Sorley, Darlene Caldwell, Juanda Murphy, Mrs. Ray Link and Debra Beauchamp.

Selections will be found at Isaac's Department Store.

Lepante, gaining the victory through the intercession of the Blessed Virgin. All Catholics are recommended to pray daily at least five decades of the Holy Rosary. The feat is often celebrated on the first Sunday of October.

Altar Society Sets Sale

St. Ann's Altar Society will hold a bake sale on Saturday, October 15, from 9 a.m. till sold out, at Bovina Supermarket.

Members of St. Ann's Society will be taking orders for special baked items until Oct. 13.

Numbers to call are 825-3767, 965-2743 or 238-1279.

Harris Hospitalized

Danny Harris, son of Mr. and Mrs. Joe Harris, entered the Highland Hospital, Lubbock, for surgery on Wednesday, Sept. 28.

Mrs. Harris reported he is doing well and is expected to be released from the hospital on Oct. 7.

Contest Standings

46 Emmett Tabor
 44 Jeanne Kerby, Jacque Nabers, George Villarreal, Ronnie D. Wines.
 43 Mike Grissom, Danny Harris, Joel Nelson, Billy Whitecotton.
 42 Dixie Carson, A.D. Cumpston, Leon Grissom, Dorothy Harris, Jim Noyes, Pat Read.
 41 Donna Grissom, Donna Malcom, Johnny Martinez, Joyce Read, Patsy Sherrill, Buford Stanberry, Joe Pat Wright.

40 Hattie Burnett, H.J. Charles, Joan Carson, Donald Dale, Monty Malcom, Hugh Rogers, Eddie Villarreal, A.M. Wilson.
 39 Bobby Cumpston, Johnny Curtis, Mabel Evans, Manuel Hernandez, Jr., Ken Horn, Greg Hromas, Mona Smith, Dean Stanberry, Sandra Ware, Mary Jane Wilson, Ricky Castaneda.

38 Darrell Barlow, T.W. Carpenter, George Douglas, Eugene Guess, Mary Hernandez, Gay Horn, Mike Nabers, Flossie Rhinehart, Bob

Sparks, Pamela Stanberry, Jody Stanberry, Kent Stanberry, Janie Sudderth, Ron Cain.

37 Frank Galvan, Jr., Sue Naegle, Tom Ware.

36 Tommy DeLeon, Erith Hawkins, Frances Johnson, Gary McCormick, Carol Ware.

35 Jay Be Barrett, Bruce Caldwell, Darlene Caldwell, Wes Cockerham, Wayne Gilliland, Norma Noyes, Dennis Willard, Dee Kling.

J. Bazaldua Named V-P

Jose Bazaldua, a senior social work major at West Texas State University, has been elected vice president of the WTSU Sociology-Social Work Club.

Organizational activities include social events, educational programs and fund raising. The club is designed for sociology and social work majors.

Bazaldua is the son of Valente Bazaldua of Bovina.

Bovina Churches Welcome You!

Church Page Sponsors

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DUDLEY'S AUTO PARTS 3rd & Dimmitt Highway
 Dudley & Jane Hughes Ph. 238-1219

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LAWLIS GIN COMPANY Highway, 86

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BOVINA GIN COMPANY "Your Satisfaction Is Our First Concern"

HORN INSURANCE ALL TYPES OF INSURANCE

FIRST BAPTIST CHURCH of BOVINA



Sunday: Sunday School-9:45 a.m. Morning Worship-11 a.m. Training Union-6 p.m. Evening Worship-7 p.m.

WEDNESDAY Prayer Meeting-8 p.m.

MISSION BELEN BAUTISTA

Escuela Dominical-9:45 a.m. Mensaje-11:30 a.m.-Union De Pre Preparacion-5 p.m. Miercoles Estudio De La Biblia-7:30 p.m.

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ALLSUP'S CONVENIENCE STORE 201 - 3rd Street 365 Days A Year

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SOUTHSIDE MOTOR SUPPLY Dimmitt Road Phone 238-1427

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SHERRILL LUMBER COMPANY Highway 60 - Bovina

BOVINA BLADE Bill Ellis, publisher

REEVE CHEVROLET -OLDS "Your Transportation Counselors Since 1938"

SHERLEY GRAIN COMPANY "Serving Parmer County Farmers The Year Around"

PLEASANT HILL BAPTIST CHURCH



Pleasant Hill, N.M. Sunday: Sunday School-10:30 a.m. Texas Time; Morning Worship, 11:30 a.m. Texas Time;

Rev. Ricky Parker

Church Training, 7 p.m. Texas Time; Wednesday Night Evening Worship, 8 p.m. Texas Time; Meeting-8 p.m.

OKLAHOMA LANE BAPTIST CHURCH



Sunday School-10 a.m. Morning Worship-11 a.m. Evening Worship-6 p.m.

Rev. Moody Smith

OKLAHOMA LANE METHODIST CHURCH



Sunday School-10 a.m. Morning Worship-11 a.m. Evening Worship-7 p.m.

Rev. H.L. Whittenburg

BOVINA METHODIST CHURCH



Sunday School-9:45 a.m. Morning Worship-11 a.m. M.Y.F.-6 p.m. Evening Worship-7 p.m. Choir Practice-Wednesday-8 p.m.

Rev. James W. Putnam

BOVINA CHURCH of CHRIST



SUNDAY SERVICES Classes-9:45 a.m. Worship-10:45 a.m. and 6 p.m. WEDNESDAY Devotional and Classes-9 p.m.

Cecil Bunch

BOVINA PENTECOSTAL HOLINESS CHURCH

Sunday School-10 a.m. Morning Worship-11 a.m. Evening Worship-7 p.m.

Church Chuckles by CARTWRIGHT



"Did you ever hear of anyone else whose faith was tied to the ups and downs of the stock market?"

THE HOMOSEXUAL PROBLEM

Recently an ugly problem has occupied the headlines of the national press. The problem is not political but moral and therefore is the proper concern of the church and its ministers. We refer to the outcry, on the part of the so-called 'Gay Liberation Front,' for their civil rights.

I feel that no one should be denied their civil rights, but there is no guarantee in the Constitution which gives anyone the right to perversion. When we accept perversion of normality in any area as if it was normal or right, we become a sick society. When any perversion threatens our moral structure it must be dealt with, not condoned. If we pretend that this has somehow changed with the changing times we might as well stop pretending that we are a moral nation and eliminate all the statutes on the books which attempt to protect our children and ourselves from gross immorality. None of us have the right to spread our immorality into the community and teach it to the children who will make up the coming generation. The moral base for our laws is the Bible. We cannot afford to ignore this subject because one group, under the false banner of civil rights, has demanded it. If you do not realize how strongly homosexuality is condemned in the Bible read Romans 1:18-32. It is sinful, immoral and illegal to practice the behavior motivated by this perversion of the normal sexual drive. Cecil F. Bunch Minister Church of Christ

ST. JOHN LUTHERAN CHURCH



Sunday School-9:30 a.m. Morning Worship-10:30 a.m.

Rev. Herman Schelter

ST. ANN'S CATHOLIC CHURCH

Mass-Sunday, 8:30 a.m. Wednesday-8:00 p.m. CCD-After Mass Sunday High School CCD-7 p.m. Wednesday Confession: Sunday, 8:25 a.m. Rev. Dermot O'Brien, Administrator

GO CLASSIFIED

Ph. 238-1523

Word Ads, first insertion, per word 8 cents
Additional insertions (no copy change), per word.....6 cents
Minimum charge.....\$1.25

Classified display (boxed ads) 1 column or 2 column width. Per column inch.....\$1.25
Cards of Thanks—same as classified word rate, minimum charge.....\$1.25

DEADLINE for classified advertising in Wednesday's issue—Noon Tuesday.

Check advertisement and report any error immediately; The Blade is not responsible for error after ad has already run once.

BOVINA ELECTRIC
Dale Berggren
225-6505 or 225-4535
42-tfnc

McKilip Drag Line Service.
Excavation and dirt moving. Call Farwell, 481-3302.
34-tfnc

FOR SALE....Large 3-bedroom, 3-bath brick home, 1/2 mile south of Bovina. Call Juane McDaniel, owner, for appointment. 238-1224. 8-tfnc

FACTS
By John Ricci



The risk of using pesticides versus the risk of not using them to assure optimum production and safety of food is the ultimate evaluation where the food system's welfare is concerned. One scientist described recently what the future without pesticides might hold:

- Total output of crops and livestock combined would be reduced immediately by at least 30%.
- The price of farm products would increase by 50 to 75%.
- Farm exports would be eliminated.
- The number of agricultural workers currently on farms would have to be doubled.
- Instead of spending 17% of the family income on food, we would spend 30-40% and more to provide for current food needs.
- Without increasing the amount of land in farm crops, we could not provide food for more than 40% of our current population.

TUCKER EQUIPMENT CO.
1100 Mabry, Clovis 762-4453

FOR SALE....Ranger XLT F-150 Ford pickup. 1976 model, loaded. Only 4,000 miles. 460 V-8 engine with sunfighter. Call 295-6888.
6-tfnc

FOR SALE....14x72 mobile home. Two bedrooms and two baths. Take up for payments. In Bovina. For information, call Ruidoso, N.M. (505) 257-4147. 46-tfnc

FOR SALE....Electric Zimmatic center pivot sprinkler system. Phone 247-3311 after 6 p.m. 29-tfnc

THE FINAL TOUCH....Decorating Service. Draperies, wallpaper, bedroom ensembles, woven woods, wall accessories, bath ensembles. Call for appointment, Kaye Willmon, 1317 Pile, Clovis, N.M. 88101. 762-1745.
12-4tc

TWO CHAIRS....for sale. Strato-Loungers. Mixture of green, gold, beige, brown. 238-1231. 12-1tc

BRICK, 3 bedrooms, 1 bath. Good location. Priced to sell. Several other cheaper houses. Jack Woltmon Realty Co., 238-1242. 4-tfnc

NEED A HOME LOAN?
SEE **FIRST FEDERAL**
FIRST FEDERAL SAVINGS
AND LOAN ASSOCIATION
801 Pile St.
762-4417
Clovis, New Mexico

FOR AMBULANCE SERVICE ONLY—Call Friona, 247-2711, any hour of the day or night. 8-tfnc

To report emergencies or any suspicious activity, any time of the day or night, Marshal, 238-1133; Deputy Marshal, 238-1635; City Hall, 238-1116; if no answer, 806-481-3303, Sheriff's department. 48-tfnc

FOUR BEDROOMS, 3 baths; lovely brick home; close to school. Have to see to appreciate. Jack Woltmon Realty Co., 238-1242. 4-tfnc

FOR SALE....Two Coyote Hounds. 1/4 Irish Wolfhound and 3/4 greyhound. Both males, one year old. Just right for training. Call 272-3731, Muleshoe. 12-tfnc

FOR SALE....1973 Schult Mobile Home. 2 bedrooms, fully furnished and has washer and dryer. Nice. \$6500. Call 247-3349. 12-tfnc

Need a better Band Instrument? Good Selection now. New and Used. Expert Repairs. Phillips House of Music, 118 Main in Clovis, N.M. Phone 505-763-5041. 1-tfnc

CINDY BOWMAN is Bovina's salesperson and distributor for **AMWAY PRODUCTS.** Phone 225-4900. 11-4tc

8x40 DETROITER mobile home. Air conditioned, central heat, shower and bath, carpeted. Excellent condition. \$2,995. 965-2738. 7-tfnc

FOR SALE BY OWNER.... Three bedrooms, 1 1/2 baths, utility room, fence, carpet, built-in cooking. Winston Allison, 238-1691 for appointment. 12-2tp

'78 MODEL SALE.... We have a large selection of '78 model Town and Country Broadmore and Festival Mobile Homes that are already on sale. Have a few '77 models left that prices have been cut to near cost. Now is the time to buy. 15-year financing available. Glenn Cook Mobile Homes, 3101 W. 7th, Clovis, N.M. Phone 769-1933. 13-2tc

FISH to stock ponds or prepared for the table. Channel catfish, rainbow trout, gigantic, delicious perch. To place orders, contact Willie Hester, Texico. 13-2tc

ONE upright piano for sale, \$75.00. Two Early American velvet love seats, \$75.00 pair. 238-1142. See at Sands Motel. 13-1tc

IF YOU.... have any equipment in the shop, will you please call or make arrangements to pick it up. Thank you. Mrs. Otho Hammonds. 13-1tp

LEGAL NOTICE

LEGAL NOTICE STATEMENT OF NONDISCRIMINATION — Deaf Smith Electric Cooperative, Inc., has filed with the Federal Government a Compliance Assurance in which it assures the Rural Electrification Administration that it will comply fully with all requirements of Title VI of the Civil Rights Act of 1964, and the Rules and Regulations of the Department of Agriculture issued thereunder, to the end that no person in the United States shall, on the ground of race, color, or national origin, be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination in the conduct of its program and the operation of its facilities. Under this Assurance, this organization is committed not to discriminate against any person on the ground of race, color or national origin in its policies and practices relating to applications for service or any other policies and practices relating to himself, or any specific class of individuals, to be subjected by this organization to discrimination prohibited by Title VI of the Act

and the Rules and Regulations issued thereunder may, by himself or a representative, file with the Secretary of Agriculture, Washington, D.C. 20250, or the Rural Electrification Administration, Washington, D.C. 20250, or this organization, or all, a written complaint. Such complaint must be filed not later than 180 days after the alleged discrimination, or treatment of beneficiaries and participants including rates, conditions and extension of service, use of any of its facilities, attendance at and participation in any meetings of beneficiaries and participants or the exercise of any rights of such beneficiaries and participants in the conduct of the operations of this organization. "Any person who believes by such later date to which the Secretary of Agriculture or the Rural Electrification Administration extends the time for filing. Identity of complainants will be kept confidential except to the extent necessary to carry out the purposes of the Rules and Regulations." 1-ttc

COURTHOUSE NOTES

Instrument Report Ending September 14, 1977 in County Clerk Office, Bonnie Warren, County Clerk
WD, First Fed. Sav. & Loan, Librado Olivarez, lot 28, Eastview Add., Bovina
WD, Nicanor M. Rodriguez, Santiago Leal, part lot 4, Blk. 101, Bovina
WD, Paul D. Haden, Rhonda R. Ketcherside, lots 10 and 11 and N 15 ft. lot 12, Blk. 20, Farwell
WD, Hattie Snead, Est., Hazel L. Baxter, Lot 3 and S 1/2 lot 2, Blk. 7, Staley Add., Friona
WD, Charles Aycock, Paul D. Haden, lots 10 and 11 and N 15 ft. lot 12, Blk. 20, Farwell
WD, Jeffrey Lee McCormick, James Clyde Pankey, Jr., E 1/2 of lots 13 thru 18, Blk. 64, Friona.

YH Chapter Meets

Bovina Chapter of Young Homemakers will meet on Monday, Oct. 10, at 4 p.m. at the Methodist Church.
The program this month will be given by Dian of Hair by Dian in Lubbock.
The meeting will be open to anyone in the area who would like to attend.

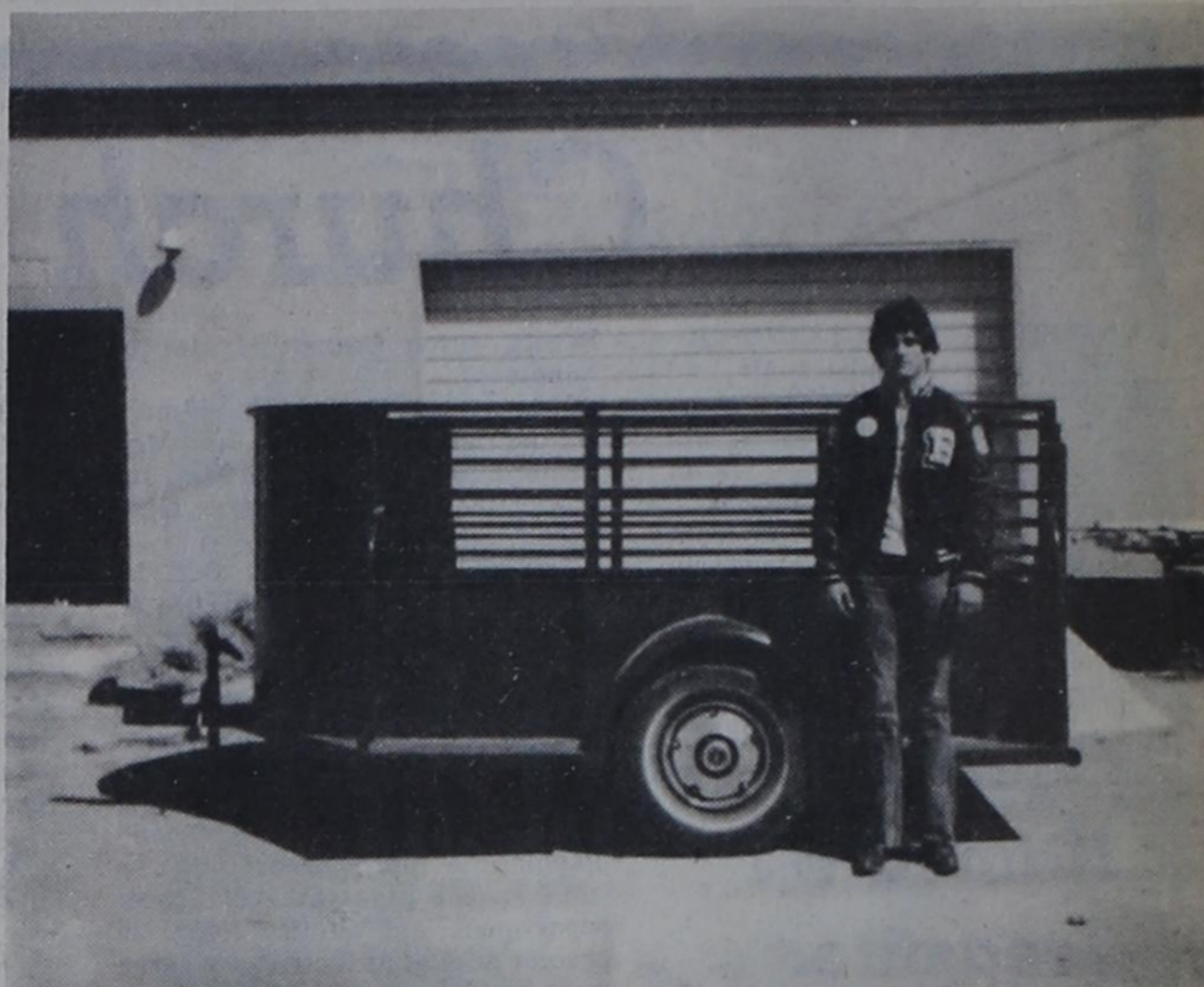
GARAGE SALE.... 1102 Avenue H. Thursday, Friday, Saturday, Oct. 6-7-8. Start 8:30 a.m. Furniture, clothing, appliances, antiques, dishes. 13-1tc

JIM BRANDON

Special Election November 8th

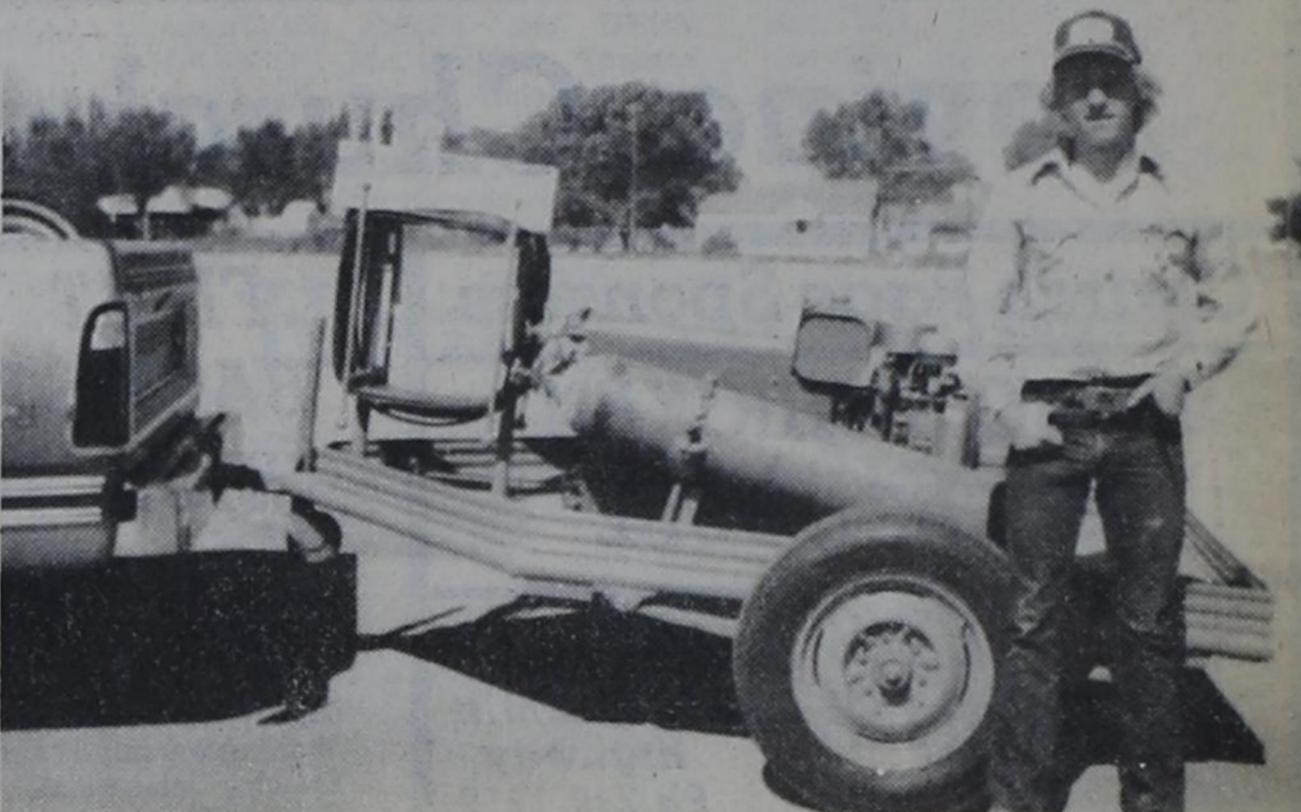
FOR STATE SENATOR
31st District

+ Businessman
+ CPA-Attorney
+ Regent-Amarillo College (7 yrs.)
+ Reagan Delegate to Republican National Convention
+ Native Texan—22 yrs. in Amarillo
Political Advertising Paid for by Charlene Lacy, Treasurer
Brandon For Senate Committee
1709 Avondale, Amarillo, Tx 79106
352-2762



FFA PROJECTS.... Among the projects entered by Bovina FFA members in the Panhandle-South Plains Fair at Lubbock last weekend were these shown above. Above, Pat

Ware stands alongside the VoAg II class' stock trailer, which won third place in competition. Steve Cockerham stands in front of his welding trailer.



FFA News

By JIM RHODES

Five boys from the Bovina FFA Chapter entered the Farm Mechanics last Saturday at the Panhandle-South Plains Fair. Those boys and their projects are as follows: Pat Ware and Mike Read, timing stand; Steve Cockerham, welding trailer; Mike Cole, branding iron heater; Chip Grissom, welding table, and last year's Ag II

Class stock trailer. The stock trailer took third place in the group competition.

Four members and one advisor traveled to Lubbock to take their lambs to the fair.

On Thursday, the members, Tim Garner, Pam Rhodes, Laura Widner and Jim Rhodes, groomed their lambs and got them ready to show.

Your local used cow dealer is
friona bi-products
Call Collect 247-3032
For 7 days a week dead stock removal

CRUCE & LONG AUCTIONEERS
BOX 1921 PLAINVIEW, TEXAS
JAMES CRUCE MIKE LONG
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THOSE WHO KNOW, CALL US tffc

IN ORDER TO BETTER SERVE OUR CUSTOMERS IN BOVINA AREA, WE HAVE INSTALLED A DIRECT LINE. CALL US ANY TIME FOR SALES OR SERVICE.
238-1373
Parmer County Implement Co.
Friona, Texas

Take it from your neighbor—
My P-A-G SX520 averaged 9,926 lbs. per acre.
C. W. STALLINGS
Bovina, Texas
"On one 80 acre block I planted 60 acres in P-A-G SX520 and it made 11,116 lbs. of dry corn. My entire crop of 723 acres of P-A-G SX520 averaged 9,926 lbs., dried down to 15 1/2% moisture. I am sold on P-A-G and I am going to plant every acre in P-A-G next year."
FOR MORE INFORMATION CONTACT
SHERLEY ANDERSON GRAIN Bovina, Texas
Ask your P-A-G Dealer about the 1978 REBATE PROGRAM.
It will save you money on your P-A-G purchases.
P-A-G SEEDS BOX 10303 LUBBOCK, TEXAS 79408
Performance of this seed may be adversely affected by environmental conditions, mutant strains of insects or diseases, or other factors beyond the control of P-A-G.

The heat pump
"THE ELECTRIC SAVINGS MACHINE"
3 ways energy can be saved in the home.

- 1 By improving the thermal integrity of the structure itself: by adding insulation, installing double glazed windows, reducing hot and cold air infiltration.
- 2 By installing efficient energy-saving systems and appliances.
- 3 By adopting wise use habits.

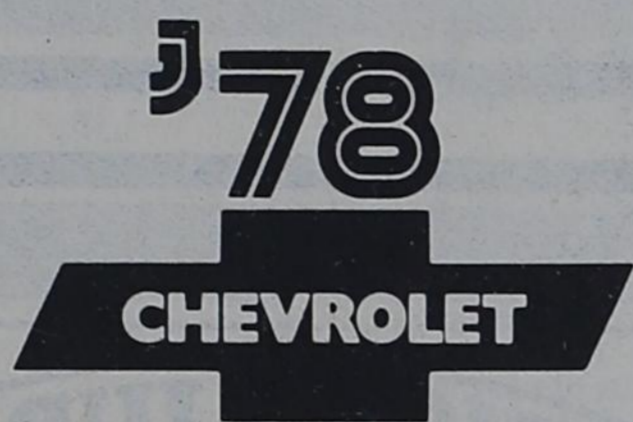
EFFICIENT USE OF FUEL RESOURCES.

The heat pump uses electricity efficiently because it can deliver as much as two units of heat for every one heat unit of electricity it uses during the heating season. The heat pump makes efficient use of fuel resources because it uses electricity for heating and cooling, and thus allows use of the nation's more plentiful fuels like coal. Southwestern Public Service is now reducing its dependence on natural gas as a fuel and is building plants that use coal to make electricity. Using fuels like coal preserves the nation's scarce petroleum resources for other uses. The heat pump saves electricity... and saves you money. It's the electric savings machine!

SPS
SOUTHWESTERN PUBLIC SERVICE
OUR GENERATION IS FOR YOU!

78 CARS ARE HERE

PREMIERE Showing!

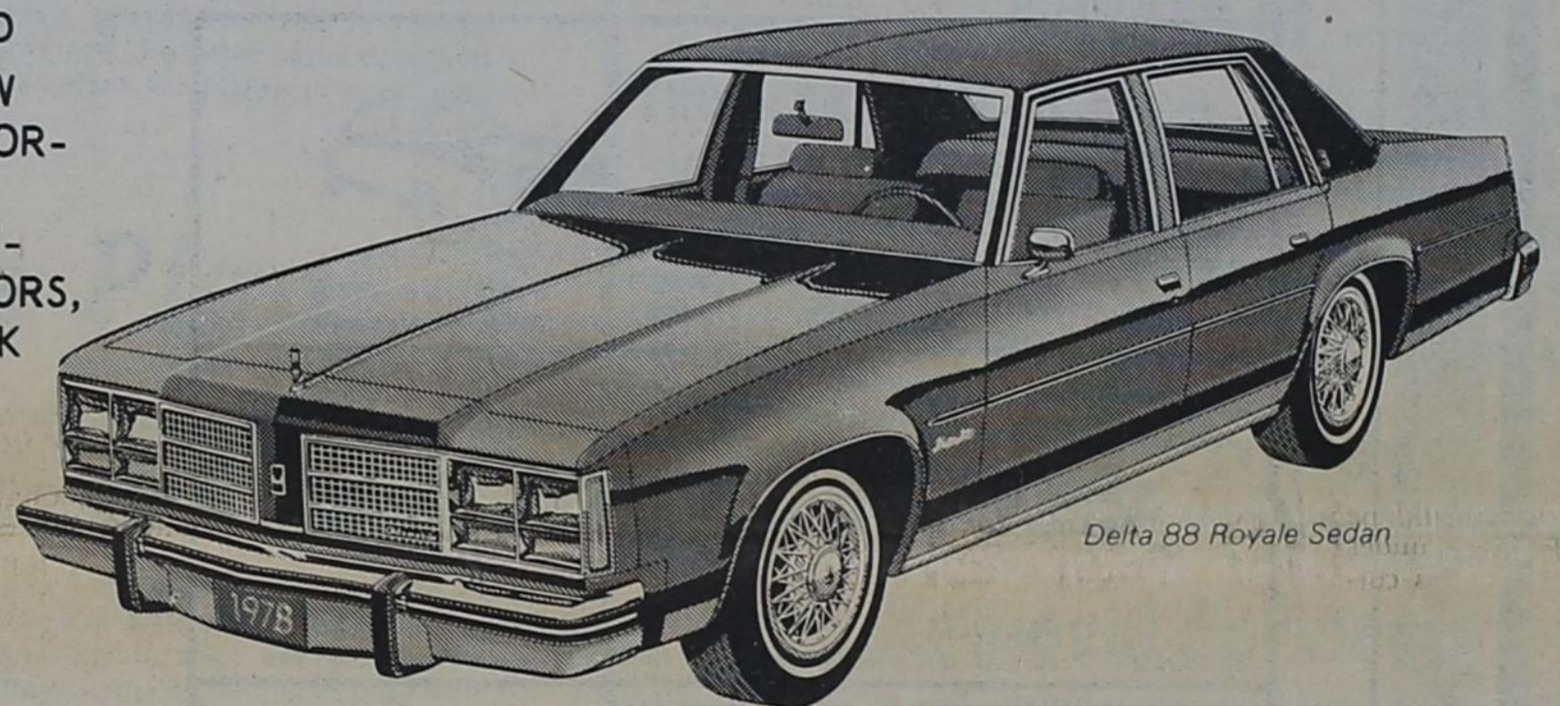


SEE THEM ALL THURSDAY, OCTOBER 6 AT THE PARMER COUNTY COMMUNITY CENTER. FREE COFFEE, DONUTS, DOOR PRIZES



Chevette 4-Door Hatchback Sedan

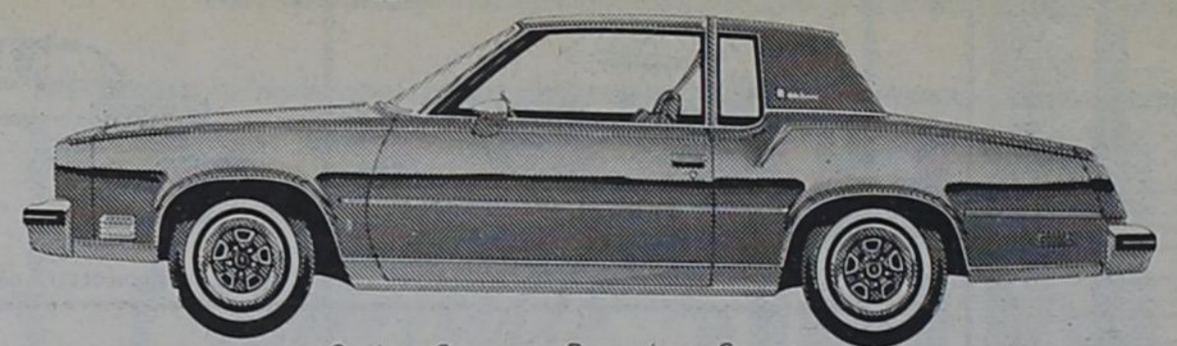
THE '78 BIGGER AND BETTER AUTO SHOW IS BEING CO-SPONSORED THIS YEAR BY REEVE CHEVROLET-OLDS, FRIONA MOTORS, FRIONA STATE BANK AND FRIONA TEXAS FEDERAL CREDIT UNION.



Delta 88 Royale Sedan



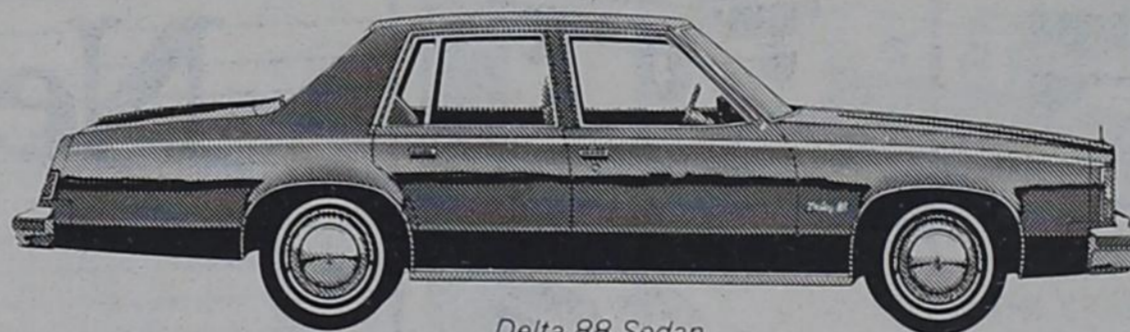
Caprice Classic 4-Door Sedan



Cutlass Supreme Brougham Coupe



Monte Carlo Landau Coupe



Delta 88 Sedan



Malibu Classic Landau Coupe



Ninety-Eight Regency Sedan



Oldsmobile is offering a Diesel car this year. Chevrolet will have a Diesel Pick up. Ask to see them at Reeve's.

Keep that Great GM Feeling with our quality service and genuine GM Parts.

REEVE CHEVROLET-OLDS

GLENN REEVE, JR. RON CAIN GLENN WILLIAMS GLENN REEVE, SR.












FRIONA, TEXAS

Everybody Loves a



**SEE THEM THURSDAY, OCTOBER 6 AT THE
COMMUNITY CENTER AUTO SHOW - '78**

**SEE THE NEW 1978 FORDS
BIG SELECTION! IMMEDIATE DELIVERY!
REASONABLE PRICES!**

 Ford LTD Family... size, room and comfort.	 Ford LTD II The LTD of mid-size cars.
 Granada Compare it with cars costing thousands more.	 Mustang II Takes you away from an ordinary day.
 Pinto America's traditional best-selling,* better idea sub-compact.	 Fiesta Europe's most successful new car in history.*
 Club Wagon The king of clubs.	 F-150 Pickup Built tough where it matters most.
 Thunderbird New achievement in the Thunderbird tradition.	 Ford LTD Station Wagon
 Fairmont The Ford in your future.	 Bronco Total toughness, total comfort, family size.

**OUR SALESMEN ARE READY
TO OFFER YOU A GOOD BUY!**

Troy Brown
Jack McLaughlin
W. H. Evans
Oscar Baxter
John Baxter



FORD
When America needs
a better idea,
Ford puts it on wheels.

**"Come see the
new '78 Thunderbirds**



You're in luck. We're in luck. We've got a great selection of new Thunderbirds on hand. Standard. Town Landau. Diamond Jubilee Edition. You'll find them in a full range of colors. And equipped the way you want them. Many luxuries, of course, come standard. Come see me soon while selection's best!

TOP DOLLAR ON TRADES • EASY TERMS

★★★★★★★★★★

Need more room?

**FRIONA MOTORS HAS A FORD WAGON
JUST YOUR SIZE!**



1978 Ford Fairmont 4-Door Wagon
Gives you about 85% of the inside space of many full-size wagons! Seats five adults in roomy comfort. Or two—with rear seat folded down—plus 79.5 cu. ft. for cargo. Four wide-opening doors, and big liftgate at rear offer easy accessibility.

1978 Ford LTD Country Squire
If you're looking for luxury and comfort, you've got to see our beautiful LTD Squire. If you're also looking for room, the Squire gives you 94.6 cu. ft. of space for cargo. If you're looking for a nice price, we'll give you that, too. We have some 1978 LTD Wagons available, too. Bring the family and take a test drive today.



1978 Ford Club Wagon
Roominess and comfort. That's what Ford Club Wagons offer. Move-around space up front, and in the rear. Riding comfort with Ford's exclusive frame construction. Seating available for five, eight, or twelve. Test-drive the "King of Clubs" today.

FRIONA MOTORS



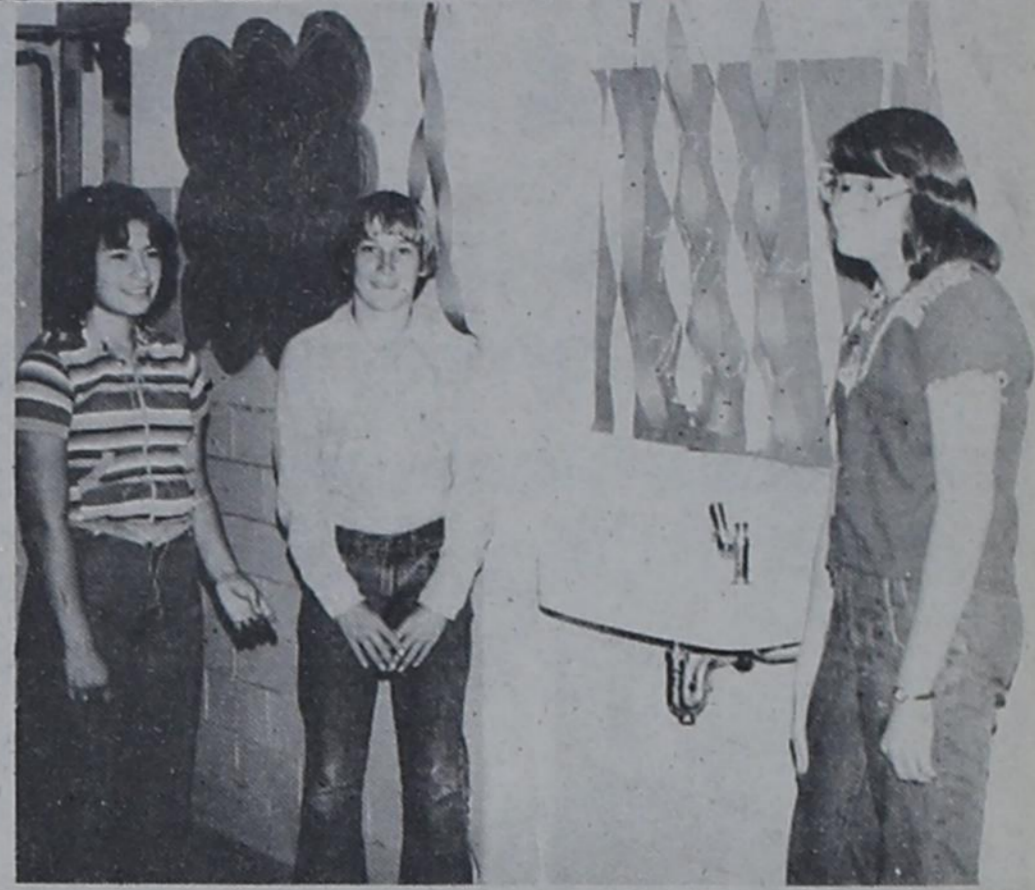
MUSTANG SPIRIT....Sophomores Ollie Atkins and Scott Johnson are shown with the sophomore class homecoming hall display. The sophomores depicted the school

spirit by placing a sign over one of the drinking fountains which read "This fountain is overflowing with Mustang Spirit!"



JUNIOR DECORATIONS....Dressed in western attire, these BHS juniors pose before the class homecoming display in the high school hallway. They are Ronnie

Cary, David Steelman and Tamara Lambert. David is pointing at a Lubbock Christian Eagle which is being held down by the double M of "Mad Maroon."



MAROON SPIRIT...The BHS Freshmen joined in the homecoming decoration fun by decorating a piece of the hallway of their own. Shown

before a Maroon Spirit sign are Janette Soltz, Dale Turner and Sue Pipes.



SENIOR SPIRIT....The Bovina High seniors painted a poster which covered the wall, showing a Mustang giving a bunch of Lubbock

Christian Eagles head shavings. Pictured with the poster are seniors Tracy Russell, Samie Garrison and Gloria Villarreal.

REPORTS GIVEN

County Center Has Annual Meeting Here

Parmer County Special Services Center at Bovina met Thursday, Sept. 22 at 8:30 p.m., ending their summer hiatus.

Presumably due to harvest, a quorum was not present. Minutes of the May meeting were read and approved.

Board members present received the three-month report of director Pearl Cervantez. 469 contact services during the summer, 34 youth in the 8-week summer program including Special Food Services for children. Also reported was 30 participants in the rent subsidy program, 8 in manpower (C.E.T.A.), 3 in the energy crisis

presentation program. In the three-month summer period, the Center also made 51 referrals to outside agencies.

Eloise Dixon presented the Area Board Meeting report and briefly discussed college courses offered at Amarillo. Mrs. Cervantez remarked that for the Center to offer special vocational courses they must receive a request for such courses from those who fall into the Center's guidelines for qualification.

Other reports were received on the rent subsidy program, the energy crisis prevention and homemaker services, the latter being designed to authorize the hiring of a caretaker

for the aged or inform in doing menial household tasks they cannot do for themselves.

A new program, "Green Thumb," allows the Center to hire a retired senior citizen over 55 who can drive a car and work at the Center several hours a week on helpful tasks as

transportation for clinic patients or telephone service to shut-ins, etc. A qualified individual hired would receive wages and mileage.

Board Chairman Stanley Klimek dismissed the group noting that the Center could use three more volunteers to serve as directors.

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Clayton Initiates Unique Office Plan

Representative Bill Clayton announced this week that he will have a full-time office representative for the district, and is making plans for what is believed will be the first-ever mobile district office.

Bill Sarpalius will man the special district office, which will be set up in a van-type vehicle so that it can visit each city and town in the seven

counties that make up the 72nd Legislative District.

Sarpalius is a graduate of Boys Ranch, and while a student distinguished himself by being state president of the Future Farmers of America. He attended West Texas State University but received his degree in agriculture education from Texas Tech University in 1972.

Clayton's new assistant worked two years at Boys Ranch, and then taught Vo-Ag there for three years. He has spent some time with Clayton in Austin gaining background for his new venture.

"I hope that people will avail themselves of this opportunity to discuss their problems and wishes with my representative. I don't want

to discourage anyone from calling me at any time, but felt that if someone was more accessible, they might respond more readily.

Clayton said that a regular schedule would be arranged for Sarpalius to visit every town and village in his district, and they would be visited on a regular basis.

October Is
RESPECT LIFE Month!

KNOW THAT ... Over 1 1/2 Million Abortions Are Performed Annually In The United States

KNOW THAT ... Three U.S. Cities Have Now Reached The Dubious Distinction Of Having More Abortions Than LIVE BIRTHS

KNOW THAT ... A Minor Female Can Get An Abortion Without The Parents Knowledge On Consent Under The Law

KNOW THAT ... There Are Alternatives To Abortion

BECOME INFORMED

BOVINA VOTERS FOR LIFE

BOX 595
BOVINA, TEXAS PH. 238-1370

DATE	DEPOSIT	WITHDRAWAL	INTEREST	BALANCE
1/1	00.00		00.00	00.00
1/15	00.00		00.00	00.00
2/1	00.00		00.00	00.00
2/15	00.00		00.00	00.00
3/1	00.00		00.00	00.00
3/15	00.00		00.00	00.00
4/1	00.00		00.00	00.00
4/15	00.00		00.00	00.00
5/1	00.00		00.00	00.00
5/15	00.00		00.00	00.00
6/1	00.00		00.00	00.00
6/15	00.00		00.00	00.00
7/1	00.00		00.00	00.00
7/15	00.00		00.00	00.00
8/1	00.00		00.00	00.00
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9/1	00.00		00.00	00.00
9/15	00.00		00.00	00.00
10/1	00.00		00.00	00.00
10/15	00.00		00.00	00.00
11/1	00.00		00.00	00.00
11/15	00.00		00.00	00.00
12/1	00.00		00.00	00.00

NO DEPOSIT NO RETURN

In the changing world of finance, there's one sure thing that always stays the same . . . if you don't put any money away . . . you never get any back. Wise use of your money demands a sound and practical savings program. It's the only way we know to get a constant and good return on your money. You might just say it's a matter of no deposit, no return. Open a savings account today . . . where you can watch the sum rise.

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(DEPOSITS INSURED UP TO \$40,000.00)

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BRANCH OFFICE: 2nd and Abilene St. PORTALES, N. MEX.

FSLIC

"WATCH THE SUM RISE"

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Annual SALES

KIRBY BLOWANZA

THIS IS THE BIGGEST SALE OF THE YEAR ON THE NEW KIRBY CLASSIC III VACUUM CLEANER AND ATTACHMENTS.

FREE!

Let us demonstrate a new Kirby and attachments to you and you will receive FREE a \$10.95 set of six steak knives.

WIN!

When you purchase your new Kirby and attachments you will be entered in our November 30, 1977 drawing for a \$569.00 Amana Radarange Microwave Oven.

RECEIVE...

Receive the best deals we have ever offered. Come by Young's Kirby Sales located at the office of the XIT Auto Ranch or call us a 247-2152.

FOR A FREE DEMONSTRATION AND YOUR STEAK KNIVES CALL NOW... TODAY!
After 6 p.m. call Troy or Gladys Young at 247-3203 or call J. D. or Jan Spencer at 247-3058.

Out-of-town residents may call us collect for an appointment. FINANCING AVAILABLE

Young's Kirby Sales

GOOD TRADE-IN PRICES WE NEED USED VACUUMS
We Are Friona's AUTHORIZED KIRBY DEALERS



Bovina Supermarket

DOUBLE STAMPS ON WEDNESDAY
WITH \$2.50 PURCHASE OR MORE

Family Center



"BIG CITY SELECTIONS
SMALL TOWN CONVENIENCE"

"FROM OUR MEAT MARKET"
GRADE 'A'

FRYERS

WHOLE LB. **45¢** CUTUP LB. **49¢**

WILSON'S CERTIFIED **BACON** 2 LB. PKG. **\$2.49**

GRAIN FED FREEZER BEEF
CUT & WRAPPED TO YOUR SPECIFICATIONS

USDA GOOD HALVES LB. **81¢** USDA CHOICE HALVES LB. **82¢**

SINGLE S & H GREEN STAMPS GIVEN ON ALL OUR FREEZER PACK MEATS

PRICES GOOD WEEK OF
OCTOBER 6 THRU OCTOBER 12

NEW MEXICO DELICIOUS **APPLES**
5 LBS. **\$1.00**

ARMOUR **VIENNA SAUSAGE**
5 OZ. CAN **3/\$1.00**

FRONTIER **TOILET TISSUE** 6 ROLL PKG. **89¢**

WHITESWAN **BLEACH** 1/2 GALLON **39¢**

VLASIC POLISH or KOSHER **DILL PICKLE SPEARS** 24 OZ. JAR **69¢**

WISK DETERGENT QUART BOTTLE **69¢**

WHITESWAN **MARGARINE** 1 LB. TUB **49¢**

KING SIZE **COCA COLA**
6 BOTTLE CARTON **79¢**
PLUS DEPOSIT

FRESH PRODUCE
SUNKIST **LEMONS** LB. **29¢**
CRISP TEXAS **CARROTS** LB. PKG. **19¢**

FROZEN FOODS
PET or OLE SOUTH **FRUIT COBBLERS** PKG. **79¢**
BIRDSEYE CUT **OKRA** 100 OZ. BOX **45¢**

COUPON
Special!
Box of 10 **TAMPAX TAMPONS** with coupon **43¢** Box
66c each without coupon

BEN*FRANKLIN

8-Oz. **BARRELS OF YARN**
Big barrels of yarn at big savings! 8-oz. acrylic sport weight. Machine care. Colors.
Only **157** Each

Vaseline Intensive Care **BATH BEADS**
15-16 Oz. Sizes **97¢** Ea.

Flexible Q-TIPS **COTTON SWABS**
Box of 170 **97¢** box

25-Ft. Roll **ALUMINUM FOIL**
3 **ROLLS** **\$1.**

Little Golden STORY BOOKS
Provide hours of fun for little ones with preschool books! Many titles.
Choice **3 \$1.** for

44-Qt. **WASTE BASKET**
with pkg. of 15 **Lemon Scented Plastic Liners!**
Lift-top plastic wastebasket in kitchen colors. 44-qt. scented liners.
Reg. \$6.98 **377** each

1-lb. Bag **SHREDDED FOAM**
Stuff toys, pillows, more! Non-allergenic, washable, resilient.
Only **83¢** Bag

Good Home Cooking KITCHEN ENSEMBLES
Country charm! Natural on brown designs in cotton. 7x7-in. pot holder, 12x12-in. dishcloth, 16x27-in. towel.
Dishcloth **69¢** Each
Pot Holder **79¢** Each
Kitchen Towel **99¢** Each