

WEDNESDAY, MARCH 23, 1966

Bovina, Texas

VOL X, NO. 38

WHITTLIN'

By DOLPH MOTEN

One of the bits of information on the printed program at the chamber of commerce and agriculture banquet said, "Bulltown Days 1966 - August 18-19-20."

While this is early Spring and the celebration in late Summer, now is the best time for planning.

The three-day event has proven to be highly successful during the past two years. That's a great advantage for making this year's event even better. Nothing succeeds like success, in other words.

As might be expected, financing is a major factor in the celebration. There's no way to get around it. It takes money to have Bulltown Days.

Probably the biggest secret to the success of the three-day holiday to date has been the free feed, featuring the best in first class barbecue, on the evening of the second day. Because it's free to the public, though, doesn't mean that it doesn't cost anything. The money, a sizeable chunk, must come from sponsors of the celebration, area businesses.

To charge individuals for the feed would weaken the entire celebration to the point that it wouldn't be worth having.

To cut down on the quality of the food served would lessen the expense. At the same time, it would be degrading to the whole celebration and would cost more in crowd response by many times than the saving would be worth.

There's a possibility, though, that some events could be added to the celebration which wouldn't be free to the public and would leave the event on the prestige basis which it now enjoys.

Carnival rides for the children, for instance, could be added and bring in revenue which would help the entire program without leaving a bad taste in the mouths of visitors. Who would begrudge small children a few quarters for entertaining rides during a holiday celebration in the best small town on the Plains?

Such rides were well accepted a few years ago at one of the Lions Club's Fourth of July celebrations. How profitable they were, we don't remember. But if they're operated on a percentage basis, they'll earn some money for the Bulltown Days fund.

Also being considered by Jack McCracken, who has served as Bulltown Days chairman for the past two years, is a wrestling match with professionals putting on the show.

Wrestling is a crowd-pleaser and a money-maker in many area towns. It could probably be in Bovina, too, with the right kind of promotion. One of the problems here is where to stage the matches. Maybe, if the BTD leaders favor such a promotion, this problem can be overcome and something worked out.

The two aforementioned ideas will each serve two purposes:

1. They will add to the overall appeal of the celebration.

2. They will produce funds for the celebration without hindering the present goodwill which the event now enjoys.

Other suggestions for the celebration will be welcomed by those in charge, we feel sure.

It could be that if you come up with a good idea that you could be appointed chairman of a committee to put it over. Sometimes things like that happen.

Citizens need to remember that the celebration is for everyone here plus all the visitors and guests.

There isn't a lot of complaining about Bulltown Days from people who are working hard to insure its success.

May we point out again that it's time now to be making definite plans. All the details can't be worked out the week before the celebration.

Bulltown Days received some verbal boosting downstate last week, we understand. Cash Richards was in Abilene for the anniversary celebration parade for that town with his fancy, matched set of mules and his chuckwagon.

He took the opportunity to explain, and proclaim, about Bulltown Days.

Human Relations Speech Topic --

223 Attend Annual Chamber Feed

Top Citizens Of Year Told

Mrs. Flossie Rhinehart and Wilbur Charles were named Bovina's outstanding woman and man of the year at the annual banquet of the chamber of commerce and agriculture Thursday night.

They were presented with handsome plaques, appropriately engraved.

Mrs. Rhinehart, an employee of the post office here, was honored for going "beyond the line of duty in her work at the post office."

Charles, a retired farmer, has served for 35 years as a member of the official board of Bovina Methodist Church. He is a former school board member.

He retired from active farming in 1955.

Mrs. Rhinehart's plaque was presented by Mrs. Buck Ellison, winner of the award last year. Don Stone, who was named the outstanding man of the community a year ago, made the presentation to Charles.

The presentations were one of the highlights of the chamber banquet.

Musical Program --

Clinic Fund Benefit Set

"Slum Town Symfunny" will be featured entertainment at a benefit Saturday, April 2, for the Bovina Clinic Fund.

"This outstanding group of businessmen from Lamesa has performed for the Lions Club convention in Los Angeles, in many other large cities, and throughout this area," says Mrs. Bob Estes, secretary of Bovina Chamber of Commerce and Agriculture, sponsoring organization.

The benefit will also feature groups from Clovis and Portales.

It is scheduled for 8:30 p.m. in school auditorium. Members of the chamber explain that the time was set to prevent a conflict with a revival at First Baptist Church, which will be in progress next week.

Prize of admission is \$1.50 for adults and \$1 for students. The featured group, "Slum Town Symfunny", will not charge the chamber for the performance. All the money collected from ticket sales will be put into the clinic fund.

Advance ticket sales in Bovina are being conducted by members of the chamber. Tickets will also be on sale at the Chamber of Commerce office in Muleshoe, at the Castro County News office in Dimmitt and at Radio Station KCLV in Clovis.

For Parades --

Club Orders Fancy Chaps

New, decorative Western chaps and vests have been ordered by members of Bovina Roping Club to be worn at parades and special events.

Some 20 members of the club ordered the chaps and vests at a special meeting of the club Monday night in Bovina Restaurant. They are scheduled to be delivered in the next two or three weeks.

The chaps will be maroon with white trim including the letters BOVINA in white down each leg. The vests will be maroon with white trim.

The special attire was purchased by individual members,

Monday Thru Friday --

Baptist Revival Set Next Week

First Baptist Church of Bovina has scheduled a series of revival meetings for next week.

Services will be conducted twice daily -- at 11 a.m. and 8 p.m. -- Monday through Friday, March 28 through April 1, announces Rev. Ralph Aday, pastor.

Doing the preaching will be Rev. Hoyt Welch, who is pastor of Sandia Baptist Church in Clovis. Rev. Welch's church is one of the fastest-growing churches in Clovis, Rev. Aday points out.

Leading the singing will be Pete Nunez, an international gospel singer and recording artist. He has appeared as soloist for the National Baptist Convention of Mexico, Baptist General Convention of Texas and Texas Evangelism Conference.

"We believe these two fine men will challenge and inspire your heart," Rev. Aday says in inviting everyone in the community to attend the services.

Nursery will be provided at each service.

Announcement of the revival is made in an advertisement in this issue of The Blade.

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REV. HOYT WELCH

Weather by Willie

Cooler weather in prospect. In fact, it will freeze again soon!

--Willie



PETE NUNEZ



OUTSTANDING CITIZENS -- Wilbur Charles and Flossie Rhinehart were presented with these outstanding citizen plaques at the chamber of commerce and agriculture banquet Thursday night. At left is Don Stone, who made the presentation to Charles. Mrs. Buck Ellison, who made the presentation to Mrs. Rhinehart, is at right.

Post Office Dedication April 16

Saturday, April 16, has been confirmed as the date for dedication ceremonies for Bovina's new post office.

Congressman Walter Rogers will be the featured speaker. Postmaster Gene Ezell announced this week.

The program will be at 3 p.m. and will originate from a stage in front of the new building, which is located at the intersection of Avenue B and Second Street.

Bovina Chamber of Commerce and Agriculture will sponsor the dedication in cooperation with members of the post office staff here.

April 1 --

District Literary Meet Scheduled At Wayland

PLAINVIEW -- Some 200 students from eight District 4-B schools on the High Plains converge on the Wayland Baptist College campus, Friday, April 1, for the 1966 Interscholastic League Spring Meet.

Participating schools include Happy, Cotton Center, Nazareth, Bovina, Lazbuddie, Spade, Amherst and Hart, according to Sam T. Bryan, superintendent of Happy Public Schools, who is arranging details of the meet.

Directors of the various contests may pick up materials in Room 102 of Flores Bible Building, headquarters for the meet, at 1 p.m., April 1.

Events scheduled for student competition are story telling, declamation, picture memory, number sense, extemporaneous speaking, slide rule, spelling, ready writing, persuasive speaking, prose reading, poetry interpretation, debate, science, shorthand and typing.

Science Day At Schools Here Friday

Friday will be Science Display Day at Bovina Schools.

Projects will be displayed by students in classrooms. Students of both elementary school and high school will have projects on display.

Projects will be judged Friday and certificates will be given to students who show outstanding projects.

"The public is invited to attend the science displays," says Superintendent Otis Spears.

To Plains Utilities --

City Lets Water System Contract

Work is scheduled to begin soon on a new city water well and expansion and improvements to the present water system.

Plains Utilities of Lubbock was the successful low bidder, from a field of five, for the contract to do the work.

Bids were opened Friday afternoon. Plains Utilities' successful bid was \$48,130.05. The other four bids ranged to \$60,558.20.

Voters in the city favored the improvements in an election held in January. Funds for the water system work were included in a \$100,000 bond election.

Also to be constructed is a ground water storage tank which will help to eliminate Bovina's potential shortage of available water during the summer months, according to Mayor Boyd Gilreath.

A total of \$60,000 of the

\$100,000 total in the bond election was earmarked for the water system additions and improvements. The bonds will be repaid from water and sewer revenue and will have no effect on taxes.

OL Baptists Set Revival

Oklahoma Lane Baptist Church will stage a revival starting Monday. Services are scheduled to continue through Sunday, April 3.

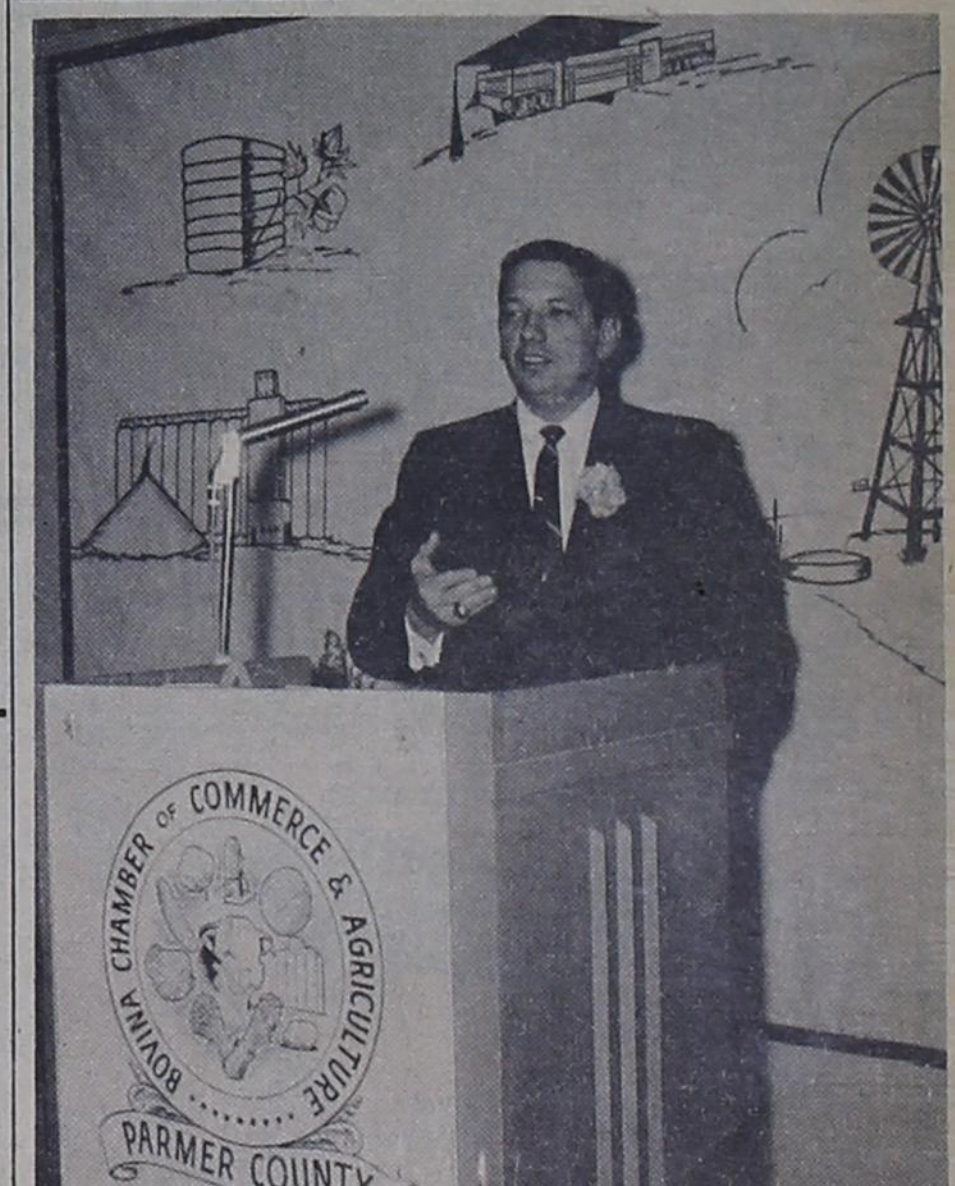
Rev. Dewey Baldwin will be the guest evangelist. He is pastor of First Baptist Church of Bastrop.

"Morning services will be at 10 a.m., evening prayer meeting at 7:30, and evening services at 8," announces Rev. Wayne Baldwin, pastor of Oklahoma Lane Baptist Church. "On Saturday there will be no prayer meeting, and evening services will begin at 7 to avoid conflict with the Clinic Fund Benefit scheduled that night."

"We invite everyone to our services," says Rev. Baldwin.

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(Continued on Page 2)



GUEST SPEAKER -- Dr. James Granberry, Lubbock dentist, was well received by his audience as he delivered the main address at the chamber of commerce and agriculture banquet Thursday night.

Attendance Total Less Than Record

"Human Relations" was topic of a talk delivered by Dr. James H. Granberry, Lubbock dentist, at sixth annual banquet of Bovina Chamber of Commerce and Agriculture Thursday night in school cafeteria.

Liberal sprinkling his speech with humor, Dr. Granberry told his audience to be tolerant of people with which they come in contact, to show appreciation and gratitude, to be humble, to be modest, to be optimistic, to be kind and to have the right kind of attitude.

"Bite off more than you can chew; and the chew it, anyway," he encouraged in making his point about optimism.

Attendance at the banquet was down from its six-year high of 280 last year. There were a total of 223 present Thursday night, according to Jack McCracken, manager-secretary of the organization.

Highlighting the evening's program was presentation of plaques to the community's most outstanding citizens during the past year.

Guests were present from Farwell, Friona, Springlake, Amarillo, Clovis, Lubbock, Muleshoe and Hereford as well as Bovina. Out-of-town guests were introduced by Bedford Caldwell.

Otis Spears, superintendent of Bovina Schools, was master of ceremonies.

Dr. Granberry was introduced by Bill McGinnis, Lubbock attorney who is considering moving to Bovina to practice law.

Leon Grissom, incoming president of the chamber, introduced members of the board of directors.

Entertainment prior to, and during, the meal was by Mrs. Keith Howard, organist from Dimmitt.

Theme of the banquet was "Heritage in history -- opportunities unlimited."

The meal, which featured bones breast of chicken, was prepared by the school cafeteria staff and was served by members of Bovina High Future Homemakers of America chapter.

Don Stone, minister of Bovina Church of Christ, gave the invocation. The benediction was by Rev. Ralph Aday, pastor of First Baptist Church of Bovina.

Members of the chamber board, in addition to Grissom and McCracken, are C. E. Trimble, vice president; Mrs. Bob Estes, recording secretary; Jim Ware, treasurer; T. M. Caldwell, 1964 past president; A. M. Wilson, Ed-

(Continued on Page 2)

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Band Parents Meet Monday

Bovina Band Parents Association will meet Monday night at 8 in school auditorium.

Mrs. Bob Estes, president of the organization, states that it is very important for all band parents to be present at the meeting as decisions will be made concerning the band trip to Enid, Okla.

She also says that plans for band parties will be made at the meeting.

TEXAS PRESS ASSOCIATION
1965
PRIZE WINNER

NEWSPAPER CONTESTS

The Bovina Blade
 Second-Class Privileges Authorized at Bovina, Texas, 79009
 Published At Bovina, Texas, Every Wednesday

Dolph Moten . . . Publisher & Editor
Sandra Johnson . . . Women's News

Whittlin'
 (Continued from Page 1)
 town Days while he was there. And just for effect, he was wearing his Bovina Roping Club shirt during the parade.

The annual invitational volleyball tournament got off to a good start here first of the week. It continues each night of this week, not counting tonight (Wednesday), with the finals Saturday night. If you enjoy the sport, and a lot of people here do, you can get in some enjoyable spectating at a small cost.

Chamber Banquet--
 (Continued from Page 1)
 ward Isaac, Don Sides, Mutt Graham, Wayne Spears, Otis Spears, Mrs. Robert E. Wilson, Mrs. G. D. Anderson Jr., James Roach and Tom Beauchamp.

Previous banquet attendance marks, in addition to the 280 of 1965, have been 275 in 1964, 235 in '63, 227 in '62, and 216 in '61.

Senior Play Nets \$200

Approximately \$200 was netted from the senior class production, "A Date With Judy", presented here Saturday night.

Cassie Knight played the part of Judy Foster, Scotty Rundell portrayed Mr. Foster; Martha Snodgrass, Mrs. Foster; Billy Marshall, little brother Randolph; Jerry Roach, Oogie Pringle; Carolyn Damron, Barbara Winsocket; Gwen Christian, Hannah the maid; James Denney, Mr. Martindale; Carolyn Wilkerson, Mrs. Hotchkiss; Connie Vaughn, Eloise Hotchkiss; Karen Estes, Mrs. Schlutzhammer; Kathy Minyen, Mitzi; Donnie McKinney, Rex O'Conner; and Patsy Cumpston, Suzie O'Conner.

Play directors were Mrs. Wilson DiCuffa and Darrel Read.

For a happier outlook on life, dig into your pocket and give to help crippled children. Give them a chance through Easter Seals.

On The Farm In Parmer County

By **JOE VANZANDT**
 County Agent

The warm weather has sure been nice the last several days and it is good to see the trees and grass starting to grow. However, we are extremely dry with little moisture falling since last summer. Here's hoping we get some rain soon.

HERBICIDES CAN BE PROFITABLE
 Chemical weed control in cotton and grain sorghum can lower production costs only when careful attention is given to selection and application of the herbicides.

That is the comment of Texas A&M University Agronomist Dr. Allen Wiese, of the Southwestern Great Plains Research Center at Bushland. He says most herbicides fulfill the manufacturer's claims. The trick is to select one best suited for a particular problem.

Pre-plant herbicides are most profitable on cotton land which has severe weed problems and high hoeing costs. With only average weed problems, pre-emergence herbicides applied in bands over the row will usually be more economical.

The cotton producer with relatively weed-free land will make more net returns if he does not use either pre-plant or pre-emergence herbicides, Wiese says.

A little time figuring costs of chemicals, different kinds of cultivation, and hand hoeing will help determine the least-cost weed control system.

The five steps to satisfactory results with herbicides are as follows: (1) Careful sprayer calibration; (2) proper herbi-

cide rate; (3) careful seedbed preparation and, if recommended, thorough incorporation of materials; (4) good planting methods; and (5) careful follow-up with mechanical or additional chemical weed control practices.

Most producers follow these fairly well; however, we have noted several common mistakes in herbicide usage last year. Some of the more serious errors were found with pre-plant herbicides on cotton.

There were several reports of careless broadcast applications, Wiese said. A few farmers overlapped their spraying and applied so much material it damaged their crop. Others drove at wider intervals than covered by the spray-boom and strips of weeds came up in the unsprayed areas.

Where farmers list and then bust out the middles when they plant, pre-plant applications were buried and gave poor weed control, Wiese rates this as the most common serious mistake made with Treflan last year.

You need to be careful not to list deeper than the pre-plant



CHAMBER BRASS -- Directors of Bovina Chamber of Commerce and Agriculture were introduced at Thursday night's banquet. Left to right are Tom Caldwell, Jim Ware, Mrs. Bob Estes, A. M. Wilson, Mrs. Robert E. Wilson, Leon Grissom, Edward Isaac, Tom Beauchamp, James Roach and C. E. Trimble.

LEGAL NOTICE
 NOTICE OF SALE

STATE OF TEXAS
 COUNTY OF PARMER)

WHEREAS, by virtue of an execution and Order of sale issued out of the District Court of Parmer County, Texas, upon a judgment rendered in said court upon the 15th day of February, A.D. 1966, in favor of the City of Bovina, as Plaintiff, against J. G. Stormes, who is one and the same person as John G. Stormes, his unknown wife or wives, and if he is deceased, then his unknown heirs, legal representatives and assigns; Mrs. J. G. Stormes, her unknown husband or husbands and if she is deceased, then her unknown heirs, legal representatives and assigns; Bill Stormes; Riley Houston Aaron, and his wife, Sara A. Aaron, who is the same person as May Aaron; John T. Stormes; Sanford Stormes; S. J. Stormes; Henry Stormes, and his unknown wife or wives, and if he is deceased, then his unknown heirs, legal representatives and assigns; Milven Stormes, who is one and the same person as Melvin Stormes; Hardy Stormes; Theodora Stormes, who is the same person as Theodore Stormes; Rupert T. Wylie and his wife, Flora Wylie, Cause No. 2588 upon the docket of said court, I did, upon the 16th day of March, A.D. 1966, at 9:30 o'clock A.M. levy upon the following described tracts and parcels of land situated in the County of Parmer, State of Texas, as the property of the hereinabove named said defendants, to-wit:

All of Lots 19 and 20, of Block 15, of the Original Town of Bovina, Parmer County, Texas.

And on the 3rd day of May, A.D. 1966, being the first Tuesday of said month, between the hours of 10 o'clock A.M. and 4 o'clock P.M. on said day, at the Courthouse door of said county in Farwell, Texas, I will offer for sale and sell at public auction for cash all of the right, title and interest of the said J. G. Stormes, who is one and the same person as John G. Stormes, his unknown wife or wives, and if he is deceased, then his unknown heirs, legal representatives and assigns; Mrs. J. G. Stormes, her unknown husband or husbands and if she is deceased, then her unknown heirs, legal representatives and assigns; Bill Stormes; Riley Houston Aaron, and his wife, Sara A. Aaron, who is the same person as May Aaron; John T. Stormes; Sanford Stormes; S. J. Stormes; Henry Stormes, his unknown wife or wives, and if he is deceased, then his unknown heirs, legal representatives and assigns; Milven Stormes, who is one and the same person as Melvin Stormes; Hardy Stormes; Theodora Stormes, who is the same person as Theodore Stormes; Rupert T. Wylie and his wife, Flora Wylie, in and to said property.

DATED AT Farwell, Texas, this the 16th day of March, A.D. 1966.

Chas. Lovelace
 Sheriff of Parmer County, Texas

REVIVAL

First Baptist Church of Bovina

Morning Services
 11 a.m.
Evening Services
 8 p.m.



First Baptist Church of Bovina

March 28
 thru
April 3

Evangelist ---

Song Leader ---



Rev. Hoyt Welch
 Pastor of Sandia Baptist Church, Clovis



Pete Nunez
 International Evangelistic Singer

The Members of First Baptist Church of Bovina invite the community to join them in revival services March 28 - April 3. We have invited two outstanding men to work with our church during these days. Rev. Holt Welch, is pastor of Sandia Baptist Church, Clovis N. M., one of the fastest-growing churches in Clovis. Pete Nunez is an international evangelistic singer and recording artist for Word Records, INC. We believe these men will challenge and inspire your heart.

— Nursery Will Be Provided At Each Service —

First Baptist Church of Bovina



WOMAN OF THE YEAR . . . Flossie Rhinehart with her outstanding citizen plaque.

First State Bank Presents-- COW POKES
 By Ace Reid



"Naw, you didn't ride 'em longer than anybody—but he threw you farther!"

DON'T FORGET TO TAKE TRAVELERS CHECKS

1ST STATE BANK OF BOVINA
 --Member FDIC--

Dilger's CLEANERS
 Parmer County's Finest Cleaning
Gunn Bros. Stamps
 BOVINA, TEXAS

In Bovina --

4-H Food Show Slated Saturday

The County 4-H Food Show will be Saturday at Bovina School cafeteria. Judging will start at 1:30 p.m., according to Cricket B. Taylor, Parmer County Home Demonstration Agent.

All 4-H members who have worked in groups conducted by trained adult leaders will be eligible to participate.

Each girl will prepare and

County Agent--

(Continued from Page 2)

herbicides are incorporated or rows will become weedy.

Wiese has worked closely with the ag-engineers at the South Plains Research and Extension Center near Lubbock in studying weed control with different planting methods.

On-the-bed planting consistently offers advantages in weed control, they have learned. Weeds can germinate easily when there is moisture at the bottom of the furrow; not as easily up on the drier bed.

"The chemicals will do a good job if they are suited for the weed problem and directions on the label are followed," Wiese said. "But they are not a cure-all. One man last year had more weeds where he used herbicides

show a food that she has learned to prepare during her project work. Members will be scored on the following points:

1. The exhibitor's knowledge of foods and nutrition and what the food contributes to the body.
2. General appearance, quality and flavor as well as cost of food.
3. Appropriate table appointment set correctly for food exhibited to be served.
4. The day's menu planned to include the basic food group and food being exhibited.

Two juniors and two seniors will be selected to represent Parmer County in the district food show to be held in Canyon in April.

Each member will bring a card table and all the dishes and silver needed for a place setting.

The public is invited to attend and see the displays at 3:30 p.m., Saturday.

than where he didn't. He thought the herbicide would control all his weeds, so he didn't bother to cultivate until late in the season. By then it was too late."



At Home In Parmer County

By CRICKET B. TAYLOR
County HD Agent

Home Demonstration Clubs will have a short discussion on "Furniture Selection" next month at their regular club meetings.

In probably no other area does the American housewife feel as insecure and unsure of herself as she does when planning and shopping for the furniture for her home. One thing that she is concerned about is that furniture requires more money than a car or other necessary items and requires more taste and more intelligent selection.

Lack of self assurance in shopping for furniture is due in part to the fact that the ma-

jority of us have no clear-cut image of furniture brand names. Few furniture companies have advertised long enough with quality enough to build a clear-cut image. Since furniture is bought that must last a lifetime and the majority of consumers have little knowledge of furniture brand names, the task of securing quality furniture is considerably more difficult than securing quality in a car and washing machine, so--we, usually end up comparing prices on dissimilar merchandise.

The club program will point out a few features to consider

(Continued on Page 7)



MAN OF THE YEAR . . . Wilbur Charles, right, has a happy smile as he accepts his outstanding citizen trophy from Don Stone.

Food Bargains TO CART AWAY!

FINE QUALITY FINE SAVINGS

... AND YOU ALWAYS GET GUNN BROS. STAMPS WITH EACH PURCHASE OF SHURFRESH MILK

Shop These SPECIALS at WILSON'S Thursday, Friday, Saturday. Many Continue Thru Wednesday, March 30! Double Gunn Bros. Stamps Every Wednesday!

Buy In Quantity And Save!

Shurfine FLOUR

25 Lb. Print Bag \$1.89

1 Lb. Can

73¢

Soffin Toilet Tissue 4 Roll Pkg. 2.9¢

Libby VIENNA SAUSAGE 5 4 Oz. Cans \$1

Del Monte Crushed Pineapple 2 No. 2 Cans 69¢

Shurfine Peach Preserves 18 Oz. Tumbler 35¢

Shurfresh Salad Oil 38 Oz. Bottles 59¢

Del Monte Whole Kernel Yellow CORN 5 No. 303 Cans \$1

Good Things For MONEY-SAVING MEALS

Center Cut Pork Chops Lb. 79¢

Gerber's-Strained Fruits & Vegetables BABY FOOD 7 4 1/2 Oz. Cans 79¢

Shurfresh BACON 1 Lb. Tra Pak 69¢

Shurfine Tomato Sauce 4 8 Oz. Cans 45¢

End Cut Pork Chops Lb. 59¢

Shurfine CHILI 3 No. 300 Cans \$1

Fresh, Market-Made Pure Pork Sausage Lb. 49¢

Tender Crust VANILLA WAFERS 1 Lb. Cello Bag 29¢

Shurfine Cut Asparagus Spears 4 No. 300 Cans \$1

Shurfine CATSUP 5 14 Oz. Bottles \$1

Shurfine Cake Mix & Frosting Mix 4 Boxes \$1

AD Detergent

Jumbo Box Reg. Price \$2.39 \$1.79

Hunt's Yellow Cling PEACHES Slices or Halves 4 No. 2 1/2 Cans \$1

FRESH FRUITS and VEGETABLES

Texas Cello Carrots 1 Lb. Bag 10¢

Texas Ruby Red Grapefruit Lb. 10¢

Colorado Winesap Apples 4 Lb. Bag 39¢

Old Mexico Firm Ripe Tomatoes Lb. 19¢

FROZEN FOODS AWAKE

Birdseye AWAKE 9 Oz. Can 35¢

Shurfine Sliced Strawberries 10 Oz. Pkg. 29¢

Shurfine Baby Lima BEANS 2 10 Oz. Pkgs. 45¢

Shurfine CHUNK PACK TUNA 4 No. 6 1/2 Oz. Cans \$1

Shurfresh Saltine CRACKERS 1 Lb. Box 23¢

Welcome To The Pool Snooker Dominoes Thursday Night Is Family Night Fun For All The Family! On East Main Street Mr. and Mrs. Fred Langer Come On In-The Playing's Fine! Phone-- 238-8421

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More

WILSON'S

PARMER COUNTY'S FINEST SUPER MARKET Bovina

Fashion Show Here Friday

Proceeds To Clinic Fund

Bovina will have a Spring style show Friday night at 8 in the community room of First State Bank.

The fashion show is being sponsored by Bovina Woman's Study Club with proceeds going to the medical center fund.

The Smart Shop of Bovina is providing all clothing to be modeled.

Also, door prizes will be given by the Smart Shop. One must be present to win. First prize is a Justin McCarty suit, second prize is a lady's handbag, and a box of Beauty Mist hose is third prize.

All models will be local women.

Says Mrs. Edward Isaac, owner of the Smart Shop, "we will show clothes for every age, from babies to grandmas, and for every style, from bikinis to evening dresses."

She also states that there will be suits and dresses to interest all ages.

Price of admission is \$1 per person.

Reports Mrs. Harry J. Charles, Study Club member, who is helping with the fashion review, "Mrs. Isaac is really going to put on a wonderful style show, and we hope every one will enjoy it, and the money is certainly going for a good cause."

All clothes being modeled are new spring fashions.

Mrs. Isaac says, "We are having this style show before Easter so that everyone will have an idea what the fashion set will be wearing both for Easter and through the summer season."



SPRING PREVIEW -- Linda Johnston, daughter of Mr. and Mrs. Bob Johnston, gives a reflection of one of the dresses which she will model at the style show Friday night. Linda shows a navy blue knit and white cotton combination hip-hugger dress for the teenage set.

Of Interest To THE WOMEN

Bovina FHAers To Amarillo Meeting

Several Bovina High home-making girls attended the Area I FHA meeting Friday and Saturday in Amarillo.

Three of the girls, Connie Vaughn, Mary Dane and Gwen Christian, were awarded certificates for State FHA degrees.

Margaret Jo Venable, Mary Dane and Barbara Wilkerson

attended the meeting as members of the area choir. Beverly Pinner went as Bovina's area voting delegate.

Other Bovina FHAers who attended the meeting were Karen Beauchamp, Judy Sisk, Carmen Ward, Linda Hemke, Karen Estes, Linda Rejino, Sandra McCauley, Zelda Donaldson LaNelle Christian, Gayle Boyd, Cassie Knight, Trudy Skjerve, Carol Jamerson, Carolyn Johnston, Rose Marie Denney and Brenda Dilger.

Mrs. Joe Pinner, Mrs. Richard Vaughn, Mrs. Wendol Christian, Mrs. A. M. Wilson and Mrs. L. K. Goar, home-making teacher, accompanied the girls to Amarillo.

Shower For Mrs. Read On Tuesday

Mrs. Darrel Read will be honored with a lullaby shower Tuesday afternoon from 3:30 to 5:30 in the community room of First State Bank.

The courtesy for Mrs. Read is being hosted by Mrs. H. H. Kelso, Mrs. Paul Jones, Mrs. Ed Hutto, Mrs. Roy Stone, Mrs. Gary Cox, Mrs. Bill Wallace, Mrs. C. E. Trimble and Mrs. Billy Johnson.

Mrs. Steelman Celebrates B'day

Mrs. J. H. Steelman was honored with a birthday dinner Sunday in the home of her daughter, Mrs. Troy Fuller.

Mrs. Steelman celebrated her 84th birthday.

Mrs. Fuller reports that approximately 25 of Mrs. Steelman's children, grandchildren and great-grandchildren were present for the occasion.

Wild Life SC Topic

"Decisions to Conserve Wild Life" is a program subject for Bovina Woman's Study Club meeting tomorrow (Thursday) afternoon.

Roll call will be answered with "A bird or an animal I would like to see preserved." Mrs. Earl Richards and Mrs. Clarence Jones will present the program. Their individual topics are "Disappearing Animals" and "Disappearing Birds."

Mrs. Billie Sudderth and Mrs. Charles Ross will host the meeting.

Jones Return From Mexico

Mr. and Mrs. J. T. Jones recently returned from a three-week tour of Mexico.

Among the places they visited were Monterrey, Ciudad Victoria, Tomazunchale, Mexico City, Taluca, Zamora, Guadalajara, Guaymas, and Nogales.

After leaving Mexico they stopped at Tucson, Ariz. They also went to Ft. Bliss where they visited their son, Joe, who is stationed there.

Also making the trip were Mr. and Mrs. Fred Latham and Mr. and Mrs. Farmer Brown, of Canyon, and Mrs. Madie Hill of Amarillo.

Community Conversation

Pvt. Joe Jones is visiting in the home of his parents, Mr. and Mrs. J. T. Jones, this week. He will go to Ft. Ord, Calif., Thursday for 10 weeks of schooling.



FIRST PLACE WINNERS -- Bovina 4-H members who were part of the skit "Shortnin' Bread" Saturday at contests are back row, left to right, Glen Hise, Rodney Hromas, Galen Carson and Terry Sherrill. Front row, left to right, are Vivian Hise, Jan Young, Ute Blalock and Pam Wilson.

Bovina 4-Hers Win Fun Contests

Bovina 4-H Club members joined 4-Hers from all over the county Saturday at Hub Community building for a "Share the Fun and Demonstration" contests.

One Bovina entry was first place winner. These eight 4-Hers presented "Shortnin' Bread." They will be eligible for district competition in August at Canyon. Members of the group are Glen Hise, Rodney Hromas, Galen Carson, Terry

Sherrill, Vivian Hise, Jan Young, Ute Blalock and Pam Wilson.

The group was coached by Mrs. Earle Hise.

Winning second places in the contests were Christie Trimble, who sang a solo, accompanied by Cindy Read at the piano; and Kathy Spurlin sang a solo. Nancy Hutto and Sissy Minter sang a duet for a second place ribbon.

39ers Honor Mrs. Read

Mrs. Robert Read was honored guest of 39ers Birthday Club on her birthday Friday.

Mrs. Emmett Tabor hosted the dinner party. Her menu featured ham.

Three guests were in attendance. They were Mrs. S. E. Redden, Mrs. Buck Ellison and Mrs. James Blanton of Dallas.

Members present were Mrs. Odie White, Mrs. Joe Wilson, Mrs. Paul Jones, Mrs. Bud Crump, Mrs. J. W. Wright, Mrs. Jesse Walling, Mrs. Nola Read, Mrs. Robert Read and Mrs. Tabor.

Shower Fetes Mrs. Adams

Mrs. O. W. Adams was recently honored with a pink and blue shower at the community room of First State Bank.

The table was decorated with a pink cloth overlaid with white lace. The centerpiece was of pink, white and blue featuring gladiola and roses.

The hostesses served pink punch and white cake decorated with pink and blue storks.

Hosting the courtesy were Mrs. Wallace Rogers, Mrs. Jim Bob Smart of Farwell, Mrs. A. L. Glasscock, Mrs. H. D. Bradshaw, Mrs. B. L. Barnes of Texico and Mrs. George Long.

Among the guests were Mrs. P. A. Adams, Mrs. A. E. Gaines, Mrs. Allen Cumpton, Mrs. Justine Monroe, Mrs. Nally, Mrs. Janie Fila, Mrs. Charles Hawkins, Mrs. Lee H. Sudderth, Mrs. Carrol Steelman, Mrs. Ruth Woody, Mrs. Ralph Aday, Mrs. W. W. Wilcox, Mrs. Floyd Damron, Mrs. Ovid Lawlis, Mrs. Dickie Clayton, Mrs. Leslie McCain, Mrs. Ed Hutto, Mrs. Velma Louvarn, Mrs. Jim Brumit, Mrs. Robert Edens, Mrs. Arnold Hromas, Mrs. Jim Roberts, Mrs. Gailand Wellman, Mrs. J. D. Stevens, Vickie Hawkins and Martha Adams.



4-H DUET -- Sissy Minter, left, and Nancy Hutto placed second in 4-H "Share the Fun" contest at Hub Saturday.

Shakespeare's father made gloves.

School Menus

March 28 thru April 1 MONDAY

Italian spaghetti, tossed salad, buttered corn, garlic bread, cherry pie, milk.

TUESDAY

Steak and gravy, creamed potatoes, cabbage and green pepper salad, rolls with butter, cake, milk.

WEDNESDAY

Hamburgers, lettuce and tomato, onion and pickles, brownies, fruit cup, milk.

THURSDAY

Barbecued weiners, buttered potatoes, green beans in cheese sauce, rolls with butter, peanut butter cookies, milk, orange juice.

FRIDAY

Tuna salad, baked potatoes, frozen peas, rolls with butter, fruit jello, milk.

For A More Beautiful You see Myrtle McCormick Sales Representative For Viviane Woodard Cosmetics

Also Medicated Beauty Care For Teenagers Call 225-4562 For A Free Demonstration

Historical Society Elects New Officers

Election of officers was held at a recent meeting of Parmer County Historical Society in the community room of First State Bank.

Judge Loyde Brewer was elected president; Windburn Hardage, vice-president; and Mrs. Mabel Reynolds, secretary-treasurer.

Mrs. C. W. Dixon gave a report of the State Historical Society meeting in October at Odessa. Also, Mrs. Hardage reported on the district meeting in Canyon.

A historical marker committee was appointed. Committee members are Hardage, Bill Flippin, Bob Wilson, Joe Jesko, Malinda Schlenker and Sarah Dean.

Those present at the meeting were Mr. and Mrs. Jesko, Mr.

and Mrs. Flippin, Mr. and Mrs. Dixon, Judge and Mrs. Brewer, Mrs. Mable Hartwell, Mrs. Reynolds, Miss Maude Hicks, Mrs. Pansy Ross and Mr. and Mrs. Hardage.

Next meeting of the society will be April 16.

Students Go To Council Convention

Several Bovina High students will go to Eules tomorrow (Thursday) to state student council convention.

Bovina is joining students from five other schools who will go to Eules on a chartered bus. Bovina students will meet the bus in Friona.

They will return to Bovina Saturday night.

Bovina students will stay in homes at Eules.

Those chosen by the student council to represent Bovina are Lane Gober, Kregg Wilson, Linda Rejino, Zelda Donaldson and Trudy Skjerve.

Sandra's Soliloquy

By Sandra Johnson

You know, Bovina has some ex-residents it can be mighty proud of.

Was watching the one-eyed monster the other day, and they were talking about Channing winning second in the state for Class B basketball. Of course, my family and I had already been hearing good things about this small school of 34 students. But it was that day that it dawned on us that it was a Bovina-grown boy who coaches up there.

Must say that Roy Young, son of Mr. and Mrs. E. H. Young of Bovina, has done a fine job coaching up there.

Evidently, we weren't the only ones who thought this. A group of Channing citizens sent Roy to New York City for the National Invitational Tournament there last weekend. He flew to New York. As I understand it, this gift was in appreciation for his fine coaching job.

Roy was graduated from Bovina High in 1952 with several letters in basketball. He attended Wayland Baptist College in Plainview on a basketball scholarship and was an outstanding basketball player there.

As long as we're talking about the Young family, Mr. and Mrs. Young have another basketball coach to their credit. Their daughter, Mildred, coaches girls basketball in Imperial, Calif. Mrs. Young tells me that this is the first year for the school where Mildred teaches to have a girls basketball team. And, this girl who was raised in Bovina, has coached her team to a perfect row of victories this year.

Don't mean to slight our own basketball coaches, Darrel Read and Roger Ezell, both Bovina products. Little as I know about basketball, it seems like Darrel, for high school boys and girls, and Roger, for junior high, did a fine job coaching in Bovina this year.

Who knows, Bovina may come to be known as home town to some of the finest coaches in the state someday.

Grain Fed Baby Beef 52¢

Cut, Wrapped and Frozen. Half or Whole Guaranteed Satisfaction

Thur.-Fri.-Sat. Specials

Tenderized Chicken Fry Steak Lb. 89¢

Fresh, Lean Hamburger 3 Lbs \$1	Fresh Pork Sausage Lb. 55¢
---------------------------------	----------------------------

FULLER & SON Custom Processing

WHOLESALE & RETAIL MEATS
First St. - Bovina - Pho. 238-4281

The Smart Shop

Be there for FREE Door Prizes

Announces a Spring Style Show

Friday, March 25
In First State Bank Community Room
-- 8 p.m. --

Door Prizes:
Justin McCarty Suit, Ladies Handbag,
Box of Beauty Mist Hose

Sponsored by ...
Bovina Woman's Study Club

Admission ... \$1 per person
Proceeds go to
Medical Center Fund

A SAVINGS INSTITUTION DEDICATED TO THRIFT AND HOME OWNERSHIP

FEDERAL HOME LOAN BANK SYSTEM MEMBER
FEDERAL SAVINGS AND LOAN INSURED

First Federal Savings & Loan Association of Clovis

HOME OFFICE: 4th & Pile Sts. Clovis, N. Mex.
BRANCH OFFICE: 2nd & Abilene Portales, N. Mex.

Current Dividend **4 1/2%**
PAID OR COMPOUNDED QUARTERLY

THRIFT AND HOME OWNERSHIP SAFEGUARDS TO AMERICAN LIBERTY

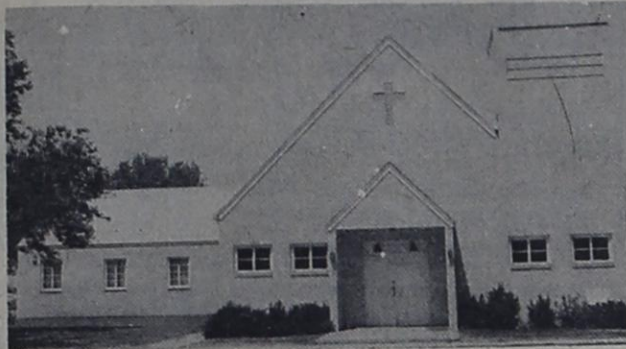
Can't find time to write? Phone home for no more than one dollar.

After 8 PM and all day Sunday, call long distance (station to station) anywhere in the Continental United States for no more than a dollar for the first 3 minutes. Alaska and Hawaii excepted. Taxes not included.

GENERAL TELEPHONE

A Member of the GT&E Family of Companies

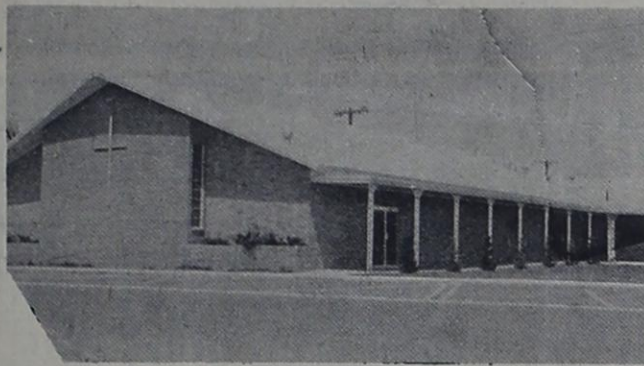
ST. JOHN LUTHERAN CHURCH



St. John Lutheran Church, Lariat, Texas H. F. Peiman, Pastor

Sunday School - 9:30 a.m.
Morning Worship - 10:30 a.m.

BOVINA CHURCH of CHRIST



Bovina Church of Christ

SUNDAY SERVICES
Classes 9:45 a.m. and 5:30 p.m.
Worship 10:45 a.m. and 6:30 p.m.

WEDNESDAY
Devotional and Classes - 8 p.m.

Attend The Church Of Your Choice

Church Chuckles by CARTWRIGHT



"I think his spirit would like to attend church every single Sunday; but it sometimes has trouble moving 180 pounds of flab!"

THE BEST THROUGH CHRIST JESUS

These things have I spoken unto you that My joy might remain in you and that joy might be full. John 15:11

Jesus brings to our hearts and lives that something which calms our troubled spirit and opens the door to serene living. In the night of His betrayal, when everything seemed to go wrong, Jesus speaks of a joy He gives us which makes our joy complete and our lives richer and fuller. Jesus mentions three factors which make for this complete joy.

1. "Greater love hath no man than this, that a man lay down his life for his friends." Jesus did even more. He gave His life into death for all, without exception. Our guilt is removed through His blood. This brings us God's unqualified peace. When we stand beneath the cross by faith, God sees none of our sins. This fills our hearts with joy.

2. "All things that I have heard of My Father I have made known unto you." God's revelations are complete. We know God's terms of salvation: Whosoever believes in His Son as Savior has everlasting life. This gives spiritual security and joy.

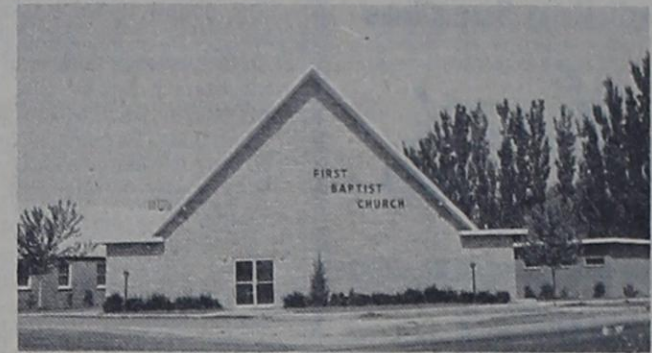
3. "Ye have not chosen Me, but I have chosen you, I have called you friends." To make us His friends Jesus had to make us righteous before God. This He did through His cross. He blotted out all our sins. Now we are acceptable to God and welcomed into His family. This makes our joy complete.

Prayer: Precious Savior, at Thy cross let me find God's eternal peace and heaven. Amen.

Herbert F. Peiman, Pastor
Lariat Lutheran Church

This Sunday

FIRST BAPTIST CHURCH of BOVINA



First Baptist Church of Bovina

SUNDAY - Sunday School - 9:45 a.m.
Morning Worship - 10:55 a.m.
Training Union - 6 p.m.
Evening Worship - 7 p.m.

WEDNESDAY - Teachers and Officers Meeting 7 p.m.
Prayer Meeting 7:30 p.m.
Adult Choir - 8:30 p.m.

OKLAHOMA LANE METHODIST CHURCH

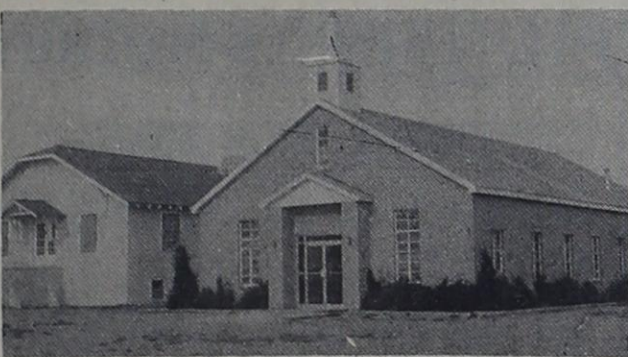


Oklahoma Lane Methodist Church

Sunday School - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7 p.m.

Rev. Hardy Cole

OKLAHOMA LANE BAPTIST CHURCH



Oklahoma Lane Baptist Church

Sunday School - 10 a.m.
Morning Worship - 11 a.m.
Training Union - 6 p.m.
Evening Worship - 7 p.m.

Rev. Wayne Baldwin

BOVINA METHODIST CHURCH



Bovina Methodist Church

Sunday School - 9:45 a.m.
Morning Worship - 11:00 a.m.
M.Y.F. - 6 p.m.

J. B. Fowler Jr.
Evening Worship - 7:00 p.m.
Choir Practice -
Wednesday - 8 p.m.

BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church

Sunday School - 10 a.m.
Morning Worship - 11 a.m.
Lifeline Service - 6:30 p.m.
Evening Worship - 7 p.m.
Wednesday Prayer Meeting - 8 p.m.

Rev. Leon Bird

Church Page Sponsors:

Friona Motors

"Your Parmer County Ford Dealer"
- Friona -

Bovina Chamber Of Commerce & Agriculture

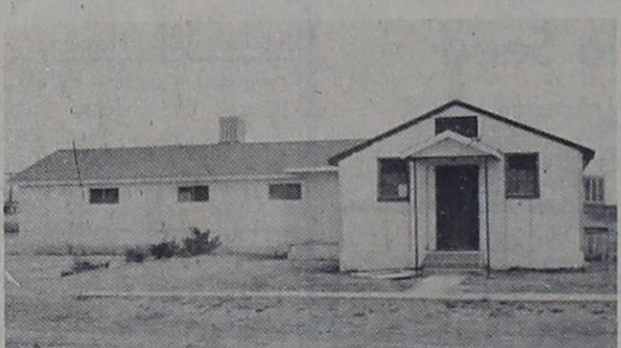
Reeva Chevrolet Co.
Since 1938
- Friona -

Bovina Insurance
Jim Ware

Cicero Smith Lumber Company
In Bovina Since 1904

Western Ammonia Corp.
- Bovina -

MISSION BAUTISTA MEXICANA



Mission Bautista Mexicana

Eseuela Dominical 9:45 a.m. - Mensa Je 11:15 a.m. - Union de Preparacion 6 p.m. -
Miercoles 8 p.m. Estudie de la Biblia

Rev. Ramon Delgado

Bovina Auto Parts
- Hwy. 60 -

Claborn Funeral Home
Phone 247-2801
Friona, Texas

Hartzog Seed Farms
A. L. Hartzog

Bi-Wize Drug
Phone 247-3010
- Friona -

Bovina Wheat Growers
"We Serve To Serve Again"

Bovina Implement Company
Your Massey-Ferguson Dealer

S and S Department Store
- Downtown Bovina -

Wilson's Super Market
- Gunn Bros. Stamps -

Sherley Grain Company
"Serving Parmer Co. Farmers
The Year 'Round'"

First State Bank
of Bovina
- Member FDIC -

Paul Jones Texaco
Firestone Tires

Charles Oil Company
Phillips 66 Tires, Batteries

Bovina Dry Goods
Mr. and Mrs. Edward Isaac

Gaines Hardware Company
"Nothing Knocks On Bovina
But Opportunity"

Union Compress and
Cotton Warehouse
- Bovina -

McCallum Real Estate
Dean McCallum

The Bovina
Blade

Wilson - Brock Insurance
"All Kinds Insurance"

St. John Lutheran
Church
Lariat

Bonds Oil Company
Gulf Distributor

C & S Chemical
FERTILIZER

Bovina Pump and Drilling
Irrigation and Domestic Wells

Bell Brothers Electric
Of Bovina
Electrical Contractors

Corn's Farm Store
- Charles Corn -

Bovina Glass
& Paint Company
Hwy. 60 - Ed Dendy, Mgr.

Western Auto Store
- Friona -

Bovina Junior
Chamber Of Commerce

Kerby Welding
A Deal The Year o

Bill Goldsmith's
Bovina Welding Works

Barbee Cleaners
The Most In Dry Cleaning

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Farm Chemicals
Complete Fertilizers

Oklahoma Lane
Farm Supply And Gin

Sudderth and Sudderth

Gateway
Produce Company
- Bovina -

Bovina Restaurant
The Mutt Grahams

**REPAIR!
REMODEL!**
Nothing Down - 60 Months
To Pay
Complete Line Building Supplies

**Cicero Smith
Lumber Co.**

238-2671 Bovina

**BOVINA WHEAT
GROWERS, INC.**
Jim Russell, Mgr. - Ph. 238-2691

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Belongs To
A Co-op,
BUT
EVERYBODY
BENEFITS

See Us Now For Your
1966 Fertilizer Needs

Now Booking
Hybrid Milo Seed
Including Pioneer
For '66 Planting

Bovina And Rhea !

The SPOTLIGHT'S On
Quality Grain Sorghum Seed At
OKLAHOMA LANE FARM SUPPLY
This Season We Are Offering A Selection
Of The Best Milo Seeds On The Market.
Come Into Oklahoma Lane Farm Supply
And Make Arrangements For Your
Planting Seed Today!

HYBRID GOLDEN ACRES SORGHUMS

EXCEL

PAG
Purifier Associated Growers Inc.

LINDSEY FUNK'S

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**OKLAHOMA LANE
FARM SUPPLY**
Phone Tharp 225-4386

COURTHOUSE NOTES

March 14 thru 19, 1966
WD, L. E. Godsey, Edward Isaacs, S/2 Lot 2 Blk 36 OT Bovina
WD, William A. Moore, Edward Isaacs, Tract out of Lot 10 Blk 116 OT Bovina
WD, Jimmy E. Ware, Edward Isaac, Lot 13 Blk 116 Bovina
DT, Pierceson Adams et ux, Northwestern Mutual Life Ins. Co., NW/4 Sect 8 T6S R3E Abst. Judg. Patterson Chemical Co., O'Neal Greeson, S.R. ML, Glenn E. Reeve, R. L. Fleming, Lots 16 thru 21 Blk 77 OT Friona
Power Atty., Mrs. Pearl Kinsley, Fred Kinsley, S.R. ML, Glenn E. Reeve, Sr., Western Steel Building, Inc., Lots 16 thru 21 Blk 77 OT Friona
ML & Assign, Don Sudderth, Cicero Smith Lumber Co., Allied Concord Financial Corp., Lots 14 thru 20 Blk 13 OT Bovina
WD, Herman Bubbs, Herman Bubbs, Inc., S/2 Sect 2 T14S R3E & N/2 Sect 41 Kelly "H" Deed, Veterans Land Board, Billy B. Sides, S 80 a SW/4 Sect 28 T10S R2E
Deed, Veterans Land Board, Billy B. Sides, N 80 a SW/4 Sect 28 T10S R2E
WD, G.E. Campbell et al, Robert H. Osborn & Sally O. Whately, SW/4 Sect 33 Harding Sub.
DT, Robert H. Osborn & Sally O. Whately, G. E. Campbell, SW/4 Sect 33 Harding Sub.
WD, David L. Barclay, H. L. Garner, Lots 30 thru 32 Blk 21 OT Farwell
ML, Billy Henry Brandt, Farmer Co. Pump Co., SE 270 a. Sect 4 T1N R1E
ML, Henry J. Keeper, Gifford Hill Western, NE/4 Sect 3 T. W. Roberson Sub.
WD, M. H. Ford, Nolan J. Fred, N 142.97 a of W/2 Sect 81 Kelly H
ML, Tuck N. Monk, W. W. Lacey, Lot 4 Blk 74; (part of Ave. H.) OT Bovina
DT, Melvin Terry, First Federal Savings & Loan, 1 a in SW corner of Sect 33 T10S R2E
DT, J. T. Atkinson, Conn. Gen. Life Ins., N/2 Sect 1 Johnson X
WD, R. L. Fleming, Willie B. Norwood, Lot 8 Blk 3 Staley Add, Friona
WD, Mamie Miller, W. E. & Donald Ray Verner, N 1/3 Sect 15 T10S
DT, W. E. Verner et ux, & Donald Ray Verner et ux, First State Bank, Bovina, N1/3 Sect 15 T10S
DT, Willie B. Norwood, First Fed. Sav. & Loan, Lot 8 Blk 3 Staley Add, Friona
Twentieth Century welders, no points, condensers, rheostats or resistors, 20 year warranty, free trial. Welding supplies. Bovina Wheat Growers 35-5tc

FOR ALL KINDS of insurance and farm loans, see Jim Ware at Bovina Insurance in First National Bank Building or phone 238-4382.

WANT ADS

PARTY GOODS -- Gibson-Par-Kay party goods -- complete sets, plates, centerpieces, bridge favors, Graphis Arts Stationery, Friona. 35-4tc

SERVICES -- Do you ever have trouble finding a greeting card that says what you want to say? Drop in Graphic Arts Stationery and look over the Gibson Cards on display. Graphic Arts Stationery, Friona. 35-4tc

CBS*NBC*ABC
Get All Three
Major Networks
To Perfection
Get On Cable, TV Now!
*Low Tie-On Fee
As Low As \$12. Down
*Low Monthly Rates

Clearview Company
Of Bovina
Phone Bovina 238-3592
Or Friona 247-3271

FOR SALE -- Alfalfa hay, Call Tharp 225-4588 or see Jimmie Cockerham. 29-tfnc

Need reliable party in Bovina area to take over payments on a late model Singer sewing machine in a drawer walnut cabinet. Automatic zig-zagger, will buttonhole, blind hem, fancy designs, etc. 5 payments at \$5.49 or \$30.00 cash. Write Credit Manager, 1114 19th Street, Lubbock, Texas. 35-tfnc

Ask About:
Ball-Point Fabric
Painting Course
April 1 thru
April 29
Jeane Coker
Phone 247-2586
35-5tc

Need party with good credit in Bovina area to take over payments on late model Singer sewing machine in 5 drawer walnut cabinet. Will zig-zag, buttonholes, fancy stitches, etc. \$31.50 cash or \$4.95 a month. Write Credit Manager, 1114 19th Street, Lubbock, Texas. 24-tfnc

FOR SALE -- Three bedroom, 2 bath, brick, paved street, central heat and air cond, fully carpeted, solid ash panelling, fenced yard, See J. E. Sherrill or phone 238-2671 or 238-4711. 37-2tc

Political Calendar

The Blade is authorized to make the following political announcements, subject to the Democratic Primary Election, May 7, 1966.

- COUNTY JUDGE & ED-OFFICIO SCHOOL SUPT. Loyde A. Brewer (re-election)
- COUNTY CLERK Bonnie Warren (re-election) Joyce Haseloff
- DISTRICT CLERK Dorothy Quickee (re-election)
- COUNTY TREASURER Mabel Reynolds (re-election)
- COUNTY COMMISSIONER PRECINCT NO. 2 Charlie Jefferson (re-election)
- JUSTICE OF THE PEACE PRECINCT NO. 3 Lucille Killough (re-election) Harley Sherich
- STATE SENATOR 30TH DISTRICT Jack Hightower (re-election) Andy Rogers (re-election)

FOR SALE -- Power lawnmower with grass catcher. All in good condition. It's yours for \$45. Floyd Coates, phone Tharp 225-4386 or 225-4382. 37-tfnc

Ditching Service
Gas and Water Lines
Buddy Stowers
Phone 247-3140
-Friona-

FOR SALE -- Cakes for all occasions. Cakes are homemade and I can decorate them any way you want them. Call Geraldine Ferguson at Friona 247-2462. Located one half mile north on cemetery road. 37-4tc

SAVE Big! Do your own rug and upholstery cleaning with Blue Lustre. Rent electric shampooer \$1. Super Sawevay

I am now your new Studio Girl Cosmetic Representative in this area. Please call on me at my home at 905 Boyce, or call 238-3151, Mrs. Ruby Stanberry. 38-3tc

CARD OF THANKS
I wish to express my sincere thanks and appreciation to members of Bovina Volunteer Fire Department and others for their fast and efficient action during the fire at my place Monday afternoon.
Your fine work prevented extensive damage and I am extremely grateful to you.
George McKinney

FOR RENT -- Three-bedroom home in Bovina. Call 238-3751 or see Mrs. Tom Hartwell at Bovina Restaurant. 37-2tc

FOR SALE -- Nice, two-bedroom home, well located on pavement. A place where you would like to live. Must be seen to be appreciated. Contact O. W. Rhinehart at Glasscock Real Estate Office Phone 238-3231 Nigh Phone 238-4452 Bovina, Texas

PAINT
Polyvinyl and Aluminum
Guaranteed 10 Years

BOVINA ELECTRIC
Odis White - Ph. 238-3871

Am interested in making loans and buying first and second lien notes secured with farm and ranch lands.
J. J. Steele
Citizens Bank Building
Clovis, New Mexico
Dial: 763-4471 or 763-6455
37-4tc

FOR SALE -- Fine stationery. Attache cases, books, gifts. Graphic Arts, Friona. 35-4tc

FOUND -- 3M copying machine and supply dealership. Inquire at Graphic Arts Stationery, Friona. 35-4tc

FOR SALE -- Seven black Angus bulls. Call 225-4595 at night or 238-2671 during the day. 35-tfnc

CLOVIS CATTLE COMMISSION COMPANY
The 4-C's

Cattle Sales Every TUESDAY & THURSDAY
Horse Sale Every Other Monday—Next Sale March 28
HAROLD THOMAS, Owner
Jimmy Hardgrove, Manager of Horse Sales
CLOVIS, NEW MEXICO
P. O. Box 671 Phone 763-5522

BUY YOUR KRAUSE IMPLEMENT CO. BOVINA IMPLEMENT CO.
Hwy. 60-238-2541

FOR RENT -- Two bedroom unfurnished house in Bovina, located at 802 Avenue G. Plumbed for washer and dryer. Call Barbara Merriman in Clovis, 763-3373. 37-4tc

CARD OF THANKS
We wish to express our thanks to all our friends and neighbors who helped with the farewell party for us and all those who helped us to load the trucks. Arthur, Dorothy and Benny Kent

BANK RATES
AUTO LOANS
TRUCK LOANS
COMPLETE INSURANCE
Call 762-4777
Res. 763-9590

Cal Blochberger Agency
115. E. 6th Clovis tfnc.

FOR SALE -- Home in Bovina, 4 bedrooms, 1 1/2 baths, extra large livingroom and den. Located one block from school. See Travis Lloyd or call 238-6862. 37-tfnc

In farmers fields and official tests . . .

PIONEER® sorghums
BRAND

PROVE THEIR YIELDS

Farmers like these know Pioneer sorghums yield. That's why you see more fields marked with Pioneer signs every year.
If you check official test results for proof-of-yield, you'll want to plant Pioneer brand sorghum, too. Hybrids 846 and 820 made bang-up yields in the 1964 High Plains Texas A&M tests. These two winners, along with Pioneer's other grain-type hybrids -- 882, 844, 848, 865, and 885 -- cover a wide maturity range.
Pioneer also offers forage-type sorghum, 931 . . . sorghum-sudangrass hybrid, 985, plus five corn hybrids for grain or silage. They'll help your acres produce more feed. Order now.

JIM HEMKE
Phone: Pleasant Hill 389-2336

My Neighbors

"When you pass those big trucks, dear--couldn't you go around them?!"

The Texas Forestry Association urges you to take time to be careful. Help Keep Texas Green by observing Fire Prevention Week every week.

BOYS & GIRLS...THIS JUNIOR-SIZE MUSTANG ELECTRIC FUN-CAR MAY BE YOURS!

Join the REDDY KILOWATT ELECTRIC CLUB

Imagine the fun you could have with this exciting junior-size car. It's completely equipped with headlights, horn, white wall tires, storage battery and charger and it travels up to 5 miles per hour! Your Mom or Dad can go to any Reddy Kilowatt Recommended Electric Appliance Dealer and make application for your membership in the Reddy Kilowatt Electric Club. A drawing for 5 of these exciting cars will be held in June and your membership application is eligible. A junior-size MUSTANG electric fun-car may be yours to drive and enjoy!

BUY AT THE STORE WITH REDDY KILOWATT ON THE DOOR

REDDY KILOWATT ELECTRIC APPLIANCE DEALER

SOUTHWESTERN PUBLIC SERVICE COMPANY
The **ELECTRIC** Company

Here Since 1958 --

McCrackens Sell Hereford Herd

Happy Breeder Makes Purchase

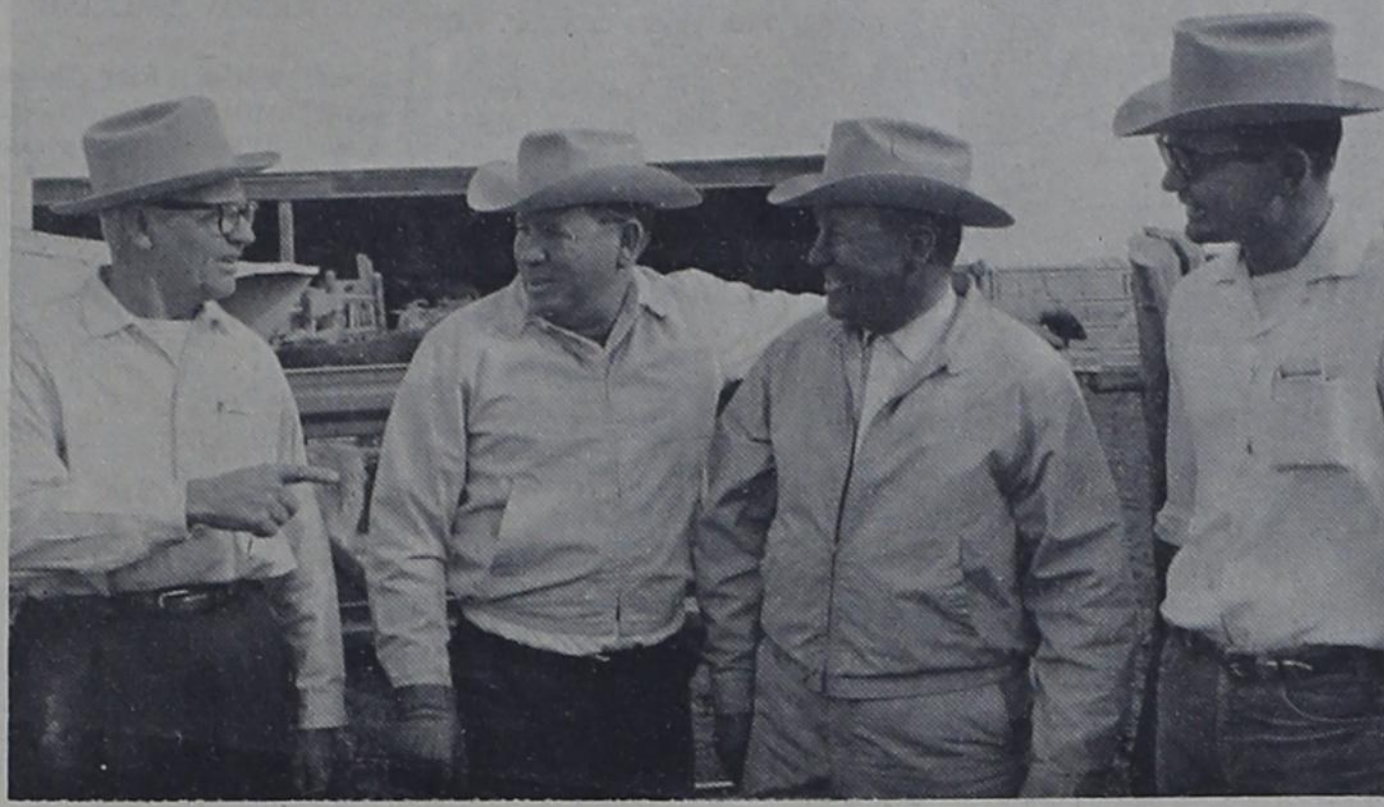
J. C. McCracken and Jack M. McCracken, owners and operators of The Mustang Hereford Ranch, Bovina, where they have been breeding registered Herefords since 1958, delivered their entire herd of quality Herefords to Walter Graham, owner and operator of Happy Hereford Ranch of Happy, Tuesday, Graham purchased the cow herd of 60 cows, 26 heifers, 13 yearling bulls, and McCrackens' herd sires, Real S. Onward 826, one of the better known sires of the breed, and one of his sons, Onward Diamond A10, a three-year-old bull. Also included were 39 baby calves.

Walter Graham, who is one of the best known registered Hereford breeders in the United States, will add the McCracken cattle to his present herd of almost 800 producing cows. Graham selected the McCracken herd due to the fact that he felt they would add much quality and overall eye appeal to his present herd. Graham spent less than 30 minutes looking at the McCracken Herefords prior to buying them. The Graham herd is renowned for the big, rugged, bulls it produces, and Graham sells near 400 of these bulls a year.

"We are extremely proud to see our Herefords, which have become a part of the family, go to such a nationally known breeder as Graham. We know he will give them a wonderful

home, and they will do him a lot of good in his program," said Jack McCracken about the sale. "We hated to see these cattle leave the ranch, but due to our future plans and the time we will spend developing them, we felt the cattle could more nearly realize their potential in a program such as Graham's," McCracken said. Graham asked that the sale price not be disclosed.

Jack McCracken will now devote full time developing a motor hotel project in Clovis, which was started nearly a year ago. No plans have been made for a move anytime in the near future by the McCrackens. Neither the ranch nor the farm land sold, or is it for sale. The place has been leased by Norvell and Jerry Strawn.



CATTLE DEAL -- J. C. McCracken, left, and Jack McCracken, right, sold their herd of registered Herefords to Walter Graham of Happy, second from right, Monday, Karroll Graham of H and M Land and Livestock Co., Amarillo, handled the deal. He is second from left.

Post Office Has Medicare Blanks

Postmaster Gene Ezell has announced that application blanks for supplemental Medicare benefits are available at the Bovina Post Office.

The application blanks are being made available as the Social Security Administration seeks to contact 3.1 million senior citizens before a March 31 deadline imposed by the Medicare law.

President Johnson has proclaimed March as "National

Medicare Enrollment Month." He urged all federal agencies and all citizens to cooperate in enrolling senior citizens in the program.

Initially, some two and one-half million application blanks were distributed to nearly 34,000 main post offices throughout the 50 states. Additional forms are available as needed.

Through direct mailings and other means, the Social Security Administration has had contact

with 16 of the 19.1 million citizens who will be 65 or over on July 1. Of the 16 million who replied, less than one million said they did not want to sign up for the supplemental program.

The supplemental program costs \$3 a month and provides doctor bill and other benefits. Everyone 65 and over is eligible for the basic hospital benefits under Medicare.

A copy of the application blank is displayed on the lobby bulletin board of the Bovina Post Office.

Senior citizens who reached 65 before 1966 face a two year delay if they do not sign up by March 31. The application forms are preaddressed to the Social Security Administration in Baltimore, Maryland.

Home Demonstration--

(Continued from Page 3)

when buying furniture for the home.

New Fabrics & Selection program will be held in Bovina, at the Baptist Church fellowship room on April 21, at 2 p.m. This is a county program for all homemakers. It will take the place of the second meeting of the month for all the Home Demonstration Clubs. An interesting and informative program is being planned with outside speakers. Homemakers, put this on your calendar and watch for further announcements.

Furniture Arrangement -- is a subject that Nancy and Ann Blackstone and Kathy and Diane Coker of the Lazbuddie Club, are working on. This is a part of their bedroom improvement project. Some of the things they will do after they study basic principles of good design, they will draw a floor plan and then consider the four basic principles of furniture arrangement. First, they will consider traffic lanes, second, to combine furniture in groups for convenience, based on activities, third, plan the room to look as spacious as possible and then plan at least one center of interest for each room.

Good Design is a good taste and a well-arranged room, just as a picture, conforms to fundamental requirements of good design. People are not born with good taste; it comes from knowledge and these girls will work to provide more space for activities in their rooms and at the same time make their rooms more attractive and convenient. A place for everything and everything in its place is a cri-

teria for judging in the well planned room.

Do You Fit This Picture? You read about the workshop, short courses, and demonstration information programs we hold over the County and you think they would give information useful to you and your family -- you plan to attend -- But you don't make it. Later you wish for the information. Many homemakers report this to us -- usually regretfully. We are sorry, too, because we're here to teach as many people who need our information as we can.

When you cannot get to the meetings would it help if we sent you a summary of our programs, along with all the pamphlets and handout material used in our meetings on request? If you think so let us know. Just call Farwell 481-3619 or write us at the extension service here in Farwell. If we hear from enough people, material will be prepared and sent out.

OUTSTANDING GALS

New York (NAPS)--More and more frequently women are reaching the top in a variety of challenging and difficult fields while still in their twenties or even their teens. Mademoiselle magazine's 1965 Merit Award winners included novelist Anne Tyler, 24; actress Lesley Ann Warren, 19; lawyer Marian Elizabeth Wright, 26; and ballerina Suzanne Farrell, 19.



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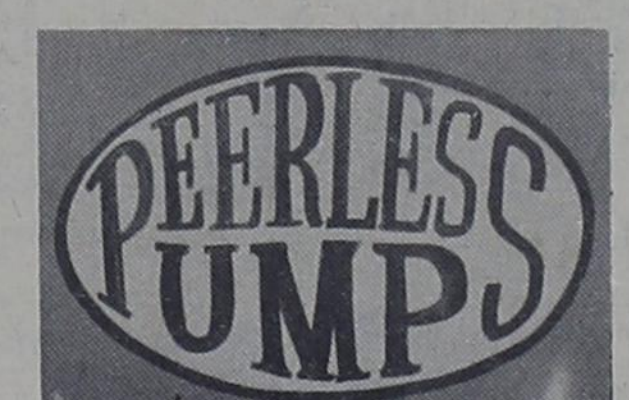
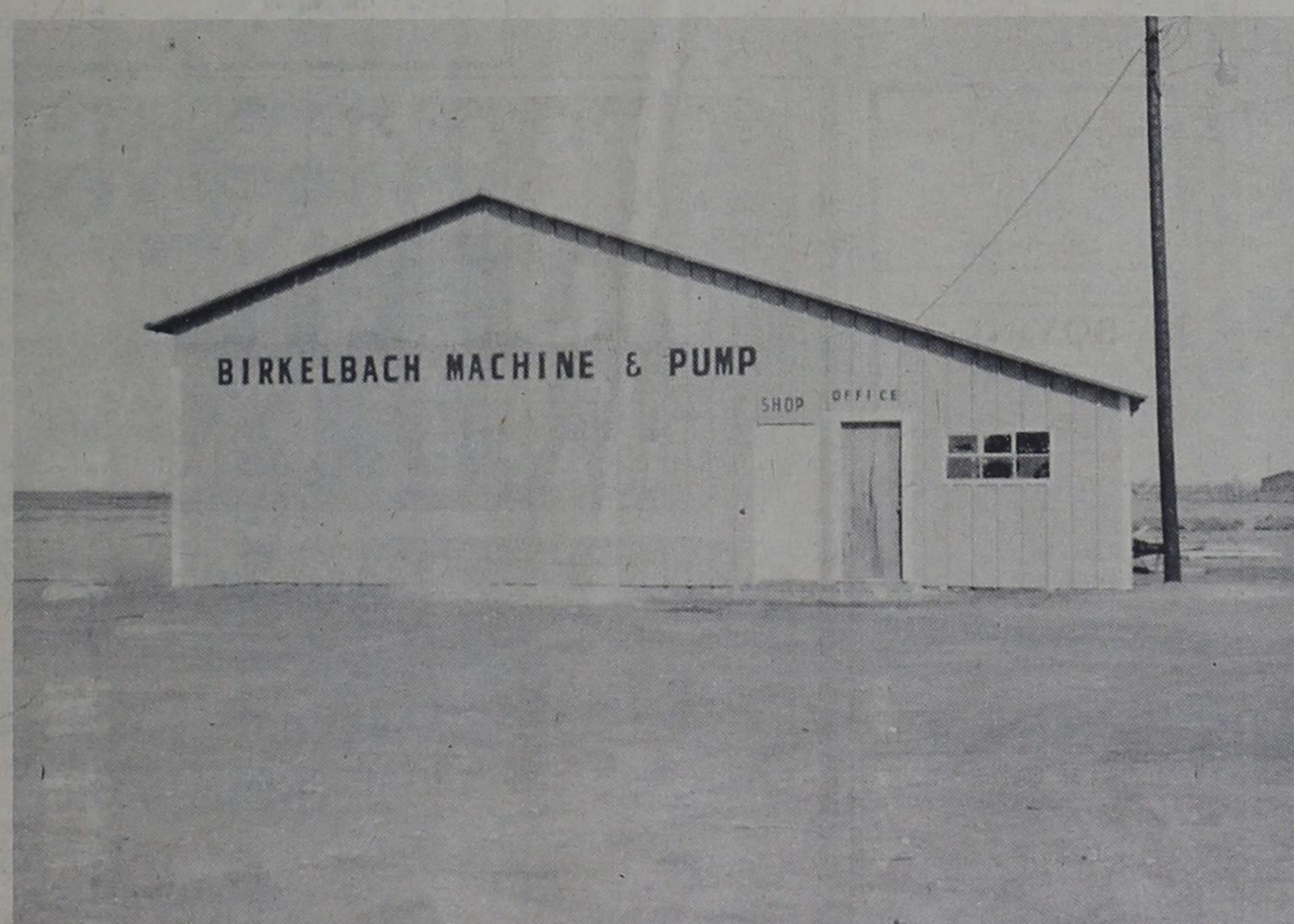
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Mary Dane President --

Honor Society Name Officers

Officers were elected at a recent meeting of National Honor Society of Bovina High.

New officers are Mary Dane, president; Patsy Cumpston, vice-president; Gwen Christian, secretary; and Brenda Pruitt, treasurer.

Because the society has been inactive during the first part of the school year, only seniors were considered for membership during the 1965-66 school year.

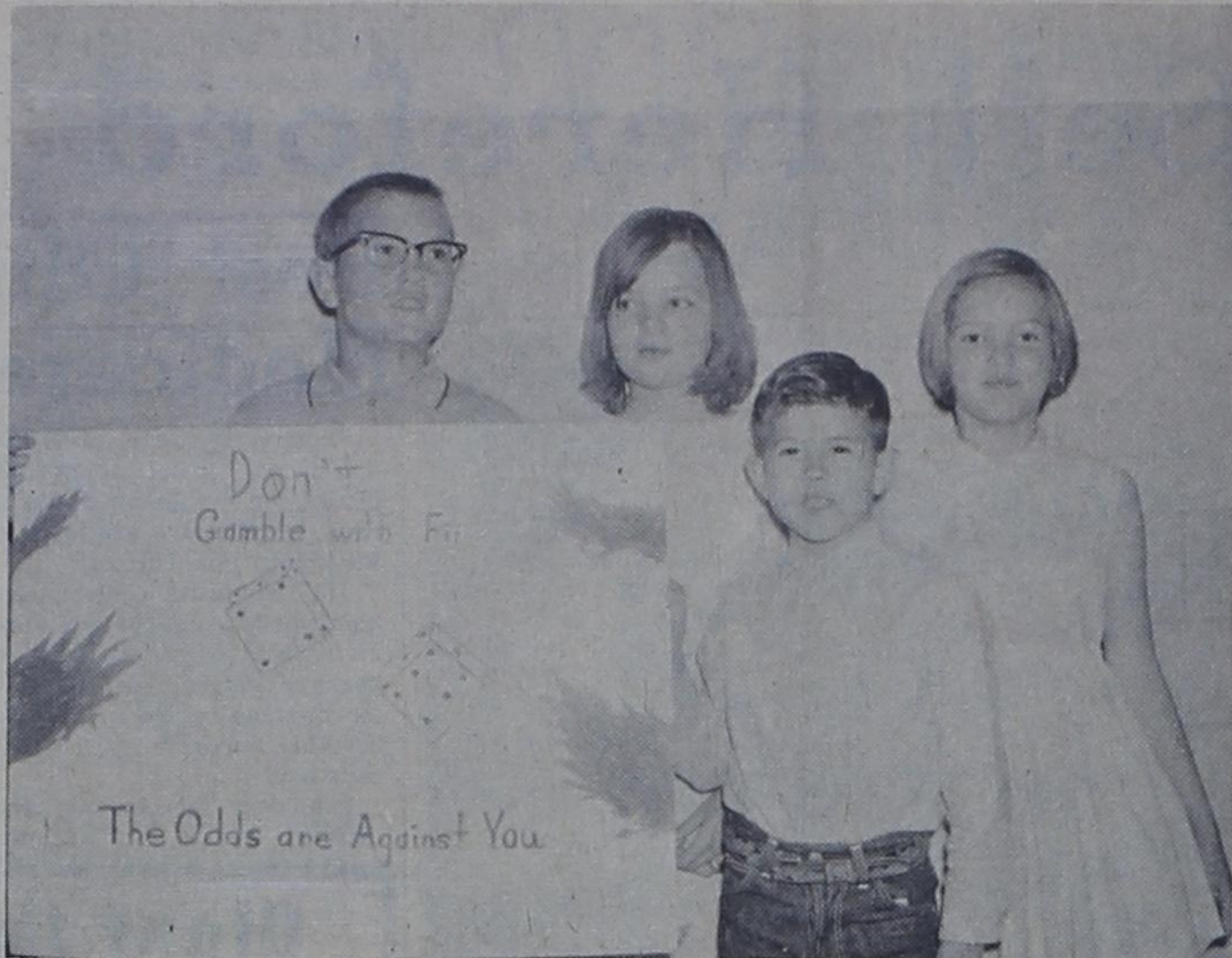
One senior, Karen Estes, has been named to the society this year. All other members were named in previous years.

Officers of the society will

also act as a nominating committee for officers for the school year 1966-67. Officers for that year will be installed in a special school assembly in May.

Sophomores, juniors and seniors next year will be considered for membership in the society.

Among requirements for membership in National Honor Society is an overall grade average of 90. If students meet this requirement, they are then judged by the faculty on leadership, service and character. Final decision is made by the faculty.



FIRE POSTER WINNERS -- Mike Spears, left, holds his fire prevention poster which earned first place in elementary school contest and a \$10 cash prize. Other winners, left to right, were Nena Spicer, second; Michael Verner, fourth; and April Wilson, third.

Friday Afternoon --

Baseballers Meet Plainview There

Coach Gary Cox' Mustang baseballers continue the young season Friday afternoon at Plainview.

They meet the Bulldogs there at 4 p.m.

This will be a return tilt for one played here Tuesday afternoon which opened the season for Cox' youthful crew.

Friday of next week, April 1, the Mustangs play Hereford there. They meet Clovis here Saturday, April 2, for a double-header. Starting time for the April 2 twinbill is 10 a.m.

Rates Up On Postal Services

Fees for various post office services will increase, effective Saturday morning, according to an announcement from Postmaster Gene Ezell.

Prices are going up on registered, insured and certified mail, money orders and COD deliveries.

New prices for money orders will be 25 cents up to \$10, 35 cents up to \$50, 40 cents up to \$100. This is a five cent increase across the board, the postmaster explains.

Cost of certified mail will go up from 20 to 30 cents. Minimum fee for registered mail will be raised from 60 cents to 75 cents.



By Lucy Driscoll, Women's Adviser for Westelox Spring Shortcuts

For an amazing time saver in cleaning tarnished silver, line the bottom of a large plastic or enamel pan with aluminum foil, pour in about two quarts of warm water, add two tablespoons each of salt and baking soda, and make sure each piece of silver touches the foil.

3 Ponies Place At HC Meet

Three Bovina Mustang thin-clads earned placings in the highly competitive Hale Center Relays Saturday.

Roman Ramirez was second in the discus, Scotty Rundell placed fourth in his specialty, the 880-yd. dash, and Jerry Roach was sixth in the 120-yd. high hurdles.

The Mustangs, with a squad of 18 boys, competed against 30 other schools from throughout the area in the combined Class A and B competition. Coach Roy Stone takes his team to Springlake for a similar meet Saturday.

\$10 First Prize --

Spears Wins Poster Contest

Mike Spears, sixth grade son of Mr. and Mrs. Wayne Spears, took first place Friday in elementary school fire poster contest.

Placing second was Nena Spicer. April Wilson placed third and Michael Verner placed fourth.

Entries were judged by members of Bovina Woman's Study Club. Bovina Volunteer Fire Department sponsors the annual contest.

Spears will receive \$10 for his first place effort. Also, the fire department will award \$7.50 to Nena, \$5 to April and \$2.50 to Michael for their second, third and fourth place posters.

Spears' poster will be eligible for district competition in June. Nena is in the sixth grade

and the daughter of Mr. and Mrs. Henry Spicer, April is the daughter of Mr. and Mrs. R. E. Wilson, and is in the third grade. Also in the third grade is Michael, son of Mr. and Mrs. Donald Ray Verner.

BVFD Battles Two Blazes During Week

Bovina Volunteer Fire Department answered two calls during the past week.

Last Wednesday afternoon, at 5:30, they were called to the H. L. Garner farm southwest of Bovina. A three-room dwelling was destroyed by flames there. The department arrived on the scene too late to save the structure, which was vacant at the time of the fire.

The fire evidently originated from burning trash, according to Pat Kunselman, fire chief. Monday afternoon, about 5, the department was called to a burning barn at the George McKinney place west of town. The barn was saved and only light damage was done to it.

This fire evidently started from a spark as feed was being ground near the barn.

The department was successful in putting out the flames quickly and preventing them from spreading and doing additional damage.

Avoid losing an hour on Sunday April 24—the day most of the country changes to Daylight Saving Time—by remembering this timely tip from experts at Westelox who keep America on time. "Spring forward, fall back." Set your clock ahead one hour at 2 a.m. or before you go to bed.

You'll clean venetian blinds quickly and easily if you wear an old pair of cotton gloves, one soaked in sudsy water, the other dry, and alternate the wet one on each slat.

At Springlake --

Seventh Grade Scores High In Track Meet

Bovina Junior High's seventh grade track team placed third in a field of 28 teams from Class A and B schools at an invitational meet Saturday at Springlake-Earth.

The 880-yd. relay team was the big point winner for Coach Roger Ezell's boys as it placed first. Members of the team are Charles Amos, Manuel Quintana, Everado Arce and Mike Beauchamp.

The 440-yd. relay team plac-

ed fifth. It was composed of Johnny Dane, Arce, Quintana and Amos.

Amos earned additional points for the maroon and white juniors by placing in three other events. He was third in the 110-yd. low hurdles, fourth in broad-jump and fifth in high jump.

Quintana placed second in pole vault. Gary McCormick was fourth best pole vaulter in the seventh grade division of the meet.

Arce placed fourth in the 660-yd. run in addition to being a member of the relay teams. In the eighth grade division, Jackie Hall was sixth in shot put.

Petersburg won the seventh grade division with 68 points. Kress had 52 for second and Bovina was third with 51.

The junior high team competes in a meet Saturday at Friona.



FIRE FIGHTERS -- Andy Garza, left, and Tommy Taylor were manning the water hoses as members of Bovina Volunteer Fire Department quickly extinguished flames at a barn on George McKinney's place west of town Monday afternoon.

Finals Saturday --

22 Teams Competing In Volleyball Tourney

Twelve men's teams and 10 women's teams are entered in Bovina Volleyball Tournament which is underway this week in Williford Gym.

No games are scheduled for tonight (Wednesday). The sessions start again tomorrow (Thursday) night and continue Friday and Saturday. Opening games in the meet were played Monday and Tuesday nights.

Bovina High Athletic Department is sponsor of the tourney and Athletic Director Roy Stone is coordinator.

Teams entered in the women's division are The Bovina Bladettes, Fantasy Beauty Salon, What Knots, Sherley Grain, Bovina Restaurant, Kountry Kemical, Misfits, Farwell Fertilizer, Seven-Up and Textettes.

In the men's division are Claborn Funeral Home, Corn's Farm Store, Sherley Grain, Top Dogs, SIB Gin, S and S Department Store, Hobblers, Kountry Kemical, Sherley - Anderson Grain, Don's Drive-In, Mule-shoe Jaycees and Mustang Drive-In.

Trophies will be presented to teams winning first and second and to consolation winners.

Finals of the tourney are set for Saturday beginning at 7:30 p.m. The final game of the Saturday session, the men's cham-

ampionship game, is slated to begin at 9:30 p.m.

Admission charges for each session of the tournament are 50 cents for adults and 25 cents for players, students and children.

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8.50-13 20.45 10.22	8.50-13 23.20 11.60
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7.50-13 27.25 13.62	7.50-13 30.50 15.25
8.00-13 29.90 14.95	8.00-13 33.05 16.52
8.50-13 23.80 11.90	8.50-13 27.05 13.52
9.00-13 26.60 13.30	9.00-13 30.50 15.25
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