



# Cotton Festival Edition



(Official Program On Front Of Second Section)

## The Hedley Informer

VOL. 44

HEDLEY, DONLEY COUNTY, TEXAS, OCT. 8, 1954

NO. 49

### Third Annual Cotton Festival To Open Friday

#### Queen Contest

The Queen contest closes at 6:00 PM Friday. The votes will be counted immediately and the winner will be crowned Queen of the Cotton Festival in a beautiful coronation ceremony in the High School Auditorium at 8 PM.

A Command Performance will follow the coronation, under the direction of Miss Myrtle Reeves.

#### Flower Show

The Garden Club is sponsoring a flower show at the Postoffice during the Festival. Everyone is invited to take a part in showing their flowers, from one to as many as you want to enter.

You don't have to be a member of the club to enter flowers. If you don't have a way to bring flowers in, call Mrs. M. W. Mosley, Mrs. J. B. Masterson or Mrs. Frank Murray.

Bring your flowers by Friday morning, also your pot plants.

#### To Sell Poppies

The Legion Auxiliary will sell poppies Saturday during the Festival and will also sponsor a cake walk at 2:30 Friday. Give them your support.

#### Thanks To:

Kenneth Brinson for use of large trailer for Reviewing Stand.

Hedley Lumber Yard for materials and assistance.

Dr. D. H. Cox for use of exhibit property.

Aubrey Cherry for electronic work and equipment.

Everyone who worked on any portion of the Festival.

Mrs. E. W. Bromley of Clarendon and Mrs. Harold Dexter and little Bob of Ardmore, Okla. visited Mrs. W. Rains Monday evening

#### Cotton John To Be At Cotton Festival

One of Hedley's best friends, Cotton John from KGNC, will be here Friday to cover the Festival and to put on the KGNC show at 3:00.

Hedley is deeply indebted to Cotton John for the wonderful help he has given us on both the previous and present Festivals.

#### Security Bank Float

The Security State Bank's float for the big parade this year will have a replica of the old Rowe State Bank. This bank was organized in 1905. It was moved to Hedley in 1907 and the name was changed to the First State Bank of Hedley. In 1929 the bank consolidated with the Security State Bank of Hedley. This makes nearly 50 years of banking in Hedley.

The model was made by Edgar Beach and is just like the old building to the smallest detail. When the town was moved from old Rowe to Hedley, the bank was moved, building and all, and set on the lots now occupied by the Johnson-Evans Dry Goods.

#### Water Polo Exhibition

For something different, see the water polo exhibition at 5:00 Friday between the Memphis and Hedley fire departments. This is worth your time, even if you get a little damp.

#### Firemen's School

Fire Chief R. M. Saunders announces that a Firemen's Training School will begin here next Monday and continue for five Mondays.

Play bingo with the Sodalitas Club in the Beach Shop.

#### Biggest and Best Festival Expected

The third annual Hedley Cotton Festival promises to be the biggest and best one yet. More items appear on this year's program than ever before, and the high quality of the numbers listed assure every visitor of two big days without a dull moment.

Beginning with the kickoff breakfast at 7:30 Friday in the Lions Den, the Festival really gets into high gear with the kiddies' parade at 10:30, and from that point there will be a continuous parade of top quality events, such as glee clubs from Clarendon and Quail, drum and bugle corps from Clarendon and Amarillo, drill teams from Amarillo and Canyon, water polo, bands, square dances, cotton pulling and other contests, the Cotton John show, the Maverick Club, the Jimmy Nash show, the Alva Wood show, the F. C. Bogle Shows midway, concessions and exhibits of all kinds, and too many other items to attempt to list them all.

In short, everyone who comes to the Festival in search of a good time and grand entertainment will not be disappointed.

#### Boll Pulling Contest

Don't miss the cotton pulling contest Friday afternoon just north of town. Some of our best pullers will be competing.

#### PTA Food Booth

Help the PTA to help your school by patronizing the PTA food booth in the Lions Den.

#### Cotton Report

Up to Wednesday noon, the two Hedley gins had ginned 774 bales, about 160 bales ahead of this time last year.

#### Rep. Elbert Reeves Expected at Festival



State Representative Elbert Reeves is expected to attend the Festival on Friday. Mr. Reeve has made an outstanding record in his first term, and is well acquainted with farm and ranch problems, being himself a rancher near Matador.

#### Livestock Show

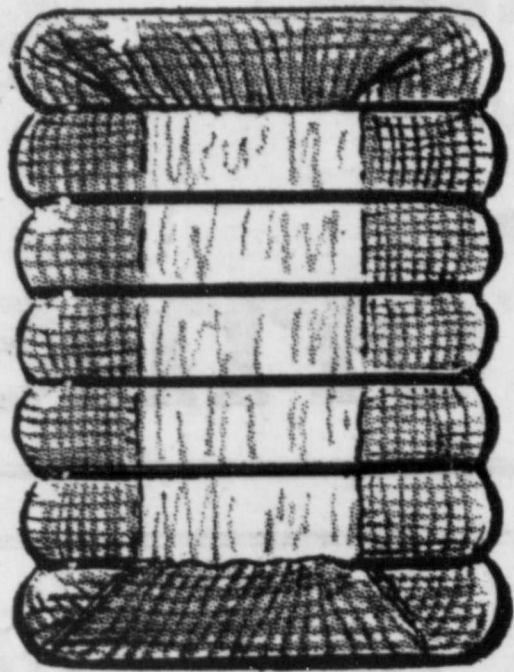
The annual livestock show will be held east of Jesse Beach's Service Station on Saturday, Oct. 9.

There will be a ribbon show for fat hogs and breeding swine. The fat barrow division will be limited to club boys, but the division for breeding animals will be open to everyone. Flip Breedlove and his boys will be here with their calves and the FFA boys will have the lambs here to be judged.

Jack Moreman, livestock chairman, states there will be no monetary awards this fall, but ribbons will be presented to the winners. Ever in the spring money award will be given for winners in the show.

The livestock committee is anticipating a large number of entries this year. Judging of swine will begin at 10:30 Saturday morning.





**WELCOME  
FESTIVAL  
VISITORS**

**Come by to visit us and look at  
the Home Ec and fancy work  
displays in our windows.**

**Hedley Variety Store**

Mrs. Jap Shaw

**ABSTRACTS OF TITLE  
TO ANY LAND IN DONLEY COUNTY**

**CLARENDON ABSTRACT CO.**

C. C. POWELL

PHONE 11



**Welcome  
Visitors**

**TO THE HEDLEY COTTON FESTIVAL**

**May you enjoy every minute of your  
visit during our two big days of fun.**

**PICKETT GROCERY**

**HEDLEY**  
\* HEDLEY, TEXAS \*

Friday—Saturday



Another Thrilling Chapter of  
**BATMAN**

Saturday Preview 10:30 P. M.  
Sunday Matinee 2 P. M.  
Monday 7 & 9 P. M.



**THE BIG NIGHTS**  
Tues. — Wed. — Thurs.



**Vote For KATHLEEN  
SPALDING For Queen**

Doors Open at 6:45  
Shows at 7:00 & 8:45 P. M.  
Adults 40c, Children 15c

Read the Classified Ads

**Church of Christ**

Welcome to the Church of Christ services on Sunday. Sunday School begins at 10:00 AM, preaching at 11:00 AM, and communion service at 11:40 AM. On Sunday night, singing from 8:00 to 8:30, and preaching from 8:30 until 9:00. On Wednesday nights, Bible Study begins at 8:00.

**At Fort Bliss**

Fort Bliss, Texas—Pvt. Bobby L. Jones, husband of Betty Hillburn Jones and son of Rev. and Mrs. O. L. Jones of Hedley, recently began eight weeks of Army basic training in the Antiaircraft Artillery Replacement Center at Fort Bliss, Texas.

Mr. and Mrs. L. B. Brown from Atlanta, Ga., visited recently with Mr. and Mrs. Henry Nivens.

Let C. E. Johnson, manager of the Hedley Telephone Co., write your fire and hail insurance.

**New, Easier  
Kelvinator  
Way to  
Keep Foods!**



6183

Room for 53 pounds frozen foods in this new 11 cu. ft., 40th Anniversary Kelvinator . . . a dozen milk bottles on the Roll-Out "Dairy" Shelf . . . nearly a bushel of fruits and vegetables in giant crispers. Built-in Butter Chest. Handy door shelves. All this—plus "Magic Cycle" automatic defrosting at no extra cost!

\*Patent applied for.

**Hedley Lumber Co.**



### Play Bingo!

Play bingo with the Sodalitas Club in the Beach Shop.

### Christian Church

Services every Sunday at 9:30 A. M. by Minister T. T. Posey of Memphis.

### Adamson-Lane Post 287, American Legion



Meets on the 2nd Tuesday of each month. All Legionnaires are urged to attend.

R. A. Shaw, Commander  
Clifford Johnson, Adjutant

### Honey Display

One more very interesting display which has been secured for the Cotton Festival will be a glass hive of bees and a lot of Cotton Blossom Honey brought by the Gillespie Honey House of Plainview. Mr. Gillespie says he will have pure Cotton Blossom Honey for sale.

Mrs. Dee Moore and Mrs Barksdale of Amarillo visited the Mosleys Sunday afternoon.

If it is a Justin boot you are looking for, Kendall has them.

### Birthday Dinner

Mrs. Sam Owens, Miss Ava Naylor, and Linda and Tommy Naylor were all honored with a birthday dinner Sunday, Oct. 3, in the home of Mr. and Mrs. T. E. Naylor.

The table was beautifully decorated with a lace table cloth over blue and centered with a lovely arrangement of pink and purple asters.

Attending the dinner were Mr. and Mrs. H. H. Owens of Childress, Mr. and Mrs. Otis Naylor of Clarendon, Mr. and Mrs. Jimmy Owens of Amarillo, Mr. and Mrs. Sam Owens, Willie, Berle, Merle and Douglas, and Mr. and Mrs. Otis Owens of Hedley, Misses Minnie and Ava Naylor of Clarendon, and the host and hostess, Mr and Mrs. T.E. Naylor, Linda, Tommy and Tex Wayne.

Mrs. Vestal Mosley and Mrs. Bob Rose of Pampa visited in the M. W. Mosley home Sunday.

### Hedley Lions Club



Meets the 2nd and 4th Thursday night of each month. All Lions are

urged to be present.

J. M. Baker, President  
Carl Morris, Secretary

### To Reign Until New Queen Is Chosen

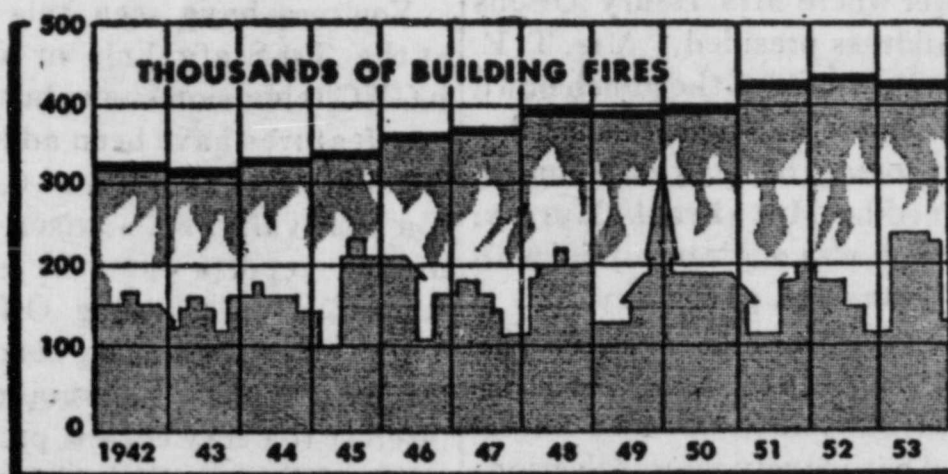


Joan Youree, 1953 Cotton Festival queen, will reign as queen until the 1954 queen is selected Friday night.

Mr. and Mrs. Glenn Churchman of Clarendon visited the Milt Mosleys Sunday.

Lionel Blankenship and family visited in Snyder over the week end.

Let C. E. Johnson, manager of the Hedley Telephone Co., write your fire and hail insurance.



Building fires, on the average, have been increasing slightly each year, going from 311,280 in 1942 to 416,543 in 1953. By contrast, in this same period, total dollar expenditures for new construction soared from \$14 to \$35 billion. Ten million more homes and thousands of other buildings came into use

Sponsored by Hedley Volunteer Fire Dept.

**Help the P.-T. A. To**  
**Aid Your Schools!**  
**Patronize the**  
**PTA FOOD BOOTH**  
**In the Lions Den**



### Glee Clubs Coming

The Festival is fortunate in getting two fine singing groups, the Clarendon Jr. College glee club and the Quail high school glee club.

Both these groups are said to put on an excellent performance.

### Alva Wood Show

The very popular Alva Wood Show from Amarillo will perform three different shows on the reviewing stand during the Cotton Festival. All three shows will be on Saturday.

### W. S. C. S.

The Childress District WSCS will be held Wednesday, Oct. 13, at 9 o'clock in the Childress Methodist Church. An interesting program has been planned for the day long meeting.

Monday Mrs. C. L. Johnson was leader, presenting "A Mark of a Christian. Her thoughtful, well planned message was emphasized by a most unique worship center, a weather map of the WSCS. Different members gave brief marks of different personalities. Mrs. J. S. Hinds in an impressive way told of how each person faces a responsibility of creating certain kinds of atmosphere and in weather terms we should check up on our spiritual weather map.

Several members talked of the saving power of Christ as the hope of the world in different countries. Peace through individuals and prayer was the worship thought of Mrs. Frank Kendall. Here earnest warm talk placed a responsibility that each person was a missionary of good will.

Mrs. J. B. Masterson's prayer was for courage in building the Kingdom.

### Needlework

If you have a taste for needlework, see the Home Ec and fancy work displays in the Variety Store and the fancy quilt display at West Texas Utilities.

### 80 Air Force Base Men To Be Here

The Amarillo Air Force Base will send 80 men down to be here Friday at 4 PM. Both the Drum and Bugle Corps and the Drill Team will perform putting on a 40 minute show. This is one of the largest of the free acts and everyone should see this grand performance. These boys have gained national recognition for both the regular drills and the intricate maneuvers. They will be back Saturday for the Grand Parade at 1 PM, and some more drill after the parade.

### Pink and Blue Shower

Mrs. Harold White was honored Tuesday night, Oct. 5, at 7:30 in the Methodist Church with a pink and blue shower.

The table was very beautifully decorated with crape myrtle arranged in miniature shoe vases. In the center of the table stood a small stork. Mrs. H. E. Martin presided at the tea table.

Mrs. Jan Altman read a poem, "A Child's Creed" and Mrs. B. C. Johnson read "A Dream," after which Mrs. R. A. Shaw rolled in a bassinet loaded with many useful and beautiful gifts.

Hostesses were Mesdames R. A. Shaw, T. E. Naylor, B. C. Johnson, Jan Altman, H. E. Martin, and Virgil McPherson.

### Jimmy Nash Show

TV and stage entertainer Jimmy Nash from Amarillo will be featured several times both Friday and Saturday on the reviewing stand. His fine songs and humor have made him one of the most sought after entertainers in this part of the country.

### PTA Food Booth

Help the PTA to help your school by patronizing the PTA food booth in the Lions Den.

### Maverick Club Coming

Everyone who attended the first Cotton Festival in 1952 will recall the outstanding performance given by the Maverick Club of Amarillo, directed by Ralph Dykeman.

This group will be with us again this year, performing at 2:30 Saturday.

### Bridal Shower

Mrs. Jimmy Owens was honored with a bridal shower in the Fellowship Hall of the First Baptist Church, Saturday evening, Oct. 2.

The guests were greeted at the door by Mrs. Sam Owens and the honoree and then directed to the register where Mrs. Henry Owens of Childress presided. Mrs. T. E. Naylor presided at the punch bowl. The honoree was presented with a lovely corsage of tiny yellow mums, designed by Mrs. Frank Murray. The room was made beautiful with cut flowers and potted ivy.

The program was arranged by Misses Nancy Lou Hinds and Lovetta Houdashell, who also entertained with lovely piano selections throughout the evening.

The numerous gifts were arranged on display, and the guests enjoyed viewing the many nice and useful items.

Hostesses for the occasion were Mesdames Winfred Doherty, L. D. Moore, L. E. Blankenship, R. A. Shaw, Roy McKee, and W. B. Wiggins.

### Agriculture Exhibit

The Agricultural Products Exhibit will be in the Cornell building this year. This will be the largest agriculture exhibit ever to be presented at the Cotton Festival, Bob Farris, chairman of the exhibit, states, "If you miss this exhibit, you've missed the Cotton Festival."

Everyone is invited to come in to see this completely free feature.

### Cotton Products

The key exhibit of the Cotton Festival is the booth encouraging the use of cotton products placed in the Lions Den by the FFA boys.

You may have seen this booth at the Tri-State Fair or on the KGNC television show, but some new features have been added especially for the exhibit at the Cotton Festival. FFA advisor, Doyle Messer, reports that the government Cotton Classing Office at Altus, Okla., is sending some material for exhibit that should be of interest to every cotton producer.

The FFA cordially invites all visitors to visit this booth Friday or Saturday.

### Notice

Play bingo with the Sodalitas Club in the Beach Shop.

Mrs. C. L. Kinsey has been visiting here from Fort Worth.



**Fire Safety is YOUR job, too**

NATIONAL BOARD OF FIRE UNDERWRITERS  
FIRE PREVENTION WEEK • OCTOBER 3-9

Sponsored by Hedley Volunteer Fire Dept.

## THE HEDLEY INFORMER

D. E. Boliver, Publisher

Published every Friday at Hedley, Texas

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\$1.50 per year in Donley County; \$2.00 elsewhere.

In case of error in legal or other advertising the publisher does not hold himself liable for damages in excess of the amount received such advertising.

All obituaries, resolutions of respect, cards of thanks, advertising of church or society functions, when admission is charged, will be treated as advertising and charged for accordingly.

NOTICE—Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Informer will gladly be corrected upon being brought to the attention of the publisher.



See Myrtle Kirkpatrick for flowers or leave order at Wilson Drug.

C. E. Johnson at Hedley Telephone Co. will write your fire and hail insurance.

# Pay Your Taxes Early and Save DISCOUNT

3% IF PAID IN OCTOBER

2% IF PAID IN NOVEMBER

1% IF PAID IN DECEMBER

**M. O. WEATHERLY**

Tax Collector, City of Hedley

## CLASSIFIED ADS

Phone 101

First insertion 10c per line, following insertions 5c per line.  
Cards of Thanks 75c

For Sale—5 room modern house, bath, garage, in Hedley. If interested call 182J, Clarendon. 49tf

I have some good hand pieced quilts to sell and some coats. Mrs. Hickey 492p

For Sale—several head of registered Shorthorn cattle, and others. See L. E. Blankenship. 492p

Plenty of No. 1 and No. 2 Alfalfa Seed. Short Saunders, Box 34, Rte. 3, Wellington, Texas. 465p

For Sale—a modern 4 room house with bath. See Jessie Davis 464c

Bulls now sold out thanks. W. H. Cooke III.

Notice—We are closed every Wednesday afternoon. Hodges, Memphis, 485c

For Rent—4 room house, modern, garage, wash house, concrete cellar, close to school. See S. G. Adamson or phone 48. 483p

New white enamel bath heaters while they last \$3.00, beautifully designed simulated triple dresser with beveled edge plate glass mirror, book case bed and night stand. Cash price \$127.50. Hodges, Memphis 482c

## Birthday Party

Mrs. Lloyd Leggitt honored her twin daughters, Judy and Joan, with a picnic at the City Park last Saturday afternoon to celebrate their fourth birthday. After some time spent in playing the gifts were opened and group pictures were made.

Refreshments of cup cakes, ice cream and punch were served. Favors were small airplanes cleverly made of sticks of candy, chewing gum and Life Savers.

Those present were Linda Sue and Nancy Lou Bailey, Kay Stewart, Richard and Nancy Shaw, Marilyn and Nancy Saunders, James and Joe Jenkins, and Paula Kilgore, Mesdames Bob Bailey, W. L. Stewart, R. A. Shaw, Ed Boliver, and Lloyd Leggitt.

Beth and Don Blankenship and Mrs. Ray Moreman sent gifts.



For Rent—new modern apartment, unfurnished. See Myrtle Reeves 457p

For Harlan's Flowers call Willie Johnson, phone 58.

## Just Arrived!

From Hollywood, Calif.:

Planters with brass stands  
\$2.19, \$2.49, \$2.65 and \$2.89

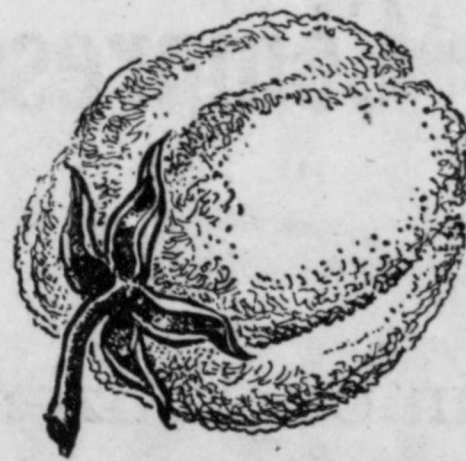
Lazy Susans with wrought  
iron stands \$11.65

Card Ash Trays with clips 75c

King size Ash Trays \$1.69

From Sheboygan, Wis.:

A nice group of Scooters, Baby Walkers, Wagons and Delivery Cycles from \$5.49 up.



## Welcome Visitors

### To The Hedley Cotton Festival

Make City Drug your headquarters during the Cotton Festival. We feature a complete pharmacy with complete fountain service and prescription department.

All prescriptions are filled by a Texas registered pharmacist.

# CITY DRUG STORE





**For 25  
Years**

We have served Hedley and its surrounding  
trade territory with dependable

**Cotton Compress and Storage Service**

May we join our citizens in welcoming every visitor  
to the third annual

**HEDLEY COTTON FESTIVAL**

**Memphis Compress Co.**

**Hedley, Texas, Plant**



### Brown-Durham

Miss Dora Vee Durham of Amarillo and Troy Preston Brown of Rochester, Texas, were united in marriage Sept. 25 in the First Baptist Church here. The impressive rites were performed before an altar decoration of white gladioli by Rev. O. L. Jones, pastor of the church.

Preceding the ceremony "I Love You Truly" was sung by Noriene Gibson, Jean Bailey, Joan Youree and Carolyn Morris with Jane Mosley at the piano. Jane Mosley sang "Because" accompanied by Joan Youree at the piano.

Given in marriage by her brother-in-law, Hank Woolworth, the bride wore a ballerina length white satin dress with net over skirt and a finger tip veil of illusion. She carried a white orchid on a white Bible. For something old she wore her mother's wedding band, for something new her gown, for something borrowed her sisters' pearl earrings, and for something blue the traditional blue garter.

Lora Durham, twin sister of the bride, was maid of honor. She wore a rose satin ballerina length dress with net over skirt and carried a bouquet of yellow mums.

Bonnie Durham, sister of the bride, was bridesmaid and wore an

aqua blue satin ballerina length dress with net over skirt. She carried yellow mums.

Best man was Jarel Brown and Sim Micheal served as usher.

The bride's mother wore a navy blue dress with a pink carnation corsage for her daughter's wedding. The groom's mother wore a brown suit with a corsage of yellow carnations.

Following the ceremony a reception was held in the home of Mrs. W. P. Doherty.

The bride wore a grey cotton dress with dark grey accessories for the wedding trip to Carlsbad, N. M.

The bride is the daughter of Mr. and Mrs. Homer Durham of Hedley and graduated from Hedley High School last spring. The groom is the son of Mr. and Mrs. Harley Brown of Rochester.

**BIFFLE LAUNDRY**  
PLENTY OF STEAM  
SOFT WATER  
Fluff Drying  
Pick Up and Deliver  
PHONE 47  
We Do Finish Work

**DR. D. H. COX**  
OSTEOPATHIC PHYSICIAN  
Hedley, Texas  
PHONES: Office 65—2 rings  
Res. 65—3 rings



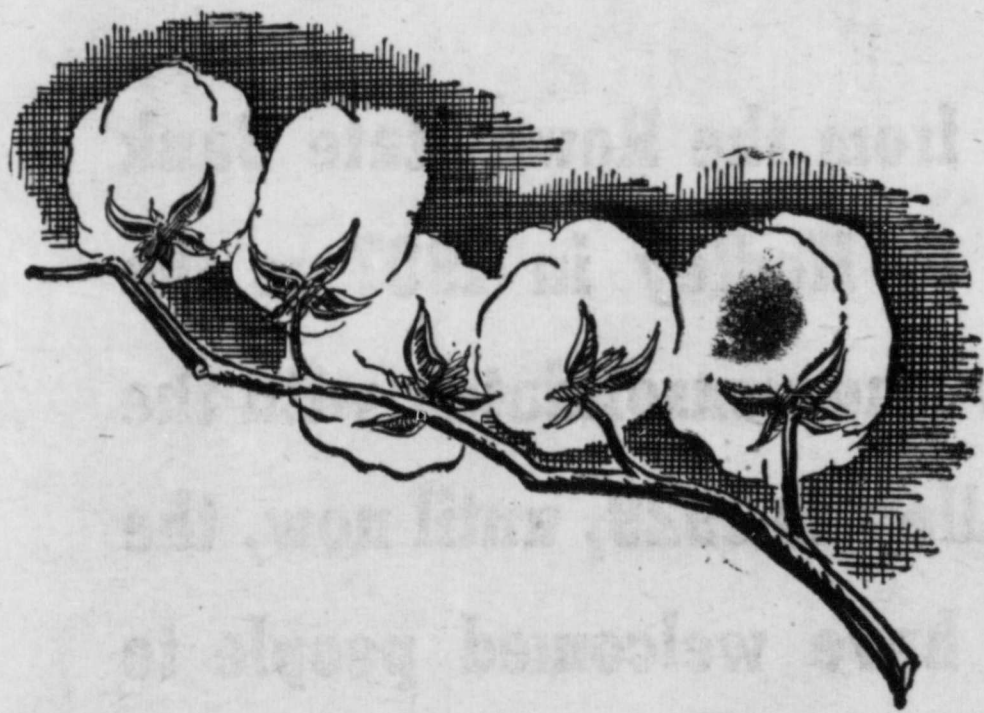
## Welcome Visitors

### To The Third Annual HEDLEY COTTON FESTIVAL

May you enjoy every event prepared for you. Drop in to see us while you are here.

"You Grow It, We'll Mow It"

**Dub's Barber Shop**  
W. L. Stewart



# WELCOME VISITORS!

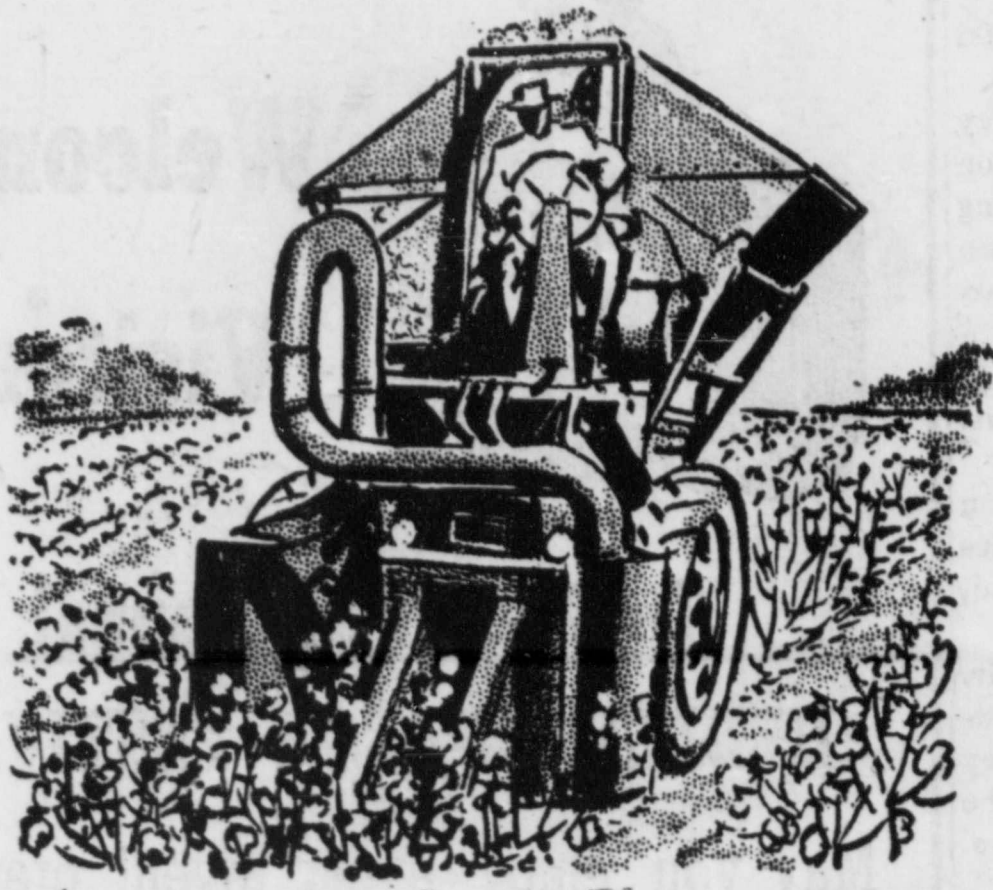
To the Third Annual

## HEDLEY COTTON FESTIVAL

We are happy to join the entire community in extending every visitor our best wishes for two big days of enjoyment.

# Paymaster Gin





# WELCOME VISITORS!

To the Third Annual

## HEDLEY COTTON FESTIVAL

For nearly 50 years, from the Rowe State Bank organized in 1905, moved to Hedley in 1907 as the First State Bank of Hedley and consolidated with the Security State Bank of Hedley in 1929, until now, the bankers and bank family have welcomed people to this friendly community and we wish to again welcome you.

# Security State Bank

Member F. D. I. C.

Hedley, Texas



## New and Used Cars

Shop around, then come back and let us save you up to \$100 on your New or Used Car.

Financing Arranged.

# Taylor Motor Co.

**Dr. Jack L. Rose**  
Optometrist

505 Main St. Phone 666  
MEMPHIS TEXAS

**Hedley Lodge No. 413**  
O.E.S., meets the first Friday night of each month. All members are requested to attend.

Margaret Davenport, W. M.  
Johnnie Hill, Sec.



## Welcome Visitors

TO THE HEDLEY COTTON FESTIVAL

### BOB'S GULF SERVICE

**Methodist Church**  
R. N. Huckabee, Minister  
Sunday School 9:45 A. M.  
Worship Services 11:00 A. M. and 8:00 P. M. each Sunday  
Stewards Meeting 1st Monday night each month  
WSCS each Monday 4:00 P. M.  
Family Night Supper Monday evening after each 4th Sunday at 8:00.  
Intermediate Fellowship and Senior Youth Fellowship Sunday 7:30 P. M.  
Junior Special Session Sunday 7:30 P. M.

**First Baptist Church**  
Sunday School 10:00 A. M.  
Morning Service 11:00 A. M.  
Training Union 7:30  
M. L. Sims, Director  
Evening Service 8:30  
Choir Practice Wednesday at 7:30  
Mid-week Prayer Services 8:15  
W.M.U. meets Monday at 2:30  
Sunbeams Wednesday at 2:30  
G. A. Thursday at 4:30

**Ring Baptist Church**  
Preaching every 1st and 3rd Sunday in each month.  
J. E. Murdock, pastor

**Hedley Laundry**  
SOFT WATER  
Phone 83  
We Pick Up and Deliver  
WET WASH & DRYING  
FLUFF DRYING while you wait  
WE DO FINISH WORK  
Mr. and Mrs. O. C. Plunk

## Kidney Slow-Down May Bring Restless Nights


When kidney function slows down, many folks complain of nagging backache, headaches, dizziness and loss of pep and energy. Don't suffer restless nights with these discomforts if reduced kidney function is getting you down—due to such common causes as stress and strain, over-exertion or exposure to cold. Minor bladder irritations due to cold, dampness or wrong diet may cause getting up nights or frequent passages.

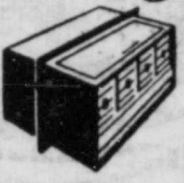








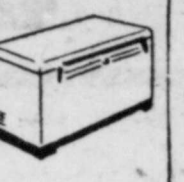

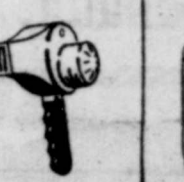
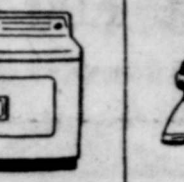





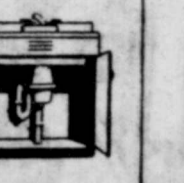
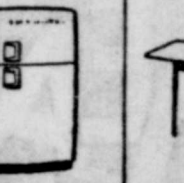








Don't neglect your kidneys if these conditions bother you. Try Doan's Pills—a mild diuretic. Used successfully by millions for over 50 years. While often otherwise caused, it's amazing how many times Doan's give happy relief from these discomforts—help the 15 miles of kidney tubes and filters flush out waste. Get Doan's Pills today!

# DOAN'S PILLS

Read the Classified Ads.

Check how many of these  
Electric Appliances YOU have



 <input type="checkbox"/> air conditioner	 <input type="checkbox"/> blanket	 <input type="checkbox"/> clock	 <input type="checkbox"/> clothes washer	 <input type="checkbox"/> coffee maker	 <input type="checkbox"/> dish washer	 <input type="checkbox"/> record player
 <input type="checkbox"/> fan	 <input type="checkbox"/> food mixer	 <input type="checkbox"/> freezer	 <input type="checkbox"/> griddle	 <input type="checkbox"/> hair dryer	 <input type="checkbox"/> clothes dryer	 <input type="checkbox"/> iron
 <input type="checkbox"/> lighting	 <input type="checkbox"/> power tools	 <input type="checkbox"/> radio	 <input type="checkbox"/> range	 <input type="checkbox"/> garbage disposer	 <input type="checkbox"/> refrigerator	 <input type="checkbox"/> sewing machine
 <input type="checkbox"/> shaver	 <input type="checkbox"/> television	 <input type="checkbox"/> toaster	 <input type="checkbox"/> vacuum cleaner	 <input type="checkbox"/> heating pad	 <input type="checkbox"/> health lamp	 <input type="checkbox"/> water heater

## How far ahead of Edison are you?

Just 75 years ago, Thomas A. Edison created the first practical electric light bulb.

It was a feeble thing and a luxury at first. Who would have guessed then how many ways you'd be using electricity today—to save time and effort, to make living more pleasant.

You're putting more new electrical "servants" to work year after year. That means you're going to need still more electricity.

The West Texas Utilities Company and the other business-managed electric light and power companies are building for that addi-

tional electric power you'll want tomorrow and in the years to come.

No matter how far ahead of Edison you are—today or tomorrow—you'll have all the low-priced electric service you want. Here in West Texas your electric service company will continue to provide plenty for home, farm, business and industry.

\* \* \* \*

**YOUR ELECTRIC RATES HAVE STAYED LOW**  
In fact, in homes served by WTU, the average cost of a kilowatt-hour of service is 22% LESS than it was ten years ago!

**West Texas Utilities  
Company**



Ask about the FREE DOLL,  
GROCERIES & "COTTON JOE"

See our window for details

Shurfine Flour, 25 lb. **\$1.79**

Shurfine Chili Beans  
300 can, 2 for **.25**



**WELCOME  
FESTIVAL  
VISITORS**

Armour Potted Meat, 3 for .25  
Hunt's Peaches, 2 1/2 can .29  
Drize Paper Towels, 2 for .39  
Shurfresh Oleo, 2 lb. .43

**Sugar, 10 lb.**  
Limit 1 10 lb. bag only  
**.95**

**Sugar, 5 lb.**  
Limit 1 5 lb. bag only  
**.49**



**COFFEE, lb. \$1.12**

**Limit 2 lbs.**

Sorghum Molasses, 5 lb. bucket **.79**

Sorghum Molasses, 22 oz. jar **.39**

Shurfine Red Salmon, tall can **.68**

Shurfine Red Salmon, flat can **.42**

*Borden's Charlotte Freeze*  
A FROZEN DELICACY

HALF GAL. **49¢**



FRYERS, lb. **.49**

PICNIC HAMS, lb. **.43**

LONGHORN BACON, 2 lb. **\$1.44**

T-BONE STEAK, lb. **.59**

EATMOR CRANBERRIES, 1 lb. box **.25**

PKG. TOMATOES **.18**

TOKAY GRAPES, lb. **.13**

5 lb. bag WHITE POTATOES **.32**

CARROTS, 1 lb. bag **.14**

LARGE CENTRAL AMERICAN BANANAS, lb. **.16**

JONATHAN APPLES, lb. **.13**

RITZ CRACKERS, 1 lb. **.32**

SHURFINE SHORTENING, 3 lb. tin **.79**

SAVE YOUR MEATS, FRUITS AND VEGETABLES IN OUR LOCKERS

# Moreman Grocery & Locker

We Give S & H Green Stamps

Double Stamps On Wednesday

**PAY CASH AND PAY LESS AT THE HOUSE OF SERVICE**

We reserve the right to limit quantities, and no sale for re-sale

**THESE PRICES GOOD FRIDAY AND SATURDAY**



# The Hedley Informer

VOL. 44

HEDLEY, DONLEY COUNTY, TEXAS, OCT. 8, 1954

NO. 49

## OFFICIAL PROGRAM OF THE FESTIVAL

### FRIDAY

7:30 to 8:30 A. M.-----Kickoff Breakfast Served in Lions Den  
9:00-----Public Address System Announcements and Music  
9:30-----Kiddie Contests  
10:30-----Giant Kiddies Parade, High School to Depot  
11:00-----Clarendon Junior College Glee Club  
11:30-----Local Talent Show  
12:00-----Jimmy Nash Show from Amarillo  
12:30 P. M.-----Novelty Acts and Music  
1:00 to 3:00-----Cotton Pulling Contest, north of City Limits  
1:00-----Novelty Acts and Music  
1:30-----Clarendon Negro Drum & Bugle Corps Exhibition  
2:00-----Clarendon Junior College Glee Club  
2:30-----American Legion Auxiliary Cake Walk  
3:00-----Cotton John KGNC Show  
3:30-----Jimmy Nash Show from Amarillo  
4:00-----Amarillo Air Force Base Drum & Bugle Corps and Air Base Drill Team Exhibition  
5:00-----Water Polo Exhibition, Memphis vs. Hedley  
6:00-----Public Address Music and Novelty Acts  
7:00-----String Band Entertainment  
8:00-----Royal Cotton Coronation, High School Auditorium  
9:00-----Square Dance Exhibitions

### SATURDAY

7:00 to 9:00 A. M.-----Festival Breakfast Served in Lions Den  
9:00-----Kiddie Contests and Music  
9:30-----Jimmy Nash Show from Amarillo  
9:45-----Festival Previews and Guests

10:00-----Clarendon Negro Drum & Bugle Corps Exhibition  
10:30-----Local Talent Show  
11:00-----Quail High School Glee Club  
11:30-----Alva Wood Show from Amarillo  
12:00-----Clarendon High School Band Exhibition  
12:30-----Guest Stars, Previews and Announcements  
1:00 P. M.-----Cotton Festival Grand Parade  
2:00-----Amarillo Air Force Base Drum & Bugle Corps and Air Base Drill Team Exhibitions  
2:30-----Amarillo Maverick Boys Club Acrobatics  
3:00-----West Texas State College ROTC Drill Team Exhibition  
3:30-----Alva Wood Show from Amarillo  
4:00-----High School Bands Marching and Playing Exhibitions  
4:45-----Parade, Band Awards, Other Prize Winners Announced  
5:00-----Jimmy Nash Show from Amarillo  
5:30-----Music and Novelty Acts  
7:00-----String Band Entertainment  
8:00-----Alva Wood Show of Amarillo  
8:30-----Square Dance Exhibitions

### ALL DAY EVENTS

F. C. Bogle Shows Midway-----1 block west next to City Hall  
FFA Cotton Products Exhibit-----Foyer Lions Den  
Fire Prevention Exhibit-----Foyer Lions Den  
Garden Club Flower Show-----Foyer Post Office  
Bird & Wildlife Exhibit-----Garden Club Grounds  
Livestock & Commercial Exhibits-----1 block north on Main St.  
Fancy Quilt Display-----West Texas Utilities  
Needlework Display-----Variety Store Window



## A Hearty Welcome, Festival Visitors!

We join our friendly community in a sincere welcome to every person attending our Third Annual Cotton Festival. We hope that it will be a most enjoyable occasion for every one of you.

Come in and let us get acquainted with you.

## Moffitt Hardware Co.



# Welcome To The Cotton Festival

WE ARE PROUD to have a part in ginning  
Donley County's annual cotton crop, so  
important to us all.



Take off your cotton  
sack and come to  
the FESTIVAL!

## WEST TEXAS GIN





## LIONS ROAR

Next week is regular meeting night and the bell will ring at 7.00 PM. Lions Alva Simmons and Roy Jewell have charge of program

and the local Methodist ladies have charge of the food.

Attendance was small at last week's Ladies Night meeting. A good meal was served by the Lelia Lake ladies and two good programs were furnished. Lions R. W. Scales and Jack Brumley were

responsible for R. E. Drennan and his group of entertainers from Clarendon Jr. College, and Lion R. M. Saunders had charge of a Fire Prevention program given by Fire Chief Clayton of Memphis. Both these programs were way above average and were enjoyed by all present.

Mr. and Mrs. Henry Nivens and Mr. and Mrs. L. B. Brown spent the week end in Abilene with Mr. and Mrs. John Wood and family.

WEAR MORE COTTON

WEAR MORE COTTON

# Welcome to the Cotton Festival



## Johnson-Evans Dry Goods

WEAR MORE COTTON

WEAR MORE COTTON



## Welcome Visitors

### To The Third Annual HEDLEY COTTON FESTIVAL

May you enjoy every event of the two day Festival. Visit our store while you are in town. You will be welcome.

**CITY GROCERY & MARKET**

## Bands To Perform

The Clarendon Negro Drum and Bugle Corp, rated as tops throughout the Panhandle, will be seen both Friday and Saturday in special marching and playing demonstrations as well as in both parades. All high school bands entered will perform in a mass marching and playing exhibition at 4:00 PM Saturday afternoon. The Clarendon Senior High School band will do an exhibition at 12 noon on Saturday and the Amarillo Air Force Base Drum and Bugle Corp will be seen several times both big days. Lots of fine music and intricate marching will be the featured items.

C. E. Johnson at Hedley Telephone Co. will write your fire and hail insurance.



- ★ **The KING and I**  
Great Broadway Musical Show!
- ★ ICE CYCLES OF '55
- ★ AUTO DAREDEVILS
- ★ COTTON BOWL FOOTBALL
- ★ NEW WOMEN'S BLDG.
- ★ HOUSE BEAUTIFUL
- ★ AUTOMOBILE SHOW
- ★ PAN-AMERICAN LIVESTOCK
- ★ BIRD SHOW
- ★ AGRICULTURE
- ★ FREE ACTS
- ★ 10,000 FREE EXHIBITS

Plan to Go!



**OCT. 9-24 \* DALLAS**



**SEE AND HEAR**



## President Eisenhower AND Vice President Nixon

TONIGHT, OCTOBER 8  
8:30 P. M.

KFDA-TV—Channel 10  
KPDN—Radio—PAMPA  
KVOP—Radio—PERRYTON

## LEARN HOW YOU CAN HELP IKE

BY ELECTING

"Pete" LaMaster

TO

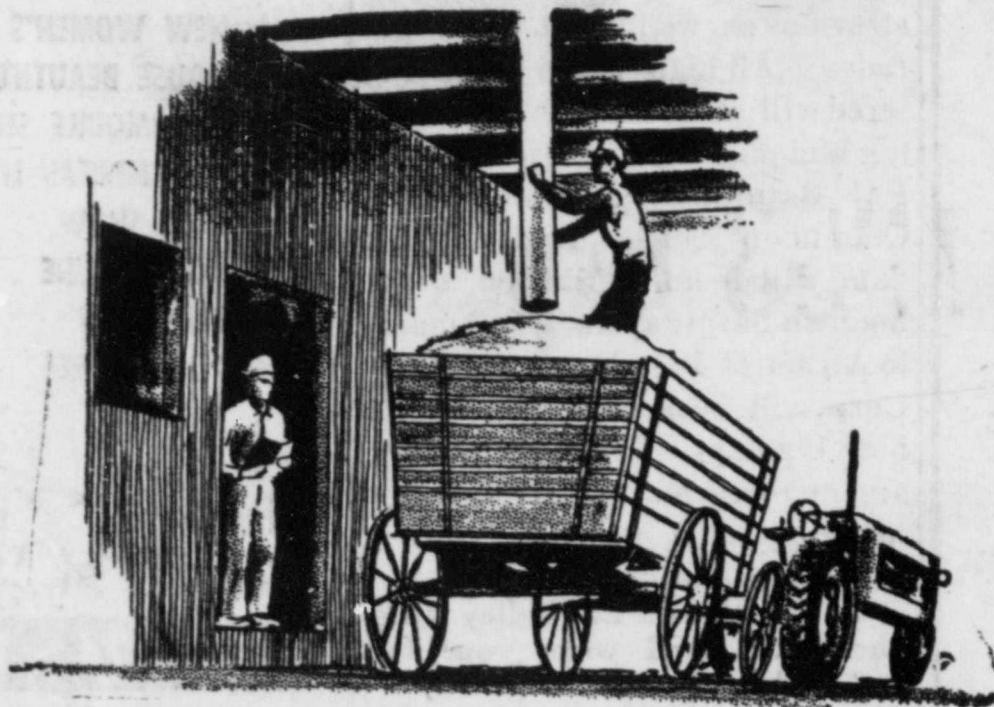
CONGRESS





# GREETINGS

To Hedley's  
Citizens and  
Visitors



We feel sure that the Third Annual Hedley Cotton Festival will be an outstanding success, and extend our best wishes to all of you for a most enjoyable occasion.

**DONLEY COUNTY  
STATE BANK**

Member F. D. I. C.

Clarendon, Texas

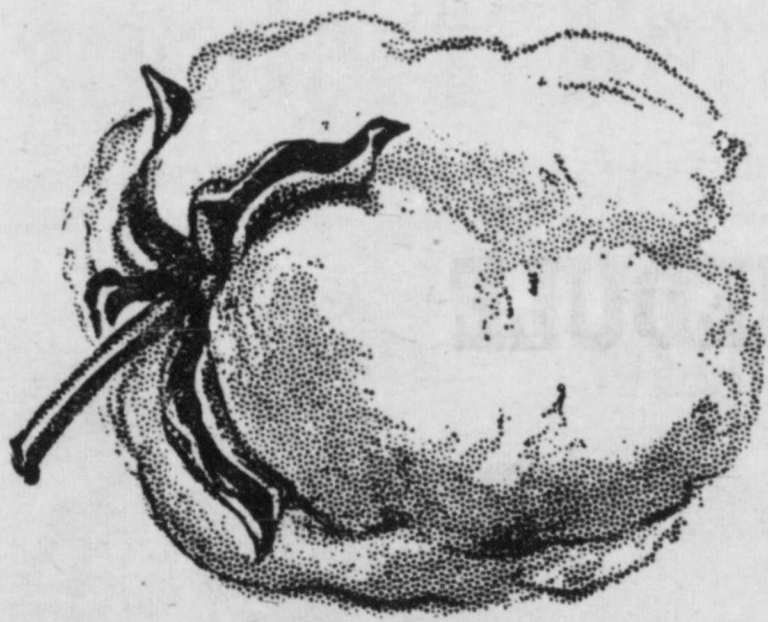




## Prize Winner of 1952-1953 Expected Again



Pictured above is the Memphis High School band, which won first honors at the Hedley Cotton Festival in both 1952 and 1953, and which is expected to return this year (Picture courtesy The Memphis Democrat).



# WELCOME VISITORS!

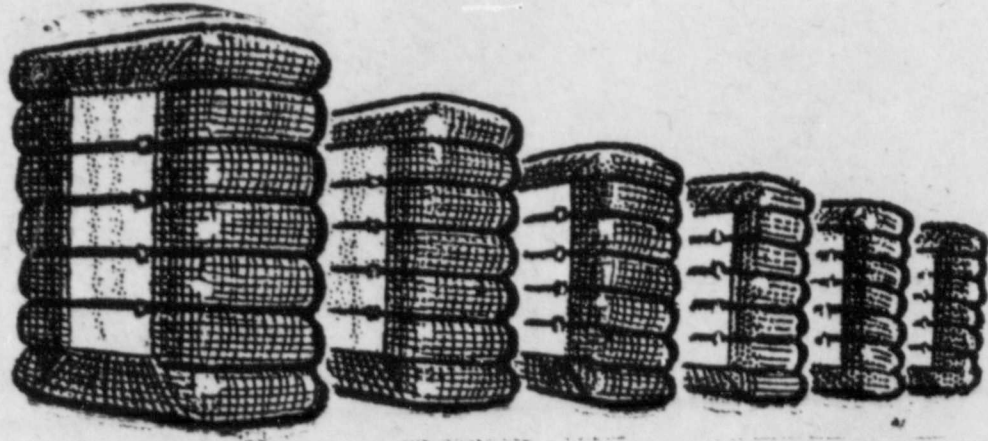
To the Third Annual

## HEDLEY COTTON FESTIVAL

We join with all the community in welcoming every visitor to Hedley. May you find every minute of your stay enjoyable.

## HEDLEY LUMBER CO.





**Boosting  
For Progress!**



**VISITORS WELCOME!**

**BOB HARRIS, MANAGER**

**FESTIVAL SCHEDULE**

**FRIDAY**

**7 P. M.**

**SATURDAY**

**Continuous from 2 P. M.**

**“Visit the Movie Snack Trailer”**

**Snow Cones - Popcorn - Candy - Cold Drinks**



## W. H. (Doc) Ivey Dies In VA Hospital

Funeral services were held Sunday afternoon in the First Baptist Church in Clarendon for William Henry (Doc) Ivey of Clarendon and formerly of Hedley. Rev. Ed Byers, pastor, officiated. Members of the American Legion posts in Clarendon and Hedley conducted graveside rites in Citizens Cemetery. Interment was directed by Murphy Funeral Home.

Mr. Ivey passed away in the Veterans Hospital in Amarillo early last Friday at the age of 62. He died of pneumonia.

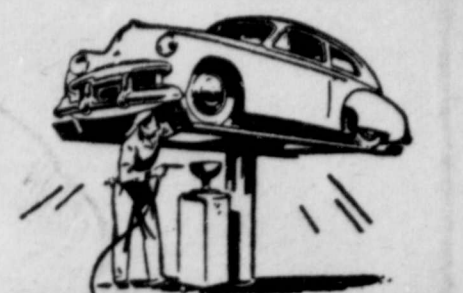
Mr. Ivey farmed in the Hedley community for a number of years before moving to Clarendon about five years ago, when he retired from farming because of ill health. He was a member of the local Legion post for 31 years and was a member of the Hedley Baptist Church.

Survivors include his wife, Minnie; two daughter, Mrs. Jewel Smith of Channing and Mrs. Jean

Barnes of North Hollywood, Calif. two sons, Granville L. Ivey of Amarillo and Billy Glen Ivey of Cactus; two sisters, Mrs. Fannie Steen of San Antonio, and Mrs. Bessie McCleron of Clarendon; two brothers, Jess Ivey and Alfred B. Ivey, both of Clarendon; and six grandchildren.

If it is a Justin boot you are looking for, Kendal! has them.

**FARES REDUCED 1/3**  
 Round - Trip  
 Chair Car  
**DALLAS**  
 \$8.95  
 (plus 10% tax)  
**STATE FAIR**  
 of TEXAS  
 October 9th - 24th  
 Burlington  
 Route  
**FORT WORTH AND DENVER RY.**



give your car a lift  
 with  
**MOBILUBRICATION**  
 every 1,000 miles



JESSE BEACH

Your friendly  
**Mobilgas Dealer**



**Welcome  
 Visitors**

TO THE HEDLEY COTTON FESTIVAL

May you enjoy every minute of your visit during our two big days of fun.

**Saunders Garage**



**WELCOME  
 FESTIVAL  
 VISITORS**

See the sights and enjoy yourselves, and when you think of a refreshing fountain drink, think of

**WILSON DRUG COMPANY**

Where You Are Always Welcome  
 Phone 63

## Security State Bank

PRESENTS  
**INTERESTING FACTS ABOUT TEXAS**



### COTTON EXPORT

The port of Galveston is the oldest deep water port west of New Orleans on the Gulf of Mexico. It is the world's largest export port of cotton in the world. Cotton exports for the season, 1950-1951, were 1,230,378 bales.

Every patron whose name appears in our records, as well as officers, employees and stockholders, are considered as members of our "bank family." We know our interests are mutual and believe you will enjoy our series of ads on interesting facts about Texas.

**SECURITY STATE BANK**

Member Federal Deposit Insurance Corporation  
 Hedley, Texas





# WELCOME VISITORS!

TO THE THIRD ANNUAL

## HEDLEY COTTON FESTIVAL

We are happy to have a part in the Cotton Festival for the third successive year. May you all have the time of your lives, with many pleasant memories to take home with you.

# Estlack Machinery Co.



Sr

Oldsmobile . . . GMC Trucks & Pickups

Phone 262

Clarendon, Texas