



Cotton Festival Edition



(Official Program On Front Of Second Section)

The Hedley Informer

VOL. 43

HEDLEY, DONLEY COUNTY, TEXAS, OCT. 9, 1953

NO. 49

Hedley Ready For 2nd Annual Cotton Festival

Many Events To Entertain Visitors

Once again Hedley's fine spirit of cooperation is manifesting itself in intensive preparations for the opening Friday of the second annual Hedley Cotton Festival.

Though sponsored by the Hedley Lions Club and Hedley Booster Club, yet the Festival is the work of so many organizations and individuals that it would be impossible to name all those whose efforts highly deserve praise.

Beginning with the kickoff breakfast from 7:00 to 8:30 each morning in the Lions Den, visitors will find a continuous round of fun and entertainment. Events will include an old fiddlers contest, Pa and Ma Kettle, livestock judging, western music, band concerts, an R. O. T. C. drill team, the All Girl Mounted Quadrille, the Kwahadi Indian dancers, the Maverick Club tumblers, cake walks, square dances, and many others.

Two parades promise to be outstanding events, the kiddies' parade at 10:30 AM Friday and the grand parade at 1:30 PM Saturday.

Highlight of the Festival will be the Coronation ceremonies Friday night at the high school, when Queen Joan Youree and Princesses Noriene Gibson and Joan Kirkland will be suitably honored.

All day events for the interest and amusement of visitors include carnival rides south of the City Hall, the flower and art show in the Lions Den lobby, the shooting gallery south of the Lions Den, pancake sales at the Lions Den, the PTA food booth at the Farmers Cafe, the Senior food booth at Beach Shoe Shop, ducking booths south of City Grocery and north of the Lions Den, bingo at Dub's Barber Shop, the antique and Riding Club windows at Whaley-Evans, the pioneer window at

Queen Joan Youree To Receive Crown Friday Night



QUEEN JOAN YOUREE

Miss Joan Youree will be crowned Queen of the second annual Hedley Cotton Festival by Lion District Governor Joe R. Phillips of Amarillo in a colorful coronation ceremony at the high school auditorium Friday night.

Misses Noriene Gibson and Joan Kirkland will also be honored as Princesses of the Festival. Honorary princesses will be the 24 other girls who entered the Queen contest.

The program will include numbers from Amarillo brought by Lion Phillips and Sweethearts on Parade, by local talent, directed by Myrtle Reeves.

Gins To Close Saturday

Both the Hedley gins will be closed Saturday to enable their employees to participate in the Festival.

Eat pancakes at the Lions Den.

Hedley Variety, last year's Festival pictures at City Drug, fair exhibits at the Postoffice, commercial exhibits north of Jesse Beach Station, and the livestock show at Hedley Mill barn, besides many extremely attractive windows on different stores.



PRINCESS NORIENE GIBSON

Congressman Walter Rogers To Be Here

Just before going to press, we learn that Congressman Walter Rogers will make a talk to the Festival crowd at noon Saturday, and every citizen and visitor is urged to hear him.

Notice

All Queen candidates who are not in the Band will have a special car in the Grand Parade Saturday. Please come to the schoolhouse at 12:00 o'clock Saturday, Oct. 10, dressed in your formals and there will be a float for you ride on, sponsored by the Federated Clubs.

Visit the Boy Scout booth on Main Street and let them guess at your weight and age.

Last Year's Pictures

If you missed last year's Festival, see the excellent display of pictures of the event in the City Drug window. These pictures will give you a good idea of the magnitude of the event.



PRINCESS JOAN KIRKLAND

Maverick Club Coming

One of the outstanding features of last year's Festival was the performance given by the Maverick Club of Amarillo, directed by Ralph Dykeman.

This group will be here again this year, and every person who saw them perform last year will be anxious to see them again.

Cotton Report

Up to Wednesday evening, the Hedley gins have ginned a total of 613 bales this season.

Notice

Next week's Informer will be issued two days early. Please bring in your news and ad copy by Monday.

Mr. and Mrs. J. E. Scott of Atlanta, Ga., announce the arrival on Sept. 22 of Terry Scott, weight 6 lbs. 11 oz. She is a granddaughter of Mr. and Mrs. W. H. Hill of Hedley.

Mr. and Mrs. Bud Davis visited here last week end from Rule.

WELCOME VISITORS!

To The Second Annual



HEDLEY COTTON FESTIVAL

See all the many sights and enjoy
yourselves, and when you need a
refreshing fountain drink, see

CITY DRUG STORE

MIKE THORNBERRY, Owner

Phone 45

Night Phone 116

HEDLEY Theatre
Phone 66
HEDLEY, TEXAS

Thursday & Friday Only



Saturday Matinee & Evening Only

**Audie Murphy in
The Duel at Silver Creek**

Saturday Prevue 10 P. M.
Sunday, Monday

**Matinee Only Sunday
Regular Show Monday**

**Stewart Granger and
Deborah Kerr in
The Prisoner of Zenda
In Technicolor**

THE BIG NIGHTS
Tuesday, Wednesday

**Vera Ralston, David Brian in
A Perilous Journey**

Thursday, Friday

**Joyce Holden, Glenda Farrell in
Girls In The Night
Plus Added Attraction
World's Most Beautiful Girls
In Technicolor**

CLASSIFIED ADS

Phone 101

First insertion 10c per line, following
insertions 5c per line.
Cards of Thanks 75c

500 cane bundles for sale. See S.
G. Adamson or phone 48.

For Sale—a good cornet cheap.
Nelda Stotts, phone 22-2LS. 493p

\$18.50 Extra heavy bed springs,
\$12.95; Children's rockers, \$1.95;
9x12 Linoleum rugs, \$5.00; Rexair
vacuum cleaner, excellent condition,
sells new \$121.50, our price \$39.50;
Innerspring mattress and matching
box springs, in use in my home, cost
new \$89.50; will sell at \$37.50.
Come in and see what we have, com-
pare prices and take home the differ-
ence. No rent, no labor, and we sell
for cash. Hodges Furniture, 413
Main St., Memphis, Texas. 482c

For Sale—1946 Ford school bus in
good condition and 1941 Internation-
al school bus, both for sale to the
highest bidder. The Board reserves
the right to reject any or all bids.
483c J. S. Hinds. Supt.

For Harlan's Flowers call Willie
Johnson, phone 58. 48tf

Borden Train Here

The Borden Company's minia-
ture train will arrive in Hedley
Thursday and will be on display
during the Festival.

S. S. Class Elects

The Junior Intermediates of
the First Baptist Sunday School
elected officers Sunday as follows:
Jon Leggitt, president; Leonard
Mullins, vice president; Billy
Moore, secretary and treasurer;
Billy Wiggins and Douglas Owens
reporters. There were eleven boys
present and we met in the base-
ment of the church. We would
like for all boys to come who do
not go to any other church.

Mrs. Stanley Shelton of Mun-
day visited her uncle, Jim Vaughn,
last Sunday. It was their first
meeting in 20 years.



**Welcome
Visitors
To the Festival**

Enjoy yourselves and let us know if we can
be of assistance to you.

GULF SERVICE STATION

Bob and J. R.

**IGA BRAND
SWEEPSTAKES**

ENTER THE IGA
\$200,000.00
CONTEST



GRAND PRIZE...
WIN this beautiful 18 foot Deluxe
AMANA Upright food freezer. The
first and only food freezer to re-
ceive the Fashion Academy Gold
Medal Award for "Outstanding
Design."
PLUS \$1200 in food \$300 in
Sno-Crop frozen food and \$1600
in any IGA brand merchandise.

For complete details visit any IGA Store!

Here is another outstanding value packed, two week IGA
Brand promotion that is designed to bring to you, the
housewife, even greater savings than before. From your
family to the many, many party, top quality IGA foods that
are available to you at prices you can afford to pay.
We are sure that quality plus economy will ensure continued
patronage on the part of our old and new customers!

- IGA Sno-Kreem Short., 3 lb. can .79
- IGA Tuna, grated, can .29
- IGA Catsup, 2 14 oz. bottles .35
- Fleming Coffee, lb. .85
- Soap Powder, all brands, large .29
- Yukon Best Meal, 5 lb. .45
- Yukon Best Flour, 25 lb. \$1.79

- Family Style Steak, 3 lbs. \$1.00
- Bar-B-Que, lb. .49
- Cabbage, lb. .03
- Tokay Grapes, lb. .12
- IGA Orange Juice, 46 oz. can .35
- IGA Grapefruit Juice, 46 oz. can .29
- IGA Milk, 2 tall cans .27



WELCOME VISITORS
to the
COTTON FESTIVAL

M System Food Store

Your IGA Store - - - We reserve right to limit quantities and no sales for resale.

GREETINGS



To Hedley's
Citizens and
Visitors

**MAY THE SECOND ANNUAL HEDLEY COT-
TON FESTIVAL BE A BIG SUCCESS, AND
MAY EVERY ONE OF YOU GET A FULL
MEASURE OF ENJOYMENT FROM THE
OCCASION.**

**DONLEY COUNTY
STATE BANK**

Member F. D. I. C.

Clarendon, Texas

Stock Show at Festival

The Hedley FFA boys plan to have a good Livestock Show at the Festival this year. The Clarendon FFA boys will be here with their livestock and the Donley Co. Livestock Show will be at the Cotton Festival. Flip Breedlove will be here with his 4-H Club calves. Livestock judging will be at 1:00, Friday, Oct. 9.

**JOE GOLDSTON
OPTOMETRIST**

PHONE 36
CLARENDON, TEXAS

**DR. D. H. COX
OSTEOPATHIC PHYSICIAN**

Hedley Texas
PHONES: Office 65—2 rings
Res. 65—3 rings

Hedley Laundry

SOFT WATER
Phone 83
We Pick Up and Deliver
WET WASH & DRYING
FLUFF DRYING while you wait
WE DO FINISH WORK
Mr. and Mrs. O. C. Plunk

**P.-T. A. To Have Food
Booth at Festival**

Everybody likes to eat and everybody likes to help our schools. These two impulses can get together at the Cotton Festival if you visit the PTA food booth in the Farmers Cafe building.

They will have tasty sandwiches, home made pies and good coffee, and you can enjoy good food and get a glow of satisfaction from contributing to a worthy enterprise.

Kickoff Breakfast

All ministers of the community are urged to attend the Kickoff Breakfast at the Lions Den from 7:00 to 8:00 AM Friday morning, Oct. 9. The purpose of our Festival is to give thanks and rejoice that we will have some harvest, so it should be started with prayer and thanksgiving.

**Adamson-Lane Post
287, American Legion**



Meets on the 2nd Tuesday of each month. All Legionnaires are urged to attend.
Cliford Johnson, Adjutant

EAT PANCAKES at the LIONS DEN!

**Welcome
Visitors**



To The Second Annual
HEDLEY COTTON FESTIVAL
May you enjoy every event prepared for you. Drop in to see us while you are here.

Dub's Barber Shop

W. L. Stewart



**WELCOME
VISITORS!**

To the Second Annual

HEDLEY COTTON FESTIVAL

We join with all the community in welcoming every visitor to Hedley. May you find every minute of your stay enjoyable.

HEDLEY LUMBER CO.

Greetings To Hedley And Its Guests

We invite every one of you to
see the Ferguson exhibit and the
1954 Dodge on display in Hedley
during the Festival.

HICKEY MOTOR CO.

Dodge-Plymouth Cars

Ferguson Tractors and Implements

Memphis, Texas

Phone 289

Birthday Party

Mr. and Mrs. J. S. Hinds entertained a lively group of youngsters in their home Thursday evening, Oct. 1st celebrating Nancy Lou's birthday.

Nancy welcomed each guest at door where they registered on a friendship scarf and were given a paper bag containing 20 beans. When all had registered they were conducted to the back lawn which was brightly lighted. A number of very interesting games were played. When the scores were all in Bill Reeves won the prize for the boy, Mary Helen McKee for the girl, and Linda Davis the booby prize. Mrs. Hinds, with Nancy's help directed the games.

Many lovely and useful gifts were opened and admired. The beautiful birthday cake was brought out and Nancy Lou lighted the candles. Everyone joined in singing "Happy Birthday to You." Mr. Hinds cut the cake, which was served with bottled drinks to Loveta Houdashell, Linda Davis, Mary Helen McKee, Wilma and Billy Moore, Mildred Sims, Sue Sanders, Bill and Buddy Reeves, Larry Jones, Barbara Hansaad, Kathleen and Sarah Spalding, Bonnie and Patsy Alexander, Bobby Couch, Bobby Gene

Flower and Art Show

Lovers of beauty should not fail to see the flower display and art exhibit in the Lions Den lobby. This display is sponsored by the Garden Club.

Shooting Gallery

We never did learn whether Buffalo Bill visited the F. F. A. shooting gallery last year or not, but anyway the boys will have it again on the lot south of the Lions Den. Go by and test your marksmanship.

Billy Mc Biffle and family of Amarillo visited here Sunday.

Mr. and Mrs. Charles Rains and Beverly and Carroll Jeffreys of Amarillo visited last week end with Mrs. W. C. Bridges.

Brown, Carl Morris, Don and Susan Cox, Leonard Mullins, and Mr. and Mrs. F. Kendall.

Fortunes were told and all left feeling happy. Other friends registering on the scarf were Mr. and Mrs. Hobart Moffitt, Mr. and Mrs. Hartwell Martin, Dr. and Mrs. Cox, Mrs. Ruth McKee, Ellen Faye and Millie Land, and Mrs. Alfred Spalding.



WELCOME VISITORS

To the Second Annual

HEDLEY COTTON FESTIVAL

We are happy to join the entire community in extending every
visitor our best wishes for two big days of enjoyment.

Paymaster Gin

Bring the whole family -
to the
Assemblies of God
Sunday School



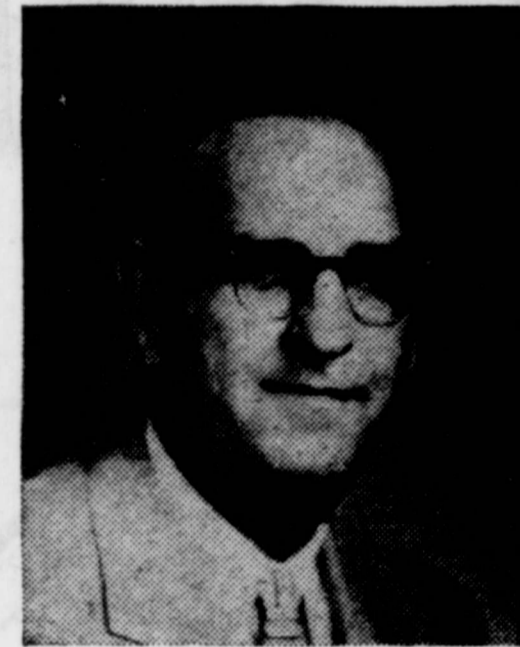
All-Girl Mounted Quadrille Coming

The Amarillo All Girl Mounted Quadrille has definitely promised to be here for the Festival. The team, composed of flag bearers and square dancers, will perform at 2:30 Saturday.

The girls are affiliated with the Amarillo Range Riders, who will also ride in Saturday's parade.

The Festival is fortunate in securing the services of these famed groups from the Panhandle metropolis.

District Lion Governor To Crown Queen



JOE R. PHILLIPS

Joe Phillips, District Governor of Lions Clubs, will be in Hedley Friday night to crown the Festival Queen in the coronation ceremonies in the high school auditorium.

Governor Phillips is also bringing a program from his home club, the South Amarillo Lions Club.

Congressman Walter Rogers To Be Here



WALTER ROGERS

Booster president Carl Morris announced this week that he had received word from Congressman Walter Rogers that he plans to attend the Cotton Festival. Information was not available as to the definite time of his arrival here.

Mr. and Mrs. W. A. Jenkins announce the arrival of Sally Evelyn on Sept. 28, weighing 6 lbs., 12 oz.

Mr. and Mrs. W. H. Hill have returned from Palacios, where he has been buying cotton for some time

Mr. and Mrs. Curtis Bailey of Amarillo visited here over the week end.



FRIGIDAIRE 2-OVEN ELECTRIC RANGE

Lower priced than
many single oven models!

Here's a range that sets new standards of economy and value! More oven space than any other range at the price! And packed with features that give you care-free automatic cooking! See it today! There's nothing else like it!



2 BIG OVENS, YET
LOOK AT THE PRICE!
Model RS-28

\$299⁹⁵

ASK ABOUT OUR
EASY TERMS!

Look at and
compare all these
Frigidaire features!

- Two Waist-High Broilers
- Cook-Master Automatic Oven Control
- Four Radiant-tube 5-Speed Cooking Units
- Acid Resisting Porcelain Cooking Top
- Full-width Storage Drawer
- Oven Signal Lights
- Lifetime Porcelain finished Cabinet and Oven
- Handy Appliance Outlet
- Simpli-matic Oven Control on each oven
- Adjustable Oven Shelves
- Glare-free Cooking Top Lamp

Come in now! See all the New Frigidaire Electric Ranges

West Texas Utilities
Company

WELCOME VISITORS!

To the Second Annual

HEDLEY COTTON FESTIVAL

And again we are happy to extend a welcoming hand to every guest of our community. If our experience in more than 40 years of sound financial service to this area can assist you in any way, call on us.



Security State Bank

Member F. D. I. C.

Hedley, Texas

The Hedley Informer

VOL. 43

HEDLEY, DONLEY COUNTY, TEXAS, OCT. 9, 1953

NO. 49

OFFICIAL PROGRAM OF THE FESTIVAL

FRIDAY

7:00 to 8:30 A. M.-----Kickoff Breakfast in Lions Den
8:30-----Preliminaries, Old Fiddlers Contest
10:00-----Pa and Ma Kettle and Kids Arrive
10:30-----Kids Comic and Pet Parade
11:30-----Old Fiddling and Western Music
1:00 P. M.-----Judging at Livestock Show
1:00-----Western Music and Novelty Acts
3:00-----Concert by Hedley Band
4:00-----R. O. T. C. Drill Team from Canyon
5:00-----Western Music by Emmett Allen's Sunset Ramblers
6:00-----Old Fiddlers
8:00-----Queen Coronation Ceremonies at School Auditorium
9:00-----Square Dance, Music by Emmett Allen's Sunset Ramblers

SATURDAY

7:00 to 8:30 A. M.-----Breakfast
8:30-----Fiddling, Western Music and Novelty Acts
11:00-----Indian Dancers
1:00 P. M.-----Ma and Pa Kettle and Kids
1:30-----Grand Parade
2:30-----All Girl Mounted Quadrille Team
3:30-----Indian Dancers
4:00-----Maverick Club
4:30-----Band Concerts
5:00-----Cake Walk
6:00-----Western Music and Novelty Acts
7:00-----Square Dance Exhibitions

ALL DAY EVENTS

Carnival Rides-----South of City Hall
Flower and Art Show-----Lions Den Lobby
Shooting Gallery-----South of Lions Den
Pancake Sales (All you can eat, 50¢)-----Lions Den
PTA Food Booth-----Farmers Cafe
Senior Food Booth-----Beach Shoe Shop
Bingo-----Dub's Barber Shop
Antique and Riding Club Windows-----Whaley-Evans Dry Goods
Fair Exhibits-----City Hall
Riding Clubs-----Hedley Mill Lot
Commercial Exhibits-----North of Jesse Beach Station
Livestock Show-----Hedley Mill Barn
Novelty acts include stunts from visiting Lions Clubs, greased pole climbing, turtle races, potato races, greased pigs, etc.



A Hearty Welcome, Festival Visitors!

**We join our friendly community in a sincere desire to make
you feel at home and enjoy yourself.**

Come in and let us get acquainted.

You will receive a hearty welcome.

Moffitt Hardware Co.

WELCOME TO THE COTTON FESTIVAL



WE ARE PROUD
to have a part in
ginning Donley
County's annual
cotton crop of
almost 13,000
bales average.

**Take off your
cotton sack and
come to the
FESTIVAL!**

WEST TEXAS GIN

Welcome Visitors



We are proud to be in business in a progressive town like Hedley, and hope you will enjoy every minute of your visit with us.

Come in to see us while you are here.

Whaley-Evans Dry Goods

Memphis Man Heads Scout Fund Drive



BEN PARKS

A Memphis banker has been appointed finance chairman of the Southern District of the Adobe walls Council of Boy Scouts, according to an announcement by Ray Young, district Scout executive.

Serving as district finance chairman will be Ben Parks.

A campaign for funds will be made in October at a number of towns in the district, Young said. The towns are Wheeler, Sham-

State Senator Andy Rogers To Be Here



A. J. (ANDY) ROGERS

State Senator A. J. "Andy" Rogers is among the notables expected to attend the second annual Cotton Festival this week end.

Senator Rogers' home is at Childress.

rock, Wellington, Quail, Estelline, Memphis, Hedley, Clarendon, and Lelia Lake.

Alva Simmons is the chairman for Hedley.



WELCOME VISITORS!

HEDLEY THEATRE

Continuous Shows From 1 P. M. Saturday, Oct. 10

"DUEL AT SILVER CREEK"

IN TECHNICOLOR

Bob Harris
Mr. and Mrs.
T. J. Cherry

John Myers
Sandra Youree
Carl Morris Jr.

Dr. Jack L. Rose
Optometrist

715A Main St. Phone 666
MEMPHIS TEXAS

Biffle's E-Z Way Laundry

PLENTY OF STEAM
SOFT WATER
Fluff Drying
Pick Up and Deliver
PHONE 47
We give Green Stamps

Play Bingo With the Sodalitas Club!

Bingo is always a popular pas-time, and it will be among the features of this year's Festival through the sponsorship of the Sodalitas Club. It will be located in the back of Dub's Barber Shop.

For those who like to mix playing and eating, the ladies will also serve pie and coffee.

Garden Club

Anyone who has flowers for the Cotton Festival Show, bring to Wilson Drug Thursday, Sept. 8. On Friday, the 9th the Club room of the Lions Den, where the show will be held, will be open at 9 PM, and a committee will be in charge of all flowers brought in.

Pay Your Taxes
Early and Save
DISCOUNT

3% IF PAID IN OCTOBER
2% IF PAID IN NOVEMBER
1% IF PAID IN DECEMBER

M. O. WEATHERLY
Tax Collector, City of Hedley

Band Boosters To Sponsor Cake Walk

We hear that some delicious cakes will be available at the Cake Walk sponsored by the Band Booster Club at the Festival. The Cake Walk will be held on Main Street.

C. E. Johnson at the Hedley Telephone Co. will write your fire and hail insurance.

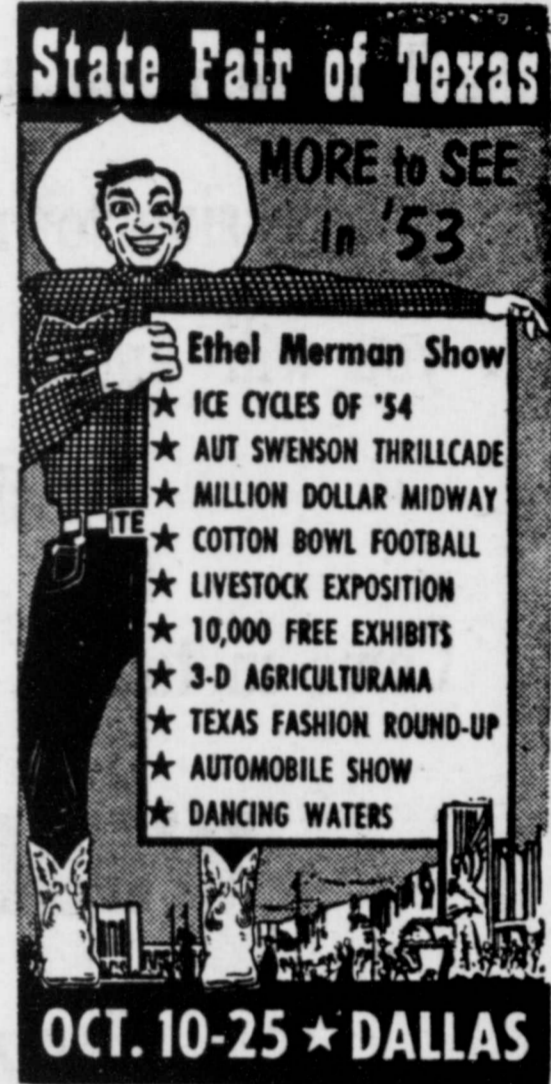
R. W. SCALES
REAL ESTATE
FARMS, RANCHES & CITY PROPERTY
LIFE INSURANCE
HEDLEY Phone 74 TEX.

State Fair of Texas
MORE to SEE
in '53

Ethel Merman Show

- ★ ICE CYCLES OF '54
- ★ AUT SWENSON THRILLCADE
- ★ MILLION DOLLAR MIDWAY
- ★ COTTON BOWL FOOTBALL
- ★ LIVESTOCK EXPOSITION
- ★ 10,000 FREE EXHIBITS
- ★ 3-D AGRICULTURAMA
- ★ TEXAS FASHION ROUND-UP
- ★ AUTOMOBILE SHOW
- ★ DANCING WATERS

OCT. 10-25 ★ DALLAS



Welcome
Visitors



To The Second Annual
HEDLEY COTTON FESTIVAL
May you enjoy yourself so much
that you will want to
come back again.

WILSON DRUG COMPANY
Where You Are Always Welcome
Phone 63



THE GREATEST
GASOLINE
DEVELOPMENT
IN 31 YEARS—

CONOCO
Super

with **TCP!**

Harrison Hall Service Station

Phone 34

Hedley

ABSTRACTS OF TITLE
TO ANY LAND IN DONLEY COUNTY
CLARENDON ABSTRACT CO.
C. C. POWELL PHONE 11

The Greatest Gasoline Development in 31 Years

New Conoco Super Gasoline

with **TCP***

Start the "TWO-TANK TEST" today!

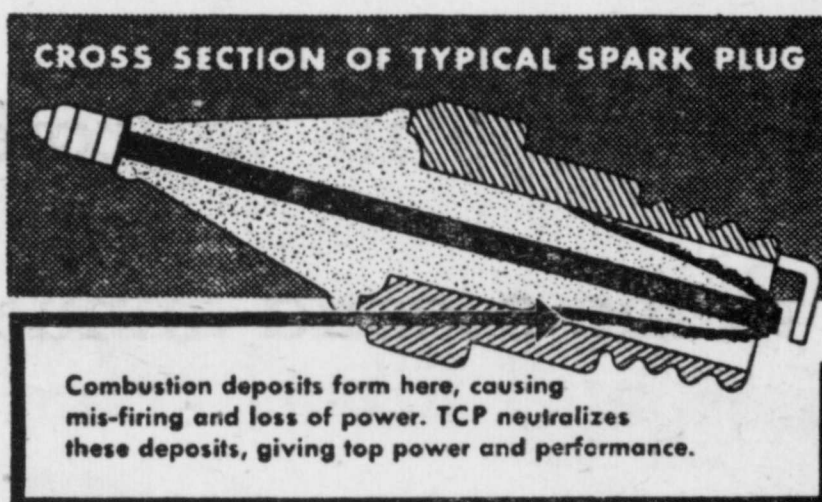
Conoco Super Gasoline with TCP has been rightfully called the greatest advance in motor fuels since the introduction of tetraethyl lead in 1922. For here, at last, is a gasoline so dramatically different that the average motorist can *feel* the improvement in his car after just two tankfuls. Yes, after your second tankful, chances are you will know why we say Conoco Super with TCP will:

- Boost power as much as 15%!
- Increase spark-plug life up to 150%!
- Give you extra gas mileage!

For Conoco Super is a *new kind* of gasoline—a gasoline especially developed to correct the greatest single cause of power loss affecting most of the cars on the road today.

Combustion deposits drastically reduce power

When you drive your car, deposits constantly build up on spark plugs and in the combustion chambers. These deposits can "cheat" you of power two ways. First, they short-circuit spark plugs—causing them to mis-fire. Second, deposits in the combustion chambers cause fuel to ignite before it should. This is called pre-ignition or "wild ping." The combined



effect of mis-firing and pre-ignition is loss of power, lack of "pep" and wasted gas.

How Conoco Super with TCP works

TCP is a special chemical additive which is added to Conoco Super Gasoline. It was specifically developed to overcome the loss of power and fuel caused by combustion deposits. TCP neutralizes harmful deposits on spark plugs—your plugs spark as they should. It prevents deposits in the combustion chambers from causing pre-ignition—"wild ping" is controlled. Thus, every time you fill up with new Conoco Super, it's like getting your spark plugs cleaned and your engine tuned-up.

TCP helps your car, whether new or old

If you are driving a new car, with a high-compression engine, you need Conoco Super Gasoline to keep your car delivering all the power that was built into it. If you drive an older car, with tens of thousands of miles on the speedometer, Conoco Super can restore much of the "new car" performance and power you've been missing.

Start your "TWO-TANK TEST" today



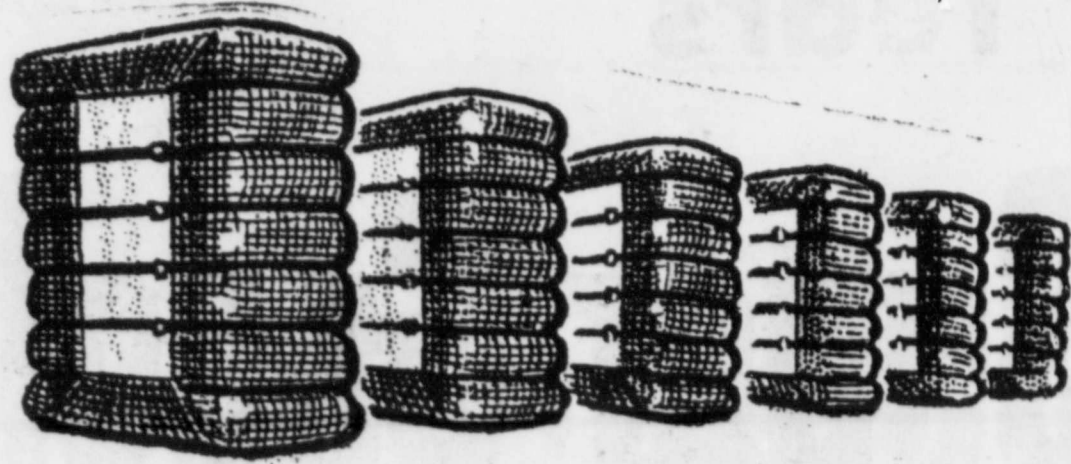
When your gasoline tank is one-quarter full or less, fill it with Conoco Super with TCP. Now, there will still be some ordinary gasoline mixed in with your Conoco Super. So make sure your *next* tankful is Conoco Super, too. So rapidly does Conoco Super work, that with this second tankful, chances are you'll feel as if your engine has had a tune-up. You'll feel a boost in power. Try it today. We're sure you'll *stay* with Conoco Super.

*Trademark owned and patent applied for by Shell Oil Company

Now—at your Conoco dealer!

NEW CONOCO Super GASOLINE





**For 24
Years**

We have served Hedley and its surrounding
trade territory with dependable

Cotton Compress and Storage Service

May we join our citizens in welcoming every visitor
to the second annual

HEDLEY COTTON FESTIVAL

Memphis Compress Co.

Hedley, Texas, Plant

THE HEDLEY INFORMER

D. E. Boliver, Publisher
 Published every Friday at Hedley, Texas
 \$1.50 per year in Donley County; \$2.00 elsewhere.
 Entered as second class matter October 28, 1910, at the post office at Hedley, Texas, under the Act of March 3, 1879.

In case of error in legal or other advertising the publisher does not hold himself liable for damages in excess of the amount received for such advertising.

All obituaries, resolutions of respect, cards of thanks, advertising of church or society functions, when admission is charged, will be treated as advertising and charged for accordingly.

NOTICE—Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Informer will gladly be corrected upon its being brought to the attention of the publisher.

Pancake Sale

Cotton Festival visitors are in for a treat this year when they visit the Lions Den for Pancakes. Dick Mason, district representative for Pillsbury Flour will be present with his special griddles to help cook and serve pancakes. These griddles are large enough to cook from 25 to 30 pancakes at one time. He has two of them and the pancake boys say they won't be long in placing hot cakes before you when you come in and order them.

See Myrtle Kirkpatrick for flowers or leave order at Wilson drug.

Ride Better Tomorrow with Mobilubrication Today!

JESSE BEACH

Your Friendly Mobilgas Dealer

Housework Easy Without Nagging Backache

When kidney function slows down, many folks complain of nagging backache, loss of pep and energy, headaches and dizziness. Don't suffer longer with these discomforts if reduced kidney function is getting you down—due to such common causes as stress and strain, over-exertion or exposure to cold. Minor bladder irritations due to cold, dampness or wrong diet may cause getting up nights or frequent passages.

Don't neglect your kidneys if these conditions bother you. Try Doan's Pills—a mild diuretic. Used successfully by millions for over 50 years. While often otherwise caused, it's amazing how many times Doan's give happy relief from these discomforts—help the 15 miles of kidney tubes and filters flush out waste. Get Doan's Pills today!

DOAN'S PILLS

GULF SERVICE STATION

NO NOX
ROAD SERVICE



GOOD GULF
TIRES & TUBES

Wholesale and Retail

Phone 150

Hedley, Texas

Pay Your Taxes Early and Save DISCOUNT

The Commissioners Court of Donley County customarily authorizes the Tax Collector to give the discount on 1953 taxes as approved by the Legislature as follows:

3 Per Cent if Paid During October

2 Per Cent if Paid During November

1 Per Cent if Paid During December

This discount is on all State and County taxes that are collected by the County Tax Collector.

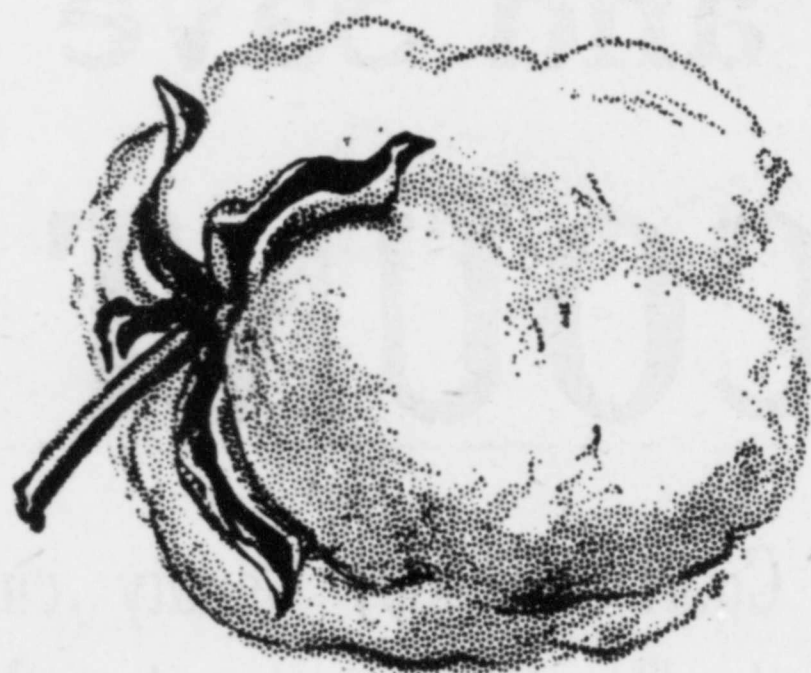
Truett Behrens

Tax Assessor and Collector

Donley County, Texas

WELCOME VISITORS!

To The Second Annual



HEDLEY COTTON FESTIVAL

It is a pleasure to again welcome you to Hedley for
two big days of enjoyment.

**It is our sincere wish that you may enjoy your visit and have
many pleasant memories to take home with you.**

VISIT OUR MODERN STORE WHILE YOU ARE IN TOWN.

Moreman Grocery & Locker

"The House of Service"