

The Hedley Informer

VOL. 43

HEDLEY, DONLEY COUNTY, TEXAS, SEPT. 25, 1953

NO. 47

Hugh Brown Dies

A pioneer of the Panhandle, who had lived in the area 64 years, died Friday at Amarillo. He was "Uncle" Hugh Brown, 98, who had lived in Donley County 50 years before moving to Amarillo in 1941.

Born April 26 in Lebanon, Tenn., Mr. Brown came to Texas in 1880 and settled in Tarrant County. He was married in 1885 to Martha Ann Williams of Bedford.

In 1891 the family homesteaded near what is now Floydada, and in the latter part of that year moved to Donley County. They moved into Clarendon in 1901, where he lived until he moved to Amarillo.

Residents in Clarendon fondly called him "Uncle Hugh," and remembered him for driving a horse and buggy while he lived there.

Mr. Brown had been an active Mason for 59 years and was a member of the Masonic Lodge in Clarendon.

Services were held Sunday from the First Baptist Church at Clarendon by Rev. J. Perry King. Burial was in the Clarendon cemetery.

He was an uncle of Mrs. J. B. Masterson of Hedley.

Fire Prevention Week

Oct. 4th to 10th is National Fire Prevention Week. This date is set because the 9th of October falls in that week which is the anniversary of the great Chicago fire.

Our local Fire Department has made arrangements with the Hedley School to conduct a Junior Fire Marshall contest which will be open to all grade school pupils. Winner of the contest will be appointed Chief Junior Fire Marshall.

We can co-operate by cleaning up our premises. A large percent of our fires are caused by an accumulation of trash and rubbish. A little trouble perhaps, but what is more important than saving lives.

Decorate for Festival

Merchants are urged to decorate their windows for the Cotton Festival. The windows will be judged before the Festival and Ribbons will be awarded to the three winners.

Clean-up Week

Mayor C. H. Reid has proclaimed next week as Clean-up Week in Hedley to prepare for the Cotton Festival.

This is a good time to clean up our town and make a good impression on our many visitors, so let's all get busy and do our part.

Hedley PTA

Don't forget the first PTA meeting next Monday night, Sept. 28. Every parent or school patron is urged to attend.

Enter Queen Contest

Two names were added to the list of Cotton Festival queen candidates after last week's Informer was printed. They are Patsy Muncie, sponsored by Odell's Beauty Shop, and Jane White, sponsored by City Grocery and Market. This makes a total of 30 girls in the contest.

County Legion Day

Pat Slavin, Chairman of the Legion Activities Committee, has announced that September 26 has been selected as Donley County Legion Day in Clarendon.

Plans have been completed for a really big celebration in Clarendon with activities lasting from early morning till late that night. The program includes a Quarter Horse Show starting at 10:00 AM with five classes of mares and seven classes of stallions. Cash prizes will be given for 1st, 2nd, and 3rd place winners in each class. Entry fee will be \$5.00. For information write or call Pat Slavin at Clarendon.

There will be horse racing Saturday afternoon at 2:00 PM at the Clarendon Rodeo Grounds. There will be six matched races plus a Kid Pony Race on a quarter mile straight-away track with four starting gates.

From 6 to 8 PM there will be a big barbecue cooked by H. M. (Flip) Breedlove at the Clarendon Lions Club Hall, and beginning at 9:00 PM there will be a dance at the Legion Hall with music by Curt Marchbanks. Clarendon is extending a cordial invitation to all neighboring towns to come over and help them celebrate Saturday, Sept. 26.

Cotton Festival News

Our Cotton Festival is not a celebration of a big cotton crop, but the purpose is to take off two days of the year to give thanks and rejoice that we have made something when many places have made none. This year's Cotton Festival promises to be much bigger and better than last year's. If next year's Festival is to be still bigger and better our local merchants will need to give freely to the Festival Fund by donating through the Queen boxes.

The Carnival Rides, furnished by Paul Roads of Thompson Parks Amusements at Amarillo, will be set up on Wednesday before the Festival and will start operation Thursday, the day before the Festival. The Kwahadi Indian dancers will be here and perform Saturday morning at 11:00, be in the Grand Parade and perform again in the afternoon. The Maverick Club with their tumbling act will perform Saturday afternoon. So far we have been unable to get the Amarillo Air Force Band, but more bands have responded already than we had last year, and we feel sure the Air Base will send us something. We had only one square dance team perform last year; so far this year six teams have responded. We have asked the Range Riders of Amarillo to come, but are not sure of their acceptance, however there have been several riding clubs who have said they will be in the Grand Parade. There should be many more exhibits, as agricultural and livestock exhibits have been added. Local organizations will have more concession booths and floats in the parade.

Congressman Walter Rogers of Pampa will be here and State Senator Andy Rogers of Childress is expected. We will have Zone Chairmen, Deputy District Governors, District Governors, and State and National officers from Lions International here. District Governor Joe Phillips of Amarillo will crown the 1953 Queen at the Coronation Ceremonies at the High School Auditorium, the first night of the Festival. The command performance after the Queens Coronation will include the best talent of the Panhandle.

Ernest Craddock of Ft. Worth visited Tuesday and Wednesday with his sister Mrs. M. W. Mosley.

Schools Close Friday

Supt. J. S. Hinds announced that the Hedley schools would close this Friday, Sept. 25, for three weeks cotton picking holidays.

Present plans are to resume school on Monday, Oct. 19.

Booster Trip

The first Cotton Festival Booster trip will be the north trip, Saturday, Oct. 3rd. The Caravan will leave Hedley at 8 AM and return at 5 PM. They will visit Lelia Lake, Clarendon, Claude, Panhandle, Groom, Alanreed, McLean, Shamrock, Wellington and Quail. Lunch will be at McLean.

The second trip will be south, Tuesday, Oct. 6, leaving at 8 AM and returning at 5 PM. They will visit Memphis, Estelline, Childress, Kirkland, Goodlet, Quanah, and Eldorado and Hollis, Okla. Lunch will be at Quanah.

Cotton Queen Calendar

Thursday, Sept. 24th—Queen Contestants appear on stage of Hedley Theatre.

Monday, Sept. 28th—Queen Contest closes at 6 PM. Votes will be counted and the winner of the contest announced at Hedley Theatre that night.

Tuesday, Sept. 29th—12 o'clock noon—First personal appearance of Cotton Festival Queen at Clarendon Lions Club Luncheon.

Wednesday, Sept. 30—12 o'clock noon—Second personal appearance of Cotton Festival Queen at Memphis Lions Club Luncheon.

New Phone Directories

C. E. Johnson is distributing new telephone directories this week for the Hedley Telephone Co., the books being customarily issued about Oct. 1st each year.

The book contains a very nice list of subscribers for a town of this size, and shows some 54 changes from last year's edition.

Mrs. Gladys Stewart of Fort Worth and Mrs. Annie Greer of Amarillo were recent visitors in the S. G. Adamson home.

Mrs. Henry Moore, Tom Bain, and Mrs. W. W. Richards attended the Cemetery Working at Newlin Tuesday.

R. W. SCALES
REAL ESTATE
 FARMS, RANCHES & CITY
 PROPERTY
LIFE INSURANCE
 HEDLEY Phone 74 TEX.

DR. D. H. COX
 OSTEOPATHIC PHYSICIAN
 Hedley Texas
 PHONES: Office 65—2 rings
 Res. 65—3 rings

CITY GROCERY & MARKET

We test cream We Buy Eggs
TRADE WHERE YOU SAVE

5 lb. Sugar	.55
5 lb. Aunt Jemima Meal	.55
25 lb. Pollyanna Flour, fully guaranteed	\$1.79
50 lb. Aunt Jemima Flour	\$3.89

We give Junior Stamps, Double on Wednesday.
 Redeem them on your grocery bills in our store,
 \$2.50 a book.

Round Steak, lb. .59	Roast, lb. .49
Pork Steak .55	Pork Shoulder Roast .49
Blue Ribbon Fancy Tray Pack Bacon	.79

Big Vee Egg Pellets **\$4.40** Mash **\$4.30**
 Shorts **\$2.98** 9% Trail Driver Dairy Feed **\$2.98**
 Binder Twine, Knee Pads, Pick Sacks and Gloves.
 Special prices on Gloves by the box.

Vote for JANE WHITE for Cotton Festival Queen.

Try painting one of our
Oil Paintings

Masterpiece, Craft Master and
 Twin Scotties, in sizes from 9 x
 12 to 18 x 24.

Try this fascinating hobby!

Vote for CHARLENE SARGENT for Cotton Queen

WILSON DRUG COMPANY

Where You Are Always Welcome
 Phone 63



JESSE BEACH



**Harris Named
 Scout Chairman**

Bob Harris, manager of the Memphis Theatres was named chairman of the Hall County Scout Membership Climax and will play host to Scouts and Explorers from three county at a Jamboree and show in October. Scout Field Executive Ray Young urged all boys 14 years or older to contact their Explorers groups and younger boys to enlist in Scouting before the big winter activities took place. Hedley Scoutmaster is Clifford Johnson. Explorer Advisor is Bob Bailey.

**WHEN
 THE
 MARSHALS
 COME
 HOME!**



During Fire Prevention Week 1953, the school children of Hedley have been invited by the Hartford Fire Insurance Company and this Hartford Agency to join over two million other children throughout the U. S. A. as Junior Fire Mar-

If there's a Junior Fire Marshal in your family, we respectfully urge you to cooperate with his or her fire prevention efforts in your home. A small thing, perhaps . . . but what's more important than saving lives?

C. L. Johnson Insurance Agency

VOTE FOR NORIENE
 FOR COTTON FESTIVAL QUEEN

**Television Reception
 Is Good Now!**

Come in and see our
**RCA-VICTOR and ZENITH
 TELEVISION**

Vote for NANCY HUNSUCKER for Queen
MOFFITT HARDWARE COMPANY

Sodalitas Club

The Sodalitas Club held their regular meeting Sept. 17, in the home of Mrs. Opal Evans.

The meeting was called to order by the president, Mrs. Velva Gibson. New and old business was discussed. The club voted to have a bingo stand during the Cotton Festival, which will be set up in the back of W. L. Stewart's Barber Shop. They will also sell home made pies and coffee. Plans also were made for the Sodalitas basketball team. The team will play games matched with teams from neighboring towns. The proceeds from these games will be used for a worthy cause, either for the community or school.

Mrs. Opal Evans called the roll with fifteen members responding. Mrs. Geraldine Wiggins gave a brief talk on Living in Harmony, and Mrs. Rexie Word gave a very enlightening talk on Divorce. We were happy to have Mrs. Evelyn Messer become a new member.

The hostess served a delicious and attractive refreshment plate to the following members: Mesdames Delores Ray, Valerie Whitaker, Ida Lou Dickson, Velva Gibson, Carrie Kirkland, Betty Morgan, Joan Martin, Joy Stewart, Mildred Shaw, Lavonia Swinney, Rexie Work, Sue Weatherly, Evelyn Messer, Geraldine Wiggins, and Miss Mattie Lou McKee.

The next meeting will be held in the home of Mrs. Betty Morgan on Oct. 1.

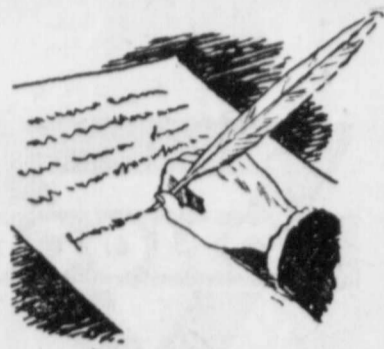
Hedleyans attending the Hugh Brown funeral at Clarendon Sunday included Mr. and Mrs. Roy Jewell, Mrs. W. I. Rains and Mrs. W. C. Bridges.

Mr. and Mrs. H. C. Crawford Jr. announce the arrival on Friday, Sept. 18, of a fine little son, weight 8 lbs., who has been named Jerry Wayne.

Mrs. M. W. Mosley and Mrs. Kelley Neighbours visited the latter's mother, Mrs. Gerald, at Childress Monday.

JOE GOLDSTON
OPTOMETRIST
PHONE 36
CLARENDON, TEXAS

Hedley Laundry
SOFT WATER
Phone 83
We Pick Up and Deliver
WET WASH & DRYING
FLUFF DRYING while you wait
WE DO FINISH WORK
Mr. and Mrs. O. C. Plunk



Freedom of religion
DOES NOT MEAN
Freedom from religion!



Attend Sunday School



The Assemblies of God
SUNDAY SCHOOL
INVITES YOU

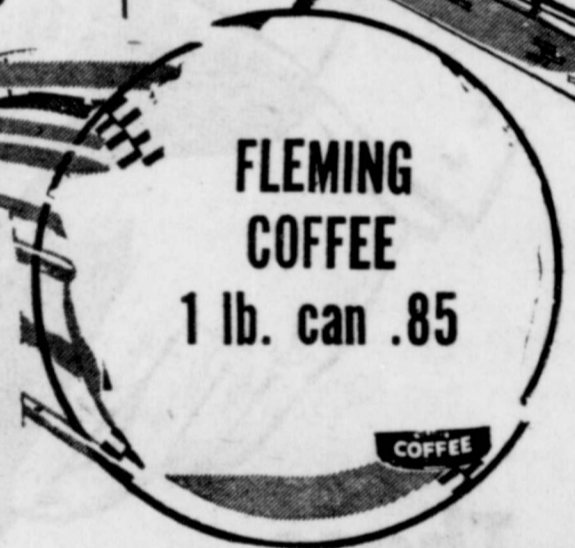


IGA PENNANT WINNERS!

Mrs. Tucker Shortening 3 lb. .75	Yukon Best Flour, 25 lb. \$1.79	Candy Bars 6 for .25	Crackers 2 lb. box .45	IGA Catsup 14 oz. .19
IGA Pickles Jar .29	IGA Syrup Qt. .39	Pure Cane Sugar, 10 lb. .98	Gum, 3 pkgs. .10	



Listen to your Mutual Radio Station this week for the IGA-Mutual Pennant Winners Radio show with Lanny Ross..... Here are a few of the many Pennant Winners that will save your food budget..... Yes, shop at your IGA and see Champion Values that are ready for you everyday.



FLEMING COFFEE
1 lb. can .85

SNO-KREEM SHORTENING
3 lb. carton .79

It's Cherry Pie Time Again!
IGA RED SOUR PITTED CHERRIES

2 No. 2 size cans .45
and
BETTY CROCKER PIE CRUST MIX 2pkgs.29

A real treat no one should pass up... try it today!

Wolf Chili, No. 2 can .59

IGA HOMOGENIZED EVAPORATED MILK
Makes good Coffee taste better!

2 tall cans .27

Beef Roast, lb. .39	Gold Standard Salmon, tall can .39
Loin Steak, lb. .49	IGA Tuna, Light Meat, can .35
Bar-B-Que, lb. .49	Vote for WANDA SAUNDERS for Queen

M System Food Store

ABSTRACTS OF TITLE
 TO ANY LAND IN DONLEY COUNTY
CLARENDON ABSTRACT CO.
 C. C. POWELL PHONE 11

**Effective October 1st
 Hair Cuts Will Be 75c**

On week days, Monday through
 Friday, we will continue to cut
 children's hair for 50c.

Dub's Barber Shop
 W. L. Stewart



**These
 Hands...**

work hard for a living and they might belong to you.
 Why not see that some of the money passing through
 stays with the one person who deserves it the most ...
 YOU.

USE OUR **FRIENDLY HELP!**

Vote for **JOAN KIRKLAND** for
 Cotton Festival Queen

SECURITY STATE BANK
 Member Federal Deposit Insurance Corporation
 Hedley, Texas



**THE GREATEST
 GASOLINE
 DEVELOPMENT
 IN 31 YEARS—**

CONOCO
Super
 with **TCP!**

Harrison Hall Service Station
 Phone 34 Hedley

Prescription Pharmacists 



**Get Full Value
 from Your
 Doctor's
 Services ...**

Follow his guidance carefully. Use the
 treatment he prescribes faithfully. Keep
 future appointments promptly, and be
 a "good patient."

By so doing, you will get the best results
 from your Doctor's services, and the full
 benefit of his knowledge. It is good
 judgment and good citizenship to so
 help nature restore your full health. To
 this end too, we provide complete stocks
 of Parke, Davis & Company products
 and other quality drugs and pharma-
 ceuticals, to supplement our profes-
 sional services.

**Vote for our Queen Candidate
 PAT PRITCHARD**

City Drug Store
 MIKE THORNBERRY, Owner
 Phone 45 Night Phone 116

Boost your car's power as much as 15% with New Conoco Super Gasoline

with **TCP***

The Greatest Gasoline Development in 31 Years

- Restores "new car" power!
- Increases spark-plug life up to 150%!
- Gives you extra gas mileage, too!

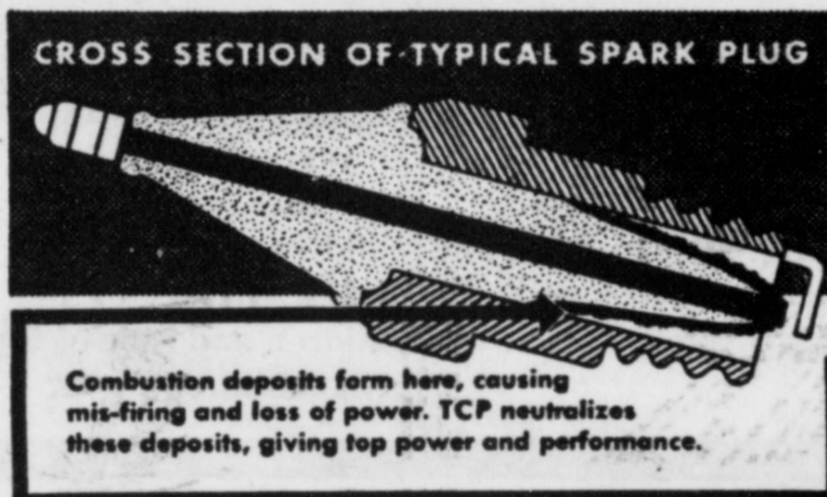
Today it is possible to put *new power* in your car—just by driving into a Conoco station and filling up with new Conoco Super Gasoline.

For Conoco Super with TCP is a *new* kind of motor fuel—truly the greatest advance in gasoline since the introduction of tetraethyl lead in 1922. New Conoco Super can actually increase the power of the average car as much as 15%. That's because TCP overcomes the greatest cause of power loss affecting most cars on the road today. Conoco Super with TCP is brought to you by special arrangement with Shell Oil Company. TCP is Shell's trademark for the remarkable additive originally developed for aviation fuel.

Combustion deposits drastically reduce power

When you drive your car, deposits constantly build up on spark plugs and in the combustion chambers. These deposits can "cheat" you of power in two ways. First, they short-circuit spark plugs—causing them to mis-fire. Second, deposits in the combustion chambers cause fuel to ignite before it should. This is called pre-ignition or "wild ping." The combined effect of mis-firing and pre-ignition is loss of power and wasted gas.

*Patent applied for by Shell Oil Company



How Conoco Super Gasoline with TCP works

Now Conoco Super with TCP—a cresyl compound—dramatically overcomes loss of power and fuel caused by combustion deposits. TCP actually neutralizes harmful deposits on spark plugs and in combustion chambers. With new Conoco Super your plugs spark as they should. Your fuel ignites as it should. You get and keep "new car" performance.

TCP helps your car—whether new or old

Whether your car is old or new, you can enjoy the benefits of TCP. If you have a new car, with a high-compression engine, it will keep on delivering its built-in power as long as you use Conoco Super

Gasoline. If your car is an older one, Conoco Super will restore much of the power you have lost.

Conoco Super with TCP is at your Conoco dealer's today. Don't wait another day to start using this *new kind* of gasoline—the greatest development in 31 years!

See what Conoco Super with TCP can do for your car—

Start the "TWO-TANK TEST" today!



1. When your gasoline tank is one-quarter full or less, fill it with Conoco Super with TCP. Now, there will still be some ordinary gasoline mixed in with your Conoco Super, so . . .



2. Make sure your next tankful is Conoco Super, too. So rapidly does Conoco Super work that with this second tankful, chances are you'll feel as if your engine has had a tune-up. You'll feel a boost in power. Try it today. We're sure you'll stay with Conoco Super.

Now—at your Conoco dealer!

NEW CONOCO Super GASOLINE



Cherry to Lead Drill Team to Dallas Fair

The Navy will fly its Championship Drill Team from Treasure Island, Calif. to Dallas on Oct. 9, where the unit has been invited to put on three days of exhibitions. The Drill Team is under the leadership of SC Aubrey L. Cherry, son of Mr. and Mrs. T. J. Cherry of Hedley.

Dallas Fair officials have invited former Booster Club President Bob Harris to serve on their Parades Committee and represent this area during the event. He will present the team with a souvenir trophy from the Texas Chamber Commerce.

Mr. and Mrs. Cherry also plan to visit Dallas to witness the teams exhibitions

Assembly of God Church

T. E. Gibson, Pastor
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evangelistic Service 7:30 P. M.
 Mid-week Prayer Service 7:30 P. M.
 Thursday

Church of Christ

Shelby W. Sanders, Minister.
 Sunday Bible Study, 10:00 A. M.
 Preaching 11:00 A. M.
 Communion Service 11:45 A. M.
 Evening Services 8:00 P. M.
 Tuesday Ladies Bible Class 3:00
 Wed. Mid-week Service 8:00 P. M.
 We invite everyone to come and meet with us.

First Baptist Church

O. L. Jones, Pastor
 Sunday School 10:00 A. M.
 Morning Service 11:00 A. M.
 Training Union 7:30
 M. L. Sims, Director
 Evening Service 8:30
 Choir Practice Wednesday at 7:30
 Mid-week Prayer Services 8:15
 W.M.U. meets Monday at 2:30
 Sunbeams Wednesday at 2:30
 G. A. Thursday at 4:30

Methodist Church

Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 MYF and Children's Service 7:30 P. M.
 Evening Worship 8:15 P. M.
 Prayer Meeting, Wed., 8:15 P. M.
 Choir Practice, Wed., 7:30 P. M.
 Candlelight Prayer Service, each Saturday, 7:30 to 8:30 P. M.
 Stewards Meeting, Monday night after the First Sunday in each month
 Family Night, Monday night after the Third Sunday in each month
 W.S.C.S., Monday, 3:00 P. M.
 Will M. Culwell, Pastor

Hedley Lions Club

Meets the 2nd and 4th Thursday night of each month. All Lions are urged to be present.

Potts Herefords Win

A Hereford calf from the Potts ranch south of town, TP Larry Demino 15, won top honors in the senior bull calf class at the Tri-State Fair in Amarillo Tuesday. The animal, owned by Tomie Potts of Memphis, also took reserve champion honors.

This is the first time Mr. Potts has shown this calf.

Other Herefords belonging to Mr. Potts won about 18 places in the various divisions.

Family Plan on FW&D

Fort Worth and Denver Railway will adopt a new family fare plan for passengers travelling in Pullman and parlor cars, effective Monday, Sept. 21st, and on Monday, Oct. 19th will place it in operation for passengers travelling in chair cars, it was announced today by Robt. L. Hoyt, General Passenger Agent for FW&D at Fort Worth.

Under this plan the head of the family pays the regular one way fare while the other parent and all children 5 to 22 years of age pay only one-half of the one-way fare, and children under 5 travel free. The tickets will be honored only on trains departing Monday, Tuesday or Wednesday of each week and the family group is required to travel together.

Mr. and Mrs. Melvin Jones and daughter Pamela visited with the S. G. Adamson family over the week end.

GULF SERVICE STATION

NO NOX
 ROAD SERVICE



GOOD GULF
 TIRES & TUBES

Wholesale and Retail

Phone 150

Hedley, Texas



LEGION NEWS

The Legion Post has installed a new flag pole at the Legion Home. It was made by Herbert (Slim) Whitfield and will stay for many years to come.

The Post would like to urge all merchants to get their flags in condition to fly during the Cotton Festival, Columbus Day, Oct. 12, and Armistice Day, Nov. 11.

Birthday Dinner

The following appeared in last week's McLean News. Mrs. Alexander is a former Hedleyan.

A birthday dinner and family reunion was enjoyed Sunday, September 13, in the home of Mr. and Mrs. Elton Johnston, honoring Mrs. J. P. Alexander, who was 80 years of age Friday, September 11. Mrs. Alexander has eight children, and all were present together with six of her 17 grandchildren and nine of her 21 great grandchildren.

Agricultural Exhibits

We want to let the public know we are having a little Fair with the Cotton Festival. Agricultural exhibits will be in the City Hall. The livestock show will be in Mr. Allen's mill lot just east of Darnell Grocery.

Everyone wishing to bring any farm products, bring them to the City Hall not later than the 8th. Bring maize, kaffir corn, pumpkins or anything you have. I will visit as many of you as I can to pick up what you have.

If everybody helps a little we can make it worth while. Let's keep our chins up, as you know this is a great next year country.

Thanking you all in advance for your cooperation,

R. L. Farris

Mr. and Mrs. R. F. Newman, Mary Ann and Tommy of Phillips visited here last Friday on their way to Denton, where Mary Ann entered school.



Benjamin Franklin has likened death to an invitation from dear friends to join them on a pleasant trip abroad which is to last forever. We shall all receive invitations, but all of us could not conveniently start together. Our friend was ready and he has gone before us. So why should we be grieved at this, when he is happy and we who are to follow him will know where to find him?

In the name of the Officers and Directors of The International Association of Lions Clubs, we extend to your club our deepest sympathy for the loss you have suffered in the death of

Lion W. C. Bridges

Your club has lost a splendid man and a fine Lion, and The International Association of Lions Clubs has also suffered a genuine loss.

At the next International Convention, the delegates will pay tribute in a special ceremony to him and those other fine Lions who have departed during the year.

He has left us; but his good deeds will linger in the memories of many, many Lions.

R. Roy Keaton

Director-General

THE INTERNATIONAL ASSOCIATION OF LIONS CLUBS

THE HEDLEY INFORMER

D. E. Boliver, Publisher

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All obituaries, resolutions of respect, cards of thanks, advertising of church or society functions, when admission is charged, will be treated as advertising and charged for accordingly.

NOTICE—Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Informer will gladly be corrected upon its being brought to the attention of the publisher.

C. E. Johnson at the Hedley Telephone Co. will write your fire and hail insurance.

**Dr. Jack L. Rose
Optometrist**

715A Main St. Phone 666
MEMPHIS TEXAS

Biffle's E-Z Way Laundry

PLENTY OF STEAM
SOFT WATER

Fluff Drying

Pick Up and Deliver
PHONE 47

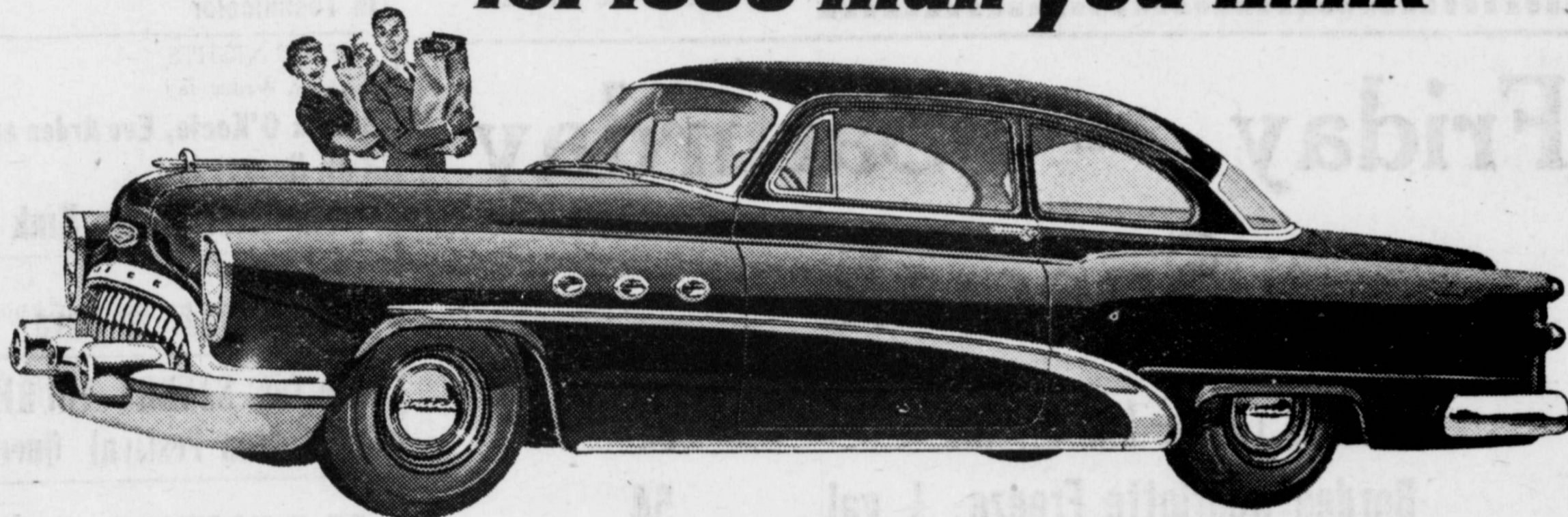
We give Green Stamps

**Kidney Slow-Down
May Bring
Restless Nights**

When kidney function slows down, many folks complain of nagging backache, headaches, dizziness and loss of pep and energy. Don't suffer restless nights with these discomforts if reduced kidney function is getting you down—due to such common causes as stress and strain, over-exertion or exposure to cold. Minor bladder irritations due to cold, dampness or wrong diet may cause getting up nights or frequent passages. Don't neglect your kidneys if these conditions bother you. Try Doan's Pills—a mild diuretic. Used successfully by millions for over 50 years. While often otherwise caused, it's amazing how many times Doan's give happy relief from these discomforts—help the 15 miles of kidney tubes and filters flush out waste. Get Doan's Pills today!

DOAN'S PILLS

*You can call it your own
for less than you think*



WHY just look and sigh—and pass up so much real automobile?

Why—when this big and beautiful new Buick SPECIAL delivers for a figure you'd pay for a "six"?

Could be you're one of those folks who still don't believe that the price of a Buick really *is* just a few dollars more than that of the so-called "low-priced" cars.

So we'll show you the price tag to prove it.

But beyond that—what you get in this great Buick, for so small a step-up in what you pay, is plenty.

More power. Fireball 8 power. The highest horsepower and compression ratio ever placed in a Buick SPECIAL.

More room. Real six-passenger room—even by man-size measurement.

More comfort. The solid comfort of Buick's Million Dollar Ride—with coil-spring cushioning on all *four* wheels, wide-tread stability, torque-tube steadiness.

More pleasure. The pleasure of high visibility, of luxurious fabrics and fittings, of superbly easy handling—and the deep satisfaction of bossing a big and able and stunningly styled automobile that does you proud wherever you go.

Why not drop in on us and see things for yourself?

That way you'll also learn about the long list of "extras" you get at no extra cost in this spirited new 1953 Buick SPECIAL—things that most other cars of similar price charge for as extras. Can you make it this week?

Come in and ask us
about the low delivered
price on this

1953 Buick SPECIAL

2-Door 6-Passenger Sedan

See The TV Football Game of the Week every Saturday—
a General Motors Key Event

THE GREATEST
BUICK
IN 50 GREAT YEARS

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

SISK BUICK COMPANY

705 Noel

Memphis, Texas

4 rolls Toilet Tissue	.25
Austex All Meat Chili, 2 cans	.75
Turnip and Mustard Greens, can	.10
PurAsnow Flour, 25 lb. with beautiful ice box decanter	\$1.95
Longhorn Oleo, lb.	.20
Shorts, 100 lb.	\$3.25
Kuner Tomato Catsup, bottle	.18
Cotton Sacks, Gloves and Knee Pads.	
Meats to suit your taste and a variety of Fresh Vegetables kept cool and crisp.	
We give Gunn Bros. Stamps.	

Vote for LOUISE BAILEY for Cotton Festival Queen

PICKETT GROCERY

Off to College

The Hedley area has an unusually representation in various colleges this year.

Among the students attending the schools of their choice are Billy Baker and Charlene Barnett to Amarillo College; Carolyn Reeves, Tom Adamson, Jack Quisenberry, Letha Moss and Jo White to West Texas State at Canyon; Bobby Baker, Johnny Brumley, Jack Moreman, Don Kennedy and Mrs. Bernard Adamson to Clarendon Jr. College; Bobby Jones to Howard Payne at Brownwood; Joan Ray Moreman to NTSC at Denton; Mary Alice Hunsucker and Elizabeth Wilson to Texas Tech at Lubbock; Adrian Youngblood to Texas A&M at College Station; Virginia Miller to Hardin-Simmons at Abilene and Jan Allen to TCU at Fort Worth.

Subscribe to the Informer.



Thursday & Friday Only

The Raiders

With Richard Conte and Viveca Lindfors
In Technicolor

Saturday Matinee & Evening Only

Wild Bill Elliott in

Wagon Tracks West

Saturday Prevue 10 P. M.

Sunday, Monday

Matinee Only Sunday
Regular Show Monday

Clifton Webb and Debra Paget in

Stars and Stripes Forever
In Technicolor

THE BIG NIGHTS

Tuesday, Wednesday

Dennis O'Keefe, Eve Arden and Ruth Hussey in

The Lady Wants Mink

Thursday, Friday

Fair Winds To Java

Vote for SANDRA YOUREE
For Cotton Festival Queen

CLASSIFIED ADS

Phone 101

First insertion 10c per line, following insertions 5c per line.

Cards of Thanks 75c

I will pay 20¢ for heavy hens, 18¢ for light hens, 45¢ and 50¢ for eggs.
Cornell Feed Store 472p

My row binder will run for the public. Mrs. W. C. Bridges

New chrome dinette with 4 chairs, \$47.50; new bedroom suites, \$75.00; 4 piece bedroom suite, excellent condition, just like new, \$66.00; electric washing machine, \$14.50, a little old but it clicks it off, other models, roll-away bed, mattresses and other bargains at Hodges Furniture, 413 Main Street, (next to railroad) Memphis, Texas. 462c

Universal range at a bargain as we are overstocked. Come in and look it over. An expensive stove at \$44.50. Hodges, 413 Main St. (next to railroad) Memphis, Texas. 462c

Lost—a 4 qt. Carlton ware stainless steel stewer, last seen near alley back of my home., Reward offered at Informer office. Mrs. Helen Adcock

For Harlan's Flowers call Willie Johnson, phone 58. 48tf

Friday - Saturday Specials

Coffee, (2 lb. Limit), lb.	.94
Borden Charlotte Freeze, 1/2 gal.	.54
Tucker Shortening, 3 lb. tin	.82
Karo, red or white, 5 lb. bucket	.59
Italian Prunes, lb.	.12 1/2
Austex Spaghetti and Meat Balls	.21

DOUBLE GREEN STAMPS ON WEDNESDAYS

Beef Liver, lb.	.34
Salt Pork, lb.	.48
Fresh Fryers, lb.	.54

Elect MARTHA JO SPALDING Cotton Queen

Save your meats, fruits and vegetables in our lockers.

'The House of Service'

MOREMAN GROCERY & LOCKER