The Hedley Informer

VOL. 43

HEDLEY, DONLEY COUNTY, TEXAS, FEB. 27, 1953

NO. 17

TV Coming---Maybe

There will be two television stations in Amarillo, both on the air within the next few days with test patterns. That is, a signature photo or diagram will be broadcast to enable television dealers to adjust sets and tune them up ready for program broadcasts. Hedley has three such dealers already. Moffitt Hardware offers RCA, Zenith, and GE sets, Bob Harris offers Motorola, Sylvania, Arvin, and Olympic sets, and Hedley Lumber Co. offers Emerson TV

KFDA-TV on channel 10 will be Hedley's most receptive station for several months due to the fact that KGNC-TV on Channel 4 is going on the air with greatly reduced power and a temporary tower. It is doubtful if under these conditions that they will put a satisfactory signal into Hedley. KFDA-TV however will offer a wide variety of local and network programs for TV viewers. Network shows will come from motion picture film to start with, and transcontinental TV cable programs will be available about May 1. KGNC hopes to go over to permanent installations about May 15 which will make them the most powerful station, transmitting with 100,000 watts. KFDA-TV will start next week with 56, 000 watts.

Two more channels, 2 and 7 have been applied for in Amarillo and industry executives report they will be on the air in early 1954 giving this area four stations from Amarillo and at least one from Pampa.

Television engineers after studying Hedley terrain recommend antenna height of 40 feet above ground and the use of any one of several TV antenna styles. Double Stack Conicals headed the list because of their broad band reception and low cost. Yagi Type were suggested for directional long distance single channel reception Flying Arrow Type for a combinetion of both at slightly increased costs.

Television receivers now available come in 17", 21", and 27' screen sizes and range in price depending on style and model from \$179.50 to over \$800.00.

Mix-Up Tournament

There will be mix-up tournament | PM Thursday, Feb 26, and run-

Hedley PTA

The regular meeting of the PTA was held Monday night at the high school. During the business session the social committee was named to plan the Senior Breakfast; a nominating committee consisting of Mrs. John Nash, Mrs. Ross Springer, Mrs. J. E. Brumley, and Miss Elvaree Moore was named and a lunchroom committee consisting of Mrs. A. G. Alexander, Mrs. W. P. Doherty, and Mrs. Clyde Gilbreth was also named.

Following the invocation by Supt. Hinds a program on Americanism was given. Mrs. Carroll Deahl gave a very inspiring talk on "What is America?" which was written by Mrs. Frank Kendall two or three years ago. Mrs. Ray Moreman led the Founders Day Observance.

Refreshments were served to about forty members.

The PTA voted to support Senate Bill 24 and its companion bill House Bill 216, at the meeting held at the high school Feb. 23. These bills and another known as the Governor's Bill are the major educational bills to be considered by the legislature.

The reason for non-support of the Governor's Bill is the clause that calls for the increase of local funds assigned. These funds are to be taken from our local taxes The increase would be from \$8,256. 49 to \$10,091.08 for the Hedley School District.

Write your Senator A. J. Rogers, and your Representative Elbert Reeves asking their continued sup port of Senate Bill 24 and House Bill 216.

Public Schools Week

Hedley Masonic lodge is sponsoring the local observance of Publie Schools Week, which will be next week, March 1 to 7.

The event will open with a parade Monday morning at 10:30 on Main street, in which the various organizations of the town as well as the entire student body will take part. Several musical numbers will be given.

Everyone is urged to visit the schools during the week.

Friday night the school will hold open house and the PTA will serve refreshments. Arthur B. Morris of Memphis will speak at that time.

at the Hedley Gym starting at 6:30 | ning through Friday and Monday

County-District Clerk Walker Lane Dies

Funeral services for Walker Middleton Lane, Donley County Clerk, who passed away last Thursday in a Memphis hospital, were held Saturday from the First Baptist Church at Clarendon by Rev. W. A. Cockerell and Rev. H. E. Scott. Burial was in the Clarendon cemetery under direction of Murphy-Spicer Funeral Home.

Mr. Lane was 46 years of age and was beginning his third term as Donley County Clerk. He had formerly worked as a deputy clerk and had served eight years as district clerk.

He came to Clarendon in 1917 and was a graduate of Clarendon high school and Texas Tech. He was an elder in the Presbyterian Church.

He is survived by his wife and one daughter, Patti Lucille of Clarendon; his parents, Mr. and Mrs. Cap Lane of Clarendon; one brother, Gordon, and one sister, Mrs. Fred Albright, both of Dallas.

Theatre Announces New Operation roncy

After over 14 months of continous seven day a week operation the Hedley Theatre will make some drastic changes in show policy on Sunday March 1. Theatre Manager Bob Harris announced the changes following a conference meeting with film exchanges in than increase admission prices to into a shorter week and offer the edition. Theatre building to community service at least one day each week," said Harris.

gion's "Back to Church" campaign. The Theatre will be avail- proval." able to local groups for their use on Monday nights.

matinee and evening, and a special night.

Young People to Meet

There will be an Associational Young People's meeting at the First Baptist Church in Memphis Saturday night at 7:30. A group of members of the Hardin-Simmons Life Service Band will have charge of the meeting. All young people are urged to attend.

Four of these young people from Hardin-Simmons will have charge of the services at the First Baptist Church here Sunday morning. The public is invited.

'Unusual Features' at Saturday Prevues

As part of the new operation policy at the Hedley Theatre starting Sunday, March 1, a new series of "Unusual Type" Features has been booked to replace the Saturday night Prevues. The new midnight shows will range from ghost stories to hilarious comedy. A great amount of foreign made pictures will be featured including a special series from France. All pictures will be English speaking and for the most part feature Hollywood actors and stars. Tickets for the new series are available each Saturday night after 9:30 at the box office.

A recent picture in a Lubbock newspaper shows Mary Alice Hunsucker as one of an Applied Arts class planning the redecoration of barbecue pits at Mackenzie State

Dallas last week end. "Rather thriller type feature for the Saturday midnight show. A complete support the operation, we are go- list of March programs are coning to consolidate our playdates tained on another page of this

"We considered every possible way to handle the change," said Harris, "and came up with this The Theatre will be closed both solution. It offers Hedleyites just Sunday and Monday starting as wide a choice of pictures as ever, March 1. Sunday closing was ar- including the teen-ager's favorite, ranged in cooperation with local the Saturday prevue, and still cochurches and the American Le- operates with our community. We hope it will meet with patrons ap-

Show starting times will change slightly too. Doors will open at Show policy from March 1 7:00 PM nightly with the show through the spring and summer starting at 7:15 with the second will be a good technicolor or come- complete show near 8:45. The dy picture each Tuesday and Wed- Saturday matinee will be at 2:00 nesday, a top grade Hollywood as usual and tickets for the Midproduction each Thursday and night Saturday show will go on Friday, a Western for Saturday sale about 9:30 each Saturday

NOTICE!

HEDLEY THEATRE

Closed Every
Sunday & Monday

Till Further Notice!

INCOME TAX SERVICE

AFTERNOONS & WEEK ENDS PHONE 67 OR 57LS

CARL W. MORRIS

ABSTRACTS OF TITLE TO ANY LAND IN DONLEY COUNTY

CLARENDON ABSTRACT CO.

C. C. POWELL

PHONE 11

GULF SERVICE STATION

NO NOX ROAD SERVICE



GOOD GULF TIRES & TUBES

Wholesale and Retail

Phone 150

Hedley, Texas

USED CARS

A good line of cars, Priced Right!
FINANCING ARRANGED

Full-o-Pep Batteries, guar. 18 mos. \$13.85 Exch.

Wrecker Service

C. L. Taylor



The Wise Old Owl

Well kids, I finally made it back so guess we'll have to go back a little way and catch up.

Letha M., what's this I hear about your breaking a certain Memphis boy's heart? Could it be because you decided to go with a certain good piano player?

Wanda M., why is it you won't go with any more boys. Could the Senior ring you're wearing have anything to do with it?

Jane M., you and Don K. are seen together quite a bit now.

Willie O, you and a certain Clarendon boy have been seen together quite a bit lately. Could this mean anything.

Pat P., seems as though you lost a boyfriend and gained one, or did you? Are you really going to give him up that easy?

Tippie R., what's this I hear about your chasing after a certain boy from Groom?

Noriene G., who was your date

Saturday night? Surprising isn't it?
Ruby H., I see you have a new boy friend now. What about J.B.?
Allen C., I hear you are now going steady. Are things that serious?





JESSE BEACH



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Feed our Crown Quality Dairy and Poultry Feed for better results.

18½% Big V Egg Pellets and Crumbles \$4.90 18½% Big V Egg Mash \$4.80 We have Starter Mashes reasonable.

4 lb. bucket Pure Lard		.65
2 hoxes Powdered Sugar	disassigning	.25
10 lb. Sugar		.98
Libby's Fancy Cream Style Corn		.19
300 size Magic Garden Tomatoes		.14
Marshall 2½ Peach Halves	100000000000000000000000000000000000000	.31
2 pkgs. Grayson Margarine		.45
Pork Steak, lb.		.45
Mrs. Darnell's Pure Pork Sausage,	lb.	.40
Bacon Squares .29	Salt Pork	.39

Save Junior Stamps. They are a saving to you in merchandise in our store.

Fresh Vegetables, Dressed Poultry, Tender Steak.

GIVE YOUR SUPPORT TO PUBLIC SCHOOLS WEEK

The HEDLEY Theatre

Announces New Weekly Policy Effective Mar. 1

CLOSED SUNDAY & MONDAY WEEKLY

Doors open 7:00 P. M. - - Show starts 7:15

Tuesday through Saturday

MARCH - - 1953

TuesWed.	ThursFri.	Saturday	Owl Show	
3-4	5-6	7	7.	
Son of Paleface Bob Hope, Jane Russell	Hurricane Smith Technicolor adventure	Bordertown Gun Fighters	The Raven Boris Karloff	
I Want You	12-13 Gary Cooper in High Noon	14 Eyes of Texas	14 Bob Crosby in Singing Sheriff	
17-18 Walt Disney's Dbl. Feature 'Robin Hood' and 'Water Birds'	19-20 Half Breed	21 Thundering Caravans	W. C. Fields in My Little Chickadee	
24-25 What Price Glory James Cagney, Dan Dailey	26-27 Outlaw Women	South Pacific Trail	28 Bela Lugosi in Night Monster	
31-1 Clash By Night Barbara Stanwyck				

Saturday Owl Show tickets on sale 9:30 P. M. each week

SPECIAL!

April Showers Deodorant Talc and A-S Stick Deodorant, both for only 75%.

Reg. April Showers Deodorant Talc 50 \(\nabla \).

Support Public Schools Week!

WILSON DRUG COMPANY

Where You Are Always Welcome Phone 63



THE HEDLEY INFORMER

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In case of error in legal or other advertising the publisher does not hold himself liable for damages in excess of the amount received

for such advertising.



Hedley Laundry

SOFT WATER Phone 83

We Pick Up and Deliver
WET WASH & DRYING
FLUFF DRYING while you wait
WE DO FINISH WORK
Mr. and Mrs. O. C. Plunk

Church of Christ
Shelby W. Sanders, Minister.
Sunday Bible Study, 10:00 A.M.
Preaching 11:00 A. M.

Communion Service 11:45 A. M.

Evening Services 8:00 P. M.
Tuesday Ladies Bible Class 3:00
Wed. Mid-week Service 8:00 P. M.
We invite everyone to come and meet with us.



It's Yours When You Want It!

You don't need to wait for one moment when you want your money. Like all banks, we keep our reserves liquid.

That's why it's so convenient to keep your money in the Security State Bank. It's easy to deposit and it's easy to withdraw. In either case there's no delay.

SECURITY STATE BANK

Member Federal Deposit Insurance Corporation Hedley, Texas





Exclusive zoned-comfort innerspring construction eliminates uncomfortable body sag...stops backache caused by improper sleep-posture support...prevents roll-to-the-middle where two people of widely differing weights sleep together.

Gur Spring-Air Mattress Selector Prescribes Which Mattress is Best for YOU

Take a part in Public Schools Week!

MOFFITT HARDWARE COMPANY

FOR YOUR FERTILIZER NEEDS

International Minerals & Chemicals or Matheson Chemicals

ANY ANALYSIS, SEE

A. T. SIMMONS

Phone 31 or 117

Week End Specials

At Your Favorite Drug Store

40¢ Vicks Salve .27
40¢ Vicks Va-tro-nol .27
3 Prophylactic Tooth Brushes .49
25¢ Bayer Aspirin .17
25¢ Black Draught .11
Cashmere Bouquet Soap .07
60° Dr. Drake's Glessco .37

Help Observe Public Schools Week!

SAVE WHILE YOU SPEND WITH S & H GREEN STAMPS

City Drug Store

MIKE THORNBERRY, Owner

Phone 45

Night Phone 116

JOE GOLDSTON **OPTOMETRIST**

PHONE 36 CLARENDON, TEXAS

DR. D. H. COX OSTEOPATHIC PHYSICAN

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HONES: Office 65-2 rings

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Protect Your Chickens For Pullorum Disease, Cocidosis, Fowl Cholera, Colds, get SULMET Solution, Use in drinkng water.

Available at CITY DRUG STORE

Dr. Jack L. Rose **Optometrist**

715A Main St. Phone 666 **MEMPHIS TEXAS**

Garden Club

The Garden Club will meet Tuesday, March 3, in the Lions Den at 2:30 PM. The, following program will be given with Mrs. Ross Springer as leader:

Roll Call, Garden plans for the month

Insects and Diseases Found in Flowers, Mrs. M. W. Mosley

Gladiolas and Iris, Miss Jessie Davis

Hostesses will be Mrs. W. H Jones, Mrs. W. W. Richards, and Mrs. Ross Springer.

G. A. News

evening, Feb, 19. As the roll was read a story, "Jesus Was Tempt- worship with us.

Wedding Shower

A wedding shower honoring Mr and Mrs. Jimmy Lamberson was given recently at the home of Mrs. Leon Reeves with the girls of the MYF as hostesses.

chard secured names for the bride's book. Piano music during the hour was provided by Mary Ann Brumley. Janice Lamberson presided at the table from which hot punch and cookies were served.

The couple received many nice gifts.

ed." Mrs. McKee gave the lesson on "God is the Way." Then we discussed what we must learn to The G. A.'s met again Thursday attain our requirements in G. A.'s.

Twenty-two girls and two visitcalled each one answered with a ors were present. Cake and hot vere from the Bible. Mrs. Mc | chocolate were served. We invite Kee led in prayer. Beneva Hill all who would like to come and

Birthday Party

Butch Weatherly celebrated his 6th birthday Feb. 20 with a party at his home.

Those attending were Donna Gibson, Johnny Dale Foster, Bob-Carolyn Reeves and Pat Prit- by Joe Wiggins, Richard Dickson, Nancy and Richard Shaw, Janie Evans, Vandetta and Mary Lee Messer, Dennis Russell, Danny Morgan, and Jimmy Hill. Anita Stone and Larry Wayne King sent presents.

> Among those from Hedley who attended the West Texas State Band Concerts at Memphis, Wellington, and Shamrock Monday were Mr. and Mrs. S. G. Adamson, Mrs. John Thomas, Mrs. R. B. Adamson, and Mrs. Melvin Jones.

> See Myrtle Kirkpatrick for flowers or leave order at Wilson

Let C. E. Johnson, manager of the Hedley Telephone Co., write your fire and hail insurance.

Over 10 Years Ago Ferguson Dared To Be Different!

Today Ferguson's daring ideas are being copied by many, equaled by none. Let's get down to a



The Ferguson System Makes The Difference!

Used Tractors of all kinds

HICKEY MOTOR CO.

MEMPHIS, TEXAS

Make us PROVE IT with a FREE showdown" DEMONSTRATION ON YOUR OWN FARM



SUGAR, 10 lb. pure cane

With purchase of \$2.50 or over

Carrots, celo pkg., 2 for	.19
Celery Hearts, pkg.	.23
Oranges, Calif., Ib.	.10
Oleo, Good Value, 2 lb.	.45
Yukon Best Meal, 5 lb.	.39
Yukon Best Flour, 25 lb.	1.89

PURE LARD

3 lb. carton

Puffin Biscuits,	
3 cans for	.29
Beef Roast, Ib.	.45
Loin Steak, Ib.	.59
Rainbow Salmon, tall can	.39
Treet, 12 oz. can	.45
Fleming Coffee,	rate de la company
2 lb. can	\$1.49

CO-OPERATE IN SUPPORTING PUBLIC SCHOOLS WEEK!

M System Food Store

We reserve the right to limit quantities and no sales for resale.

Television Here Within 10 Days

KFDA-TV - - Channel 10

Will be transmitting from Amarillo with FULL power within the next few days.

KGNC-TV - Channel 4 - Will begin temporary reduced power broadcasts Mar. 15th

Be Set To See The New TV!



Bob's Radio-Electric & TV

Offers:

MOTOROLA - SYLVANIA ARVIN - OLYMPIC

Plus Complete Low Cost Installation

TV Antennas & Accessories
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Twin Lead TV Cable
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EASY BANK TERMS

As Low As 10% Down And 24 Months To Pay

Complete Radio and TV Repair Service
All Work Guaranteed 90 Days

Bob's Radio-Electric & TV

Phone 50

Free Pickup & Delivery

Pie Pan gal. Peaches	\$1.18
Lush'us Mixed Vegetables	.15
Spanish Rice, 15 oz. can	.18
Pork & Beans, large size	.24
Eatwell Sardines. 11	Beef Gravy, can .18
Pure Lard, 8 lb.	\$1.25
Choice Steaks, Dressed Fr	yers, Gunn Bros. Stamps

PICKETT GROCERY

CLASSIFIED ADS

Phone 101
First insertion 10c per line, following insertions 5c per line.

Cards of Thanks 75c

For Sale—one year run Paymaster cotton seed, \$2.00 per bushel. See J. H. Koeninger 1610p

	For Sa	ale—w	hi	te	feed	sacks,	36	in-
x	45 in.	Mrs.	J.	E.	Mu	rdock	17	72p

Electric cook stove for sale. See Mrs. J. B. Masterson. 17tf

For Sale—Second year Lockett 140 cotton seed. See Sam Morgan 162p

For Harlan's Flowers call Willie Johnson, phone 58. 48tf

Nursery Stock For Sale

We have a limited supply of evergreens, flowering shrubs and fruit trees. Doherty Fruit and Nursery Farm, phone 76.

For Sale—one residence lot in west part of Hedley, good shape. D. L. Hickey 163c

C. E. Johnson at the Hedley Telephone Co. will write your fire and hail insurance.

Biffle's E-Z Way Laundry

PLENTY OF STEAM
SOFT WATER
Fluff Drying
Pick Up and Deliver
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Thursday & Friday Only
Brian Donlevy, Claire Trevor in
Hoodlum Empire

Saturday Matinee & Evening Only

Johnny Sheffield in Jungle Girl

Saturday Prevue 10 P. M.

THEY'D EVEN MAKE A_HORSE LAUGH!



Sunday, Monday

CLOSED

THE BIG NIGHTS
Tuesday, Wednesday

Bob Hope, Jane Russell and Roy Rogers in

Son of Paleface

In Technicolor

Thursday, Friday

Yvonne DeCarlo and John Ireland in

Hurricane Smith

In Technicolor

REMEMBER PUBLIC SCHOOLS WEEK!

SAVE WITH THEATRE STOCK TICKETS

KIDNEYS MUST REMOVE EXCESS WASTE

When kidney function slows down, many folks complain of nagging backache, loss of pep and energy, headaches and dizziness. Don't suffer longer with these discomforts if reduced kidney function is getting you down—due to such common causes as stress and strain, over-exertion or exposure to cold. Minor bladder irritations due to cold, dampness or wrong diet may cause getting up nights or frequent passages.

Don't neglect your kidneys if these conditions bother you. Try Doan's Pills—a mild diuretic. Used successfully by millions for over 50 years. While often otherwise caused, it's amazing how many times Doan's give happy relief from these discomforts—help the 15 miles of kidney tubes and filters flush out waste. Get Doan's Pills today!

DOAN'S PILLS

Friday - Saturday & Monday Specials

Soap Flakes, giant size	.76
Joy, giant size	.76
Milk, tall can	.15
300 Kleenex	.19
Sugar, 10 lb. bag	.98
Shurfine Flour, 25 lb.	\$1.77
Coffee, Ib.	.89
DOUBLE GREEN STAMPS ON	WEDNESDAYS
Steak Cutlets, lb.	.85
Ballard Biscuits, 2 for	.25
Sliced Bacon, lb.	.54

VISIT YOUR SCHOOLS DURING PUBLIC SCHOOLS WEEK, MARCH 1-7

'The House of Service'

MOREMAN GROCERY & LOCKER