



How many do you have in your house?

Counting on your fingers is fair. But first, make a quick guess: How many electric motors do your home-work for you? Would you say 3?, 5?—maybe 10?

Now count 'em up. It's easier if you think of them room by room. How about the bedrooms? Electric clocks and shavers each have a motor. So do the fans you use in summer.

A modern kitchen is a gold mine. There's a motor in the electric refrigerator, the food mixer, the ventilating fan. (The list below will remind you of others.) Don't skip any rooms. Even the basement and storeroom may be rich picking.

Finished? How does the count compare with your guess? Most people guess way low. Actually 10 motors per house is common—20 is not unusual!

But, whatever the number, the point is true. We seldom realize how many jobs electricity does for us, because it does them so dependably, regularly and cheaply.

You've helped bring this about by taking advantage of so many electrical opportunities. And the men and women of the business-managed electric companies are always working to bring you better service at lower cost. That's one reason why the price of electricity has gone down and down, while the price of almost everything else has gone up and up.

Here's a Partial List of Electrical Helpers—Each One Operated by an Electric Motor

- | | | | |
|-----------------|------------------|-------------------|------------------|
| Clocks | Refrigerators | Washing Machines | Power Tools |
| Fans | Dishwashers | Ironers | Oil Burners |
| Shavers | Disposal Units | Heaters with Fans | Coal Stokers |
| Vibrators | Ventilating Fans | Food Freezers | Heater Blowers |
| Sewing Machines | Food Mixers | Hair Dryers | Artic Fans |
| Record Players | Vacuum Cleaners | Electric Trains | Movie Projectors |
| | | | Pumps |

West Texas Utilities Company



FOR HEALTHY CHICKS THAT GROW AND PAY... START FEEDING GOOCH'S BEST TODAY!

YOUR chicks get just one chance to make a fast, safe start. That's why we recommend that you feed Gooch's Best Starting Feed, because it has a proved record for producing fast, vigorous growth... turning chicks into profitable broilers and pullets. See us today and get your supply.



STONE PRODUCE & FEED

HEDLEY, TEXAS

Church of the Nazarene

W. E. Bond, pastor. Sunday School 10 A. M. Preaching service 11 A. M. Evening Service 7:30 P. M. W. M. S. each 2nd Wednesday. Mid-week Prayer Service, Wednesday 7:30 P. M.

Hedley Lodge No. 991

A. F. and A. M. meets on the first Monday night of each month. All members are urged to attend. Visitors are welcome. Walter C. Johnson, W. M. C. E. Johnson, Secretary

ANNOUNCING

the opening of

Hedley Radio Service

Friday, May 16th. Complete radio service for all makes and models home and auto radios. Complete repair on all electrical appliances and radios.

Parts and tubes for all models.

All work and parts guaranteed for 90 days.

Across street south from bank.

Hedley Radio Service

HEDLEY MILLING CO.

- DAIRY FEED.....
- LAYING MASH, 18%.....
- GROWING MASH, 18%.....
- STARTER MASH, 18%.....
- SHORTS.....
- Certified, treated seed.
- SWEET SUDAN GRASS SEED, 100 lb.....
- CERTIFIED MAIZE SEED.....

R. E. Darnell, Prop.

Hedley Lodge No. 413

Hedley Chapter No. 413, O. E. S., meets the first Friday of each month at 8:00 p. m. Members are requested to attend. Visitors welcome. Verda Hall, W. M. Thelie Pickett, Sec.

Sunday School Label Blankenship, Sec. Preaching 11:00 A. M. B. P. U. Preaching 7:00 P. M. W. M. S. Each Monday Prayer Meeting Tuesday 8:00 P. M. Flood Sims, Church. John Nash, Church T.

C. E. Johnson at the Hedley Telephone Co. will write your fire and hail insurance.

HEADQUARTERS FOR ECONOMY

FREE	FREE	FREE	FREE	FREE	FREE
Carrots, 2 bunches.....	.09	Aunt Jemima Meal, 10 lb. .69	Bananas, lb.....		
Green Beans, lb.....	.14		Cabbage, lb.....		
Crackers, Salad Wafers, 2 lb. box.....	.42		Brown Beauty Beans, 3 can.....		
Rancho Vegetable Soup, No. 1 can.....	.09		Kraut, No. 2 1/2 can.....		
Scott Co. Mixed Vegetables, 1 lb. jar.....	.09		Hominy, True Value, lb. 2.....		
Scott Co. Lima Beans, 1 lb. jar.....	.09		Spinach, No. 2.....		

Free Gifts To The First 60 Purchasers Saturday

Pure Lard 2 lb. carton .43

GUESSING CONTEST
With no strings tied, a \$7.00 bill of groceries Free to the one guessing nearest the number of canned goods and packages on top of our north and west shelves, and a \$3.00 bill of groceries Free to the next closest.

Dreft large box .29

- Shortening, 3 lb. carton..... .99
- 33 Bleach, quart..... .09
- Lux Hand Soap, bar..... .10
- Lifebuoy Hand Soap, bar..... .10
- Peaches, gal..... .69
- Apricots, gal..... .69

Light Crust Flour, 25 lb. sack \$1.70

- Schilling Coffee, 2 lb. jar..... .69
- Raisins, 2 lb. pkg..... .10
- Hot Barbecue, lb..... .10
- Oleo, Meadolake, lb..... .37
- Dry Salt Bacon, lb..... .49
- Fresh Catfish, lb..... .49

FREE FREE FREE FREE FREE FREE

M System Cash Grocery

POSSUM FLATS... MANY HAPPY RETURNS!

By GRAHAM HUNTER



GLADIVOLA FLOUR
SHEWAN TOMES & CO. SHEWAN TOMES & CO. SHEWAN TOMES & CO.

HAPPY BIRTHDAY



Sweeten the Occasion

with King's Chocolates

American Queens had a year before... King's, the chocolates with a royal flavor, to sweeten any occasion. They're always in good taste.

WILSON'S DRUG COMPANY Where You Are Always Welcome Phone 63

Let us help you with your

Building Supply Needs

Also plumbing and well supplies, Fairbury Windmills, Fairbury Pump Jacks & Electric Motors, storage and stock tanks, hot water heaters, flat rim s, lavatories and fittings

Also carry ready built weather stripped window s ready to set in.

J. C. WOOLDRIDGE CO. Phone 25

PLANTING SEED

- COTTON SEED SWEET SUDAN REGULAR SUDAN

ALL SEED FREE OF JOHNSON GRASS

Geo. B. Bagby

P. O. Box 82 Phone 61 Clarendon, Texas

PRICE REDUCED \$50 on Boone Automatic Go-Devil CULTIVATOR

New Low Price \$96.00 4-Row Go-Devil F. O. B. Dallas

Compare It With All Others

- Built to Last Finest Quality Material Finest Workmanship Proven in the Field Patented Automatic Features First Powerlift Go-Devil

OFFITT HDWE. CO

Only one heater offers ALL these features!

Advertisement for Eveready Automatic Water Heater. Features: EASILY INSTALLED, PROVEN ENGINEERING, QUIET, TROUBLE PROOF, P.C.A. APPROVED, PERFECT BALANCE. Text: And only this Heater will give you a plentiful supply of 'HOT WATER,' enough for Kitchen, Bathroom and Laundry, around the year. Fully insulated to give you the finest performance at lowest operating costs. Finished in white, peel and crackproof, enamel, trimmed in smart black. MADE IN A VARIETY OF SIZES, FROM 20 TO 125 GALS., TO FIT EVERY NEED.

THOMPSON BROS. CO. Phone 45

NEW Ball Valve DOME LID. HOME CANNING'S BEST 2-piece metal lid. Use this newest development in 2-piece metal lids! There's no doubt of a safe seal for your home-canned foods. Just press to test - If DOME is down, jar is sealed! Fits any Mason jar. Easy to use because it's sure. Can more the easy way - with BALL JARS AND DOME LIDS! AT YOUR GROCER'S

Illustration of Ball Valve Dome Lids and jars.

Know any news? Phone 101

Rheumatism and Arthritis. Doctors differ as to the merits of NUE-OVO. Many users say it has brought them relief. If you suffer from Rheumatism or Arthritis why not write for literature on NUE-OVO from Research Laboratories, Inc., 403 N. W. 9th, Portland, Oregon. Pd. Adv.

Watch Your Kidneys! Help Them Cleanse the Blood of Harmful Body Waste. Your kidneys are constantly filtering waste matter from the blood stream. But kidneys sometimes lag in their work - do not act as Nature intended - fail to remove impurities that, if retained, may poison the system and upset the whole body machinery. Symptoms may be nagging backache, persistent headache, attacks of dizziness, getting up nights, swelling, puffiness under the eyes - a feeling of nervous anxiety and loss of pep and strength. Other signs of kidney or bladder disorder are sometimes burning, scanty or too frequent urination. There should be no doubt that prompt treatment is wiser than neglect. Use Doan's Pills. Doan's have been winning new friends for more than forty years. They have a nation-wide reputation. Are recommended by grateful people the country over. Ask your neighbor! DOAN'S PILLS



There's EXTRA ENERGY in every slice of MANN'S Malted Milk BREAD

Always Look For Mann's Malted Milk Bread FRESH DAILY at Your Favorite Grocer

THE HEDLEY INFORMER

Entered as second class matter October 28, 1910, at the post office at Hedley, Texas, under the act of March 3, 1879.

Informer Rates

Please remember that the Informer rate is \$1.00 per year in Donley county, and \$2.00 per year elsewhere, except that service men get the \$1.00 rate.

YOUR USED TIRES ARE WORTH MORE at Firestone. We Need Thousands of Used Tires! You'll be Amazed at the LIBERAL TRADE-IN ALLOWANCE This Month on Firestone DELUXE CHAMPIONS! You Save 3 Ways: 1. Save by the Firestone Liberal Trade-In Allowance. 2. Save More on Mileage and Safety. 3. Save Time and Trouble... Use the Convenient Budget Plan. Pay as Little as \$1.25 A WEEK

Buy It Now! USE THE Firestone BUDGET PLAN LOW WEEKLY PAYMENTS

FREE Reg. 25c Package BURPEE'S Super Giant ZINNIA SEEDS and 24-Page LAWN AND GARDEN BOOK

Reg. 5.29 HOUSE PAINT 4.89 gal. In 5-Gal. Cans. Goes further, covers better, wears longer! Gives uniform, lasting, brilliant whiteness. Two coats do the work of three!

Stays Whiter, Longer! 5 STAR SPECIAL

De Luxe Quality All Steel PICK-UP CART 9.45 For hauling dirt, leaves, rubbish, fertilizer, ashes, etc. Big 10-inch tires won't cut up the lawn.

Supreme Quality 1/2-Inch Square Drive SOCKET WRENCH SET 13.95 The "Aristocrat" of sets! The thin sockets get in out-of-the-way places. 14 pieces.

Child's GARDEN SET 1.98 Aluminum, rust-proof handles. Sturdier than any ordinary toy. They'll really do a gardening job.

PRICE CUT Reg. 8.45 Stainless Steel TABLE SERVICE 24 Pieces 6.68 Includes six each knives, forks, teaspoons, dessert spoons. Gleaming plastic handles.

HARRISON HALL SERVICE STATION

NOTICE

HAVE YOU TRIED THAT GOOD GULF GASOLINE?

you have a flat, don't hesitate to call on us.

If you want auto hauling done, see us.

GULF SERVICE STATION

Collett

Buddy Carruthers



"Best Friend I Ever Had"

those of mortal flesh, money in the bank never "turns down," offers "excuses" or says "no."

Cultivate your account as you do those nearest and dearest to you, for never will you find one more faithful.

And incidentally—it's easier to save with the help of Hedley's friendly bank.

THE SECURITY STATE BANK

Member Federal Deposit Insurance Corporation
Hedley, Texas

Values

Pint Salad Dressing	32c
Blue Label Karo, 5 lb.	46c
School Days English Peas, can	11c
Black Eye Peas, can	15c
White Swan Oats, 3 lb.	25c
<hr/>	
Sugar, 10 lb.	\$1.00
McCormick Tea, 1 1/4 lb.	25c
Apricot Halves, No. 2 1-2 can	29c
Nucoa Margarine, lb.	41c
<hr/>	
American Cheese, lb.	47c
Sausage, lb.	39c
Weiners, lb.	35c
Salt Pork, lb.	34c

FARMERS GROCERY AND MARKET

HEDLEY THEATRE

Bargain Night, Friday Only
Joe Palooka Champ

With Joe Kirkwood and Elyse Knox

Adm. Adults 25c, Children 9c

Saturday Only

Watch For Title

Also Mysterious Mr. M

Prevue, Sunday and Monday

Blue Skies

With Bing Crosby and Fred Astaire

Comedy and News

Tuesday, Wednesday, Thursday

The Westerner

With Gary Cooper and Walter Brennan

KILL RED ANTS!

Rid your premises of Red Ant Beds with DURHAM'S ANT BALLS for less than 5c per den. Just dissolve balls in water, pour in beds. Goodbye Ants! Handy 30c and 50c jars at your druggist or

WILSON DRUG CO.

E Z Laundry

Wet Wash 5c lb.

Rough Dry 8c lb.

We don't furnish soap at these prices.

Ironing done 50c per hour.

Let us do your work.

We have Soap, Bleach and Starch.

John Fowlkes, Mgr.

Mobil Tires

with HIGH COMPRESSION TREAD

Quieter Running
Less Skidding
Better Looking
LONGER WEAR



GUARANTEED by the Makers of Mobilgas and Mobiloil

JESSE BEACH

YOUR FRIENDLY **MAGNOLIA DEALER**

DR. D. H. COX
OSTEOPATHIC PHYSICIAN
Hedley, Texas
PHONE: Office 65-2 rings
Res. 65-3 rings

J. A. KUTCH
Real Estate
Farms, Ranches & City Property
PHONE 124
BOX 654, HEDLEY, TEXAS

Hedley Lions Club.
Meets the 2nd and 4th Thursday night of each month. All Lions urged to be present.
Charles Rains, President

PIERCE GRAIN & CATTLE CO.

Tagged and Tested Sudan	\$9.00
Kaffir and Hegari	\$4.75
Milo, Plainsman and Martin	\$4.60
Merit Feed, 25 lb. Starter, Growing Mash or Egg Mash	\$1.25
Shorts	\$2.90

We still have plenty of Merit Feed.

Courteous Service

Is always noticeable here at our store.

It's our way of letting you know that

WE APPRECIATE YOUR BUSINESS

PICKETT GROCERY

RED LETTER DAY FOR Bargain SEEKERS

Gladiola Flour, 50 lb.	\$3.45
Gladiola Flour, 25 lb.	\$1.75
Pinto Beans, 5 lb.	\$1.00
Tomato Juice, No. 3 can	.24
Tomato Juice, No. 2 can	.13
Admiration Coffee, 3 1 lb. jars	\$1.00
White Swan Tea, 1/4 lb.	.23
Regular Borden's Ice Cream, pint	.20
Armour Margarine, lb.	.34
T-bone or Loin Steak, lb.	.54
Cheese, Longhorn, lb.	.44

PurAsnow Flour and Puritan Oats.

ICE CREAM, FISH AND OYSTERS.

Save your meats, fruits and vegetables in our lockers.

Moreman Grocery and Locker

"The House of Service"



From where I sit... by Joe Marsh

Industry Looks at Our Town

Maybe you read how a group of industrial experts have decided that the small town is the place for industry—not big cities. Reasons they give are better housing, pleasanter living, and more opportunity for wholesome recreation.

Well, looking around our town I'd say that was about right. Most of us own our homes, and keep them looking nice; we enjoy each other's company; and our recreations are mostly simple outdoor sports, and in the evening a mellow glass of beer with pleasant company.

As Doc Walters says, that sort of life—just naturally sets you up for work the next day... whether it's in office, mill, or field. And Doc should know. He works fourteen hours, but never misses his morning "constitutional" or his evening glass of beer with friends.

From where I sit, any industry could profit from being in a town where wholesome living, temperance, and friendship are the rule.

Joe Marsh

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STONE PRODUCE FEED AND SEED

Phone 119

For better results feed Mayfield Feeds.

Egg Mash, 20 pct.	\$4.80
25 lb. Egg Mash	\$1.40
17 pct. Dairy Feed.	
Starter Pellets.	
Horse and Mule Feed.	

SEED

Texas tall maize, combine maize, double dwarf maize, combine kaffir, black hull kaffir, hegari, sorgo, millet, corn seed.

Top prices for Cream, Eggs and Poultry.