



# 4-H Winners Named In Contests

Four area youth took top honors in the District I 4-H Food Show, competing against youth from 22 Panhandle counties on Saturday, April 6 at Bonham Junior High School in Amarillo.

The four senior division winners will represent the District I during the 1974 State 4-H Food Show competition next June.

Senior division winners are Jacquelyn Langford of Farwell; Cheryl Hundley of Claude; Joanna Warminski, White Deer; and Patricia Scott of Borger.

Competing against other county food show winners in four food classes, district winners each captured first place and a blue ribbon in one of the classes.

In senior division competition, Miss Jacquelyn Langford won with "Mother's Avocado Salad" in the Snack & Beverage class.

Other Parmer County 4-Hers who competed in the District Food Show were: Seniors—Cheryl Gohlke, Oklahoma Lane, blue ribbon and Susan Mimms, Lazbuddie, red ribbon.

Juniors—David and Judy Lust, Lazbuddie; Frank Jesko, Lazbuddie; and Jo Beth Monk, Bovina, all won blue ribbons.

In the judging team division on April 6, the senior dairy team won first out of three teams in the contest. Composing this team were Donnie Gustin, Rocky Bartlett and Mike Blackburn. This qualified the team to attend the State Contest in College Station. The junior livestock judging team placed sixth. This team was

made up of Joan Carson, Mac Langford, Mike Windham and Russell Windham.

The final contest was held on the WTSU campus in Canyon on April 20. Twenty-one 4-H members from Parmer County competed in ten divisions.

The senior members winning first or second in their division won the right to attend State 4-H Roundup. Winning first with their junior poultry marketing demonstration were Jeanette Gilliam and Linda Gohlke.

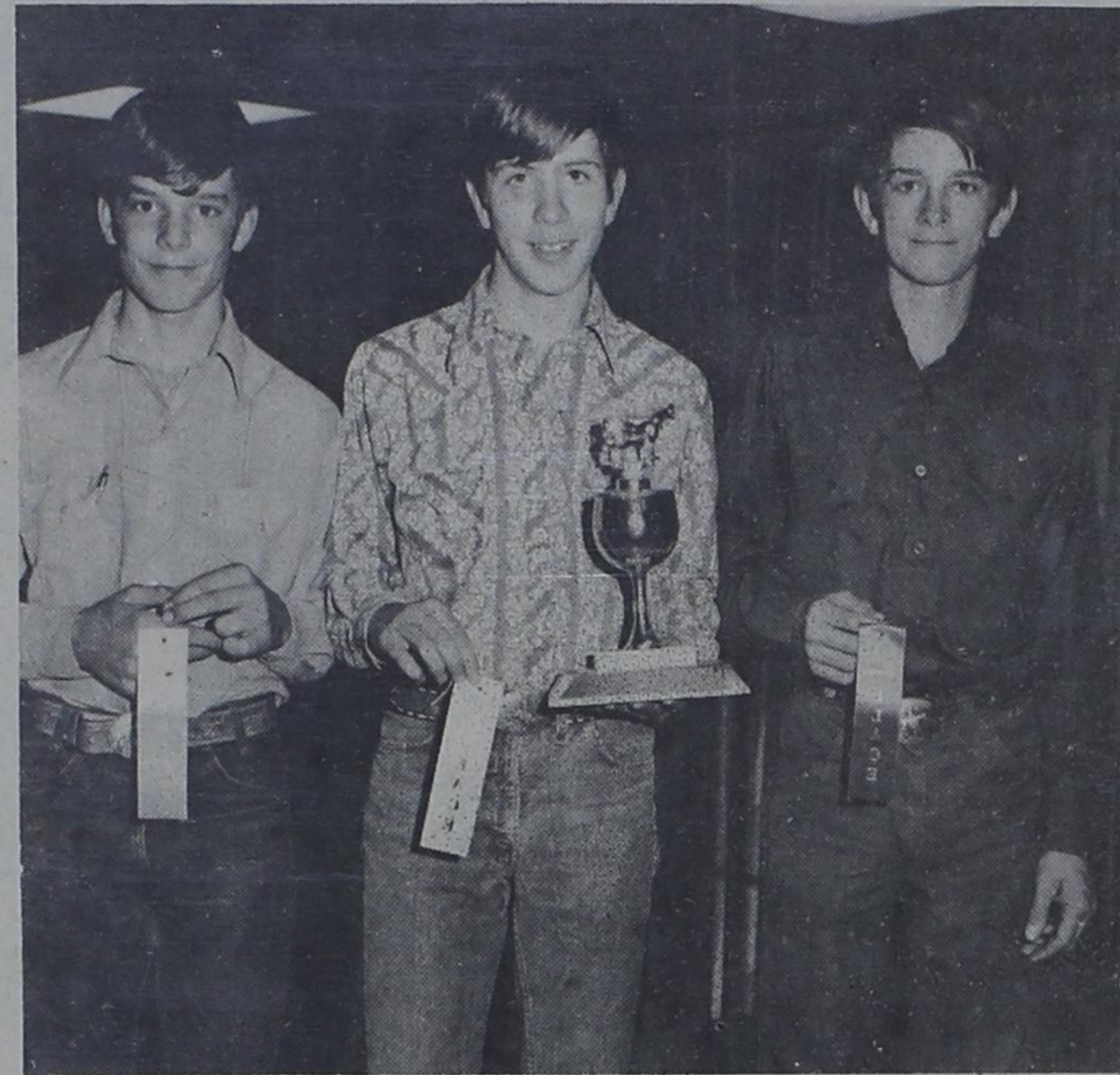
In the Junior Farm & Ranch management contest, Johanna and Benny Mesman won first in the team division, while Scotty Gilliam won second in the Senior individual Farm & Ranch Management division. Mike Windham placed second

with his Junior Conservation of Natural Resources Demonstration. Teddy and Tommy Mesman won third in the Junior Dairy Demonstration Contest and Craig Kaltwasser and William Martin won third in the Junior Electric Contest.

Cheryl Gohlke and Mary Lou Roberts placed third with their Senior Safety Demonstration. Judy Lust won fourth with her Junior Food & Nutrition Demonstration. The Senior rifle team also placed fourth. Team members included Barty Bartlett, Al Kerby, Wesley Cockerham and Joe Steelman, all of Bovina.

Bruce Kaltwasser and Donna Campbell competed in Senior Public Speaking, and Lisa and Kathy Menefee competed in the Junior Horse Demonstration.

The winning Senior members will attend State 4-H Roundup in College Station, June 4-6. These 4-Hers are Jacquelyn



WINS DISTRICT...Parmer County 4-H Club's senior dairy judging team, from left, Rocky Bartlett of Bovina, Donnie Gustin and

Mike Blackburn, won first in the recent district competition and will advance to the state competition at College Station June 4-6.

## Garner Ends TSTI Course This Week

Dickey Garner, son of Mr. and Mrs. Wendell Garner of Bovina, will be participating in Completion Ceremonies for students at Texas State Technical Institute in Amarillo. Garner, a graduate of Friona High School, majored in Livestock and Ranch Operations.

The ceremonies will be at the Villa Inn Convention Hall, on I-40 East in Amarillo, at 8 p.m. tomorrow (Thursday).

Guest speaker for the event, according to J.W. Sollis, TSTI's manager of Student Services, will be State Senator Max Sherman of Amarillo.

Following the ceremonies, a reception and dance will be held at the Villa Inn.

Langford, Scotty Gilliam, Rocky Bartlett, Mike Blackburn and Donnie Gustin. They will compete against 4-Hers from throughout Texas.

Don's Phone 238-4901  
MEDICINE CHEST Bovina

EXPERIENCE-INTEGRITY-SERVICE

Health Is Our Main Concern

Whatever is necessary to keep your family in the pink... you'll find here. First aid supplies, vitamins, medicine cabinet items can be obtained.

SHOP HERE MORE FOOD FOR YOUR \$\$\$

Coca-Cola 10 Oz. Bottles 69¢

KLEENEX 200 Ct. 35¢

Shur-fine COFFEE 89¢

Bar-S HAMS 3 Lbs. Each \$2.99

8-TRACK TAPES \$1.79

Pringles Canned POTATO CHIPS 49¢

USDA Grade A TURKEYS 5 to 8 Lbs. 49¢

We Have All Types Of GARDEN SEED COOLERS MILK HATS

Allsup's 7-11 NEW STORE HOURS: 6 a.m. Till 12 Midnight

HOT BAR-B-Q DAILY DONUTS ICEES POPCORN MONEY ORDERS CUBED ICE

TEXAS PRESS ASSOCIATION CONTESTS AWARD WINNER

The Bovina Blade

Second Class Postage Paid at Bovina, Texas 79009

Subscription price, Parmer & adjacent counties, \$4.50. Outside area, \$6.00 year.

Bill Ellis Publisher Lou Nuttall Editor

AT WT 7 From Bovina Receive Degrees

Seven students from Bovina were among the 984 candidates for degrees at commencement exercises of West Texas State University recently at the Amarillo Civic Center.

Garry Beauchamp, son of Mr. and Mrs. Thomas Beauchamp, received a Master of Agriculture degree. Mrs. Pat DiCuffa, former high school English teacher here, received a Master of Education degree. She is the wife of Wilson DiCuffa, elementary principal here.

Carolyn Rejino, daughter of Mr. and Mrs. Ben Rejino, received a Bachelor of Music Education degree.

Suzanne and Rodney Murphy received Bachelor of Science degrees in education. Suzanne is the daughter of Mr. and Mrs. A.M. Wilson. Rodney is the son of Mr. and Mrs. Don Murphy.

Mrs. Shirley Garrison received a Bachelor of Science degree in education. She is the wife of Sam Garrison, Deaf Smith Rural Electric Cooperative representative in Bovina.

Judy Marcom, daughter of Rev. and Mrs. Howard Marcom, received a Bachelor of Science degree in education.

FIRST STATE BANK PRESENTS: COW POKES By Ace Reid

"Yeah, I heard all that, about gambling and drinkin'. If he knew how much I'd gambled on that string of steers, he'd be drinkin' too!"

Always Ready To Discuss Your Loan Needs-- Specializing In Agricultural Loans

WE APPRECIATE BOVINA

FIRST STATE BANK OF BOVINA

Member, FDIC 115-3rd St.

Ella Mentry

WHAT CITY WITH A HOT CLIMATE NEVER HAS FLIES, INSECTS OR MOSQUITOES?

Hot Climate Cities

The FARM AND RANCH OWNER Who Has PACKAGED INSURANCE With Us, Never Has To Worry About FIRE, STORM DAMAGE OR LIABILITY CLAIMS And We Never "Let Him Down" If He Gets Into "Hot Water"! The city is Mexico City.

HORN INSURANCE AGENCY 238-1214 Bovina, Tex.

### School Lunch Menu

May 27-31  
**MONDAY**-Teacher Work Day.  
**TUESDAY**-Steak fingers, creamed potatoes, pork and beans, hot rolls, butter, peach halves, milk.  
**WEDNESDAY**-Turkey and noodles, English peas, cran-

berry sauce, buttered toast, plum cobbler, orange juice, milk.

**THURSDAY**-Hot dogs with chili, buttered corn, pineapple and cottage cheese salad, orange cake, milk.

**FRIDAY**-Teacher Work Day.

### FOR BHS STUDENTS

# Awards Given At Assembly

Outstanding students in classroom and other categories were recognized with medals, ribbons and certificates at an awards assembly for Bovina High School Friday morning. Presenting the classroom

awards on behalf of the faculty were Kay Beardain and Connie Ware.

Individual classroom awards were based on citizenship, classroom excellence, attitude, cooperation and other qualities.

The annual Lions Club award for the Outstanding Boy and Girl in the Senior Class went to Terry Sherrill and Rhonda Rhodes. Their names have been inscribed on a permanent plaque on display in the school's trophy case. The students were chosen by faculty members.

Leadership awards went to Christie Trimble and Elbert Shelby. She is a senior and Shelby a sophomore. Citizenship awards went to Tina Isaac and Robert Tienda, both juniors.

Trophies were presented Miss Trimble and Miss Rhodes, valedictorian and salutatorian, respectively, of the Senior Class. Also recognized were the remaining three honor students-Sherrill, Terri Willard and Heidi Corn.

Recognized as outstanding athletes for the past year were

Billy Shelby and Nancy Hutto, both seniors. Also recognized at the assembly were Miss Trimble, Betty Crocker Award; and the Outstanding 4-H boy in Bovina, Rocky Bartlett, a freshman. The plaque given Bartlett is sponsored by the Bovina Chamber of Commerce and Agriculture.

Mrs. Margaret Durben, speech instructor, was presented the Soil Conservation Service Award. The plaque read, "Environmental Educational Award, Presented to Margaret Durben, Parmer County SWCD-1973."

Senior members of the National Honor Society were recognized by Gary Cox, high school principal, and Mrs. Marue Snodgrass, NHS sponsor. Receiving emblems were Miss Trimble, Miss Corn, Miss Willard, Sherrill, Cindy Read, Miss Rhodes and Norma Villarreal. Miss Villarreal received a letter sweater.

Roy Hartzog, president of the Senior Class, presented Superintendent L.F. Jacobs a

large, framed composite photograph of the class which will be hung in the main hall of the school.

Joe Blatchford presented band emblems to 11 graduating members of the Mustang Band-Misses Hutto, Trimble, Rhodes, Willard, Ute Blalock, Pam Wilson, Mary Marcom, Randy Kirkpatrick, Isaiah Mejia, Rodney Hromas and Randall James.

Mrs. Durben, sponsor of the student yearbook, announced that the 1973-74 annual had been dedicated to Roger Ezell, athletic director and head football coach. She presented Ezell an engraved plaque from the annual staff.

Plaques were also presented Eugene Boaz, head basketball coach and assistant in other sports, and Monroe Gates, vocational agriculture instructor and FFA sponsor. Presenting the plaques were Connie Terry and Barty Bartlett.

Awards in the various classes were presented the following-

Mrs. Carolyn Reeves-English I, Susan Heflin; English II, Kay Beardain; Speech I, Lary Sides;

Mrs. Margaret Durben-English III, Sue Monk; English IV, Rhonda Rhodes; Speech II, Heidi Corn;

Mrs. Marue Snodgrass-Spanish I, Yolanda Gomez; Bible History, Letitia Villarreal;

Mrs. Maesie Birkelbach-Algebra I, Lary Sides; Geometry, Fran Jacobs;

Jim Noyes-Algebra II, Joe Steelman;

Mrs. Judy Ezell-World History, Kevin McClaran; American History, Apolonia Sierra; Government, Terri Willard;

Corky Criswell-Government, Terry Sherrill;

Joe Blatchford-World Geography, Norma Villarreal; Band, Robert Tienda; Music, Richard Rejino;

Roger Ezell-Physical Science, Kim Ware; Biology, Joe Olvera;

Wilson DiCuffa-Chemistry, Christie Trimble;

Eugene Boaz-Physical Science, Stephan Klimek; Biology, Freddie O'Hair;

Mrs. Janie Sudderth-Typing I, Tina Isaac; Typing II, Cindy Read; Bookkeeping, Jana Barrett; Shorthand, Carolyn Parson;


Monroe Gates-Agriculture I, Eugene Terry; Agriculture II, Rickey Stanberry; Agriculture III, Wesley Cockerham;

Mrs. Gwen Corn-Homemaking I, Kim Ware; Homemaking II, Kay Beardain; Homemaking III, Christie Trimble.

**LET THE Blade SAVE YOU**  
**\$1.00 on adult tickets**  
**\$1.00 on children's tickets-12 and under**

MAIL ORDERS PROMPTLY FILLED. ORDER EARLY FOR CHOICE SEATS. NO LIMIT ON TICKETS.

**DISCOUNT DATES**  
 Fri., June 7, 8:00 P.M. Sat., June 8, 8:00 P.M.  
 Sun., June 9, 6:00 P.M.

**ON STAGE!**  
 A SPECIAL NEW '74 EDITION  
  
**Disney on parade**  
 Lubbock Coliseum  
 4th & 6th Streets - Lubbock, Texas 79417

**COURTESY OF The Blade**

**ORDER EARLY**

Check desired date  
 Fri., June 7, 8:00 P.M.  
 Sat., June 8, 8:00 P.M.  
 Sun., June 9, 6:00 P.M.

PLEASE PRINT: NAME \_\_\_\_\_ PHONE \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

**ALL SEATS RESERVED**

\$5.00 RESERVED SEAT	\$4.00 RESERVED SEAT	\$3.00 RESERVED SEAT
Adult @ \$4.00 _____	Adult @ \$3.00 _____	Adult @ \$2.00 _____
Child @ \$4.00 _____	Child @ \$3.00 _____	Child @ \$2.00 _____
Total _____	Total _____	Total _____

Make checks payable to DISNEY ON PARADE and send to Lubbock Coliseum Box Office, 4th & 6th Sts., Lubbock, Texas 79417. Enclose self addressed stamped envelope. Allow one week for mail order. Tickets are on availability basis with no refunds or exchanges. Void after June 1.

**Name Winners Of Play Day Events Sunday**

A number of youths participated in the first Roping Club-sponsored Play Day of the summer Sunday afternoon at the roping arena.

Winners of the various events are listed as follows:

Barrel Race-Seniors, 1. Kim Naegle, 21.2; 2. Leslie Williams; Juniors, 1. Kathy Williams, 30 seconds; 2. Christi Gordon; 3. Lanette Bentley; Juniors, 1. Daryl Hawkins, 27.6; 2. Chet Hawkins.

Pole Bending-Seniors, 1. Leslie Williams, 26.8; 2. Kim Naegle; Juniors, 1. Kathy Williams, 38.9; 2. Christi Gordon; 3. Lanette Bentley; Seniors, 1. Duane Mitchell, 32.4; 2. Kelly Mitchell; 3. Jody Bandy; Juniors, 1. Chet Hawkins, 42.5; 2. Daryl Hawkins.

Flag Race-Seniors, Kim Naegle, 11.9; 2. Leslie Wil-

liams; Juniors, 1. Kathy Williams, 17.4; 2. Christi Gordon; 3. Lanette Bentley; Seniors, 1. Jody Bandy, 12.2; 2. Kelly Mitchell; Juniors, 1. Chet Hawkins, 21.6; 2. Daryl Hawkins.

Play Day activities will begin at 2 p.m. Sunday at the roping arena.

All youth of the community who are interested in participating in the events are welcome to come out, says Tommy Williams, president of the Roping Club.

**We'll Check the Oil**


With spring coming up, your engine will demand a lighter weight of oil for better performance. Come in today for an oil changeover. No appointment needed.

**SEE US FOR DEPENDABLE CAR CARE!**

Trust your car to the man who wears the star

**Paul Jones Texaco SERVICE STATION**

Highway 60 - BOVINA - Pho. 238-1499



**COOK-UP A COOK-OUT!**

These Special Prices Good MAY 20-27

**ALL BEEF FREEZER PACKS 25 Lbs. \$24.95**

**PORK & BEEF FREEZER PACKS 25 Lbs. \$23.95 ea.**

**LEAN GROUND BEEF ..... Lb. 89¢**

**CHUCK ROAST ..... Lb. 69¢**

**Tenderized STEAK ..... Lb. 89¢**

**FAMILY STEAK ..... Lb. 69¢**

**WHOLE FORE-QUARTER BEEF (PACKAGED WEIGHT) Lb. 79¢**  
 Steaks, Ribs, Roasts, Etc.

**HALF BEEF ..... Lb. 79¢**

Custom Processing Your Beef To Your Specifications.....

**CROW MEAT CO.**  
 So. Hwy. 214 Friona, Texas Phone 247-9333

**THIS IS IT AT CHARLES OIL CO.**

**We Give you a Hand**

**Gates Rayon RADIALS G 78-15 \$35.00**

**We Also Have STEEL RADIALS**


By Phillips - Toyo - Firestone

We Carry A Complete Line Of Champion & A.C. Plugs, Points, And Rebuilt Water Pumps.

**GENERATORS-STARTERS-ALTERNATORS**

**AIRTEX FUEL PUMPS**

**Competitively Priced**

**CHARLES OIL CO.**  
 **PHILGAS**



**classified ads** get the job done

Your local used cow dealer is  
**friona bi-products**



farmers  
ranchers

Gentlemen.

For seven days a week dead stock removal, please call us as soon as possible. We pay cash for dead stock delivered to our plant. 1 cent per pound delivered fresh. 2 cents pound if delivered alive. Must be over 300 pounds.

Thank you,  
247-3032  
[Call collect]

**COURT HOUSE NOTES**

**Instrument Report Ending May 2, 1974 in County Clerk Office, Bonnie Warren, County Clerk**  
WD, Clyde Magness, A.H. Haseloff, lot 4 exc. N 45 ft. thereof Blk. 5, Ridgecrest un. #3 Add. Farwell  
WD, Gary L. Martin, Humberto Estrada, lot 2, Blk. 28, Friona  
Deed, Carol Ann Cooper, Gary L. Martin, lots 1, 2, 4, 6, Blk. 28 & lots 1 and 11, Blk. 27, Friona

WD, Joe Pat Wagnon, D.B. Ivy, tract out NW/pt. Sec. 38, Blk. "H" Kelly  
WD, E.H. Englant, Floyd N. Englant, lots 6 and 7, Blk. 34, OT Bovina  
Deed, USA, Roy D. DeFries, lot 9 and E 10' lot 10, Blk. 2, Ridgeview Add. Friona  
WD, Jose R. Saiz, USA, lot 6 and W 10 ft. lot 5 and E 10 ft. lot 7, Blk. 1, Ridgeview Add. Friona  
WD, Alford Hutchins, Bob Thurman, lot 7, Blk. 2, Hillcrest Add. Farwell  
WD, C.G. House, John H. Haldeman, SE 1/4 Sec. 10, Blk. C, Synd.  
WD, Frio Dev. Co., J.T. Stone, E 1/2 lot 2, Blk. 3, Western Add. Friona  
WD, J.T. Stone, Lee A.

Campbell, E 1/2 lot 2 and lot 1, Blk. 3 Western Add. Friona  
WD, W.P. Elliott, et al, Edmund, Jesus and Joe Bermea, 15 ac. of NE/pt SE 1/4 Sec. 24, T6S;R3E  
WD, Robert L. Boyd, Edgar F. Turner, lot 15, Blk. 5, Lakeview Add. Friona  
WD, Irean M. Nuckols, E.L. Rodriguez, lots 21, 22, Blk. 28, Farwell.

**Instrument Report Ending May 9, 1974 in County Clerk Office, Bonnie Warren, County Clerk**  
WD, Teddy Leon Horner, R.B. Gladden, NW 1/4 Sec. 64, Blk. Z, Johnson  
WD, Ollie Carpenter, et al, Roy Donaldson, 1 ac. out NW 1/4 Sec. 17, T11S;R3E  
WD, Claude Rose, Delbert L. Black, N 1/2 Lot 29 and lots 30, 31, 32, Blk. 18, Farwell  
Deed, USA, Stephen A. Chancy, lots 1, 2, 3, Blk. 36, Farwell  
WD, Bruce Shafer, Dwight Whitaker, lot 10, Blk. 2, McMillen & Fergus Add. Friona  
WD, Gulf Oil Co., Tom Bonds, lots 11, 12, 12 and E/pt. lot 10, C.S.S. Williams Bovina  
WD, Lloyd W. Chadwick, Tom Lovelace, lots 13, 14, 15,

16, Blk. 33, Farwell  
WD, Dan E. Carthel, Veterans Land Board, 16.56 ac. out E/pt. lot 9 Oscar H. Davis Sub.

WD, Dan E. Carthel, Veterans Land Board, 16.52 ac. out E/pt. lot 9 Oscar H. Davis Sub.

WD, Dan E. Carthel, Veterans Land Board, 31.18 ac. out E/pt. lot 9 Oscar H. Davis Sub.

WD, Dan E. Carthel, Veterans Land Board, 31.16 ac. out E/pt. lot 9 Oscar H. Davis Sub.

Deed, Hoyt Williams, et al, Floyd H. Damron, NW 1/4 Sec. 4, T6S;R3E  
WD, W.P. Elliott, et al, Ben Rejino, Jr., et al, S 1/2 NE 1/4 Sec. 24, T6S;R3E, SE 1/4 Sec. 24, T6S;R3E

QCD, USA, Joe D.H. Sandoval, lot 13, Blk. 2, Hicks Add. Friona  
WD, T.J. Presley, Billy Douglas Nichols, 7.33 ac. out Sec. 19, T1N;R5E tract 400 ft. x 140 ft. Black  
WD, Billy Douglas Nichols, T.J. Presley, N 10 ft. lot 7, all lot 8, Blk. 7, Staley, lot 2, Blk. 12, Staley #2, Friona  
WD, Barry John Thompson, Arthur C. Nittler, lot 3, Blk. 1, Staley Add. Friona.

**3 INJURED**

**10 Accidents During April**

The Texas Highway Patrol investigated ten accidents on rural highways in Parmer County during the month of April, 1974, according to Sergeant W.E. Wells, Highway Patrol supervisor of this area.

These crashes resulted in no persons killed and three persons injured.

and 20 persons injured.

The rural traffic accident summary for the 60 counties of the Lubbock Department of Public Safety Region for April, 1974, shows a total of 390 accidents resulting in 19 persons killed and 218 persons injured as compared to April, 1973, with 544 accidents resulting in 24 persons killed and 283 persons injured. This was 154 less accidents, five less killed, and 65 less injured in 1974 at the same period of time.

**TELEX**  
**HEARING AIDS**  
**CLOVIS HEARING AID CENTER**  
\*Batteries \*Molds \*Free Hearing Tests  
**SERVICE ALL MAKES**  
416 Mitchell      Pho. 763-6900      9-tmc

**— Bovina Area Churches Welcome You! —**

**Church Page Sponsors**

**Bovina Chamber Of Commerce & Agriculture**

**Dudley's Auto Parts**  
Third & Dimmitt Hiway - 238-1219  
Dudley & Jane Hughes

**Bovina Wheat Growers**  
"We Serve To Serve Again"

**First State Bank of Bovina**  
Member FDIC

**Lawlis Gin Company**  
Hwy. 86

**Bonds Oil Company**  
Gulf Distributor

**Parmer County Spraying Service**  
Phone Tharp 225-4990  
Junior Lambert - Buck Gregory - Ovid Lawless

**Agri-Sprayers**  
- Quality Aerial Spraying -  
Phone 238-1475

**Kerby Welding Service**  
A Deal The Year

**BOVINA PUMP CO.**  
Hwy. 86 - West

**Spears Handi-Stop**  
Groceries - Gasoline  
Wayne Spears

**Paul Jones Texaco**  
Firestone Tires

**Friona Motors**  
"Your Parmer County Ford Dealer"  
Bovina Phone 238-1395

**Parmer County Implement Co.**  
WEST HIGHWAY 60 - FRIONA, TEXAS  
PHONE: 247-2721 79035

**Don's Medicine Chest**  
Prescription & Health Needs  
Phone 238-1659

**Bovina Gin Company**  
"Your Satisfaction Is Our First Concern"

**Attend Church Sunday**

**FIRST BAPTIST CHURCH of BOVINA**

SUNDAY  
Sunday School-9:45 a.m.  
Morning Worship-11 a.m.  
Training Union-6 p.m.  
Evening Worship-7 p.m.

WEDNESDAY  
Prayer Meeting-8 p.m.

**Don't Be A Church Drop-Out**

\*Tires \*Batteries \*Accessories  
**Charles Oil Company**

**Allsup's 7-11 Store**  
201-3rd St.  
Open 7 a.m. to 11 p.m.  
365 Days A Year

**Oklahoma Lane Farm Supply And Gin**  
Phone 225-4116

**Gateway Farms - Bovina -**

**Southside Motor Supply**  
Dimmitt Rd.  
Phone 238-1427

**SHERRILL Lumber Company**  
Highway 60 - Bovina

**Bovina Restaurant**  
Mr. & Mrs. Mutt Graham

**STATE LINE OFFICE SUPPLY**  
Printing-Office Equipment  
JOHNNY MILLER  
Ph. 481-9235

**Parsons - Ellis Funeral Home**  
Friona

**REEVE CHEVROLET - OLDS**  
"Your Transportation Counselors Since 1938"

**Sherley Grain Company**  
"Serving Parmer Co. Farmers The Year Round"

**The Bovina Blade**

**ST. JOHN LUTHERAN CHURCH**

Sunday School-9:30 a.m.  
Morning Worship-10:30 a.m.

**Rev. Martin Platzer**

**OKLAHOMA LANE METHODIST CHURCH**

Sunday School-10 a.m.  
Morning Worship-11 a.m.  
Evening Worship-7 p.m.

**Rev. Oran D. Smith**

**BOVINA CHURCH of CHRIST**

SUNDAY SERVICES  
Classes-9:45 a.m.  
Worship-10:45 a.m. and 6 p.m.  
WEDNESDAY  
Devotional and Classes-9 p.m.

**Cecil Bunch**

**OKLAHOMA LANE BAPTIST CHURCH**

Sunday School-10 a.m.  
Morning Worship-11 a.m.,  
Training Union-6 p.m.  
Evening Worship-7 p.m.

**Rev. Bob Roberts**

**BOVINA METHODIST CHURCH**

Sunday School-9:45 a.m.  
Morning Worship-11 a.m.  
M.Y.F.-6 p.m.  
Evening Worship-7 p.m.  
Choir Practice-Wednesday-8 p.m.

**Rev. Howard Marcom**

**ST. ANN'S CATHOLIC CHURCH**

Mass-Sunday-8:30 a.m.  
Monday & Wednesday-8 p.m.  
Confession: Sunday-8 to 8:25 a.m.

**Church Chuckles** by CARTWRIGHT

"Well, I'm glad THAT'S out of your system!"

**Father's Advice To His Son**

"I am giving you the ball, son, and naming you the quarterback for your team in the game of life. I am your coach, so I'll give it to you straight."  
"There is only one schedule to play. It lasts all of your life but consists of only one game. It is a long game with no time out and no substitutions. You play the whole game...all of your life."  
"You'll work behind a truly powerful line. End to end, it consists of Honesty, Loyalty, Devotion to Duty, Self-Respect, Study, Cleanliness and Good Behaviour."  
"The goal posts are the pearly gates of Heaven."  
"God is the referee and sole official. He makes all the rules and there is no appeal from them."  
"There is also an important ground rule. It is 'As you would that men should do to you, do ye also to them likewise.'"  
"Here is the ball. It is your immortal soul! Hold on to it. Son, it is now yours to hold on to, or to lose. All will be well if you will let the powerful line of Honesty, Loyalty, Devotion to Duty, Self-Respect, Study, Cleanliness and Good Behaviour help you. Son, good luck, and may you play the game well."  
Cecil F. Bunch  
Minister  
Church of Christ

**BOVINA PENTECOSTAL HOLINESS CHURCH**

Sunday School-9:45 a.m.  
Morning Worship-11 a.m.  
Radio Program on KZOL at 2 each  
SUNDAY AFTERNOON  
Evening Worship-7 p.m.  
Wednesday Worship-7:30 p.m.

**R.D. Owens Pastor**

**MISION BELEN BAUTISTA**

Escuela Dominical-9:45 a.m.-  
Mensaje-11:30 a.m.-Union De  
Pre Preparacion-5 p.m. Mier-  
coles Estudio De La Biblia-7:30 p.m.



EFFECTIVE IN SEPT.

# SWPS Seeks Rate Increase

Southwestern Public Service Company announced today that it will seek the first general rate increase from its Texas customers since 1967.

The proposal requests an average increase of 10 per cent, to be effective with billings in September. The request is addressed to municipal governments in the communities served by the company, those bodies being the regulatory authority in Texas.

Southwestern has had only two previous rate increases, 23 and seven years ago, respectively. The 1967 increase was 7.62 per cent. There have been 14 rate reductions since 1942, when the company took its present form, according to Ed Weber of Amarillo, vice president of the company.

Increased costs of labor, materials, money and taxes were cited by the company as the major reasons for the rate increase request. Spokesmen said that a standard wooden pole had increased in cost by 175 per cent since the last rate change, with a 365 per cent increase in the price of crossarms used on the poles. Other increases in costs since 1967 include a 162 per cent rise in the price of steel for substations; a 124 per cent increase in copper wire; labor costs up nearly 54 per cent and taxes going up by almost 57 per cent. Interest paid on borrowed money has jumped up 68 per cent.

The company pointed out such increases in other prices since 1967 as 108 per cent for ground beef; 67 per cent for coffee; 58 per cent for milk; 28 per cent for margarine; and 100 per cent for lettuce as indications that its request for an average increase of 10 per cent was reasonable.

For residential service in homes which are not electrically heated and do not have electric water heaters, the new schedule would be as follows: 7.10 CENTS per kwh for the first 50 kwh used each month 4.70 CENTS per kwh for the

next 50 kwh used each month 2.35 CENTS per kwh for the next 900 kwh used each month 1.90 CENTS per kwh for all additional kwh used each month

Southwestern's average residential customer uses 536 kilowatt-hours a month, said Weber. Under the new rates, the monthly bill will be increased \$1.38, or 8.9 per cent.

The company has a fuel-cost adjustment as a part of its approved rates. This allows it to pass on to customers increases in fuel costs. However, fuel is only about 20 per cent of the total cost of providing service and there is no similar protection against the increases that have taken place in the other 80 per cent of the costs necessary to provide service.

In connection with the fuel-cost adjustment, it is charged on the basis of the number of kilowatt-hours used by the customer. As a result, it has the least effect on customers using smaller amounts of energy, both as to amount and percentage of bill, and has the most effect, both ways, on larger consumers.

Southwestern's peak demands for electric service fall in a short three to four-month summer season because of irrigation of agricultural crops and air conditioning. In order to more evenly balance the year-round load on the company's system and use the generating equipment and transmission and distribution lines most efficiently and economically, the company offers electric heating rates during the winter season. This type of rate structure benefits all residential customers, whether they heat electrically or not, because it brings in more revenue dollars, which helps

keep all rates lower, than would be the case without the incentive for those customers preferring electric heat.

The new general service rate that applies to most commercial customers, is as follows:

7.1 CENTS per kwh for the first 100 kwh used each month 4.6 CENTS per kwh for the next 900 kwh used each month 2.4 CENTS per kwh for the next 6,000 kwh used each month

1.4 CENTS per kwh for the next 6,000 kwh used each month

.9 CENTS per kwh for all additional kwh used each month

(When the commercial customers' demand-the number of kilowatts the company must have to serve his load-exceeds 10 kw, the 4.6 cents block of the rate is extended 38 kwh for each kw of demand above 10 kw. This demand feature affects only the larger customers.)

The company projects that the rate increase will produce annual revenues in Texas, where it serves the great majority of its customers, of \$6,161,000.00. Of this amount, \$3,021,000.00 will go for additional taxes.

In the face of high interest costs that now range from 9 to 11 per cent, the company's rate of return on its investment is 5.87 per cent. If the proposed new rate had been in effect during 1973, it would have yielded a rate of return of 6.61 per cent. Texas law allows as much as eight per cent rate of return for utility companies.

In England, children were passed through a cleft in an ash tree as a cure for rickets!

## HELP WANTED

Missouri Beef Packers is now accepting applications for beef luggers, production workers, maintenance men and kill floor personnel.

We offer year-around employment, paid vacations, paid holidays, and company-paid group hospital insurance. Good wages, no experience necessary.

Apply at Personnel Office, Missouri Beef Packers, Inc. Friona, Texas 4 Miles West On Highway 60 -Equal Opportunity Employer-

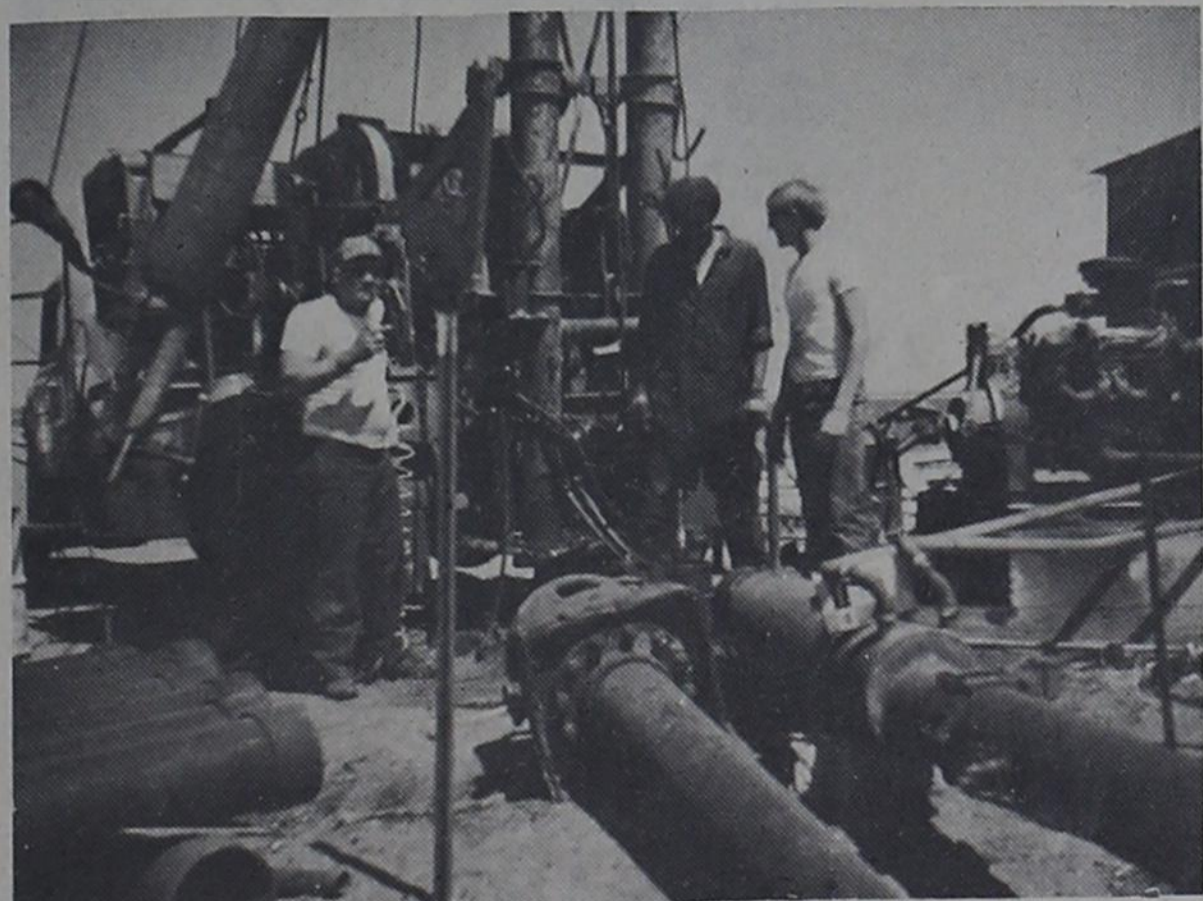
12-1fnc

## Bookmobile To Be Here Next Week

The High Plains Bookmobile will be in Bovina Thursday, May 30, from noon until 3:30 p.m., according to Lorene Sooter, librarian.

The bookmobile will be parked in front of Bovina Schools for the convenience of its patrons.

Previous stops that day will be at West Camp from 9:15 to 10:15 a.m. and at Lariat from 10:30 to 11:30 a.m.



We Service Any Brand Irrigation Pump.

## GENE LOWE PUMP SERVICE

Jim Johnson, Mgr.

Bovina 238-1374

1018 2nd St

Muleshoe 272-4397

# Long On Value

STOCK-UP SALE OF FINE FOODS

JOIN JACKPOT DAY REGISTER NOW

WIN CASH!

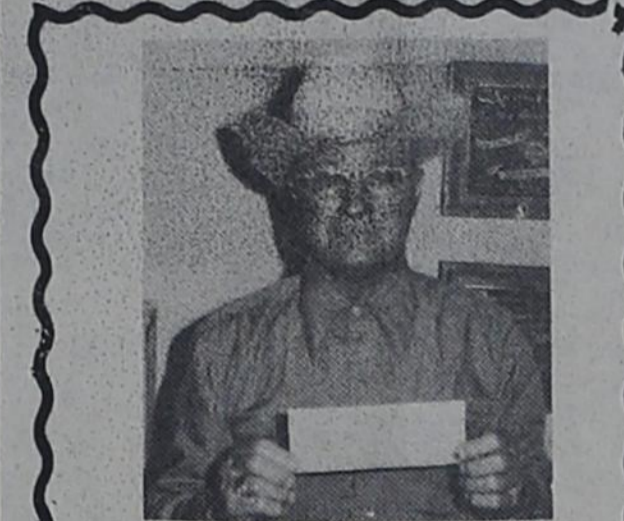
WE REDEEM USDA FOOD STAMPS

\$ 50<sup>00</sup>

THIS WEEK

Quantity Rights Reserved

We will be open Monday, Memorial Day



Reagan Looney Was The Winner Of \$50 00 In Our Jackpot Drawing

These Specials Good From Thursday May 23rd Thru May 29th

--Super Special--

Crysta! White

## DISH DETERGENT

Giant 48 Oz.

39¢

With \$5.00 Or More Purchase, Excluding Cigarettes.



Chiffon PAPER TOWELS Asst. Colors Big Roll 3/\$1<sup>00</sup>

Gladiola POUND CAKE MIX 17 1/2 Oz. Box 49¢



White Swan W.K. or C.S. CORN 303 Can 5/\$1<sup>00</sup>

FROZEN FOODS

Trophy Sliced STRAWBERRIES 10 Oz. Pkg. 3/\$1<sup>00</sup>

Fisher Boy FISH STICKS 8 Oz. Box 3/\$1<sup>00</sup>

FRESH PRODUCE

Calif. Firm Head CABBAGE Lb. 7¢

Calif. Large AVOCADOS 3/\$1<sup>00</sup>



32 OUNCE RETURNABLE RESEALABLE BOTTLE OF COCA-COLA! Plus Deposit COCA COLA 3/69¢



Maryland Club COFFEE Lb. Can 98¢

Bill Smith Invites YOU To Shop These Meat Bargains

Quality

## MEAT

FRESH EVERY DAY! \*Hot Barbeque \*Pinto Beans

Decker Sliced BACON 1 Lb. Pkg. 79¢

Glover's All Meat FRANKS 12 Oz. Pkg. 59¢

Fresh Sliced BEEF LIVER Lb. 79¢

Decker Smoked PICNICS Whole Lb. 59¢

Freezer BEEF Cut, Wrapped & Frozen to your specifications USDA Good 81¢ Lb. USDA Choice 83¢ Lb.

**Bovina Supermarket**

Corner Main and First Streets

Phone 238-1324

Billy Whitecotton

Bill Smith

**TO WALL**

# Ponies Drop Playoff Tilt

Bovina's Mustangs, advancing past District 3-A competition in baseball for the first time in several years, were eliminated by Wall, 22-2, in a bi-district game Thursday of last week at Lamesa.

This year also marked the first time for a bi-district game to be played in this region of Texas. In the past several years, the District 3-A winner had advanced directly to regional where a win put the team in the state tournament.

Wall is slated to meet Whitney in the regional match.

"It may seem rather odd to say this in view of the score," said Gary Cox, coach of the Mustangs, "but I really felt we had the better team." Cox said the game was played on even terms until the fourth inning when the Mustang pitching

faltered and a number of walks gave Wall the edge for the remainder of the game.

Included on the roster for the Ponies were Chuck Gilbreath, Arty Kunselman, Roy Hartzog, Billy Shelby, Barty Bartlett, Alton McCormick, Robert Tienda, Greg Corbin, Dana Harris, Butch McCain, Duane Mitchell, Robert Pesch, Ruben Serna, Elbert Shelby, Rickey Stanberry, Billy Whitecotton Jr., Dean Owens, Earl Quintana, Tommy Serna and Hayden Walling.

Gilbreath, Kunselman, Hartzog and Shelby are seniors and were playing their final game. Bartlett, McCormick and Tienda are juniors. Corbin, Harris, McCain, Mitchell, Pesch, Serna, Shelby, Stanberry, Whitecotton and Owens are sophomores. Quintana, Serna and Walling are freshmen.



**JR. HIGH CHEERLEADERS...**In an election held recently by students in Bovina Junior High to determine the cheerleaders for the 1974-'75 school year, Tam Lambert, left, was named head cheerleader. Others elected were [from left] Pam Lambert, Denise Read, Debbie Jarvis and Kim Naegle. Alternates will be Carol Ware and Annette Stevenson. Misses Jarvis, Ware and the

Lambert twins will be in the eighth grade while Misses Read, Naegle and Stevenson will be seventh graders. Jim Noyes, junior high principal, is sponsor of the team. Parents of the cheerleaders are Mr. and Mrs. Junior Lambert, Mr. and Mrs. Billy Don Read, Mr. and Mrs. Billy Whitecotton and Mr. and Mrs. C.C. Naegle.

**FOR TEACHERS**

# Golf Tourney Set Saturday

The seventh annual Teachers Golf Tournament, sponsored by Security State Bank of Farwell, will be held at the Farwell Country Club Saturday, announces Joe Lamberson, golf pro.

Teachers and administrators in Parmer, Bailey and Curry Counties are invited to compete

in the event. A shotgun start is set for 9 a.m.

The meet will be an 18-hole event with gross and net divisions. A traveling trophy will be presented the winning school team and other team and individual prizes will be awarded.

A gift certificate of \$100 will

be awarded for the first "hole in one" scored in the meet and another \$100 is being added to "sweeten the pot" for the winners, says Lamberson.

Defending champion of the tourney is Gracey Capps, golf coach at Clovis Schools.

Entry fee for the event is \$3 for individuals and \$5 for teams.

# Kenneth Cole is Gifford-Hill in this area.

He's highly qualified to help you with any irrigation problems you may have and he's got the very best equipment available to do it with.

Gifford-Hill's 360. Vanguard PVC Plastic Pipe and Aluminum Pipe. Plus a long list of accessories.

If you haven't already met our irrigation expert, drop by soon and get acquainted.

And while you're there, let him show you the latest additions to Gifford-Hill's line of irrigation equipment.

Check with us before you buy. We can save you money!

**Gifford-Hill & Company, Inc.**

P.O. Box 424, Friona, Tx 79035  
(806) 247-3065



## Which tire to buy? The choice is easy!

Feature for feature, this Gulf Radial Steel Tire is a winner! Rugged. Dependable. Right! The tough, steel belt resists tread-area puncture. Radial construction means long mileage.



**GULF RADIAL STEEL S/R**  
RAYON CORD BODY, RAYON CORD BELTS PLUS STEEL BELT. TUBELESS. LOAD RANGE B. WHITEWALLS.

SIZE	TRADE-IN PRICE	F.E.T.
ER70-14	44.85	\$2.79
GR70-14	51.10	3.18
HR70-15		3.22
JR70-15	57.35	3.62
LR70-15		3.86



Gulf makes tire buying easy

Gulf Oil Filters

Ford & Chrysler - \$1.50 Ea.

Chevrolet \$1.60 Ea.

**BONDS OIL CO.**

Ph. 238-1146

Bovina



**OPENING GAME...**Tim Grissom of Sherrill-Bonds is the runner at first base in the first inning of the first game of the 1974 summer baseball program Monday night at the ballpark. On the mound for the Bovina

Blade minor league team is Jon Riddle. Others in the picture are Greg McClaran, first baseman, and Raymond Rocha, shortstop.

**IN PLAINVIEW**

## Flying Queens Host Russians

When the Russian National Team comes to Plainview Tuesday, May 28, for an 8 p.m. game in Hutcherson Center, the starting lineup could stand 6-9, 6-6, 6-4, 6-2 and 6-2.

And that's women, not men. The Russians will be taking on the Hutcherson Flying Queens in the Tuesday night event. Tickets are priced at \$2 per person with children under 12 admitted for \$1. All seats are general admission.

Brenda Moeller, a junior All-American for the Queens, not only will play in that game but also with the U.S. All-Stars in games against Russia at Madison Square Garden in New York City, Des Moines, Ia., Nashville, Tenn., Kansas City, Mo., Albuquerque, N.M., and San Antonio.

**Final Events Slated By School...**

[Continued from Page 1] elementary assembly set at 1 p.m. that day.

Baccalaureate services for the 1974 Senior Class will be at 8 p.m. Sunday in Bovina Schools auditorium with Rev. R.D. Owens, pastor of the Pentecostal Holiness Church here, delivering the class sermon. Pastors of the other churches in town will also participate in the services.

Monday will be a holiday for students, but a workday for faculty members with classes resuming Tuesday on the regular schedule.

Thursday, May 31, at 8 p.m. in the school auditorium, 42 members of the Eighth Grade Class will receive diplomas in graduation ceremonies.

The following night, Friday, the Senior Class will hold commencement exercises in school auditorium at 8 p.m., winding up the year's activities for Bovina Schools.

Preceding the exercises, Senior Class members and sponsors will be feted at a brunch, hosted annually by women of Bovina United Methodist Church.

Although students will be dismissed Thursday, Friday will be a teacher work day for members of the faculty.

Immediately following graduation exercises, eligible junior class members will meet in High School Principal Gary Cox's office to receive their senior rings.

Report cards for all students in Bovina Schools are expected to be in the mail by the following week.

## NEW RATE

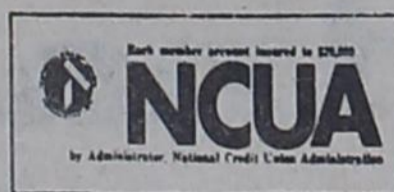
# 5 1/2 %

EFFECTIVE APRIL 1, 1974

Your Earnings Are Now Compounded Quarterly

Deposits By 10th Earn From 1st \*Life Insurance

All Accounts Insured By



\$20,000

**FRIONA TEXAS FEDERAL CREDIT UNION**



# OIL FILTERS 10% OFF

IN CASE LOTS

We Have Water Jugs



a paint for every need

One Only - 30 Gallon Hot Water Heater, Uses LP Gas \$65.00

# BOVINA WHEAT GROWERS, INC.

Larry Webb, Mgr.

