

BY BILL ELLIS

EDITOR LOU NUTTALL and I were among some 150 members of the press (including radio and television) attending the City of Carlsbad's second annual "Press Day" activities last Saturday.

Carlsbad, N.M., has long been famous for Carlsbad Caverns, and you might ask "Why does Carlsbad need to hold a press conference?"

It appears that Carlsbad, along with other tourist attractions today are experiencing a slight "slump" in business, due to the fear by the public that gasoline won't be available, and also due to the increase in cost of transportation, due to oil and gas price increases.

SO, THE CITY of Carlsbad really rolled out the red carpet last weekend, led by the city's active Chamber of Commerce and their "Goldcoaters."

Members of the press were given free motel accommodations, they were feted to free meals, plus free passes to everything in the Carlsbad area of a tourist nature.

Main push for the Press Day activities was the opening of "New Cave," which is located some 42 miles southwest of Carlsbad. "New Cave" offers an entirely different approach to cavern exploring. (Lou is covering "New Cave" more fully in her column this week, so we won't dwell on it, except to say that it offers the tourist or nature lover a very unique experience, indeed.)

CARLSBAD HAS developed additional tourist attractions in recent years, and their "Press Day" activities served to introduce these to members of the press from a four-state area.

For instance, the Carlsbad Zoological-Botanical State Park of the Southwest has been open for about three years. It contains over 5,000 varieties of cacti and succulent plants, along with most of the mammals, birds and reptiles found in both arid and mountainous regions of the southwest.

A modern lighting system enables visitors to view the park during the evening hours—a prime consideration during the summer months.

Then there is the Guadalupe Mountains National Park, one of the nation's newest national parks. Texans can claim this park, since most of it is across the state line southwest of Carlsbad, including El Capitan Mountain and Guadalupe Peak.

PRESIDENT'S PARK is another fairly new attraction at the city of Carlsbad. It is an entertainment facility that caters to the younger set, with a ride on a narrow-gauge railway train, a double-deck paddle-wheel steamboat, and a display of full-sized pioneer railroad cars.

The paddle-wheeler is powered by an 1855 vintage coal-fired steam engine, one of only three in existence.

Other activities listed for the Carlsbad area include trips to nearby McKittrick Canyon, as well as hikes into the "backcountry," and other mapped hikes.

Also on the schedule are such spots as the Butterfield Stage Stop Historic Site, Guadalupe Mountains Ranch and the Williams Ranch Historic Site.

AS YOU CAN tell, Carlsbad is expanding awareness of its tourist attractions in addition to its world-famous cavern.

Tourism is getting to be big business. The leaders of Carlsbad made it clear that they are going after their share of this business. They did an excellent job of selling the press on the virtues of their area.



LINDA MARCOM



KARLA MILLS



TRACY RUSSELL

IN JUNIOR HIGH

Marcom, Mills Top Students

Linda Marcom and Karla Mills are valedictorian and salutatorian, respectively, of the Eighth Grade Class in Bovina Junior High School.

Announcement of honor students, determined on the basis of a three-year span, was made this week by Jim Noyes, junior high principal.

Miss Marcom, daughter of Rev. and Mrs. Howard Marcom, is top student in the class with a 96.5 average.

A 95.5 average earned salutatorian honors for Miss Mills, daughter of Mrs. Polly Mills.

Other top honor students,

who will be in the class graduation program, are Tracy Russell with an 84.7 average, Denise McCormick with an 82.7 average and Mace McDaniel with an 82.4 average.

Their parents are Mr. and Mrs. Jim Russell, Mr. and Mrs. Robert McCormick and Mr. and Mrs. Lewis McDaniel, respectively.

Eighth Grade commencement exercises will be held Thursday, May 30, in Bovina Schools auditorium.

Top ranking students in the Seventh Grade will serve as honor guards for the exercises. They are Alicia Spring with a

94.3 average and Sandi Sides with a 93.9 average.

The next four ranking students in that class will serve as ushers. They are Cheryl Whitecotton, 93.9; Carol Ware, 90.0; Pam Lambert, 90.8; and David Steelman, 89.9.

In addition to the previously mentioned honor students in the Eighth Grade class, Jim Gates and Stuart Klimek will be given special recognition, said Noyes. The two students, while carrying grade point averages over 90, were not eligible for class honors. To be eligible, Noyes explained, students must have attended Bovina Schools two out of the three years in junior high. Gates and Klimek are first year students here.



PAVING WORK BEGINS...The Jake Diel Construction Company began the initial phase of paving some 14 blocks in Bovina Monday morning. Scheduled for the improvements are portions of Fourth and

Ninth Streets and Avenues B, D and F. Several additional blocks are scheduled for paving pending a hearing before the city council Friday, May 31, at city hall.

FOR BOVINA CUSTOMERS

GenTel Rural Rates To Go Up May 25

Rural telephone customers in the Bovina exchange will begin paying new telephone rates effective May 25, it has been announced by General Tele-

phone district manager, Rad Richardson.

Richardson said the new rural rate schedule is the second step taken by the

company in the last year to place as nearly as possible, the cost of providing service on the customers utilizing that service.

The manager explained the company started its re-pricing of services program last year by bringing the charges for business customers to the level required to pay for the large volume of usage by the business community.

"Business customers use telephone equipment to a much greater extent than residential customers and we feel they should pay the costs of providing the additional equipment required to handle the calls," he said.

The company has placed the new business rate structure in most of the areas it serves in Texas, according to Richardson.

He continued: "Now, we are inaugurating a new rate schedule that recognizes a portion of the higher costs of providing rural telephone service and we are adjusting rural rates in relation to this higher cost," he stated.

(Continued on Page 3)

Charge 3 Men With Possession

Three Friona men were arrested and charged with possession of less than two ounces of marijuana, a Class B misdemeanor, about 1 a.m. Sunday two miles east of Bovina on Highway 60.

Arrested were Kenneth Lee Bails, 22; Byron Harlow Grant, 23; and Jodean Harrelson, 20. Appearing before Judge Archie Tarter in county court Monday morning, the three men were fined \$150 each plus costs and sentenced to 30-days in the county jail.

Grant, driver of the late model Ford sports car, was also issued a speeding ticket. Arresting officers were Texas Highway Patrolmen Bob Dorris and Royce Keck and City Marshal Ronald Mitchell.

A break-in at the Fantasy Beauty Salon on Third Street sometime Thursday night netted a burglar some \$75 in cash, according to investigating officers from the county sheriff's office and Mitchell.

Entry was gained into the building by breaking in a glass door at the front of the shop, which is operated by Mrs. Dorothy Stowers.

Officers said the money was not in the cash register at the time, but hidden in another container elsewhere in the shop.

Weather By Willie

Don't give up. Chance this weekend. —Willie

WARNS HEALTH OFFICER

Rodent Infestation Threatens County

Dr. Paul Spring, Parmer County Health Officer, warned this week that rats in Parmer County could be carrying

plague, typhus or other diseases transmissible to humans.

"The State Health Department feels that Parmer County has a real problem, since Eastern New Mexico and Texas counties around us have been found to have plague carried by wild rodents. If it is true of our rats, then we will have a severe problem," Dr. Spring said.

Dr. Spring's remarks came as a result of a report from the State Department of Health concerning an investigation of a reported rodent infestation by County Agricultural Agent Mack Head.

Roland Dove of the State Department of Health reported that although it was possible to bring about a reduction in rodent populations through poisoning campaigns, such reductions are temporary at best because of the rats' rapid reproduction rate.

"It has been estimated that a given permanent control can only be achieved by altering the environment in such a manner as to render it incapable of supporting large numbers of rats," Dove stated.

The following recommendations were given as ways of controlling the rat population:

1. All rubbish and debris such as sacks, cartons, crates, cans, tall weeds, etc., which may afford rodent shelter should be properly disposed of. Materials which cannot be discarded such as lumber, building materials, etc., should be placed on racks approximately 18 inches above the ground or stored in rat-proof buildings or containers.

2. All loose or spilled grain should be collected daily and either discarded or placed in rodent-proof containers.

3. Sacked food should be placed on pallets preferably 12 to 18 inches off the floor and at least 6 inches from walls to facilitate cleaning.

4. All potential sources of water for rats should be eliminated if possible. Puddles

should be drained or filled, leaking pipes and/or dripping faucets should be repaired, and livestock watering devices should be modified where possible in a manner that will prevent rodents from obtaining water from them.

5. A professional pest control operator should be engaged to dust rodent burrows with a suitable insecticide for the control of fleas and other rodent ectoparasites and to conduct rodent-killing programs where necessary. To insure that such pest control operators are qualified and to comply with the provisions of the Texas Structural Pest Control Act, Article 135b-6, V.T.C.S., only pest control operators possessing a license from the Structural Pest Control Board should be employed for this work.

With reference to Item No. 5, Mr. Charlie Chapman, Executive Director, Structural Pest Control Board, advises us that his office has no record of a Southwestern Pest Control Company from New Mexico

(Continued on Page 8)

Democrats Elect Five Delegates

Five delegates to the state Democratic convention in Austin next September 17 were elected during the Parmer County Democratic Convention held in Bovina last Saturday, May 11.

Delegates named were Wendol Christian, Hugh Moseley, Richard Collard, Paul Fortenberry and Troy Young.

Ten alternates were named. They are Mrs. Richard Collard, Mrs. Paul Fortenberry, Mrs. Troy Young, Hollis Horton, Clarence Martin, Raymond Schueler, Johnie Horn, Richard Vaughn, Wyle Bullock and W.L. Edelman.

Three resolutions were passed by the county convention. One asked that governor Dolph Briscoe lead the Texas delegation to the 1974 conference on Democratic party organization and policy.

A second resolution asked the continued support for the Texas Water Plan, which would furnish a future water supply for this area.

A third resolution sought to abolish any and all provisions for the use of state funds to finance the primary elections in the state.

A good crowd of some 35 persons attended the meeting at the First State Bank of Bovina. H.H. Horton, Jr. of Friona, County Democratic chairman, served as permanent chairman of the convention, and Lois Norwood was secretary.

Johnie Horn, Bovina precinct chairman, was in charge of all arrangements for the county convention.



LIONS DINNER...Mrs. Junior Lambert chats with members of the Lions Club as she waits for her fried chicken dinner Sunday at the Bovina Schools cafeteria. A record crowd of over 250 attended the annual Mother's Day event, sponsored by the Lions. Proceeds from the dinner will be used to finance the summer Little League program here. In the serving line, from front to back, are Tommy Bonds, J.E. Sherrill, Leon Grissom and Harry J. Charles.

FOR HIGH SCHOOL

Awards, Picnic Slated Friday

Annual Awards Day at Bovina High School will be at 10 a.m. Friday, according to Gary Cox, high school principal. The

program will be in the School auditorium with the public invited to attend.

Among those to be recognized are the valedictorian and salutatorian of the 1974 Senior Class, who will receive trophies, and the next three honor students, who will receive medals.

Medals will also be awarded a boy and girl in the fields of citizenship and leadership. Announcement of the recipients of the Lions Club-sponsored award to the Outstanding Senior Boy and Girl will be made. Their names will be inscribed on a permanent plaque on display at the school.

Senior members of the National Honor Society will be recognized as well as other students receiving special awards throughout the school year.

Medals will be awarded the best student in each class in high school with teachers of each individual class selecting the recipients.

Among those given special recognition Friday will be

members of the Senior Class recently elected to the Who's Who in Bovina High School.

Trophies captured by athletic and academic teams and students during the year will be presented the school for display in the trophy cases.

Following the awards assembly, a hootenany and picnic will follow with classes scheduled to be dismissed at 3 p.m., Cox stated.

Awards assembly for junior high students will be at 10 a.m. Friday, May 24, in the auditorium, announced Jim Noyes, principal.

Awards will be presented students in the third through sixth grades at 1 p.m. that day, announced Wilson DiCuffa, elementary principal.

Perfect attendance certificates, along with academic and athletic awards, will be presented at that time. The valedictorian, salutatorian and other honor students in the Eighth Grade Class will also be recognized, Noyes said.

LOCATING FUEL

ASCS Offers Aid To Farmers

"Parmer County farmers who have been unable to find fuel for agricultural production through regular channels may contact this office," said Prentice Mills, County Executive Director of the Parmer County Agricultural Stabilization and Conservation Service (ASCS).

"ASCS and the Federal Energy Office (FEO) will operate a triple-decker back-up system for farmers with fuel problems which cannot be resolved through procedures already available.

"The first back-up solves problems quickly and simply. When a farmer comes to the office and reports that his distributor cannot supply fuel, ASCS will attempt to locate a fuel source," Mills added. "We will use the second

back-up only when we cannot locate fuel locally," Mills continued. "In back-up two, ASCS will contact either the State Energy Office or the Regional FEO in Dallas. The determination of which office will be contacted is dependent upon the type of problem and where it can best be resolved. The office contacted will then aid in obtaining the necessary fuel for agricultural production.

"The third back-up phase provides quick communications with FEO through the National Office," said Mills. In certain serious situations the county office will call the National FEO in Washington, D.C. From there, the information is forwarded to the Regional FEO by the opening of business the next day. The Regional FEO has the responsibility to resolve the farm fuel problem.

SCHOOL Lunch Menu

- May 20-24
- MONDAY**-Corn dogs, pork and beans, potato salad, cornbread, butter, applesauce cake, milk.
- TUESDAY**-Tuna pie, lettuce and tomato salad, buttered corn, hot rolls, butter, apricot halves, milk.
- WEDNESDAY**-Fried chicken, gravy, creamed potatoes, green beans with cheese sauce, buttered toast, apricot cobbler, milk.
- THURSDAY**- Barbecued burgers, cheese slices, pickles, potato chips, plum cobbler, milk.
- FRIDAY**-Turkey salad, macaroni and cheese, English peas, hot rolls, butter, cherry cobbler, milk.

FM ROADS HERE

New Highways Set For Area

The Texas Highway Commission has approved development of 5.3 miles of Farm to Market Roads in Parmer County as a part of the 1974 Texas Farm to Market Road Program.

District Engineer George C. Wall, Jr., of the Texas Highway Department said estimated cost of the work in Parmer County is \$232,000 for construction and \$600 for relocation assistance.

Projects involved in Parmer County are:
 A new Farm to Market Road from FM 1731, 5.0 Mi. S. of Bovina, East a distance of 4 miles.

A new Farm to Market Road from FM 2290, 0.8 Mi. W. of Bovina, S. to U.S. 60, a distance of 1.3 miles.

Across the state, the program includes work on 565.9 miles at an estimated cost of \$21.4 million.

Projects in the program were proposed by counties in consultations with district engineers of the Texas Highway Department. The program is a partnership effort between the counties and the Highway Department with the counties providing necessary

right of way and the Highway Department providing for construction and maintenance.

Texas now has some 40 thousand miles of paved Farm and Ranch to Market Roads, probably the most highly developed system of secondary roads in the nation.

Originally conceived to get the farmer out of the mud, the FM system provides all-weather roads for agriculture in the state. Now, FM roads also serve many recreational areas in the state as well as providing access for new industrial development in many smaller cities and towns.

The 1974 program provides additional financing for previously initiated projects totaling 392.8 miles. New construction in the program accounts for 173 miles.

Of that total, 154.1 miles are newly designated roads. These new roads include 106.4 miles which are on rural mail routes and 104.5 miles which are school bus routes.

Most Farm and Ranch roads are not "new" routes, they represent roads which were transferred from county or other local road systems to the state-maintained system, said Wall.

Play Day Set Sunday At Roping Arena

Annual summer horsemanship activities, sponsored by Bovina Roping Club, will get underway Sunday at 2 p.m. at the roping arena, announces Tommy Williams, president of the club.

The event has been held on Friday nights the past few years, but will be moved to Sunday afternoons this year. All youths are invited to enter the Play Day events.

IN AMARILLO

Delegates Attend Church Conference

Delegates from the Bovina Pentecostal Holiness Church attended the Great Plains Conference of that church Thursday, Friday and Saturday of last week at the First Pentecostal Holiness Church in Amarillo.

Presiding officer was J. Floyd Williams. The Bovina church elected Rev. R.D. Owens to serve as church pastor here for the next four years with the conference

approving the appointment. Rev. Owens moved to Bovina about one year ago and has been pastor since that time.

It was announced by Conference Superintendent, Rev. Lavon Thompson of Amarillo, that general headquarters for the church is being moved from Franklin Springs, Ga., to Oklahoma City, Okla. The new location will be on Interstate-40 with the property being evaluated at over \$2 million.

Delegates from the Bovina church attending the conference were Rev. and Mrs. Owens and Mr. and Mrs. Weldon Crim.

Banquet Set Saturday For Eighth Grade

Members of the Eighth Grade Class of Bovina Junior High School will have their annual banquet at 7:30 p.m. Saturday in Ridgelea School cafeteria.

Theme of the event will be "Happy Days," depicting the 1950s. Class sponsors are Mrs. Pat Jacobs and Mrs. Mildred Gates.

Ella Mentry

WHAT BIRD CAN FLY BACKWARDS?



JOHNIE HORN And KEN HORN Bend Over Backwards To PROTECT The FARMER Against FINANCIAL SETBACKS And Can Provide 5 SEASONS CROP HAIL INSURANCE On ALL CROPS...FLY IN NOW And BE SAFE! The bird is The Humming Bird.

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Graham Plans To Close Restaurant

Announcement was made this week by B.L. [Mutt] Graham that the Bovina Restaurant will close after Friday, May 31, unless an interested buyer can make arrangements for the building with the Blanche Sudderth Estate.

Graham has been attempting for some time to sell the restaurant business, but without success. J.B. Sudderth, trustee for the Sudderth Estate, asks any interested parties to contact him at Box 627 in Farwell, or at 904 Third Street.

Sudderth may be reached at 481-3288. It is hoped that arrangements may be made so that the restaurant will remain open.

NEWSPAPER ASSOCIATION CONTESTS
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Bill Ellis Publisher
 Lou Nuttall Editor

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Soil Stewardship Week Scheduled

Soil Stewardship Week, a nationwide observance which emphasizes man's responsibility to protect and conserve soil, water, and other natural resources, will be May 19-26 this year, Leon Grissom, Chairman of the Parmer County Conservation District, announced today.

Different Place," emphasized "how the many changes now occurring in the nation affect our continuing responsibility to be good stewards of the land," said Grissom.

Nineteen-seventy-four will be the 19th consecutive year that the Parmer County Conservation District has sponsored soil stewardship.

This year's theme, "A

BY INSURANCE GROUP

Federal 'No-Fault' Standards Praised

"Texas lawmakers should take a long hard look at the U.S. Senate's passage of the national standards no-fault auto insurance measure and realize

that the time of 'foot dragging' has come to an end."

Frank G. Tucker, regional vice president of the American Insurance Association, added that not only Texas, but all states without a meaningful no-fault law must recognize that "S. 354 could well be the beginning of uniform, equitable and comprehensive auto insurance reform for the residents of every state."

The no-fault auto insurance concept provides that a person be reimbursed by his own insurance company for such as medical expenses, wage loss, funeral expenses, and death benefits no matter who was at fault in the accident.

By a 53 to 42 vote, the Senate Wednesday, May 1, passed S. 354 which would require all states to meet minimum federal no-fault standards. The measure now goes to the House.

The federal proposal calls for full payment of all medical costs, reimbursement of lost wages up to \$15,000, a maximum payment of \$1,000 for funeral expenses and up to \$5,000 for death benefits paid to members of the victim's family.

"When meaningful no-fault reform was discussed during the last Texas legislative session, it was blocked by the trial lawyers. They also attempted to block the passage of S. 354 in Washington.

"While the trial lawyers were unsuccessful in their attempts in the U.S. Senate, they were able, however, to stop the good faith efforts in Texas and bring about the enactment of a phony no-fault law modest both in benefits and scope," Mr. Tucker added.

"S. 354 would require Texas as well as all other states to offer a mobile society such as ours well-constructed no-fault laws with a high degree of uniformity. The no-fault laws to date unfortunately do not fit that description. National standards as outlined in S. 354 would eliminate the inadequate, hodge-podge collection

of laws developing at the state level," he added.

"During the last session in Texas, a meaningful no-fault measure was blocked. In its place was passed an 'add-on' law which only forces motorists to pay for a second insurance policy without correcting any of the inequities, abuse and waste of the present law suit system. On many auto insurance policies this added a cost of approximately \$23 to the consumer.

"However, with the Senate passage of S. 354, the public may soon realize a sound, comprehensive no-fault program not only in Texas, but in every state," concluded Mr. Tucker.

Telephone Rates...

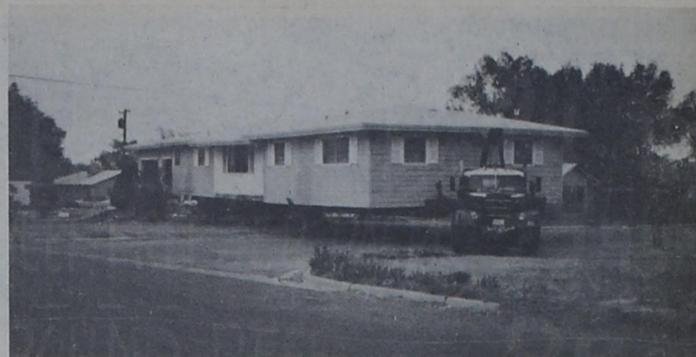
(Continued from Page 1)

"Facilities (poles, cables, lines, connectors, lightning arresters, etc.) in rural areas are more costly to the company per customer than in urban areas because of the length of the facilities between rural customers and the fewer customers served by rural facilities.

"A mile of rural facilities usually serves very few customers, making the cost per customer higher than a mile of facilities in towns where there may be hundreds of customers per mile.

"Additional equipment is needed to provide rural service because it is scattered and this additional equipment means more maintenance and more possibilities of outages and trouble reports," he commented.

Other rural-oriented expenses cited include more automobile expenses and manhours in driving time; wire facilities usually require more time and are more susceptible to damages; and party lines, predominant in rural areas, require more manhours to locate trouble.



BIG MOVING TASK...A house moving crew tackled a king-size job two weeks ago when they put the 90-foot long home of Mr. and Mrs. Donnie Spring on trucks for a move to Running Water Draw just south of Ridgelea Addition and just outside the city limits.

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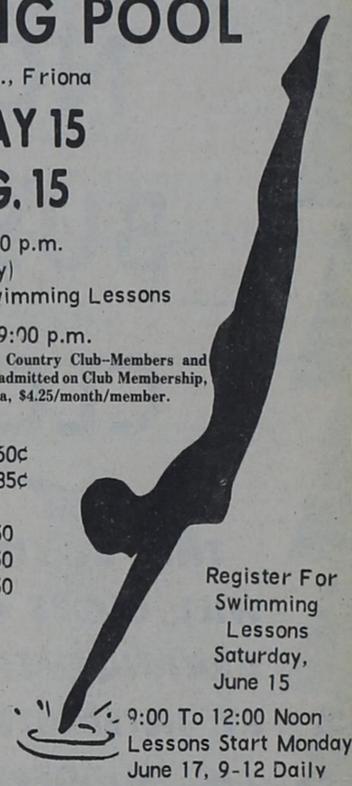
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PHONE 806-481-3288 OR 505-
763-5575.**

**THE CLOSING DATE
IS DEFINITE**

22 Bovina Pianists Play

In Nat'l Guild Auditions

National Piano Playing Auditions, sponsored annually by the National Guild of Piano Teachers, teacher division of the American College of Musicians, were held recently at Central Baptist Church in Clovis with 168 pianists pledging membership in the National Fraternity of Student Musicians, student division of the ACM.

Twenty-two students of Mrs. Gwen Clements of Bovina were among those performing in the auditions. The students received certificates and pins denoting their membership and received a copyright analysis chart and report card of their performances.

To be eligible for the auditions, students must be studying with a Guild teacher and prepare a memorized program of standard classics, romantic and modern pieces.

Mrs. Juanita Gray, music educator and concert pianist, was this year's judge. Mrs. Gray, a resident of Richmond, Calif., began her musical studies at an early age and continued with Dr. Leo Podolsky at Sherwood Music School in Chicago. She has studied with Mme. Alga Samaroff Stokowski in New York, Ernest Hutcheson at Juillard School of Music, Alfred Mirovitch in New York City and accompanied with Coenraad V. Bos in New York City.

Mrs. Gray joined the music faculty of Concordia College as instructor in piano in 1942, becoming head of the piano department in '43. Having previously performed numerous piano recitals, she made her formal debut as a concert pianist in Detroit, Mich., and has since concertized extensively in the middlewest, including a series of 32 recitals for music clubs and other

organizations in Indiana, Illinois, Ohio, Michigan and Canada.

In addition to her teaching, she has actively participated in Guild activities with several of her students receiving many awards and honors as well as scholarships to various colleges and music schools.

She has written articles for the Southwestern Musicians, served as National President of the Sherwood Seminar Club in Chicago and accompanied for the Metropolitan Opera.

Mrs. Gray was recognized by the late Mirovitch, who appointed her his representative in teaching and further promoting the highest ideals of music.

Mrs. Clement's students played a total of 250 memorized compositions.

Four students—Donna Beth Lide, Annette Stevenson, Sharon Steelman and Ginger Glascock—played International programs, which include 15 memorized compositions, scales and musicianship phases.

The remaining students played National and District programs. They were Bret Whitten, Pam Lambert, Tamara Lambert, Diane Heard, Jeff Hromas, Denise Read, Elyese Moody, Greg Corbin, Robbie Moody, Ricky Heard, Pam Spring, Alicia Spring, Karen Schilling, Jimmy Rhodes, Dawnette Varnell, Melissa Glascock, Jacque Howell and Stephen Stevenson.

Janie Clements, a student of Ferrell Roberts of Clovis, was named to the Five Year National Honor Roll. She is the daughter of Mr. and Mrs. Jimmie Clements.

Area teachers who had students participating in the auditions included Roberts, Norma Prothro, Jewel Aldrich,

Edith Spinks, Doris Tankersley, Maxine Johnston, Kenda Delaney, Blanche Oaks, all of Clovis; Eunice Schumpert and Alberta Page of Portales; and Mrs. Clements. Roberts served as chairman of the Clovis auditions.



MRS. JUANITA GRAY
ADJUDICATOR

Seniors Feted With Breakfast At Sherrill Home

The J.E. Sherrill Jr. home was scene of a 5:30 a.m. breakfast Saturday honoring members of the 1974 Senior Class and their sponsors prior to their departure for Six Flags Over Texas at Arlington.

Hostesses for the occasion, in addition to Mr. and Mrs. Sherrill, were Mrs. Scott Gober, Mrs. M.H. Carson, Mrs. Robert Read, Mrs. A.L. Kerby, Mrs. Elmer McKay and Mrs. A.L. Hartzog.

Members of the class, after breakfasting on fruit cup, ham, bacon, eggs and hot biscuits, boarded a chartered bus for the trip to Arlington returning about 5:30 a.m. Sunday. Accompanying the class were Mr. and Mrs. Zane Reeves and Mr. and Mrs. Gary Cox and sons.



Piano, Organ Recital Set Here Sunday

Piano and organ students of Mrs. Gwen Clements will be presented in her annual Spring Concert Sunday afternoon at the First United Methodist Church.

The program will begin at 2 p.m. in the church sanctuary. A brief intermission will follow the first portion of the recital with the second portion slated for 3 p.m.

Everyone in the community is invited to attend, said Mrs. Clements.

Sr. Citizen Social Slated Tues. Night

The monthly Senior Citizens fellowship will begin at 7:30 p.m. Tuesday at the Baptist youth building on Third Street.

Games of dominoes and "42" will be played by those attending with group singing on the agenda. Refreshments will be served.

All senior citizens in the community are invited to attend.

For Her
Henson
Kichernick
Lingerie



\$6.00

Petite-Sml.-Med



\$10.00

\$1.85

dresses
for the
early
hours
of
the
day



\$7 & \$9.

Dacron and cotton no irons in assorted styles and colors. Sizes small, medium, large.

A GRADUATION GIFT HE WILL LIKE:



CREW NECKS
.....the best thing going for summer
*All Cottons *Dacron polyester/Cotton
*Polyester Knits

Many patterns and colors to select from. Sizes Small, Medium, Large, Extra Large, 6.00 to 12.00

Isaac's Dept. Store

Main St.

Bovina

classified ads get the job done

Your local used cow dealer is
friona bi-products



farmers
ranchers

Gentlemen.
For seven days a week dead stock removal, please call us as soon as possible. We pay cash for dead stock delivered to our plant. 1 cent per pound delivered fresh. 2 cents pound if delivered alive. Must be over 300 pounds.

Thank you,
247-3032
[Call collect]

HOSPITAL REPORT

ADMISSIONS-

C.T. Douglas, Hereford; Paul Gonzales, Muleshoe; Mrs. David Soto and baby girl, Hereford; Louise Douglas, Bovina; Mrs. Albert Murillo and baby girl, Hereford; Mrs. Jimmy White and baby girl, Friona; Mrs. James Curtis and baby girl, Farwell; Bonnie Stanberry, Bovina; Julia Galan, Friona; Robert McCormick, Bovina; Glenn Farr, Friona; Eva Roberson, Friona; Joe McKinney, Bovina; Mary Elliott, Friona; Edmund Bermea, Friona; Kelwin King, Bovina; Vonita Drager, Friona; Darlene Drager, Friona; Mary Selman, Clovis; Derrel Musick, Dimmitt; Mrs. Sergio Terrazas and baby girl, Bovina; Mrs. Paul Bush and baby boy, Bovina; and Millie Pearce, Bellview, New Mexico.

DISMISSALS-

Nettie Rhinehart, David Musick, C.T. Douglas, Mrs. Jimmy Ancira and baby boy, Jay Lynn Jarboe, Ruby Wood, Julia Galan, Robert McCormick, Mabel DeLong, Larry Smith, Louise Douglas, Lucy Annie Scott, Bonnie Stanberry, Vonita Drager, Darlene Dra-

ger, Paul Gonzales, Mrs. Jimmy White and baby girl, Mrs. James Curtis and baby girl, Glenn Farr, Mary Elliott and Derrel Musick.

PATIENTS IN HOSPITAL-

Mrs. Paul Bush and baby boy, Bessie Boggess, Edmund Bermea, Elmer Euler, Kelwin King, Joe McKinney, D.W. Madison, Mrs. Albert Murillo and baby girl, Millie Pearce, Hilda Rivera, Eva Roberson, Mary Selman, Mrs. David Soto and baby girl, E.E. Taylor and Mrs. Sergio Terrazas and baby girl.

Trap Shoot Set Sunmay

The Bovina-Friona Knights of Columbus will sponsor a trap shoot Sunday from 2 to 7 p.m., according to a spokesman for the club.

A variety of classes with cash prizes in all categories has been scheduled. Ammunition will be available at the site.

The shooting range is located three miles east of Bovina south of U.S. Highway 60. Directional signs will be posted.

Effective Jan. 1, 1974
Your Money Will Be
**COMPOUNDED
QUARTERLY**

5 1/4 %

Deposits By 10th Earn From 1st
*Life Insurance

All Accounts
Insured By



\$20,000

**FRIONA TEXAS
FEDERAL CREDIT UNION**

— Bovina Area Churches Welcome You! —

Church Page Sponsors

Bovina Chamber Of Commerce
& Agriculture

Dudley's Auto Parts
Third & Dimmitt Hiway - 238-1219
Dudley & Jane Hughes

Bovina Wheat Growers
"We Serve To Serve Again"

First State Bank
of Bovina
Member FDIC -

Lawlis Gin Company
Hwy. 86

Bonds Oil Company
Gulf Distributor

Parmer County Spraying Service
Phone Tharp 225-4990
Junior Lambert - Buck Gregory -
Ovid Lawless

Agri-Sprayers
- Quality Aerial Spraying -
Phone 238-1475

Kerby Welding Service
A Deal The Year

Spears Handi-Stop
Groceries - Gasoline
Wayne Spears

Paul Jones Texaco
Firestone Tires

Friona Motors
"Your Parmer County Ford Dealer"
Bovina Phone 238-1395

Parmer County
Implement Co.
WEST HIGHWAY 60 - FRIONA, TEXAS
PHONE: 247-2721 79035

Don's Medicine Chest
Prescription & Health Needs
Phone 238-1659

Bovina Gin Company
"Your Satisfaction Is Our First Concern"

**Attend Church
Sunday**

**FIRST BAPTIST
CHURCH
of BOVINA**

SUNDAY
Sunday School-9:45 a.m.
Morning Worship-11 a.m.
Training Union-6 p.m.
Evening Worship-7 p.m.

WEDNESDAY
Prayer Meeting-8 p.m.



Larry Heard

**Don't Be A Church
Drop-Out**

*Tires *Batteries *Accessories
Charles Oil Company

Allsup's 7-11 Store
201-3rd St.
Open 7 a.m. to 11 p.m.
365 Days A Year

Oklahoma Lane
Farm Supply And Gin
Phone 225-4116

Gateway Farms
- Bovina -

Southside Motor Supply
Dimmitt Rd.
Phone 238-1427

BOVINA PUMP CO.
Hwy. 86 - West

Sherrill Lumber
Company
Highway 60 - Bovina

Bovina Restaurant
Mr. & Mrs. Mutt Graham

STATE LINE OFFICE SUPPLY
Printing-Office Equipment

JOHNNY MILLER
Ph. 481-9235

Parsons - Ellis
Funeral Home
Friona

REEVE CHEVROLET
-OLDS

"Your Transportation
Counselors Since 1938"

Sherley Grain Company
"Serving Parmer Co. Farmers
The Year Round"

The Bovina Blade

**ST. JOHN
LUTHERAN
CHURCH**

Sunday School-9:30 a.m.
Morning Worship-10:30 a.m.



Rev. Martin Platzer

**OKLAHOMA
LANE
METHODIST
CHURCH**

Sunday School-10 a.m.
Morning Worship-11 a.m.
Evening Worship-7 p.m.



Rev. Oran D. Smith

**BOVINA
CHURCH
of CHRIST**

SUNDAY SERVICES
Classes-9:45 a.m.
Worship-10:45 a.m. and 6 p.m.
WEDNESDAY
Devotional and Classes-9 p.m.



Cecil Bunch

**OKLAHOMA
LANE
BAPTIST
CHURCH**

Sunday School-10 a.m.
Morning Worship-11 a.m.,
Training Union-6 p.m.
Evening Worship-7 p.m.



Rev. Bob Roberts

**BOVINA
METHODIST
CHURCH**

Sunday School-9:45 a.m.
Morning Worship-11 a.m.
M.Y.F.-6 p.m.
Evening Worship-7 p.m.
Choir Practice-
Wednesday-8 p.m.

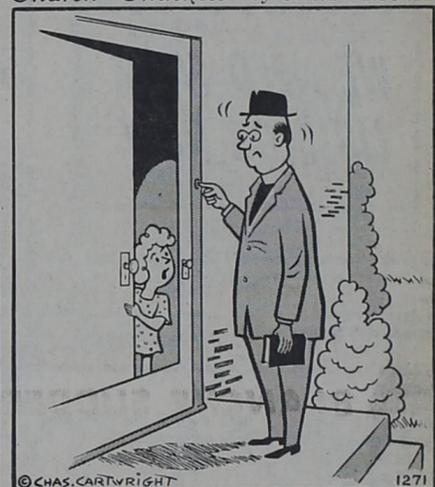


Rev. Howard Marcom

**ST. ANN'S CATHOLIC
CHURCH**

Mass-Sunday-8:30 a.m.
Monday & Wednesday-8 p.m.
Confession: Sunday-8 to 8:25
a.m.

Church Chuckles by CARTWRIGHT



"Sorry, my mama says we don't want any!"

**I Married
A Christian**

I married a Christian because a godly wife is a blessing to any man. Her spirituality is worth far more than the rubies or all treasures of this life. Truth, mercy and loving-kindness are her garments for every day.

I married a Christian because of the hours of trial on the path to life. When the hour is dark and all seems hopeless, she shows me the silver lining in the clouds of trouble.

I married a Christian because I know my love will be returned a hundred fold. Our aims, our hopes, and our aspirations are one. This brings true happiness in our companionship.

I married a Christian because I wanted a companion with Christ-like mind and attitude to counsel the family. My children are blessed with a mother who will listen to their problems with a loving heart.

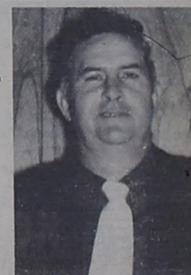
I married a Christian because I can love, trust, honor and cherish her until death parts us.

I married a Christian because I want more than anything else to go to heaven when this life is over, and she does too. We can help each other as we journey the road of life.

Cecil F. Bunch
Minister
Church of Christ

**BOVINA
PENTECOSTAL
HOLINESS
CHURCH**

Sunday School-9:45 a.m.
Morning Worship-11 a.m.
Radio Program on KZOL
at 2 each
SUNDAY AFTERNOON
Evening Worship-7 p.m.
Wednesday Worship-7:30 p.m.



R.D. Owens Pastor

**MISION BELEN
BAUTISTA**

Escuela Dominical-9:45 a.m.-
Mensaje-11:30 a.m.-Union De
Pre Preparacion-5 p.m. Mier-
coles Estudio De La Biblia-7:30
p.m.

TELEX
HEARING AIDS
CLOVIS HEARING AID CENTER
 *Batteries *Molds *Free Hearing Tests
SERVICE ALL MAKES
 416 Mitchell Ph. 763-6900 9-tfnc

HELP WANTED

Missouri Beef Packers is now accepting applications for beef luggers, production workers, maintenance men and kill floor personnel.

We offer year-around employment, paid vacations, paid holidays, and company-paid group hospital insurance. Good wages, no experience necessary.

Apply at Personnel Office,
 Missouri Beef Packers, Inc.
 Friona, Texas
 4 Miles West On Highway 60
 -Equal Opportunity Employer-

12-tfnc

J. B. SUDDERTH REALTY
 904 Third St. Box 627
 Farwell, Tex.
 Ph. 481-3288 or
 505/763-5575 Unit 5408

WE NEED FARM LISTINGS NOW

Nice Brick 3 Bedroom Home, 1-1/2 Bath, Fenced Back Yard. Near Farwell School.

760 Acres Irrigated, 5 wells, 2 houses, 2 quonsets, Rhea Community on Highway.

840 Acres Irrigated, 6 wells, 2 good houses and quonset. Bovina Area.

1 Beautiful 3 Bedroom, 2 Bath Rock Home. Repainted, Fenced Back Yard, with Garage Apartment.

240 A. irrigated land northeast of Bovina. \$250 per acre with small down payment.

Nice 3 Bedroom Home. Stucco home in Bovina.

160 A. irrigated, 2 wells, 1 mi. N of Muleshoe on Hi-Way.

320 A. dryland, lays good, N of Bovina, 1/2 mi. from Hiway.

160 A. dryland, N of Bovina on Hiway.

Small tracts-1-10 A, 1-20 A, 1-44 A, all on Hiway near Lariat.

"SPECIAL OF THE WEEK"

3-Bedroom, brick home with garage, fenced backyard, good lot, very nice. In Bovina.

409 A. irrigated 3 mi. east of Bovina on highway, 2-8" wells.

509 A. 3 miles east of Bovina irrigated, 3-8" wells, Lays nearly perfect.

"SPECIAL OF THE WEEK"

Beautiful 2 Bedroom, 2 bath, brick, lots of storage, excellent location in Bovina.

4 Bedroom Brick, 2 Bath, near School in Farwell.

Good business location-Several good business locations with railroad access on Amarillo highway.

These are only a few of our listings. If you don't see one that fits your needs here, call or come by. We have others.

HELP -- We Need Listings Now

Need A Farm Loan--Call Us!
 We have sold most of our listings--We need more!

J.B. SUDDERTH REALTY
 904 Third Street Box 627
FARWELL, TEX.
 Sales and Loans Are Our Service

WANT ADS

CALVES...7 to 14 days old, healthy and started on bottle. Free delivery on 10 or more. Phone after 7 p.m., 214-223-4982. 37-52tc

FOR SALE...3-bedroom home at 709 Fourth St., dining room, breakfast nook, fenced-in back yard, large corner lot. Phone 238-1616. 40-tfnc

Foreclosed commercial property for sale. 3,500 square foot building at 510 Main in Friona. \$10,000. Contact Mr. Freeman at First Federal Savings & Loan Association, 801 Pile St., Clovis, N.M. Phone 505-762-4417. 33-tfnc

MCKILLIP Drag Line Service. Pit cleaning. Phone Farwell 481-3302. 22-tfnc

FOR SALE...Pigs, all sizes. Fresh Jersey cow with calf. Phone 225-6284. 45-2tc

ATTENTION FARMERS... I have two and three bedroom mobile homes for sale. Selling for balance due. Must sell because of overseas commitments. See Jack Moulter at the Applegate Shady Acres, 7502 Ave. H in Lubbock or phone 745-2635. 43-tfnc

LOST...Lawn fertilizer spreader. Please return, so your neighbor can have a nice green lawn, too. Agri-Sprayers. 46-3tc

Prompt dead livestock removal.
 New-Tex Co.
 Bovina, Texas
 Ph. 238-1268

24-Hour Answering Service for your Convenience. 38-tfnc

WELL kept carpets show the results of regular Blue Lustre spot cleaning. Rent electric shampooer \$1. Bovina Supermarket. 46-1tc

CARD OF THANKS
 I would like to express my sincere appreciation to everyone for the prayers, cards, visits, flowers and every expression of kindness shown me during my recent illness. God bless you!
 Frances Gober
 46-1tc

WANTED...collector. Contact and telephone, work after hours or part time. Good commission. Write Southwestern Credit Service, P.O. Box 6133, Lubbock, Tx. 79413. 45-2tc

WANTED...General yard work. Phone Phillip White at 238-1148. 46-1tc

FOR SALE...1967 Cougar, automatic transmission and factory air. Phone 238-1243 or 238-1521. 45-tfnc

FOR SALE...Two-way radio. Base unit and 4 mobiles. Complete with antenna and cable. All on same frequency. License can be transferred if desired. Call 806/265-3405. 46-1tc

FOR SALE...1968 Volkswagen, automatic. Phone 238-1570. 44-tfnc

MONUMENTS
 Winsboro Blue Granite
 White Georgia Marble
 and Bronze
 See **PERCY PARSONS**
 or Call Collect
 Friona 247-2729

Call 238-1523
 for your Blade
 Want Ad.

Bond Sales Are Noted

In releasing Treasury figures, County Bond Chairman Frank A. Spring, announced recently that sales of Series E and H United States Savings Bonds in Parmer County during March totaled \$5,177. Sales for the first quarter of 1974 were \$25,310 or 25% of the yearly goal of \$100,000.

Sales in Texas amounted to \$19,563,901 during the month while sales for the first three months totaled \$61,244,086 with 26% of the \$236.8 million goal achieved.

DISCOVER MUSIC--IT'S GREAT WHEN YOU PARTICIPATE. A festival of values at Phillips House of Music for pianos, organs, band instruments, guitars, lessons and repairs. Now serving this area with musical supplies for 20 years, from 1953 to 1973. 118 Main in Clovis, N.M. Phone 505/763-5041. 43-tfnc

TRAILERS...FOR SALE Goosenecks, horse trailers, stock trailers, marathon trailers, implement trailers. See Ralph Roming or phone 238-1516. 19-tfnc

FOR SALE...GMC Street Bus, partially equipped for camping. Call Friona, 247-2833 during day. 45-dhb

MINIATURE oil paintings--The perfect gift for Mother's Day, graduation and brides. Reasonable prices. The Star Gift Gallery in the Friona Star building. Carol and Laura Ellis. 45-2tdh

WANTED...Experienced farm hand. Contact Oakley Stevenson at 238-1259. 44-tfnc

FOR SALE...Underwood typewriter, standard keyboard. Regular office typewriter, in good condition. Phone C.R. Elliott, 238-1126. 45-tfnc

NEED A HOME LOAN?
 SEE **FIRST FEDERAL**
FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION
 801 Pile St.
 762-4417
 Clovis, New Mexico

Thank You!

THANK YOU to the VOTERS OF PARMER COUNTY. I extend a SPECIAL warm thank you to everyone who voted for me in the Democratic primary.

Benna Felts
 Parmer County Treasurer



Buick - GMC - Pontiac
John Orsborn
 Buick - GMC - Pontiac
 25 Years In Hereford
 See Us And SAVE

142 Miles St. -Hereford-Phone 364-0990



We'll Check the Oil

With spring coming up, your engine will demand a lighter weight of oil for better performance. Come in today for an oil changeover. No appointment needed.

Trust your car to the man who wears the star

Paul Jones Texaco
SERVICE STATION



Highway 60 - BOVINA - Ph. 238-1499

PAVING ORDINANCE

NOTICE

Notice is hereby given to the real and true owners, whether hereinafter named or correctly named or not, of property abutting upon portions of First Street within the limits herein defined in the City of Bovina, Texas, and all persons owning or claiming any such abutting property, or interest therein, and to all others claiming or interested in any of said property, or in any of the proceedings, contracts and matters herein mentioned, that:

The City Council of the City of Bovina, Texas by duly enacted Ordinances, has determined the necessity for, and ordered the permanent improvement of, the following described streets within the following limits, in the City of Bovina, Texas, to-wit:

BOVINA STREET IMPROVEMENTS UNIT NUMBER 10-1974

Width of Improvements Street	From	To
36 feet	First Street	North Alley
	Line of Blocks 1 and 2	North Property Line of Avenue B

by said Ordinances, the City Council of the City of Bovina, Texas, has ordered said streets within the limits indicated, to be improved by excavating, grading and paving the same by the installation of drainage facilities and by constructing curbs and gutters, where adequate curbs and gutters are not now in place, together with other drains, incidentals and appurtenances thereto: said paving to consist of a one and one-half inch (1 1/2") hot mix pavement upon a six inch (6") sub-base of the materials, type and width as provided for in the plans and specifications therefor prepared by the City Engineer and heretofore approved and adopted by said City Council, all of said improvements to be done and constructed in the manner and of the materials as provided for in said plans and specifications and the contracts covering the construction of said improvements, which said plans and specifications and contracts are hereby expressly referred to for a more detailed description of said improvements, and are on file in the office of the City Manager of the City of Bovina, Texas.

That said City Council has caused the City Engineer to prepare and file the hereinafter set out estimates of the costs of such improvements and has heretofore by duly enacted ordinances determined the necessity for levying assessments for a portion of the costs of the construction of said improvements against the property abutting upon said street within the limits above defined, and the real and true owners thereof, and did adopt and determine the hereinafter set out proposed apportionment of the costs of said improvements between the said City and the said abutting property, and the real and true owners thereof, and that the portion of said costs proposed to be assessed against the said abutting property, and the real and true owners thereof, will be in accordance with the front rule or plan and did further adopt the following proposed rates and estimates of said costs in reference to and for said streets within the limits above defined and indicated in the following schedule by the Unit Number of said Streets, to-wit:

UNIT NO. & STREET	Amount per front ft. for curbs and gutter assessed against abutting property and owners	Amount per front ft. for improvements exclusive of curb and gutter assessed against abutting property & owners	Total amount per front foot for improvements assessed against abutting prop. owners	Total Cost to be assessed against and paid for by abutting prop. owners	Total Cost to be paid by City	Total cost of all improvements
Unit No. 10-74; First St. from North Alley Line Blocks 1 & 2 to NPL of Avenue B	5.18	2.79	7.97	7013.60	783.20	7796.80

PLANNED USE REPORT GENERAL REVENUE SHARING

General Revenue Sharing provides federal funds directly to local and state governments. The law requires each government to publish a report of its plans for the use of these funds to inform its citizens and to encourage their participation in deciding how the money ought to be spent. Within the purposes listed, your government may change this spending plan.

CATEGORIES (A)	PLANNED EXPENDITURES	
	CAPITAL (B)	OPERATING/ MAINTENANCE (C)
1 PUBLIC SAFETY	\$	\$
2 ENVIRONMENTAL PROTECTION	\$	\$
3 PUBLIC TRANSPORTATION	\$12,814	\$
4 HEALTH	\$	\$
5 RECREATION	\$	\$
6 LIBRARIES	\$	\$
7 SOCIAL SERVICES FOR AGED OR POOR	\$	\$
8 FINANCIAL ADMINISTRATION	\$	\$
9 MULTIPURPOSE AND GENERAL GOVT.	\$	\$
10 EDUCATION	\$	\$
11 SOCIAL DEVELOPMENT	\$	\$
12 HOUSING & COMMUNITY DEVELOPMENT	\$	\$
13 ECONOMIC DEVELOPMENT	\$	\$
14 OTHER (Specify)	\$	\$
15 TOTALS	\$12,814.	\$

THE GOVERNMENT OF BOVINA CITY

ANTICIPATING A GENERAL REVENUE SHARING PAYMENT OF **\$12,814** FOR THE FIFTH ENTITLEMENT PERIOD, JULY 1, 1974 THROUGH JUNE 30, 1975. PLANS TO SPEND THESE FUNDS FOR THE PURPOSES SHOWN.
 ACCOUNT NO 44 2 185 001

BOVINA CITY
 CITY CLERK
 BOX 329
 BOVINA CITY TEXAS 79009

(D) The news media have been advised that a copy of this report has been published in a local newspaper of general circulation. I have records documenting the contents of this report and they are open for public scrutiny at **City Hall, 323 North St., Bovina, Texas**

(E) ASSURANCES (Refer to Instruction E) I assure the Secretary of the Treasury that the non-discrimination and other statutory requirements listed in Part E of the instructions accompanying this report will be complied with by this recipient government with respect to the entitlement funds reported herein.

Tom Bonds
 Signature of Chief Executive Officer
Tom Bonds, Mayor 5-14-74
 Name & Title--Please Print Date



NEW OFFICERS...Mrs. Ovid Lawlis was in charge of ceremonies installing new officers for the next two years of Bovina Woman's Study Club at a luncheon meeting Thursday. New officers are, from left, Mrs. Billie Sudderth, corresponding secretary; Mrs. Earl Richards, treasurer; Mrs. Rouel Barron, president; Mrs. Jack Clayton, reporter; Mrs. Jack Kassahn, vice president; and Mrs. Earl Whitten, recording secretary. The Thursday meeting marked the final meeting of the year for the club with next year's programs slated to begin in September.

FRIONA INDUSTRIES

Firm Releases Profit Report

Friona Industries, Inc., this week reported revenues of \$39.7 million and net income of \$1.43 million or \$1.26 per share, for the first nine months of its current fiscal year.

This compared with \$31.6 million in sales and net income of \$1.55 million, or \$1.56 per share, in the same nine months of the prior year.

Third quarter revenues ending March 31 were \$14.2 million and net income of \$96,695, or eight cents per share, compared with sales of \$10.7 million and net income of \$588,916, or 59 cents per share, in the same quarter of 1973. Friona Industries had .25 per cent more average shares outstanding in this year's third quarter as the result of its initial offering of common stock in October, 1973.

"Profitability during the third quarter was adversely affected by depressed cattle prices throughout the entire feeding industry," said Jack Carrothers, president.

The company took a write-down of about \$467,000 on its current cattle inventory during the third quarter. Also during the quarter, the company marketed approximately 7,400 head of company-owned cattle, on which a loss was also sustained.

"The company has not been and is not now involved in public cattle feeding funds and, therefore, has no obligations to be met because of such funds," said Carrothers.

"Operations of our Hi-Pro manufactured cattle feed supplements showed considerable improvement, both for the third quarter and first nine months," he noted.

"Manufactured feed tonnage is about 25 per cent higher than in the prior year, and accounted for a majority of the increase in total Company revenues.

"Revenues from our eight veterinary supply stores are more than 30 per cent ahead for the year to date," said Carrothers.

"However, because of the start-up expenses of two new stores, net income from this area of our operations is below the prior-year level."

Occupancy at the company's feed yards, which have a capacity of 67,000 head, was at about 95 per cent in the third quarter. However, this percentage is expected to decline during the fourth quarter.

"We feel that in recent months the cattle feeding industry as a whole has been involved in the worst cost/price squeeze in its history," stated Carrothers.

"Agri-business firms nationwide have been placed in a difficult position for a number of months because of government controls, trucking strikes, low cattle prices and generally unfavorable economic conditions," he explained.

"The number of cattle in the nation's feed yards is declining steadily, even though consumer

demand for beef remains relatively high. Judging from historical trends in the industry, these factors should bring about stronger support for cattle prices.

"Also, because of Friona Industries' involvement in the various areas of manufactured feed, grain sales, animal health supplies and commercial feeding, it is felt that this diversification should lend stability to future operations," he concluded.

Son Born To Bushes

Mr. and Mrs. Paul Bush of Bovina became the parents of a baby boy at 9:24 a.m. on Monday, May 13.

The baby was born in Parmer County Community Hospital and was named Brian Allen. The child weighed five pounds, eight ounces.

He is the first child for the couple.

Grandparents are Mr. and Mrs. Rufus Vinson and Mr. and Mrs. D.E. Bush, all of Friona. Great-grandparents are Mr. and Mrs. Tom Bush of Brownwood, Texas and Laura Chesney, Russellville, Arkansas.

OPTIMISTIC VIEW

If you snarl, misfortune may grin at you—grin and perhaps misfortune will unsnarl.

SHOP... COMPARE ...SAVE

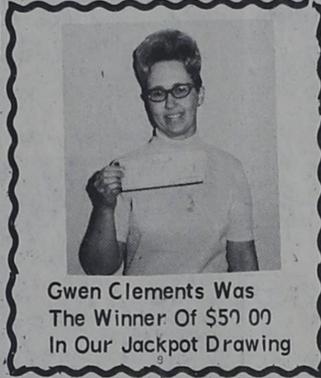
JOIN **JACKPOT DAY**
REGISTER NOW

WIN CASH!

WE REDEEM USDA FOOD STAMPS

\$50.00

THIS WEEK
Quantity Rights Reserved



Gwen Clements Was The Winner Of \$50.00 In Our Jackpot Drawing

These Specials Good From Thursday May 16th Thru 22nd

--Super Special--
W.P. LAUNDRY DETERGENT Giant Size **49¢**
With \$5.00 Or More Purchase, Excluding Cigarettes.

French's **MUSTARD**
Squeeze Bottle
8 Oz. **25¢**

Fire Side Assorted Flavors
COOKIES
8 1/2 Oz. **3/\$1.00**
Pkgs.

FROZEN FOODS
Golden Fresh **ORANGE JUICE**
12 Oz. Can **49¢**

Birdseye W.K. **GOLDEN CORN**
10 oz. Pkg. **4 \$1.00**

PRODUCE VALUES!

Crisp Calif. **CARROTS**
Lb. Pkg. **15¢**

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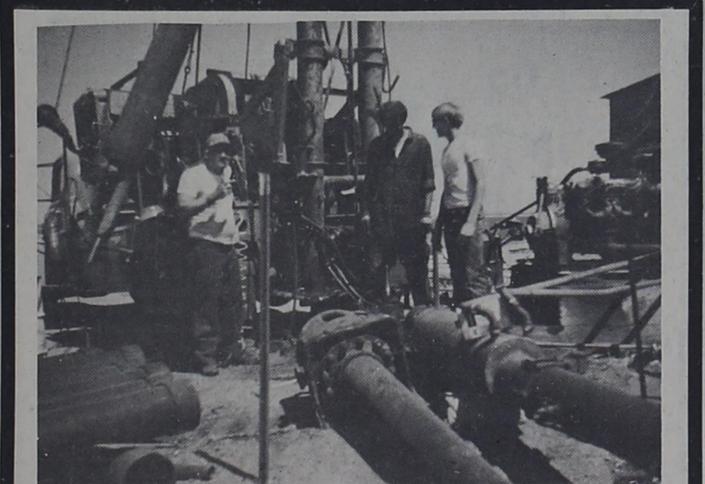
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In a shell

by Lou Nuttall

Until this past weekend, we were aware that Carlsbad, N.M., was, naturally, the town most closely associated with the famed Carlsbad Caverns (which incidentally, we haven't got to visit, yet!) and we remember passing through the city once on our way to El Paso but wasn't overly impressed by what we saw at the time.

However, by Sunday night our impression of Carlsbad had altered from one extreme to the other.

Along with about 140 or so other media representatives from Texas, New Mexico and Kansas, we were guests of the Carlsbad Chamber of Commerce, the National Park Service and the City of Carlsbad at a press weekend publicizing New Cave along with the other scenic attractions in the area.

Those folks really gave us the red carpet treatment and our famous Texas hospitality doesn't have a thing over the Carlsbad variety.

From the delicious outdoor breakfast (prepared by the Goldeaters of the CofC) at the ranger station at Rattlesnake Springs to the huge T-Bone steaks broiled and served by members of the Eddy County Sheriff's Posse at a dinner and reception at the lakeside homes of Mr. and Mrs. Ray V. Davis and Mr. and Mrs. Dewey Connell, the entire weekend couldn't have been more enjoyable.

Following the breakfast, park rangers escorted about 60 of the more adventurous press folks to New Cave for a special tour.

New Cave is definitely not the elaborate-type production of the more famous cavern.

Park Superintendent Donald Dayton told us the cave would give visitors a different kind of experience than does the more famous one, and if anything that was an understatement.

New Cave has been left in its original primitive state and those who can handle the ruggedness of the trip will be treated to a tour that is as near true spelunking in a wild cave as most of us will ever come.

It's a rugged hike up the trail to the mouth of the cave. From the parking lot, some 11 miles off the highway, the trail is 1 1/4 miles long and climbs some 500 feet. And it is a "trail" in the true sense of the word. Very little has been done to improve the trail or the inside of the cave and there are no plans to improve it. Visitors must carry flashlights or lanterns, and a canteen. And if we ever try it again, we'll carry a small backpack so our hands will be free to clutch at the rocks and trees on the trail.

There is over a mile of difficult walking inside the cave, plus the trip back down the mountain, for a total of 3 1/2 very strenuous miles.

So far as the rangers have explored the cave itself, New Cave is a single corridor about 1,150 feet long with numerous side passages. The lowest point below the entrance is some 250 feet with the ceiling of the largest chamber more than 200 feet high.

Someone remarked on the way through that we must be walking through to the other side of the mountain, and later we found out that we almost did. At one point we were within 60 feet of the other side of the mountain.

Lit only by the flickering lanterns and flashlight beams bouncing off the formations, the walk is beautiful, although rather eerie at times, especially when one can't see where one's foot is going.

The spectacular formations rival those of Carlsbad Cavern. The Monarch, 60-feet high, is larger than any in the main cavern. But the most interesting one is the Klansman. The photos we saw didn't come near recreating the actual sight.

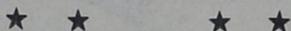
The monstrous formation resembles a hooded rider with the hood portion being very white and the face an actual flesh color. The Klansman along with other portions of the cave was in the movie, "King Solomon's Mine," which was partially filmed in New Cave in 1950.

Radio-carbon dating of bat bones in the bottom of the cavern has proven them to be more than 17,800 years old.

Once called Slaughter Cave, it was developed as a guano mine in the early 1940s. The rangers told us that the bats had left this particular cave over 1,000 years ago. Indians at one time apparently used the cave as pictographs are visible in at least one place. The ceilings are black in some places and the rangers explained that the bat guano is highly combustible and that at some time fires had probably burned for weeks, or perhaps months, before burning out. Camel, bison and deer



THE KLANSMAN...With just a little imagination one can see the reason for the name of this huge formation in New Cave in Carlsbad Caverns National Park. Resembling a hooded rider, the robe portion is white while the rest of the figure is a startling flesh color. The formation was used as a pagan god in the movie, "King Solomon's Mine," which was partially filmed in New Cave in 1950. Discovered in 1937 by a goatherder and visited by less than 2000 people since that time, regular public tours began for the first time this week. Advance reservations are required. Four trips per day with 25 in each group are scheduled throughout the summer. The National Park Service plans to keep the trail and cave in its natural primitive state and those who wish to take the tour should be prepared for a rugged three and one-half mile journey. Visitors should go prepared with flashlights, canteens and good hiking shoes or boots. [Photo courtesy of National Park Service]



bones, pottery and stone fragments have been found in the cave. These are believed to be dated about 1000 years back.

Haven't really told about even half of the interesting things in New Cave, the third largest of the known caves. It's worth the trip to see the Chinese Wall, the Monarch, the Christmas Tree and the Tear Drop, along with dozens of unnamed formations. Entrance to the cave is 475 feet above the canyon floor and about 4700 feet above sea level.

If you are tempted to visit New Cave, please take seriously the remark about the climb being "strenuous." A must are good hiking boots or shoes, canteens and lights, and also some type of hat for the trail. Disregard the recommendation to bring a sweater or jacket. The rangers told us the temperature was about 62 degrees, but the exertions of the walk will be more than sufficient to keep warm.

We seriously considered turning back at one point until we began discussing who might be the oldest member of our party. Turned out to be 61 and we thought that was pretty terrific until the ranger told us that an 82-year-old gentleman was among the first to take the trip last year. He had to be as tough as jerky! And, darnit, after hearing that, we just couldn't give up, so foolish pride alone kept prodding us to stay up with the pack.

FIRST TIME EVER

Ponies Capture Baseball Title

The Bovina Mustang baseball team wrapped up the District 3-A title last week, defeating the Farwell Steers two consecutive games in a best two out of three series to determine which team would advance to regional competition.

Bovina and Farwell are the only schools in the seven-team district to field baseball teams.

The win marked the first time ever for Bovina to defeat Farwell and advance to regional. The Ponies defeated the Steers, 1-0, in the first tilt and came back for a 13-6 win to nail down the title.

The team, coached by Gary Cox, ended regular season play with a 4-4 record and met Lazbuddie in a warm-up tilt Tuesday afternoon at Lazbuddie.

Bovina owns the two wins over Farwell, defeated Lazbuddie and Lubbock Christian High School in the win column. In the loss column, Lazbuddie and New Home took single wins over the Ponies with the Lubbock school defeating Bovina twice.

The Ponies will travel to Lamesa tomorrow (Thursday) to meet Wall for the regional title. Game time has been set for 3 p.m.

Members of the squad include Chuck Gilbreath, Arty Kunselman, Roy Hartzog, Billy Shelby, Barty Bartlett, Alton McCormick, Robert Tienda, Greg Corbin, Dana Harris, Butch McCain, Duane Mitchell, Robert Pesch, Ruben Serna, Elbert Shelby, Ricky Stanberry, Billy Whitecotton Jr., Dean Owens, Earl Quintana, Tommy Serna and Hayden Walling.



HUGH ROGERS

Hugh Rogers Gets Degree

Hugh Rogers, sophomore student at Ranger Junior College, received an Associate in Arts Degree at commencement exercises held in the Library Auditorium of the school Friday, May 10.

Rogers, son of Mr. and Mrs. Chester Rogers of Bovina, is a 1972 graduate of Bovina High School.

Dr. Raymond Hawkins, director of Community College Programs for the Coordinating Board, Texas Colleges and University systems, was speaker for the graduation exercises.

Mr. and Mrs. Rogers and Tandra attended the ceremonies.

Rodent Danger... (From Page 1)

being licensed to operate in Texas.

In accordance with your request, follow-up inspections will be made in the Farwell area in the latter part of May or the early part of June. If we can be of assistance prior to that time, please let us know.

John Morrissey was the first prizefighter in history to hold public office. And when he retired from the ring to serve in Congress, his first act was to sponsor a law that would have made prizefighting illegal in the U.S.

The county health officer advised everyone in the county to make a sincere effort to rid their places of rats.

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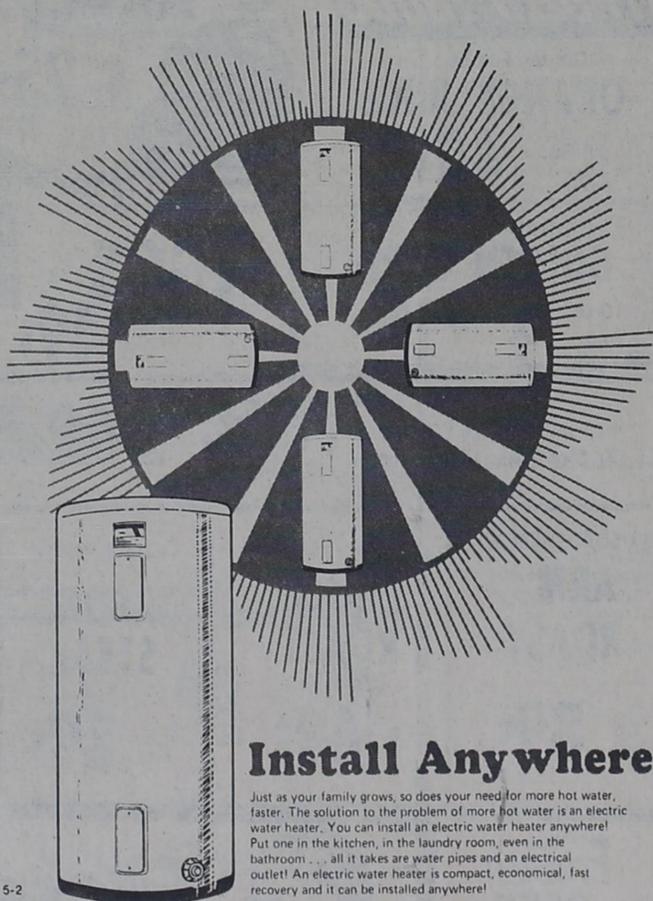
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