

The Bovina Blade

10¢ Per Single Copy

THE NEWSPAPER THAT WORKS FOR A BIGGER, BETTER BOVINA

"In The Agricultural Center Of Parmer County"

WEDNESDAY, FEBRUARY 3, 1971

Bovina, Texas

VOL XVI, NO 32

WHITTLIN'

By DOLPH MOTEN

The crowd and the interest in the basketball game last week here with Farwell reminded us of several years ago --- in the '50's --- when the competition was keen between the two communities and both had extra good cage teams. More people were in Williford Gym for the games than you could shake a stick at ... and you should never shake a stick at a Bovina-Farwell basketball crowd.

The lack of success that Bovina High athletic teams have had in the past several years against their counterparts from the capitol city who dress in blue and white has almost gotten to be a sore spot here. Bovina wins its share, and possibly more, of games in junior high competition, but Farwell has certainly had the upper hand of late in contests between high school teams -- varsity competition, that is.

Maybe the Bovina teams try overly hard. We don't know what the reason is and for lack of an answer we tend to say that we're "snakebit" when it comes to playing our favorite rival and let it go at that. Time will change the situation, but we're beginning to wonder how much time will be required.

Anyway, a junior high youngster from Farwell, present at the aforementioned basketball games here last week, was reportedly overheard saying to a buddy, "I'll sure be glad when we get in high school so we can beat Bovina."

At this point, you can't argue with his logic, but if you're a Bovina fan, you can figure he probably won't like it as well as he thinks now he will.

Farwell has an enviable athletic program. While a majority of its reputation has come as a result of their consistently good football teams, their basketball record is much more impressive although it's often overlooked by the average sports fan in the area, we'd guess.

In the past several years, the Steers have won their district in basketball more times, many more, than all their competition combined.

Maybe it's one of those "nothing succeeds like success" things.

Farwell's athletic success is especially noticeable from here because Bovina and the county seat have so much in common and are so closely tied together that the sports rivalry is magnified.

In other words, if we can't win the district championship, we'd like for Farwell to. But that doesn't mean, by any stretch of the imagination, that we wouldn't like to win it! Wait'll next year!

The most worrisome financial investment we made in 1970 was spending two or three dollars for a Gillette Techmatic razor.

For years, we've known better than to believe advertising which came via the airways -- radio and television, but we were influenced by a World Series full of talk about this new razor back in October.

Our old razor wasn't really doing the job we thought maybe it should and we conned ourselves into making the aforementioned unwise investment.

In the first place, we didn't know what techmatic was and still don't. We ruined one razor blade head just trying to figure how the silly thing worked. We know that we should have been smarter than that, but we weren't. The razor company should have known that if their product was to be offered to the general public, a country editor might try one and they should have made it easier to understand or at least offered better instructions.

In the second place, even after we figured out how the new razor was supposed to work, we didn't like it. Not as good as our old razor, according to our way of thinking.

If there was anything good about the whole deal, it was that maybe, in ever so small a way, maybe it helped the company in their sponsoring of the Series. From that standpoint, we're proud we bought the new razor.

But from a shaving standpoint, we'd just as soon have our pocket knife and a whet-rock. And that's not saying much for a nationally-advertised razor.

If the razor people think they have to come out with a new product every year at World Series time, we hope they'll come up with a better one by

Sausage Dinner Sunday

St. Ann's Society will host a German sausage dinner Sunday in the Parish Hall from 11 a.m. to 2 p.m. Admission charges will be \$1.50.

Menu for the dinner will consist of German sausage, sauerkraut, pinto beans, pickles, onions, celery, French bread and cherry cobbler.

Prizes will be given away during the dinner.

Everyone is invited to attend the dinner, according to a spokesman for the society.

Eight Enter Stock Show At El Paso

Eight Bovina FFA chapter members will enter exhibits in the Southwestern Stock Show and Rodeo at El Paso Feb. 6-14.

The group will leave Thursday afternoon, accompanied by Mike Potts, agriculture instructor at Bovina High School.

Boys and their exhibits are as follows: Ken Jamerson, Duroc barrow; Hugh Rogers, Chester White barrow and Rambouillet lamb; Terry Sherrill, Chester White barrow, Hampshire lamb and Southdown lamb; David Vargas, two crossbreed lambs; Randy Kirkpatrick, Hampshire lamb and Southdown lamb; Larry Wise-man, crossbreed barrow; and Tommy Bonds, Hampshire barrow; and Mike Spears, Chester White barrow and Medium Wool lamb.



NEW 1971 LICENSE PLATES--Owen Patton of Bovina is shown with his new license plates which he purchased Monday afternoon from Deputy Tax Assessor-Collector Benna Felts at Parmer County Courthouse in Farwell. The plates, which feature black letters on a white background, start with CKR 25 and go through CKX 49. They were placed on sale Monday morning and by that afternoon a number of people had already purchased their new plates. Vehicle owners are reminded that they need their registration form, which was mailed from Austin recently, to buy their new license plates.

For Religious Census --

Organizational Meet Slated Monday Night

A general meeting of census workers has been called for Monday at 7:30 p.m. at Church of Christ in Bovina, according to Rev. Larry Heard, pastor of First Baptist Church here. Everyone who is to help in the census drive or anyone who is interested in helping is asked to attend this meeting.

Specific duties will be outlined for census teams that will be organized Monday night.

"It will be of great help if every family would have their census card filled out and mailed to their local churches by Saturday or bring them to the churches Sunday or Monday morning," states Rev. Heard.

Additional census blanks are available at local churches and the Bovina Blade, as well as the blank that ran in last week's edition of The Blade and the one in this week's edition.

The last church-wide census in the Bovina area was made some six years ago.

Churches participating in the drive are Bovina United Methodist, First Baptist, Bovina Church of Christ, Oklahoma Lane Baptist, Oklahoma Lane Methodist, St. Ann's Catholic, Mission Belen Baptist and Pentecostal Holiness.

Weather

by Willie

Dry and cold is all that is in sight.

---Willie

At Hub --

Gas Users Set Meet

Annual meeting of Parmer County Gas Users Association is scheduled for Monday night, according to Jim Roy Daniels of Lazbuddie, president of the organization.

The meeting will be in Hub Community Center and will begin at 8 p.m.

Business will include the election of one director from each of the four county commis-

sioner precinct and the election of officers for the group. Present officers, other than Daniels, are D. L. Carmichael of Friona, vice president, and Von Edelman of Friona, secretary-treasurer.

Directors from the Bovina precinct are Herman Gerles and Earl Stevenson. Farwell directors are Vernon Symcox and Larry Jones. Represent-

atives on the gas users board from Lazbuddie are Daniels and J. Don Gallman. Friona directors are Gene Welch and Von Edelman.

Also at the meeting, annual dues will be collected. Dues are \$2 per irrigation well.

Those unable to attend the meeting and wishing to pay their dues may mail a check to Edelman at 401 Oak in Friona.

For County --

Teachers Name New Officers

Officers for 1971-'72 were elected by Parmer County Teachers Association at its dinner meeting in Farwell Monday night.

Harley Merritt of Friona is the new president, succeeding Murrell Johns of Lazbuddie. Mrs. James Craig of Farwell was elected vice president and Mrs. Frances Willard of Bovina was elected treasurer of the organization.

Merritt and Johns were elected delegates to the state teachers convention to be held March 11-13 in Dallas.

James Craig, junior high principal at Farwell, brought the program for the night, Slides of America and American flags were shown.

Next meeting of Parmer County Teachers Association will be sometime in April at

Grissom On Dean's List At SPJC

Mike Grissom, son of Mr. and Mrs. Leon Grissom, has been named to the Dean's List at South Plains Junior College during the fall semester, according to information received from that school.

His grade point average was 3.6. Requirements for making the Dean's List is 3.25 or better.

Grissom, a graduate of Bovina High School, is a junior student at Texas Tech University this semester. He is majoring in economics.

Bovina Service and Supply --

New Business Opening Here

Bovina Service and Supply is a new business here.

Scheduled to open next week, the new business will specialize in tractor repair and will offer service on all kinds of engines.

The shop will be located in the former location of Bovina Implement Co. on Highway 60. Bill Koplan will be manager of the firm which will have a three-man staff.

Chas. W. Flynn, owner-manager of Gateway Produce Co., recently purchased the Bovina Implement Co. property, including some of the shop equipment, from E. B. Caldwell and made arrangements for the shop.

The business is scheduled to be open beginning next week. A formal opening is being planned for a week from Saturday.

Koplan has operated B and B Welders here and during the past few months he has been in charge of a shop in Texico.

Two mechanics and an assistant will be employed by the firm.

A supply of replacement parts will be kept in stock, though there will be no retail sale of parts, according to plans now.

Details of the formal opening are scheduled to be announced next week. The property joins that of the produce company.

For Dispatching --

Mail Deadline Now 4 p. m.

Effective this week, outgoing mail must be at the post office by 4 p.m. to be dispatched that day, Gene Ezell, postmaster, announces.

Heretofore, 5 p.m. was the deadline. The mail truck will leave for Amarillo at 4:05, Ezell says.

The new deadline will allow for better connections in Amarillo and will allow overnight delivery to be made to more distant points than previously.

The new dispatch time went into effect Monday.



THIRD STREET CONSTRUCTION--Two new building projects are now underway on Third Street. Construction has begun on the new building to house Allsup's 7-11 grocery across Avenue A from First State Bank of Bovina. Construction is also underway on the new home of Mr. and Mrs. Raul Garza, located across Avenue B from American Legion Hall.

| FAMILY RELIGIOUS CENSUS CARD | | | | | | | | | | | |
|--------------------------------------|------------|-----|----------|-------------------------------|-------------------------------|--|----------------|-------------------------------|---|-------|------|
| Do not write in space | | | | | | | | | Vacant <input type="checkbox"/> | | |
| Not at Home <input type="checkbox"/> | | | | | | | | | New Construction <input type="checkbox"/> | | |
| Refused <input type="checkbox"/> | | | | | | | | | | | |
| Family Name _____ | | | | | | Assignment No. _____ | | | | | |
| Residence Address _____ Apt. _____ | | | | | | Telephone No. _____ | | | | | |
| Post Office _____ Zip Code _____ | | | | | | Date _____ | | | | | |
| Do not write in space | Given Name | Sex | Relation | Member of What Church? Where? | Member of What Sunday School? | Attendance W-Weekly M-Monthly S-Seldom N-Never | Chri- stian | Local Church Preference | Date of Birth (or age) | Month | Year |
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Unable to attend because of health

Absentee member in Armed Services

Unable to attend because of work

Absentee member in school

Language spoken in the home other than English

TEXAS PRESS ASSOCIATION
Member 1971

The Bovina Blade

Second Class Postage Paid at Bovina, Texas 79009

Published at Bovina, Texas, Every Wednesday

Dolph Moten . . .
Publisher & Editor

In Thursday Meet --
**Council Considers
New Church Plans**

In a meeting of Parish Council Thursday afternoon in St. Ann's Parish Hall, Gene Brito, building committee chairman, presented a sketch of the proposed new church for the consideration of members of the council.

Council members were asked to consider the recommendation of the building committee and report their findings to the council by Wednesday.

A volunteer committee was formed to approach parish members in an effort to have members take a more active part in church work. Volunteers were Klemik, Mrs. Zef-

ferino Villareal and Mrs. Ben Rejino.

Father Norman Boyd reported that a group of nuns were willing to come to Bovina to teach summer school if enough children were registered. A report will be made later on this matter, according to Father Boyd.

Attending the council meeting were Father Boyd, Klemik, Helen Blalock, Mr. and Mrs. Brito, Mrs. Villareal, Mrs. Daniel Rodriguez, Larry Jesko, Dan Koelzer, Wayne Jesko, Joe Schilling, Lee Jesko and Mrs. Ben Rejino. Leon Schilling was a guest at the meeting.

**On The Farm
In Parmer
County**

By R. MACK HEALD
County Agent

Although the disease, anaplasmosis, is now at a low level, thought should be given to what can be done to protect livestock during the coming season, advises Dr. James M. Armstrong, Extension veterinarian.

Anaplasmosis, he explains, is caused by a small parasite that enters the red blood cell of the infected animal. It is usually spread, he adds, from a "carrier" animal (one that has recovered from the disease) by ticks, biting insects, or even unclean instruments that cause a break in the skin of the animal. Care must be exercised to keep equipment for dehorning, ear-marking, and castrations, as well as nose tongs and hypodermic needles, clean and disinfected between each animal to prevent the spread of the disease.

Infected animals may go off feed, breathe fast, and show evidence of constipation, explains Dr. Armstrong. Frequent urination and slobbering may be observed, he adds. As the disease progresses and fever rises, the skin and eye may show some yellowish color. Since these symptoms are common to other diseases, it is recommended that a veterinarian be called early to make a diagnosis and start treatment. To wait may mean a dead animal, as untreated animals can die within 24-48 hours, warns the veterinarian.

To prevent anaplasmosis, animals can be vaccinated. A recommended procedure is to give two shots of vaccine a month apart so that the second shot precedes the insect season by at least two weeks. A booster shot can be given yearly to previously vaccinated cattle. Feeding low-levels of terramycin during the time of most danger may help prevent infection in those herds where vaccination is not used, says Dr. Armstrong.

Treatment, he notes, should follow the veterinarian's recommendations for the particular animal.

Six 4-H youngsters from Parmer County will exhibit their livestock in the Southwestern International Livestock Show in El Paso, Feb. 6-12. They are Carrie Hase-

**School
Menus**

Feb. 8-12

MONDAY: Chili over corn chips, cabbage and carrot salad, applesauce, cornbread, butter, peanut butter cookie, prunes, milk.

TUESDAY: Roman holiday, lemon jello w/cheese and pineapple, green beans, hot rolls, butter, chocolate pudding w/ whipped cream, milk.

WEDNESDAY: Pinto beans, buttered potatoes, spinach, cornbread, butter, peach pie, milk.

THURSDAY: Sloppy joes, cheese, buttered corn, pickles, fruit jello, milk.

FRIDAY: Tuna pie, English peas, glazed carrots, hot rolls, butter, lemon pie, milk.

During the fiscal year from July 1970 through June 1971 the United States will buy fewer military aircraft than in any year since 1946, the first year after World War II.

WANT ADS

BLADE WANT AD rates are six cents per word for first insertion, four cents per word for each insertion thereafter. Minimum rate is 50 cents on cash orders, \$1 on account.

COURTHOUSE NOTES

Instrument report ending January 28, 1971, in County Clerk Office Bonnie Warren, County Clerk

WD, Erith A. Hawkins, Alvoy C. Kersey, N 1/2 Lot 4, Blk. 91, Bovina

WD, Cecil Leon Chandler, Tri-County Sav. & Loan, SW 1/2 Lots 6 thru 10, Blk. 43, Bovina

WD, J. B. Pate, Joe B. Pate, Jr., N 1/2SE1/4 Sec. 25, T6S; R3E

WD, High Plains Development, Edgar Frank Turner, Lot 14, Blk 5, Lakeview Add, Friona

WD, Stacy Queen, Aquilino Flores, N 60 ft Lot 2, Blk. 37 Bovina

WD, Susan E. Boggess, Ranza B. Boggess, Jr., Sec. 1, Willis Sub. Part Sec. 1, T6S; R4E-Pt. Sec. 6 T5 1/2S; R5E, part Sec. 19, T1N; R5E-Part Sec 24, T1N; R4E; Pt Sec. 35 T4S; R4E-Pt Sec. 7 Harding WD, Panhandle & South Plains Development - Hilario Perez, Lot 12, Eastview Add Bovina

WD, Panhandle & South Plains Development, Hilario Perez, Lot 6, Eastview Add Bovina

WD, Wayne Baumann, Dean Darnell, Lot 5 & N 2 ft. Lot 6, Blk. 1, Welch Ac. Add, Unit #1 Friona

WD, Thomas M. Caldwell, Charles W. Flynn, Lots 1 thru 7 & Lots 20 thru 23, Blk. 4, Gardner's Bovina

WD, Dan Ethridge, George C. Taylor, Jr., N 64 ft. Lot 1, Blk. 5, 1st instal to Staley Add, #3, Friona

OGL, Craton Looney, Texaco, Inc., N 1/2SW1/4 Sec. 6, T11S; R3E

WD, Buck Fallwell, Henry Theodore Fangman, Lot 5 & S 35 ft. Lot 6, Blk. 5, Staley Add, Friona

WD, Leonard L. Haney, Clyde Blalock, Lot 19 & 20 & NW 1/2 Lot 18 Blk. 24, Bovina

WD, George E. Nance, Mac W. Hancock, Jr., Lots 17, 18, 19, Blk. 44 OT Farwell

WD, Charles Love, Francisco Flores, Lot 3, Blk 26, Friona

WD, G. F. Trimble, Wilbur Charles, S 15 ft. Lot 18, Blk. 19, Bovina

WD, C. E. Trimble, Raul B. Garza, Lots 19, 20, N 1/2 Lot 18, Blk 19, Bovina

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Weather On
Channel 3
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Of Bovina
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Or Friona 247-3271

EVERY make electric carpet shampooer does a better job with Blue Lustre. Super Save-way

Free dead stock pick-up. Our truck from Clovis and Plainview in this area daily. Call collect
Tri-State Industries
Clovis 763-5513
Plainview 293-4432
14-tfnc

FOR SALE
Have GI land for sale. Also need listings on GI land. Would appreciate listings on grass-land or irrigated or dry farmland. Have good buys in 3-bedroom houses. Call A. L. Glasscock Real Estate, 238-3231.
32-2tc

Veterinary Medicines
And Supplies
SUPER SAVEWAY
Bovina

IF YOU ARE thinking about quitting farming, Big Nick will consider accepting your farming equipment as down payment on an 800-acre ranch in Missouri. If you're interested, see Big Nick, or phone 238-4861.
23-tfnc

Marriage Licenses

Marriage licenses issued last week from the office of Parmer County Clerk Bonnie Warren went to Ronnie Wayne Altman and Sandra Kaye Reznik on January 26; Robert Glenn Dorris and Pamela Jean Hartwick on January 27; and Jeffery O'Bannon Johnson and Rhonda Kay Hart on January 29.

**Zelda Donaldson
Named To HSU
Fall Honor List**

Miss Zelda Donaldson, graduate of Bovina High School, was recently named to the honor roll at Hardin-Simmons University in Abilene where she is a senior student.

To qualify for the honor roll, a student must make a grade point average of 3.58 or better on 12 or more semester hours.

Miss Donaldson is the daughter of Mr. and Mrs. Sterling Donaldson of Farwell.

While it's considered wiser not to thaw frozen vegetables prior to cooking (to prevent possible loss of vitamin content and spoilage) . . . there are a few exceptions. For example, corn-on-the-cob, if not thawed before cooking, will be either overcooked or icy in the center. Leafy vegetables will be more uniform if thawed just enough to separate the leaves. If a commercially frozen vegetable is being used, directions on the package will be a good guide to follow.

FARMLAND FUN

**Cover your grain sorghum land with -
Slurry Mix**

to your grain sorghum stubble now-right behind the stalk shredder. Slurry Mix aids stalk decomposition and is a great fertilizer, too!

COOP

**Bovina
Wheat Growers
Inc.**

"Not Everybody Belongs To A Co-Op"

FOR SALE -- Barracks building to be moved. Approximately 20 by 60 feet. See Big Nick or phone 238-4861. 19-tfnc

FOR SALE -- 5 new triplexes in Friona, 2 bedrooms, ranges, refrigerators, dish washers, disposals, washer, dryer, carpeted, ceramic tile baths, ref. air, draped, all electrical. All leased, near schools, good management.

28,150.00 FHA appraisal each, 20,750.00 loan with no liability. Dial 806-763-5323. 22-tfnc

NOTICE

We can build you a new home in Bovina on pavement, ideal for FHA construction. No down payment, low interest rates.

Ed Hicks Real Estate
Friona
Phone 247-3537 or 247-3189

FOR SALE -- Thirty acres on paved road one-half mile from Sloom Springs, Ark.; 27 acres level and free of rocks; 25 acres permanent grass. New 32x40 barn, pens, fences and stock pond. Call AC 806/238-4611. 30-4tp

**Friona
Veterinary
Clinic**

East of Friona
on Highway 60

Facilities for
large and
small animals

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E.E. Kraus, DVM

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— Owen Burnett —

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LARRY POTTS
Route 2
Friona, Texas
Phone 295-3387

First State Bank Presents - -
COW POKES By Ace Reid

"Now when I say I'm gonna climb into my saddle, I ain't kiddin'!"

**END
WORRY!**

SAFE BOXES

**First State Bank
OF BOVINA**
MEMBER
FDIC

WANTED

Feeder Cattle

Immediate to March 15 Delivery
450 lbs. to 650 lbs.

**Parmer County
Feedlot**

"Cap" Naegle

Days-Tharp 806-225-4400
Nights-Bovina 238-4041

NOTICE

**Annual Meeting
of
Parmer County
Gas Users
Association**

**Monday, Feb. 8
8 p.m.**

Hub Community Center

★ ★ ★

It is vitally important
that all members attend.

★ ★ ★

One director from each precinct
and new officers will be elected.

By '76 --

Agri-Income To 86 Million

Cash income to farmers and ranchers in Parmer County should be more than \$86,000,000 by the end of 1976, according to Mack Heald, county agricultural agent.

This will be an increase of more than \$22,000,000 from 1968-69 figures, with grain sorghum and fed beef contributing a large part of the gain. The projections are based on studies of the Texas Agricultural Extension Service and are part of the "3.76 in '76" program, a statewide project to increase Texas agricultural cash receipts by more than one billion dollars.

Total cash receipts from all agricultural enterprises in Parmer County are presently about \$69,000,000 says Heald. The most important ones are grain sorghum, fed beef, and stocker cattle. They are expected to account for about 80

per cent of the projected 1976 totals.

The county will be aided in its production efforts by the Panhandle Economic Program.

The projections are based on estimates from the County Program Building Committee; after separate predictions were made by Extension economists. The figures were published for each county, Extension district and economic area in Texas.

"Parmer County producers will have access to production information and techniques that can help spell success for the Texas goal of \$3.76 billion in 1976," says Heald.

In Texas House --

Rep. Clayton On Committees

AUSTIN -- House Speaker Gus F. Mutscher has announced the appointment of State Representative Bill Clayton of Springlake as Chairman of the House Committee on Counties.

The Springlake Representative is one of only five House Members who will serve as both a Chairman and a Vice Chairman of House Standing Committees. The Committee on Banks and Banking will have Clayton as its Vice Chairman, Mutscher said that the eight-year veteran member will return to two committees on which he served last session: State Affairs and Conservation and Reclamation. He has also been asked to serve on the Rules Committee.

The 21-member Counties Committee has jurisdiction over

Hospital Notes

PARMER COUNTY COMMUNITY HOSPITAL

Jan. 26-Feb. 1

ADMISSIONS:

Thelma Shelton, Friona, surgery; A. G. Thorn, Friona; Margaret Wagner, Dimmitt, surgery; Lester Roth, Friona, accident; Leroy Collier, Friona; Esperanza Trevino and twin boys, Friona; Lucy Annie Scott, Friona; Curtis Miller, Bovina; Celia Marquez, Farwell; Margarita Ramirez, Friona; Maria Leal, Hereford.

DISMISSALS:

Bobby McIntosh, Friona; Armandina Estrada, Friona; Ina Laceywell, Bovina; Mamie Roberts, Friona; Barbara Barnes, Friona; Lily Fuller, Bovina; Thelma Shelton; Lester Roth; Margarita Ramirez; Mary Crump, Friona; Curtis Miller; Lucy Annie Scott; A. G. Thorn.

Miss Moore Receives Scholarship

Sheryl Moore, senior student at Bovina High School, has been notified that she is the recipient of a \$250 scholarship from Texas Woman's University in Denton for the 1971-72 session.

In the notification from the university received this week, it was noted that Miss Moore has the "highest academic average of all senior girls in Bovina High School," and the university would be pleased if Miss Moore would accept the scholarship.

Miss Moore is the daughter of Mrs. Alice Moore and Bill Moore of Bovina.

For Industrial Development --

Community Aid Set By SWPS

A new approach to aiding communities in its service area in their industrial development programs has been announced by the Southwestern Public Service Company's area development department.

A 12-man technical team has been formed, made up of electric company specialists in areas of interest to new industries. The services of the team

will be available to prospective industries or to communities in the company's service area working with an industrial prospect. The formation of the technical team is an advanced step in industrial development which appears to have been initiated by Southwestern Public Service Company.

Larry Milner, manager of industrial development, is co-

ordinator of the team and its plant location expert. Other team members and their specialties are: Roger K. Owen, Area Development Manager, engineering; Sam A. Thomas, Jr., Agricultural Development Manager, agriculture; M. M. Laing, Director of Taxes, taxes; S. L. Terry, Chief Chemist, water and environmental control; J. D. Webster, Personnel Manager, labor; E. J. Schofield, Industrial Development Consultant, research; Roy Thomas, Superintendent of Production, plant management; E. W. Love, Training Manager, training; Roy J. Holmes, Safety-Claims Manager, industrial safety; Bert Ballengee, Director of Data Processing, computer technology; and Ed Weber, Director of Advertising, communications.

Each of Southwestern's three division managers, C. F. Milner, Panhandle Division, Amarillo; R. H. Brummal, southern Division, Lubbock; and Joe F. Key, New Mexico Division, Roswell, will join the team when it is working in their division to assist in coordinating its efforts with community leadership.



Announcing --

The Amateur Boxing News Is Here!



A Newspaper Dedicated To America's Youth Available throughout the Southwest and across the nation

Your Copy is Available at Don's Medicine Chest in Bovina.

For a subscription or information, call or write

The Amateur Boxing News

Bob Evans, Publisher and Editor

411 Mitchell — Clovis, N.M., 88101 — 762-3895

Betty Crocker Layer Cake Mix
Assorted Flavors
3 Boxes \$1.00

Del Monte FRUIT COCKTAIL
4 No. 303 cans \$1.00

Regular or Diet
Dr. Pepper
2 Cartons **89¢**
Plus Deposit

our food prices are lower

Wilson's Wisdom:
A penny for some people's thoughts can be a fair price.

JELL-O PUDDING
Assorted Flavors
2 Boxes 23¢

Shop These Specials at WILSON'S Thursday thru Wednesday, Feb. 4 - 10

Morton Frozen Pot Pies
6 8 oz. Size \$1.00

* Beef
* Chicken
* Turkey

Fresh TenderCrust BREAD
Daily

VALUABLE COUPON WITH COUPON **52¢**
Without Coupon **59¢**

GOLD MEDAL FLOUR

Good week of Feb. 4 - 10
Good at **Wilson's Super Market**

shurfresh
Grade A Medium EGGS 2 Dozen **89¢**

Nabisco Premium CRACKERS
2 lb. box **69¢**

Shurfresh Frozen Broccoli Spears
4 10 oz. pkgs. **\$1.00**

Skinner's Cut Spaghetti Or Macaroni
2 8 oz. boxes **35¢**

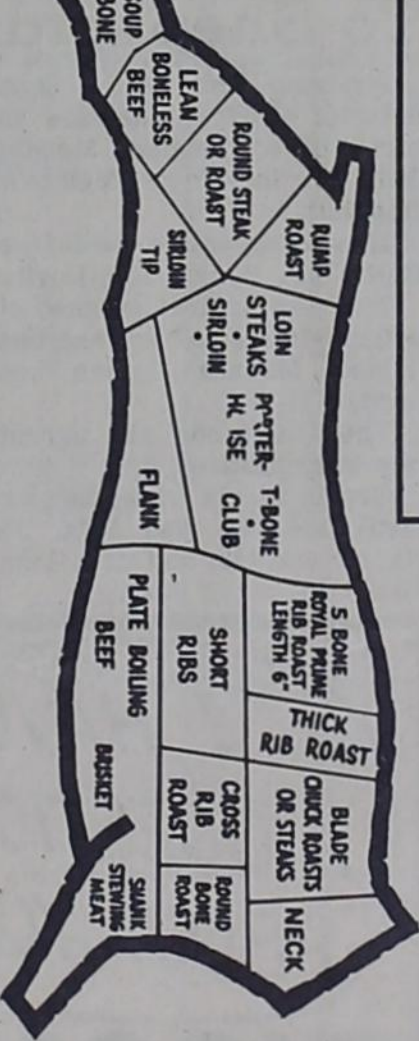
Shurfresh MILK
Always Fresh

shurfresh Pure Vegetable Oil
38 oz. bottle **89¢**

STOCK-UP ON THESE MEAT SPECIALS!

Arm Round **79¢** **USDA CHOICE**

Swiss Steak lb. **69¢**



Arm Roast lb. **69¢**

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Of Interest To THE WOMEN

Cook's Corner

Mrs. George (Montie) Turner professes to be a plain everyday type cook that cooks just to please her children and grandchildren.

Mrs. Turner was born near Hollis, Okla., and has lived in Hardaman County, Childress County, Roaring Springs and Lockney before moving to Bovina some 16 years ago.

Mr. and Mrs. Turner are parents of two children; George Dial, who died in an airplane crash in 1953, and Mrs. Dean

McCallum of Bovina. They are grandparents of five.

Mrs. Turner's current interest is making crocketed beads, which she is wearing in the picture. She also loves to piece quilts, crochet afghans and "just go."

Mrs. Turner is a member of the Thrifty Club, Bovina United Methodist Church, WSCS and sings in the choir.

Mrs. Turner is sharing some of her "plain everyday" rec-

ipes with Blade readers this week.

CHERRY PIE

- 1 1/2 c. sugar
- 4 T. flour
- 1/2 t. cinnamon
- 1/4 t. almond extract
- 2 1/2 c. cherries and juice (No. 2 can)
- 2 T. butter

Combine first four ingredients in saucepan. Stir in cherries and juice. Cook over moderate heat, stirring constantly until mixture thickens and boils. Pour into pastry lined 9-inch pie pan. Dot with butter. Cover with top crust. Bake in 425 degree oven 30 to 40 minutes or until brown.

PINK SALAD

- 1 pkg. strawberry gelatin
- 1 c. boiling water
- 1 - 3 oz. pkg. cream cheese
- 1 small can crushed pineapple
- 1 can mandarin oranges, drained
- 1 1/2 c. miniature marshmallows

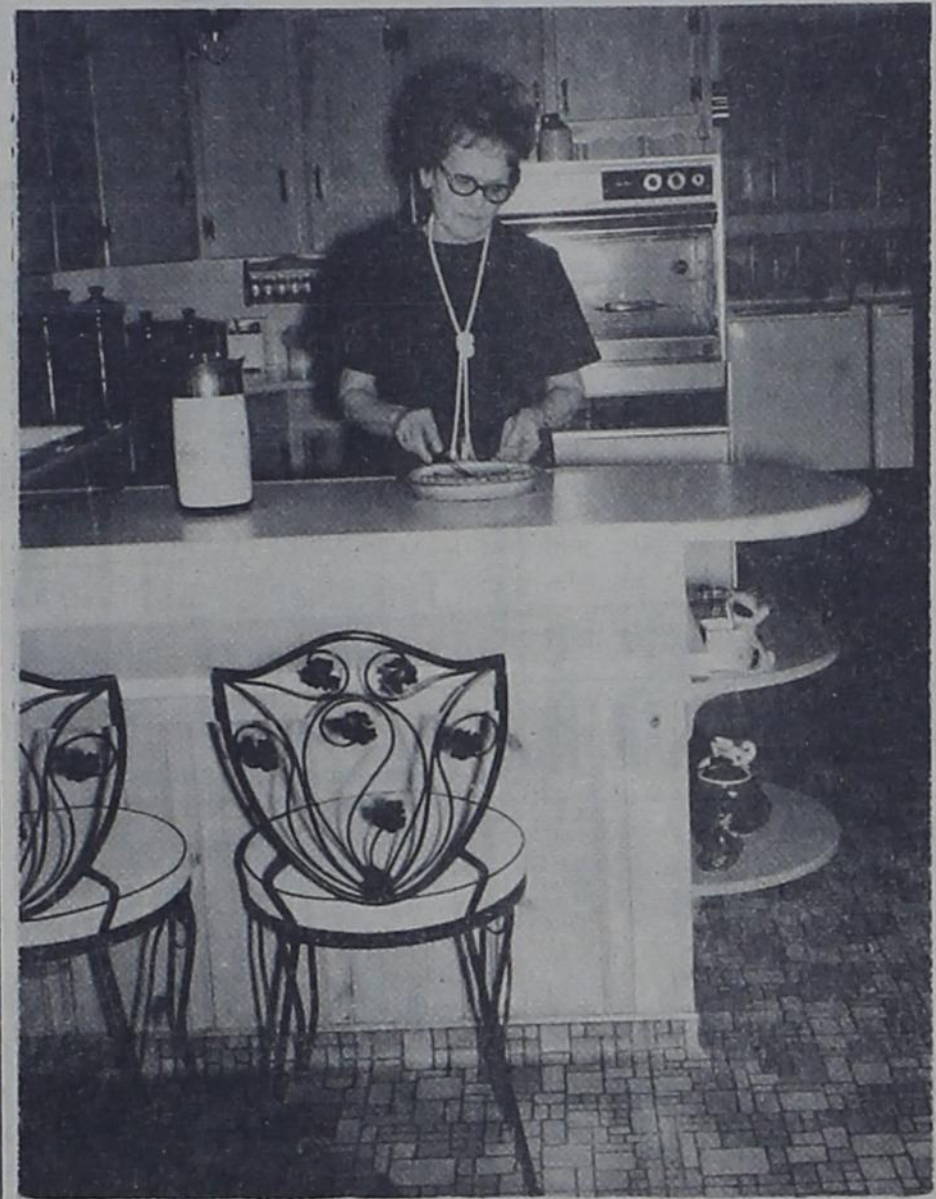
Combine gelatin and 3/4 c. boiling water. Stir until gelatin is dissolved. Add cream cheese to remaining 1/4 c. hot water. Stir and mix well. Drain pineapple juice, add enough water to make 1 cup liquid. Add drained pineapple to gelatin mixture. Then add cup of liquid and drained orange segments. Stir in marshmallows. Chill until firm. Serves eight.

MEXICAN FOOD DISH

- 1 1/2 lbs. ground meat
- Brown with salt and pepper
- 1 can enchilada sauce
- 1 can mushroom soup
- 1 small can green chili peppers
- Crush a 39 cent package of Doritos and mix with sauces. Then add meat. Pour in casserole. Top with grated cheese. Heat in oven until cheese melts.

TORTILLA CASSEROLE

- 1 pkg. tortillas
- Cheddar cheese
- 2 cans mushroom soup (or one can mushroom soup and one can cream of chicken soup)
- 1 small can chopped green chili peppers
- Boned chicken or turkey
- Heat the two cans of soup. In a casserole dish, put layer of tortillas, layer of soup and green peppers, layer of meat -- repeat until dish is full. Top with grated cheese. Bake in 325 degree oven for 30 minutes.



MRS. GEORGE TURNER



STUDY CLUB SPEAKERS --- Royce Sisk, left, and Meloney Marshall were guest speakers at the Bovina Woman's Study Club meeting Thursday afternoon. They gave talks on their trips to Girls and Boys State in Austin in June of last year.

Bovina Woman's Study Club Hears Miss Marshall, Sisk

Bovina Woman's Study Club met Thursday afternoon and heard Meloney Marshall and Royce Sisk give their reports on their trips to Girls State and Boys State in June of last year, American Legion John Teetum Wilkerson Post No. 518 sponsored Sisk and Miss Marshall to the state meets in Austin. They were selected by a committee of teachers in Bovina Schools.

Miss Marshall told club members, "We never thought we could get so involved in trying to pass imaginary leg-

islation, but later we were told that our legislations were presented to the Senate and House at their next session. "It is impossible to describe the emotions during the flag ceremonies," she continued.

"Various state dignitaries, such as Governor Preston Smith, Attorney General Crawford Martin, State Comptroller Robert Calvert and others spoke to sessions of Boys State. Among other things that Boys State sessions proposed was holding Girls State concurrently with Boys State," reported

Sisk on his impressions of his trip to Austin.

Also at the meeting, Woman's Study Club voted to act as steering committee for a religious emphasis day as was held in Bovina last year.

Mrs. Earl Whitten was elected chairman of the steering committee and plans to contact civic clubs regarding co-sponsorship of what is hoped to be an annual observance in Bovina.

Church Day was held in Bovina March 8 of last year with a goal of 1,000. Over 1100 attended churches in Bovina that Sunday.

Sandwiches, relishes, coffee and tea were served to 14 members and three guests present at the Thursday meeting.

Mrs. Rouel Barron and Mrs. Henry Ivy were hostesses for the occasion.

A patriotic program has been planned for the club meeting February 11. Mrs. Charles Ross will be the leader of the program. Mrs. Bobby Englant and Mrs. I. W. Quicquel will serve as hostesses.

Shower Honors Recent Bride

Mrs. Phil Sorley, the former Miss Doris Corn, was honored with a bridal shower Saturday afternoon in the home of Mrs. Durward Bell.

The bride's chosen colors of green and yellow were carried out in the floral arrangement of yellow mums, yellow mimosa and greenery that centered an ecru lace covered table. Cookies, spiced tea, coffee and mints were served from silver and crystal appointments.

Mrs. Ronny Dyer, Mrs. Eddie Corn, Karen Bell, Heidi Corn, Deborah Sorley and Denise Clements assisted at the serving table and registered guests.

Special guests were Mrs. Ernest Jones, grandmother of Phil Sorley, Mrs. Owen Jones and Mrs. Royce McFadden, all of Olton, and Mrs. Tom Perry of Lubbock.

Hostesses for the occasion were Mrs. A. M. Wilson, Mrs. T. C. Wiseman, Mrs. Thomas Beauchamp, Mrs. Don Murphy, Mrs. Bobby Englant, Mrs. Wen-

dol Christian, Mrs. Keith Garner, Mrs. Jimmy Clements, Mrs. Robert Wilson, Mrs. J. D. Kirkpatrick and Mrs. Bell.

About 40 guests signed the guest register.

Shower Set Saturday

A come and go pink and blue shower will be held in honor of Mrs. Parker Stewart Saturday from 3 to 5 p.m. in the home of Mrs. Carol Snodgrass, corner of Boyce and Ave. A.

Mrs. Stewart is the former Martha Snodgrass.

Hostesses for the occasion are Mrs. Carolyn Sabbe of Canyon and Mrs. Snodgrass.

Thrifty Club Meets

Mrs. S. N. Teague and Mrs. J. G. Eubanks.

Bovina Thrifty Club met Monday afternoon in the home of Mrs. Owen Patton. Refreshments of filled wafers, potato chips, banana pudding, coffee and hot chocolate were served to Mrs. P. O. Dixon, Mrs. Myrtle Perry, Mrs. L. M. Grissom, Miss Lola Grissom, Mrs. George Turner, Mrs. Frank Smith, the hostess, Mrs. Patton, and two guests,

Daughter Born To Shepherds

Mr. and Mrs. A. J. Shepherd of Bovina announce the birth of a daughter Monday, Jan. 25, in Clovis Memorial Hospital.

Mrs. Shepherd is the former Betty Jo Harris of Bovina. The new arrival weighed six pounds 10 ounces and has been named Marsha Denise Shepherd.

The Shepherds are parents of a son, Michael, 2.

Grandparents of the new arrival are Mr. and Mrs. Joe Harris and Mr. and Mrs. Benny Shepherd, all of Bovina.

Heards Have Daughter

Rev. and Mrs. Larry Heard announce the birth of a daughter Thursday, Jan. 28, at 7:53 p.m. in Lubbock Methodist Hospital.

The new arrival weighed six pounds, seven ounces and has been named Amy Leigh.

The Heards are parents of two sons, Ricky, age 9, and Jami, age 4.

Rev. Heard is pastor of First Baptist Church of Bovina.

Engagement Announced

Mr. and Mrs. W. B. Hawkins of 424 South Pennsylvania, Liberal, Kan., announce the engagement of their daughter, Connie, to Bill Kesler, son of Mr. and Mrs. Jack Kesler of 120 South Grant, Liberal, formerly of Bovina. Miss Hawkins is a graduate of Ava High School, Ava, Mo., and is now attending Seward County Community Junior College in Liberal. Kesler was graduated from Bovina High School and is now attending Liberal Area Vocational-Technical School while employed by National Beef Packing Co., Inc. A June wedding is planned by the couple.

Guadalupe Society Meets In Parish Hall

Guadalupe Society, at its monthly meeting Sunday in St. Ann's Parish Hall, made a decision to ask nuns to come and teach Catechism here this summer. Father Boyd is in charge of making arrangements for the nuns.

two or three days a week. He has been called to help in St. Anthony's Parish in Hereford because of the absence of Rev. Michael Graham, S.A.

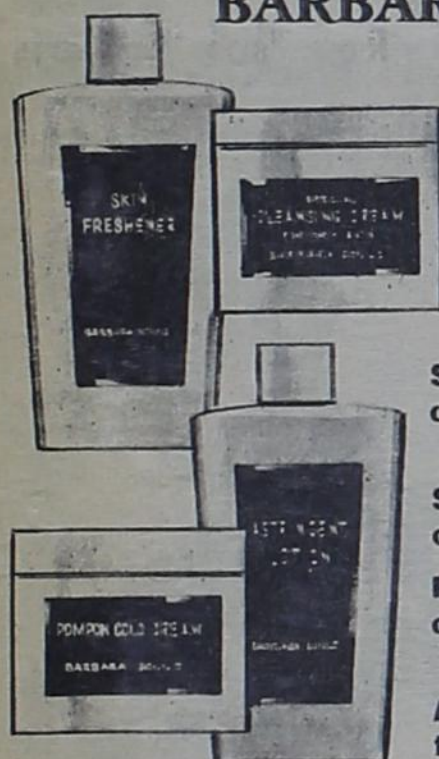
The annual trip by Guadalupe Society to the children's home in Panhandle has been postponed. It was decided to make apron bibs for the children and send them to Sister Valentina, director of the home. It was also decided to send a donation of \$50 to the home.

A discussion of the new church building was tabled for the near future.

Members decided to clean the rectory twice a month, since Father Boyd will be here only

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IMMORTALITY

Today, more than ever before, our survival-yours and mine and our children's--depends on our adherence to ethical principles. Ethics alone will decide whether atomic energy will be an earthly blessing or the source of mankind's utter destruction.

Where does the desire for ethical action come from? What makes us want to be ethical? I believe there are two forces which move us. One is belief in a Last Judgment, when every one of us has to account for what we did with God's great gift of life on the earth. The other is belief in an immortal soul, a soul which will cherish the award or suffer the penalty decreed in a final judgment.

Belief in God and in immortality thus gives us the moral strength and the ethical guidance we need for virtually every action in our daily lives. In our modern world many people seem to feel that science has somehow made "religious ideas" untimely or old-fashioned.

But I think science has a real surprise for the skeptics. Science, for instance, tells us that nothing in nature, not even the tiniest particle, can disappear without a trace. Think about that for a moment. Once you do, your thoughts about life will never be the same. Science has found that nothing can disappear without a trace. Nature does not know extinction. All it knows is transformation.

Now, if God applies this fundamental principle to the most minute and insignificant parts of His universe, doesn't it make sense to assume that He applies it also to the masterpiece of His creation--the human soul? I think it does. Yes, everything that true science and the Bible has taught me--and continues to teach me--strengthens my belief in the continuity of our spiritual existence after death. Nothing disappears without a trace.

Cecil Bunch, Minister
Bovina Church of Christ

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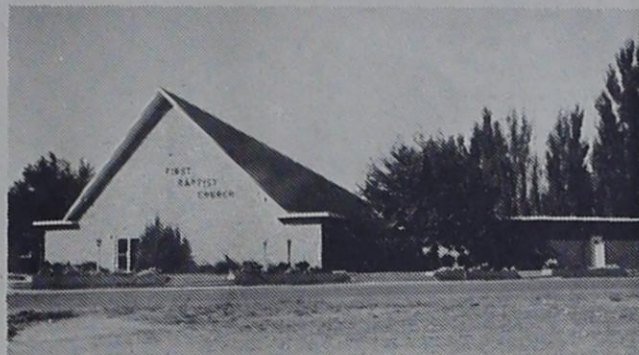
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FIRST BAPTIST CHURCH of BOVINA



First Baptist Church - Bovina

SUNDAY - Sunday School - 9:45 a.m.
Morning Worship - 10:55 a.m.
Training Union - 6 p.m.
Evening Worship - 7 p.m.



Larry Heard

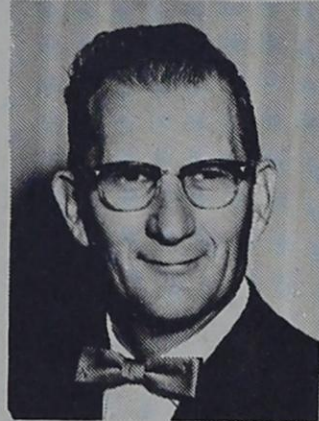
WEDNESDAY - Teachers and Officers Meeting - 8 p.m.
Prayer Meeting - 8:30 p.m.

OKLAHOMA LANE METHODIST CHURCH



Oklahoma Lane Methodist Church

Sunday - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7 p.m.



Rev. Woodrow Williams

ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina

Mass: Sunday - 8:30 a.m.
Thursday - 8 p.m.
Confession: Saturday 4 - 5 p.m., 8:30 - 9 p.m.

MISION BELEN BAUTISTA



Mision Belen Bautista

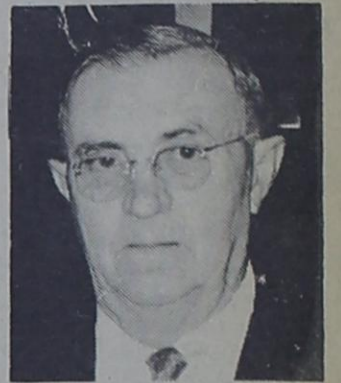
Escuela Dominical - 9:45 a.m. - Mensaje - 11:30 a.m. - Union De Preparacion - 5 p.m.
Miercoles Estudio De La Biblia - 7:30 p.m.

ST. JOHN LUTHERAN CHURCH



St. John Lutheran Church, Lariat, Texas

Sunday School - 9:30 a.m.
Morning Worship - 10:30 a.m.



H. F. Peiman

BOVINA CHURCH of CHRIST



Bovina Church of Christ

SUNDAY SERVICES
Classes 9:45 a.m.
Worship 10:45 a.m. and 6 p.m.



Cecil Bunch

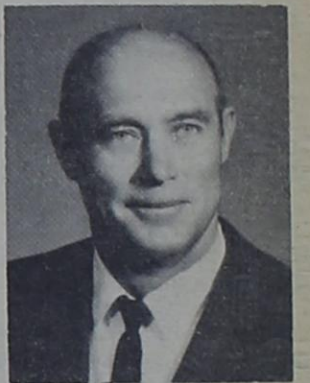
WEDNESDAY
Devotional and Classes - 9:00 p.m.

OKLAHOMA LANE BAPTIST CHURCH



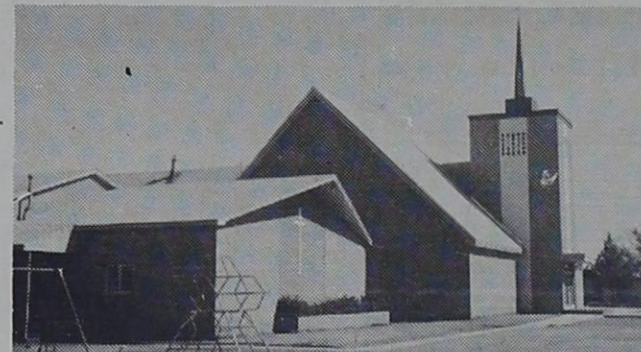
Oklahoma Lane Baptist Church

Sunday School - 10 a.m.
Morning Worship - 11 a.m.
Training Union - 6 p.m.
Evening Worship - 7 p.m.



Rev. Bob Roberts

BOVINA METHODIST CHURCH



Bovina United Methodist Church

Sunday School - 9:45 a.m.
Morning Worship - 11 a.m.
M.Y.F. - 6 p.m.
Evening Worship - 7 p.m.



Rev. Charles Gates

Choir Practice -
Wednesday - 8 p.m.

BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church

Sunday School - 9:45 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7 p.m.



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Filly JV Eliminated --

Mustang JV Wins Tourney At Dimmitt

Mustangs Junior Varsity came home with the championship trophy from the Dimmitt Junior Varsity tournament this past weekend.

In their first game Thursday afternoon, Bovina JV defeated Muleshoe, 51-45.

Bovina was outscored in the first quarter, 15-9, but managed to pull into a tie at half-time, 26-26. Score at the end of the third quarter was 38-35, Bovina.

Benny McCain led the scoring for Bovina with 17 points. Kim Rundell with 15, Ronald Steele with 12 and Billy Shelby with seven points completed Bovina's scoring. Stockard led the Muleshoe team with 15 points.

In their second game in the tournament Friday afternoon, Bovina outscored Canyon, 69-43.

Benny McCain led Bovina scorers again with 25 points and Kim Rundell contributed 21 points to the JV's scoring.

Counsellor was high scorer for Canyon with 13 points. In the championship game Saturday night, Bovina defeated the Kress JV team, 67-39.

Bovina trailed at the end of the first quarter of play, 8-13, and at half-time by one point, 23-24. Mustangs managed to pull into the lead at end of the third quarter, 40-30.

McCain again led Mustang JV scorers with 23 points. Steele with 15 points and Rundell with 10 points were also in the double figures.

Team members making the trip to the tournament were McCain, Steele, Rundell, Eddie Pesch, Jeff McCormick, Billy Shelby, Mike Ware, Roy Hartzog, Widdy Gromowsky and Joe Delgado.

Fillies JV ran into tough luck at the tournament, losing their first game to Muleshoe JV, 31-32.

Nancy Hutto led Fille scoring with 22 points. Darla Hawkins sank seven points and Heidi Corn two points. Putman led Muleshoe JV with 19 points.

In the second game of the tournament for Fillies JV, they were defeated by Canyon JV, 28-37.

Nancy Hutto again led Filly scorers with 11 points. Darla

Hawkins scored nine points, Heidi Corn six and Christi Trimble two in the losing effort. Carpenter scored 15 points for Canyon.

Fillies were in the game all the way with the first quarter score 9-6 in Bovina's favor. Fillies led at end of the first

half, 11-10, however, Canyon pulled into the lead in the third quarter with that period ending 19-17, Canyon.

The second loss in the tournament eliminated the Fillies from action.

Team members making the trip to Dimmitt were Nancy Hutto, Darla Hawkins, Heidi Corn, Christi Trimble, Terri Willard, Pam Wilson, Evanna

Johnston, Ruby Harris, Cindy Morrison, Cindy Read, Jana Barrett, Rhonda Rhodes, Linda Haney, Ruth Anne Hough, Kim Langer and Honey Mast.

In Close Games --

Bovina Loses 2 To Farwell Here

Bovina Mustangs and Fillies lost closely-matched hard-fought games to the visiting Farwell Steers here before a packed house Tuesday night of last week.

The crowd was the largest to see the Bovina teams play this season.

Farwell girls came from six points behind in the last two minutes of the game to win over Fillies, 39-36.

Fillies led at end of each period with the first quarter score being 10-8. Half-time score was 21-19, Bovina. Fillies lengthened their lead to six in the third period, 31-25, and led in the fourth period until the last few seconds of play.

Loy Christian was high scorer for Fillies with 16 points. Twyla Hutto, high-scoring Fille forward, was in foul trouble early in the second quarter and sat out the game until the fourth quarter. She fouled out midway in the fourth period with eight points. Barbara Griffith with nine, Darlene Murphy with two and Cindy Barrett with one completed Bovina scoring. Goldsmith with 16 points and Sheets with 10 led Farwell scorers.

The difference in the game may well have been fouls, as Bovina had 12 infractions called on them, while Farwell had 22 fouls.

Fillies sank only 16 out of 30 charity shots. Loy Christian accounted for 12 of 17 of those shots.

Mustangs lost to the district-leading Farwell Steers, 58-49. Cold shooting and a plentitude of fouls called on the Mustangs made the difference in the contest. Bovina had 19 fouls called on them and Steers had 10 fouls called.

Tony Foster led Mustang scoring with 21 points. Bobby McMeans with nine points, Kim Rundell and Mike Hough with six points each, Greg Hromas with five and Mike Beauchamp with two accounted for the other Mustang points. Gene Sheets with 25 points and Brett Har-

grove with 20 points led the Farwell Steers pointmaking.

Bovina trailed at end of the first quarter, 14-10, but pulled into a four point lead at the half-way mark, 26-22. In the see-saw battle, Farwell was in the lead again at the end of the third quarter, 35-32. The lead changed hands several times, but Farwell went into the lead in the fourth period and the Mustangs had to play catch-up the rest of the game.

The loss put the Mustangs in second place in the second half of the district slate with a 2-1 record. In first half competition, Bovina came in second to Farwell with a 5-2 record.

FFA, Lions Benefit Game Set Feb. 15

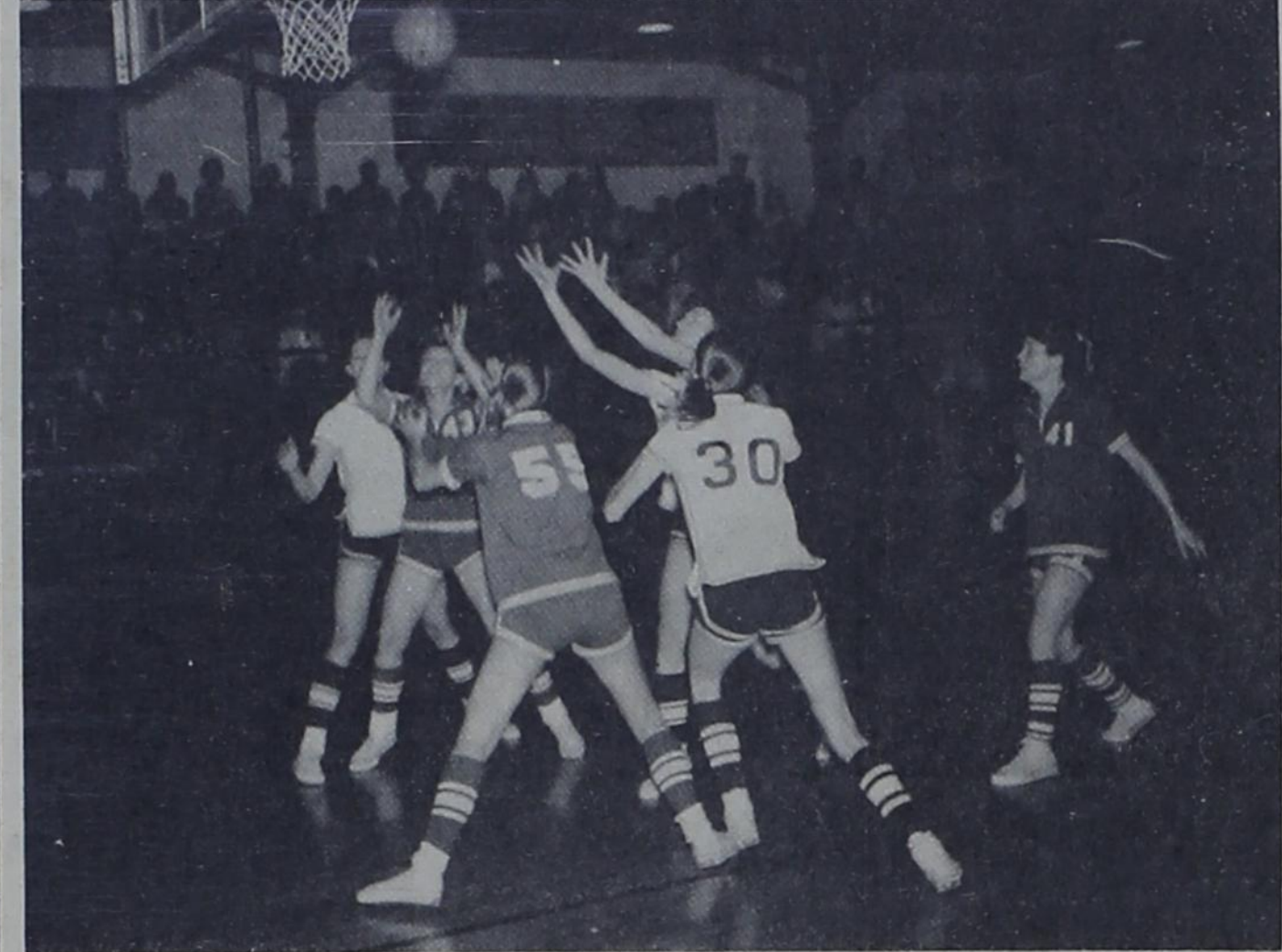
Future Farmers of America, Bovina Chapter, has challenged Lions Club of Bovina to a benefit basketball game Monday, February 15, in Williford Gymnasium at 7 p.m.

Proceeds from the game will go the FFA Chapter for use in future activities.

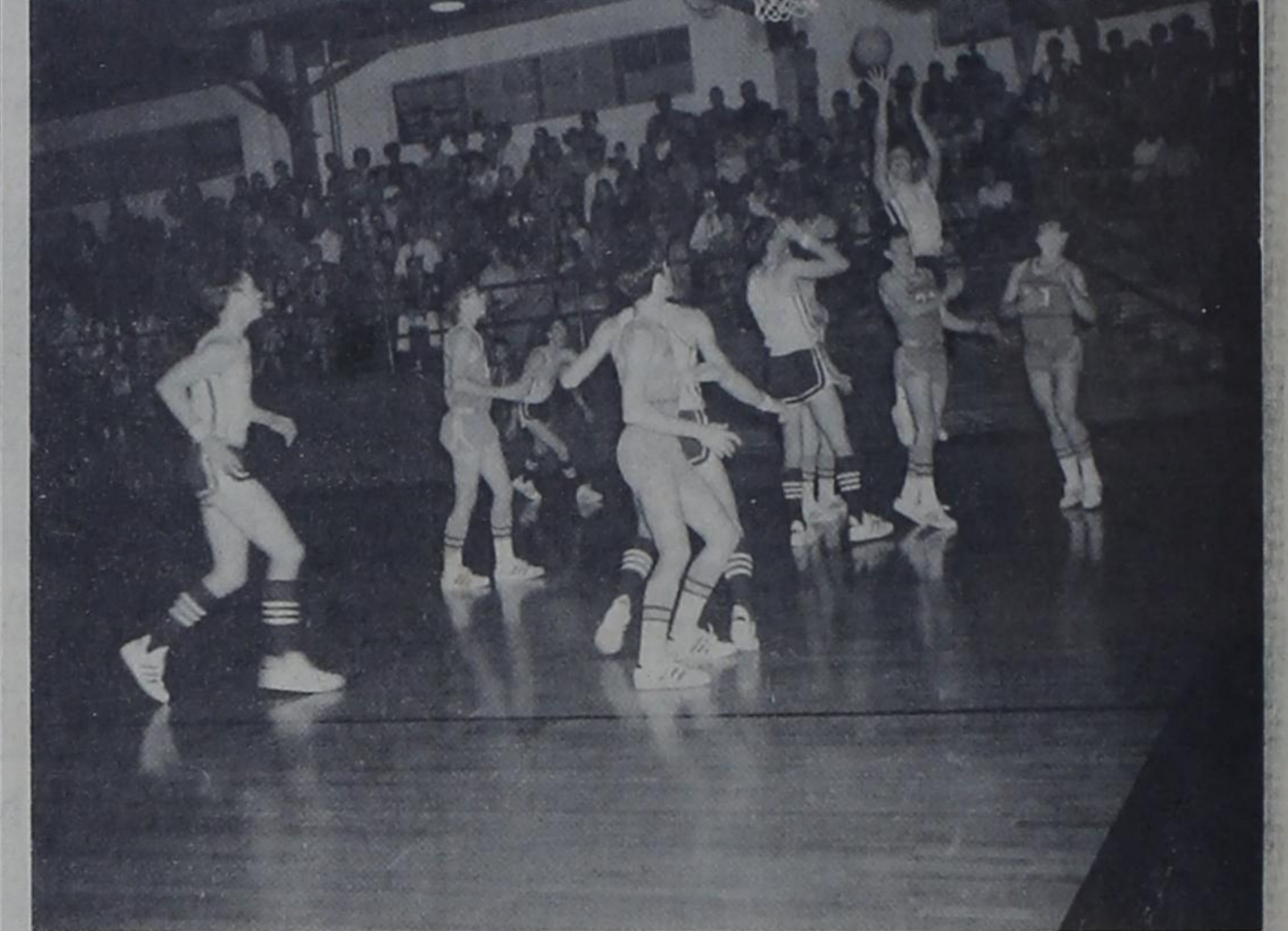
Head coach for the FFA team will be Huey Rogers. Assistant player-coaches are Jimmy Harris, Mike Spears and Ken Jamerson.

One assistant coach predicts they will best the "aging Lions Club team 108-33."

Darrel Read is manager of the Lions' team.



GET THAT REBOUND --- Loy Christian, Fillies high-point scorer in last Tuesday's game with the Farwell girls, goes in for the rebound. Cindy Barrett, facing the camera, and Barbara Griffith, No. 30, are the other Fille forwards. Fillies lost the game 39-36.



IN FOR TWO --- Tony Foster, Bovina's leading scorer in last Tuesday night's game with Farwell, hits for two on a jump shot. Bobby McMeans, far left, and Mike Hough, No. 42, are the other identifiable Mustang players. Farwell won the district encounter, 58-49.

try a little KINDNESS

In Games Here --

Junior Varsity Teams Defeat Farwell Tues.

Fillies B team defeated the visiting Farwell B girls Tuesday night in Williford Gymnasium, 43-20.

The victory over Farwell gave the B team girls a 10-2 record for the year, and an undefeated record in District 3-A play with seven wins and no defeats.

Farwell girls only held the lead once, at end of the first quarter, 10-9. Fille guards held the Farwell girls to only two points in the second quarter, and the half ended with Bovina in the lead, 22-12. The third quarter saw Bovina's lead lengthen to 35-16.

High scorer for the Bovina girls was Nancy Hutto with 23 points. Darla Hawkins accounted for nine points and Heidi Corn contributed 11 points to the winning effort. Winegeart of Farwell was high for her team with 14 points.

Guards seeing considerable action for the Bovina B girls are Terri Willard, Pam Wilson, Evanna Johnston and Ruby Harris.

Others on the B team roster are Cindy Read, Christi Trimble, Rhonda Rhodes, Ruth Hough, Kim Langer, Honey Mast, Cindy Morrison, Jana Barrett and Linda Haney.

Mustang B team took the measure of the Farwell boys, 58-45, after losing to the Farwell team in an earlier game there.

The win brings the Mustang B team's record in district play to five wins and two defeats, the other defeat being to Happy B boys. Ben McCain led Mustang scorers with 29 points, Ronald

Steele with 14 and Billy Shelby with 10 points aided in the winning effort.

Also seeing action for the Mustang team were Johnny Martinez, Widdy Gromowsky, Jeff McCormick and Mike Ware.

Farwell led at end of the

first quarter, 13-12, and at halftime, 25-20. Mustangs had a scoring streak in the third quarter and pulled into the

lead, 39-33. Mustangs outscored Farwell in the fourth quarter, 19 to 12, making the final score 58-45.

Fillies Lose --

Mustangs Defeat Kangaroos Friday

Mustangs continued their winning ways in district action Friday night in Williford Gymnasium as they defeated Kress Kangaroos, 77-56.

Bovina held a commanding lead in each quarter as Kress' tactic of running a new team in every four minutes failed to rattle the Mustangs. Bovina led at the end of the first quarter, 21-7, at half-time, 35-20, and at the end of the third period of play, 58-37.

Bobby McMeans was high scorer for Bovina with 17 points. Three other Mustangs scored in the double figures; Tony Foster with 12 points, Greg Hromas with 12 points and Mike Beauchamp with 15 points. Charles Meals led Kress scorers with 23 points.

Mustangs now have a 3-1 record in the second half of district competition.

Fillies lost a close decision to Kress, 36-37. Fillies tied the game with several seconds to play, but Kress took advantage of the last few seconds to make a free throw and seal the victory.

Twyla Hutto led Fillies scoring with 17 points.

Score at the end of the first quarter was 7-2, Kress. Fillies managed to gain a tie at the end of the first half, 16-16, but fell one point behind in the third quarter, 23-24.

Mustangs and Fillies traveled to Sudan Tuesday night for more district action. Friday night, Bovina goes to Vega.

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