



The Bovina Blade

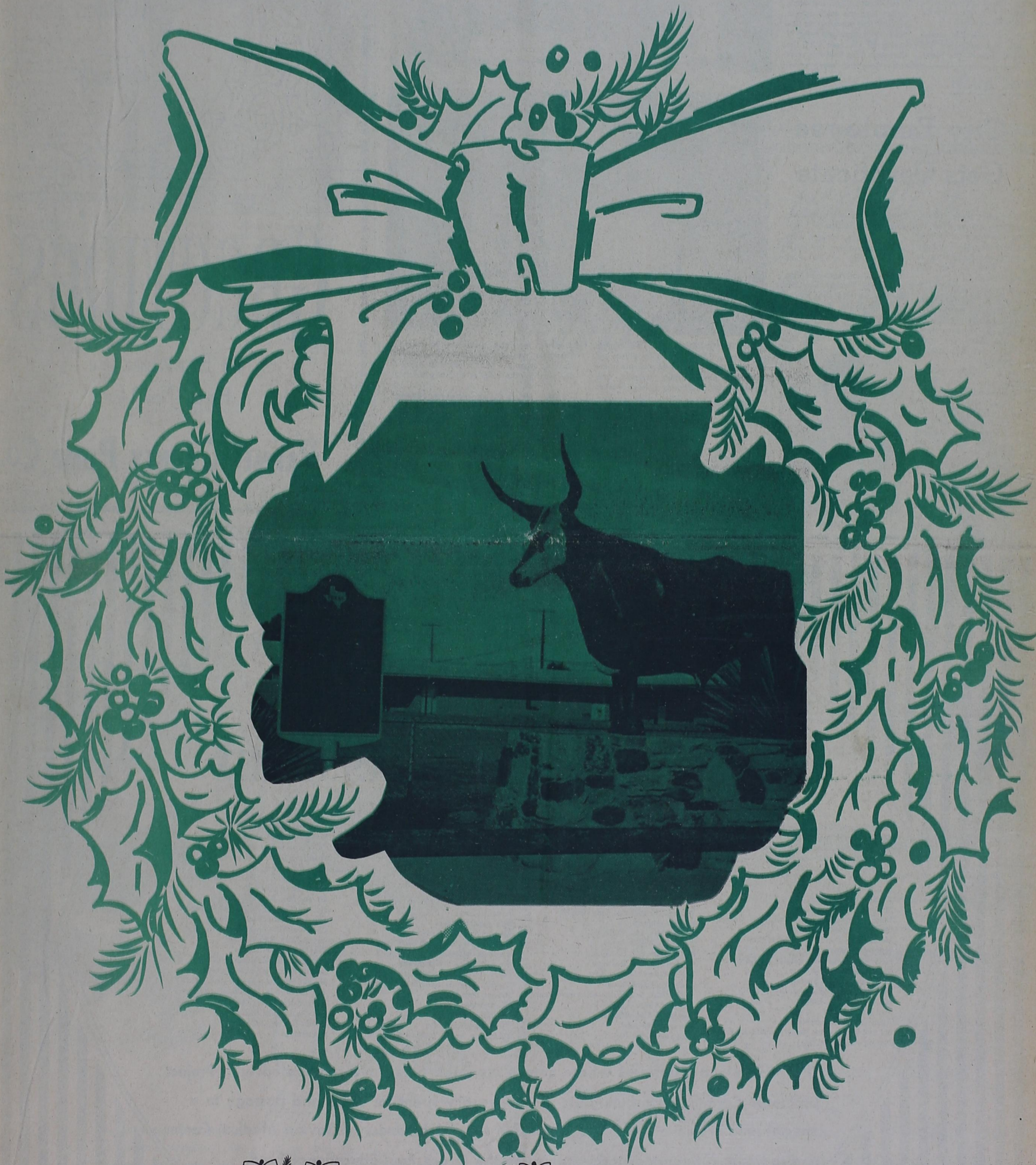
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THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

Tuesday, December 25, 1973

Bovina, Texas

Vol. 18, No. 27



MERRY CHRISTMAS

Card Fund Grosses Over \$750

When deposits were counted Thursday at First State Bank of Bovina, \$756 had been contributed to the Christmas Card Fund.

A list of those saying "Merry Christmas" in this way appears in an advertisement in this issue of The Blade.

Funds collected this year will be applied to the indebtedness on the Bovina Medical Clinic building. The Christmas Card Project has been sponsored annually by the Bovina Woman's Study Club.

Last year's collection, included that deposited after the Christmas issue of The Blade,

totaled \$568.50. This year's total, thus far, surpassed that amount by \$137.50, with more expected to be contributed after the deadline.

Those who met the deadline of Thursday appear in the advertisement. However, because there are usually deposits after the deadline, those names will be announced in the next issue of The Blade.

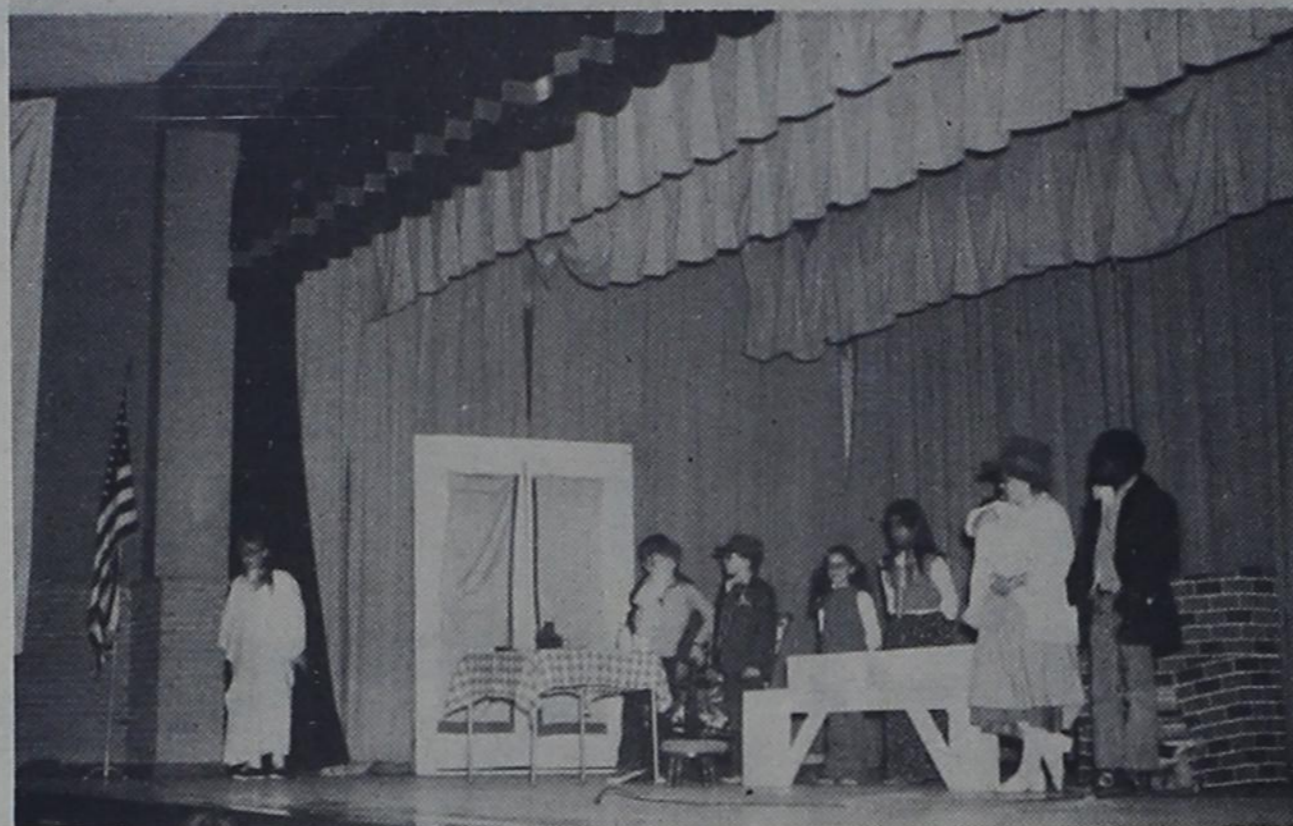
Indebtedness on the clinic facility is in the neighborhood of \$1000 and members of the Study Club expressed hopes of paying off the note with the Christmas Card fund this year.

The clinic was an original project of the club.

A total of 83 families and businesses chose this method of

saying "Merry Christmas" to Bovina area friends. The project calls for persons depositing the amount they

would spend for Christmas cards and postage otherwise spent in sending greetings to those in the community.



PAUL BUSH

City Employee Gets Certificate

The Texas State Health Department has awarded its official certificate of competency for the oldest ecology oriented profession in Texas to Paul A. Bush of Box 684, Bovina, Texas.

Bush is employed by the City of Bovina. To practice water ecology in Texas, he has been taught effective ways for producing safe drinking water and treatments to make wastewater into clean streams for public use.

Because of this training, through the Texas Water Utilities Association, the largest water and wastewater training school in the U.S., there are cleaner streams and better operated facilities here than any other section of the country.

Bush received the certificates only after completing a formal and specialized education, accumulated a prescribed amount of actual work experience, and passed the examination given by the State

Health Department's Sanitary Engineering Section.

Our growing concern over clean water makes the water ecologist one of the most

important workers in the community. Though his efforts are not seen by those he serves, his results are visible every time one turns on a tap.



PAUL BUSH

CHRISTMAS PROGRAM...The fourth grade classes of Mrs. Dorothy Donaldson and Mrs. Oleta Ford entertained students in the elementary school Friday morning with Christmas plays and carols. A large number

of parents were also on hand for the plays. Christmas parties for the elementary students began at 1 p.m. Friday with school dismissed for the holidays at 2:30 p.m.

LETTERS TO SANTA CLAUS

Hi Santa!
It's Christmas time again.
Please bring me Curlee Walker and Talking and Tulip Tea Set.
Thanks Santa.

Love you,
Gracie Robledo

Dear Santa Claus,
I'm a three year old boy. I've been good so far.
Please bring me Structo Horse Van Truck and a Cowboy rifle.

Thank you Santa.
Roel Robledo

Hello Santa!
How are you this year? Hope fine.
Please bring me Cowboy rifle and Roadmaster Hauling Set.
Thanks and God bless you.
Bobby Robledo.

Merry Christmas

GREETINGS

and Best Wishes for a Happy New Year!

PARMER COUNTY PUMP CO.

Merry Christmas * Happy New Year

PROJECT CHRISTMAS CARD

Leon, Shirley, Mike, Connie and Carol Ware
Bill and Irma Bradshaw
Oakley, Yvonne, Stephen and Annette Stevenson
Mr. and Mrs. Wilbur Charles
Mr. and Mrs. Ovid Lawlis
Lawlis Gin
Mrs. E.M. Ware
The Curtis Monk Family
Mr. and Mrs. Robert Read
Keith, LaQuita, Tim, Doyle and Donell Garner
Mr. and Mrs. Earl Derrick
Mr. and Mrs. Don Spring and Children
The Travis Lloyds
Eddie Don, Dona Beth, Estalee and Edwin Lide
First State Bank of Bovina
Jack, Jane and Jan Kassahn
Paul, Ola Lee and Randy Jones
Mr. and Mrs. C.R. Elliott
Mrs. J.D. Stevens
Allen and Bobby Cumpton
Mr. and Mrs. Weldon Moody, Robbie and Elyese
Clarence and Irene Jones

Rouell and Thelma Barron
Mr. and Mrs. Tommy Bonds and Family
Henry, Ernestien, Lary and Sandi Sides
Norma, Earl and Bret Whitten
Leota Williams
Mr. and Mrs. L.M. Grissom and Lola
Mr. and Mrs. J.E. Owens
Mr. and Mrs. Earl Richards
Wilson, Pat, Julie and Tony DiCuffa
Earl Stevensons
Mr. and Mrs. Joe Pesch
Kerby Welding Service
Mr. and Mrs. A.L. Kerby and Al
Mr. and Mrs. C.F. Hastings
Willie Mae and Charles Ross
Buck and Mable Ellison
Mr. and Mrs. Billy Whitecotton and Family
Jack and Alma Clayton
The Jimmy Cockerhams
The Leslie McCains
Henry and Grace Ivy

Mr. and Mrs. Burry Thatcher
Mr. and Mrs. Joe Fowler
Nancy Fowler
Robert Fowler
The Leon Grissoms
The Jimmie Heard Family
Gaines Hardware
Mr. and Mrs. Neal Mager
Granny Gaines
Mrs. Pearl Hastings
Mr. and Mrs. S.N. Teague
Sam, Shirley, Samie and Kirtus Garrison
The Tom Caldwell
Mr. and Mrs. J.T. Hammonds
Jerry, Carole Jean and Heath Wright
Thomas, Virginia, Rhonda and Alan Rhodes
Bill and Irma Englant
The Quickels
The Billie Sudderths
The Penny Andersons
Dick, Jean, Angie, Robert and Sam Morgan

The Lewis McDaniels
Buck and Frieda Lloyd
The Verners-Ray, Janell, Michael and Max
Woodrow, Gladys and Joe Pat Wright
Sherrill Lumber Co.
Mr. and Mrs. J.E. Sherrill and Family
The Bedford Caldwell
Mr. and Mrs. Ronald Minyen
Mr. and Mrs. Ben Rejino and Richard
The A.L. Nuttall Family
Mr. and Mrs. Alice Lovelace and Family
Mr. and Mrs. E.E. Woelfel
Billy Woelfel and Family
Nickie and Joe McMillan and Cindy
Lowell, Kathy, Misti and David Boozer
Mr. and Mrs. George Cervantez, Danny and Carolyn
Jon Lin, Brenda, Jon, Casey and Denver Riddle
Mr. and Mrs. C.H. Jefferson
Jesse and Lucille Walling
Bovina Roping Club
Anonymous

The people and businesses whose names are listed here have cooperated with Project Christmas Card by contributing the money usually spent for cards and postage to a special fund which will be used to pay on the indebtedness of Bovina Medical Center and to assist in financing students through the Grace Paul Educational Fund.

SPONSORED BY BOVINA WOMAN'S STUDY CLUB

Observe Christmas Holidays

With Christmas coming on Tuesday this year, many Bovina people will have a three-day holiday period.

Bovina's post office will close at noon on Christmas Eve (Monday) and will be closed all day Tuesday. First State Bank and city hall will be open for business on Christmas Eve.

Most other businesses are expected to remain open Monday, however, a few have indicated they may close that day.

City hall will also be closed Wednesday, the day after Christmas, and open again on regular schedule Thursday.

Most businesses, including the post office, bank and city hall, will be closed New Year's Day and will resume normal operations Wednesday, Jan. 2, 1974. Bovina Schools will also resume regular schedule that day.

The post office will also close at noon on New Year's Eve.

Weather By Willie

Looking for a white Christmas, maybe. —Willie

Dear Santa,

Would you please bring me a Johnny West with horse and ranch.

Love,
Chad

Dear Santa,

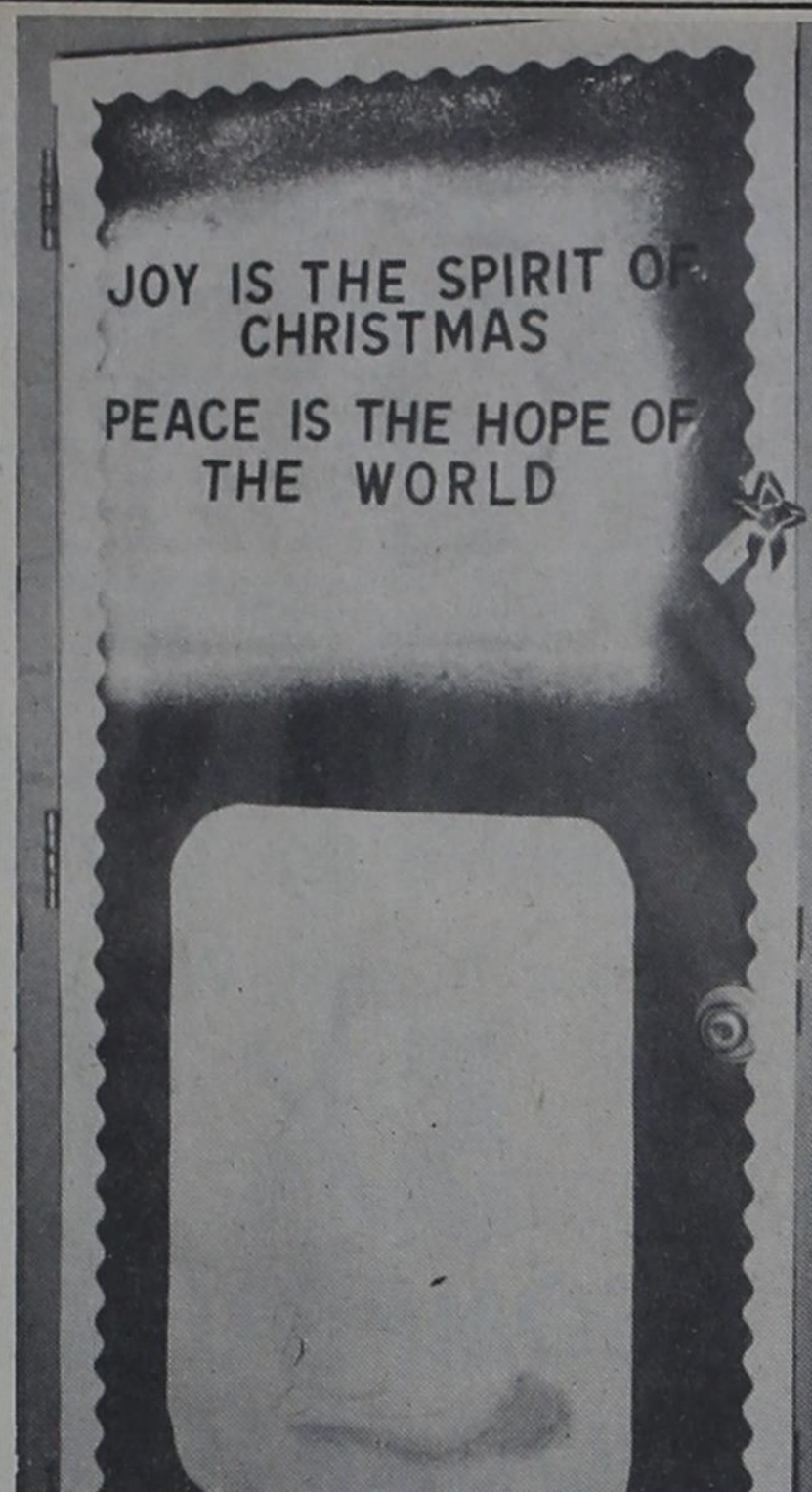
My name is Corey. I am 5-years-old. I want a TTP motorcycle and a G.I. Joe for Christmas.

My brother's name is Jeremy. He is 2-years-old. He said he wants an elephant and a G.I. Joe.

I'm going to be at Grandmother's house at Texas for Christmas.

I like you.

Love,
Corey Jones



SECOND PLACE....Winning second place in the junior high division for door decorations was the seventh grade girls with this black and white door featuring a small boy in a praying posture with the message, "Joy is the spirit of Christmas. Peace is the hope of the world."

Santa Letters

Dear Santa,

This year I would like for you to bring me a doll and some dishes and a doll house.

Michelle Haney

Dear Fat Man in the Red Suit,

I want a shotgun, a minibike, and a 22 and a box of shells.

Love,
Don Billington

Dear Santa Claus,

How are you? I hope you haven't been working too hard. I want a ring and a record player.

Love,
Stacey Jarvis

Dear Santa Claus,

This year I would like a new radio, little TV, a new play barn, a little tractor, toy fire truck that blinks its lights and an Army set, Bozo the clown, Mickey Mouse, mini bike with gas, Bee Bee gun and swing set.

Love,
Kristy Kalee Thomas

Dear Santa Claus,

How are you. I hope you haven't been working too hard. I hope I get a minibike. I want to get Leann and Beth a playhouse.

Love,
Ricky Sikes

IN COUNTY

Pheasant Hunt Over Sunday

The 16-day pheasant season in Parmer County, which began Dec. 8 and included three weekends, will end Sunday with success in bagging the limits reported by most hunters participating in the annual event.

Some 15 entries have been turned in here in the tailfeather contest, according to Johnie Horn at Bovina Gin Co., headquarters here for the contest.

Horn said a "bunch of lookers" brought feathers by but didn't enter when they found the entries did not measure up to those already entered in the contest.

The longest tailfeather turned in by Friday was a 26 inch feather entered by Junior Lambert of Bovina.

Prizes of \$15, \$10 and \$5 will be awarded the longest three entries in each of the local contests at Bovina, Friona and Farwell. The longest feather in the county will earn the winning hunter a plaque from the Parmer County Game Management Association.

Sponsors of the prizes here are Bovina Gin Co., first prize; The Bovina Blade, second prize; and Hartzog Seeds, third prize.

Mrs. Brockman Hosts Society's Christmas Party

Mrs. Judy Brockman of Lazbuddie hosted a combined Christmas party and regular meeting of the St. Ann's Society Monday, Dec. 17.

Plans were completed for a gift basket to be presented to a needy family in Bovina for Christmas.

The 13 members attending exchanged Christmas gifts, played games and listened to Christmas carols. Father John Coppinger and one guest, Kelly Klimek, were also present.

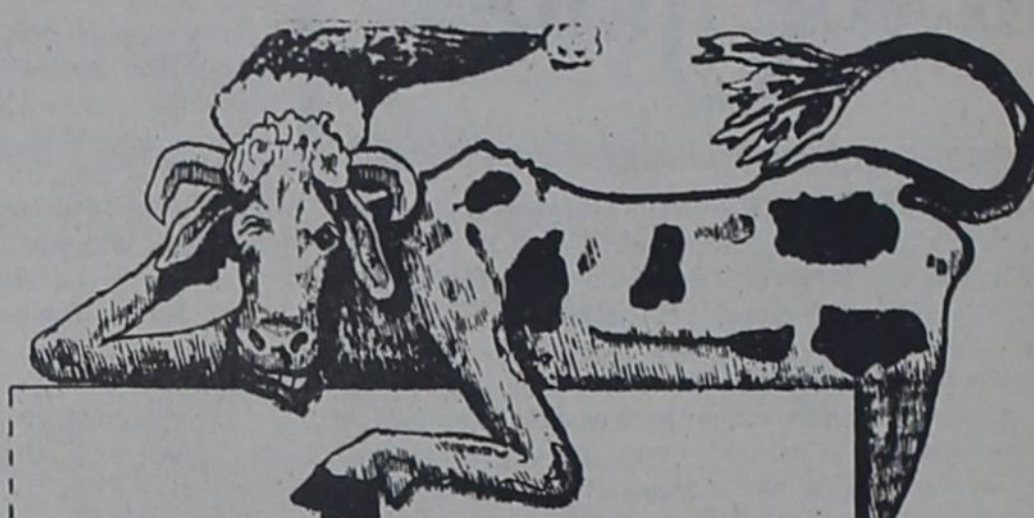
A holiday dinner, prepared by Mrs. Brockman, Mrs. Liz Jesko and Mrs. Lynn Chitwood, was served.

Dear Santa Claus,

My name is Becky. I am almost 7 years old. I am in the first grade and I like school very much. Please bring me a baby doll and a Lite-Brite. I live at 903 Ridgelea Drive but I'll be at my grandmother's on Christmas Eve.

Please remember to bring something for all the other little boys and girls too. I love you very much.

Love,
Becky Webb



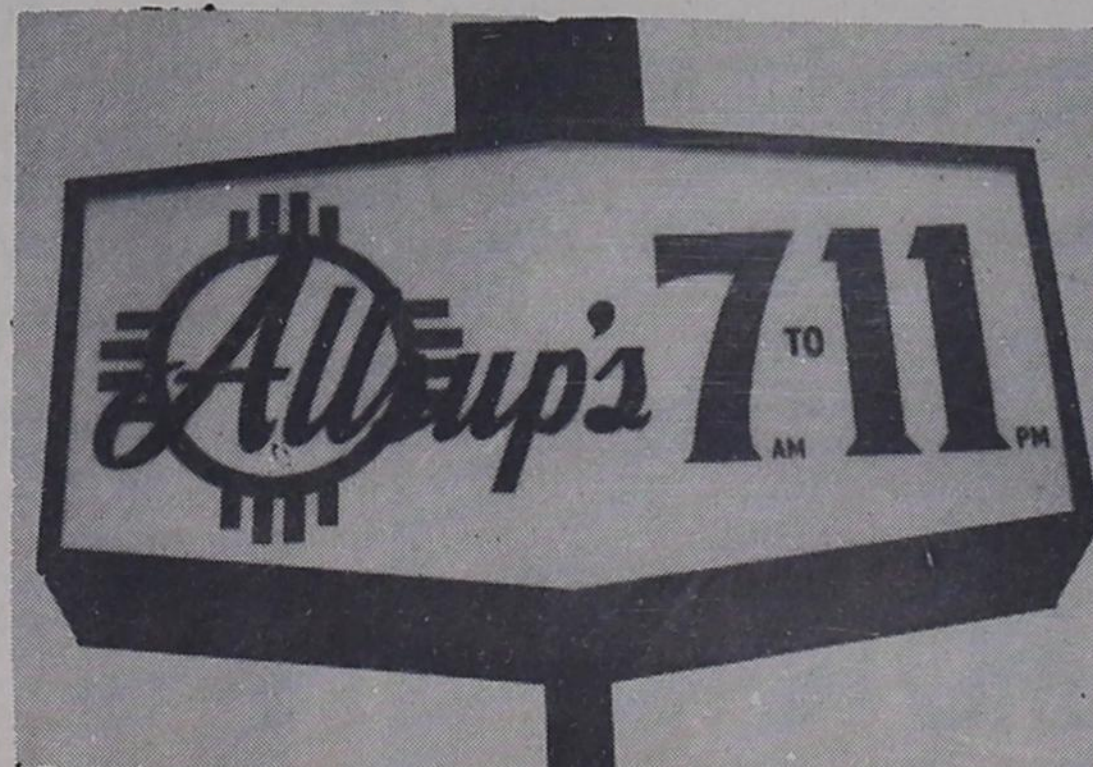
**MERRY CHRISTMAS
HAPPY NEW YEAR!.....**

your local used Cow dealer,
Friona BI-Products

We wish you all a Merry Christmas



May God grant you and your family these joyful gifts of this holy season . . .
Love, Peace and Understanding.
We thank you for your loyal patronage.



We Will Be Open On New Years Day For Your Shopping Convenience.



BEST WISHES FOR

Christmas

The Christmas spirit glows brightly.

Happy surprises come forth from the gaily-wrapped presents that express the sentiment and love that Christmas inspires, filling us all with the joy of giving and sharing. With this thought in mind, we would like to share with you the good will and good wishes of the season. Sincere greetings.

REEVE CHEVROLET & OLDS

In a shell

by Lou Nuttall

THIS IS OUR LAST CHANCE to wish everyone in Bovina a "Merry Christmas and Happy New Year."

It will seem strange to miss an issue of the paper, for the first time in the five years we've been associated with The Blade, but these first-of-the-week-holidays seem to throw a monkey-wrench in all kind of schedules. However, don't forget to come by or phone when the office opens on Jan. 3 and give us all your news items for the period between today and that time.

The staff was sort of planning to skip an issue because of the days Christmas and New Years fell on anyway, but our printer in Hereford strongly suggested several weeks ago that we consider skipping an issue after Christmas because of the paper shortage. They were a little concerned about having enough paper on hand to print all the larger-than-usual Christmas issues for the 25 or so newspapers they handle.

THE BRANCH OF OUR FAMILY in El Paso is more than a little upset with the information contained in this column. We received an indignant phone call wanting to know why we told all about visiting the Motens on Thanksgiving and touring Austin and had never said a word about our El Paso visit.

Well, while we were visiting in El Paso, we were taken on an insider's tour of the phone company, which was interesting even if we didn't understand any of it; we went out to Ft. Bliss and went through the replica of the old fort and the museum, which was also very interesting; and we visited the oldest mission in the state of Texas, which was also interesting.

At the old mission, which we've already forgotten the name of, there was a museum selling Indian artifacts and bread. The bread is baked right on the premises in the Indian ovens one sees in Taos and Santa Fe. A nice lady explained the whole process to us. Don't believe we will ever attempt cooking in an adobe oven—we can't even manage the electric range well, yet.

And this may seem out-of-place to some—maybe it takes a weird sense of humor to appreciate it—but guess everyone knows by now that our Number One son-in-law is a mortician. He offered to take us on a tour of the city (we looked for Lee Trevino's home but couldn't find it) and we took off. After about 30 minutes, it dawned on us what he was doing and we couldn't contain the giggle. Don't think he even realized it, but he had driven us by every church, every funeral home, every hospital and half the cemeteries in El Paso. Wouldn't be hard to guess his occupation even if one didn't know to begin with.

OVERHEARD—Doesn't it always seem that the people with the smallest minds have the biggest mouths?

A BIT OF TRIVIA we ran across recently—write down your age, multiply by two, add five, multiply by 50, subtract 365, add the amount of loose change in your pocket under \$1, and then add 115. The last two numbers in the total will be the amount of change in your pocket (or purse) and the first number will be your age. How about that?

ONCE MORE, our wish for you is the Merriest Christmas ever and a prosperous and happy 1974.

A good conscience is a continual Christmas.

Benjamin Franklin

It is good to be children sometimes, and never better than at Christmas time, when its mighty founder was a child, Himself.

Charles Dickens

Heap on more wood! The wind is chill. But let it whistle as it will, we'll keep our Christmas merry still.

Sir Walter Scott

LETTERS TO SANTA CLAUS

Dear Santa,
How are you? Fine I hope, for I am fine. For Christmas I would like to have a baby doll, a rocking chair, a stove and sink set. I have tried to be a good girl. Please don't forget my big brother. I love you a lot Santa.
Love always
Marsha Denise Shepherd

Dear Santa,
Are you doing alright? I sure am glad that Christmas is coming. For Christmas I would like to have some trucks and cars. I also would like to have some guns and a G.I. Joe set. Don't forget get my little sister and my cousin Wendy. I love you Santa and I have been good.

Love,
Michael Jay Shepherd

Dear Santa,
I like Baby Jesus. I like to throw a snow ball and see Jesse. I like to play in the snow. I like to set in the snow do you like the snow. I like to throw a snowball at Sylvia.

Richard

Dear Santa,
I want a motorcycle to ride on the street. I love motorcycles. See my by go my to lit.

Your friend,
Eloy Mendoza

Dear Santa,
I want a bike. I want a GI Joe, and a little minibike, and a little car, and a play gun, pool table and a good boy.

Your friend,
Victor Espinoza

Dear Santa,
I want a minibike, football game, hot rod, shotgun and cool hat.

Your friend,
Henderson Griggs

Dear Santa,
I want a GI Joe, and a little pool table, and a little raesean mour bike and a little backboard with chalk with chair and thats all.

Your friend,
Raymond Rocha Jr. III

Dear Santa,
I want a bike. I am a good boy.

Your friend,
David Espinoza

Dear Santa,
I want a bike. I want a doll.

Your friend,
Lorena Antillon

Dear Santa,
I want a Barbie Doll that talks and walks and her head moves.

Then I want another Barbie Doll that's smaller.

Love,
Teresa Johnson

Dear Santa,
Our ages are 5 and 6 and what we would really like for Christmas are some dolls, dishes and strollers.

Love,
Terisa and Peggy Shepherd



CONTEST WINNER...Winning third place in the door decorations contest in the high school division was a door decorated by the senior class and featuring a manger scene complete with a silver star, angels, and straw-coveredreche scene. The door also won honorable mention in the best all-around door in the religious category.

Telephone Bills Show Decrease

Telephone bills will reflect a one per cent decrease for the second year beginning in January.

The reduction is the second scheduled step to eliminate the Federal Excise Tax paid by telephone customers and collected by telephone companies on telephone service. The tax was reduced during 1973 from 10 per cent to nine per cent and will be reduced to eight per cent during 1974.

The Federal Telephone Excise Tax was first passed as a "temporary" tax during the Korean Conflict in 1953. It was an easy tax to assess, even easier for the government to collect since telephone companies did the collecting for the government free of charge.

The tax is levied on both local telephone service and long distance calls.

Angel Hair, Flocking Dangerous Combined

The Texas Safety Association warns that some "fire-safe" Christmas decorations can be fire hazards in combination.

Angel hair, usually made of glass wool, won't burn. Neither will spray-on flocking snow. But snow sprayed on angel hair makes a combustible combination.

TSA recommends putting the snow on the tree prior to applying the angel hair. Make sure the adhesive used on commercially flocked trees is not combustible.

Starting Jan. 1, 1974

Your Money Will Earn

5 1/4 %

COMPOUNDED QUARTERLY

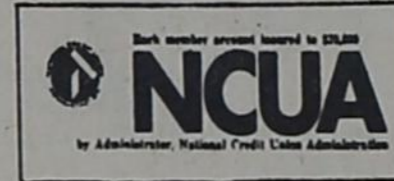
Deposits By 10th Earn From 1st

*Life Insurance

Every Savings

& Loan Account

Insured By



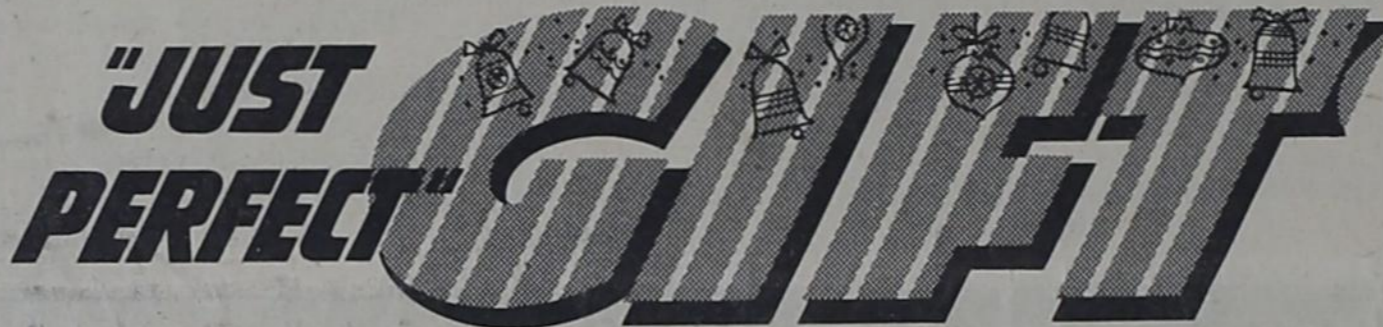
\$20,000

**FRIONA TEXAS
FEDERAL CREDIT UNION**

Big Nick

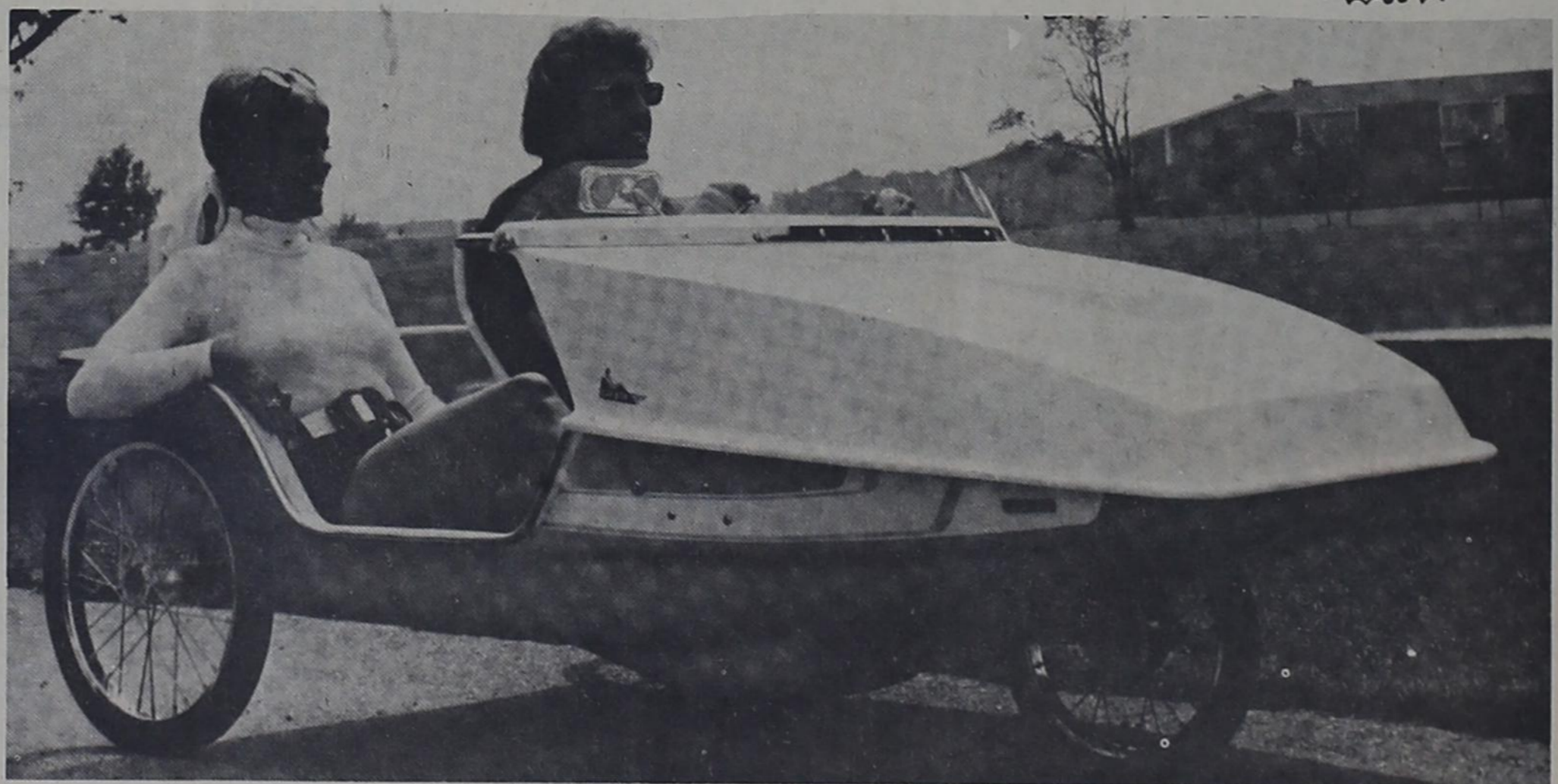
Features

The



JUST-IN-TIME FOR

CHRISTMAS



THE "PEOPLE-POWERED CAR"

"IF WE DON'T HAVE IT - WE'LL GET IT"

Xmas Special

Buy - Sell - Trade

BIG NICK FARM MACHINERY

\$350.00

People-Powered Vehicle

Highway 60 - Bovina - Phone 238-1614
ALSO OFFERING COMPLETE AUCTION SERVICE

Behold, a virgin shall conceive, and bear a son, and shall call his name Immanuel. *Isaiah 7:14*

For unto us a child is born, unto us a son is given: and the government shall be upon his shoulder and his name shall be called Wonderful, Counsellor, The mighty God, The everlasting Father, The Prince of Peace. *Isaiah 9:6*

FRIONA MOTORS

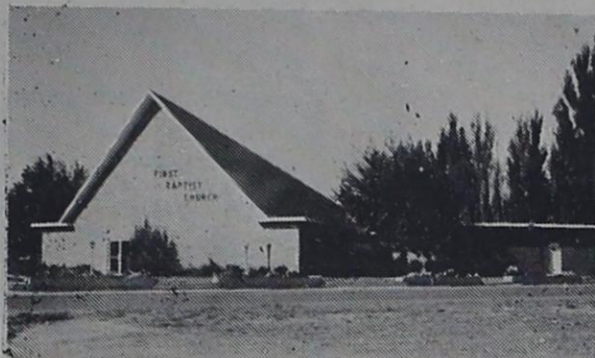
- Bovina Area Churches Welcome You! -



Christmas Blessings

May the heavenly Christmas Star shine upon us and lead us all to blessed peace. Gratefully, we extend season's greetings.

FIRST BAPTIST CHURCH of BOVINA



First Baptist Church - Bovina



Larry Heard

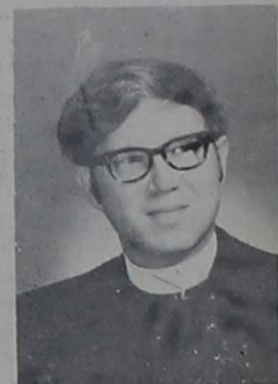
SUNDAY - Sunday School - 9:45 a.m.
Morning Worship - 11 a.m.
Training Union, R.A.'s - G.A.'s - 6 p.m.
Evening Worship - 7 p.m.

WEDNESDAY - Prayer Meeting - 8 p.m.
Children's Choir - 8 p.m.

ST. JOHN LUTHERAN CHURCH



St. John Lutheran Church, Lariat, Texas



Rev. Martin Platzer

Sunday School - 9:30 a.m.
Morning Worship - 10:30 a.m.

OKLAHOMA LANE METHODIST CHURCH



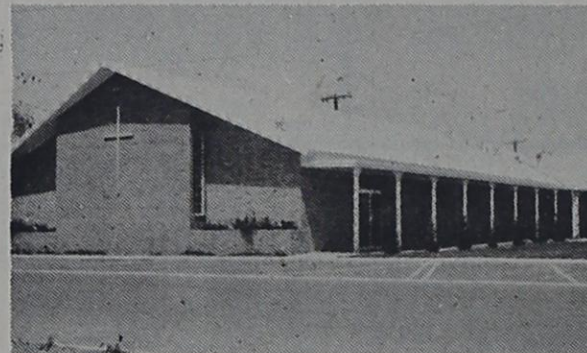
Oklahoma Lane Methodist Church



Rev. Oran D. Smith

Sunday School - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7 p.m.

BOVINA CHURCH of CHRIST



Bovina Church of Christ



Cecil Bunch

SUNDAY SERVICES
Classes 9:45 a.m.
Worship 10:45 a.m. and 6 p.m.

WEDNESDAY
Devotional and Classes - 9:00 p.m.

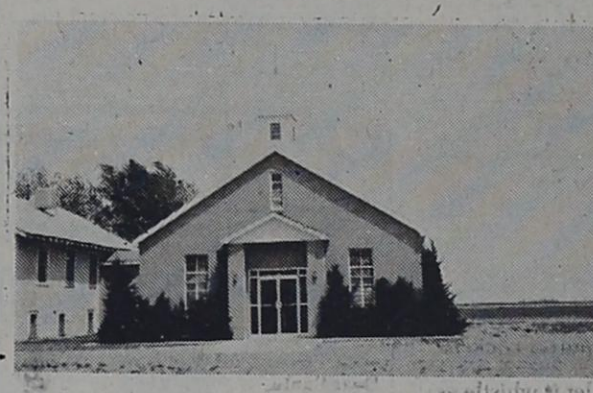
ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina

Mass: Sunday - 8:30 a.m.
Monday & Wednesday - 8 p.m.
Confession: Sunday - 8 to 8:25 a.m.

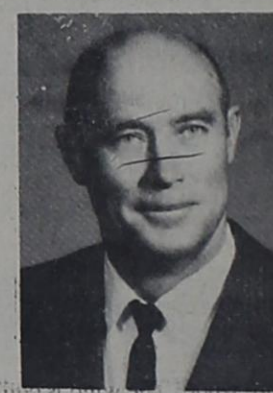
OKLAHOMA LANE BAPTIST CHURCH



Oklahoma Lane Baptist Church

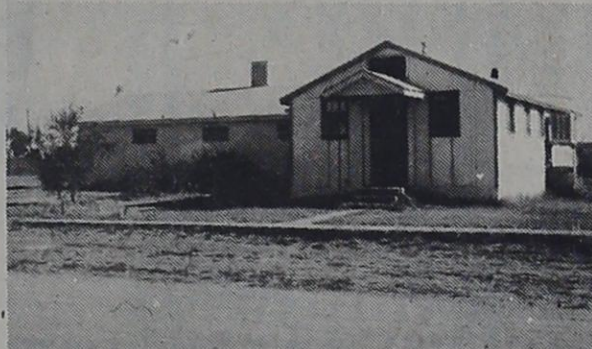
Sunday School - 10 a.m.
Morning Worship - 11 a.m.

Training Union - 6 p.m.
Evening Worship - 7 p.m.



Rev. Bob Roberts

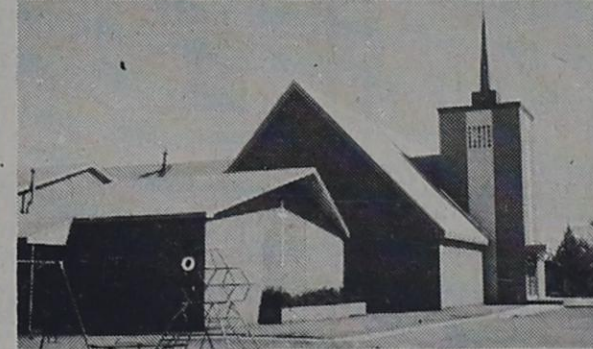
MISION BELEN BAUTISTA



Mision Belen Bautista

Escuela Dominical - 9:45 a.m. - Mensaje - 11:30 a.m. - Union De Pre Preparacion - 5 p.m.
Miereoles Estudio De La Biblia - 7:30 p.m.

BOVINA METHODIST CHURCH



Bovina United Methodist Church

Sunday School - 9:45 a.m.
Morning Worship - 11 a.m.

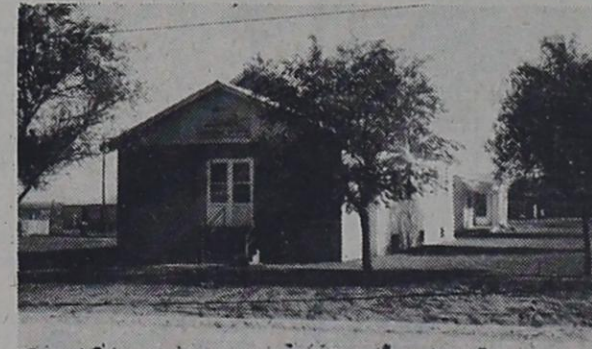
M.Y.F. - 6 p.m.
Evening Worship - 7 p.m.



Rev. Howard Marcom

Choir Practice -
Wednesday - 8 p.m.

BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church

Sunday School - 9:45 a.m.
Morning Worship - 11 a.m.
Radio Program on KZOL at 2 each

Sunday afternoon
Evening Worship - 7 p.m.
Wednesday Worship - 7:30 p.m.



R.D. Owens
Pastor

Church Page Sponsors

Bovina Chamber Of Commerce & Agriculture

Don't Be A Church Drop-Out

Hartzog Seed Farms
A. L. Hartzog

Dudley's Auto Parts
Third & Dimmitt Hwy - 238-1219
Dudley & Jane Hughes

Bovina Wheat Growers
"We Serve To Serve Again."

First State Bank
of Bovina
- Member FDIC -

Lawlis Gin Company
Hwy. 86

Bonds Oil Company
Gulf Distributor

Parmer County Spraying Service
Phone Tharp 225-4990
T.C. Wiseman-Ovid Lawlis-Junior Lambert

Agri-Sprayers
- Quality Aerial Spraying -
Phone 238-1475

Kerby Welding Service
A Deal The Year

Clearview Company
All Three TV Networks
Phone 238-1409

Spears Handi-Stop
Groceries - Gasoline
Wayne Spears

Paul Jones Texaco
Firestone Tires

Support Your Church

Friona Motors
"YOUR PARMER COUNTY FORD DEALER"
Bovina Phone 238-1395

Attend Church Sunday

Parmer County Implement Co.
WEST HIGHWAY 60 - FRIONA, TEXAS 79035
PHONE: 247-2721

Don's Medicine Chest
Prescription & Health Needs
Phone 238-1659

Don't Be A Church Drop-Out

Bovina Gin Company
"Your Satisfaction Is Our First Concern"

Production Credit Ass'n
- Friona -
Dale Cary, Mgr.,
Phone 247-3065

Tires Batteries* Accessories
66 Charles Oil Company

Allsup's 7-11 Store
201-3rd St.
Open 7 a.m. to 11 p.m.
365 Days A Year

The Bovina Blade

Don't Be A Church Drop-Out

Oklahoma Lane Farm Supply And Gin
Phone 225-4116

Gateway Farms
- Bovina -

Support Your Church

Southside Motor Supply
Dimmitt Rd.
Phone 238-1427

Bovina United Methodist Church

Sunday School - 9:45 a.m.
Morning Worship - 11 a.m.

M.Y.F. - 6 p.m.
Evening Worship - 7 p.m.

Bovina Pentecostal Holiness Church

Sunday School - 9:45 a.m.
Morning Worship - 11 a.m.
Radio Program on KZOL at 2 each

Sunday afternoon
Evening Worship - 7 p.m.
Wednesday Worship - 7:30 p.m.

Birkelbach Machine & Pump
Hwy 86 - West

Parsons - Ellis Funeral Home
- Friona -

Sherrill Lumber Company
Highway 60 - Bovina

REEVE CHEVROLET - OLDS

Bovina Restaurant
Mr. & Mrs. Mutt Graham

"Your Transportation Counselors Since 1938"

Attend Church Sunday

Sherley Grain Company
"Serving Parmer Co. Farmers The Year Round"

STATE LINE OFFICE SUPPLY
Printing - Office Supplies
JOHNNY MILLER
P.O. 481-9235 or 505-762-0463

Attend Church Sunday

Pretty feet

PRETTY FEET
a unique beauty cream
... that changes those
dry & rough areas of skin
into baby softness. Try it -
you'll find PRETTY FEET
is like no other. Go On ...
pamper yourself.

Dear Santa,
How are you. I hope you
haven't been working too hard.
I want a B.B. gun and I want a
cowboy suit.
Love,
Jeffrey Adams

Dear Santa,
My name is Melissa and I
want a Shirley Temple doll,
suprise, and a Barbie tent.
Please bring my dog Elke a
ball. I love you. I will leave you
something to eat.
Love,
Melissa Glasscock

Dear Santa,
I got a Christmas tree. It was
pine green. I have been having
fun. I want a sweet cookie. I
want a loud singer. I want a
new born Baby Tender Love.
Love,
Scarlet Livingston

Dear Santa Claus,
How are you? I hope you
haven't been working too
hard. I want a doll that talks and
a Barbie. You are a good Santa
Claus. I love you very much
Santa Claus.
Love,
Zintha Mejia

Dear Santa Claus,
I want an airplane and a watch
and a radio, and a race track.
Love,
Ricky Dale Stacy

Dear Santa Claus,
My name is Cap Naegle Jr.
and I am 5 1/2 years old. I would
like a Tonka Michigan Jumbo
Crane, an elevating scraper and
a big Tonka mixer.
I have been pretty good this
year.
I will leave you some milk
and cookies on the fireplace
hearth.
Please be careful coming
down the chimney-don't fall
and break your neck.
Thank you for all of my
Christmas toys. I love you dear
Santa Claus.
Cap

Dear Santa,
One day a girl went to a pet
store. She saw lots of frisky
kittens.
Marilyn

Letters To Santa

WANT ADS

DISCOVER MUSIC--IT'S GREAT WHEN YOU PARTICIPATE. A festival of values at Phillips House of Music for pianos, organs, band instruments, guitars, lessons and repairs. Now serving this area with musical supplies for 20 years, from 1953 to 1973. 118 Main in Clovis, N.M. Phone 505/763-5041. 43-tfnc

FOR SALE...Fat lambs, ready to butcher. Phone Tharp 225-4864 after 6 p.m. Sonny Moore. 25-3tp

FOR SALE...Upright piano, good condition. Phone 238-1510. 25-tfnc

FOR SALE...Two walnut 6-drawer bedroom chests with matching mirrors, excellent condition. Make an offer. Phone 238-1248 after 6 p.m. 25-5dh

HELP WANTED...We have openings for pellet mill and batch mixer operators. Experience preferred but not required. Apply in person at Hi-Pro Feeds in Friona or phone 806/247-2791. 26-2tc

Carrier needed for Clovis News-Journal, racks and home delivery. Gas allowance and good rate. Phone 505-763-3431 collect. 27-1tc

FOR SALE...17 foot mobile home. Contact Billy Harbison at Lawlis Gin. 26-2tp

SAVE GAS! Shop At Home

NEED A HOME LOAN? SEE FIRST FEDERAL FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION

801 Pile St.
762-4417
Clovis, New Mexico

MCKILLIP Drag Line Service. Pit cleaning. Phone Farwell 481-3302. 22-tfnc

New Color Ch. 28 On Channel 6 Weather On Channel 3 See More On Cable TV Clearview Company
Of Bovina
Phone Bovina 238-1409
Or Friona 247-3271

FOR SALE...The City of Bovina is offering for sale a 1958 Ford two-ton truck, vehicle identification number F60C8K41458. Truck may be inspected at the city warehouse. Sealed bids must be submitted by January 3, and must be addressed to Mayor Johnnie Horn, The City of Bovina, Bovina, Texas, 79009. The city reserves the right to accept the lowest bid, or to reject any or all bids. 25-3tc

LOSE WEIGHT with New Shape Tablets and Hydrex Water Pills. Don's Medicine Chest. 25-3tc

TRAILERS...FOR SALE Gosenecks, horse trailers, stock trailers, marathon trailers, implement trailers. See Ralph Roming or phone 238-1516. 19-tfnc

CARD OF THANKS
To my neighbors and friends, I want to express my appreciation for the cards, visits, food and gifts I received while in the hospital and since I have been home. May God bless you.
Myrtie Hester
27-1tp

EVERY make electric carpet shampooer does a better job with famous Blue Lustre. Bovina Supermarket. 27-1tc

WORDS TO LIVE BY...

Inasmuch as you have done it unto one of the least of these My Brethren, you have done it unto me.
Matthew 25: 40
What can I give Him, poor as I am? If I were a shepherd I would bring a lamb. If I were a wise man I would do my part, yet what can I give him: Give my heart.
Christina G. Rossetti

TELEX HEARING AIDS
CLOVIS HEARING AID CENTER
*Batteries *Molds *Free Hearing Tests
SERVICÉ ALL MAKES
416 Mitchell Ph. 763-6900 9-tfnc

For Parts Or Service CALL 238-1395
Direct Bovina Line
FRIONA MOTORS

HELP WANTED
Missouri Beef Packers is now accepting applications for beef loggers, production workers, maintenance men and kill floor personnel.
We offer year-around employment, paid vacations, paid holidays, and company-paid group hospital insurance. Good wages, no experience necessary.
Apply at Personnel Office, Missouri Beef Packers, Inc. Friona, Texas 4 Miles West On Highway 60 -Equal Opportunity Employer-
12-tfnc

Free dead stock pickup. Our truck from Clovis and Plainview in this area daily. Call collect.
TRI-STATE INDUSTRIES
Clovis, 763-5513
Plainview, 293-4432
14-tfnc

QUALITY lamp shades. Glass parts. Expert lamp repair. 8-ft. fluorescent fixtures with 2 tubes, \$19.45. Give our good service a try. Helping you solve your lighting problem is our goal. House of Shades and Lamp Repair, 2613 Wolflin Avenue in Wolflin Village, Amarillo. Phone 352-7848. 24-8tc

LOST...One 300-lb. Hereford heifer. Branded H on left hip. Strayed from west of town. Erith Hawkins, 225-6111. tfnc-dh

MONUMENTS
Winsboro Blue Granite
White Georgia Marble
and Bronze
See **PERCY PARSONS**
or Call Collect
Friona 247-2729

DEAD ANIMALS
FREE REMOVAL OF DEAD STOCK
WHEN YOU HAVE DEAD STOCK, WHY FUSS & CUSS? FOR FREE REMOVAL CALL US!
TRI-STATE INDUSTRIES, Inc.
Amarillo CLOVIS Plainview
'505-763 '293-44

Greetings and Good Wishes for Christmas!
And Thank You For Your Business During The Past Year. Come To See Us In '74
Kerby Welding Service
- Radiator Repair -
A Deal The Year
Bovina Phone 238-2332

Good will to men...
Wishing you all the joys and blessings made known to us by His birth.
J. B. SUDDERTH REALTY

Howdy Podner...
MERRY CHRISTMAS and a HAPPY NEW YEAR
Bovina Feeders, Inc.
Lee Hicks,
General Manager
Route 1
Farwell, Texas 79325
"The Home Of Good Cattle Feeding"

See Clovis Mobile Living
for New and Used **MOBILE HOMES**
New Homes \$4795 2-bedroom 12x56'
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Next Door to the Bug House on Hwy. 60-70-84

Prompt Dead Livestock Removal.
New-Tex Co.
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Ph. 238-1268
24-Hour Answering Service For Your Convenience.
22-tfnc



CUB SCOUT PARTY....At a Christmas party Tuesday afternoon in the home of Mrs. Dudley Hughes, Cubmaster, members of the scout troops presented gifts to Don Spring, Mrs. Lou Nuttall, Mrs. Earl Whitten and Mrs. Hughes. Mrs. Whitten is a leader of one of the troops. Making the presentation were, front row, left to right, Joe Pat Wright, Karl Willard, Jeffrey Steelman, Mascot Lokeene Hughes, Robbie Moody and Dale Gilbreath; and second row, l to r, Kevin Hughes, Dale Merrell, Bret Whitten, Kevin McClaren and Don Paul Spring. Receiving the gifts were, l to r, Mrs. Nuttall, Mrs. Whitten, Spring and Mrs. Hughes.

Cub Scouts Feted With Holiday Party

Eleven members of the Cub Scout troops in Bovina met Tuesday afternoon at the home of Cubmaster Mrs. Dudley Hughes for a Christmas party. Guests of the troop were parents of the members, Rev. Howard Marcom, Mrs. Lou Nuttall, Mrs. Cynthia Carthel and Mrs. Charlie Teague and Chuck. Parents attending were Mr. and Mrs. Woodrow Wright, Mr. and Mrs. Don Spring, Mrs. Dick Steelman, Mrs. Charles Gilbreath and Jimmy Don, Earl Whitten, Vernon Willard and Mrs. Calvin Cook. Mrs. Earl Whitten, leader of the troop, assisted with the party. The scouts presented their parents a Santa Claus candy

holder they had made in previous meetings. They also presented Spring a scout tie clip and Mrs. Nuttall a Santa candy holder in appreciation of assistance and publicity for the troop. The scouts also presented Mrs. Hughes and Mrs. Whitten Christmas gifts.

The troop leaders presented each boy a gift. Refreshments of green punch and a Christmas decorated cake were served.

Scouts attending the party were Joe Pat Wright, Karl Willard, Jeffrey Steelman, Bret Whitten, Robbie Moody, Dale Gilbreath, Kevin Hughes, Dale Merrell, Greg McClaren, Don Paul Spring and Mascot Lokeene Hughes.

Santa Letters...

Dear Santa Claus,
How are you? I hope you haven't been working too hard. I want a sewing machine.

Love,
Robin Sikes

Dear Santa Claus,
How are you. I hope you aren't working too hard. Would you give me a cowboy costume and pony, and a bike. Thank you for giving me these things and I'm also thankful for all my friends.

Love,
Luis Munoz

Dear Santa,
How are you? I hope you have been a good man. I want a bike.

Love,
Carl Owens

Jesters Have Son

Mr. and Mrs. Mike Jester of Bovina announce the birth of their second child, a son, at 7:25 a.m. Thursday, Dec. 20, in the Farmer County Community Hospital at Friona.

Named Kory Lance, the new arrival weighed seven pounds, three ounces.

The Jesters have a daughter, Keri, 15 months.

Grandparents are Mr. and Mrs. Wendall Garner of Bovina and Mr. and Mrs. Dean Jester of Levelland.

Great-grandmothers are Mrs. Dick Garner of Plainview, Mrs. Joyce Blevins of Garland and Mrs. Ben Jester of Longview.

Jester is employed at Sherley Grain in Bovina.

LETTERS TO SANTA CLAUS

Dear Santa,
I am a little girl almost 5 years old and have been very good this year.

I would like you to bring me a baby Alice, sewing machine, Barbie camper and a Pooh Bear.

I will leave you some milk and cookies on my table.

I love you,
Twila Donaldson
P.S. Please don't forget to leave some nuts and fruit in my stocking.

To Santa Claus,
Dear Santa Claus. I am 8 years old.

I think I have been good. I would like to have the blue Petite Typewriter and case. I like the blue. But if you don't have any of the blue, I would like the green.

Thanks for all the gift Santa Claus that you have given me. I like them so much. How is Rudolph? And how are all the reindeer? And how are you and your wife? I love you so so very much.

Love,
Wendy Hall

Dear Santa,
I want 2 pairs of pants and 2 body shirts and a sew magice and a rabbit for my bed and the last thing I want is a birthstone ring, neckles and bracelet, thats all.

Love you always
Rebba Rocha

Dear Santa,
I want a doll with a bottle, two pairs of pants and that is all I want thank you.

Love always
Mona Sue Rocha

Dear Santa,
I have been a nice girl this year. I want a doll with a bottle and a iron and ironing board.

Love,
Micelle Dopp

Tobey Dutton Has Surgery In El Paso

Tobey Dutton, seven-year-old son of Mr. and Mrs. Joe Mac Dutton of El Paso, underwent major surgery Tuesday in an El Paso hospital. He is progressing satisfactorily and will probably be dismissed Christmas Eve or Christmas Day.

He is the grandson of Mr. and Mrs. Chester Rogers of Bovina. Mrs. Rogers was in El Paso for the surgery and her granddaughter, Velea, returned to Bovina with her.

Dear Santa Claus,
I have been pretty good this year. Would you please bring me a B-B gun, bike and a set of trucks.

My sister Traci would like a baby, baby buggy and a set of dishes. My older sister, Karen, would like a bike and a radio. Thank you for the toys you brought us last year.

Your friend,
Kenneth Hughes

Dear Santa,
I want a GI Joe toy and a little BB gun and a bike and put it under a tree and that's all.

Raymond Rocha

Mrs. McGrew Has Surgery

Mrs. Bertha McGrew of Bovina underwent surgery Monday in the Deaf Smith Hospital in Hereford. She is in satisfactory condition.

She is the mother of Mrs. J.D. Terry of the Hub Community.

Happy NEW YEARS Start Here

These Specials Good From Dec. 26th Thru Jan. 3rd

---Super Special---

Kraft VELVEETA CHEESE 2 Lb. Loaf **\$1.29**

With \$5.00 Purchase Excluding Cigarettes

16 Oz. Bottles

7-UP 8 Count Carton **69¢**

Plus Deposit

We Will Be Closed
New Years Day
Crisp Calif.

CARROTS

Lb. **15¢**
Pkg.

Texas Ruby Red

GRAPEFRUIT

Lb. **19¢**

Morton's Reg. 98¢ Value

POTATO CHIPS

16 Oz. Pkg. **79¢**

White Swan Snap Or Reg.

BLACKEYE PEAS

15 Oz. Can **5 / \$1.00**

Giant Size Reg. \$1.39 Value

IVORY LIQUID

48 Oz. **89¢**

Borden's

WHIPPING CREAM

1/2 Pt **39¢**

Soft N Lite

BROWN 'N SERVE ROLLS

12 Ct. Pkg. **3 Pkgs. \$1.00**

Borden's All Kinds

PARTY DIPS

39¢

Borden's All Kinds

PARTY DIPS

39¢

Flavor-Pac-Frozen

ORANGE JUICE

6 Oz. Can **5 / \$1.00**

Bill Smith Invites YOU To Shop These Meat Bargains

Quality MEAT

FRESH EVERY DAY!
*Hot Barbeque
*Pinto Beans

Fresh USDA Graded

FRYERS

Whole Lb. **39¢**

Fresh

SALT JOWL

For New Year Blackeyes Lb. **59¢**

Glovers All Meat

FRANKS

12 Oz. Pkg. **69¢**

Wilson Certified

BACON

2 Lb. Pkg. **\$2.19**

Freezer BEEF

Cut, Wrapped & Frozen to your specifications

USDA Good **75¢ lb.** | USDA Choice **77¢ lb.**

Bovina Supermarket

Corner Main and First Streets

Billy Whitecotton

Phone 238-1324

Bill Smith

A Very Merry Christmas
and a Happy New Year



We Take This Opportunity To Thank You For Your Patronage During The Past Year.

HORN INSURANCE AGENCY

Johnie & Mina Horn Ken & Gay Horn

LETTERS TO SANTA CLAUS

Dear Santa,
I hope you are not too tired from making all those toys. I guess I haven't been very good, but I'm gonna be better now. If you think you could, make me a saddle for Skip—he's a little horse so make a little one please—and a fuzzy saddle blanket and a fuzzy nose strap and a fuzzy cinch and a fuzzy cap and gloves for me.
Please bring my brother, Daryl, a fuzzy cap too. I think he will be better too.
We'll leave the door open and some hot chocolate. I'll talk to you when you come if I'm here.
Please go see all the other kids Christmas too.
Love,
Chet Hawkins

P.S. Please bring my friend Billie Sudderth some candy or something, but he is really not a kid.

Dear Santa,
I want a bicycle for Christmas. I hope you can make it. And Santa I want a Baby Alive for Christmas. We have a small tree. But it is taller than my big brother. I love you Santa.
Love,
Juanean Cox

Dear Santa Claus,
I want a Thirstee Walker, a bike, and a mop.
Love,
Shana Gober

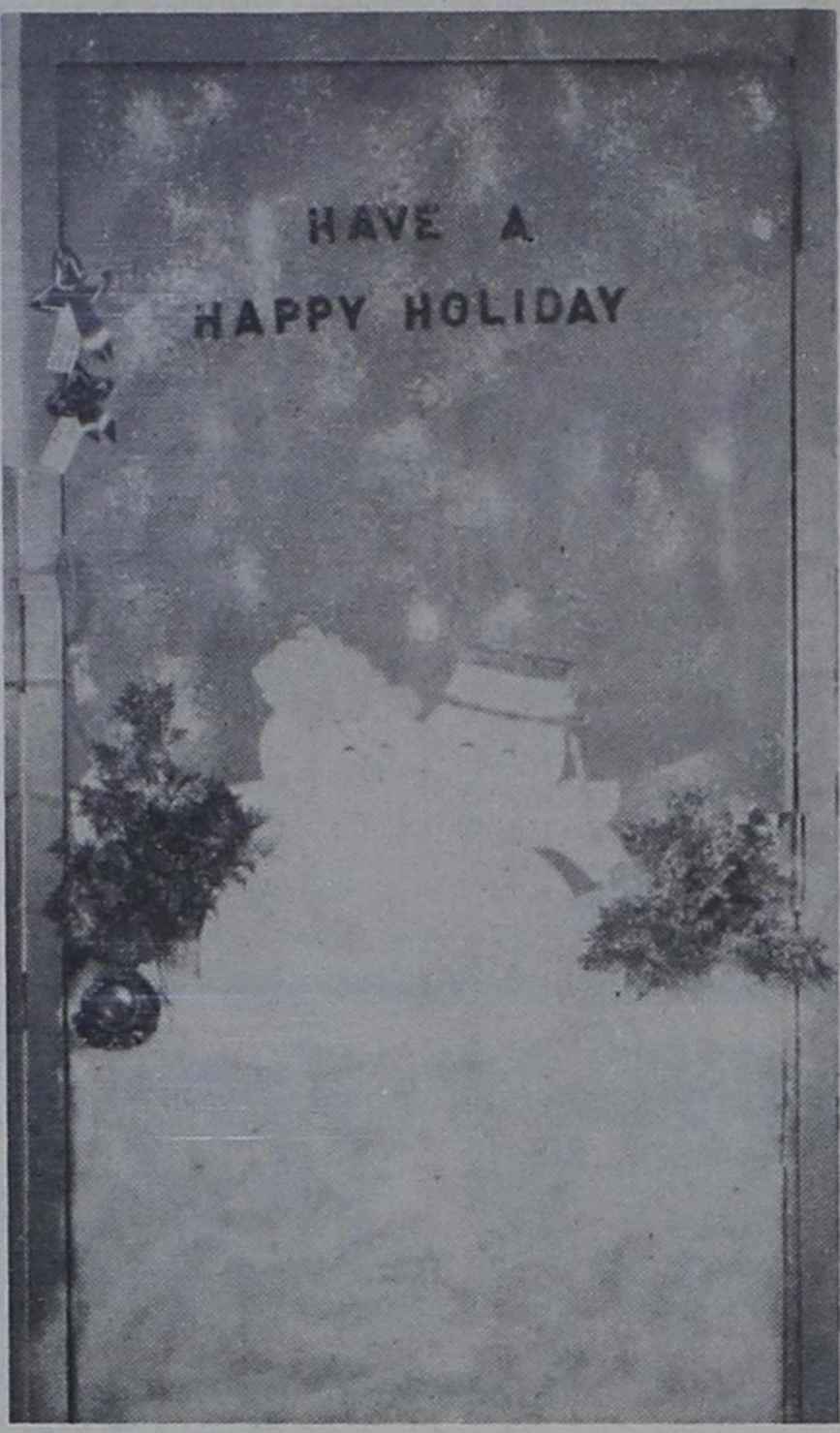
Dear Santa Claus,
How are you Santa Claus? I want a truck and a radio.
Love,
Martin Contreas

Dear Santa,
How are you? I hope you haven't been working too hard. Give me a real gun and some bullets.
Love,
Moises Gonzales

Dear Santa,
Santa we love you because you bring my brothers and sisters but don't forget Miss Perry. Oh Santa, I forgot to tell you that I want a Coke machine and a doll too.
Love,
Sandra Hernandez

Dear Santa Claus,
Hello Santa Claus. How are you Santa Claus? Santa Claus will you bring me a bike? How is Rudolph the reindeer?
Love,
Vickie Shepherd

Dear Kris Kringle,
How are you doing? I am doing just fine. This may be asking a little much, but I want a trampoline. I am in third grade. And you better tell me how your reindeer are doing, especially Rudolph.
Love,
Karl Brent Willard



BEST ALL-AROUND DOOR... Winning first place and \$5 in the best all-around door in the non-religious category was the senior class for a door decorated with snowmen, greenery, Christmas decorations and the message, "Have a Happy Holiday." Judged by a panel of teachers, the contest was sponsored by the seventh grade class. The senior class also won second place in the best door category in high school.

LETTERS TO SANTA CLAUS

Dear Santa,
Have you been busy making toys for the boys and girls? I have been busy helping my Mother and Daddy. I have tried to be very good this year. I am four years old and would like a bicycle for Christmas. My little sister, Jamie, is four months old and would like a baby box. We'll be looking for you Christmas Eve and will leave you something good to eat.
Love,
Jamie and Laurie Bradford

Dear Santa Claus,
Please bring me a B.B. gun and some cars. Santa Claus that's what I want for a present.
Love,
Robert Robledo

Dear Santa Claus,
How are you. I hope you haven't been working too hard. I want a Barbie camper and a radio and a sewing machine.
Love,
Sharla Wines

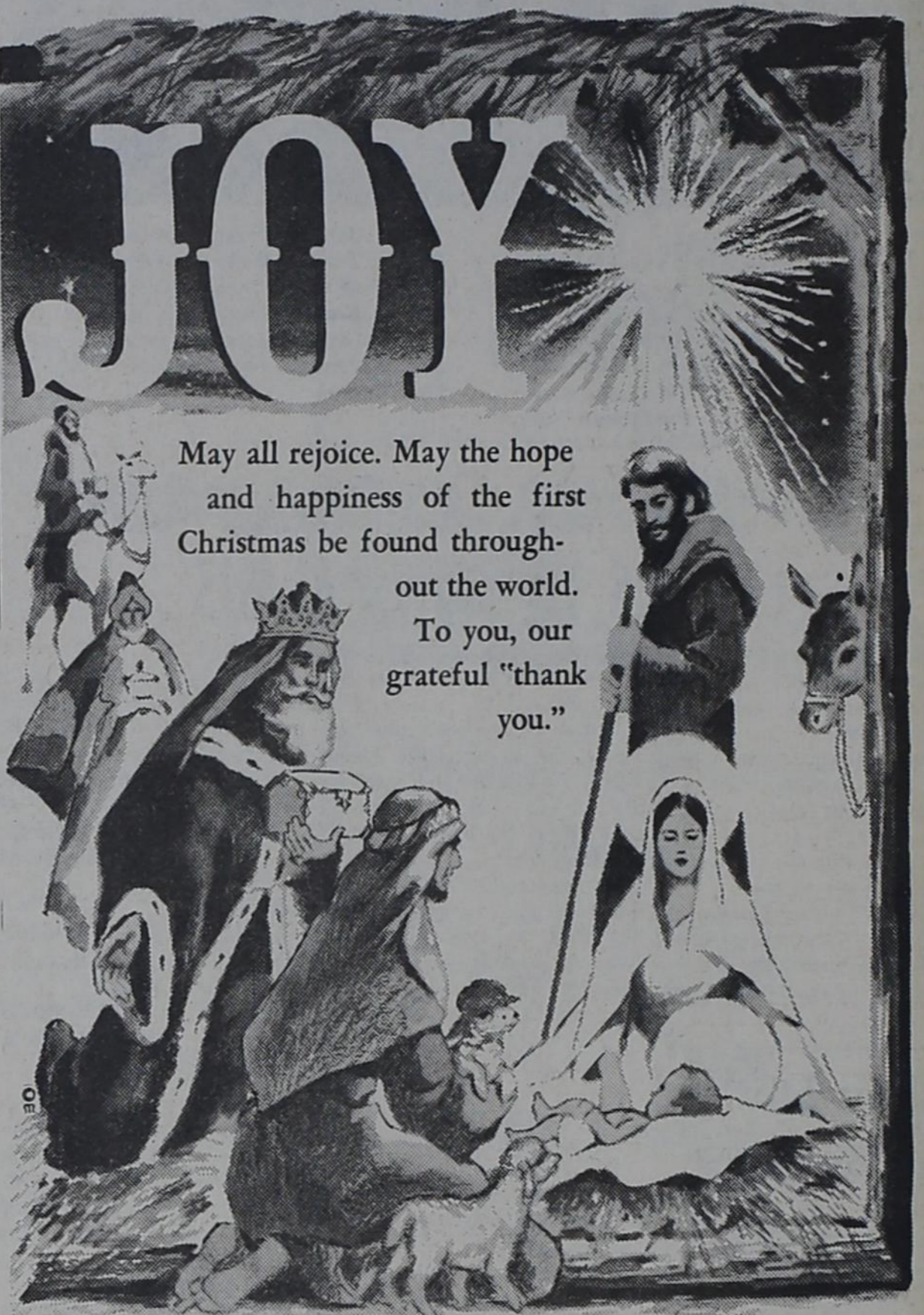
Dear Santa Claus,
I want a bike. I love you very much and Rudolph, I am going to leave some cookie sand milk for you and Mrs. Santa and Rudolph. Don't forget my father, mother, brother and sisters. Please give Miss Opal Perry, Mrs. Spring and Mrs. Sides a big present. Good-bye Merry Christmas!
Love your friend,
Marcelia Ramirez and family

Dear Santa Claus,
I hope you will come because I want a dress and don't forget Miss Perry and Mrs. Sides and Mrs. Spring. Good-bye Merry Christmas!
Love,
Griselda Ortiz and Family

Dear Santa Claus,
I would like a doll named Crissy and a 7-Up machine and don't forget Miss Perry and thank her for sending us the Poinsettia.
Love,
Devilan Ann Chison

Dear Santa:
For Christmas I want a doll and a doll stroller. And also a new Suzy, mine has just about had it. I have been very good this year so I want you to bring me all these things. And I will also leave out some cookies and milk for you. And have all you want.
I also forgot to tell you I want a pretty red coat.
Love,
Tricia Parson

Dear Santa Claus,
How are you? I hope you haven't been working too hard. I would like to have a bird, fish, jack rabbit, a shawl, turtles, medal, microscope, moccasins, harp sichoro, roller skates and typewriter.
Love,
Charlene Pipes



Saluting Our Bovina Friends

DOC STEWART

CHEVROLET - BUICK - OPEL

Clovis, N. M.

Letters to Santa

Dear Santa,
I want a
Your friend,
Jesse

Dear Santa Claus,
I am 4 years old. I am one of the orneriest little boys in Bovina, but I am good most of the time. Can you guess, who I am? I have a sister Becky who is almost seven. She thinks I'm a little meany. Well if you can't guess, my name is Kendall please bring me a Putt-Putt Train and a Dallas Cowboy football outfit.
I'll leave you some milk and goodies so that you can rest a little while.
I love you,
Kendall Webb

Dear Santa Claus,
I am a little girl who is 3 years old this year.
Would you please bring me a doll, Barbie doll camper, a play kitchen, and some more dishes. I will be at my Grandmother's house with my Daddy, Mommy and Rocky.
I have tried to be good.
Love,
Ronda Boaz

Dear Santa Claus,
Please bring me a Big Wheel, a see'n say, and chain saw.
We'll be looking for you Christmas Eve, with cookies and milk waiting.
Love and Kisses
Bud Venable

P.S. Don't forget the rest of the children in the world, they also will be waiting.



Farmers whose yields from Pioneer brand hybrids equalled or exceeded their county average have been awarded gold jackets by their local Pioneer dealer and Pioneer Hi-Bred Company. It took good crop management and lots of hard work to earn the GOLD JACKET and we congratulate these farmers for a job well done.

GOLD JACKET WINNERS and yields from this area are:

Grower	Pioneer brand hybrid	Yield
SORGHUM		
Charles E. Trimble	846	8,610 lbs.
Herb Howell	846	7,900 lbs.
Bobby Calaway	8417	8,054 lbs.
Leon L. Schilling	8417	9,106 lbs.
J.D. Kirkpatrick	XL7079	8,000 lbs.
CORN		
Leon L. Schilling	3306	10,325 bu.
Houston Bartlett	3306	7,000 bu.
	3369A	7,000 bu.
J.B. Barrett	3306	9,700 bu.
Houston Bartlett	3306	8,480 bu.
Mike Beauchamp	3306	10,000 bu.
Tom Beauchamp	3306	10,067 bu.
	3306	9,540 bu.
Durwood Bill	3306	9,220 bu.
Lowell Boozer	3369A	10,474 bu.
	3306	10,474 bu.
Bedford Caldwell	3306	7,000 bu.
Wilbur Charles	3306	7,230 bu.
Dickie G. Clayton	3306	8,500 bu.
Jack Clayton	3306	81,000 bu.
Floyd Damron	3306	8,000 bu.
Buck Ellison	3306	10,315 bu.
Vernon Estes	3306	8,120 bu.
Goldino Garvin	3306	8,100 bu.
A.L. Nuttall	3306	8,930 bu.
Owen Patton	3306	7,300 bu.
Cash Richards	3306	8,990 bu.
Ralph Roming	3306	10,000 bu.
Larry Scott	3306	8,600 bu.
Brady Sarley	3306	10,000 bu.
E.G. Steelman	3306	9,000 bu.
	3369A	8,800 bu.



REJOICE

It's the Holy Season, time when hearts are filled with gratitude, love and good will. In this spirit we extend our warmest wishes and thanks.

GAINES HARDWARE

Happy Holidays

SPECIAL ATTENTION!

These two words have always been an important part of every workday here at our shop and they have special meaning on this special day too!

We think we're pretty lucky. In the past you've given us the pleasure of your friendship and the treasured opportunity to serve you.



So, on this day we're proud to say thanks and wish you

MERRY CHRISTMAS

Glenn Ritchie's
Southside Motor Supply
Dimmitt Highway - Bovina



PIONEER HI-BRED COMPANY
Plainview, Texas

Performance of seeds of the crop produced therefrom may be adversely affected by factors beyond our control including environmental conditions, insects and diseases. The limitation of warranty and remedy attached to each bag of Pioneer brand seed is a part of the terms and conditions of the sale thereof.

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TUESDAY

Teams Lose Three Tilts

Bovina High School's basketball teams dropped three games to Springlake-Earth teams in games played at the Lamb County school Tuesday night.

The Filly Junior Varsity was edged, 23-30, by the S-E team in the opening game.

Caroline Espinoza led Bovina scoring with 11 points, followed by Dianna Naegle and Dian Roming with four points each and Kim Ware and Georgia Terry with two points each.

Seeing action on the defensive end of the court were Julia Calaway, Pam McCormick, Debra Gilbreath, Rita Nuttall and Michelle Bonds.

The Fillies picked up 19 fouls in the contest with Miss Espinoza and Miss Nuttall leaving the game via the foul route.

J. Hinchcliffe led S-E forwards with 20 points. The host team picked up 11 fouls in the contest.

The game was tied 4-all at the end of the first quarter, with Springlake-Earth holding a two point edge, 14-12, at halftime, and picking up a six point lead, 25-19, at the end of the third stanza.

Bovina's Fillies also dropped a close decision, 35-42, to the host team.

Nancy Hutto picked up 19 points for the Fillies and Heidi Corn added 10. Also scoring were Christie Trimble with four points and Connie Ware with two. Connie Terry also saw action at a forward post.

Handling the defensive chores were Miss Corn, Evanna Johnston, Pam Wilson and Terri Willard.

The Fillies picked up 18 fouls in the contest and hit on nine of 12 free throw attempts.

Gay Ellis and Melissa Bean were top scorers for S-E with 22 and 12 points, respectively. The S-E fems picked up 12 fouls in the contest and hit on six of 14 charity tosses.

The Fillies trailed, 10-14, at the end of the first period of play and pulled into a 22-22 tie at halftime, but trailed, 24-32, at the end of the third quarter.

Bovina's Mustangs fell to the Wolverines, 42-60, with Billy Shelby and Alton McCormick hitting in double figures for the Ponies. Shelby picked up 20

points and McCormick 12 in the tilt.

Elbert Shelby added five points, Kyle Jones and Dennis Willard two points each and John Caldwell one. Also seeing action were Bill Calaway, Billy Whitecotton, Richard Rejino and Butch McCain.

The Ponies picked up 32 fouls in the contest with Elbert Shelby, Jones and Caldwell leaving the game via the foul route. The Ponies hit on 18 of 32 charity tosses for 56 per cent.

Cleaving scored 19 and Sauseda 11 to lead the Wolverines. S-E picked up 25 fouls, losing two players on infractions, and hit on 26 of 46 free throw attempts for 57 per cent.

The Ponies trailed at the end of each period of play, 9-15, 21-33 and 27-48.

Dear Santa Claus,
I have been a nice boy this year. I want a small tricycle and some toys for Christmas.
Your friend,
Benito Flores



HARD COURT ACTION...Billy Shelby, center left, senior star on the Bovina Mustang basketball squad puts the ball up for two points in action against Farwell Thursday night in Williford Gymnasium. The

Mustangs fell to the Steers, 46-63, in a District 3-A game. In four games at the gym, the Mustang JV picked up the only win of the night for Bovina teams.

FARWELL HERE

Mustang JV Takes Lone Win Thursday

The Mustang Junior Varsity picked up the only win in four games with the Farwell teams in Williford Gymnasium Thursday night.

In the initial game of the evening, the Filly Junior Varsity fell to the Farwell JV, 24-45.

Carolina Espinoza led Filly scorers with 15 points before leaving the game with five fouls. Dian Roming added eight and Georgia Terry one point. Also seeing action as forwards were Kim Ware, Dianna Naegle and Tammy Hutto.

Handling the defensive chores were Julia Calaway, Pam McCormick, Kay Beardain, Rita Nuttall, Debra Gilbreath, Rhonda Nuttall and Michelle Bonds.

Three Farwell fems hit in double figures—Taylor with 17, White with 16 and Williams with 12.

The Fillies trailed at the end of each period, 4-6, 8-19 and 12-25.

The Mustang JV took a 16 point victory over the visitors, 46-30, with three players scoring in double figures.

Earl Quintana led Pony scorers with 11 points, followed by Duane Mitchell and Tommy Serna with 10 points each. Adding to the score were Robert Pesch with seven, Alan Rhodes with six and Jimmy Maltose with two points. Also seeing action were Barty Bartlett, Danny Harris, Dana Harris and Rocky Bartlett.

Clint scored 11 points for Farwell with the Steers picking up 11 fouls to 16 for the Ponies. The Ponies led at the end of each period of play, 14-8, 28-18, and 37-22.

In an exciting, fast-action third game, the Fillies fell to the Farwell fems, 42-55.

Heidi Corn, going all the way at a forward position, led Bovina scorers with 20 points. Nancy Hutto added 12 and Christie Trimble 10. Also seeing action was Connie Terry.

Handling the defensive chores were Evanna Johnston, Terri Willard, Pam Wilson and Fontella Cox. Miss Wilson left the game in the final quarter with five fouls.

The Fillies picked up 18 fouls in the contest and scored on four of six free throw attempts.

The Farwell team, playing without any substitutions, had all three forwards scoring in double figures. Freshman Cathy Booth swished the nets for 31 points, followed by Tammy Haseloff with 13 and Sharon Booth with 11. The Farwell team committed 12 fouls and scored on 13 of 19 charity tosses.

It was a close game all the way, however, the Fillies trailed at the end of each period of play, 10-16, 24-30 and 34-38.

The Mustangs, in a game

SANTA LETTERS

Dear Santa Claus,
I have been a pretty good boy this year and I would like for you to bring me a Smash-up Derby, a big wheel and a putt-putt train.
I have a big brother and sister, so please bring them something they want, too.
Love,
Todd Ware

Dear Santa Claus,
I want a baby alive, and I want a range and I want a table and chairs.
Love,
Gail Turner

Dear Santa,
How are you? I hope you haven't been working too hard. Please give me a set of toy trucks.
Love,
Scott Klimek

Dear Santa Claus,
Please bring us a table and chairs. Kevin wants horns, drum set, tamborine, bike, G.I. Joe.

Dear Santa,
I would like a 22 automatic, and Charles would like a BB gun, and Sharlet would like a baby doll with a bottle. We would like these things very much.
Your friends,
Scotty, Charles,
Sharlet Johnson

Dear Santa,
Please bring me a mop and broom, a drum, a Busy Face and some fruit and candy like you did last year.
I have a new brother named Tony, so will you please bring him a toy, too.
Love,
Julie DiCuffa

Mandy wants a baby with bottle, sewing machine, buggy, and luggage also a tricycle.
We try to be good. So please bring what you can.
See ya Christmas,
Kevin and Mandy Waddell

Dear Santa,
I am a little boy who is four years old.
I want a dual tractor, combine, grain cart and a few other plows.
I'll try to be a good boy. Please bring me some candy, too.
Love,
Kirk Scott
3-yrs. old

Dear Santa,
Would you please bring me a Baby Dear One.
Love,
Holly

Dear Santa Claus,
I would like a big yellow truck like Ricky's. Please bring my little sister, Christy, a toy. Please bring what you can.
Christy and I have been nice most of the time.
Love,
Kirk Scott
3-yrs. old

Before you buy, look into Gulf winter tires.

Take a good look at this easy-riding, dependable Gulf Viking tire. With deep cleats and rugged polyester cord body, it hugs the roads for sure-footed, positive traction. It's the perfect Gulf Viking for in-town driving.



GULF VIKING 78

4 Ply Polyester Cord \$17.70*
*Suggested Retail Trade-In Price

Size	Suggested Retail Trade-In Price	P.E.T.
E78-14	\$23.95	\$2.27
F78-14	\$26.75	\$2.80



GULF CRUISEMASTER POWER CREST 60
The battery that will continue to start long after the others die. Plenty of reserve power for instant starts and a full accessory load. \$29.95



*Suggested retail trade-in price at participating dealers. The tire store that's there when you need it. Gulf Oil Corporation

BONDS OIL CO.

Bovina

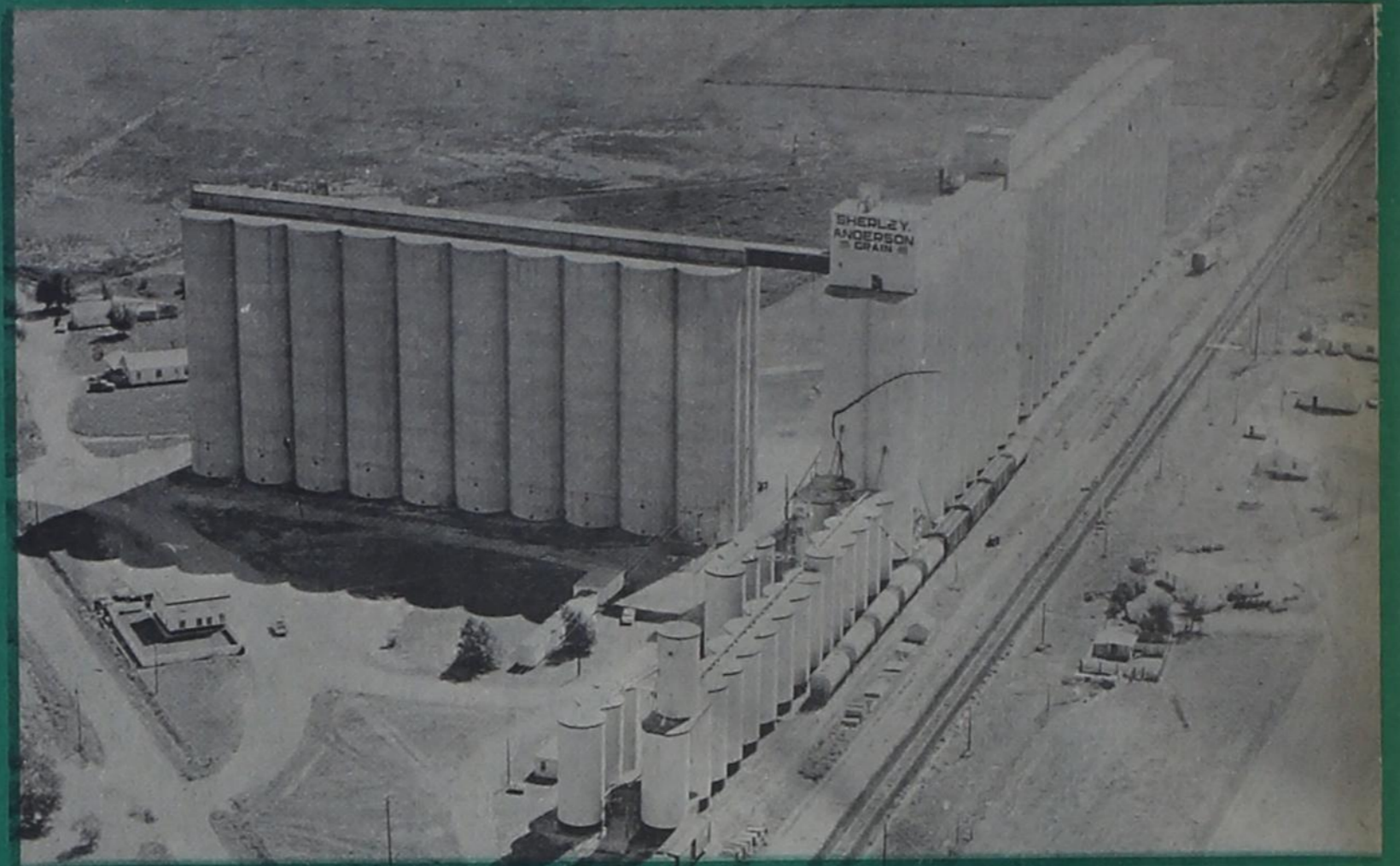
Ph. 238-1146

FEED & RANCH SUPPLIES, INC.
Clovis, New Mexico

Best wishes to you for Christmas and the New Year

Sherrill Lumber Company
We Will Be Closed Monday & Tuesday
Ph. 238-1173 — Bovina
J. E. Sherrill
Patsy Sherrill
Nicky Rodrigues

HAPPY HOLIDAYS
Heartiest thanks to our customers



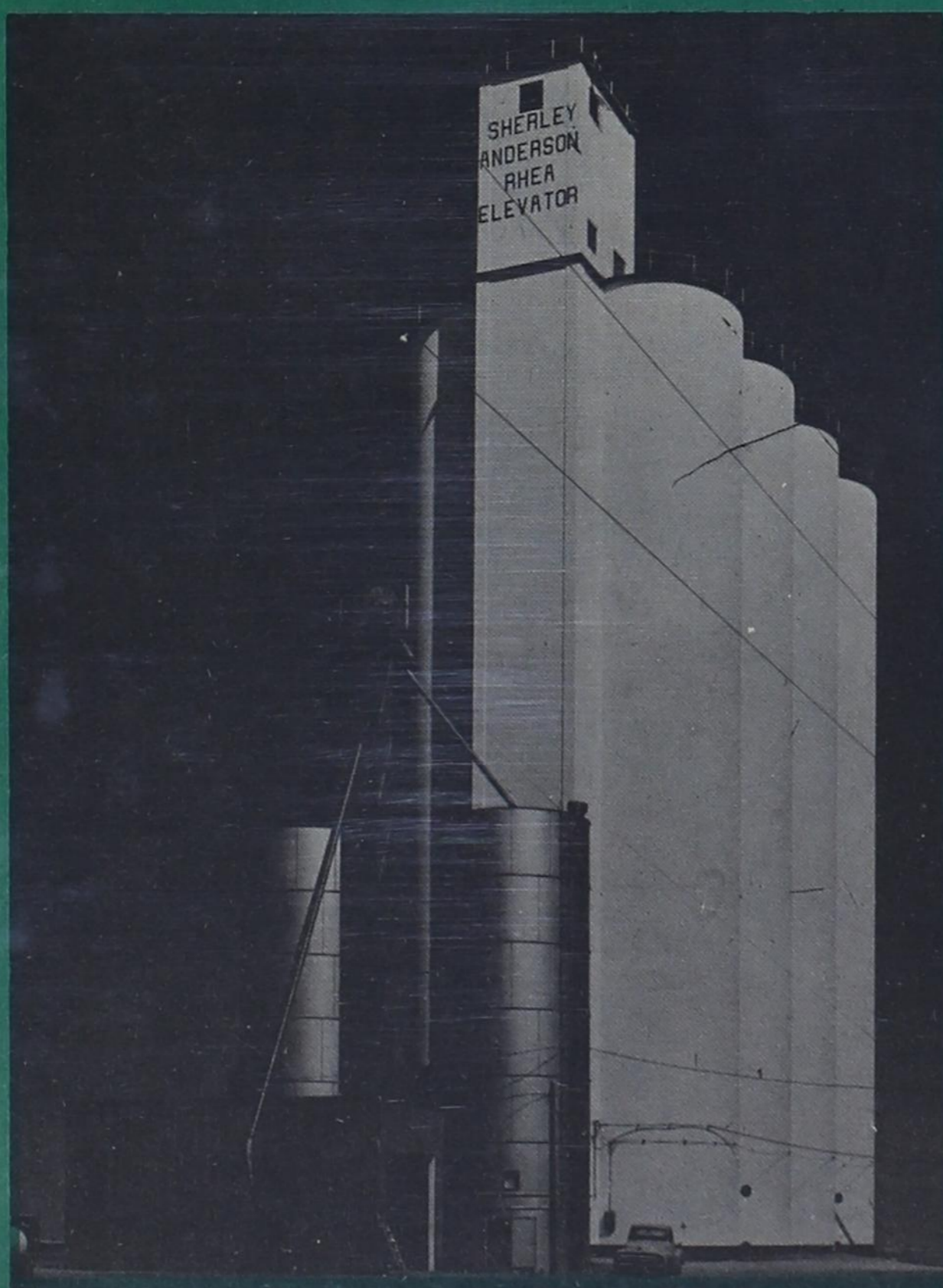
Sherley-Anderson-Pitman, Inc.-Farwell
JOHNIE WILLIAMS-FRED CHANDLER

Sherley-Anderson Grain Co.-Lariat
ASA SMITH - TOMMY SCAFF

SERVING PARMER COUNTY FARMERS THE YEAR 'ROUND



Sherley Grain Co. - Bovina



SHERLEY-ANDERSON RHEA ELEVATOR
JOE ALLEN



Sherley-Anderson LAZBUDDIE ELEVATOR
JOE MOORE

Shrit ->

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1973 -- Diversification Of Interesting Events

BY LOU NUTTALL
 Editor, Bovina Blade

The year 1973 may well be remembered as the one in which prices of farm products took an upward swing, recording the highest prices ever received for milo, corn and cotton, the area's principal crops.

The price of milo reached the \$4.50 per hundredweight mark, up from \$1.50 to \$2 over the previous year, and the price of cotton ranged from 50 to 60 cents per pound, the highest ever recorded in this country. Corn prices, traditionally, were about 20 cents higher than that of milo.

Yields of the various crops ranged from below normal to well above normal in all areas of production.

Also a major factor during the past year was the wild, wild winter of 1972-73. Weatherman Willie Williams called it the worst winter here since 1918, and he couldn't have missed the mark by much, if any.

The first snow of the winter fell on October 31, 1972, and continued on a regular basis until the second day of April, an unprecedented seven months. The best thing about the amount of snow received, was the fact that the white stuff fell beautifully and only one blizzard-type snow struck the area. Even at that, cattle losses were higher than normal because of the cold and snowy conditions.

The snow contributed to the latest cotton harvest ever recorded also, with cotton still in the fields well into March. Some cotton was left in the fields to rot because of the excess moisture.

The extremes in prices for most agricultural products, while heartily welcomed by the farming community, were not enough, however, to ease the mounting worries of shortages in almost every type of product associated with farming, from fertilizers and fuels to the lack of machinery with which to farm the land. Also in the picture in the fading months of the year is the energy crisis facing the entire nation and how it will possibly affect life in the rural areas.

The past year saw several changes in business operations here. The Bovina Blade, founded by Dolph Moten and "Hop" Graham in 1955, was sold to Bill Ellis, owner and publisher of The Friona Star.

Wilson's Super Market, a fixture in Bovina for 26 years, closed its doors in the summer. Two new businesses, The Browsabout, Inc., and Neal's Needleworks, opened their doors during the summer months.

The latter months of the year saw construction begin on the dam on Catfish Draw in the Running Water Draw Watershed Project, a project which had been on the boards for some 15 years.

Folded into the pages of history, 1973 has offered an interesting diversification of events. Following is a list of month-by-month happenings during that period:

JANUARY

Weatherwise, the new year came in in the same manner as the old year ended—cold and snowy. Snow greeted Bovinians Monday, the first day of the year, with the snowfall beginning early in the morning and continuing throughout the day for a total of four inches.

Mrs. J.R. (Bessie) Caldwell, 88, long-time resident of Bovina and prominent leader in civic affairs, died on Christmas Eve.

The wild, wild winter of 1972-73 continued in the second week of January with additional snow falling the early part of the week and temperatures plunging into the eight degree range. Weatherman Willie Williams claimed it was the worst winter here since 1918.

Directors of First State Bank of Bovina approved the purchase of furniture, fixtures and new carpet for the community room, along with a new oven and dishwasher for the bank kitchen saying, "A community home-owned bank's profit is reflected in the payment of additional taxes to city, school and county. As the bank increases its capital accounts, it will pay more taxes. This is a good reason to bank at home—to help the city, school and county."

Deposits at the bank were reported at an all-time high at the close of 1972 with total deposits as of Dec. 30 amounting to \$5,288,917.51, an increase of over one million over the same period the year before.

City of Bovina received its second payment of the federal government's revenue sharing program. The check totaled \$5548 for the second six-month period of 1972.

Gaylon Rhodes was elected chief of the Bovina Volunteer Fire Department at a meeting of the volunteers. He succeeded Dan Koelzer to the post.

Mr. and Mrs. A.B. Wilkinson of Bovina celebrated their Golden Wedding Anniversary. Semi-retired, the couple have lived in Bovina 42 years.

Nancy Hutto and Jan Kassahn were named to the All-Regional Band in tryouts at Hale Center. Mike Dixon was named a first alternate.

Members of the board of trustees of Bovina Schools began formulating plans on an addition to the vocational agriculture department of the main school building.

Warm weather returned in the third week of January, melting a portion of the six-inch cover of snow and ice.

Lewis McDaniel, Bovina manager for Southwestern Public Service Company, earned "manager of the year" award in competition with 11 other managers in towns similar in size to Bovina.

Construction work on the new Baptist parsonage resumed during the pleasant weather. The prolonged period of snow and ice on paved streets was causing holes to come in the pavement.

A son was born to Mr. and Mrs. Mike McMeans. He was named Christopher David.

O.W. Rhinehart, 77, prominent Bovina citizen and long-time community leader, died at the Friona hospital.

The unfinished job of stripping the 1972 cotton crop was resumed the last week in January.

Edwin Lide was re-elected president of Bovina Roping Club. A Bovina Schools' bus and a Mercury sedan collided with only minor damages to both vehicles and no injuries.

Some 30 members of the Future Homemakers of America honored their "secret grannies" at a party in Community Room of First State Bank.

Bovina Schools was closed on a Thursday in observance of the National Day of Mourning for the death of former President Lyndon B. Johnson.

Around 10,000,000 pounds of cotton burrs went up in smoke at the PACO Feed Yard south of Hub. High winds compounded the job of extinguishing the burrs. Fire units from Bovina, Friona, Dimmitt, Hereford and Muleshoe fought the blaze.

Bovina Roping Club purchased a new bucking chute to be installed at the club's roping arena.

FEBRUARY

A slogan contest for Bovina, sponsored by the Bovina Chamber of Commerce and Agriculture, was initiated the first week in February with a cash prize offered for the slogan chosen.

Vernon Willard submitted his resignation as a member of

Blade Files Give Record Of Eventful Year Locally

Bovina's city council. Willard cited "personal reasons" for submitting his resignation to Mayor Johnnie Horn near the end of the regular meeting.

Jim Russell, general manager of Bovina Wheat Growers, Inc., since 1958, submitted his resignation to the cooperative's board of directors. Named to succeed Russell was Larry Webb, who had been serving as assistant manager.

Bovina Schools board of trustees rejected a Student-Council-sponsored amendment to the hair code for boys which is now in effect at a regular meeting of the board.

"Love Story" was the theme of the annual FHA Sweetheart Banquet held in the American Legion Hall. Miss Jan Kassahn, a senior in Bovina High School, was crowned FHA Sweetheart during the event. Also recognized was Jose Bazaldua, FHA Beau.

Some 52 boys signed up for the Little Dribblers' League in Bovina. It was the second year for the program to be held here.

Nancy Hutto and Kim Rundell were named basketball Queen and King during halftime ceremonies of the Mustang-Hart Longhorn game in Willford Gymnasium. The game marked the conclusion of the 1973 season.

Other candidates for queen were Heidi Corn, Christie Trimble, Terri Willard and Pam Wilson. King candidates were Billy Shelby, Jeff McCormick, Ben McCain and Larry Wiseman.

A large and unusual shipment of wheat left Parmer County in

the first week of February, destination Beaumont.

A 72-unit train was loaded with 185,000 bushels of wheat from Sherley-Anderson elevators at Bovina, Texico-Farwell and Lariat. The train was made up of open gondolas, the first time for a unit train to be used here and the first time for the shipment of grain in open cars.

Riverside Chemical Co. of Memphis, Tenn., purchased 22 Texas and Louisiana locations of American Cyanamid Co., including the facility in Bovina, announced Roy Allen, manager of the outlet here.

A new barber shop, operated by Hop Lewis of Friona, opened in Bovina.

Texas and New Mexico Department of Agriculture opened a joint effort at cooperating in efforts to eliminate a problem with the use of hormone herbicides (2,4-D) along the state line in and near Parmer County, John C. White, Texas Agriculture commissioner, announced.

Personnel of the two departments met at Las Cruces, N.M., to attempt to work out a solution to the situation. The problem of 2,4-D damaging cotton near the state line has existed for the past three years or more, according to farmers in the area. The problem reportedly is caused by farmers on the New Mexico side of the state line spraying the chemical as a weed control in grain sorghum. New Mexico has no restrictions against the use of the herbicide, which has a tendency to drift, sometimes for

several miles, and is especially harmful to cotton.

Linda Marcom, daughter of Rev. and Mrs. Howard Marcom, participated in the Sonatina-Sonata-Concerto contest at Midland Saturday, winning first place in her division.

A daughter, Mendy Lou, was born to Mr. and Mrs. Gaylon Rhodes, and a son, Casey Dee, to Mr. and Mrs. Rick Meason.

Showing the grand champion steer in the Bovina FFA-4-H Livestock Show was Roy Hartzog with an Angus entry. Reserve champion, a Charolais-cross, was shown by Mat Moten. Randy Kirkpatrick took top honors in the lamb division with his medium wool lamb. Dennis Willard took reserve champion trophy with a Southdown lamb. In the barrow show, Al Kerby Jr. showed his Duroc to grand champion honors. Reserve champion went to a Hampshire, shown by Terry Sherrill.

A record-breaking sale, actively supported by area businesses, climaxed the 17th annual Parmer County Junior Livestock Show at Friona. Al Kerby Jr. showed his middleweight Chester White barrow to reserve championship.

Still another snowstorm, in a winter filled with unusually severe weather, struck the third week in February, dumping as much as 10 inches of the white stuff on the area. Going into the last days of February, the cotton crop still hadn't been completely harvested, the latest in the history of cotton growing here.

The Senior Class of Bovina High School presented a three act comedy titled "Take Your Medicine."

In the annual elementary basketball tournament here, the 6-A boys and girls copped championship honors.

Ralph Ramon was elected president of the Bovina High School Student Council for 1973-74 in elections held at the school. Elected secretary was Christie Trimble and Rhonda Rhodes was elected vice president.

Cindy Read, Debra Sorley and Sue Monk were initiated in the National Honor Society at Bovina High School.

Kim Rundell, 6-1 senior post on the Bovina Mustang basketball team, was named to the Lubbock Avalanche-Journal's Class A All-South Plains Team. Ben McCain, senior guard, received honorable mention.

Rundell scored 358 points, averaging 17 per game, shooting 45 per cent from the field and 63 per cent from the charity line. He grabbed 271 rebounds, 204 of them off the defensive boards, for an average of 12.9 per game.

Linda Marcom, seventh grade student here and daughter of Rev. and Mrs. Howard Marcom, was named champion speller in the Parmer County Spelling Bee. Cheryl Whitecotton, daughter of Mr. and Mrs. Kenneth Whitecotton and sixth grade student, was named alternate in the junior division of the show.

Nancy Hutto, a junior in Bovina High School, qualified for the state solo and ensemble contests when she earned a Division I rating in Class 1 coronet solos at regional contest in Lubbock.

MARCH

Mrs. Robert (Pat) Read was elected head of Bovina Chamber of Commerce and Agriculture by board of directors at a dinner meeting the first week in March. She succeeded Don Spring to the post. Edward Isaac was elected vice president and Mrs. A.L. Nuttall secretary. They succeeded Billy Smith and Mrs. Read.

New directors of the chamber met for the first time with the carryover and outgoing directors. Newly elected directors were Mrs. Karen Kirkpatrick, Mrs. Gene McDaniel, Mrs. Jane Kassahn, Jon Lin Riddle, Stanley Robison and Billy Whitecotton. Directors whose terms expired were Mrs. Judy Fillpot, Johnnie Horn, Charles Flynn, Jerry Wright, Spring and Smith. Wright was elected manager of the chamber to succeed Winston Allison.

Al Kerby Jr., a junior in Bovina High School, showed his lightweight Chester White barrow to breed champion honors in the Houston Livestock Show.

Mrs. J. Sam (Granny) Gaines celebrated her 96th birthday. Roy Dodson, 66, a resident of Bovina for 17 years, died in a Clovis hospital.

A spectacular and unusual fire drill was performed by members of the volunteer fire department. Working in teams of five men, the firemen practiced extinguishing butane fires using perforated pipe welded in a Christmas tree shape.

Rain and snow wrote another chapter in the weather story at the beginning of the second week in March. Two inches of the combined moisture fell in the area shortly after the cotton harvest was officially completed.

Six members of the Bovina Mustangs' and Fillies' basketball squads earned places on the District 3-A team. Named to the first team were Heidi Corn and Ben McCain. Earning honorable mention were Kim Rundell, Nancy Hutto, Evanna Johnston and Christie Trimble.

At the 13th annual banquet of the Bovina Chamber of Commerce and Agriculture, Tom Bonds and Mrs. Pearl Cervantez were named Man and Woman of the Year. Announcement of the winners were made by Mrs. Leon Ware and Bob Fillpot, the 72 recipients.

Amidst a setting of Bovina-grown products, Dr. James Blakely of Wharton kept the crowd of 230 laughing almost non-stop as he spent his speech with philosophical points on love and its relationship to the community.

Bovina High Schools' Mustang Band brought home Division I ratings in concert and sight reading at Dimmitt in the Class A and AA Northern Zone contests. The Division I rating was the first such ever for a Bovina band. Director of the band was Bryant Harris.

Richard Campbell, former All-Southwest Conference football player at Texas Tech and entertainer at Six Flags Over Texas, was guest speaker at the annual banquet in honor of the seniors, hosted by the First Baptist Church of Bovina.

Mustang thinclads placed fourth in the Twin City Relays at Farwell.

Wilson's Super Market observed its 26th anniversary of business in Bovina.

A Bovina farm family, the A.L. Nuttalls, were named first runnerup in the state Farmers Home Administration Farm Family of the Year contest.

Dolph Moten sold The Bovina Blade to Bill Ellis of Friona. Announcement of the transaction, which began effective April 1, was made jointly by the two Parmer County newspapers the last week in March.

Robert F. Wilson, 54, was killed in a farm accident. Funeral services were held in Bovina with burial in Lubbock.

Elodia Serna, daughter of Mr. and Mrs. Luis Serna Sr., enlisted in the U.S. Navy, and set a record for the distaff side of that service branch. At four feet, nine and one-fourths inches tall, Miss Serna is the shortest person to ever enlist with the minimum height being four feet, 10 inches.

Cheerleaders for the coming year were elected in Bovina High School. New team for the 1973-74 year was Terri Willard, Christie Trimble, Pam Wilson, Mary Marcom, Rhonda Rhodes and Cathy Trimble.

APRIL

Would anyone have believed an April snowstorm after all the winter weather?

The snowstorm, which dumped six inches here, had its oddity

(Continued on Page 9)



1973 Pictorial Highlights

UPS PRODUCTION

Minimum Tillage Saves On Fuel

Farmers threatened by forecasted fuel shortages and increased fuel costs can save on both by using minimum tillage, a recent High Plains Research Foundation study shows.

"Minimum tillage can reduce the amount of fuel needed, conserve irrigation water and produce more profit at the same time," said Jim Valliant, foundation research director.

A four year study has shown that minimum tillage saves on the amount of fuel needed to produce a crop by reducing the number of land preparations by one-half.

"It also increases water efficiency by limiting disturbance of the top soil and by providing deep water penetration for better plant utilization," according to Valliant.

Valliant recommends minimum tillage for High Plains farmers who will possibly plant a record number of acres of grain sorghum in 1974.

"However, minimum tillage has to be managed correctly," cautioned Valliant. "Our research proved this."

"We have learned that deep chiseling is important in minimum tillage to provide sufficient moisture penetration for crop development."

The minimum tillage system that has been developed and studied at the foundation consisted of planting double row grain sorghum on the old beds of previous cotton crops.

During the first two years of study, the water furrows were shallow chiseled with a hoe type plow to a depth of 6 to 8 inches. The conventionally tilled areas produced higher yields and greater returns than the minimum tilled areas. However, in the last two years of studies (1972 and 1973) when the water furrows were deep

greater returns.

The 1973 results showed that minimum tillage practices produced 7641 pounds of grain sorghum per acre, compared to 7324 pounds under conventional tillage.

When irrigated four times, the minimum tilled area used 24.5 inches of water while the conventional tilled area required 31.2 inches of irrigation water. Even with reduced irrigation, minimum tillage produced 176 more pounds per acre than the conventionally tilled area.

The minimum tilled area returned \$30.38 per acre more than conventional tillage under

optimum irrigation and \$13.24 per acre more when produced under reduced irrigation.

Valliant also conducted a three year study of minimum tillage methods. In this research he compared deep chiseling, stubble mulch plowing and shallow chiseling.

He found that the deep chiseled area produced an average yield of 6261 pounds of grain sorghum per acre, the stubble mulched area produced 5738 pounds per acre and the shallow chiseled area produced 5559 pounds per acre.

The deep chiseled area produced an adjusted return of approximately \$14.50 per acre more than either of the other two methods. Deep chiseling required an average of 15.1

inches of irrigation water per acre, 2.0 inches less than stubble mulching and 3.4 inches less than shallow chiseling.

Valliant said that farmers planning to use minimum tillage procedures for grain sorghum production in 1974 should wait to shred cotton stalks until just prior to planting. This would prevent wind erosion and provide a cover to keep snow from blowing. He also advised deep chiseling the beds now to allow fall and winter snows and rainfall to penetrate the soil.

Farmers needing more information on minimum tillage operations and benefits can contact the High Plains Research Foundation at Halfway.

Letters To Santa

Dear Santa,
I want a doll, and bike. I have been good. I am in second grade.

Your friend,
Vicky Tamez

Dear Santa,
I want a doll, dishes, I will be a nice girl. I am in second grade.

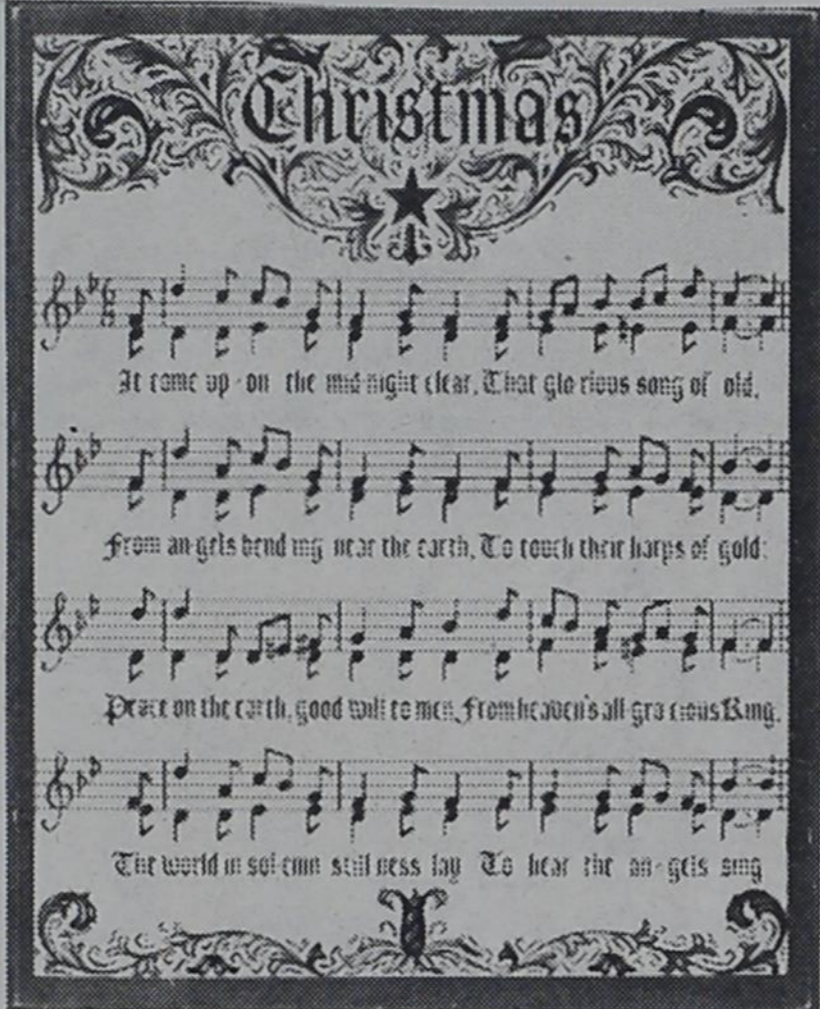
Your Friend,
Andrea Nanez

Dear Santa,
I want a nice trailer. I have been a good boy. I am in second grade.

Your friend,
Jesse Garza

Dear Santa,
I want a doll, and a bike, dishes. I been good Santa. My name is Christine.

Your friend,
Christine



Glory to God in the highest and on earth peace to men of good will.

Luke II: 14



PARMER COUNTY FARM BUREAU



Bovina Gin Co.

Wishes A Happy Holiday Season
For All Our Friends & Customers
And Thanks For Your Patronage
This Ginning Season



Bovina Gin Co.

Highway 1731 North - Phone 238-4801

Johnie Horn, Manager

"Customer Satisfaction Is Our First Concern"

IN 1974

Farmers Face Diesel Shortage

There's no way farmers can make expected 1974 production levels with a 1972 fuel allocation, warned officials of Grain Sorghum Producers Association and Texas Grain Sorghum Producers Board.

Federal allocations of diesel fuel have placed farmers in the nation's third priority behind oil exploration and public surface transportation. The farmers are to receive month for month the same amount of fuel they purchased in 1972.

Temporary relief from the monthly fuel allocations was granted recently in order that farmers could complete the 1973 harvest. But excess fuel used in a 60 day period starting Nov. 19 will be charged against each farmer's annual allocation.

"Producers first should complete harvest operations," said Jack King, research director for the Lubbock based commodity organizations

GSPA and TGSPB.

"We recommend that under present conditions farmers should not prepare more land for '74 than they farmed in 1972," King continued. He noted that the federal reaction to the tight fuel situation is changing daily and farmers should be extremely careful with 1974 supplies.

Elbert Harp, executive director of GSPA and TGSPB, along with King and other members of the organizations' staff, has been working constantly on the fuel problem with government officials for weeks.

King spent a week in Washington recently and was instrumental in persuading government officials to release farmers temporarily from strict monthly allocations.

Letters To Santa Claus

Dear Santa,
I want a B.B. gun for Christmas. I want a bike for Christmas. I want a machine gun for Christmas.

Love,
Kenneth

Dear Santa,
This is what I want for Christmas. I want a bike and a night flite set and some model airplanes and a dart game and some new trucks and cars.

Love,
Greg McClaran

Dear Santa,
I want a bicycle for Christmas. If I don't get it I still have something. My brother Johnny wants a bee-bee gun. And my sister Anna wants a doll. We're giving our mother a present. But it was Doras idea. My sisters Norma and Lisa are mean but I like them a little. My biggest brother, he's real nice, his name is Jr. But everybody calls him Jef.

Love,
David



I HEARD THE BELLS ON CHRISTMAS...

*I heard the bells on Christmas Day
Their old, familiar carols play,
and wild and sweet
The words repeat*

Of peace on earth, good will to men!

*I thought how, as the day had come
The belfries of all Christendom
Had rolled along
The unbroken song*

Of peace on earth, good will to men!

And in despair I bowed my head:

"There is no peace on earth," I said,

*"For hate is strong
And mocks the song*

Of peace on earth, good will to men."

Then pealed the bells more loud and deep:

*"God is not dead; nor doth He sleep!
The wrong shall fail*

*The right prevail,
With peace on earth, good will to men!"*

HENRY WADSWORTH LONGFELLOW, 1807-1882

Letters To Santa Claus

Dear Santa,
I want a ball. I want a bike. I want a ride. I want a cat. I want a car. I want a dog. I want a rabbit. I want a horse. I want a book. I want a monkey. I want a hat. I want a snowman.

Your friend,
Rudy

For Missy Box 485
Dear Santa,
I want for Christmas a baby doll, with a stroller with diapers and clothes and a baby blanket and a rattle.

Love, Missy

Dear Santa,
How are you doing? I am fine. I would like a Dallas Cowboy football suit and some walkie talkies. I would also like a screen art and a magic kit. I would like a nerf football.

Love,
Bret Russell Whitten

Dear Santa,
I hope you bring me a betsee walkie talkie. I like the walkie talkies for Christmas. I had one but I lost it for a long time. We love you hole lot.

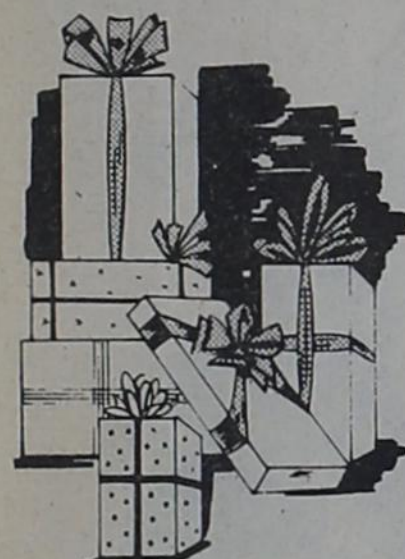
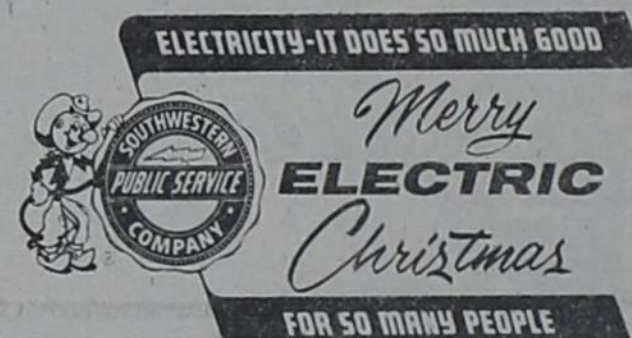
Love,
Rene Ramirez

Reddy so you can enjoy Christmas...



This Christmas, as in the holiday seasons past, key people in our service area are working to make sure that you have the power you need for all your electric needs. The picture above is just one of the many areas where activity never ceases. Information from every corner of the area we serve is at the fingertips of the people who staff our control center.

When the call comes for more power — even on Christmas Day our people act instantaneously to be sure you get that power. From the colorful lights decorating your home to the roasting of your Christmas bird, you can rest assured that the electricity you need is there — and every kilowatt is 100% usable — because we're working...



What's The Nicest Thing About

Christmas

- * Is it the tree or those who light it's lights?
- * Is it the package or the one who ties it bright?
- * Is it the music or those who sing the words?
- * Is it the turkey or those who cook the bird?
- * Is it the Mistletoe or whom you kiss beneath it?
- * The merry window or the folks who wreath it?
- * The Santa Suit or is it who wears it?
- * Is it the day . . . or is it he who shares it?
- * All Christmas things are wonderful, it's true . . .
- * But the NICEST THING of all is YOU!

CHUCK'S Spraying Service, Inc.

Six Spray Planes Available

Call Day or Night 238-1331
CHUCK STALLINGS, Owner

We Pause At This Time To Thank Our Many Friends And Customers Who Have Favored Us During The Past Year

We Have Enjoyed Being Associated With Ovid Lawlis This Year. We Look Forward To Serving You During 1974.



Manger Scenes Inspire Rejoicing



71-MAT PAGE 28

SINCE DAYS OF OLD, REPLICAS OF THE MANGER scene have helped to bring mankind closer to the meaning of Christmas. The crib or creche here is typical, in its presentation of Mary, Joseph and the Infant Jesus, with the shepherds and Wise Men and, of course, the animals of the manger. It's typical, too, of the way the Nativity and the events surrounding it have long inspired artists and craftsmen, musicians and singers, poets and writers.

Dramatizing Birth of Christ Awakens Awe and Wonder

Creche, Christmas crib, manger scene, crib of Bethany, *praesepe*—in many countries, the representation of the Nativity through figures from miniature to lifesize goes by many names.

Under any name, the re-creation of the manger springs from one guiding, and abiding, purpose—bringing people closer to Christmas. The highest wonder of the Christmas story is its sheer simplicity and reality.

A Child, the Son of God, born in a manger on a starry, silent night is a concept all can comprehend because of its closeness to human experience.

Anyone who watches a child before a manger scene this Christmas will readily see, in the child's awe and enthusiasm, that re-creating the Miracle of Christ's birth is an exalting experience.

Letters To Santa

Dear Santa,
I would like a bike. Is it cold in the Northpole. Does it snow much in the Northpole. Do you still ride a slide with deers.
Love,
Renee Tamez

Dear Santa,
I want rocking Socken robot, mini bike.
Love
Isabel

Dear Santa Claus,
I want a baton, and a doll, basketball and a goal, a Coke machine, a dot to dot book. And do not forget my sisters, and my mother, and my bad, and Miss Perry.
Love,
Dollie Mae Peacock

Dear Santa,
I want a pro football. And I want a electric football set, and Santa Claus I want a new watch band. And I'll leave you some milk and cake maybe if my mother bakes and and I'll leave some peanuts for your reindeers and Rudolph the red nosed reindeer. And a stocking full of candy.
Love,
Dale Gilbreath

Dear Santa,
How is it in the North Pole? Is it cold over there? I hope you can come to Bovina. I want a many bike for Christmas. I hope you have a nice trip. How is Rudolph?
Love,
Jesse Romon

Dear Santa,
I would like to have a circle X ranche.
Love,
Jeffrey

Dear Santa,
I would like a Dallas Cowboy football suit number 32. And my stocking full of candy. How is Rudolph feeling. Is his nose bright? We will leave some milk and cookies and maybe something for the Reindeers.
Love,
Jon Riddle

Dear Santa,
I want a Spid Bike for Christmas and two play guns.
Love,
Henry

LETTERS TO SANTA CLAUS

Dear Kris Kringle,
I would like a Pivot Pool and a game called Password. Love,
Robbie Moody

Decking Halls Has History

"Christ was born on Christmas day,
Wreath the holly, twine the bay."

From England of long ago come the words of this carol, showing the early role of the bay tree and its greens in decorating for Christmas.

Its use harks back to ancient Greece, when both the bay and the laurel bedecked homes and public places in symbol of triumph. As traditional Christmas greens, they reflect the same joyful spirit, say the editors of the *Grolier Universal Encyclopedia*.

Holly, of course, is still popular as Yuletide greenery. But nowadays, when it's time to deck the halls, bay leaves are more likely to spice holiday cookery, rather than holiday decorating.

Dear Santa,
I like you to bring me a present at my home. I would like a football game. I didn't have one before. Santa Claus I like that best because I see football games in Channel twelve. That is the best game in the hole while world. Be sure Santa to send me a football game, o.k.?
Love,
Francisco Gonzalez Jr.

Dear Santa,
I want you to bring me a B.B. gun and a game that says the game of life please.
Love,
Robert Villarreal

Dear Santa,
I would like to have a Miami Dolphin football suit with a helmet, pants number 22. And a Evel Kenevel van and motor-sikel.
Love,
Joe Pat Wright

Dear Santa,
I would like a pair of boots and spurs and I would like a Daisy Ranger rifle set too, pivit pool and Rocom Socem Robots.
Love,
Scotty

How to Keep Yule Plants

Yes, those cherished holiday plants can keep on growing into next year.

As a tropical plant, poinsettias like plenty of water and warmth—70 to 80 degrees. Be sure to keep these plants in a warm place at night.

Though they blaze with fiery-red-colored balls, Jerusalem cherries are rather cool natured. For them, the temperature should be held at 60 to 65 degrees. Avoid over-watering.

How to Keep Yule Plants

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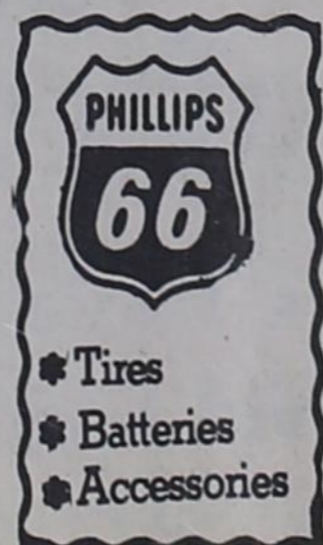
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Though they blaze with fiery-red-colored balls, Jerusalem cherries are rather cool natured. For them, the temperature should be held at 60 to 65 degrees. Avoid over-watering.



It's beginning to look a lot like Christmas! Santa's all decked out and ready to bring bundles of goodies your way for a happy holiday. And, tucked into his sack are hearty thanks from us, along with jolliest wishes for a merry, merry Christmas season.

CHARLES OIL CO.



H.J. Charles

Margaret Charles

Billy J. Charles

R.L. Hoppingardner

J. T. Hammonds

Barbara Charles

Manuel Hernandez Jr.

Charles Gilbreath

Javier Robledo

E. R. Venable

Christmas
Joy,
Peace



To all men of good will... to all our good friends... we send greetings for a happy holiday. We appreciate your loyal patronage.

Joacac's
Dept. Store

"The Store Where
Your Money's Worth More"

Main Street - Bovina

To you and yours Season's Greetings

TO STOCK HOLDERS, FRIENDS AND NEIGHBORS

With This Greeting For The Holiday Season, We Express Our Appreciation For Your Patronage During 1973 Another Good Year For Your Co-op! It's Been A Pleasure Serving You And We're Looking Forward To Continuing, And Improving That Service In The New Year.

DIRECTORS

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- Walter Potts,**
Vice-President
- Raymond Schueler,**
Secretary
- Leon Schilling**

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- Earl Dean Boyd, Rhea Manager
- Allen Cumpston, Fert. Supt.
- Al Webb, Fert. Rep.
- Bob Finley, Fert. Rep.
- Hal Ward, Bovina Store Mgr.
- Fred Garza, Bovina Store Asst.
- Glenn A. Hromas, Head Bookkeeper
- Dorothy Looney, Asst. Bookkeeper
- Kim Stoddard, Asst. Bookkeeper
- Alfredo Garza, Tr. Driver
- Antonio Cruz, Elev. Supt.
- Obie DeLeon, Rhea Store Asst.



Merry Christmas

"Not Everyone Belongs To A Co-Op
But Everybody Benefits"

BOVINA WHEAT GROWERS, INC.



Locations At Bovina & Rhea

HISTORY OF CHRISTMAS CAROLS



Called *noels* in France, *le pastorali* in Italy and *Weihnachtslieder* in German, carols are the welcome sound of Christmas everywhere.

But did you know that originally carols were not songs but dances? It's a fact! These "round" dances were part of early Christian worship, and one of the first "carollers" was St. Francis of Assisi, back in the 12th century.

When was the first carol sung? Probably as an accompaniment to early nativity plays. And one of the earliest of the choruses of praise, *gloria in excelsis deo* (glory to God in the highest), can be heard in church services to this day.

The custom of outdoor carol singing is many hundreds of years old. According to researchers at the Aeolian Music Foundation, it seems to have started in the Middle Ages when groups of people went from house to house singing by torchlight.

Yet despite these joyous beginnings, the Christmas carol eventually ran into rough going. As a Puritan influence grew, carols became gloomy and grim; finally the Puritans made it a crime to print or sing carols publicly!

But the carol — which plays so large a part in giving Christmas a spirit of gaiety — couldn't be suppressed for long, and many great writers such as Martin Luther and Charles Wesley and composers including Felix Mendelssohn and Friedrich Handel began to take an interest in this form of music.

In the England of Charles Dickens' time, the practice of "wassailing" or group singing of carols from house to house at Christmastime was popularized.

At the turn of the century, Americans added their own contribution to Christmas caroling as singers gathered around the family player-piano. With the recent revival of the player-piano, this delightful scene is being recreated all across the country. Most popular of the modern players is the Pianola, both a regular piano and a player-piano that encourages family togetherness during the holiday season or any time of the year.

Family gatherings for carol singing should be better than ever this season with more Christmas music available on music rolls than before. Among a selection of almost 50 popular Christmas tunes and traditional carols, several rare and beautiful Scottish and Welsh carols are being put out on Aeolian player-piano rolls for the first time.

The happy memories that are revived each Christmas are composed of many ingredients — the smell of the fir tree, the glitter of tinsel, the taste of a Yuletide treat — but of all of them, perhaps the most evocative is the sound of carol playing and singing in the home.

LETTERS TO SANTA CLAUS

Dear Santa,
I want a sled to ride on the sled to go wass my dog.
I have been a good girl.
Your friend,
Mary Lou Martinez

Dear Santa,
I want a bike, doll, dog, monkey, cat. Santa, friend is Christine and Lorena. I want sun book.

Belma

Dear Santa Claus,
I love you Santa Claus. I wish you would bring a Coke machine. Santa Claus, don't forget Miss Perry. She is your friend, Santa Claus. I know what to bring her a flower.
I love you, Santa Claus,
Rose Mary Pena

Dear Santa Claus,
I want a doll and something for my sisters. My sister wants a box of crayons, but not a big one, just a little one, o.k.? Will you remember Miss Perry for me, please? I want you to give my brothers a gun and put on the gun Rey so they will know who's the gun. On the other gun put Vicente.

Your friend,
Luz Duran

Dear Santa Claus,
I want a candy machine. I want a Coke machine. I want a Baby Tender Love. I want a chalkboard.

Love,
Tonda Annette Lovelady

Dear Santa Claus,
I'd like a Sweet cookie for me, and something for my friends. And something for my sisters and brother. Don't forget me and don't forget Mrs. Spring and Miss Perry and Mrs. Sides. And I want a Sewing Machine and a Coke machine for Christmas. Please don't get tired of bringing all kinds of toys.

Love,
Alma Ramirez

Dear Santa,
Santa I want a Baby Alive doll. Santa I'm trying to be good. How are you and your reindeer? Santa please don't forget my family and all the others too. Merry Christmas and a Happy New Year! I want to be a cowgirl. I have cowgirl boots.

Love,
Beverly Dawn Barrett

Dear Santa,
I want a doll and dishes. I want a bike, a little dog, a little ball. I want a little dog. I will be a nice girl. I am in second grade.

Your friend,
Mary Eva Dela Rosa

Dear Santa,
I want a football, a book, a gun, a ball, a bat, a hat, a flag, a bicycle.

Love,
Raymond

Dear Santa,
I want a ball, minibike. I be a good boy.

Your friend,
Isidor Flores

Dear Santa Claus,
My name is Beth Webb. I want a baton, basketball, bike. And don't forget Leann because I love her. And don't forget grandmother or daddy or Miss Perry.

Love,
Beth Webb

P.S. Feed Rudolph good so his nose will shine, shine, shine!

Dear Santa Claus,
I want to have a Crissy and how are you Santa Claus? I want to have Coke machine and I want to have Miss Perry to be good and to get well soon.

I hope she gets well on Christmas.
Love from your friend,
Virginia Lumbrera

Dear Santa,
I want a bike. I have been a good boy. I am in second grade. I like Christmas.

Your friend,
Junior Alardin

WILLIAM PENN'S CHRISTMAS MESSAGE TO THE RED INDIANS

On a day towards the end of 1682 (we) made a Treaty of Amity with the American Red Indians. (We) carried no weapons; (they) were fully armed. (I) addressed them as follows: "The Great Spirit who made me and you, who rules the heavens and earth, and knows the innermost thoughts of men, knows that I and my friends have a hearty desire to live in peace and friendship with you, and to serve you to the

utmost of our power. It is not our custom to use hostile weapons against our fellow-creatures, for which reason we have come unarmed. Our object is not to do injury, and thus provoke the Great Spirit, but to do good. We are met on the broad pathway of good faith and good will, so that no advantage is to be taken on either side, but all is to be openness, brotherhood, and love."

William Penn, 1644-1718

MERRY CHRISTMAS



Quick Recipe For Yule Egg Nog

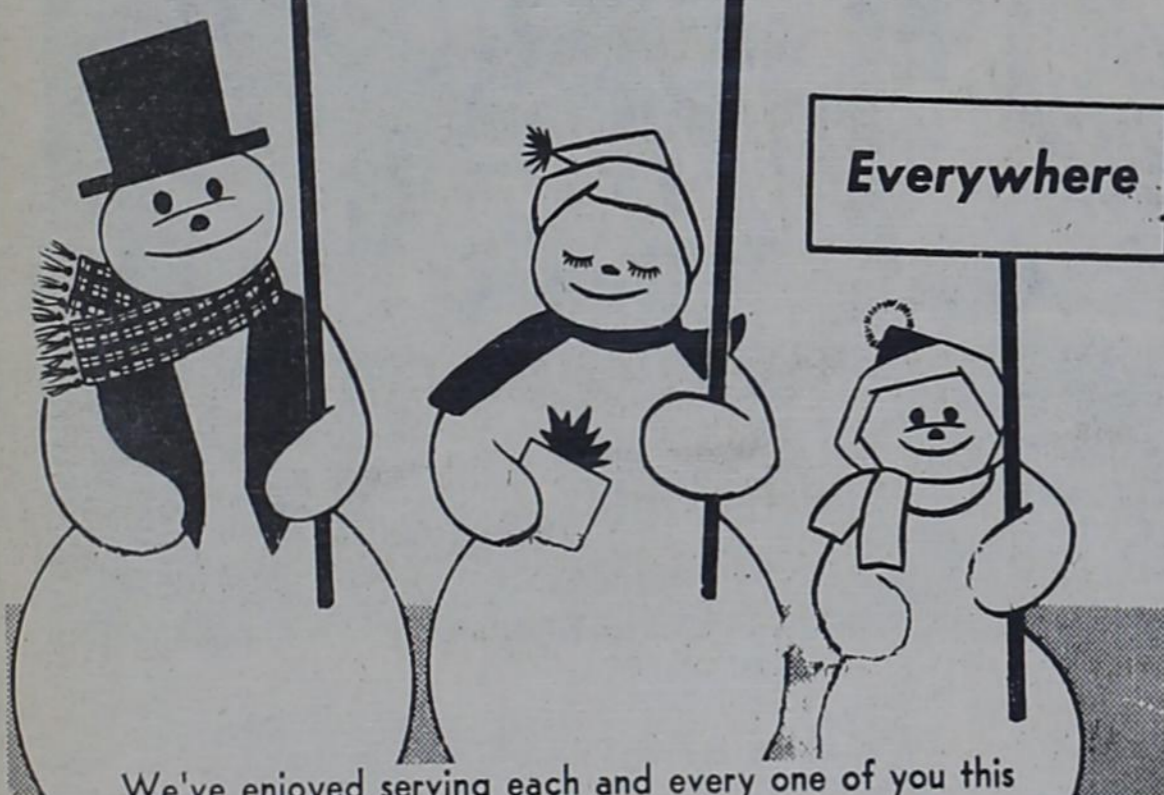
- 6 eggs, separated
- 2 cups milk
- 1/2 cup sugar
- 1-8 teaspoon salt
- 2 cups cream
- 2 teaspoons vanilla
- Fresh ground Nutmeg

Beat egg yolks and sugar until thick and lemon colored. Beat in cream, milk, salt and vanilla. Beat egg whites until they hold stiff peaks; fold into egg yolk mixture. Serve in chilled punch bowl — sprinkle nutmeg on top.

Merry Christmas

to Everybody

Everywhere



We've enjoyed serving each and every one of you this past year. Your friendly patronage has made our friendly service a real pleasure. So... have a nice Christmas, won't you? And in the days to come... we'll look forward eagerly to serving you again.

Birkelbach Machine and Pump

*Gearhead *Pump Repair

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- Grady Sorley
- Vernon Willard
- Lawrence Jamerson

STAFF

- Gaylon Rhodes, Mgr.
- Duane McDaniel, Pilot
- George Douglas
- Dwight Cox
- Joyce Sikes

AGRI-SPRAYERS

Pho. 238- Main Office - 801 Third Street in Bovina

Phone Tharp 225-6011 - Hanger Two Miles West of Bovina On FM Road 2290

Come, Follow Me

Long ago three Wise Men
Were gazing at a star
That glistened in the Heavens,
Outshining all by far.

And so the Wise Men pondered
What could its message be,
For it somehow seemed to beckon
And say, "Come, follow me!"

So they readied for a journey,
And chose their gifts so rare,
Then they climbed upon their camels,
And turned them toward the star.

Long days and nights they traveled
With trials along the way,
Until they came to Bethlehem
Where now the Christ Child lay.

And there the holy Magi
Knelt before this tiny King;
They gazed in adoration
While hearing angels sing.

And then along with shepherds
They learned the reason why
They were beckoned by a message
That came out of the sky.

And they gave it to the ages
So that all good men might be,
Just as joyfully rewarded
By the words, "Come, follow me!"

L. Payne D. Clark



Santa Letters...

Dear Santa,
I want a Baby Alive and a doll bunk bed with the things that come with Baby Alive. I have been good, I think. How is Rodolph and the others? But don't forget the other children, and what they want. Well I'll say good-by now.

Love,
Lisa Gayle Schilling

Dear Santa Claus,
I would like a blue Typewriter. How are you? If you don't have a blue one then I'll have a green one. How is your wife? And don't forget Miss Perry. And don't forget Miss Sides. How are your reindeers? How is Rudolph?? I think I have been good. Hope you have a Merry Christmas. I do hope we have a white Christmas. Do you Santa Claus?

Love and best wishes,
Wendy Hall

Dear Santa Claus,
I have tried to be good. I would like the doll Baby Alive, a watch and a housecoat and houseshoes and don't forget the other children.

Love,
Patti Sherrill

Dear Santa Claus,
I know the story of your life. I would like a reindeer for Christmas and a horse that I can saddle and ride. My sister wants one, too. And my little sister wants to get well. Don't forget Miss Perry and Miss Perry gave us a Poinsettia.

Love,
Kristy Gordon

Dear Santa Claus,
I will want a Coke machine for Christmas. To dear Miss Perry Santa, please bring a present.

Love,
Melinda Guilar

Begins in Italy

Christmas belongs to the people. So thought St. Francis of Assisi.
His way of helping his Italian parishioners grow closer to Christmas was to create the very first praesepe, or Christmas crib.
His carol, "The Song of the Creatures," made the Nativity still more real to them since it told of the lowly animals which were part of their lives and livelihood.
All this happened early in the 13th century. From that time, the idea of the creche or crib has spread to virtually every country on the globe.
Today, especially in Latin America and Europe, the manger scene sets the theme for a holy and happy Christmastide.



Huge Tree Is Symbol of Man

A French story of the 13th century relates how a huge tree was discovered in a forest, its branches lit with candles.
Some branches rose straight up, while others were turned down. Atop the tree was a child, with a halo around his head.
The story explains that the tree is mankind. Its candles represent people good or bad, and the child is the Christ Child.

A message for Christmas
To you, our good friends and customers, we're extending warm wishes for a bright and merry holiday season abounding with good cheer, fellowship and joy. And, with deep appreciation, we send along our many thanks for your thoughtful consideration all year. Serving you has indeed been our deepest pleasure and privilege.

IMPERIAL LIVESTOCK SUPPLY
"Everything For The Stockman"

E. Hwy 60 Hereford, Texas Phone 364-1714
Stockyards Clovis, N. M. Phone 762-0731

Merry Christmas

With Sincere Best Wishes for you and yours during the New Year!



THIS IS THE TIME OF YEAR WE LIKE TO PAUSE . . . and . . . PERSONALLY THANK OUR PATRONS, FRIENDS and the PEOPLE OF THE AREA FOR THE WONDERFUL EXPERIENCES WE HAVE HAD WITH EACH AND EVERY ONE OF YOU, THIS YEAR OF 1973!

YOUR NIGHT LIGHT!

HOMES FARMS BUSINESS INDUSTRY

- Automatic light turns on at dusk, off at dawn
- Protects your home and possessions when house is unoccupied
- Discourages prowlers
- Provides safe driveways and roads
- Reduces accidents in work areas
- Makes it more convenient to work in yard at twilight or after dark
- No maintenance, no upkeep—just one low monthly charge added to your monthly bill covers cost of installation on your existing pole, bulb replacement, electricity, everything!

\$3.50 per month, plus tax

Deaf Smith
HELPING TEXAS GROW



71-MAT PAGE 28
MODERN-DAY CAROLERS (above), are photographed singing at the Tower of London, along with the famous Beefeaters. From the New Book of Knowledge; photo, by the British Travel Association.

Holiday Is Favorite Theme for Writers

Whenever the talk turns to Christmas books and stories, somebody's sure to mention Charles Dickens. His "Christmas Carol," published in 1843, is synonymous with holiday conviviality, and its underlying theme stresses the spiritual truths and blessings of the Nativity.

"God bless us, every one,"



'Xmas' Spelling Is Traced to Greek Symbol of the Cross

"Christmas" sometimes is written "Xmas."

"X" is the Greek letter symbol that is used to represent the name, "Christ."

This symbol has been discovered by many archaeological expeditions on the walls of early-Christian period catacombs.

Not long ago, a group of scientists discovered the name of Jesus, carved before 70 A.D., among the inscriptions on eleven early-Christian urns, uncovered in a cave on the Bethlehem to Jerusalem Road.

cried Tiny Tim Cratchit, and the cry still echoes. While Dickens may be a word for Christmas, many another author has written of this religious festival and merry feast.

Among the best known examples may be scenes from children's literature. Louisa May Alcott's "Little Women," published 1868, may seem old-fashioned in some ways, but girls today still rejoice in the story of Meg, Jo, Beth and Amy.

These fictional heroines come to life for their readers, and never more so than in the Christmas-season story that opens the book, when the March family gave up a festive breakfast for a poor family.

While they breakfasted on bread and milk, the girls felt they truly feasted, for they knew the joy of sharing. Another old favorite is Kate Douglas Wiggin's "The Birds' Christmas Carol," of 1887.

Though better known as the author of "Rebecca of Sunnybrook Farm," she wrote this brief but touching story of the Birds' invalid child, whose short life exemplified the principles of Christmas.

In the present day, the American author Truman Capote, who claims the invention of a new literary form, the non-fiction novel, has written of Christmas, too.

His "A Christmas Memory," a short story, appeared as a television drama in 1966.

Told in Rhyme

The story of the Nativity and its meaning for mankind is a favored poetic theme, as is the holiday cheer of hearth and home.

Poets as diverse as William Shakespeare, Samuel Taylor Coleridge, John Greenleaf Whittier and T. S. Eliot have made their contributions.

Numerous carols first were poems—witness Henry Wadsworth Longfellow's "I Heard the Bells on Christmas Day":

"I heard the bells on Christmas Day
Their old, familiar carols play,
And wild and sweet the words repeat,
'God is not dead, nor doth He sleep.'"

Probably the overwhelming winner among widely-known secular Christmas poems is Clement Clark Moore's "A Visit from St. Nicholas."

The poem, written for his own children in 1822, is popularly called, "Twas the Night before Christmas."

Dancing with Joy

A Christmas carol might also be a Christmas dance.

Origin of the word "carol" itself seems to trace back to the French word, "caroler" meaning to dance, and carols of yesteryear may have been sung by carolers dancing in a circle.

Full of rejoicing, the carols we sing today literally dance with holiday merriment.

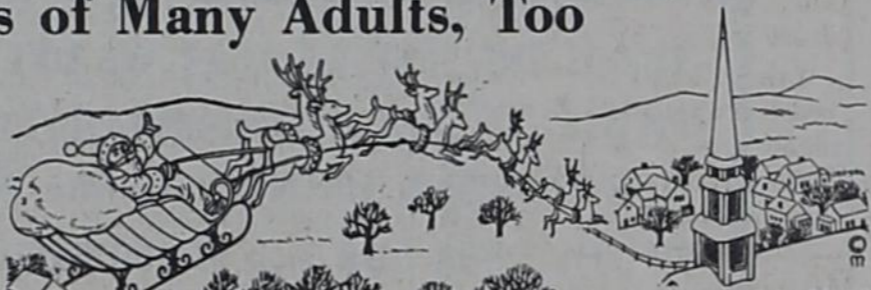
By Any Name, Santa Always Pleases Children, Guards Fortunes of Many Adults, Too

When what's-his-name arrives in town, everyone is glad to see him.

Who's that again? Oh, Santa Claus, of course. Or he could be—depending on where he is—St. Nick, Pere Noel, Father Christmas, St. Nicholas, Kris Kringle.

Washington Irving called him Father Knickerbocker. To Russians, he's Grandfather Frost.

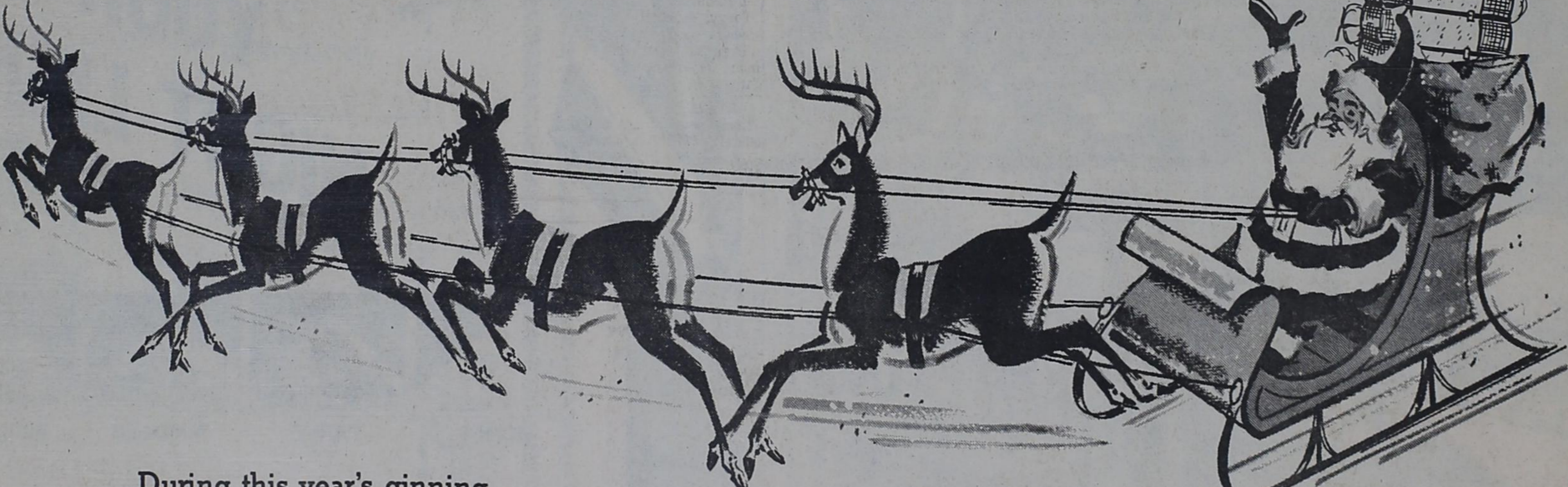
This magical man of many names not only brings gifts,



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he also has a lot of special gifts and powers, according to the lore of Christmas. Santa inherits his powers from St. Nicholas, a fourth-century bishop. Consequently, he's said to

be gifted at guarding the fortunes of children, merchants and sailors. He takes a special interest in helping single girls find husbands, and the earliest pawnbrokers called him their patron.

Santa's On His Way... And It's Time For Us To Say... Merry Christmas



During this year's ginning season, we at Lawlis Gin want to say thank you for the continued opportunity to do your ginning.

Our Wish For All Our Friends And Customers Is The Merriest Of Christmases And The Happiest Of New Years!

For Information About Cotton You Have Here Phone 238-4481

LAWLIS GIN CO.

"It's A Good Deal To Gin With Lawlis"

Highway 86 East

Ovid Lawlis, Manager

Bovina



1973 Review . . .

(Continued from Page 1)

also—a tornado watch. Residents found it hard to believe their ears, when they heard thunder, saw lightning and were alerted for tornados while the snow fell furiously. Two tornados were reported between Bovina and Clovis.

Open house was announced at the new parsonage for the First Baptist Church. The total electric home was constructed at 804 Ridgelea Drive.

Some 692 pre-schoolers, students and adults were tested for tuberculosis at a testing clinic in Bovina Schools auditorium. Bovina Woman's Study Club sponsored the clinic at which some 30 persons tested positive.

The Bovina Blade and Bovina Supermarket won their respective divisions in the Little Dribblers League here, both teams going undefeated for the season.

Billy Whitecotton and Incumbent Vernon Estes were elected city councilmen in a moderate turnout at the polls the first week in April.

Incumbent Edwin Lide retained his seat on the board of trustees of Bovina Independent School District. Joining him on the board was Billy Smith, who will replace Robert Read. Read chose not to seek re-election.

Bovina High School's speech department copped Best Actor and Best Actress and third place awards in District 3-A one-act play competition at Farwell.

Ronnie Nuttall and Debra Sorley, who played Roy and Norma Hubley in the production, "Plaza Suite," were tabbed for Best Actor and Actress over 24 others from six schools.

The first blizzard-type storm of the long winter of '73 struck Bovina the second week in April, resulting in additional cattle losses for area stockmen and power failure over a wide area of Parmer County, dumping eight inches of snow.

It was the second storm within a week. The highway between Clovis and Bovina was closed with numerous automobiles stranded in the 12-mile stretch between Bovina and Farwell. The snow was the 29th for Bovina with moisture totaling 4.30 here.

Bovina High School tennis competitors placed no lower than fourth in District 3-A competition. Places earned were—Rita Nuttall, second in freshman girls' singles; Dennis Willard, third in freshman boys' singles; Pam Wilson, fourth in varsity singles; John Caldwell and Duane Mitchell, third in freshman doubles; and Dian Roming and Fran Jacobs, third in freshman doubles.

Three from Bovina High School qualified for the Regional UIL Literary meet in Lubbock. Winning first places in District 3-A competition were Heidi Corn in girls' informative speaking, Jan Kassahn in girls' persuasive speaking and Ronnie Nuttall in boys' persuasive speaking.

Bovina students swept all four places in the annual Parmer County Soil and Water Conservation District's conservation essay contest.

Winning first place was Rhonda Rhodes, second place was Larry Wiseman, third Christie Trimble and fourth Evanna Johnston.

Five Mustangs qualified for the regional track meet when they won first and second places in the District 3-A meet at Springlake-Earth. Jeff McCormick placed first in the pole vault, Billy Shelby first in the long jump, and Shelby, Roy Hartzog, Joe Delgado and Bryan Fillpot second in the mile relay.

Senior division all-stars were playing in the district tournament. Bovina All-Stars were Dan Cox, Eddie Isaac, Pat Ware, Mike Read, Michael Wiseman, Jon Cox, Blake Sudderth, Doug Roming, Steve Stone and Denver Davis. Minor league all-stars were Mark Teague, Lynn Read, Ricky Shepherd, Shawn Atkins, Edward Chisum, Terry Green, Erasmo Espinoza, Dale Turner and Franky Lopez.

Bovina High School sent two students to state meets by qualifying in regional competitions at Lubbock.

Billy Shelby was edged by one-half inch to take second place in regional long jump. Jan Kassahn won first place in girls' persuasive speaking.

The Bovina Blade received three awards at the 64th annual Panhandle Press Association convention in Amarillo. The Blade was awarded a first place plaque for best special edition, which was the Bull Town Days issue. The Blade received second place certificates for general excellence in newspapers under 1500 circulation and for advertising initiative.

Named Best All-Around Athletes at Bovina High School for the past year were Heidi Corn and Jeff McCormick. The two students were recognized at the annual Athletic Banquet in Bovina Schools cafeteria.

Receiving the Filly and Mustang Spirit Awards, were Nancy Hutto and Weldon Beardain.

Fran Jacobs, Bovina High School freshman was low medalist in the District 3-A girls golf tournament, earning the right to advance to regional competition in Levelland.

Seven Fillies qualified for the regional track meet in Levelland. The 440-yard relay team of Pam Wilson, Sue Monk, Dian Roming and Cathy Trimble, took second in district; the 880-yard relay team of Alice Fragoza, Nancy Hutto, Rita Nuttall and Miss Roming placed second; Miss Monk placed second in the 880-yard run; and Miss Hutto placed second in the triple jump.

Moisture, this time in the form of rain, continued to saturate the Bovina area. A total of one and one-half inches fell, delaying milo planting.

About the only bright spot in the week's rain was the fact that it wasn't snow. Bovina reached 31 snows with the first one falling in October. Snow fell in at least a portion of seven months.

Plans for a meditation and rest area at Bovina Cemetery were completed. The area will be constructed in memory of O.W. Rhinehart who died in January.

Railroad gates were completed at the east crossing in Bovina, the end product marking the culmination of several years efforts to get gates installed at the dangerous crossing where several people were killed in recent years.

Eighth grade girls won first place and a trophy and seventh grade girls won second in the district junior high track meet.

MAY

Honor students of the 1973 Senior Class of Bovina High School were announced by Principal Gary Cox. With only a fraction over two points separating the leader from the fifth ranked student, valedictorian of the class was Weldon Beardain with a 92.92 average. Salutatorian was Jan Kassahn with a 92.65 average. Next in line was Ronnie Nuttall with a 91.16, Danny Parsons with a 90.84 and Kim Langer with a 90.68.

Some 43 students pre-registered for kindergarten and first grade at Ridgelea Elementary School.

Bovina Supermarket celebrated its first anniversary the first week in May.

Three business firms in Bovina were burglarized, including Paul Jones Texaco, Custom Farm Services and Bovina Wheat Growers.

"Under the Magnolias" was theme of the annual banquet, hosted by the Junior Class, in honor of the Senior Class.

Rhonda Rhodes was elected president of the FHA for the coming year. Other officers included Christie Trimble, vice president; Rhonda Nuttall, second vice president; Tina Isaac, secretary-treasurer; Sue Monk, historian-reporter; and April Wilson, recreation chairman.

Kim Ware and Larry Sides were named valedictorian and salutatorian, respectively, of the Eighth Grade Class in Bovina Junior High. Other top honor students were Rocky Bartlett and Betty Whitecotton.

Jan Kassahn came away for the state University Interscholastic League literary contests in Austin with a first place in girls' persuasive speaking.

Billy Shelby placed fifth in the long jump at the state track meet in Austin.

Parmer County was ranked second in beef production in 33 Texas counties served by Southwestern Public Service Co. Deaf Smith County ranked first.

Some 110 boys signed up for the summer Lions Club baseball program here.

Over 200 youngsters in grade three through six competed in the annual elementary track meet, organized by Roy Donaldson, physical education instructor.

Dolph Moten resigned his post on the city council. Appointed to fill the remainder of Moten's term was Durward Bell.

"Isle of Golden Dreams" was theme of the annual Eighth Grade Banquet in Ridgelea Schools cafeteria. Some 75 persons attended the Hawaiian-style banquet.

In the annual awards assembly at Bovina High School, Jeff McCormick and Jan Kassahn were named Outstanding Senior Boy and Girl, a Lion-sponsored award. Leadership awards went to Heidi Corn and Weldon Beardain. Receiving championship awards were Patti Mills and Mike Ware.

Mrs. Margaret Durben, sponsor of the student yearbook, announced that the 1972-73 annual had been dedicated to High School Principal Gary Cox in recognition of "his continuing support and dedication to Bovina High School and for the inner man." The annual was in memory of Lynn Murphy.

Seniors selected by the high school faculty to the Who's Who list were Weldon Beardain, Jan Kassahn, Ronnie Nuttall, Patti Mills and Mike Ware.

Jose Bazaldua and Kim Langer were named Mustang Band Beau and Sweetheart at the third annual Pops Concert in Bovina Schools auditorium.

Some 250 people attended the annual Lions Club Mother's Day dinner in Bovina Schools cafeteria.

A farmer-pleasing slow-falling rain of one inch fell in Bovina. Four teachers, Mrs. Sue Moten, Mrs. Pat DiCuffa, Rex Rash and Mrs. Sandra Awtrey, resigned from the faculty.

Announcement of a new business in Bovina, to open its door on August 1, was made by Mrs. Roxie McLean of Dimmitt and Mrs. Furne Harris of Bovina. Name of the clothing and gift store is "The Browsabout, Inc."

The Bovina High School Senior Class of 1973, numbering 27, received their diplomas in graduation ceremonies Friday, May 25.

Richard T. Collard, attorney, announced plans to open an office in Bovina in the Blade building in June.

The arrest of two juveniles and one adult in Castro County cleared up numerous burglaries in Bovina, along with vandalism incidents and other burglaries in other area towns.

"The Salt Co.," a Christian coffeehouse, sponsored by First Baptist Church of Bovina, staged its grand opening with Bats Tatum and Company opening the festivities.

The Riata CowBelles of Parmer County announced plans to sponsor an "Outstanding Father" for Fathers Day in the county.

The Senior Class was honored with a brunch in Fellowship Hall of the Bovina United Methodist Church. The brunch is a tradition on graduation day for the class.

Action in the Bovina Little League swung into the second week of play the last week of May with The Blade leading the Pee Wee division and Big Niek-Horn Insurance leading the Little League.

Bryan Fillpot, sophomore in Bovina High School, competed in the bull riding events at the Clovis Junior Rodeo. Fillpot had entered in several high school and junior rodeos in the final months of school.

JUNE

Joint funeral services were held in Farwell for Mrs. Julia Langford, 33, and her daughter, Annette, 11. They were killed near their home at Pleasant Hill.

The sale of Wilson & Brock Insurance Agency to Mr. and Mrs. Johnie Horn was announced the first week in June. Wilson had been in the insurance business here for 45 years and Brock 19 years.

Funeral services were held in Bovina First Baptist Church for J.G. "Gilbert" Eubank, 69, who died of a heart attack in the Parmer-County Community Hospital.

The Long predicted and, up until the first week in June, unbelievable rumors of a gas shortage became fact in Bovina with service station operators taking an economical kick in the pocket in which they keep their folding money.

The United Methodist Youth of the church in Bovina sponsored a "Canvass Against Atheism," passing out letters written to the National Aeronautics and Space Administration supporting the decision of the astronauts to read the Bible in space. The campaign was in opposition to Madeline Murray O'Hara's efforts to make the practice illegal.

With enthusiasm high because of potentially good yields and better-than-average predicted prices, area farmers were on the brink of launching the 1973 wheat and barley harvest.

Lewis McDaniel was named chairman of the Bull Towns Days celebration by the board of Bovina Chamber of Commerce and Agriculture and the Bovina Roping Club. Stanley Robison was appointed co-chairman of the event.

Dan Koelzer was chosen as the "Outstanding Father" in Bovina. A standing rib roast was presented Koelzer by the Bovina and Parmer County Riata CowBelles, which sponsored the contest.

Roy Hartzog was presented the Star Chapter Farmer award, an Honorary Chapter Membership went to J.E. Sherrill and the Outstanding Greenhand Award was presented to Duane Mitchell at a barbecue for FFA members, their parents and dates in the city park.

Leon Schilling and Eddie Gayle Steelman were elected to the board of directors of Bovina Wheat Growers, Inc., at the annual meeting of the cooperative. Schilling and Steelman replaced Harold Hawkins and Webb Gober, whose terms expired.

Workmen began dismantling the original elevator at Bovina

Begins in Italy

Christmas belongs to the people. So thought St. Francis of Assisi.

His way of helping his Italian parishioners grow closer to Christmas was to create the very first *presepe*, or Christmas crib.

His carol, "The Song of the Creatures," made the Nativity still more real to them since it told of the lowly animals which were part of their lives and livelihood.

All this happened early in the 13th century. From that time, the idea of the creche or crib has spread to virtually every country on the globe.

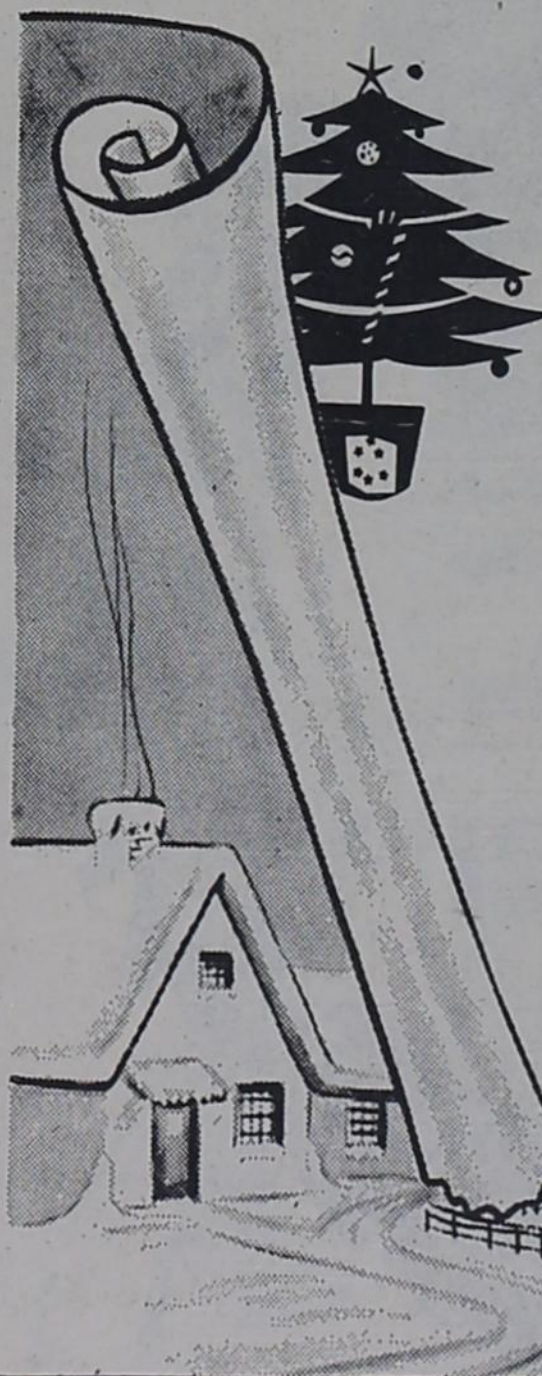
Today, especially in Latin America and Europe, the manger scene sets the theme for a holy and happy Christmastide.

BEFORE TURKEY

Roast peacock was a Yule delicacy of early England.

Season's GREETINGS

A Happy Christmas



As the Christmas Season approaches we think of the Joyfulness of the occasion and of a firm hopefulness for the future — This is the time when the warmth and sparkle of friendships is radiant everywhere. Smiles are brighter . . . handshakes more hearty.

To make others happy is the achievement of the day . . . A word of cheer and encouragement to make the season more enjoyable. So we extend our best wishes in the hope that they will add to your pleasure on this grand occasion.

We Will Be Closed December 23
Through December 30
For The Christmas Holiday Season

Bovina Restaurant

The Mutt Grahams

Highway 60

Bovina

A Christmas Memo

GOOD WISHES for your happiness and THANKS for your patronage.

HANDLE WITH CARE

to: Our Friends

PAUL JONES TEXACO SERVICE STATION

Highway 60

-BOVINA-

Pho. 238-1499

BOVINA Grocery

1973 Review . . .

(Continued from Page 9)

Other officers included Bryan Fillpot, vice president; and Dianna Naegle, secretary.

Cindy Read, daughter of Mr. and Mrs. Robert Read, was one of several Parmer County high school students attending the 11th annual Farm Bureau Citizenship Seminar in Waco.

Mike Read, 12, son of Mr. and Mrs. Billy Don Read, was hospitalized in Clovis suffering from a severe case of chemical poisoning.

Two persons were killed and six injured in a cattle truck-pickup collision at the Oklahoma Lane crossroads.

Deposits in First State Bank of Bovina totaled \$4,887,225.18, an increase of over one million over the same period in the previous year.

Mrs. Dessie Leach of Glenrio, N.M., sister of Mrs. Cash Richards, was stabbed to death in a robbery of her business.

Bryan Fillpot competed in the regional AAU track meet at Waco in the 440-yard intermediate hurdles.

Some five inches of rain fell the last week in July in the western portion of Parmer County.

Cucumber and cabbage harvest, just getting underway in the area, was delayed by the rainfall. Moderate prices were being received for the vegetables.

Funeral services for Rev. Herbert F. Peiman, 79, retired minister of the St. John's Lutheran Church in Lariat, were held in the Lariat church.

Deposits at the three Parmer County banks amounted to more than \$30 million, up some \$6 million over the same date a year earlier.

AUGUST

Bovina High School Coaches Roger Ezell, Eugene Boaz, Corky Criswell and Zane Reeves attended the 41st annual Texas High School Coaches Association's coaching school in Dallas.

Four new teachers—Zane Reeves, Mrs. Carolyn Reeves, Joe Blatchford and Mrs. Dora Blatchford—were signed by the board of trustees of Bovina Schools.

Another unexpected rain, this time about two inches, fell in the area, allowing farmers to shut down irrigation wells, a rarity in this area for this time of the year.

The Browsabout, Inc., staged its grand opening with door prizes awarded to several area women.

Announcement of the closing of Wilson's Super Market, established by A.M. Wilson and Mary Jane Wilson in 1947, was made by Wilson.

The field was narrowed to four teams in the race for the slowpitch softball championship in Bovina. Making the playoff tournament were Foster's Plowboys, Big Nick's Traders, Sherley Grain and Birkelbach.

Bovina Booster Club members approved the purchase of track warmup suits in the amount of \$675 at a meeting in the school library.

Funeral services were held at Oklahoma Lane Methodist Church for Ned Foster, 51, a native of Parmer County.

Five candidates were in the race for the 1973 Bull Town Days Queen title. Candidates were Cathy Trimble, Michelle Bonds, Lezi Williams, Dian Roming and Tammy Christian.

Daryl Hawkins, 9, son of Mr. and Mrs. Erith Hawkins, suffered third degree burns in an accident at the family's farm home.

A budget of \$565,617 for Bovina Schools was approved by the board of trustees. Mrs. Judy Fillpot was employed as school secretary, to replace Mrs. Mary Ruth Redden, and Mrs. Marie Kriegel was employed as lunchroom supervisor, replacing Mrs. Opal Wines.

Lawrence Jamerson resigned as a member of the board of trustees of Bovina Schools. Jamerson, serving his sixth year as a member of the board and fifth as president, resigned when his daughter, Mrs. Carol Scott, was employed to teach second grade.

Leon Ware moved up from vice president to president of the

board with Edwin Lide elected vice president. Jon Lin Riddle was appointed to complete Jamerson's term which expires in April 1974.

Big Nick's Traders copped the championship trophy in the Bovina Slowpitch Softball tournament.

Some 102 entries were recorded in the 13th annual Bovina Quarter Horse Show, held in conjunction with the Bull Town Days festivities.

Tammy Christian was named BTD Queen at the contest at the roping arena on the opening day of the three-day celebration.

Cathy Trimble was named first runnerup and Dian Roming second runnerup.

Bovina's 10th annual community-wide celebration was staged with thousands of people turning out for the four-day event.

C.C. Naegle of Bovina won the saddle given away by the Bovina Roping Club during the celebration. Mrs. Clifford Leake won a quarter of beef and Mrs. Jack Kassahn a handhooked rug, given away by the Riata CowBelles.

The 1973-74 school year got underway in Bovina with 599 reporting on opening day.

Funeral services for R.W. McGrew, 72, of Bovina were held at the Bovina Church of Christ.

Bovina's Mustangs wound up pre-season scrimmage competition with "wins" over Lazbuddie and the Clovis Wildcat Junior Varsity.

SEPTEMBER

Football season got underway the first week in September and in Bovina, the 14th annual Bovina Businesses Football Contest made its 1973 debut.

Enrollment in Bovina Schools increased by 19 over opening day with 618 students.

Showers, ranging from one-half to over two inches, dotted the Bovina area.

A crowd of several hundred people were on hand at the annual community-wide watermelon feed at Mustang Field. The event, personally hosted by members of the board of trustees, is an occasion for residents of the community to get acquainted with new teachers in the school system.

A few bad breaks, combined with a lack of offensive punch, caused the Mustangs to drop the opening football game of the year to the Boys Ranch Roughriders, 14-0.

Three new teachers were hired and one resigned at the September board meeting. Roy Donaldson, elementary physical education instructor here the past five years, resigned. Newly signed teachers were Mrs. Elizabeth Peak, Jerry Peckinpaugh and Mrs. Cynthia Carthel.

Tropical Storm Delia ranged inland far enough to bring widespread moisture to this part of Texas with Bovina receiving a generous one inch accompanied by much cooler weather than normal.

Services for Joe Pinner, 51, a long-time resident of Bovina, were held at Bovina Church of Christ.

Weldon Moody won first place in the first week of the Bovina Businesses Cotton Bowl Football Contest. H.J. Charles took second and Bill Moore third.

The Mustangs lost their second football game in the annual county matchup with Friona, 46-6.

Officers, sponsors and Student Council representatives were elected to represent various classes in elections at Bovina High School. Roy Hartzog headed the senior class, Kyle Jones the juniors, Kay Beardain the sophomores and Jimmy Maltose the freshmen.

Faced with a plummeting cattle market creating an uncertain grain market and prospects of an excellent crop, area farmers cranked up the combines for the 1973 milo and corn harvest.

OCTOBER

Sanford-Fritch handed the Mustangs their third consecutive loss, 34-8.

The injury-riddled Mustangs, plagued by fumbles and penalties, dropped their fourth game to the Plains Cowboys, 48-16.

Funeral services were held here for Pedro Ortiz Ramirez, 74, a long-time resident of Bovina.

A Bovina man was killed and four other men injured in a

shooting at a West Clovis bar. Killed was Julian Martinez Rodriguez, 57.

Police officers arrested Gene Garcia of Bovina and charged him with murder and four counts of aggravated assault.

Bovina's Mustangs played on even terms with Vega for the first quarter in the opening District 3-A game, but fell to the Longhorns, 27-0.

Parmer County was in the top 10 counties in Texas agricultural production for 1972, according to the Texas Agriculture Department. Parmer County farmers placed seventh in cash receipts for crops, third in total crops and livestock, third in cash receipts [including government payments], and third in cash receipts from livestock sales.

Ronnie Teague, 19, was killed near Shallowater when his single engine airplane crashed. He was employed by the Parmer County Spraying Service until shortly before his death.

Some 58 entries were recorded in the annual First Freeze Contest here, sponsored jointly by The Blade and Weatherman Willie Williams.

Bovina's Mustangs finally put it all together for their first win of the season and the third consecutive victory over arch-rivals, the Farwell Steers, by a 33-7 count.

Funeral services were held here for Mrs. Corda Battey, 72, of Hereford. She had lived in Bovina from 1926 to 1959.

The new schedule for the 1974-75 football season was released with the new slate dropping Friona, Sudan and Sanford-Fritch. Happy, Lazbuddie and O'Donnell were added to the schedule. Sudan was dropped from 3-A to 2-B.

A broadside collision between a loaded grain truck and a Bovina Schools bus caused heavy damage to the bus and demolished the truck, but no injuries were reported to the eight students, bus driver or truck driver.

Deposits at First State Bank of Bovina totaled \$5,701,734.60 the middle week in October, an increase of about \$1,196,204 over the same period in the previous year.

NOVEMBER

Relying almost completely on a time-consuming ground game, the Mustangs racked up their second consecutive win of the football season with a 21-0 verdict over Kress before a homecoming crowd.

Nancy Hutto was crowned 1973 Football Queen and Billy Shelby Football Hero in pre-game ceremonies of the homecoming game.

Services were held for Warren Lashawn Holmes, 4-month-old son of Mr. and Mrs. Willie Holmes of Bovina.

Charlie Trimble, 9-year-old son of Mr. and Mrs. C.E. Trimble, suffered a severe leg injury in a collision between his motorcycle and a pickup.

The Mustangs, gaining momentum the past three weeks, came from behind to record a 36-13 win over Springlake-Earth there.

Bovina High School's Mustang Band came home from Jones Stadium with a II in the Region XVI UIL marching contest.

Senator Max Sherman was in Bovina to speak to a Lions Club luncheon meet. Sherman rapped the low voter turnout in the constitutional amendment election.

With less than 10 per cent of the eligible voters casting ballots in Parmer County, six of the nine proposals on the constitutional amendment ballot were defeated here.

Congressman George Mahon confirmed he would be able to speak at the ground breaking ceremonies for the Running Water Draw Watershed Project at Cattfish Draw here.

The Bovina Mustangs wound up the 1973 football season with a convincing 26-6 win over Hart to finish in a tie for second with the Longhorns in the District 3-A standings.

A large crowd of dignitaries and local residents were on hand for the official ground breaking ceremonies in the initial Running Water Draw Watershed Project dam construction in Bovina. Originally scheduled for the construction site about a mile and a half from Bovina, the ceremony was moved indoors, to the school auditorium because of inclement weather.

Funeral services were held in First United Methodist Church here for Mrs. Blanche Sudderth, 79, a pioneer resident of Parmer County.

Gary Cox, high school principal here, was declared the

winner of the First Freeze Contest by Weatherman Willie Williams. The first "hard, killing freeze" occurred on the morning of Nov. 20. Cox predicted Nov. 14, six days off the date.

DECEMBER

Basketball season got underway for Bovina teams with the varsity squads having 1-1 records at the end of the first week of the season.

No Christmas decorations contest in Bovina was the word from the Bovina Lions Club, sponsor of the annual contest. The contest was called off in the face of the energy crisis facing the nation.

Harry J. Charles won the 1973 football contest, nosing out Tom Bonds and Mrs. Albert Johnson of Farwell by three points in the final week of the annual grid guessing game.

Ernest A. Hromas, 85, pioneer resident of Bovina, died following a lengthy illness. Funeral services were held at the Baptist Church here.

The first moisture of the winter season, the first since the latter part of August, fell with showers, sleet and snow taking their turns during the day.

Billy Shelby and Tony Serna were named to the Class A All-South Plains football team. It was the second consecutive year for Shelby to earn the honor.

The 1973 pheasant season opened in Parmer County with a 16-day, three-weekend run slated. Hunting was expected to be good with an increase in the bird population and excellent hunting conditions.

The best price ever recorded for cotton was highlight of the rapidly ending cotton harvest in Parmer County. With yields down from predictions, the price was especially pleasing with most cotton selling from 50 to 60 cents per pound.

Funeral services were held in Oklahoma for George Long, 47, a resident of Parmer County since 1958.

A delegation of Bovina citizens presented a petition to the Bovina City Council, requesting a change in the livestock ordinance of the city. The group asked permission to raise livestock within the city limits. Councilmen denied the request.

LETTERS TO SANTA CLAUS

Dear Santa Claus,

I wish that I had a Coke machine and a baton but don't forget my sisters and brother. But one thing else Miss Perry, Mrs. Spring and Mrs. Sides. And remember the other children.

Love,

Gilda Mejia

Dear Santa Claus,

I like a doll that talks and walks. I've been trying to be good. How are your reindeers? Don't forget Miss Perry and me.

Miss Perry was sick. She did not come to school.

Have a Merry Christmas.

Love from your friend,
Norma Rodriguez

Dear Santa,

Will you come to see house to bring me something do you live in the North Pole. I hope you will come to town because we love you Santa Claus. Bring me a present for my Mother. Merry Christmas Santa Claus.

Love,

Johnny Gomez

Dear Santa,

Hello jolly Santa Claus! How are you? I am fine. How is Mrs. Claus? I hope she is all right? Is she? I am trying to be a nice girl. So are my brothers and sisters. I think we are going to leave you a bag of peanuts. If we do, pick them up, please. But don't forget Miss Perry and the other children. But do you know what I want for Christmas? I want a baton, cowboy boots, cowboy hat, jeans like a cowboy, and a ball and radio. I have to go now, so good-bye. Merry Christmas!

Love,

Clara Koelzer

Dear Santa,

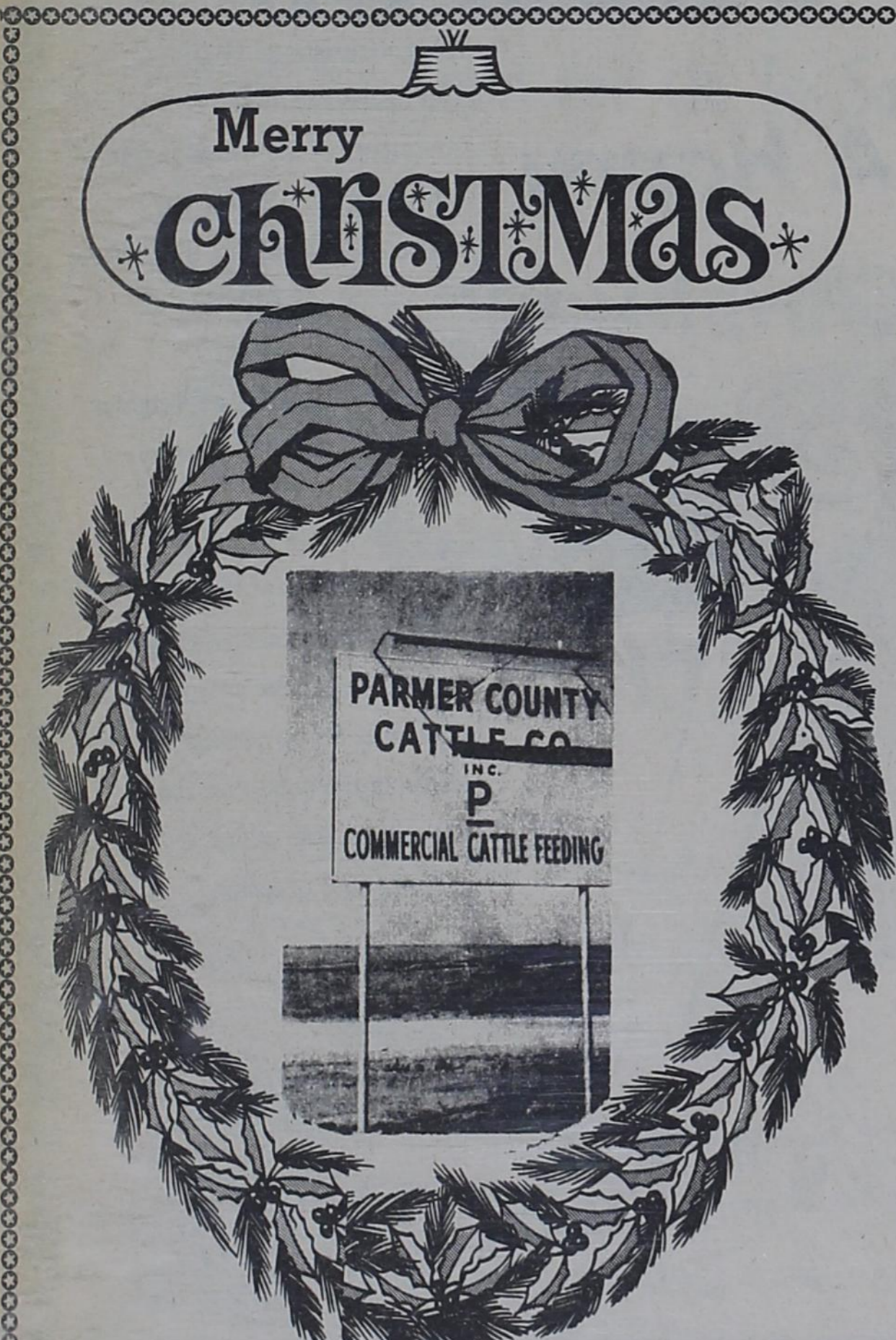
I want a motorcycle to ride on the street. I love motorcycles. I want it to go in the moods by my safe to see the moods. Santa, I have been a good boy. Joaquin Villalieu

Dear Santa,

I want a doll and ball. I am good girl.

Your friend,

Sylvia Gueara



... and best New Year Wishes
★
Parmer County Cattle Co.
-Phone Tharp 225-4400 -
C.C. "Cap" Naegle, Manager, Home Pho. 238-1536
Sonny Jones, Assistant Manager, Home Pho. 238-1602



It Has Been A Pleasure Working
With You This Year
GATEWAY FARMS, INC.
Ph. 238-1239 | R. R. Lusk
Bovina

IN THE TRADITION OF CHRISTMAS . . .

Christmas time! That man must be a misanthrope indeed, in whose breast something like a jovial feeling is not aroused — in whose mind some pleasant associations are not awakened — by the recurrence of Christmas. There are people who will tell you that Christmas is not to them what it should be . . . Never heed such dismal reminiscences . . .

Dwell not upon the past . . . Reflect upon your present blessings — of which every man has many — not on your past misfortunes, of which all men have some. Fill your glass again, with a merry face and contented heart. Our life on it, but your Christmas shall be merry, and your new year a happy one!

Holiday Moon

A waxing moon is more favorable at Christmas than a waning one, according to an old Scottish folk belief.

15th Century Xmas Prayer

And go to Mary and make covenant with her, to keep her child, not for her need but for thine. And take to thee the sweet child and sweetly swathe it in his cradle with sweet love bands. Put from thee the cradle of self love and draw to thee the cradle of true love, for that liketh this child to rest him in, and so in thy soul sing lovelike and say:

Lovely little child, fairest of hue, have mercy on me, sweet Jesu.

And the while thou singest, be sorry and think how oft thou hast received thy God and laid him in a foul common stable to all the seven deadly sins . . . and seldom fully cleansed to God's liking; therefore oft sigh and sorrow and shrive thee to God as thou rockest the cradle, and sing and say:

Lovely little Child,
Anonymous

Christmas, 1608

"Wind, raine, frost, and snowe caused us to keepe Christmas amongst the Savages, where wee were never more merrie, nor fedde on more plentie of good oysters, fish, flesh, wild foule, and good bread, nor never had better fires in England . . ." So John Smith wrote of the few days he and his men spent with the natives at the end of December 1608 when he was seeking provisions of the Indian chief, Powhatan.

"Make a joyful noise unto the Lord, all ye lands!"

Light Ye Candles

Then be ye glad, good people,
This night of all the year,
And light ye up your candles,
For His star it shineth clear.
— Old English carol



Well-Loved Carols Ring Out Everywhere

"Joy to the world! The Lord is come!"

"It came upon the midnight clear, that glorious song of old."

"Silent night, holy night, All is calm, all is bright."

"Oh come, all ye faithful, joyful and triumphant."

Throughout Christendom, the words of these well-loved carols are familiar even to little children, and they'll be heard this Christmas wherever carolers get together.

"Joy to the World" was written by Isaac Watts (1674-1748), English hymnist.

Watts, who is known as the creator of the modern hymn,

wrote nearly 600 hymns. Many of these still appear in Protestant hymnals, says the Encyclopedia Americana.

"It Came Upon the Midnight Clear" is the work of Edmund H. Sears, a Unitarian minister in Massachusetts, more than a century ago.

Perhaps the most famous of Christmas carols, "Silent Night" was first sung on Christmas Eve, 1818, to guitar music.

Mice in the bellows had silenced the organ of a tiny Austrian church. Father Joseph Mohr met the challenge by writing "Silent Night." His organist composed a melody for guitar.

Letters To Santa

Dear Santa,
I want a mini bike. I have been a good boy.

Your friend,
Richard Shephard

Dear Santa Claus,
How are you? For Christmas I would like a radio, watch and crissy doll for Christmas because my mother doesn't have enough of money. You are a nice man and so are your elves. You're all nice but don't forget my sisters and brothers. Even your wife is nice.

Your friend,
Annette Stacy

Dear Santa Claus,
How are you Santa? I love you Santa Claus. I hope I get something like a stickshift, and a knuckle buster and a combine and a blaster motorcycle and a windup shooting gallery and a Mickey.

Love,
Mark Englant

Dear Santa Claus,
How are you? I want a B.B. gun and a 8-track player and I guess that is all.

Love,
Chuck Teague



The formula for a Merry Christmas . . . good friends . . . loved ones . . . the blessings of the Nativity . . . health . . . prosperity . . . the spirit of giving and receiving . . . good fellowship . . . traditions of holly and Yule trees and gayly decorated homes . . . may they blend together to bring you a Christmas Season long to remember.

Thank you for your fine patronage in the past.

DON'S MEDICINE CHEST

Bovina
Mr. & Mrs. Don Spring

MERRY CHRISTMAS

and a

Happy Prosperous New Year!

We Appreciate The Opportunity
Of Serving You During The Past

Year -- And Look Forward

To Serving You Further.

OKLAHOMA LANE FARM SUPPLY & GIN



Merry Christmas



Christmas

2728 DEC'71 M.P. 44

1973

Alleluia! Alleluia! Throughout the world all are filled with gladness. It is the birthday of Our Savior... the Lord. Hearts and souls are rich in love resounding. Choirs sing hymns of peace and joy. As the glorious season wraps us in peaceful thoughts and true reflections of the first Holy Night, let us pray that this is the way it always will be. That everyone, here and the world over, will find time for understanding. Our Christmas wish is that you and your loved ones will share this season's blessings, now and in the days to come.

Directors

JACK L. KASSAHN
L. M. GRISSOM
BOB McLEAN
G. F. TRIMBLE
ROBERT E. WILSON
ROBERT McLEAN, Jr.
JANE KASSAHN
JERRY WRIGHT

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L. M. Grissom, Chairman of the Board
Jack L. Kassahn, President
Jerry Wright, Vice Pres. & Cashier
Jane Kassahn, Vice Pres.
Ernesteen Minter, Asst. Cashier

Employees

Gene McDaniel
Nancy Sudderth
Lavern Thatcher
Jean Morgan

FIRST STATE BANK

BOVINA

"We Want To Earn Your Interest"

Member,
FDIC

