

# THE HEDLEY INFORMER

VOL XXVIII

HEDLEY, DONLEY COUNTY, TEXAS JUNE 3, 1938

NO. 30

## EXTRA FOOD VALUES FRIDAY-SATURDAY

These prices are for cash. Anything on ticket will be charged at regular price

Compound, 8 lb. carton	85c	Gallon Fruit	
Flour, Ponca Best 48 lb.	\$1.45	Prunes, 3 cans	97c
Dry Salt Jowls, lb.	13c	Blackberries, 2 for	85c
		Peaches, each	45c
		Apricots	49c
Pork & Beans, 4 cans	25c	Fresh Vegetables	
Van Camp's Soup, 3 cans	24c	Tomatoes, lb.	5c
		Green Beans	5c
		Carrots, 3 for	10c
Strained Honey, gal.	89c	Oats, 3 lb. box	18c
Syrup, Steamboat	59c	Rice, 2 lb. box	15c
Nominy 3 for	23c	Cherries, gal. can	69c

### Market Specials

Our meats are as good as money will buy. Our beef and pork is home fed and killed.

Roast, rib or brisket, lb.	13c
Pork Roast, lb.	15c
Steak, forequarter, lb.	15c
Steak, round or loin, lb.	25c
Sliced Bacon, lb.	25c

We have what you want to buy; we buy what you have to sell.

## Harry Burden Help-Yourself Grocery

Let's Pay as We Go  
PHONE 15

## Clarendon Abstract Co.

Abstracts of title to any lands in Donley County

C. C. Powell, Owner

Clarendon, Texas

## To Our Customers

We are cooperating with the makers of Royal Chinaware in a plan to give each of our customers a beautiful

30 Piece Set of Royal China

At less than wholesale cost

Ask Us for Details

This Offer Also Extended to Those Paying on Accounts

Wilson Drug Co.

Where You Are Always Welcome

PHONE 63

## Grasshopper Poison

The following letter has been received from W. J. Van Londen of Amarillo division engineer of the Highway Dept.

The Hedley Informer  
Hedley, Texas

Dear Sir:

I have been advised that many farmers and ranchers are some what reluctant to poison grass hoppers on their property because their fields may again be come infested by grasshoppers from highway right of way

The Highway Department started spreading poison on the rights of way in the area south and west of Amarillo on May 29, and will continue the work until the rights of way on all highways in the Panhandle area have been covered

We will spread poison through the cultivated areas first and will spread poison through the range areas at the same time that adjacent ranches are being poisoned. We will appreciate information from property owners adjacent to highways in regard to the time they expect to spread poison in order that we can cooperate with them, and it is requested that property owners contact our foremen or resident engineers in the various counties. We expect to complete the work about June 15th.

In order to be sure that all rights of way are covered, and to assist adjacent land owners, we will spread poison to a distance of 5 feet to 10 feet back of the right of way line

Yours very truly  
W. J. Van Londen  
Division Engineer

## METHODIST CHURCH

Church School, 9:45 A. M.  
Preaching, 11 A. M., 8:30 P. M.  
Missionary Societies  
Circle 1, Monday 8 p. m. Circle 2, 9:00 p. m.  
Prayer meeting Wednesday at 8:00

E. J. Osborn, Pastor

The Aldersgate Commemoration May 24 has been observed and in addition we had a sermon by former pastors each night for the week. These brethren gave us some very helpful messages, well suited to the occasion. Now let us look to the future for a continuation of the Aldersgate heart warming experience, and pray and work for a Great Revival. Let each member determine to attend all our services regularly. We need your presence and cooperation. Make it the "Habit" to be in your place at your church each Sunday.

Remember next Sunday is the regular "Communion Day." Please be in your place. Parents see that your children are here to partake of the Holy Sacrament. They need the help that it will give them, to form their religious life.

The hour for the evening service is 8:30. The regular meeting of the Board of Stewards will be next Sunday, 7:45.

If you are behind with your steward, please see him this week so that he may have a good report to make.

Sunday 9:45 a. m. for Church School, on time, and remain for the preaching service.

Sincerely,  
E. J. Osborn

Mrs. Erroll Flathers and little daughter left for their home at Perryton Tuesday, after a visit with relatives and friends.

## Mrs. Chalk Briscoe Dies

Funeral services were held Saturday afternoon at the First Baptist Church for Mrs. Chalk Briscoe, who passed away Friday in a Dallas hospital after an operation. She had been in failing health for several months.

The services were conducted by Rev. E. M. Griksby, assisted by Rev. M. E. Wells and Rev. W. Hickman. Pallbearers were Jake Hess, Willis Briscoe, Henry Posey, Leroy Luttrell, and Messrs. Jester and Shields. Interment was made in the Rowe cemetery, under direction of Meroman Buntin.

The family has lived in this section for some time on the Stokley ranch north of the river.

She is survived by her husband, one son and two daughters. She also leaves to mourn their loss two sisters and a brother in California, two sisters and a brother in Mansfield, Texas, two brothers and a sister in Wellington, and one sister, Mrs. W. J. Luttrell of Hedley.

The Informer extends sincere sympathy to the bereaved ones.

Hooker's have quilting cotton at 29c and 69c per roll.

## BASEBALL

The Hedley ball team lost another close game to the Childress nine there Sunday. Childress took charge of the game in the first inning when they tallied 3 runs on 2 hits and 3 errors. Hedley scored in the second when Holland knocked his third home run in 5 games. Childress scored again in the sixth, and Hedley tallied a run in the seventh on hits by Doc Sims and Milton Foster.

Hub Foster pitched 6 innings for Hedley. Milton Foster finished the game. Each team made 6 hits.

Come out next Sunday and see Hedley play Farnell here.

## NOTICE

County Clerk W. G. Word announces that the Commissioner's Court will sit as a board of equalization on June 16 and 17. Please take notice.

## NOTICE

Rev. Hershel Murphy, district N. Y. P. S. president of the Nazarene Church will be in Hedley Sunday afternoon to hold a service with the local church at 8:00 o'clock. He is known as the man with a woman's voice.

Everybody is invited and you will miss something if you fail to come.

Crops for Sale or Crops for Hire. It seems that every time we get a rain it hails somewhere. Hail losses come quickly and they are settled quickly, too, when you are insured with the G. L. Johnson Insurance Agency.

Get your picnic goods at Hooker's.

Rev. Truman Caldwell, Rev. J. Perry King of Clarendon and Rev. Vick Allen of Lella Lake left Monday to attend the pastor's conference at Ft. Worth.

Mr. and Mrs. J. W. Noel, Mr. and Mrs. Leon Reeves and C. L. Johnson attended the Panhandle Bankers Association convention at Amarillo Monday.

Rev. W. Hickman is recovering from an attack of the flu.

## Specials for the Next Week

For CASH Only and Only CASH

Flour, guaranteed, 48 lb.	\$1.25
Block Salt, sulphur	58c
Plain	48c
Meal, cream, 20 lb	44c
10 lb	27c
5 lb	15c
Honey, 32 oz.	27c
Preserves, pure fruit, lb	28c
Thompson Malted Milk, playground ball free	47c
5 gal. Oil can	64c
No. 3 round Tubs	78c
Peanut Butter, 3 1-2 lb	47c
O-cedar Oil Mops, each	65c
Red Top Axle Grease, 3 lb	28c
Coffee, Bright and Early, 3 lb with bowl	64c
Energine Cleanser, can	22c
Ipana Tooth Paste	38c
Nominy, Kraut, Spinach, 2 1-2 cans	9c
Sugar, 25 lb	\$1.38
Macaroni or Spaghetti, 6 pkgs.	25c
Vanilla Extract, 8 oz.	10c
French's Birdseed, 2 for	25c
Cane Seed, per lb	1 1/2c
Hegari Seed, lb	2c

We buy cream at highest market price

Other bargains too numerous to mention

## B. & H. Grocery Co.

PHONE 21

## Your Best Friend

Is Your Bank Account

Ready for any emergency, ready to spring to your defense in time of trouble stands the best friend you have — your bank account.

In a restless world you need that kind of a friend. And it's up to you to see that it's cultivated and protected. Our bank can always help.

Security State Bank

HEDLEY, TEXAS

Member Federal Deposit Insurance Corp.



# WHO'S NEWS THIS WEEK

By LEMUEL F. PARTON

NEW YORK.—Meeting Francesco Malipiero at a party in the Royal Danielli in Venice, soon after the World war, I thought he was one of the most charming and brilliant men I had ever seen. There was in the company another Italian musician, a famous conductor, who was the lion of the evening. I have forgotten his appearance and his name, but everything about Signor Malipiero is vividly remembered.

On the way home in a gondola, I asked the conductor for an appraisal of Signor Malipiero as a musician. There was considerable concension in the reply.

Malipiero was gifted but erratic, it was even hinted that he was "unsound," in some deeply subversive sense. But my Virgil eagerly agreed that the signor was a most extraordinary human personality.

As recently as four years ago, a Malipiero opera threw the Royal opera house of Rome into a tumult of howling and cat-calls. Mussolini banned it as "intemperate to the faith and sound teachings of the new Italy." But, by this time, Malipiero had become a world-famous musician, and he was soon restored to favor.

This status is unquestioned as his symphony, "Elegiaca," was given its first performance in New York, with John Barbirolli conducting. For many years, critical opinion discounted him as somewhat of an outlaw and disturber. Now it has caught up with him, as it did with Stravinsky and Richard Strauss. Both the "Fire Bird" and "Salome" were met with cat-calls when they were first produced.

Critics note some mysterious "enervating influence" in Malipiero's new symphony. It may be an afterthought, but the explanation seems clear as I recall my conversation with him. His face saddened and he seemed ten years older when I mentioned the war.

For his ballet, "Pantea," he had written of "the struggle of a soul hurling itself into the struggle for liberty, only to find oblivion and death." The war had been to him a tragic and devastating experience. He said it had profoundly shaken both his art and his life.

Never again would the suave flunkeys or banalities of music have meaning for him. He was impelled to a deeper search.

This disillusionment was sublimated in irony. He was suspected of slyly sabotaging the grandiose new Italian state. It was in March, 1934, that his opera, "The Fable of the Exchanged Sons," with the text by Luigi Pirandello, all but caused a riot in the Royal opera house.

So far as I could learn at the time, there was no brash hegey in the work, but, as elaborated by the text, a subtle hint that ultimate truth is forever elusive and supreme power dead sea fruit. That, of course, is dangerous doctrine in a totalitarian state, and it was quickly and savagely resented. The next day, Il Duce forbade another presentation.

Malipiero is a poet and a mystic. Of dominant presence, with sharply cut Roman features and hair brushed back in a thick pompadour, he is at the same time extraordinarily gracious, friendly and unassuming.

He lives in a quaint stone villa, forty or fifty miles from Venice, centuries old, rambling and tumble-down. Cut in the stone door lintel there is a Latin text, "To the obscene, all things are obscene." That was his answer to the critics of one of his operas.

The art of living engrosses him as much as the art of music and he studiously maintains a relationship of courtesy, dignity and friendly intimacy with the creatures in his retreat—he has a gift for friendship with animals and thinks that much of the trouble of mankind is due to its insensitiveness to the subhuman and superhuman. His music is apt to range into those zones.

He was born in Venice in 1882, beginning his violin studies in his sixth year. His father was a political exile and the family was in Germany for many years. Wagner was a crashing strain of modernity which profoundly affected his work.

**Quarrel or Fight**  
"Many a man seems to enjoy a quarrel," said Uncle Eben, "on de theory dat it's better dan a fight."

# Fun for the Whole Family

## THE FEATHERHEADS

By Osborne



## Room Service



## S'MATTER POP—Ever Think of This?

By C. M. PAYNE



## MESCAL IKE

By S. L. HUNTLEY

## It Won't Be Long Now



## FINNEY OF THE FORCE

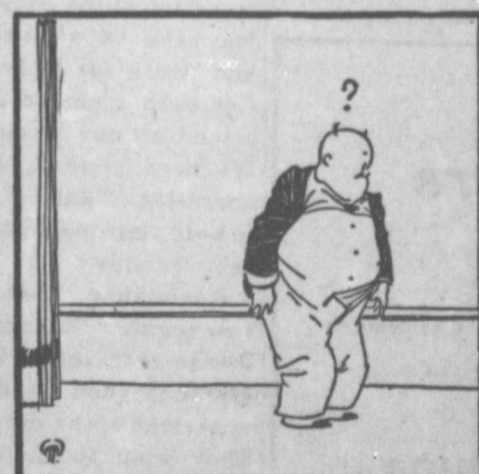
By Tad O'Loughlin

## Target



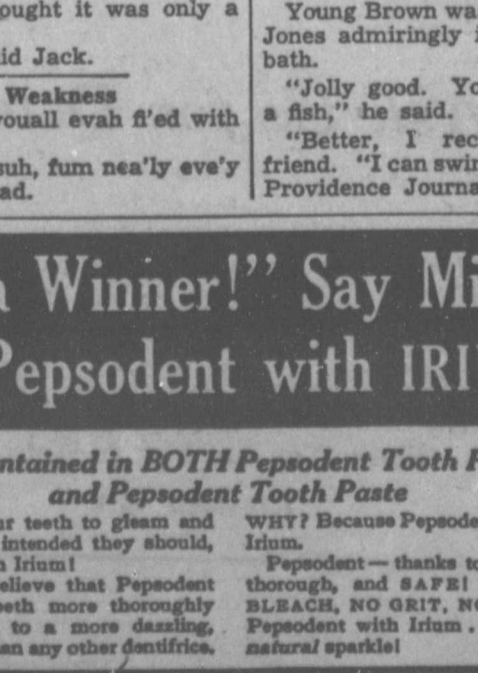
## POP—Robin Would Like to See the Magic Work

By J. MILLAR WATT



## \* STRAIGHTENED OUT

By GLUYAS WILLIAMS



## OBLIGING

"Do you expect that bill you have just introduced to become a law?"  
"No," answered Senator Sorghum. "I thought it had a chance I wouldn't have introduced it. It was one of those occasions on which it seems perfectly safe to oblige a friend."

## Poor Jack

Amy—So you and Jack are to be married. I thought it was only a flirtation.  
Angelo—So did Jack.  
His Weakness  
Mose—Wuz youall evah f'ed with enthusiasm?  
Sambo—Yassuh, fum nea'y eva'y job Ah evah had.

## Versatile

Young Brown was watching young Jones admiringly in the swimming bath.  
"Jolly good. You can swim like a fish," he said.  
"Better, I reckon," said his friend. "I can swim on my back."—  
Providence Journal.

# "It's a Winner!" Say Millions of Pepsodent with IRIUM

Irium contained in BOTH Pepsodent Tooth Powder and Pepsodent Tooth Paste

If you want your teeth to gleam and glisten as Nature intended they should, try Pepsodent with Irium! We sincerely believe that Pepsodent can clean your teeth more thoroughly . . . polish them to a more dazzling, natural radiance than any other dentifrice.



WHY? Because Pepsodent alone contains Irium. Pepsodent—thanks to Irium—is fast, thorough, and SAFE! It contains NO BLEACH, NO GRIT, NO FUMICE. Try Pepsodent with Irium . . . for a smile of natural sparkle!

## THE HEDLEY INFORMER

PUBLISHED EVERY FRIDAY  
Mrs. Ed C. Boliver, Owner  
Edward Boliver, Editor and  
Publisher

Entered as second class matter  
October 28, 1910, at the postoffice  
at Hedley, Texas, under the Act of  
March 3, 1879.

NOTICE—Any erroneous reflec-  
tion upon the character, standing or  
reputation of any person, firm or  
corporation which may appear in the  
columns of The Informer will be  
gladly corrected upon its being  
brought to the attention of the pub-  
lisher.

All obituaries, resolutions of res-  
pect, cards of thanks, advertising of  
church or society doings, when ad-  
mission is charged, will be treated  
as advertising and charged for ac-  
cordingly.

### McKnight Church of Christ

Preaching services each Sun-  
day at 8 o m., except 3rd Sun-  
day service at 11 a. m.

### CHURCH OF CHRIST

Bible study 10 a. m., each Lord's  
Day  
Wednesday evening Bible study  
8 p. m.  
We cordially invite you to come  
study Bible with us.

★ ★ ★ ★  
**Turning the  
Spotlight  
on the  
Stars**

The activities  
of motion pic-  
ture and radio  
favorites constan-  
tly provide a wealth  
of real news. You  
will be enthralled  
by the brisk manner  
with which Virginia Vale  
captures all that is of  
interest in these two  
greatest of entertain-  
ment fields in her column

**STAR DUST**

Read It Regularly In This Paper



PHONE 29 when you  
know a News Item

Get World News  
Direct from  
Washington

**PATHFINDER**

America's Oldest, Largest and  
Most Widely Read News Magazine

PATHFINDER overlooks no important event... misses no  
interesting personality. Crisply... dramatically... right to  
the point... it boils down for you everything that goes on...  
giving you both the plain facts and entertaining sidelights, all  
verified and interpreted. PATHFINDER, fresh from today's  
center of world interest, is the choice of more than a million  
fully informed subscribers every week. PATH-  
FINDER'S nineteen illustrated departments are  
sure to inform and entertain you too.

Other weekly news magazines sell at \$4 to \$5  
a year. PATHFINDER sells for \$1 a year, but  
for a limited time we offer you a greatly re-  
duced combination bargain price for  
**This Newspaper and PATHFINDER  
one  
Both year Only \$ 1.50**



would a  
**DOT**  
in any other  
**FACE**  
look the  
**SAME**



The plaintive, agonized look...  
the sense of utter wrong... the  
mouth pursed up in holy pas-  
sionate query!

Only Cluyas Williams can  
draw such a face... and only  
through our paper can residents  
of this community follow his un-  
paralleled skill!

**Don't Miss  
THE FUNNIES**



WILLIAM C. UTLEY

Popular feature writer whose ar-  
ticles appear in this paper.

## WORLD AFFAIRS in a Nutshell

William C. Utley's syn-  
dicated articles give  
you the low-down on  
important issues of the  
day. He digs out the  
important facts — and  
those alone — and lets  
you form your own con-  
clusions. You'll like his  
swift, direct style.

Read Utley Every Week  
in This Newspaper

## Political Announcements

For Representative, Dist. 122:  
Eugene Worley  
(Reelection)

For District Attorney:  
C. C. Broughton  
John Deaver  
(Reelection)

For District Clerk  
Walker Lane  
(Reelection)

For County Tax Assessor and  
Collector:  
Will Chamberlain  
J. W. (Jess) Adamson  
Joe Bownds  
(Reelection)

For County Judge:  
S. W. Lowe  
(Reelection)  
R. Y. King  
A. H. Baker

For Sheriff:  
Guy S. Pierce  
(Reelection)  
W. O. (Bill) Johnson  
M. W. (Milt) Mosley  
O. Huffman

For County Clerk:  
W. G. (Bill) Word  
(Reelection)  
E. W. Moore  
Paul Shelton

For County Treasurer:  
Mrs. Margaret V. Thompson  
(Reelection)

For County Commissioner, Prec.  
8:  
Claud Nash  
(Reelection)

For County Commissioner, Prec.  
4:  
T. W. (Tommy) Bain

The Informer, \$1.00 per year.

Leroy Leathers of Lelia Lake  
spent last week end here.

Mrs. Ira J. Foster and little  
daughter returned to their home  
in Hereford Monday after a visit  
with home folks

Vinoka Holland and wife of  
Pampa visited his mother and  
other relatives here Sunday.

J. W. Garland and family of  
Ashtola attended church here  
Sunday.

Mr. and Mrs. T. R. Easterling  
Jr. of Seymour and Mrs. C. L.  
Johnson are visiting friends at  
Dawson and Taos, N. Mex.

Mrs. G. Z. Sherman of Lamesa  
visited here Saturday.

Mrs. Waller Diggs of Alpine  
and Mrs. Will John Spain of  
Lubbock are visiting their par-  
ents. Mr. and Mrs. D. L. Mickey  
this week.

Mr. and Mrs. Arner Holland of  
Amarillo are visiting relatives  
here.

Mr. and Mrs. J. S. Hinds of  
Tye visited in the Frank Kendall  
home this week

Miss Jo Wells is visiting in  
Pampa.

Rogers Acala cottonteed for  
sale, 75c per bushel. See W. B.  
Banister.

Second year Acala cotton seed  
for sale, 75c per bu. See C. C.  
Cavender.

### NEDLEY LODGE NO. 413

Hedley Chapter No. 413,  
O. E. S., meets the first  
Friday of each month;  
at 2:30 p. m.

Members are requested to attend.  
Visitors welcome.  
Katie Mae Moreman, W. M.  
/Tessie Masterson, Sec.

## THE REBUILT BLUE EAGLE



### Political Rally

The Junior Study Club will  
sponsor a political rally at the  
high school auditorium Friday  
night, June 17. They expect to  
have several important state of-  
ficials present. The public is  
invited to attend.

### Revival

To begin, the first Sunday in  
August, at the Methodist Church

Farmall F20 and complete  
equipment for sale or trade.  
cheap. C. F. Simmons

For Sale—maize heads and  
pure Half and Half cotton seed.  
Ray Doherty

### ADAMSON-LANE POST 287 AMERICAN LEGION

meets the first Thursday in each  
month

### Hall Co. Baseball League

Results last week:

Ohidress 4, Hedley 2  
Memphis 18, Crossroads 8  
Parnell 7, Salisbury 4

Games this week:

Parnell at Hedley  
Memphis at Salisbury  
Ohidress at Crossroads

Plant staple cotton! Big boll  
Mebane second year seed for  
sale, 75c per bushel. See R. C.  
Shannon.

## FIRST BAPTIST C'

M. E. Wells, P.  
Sunday School, 9:45, Chas.  
Rains, Supt.  
Song Service and Preaching  
11:00  
Evening Services:  
Preaching, 8:00, by the pastor.

### NEDLEY LODGE NO. 99

A. F. and A. M.  
meets on the 2nd  
Thursday night  
in each month.

All members are urged to attend.  
Visitors are welcome.

Ike Rains, W. M.  
C. E. Johnson, Sec.

### DIGNIFIED FUNERAL SERVICE

Licensed Embalmer and  
Licensed Funeral Director

Day phone 24  
Night phone 40

Moreman --- Buntin

### WEST BAPTIST CHURCH

V. A. Hansard, pastor  
Sunday School at 10 a. m.  
Preaching 1st, 2nd, and 4th  
Sundays. Morning services at  
11 a. m.; evening service 7:30 p. m.  
Visitors are always welcome

Wanted—a few head of cattle  
to pasture. See John Blanken-  
ship.

Second year clean Mebane  
cotton seed for sale, 80c.  
Paul G. Pyle

Pure Qualla cotton seed for  
sale. Mrs. J. C. Hill

Sterling Golladay and family  
and Mrs. Welden Bennett of Am-  
arillo visited relatives here Sun-  
day.

**ENGINES WILL BE WORN LESS THIS SUMMER**

But you want to know  
exactly why. You're  
leery of general state-  
ments that won't  
save you one  
piston ring or  
one quart of oil.  
So you want  
what the doctors  
call a *specific*.  
And that's what you  
get from your change  
to **OIL-PLATING**.  
Only patented Conoco  
Germ Processed oil  
from Your Mileage  
Merchant's station  
can give your engine  
**OIL-PLATING**.  
Other oils can't. No  
matter how they're re-  
fined they cannot surpass  
the correct refining of Germ  
Processed oil. But refining only  
takes things out, while Germ  
Processing *adds in* the patented man-  
made substance that forces oil to "join up"  
with the working parts, keeping them **OIL-  
PLATED**. All the while Germ Processed oil is used,  
you have permanent **OIL-PLATING**. Like all plating,  
**OIL-PLATING** keeps wear away and it never drains down  
nor waits for the oil pump! Before other oils could even  
begin to circulate, **OIL-PLATING** will lubricate! Hence no "dry  
starts" with your engine **OIL-PLATED**. And platings don't  
fly off at Summer speeds, or frizzle away in the heat. So the heat  
indicator stays on the safe side, and the gauge-stick says  
"Still full of Conoco Germ Processed oil!" Have your Mileage  
Merchant **OIL-PLATE** Your Engine. Continental Oil Co.

## Hall Service Station

# Uncle Sam's Air Mail Service Marks Its 20th Anniversary

## Spirit of Pioneering Flavored Early Development of America's Fastest Postal Transportation; New York-Washington Route Was First

By JOSEPH W. LABINE

The scene was Mineola, N. Y. The date, sometime between September 23 and 30, 1911. An excited postmaster lifted his eyes to the heavens and saw mail pouches plummet toward him from the cockpit of an early model army airplane.

That was the start of air mail, a national institution which currently observes its twentieth birthday anniversary. Officially, air mail dates back to May 15, 1918, when the first scheduled flight was made between New York and Washington under postoffice department supervision. But in 1911 the intrepid Earle Ovington made history by carrying about 37,000 pieces of mail from Nassau boulevard airport, Long Island, to Mineola, where he dropped the pouches and flew back home.

In 1911—and even in 1918—it was considered an impractical stunt. Today, in 1938, giant silver airliners glide to every corner of the nation day and night, carrying the written word of man to distant destinations in incredibly fast time. Last year 760,000,000 letters were flown by a service which has become an all-important factor in American business and industry.

Such an institution would bring joy to the heart of a man named John Wise. Mr. Wise rose from his seat in congress back in 1843 to propose legislation regarding the carriage of mail by aircraft. But Mr. Wise might also have aged prematurely had he realized the setbacks confronting aviation and air mail before it reached its 1938 stage of development.

For air mail has not been a smooth and successful venture. It has weathered storms far more severe than those of a wintry Rocky mountain night at 10,000 feet. It has seen the flush of premature success, as in 1926 when a pound of mail brought the carrier \$3.00 for 1,000 miles transportation. And it has seen the depths of February, 1933, when the postoffice department cancelled all contracts because a few major companies had swallowed the little fellows.

### War Speeded Air Mail.

The World war sped adoption of air mail because aircraft had been used so successfully in France. In the beginning the postoffice department had complete supervision over the work and army fliers in army planes handled the transportation. But late in 1918 the postoffice department dropped its army affiliation and bought its own planes.

As in 1938, the economic rule governing air mail expansion in 1918 is that such service becomes a necessary utility when it operates between points farther apart than a night's journey by train. With that in mind the postoffice department began planning a transcontinental route from Atlantic to Pacific. This job was flavored with the pioneering spirit of America's first transcontinental railroad or her coast-to-coast telephone and telegraph systems. It was a challenge to the ingenuity of clear-visioned modern pioneers.

The route was composed of four distinct sections. The first, flown May 15, 1919, was between Cleveland and Chicago. The second was established July 1, 1919, between Cleveland and New York. On the anniversary of the first section, May 15, 1920, the third division was opened between Chicago and Omaha. And the following September 3 the fourth section between Omaha and San Francisco was inaugurated.

It sounds simple and matter-of-fact, but many a grim faced pioneer pilot acquired the lines of age during that short span of years. Such famous pioneers as Jack Knight and E. Hamilton Lee became identified with the game—Knight fly-

ing between Cleveland and Chicago in DH-4s and Lee herding Jenny biplanes over the Washington-New York route.

### Night Flying Experiments.

But this was daylight flying, necessitating the sending of mail by train at night and materially lessening the usefulness of air transportation.



Jack Knight, one of air mail's pioneer pilots, as he appeared in the aviator's costume of 15 years ago, shortly after his epochal night flight from Omaha to Chicago. Knight, now retired from active flying, is with United Airlines in Chicago.

tion. For several years the postoffice department conducted experiments in night flying with radio, radio beams and airway lights. On July 1, 1924, the first scheduled night flight was successfully completed, but as early as 1921 a day-night flight was made across the continent to demonstrate its practicability to congress.

Behind this venture was Otto Praeger, former assistant postmaster general who pioneered the expansion of aviation. Praeger felt a day-night flight would win congress over to the value of a progressive view on air mail. At 4:30 a. m., February 22, 1921, an eastbound plane left San Francisco loaded with mail that landed in New York city at 4:50 p. m. the following day.

### Trouble Over Iowa City.

It was on the central portion of this flight that Jack Knight ran into such trouble as had seldom plagued an air mail pilot, but he came through with flying colors to give day-night flying a good name. Knight's portion of the flight was from North Platte to Omaha. The ship reached Omaha at midnight and Knight was told the hop to Chicago was canceled because of bad

weather. Even the next pilot had left the airport.

Knight, realizing the flight's importance, volunteered to take off for Chicago, a route he had never before flown, and under difficult weather conditions. He took off for Des Moines, passed over that city without incident and headed for Iowa City where he was due to take gas. Storms and low visibility hampered him until he reached Iowa City, where he circled 20 minutes seeking the airport. The field crew there had been told the flight was cancelled at Omaha and had left for home. Only a blessed watchman was on duty and he finally heard Knight's motor, igniting a flare to help the beleaguered pilot land. His gas supply replenished, he headed for Chicago to complete the most dramatic flight in air mail's history.

The system began rapid expansion. To supply the transcontinental line with proper loads, feeder routes were established between Chicago and St. Louis and Chicago and the Twin Cities of Minneapolis and St. Paul. In 1925 the Kelly air mail bill was passed authorizing the postmaster general to turn the work over to private operators. By the end of 1926, 14 domestic routes were being operated by private companies. The postoffice department relinquished all control except the power to grant contracts, which it guarded jealously.

Private operators prospered in 1926 when the rate of pay for air mail was changed to a poundage basis on a fixed rate not exceeding

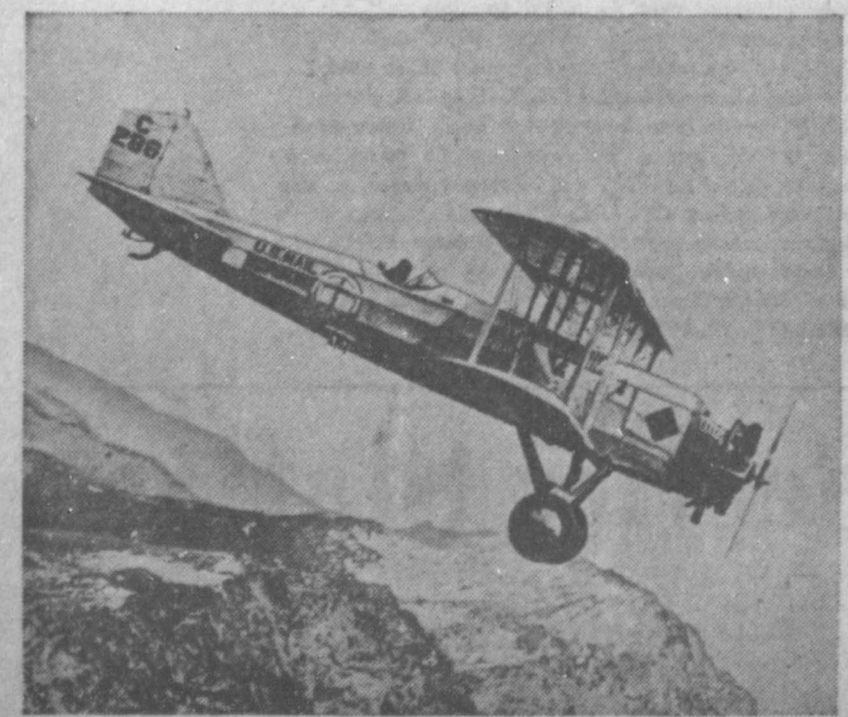
\$3.00 a pound for the first 1,000 miles. Immediately began an aggressive advertising campaign to popularize the system. Changes were soon made to provide for the granting of air mail "certificates" which permitted carriers to apply for contracts. By 1930 profits became excessive, according to the government, and charges were changed from a pound basis to the space-mile basis. Carriers were further ordered to fill all available space with passengers, amounting to government subsidy of passenger traffic. In 1933 came the dark hour for commercial aviation, when four major companies emerged through a merger of operators. It had been expected that the act of 1930 would produce keen bidding for contracts but the mergers resulted and the major operators in turn entered into gentlemen's agreements about which routes each should seek. That state of affairs led to cancellation of all air mail contracts by the post office department in February, 1933. The army air corps was ordered to fly the mail. But army pilots were ill trained for cross-country and instrument flying. Twelve deaths and great loss of property resulted during the tragic experiment.

Aviation's story since the 1933 affair is a complex one, filled with legislative investigation and new congressional acts. It will suffice that public denunciation of the government's unsuccessful operation resulted in a return of contracts to private operators under conditions more satisfactory from a mutual standpoint.

### Rates Have Dropped.

Today the United States probably has an air mail service superior to that of any other nation in speed, dependability and economy. Its history is one of constantly decreasing costs. Oldtimers who dispatched mail in that first historic pouch from New York to Washington may remember they paid 24 cents an ounce, compared to the present rate of 6 cents.

Such is the brief story of Uncle Sam's latest venture in speeding the mails. Who can say that the pony express, colorful symbol of an earlier era, held more adventure than the night flights of pioneer birdmen who flew above the same trails several decades later.



It's only eleven years since this Boeing "40" was the latest in air mail planes. The ensuing period has brought huge liners that carry both mail and passengers in speed and comfort.

# WHAT TO EAT AND WHY



**C. Houston Goudiss**  
Discusses the  
**NEED FOR IODINE**

## Key Substance of the Thyroid Gland--Tells How to Avoid Iodine Starvation

By C. HOUSTON GOUDISS  
6 East 39th St., New York City

THE discovery of our vital need for iodine is one of the most thrilling chapters in the long history of scientific research.

Many investigators contributed to our understanding of iodine hunger, but special credit is due to Dr. David Marine and his co-workers; and to Dr. E. C. Kendall of the Mayo Clinics at Rochester, Minn.

Today we know that although it constitutes only about one part in three million parts of the body weight, iodine is so essential that its absence from the diet may have the gravest consequences.

**Thyroid—The Gland of Glands**  
Iodine is necessary for the normal functioning of the thyroid gland, situated in the front part of the neck. The thyroid is so important that it is often regarded as the throttle which governs the human locomotive, and when it fails to function normally, the body machinery may be thrown out of balance.

Thyroid disturbance during childhood may affect mental and physical development, and many children have been accused of laziness who are suffering from thyroid deficiency. Thyroid disorder may be a complicating factor in obesity, and specialists have found that it is associated with many stubborn skin diseases. It is also claimed that iodine starvation influences mental make-up and emotional tendencies.

### Disfiguring Goiter

Simple goiter is a common disorder of the thyroid gland. At one time the very mention of this disease terrified girls and women, who feared the unsightly lump in the neck which disfigures the victim. Now, thanks to dramatic experiments, we know that simple goiter is an iodine deficiency disease.

### Animal Experiments Point the Way

In 1916, it was estimated that a million young pigs died annually in Wisconsin. Investigation disclosed that their thyroid glands were abnormally large and abnormally low in iodine. When iodine was administered to the mothers, the young pigs were born normal.

Scientists reasoned that if goiter could be prevented in animals, it could be prevented in humans, and undertook the now famous census in Akron, Ohio. A study was made of the thyroid glands of all school girls from the fifth to the twelfth grades. Almost 50 per cent were found to have enlarged thyroid glands.

The girls were given small doses of sodium iodide dissolved in drinking water at given periods over 2½ years. At the end of that time, investigators found that of 2,009 pupils, only 5 developed thyroid enlargement. Of the same number not treated, 500 showed enlargement.

### Danger Periods

This demonstration aroused the interest of the scientific world and

Send for This  
**FREE CHART**  
Showing the Iodine Content  
of Various Foods

YOU are invited to write C. Houston Goudiss for a chart showing the foods rich in iodine and those which are poor in this substance. It will serve as a valuable guide in preparing balanced menus.

Just ask for the Iodine Chart, addressing C. Houston Goudiss, at 6 East 39th Street, New York City. A post card is sufficient to carry your request.

# AUNT MAY TILGY'S

## Damson Conserve

● Lizzie Lowry's Elderflower Cordial... Mrs. Horton's Recipe for Crumb-Cake... Goose-grease Ointment for the Quinsy. How carefully they were guarded—those faded, handwritten formulas in heavy old recipe books! Your mother and grandmother originated them... tried them... proved them, then put the priceless results away affectionately for the daughter who would some day marry. Assurance of excellence does not come, nowadays, by the low, costly process of

personal trial and error. We have too much else to do. The experiments, the search for new and better ways take place in million-dollar laboratories! To tell you of his success, the manufacturer advertises.

Here, in the pages of this newspaper, is a seasoned section of the old family cook-book. National advertisers bring you formulas and recipes perfected by greater experience than one family could ever achieve... tested by greater labor than one woman could give in a lifetime. Read them today... and rejoice that you live in a modern world!

## Have You a Question? Ask C. Houston Goudiss

C. Houston Goudiss has put at the disposal of readers of this newspaper all the facilities of his famous Experimental Kitchen Laboratory in New York City. He will gladly answer questions concerning foods and diet. It's not necessary to write a letter unless you desire, for post card inquiries will receive the same careful attention. Address him at 6 East 39th Street, New York City.

the water and soil, and the season, the iodine content being at a maximum in the autumn and winter.

In general, it may be said that the leaves of plants contain more iodine than the roots, and that leafy vegetables and legumes store more than fruits, with the exception of cranberries, which are a good source. When the soil is rich in iodine, watercress becomes a fine source of this substance.

### Iodized Salt

One of the most satisfactory methods for adding iodine to the diet, especially in gouterous regions, is through the use of iodized salt. In Detroit, a city-wide test of iodized salt reduced the prevalence of simple goiter from 36 per cent to 2 per cent. Similar figures have been cited for other localities. Iodized salt costs no more than ordinary table salt and is an excellent safeguard against simple goiter.

### Iodine in Drinking Water

Even in early times, it was believed that there was some relation between goiter and drinking water, and recent evidence has disclosed that there was a sound basis for this belief. Two investigators found that the water in a large part of the northern half of the United States falls into a low-iodine classification. Several communities have given consideration to the prevention of goiter by the addition of iodine to the water supply. This method is commendable, but it must be borne in mind that wherever iodine is taken in forms other than food, careful supervision by the physician or the public health authorities is necessary.

To those homemakers interested in planning the best possible diet for their families, I shall gladly send lists showing which foods are rich in iodine and which are poor in this substance.

## Questions Answered

Miss C. T.—Agar-agar is a non-irritating, indigestible carbohydrate. As it is not digested, its caloric value is zero, and it could not possibly be fattening.

Mrs. E. R. S.—The average meal leaves the stomach within four hours, though a large meal may stay for five hours. However, the length of time food remains in the stomach is only a fraction of that required for the entire digestive process, which varies in normal individuals from 12 to 47 hours. Carbohydrates leave the stomach most quickly, proteins are next, and fats require the longest period.

Miss S. G.—There is no justification for serving toast at every meal instead of bread. It is true that proper toasting changes some of the starch to dextrose which is quickly and easily digested. But laboratory experiments reveal that the proteins of toasted bread and crusts have a lower digestibility, and animals gain less weight when fed on them than on the untoasted bread and the inside crumbs of the loaf.

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## Graceful Butterfly New Crochet Idea



Pattern No. 6031.

There's graceful beauty in every stitch of this butterfly which you'll find charming for a chair set, buffet set or scarf ends. Crochet it in string... the same medallion makes the center of each wing and arm rest. Fascinating pick-up work that's easy to do. In pattern 6031 you will find directions for making a chair or buffet set, and scarf; illustrations of the chair set and of all stitches used; material requirements; a photograph of the butterfly.

To obtain this pattern, send 15 cents in stamps or coins (coins preferred) to The Sewing Circle, Household Arts Dept., 259 W. 14th Street, New York, N. Y.



## THE ALL-WEATHER LIGHT

Light it up and go anywhere... a Coleman lamp. In any weather, Coleman's Freezeflex Globe protects mantles against wind, snow, rain, clear, powerful brilliance... just the light for use around the farm... dandy for hunting, camping... "The Light of 1000 Uses". Has oversize, long-service generator. See the Coleman at your dealer's.

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