

WEDNESDAY, JULY 1, 1970

Bovina, Texas

VOL XVI, NO 1

WHITTLIN'

By DOLPH MOTEN

Bull Town Days 1970 is on the drawing board, as it should be for this time of the summer.

Dates of the annual celebration are the same this year as always --- with the three-day event ending on the third Saturday in August. That makes the celebration come on Thursday, Friday and Saturday, August 13-14-15.

Biggest handicap of the festival up to now is the weakness at the administrative level. We hope that will work itself out and won't turn out to be as big a drawback as it could be. It can be overcome with the continued cooperation and efforts of all concerned.

The biggest thing BTM has going for it is the success it's enjoyed in years past. Nothing, it has been pointed out here and elsewhere before, succeeds like success. This success makes a strong foundation on which to build BTM '70.

The celebration is for this community and all its residents plus hundreds of guests who come to enjoy the festivities with us. It's up to all of us as members of the community to make it what we want it to be.

There's no need in saying "they" don't do it right. "They," in reality, is us.

There's plenty of room for all those willing to do so to work. If you find a place that you and your ideas and efforts will fit, just take a hold and start to work. You'll enjoy it and the celebration will be better off because of your help.

Those suggestions possibly sound trite, unless they're examined on the personal, individual level. Then, they'll fit pretty good, we think.

We're not saying that everybody has to pitch in and help to make Bull Town Days work. The celebration would be better if everyone would, though.

After a couple of weeks of rambling comments in this space about a need for a better cattle brand law in Texas, and comments that neighboring New Mexico had a decent and reasonable such law, Robert Read has submitted us some printed proof that the Land of Enchantment may not be as well off as we had indicated.

In a clipping from a New Mexico magazine, probably of the stockmen variety, is a list of "Estrays."

A part of the heading says, "Notice is hereby given that the following described stray animals have been taken up under the provisions of Article 14, Chapter 47, of New Mexico Statutes annotated 1953, and sold for the benefit of the owners of said estrays as provided by law. The proceeds will be subject to claims and proof of ownership as provided."

Now that sounds fine, we think, but the fly in the ointment appears down in the list a'ways. One of the cattle so sold had no less than nine, count 'em, brands and was still sold as a stray under New Mexico's fine brand law which we had been bragging on here.

Here's the way this particular animal was described except that we're using words and figures instead of symbols to describe the brands on the animal in question:

"No. 3416 --- One (1) black with dark brown steaks, steer yrl. Branded arrow C right shoulder, rocking h right shoulder, O left jaw, 2 left hip, C slash B right hip, 2F slash left shoulder, M slash right hip, backward C bar left hip, diamond left rib."

When an animal so branded is sold for a stray, there's reason to believe that New Mexico's law could be improved on to some extent.

We still think Texas' brand law is about as good as none at all, but it may be that New Mexico's is worse than that.

Anyway, we appreciated Read bringing us the clipping. Maybe we won't be so quick to brag on New Mexico's ways of doing things next time.

If you haven't made a drive around town lately, you might be amazed at the number of new houses which are under construction here. Looks like our 1970 census figures are already out of date and they aren't even official yet.



WORK PROGRESSES --- Nearly half of the houses scheduled to be moved here from Amarillo are on their foundations in Eastview Addition. Remodeling the houses is underway. A total of 26 are included in the project, which will be sold to prospective workers of Missouri Beef Packers who will move here from South Texas.

Church of Christ --

Bible School Set Monday

Bovina Church of Christ will hold its annual Vacation Bible School July 6-10 with classes provided for all ages.

"God's Wonderful World" is the theme of the Bible School this year. Classes will be held from 9 to 11 a.m. daily.

Teachers of the various classes, from toddlers through adults include the following:

Toddlers, Mrs. Wilma Johnson; Nursery two and three years, Mrs. Monta McClaran and Mrs. Sandra Johnson; Pre-school four and five years, Mrs. Gloria Rank and Mrs. Cecilia Barraza; Primary, first grade, Mrs. Barbara Cockerham and Mrs. Sue McClaran; Primary, second grade, Mrs. Edna Woelfel and Mrs. Milly Capps; Junior girls, third and fourth, Mrs. Ethel Johnson and Mrs. Nancy Mayfield; Junior boys, third and fourth, Mrs. Linda Marshall and Mrs. Jo Bunch; Intermediate girls, fifth and sixth, Mrs. Virginia Rhodes and Mrs. Polly Mills; Intermediate boys, fifth and sixth,

Mrs. Ernestine Marshall and Mrs. Sue Rushing; Teenagers, Cecil Bunch; Adults, Condy Billingsley.

Refreshments will be furnished during the week by Mrs. Ola Lee Jones and Mrs. Robert Calaway.

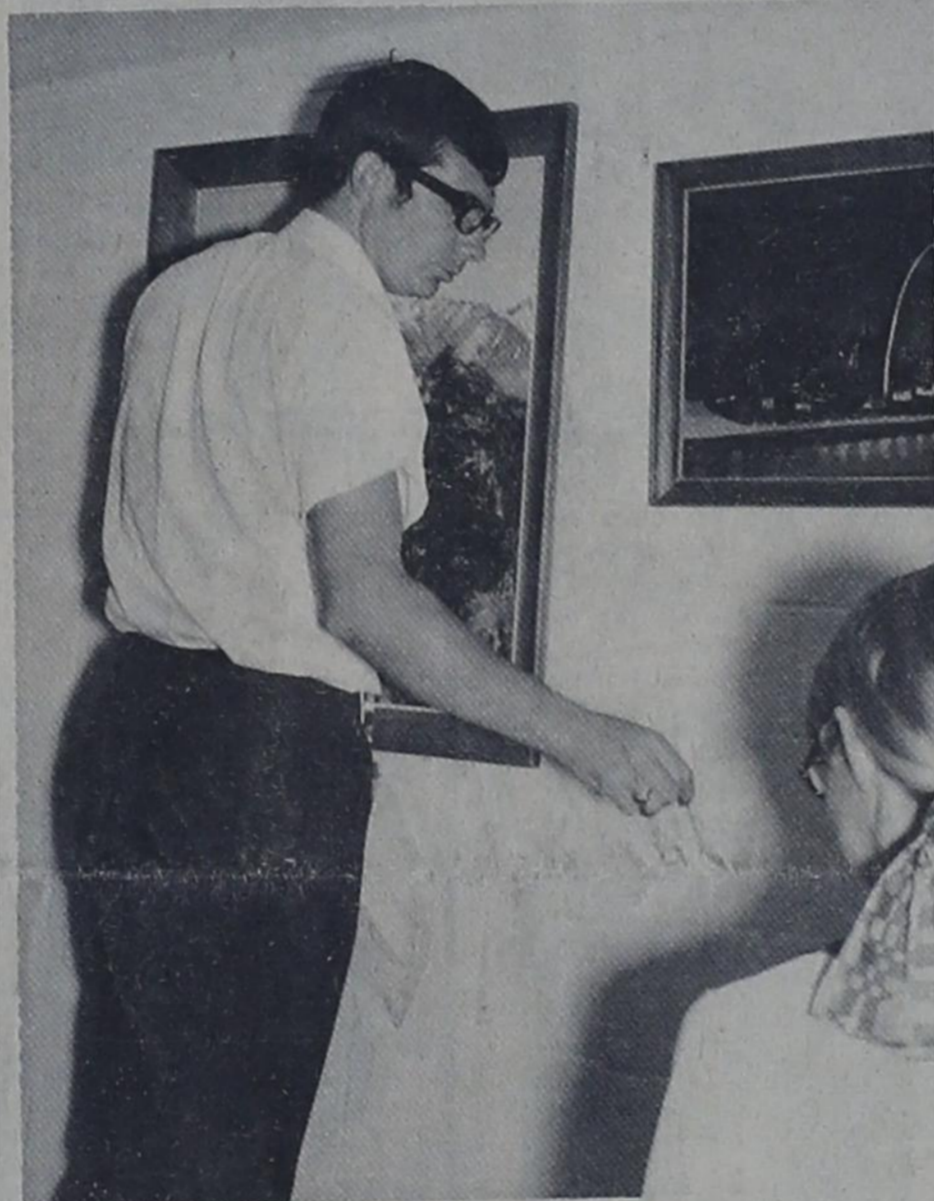
July 4th Holiday

Saturday, July 4, is an official holiday.

Independence Day will be celebrated by many Bovina businesses and offices, but some will remain open for convenience of area residents.

Wilson's Super Market and Super Saveaway will remain open here Saturday, and possibly several other places of business.

July 4, however, is an official holiday for government offices.



GOING UP -- Pictures were hung Monday night in Galley Alley on Third Street in preparation for its opening next week. Billy Whitecotton gets assistance from Mrs. Carol Jean Wright in the operation.

For Mid-August --

BTD Events Begin 'Gel' Process Here

Plans are in the mill for the 1970 Bull Town Days, slated for Aug. 13, 14 and 15 in Bovina, according to Dolph Moten, general chairman of this year's celebration.

Chairmen have been named for several of the attractions during the three-day event, and more are yet to be secured.

Carnival rides will be in town all week, Aug. 10 through 16, according to Neal Mager, president of Bovina Chamber of Commerce and Agriculture.

A new feature being investigated is a gun fight on the streets of Bovina.

Mrs. Robert Read will be in charge of the Queen's Contest this year. Girls planning to enter that event should begin making preparations now, she announced.

Eligible to enter the Queen's Contest are girls from 14 to 21 years of age. They must never have been married. Entry fee in the event is \$3.

During competition the contestants must wear blue jeans, white shirt and straw hat. They may wear more colorful Western attire for the presentation at the Variety Show.

The queen will be selected on the basis of horsemanship,

which will count 60 per cent, and on personality, appearance and beauty, 40 per cent.

Bovina Roping Club has already made arrangements for its annual Quarter Horse Show on Saturday at the arena west of town.

Mrs. Celia Barraza will again take the reins in producing the annual Variety Show on Thursday night in Bovina Schools auditorium.

The free barbecue on Friday night will be cooked under the supervision of Mutt Graham and

New Autos For Deputies

Three deputies in Parmer County are driving new Chevrolets this week, purchased for their work in their respective communities.

The cars, fully equipped, were delivered Thursday, according to Deputy Sheriff Henry Minter.

Minter, deputy for Bovina, Tom Atkins, Farwell deputy, and Garland Freeman, Friona deputy, were the recipients of the automobiles.

R. L. Hopingardner, Lions Club will serve the meal in downtown Bovina.

Vernon Estes heads the list of cooks for the Chuck Wagon breakfast, slated for Friday morning at Bovina Gin from 7 to 9 o'clock.

The fiddlers from over the area will meet in Bovina for the popular Fiddlers Contest during the three-day celebration under the direction of Al Kerby and Pearl Singletery.

Bovina Ex-Students banquet is being planned by Jerry Wright, president of the association, and Don Spring, vice president. The theme this year will be "XIT." Saturday night will be the time for this event in schools cafeteria.

Other events also to be staged during the three days are the cow calling contest, the beard growing contest, Old Timers Reunion, the annual parade, square dance contest and downtown square dance, the teenage dance on Friday night and the Western dance on Saturday night.

Bovina residents not growing beards will be required to purchase a \$2 shaving permit. This Bull Town Days rule will be enforced in the near future.

15 Blocks --

Council Sets Hearing For Paving Thursday

A hearing will be held by the City council at 8 p.m. Thursday for the purpose of discussing proposed paving in Bovina. Anyone wishing to meet with the council should attend the hearing.

Eastview Addition will be paved as a part of the project, but others may also have blocks paved if such is requested. Property owners on several blocks in Bovina have requested such paving.

A list of blocks proposed appeared in three recent editions of The Blade. In addition to those in Eastview Addition, paving has been requested for portions of Fourth, Seventh and Halsell Streets, Avenue A, B, D, F and G. If all of those

requested are paved, the program will cover 15 blocks, including Eastview Addition.

Cost of the paving will be \$5 per foot to the property owner. The city will pay \$1.05 for alleys and intersections.

A contract was let in April to Jake Diel Construction Co. of Muleshoe to pave Eastview Addition and any others re-

quested. The bid for Eastview Addition was \$19,000. The developers of the addition will pay all of the paving there except for \$3,339.76 which will be the city's part.

Paving Eastview Addition became necessary when announcement was made of moving 26 homes here from Amarillo

on a segment of land south of Dimmitt Highway between First and Third Streets. At this time only Second and Third Streets in Eastview are scheduled to be paved.

About a dozen of the homes have already been moved and work begun to ready them for occupancy.

Monday --

Rainfall Measurement Varies Over This Area

The clouds opened and rain poured down on various sections of the area Monday, while more was threatening here at noon the second day, Tuesday, from leaden skies.

Bovina received a total of .73 in the two-day period until that time, according to W. E. Williams' rain gauge. Largest portion of that fell Monday morning, .67. An additional .06 was measured Tuesday morning.

More fell southeast of Bovina early Monday and northwest that afternoon.

Fred O'Hair's farm southeast of Bovina reportedly received 1.7 in the first downpour. Late Monday, a total of two inches was reported at the Houston Bartlett farm northwest of town.

Most areas generally received some rain, from .4 west of Bovina to .8 east at Edwin Lide's place.

No hail has been reported, although clouds late Monday afternoon hung low and threatening.

Parmer County ground soaked up the rain like a dry sponge and gave a boost to summer crops already up and growing on irrigated land.

The rainfall here this week pushed Bovina's total to over the one-inch mark for the month of June, but more threatening to fall before the dawning of July Wednesday.

Weather by Willie

An old Indian sign:
When it rains on Monday,
it will rain two other days
that week.

I am for it.
Our weather-forecasting reputation is spreading now. The Lubbock paper calls us regularly to inquire about the weather.

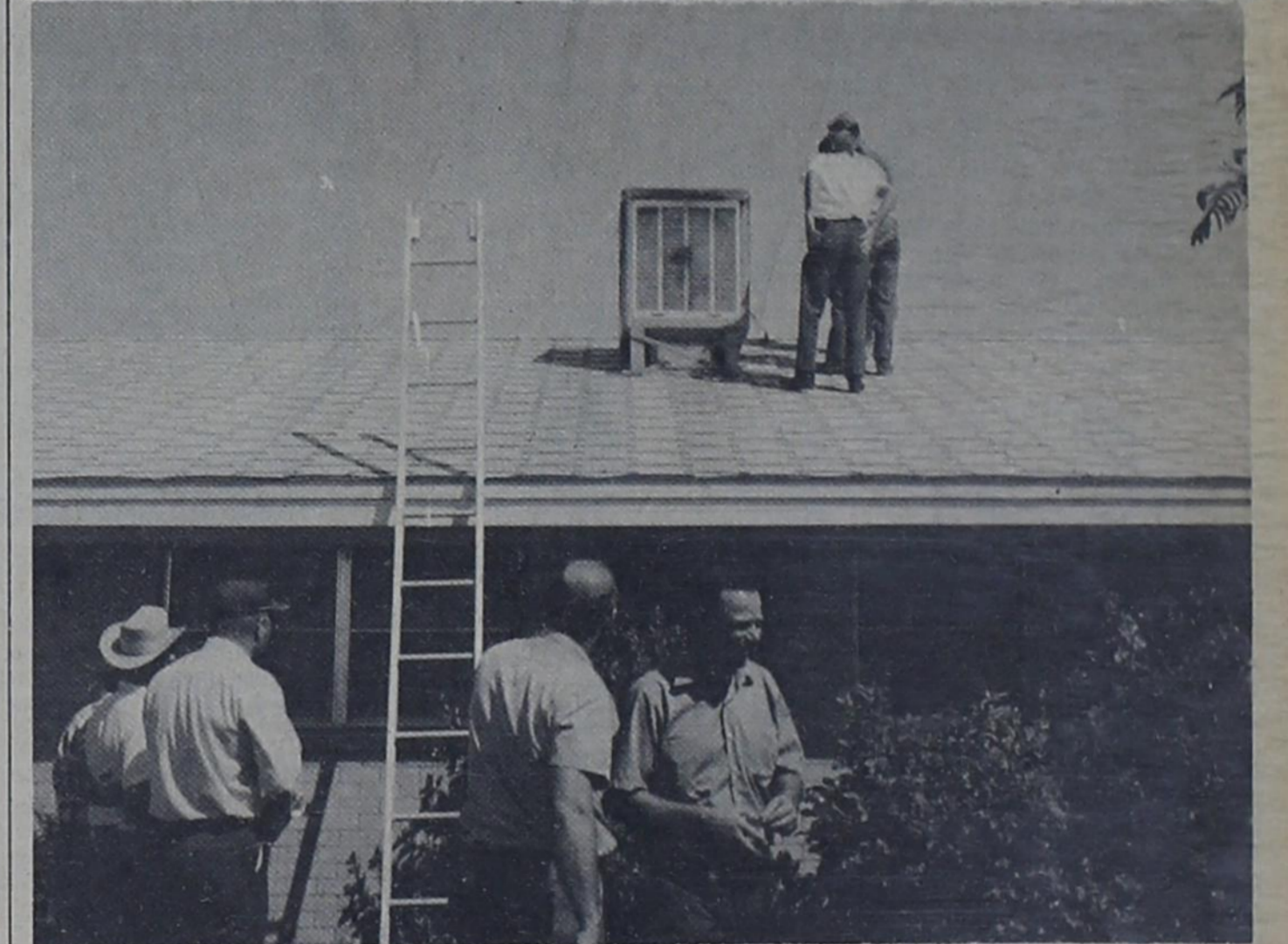
--Willie

Resigns As News Editor

Pat Jacobs, news editor of The Blade since 1966, has resigned the position effective this week.

After a vacation, she plans to enroll in West Texas State University in Canyon to continue work toward her degree.

A veteran newspaperwoman, Mrs. Jacobs worked with The Lynn County News at Tahoka for some 15 years prior to joining the staff of The Blade September 1, 1966.



IN TIME --- An air conditioner fire Thursday morning at the home of Dick Clayton in Ridgelea Addition could have had serious results. However, fire extinguishers and Volunteer Fire Department members quickly put the fire under control.

This Week --

'Below Par' Wheat Harvest Nears End

This week end will put the lid on 1970 wheat harvest, weather permitting, in what is termed a "below average" crop.

With only a dribbling left to cut, harvest was interrupted Monday morning by rainfall.

This year, with acreage down, a below normal yield and low prices, Bovina area wheat farmers have not fared so well.

"Some are talking about not

even planting wheat next year," said one grain man here. However, hopes are that new farm legislation will improve the future of wheat in Parmer County.

Yields are off as much as 15 to 20 per cent from last year. "It's been a bad year for wheat," is the consensus of opinion.

Some dryland wheat growers have done better than irrigated farmers, one said. Some dry-

land produced up to 25 bushels to the acre and there are cases where irrigated land has produced less than that.

Best wheat reported this year is about 70 bushels to the acre, and those are isolated cases. Average is about 40 bushels, down from last year's average of from 50 to 60 bushels.

"Last year there was lots of 60 bushel wheat," said an elevator operator, "but those are

few and far between from the 1970 crop."

Reasons for low yields are varied and difficult to explain--especially on irrigated land. Long periods of drought, high winds, insects, etc. have all taken a toll.

Wheat harvest is always over here by July 4 and this year is expected to be no exception, although it will be crowding a little.

For Two Directors --

Clinic Board Sets Election Monday

Reorganization of the board of directors of Bovina Medical Center, Inc. will be on the agenda when a meeting is held at 8 p.m. Monday, July 6, in the Community Room of First State Bank of Bovina.

Eligible to vote on the new directors are all area residents. Other necessary business will also be discussed, board members say.

Nominations have been made for two places on the board and

other nominations may be made from the floor.

The terms of Mrs. Earl Whittall, secretary-treasurer of the board, and Rouel Barron expire this year.

A nominating committee

earlier this month submitted a list for directors, B. L. Marshall, Leslie McCain, Nicky Foster, Barron and Ralph Roming.

Both Barron and Mrs. Whit-

ten have served two years on the board.

Holdover members include Dolph Moten, chairman, Earl Stevenson, Mrs. Lucille Walling, Mrs. Ola Lee Jones and A. M. Wilson.

A board of directors was set up when the center was incorporated. Bovina Medical Center, Inc. was built with money re-

ceived from residents of this area, who either contributed the

money outright or bought certificates of stock.

The clinic was constructed at a cost of near \$45,000. Currently the indebtedness is approximately \$4,500 to First State Bank.



The Bovina Blade

Second-Class Privileges Authorized at Bovina, Texas, 79009
Published at Bovina, Texas, Every Wednesday
Dolph Moten... Publisher & Editor
Pat Jacobs... News Editor

Reflections From The Blade

TEN YEARS AGO
June 29, 1960
Bovina will observe Independence Day Monday in their own special way -- the Annual Fourth of July Picnic Celebration --- if!

SIX YEARS AGO
July 1, 1964
Two of the outstanding calf ropers in the country have been signed to compete in a matched roping here during Bull Town Days Aug. 14-15.



SIM ONE is the University of Southern California's computer-controlled patient simulator that will help nurses in training determine their skill in injecting drugs.

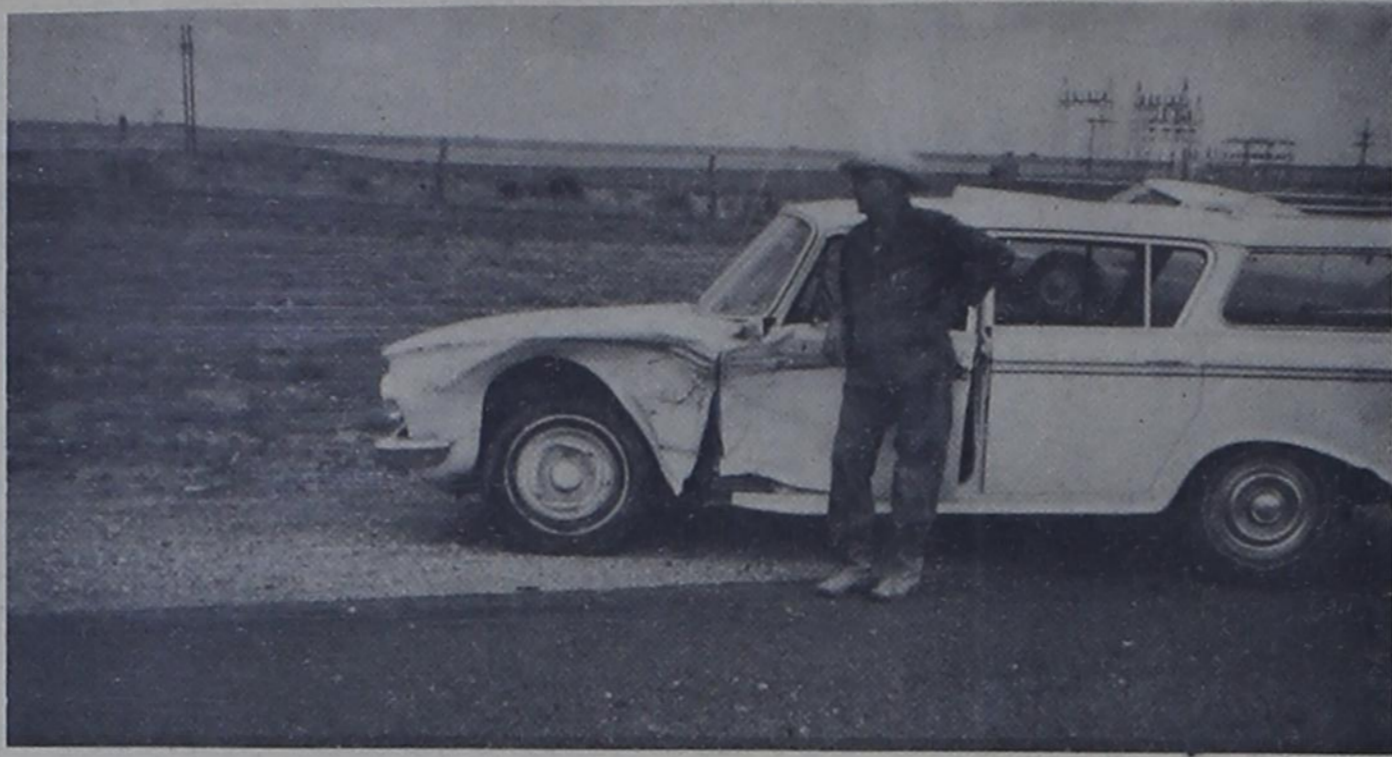
First State Bank Presents -- COW POKES By Ace Reid



"Now Maw when I bring you into one of these places it's a lounge, but when I come in by myself, it's a dive!"

New Banking Hours Effective June 27
8 a.m. to 4 p.m. Monday thru Thursday
8 a.m. to 6 p.m., Fridays
Closed Saturdays

First State Bank OF BOVINA MEMBER FDIC

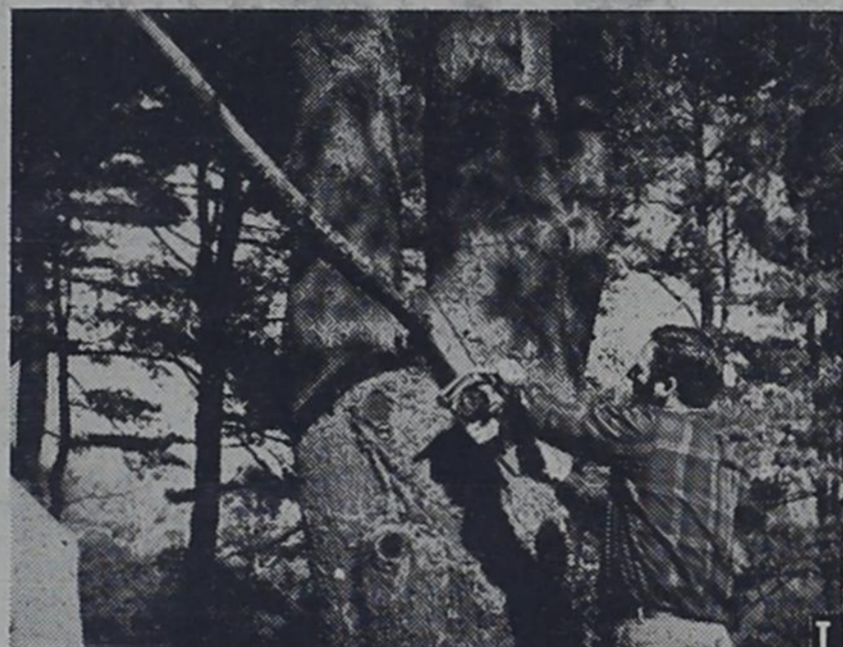


AUTOS WRECKED --- Two station wagons received heavy damage Wednesday afternoon in an accident on State Highway 86 just beyond the bridge on Cat Fish Draw.

Stations Wagons Get Damage In Accident

An accident about 6 p.m. Wednesday of last week resulted in heavy damage to two station wagons on Highway 86 east of Bovina near the bridge over Cat Fish Draw.

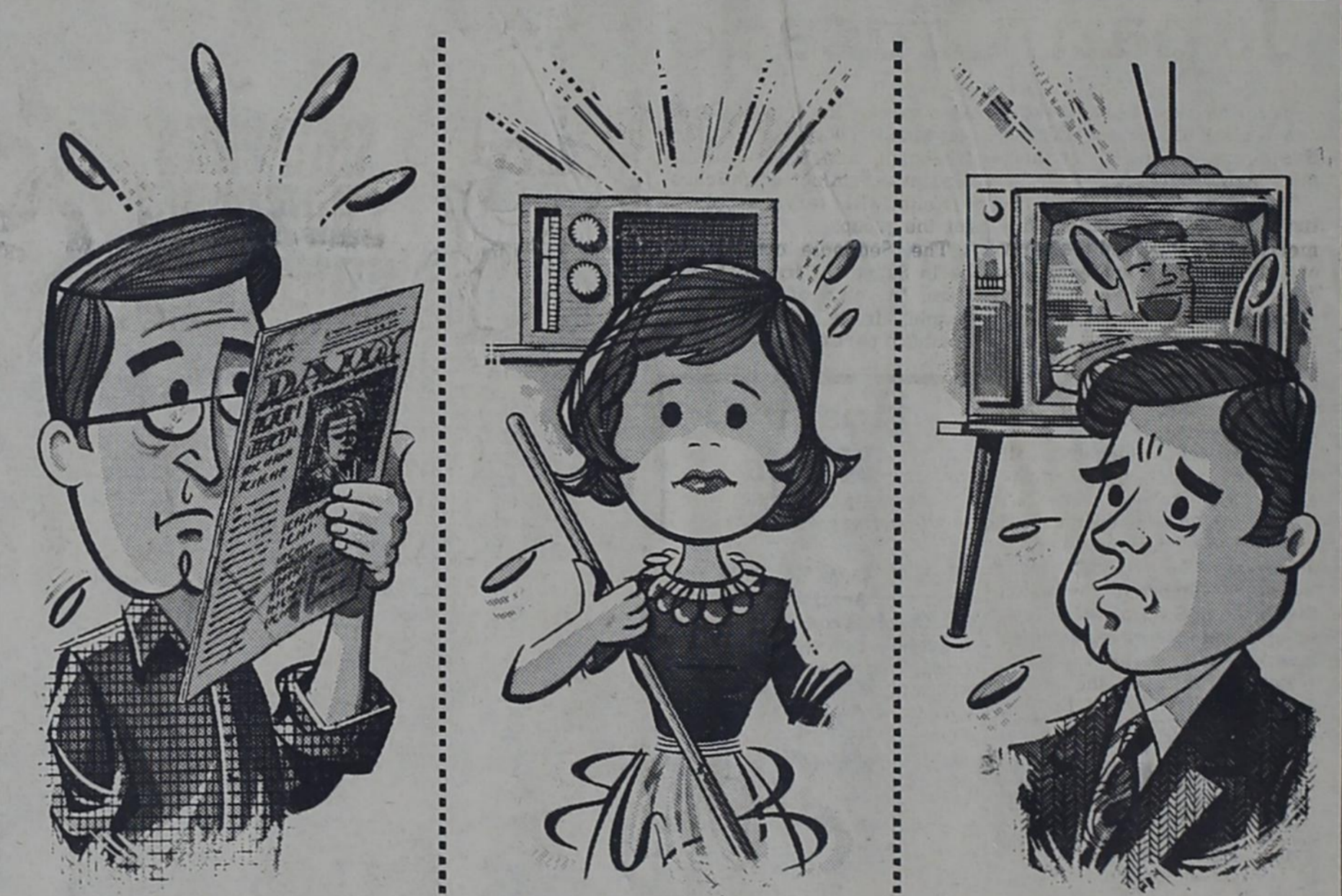
CHAIN SAW TIPS TO THE HOMEOWNER



Now is a good time to attend to all those chores around the house that you've been putting off the past few months. And one of the more popular time-savers for homeowners is the modern chain saw.

OUTDOORS IN TEXAS BY VERN SANFORD

Texas has an astronomical fox population. There are few places in the state where this familiar animal is not found. Gray fox predominate. But in a few places there are some red foxes. Most people falsely believe the fox to be a real villain. They shoot every one in sight. Some counties even pay a bounty on each one killed.



To read or listen to the national news you'd think nobody has any electric power...

BUT WE HAVE... AND YOU HAVE

No power shortage worries here! We've plenty of extra electricity to supply the homes, industries, businesses and agri-industries everywhere in the 45,000 square miles we serve.



PLENTY OF EXTRA ELECTRICITY HERE • USE IT AND ENJOY IT!!

Advertisement for Don's Medicine Chest, featuring a list of services and contact information: Filled promptly and accurately at all times, Don P. Spring, Registered Pharmacist.

Mrs. Ocie Spring --

Area Pioneer Rites Friday

Mrs. Ocie Spring, one of Parmer County's early-day pioneers, died at 7:55 a.m. Wednesday in Parmer County Community Hospital.

Funeral services were held at 10:30 a.m. Friday in United Methodist Church in Friona. Burial was in Bovina Cemetery.

Mrs. Spring came to this county in 1906 from Illinois. She and her late husband lived north of Bovina where he was a rancher and farmer. In 1920

they moved to Bovina and Mr. Spring was associated with a grocery store here until moving to Friona in 1926.

Mrs. Spring is survived by two daughters, Miss Mary Spring of Amarillo and Mrs. Lydia Sylvester of Globe, Ariz.; four sons, Frank A., Edward G., Dr. Paul L. and Dr. F. Lee, all of Friona; three brothers and two sisters of Illinois; and a number of grandchildren including Don Spring of Bovina.



LETTERS TO JAPAN --- Gov. Preston Smith hands over letters to Rev. Gene Hawkins, formerly of Bovina, to be presented to Japanese officials making them honorary Texas citizens. Hawkins is now in Japan on a two-weeks Baptist crusade.

★ ★ ★
Two Weeks --

Hawkins Leads Japan Crusade

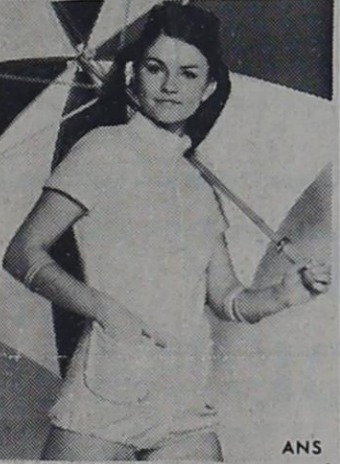
Rev. and Mrs. Gene Hawkins are leading a crusade to Japan this summer in a "share their faith" campaign.

The pastor of the First Baptist Church in Seminole, formerly of Bovina, and his party of 37 church members, left June 24 for a two-week religious effort. They are among about 600 laymen and church leaders who will participate in the Baptist World Alliance in Tokyo and lead meetings before and after that event.

The Seminole delegation will take letters from public dignitaries to Japanese officials. These letters have been signed by former President Lyndon Johnson, Vice President Spiro Agnew, Governor Preston Smith, U. S. Senator John Tower and State Representative E. L. Short.

Rev. Hawkins is the son of Mrs. Roy Hawkins of Bovina.

Sew For Fun



YOUNG JUNIORS zip-up jumpsuit in wonderfully washable cotton terry may be worn alone or as a beach cover-up. Pattern parts are so simple to put together. Talon's nylon Zephyr zipper gets an equally easy front-zip application. The famous zipper was applied with Talon Zipper Adhesive. This new sewing aid eliminates all pinning and basting by holding your zipper securely while you neatly sew it—perfect for beginners, faster for pros. Simplicity pattern 8216 is available in young junior and teens' sizes.

Also making the trip are Nancy Hawkins, Wayland College freshman, and Keith Hawkins, student in Seminole High School. Keith will serve as pianist for the group.

The Seminole crusade will be in Sapporo City most of the time. A city of one million people, it is located in the northern part of Japan.

Hospital Notes

PARMER COUNTY COMMUNITY HOSPITAL

June 23-29

Admissions
Mrs. Marcos Trevino and daughter, Friona; William Lorenz, Bovina, accident; Cherry Ann Mingsus, Friona; Jessie Coronado, Friona; Bill Morgan, Friona; Carrie Gray, Bovina; Mary Alvarado, Friona; Mrs. Arthur Turnbow and daughter, Friona; Mrs. Armando Gallegos and son, Muleshoe; Wessie Gee, Friona; Mrs. Pete Cruz and twin daughters, Bovina; Mrs. Joe Mabry and daughter, Friona; Mrs. Ambrose Flores and son, Bovina; Twana Hancock, Olton; Jesse Latham, Friona, accident; Letress Gibson, Friona; James Price, Friona, accident; Mrs. Mary Lou Ruiz, Farwell; Roque Garcia, Friona; Mrs. Rodrigo Martinez and girl, Bovina; Jesse Rodriguez, Friona, surgery; Benny McKay, Dimmitt.

Dismissals
Cayson Jones, Friona; Robert Zetzche, Friona; William Lorenz; Bertie Word, Hereford; Cherry Mingsus; Mrs. Marcos Trevino and daughter; Mrs. Juan DeLaCruz and daughter; Bill Morgan; Martha Granado, Friona; Bill Schwab, Friona; Mary Alvarado, Friona; Jessie Coronado; Mabel Jones, Friona; Johnny Hernandez, Bovina; Mrs. Arthur Turnbow and daughter; Mrs. Armando Gallegos and son; Twana Hancock; Jesse Latham; Mrs. Pete Cruz and twins; Mrs. Ambrose Flores and son; Wessie Gee; Roque Garcia; Letress Gibson; Mary Lou Ruiz; Mrs. Joe Mabry and daughter.

'INDEPENDENTS' DAYS

Celebrate your freedom from high prices!



Shop these SPECIALS Thru Saturday, July 4th
Yes, we will be open Sat., July 4th

Wilson's Wisdom:
A man wrapped up in himself - makes a small package.



Shurfine COFFEE
1 lb. Can
79¢



Shurfine SALAD DRESSING
32 oz. Jar
43¢

FREE!
WITH \$5 FOOD PURCHASE
BEST BUY SELECTOR

Soffin Napkins 2 Pkgs. of 200
White or Colors **59¢**



Shurfine All Flavors Fruit Drinks
4 46 oz. Cans **\$1.**

Shurfine Frozen Lemonade
10 6 oz. Cans **\$1.**

Shurfine Pork & Beans 8 No. 300 Cans **\$1.**
Shurfine H'burger Sliced Dill Pickles 3 16 oz. Jars **\$1.**
Shurfine Vienna Sausage 4 4 oz. Cans **89¢**

Shurfine Shortening 3 lb. Can **75¢**



SHURFINE FROZEN ORANGE JUICE 6 6 OZ. CANS **\$1.**
SHURFINE BLACKEYES FRESH SHELLED 6 15 OZ. CANS **\$1.**
SHURFINE ASPARAGUS ALL GREEN CUT SPEARS 3 14 OZ. CANS **\$1.**
SHURFINE SWEET PEAS EARLY HARVEST 5 17 OZ. CANS **\$1.**
SHURFINE POTATOES WHOLE IRISH 7 16 OZ. CANS **\$1.**
SHURFINE TOMATOES 5 16 OZ. CANS **\$1.**

Shurfine FLOUR 5 LB. BAG **39¢**

Shurfine GOLDEN CORN 6 17 OZ. CANS **\$1.**

VIKING ALUMINUM FOIL 2 12"x25" ROLLS **49¢**

SHOPPERS' SHOWDOWN SPECIALS!

SHURFINE CHERRIES R.S.P. 4-16 OZ. CANS **\$1.**
SHURFINE APPLESAUCE 5-16 OZ. CANS **\$1.**
SHURFINE APPLE BUTTER 3-28 OZ. JARS **\$1.**
SHURFINE FRUIT COCKTAIL 4-16 OZ. CANS **\$1.**

Shurfine CUT BEETS 7 16 OZ. CANS **\$1.**

PRODUCE Large Golden Central American Bananas 10¢ lb.

California Firm Head Cabbage 9¢ lb.

California Globe Celery Hearts pkg. 39¢ Texas Yellow Squash lb. 15¢

Quality MEATS

Shurfresh BACON 1 lb. pkg. **79¢**
FREEZER BEEF Half or Whole - Cut & Wrapped USDA Good 59¢ lb. USDA Choice 60¢ lb.
250 lb. and over per half - (No stamps on beef at this low price) Now Wrapped In Avisco Film For Protection Against Freezer Burn.

FRYERS USDA Graded Whole - lb. **29¢**

SHURFRESH SALTINES 2 16 oz. boxes **49¢**

SHURFRESH CHARCOAL 10 LB. BAG **59¢**
SHURFRESH SALAD OIL 24 oz. **49¢**
SHURFRESH PICKLES WHOLE SWEET 2 22 oz. JARS **\$1.**
SHURFRESH CATSUP 3 20 oz. BTLS **\$1.**
SHURFRESH MUSTARD 16 oz. JAR **39¢**

SHURFRESH BUTTERMILK BISCUITS 12 8 oz. Cans **\$1.**

SHURFINE EVAPORATED MILK 6 TALL CANS **\$1.**

SHURFINE CANNED POPS ASST'D FLAVORS 11-12 OZ. CANS **\$1.**
SHURFINE FACIAL TISSUE SOFFIN ASST'D COLORS 5-200 CT. BOXES **\$1.**
SHURFINE BATH TISSUE SOFFIN 2 PLY ASST'D COLORS 10 ROLL PACK **89¢**
SHURFINE ENERGY DETERGENT POWDERED 49 OZ. BOX **59¢**
SHURFINE MARGARINE SHURFRESH QUARTERS 5 16 OZ. BOXES **\$1.**
SHURFINE TUNA SHURFINE CHUNK STYLE 3 6 OZ. CANS **\$1.**
SHURFINE CAKE MIX SHURFINE ASST'D 4 18 1/2 OZ. BOXES **\$1.**
SHURFINE SPINACH SHURFINE 6 15 OZ. CANS **\$1.**
SHURFINE TOMATO SAUCE SHURFINE 10-8 OZ. CANS **\$1.**

New! Shurfresh Mellorine Assorted Flavors 1/2 gal. **49¢**

New! Shurfresh Assorted Flavors Real Ice Cream 1/2 gal. **79¢**

Shurfresh Bologna 12 oz. pkg. **49¢**

Shurfresh Boneless Fully Cooked HAM 3 lb. Can **\$2.99**

FREE SHEETS BASKETBALLS RODS & REELS DOLLS FOOTBALLS LADIES HOSE WHEN YOU SAVE SHURFRESH COUPONS

FREE SHEETS BASKETBALLS RODS & REELS DOLLS FOOTBALLS LADIES HOSE WHEN YOU SAVE TENDERCRUST COUPONS

Fresh Fish Thur.-Fri.-Sat.
* Catfish
* Red Snapper
* Drum

Bob Fillpot
BOVINA INSURANCE AGENCY
Phone 238-4381 ••••• BOVINA

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More
WILSON'S SUPER MARKET Bovina
Phone 238-4781 — Discount Prices PLUS Gunn Bros. Stamps —

Cook's Corner



MRS. W. W. WILCOX

Mrs. W. W. Wilcox learned to cook the hard way --- on a kerosene cook stove in Oklahoma, where her dad homesteaded.

"I had never had a gas stove until we moved to Texas in 1943," Mrs. Wilcox recalled.

She was born near Hammon, Okla., in the western part of the state and attended school there. While working in a store in that small town, she met her future husband when he came into town with her brother one day. The two men worked together on a nearby farm.

They were married Jan. 27, 1929 and lived at Sayre until coming to Texas. The family lived in Hereford most of that time, moving to Bovina in 1952.

Their first home in Parmer County was the old XIT headquarters that formerly stood north of Highway 60. Although it has since burned, Mrs. Wilcox recalls it had five big rooms with another big one on the back that had been enclosed from a porch. The big front had also been enclosed and had windows across its front. It also had an adobe shed at the back, Mrs. Wilcox remembers.

They needed a large house, having been the parents of seven children. Two years after coming to Bovina they moved to town. Mr. Wilcox has been a farmer until retiring about a year ago.

Three of their children finished school at Hereford. Two daughters finished high school in Bovina, and two sons received all their elementary and secondary education here.

Their seven children are

pretty scattered now. Ike lives in Dimmitt, Wayne in Big Spring, Wilma June Sisco in Modesto, Calif., Willa Mae Walters in Santa Barbara, Calif., Ruby McCormick in Clovis, Alan Ray in Hereford and Phillip at Muleshoe.

Also members of the Wilcox family are 21 grandchildren, three of which has been born within the last year.

The Wilcoxs are members of the First Baptist Church, where she works with the Primaries.

Mrs. Wilcox's hobby is quilting. She is a member of the Good Neighbor Club and the Quilting Club. "I quilt one every month, at least, but between both clubs, sometimes I get two finished." She has just completed a quilt pieced by her mother from scraps of dresses made for the Wilcox girls when they were young.

She brought out a variety of recipes, many which are "in season" with so many women canning during the summer months. One for relish is a recipe she has used since she married 41 years ago. Another was sent by her sister from Arkansas.

Rhubarb Custard Pie
1 recipe pastry
(2 c. flour, 3/4 c. shortening, 1 1/2 t. salt, four to five T. water)
3/4 lb. (3 cups) diced raw rhubarb
1/2 c. sugar
2 T. cornstarch
1/4 t. salt
1 egg
3/4 c. Karo syrup

Of Interest To ★ THE WOMEN ★

Marriage Licenses

A marriage license was issued from the office of Parmer County Clerk Bonnie Warren on June 23 to Santiago Ancra and Nora Martinez.

1 T. melted butter
Place rhubarb in pie shell. Combine sugar, cornstarch, salt. Add egg and beat well. Add syrup and butter. Pour over rhubarb. Place "lattice" crust on top. Bake 450 degrees 15 minutes, reduce to 250 degrees for 30 minutes longer.

Teenager Burger

Melt 1 T. shortening
1/2 c. onion
1/4 c. green pepper
1/4 c. celery
1 1/2 lb. ground beef
Fry beef, add 1 1/2 t. salt
1/8 t. pepper
Cover, simmer 10 minutes. Add 1/4 c. cheddar cheese. Serve on hamburger buns.

Relish

14 ripe tomatoes
14 large sour apples
12 white onions
6 mangoes (sweet peppers)
1 lb. seeded raisins
3 T. salt
1 qt. vinegar
2 c. brown sugar
Grind through food chopper and cook one hour. Place in jars and seal.

Pickled Sweet Peppers

Quarter several green sweet peppers (take out seeds)
Make syrup:
3 c. vinegar
1 c. water
1 c. brown sugar
1/4 c. salt
1/2 clove garlic (if desired)
Cover peppers with syrup in jars and seal.

Grape Juice

Put 4 cups grapes in half gallon jar. Add 1 cup sugar. Fill with boiling water. Seal. Put in cooker, reach five pounds pressure. Turn out fire.

Tomato Soup

1/2 bushel tomatoes
14 sweet peppers
14 onions
14 stalks celery
1 c. butter
1 c. flour
Grind and mix together. Cook and can or seal and place in cooker.

At Home In Parmer County



By Janice Miller
County HD Agent

A question frequently asked by consumers is, "What is that bunch of white stuff at each end of the egg yolk when it is broken out?"

The "white stuff" is called chalaza and is simply thick strands of white albumen which help keep the egg yolk suspended in the center of the egg. It is very similar to a paper wrap on candy kisses. It covers the egg yolks, even though it cannot be seen and is twisted on each end.

The family shapes and develops social values in the child. He may feel secure and safe as he faces the elements of diversity in society or he may feel frightened and overwhelmed. To the young person who has been helped to grow up with a sense of joy and expectation, a world made up of differences will be a foundation on which

he can build a full, rich and satisfying life.

But to the adolescent who has been raised in an inflexible environment, conforming rigidly to the belief of the superiority of his own group, anything different will be threatening. Such a young person faces his future with unease, seeking only to repeat and retain what is familiar and avoiding the new, says Jennie Kitching, Extension family life specialist. Miss Kitching says adolescence is the final opportunity the family has to help the younger person understand himself in the midst of the diverse elements of the world.

One food company soon will market a ready-to-drink iced tea in easy-open aluminum lid six-pack containers. The canned tea will be in price competition with other soft drinks.

Scoopin' - - -

By Pat Jacobs

Here goes nothing.

The "last" one is always the hardest to write -- mainly because of mixed emotions and because there are so many things to say with no words to say it.

Working for the Blade has been fun -- if trying at times. We've become acquainted with so many fine folks that would have remained names otherwise.

Because we're leaving, at least for a spell (to try and improve an old rusty mind), it gives opportunity to make a statement.

You have a fine newspaper. Matter of fact, many towns your size have none at all. There only a few this size that have an editor that knows "beans" about newspapering. You've got one of the best -- whether you agree with his politics or not. And, he likes Bovina.

Instead of kicking your newspaper, help it. Call in your news. If you don't think there's enough news each week, remember the Blade doesn't know the news if you don't tell them. These people can't be everywhere at once -- and they sure can't tell from downtown who is visiting whom.

We leave with wet eyes and a few scars. The latter will be remembered with glee. Never will we forget the time the bramble bush was the landing place while trying to take a picture of Parmer County Cattle Co. from atop the railroad track -- or the time we climbed the snow bank to get a picture of Amos Steelman's cattle grazing in a blizzard, only to fall flat on our face in said snowbank -- or the sharp edges of Billie Sudderth's lava bed when the cacti was the camera's target -- or the time extermination failed in Williford Gymnasium, proving once and for all there is no iron bar harder than this head.

But those are the only scars we carry away, except for a few more gray hairs (and who could tell the difference anyway).

Working for the Blade has been an education in itself. And, as the saying goes, you can't take that away.

If there's one thought we'd like to leave, it is this: Keep the Stars and Bars flying. Second to God, it's all we have.

That's 30.

SEW A QUICKIE



It's summertime and the dressing is easy. Easy going and easy sewing. So ease yourself into lazy summerdays with McCall's Step-By-Step Quickie pattern #2377. The beach burnoose

that's a lot of style, a lot of fashion and a cinch to sew.

Available in misses sizes, the burnoose is the perfect hide-away for sizzling days when the sun beats hot exactly where your swimsuit's not.

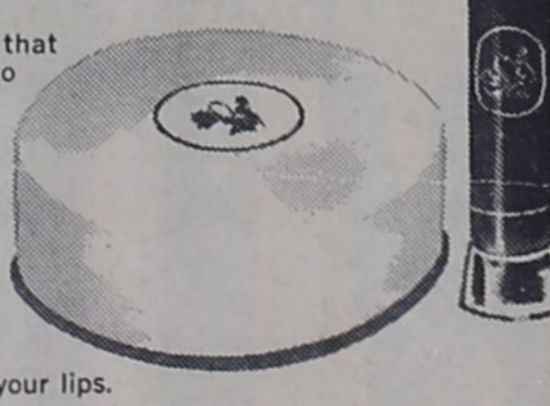
Whip up this quickie burnoose in sea-sational cotton canvas, terry, madras, seersucker or denim. Choose hand loving velvet, velour or corduroy, if you stray no further than pad or pool. Trim with gay tassels, lavish embroidery or bouncy ball buttons. Slip narrowest of belts round the middle... sash sumptuously or simply let your burnoose hang loose, like the one pictured, courtesy of McCall's Pattern Fashions Magazine.

BARBARA GOULD face powder & lipstick

Reg. \$1.50... Now \$1. each plus tax

A finely textured powder that adds a soft, radiant finish to your complexion... in a colorful selection of 8 subtle shades to enhance your own natural good looks.

Smooth on Barbara Gould Lipstick; your lips are moist and dewy fresh. Choose from a galaxy of bewitching shades that add dramatic interest to your lips.



Don's MEDICINE CHEST

Phone 238-4901 Third Street - Bovina

Ice Cream Supper Set

An ice cream fellowship will be held at 7 p.m. Tuesday, July 7, in Fellowship Hall of First Baptist Church.

Senior citizens are especially invited to attend the event. Anyone else is also invited, regardless of age.

Those needing transportation should call 238-4891 or 238-2632.

Shower Fetes Mrs. Englant

Mrs. Bobby Englant and new daughter will be the honorees at a shower at 2:30 p.m. Thursday, July 9, in the home of Mrs. Travis Dyer.

Hostesses will be Mmes. Gaylon Rhodes, Dickie Clayton, Jimmie Cockerham, Don Murphy, Grady Sorley, Billie Smith, Alan Cumption, Bob Fillpot and Dyer.

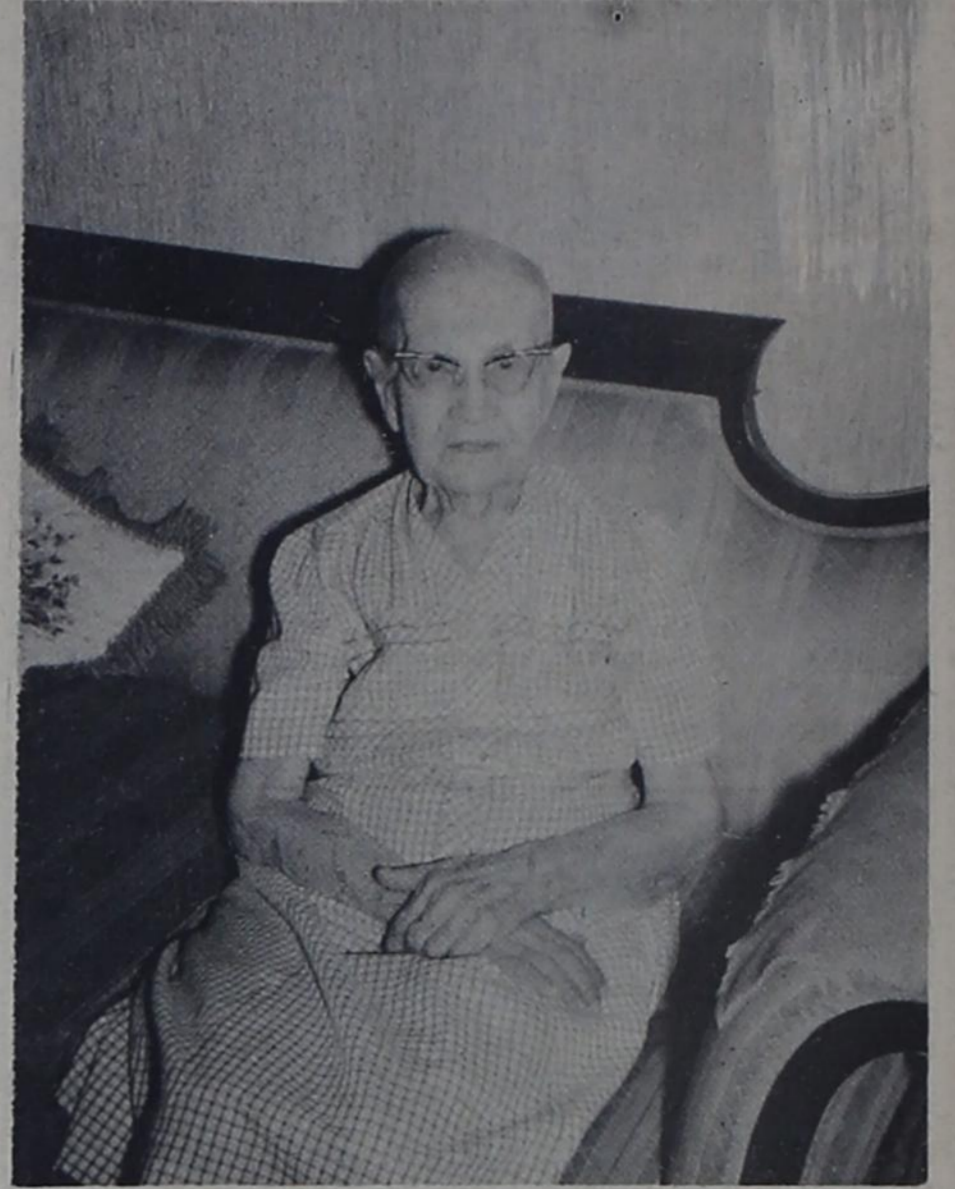
Food Fun Set Monday

Food Fun for Juniors will begin here Monday, July 6, and continue through Friday under sponsorship of Deaf Smith County Rural Electric Cooperative.

Girls between the ages of nine and 12 are eligible to attend. Application blanks are available at the Bovina Blade. Miss Terry Byerley will conduct the instruction in food preparation, table setting and table etiquette at the home-making cottage here.

Flores Have New Son

Mr. and Mrs. Ambrose Flores of Bovina are parents of a son born Friday in Parmer County Community Hospital. The new arrival has been named Christopher Lewis. The father is employed by General Telephone Co.



ANOTHER MILESTONE --- Miss Ellen Remnsnider celebrated her 95th birthday June 23, and expects to be around next year for the 96th. A resident of Bovina about 25 years, she likes Texas climate. Aunt Ellen is a native of Illinois and spent 18 years of her life in Alaska. Of her life she says, "I hope I've done a little good." She attributes her clear complexion to lots of raw carrots.

Twin Girls Born To Cruz

Mr. and Mrs. Pete Cruz of Bovina are parents of twin daughters born Friday in Parmer County Community Hospital.

Olga Linda was born at 3:29 a.m. and weighed five pounds, 15 ounces. Rosa Linda was born at 3:31 a.m. and weighed five pounds, 13 ounces. The father works on an area farm.

Three Sing At Dimmitt

Mrs. Doris Wilson and three of her students entertained the Kiwanis Club at Dimmitt Monday.

Attending the meeting was the Kiwanians lieutenant governor. Butch McCain sang "Cotton Fields," "It's My Lazy Day," and "Jean." Tammy Dameron and Cathy Trimble entertained with "Heart," "Carolina in the Morning," and "Hello Dolly."

Community Conversation

Mrs. Leslie McCain, Benny and Butch and Ronald Steele visited her brother and wife, Mr. and Mrs. Ray Sanders, in Abernathy this weekend. While there, Benny was honored with a surprise birthday party on Saturday night.

CENTURY-APART QUIZ



What's the common denominator among the buggy riders in both pictures? What, in addition to the buggies is obvious about each setting? If you replied: "Eyewear and sun," you're right! But, in the Bettman Archive reproduction at left, Mr. and Mrs. Prim donned plain glass eye-shields to keep out dirt and road dust. Her parasol staves off the sun. The dune buggy swingers at right let the sun shine in. But not directly into their eyes, smartly! They're wearing quality sunglasses--fashionable American Optical SunvoguesTM which filter out potentially harmful infrared and ultraviolet rays.

FRIONA DIVE-IN SWIMMING POOL

1601 West 5th Street, Friona

OPEN THRU
AUG. 15

HOURS: 1:00 To 6:00 p.m.

Mornings For Private Swimming Lessons
Evenings For Pre-Scheduled Private Parties

ADMISSION

Children 1 - 12 50¢
Adults - Over 12 Years 75¢

SEASON TICKETS

Children \$15.00
Adults \$ 20.00

For Additional Information Call:

Cecil Maddox - 247-3439
Or
City Hall - 247-2711

Thursday Nights
Are For
LADIES ONLY
8 to 10 p.m.

- NOTICE -

City Of Bovina Tax Equalization

Board

Will Conduct Its

ANNUAL HEARING

Monday, July 6

From 9 a.m. to 5 p.m.

in the

City Hall Building

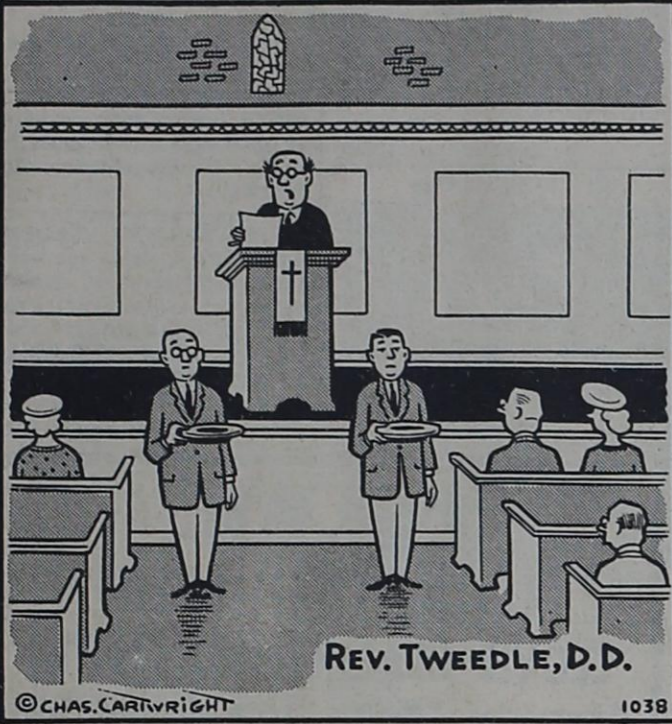
All Persons Having Business
With This Board Are Hereby
Notified To Be Present.

CITY OF BOVINA

Mrs. Mary Ruth Martin, City Secretary

— Bovina Area Churches Welcome You! —

Church Chuckles by CARTWRIGHT



REV. TWEEDLE, D.D.

"On the brighter side, however, let me say that summer collections are running only a little under what I dreaded they would be."

DOES CHRISTIANITY PAY?

Some often wonder if the time taken for Christianity will pay. Parents wonder if Bible study is really necessary. Children and others wonder why they should attend Bible classes. I believe that most of these questions can be answered in the following excerpt from an unknown source.

"Max Jukes lived in the state of New York. He did not believe in Christianity. He married a girl that did not believe in Christianity. From this union they have 1,206 descendants. Three-hundred of them died prematurely. One hundred were sent to the penitentiary for an average of 13 years each. One hundred and ninety were public prostitutes. There were 100 drunkards, and the family cost the state \$1,200,000. They made no contribution to society."

But . . .
"Jonathan Edwards lived in the same state. He believed in Christian training. He married a girl of like character. From this union they have 729 descendants. Out of this family have come 300 preachers, 65 college professors, 13 university presidents, 60 authors of good books, three United States congressmen, and outside of Aaron Burr, a grandson of Edwards, who married a questionable character, the family has not cost the state a single dollar. The difference in the two families: "Christian training in youth and heart conversions."

Is Christianity important to Bovina? The nation? Christian education in a family does make a difference. The life of our nation depends on it.

Cecil Bunch, minister
Bovina Church of Christ

Church Page Sponsors

Friena Motors

"Your Parmer County Ford Dealer"
Bovina Phone 238-6231

Bovina Chamber Of Commerce & Agriculture

Big Nick Farm Machinery
Buy - Sell - Trade
If I don't have it, I'll get it!

Hartzog Seed Farms

A. L. Hartzog

Bi-Wize Drug

Phone 247-3010
-Friena-

Bovina Wheat Growers

"We Serve To Serve Again"

First State Bank

of Bovina
- Member FDIC -

Lawlis Gin Company

Hwy. 86

Bonds Oil Company

Gulf Distributor

Bovina Dry Goods

"The Store Where Your Money's Worth More"

Agri-Sprayers, Inc.

-Quality Aerial Spraying -
Phone 238-4311

Kerby Welding Service

A □ Deal The Year o

Gateway Produce Company

- Bovina -

Clearview Company

All Three TV Networks.
Phone 238-3592

FIRST BAPTIST CHURCH of BOVINA



First Baptist Church - Bovina

SUNDAY - Sunday School - 9:45 a.m.
Morning Worship - 10:55 a.m.
Training Union - 6 p.m.
Evening Worship - 7 p.m.

WEDNESDAY - Teachers and Officers Meeting - 8 p.m.
Prayer Meeting - 8:30 p.m.

OKLAHOMA LANE METHODIST CHURCH



Oklahoma Lane Methodist Church

Sunday - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7 p.m.



Rev. Woodrow Williams

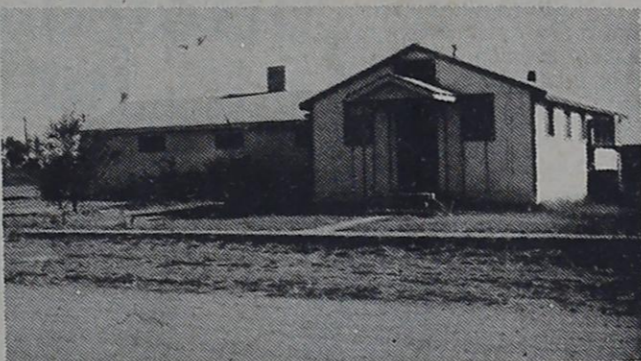
ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina

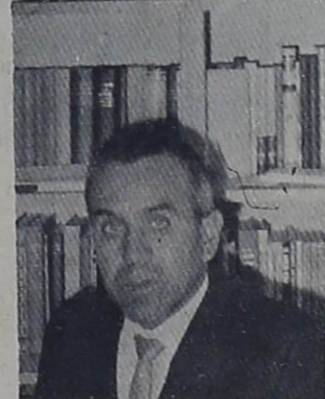
Mass: Sunday - 8:30 a.m.
Thursday - 8 p.m.
Confession: Saturday 4 - 5 p.m., 8:30 - 9 p.m.

MISION BELEN BAUTISTA



Mision Belen Bautista

Escuela Dominical - 9:45 a.m. - Mensaje - 11:30 a.m. - Union De Preparacion - 5 p.m.
Miercoles Estudio De La Biblia - 7:30 p.m.



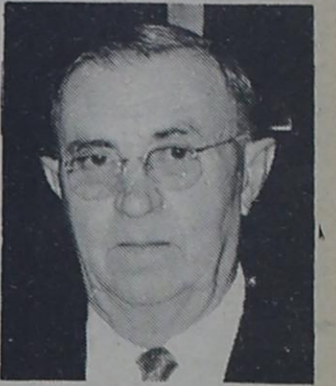
Rev. Ramon Delgado

ST. JOHN LUTHERAN CHURCH



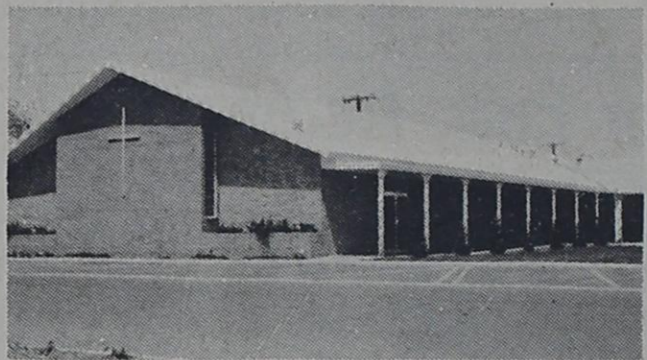
St. John Lutheran Church, Lariat, Texas

Sunday School - 9:30 a.m.
Morning Worship - 10:30 a.m.



H. F. Peiman

BOVINA CHURCH of CHRIST



Bovina Church of Christ

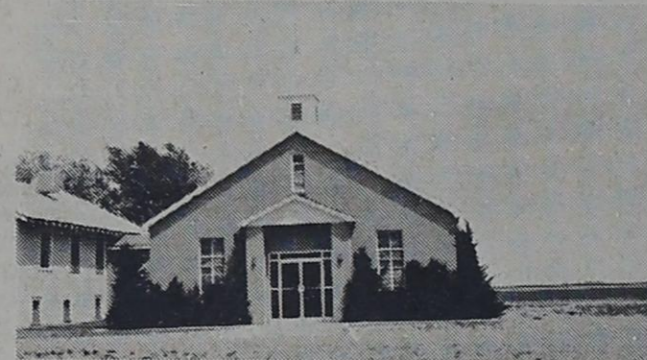
SUNDAY SERVICES
Classes 9:45 a.m.
Worship 10:45 a.m. and 6 p.m.

WEDNESDAY
Devotional and Classes - 9:00 p.m.



Cecil Bunch

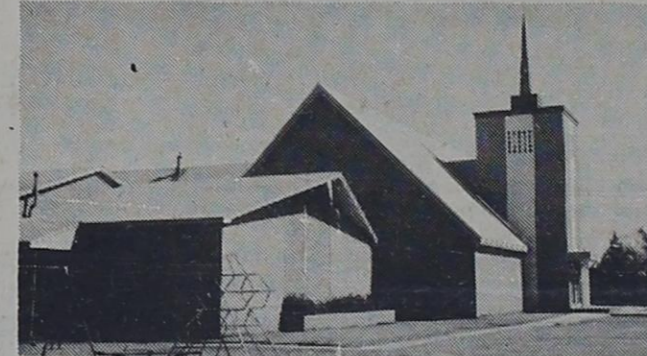
OKLAHOMA LANE BAPTIST CHURCH



Oklahoma Lane Baptist Church

Sunday School - 10 a.m. Training Union - 6 p.m.
Morning Worship - 11 a.m. Evening Worship - 7 p.m.

BOVINA METHODIST CHURCH



Bovina United Methodist Church

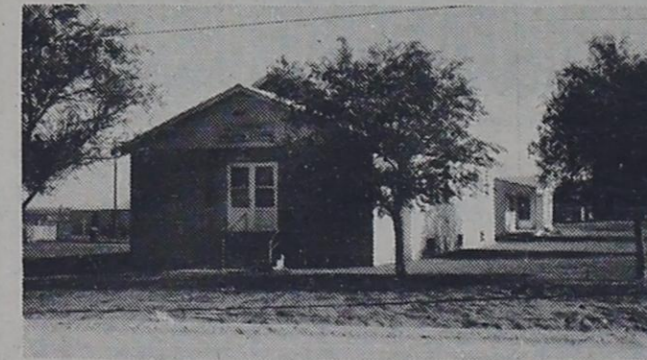
Sunday School - 9:45 a.m. M.Y.F. - 6 p.m.
Morning Worship - 11 a.m. Evening Worship - 7 p.m.



Rev. Charles Gates

Choir Practice -
Wednesday - 8 p.m.

BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church

Sunday School - 9:45 a.m.
Morning Worship - 11 a.m. Evening Worship - 7 p.m.



Charles McCause

Birklebach Machine & Pump

Hwy 86 - West

American Dusting

Aerial Crop Dusting & Spraying
Phone 238-6041

Sherrill Lumber Company

Highway 60 - Bovina

Claborn Funeral Home

Phone 247-2801
Friena, Texas

Bovina Restaurant

Mr. & Mrs. Mutt Graham

Lariat Lutheran Church

Sherley Grain Company
"Serving Parmer Co. Farmers
The Year 'Round"

Gateway Produce Company

- Bovina -

Clearview Company

All Three TV Networks.
Phone 238-3592

Bovina Gin Company

"Your Satisfaction
Is Our First Concern"

SMS Parts, Inc.

- Bovina -
Highway 60 - Phone 238-4601

Custom Farm Services

Complete Fertilizer
Phone 238-6051

Don's Medicine Chest

Prescription & Health Needs
Phone 238-4901

PARMER COUNTY IMPLEMENT CO.

WEST HIGHWAY 60 - FRIENA, TEXAS
79035
PHONE: 247-2721

Whitt, Watts & Rempe

Your John Deere Dealer
Phone: 272-4297, Muleshoe

Western Ammonia

FM Road 2290 - Bovina

The Bovina Blade

Hwy 60
L. L. Rhinehart - 238-2661

Bovina By-Products

Call 225-4592
Free Removal Dead Animals

Charles Oil Company

Phillips 66 Tires, Batteries

Paul Jones Texaco

Firestone Tires

Bovina Implement Company

Your Massey-Ferguson Dealer

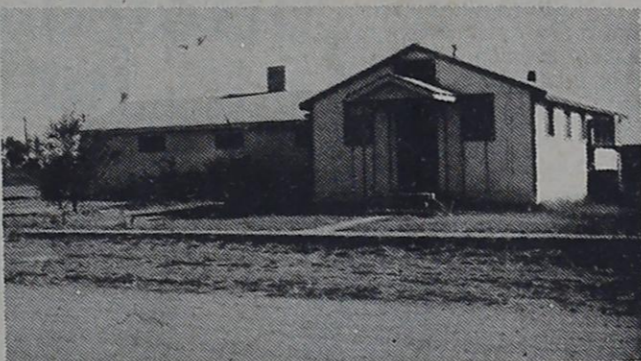
Chuck's Aerial Spraying

Highway 60 - Bovina
Phone 238-3721

Mision Belen Bautista

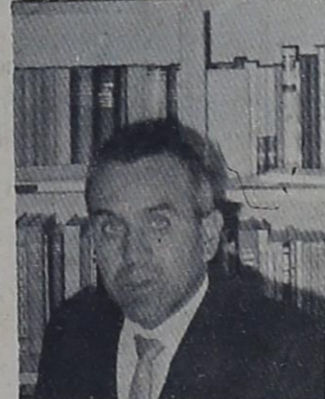
Escuela Dominical - 9:45 a.m. - Mensaje - 11:30 a.m. - Union De Preparacion - 5 p.m.
Miercoles Estudio De La Biblia - 7:30 p.m.

MISION BELEN BAUTISTA



Mision Belen Bautista

Escuela Dominical - 9:45 a.m. - Mensaje - 11:30 a.m. - Union De Preparacion - 5 p.m.
Miercoles Estudio De La Biblia - 7:30 p.m.



Rev. Ramon Delgado



DON'T FENCE ME IN --- Contrary to imagined wishes of the early day cattle that roamed the open grasslands around Bovina, a fence is being constructed around the Bovina Bull by the State Highway Department on Highway 60. Both the statue and the historical marker tell the story of Bovina when it was a famous cattle-shipping point on the Santa Fe railroad. (Photo Courtesy Weldon Moody)

LEGAL NOTICE

THE STATE OF TEXAS COUNTY OF PARMER NOTICE OF EXECUTION SALE By virtue of an execution issued out of the District Court of Parmer County, Texas, on a judgment rendered in said Court on the 15th day of May, 1969, in favor of the Bryson Furniture Company, Inc., and against Don Sudderth, in the case of Bryson Furniture Company, Inc., Plaintiff, against Don Sudderth, Defendant, No. 2975, in such Court, I did on the 12 day of June, 1970, at 5 o'clock P.M., levy upon the following described tracts and parcels of land situated in the County of Parmer, State of Texas, as the property of the said Don Sudderth, to wit:

Lots 14, 15, 16, 17, 18, 19 and 20, Block 13, Original Town of Bovina, Parmer County, Texas and on the 7th day of July, 1970, being the first Tuesday of said month, between the hours of 10:00 o'clock A.M. and 4:00 o'clock P.M. on said day, at the Courthouse door of said County, I will offer for sale and sell at public auction, for cash all the right, title and interest of the said Don Sudderth in and to said property.

Dated at Farwell, Parmer County, Texas, this 12 day of June, 1970. Chas Lovelace Sheriff, Parmer County, Texas 51-3tc

Shriners Set Barbecue In Bull Barn

Oasis Shrine Club will host a Barbecue from 12 noon until 2 p.m. Saturday, July 4, in the Hereford Bull Barn, announces J. P. Jones of that city. The organization includes the counties of Parmer, Castro and Deaf Smith. Tickets are \$2 for adults and \$1 for children under 12. Proceeds will be used for the Crippled Children's Clinic and follow-ups, Jones said. Bees are being donated by Reagan Looney of Bovina and Robert Waggoner and Pete Caveness, both of Hereford.



MRS. LUE CINDA KENDRICK

Mother Dies In Arkansas

Mrs. Kendrick had been in Bovina since September, returning to her Arkansas home about 10 days before her death. Mrs. Lue Cinda Kendrick, 82-year-old mother of Mrs. Hattie McCormick of Bovina, died Wednesday in Pine Bluff, Ark. Funeral services were held Saturday at Robinson Funeral Chapel there with burial in Graceland Cemetery. Attending the services were Mrs. McCormick and families of Robert Lee, Billy and James Williams.

Buy From GEORGE



SAVE BIG CASH

Pontiac, GMC, Rambler, and Better Used Cars Rierison Pontiac

Clovis, New Mexico Home Phone: 481-3876 Farwell, Texas

WANT ADS

BLADE WANT AD rates are six cents per word for first insertion, four cents per word for each insertion thereafter. Minimum rate is 50 cents on cash orders, \$1 on account.

FOR SALE: Nearly new Hammond organ, Maple finish, sold new \$895. Price \$500. Contact Jim Bob Smart, Farwell, Ph. 481-3285. 52-2tc

Veterinary Medicines And Supplies SUPER SAVEWAY Bovina

FOR SALE -- Motor bike in good condition, \$159. Call 238-4262. 1-1tp

6 DAYS UNTIL OPENING OF GALLEY ALLEY. 1-1tc

FOR DISC ROLLING SERVICE Call 647-5375 Dimmitt, Texas J. W. Smith 1-2tc

COURTHOUSE NOTES

Instrument report ending June 27, 1970 in County Clerk Office Bonnie Warren, County Clerk.

WD, B. V. Hughes, Dudley R. Hughes, Tract A, out S 1/2 Blk, 79 Bovina WD, J. E. Hicks, Donald W. Bradley, Lot 20, Blk. 1, Ridgeview, Friona WD, James Henry Wheeler, David Davis, S 55 ft Lot 4, Blk. 101 OT Bovina.

New Color Ch. 28 On Channel 6 Weather On Channel 3 See More On Cable TV Clearview Company Of Bovina Phone Bovina 238-3592 Or Friona 247-3271

MANILA ENVELOPES . . . various sizes . . . available at The Blade office. tfn-dh

CONSOLE SPINET PIANO. Will sacrifice to responsible party in this area. Cash or terms. Write Credit Mgr., Tailman Piano Stores, Inc., Salem, Oregon 97308. 52-2tp

BUY YOUR AT BOVINA KRAUSE IMPLEMENT CO. BOVINA IMPLEMENT CO. Hwy. 60-238-2541

FOR SALE -- Take over payments on 1968 Slinger sewing machine in walnut console. Will zig-zag, blind hem, fancy patterns, etc. Assume 3 payments at \$7.96. Write Credit Manager, 1114 19th Street, Lubbock, Texas. 34-tfnc

FOR YOUR CAR NEEDS Gray Mtr. Co. 2003 West 7th Clovis, N.M. Pa. 762-4008 50-4tc

PLUMBING and repair work. Call 238-6971, A.C. Kersey. 52-tfnc

NOTICE

We can build you a new home in Bovina on pavement, ideal for FHA construction. No down payment, low interest rates. Ed Hicks Real Estate Friona Phone 247-3537 or 247-3189

MAKE beaten down carpet nap at doorways bright and fluffy again with Blue Lustre. Super Saweary

DRIVERS ARE NEEDED Train now to drive semi-truck through facilities of class-one carriers; local or over the road. For application and personal interview, call 214-742-2924, or write Safety Dept., United Systems, Inc., 4747 Gretna, Dallas, Texas, 75207. 52-2tc

TELEX HEARING AIDS CLOVIS HEARING AID CENTER *Batteries *Molds *Free Hearing Tests SERVICE ALL MAKES 416 Mitchell Ph. 763-6900 9-tfnc

BARTLETT & POTTS AUCTION SERVICE Specializing in Farm Sales HOUSTON BARTLETT Route 1 Bovina, Texas Phone 389-2191 - Clovis LARRY POTTS Route 2 Friona, Texas Phone 295-3387

For REC Service - Phone Bovina 238-2651 DEAF SMITH COUNTY ELECTRIC COOPERATIVE SAM GARRISON, Serviceman 507 Dimmitt Rd. Bovina, Texas

Call Us For Fast, Accurate Di-Syston Application AGRI-SPRAYERS Phone Bovina 238-4311 or Tharp 225-4591 SPRAYING * SEEDING * DEFOLIATING AGRI-SPRAYERS AGRI-CHEMICALS Your job is next when you call AGRI-SPRAYERS Gaylon Rhodes, Spray Service Manager Home Phone 238-6371

GIBSON'S PHARMACY R Phone 762-4579 - Clovis, N.M. Symbol of Better Health

Introducing... HEALTH-RITE NEW HEALTH FOOD PRODUCTS Many of our customers have been asking us for a product line of NATURAL ORGANIC HEALTH FOOD PRODUCTS. Other customers have expressed an interest in HEALTH FOOD PRODUCTS, but we were unable to find a line we could truly sell with confidence. NOW: we have in stock the complete line of HEALTH-RITE NUTRITIONAL PRODUCTS which we believe to be the best NATURAL product line available.

Let Us Fill Your Next Prescription We honor Master Charge Interbank Cards

We'll send you 6,180 miles of Texas for 6 cents. The 6 cents is for a postage stamp. The postage stamp is for the coupon below. If you send us the coupon, we'll send you practically all of Texas wrapped in 10 Travel Trail folders. These folders include detailed maps prepared by the Texas Highway Department and descriptive notes on things and places you never knew existed in Texas! land of contrast.

Ride the Texas PLAINS TRAIL Take the Plains Trail and you'll see a canyon over 100 miles long.

Ride the Texas HILL COUNTRY TRAIL Take the Hill Country Trail and find out whose hair is mohair.

Ride the Texas MOUNTAIN TRAIL On the Mountain Trail you can see a county bigger than Connecticut.

Ride the Texas FOREST TRAIL On the Forest Trail you can take the shortest railroad ride in the country.

Ride the Texas FORTS TRAIL Follow the Forts Trail and you can dine at a restaurant that serves buffalo steaks.

Ride the Texas TROPICAL TRAIL Take the Tropical Trail and maybe you'll catch a glimpse of the near-extinct whooping crane.

Ride the Texas INDEPENDENCE TRAIL On the Independence Trail you'll see the only oceanarium between the Pacific and the Atlantic.

Ride the Texas LAKES TRAIL Follow the Lakes Trail and discover what "First Mondays" are and what you can swap there.

Ride the Texas BRAZOS TRAIL The Brazos Trail tells you where to take Sunday afternoon rides in a surry.

Ride the Texas PECOS TRAIL Send for the Pecos Trail folder and you'll know where to sand-surf.

Texas Tourist Development Agency Box TT, Capitol Station Austin, Texas 78711 Send me the following Texas Travel Trail folders: Plains Trail Tropical Trail Hill Country Trail Independence Trail Mountain Trail Lakes Trail Forest Trail Brazos Trail Forts Trail Pecos Trail Check here for all ten.

Name _____ Street _____ City _____ State _____ Zip _____

In FHA Office --

Geoffrey Earl New Assistant

Billy R. Boling, supervisor of the Farmer County office of Farmers Home Administration, announces that Geoffrey N. Earl, a 1967 graduate of Texas A&M University, has assumed duties in the FHA office as assistant supervisor.

Earl, who received a BS degree in agricultural economics, has recently received a discharge from the U. S. Army where he served as a first lieutenant. While on active duty with the Army, he was awarded three bronze star medals, two Army commendation medals for valor, and the Army Air Medal. He assumed duties at the FHA office in Farwell on June 15.

A son of Mr. and Mrs. Walter C. Earl of Lubbock, he is married to the former Judy

Angela Harris of Brady. He is a native of Midland.

Mr. and Mrs. Earl are making their home at 306 Third Street in Farwell.

★ ★ ★



GEOFFREY EARL

Bible Tapes, Records Now Available

Recordings of the New Testament, either Revised Standard or King James Version, are available to the public, says Cecil Bunch, minister of Bovina Church of Christ.

A record may be purchased from the American Bible Society, Box 100, Ansonia Station, New York, N. Y. 10023 for \$6.75 plus five per cent for postage and handling.

Tapes are also available, said Bunch.

He pointed out that recordings were at one time only available for the blind, but may now be purchased by the public.

The record may be played on any small, inexpensive record player ordinarily found in the home.

Furniture Forecast:

The Past—Here And Now!



Handsome weaving of latticework is focal point of Casa Nova styling. Johnson/Carper scales the bookcase until with all the Gothic-curved spaciousness of an arcaded country estate. Classic desk and bachelor chest complete the comforts of a work-and-study corner—function with fashion, in the Mediterranean mood, for 20th Century living.

Forward-looking Americans are looking backward when it comes to home decor. While avant garde designers play fun and games, ultra-contemporary innovations like blow-up chairs and see-through sofas

are proving to be more talk than action. When it comes to buying, plastics leave us cold. What we really like—and can't get enough of—is traditional styling that looks to the past, instead of the future.

The best of that past is being expressed in the Mediterranean mood that's moving up to number one in fashion preference polls. And little wonder. This rich, massive, solid-looking style exudes elegance. And instead of glass, chrome and steel, it offers all the comforts of woods, curves and easy-living upholstery.

Classic elegance in the Spanish manner is wonderfully liveable. One of the most popular collections in this style is Johnson/Carper's Casa Nova—a new

translation, scaled to fit comfortably into contemporary homes, from one of the handful of companies that makes the furniture we really want to buy.

A handsome weaving of latticework, suggesting a knight's coat-of-mail, is the unifying motif of wooden pieces. Upholstery has the look of Renaissance tapestry—a medieval richness with all the ornateness of heraldic weaving.

When it comes to furniture, it appears, the newest notions aren't necessarily the best. Traditional furniture has proved its liveability—and when we shop for our homes, good living is really what we're looking for. No wonder so many forward-looking Americans are looking backward—at home!

Use Plentiful Peaches

A summertime favorite, deep dish peach pie is a sure pleaser. Serve it plain or with cream.

Deep Dish Pie

- 3 pounds peaches (about)
- ¾ to 1 cup sugar
- 3 tablespoons corn starch
- ¼ teaspoon salt
- Pastry for single crust pie
- 2 tablespoons margarine
- ¼ teaspoon almond extract

Pare and slice peaches to equal 6 cups. Mix sugar, corn starch and salt. Sprinkle over peaches; set aside. Roll out pastry to ¼ thickness on floured board or cloth. Cut or roll out about ¼-inch smaller than top of selected baking dish. Use 1 (1½-quart) baking dish or 1 (10x5x3-inch) pan. Put peach mixture in dish. Dot with margarine; sprinkle with almond extract. Top with pastry. Bake in 425°F. (hot) oven about 45 minutes or until peaches are tender and crust is browned. Makes 6 servings.



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On The Farm In Parmer County

By R. MACK HEALD
County Agent

Another short season for cotton looms ahead due to considerable replanting and poor growth from cool weather.

"This means that close attention must be given to irrigation to make maximum use of this short season," points out Leon New, area irrigation specialist with the Texas Agricultural Extension Service.

Since much of this year's crop is late, the first summer irrigation should be applied no earlier than at the first white bloom. Sub-soil moisture is generally adequate in most

areas, so June planted cotton will likely already have sufficient moisture to reach its yield potential.

"Let's review some points concerning cotton growth with respect to moisture usage. First, we must remember that cotton actually uses relatively small amounts of moisture during early stages of growth, followed by increased usage as the crop enters the fruiting stage. So, the critical need for moisture occurs later during the fruiting and boll development stages," says New.

Irrigating young cotton before the white bloom appears can be harmful in several ways, adds New. First, it tends to delay fruiting and encourages vegetative growth which is especially serious in a season that is already shortened. "We don't need a large plant to realize maximum yield potential."

Often overlooked is the fact that early irrigation tends to encourage shallow root growth in the upper part of the soil which may dry out later in the season. Deep root development is important to extract the stored moisture which is generally adequate over the area due to good fall rains.

"Soil moisture is most critical during the fruiting period when water use requirements are highest, and it's difficult to get over fast enough with an irrigation," points out New.

"From the profit standpoint, in most cases early irrigations may best be used on grain sorghum that is now nearing the boot stage of growth in many areas rather than on young cotton. Let's get maximum returns from irrigating cotton and not reduce yields and fiber quality by watering too early," emphasizes New.

Meloney Marshall --

Girls Stater Home From 2-Week Meet

Meloney Marshall returned to Bovina Saturday from Bluebonnet Girls State held on the campus of Texas Lutheran College in Seguin June 15-27.

She was sponsored to the two-week study of government by Bovina's American Legion Post.

The daughter of Mr. and Mrs. B. L. Marshall, Meloney will serve as president of the Student Council in Bovina High School next year. After associating with 459 girls from over Texas, Meloney says she discovered the schools in Bovina "don't have any problems."

"You hear them talk about riots, dope and such and realize Bovina is a pretty good place," she said.

Meloney ran for a state office and reached the run-offs in the election for Justice of Court of Criminal Appeals. She was later appointed as agricultural agent for one of the counties.

At Girls State, all forms of government from city through the state were studied. The first week, the girls attended lectures and films, "but they weren't boring."

Among the speakers she heard were Governor Preston Smith when the girls spent a day in Austin, George Bush, State Senator Barbara Jordan, Lloyd Bentsen, Paul Eggers, Ben Barnes and Ann Hodges of the Library of Congress, who was once a Girls Stater.

Meloney was a member of the Nationalist Party, which carried four of five county elections and seven out of 12 state offices. The Federal Party held the two top state offices, however.

The girls adopted a new motto for Girls State, "Friendship, Honor and Service."

Every minute was planned during the two weeks, Meloney said. She stayed in a dormi-

tory and ate in a cafeteria. In state legislation, several bills were presented, some were passed and some defeated. Those passed included those that required teachers to attend workshops on drugs, bilingual education in elementary schools, and preservation of the Big Thicket. Defeated was a bill to abolish capital punishment and one giving 18-year-olds the right to vote.

Resolutions adopted included revision of the Texas Constitution and standards set for county judges and justices of the peace.

Planks in the Nationalist Party platform were Law degree for county judges; no city bussing for sole purpose of integration; more funds appropriated for prevention of pollution; sex education in pub-

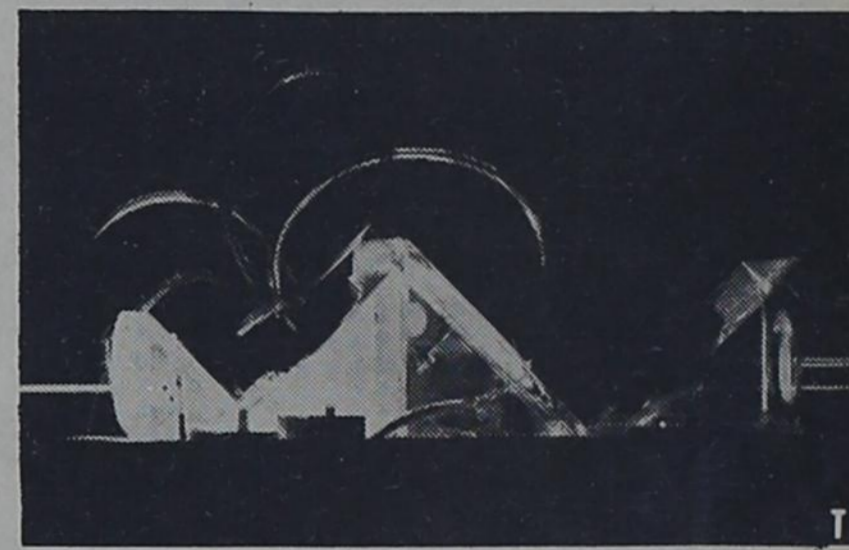
lic schools; stricter drug control; more funds for improvement of Texas Public School Systems; oil companies use preventive measure for oil spills; more funds for greater vocational opportunity for the handicapped; investigations to prevent abuse of welfare privileges; educational opportunity for migrant workers and high school drop outs; and revision of Texas Constitution.

Meloney said all bills passing resolutions, etc. will be sent to the state senators and representatives.

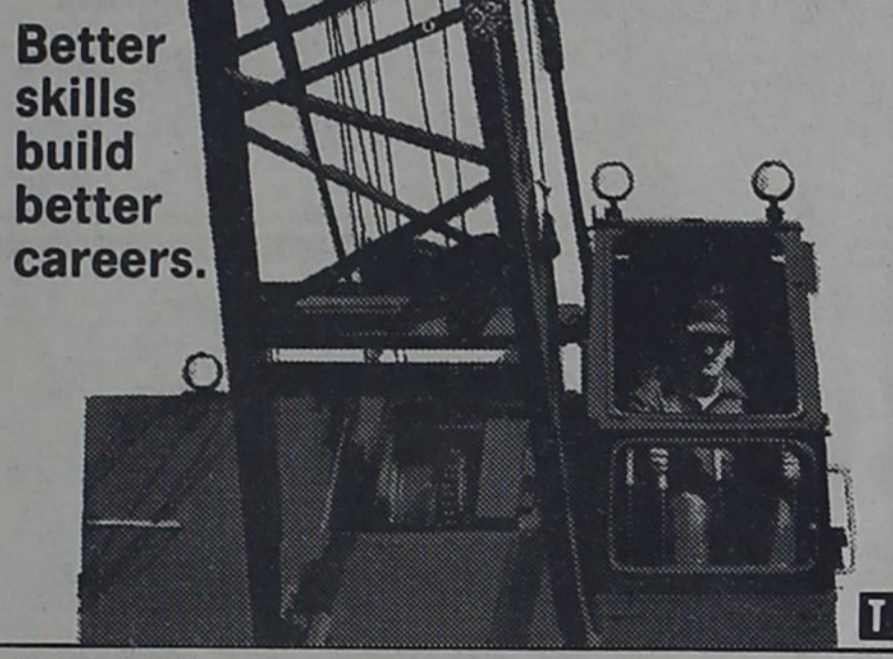
"Girls State made me aware of our responsibilities," Meloney said.

The most impressive event was the flag ceremony the night before the close of Girls State. "We had chill bumps in 100 degree weather," she said.

CITY OF TOMORROW?



Futuristic creation of an urban planner? Or a diabolical designer of roller coasters? Both wrong. Actually, the photo above shows an experimental light deflector, designed at the IBM Systems Development laboratory in San Jose, California. It can switch a laser beam in 35 millionths of a second — or more than a thousand times faster than the blink of a human eye. High-speed deflectors of this type have great potential for recording and reading data in the memories of tomorrow's computers.



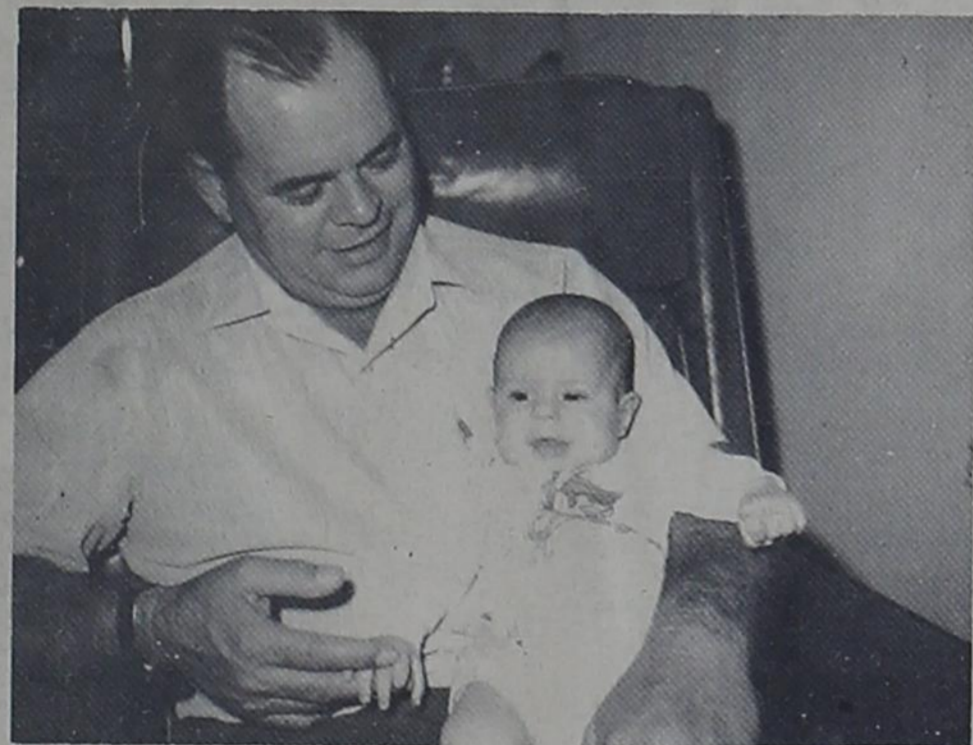
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Over Friday --

2 Days On Schedule For Summer Baseball

With only two more nights left in summer baseball play in Bovina, Sherrill - Bonds, Bank-Lawlis and Sherley Grain hold leads in Pee Wee, Little League and Senior Division. Play officially ends Friday night, although at least one game, and possibly two, will be staged here on July 4, according to Bob Fillpot, Little League president.

Tuesday night Blade played Wilson, CFS met Bank-Lawlis and Charles Oil competed with Sherley Grain. Remainder of games scheduled include Wilson vs. Big Nick (Pee Wee), and CFS vs. BWG-BI (LL), both on Thursday night; Blade vs. Sherrill-Bonds (PW) and Bank-Lawlis vs. BG-AO (LL) Friday night. Bank-Lawlis remained un-

defeated through Monday night, while at the same time, Sherrill-Bonds had bitten the dust only once this season.

Tuesday night last week Sherrill-Bonds downed Wilson by a 15-8 margin in Pee Wee League action. Bovina Gin-American Oil outscored CFS 13-3 in Little League, while Sherley Grain forfeited to Farwell

Bankers at Farwell in Senior Division.

It was Sherrill-Bonds over Wilson again 10-6 Thursday night, while the score was reversed 8-4 when CFS downed Bovina Gin - American Oil. Charles Oilers dropped a game to Friona B 14-4 and Sherley Grain outscored Helton Oilers 10-3 in Senior Division play. Blade made 13 runs to Big Nick's three in Thursday night's Pee Wee game. Bank-Lawlis got its closest call that night, eking out a 3-2 win over Bovina Wheat Growers-Bovina Insurance.

Saturday night, Charles Oil chalked up another victory by defeating Friona A in Senior Division.

Sherrill-Bonds downed Big Nick Monday night in Pee Wee action, but the Little League game was called at the end of the third inning because of weather. At that point Bovina Wheat Growers-Bovina Insurance was leading Bovina Gin-American Oil 4-2.

Also on Thursday night, a game called earlier in the season was completed, starting in the bottom of the fifth with Charles Oil in the lead 10-8 over Friona B. Charles Oil finished the game by winning 12-10 in the eighth.

Standings		
	W	L
Pee Wee		
Sherrill-Bonds	10	1
Blade	7	4
Wilson	4	5
Big Nick	0	11
Little League		
Bank-Lawlis	10	0
BWG-BI	4	5
BG-AO	3	7
CFS	2	7
Senior Division		
Sherley Grain	8	3
Charles Oil	5	4

Little League, Seniors --

July 4th Game Set; All-Stars Play Later

At least one game will be played here Saturday, July 4th, and possibly two, says Bob Fillpot, president of Little League in Bovina.

Beginning "about 4 p.m." the first and fourth place teams will join forces to meet the second and third place teams.

If another game can be arranged, the first place team, Bank-Lawlis, will meet an out-of-town team, Fillpot said. He was working on the arrangements Tuesday morning.

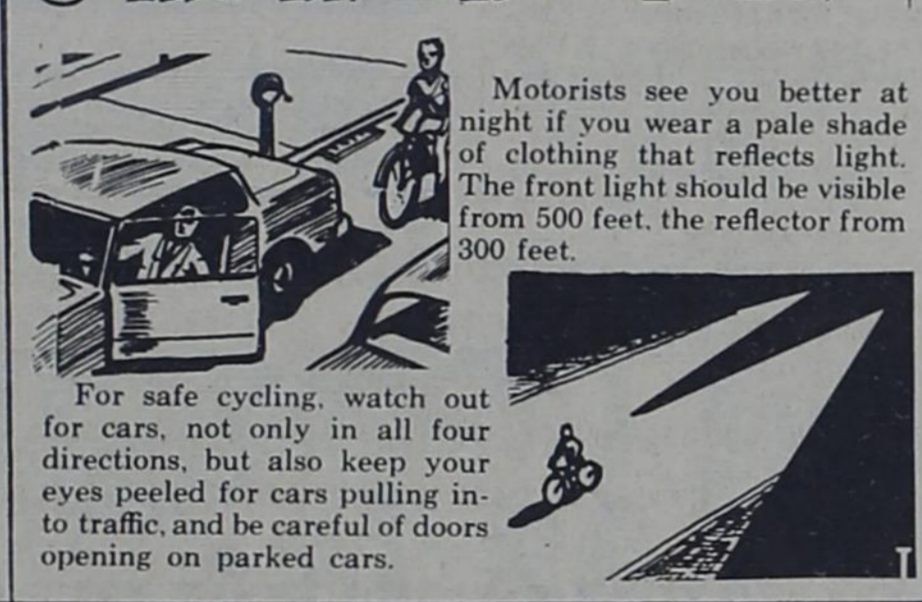
The All-Star team from Bovina Little League will compete in a Clovis event later in July, composed of several area all-star teams. According to Little League rules, all-star teams cannot practice before a certain time period.

Darrell Read announced this week the Senior Division all week the Senior Division All-Stars who will play in Raton, N.M., July 21. The Parmer County team drew a "bye" for the first round and will meet the winner of the Raton-Tucumcari game. Winner at Raton will compete in the state play-offs at Tucumcari.

On the All-Star team are 14 boys and four alternates. These include Ronald Gene Steele, Sherley Grain; Billy Ray Shelby, Sherley Grain; Eddie Wayne Waggoner, Friona B; Kent Armstrong, Helton Oilers; Kevin Hargrove, Farwell Bankers; Freddie Dale, Farwell Bankers; James Sims, Friona A; Ronnie Stone, Charles Oilers; Kim

Rundell, Charles Oilers; Danny Waggoner, Friona B; Kevin Wiseman, Friona A; Antonia Serna, Sherley Grain; Carl Kirkland, Farwell Bankers; and Clay Bandy, Friona B. Alternates are Curtis Lindley, Helton Oilers; Allen Hale, Helton Oilers; Mike Martin, Friona A; and Jeff McCormick, Charles Oilers.

GOING AROUND IN CYCLES



Motorists see you better at night if you wear a pale shade of clothing that reflects light. The front light should be visible from 500 feet. The reflector from 300 feet.

For safe cycling, watch out for cars, not only in all four directions, but also keep your eyes peeled for cars pulling in to traffic, and be careful of doors opening on parked cars.

Junior Tour

Set For Golfers

A Junior Golf Tour will begin Monday at Farwell Country Club, according to Gene Deeds, pro at the course there.

Boys entering will play in different tournaments in Texas and New Mexico with the first and second place winners of each tourney eligible to play in the Tournament of Champions in Odessa Aug. 12-13.

Age groups will be set up for those 12-13 years; 14-15 years; and 16-17 years. Tournaments will be scheduled for each age group.

Boys interested should meet at 9 a.m. Monday. Cost for entering the tour is \$2.

Trophies will be presented winners of each tournament. Beginning Tuesday is a free golf school for boys eight years of age and up. This will continue through Friday.

On July 14 a free golf school will be held for girls, eight years and up, through July 17. All boys and girls interested are urged to attend the lessons.

With Eight Teams --

Softball League Starts Monday

An eight-team men's slow-pitch softball league is scheduled to begin here Monday night and continue for five weeks, through the first week in August.

The league is sponsored by Bovina Lions Club, as it has been for the past several years. A doubleheader will be played each night, six nights per

week. First game is scheduled to begin at 8. Seven innings will be played in each game or the 10-run rule will go into effect after four innings.

A double round-robin will be played. Each team will play each of the other teams two times for a total of 14 games.

Teams entered include the Roarin' Lions, Alonzo's Ante-

lopes, Hammonds' Hotshots, Russell's Rascals, McCormick's Mean Men, Koelzer's Kops, Clements' Clouters and Shepherd's Soldiers.

With an average of 15 players on each squad, some 120 people will be involved in the program as active participants.

Roping Club

Plans Ride At Muleshoe

Bovina Roping Club members are preparing to ride in Muleshoe's Fourth of July parade Saturday.

The Muleshoe parade, which is a part of that community's Independence Day celebration, will begin at 5 p.m.

Roping Club members will meet at Bovina Restaurant at 3:30 p.m. Saturday prior to beginning the trip. A barbecue follows the parade. Trophies will be awarded to top riding clubs, according to Edwin Lide, parade marshal of the Roping Club.

Thursday of next week, July 9, the group will ride in a rodeo parade and grand entry at Earth. That parade also begins at 5 p.m., Lide says, and those planning to make the trip will meet at Bovina Restaurant at 3.

Too Sheltered A Life?

A shade of difference can mean a lot if the grass beneath your trees seems struggling to plead: "I want to be a lawn." It surprises many people to learn that when grass doesn't grow under trees the reason is usually a lack of water. The trees are stealing it!

To provide for this, water for an extra half hour under and around the trees. Plants near buildings are also sheltered from the rain they might need, and are some-



times heated by the sunlight reflected from walls. And the well-drained foundations of buildings are often too well drained for good plant growth. Help from the clouds? Don't expect much. The rain is vain that goes mainly in the drain. Help from you is what's needed, and the new Flex-Master garden hoses now available will help you to deliver it—if you take the time. A 50-foot coil of it costs less than eight dollars—worth it when you stop to think that to an over-sheltered lawn or shrub that is thirsting for affection, a pretty coil is like a melody.

A PARTY THAT'S EASY ON MOM

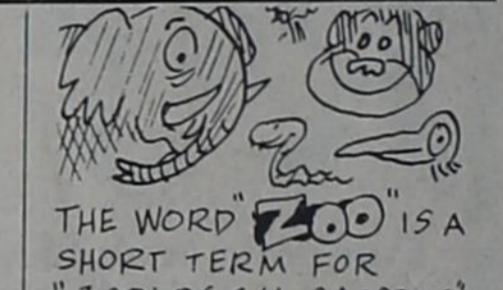


Lucky is the mother whose child has a birthday that falls in warm weather! Plan to take the party out-of-doors, and let the invitation tell everyone to wear old clothes. Make the main entertainment event an art "happening." Wind rolls of wide shelf paper around posts and give each child a section to paint according to his whim. Then award prizes to the prettiest, the funniest, etc.

Birthday Party Punch
1 envelope sugar-sweetened soft drink mix, any flavor
1 cup unsweetened pineapple juice
1 quart water with ice cubes

In a non-metal or stainless steel container, combine all ingredients, stirring until soft drink mix is dissolved. Makes about 5 cups or 10 servings.

Apple Party Punch. Prepare Punch as directed, substituting unsweetened apple juice for the pineapple juice.



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Roping Club Play Night Held Here

"About 15 or 20" people attended play night of Bovina Roping Club at its arena Thursday night.

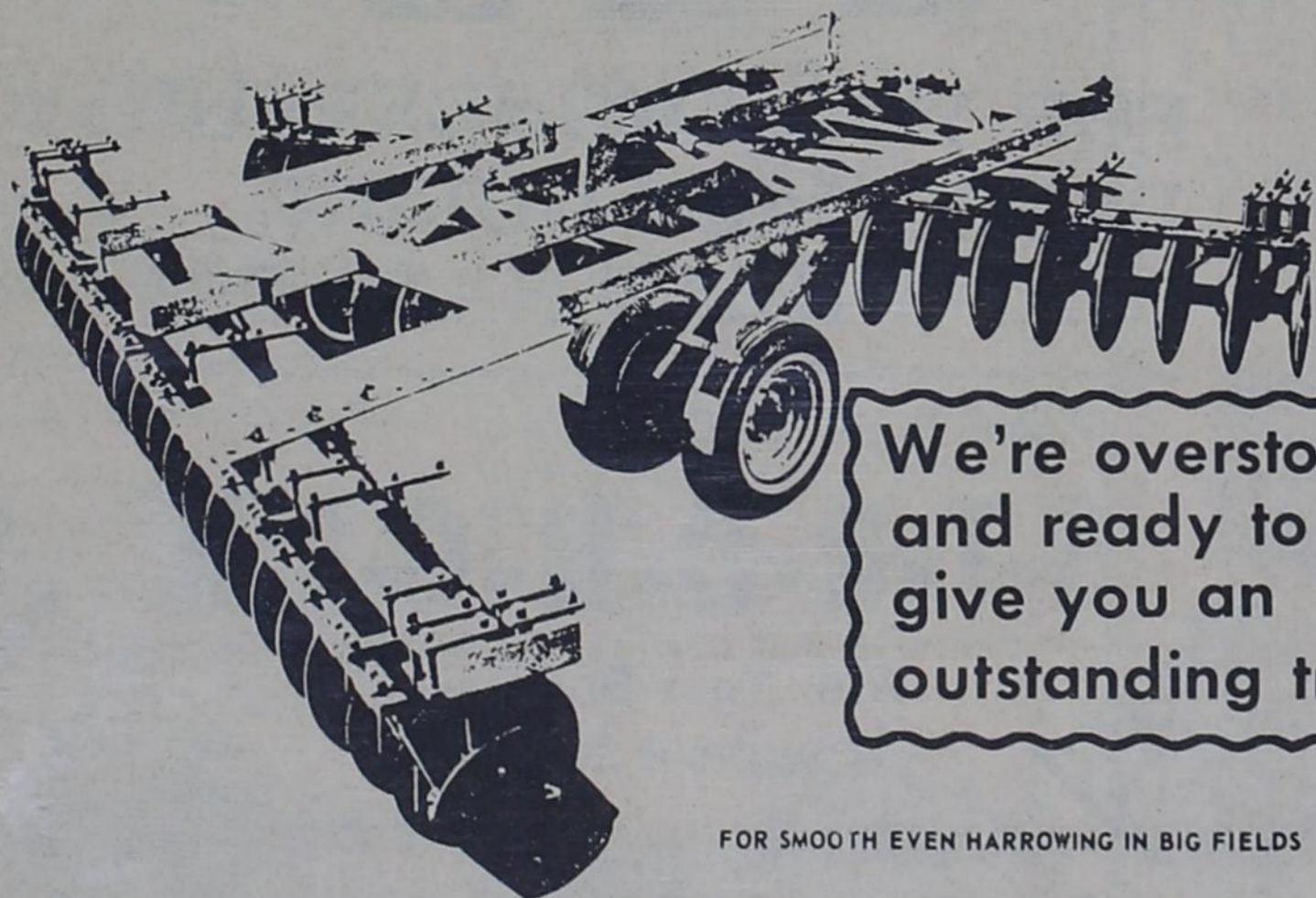
Cake and homemade ice cream were served. Those attending rode in the arena in preparation for Bull Town Days.

Those interested will meet again this Thursday night at the arena.

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