

THE HEDLEY INFORMER

VOL. XXVIII

HEDLEY, DONLEY COUNTY, TEXAS, DECEMBER 3, 1937

NO. 4

SPECIALS FOR FRIDAY AND SATURDAY

These prices for Cash Only

Compound, limited 8 lb. carton	79c	Honey, strained gal.	95c
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Figaro Meat Salt 10 lb.	75c	Syrup, Delta gal.	59c
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Meal, fancy cream 20 lb.	49c	Rex Jelly 5 lb. pail	48c
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W. S. Wheat Flakes with bowl, 2 for 24c

Canned Meats	Beans, white or red.	20 lb.	\$1.00
Shrimp, can	18c	Oats, 3 lb. pkg.	19c
Oysters, 2 for	25c	Crackers, 2 lb.	19c
Tuna Fish	15c	Dry Salt Meat	21c
Mackerel, 2 for	24c	Rice, 10 lb.	49c
Potted Ham, can	4c		

Market Specials

All Lunch Meats, lb.	23c
Good Steak, baby beef, lb.	18c
Sugar Cured Squares, lb.	24c
Good Country Sausage, lb.	25c
Fresh Side Pork, lb.	18c
Pork Chops, Ham or Roast, lb.	23c

Harry Burden
Help-Yourself Grocery

Let's Pay as We Go
PHONE 15

Clarendon Abstract Co.

Abstracts of title to any lands in Donley County

C. C. Powell, Owner
Clarendon, Texas

To Our Customers

We are cooperating with the makers of Royal Chinaware in a plan to give each of our customers a beautiful

30 Piece Set of Royal China

At less than wholesale cost

Ask Us for Details

This Offer Also Extended to Those Paying on Accounts

Wilson Drug Co.

Where You Are Always Welcome
PHONE 63

Alumni Costume Banquet

The ex Seniors of Hedley High School held their annual banquet in the school auditorium Saturday night. Seventy attended the affair, which was held in a formal style as a gypsy carnival. After all had registered, they were seated in the auditorium, where they were entertained with music by Mrs. E. K. Hooker and Bill, Jack and Sue Both Edwards, and dancing by Joyce and Gloria Webb, Colleen Abernathy, Sarah Ann Rains and Jean Ray Moreman and Bettye Hooker.

In a short business session presided over by Mrs. Hooker, president, the minutes of the 1936 meeting were read by Mrs. T. E. Caldwell, secretary, and officers were elected for the coming year. They included Leon Reeves, president, Edward Belver, vice president and Hassel Stewart, secretary.

Out of town ex Seniors present included Vera Hickey and Jonathan Wood of Clarendon, Faye Boyd of Arnett, Okla., R. F. Newman, Ruth, Madge, Loyd, Woodley and Homer Richardson, Horace, Wendall and Nettie Armstrong and Jiggs Blankenship of Whittenburg, Helen Horn of Floydada, Era Belle Watkins of Mosquera, N. Mex., L. J. Burdine, Lon Elen Williams, Pauline Wood, Lucie Reeves, Mavis Taylor, Euel Curtis, Barton Armstrong and Ray Edgar and Paul Culwell of Amarillo, Thelma Ruth Bidwell of Adrian, Clyde Laurence of Claude, Ivan Jones of Houston, Myrtle Katch and Neila Mai Gamble of Borger, Roberta Gorlach of Memphis, Oswell Watkins of Canyon, Vernon Webb of Arlington, Faye Foster of Hereford, Fred Tidwell of Ashola and Blaine Doherty and Jeanne Donald of Pampa.

All those present enjoyed the banquet and reunion very much, and hope to have still more of the alumni present at next year's banquet.

Visit the Toyland at Hooker Variety.

Baptist Homecoming Day

The annual Homecoming Day was held at the First Baptist Church Sunday. A large number of present and former members attended and enjoyed the services and the reunion with old friends. Sunday School and church services were held as usual in the morning, and at noon lunch was served in the basement. Singing began at 1 o'clock and lasted until 2:45. At that time an ordination service was begun, and Rev. Truman E. Caldwell was ordained a preacher. Most of the pastors of this association were present at this impressive service, and rejoiced with the church here in the ordination of this worthy young man.

Cotton Ginned

Up to Tuesday noon, the three Hedley gins had ginned a total of 4058 bales of cotton this season.

Lest—a billfold at Pierce's Grocery Saturday containing \$15, identification and social security cards bearing name Lowell D. Mason, 1913 Ong St., Amarillo, Texas. Finder return to Informer Office. Will pay reward.

Plenty of fireworks of all kinds at Hooker's

Uncle Charlie Dickson

Uncle Charlie Dickson passed away at the home of his daughter, Mrs. J. G. Guill, Thursday Nov. 25, after several weeks illness. He was one of our oldest citizens, being 92 years old on Nov. 20.

Uncle Charlie, as he was lovingly called, was of a quiet reserved nature, was loved by his loved ones and friends dearly, and was a citizen any town could be proud of. He was born Nov. 30, 1844, and was married on April 5, 1877, to Miss Ruth Green at Hot Springs, Ark. To this union 11 children were born, 5 girls and 6 boys, 8 of whom are living and were at his bedside. He is also survived by 48 grand children and 22 great grandchildren.

He was converted at an early age and joined the Baptist Church in Arkansas, living in that church several years. After he was married he joined the Church of Christ with his wife, and had been a member of that church 58 years.

Funeral services were held Saturday, Nov. 27, at the Methodist Church, conducted by Rev. Frank E. Ohlman, assisted by Rev. B. J. Osborn and Rev. M. E. Wells.

Pallbearers were Uncle Charlie's sons, John of Hedley, Sam of Arnett, Okla., Rufus of Hot Springs, Ark., Hensley of Amarillo, Will of Quail and Jim of Wellington.

Flower bearers were his grand daughters, Misses Opal and Goldie Dickson, and Mrs. Jewell Quisenberry of Hedley, Mrs. May Quisenberry of Amarillo, Mrs. Joe Cornelius of Dodeanville, Miss Mae Belle Dickson of Elestra, Mrs. Martha Owens of Wellington, Miss Martha Lee Rowland of Arnett, Okla., and Mrs. Ida Blanks of Claude. The large crowd and the beautiful floral offering attested the esteem and respect with which Uncle Charlie was regarded.

Out of town relatives and friends attending the services were Mr. and Mrs. C. H. Blanks of Claude, Earl Dickson, Mr. and Mrs. Carl Dickson, Mr. and Mrs. H. G. Dickson, Mr. and Mrs. D. B. Smith and Mark Raney of Amarillo, Hugh Brown of Clarendon, Jim Dickson and family of Wellington, R. G. Dickson and family of Hot Springs, Ark., Amos Medows of Elestra, S. H. Dickson and family of Arnett, Okla., Mr. and Mrs. Gilmore Stratton, Mr. and Mrs. Johnnie Fields and Mrs. Lizzie McKay of Kingfisher, Okla., Mrs. Jim Johnston of Brice, Mrs. Carrie Kemble of New Mexico, Miss Bonnie Dul Harbison, Mrs. Harbison and Mrs. Walker of Conway.

What Uncle Charlie has contributed to the world would be hard to say, and it is better for his having lived. He was faithful to his church as long as he was permitted to attend. His tottering footsteps will appear no more on our streets, and he will be missed by many as well as his loved ones.

A friend, Mrs. O. R. Culwell.

NOTICE

There will be a meeting of persons interested in the transportation of school children in the high school building next Sunday, Dec. 5. It is hoped that a representative of each family affected by the buses will be present. Every interested person is invited. The time is 2 o'clock.

The next few months we will sell for Cash Only.

Spuds, red or white, pk.	25c
Garlic, large pkg.	10c
Toilet Paper, 5 rolls	26c
Compound, 8 lb carton	89c
4 lb	47c
Baking Powder, 2 lb.	20c
Sardines, tall cans, 3 for	25c
Pecans, per lb.	12 1-2c to 25c
Shoe Polish, Jet Oil or Shinola	10c
Vanilla Extract, 8 oz	10c
Pork and Beans, 5 cans	28c
Candy, 5 bars	10c
Peaches and Apricots, gal	58c
Corn, Tomatoes, Kraut, Hominy, Green Beans, Tomato Juice, Mustard Greens, Spinach, Spaghetti with Cheese and Tomato Sauce, 3 No. 2 cans	25c
Peanut Butter, 3 1-2 lb bucket	50c
Prunes, gal	43c
Rice, 5 lb	25c

Many bargains not on this list. Come in and see.

Barnes & Hastings

Cash Grocery

PHONE 21

Service for Farmers

It isn't an absolute requirement for a farmer to bank here to be successful in running his farm.

But you will be interested in knowing that most of them say "It's a big help!"

Security State Bank

HEDLEY, TEXAS

Member Federal Deposit Insurance Corp.

Fun for the Whole Family

THE FEATHERHEADS

By Osborne
© Victor Gollancz Ltd.



Outscored

By C. M. PAYNE



SMATTER POP—Pop Came Back Down Later

By C. M. PAYNE



MESCALI

By S. L. HUNTLEY

There Now! See What Happened!



FINNEY OF THE FORCE

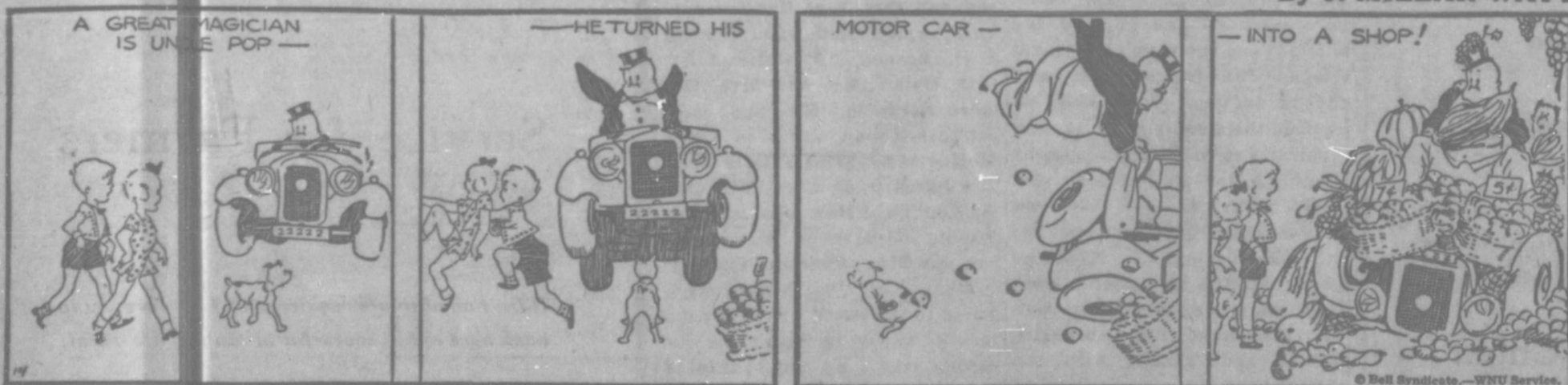
By Ted O'Loughlin
© By Victor Gollancz Ltd.

Weigh Off



POP—Pop Runs Into a Business

By J. MILLAR WATT



The Curse of Progress



He Needn't Worry

The conceited young man had been in hospital for some time, and had been extremely well looked after by the pretty nurse.

"Nurse," said the patient one morning, "I'm in love with you. I don't want to get well."

"Don't worry," replied the nurse cheerfully, "you won't. The doctor's in love with me too, and he saw you kissing me this morning."—Answers Magazine.

Poor Pickings.

A country school teacher came into the bank to cash her monthly salary check. The cashier apologized for giving her dirty bills, saying he had forgotten school teachers were afraid of germs.

"Oh, that's all right," she said a little sadly, "no germ could live on my salary."—The Laughter Library.

Like Adam

"Did he take his misfortunes like a man?"

"Precisely. He laid the blame on his wife."—Toronto Globe.

SUBURBAN HEIGHTS

By GLUYAS WILLIAMS



Evils of Discourtesy

Discourtesy does not spring merely from one bad quality, but from several—from foolish vanity, from ignorance of what is due to others, from indolence, from stupidity, from distraction of thought, from contempt of others, from jealousy.—La Bruyere.

I'M FEELING FINE THIS MORNING
—FREE FROM THAT THROBBING HEADACHE AND READY FOR A GOOD DAY'S WORK.



All people who suffer occasionally from headaches ought to know this way to quick relief.

At the first sign of such pain, take two Bayer Aspirin tablets with a half glass of water. Sometimes if the pain is more severe, a second dose is necessary later, according to directions.

If headaches keep coming back we advise you to see your own physician. He will look for the cause in order to correct it.

The price now is only 15¢ for twelve tablets or two full dozen for 25 cents—virtually, only a cent apiece.



Four Wishes
Anger wishes all mankind had only one neck; love, that it had only one heart; grief, two tear-gardens; pride, two bent knees.—Richter.

It's Filter-Fine MOROLINE

WORLD'S LARGEST SELLER AT 5¢ SNOW-WHITE PETROLEUM JELLY

Firmness
It is only those who possess firmness who can possess true gentleness.—La Rochefoucauld.

A Three Days' Cough Is Your Danger Signal

No matter how many medicines you have tried for your cough, chest cold, or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with any remedy less potent than Creomulsion, which goes right to the seat of the trouble and aids nature to soothe and heal the inflamed mucous membranes and to loosen and expel the germ-laden phlegm.

Even if other remedies have failed, don't be discouraged, try Creomulsion. Your druggist is authorized to refund your money if you are not thoroughly satisfied with the benefits obtained from the very first bottle. Creomulsion is one word—two, and it has no typhens in it. Ask for it plainly, see that the name on the bottle is Creomulsion, and you'll get the genuine product and the relief you want. (Adv.)

Plenty and Want
If there is too much rice in the kitchen, there are starving people on the road.—Mencius.

Constipated?



TRAIN FOR ELECTRICITY

PAY TUITION AFTER GRADUATION

Prepare now for a better job and a future by 12 weeks' training here in the famous Coynes school. Not by books or lessons—actual shop work. Don't let the shortage of cash hold you back. Send 4 coupons for all details of my "Pay After Graduation" plan, your money runs while learning, but we give our graduates job help after graduation.

H. C. LEWIS, Pres., COYNE ELECTRICAL SCHOOL
Send five free booklets, name on Coynes Electrical and we will send you "Pay After Graduation" Plan.

Name: _____
Address: _____
City: _____ State: _____

THE HEDLEY INFORMER

PUBLISHED EVERY FRIDAY
Mrs. Ed C. Boliver, Owner
Edward Boliver, Editor and
Publisher

Entered as second class matter
October 25, 1910, at the postoffice
at Hedley, Texas, under the Act
of March 3, 1879.

NOTICE—Any erroneous reflec-
tion upon the character, standing or
reputation of any person, firm or
corporation which may appear in the
columns of The Informer will be
gladly corrected upon its being
brought to the attention of the pub-
lisher.

All obituaries, resolutions of res-
pect, cards of thanks, advertising of
church or society doings, when ad-
mission is charged, will be treated
as advertising and charged for ac-
cordingly.

HEDLEY LODGE NO. 413



Hedley Chapter No. 413,
O. E. 3, meets the first
Friday of each month,
at 2:30 p. m.

Members are requested to attend.
Visitors welcome.
Katie Mae Moreman, W. M.
Tennie Masterson, Sec.

HEDLEY LODGE NO. 991



A. F. and A. M.
meets on the 2nd
Thursday night
in each month.

All members are urged to attend.
Visitors are welcome.
Ike Rains, W. M.
C. E. Johnson, Sec.

NOTICE

I am asking all citizens of the
county to cooperate with me in
keeping down petty theft during
the cotton season, when the coun-
ty is filled with transients.
Most of these are honest but
some are not, and everyone is
urged to keep all money and val-
uables locked up and leave some
one at home when you come to
town. Do not leave your car
parked in front of your house at
night, or leave tools and other
articles out where they can be
easily stolen. Your cooperation
will be appreciated.

Gay Pierce, Sheriff

J. W. WEBB, M. D.

Physician and Surgeon
Hedley, Texas
Office Phone 1
Residence Phone 20

WEST BAPTIST CHURCH

V. A. Hansard, pastor
Sunday School at 10 a. m.
Preaching 1st, 2nd, and 4th
Sundays Morning services at
11 a. m.; evening service 7:30 p. m.
Visitors are always welcome

CHURCH OF CHRIST

Brother Frank E. Ohlson will
preach in Hedley, at the Church
of Christ the second Sunday of
each month.

Everybody is invited to come
out and hear him.

Bible Classes every Sunday
morning from 10 to 11 o'clock.



PHONE 29 when you
know a News Item

FIRST BAPTIST CHURCH

M. E. Wells, Pastor
Morning Services:
Sunday School, 10:00, Charles
Rains, Supt.
Song Service and Preaching,
11:00
Evening Services:
Training Service, 7:00, Win-
field Mosley, Director.
Preaching, 8:00, by the pastor.

The Amarillo Times Publishing
Co has purchased both the Ama-
rillo Weekly News and South
west Plainsman and plan to pub-
lish another daily paper in that
city. T. E. Johnson, Geo. May,
Leo and Lowell Miller are the
owners of the combined papers.

Lost—a billfold at Pierce's
Grocery Saturday containing
\$18, identification and social se-
curity cards bearing name Low-
ell D. Malson, 1912 Ong St., Ama-
rillo, Texas. Finder return to
Informer Office. Will pay reward.

Mr. and Mrs. T. P. Shelton of
F. Worth visited in the E. H.
Jones home the past week end.

Dr. and Mrs. J. R. Oster of
Amarillo visited friends here
Monday.

**ADAMSON-LANE POST 287
AMERICAN LEGION**

meets the first Thursday in each
month

Stop Itch

With the new liquid BROWN'S LOTION
kills ITC parasites with a few applica-
tions. Instant relief! Buy 50c or \$1.00
size today.

Hedley Drug Co.



The Hoot



Carnival is a Success

On Wednesday night, the
grade and high schools with the
aid of parents and merchants,
held a whiz of a carnival, and it
went over with a bang!

The attractions of this festival
were a dart board for the Spar-
tans; wringing the Thanksgiving
turkey's neck, yet the poor fel-
low came out alive; either run-
ning, stumbling, falling or creep-
ing just as one could through the
crassest maze ever planned by
clever grade school students; a
sake walk awarded with delicious
cakes donated by school interest-
ed mothers; a bingo table at
which a fellow won sometimes; a
novelty studio which rivaled
Dieken's Old Curiosity Shop; dolls
to throw at big enough to hit;
a real fishing pond where a
fellow caught fish and every-
thing else; grab bags full of
surprises.

The negro minstrel was a side
show, not a joke, in which four
teen girls and boys could sing
popular songs and old Southern
melodies and could really play
de banjo, fiddle and guitar. In
addition to this show, we had
the good fortune to have the
Messers Glibam from Memphis
to play steel with melody enough
in their strings to move Pluto.

There was a delicious pie on
the counter for everyone's favor-
ite whim and these, too, were

donated by the mothers of our
school children. The hamburg-
ers, well anyway, even Wimpy
would have been pleased with
their deliciousness. For the cof-
fee we thank the merchants for
their donations and the cooks for
their brewing.

Miss Hedley High School con-
test brought more proceeds than
usual.

The schools and patrons thank
heartily everyone who made
these money raising attractions
successful. You will see evi-
dence of your donations in new
equipment and books in our
schools.

**Former Student Speaks
to Hedley High School**

Rev. Rex Kendall, who grad-
uated with the Hedley High
School Class of 1929, spoke to
the high school student body
Tuesday morning at ten o'clock.
He gave an inspiring explana-
tion of The Rules in the Game of
Life. Rev. Kendall named four
vital rules for playing this im-
portant game, which are love,
consideration and interest of
others; know the rules, treat
other as you wish to be treated
and play fair; team work, co-
operative effort concentrated of
fort and unified interest; work
till the whistle blows. Do not
violate rules with selfishness

and ignorance. No excuse, he
warned, but be alert until the last
second. In conclusion he brought force-
fully to our thinking, if one is
not willing to be a real man or
woman, he is not worthy to be
chosen as a player in the game
of life.

Rev. Kendall received his de-
gree from McMurry College in
Abilene. At present he is pas-
ter of the Methodist Church in
Lueders.

All ex students are welcome in
our halls. You give us visions
of ourselves in the future, which
make us grip for courage and
teach our lessons with greater
vim.

'Miss H. H. S.' Selected

Another grand affair has made
school history. It was the car-
nival. Jonnery Pickett was
chosen as Miss Hedley High.
She is a representative from the
Junior class. She was charming
in her gold satin evening gown
with white accessories.

The carnival had everything
possible for fun and entertain-
ment with Mrs. Clifford Johnson
receiving the \$500.

We are very proud of the
town's cooperation and atten-
dance and are looking forward to
another event as grand as this.

It's time to decorate, folks.
Call on Hooker and let them
help you.

The Staff

Editor in Chief	Ione Wall
Senior Reporter	Calvin Reed
Junior	Eddie Mae Land
Sophomore	Eutha Davis
Freshman	Josie Plunk

NOTICE

Leave your shoes at Hoffman
Barber Shop to be repaired.
They will be picked up each
Wednesday.

Pioneer Shoe Shop
Memphis, Texas

Ira Foster and family of Here-
ford spent the week end here

Miss Inez Henry of Amarillo
visited in the O. R. Culwell home
over the week end.

Mrs. Ed Whiteside of Amarillo
visited here Saturday.

Mrs. W. D. Mendenhall is visit-
ing in Wichita Falls.

Miss Mildred Culwell is visit-
ing in Hereford.

Olen Anderson of Dallas spent
the week end here.

Mrs. Bertha Latimer, Sam
Bond Dallas Milner and Rev.
Stewart of Canyon visited in
Hedley Saturday.

For Sale—young Rhode Island
Red roosters.

See J. W. Adamson



**FOR A MERRY
CHRISTMAS
AND MANY HAPPY
NEW YEARS OF
EXTRA SAVINGS!**

Easy
Payments

**1938 FRIGIDAIRE with NEW SILENT
METER-MISER**

**NEW SILENT
METER-MISER**
Uses So Little Current—You Can
Hearly Hear It Run! Come In!
See—Hear—the PROOF!
Saves up to 25% per on operating
cost than even the current saving
Frigidaire of 1937. Simplest cold-
making mechanism ever built.
Only 5 moving parts, none included!
Automatically oil! Completely
sealed! Comes with 5-Year Protection
Plan backed by General Electric!

**NEW "DOUBLE-EASY"
QUICKKUBE TRAY**
Only Frigidaire Has It!
1. Releases cubes instantly—saves
20% more fuel! All-around for better
cooking. Lets waste of faucet melting!
2. Tray comes free at finger-touch!
Exclusive Frigidaire Automatic Tray
Release. Every day, in every model, a
new "Double-Easy" Quickkub Tray.
Come In! See—Try—the PROOF!

**The Perfect Gift . . . To Save Her Amazingly More Money,
Make Kitchen Hours Happier, Easier Than Ever Before!**

Give her greater joy—sensationally
greater savings—for years to come!
Give her the NEW 1938 Frigidaire,
with the New Silent Meter-Miser that
saves more in every way. Slashes cur-
rent cost deeper than ever . . . keeps food
safer, fresher, longer . . . freezes more ice,
faster . . . and runs quiet, trouble-free year
after year! It's the greatest all-around
money saver in Frigidaire history!
And only Frigidaire gives you NEW

"Double-Easy" Quickkub Trays . . .
NEW Moisture Seal Hydrators that
protect fruits, vegetables better . . .
NEWLY STYLED interior quickly ad-
justable to 9 different positions . . .
and exclusive
feature. Yet Frigidaire
costs no more
than an ordinary refrigerator. Let us
show you why you will
love her more with
NEW Frigidaire.

**FREE! Beautiful Sterling
Silver Gift Medallion**
To preserve the memory of
your gift through the years,
this handsome medallion—re-
garded with any message you
desire—will be affixed to your
Christmas Frigidaire, free of
charge, if requested.

Get us and save with FRIGIDAIRE



West Texas Utilities
Company

Jiffy Blouse and Skirt Done in Plain Knitting

Here's simplicity itself—a jiffy knit that not only goes fast but is also plain knitting, no purling, throughout. What's more, it's made in two identical pieces (not counting the sleeves), seamed up front and back—no side seams. Make the blouse with long or



Pattern 1568.

short sleeves and a plain skirt. Pattern 1568 contains directions for making this blouse and plain knitted skirt in sizes 16-18 and 38-40 (all given in one pattern). Illustrations of blouse and skirt are used; material requirements.

Send 13 cents in stamps or coins (coins preferred) for this pattern to The Sewing Circle, Newcraft Dept., 82 Eighth Ave., New York, N. Y.

Please write your name, address and pattern number plainly.

30 MINUTES AFTER Eating-Drinking ALKALIZE

AFTER A HEAVY MEAL...



The fastest way to "alkalize" is to carry your alkalizer with you. That's what thousands do now that genuine Phillips' comes in tiny, peppermint flavored tablets—in a flat tin for pocket or purse. Then you are always ready. Use it this way. Take 2 Phillips' tablets—equal in alkalinizing effect to 2 teaspoons of liquid Phillips' from the bottle. At once you feel "gas," nervous, "over-crowding" from hyperacidity begin to ease. "Acid headaches," "acid breath," over-acid stomach are corrected at the source. This is the quick way to ease your own distress—avoid others.



In Action and Words There is a philosophy that expresses itself only in action as there is the verbose philosophy of words.

RELIEF FROM THE DISCOMFORT OF HEADACHE—MIGRAINE St. Joseph GENUINE PURE ASPIRIN

Watch Your Kidneys!

Help Them Cleanse the Blood of Harmful Body Waste Your kidneys constantly filter waste matter from the blood stream. But kidneys sometimes in their work do not act as Nature intended—fail to remove impurities. If retained, may poison the system and upset the whole body machinery. Symptoms may be ringing headach, persistent headache, dizziness, getting up at night, swelling, puffiness under the eyes, feeling of nervous anxiety and loss of sleep and strength. Other signs of kidney or bladder disorder may be long urinary or too frequent urination. There should be no doubt that prompt treatment is essential. Doan's Pills, Doan's Backache Kidney Pills, have been winning new friends for their forty years. They have a world-wide reputation. Are recommended by grateful people the country over.

DOAN'S PILLS

Velvet Is Smart for Daytime Wear

By CHERIE NICHOLAS



keep velvet spick-and-span.

MORE velvet and more and more and still fashion keeps calling for more. All signs point to a record breaking season for the wearing of velvet. In the majority of couturier collections velvet predominates. Everything is being made of velvet, hats, shoes, gloves, bags, blouses, daytime suits, coats and street ensembles, evening dresses and wraps, hostess gowns, lounging robes, pajamas and negligees—all is velvet. Yes, and "nightsies," if you are wanting to know, for there are velvets that wash easily as a pocket handkerchief.

Why do women make velvet a first choice? Answering by asking another question—is there any material more flattering, more kind to maid and matron than velvet? Then, too, velvet has that luxurious look that fits especially into the scheme of things this season, for the whole trend of fashion is toward greater elegance such as has not been equalled for years.

However, it is not merely feminine vanity that is inspiring the present vogue for velvet, back of it all there is an intensely practical explanation that can be told in two brief words with a hyphen between—crush-resistant!

It is an age of scientific discoveries and crush-resistant velvet is one of them. Heretofore the one great barrier to wearing velvet for other than important dress occasion was that it would crush and wrinkle easily. To maintain it without blemish entailed an upkeep program of repeated steamings and coaxings which was both costly and wearing upon the nerves. The advent of crush-resistant velvet gives promise, to a reasonable degree, of doing away with this anxiety to

The velvet day fashions here pictured are to be recommended from both the practical and esthetic point of view. Wearing any one of these handsome types you are sure to look properly costumed the whole day through. Dashing and very Spanish-fashion is the youthful daytime dress posed to the left with its gayly striped velvet blouse and simple striped skirt. The Spanish sailor is the type young girls delight in wearing this season. The velvet gloves are tres chic. The plique of the exotic looking bracelet simulates old coin. Which reminds us to remind you to look to your costume jewelry! Bracelets are huge, necklaces have big pendants, clips are gorgeous and so on and on.

A handsome all-day suit of brown velvet centers the illustration. It has the slim sheath skirt which is the correct thing for day wear. The loose straight coat bespeaks the newest silhouette—no flare, just straight. Its collar of sumptuous fur adds yet another luxurious note. An up-and-off the face quilted and shirred velvet hat is worn. There's a scrumptious metal cloth blouse ready to blaze forth when the coat is removed.

The all-important daytime dress of crush-resistant velvet shown to the right makes a perfect background for dramatic accessories. Note the bracelet. It is of two-tone gold, modern and heavy. And the gloves! They are the newest thing by Aris, being velvet with leather palms, with white stitchings for color contrast.

A few postscript items, namely plaid velvet for an extra blouse, all the fur you care to pile on your day velvet suit, a separate glittering sequin bolero to wear with your decollete evening velvet, a bizarre jeweled belt to give accent for dressy afternoon wear, a gold embroidered velvet bolero.

ERMINES BOLERO LATEST CREATION

By CHERIE NICHOLAS



Queenly in its rich magnificence is this formal ensemble of black velvet with ermine bolero jacket. And you should see the gown with the bolero removed! It is perfectly stunning in that it has ermine short sleeves and looks adorable without hint of any trimming other than the superb ermine. The full skirt shows the new "up-in-front and down-in-back" hemline—as exquisite as ever a "portrait of a lady" might be. This is one of the hundreds of stunning costumes, all original designs, shown by the Style Creators of Chicago in the wholesale district.

Anticipating the tremendous vogue for zippers now sweeping two continents, Newton Elkin, designer of shoes, has cleverly employed the slide fastener to create the sleekest shoe of the season.

In a talk at a recent fashion meeting, Mr. Elkin said, "Women are zipping themselves into their dresses, their coats, their suits. Now, with so much emphasis on molded, sculptured lines, it is more important than ever that shoes have that neat, uncluttered look. I decided that if a zipper could be used as an ornament and practical closing device on some of the smartest, most expensive dresses and coats coming out of the Paris ateliers, fashion-conscious women would welcome the convenience of the zipper in their shoes, if it could be used in an attractive way. I tried out dozens of patterns with variations on the zipper theme, and finally created what I think is the perfect shoe—a high-cut sheath of suede, sculptural in line, with a slide fastener streaking up the instep."

Fur Is Now Important on New Winter Fabric Coats

Embroderies combine with furs for winter, running alongside them. White ermine makes a scarf that is tied in a bow to front a black duvetyne suit. An ermine muff accompanies it. Both fur pieces are trimmed with black ermine tails. Many a fabric coat has sleeves made entirely of fur—in beaver or seal. Some have backs of fur and fronts of fabric.

Flowers Important

The gorgeously colored tropical flowers that bloom so luxuriantly in Miami throughout the year are being repeated in chiffon and silk for fall wear.

AROUND the HOUSE Items of Interest to the Housewife

Shoes Must Have Air.—Do not keep your shoes in the boxes in which they were delivered. Shoes require air to preserve them and they should never be kept in an air-tight box. Keep them in a shoe bag.

Sealing Fish.—Fish may be sealed easily by first dipping them into boiling water for a minute.

A Darning Ball.—A discarded electric light bulb makes a good darning ball.

Removing Blueing Spots.—Blueing spots on white clothing can be removed by boiling in clear water.

Serving Omelets.—Omelets should be placed on hot platters to keep them from falling.

Inexpensive Stew.—Chop two onions and a large carrot finely, and cut a pound of neck lamb into small pieces. Put into a saucepan with one cup macaroni broken into small lengths, cover with warm water and season. Let it simmer gently for one and a half hours.

Whipping of Cream.—If whipped cream will not stand up, it is often due to the fact that the cream is not sufficiently chilled. It is important, too, to have a heavy cream of the right butter fat (20 to 30 per cent) and 12 to 24 hours old. The cream must be cold, and is best beaten in a cold container.

Ox-Tail Pie.—Wash ox tail in salted water and joint; put into pan, cover with water, and simmer until almost cooked. Line bottom and sides of pie dish with slices of raw potato sprinkled with pepper and salt. Cover with strips of bacon, then place ox tail in center and pour in stock; season and cover with more slices of potato. Cover with pastry and bake in a quick oven.

Save Table Surface.—If you will place a folded cloth under a dish which contains foods to be beaten you'll find the table surface will be saved many marks and the dish will be kept steady.

Ask Me Another A General Quiz

1. What are the ten most beautiful words selected by Wilfred J. Funk?
 2. Is the President of the United States vested with the authority to call out the National Guard?
 3. In what direction must one travel around the world to gain a day?
 4. What is the legend of the Killenny cats?
- Answers
1. They are: Dawn, hush, lullaby, murmuring, tranquil, mist, luminous, chimes, golden and melody.
 2. No. The only one who has authority is the governor of a state.
 3. If you traveled westward around the world you would gain a day, yet if you made the same trip eastward you would lose a day.
 4. They fought until nothing was left but the ends of their tails.

"Quotations"

Good manners and soft words brought many a difficult thing to pass.—Vanbrugh.
He who receives a good turn should never forget it; he who does one should never remember it.—Charron.
A weak mind is like a microscope, which magnifies trifling things, but cannot perceive great ones.—Chesterfield.
The law often allows what honor forbids.—Saurin.

CHEW LONG BILL NAVY TOBACCO 5¢ PLUG

GUIDE-BOOK to GOOD VALUES

When you plan a trip abroad, you can take a guide-book and figure out exactly where you want to go, how long you can stay, and what it will cost you. To save you time, the obliging author has marked especially interesting places with a star, or two or three—so that when you land in Europe, you know exactly where to go and what to look at. The advertisements in this paper are really a guide-book to good values... brought up to date every week. If you make a habit of reading them carefully, you can plan your shopping trips and save yourself time, energy and money.

JOYS and GLOOMS

GETTING OUT THE GLAD-RAGS EH? GOING TO HAVE FUN!

WE'LL SQUEAK THAT! KILL THOSE JOYS!

WHAT ARE YOU ALL DRESSED UP FOR?

WHY GEORGE—HAVE YOU FORGOTTEN? WE'RE GOING TO THE THEATER—WE'VE PLANNED IT FOR WEEKS!

WELL, I SUPPOSE I'LL HAVE TO GO... BUT IT'S JUST LIKE YOU TO PICK THE NIGHT I FEEL THE WORST! YOU KNOW HOW BAD MY INDIGESTION IS... YOU KNEW I'D BE ALL IN!

YOU'RE ALWAYS ALL IN... AND IT'S YOUR OWN FAULT! IF YOU'D DO AS THE DOCTOR SAID AND GET RID OF YOUR COFFEE-NERVES, YOU WOULDN'T HAVE INDIGESTION!

THE DOCTOR TOLD YOU TO CUT OUT COFFEE... AND DRINK POSTUM INSTEAD! IF YOU WANT TO FEEL BETTER... WHY DON'T YOU FOLLOW HIS ADVICE?

OH, ALL RIGHT... I CAN'T FEEL ANY WORSE!

SCRAM, MEN... WE'RE LICKED!

30 DAYS LATER

BOY DON'T THEY HAVE FUN SINCE HE GOT RID OF HIS INDIGESTION?

YES, SIR! SWITCHING TO POSTUM SURE DID THE TRICK FOR HIM!

YOUR MONEY BACK... IF SWITCHING TO POSTUM DOESN'T HELP YOU!

purchase price, plus postage! (If you live in Canada, address General Foods, Ltd., Cobourg, Ont.) Postum contains no caffeine. It is simply whole wheat and bran, milled and slightly sweetened. It comes in two forms, Postum Cereal, the kind you boil or percolate, and Instant Postum, made instantly in the cup. Economical, easy to make, delicious, hot or cold. You may miss coffee at first, but you'll soon love Postum's own rich flavor. A product of General Foods. (This offer expires July 1, 1935.)

DON'T BE A GLOOM... DRINK POSTUM!

Under Pressure

By George Agnew Chamberlain

© George Agnew Chamberlain
WNU Service

SYNOPSIS

Joyce Sewell, on the eve of her twentieth birthday, rebels at her lot, dependent on her detested stepmother, Irma, and full of tragic memories of her mother's murder twelve years before and her father's death six months ago. Irma calls to Helm Blackadder, an admirer, to help her persuade Joyce to marry rich, young Michael Kirkpatrick. Mike, sent up to Joyce by Irma and Blackadder, demands a showdown on his proposal and is rejected. Reading her father's papers, Joyce realizes that La Barranca, a Mexican hacienda which her father had owned, legally belongs to her. Later, she receives a letter enclosing a warrant on the United States Treasury for \$10,000 compensation for her mother's murder at La Barranca. She confers with Mr. Bradley, a banker and only remaining friend of her father's. She confides that she wants to make a secret journey to Mexico. Bradley arranges all details for her. She departs by plane undetected. Dirk Van Sullart, second secretary of the American embassy in Mexico City, gives Joyce a chilly reception and she loses her temper. She finds a Mexican woman lawyer, Margarita Fonseca, who takes her to General Onelia, right-hand man to the Mexican minister of war. Margarita reminds Onelia that the usurper of La Barranca is his dangerous enemy, General Dorado. The two make plans to send Joyce with a few picked men under Pancho Buenaventura to drive Dorado out. Adan Arnaldo, a young man who runs El Tenebroso, a night club, knows Dorado's present whereabouts, so they take Joyce there that night, where she notices Dirk, General Dorado arrives.

CHAPTER IV—Continued

Arnaldo's strong hands darted out to seize the barrel of the gun and hold it pointed upward. The last of the lights were extinguished and with darkness came uproar. Five shots rang out in a steady spurt, tables were overturned, dishes crashed, women screamed, men groaned and grunted. Joyce sat quite still, pressing back as if to push herself through the wall. Soon she reached out her right hand tentatively; General Onelia was gone. She pushed her left along the seat. It was empty—Margarita was gone.

At that instant a fumbling hand found her shoulder, shot down along her arm and seized her wrist. She felt herself being hauled along the wall by someone who seemed sure of his way. Who was it and why? Was it Onelia, Van Suttart or Dorado? What did it matter if only she could get out? Something struck her in the face, enveloping her head. For a moment she thought she would suffocate, then realized it had been merely a plunge through heavy curtains. The next thing she knew she was dragging the sharp sweet air of the night into her lungs as her escort half lifted, half hurried her into the tonneau of a waiting car.

The chauffeur started so suddenly her head was thrown against the back of the seat. Then the cold cut into her; she shivered from head to toe and her teeth began to chatter with a steady rattle. Promptly the man took her in his arms, snatched the rug from his bracket and drew it over them both. She tried to calm herself—she must calm herself or she couldn't think. What did he intend? Where was he taking her? Then he did something which steadied her nerves at once; he tried to light a cigarette without disturbing her. At the flash of the match she looked up into Adan Arnaldo's pensive face.

A great many thoughts struck Joyce all at once, making her dizzy. She had escaped the scene of pandemonium to fall into what?

"If you'll put me in a taxi," she said, drawing away from him, "I'll be all right. Then you can go back."

"To help the scrubwomen?" asked Arnaldo. "There wasn't anything unusual about our closing to-night. I've seen eight people shot and killed in the last two years."

"Oh!" gasped Joyce.

"That's why I was wondering," he stated.

"About what?" she asked.

"You—a girl like you! I don't get it yet. Coming into a dump like that between two buzzards. What did they want?"

She decided at once to put Arnaldo off and in the same flash wondered if she dared try to draw him.

"How should I know?" she replied, almost without a pause. "I never saw either of them before today."

"You're not lying?"

"I came to Mexico only yesterday," said Joyce. "It's the truth. I wanted to see what was going on so I got Margarita Fonseca to take me."

"How did you come to go to her? Has she had herself listed as a guide?"

"No," said Joyce. "She's my lawyer."

"You've got me guessing," he declared. "When I saw you with those two zopilotes I had a feeling you'd need help pretty soon and need it bad, but you don't seem to think so and I'm beginning to change my mind. Every man living has to be fooled by a woman ever so often and perhaps this is my night. Perhaps I'm a bonehead, blind in both eyes, and you're a bad egg."

"I'm not," said Joyce simply; "I'm exactly what you thought. Please take me home."

"Where?" She told him. He hesitated for a moment, then called out

the address to the driver. The car slowed, swung around the next circle and started back in the opposite direction.

"All right, I'll believe you. Since you say you're what I thought you were I'll take you straight to your hotel on one condition."

"What is it?"

"That you never come into my place again."

"Don't worry!" said Joyce fervently. "I wouldn't anyway. I've never been so frightened before, and it wasn't the row that did it."

"No?" said Arnaldo curiously. "If that rumpus didn't scare you, what did?"

"A face. It was horrible. I'll never forget it."

"What face?"

"That man in uniform—the one who started the trouble."

"Dorado," said Arnaldo slowly.

"Pepe Dorado. So that's it. What do you want to know about Dorado?"

"Only—that I'll never see him again."

"You won't; nobody will for a long while," said Arnaldo grimly.

"Why?" asked Joyce quickly.

"Did something happen to him?"

"Not yet, but I promise you it's going to. I give him until daylight. I won't see him out of town in person but I have a couple of partners nobody knows about who will. When they tell him to beat it he'll go and stay gone."

As the car drew up in the light from the hotel entrance she laid her hand on his arm and looked straight into his eyes. "Why have you been so good to me? Why?"

He shrugged his shoulders. "A lot of us Mexicans play at hating

puzzle it out for what it was—a look of eternal farewell—she compromised by touching cheeks in the Latin manner, one cheek and then the other. That done she hurried down two flights of stairs to the street and within five minutes was being driven at vertiginous speed along the Paseo de la Reforma, through the umbrageous Bosque de Chapultepec, around Dolores cemetery and into a blind lane. There, blotted out against a clump of bushes, stood a dilapidated touring car with its tattered curtains in place. Sergeant Pancho Buenaventura, in uniform, stepped out to help with the luggage and motioned to her to get into the tonneau, but she knew better. Resigning that space to her bags she climbed into the front seat beside him. A moment later they were off and presently swung left into the Toluca road.

CHAPTER V

Back in Elsinboro Mrs. Sewell was pacing distractedly up and down her living room awaiting the arrival of Helm Blackadder. Why had he shouted at her over the telephone? Why had he said such things? It was she who had grounds for anger, she who had a right to feel hurt. Was it her fault he had been away—gone to New York without saying a word? Her soft brown eyes watered and then blazed. Everything she had done had been right; she had sacrificed herself to the limit, but she had done what was right. Abruptly Blackadder appeared before her, not having bothered to ring or knock. She hurried herself into his arms.

"Helm! Oh, Helm!" she sobbed.

It was one of the cleverest moves of her entire career. Perforce he held her, patting her back, and the harder she clung to him the less could he find in his heart to pour out the scathing words which a moment ago had been trembling on the tip of his tongue.

"Irma, how on earth could you stir up such a mess for yourself? Why didn't you find out where I was and call me up? Why couldn't you wait till I came back?"

She threw herself into a chair and covered her eyes. "Please don't, Helm. Please listen to me first. That child—that poor child! When she didn't come back after the week-end I telephoned Frances Holder and found she hadn't been there at all! Then I tried to telephone you; I did, Helm. I notified the police; then I thought of the radio."

"I'll say you did!" groaned Blackadder. "Hasn't it occurred to you Joyce isn't lost at all? That nobody kidnaped her? That nothing has happened to her except what she intended to have happen?"

"No, it hasn't. Do you remember what she said to us? Do you? Well, I do; the words are burned into my brain. This is what she said: 'You want to be rid of me—both of you. All right, I promise. If it isn't that way it will be another.'"

"Bunk," said Blackadder. "That girl? Never. How much money do you think she had?"

"Hardly any."

Blackadder frowned. He went to the telephone and called up the station master. "Jim, this is Helm Blackadder. Did Joyce Sewell leave Elsinboro on a train?" Promptly came the answer: "No, Helm, she didn't. Naturally as soon as I seen about the reward I wasn't satisfied with only checking up around here. I telephoned every crew from Buffalo to New York. You can take it from me she didn't get away on no train."

"Thanks, Jim," said Blackadder. He hung up and faced around to

ward Irma. "So there's a reward now, is there? How much?"

"Five thousand dollars."

"Holy pikerell!"

Blackadder started pacing the floor. Suddenly he halted. His brow cleared as if by magic and he made a leap for the telephone.

"Airport!" he shouted. "Get me the airport!" A moment later he was talking again. "Airport? I don't know you and you don't know me, but this is Helm Blackadder. Get it? Helm Blackadder. Have you reported to the police what day, what hour and where you took your last woman passenger?"

"No. Why should we?"

"You know why. You see the papers, don't you?"

"Sure, we read 'em—me and the pilot both—and that's why."

"I see," said Blackadder softly.

"Now listen, you. I'm Miss Joyce Sewell's guardian. Quit worrying about that reward, if it's ever paid to anybody, which it won't be, I'll guarantee you'll get your share. You and your buddy don't want to be put behind bars for compounding a felony, do you?"

"Aw, say now, Mister, we ain't done nothing."

"You're right you haven't and you'll find there are cases where you can get in as bad for doing nothing as for pulling the trigger. They call it abetting, meaning to incite, to encourage."

"What do you want to know?"

"When did she leave?"

"A week ago today at four o'clock."

"Where to?"

"We carried her to Newark."

"How much did she pay for her ticket?"

"How do I know? She didn't buy no tickets from us."

"Who did?"

"Nobody. She had her tickets with her."

"Did anybody meet her at Newark?"

"No."

"Have you any idea where she went from there?"

"Sure. She was a through passenger and would just have time to catch the plane south."

"Through? Through to where? Miami?"

"No. Balbuena."

"Where's that?"

"It's the airport for Mexico City, Mister, and much good may it do you to know it."

Blackadder turned to Irma. "Did you get it? Joyce is in Mexico City. She's been there for about four days."

"Mexico City!" gasped Irma. "Why, how can she be? You can't travel to Mexico City on five dollars. I know because—"

"That's what's got me stumped," interrupted Blackadder.

He proceeded to call up the heads of the three banks in town, leaving Mr. Bradley, known to be even Cutler Sewell's good friend, to do the last. The first two made no bones about answering since their information happened to be negative; they had paid out no money as a loan or otherwise to Joyce Sewell. But when it came to the president of the City National, the reply was decidedly evasive.

"Let me get this straight, Helm," said Mr. Bradley's aggravatingly calm voice. "Have you taken out papers as Miss Joyce Sewell's guardian?"

"No," said Blackadder, controlling his temper with difficulty, "but her stepmother is sitting here beside me. Do you want me to put her on the phone—have her tell you you can say it to me and say it all?"

"No; I'll take your word for it. Now just what is it you want to know, Helm?"

(TO BE CONTINUED)

Balkans Unable to End Old Custom of Vendetta and "Eye for Eye" Rule Holds

Vendetta continues to be practiced in the Balkan mountains despite severest measures taken by the various governments there to suppress this centuries-old custom, writes a Vienna United Press correspondent.

"Eye for eye, and tooth for tooth" is the supreme law among the mountaineers, who extend it not only to the second and third generations of the killer but also to his remote relatives and to his entire village.

Intervention by authorities counts for nothing in those regions. The thirst for revenge remains unquenched, even if the murderer has been executed under normal legal procedure in the meantime; it is considered a sacred rule that a kinsman of the slain must kill the slayer, or, if this man cannot be reached, because he has died a natural death or for some other reason, one of the latter's kin must be slain.

The only alternative is "bessa," a sort of "God's truce." It is seldom practiced because, aside from humiliating ceremonies on the part of the slayer's kin, it involves the payment of 50 gold pieces of "blood money," an enormous sum among the peasants and shepherds.

If, through friendly mediation by a third village, "bessa" has been agreed upon, an appointment is made between the warring parties to meet in a spot midway between the villages.

Unarmed and carrying a noose around his neck, the chief of the slayer's family enters the other party's camp, where he is met by the head of the rival tribe with the following formula:

"Thou werest our enemy, thy kin were our enemies, thy village with all its houses, with all its herds and fields and with all that lives and thrives there, were our enemies."

Helium for Medicinal Purposes
Helium is mixed with oxygen for severe cases when oxygen by itself is too heavy a gas for a patient to inhale because the orifice has become too small to admit it. Its use is restricted by its price, but it will probably save many lives in the future.

The Newest in Miniature



SEW-YOUR-OWN presents a house frock with the heart to be up and doing, no matter how busy you are, how old you are, or how many calories you've forgotten to keep count of. Sew-Your-Own also presents the first doll with a heart (the picture proves it). And lastly it presents a frock with a love interest for a Modern Miss, something usually confined to the movies.

Ideal for Home.
Sew-Your-Own always has had a soft spot in its heart for the Lady of the Fireside, she who cooks and bakes and sews and keeps everything neat. Today's house frock for her (above left) is as neat and sweet as anyone could wish. The collar, in contrast, the saw tooth edge piped to match. Of course, it's easy to rum-up and practically no trouble at all to launder. Better make two!

A Doll—a Dress.
The little lady in the center, above, knows her heart's in the right place because Mommy put it there. Dolly Dimple is her swell little playmate and her heart's in the right place, too. Ask your Mommy to send for Pattern 1203 and you'll have a great big surprise in store. Makes three!

Her Heart Unattached.
You will find Miss Sewell Seventeen (above right) good to her figure! Her frock, the original Sew-Your-Own design, gives her real distinction—that different-in-the-right-way look. It's the ultimate in chic in rayon crepe with a satin waist front.

The Patterns.
Pattern 1405 is designed for sizes 34 to 46. Size 36 requires 4 1/2 yards of 35-inch material plus 1/2 yard contrasting.
Pattern 1203 is designed for sizes 2, 3, 4, and 5 years. Size 3 requires 1 1/2 yards of 35-inch material for the child's dress. The doll's body, medium size, requires 1/2 yard of 35-inch material. The doll's dress, medium size, requires 1/2 yard of 35- or 39-inch material. One hank of wool is required for doll's hair.
Pattern 1377 is designed for sizes 14 to 20 (32 to 44 bust). Size 16 requires 2 1/2 yards of 54-inch material. The topper in contrast requires 1/2 yard of 39-inch material.

Send your order to The Sewing Circle Pattern Dept., Room 1020, 211 Wacker Dr., Chicago, Ill. Price of patterns, 15 cents (in coins) each.
© Bell Syndicate.—WNU Service.

"2-Drop" Treatment Brings Head Cold Relief
Just put 2 drops of Penetro Nose Drops in each nostril and breathe. Every breath you take brings you more relief from the discomfort of miserable head colds and sinus congestion. That's because Penetro Nose Drops contain ephedrine (opening-up action) and other "balanced medication" that makes Penetro Nose Drops delightfully different. Penetro Nose Drops bring comforting relief because they help to shrink swollen membranes, soothe the inflamed area, make breathing easier. 25c, 50c, \$1 bottles at drugists. Pure size, 10c. Demand Penetro Nose Drops.

Desolation Never Complete
No one is so utterly desolate, but some heart, though unknown, responds unto his own.—Longfellow.

TO KILL Screw Worms
Your money back if you don't like Cannon's Lintiment. It kills screw worms, heals the wound and keeps flies away. Ask your dealer. (Adv.)

HERE'S BIG BEN
NEW TWO-WAY WINNER IN SMOKING TOBACCO

2 ounces of choice burley... and a valuable coupon in every tin

INTRODUCING a pipe tobacco that gives you marvelous premium... pipes, playing cards, watches, knives, flashlights. Try Big Ben! Look for the big red tip with the thoroughbred horse on it. You'll like the tobacco—and the premiums too—the big dollar value for every man who smokes union-made Big Ben!

plus
MAN ONE PREMIUMS

Big Ben pipe, 25 coupons.	Big Ben watch, 75 coupons.	Big Ben knives, 25 coupons.	Big Ben flashlights, 50 coupons.
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Special Prices

Flour, Kimber Best, 48 lb.	\$1.50
Flour, Home Grown, 48 lb.	\$1.25
Beans, pintos or small limas, 20 lb.	\$1.00
Big Four Soap Flakes, large size	31c

Our Prizes for Saturday evening are:

1. Box of Groceries
2. Box of Groceries
3. 8 pts. Sealed Oil for your car

Pierce Grocery

A Telephone

Is no longer a luxury - - - it is a necessity. For calling your plumber, butcher or doctor it is indispensable. And remember, one minute's emergency might pay a year's telephone bill.

Hedley Telephone Co.

Aaron Combest Dies

Aaron Combest of M. Lean, a brother-in-law of Mrs. P. C. Johnson of Hedley, passed away on Nov. 23 at his home there. Funeral services were held on Nov. 25 in Clarendon, where he lived many years, and interment was made in the Sherman cemetery. He was a member of the Christian Church.

He is survived by his wife and four children, Bill and Cecil Combest and Mrs. Mason Johnson of Clarendon and Ted Combest of McLean. He is also survived by two brothers, Terrell Combest of Olton and Obo Combest of Wichita Falls.

The Informer extends sympathy to the bereaved.

Card of Thanks

Dear friends and neighbors all, we want to thank you from the very depths of our hearts for the many words of sympathy, kind deeds and beautiful floral offerings which came to us during the long illness and death of our precious husband and father, especially all who came and stayed with us through the long sad days and nights. May God's richest blessings always rest on each and every one of you in our earnest prayer.

Mrs. C. B. Dickson and children, grandchildren and great grandchildren.

Olsen Blankenship and family of Roswell, N. M. spent the week end here.

Mrs. Ray Horn and son of Floydada and Mrs. McEwin of Pampa spent the past week end in the Harry Burden home.

PASTIME THEATRE Clarendon, Texas

Fri. Sat. Dec 3 & 4

Geo. O'Brien in Hollywood Cowboy

Plus Mickey Mouse Cartoon
10 25c

Sat. Midnight show only Dec. 4

Jack Oakie in Super Slouth

Also Color Cartoon.
10 25c

Sun. Mon. Tues. Dec 5 & 6

Jean Parker in Rex Beach's The Barrier

Also 2 Variety Shorts
10 25c

Wed. Thurs. Dec 3 & 9

Robert Montgomery in Live, Love and Learn

Also 'The Romance of Radium'
10 25c

Coming Attractions

Edward G. Robinson in "The Last Gangster"

William Powell and Myrna Loy in "Double Wedding"

Matinees each day at 2 p. m.
Evening shows at 7:00
Selected short subjects

COZY THEATRE

Saturday Only Dec 4

The 3 Mesquiteers in Riders of Whistling Skull

Also Cartoon

10 15c

Stop Itch

With the new liquid BROWN'S LOTION kills ITCH parasites with a few applications. Instant relief! Buy 60c or \$1.00 size today, at

Hedley Drug Co.

Mr. and Mrs. C. M. Johnson spent Thanksgiving in Altus, Okla. with Mr. and Mrs. Hudson Couch.

Mr. and Mrs. Blaine Doherty of Pampa spent part of last week in Hedley.

Misses Lola Ruth Watt and Ruth Gapps of W. T. S. T. C. at Canyon spent Thanksgiving here.

METHODIST CHURCH

B. J. Osborn

Church School, 9:45 A. M.
Preaching, 11 A. M., 7:00 P. M.
Missionary Societies
Circle 1, Monday 8 p. m. Circle 2, 8:00 p. m.

NOTICE

The Cemetery Commission asks that all who owe them please settle up at once, as the money is badly needed.

R. H. Jones, Chairman

Wanted—a few more pelley holders in the Buntin Burial Association. See Ralph Morsman at once.

HEDELY LODGE NO. 991

A. F. and A. M. meets on the 2nd Thursday night in each month.

All members are urged to attend. Visitors are welcome.

Ike Rains, W. M.
C. E. Johnson, Sec.

Weddings

Maop Johnson of Clarendon and Miss Elizabeth Combest of McLean were married on Nov. 14 at Monte Vista, Colo.

The groom is the son of Mr. and Mrs. V. V. Johnson of Clarendon and is employed in the trucking business, driving a truck from Clarendon to Colorado.

The bride is the daughter of Mrs. A. Combest of McLean and is a niece of Mrs. P. C. Johnson of Hedley. She has visited here on several occasions and has many friends here.

The couple will make their home in Clarendon for the present.

The Informer joins their many friends in extending best wishes to these young couples.

J. B. Senge of Dalhart and Miss Agatha Lovelace of Hedley were united in marriage on Nov. 18 at Hollis, Okla., the justice of peace there performing the ceremony.

The bride is the daughter of Mr. and Mrs. Fred Lovelace of Hedley, and attended the local schools. The groom attended school at Shamrock, and is engaged in farming near Dalhart, where they will make their home.

Immediately after the ceremony the couple left for a short wedding trip.

Lyman Davenport who is a student at W. T. S. T. C. Canyon spent the Thanksgiving holidays with home folks here.

Fred Lovelace and son, Glenn have returned from a two weeks visit to Sulphur, Okla.

Mr. and Mrs. Zeb Mitchell and Miss Myrtle Reeves spent Thanksgiving in Canyon.

W. M. SOCIETY

On Nov. 29 the woman's missionary society of the Methodist Church held a short business session to elect officers for 1938. Pres., Mrs. Bowlin, vice pres., Mrs. Osborn; Corresponding secretary, Mrs. Masterson; Recording sec., Mrs. Duncan; superintendent of studies, mission and Bible, Mrs. Kendall; Agent of World Outings, Mrs. Osborn. The society meets next Monday, Dec. 6 with Aunt Georgia Dishman, at 2:30 p. m.

Mrs. G. S. Vineyard

Mrs. G. S. Vineyard, 9, passed away at her home in Amarillo Sunday morning after an extended illness. Funeral services were held Monday at the Binkburn Shaw Funeral Home, conducted by Rev. E. B. Fincher and Dr. J. Howard Williams, both of Amarillo. Interment in Llane cemetery.

Mrs. Vineyard had been a resident of the Panhandle 46 years, and had been a member of the Baptist Church for 60 years. She was the mother of Mrs. J. Claude Wells of Memphis, a former Hedley citizen.

The Informer extends sincere sympathy to the bereaved ones.

Card of Thanks

We wish to take this means of thanking all who gave us a part of their trade while we operated the Kempton Laundry. We are now employed in the Stanford Laundry and will appreciate your patronage there.

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Food Specials

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East Texas Yams, pk. 33c	Fresh Cocoanuts, 2 for 15c	Colory, bunch 10c
Cranberries, lb. 15c	Soap, Big Ben, 7 for 25c	Onions, 5 lb. 15c
	Brick Chili, lb. 18c	Tomatoes, 2 cans 15c
	Bologna, 2 lb. 25c	Bananas, 2 doz. 25c
	Corn Flakes 10c	Shelled Pecans, lb. 43c
	Spuds, 100 lb. \$1.40	Shorts \$1.35
Cabbage, 10 lb. 15c	Meal, 20 lb. 45c	
Flour, Home 24 lb. 75c	Spuds, pk. 21c	
Flour, Home 12 lb. 43c	Lettuce, 3 nice heads 10c	
Apples, 2 doz. 25c	Apples, pk. 25c	Sugar
Meal, 10 lb. 29c	5 lb. 19c	10 lb. 55c
Popcorn, lb. 10c	Pecans, lb. 20c	Lard
Rex Jelly, 5 lb. pail 45c	Money, 10 lb. 89c	8 lb. carton Limited 77c
Ketchup, 14 oz. bottle 12c	Sallon 49c	
Lay Chow, Yukon Best	\$2.15	

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'M' SYSTEM

Market Specials
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