

THE HEDLEY INFORMER

VOL. XXVII

HEDLEY, DONLEY COUNTY, TEXAS, NOVEMBER 5, 1937

NO. 52

FRIDAY AND SATURDAY SPECIALS

These prices for Cash Only

Flour, 48 lb.	\$1.35	Sugar	
24 lb.	74c	25 lb.	\$1.39
Fresh Strained Honey		Meal, 20 lb.	55c
gal.	98c	10 lb.	29c
Beans, 20 lb.			\$1.24
Jowls, lb.	15c	Syrup, gal.	59c
Dry Salt Bacon	19c	1-2 gal.	34c
Bulk Peanut Butter, 2 lb.			25c
Oatmeal, 3 lb. box			19c
Corn Flakes, box			10c
Macaroni, 6 for			25c
Rippled Wheat, box			10c
Rice, Blue Rose, 4 lb.			25c
Raisins, 4 lb.			32c
Dried Apricots, 5 lb.			54c
Market Specials			
Pork Chops, Ham or Sausage, lb.			23c
Steak, good and tender, lb.			20c
All Lunch Meats, lb.			23c
Oleomargarine, lb.			16c
Stew Meat, 2 lb.			25c

Highest Prices Paid for Cottonseed

Harry Burden Help-Yourself Grocery

Let's Pay as We Go
PHONE 15

Clarendon Abstract Co.

Abstracts of title to any lands in Donley County

C. C. Powell, Owner
Clarendon, Texas

To Our Customers

We are cooperating with the makers of Royal Chinaware in a plan to give each of our customers a beautiful

30 Piece Set of Royal China

At less than wholesale cost

Ask Us for Details

This Offer Also Extended to Those Paying on Accounts

Wilson Drug Co.

Where You Are Always Welcome
PHONE 63

Warning

Farmers are warned that all wagons must have some form of light or reflector on them. Four accidents occurred in Donley county last week end that were caused by wagons not having reflectors on them. This is a violation of state law, and all violations will be fined. Please take warning, and save not only a fine but possibly a life as well.

Guy Pierce, Sheriff

We have a complete new stock of baby gifts at Hooker's.

Jury Commission Named

The jury commission for the March term of district court has been announced by Judge A. S. Moss. It includes O. O. Watson of Clarendon, L. Spalding of Hedley, V. Alewine of McKnight, J. R. Dale of Goldston and J. H. Riffe of Windy Valley.

Cotton Ginned

Up to Tuesday noon, the three Hedley gins had ginned a total of 2398 bales of cotton this season.

METHODIST CHURCH

At the morning services, there is to be a public installation of the official board. After the sermon, which will set forth the importance of the work to be done, and the honor to the ones elected to the office, they will be called to the chancel of the church and installed.

It is necessary that each member of the board be present, and stand in line. We are insisting that every member of the church be present and witness the installation. We hope to make the service very, very interesting.

Church School, 9:45 A. M.
Preaching, 11 A. M. - 7:15 P. M.
Missionary Societies
Circle 1, Monday 8 p. m. Circle 2, 9:00 p. m.

B. J. Osborn

Who wants a beautiful piano at a bargain? We may have in your vicinity in a few days a splendid upright piano with duet bench to match. Also a lovely Baby Grand in two tone mahogany. Terms if desired. Might take ve stock, poultry or feed as part payment. Address at once Brook Mays & Co., The Reliable Piano House, Dallas, Texas.

For Sale—Mebane cotton seed from originator Lockhart

R. E. Mann

NOTICE

Leave your shoes at Huffman Barber Shop to be repaired. They will be picked up each Wednesday.

Pioneer Shoe Shop

Mr and Mrs. E. P. Ford of Amarillo visited here several days this week.

Mrs. Weaver, Blaine Doherty, Bill Leggett and little daughter of Pampa were Hedley visitors last Thursday.

Wanted, names, Men under 36 who are willing to work for \$75 a month while training to become aviators or ground mechanics. One year's training given by U. S. Air Corps. Costs absolutely nothing. Flying Intelligence Service, Box 522 Milwaukee, Wis.

Week of Prayer

Southern Methodist women are called to a week of prayer and sacrifice, Nov. 7-14. Join us Monday evening at the home of Mrs. Robert Watkins at 7:30 in following program:

Quiet music, Mrs. Watkins
Devotional, Mrs. Webb
Mileposts along the way,
Mmes. Robinson, Pyle and Reeves and Misses Eula and Ola Card

Comradship, Mrs. Osborn
Our comrades along the high-road, Mrs. Watkins

Roll call of retired foreign missionaries, Mrs. Masterson
Solo, Mrs. Tom Lamberson
The program for Tuesday evening at the church is:

Quiet music, Mrs. Watkins
Devotional, Mrs. Kendall
Serving Him, Mrs. Duncan
Solo, Mrs. Burden
Playlet, "At a quarter to 8,"
Mmes. Masterson, Webb and Mobley

Roll call of retired home missionaries, Mrs. Kempton
Pray, Serve, Give

The Informer received a card this week from the Wells family, who are at Marlin. Bro. Wells states that they will be back in time for the services Sunday.

Golden Holland and family have moved back to Hedley from Ft. Worth.

C. R. Hunsucker and family returned Saturday from a visit to points in Oklahoma.

The little daughter of Mr. and Mrs. C. R. Hunsucker is reported ill.

Buster Culwell and J. C. Curtis of Amarillo spent the week end here.

Mr and Mrs. J. A. Moreman visited their daughter, Mrs. Bill Ray in Clarendon over the week end.

Dorothy Diehman visited relatives in Amarillo last week.

Elvin Hickey and family of Clarendon visited in Hedley Sunday.

Mr and Mrs. Chas. Rains and daughter, Sarah Ann, were dinner guests of Mr and Mrs. Delbert Kinsey of Amarillo last Thursday the occasion being Delbert's birthday.

Get your candy for your parties at Hooker's

BRIDGE CLUB

The bridge club met on Thursday at the home of Mrs. Ray Moreman. The entertaining room was decorated with autumn flowers. Mrs. Diehman had high score for members, with Mrs. Moffitt second and Mrs. Dudley low. Among the guests, Mrs. Kinsey was high, Mrs. Mitchell second and Miss Thelma Ivis low.

A salad course was served to the following guests and members: Mesdames Carl Gerlach and Hub Bass of Memphis, Mesdames L. T. Burton and Evin Hickey of Clarendon, Mesdames Ed Kinslow, W. C. Payne, Robert Moffitt, Alva Simmons, Zeb Mitchell, Lake Diehman, George Thompson, Ted Dudley, Clifford Johnson, and Misses Theima Ives of Snyder, Okla., Myrtle Reeves and Gray Watkins.

The next few months we will sell for Cash Only.

Garlic, large pkg			10c
Toilet Paper, 5 rolls			26c
Compound, 8 lb carton	89c	4 lb	47c
Baking Powder, 2 lb.			20c
Sardines, tall cans, 3 for			25c
Mackerel, 2 for			25c
Shoe Polish, Jet Oil or Shinola			10c
Vanilla Extract, 8 oz			10c
Pork and Beans, 5 cans			28c
Dates, 2 lb box	25c	Candy, 3 bars	10c
Peaches and Apricots, gal			58c
Corn, Tomatoes, Kraut, Hominy, Green Beans, Tomato Juice, Mustard Greens, Spinach, Spaghetti with Cheese and Tomato Sauce, 3 No. 2 cans			25c
Peanut Butter, 3 1-2 lb bucket			50c
Prunes, gal	43c	Rice, 5 lb	25c
Kellogg's Wheat Flakes			10c

Many bargains not on this list. Come in and see.

Barnes & Hastings Cash Grocery

PHONE 21

The Measure of Usefulness

Banking isn't a business of trying to drive square pegs into round holes.

Instead... bank service should conform to individual needs. That's the measure of usefulness day in and day out to its customers and to the community as a whole.

Security State Bank

HEDLEY, TEXAS

Member Federal Deposit Insurance Corp.

Fun for the Whole Family



THE FEATHERHEADS

By Osborne



'SMATTER POP— There They Are, William, Kick Them

By C. M. PAYNE



MESCAL IKE

By S. L. HUNTLEY

So That's Out



FINNEY OF THE FORCE

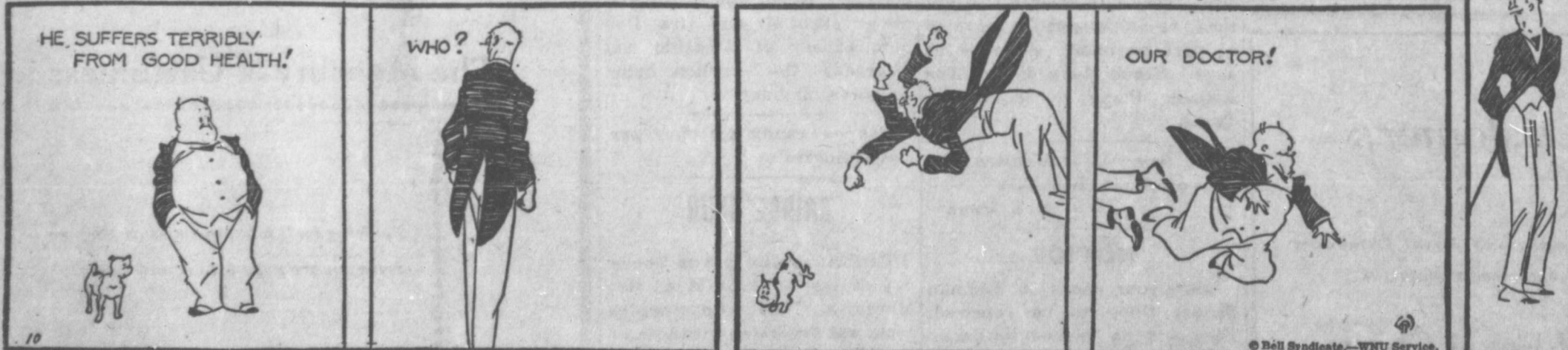
By Ted O'Loughlin

And Sew—!



POP—No Need to Take His Own Medicine

By J. MILLAR WATT



The Curse of Progress



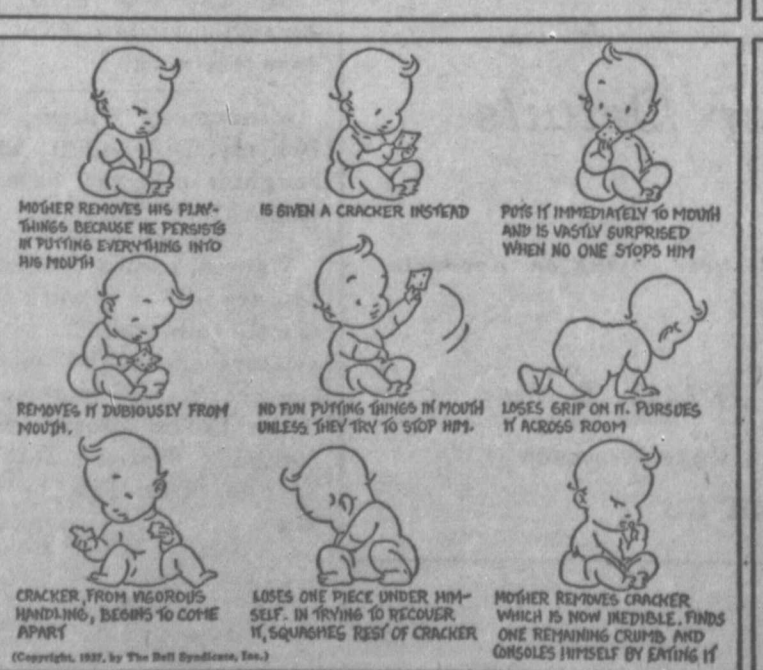
Generous
The judge regarded the prisoner sternly. "I intend to sentence you to ten years' imprisonment, but before I pass sentence, perhaps you might like to say something on your own behalf?"
"Well," said the prisoner. "I don't know as I have anything particular to say for myself, but I don't mind tellin' you that you people around this court are pretty liberal with other people's time."—*Tit-Bits Magazine*.

Wet Paint
A well dressed man had sat down on a newly painted seat. Furious, he said to the painter.
Well Dressed Man—Why don't you put "WET PAINT" signs on your seats?
Painter—That's what I'm doing, ain't I?

Is He From Japan?
"Is he economical?"
"Why, he is so thrifty that he has postponed buying an atlas until world affairs are more settled."

THE CRACKER

By GLUYAS WILLIAMS



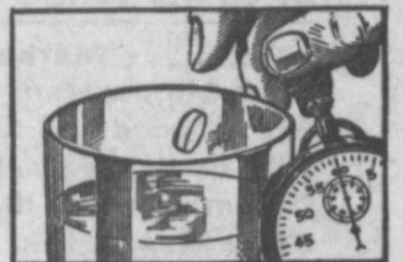
Two Sides to It
"She thinks no man is good enough for her."
"Well, she may be right."
"She may be. But she may be left, too."

It's No Use
"Every time I look at you, Maggie, I think of Ginger Rogers."
"Do you, David?"
"Yes, but a chap like me has to be content."

Resourceful: The man who promised his wife a circular tour—and took her on a merry-go-round.

Safe
"Can you crack nuts?" inquired a small boy of his grandmother as she sat mending his clothes at the window.
"No, dear," was the reply. "I lost all my teeth years ago."
"Then, please," said the youngster, producing a handful of nuts, "would you hold these while I go out for more?"

READY TO BRING YOU RELIEF IN MINUTES



THE REASON BAYER ASPIRIN WORKS SO FAST

Drop a Bayer Aspirin tablet into a tumbler of water. By the time it hits the bottom of the glass it is disintegrating. This speed of disintegration enables genuine BAYER Aspirin tablets to start "taking hold" of headache and similar pain a few minutes after taking.

YOU can pay as high as you want for remedies claimed to relieve the pain of Headache, Rheumatism, Neuritis, Sciatica, etc. But the medicine so many doctors generally approve—the one used by thousands of families daily—is Bayer Aspirin—15¢ a dozen tablets—about 1¢ apiece. Simply take 2 Bayer Aspirin tablets with a half glass of water. Repeat, if necessary, according to directions. Usually this will ease such pain in a remarkably short time. For quick relief from such pain which exhausts you and keeps you awake at night—ask for genuine Bayer Aspirin.



15¢ FOR 12 TABLETS

virtually 1 cent a tablet

Fruit of Suffering
Out of suffering comes the serious mind; out of the salvation, the grateful heart; out of the deliverance, the faith.—*Ruskin*.

Remember This When You Need a Laxative

It is better for you if your body keeps working as Nature intended. Food wastes after digestion should be eliminated every day. When you get constipated, take a dose or two of purely vegetable Black-Draught for prompt, refreshing relief. Thousands and thousands of men and women like Black-Draught and keep it always on hand, for use at the first sign of constipation. Have you tried it?

BLACK-DRAUGHT A GOOD LAXATIVE

Room for Courtesy
Life is not so short but that there is always room for courtesy.—*Emerson*.

It's "Filter-Fine" MOROLINE WORLD'S LARGEST SELLER AT 5¢ SNOW-WHITE PETROLEUM JELLY

The Early Bird Gets the Worm

...If he knows where to look!
WATCH a robin on the lawn some evening morning. A few hops, then a pause. A few more hops, and he listens again. Then, triumphant, he pulls out a fat, wriggling worm. A silly bird, you would say, if he weren't packed here and there, hoping to strike it lucky.
Reading the advertisements is for you who want to know where to look for the worm. Advertisers tell you just where are the richest boys. Cook your eye on the advertisements in this newspaper. They may save pecking on barren ground.

Bargain

Rates

on your

Favorite

Daily

Paper

See Us for Prices

THE HEDLEY INFORMER

PUBLISHED EVERY FRIDAY
Mrs. Ed C. Boliver, Owner
Edward Boliver, Editor and
Publisher

Entered as second class matter
October 28, 1910, at the postoffice
at Hedley, Texas, under the Act of
March 3, 1879.

NOTICE—Any erroneous reflec-
tion upon the character, standing or
reputation of any person, firm or
corporation which may appear in the
columns of The Informer will be
gladly corrected upon its being
brought to the attention of the pub-
lisher.

All obituaries, resolutions of res-
pect, cards of thanks, advertising of
church or society doings, when ad-
mission is charged, will be treated
as advertising and charged for ac-
cordingly.

HEDLEY LODGE NO. 991



A. F. and A. M.
meets on the 2nd
Thursday night
in each month.

All members are urged to attend.
Visitors are welcome.

Ike Rains, W. M.
C. E. Johnson, Sec.

A ROMANTIC NEW SERIAL OF MEXICO!

GEORGE AGNEW
CHAMBERLAIN'S

UNDER PRESSURE

Joyce Sewell's fast-moving
adventure among dark-skinned
cut-throats, Mexican generals
and attitudes of the American
embassy... an entirely different
serial, running in this paper.

DON'T MISS IT!

Subscribe for the Informer.

FIRST BAPTIST CHURCH

M. E. Wells, Pastor
Morning Services:
Sunday School, 10:00, Charles
Rains, Supt.
Song Service and Preaching,
11:00
Evening Services:
Training Service, 7:00, Win-
field Mosley, Director.
Preaching, 8:00, by the pastor.

HEDLEY LODGE NO. 413

Hedley Chapter No. 413,
O. E. S., meets the first
Friday of each month,
at 2:30 p. m.
Members are requested to attend.
Visitors welcome.
Katie Mae Moreman, W. M.
Tennie Masterson, Sec.

J. W. WEBB, M. D.

Physician and Surgeon
Hedley, Texas
Office Phone 8
Residence Phone 20

WEST BAPTIST CHURCH

V. A. Hansard, pastor
Sunday School at 10 a. m.
Preaching 1st, 2nd, and 4th
Sundays Morning services at
11 a. m.; evening service 7:30 p. m.
Visitors are always welcome.

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sure to inform and entertain you too.



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This Newspaper and PATHFINDER
Both one year Only \$ 1.50



PHONE 29 when you
know a News Item

WHO Will Be in the next War? WHAT Will the Pre-ident Do? HOW Much Will Our Taxes Be?

ONLY DAILY NEWSPAPERS IN NORTHWEST
TEXAS and SOUTHWEST OKLAHOMA WITH

Three GREAT WIRE SERVICES
Wichita Daily Times
Wichita Falls Record News
AP ASSOCIATED PRESS
UP UNITED PRESS
INS INTERNATIONAL NEWS SERVICE

YOUR CHOICE
Wichita Daily Times
or The
Wichita Falls Record News
1 Year by Mail Daily and Sunday in Texas or Oklahoma \$4.50 Don't Wait! Take Advantage of This Offer NOW
For a Limited Time Only—Your Daily Newspapers at a Little Over 1c per Day!
No Increase in Cost—Same Price as Former Years
BEST COMICS BEST FEATURES

Uncle Phil Says:

And Is That True?

That all men are created equal is one of those things everybody says and means that all men are created to have an equal chance.

Solon wasn't so smart. He said "Reprove thy friend privately; commend him publicly." Reprove thy friend privately and thou'll have none. We don't reprove our friends; we love 'em.

Some would change the acknowledged aim of all men from life, liberty and the pursuit of happiness to life, liberty and making money.

Ought two people with the same literary and dramatic ambitions marry? Don't worry. Not one time in a thousand will they.

To Women:

If you suffer every month you owe it to yourself to take note of Cardul and find out whether it will benefit you.

Functional pains of menstruation have, in many, many cases, been eased by Cardul. And where malnutrition (poor nourishment) had taken away women's strength, Cardul has been found to increase the appetite, improve digestion and in that way help to build up a natural resistance to certain useless suffering. (Where Cardul fails to benefit, consult a physician.) Ask your druggist for Cardul—(pronounced "Card-u-l.")

Most Tender

New love is brightest, and long love is greatest; but revived love is the tenderest thing upon earth. —Thomas Hardy.



What a difference good bowel habits can make! To keep food wastes soft and moving, many doctors recommend Nujol.

INSIST ON GENUINE NUJOL

Act Above Doubts
Never do an act of which you doubt the justice or propriety.

checks
666 MALARIA
in three days
COLDS
first day
LIQUID TABLETS
SALVE, ROSE DROPS
Headache, 30 minutes.
Try "Kub-My-Tear"—World's Best Linctant

No Tricks
There are no tricks in plain simple faith.—Shakespeare.

Black Leaf 40
KILLS LICE
Cap-Breaker! Applier makes "BLACK LEAF 40" DO WORK FASTER!
JUST A DASH IN FEATHERS...
OR SPREAD ON ROOSTS

GET RID OF BIG UGLY PORES

PLENTY OF DATES NOW... DENTON'S FACIAL MAGNESIA MADE HER SKIN FRESH, YOUNG, BEAUTIFUL

Romance hasn't a chance when big ugly pores spoil skin-texture. Men love the soft smoothness of a fresh young complexion. Denton's Facial Magnesia does miracles for unsightly skin. Ugly pores disappear, skin becomes firm and smooth.

Watch your complexion take on new beauty Even the first few treatments with Denton's Facial Magnesia make a remarkable difference. With the Denton Magic Mirror you can actually see the texture of your skin become smoother day by day. Imperfections are washed clean. Wrinkles gradually disappear. Before you know it Denton's has brought you entirely new skin loveliness.

EXTRAORDINARY OFFER

Saves You Money
You can try Denton's Facial Magnesia on the most liberal offer we have ever made—good for a few weeks only. We will send you a full 12 oz. bottle (retail price \$1) plus a regular sized box of Denton's Facial Magnesia. When you return the bottle to us the original 12 oz. bottle (plus the Denton Magic Mirror) (shows you what your skin specialist sees)... all for only \$1! Don't miss out on this remarkable offer. Write today.

DENTON'S Facial Magnesia

SELECT PRODUCTS, Inc.
4402 - 23rd St.,
Long Island City, N.Y.
Enclosed find \$1 (cash or check) for which send me your special introductory combination.

Name _____
Street Address _____
City _____ State _____

Make Your Own Lace Accessories

By **CHERIE NICHOLAS**



MISS COLLEGE GIRL

Miss Debutante and matrons young and not so young who being active in social affairs need must "dress up" to occasion, here's telling you how to economically acquire that air of elegance which fashion demands for this fall and winter. No matter how ungenerous your clothes allowance may happen to be you can have a whole collection of lace "pretties" such as the sketches here show at comparatively trifling cost. In fact the idea that prompts this illustration, together with its story, is to give you "pointers" on dressing smartly and handsomely on a limited allowance.

A touch of lace will do it! Transform your simplest demure and unpretentious gown into a costume of distinction. And now that we've told you, the first step is either to let your favorite dressmaker in on the secret (show her these sketches) or perhaps you prefer to thriftily adopt the "make it yourself" course of action. Not that you have to be an expert with the needle, for, provided with carefully selected patterns, there is no reason why, if you can sew even a little bit, that you should not successfully copy these charming fantasies. No matter how many you make of these lovely lace items you can't ever have too many.

Here's a word of friendly advice: don't stint in getting the best type laces for the finer and more exquisite the lace you use in making these dainty fashions the more conclusively will they carry a message of high-style prestige. If you are clever and have a knack of your own a pattern will not be necessary for the cape for it is cut along simple circular lines. However, a pattern similar to the model shown should be easily available. It has little tailored epaulet effects on the shoulders and cunning we buttons with tiny thread-crochet loops to fasten it down the

front. You can get it hemstitched about the edge or finish with roll hem. As an evening wrap this cape of black Chantilly may be worn over the fashionable all-black gown or over the dress done in lovely pastels.

Have you heard the news about the stunning blouse and skirt or jacket and skirt formal that designers are featuring this season? They are quite the talk in fashion realms. The jacket is supposed to be of sumptuous fabric or lace in contrast color to the monotone skirt. Choose black lace if you want it to "go with everything," although metal lace is wonderfully effective, or if you cherish a color scheme why not a lace jacket in the new spruce green with a crepe skirt in darker rich green, or suppose we say any color just so the jacket is lace? It is no trick at all to get a simple basque-jacket pattern of the type pictured and it will be found easy to make.

The little white cotton lace bolero is very popular and it can be made up so inexpensively it is worth while to keep two or three in waiting for emergency calls. Wear it over simple afternoon dresses or over a floor length crepe sheath which transforms it into an evening ensemble. Jeff of London has made an effective accessory ensemble of black Chantilly lace. (See sketch to right bottom.) The jabot with its high neckline matches a pair of gauntlets of the same black Chantilly, and together they give the essential feminine look to the most tailored of suits.

BRIDLE-PATH CHIC

By **CHERIE NICHOLAS**



To dress up to the part she plays should be the ambition of every true sportswoman. It may be along scenic bridle paths that the enthusiastic guides her gallant steed or it may be in the glare of bright light and trumpet loud in the fashionable horse show arena that she will make her bow. In either event her riding togs must be correct down to the slightest detail. The picture shows a sartorially perfect outfit. We would especially call your attention to the horse's head carved from brown shell catalin that is nonchalantly pinned on her coat. During the summer it became quite a fad to wear novel carved catalin fish, frogs, snails and such, either clips or brooches, on one's bathing suit.

SILHOUETTE TRENDS FOR EVENING DRESS

By **CHERIE NICHOLAS**

Outside of that the pencil-slim Directoire with its high slit skirt and the revival of the Empress Eugenia, there is a definite tendency in many houses to a Spanish type of dress. This is usually marked by flounce ruffles. And one must not forget the gently widened skirt as evidenced also in the afternoon clothes. The most startling bit of material used in this has been the placing of various types of lace over lame to give the firmness and stiffness required. One more skirt—and the silhouette can be settled. That is the short front. This varies from the gradation effect to those cut off clear to the knees in front to show a filmy petticoat of ruffled net. A cross between this and the Directoire are skirts which are cut away like a man's coat, to the knees and then come down to the ground at either side seam.

Daytime Footwear for Fall

Loses Rugged Sporty Look

Most daytime shoes have lost the rugged, sporty look that formerly characterized the appropriate footwear for tailored suits. Smart, soft-toed models, many of them made with elastic insets and gores, mould the foot trimly. Others, constructed entirely of elastic leather, insure a streamlined silhouette, unmarred by gapping sides or fastenings that protrude.

These snug, form-fitting styles are as easy on the feet as bedroom slippers, partly because of their construction and partly because of their comfortable walking-height heels covered with latching materials or built up of little uncovered layers that are nick-proof and resilient.

Removal of Gall Bladder

By **DR. JAMES W. BARTON**
© Bell Syndicate.—WNU Service.

A PROMINENT lawyer was going down hill physically. He was seventy years of age but had always been able to look after his legal work despite attacks of indigestion and an irritation which caused painful and frequent emptying of the urine.

The indigestion gave him loss of appetite, sour taste in the mouth, a bloated feeling, gas on the stomach and in the intestine, fullness after eating, and either constipation or diarrhoea.

He didn't want to go to a doctor as he was afraid that an operation, perhaps two operations, might be necessary, and at seventy years of age he was "taking no chances."

The symptoms however—terrific attacks of indigestion, and the frequent desire to pass urine—made him decide that life wasn't worth the living with this pain and distress so he consulted his physician.

Some months later friends meeting him on the street stopped him and congratulated him on his splendid appearance—good color, brisk walk, calm, serene face.

Don't Put Off Operation.

To the inquiry as to the cause of the change in his appearance, he quite casually remarked, "Oh, they found some gall stones and removed my gall bladder, and then a little later I had them remove the gland at the neck of the bladder, so with these two annoyances removed I'm feeling young again."

The point here is that while operation can never be treated lightly and operation on one past seventy would seem somewhat of a serious risk, nevertheless when gall stones are present it is not the age of the patient that matters from the standpoint of a good recovery after operation, but the length of time the patient has allowed the symptoms to be present before undergoing the operation.

So if your doctor advises removal of the gall bladder, don't put it off too long. If it should come out, the sooner the better.

Dieting Daughters.

One of the unfortunate things about prescribing reducing diets, particularly for women, is that so many young women of normal weight, or even below normal weight, believe that they will have a better appearance, will look "slim," if they follow the general rule of reducing weight, which after all, is "just to eat less food."

Intelligent young women, college and business girls, who would not think of using a drug such as thyroid extract to reduce weight, will deliberately "starve" themselves to get the slim boyish figure.

"Of all the conditions found on examination of large groups of young women, underweight is about the most universal and likewise the most likely to prove dangerous." I am quoting Jane Foster, R. N., in Hygeia. Miss Foster is assistant director of health, Sarah Lawrence college.

"There is then the problem of the girl of eighteen or nineteen consciously controlling her own weight at a standard below that for good health. Now the greatest cause for death in this age group is tuberculosis, the predisposing factor of which is malnutrition—underweight."

"The greatest cause of illness in college health records is found to be infections of the nose, throat and chest and these, too, go with pronounced underweight. Other companions of underweight may be irritable dispositions and a loss of the natural mental ability or alertness. Those who work with this age group are frequently impressed with the large number who complain of fatigue and general dissatisfaction with life."

Of course the cause of this fatigue, irritability, dissatisfaction with life, is that these young women, who should be eating more food at this age than at any other age in their lifetime, are actually eating less than the body needs just to keep it working, aside from the extra food needed for growth in height and width. And the foods that should be eaten for growth and strength—meat, eggs and milk—are not included to any extent in the diet of these slim-mad girls.

What these girls of normal weight forget is that underweight means undernourishment, and undernourishment means that a reduction of the "energy reserves" of the body occurs when not enough food is eaten and the body is below normal weight.

The energy reserves of the body—the reserves needed to promote health and growth, and prevent or lessen the effects of illnesses—can only be maintained by a generous all round diet at this important age in a woman's life.

Fall Fashion Parade



BE THE first to wear the new

Fall fashions in your group—let Sew-Your-Own help you to step right out in front, in the parade of new Fall Fashions. Today's trio gives you wide choice. Your first occasion frock if you are young and slim is a good looking basque model; for run-around a pretty yoke model that is as easy to make as it is to wear; and if you are full bodied a jabot model that takes away inches.

The Popular Basque Dress.

If you are twenty or thereabouts, you'll adore this pretty basque dress with its flaring skirt. The slim wasp waist and short puffed sleeves above a swing skirt are as young as the morning. Have it in a pretty dark print banded in velvet ribbon for every afternoon festivity. It's a dress that you'll wear all through the winter.

Every woman will be quick to see the advantages of this frock, in style and wearability. The round yoke buttons at front and gives a fresh, young look to this design. Best of all, it is cut in one piece from neck to hem so that you can make it in practically no time at all. The waistline is darted for snug fit. You'll look and feel years younger in this model—wear it 'round the house and for afternoon, too.

Look Slim and Sleek.

The newest fashions give you a slim, sleek look even if you are not blessed with a svelte figure. The jabot model in the illustration is designed to make even the woman who is a bit on the plump side look sleek and inches slimmer. Make this dress in one of the new thin wools and see how you'll stand out in your crowd as a fashion leader.

Pattern 1257 is designed for sizes 12 to 40. Size 14 requires 4½ yards of 39 inch material and 11 yards of ribbon to trim.

Pattern 1380 is designed for

sizes 34 to 46. Size 36 requires 4½ yards of 39 inch material.

Pattern 1373 is designed for sizes 34 to 50. Size 36 requires 3½ yards of 54 inch material and ¾ yards of 39 inch material for jabot in contrast.

Send your order to The Sewing Circle Pattern Dept., Room 1020, 211 W. Wacker Drive, Chicago, Ill. Price of patterns, 15 cents (in coins) each.

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Worth \$7.50

Take it to any radio dealer! See the new 1100 farm radios. Choose the radio you like best, and ask your dealer how you can save \$7.50 on the purchase of a new battery radio equipped with a genuine Win-Charger. Win-Charger turns FREE WIND POWER into electricity, brings "big-city" reception to farm homes. Eliminates "B" batteries. Ends expensive re-charging. Provides plenty of free electricity to run your radio as much as you want for less than 50¢ a year power operating cost.

See Any Radio Dealer!
WINCHARGER CORPORATION
Sioux City, Iowa

The Miser's Want
The miser is as much in want of what he has as of what he has not.—Syrus.

LIGHT THE NIGHT
with a **Coleman LANTERN**

Light up your Coleman and go! The blackest night hasn't a chance against this lantern! It "knocks out" darkness with its flood of powerful brilliance. Just the light for every after-dark job around farm, garage, shop. Fine for night hunting, fishing and camping. The Coleman lights instantly. Press globe protects mantles. Wind, rain or snow can't get it out. Strongly built for years of service. Easy to operate. Gasoline and kerosene models to fit every need and purse. See them at your dealer's.

FREE FOLDERS—Send postcard today.
THE COLEMAN LAMP AND STOVE CO.
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CHEW LONG BILL NAVY TOBACCO 5¢ PLUG

Ma!
got my name in the paper!

ONLY NEWSPAPERS BRING THE NEWS OF VITAL INTEREST TO YOU

Headlines may scream of death and disaster without causing you to raise an eyebrow. But if your son gets his name in the paper—that's real news! It isn't by accident that this paper print so many stories which vitally interest you. For this newspaper was edited for you and your neighbors. News of remote places is stated briefly and interpreted. Local news is covered fully, because all good editors know that the news which interests the readers most is news about themselves.

Now is a good time to learn more about this newspaper which is made especially for you. Just for fun ask yourself this question: How could we get along without newspapers?
KNOW YOUR NEWSPAPER

Household Questions

Lattice-Topped Pies.—Fruit and berry pies with lattice-style tops require less baking time than the regular full-crust toppers.

Apple Butter and Ice Cream.—Try a scoop of vanilla ice cream topped with a spoonful of rich brown apple butter.

A Delight for the Children.—Next time your children want a party, cook a cornstarch custard and fill cones. Alternate every spoonful or so with currant jelly and finish with jelly on top.

Saves Time on Wash Day.—An old wood plane is just the thing to convert bar soap into shavings that dissolve quickly. Turn the plane upside down over a large jar or other container and work the soap back and forth across the sharp edge.

Orange Fritters.—Separate two large navel oranges into sections. Dip sections in batter and fry in deep fat. Serve as accompaniment to roast lamb or braised pork chops.

WNU Service.

CARRY YOUR ALKALIZER WITH YOU



IF OVER-EATING CAUSES ACID INDIGESTION—

—HERE'S THE SENSIBLE THING TO DO

The fastest way to "alkalize" is to carry your alkalizer with you. That's what thousands do now that genuine Phillips' comes in tiny, peppermint flavored tablets—in a flat tin for pocket or purse. Then you are always ready. Use it this way. Take 2 Phillips' tablets—equal in "alkalizing" effect to 2 teaspoonfuls of liquid Phillips' from the bottle. At once you feel "gas," nausea, "over-crowding" from hyper-acidity begin to ease. "Acid headaches," "acid breath," over-acid stomach are corrected at the source. This is the quick way to ease your own distress—avoid offense to others.



Fallings in Self
How often we find a failing in another we never see in self.

WORLD'S LARGEST SELLER AT 10¢
St. Joseph Aspirin

Making Opportunities
Weak men wait for opportunities, strong men make them.

TO KILL Screw Worms
Your money back if you don't like Cannon's Lintiment. It kills screw worms, heals the wound and keeps flies away. Ask your dealer. (Adv.)

Daring Hides Fear
Fear is often concealed by a show of daring.—Lucan.

666 checks MALARIA in three days COLDS
LIQUID, TABLETS, SALVE, NOSE DROPS. First day relief. Headache, 30 minutes.
Try "Rub-My-Tum"—World's Best Lintiment

WNU—L 42-37

CLASSIFIED DEPARTMENT

STOVE REPAIRS

REPAIRS For Stoves and Oil Stoves—Ranges and Boilers—Furnace Water Heaters—Every Kind and Make at
A. G. BRAUER SUPPLY COMPANY
ST. LOUIS, MO.
ASK YOUR DEALER OR WRITE US

UNDER PRESSURE

By George Agnew Chamberlain

WNU Service

CHAPTER I

Joyce sat on a leather puff beside her small-paned window looking out and down at the turning maple leaves. She was nineteen—tomorrow she would be twenty. Nobody living knew it but herself—nobody. She had lied about her true birthday since she was eight and owing to a single overwhelming catastrophe it had been easy enough to confuse her father. Twelve years—twelve years in Elsinboro, six of them without him, terribly alone with her stepmother. Yes, you could be alone with somebody else—far lonelier than if you were by yourself. She was alive—tremendously alive inside. That was the trouble; it had to stay inside. She palpitated with dreams of what might be—the secret dreams of a young girl who longs to believe in life as something warm, something you can hold in your arms. But when she looked outside herself she stared at a wall.

Elsinboro has its counterpart in Olean or Elmira but not in Wilkes-Barre, Scranton or Pottsville. Forty thousand strong, it has known no overpowering foreign infiltration and presents a cross-section of the American scene, old style, from a miniature Tammany to an elite who read French, talk liberalism and discriminate between one dollar and another. There are plenty of dollars, gathered by adventurous sons from the four corners of the earth, but there were no fabulous fortunes until Bolivar Smith got an idea 15 years ago. Six roughnecks believed in it and became multi-millionaires almost overnight. They took over the section now known as Platinum Hill and built their incongruous chateaux in a huge circle.

But Joyce Sewell was not of them; in fact she had no part or parcel of Elsinboro, new or old. She was pure North Shore, descended from generations of the Sewells who christened more clipper ships when the American merchant marine overtopped the fleets of the world than any other tribe. Her presence in the town was an accident—one of those tragic accidents that leave their mark for the whole of life. The scene—so far away, so long ago—lived in her eyes, shut or open. She would listen too, her ears trembling lest they hear. But memory is silent, part of its terror lies in silence.

No crash of guns reached her now, only the remembered flash. No thud of bullets on stone, wood and flesh, no choking scream—only the indelible, the unforgettable scene. Her mother unspokeably murdered. A pause—the eternal pause that had lasted but a second. Her father smothering her up under one arm, a petaca under the other, to rush along interminable corridors, followed by shots and the derisive jeers of the marauders who believed he could not possibly escape. Stairs—wooden stairs, stone steps, the secret door and the garden, a black beneath towering cypress and spreading ash. Hurry! Hurry! The postern, unlocked, then locked. The startle open night, immersion in the icy lake, a dugout and finally refuge in a humble peon hut. No—not finally. Followed days in a pannier on the back of a mule, hours in a crowded train, a week on a refugee ship bound for New Orleans and on that ship Mrs. Irma Thorne, of Elsinboro, New York.

Irma Thorne, then three years a widow, believed it was her mission to do people good whether they liked it or not. She was not a refugee but a returning traveler with a well-filled pocketbook. She had soft tobacco-colored eyes, but there the softness ended; though the truth would have surprised and wounded her, her chin, her stocky body, her will and her conscience were as tough as rawhide. The mere sight of Cutler Sewell's lackluster eyes, gone dead in his head, staring at his little daughter but eternally seeing something else, was a supreme challenge to her peculiar aptitude for service and abnegation. She took charge. She gave Joyce her first bath in ten days and made her a frock out of her own best skirt. She rushed father and daughter to her home in Elsinboro. She was undoubtedly a good woman and by every rule in the copybook Joyce should have loved her. Gently admonished by her father she tried pitifully to do so and failed. It was no use. She was too young to think things out; all she knew was that a barrier of ice stood between her heart and her benefactress.

"Daddy, let's go away."
"We can't, Joyce; not just now. At present I haven't a cent."
"Please, papacito. I don't like here."

"You mustn't say that. She's a good woman—a very good woman."
"I know," quavered Joyce, bewildered by her own detestation but face to face with a fact. "Oh, please, papacito, please!"

He compromised, yielding to the endearing pet diminutive that had never yet failed her. On the excuse she ought to keep up her Span-

ish as a possible asset for the future he took her into his study for an hour every afternoon. That hour had been sacred, proof against any form of interruption from the day when a knock on the door had thrown Joyce into a paroxysm of screams followed by prolonged sobbing. Yet she was no cry-baby; that one convulsive protest was her last, but it had been enough. She and her father talked Spanish in peace, not always for the full hour. Sometimes, quite content to be at his side, she watched him write letters—long painstaking letters—always to one of two addresses.

When the answers came he filed them away, ever more and more sadly, in the petaca. It was a funny little trunk covered with rawhide stretched on the frame while still wet. The hair was mostly worn off but there were still arabesques of brass-headed tacks to which he had added a card bearing the following signed inscription: "Upon my death



"What's the Matter With Joyce?"

this box and contents become the property of Joyce Sewell, my daughter and sole heir." With each addition to the dossier he weakened, became less the man of property and more the chastened sacrificial goat. The day came when Irma Thorne married what was left of him for appearances' sake and for his and for Joyce's—not for her own. Perhaps he knew the surrender would kill him, but at least his orphaned child would have a roof over her head. She was sixteen when he died.

Helm Blackadder was a rock of a man, forty-nine and virile, with bushy brows, steely eyes and crisp gray hair. He was a native son, a product of Elsinboro so interwoven in the town's pattern it had never occurred to him to consider any other place as a base. Yet in his capacity as an excellent engineer and a daring promoter he had burrowed in South Africa, combed Korea and lived in Chile with varying degrees of profit. In the intervals he had known Irma Bostwick, Irma Thorne and finally Irma Sewell. Part of him frankly admired part of her; she had a bulldog quality and so had he. Now she had sent for him and as he entered her very comfortable living room he wondered why.

"Well, Irma, what's on your mind?"
"It's Joyce, Helma, but do sit down. Take that big chair. It looks as if it had been made for you."
"What's the matter with Joyce?"
Mrs. Sewell frowned and then substituted a look of patient resignation. "You know all I've done for

her. Don't think I mean I begrudge it since it was my duty and there's no greater satisfaction in life than seeing one's duty and doing it. But can you believe in spite of everything she actually dislikes me? She does, though; I think she always has." She waited, but since Blackadder refrained from comment she continued. "But that's not the worst of it; she's harming herself, deliberately destroying her great chance."

"How?" he asked bluntly.
"Oh, all this extra-curriculum studying she's been doing. She's kept up her Spanish so you'd think she could teach it anywhere but now she wants to take a business course."

"Secretarial?"
"No; she doesn't give it any fancy name—just plain stenography and typing."

"What's wrong with that?" demanded Blackadder. "It's the way several of the highest paid women in the world got their start and I can name half a dozen cases where it's been a royal road to marriage. So I don't see how it could hurt Joyce."

"You don't?" said Mrs. Sewell. She edged forward on her chair. "Listen, Helma; I wouldn't tell this to anybody but you. Howard Sempster, Emil Schaaf and Michael Kirkpatrick have all proposed to her over and over again."

"Half of Platinum Hill!" said Blackadder, scowling. "Well, she's no business woman and never will be."

"Why? Why do you say that?"
"Because if she were she'd marry them all, one after the other, and retire."

"Oh!" gasped Mrs. Sewell, truly shocked.
"Which one of the three do you think she'd find it easiest to fall for and to handle?"

"That's what I wanted to ask you. It's got to be one pretty soon or none."

"Why? What's the hurry?"
"Can't you think it out for yourself? If Platinum Hill goes after a girl with no money it's largely because she isn't a stenographer."

Blackadder's scowl deepened. "I hate to agree with you but I guess you're right. It's a shame one town should be saddled with three of that brand of snob, but if she's so attractive, what about a boy or two of the good old stock? Aren't any of them hanging around?"

"They would if they could afford it, but they know they can't. The nice boys she knows are all in college with years to go before they'll begin looking for a job. They're too young. I have enough income to manage on and wait, but I know Joyce—she won't stay with me much longer and she hasn't a penny."

French Nobleman's Will Provided Body Be Seated in Room to Face Angry Sea

The Marquis d'Urre d'Aubais was a curious man when alive, but when his will was read after his death the court was astounded. It was surprising enough for a marquis to leave \$60,000 to the French postoffice, but the conditions accompanying this gift were a little too much for the court, writes a Paris United Press correspondent.

First the marquis demanded that his body be embalmed. That was simple enough and the undertakers had done so before the will was unsealed.

Then the marquis demanded that a small house be constructed on the shore of the Mediterranean, placed on a high point, with the walls of glass facing toward the sea. The body should be placed in this room with a radio set and family portraits to keep him company.

Authorities decided that the mar-

quis must have liked the sea. They constructed the little house at the little port of Carro and equipped it with a special radio set which gives signals to passing ships to avoid the dangerous rocks that endangered the coast at this point.

The lifeboat at the Rogues de Carro was named after the marquis. But the final request was too much for officials, for the marquis asked that his body be placed seated in the room from where it could look out on the angry sea. Perhaps the men who executed this will were suspicious and feared the baleful effects of the dead man's eyes.

Anyway, the marquis' body reclines now, with only a glass window in the coffin above his face. Seamen in the tiny port are thankful for the marquis' gift to them, but they feel better knowing he is asleep and not sitting watching them.

She nodded to him and turned to her stepmother. "Well?"
"Oh, do sit down, Joyce. Can't you sit down and talk reasonably for once in your life?"

(TO BE CONTINUED)

Gay Hostess Apron With Poppy Motif

Flit from pantry to parlor in this "hostess" apron, so gayly appliqued with poppies, and guests are sure to ask how it's made! Choose bright contrast for yoke, border, poppies. One poppy forms



the pocket. Pattern 1495 contains a transfer pattern of the apron and a motif 6 1/4 by 10 1/4 inches; a motif 6 1/4 by 9 1/4 inches and the applique patches; illustrations of all stitches used; material requirements.

Send 15 cents in stamps or coins (coins preferred) for this pattern to The Sewing Circle Needlecraft Department, 82 Eighth Avenue, New York City.

Desirable Attributes

Patience, diligence, quiet and unflagging perseverance, industry, regularity and economy of time—as these are the dispositions I would labor to excite, so these are the qualities I would warmly commend.

Beware Coughs from common colds That Hang On

No matter how many medicines you have tried for your cough, chest cold, or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with any remedy less potent than Creomulsion, which goes right to the seat of the trouble and aids nature to soothe and heal the inflamed mucous membranes and to loosen and expel the germ-laden phlegm. Even if other remedies have failed, don't be discouraged, try Creomulsion. Your druggist is authorized to refund your money if you are not thoroughly satisfied with the benefits obtained from the very first bottle. Creomulsion is one word—not two, and it has no typhen in it. Ask for it plainly, see that the name on the bottle is Creomulsion, and you'll get the genuine product and the relief you want. (Adv.)

A Mean Eye
Little Joan was learning to sew, and had been trying for several minutes to thread her needle. At length, losing patience, she said crossly: "I do believe the nasty eye isn't looking for the cotton."—Windsor Star.

HOW OFTEN CAN YOU KISS AND MAKE UP?

Few husbands can understand why a wife should turn from a pleasant companion into a shrew for one whole week in every month. You can say "I'm sorry" and kiss and make up earlier before marriage than after. If you're wise and if you want to hold your husband, you won't be a three-quarter wife. For three-quarters one woman has told another how to go "smiling through" with Lydia E. Pinkham's Vegetable Compound. It helps Nature tone up the system thus lessening the discomforts from the functional disorders which women must endure in the three decades of life: 1. Turning from girlhood to womanhood. 2. Preparing for motherhood. 3. Approaching "middle age." Don't be a three-quarter wife; take LYDIA E. PINKHAM'S VEGETABLE COMPOUND and go "Smiling Through."

Common Sense Bows
Common sense bows to the inevitable and makes use of it.—Wendell Phillips.

STOP HAY FEVER
Get sure, quick relief from all Hay Fever symptoms. LYCAR, remarkable new medical discovery, counteracts pollen poisons in the blood. Money-back GUARANTEE. Ask your druggist, or send \$1 to Lycar, Inc., Fort Worth, Tex.

UNDER PRESSURE

By George Agnew Chamberlain STARTS IN THIS ISSUE!

You'll enjoy the unique story of Joyce Sewell's escapade in romantic old Mexico. Follow her through unparalleled adventure as she copes with political intrigue to regain possession of LaBarranca, the secluded hacienda where she was born. Watch the developments that place her in the center of amusing international complications . . . and watch her fall in love with Dirk Van Suttart, the handsome undersecretary from the American embassy, assigned to guard this young upstart! Read today's installment of "Under Pressure" . . . and read the following chapters of George Agnew Chamberlain's gay new serial!

THE HEDLEY INFORMER

PUBLISHED EVERY FRIDAY
Mrs. Ed C. Boliver, Owner
Edward Boljver, Editor and
Publisher

Entered as second class matter
October 28, 1910, at the postoffice
at Hedley, Texas, under the Act of
March 3, 1879.

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tion upon the character, standing or
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gladly corrected upon its being
brought to the attention of the pub-
lisher.

All obituaries, resolutions of re-
spect, cards of thanks, advertising of
church or society doings, when ad-
mission is charged, will be treated
as advertising and charged for ac-
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CHURCH OF CHRIST

Brother Frank E. Ohlson will
preach in Hedley, at the Church
of Christ, the second Sunday of
each month.

Everybody is invited to come
out and hear him.

Bible Classes every Sunday
morning from 10 to 11 o'clock.

NOTICE

We are asked to announce that
R. V. Conserve of Spearman will
speak on the General Welfare
Act on the streets of Hedley Sat-
urday at 8 o'clock. Everybody
come.

HEDLEY LODGE NO. 413

Hedley Chapter No. 413,
O. E. S., meets the first
Friday of each month,
at 2:30 p. m.

Members are requested to attend.
Visitors welcome.
Katie Mae Moreman, W. M.
Tennis Masterson, Sec.

For Sale—Mebane cotton seed
from originator Leekhart
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The Informer, \$1.00 per year.

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U. S. Army men and thousands of others
use BROWN'S LOTION for ATHLETES
FOOT and BAD FOOT ODORS. Relief
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\$1.00 at

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NOTICE

Leave your shoes at Hoffman
Barber Shop to be repaired.
They will be picked up each
Wednesday.

Pleaser Shoe Shop
Memphis, Texas

Mrs. G. W. Crawford of Mem-
phis, and Mesdames W. H. Mot-
fitt and A. T. Simmons spent
Tuesday in Amarillo.

Dr. J. P. Howser of St. Louis,
Mo and his sister Mrs. Ruth
Stephens of Tulsa visited their
aunt Mr. and Mrs. Jesse Ring
Saturday.

Jess Boone visited in Okla-
homa the past week end.

Mr. and Mrs. Roy Hatch of
Borger visited relatives here
Sunday.

Misses Hazel Stewart and Mil-
dred Outwell visited in Oklahoma
and other points last week end.

J. M. Everett of Collinsville is
visiting friends here this week.

Mrs. George Thompson and
daughters have returned from a
visit to Pampa.

Mrs. J. B. Green and sons of
Hobbs, N. Mex., are visiting in
the W. I. Rains home.

Mrs. Carl Gerlach and daugh-
ter, Carlyn, of Memphis visited
here last Thursday.

Judge W. J. Plesher of Ama-
rillo visited his cousin Mrs.
Abbie Ring Sunday.

Wanted—a few more policy hel-
ders in the Buntin Burial Asso-
ciation. See Ralph Moreman at
once.

PASTIME THEATRE Clarendon, Texas

Fri Sat Nov 5 6
Richard Dix in
The Devil Is Driving

Plus Mickey Mouse Cartoon
10 25c

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Marlene Dietrich in "Knight
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Matinee each day at 2 p. m.
Evening shows at 7:15
Selected short subjects

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Also Charlie Chase Comedy
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Subscribe for the Informer.

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The Gleaner Class of the First
Methodist Church will meet at
the church with Mrs. Fay Pyle
hostess, Friday, Nov. 12, at 8
o'clock, with the following re-
gram:

Devotional led by Mrs. Rich-
mond Bowlin

Your weak spot and what are
you doing about it, Mrs. M. G.
Whitfield, each one of the class
to follow with a talk.

Each one present gives favor
its song, and why it is favorite,
led by Mrs. Lee Meeks.

All are requested to be present
Mrs. Richmond Bowlin, reporter

The very newest of styles in
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V. A. Hansard, pastor
Sunday School at 10 a. m.
Preaching 1st, 2nd, and 4th
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Visitors are always welcome.

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meets on the 2nd
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in each month.

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Visitors are welcome.

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Hedley Telephone Co.

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We Have Free Delivery For Your Convenience

Sliced Bacon lb. 33c	Tomatoes, 3 No. 2 cans 24c	Lemons, doz. 25c
Cranberries qt. 19c	Toilet Paper, 5 rolls 23c	Corn, 3 No. 2 cans 25c
Grapefruit, 7 for 25c	Peaches, gal. 55c	Mackerel, 2 for 22c
Cabbage, lb. 1 1-2c	Peanut Butter, 3 1-2 lb. bucket 48c	Syrup, gal. 59c
Freeh Grapes, lb. 7c	Spuds, fresh reds, pk. 22c	Smoked Bacon, lb. 24c
Flour, Yukon Best, 48 lb. \$1.65	Oats, 3 lb. box 19c	Flour Oklahoma 48 lb. \$1.35
Turnips, lb. 2c	Big 4 Soap Flakes 37c	Meal Yukon Best 20 lb. 55c
Coffee, Folger's, lb. can 29c	2 lb. 57c	
Pork and Beans, 23 oz. can, 3 for 27c		
Fresh Beets or Carrots, per bunch 5c		
Mustard, qt. 11c	Sour Pickles, qt. 18c	

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WINTER OIL-PLATING

Long, skinny oil passages. Pinhole filter screens. Almost invisible spaces between the parts—even in worn engines. There's what any oils are up against trying to flow all through your cold engine "instantly."

Even if some lay claim to flowing as fast as your correct Winter grade of Conoco Germ Processed oil, what of it? ... They absolutely cannot OIL-PLATE your engine.

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This slippy PLATING of oil cases the job for starter and battery... wipes out ruinous Winter warm-ups for you. Your Conoco Mileage Merchant OIL-PLATES your engine with your correct Winter grade of Germ Processed oil and it goes weeks longer between quarts.

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