

THE HEDLEY INFORMER

VOL. XXVII

HEDLEY, DONLEY COUNTY TEXAS, AUGUST 20, 1937

NO. 41

REAL FOOD VALUES FRIDAY & SATURDAY

Tea, 1/2 lb. Bright & Early with glass	15c
Coffee, W P, lb.	22c
Meal, fancy cream, 20 lb.	68c
Spuds, No 1 red, pk.	28c
Flour, Ponca Best, 48 lb.	\$1.79
Dried Apricots, 10 lb. box	\$1 10

A Good Broom	25c
--------------	-----

Canned Sweets

Whole Peel Apricots, can	15c
Peaches, No. 1 tall, 2 for	25c
Fruit Salad, No. 1 tall	18c
All Juices, 2 for	19c
Pears, buffet size, can	10c
Blackberries, 2 No. 2 cans	27c
Ripe Olives, No 1 tall can	19c

Walker's Sweet or Sour Relish, qt.	25c
White Swan Salad Dressing, qt.	33c
Pickles, sour, 24 oz. jar	17c
Gallon Pickles	58c
Gallon Catsup	59c
Pure Apple Cider Vinegar, qt.	14c

Market Specials

Whiteface Baby Beef, the meat that	AM
Steak, good and tender, lb.	18c
Steak, choice cuts, lb.	25c
Roast, brisket, 2 lb.	25c
Sliced Bacon, lb.	35c
Good Side Bacon, lb.	29c

Highest cash prices paid for poultry, cream and eggs.

We have what you want to buy; we buy what you have to sell.

Harry Burden
Grocery and Market

PHONE 15

Clarendon Abstract Co.

Abstracts of title to any lands in Donley County

C. C. Powell, Owner

Clarendon, Texas

General Electric

Radios, Electric Refrigerators, Washing Machines,

gasoline or electric.

SEE US FOR PRICES BEFORE YOU BUY

TERMS TO SUIT PURCHASER

Wilson Drug Co.

Where You Are Always Welcome

PHONE 63

Old Settlers' Picnic



Sam M. Braswell, principal speaker at the Old Settlers' Picnic

The old settlers of Donley county held their annual reunion at the Tate Grove last Friday, with several hundred present. About 10 o'clock the program was opened with a concert by the Clarendon Band. All present then joined in singing America. E. H. Watt of Giles gave the invocation, after which Sam M. Braswell of Clarendon made the principal address. Mr. Braswell who is editor of the Clarendon News and one of the most able speakers in this territory, chose as his topic "The Next 50 years" and developed the theme well, picturing Donley county as an industrial as well as agricultural center.

Two youngsters, Dorothy Lee and Jackie Sison of Lella Lake then sang. Several string band numbers were enjoyed, and W. T. Link of Clarendon made a short talk. Then the crowd gathered around the tables and enjoyed fried chicken, beef, potatoes, pie, cake and all the other good eats, including tea and coffee prepared by S. G. Adamson, W. F. Deherly and Frank Kendall.

After more band music, Vance Johnson of the Amarillo News Globe spoke and accordion music by Mrs. E. R. Hooker was enjoyed. The business session was then opened at which time W. I. Rains was reelected president, Tom Tate vice president, and Mrs. Jee Crawford secretary. Minutes of the previous session were read by Mrs. W. C. Bridges.

After the business session, Mrs. Hooker and daughter, Betty, played an accordion and saxophone duet, and Colleen Abernathy showed the old timers how to tap dance. President Rains spoke briefly, and Edith Reamer sang. J. F. Stiles quartet gave two numbers, after which a song, Roundup Time in Heaven, was dedicated to the memory of Mrs. Josie Adamson, who with Mrs. W. I. Rains were organizers of the old settlers' association. It was sung by Mesdames Loyd Bailey and Jee Crawford, and Misses Eva Duckworth, Lillian Sharp and Opal Monroe. After more string music, the young Sissons sang and danced, then Judge S. W. Lowe made a short talk. Mrs. Crawford and Raymond Bailey then sang a duet. The Sisson children then dedicated a song to the victims of the New London school tragedy.

Cal Farley then arrived with Stuttering Sam and several others of his radio entertainers from Amarillo. Sam entertained with stories of his adventures in the forest. Hedley folks enjoyed their numbers very much, and are grateful to Mr. Farley and his entertainers for helping to make the picnic a success.

Wedding Shower

One of the loveliest showers of the season was given by Misses Hazel Stewart, Pauline Beliver, Mildred Quiwell and Lloyd Kiehn for Mrs. Wendall Armstrong, on the lawn at the home of Mrs. Lake Dishman, Monday evening at 6:30.

The guests were seated in a semicircle facing the serving table, which was laid with a large cut glass punch bowl, silver goblets, cake and mints on a beautiful lace cloth with centerpiece of season flowers. The tables were placed against a background of trumpet vine and presided over by Misses Stewart and Quiwell. Miss Beliver presided over the bride's record.

The program consisted of: Solo, I Love a Little Cottage, Mrs. M. E. Wells.

Piano solo, German Waltz, Miss Mary Hope Wells.

Reading, Wise Wishes for the Bride, Mrs. Carl Gerlach.

Dance, The Clown Tap Dance, Joan Ray Moreman.

Piano solo, Miss Madge Richerson.

Duet, Sweet Mystery of Life, Mesdames Hobart Moffitt and Alva Simmons.

Telephone conversation presenting gifts to the honoree via miniature Phillips 66 truck.

Many beautiful and useful gifts were enthusiastically opened and displayed by the honoree.

The guests registering in the bride's record were Mesdames Wells, Hunsucker, Scales, Adamson, Land, Pyle, Tom McDougal, Barnett, Heath, Milner, Dudley, McQueen, Spalding, Thompson, Quiwell, Alewine, Caldwell, Chas. Rains, R. F. Newman, Moffitt, Alva Simmons, Webb Masterson, Lamberson, Bowlin, Bridges, Frank Simmons, Blankenship, Hooker, Donald, Watt, Kinslow, Dishman and Gerlach, Misses Lela Ruth Watt, Mary Rains Bridges, Martha Sue Noel, Inell Biffle, Madge Richerson, Willie Mae Greer of Dalhart, Mary Cooby of Memphis and the hostesses. A guest.

WALLPAPER

We have a new line of wall paper. Prices reasonable. J. C. Wooldridge Co. Phone 25

Wanted—frying chickens, vegetables and corn to can. \$29 Bonham St. Amarillo.

Mrs. Mary Dishman of Wichita Falls is visiting Mrs. Georgia Dishman and other relatives.

Mrs. Truman Hickman of Amarillo is the guest of Rev. and Mrs. Hickman this week.

On the whole, the program was well organized and presented and was one of the most entertaining the old settlers have had. Homer Mulkey and Clyde Bridges arranged the program and directed the numbers.

Among the oldest pioneers present were J. L. Reid of Lella Lake, O. Charlie Dickson of Hedley, O. J. and Mrs. Maggie Bailey of Hedley, O. J.

About 250 registered as having lived in Donley county 20 years or longer.

President W. I. Rains wishes to thank all the committees who worked so faithfully to help make the picnic a success, also the A. Schilling Co., who donated tea through the Barnes and Hastings Grocery and the Arnolds Coffee Co., who donated coffee through the Butler Cafe.

Cash Prices

Friday and Saturday

Qt Fruit Jars, doz	50c	Hershey Cocoa, lb	14c
Garnation Milk, 6 small or 3 large cans	25c		
Compound, 4 lb carton	60c	8 lb carton	\$1.15
Schilling Tea, 1-4 lb	20c	1-2 lb	40c
		lb	75c
Del Monte Coffee, 2 lb	60c	lb	30c
Macaroni or Spaghetti, 6 boxes	25c		
Flour, 48 lb guaranteed	\$1 35		
Big Four Soap Flakes, 5 lb	42c		
Blackberries, No. 2	14c		
Catsup, 14 ounce	14c		
Cooked Spaghetti and Cheese, 3 for	25c		
Pork and Beans, 2 No. 2 cans	15c		
Green Beans, 3 No. 2 cans	25c		
Spinach, 3 No. 2 cans	25c		
Kraut, 3 No. 2 cans	25c		
Tomatoes, 3 No. 2 cans	25c		
Nominy, 3 No. 2 cans	25c		
Tomatoes, 4 No. 1 cans	25c		

Come in and look our prices over. Many bargains not on this list.

Barnes & Hastings

Cash Grocery

PHONE 21

ELECTION DAY

Monday, Aug. 23, being election day this bank will not be open for business.

On that date six amendments to the Constitution of the State will be submitted to the voters. We are of the opinion that these are very important and we urge that all go the polls and vote their convictions.

Security State Bank

HEDLEY, TEXAS

Member Federal Deposit Insurance Corp.

Fun for the Whole Family

THE FEATHERHEADS

By Osborne



Doze Daze

By Quark



SMATTER POP—Aha! Look Out for a New Kind of Salesman

By C. M. PAYNE



MESCAL IKE

By S. L. HUNTLEY



The Local Volunteers

FINNEY OF THE FORCE

By Ted O'Loughlin



Point of View

By Mrs. Snooty's Soliloquy

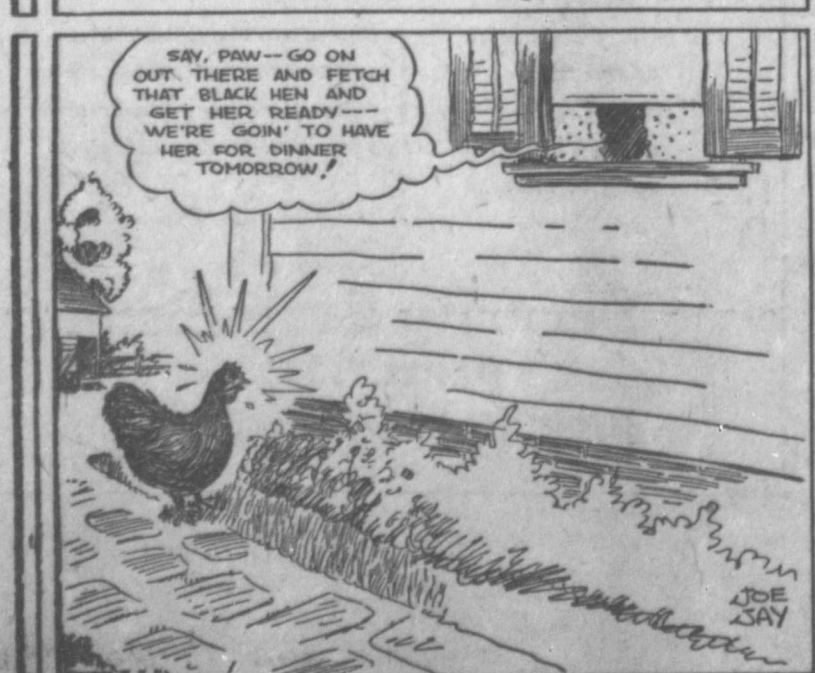


BRONC PEELER—Pete's a Harmless Gunman

By FRED HARMAN



The Curse of Progress



The Remorseful Gossip

"Sometimes I wonder whether there is any truth in the old saying, 'Be good and you will be happy.'"

"What's the trouble?"

"I made up my mind the other day that I would be truthful and obliging. I answered every question anybody asked me."

"And told the exact truth?"

"Yes. And none of the people I told the truth about now speak to me."

The Reason

John—Did you hear what they did with the horses that had their tails burnt off when the stables caught fire?

Jim—No, what happened to them?

John—They had to be sold whole sale.

Jim—But why wholesale?

John—Because they couldn't be retailed.

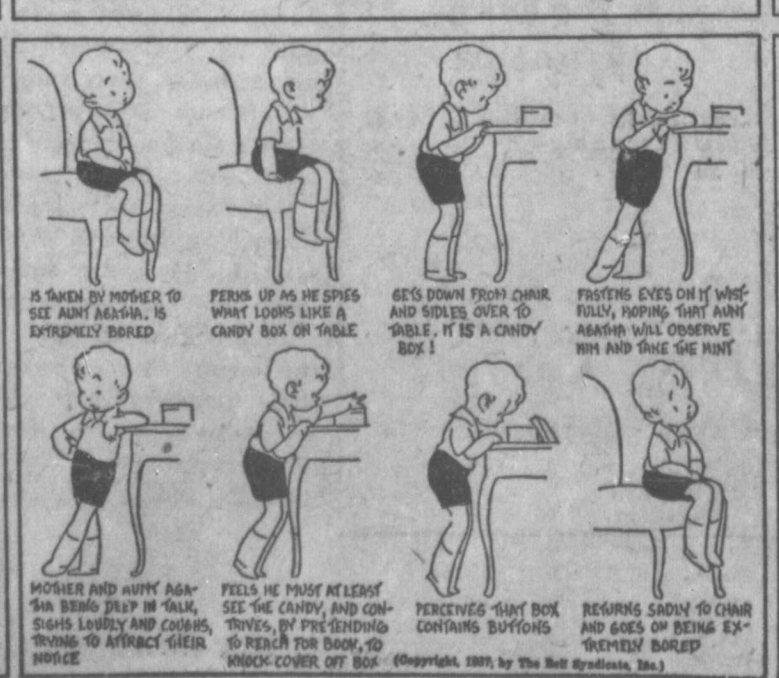
Mother's a Detective

Betty—How did mother discover you hadn't taken a bath?

Billy—I forgot to wet the soap.

THE CANDY BOX

By GLUYAS WILLIAMS



Foreign Words and Phrases

Rusticus expectat dum defuait amnis. (L.) The rustic waits till the river shall all have flowed by.

Nimum ne crede color. (L.) Trust not too much to looks.

Hombre de un libro. (Sp.) A man of one book.

Quis custodiet ipsos custodes. (L.) Who shall guard the guards themselves?

Animal implume bipes. (L.) An animal without feathers and having two legs; that is, man—Plato's definition of man.

Inter arma silent leges. (L.) In the midst of arms the law is silent.

Froides mains, chaude amour. (F.) A cold hand and warm love.

The LIGHT of 1000 USES
Coleman
 AIR-PRESSURE
Mantle LANTERN

Use your Coleman in hundreds of places where an ordinary lantern is useless. Use it for after-dark chores, hunting, fishing, or on any night job. It turns night into day. Wind, rain or snow can't put it out. High candle-power air-pressure light.

Kerosene and gasoline models. The finest made. Prices as low as \$4.45. Your local dealer can supply you. Send post card for FREE folders.

THE COLEMAN LAMP AND STOVE CO., Dept. WU71, Wichita, Kansas, Chicago, Ill., Philadelphia, Pa., Los Angeles, Calif. (6173)

To the Ideal
 Keep in your heart a shrine to the ideal, and upon this altar let the fire never die.

Black Leaf 40
 KILLS LICE

JUST A DASH IN FEATHERS... OR SPREAD ON ROOSTS

Peace of Mind
 Peace is the natural tone of a well-regulated mind at one with itself.—Humboldt.

checks
666 MALARIA
 in three days
COLDS
 first day
 SALVE, NOSE DROPS, Headache, 30 minutes.

Try "Rub-My-Tiam"—World's Best Liniment

All Would Be Wise
 If wisdom were to perish from the earth nobody would think himself ignorant.

TO KILL
Screw Worms

Your money back if you don't like Cannon's Liniment. It kills screw worms, heals the wound and keeps flies away. Ask your dealer. (Adv.)

Wherever You Go in Texas

ABILENE
 DALLAS
 EL PASO
 LONGVIEW
 LUBBOCK
 Look For a
HILTON
 HOTEL

\$2 - \$2.50 - \$3
 Never Higher

CLASSIFIED DEPARTMENT

MISCELLANEOUS
 WANTED: NAMES AND ADDRESS of all citizens of Texas over 60 years old. Important. Postal will do. Mail today. J. BENNETT COOPER, Nemo, Texas.

FIREWORKS DEALERS!
 Save 25% to 50%

On Christmas Fireworks by placing your orders early. Write for prices and Big Discounts.

FIREWORKS DISTRIBUTING CO., P. O. Box 626 - Cincinnati, Ohio

WE CAN USE GOOD SALESMEN FOR SOME OPEN TERRITORY. Give references and territory wanted when applying.

HEDLEY LODGE NO. 991

A. F. and A. M. meets on the 2nd Thursday night in each month. All members are urged to attend. Visitors are welcome. Ike Raina, W. M. O. E. Johnson, Sec.

WEST BAPTIST CHURCH

V. A. Hansard, pastor. Sunday School at 10 a. m. Preaching 1st, 2nd, and 4th Sundays. Morning services at 11 a. m.; evening service 7:30 p. m. Visitors are always welcome.

FIRST BAPTIST CHURCH

M. E. Wells, Pastor. Morning Services: Sunday School, 10:00, Edward Boliver, Supt. Song Service and Preaching, 11:00. Evening Services: Training Service, 8:30, Winfield Mosley, Director. Preaching, 7:30, by the pastor.

JOHN W. FITZJARRALD

Chiropractor. 16th year in Memphis. PHONE 462. Lady in Office.

THE HEDLEY INFORMER

PUBLISHED EVERY FRIDAY. Mrs. Ed C. Boliver, Owner. Edward Boliver, Editor and Publisher.

Entered as second class matter October 28, 1910, at the postoffice at Hedley, Texas, under the Act of March 3, 1879.

NOTICE—Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Informer will be gladly corrected upon its being brought to the attention of the publisher.

All obituaries, resolutions of respect, cards of thanks, advertising of church or society doings, when admission is charged, will be treated as advertising and charged for accordingly.

Revival

A revival meeting will begin at the Church of Christ Aug. 29. Tillitt S. Teddlie of Dallas will do the preaching. The public is cordially invited.



PHONE 29 when you know a News Item

HEDLEY LODGE NO. 413

Hedley Chapter No. 413, O. E. S. meets the first Friday of each month, at 2:30 p. m.

Members are requested to attend. Visitors welcome. Katie Mae Moreman, W. M. Teenie Masterson, Sec.

Revived Art of Designing Back in Homes Everywhere

Creation of Fascinating Animal Designs Adds a Refreshing Touch of Color and Originality to Homes.



The art of design sewing, which gradually vanished from the American home a few years ago, is now making its way back. With the revival of this once widely practiced art is coming many creations in novelty designs. Among them is the unique and artistic creations of gaily colored stuffed animals.

The material used is from cotton checkerboard feed bags. Designs are stenciled on the reverse side of the cotton material, cut out, stuffed and stitched. Little trimmings are added here and there to give the unique animal creations a radiant note of cheer and a colorful touch of individuality. Some of the picturesque combinations are reproduced here.

The sudden resurrection of needle and thread art work seems to have sprung from a scene in the motion picture, "Hidden Harvest," a romantic

story of farm life. In one part of the picture, the girl of the farm hits upon the idea of designing these attractive and unique stuffed animal novelties from the feed bags around the place. The distinctive printed design of the checkerboard on the bags lent itself to the most unusual creations. They attracted attention and before long the girl found a satisfying income from the sale of these odd but charming and colorful animal creations.

Like the tune of a catchy song that spreads over the country, this revived art of cutout and designing has spread to homes, schools, clubs and church organizations of the land. Some of the creations are most unusual and are stirring widespread comment and admiration. There seems to be no end to the variety of designs and they can be found in almost every type of home, reflecting the spirit of originality and spreading a note of good cheer.

Poultry Expert Tells How to Get Early Fall Layers



"The quicker chicks make the jump from the seventh week of age to the laying house, providing they are fully grown and fully developed, the sooner they'll start making money in the nests," says C. S. Johnson, manager of the Poultry Department. "To do this job of growing large type, well developed birds in the shortest possible time requires as close attention to their care and feeding during the growing period as during the first six weeks of their lives."

"Letting chicks shift for themselves after the sixth week by feeding grain and occasional table scraps happens all too frequently, and that's the reason for the oft-proved statement that the poultryman either makes or breaks himself by the way he cares for his pullets from the sixth to the twentieth week. The sorry part is that the poultry raiser doesn't realize the mistake until it's too late—when he finds himself without eggs in the fall, when prices are at their highest."

Coasters are Costly. "The cost of letting up in the care of young pullets as compared to good management and feeding to keep them coming as fast as possible has been made a matter of special study at the Purina Research Farm. It may seem cheaper after giving chicks a good start, to turn them out and let them

rattle for their food, but when they "coast" right on through those fall months of high egg prices and don't develop enough to come into production until after the first of the year, the owner loses that good egg money he should be getting."

To Get Extra Egg Money. "The average egg produced from September to January is worth two eggs produced during the other seven months," according to Johnson. "The poultry raiser who hits this period of high egg prices—September through January—with big pullets at 50 per cent production or better has by March 1st paid the feed cost for the entire laying year, paid a profit above all costs, and has his birds making money for the remainder of the year, almost regardless of egg prices."

\$43.66 Extra Profit Per 100 Birds. Building pullets that are ready for early laying is a job for feed because pullets are made of feed. They must be supplied with the materials that will develop body frames, tissues, muscles and egg producing organs. It takes a balanced growing feed to do this. According to Purina Experiment Farm records, pullets raised on a balanced growing ration produced \$43.66 extra profit per hundred birds over pullets on grain alone.

The American Spirit Endures
By RAYMOND PITCAIRN

National Chairman Sentinels of the Republic

During the past few months, newspapers report, there has been a great and revived interest in the national shrines of America.

Visitors have crowded them as seldom before, eager to learn more of their history and significance.

What does it all indicate? The answer probably lies in the distinctive nature of America's patriotic monuments.

In the Old World, national shrines are usually the honored graves of military glory. Probably the most famous of them commemorate the conquests of strong captains, and the power of stern kings.

In America the greatest national shrines are, in contrast, birthplaces of liberty—whether Independence Hall, Bunker Hill or the Alamo. They glorify the freedom and the power of the common man—the ideal established by our Founders, and preserved by generations of valiant citizens.

For a brief while, it would seem, many Americans forgot the message of those shrines, as they listened to a loud chorus of despair lifted in what was represented as the swan-song of the American idea.

For a brief while they ignored those tributes to the courage and faith of our fathers, as they were asked to share the fears of social and economic and political astrologers, suddenly lifted to prominence or power.

But the American spirit endures. It endures not only in our shrines to courage and to freedom, but in our people as well. And against that strong shield all the quivering fears and desperate counsels of academic and political soothsayers beat in vain.

The American patriotic monument is not a wall against which we weep for glories that have fled. It is, instead, a sturdy storehouse of national recollections, where our people renew their faith in the future of the nation.

With such inspiration, America is prepared to reject the prophets of despair who insist that the American ideals of courage and strength and self-reliance are things of the past. It is prepared, instead, to repeat with the poet:

"The Glory of the Present is to make the Future free. We love our land for what she is and what she is to be."

Public Confidence

Challenging a recently published statement that there is an "apparent loss of public confidence in banks," William A. Boyd of Ithaca, N. Y., asks why, if this were true, bank deposits are constantly increasing. "I maintain that any banking institution which has continued to serve its community since the trying days of 1929 must be enjoying the respect and confidence of that community, and I am sure that the very large majority of banking institutions which have come through this depression have never had to 'regain' public confidence," he says.

Trust Institutions

A directory of trust institutions published by the Trust Division, American Bankers Association, lists 2,853 institutions having aggregate capital funds of \$4,416,000,000 and total resources of \$5,443,000,000. It shows a total of 6,949 men and women engaged in this phase of bank work. The trust institutions comprise 1,355 state-chartered trust companies and banks and 1,497 national banks with trust departments located in 1,634 cities and towns.

would a DOT in any other FACE look the SAME ?

The plaintive, agonized look... the sense of utter wrong... the mouth pursed up in holy post-natal query!

Only Guyas Williams can draw such a face... and only through our paper can residents of this community follow his unparalleled skill!

Don't Miss THE FUNNIES

NOTICE

Be It Remembered that there convened in the courthouse in Clarendon, Donley County, Texas, the Commissioners' Court of said County, on this, the 18th day of August, 1937, at a regular meeting thereof, and being present:

- S. W. Lowe, County Judge
- J. H. Hermesmyer, Commissioner, Precinct No 1
- G. G. Reeves, Commissioner, Precinct No 2
- Claud Nash, Commissioner, Precinct No 3
- W. P. Chamberlain, Commissioner, Precinct No 4; and W. G. Word, County Clerk and Ex-Officio Clerk of the Commissioners' Court;

Among other business that came on to be considered was the matter of the consolidation of Voting Precinct Watkins-Oller No 9 with Voting Precinct Bray No 10.

Motion unanimously passed to consolidate the two voting precincts, known as Watkins-Oller No 9 and Bray No 10. The new voting precinct thus formed by the merger of the said two voting precincts, whose boundaries have previously been defined and established by law shall be known as Bray No. 10.

The County Clerk is hereby notified to give notice by publication for 3 consecutive weeks as is required by law.

The State Of Texas, County Of Donley.

I, W. G. Word, Clerk of the County Court of said County and State, do hereby certify that the foregoing is a full, true, correct copy of an Order Consolidating Voting Precinct Watkins-Oller No. 9 with Voting Precinct Bray No. 10, by the Commissioners' Court of Donley County, Texas, as the same appears of record in Volume 6, Page 375, Minutes of the Commissioners' Court of Donley County, Texas.

Witness, my hand and seal of the Commissioners' Court of said County, at office in Clarendon, Texas, this 17th day of August, A. D., 1937.

W. G. Word County Clerk, Donley County, Texas.

Application for Pharmacists Medicinal Liquor Permit

The undersigned is an applicant for a Retail Liquor Permit from the Texas Liquor Control Board and hereby gives notice by publication of such application in accordance with provisions of Section 10, House Bill No 77 Acts of the Second Called Session of the 44th Legislature, designed as the Texas Liquor Control Act.

The Pharmacist Medicinal Liquor Permit applied for will be used in the conduct of a business at 802 Main St., Hedley, Texas. Hedley Drug Co., Zeb Mitchell Owner.

ADAMSON-LANE POST 287 AMERICAN LEGION

meets the first Thursday in each month

NAZARENE CHURCH

W. Hickman, Pastor. Sunday Bible School, 10:00 a. m. Preaching Service, 11:00 N. Y. P. S. 7:00 p. m. Preaching Service, 7:30

CHURCH OF CHRIST

Brother Frank E. Chism will preach in Hedley, at the Church of Christ, the second Sunday of each month. Everybody is invited to come out and hear him. Bible Classes every Sunday morning from 10 to 11 o'clock.



LOADING RUBBER ON SMALL BOATS IN LIBERIA FOR TRANSPORTATION TO OCEAN FREIGHTERS

From the Firestone plantations in Liberia comes an ever-increasing supply of the world's finest rubber. Money saved here and in manufacturing and distribution enable Firestone to sell a safer, first-quality tire at lower prices.

Why FIRESTONE MAKES A SAFER TIRE AT A LOWER PRICE

IN THE Firestone Standard Tire, you get extra value in the form of extra safety. It costs more money to build a safer tire. But Firestone can build a first-quality tire made of top grade materials and sell it for less money, because Firestone controls rubber and cotton supplies at their sources, manufactures with greater efficiency and distributes at lower cost. YOU GET EXTRA PROTECTION AGAINST BLOWOUTS—eight extra pounds of rubber are added to every 100 pounds of cord by the Firestone patented Gum-Dipping process. YOU GET EXTRA PROTECTION AGAINST PUNCTURES—because under the tread are two extra layers of Gum-Dipped cords. YOU GET EXTRA PROTECTION AGAINST SKIDDING—because the tread is scientifically designed. YOU GET LONGER NON-SKID MILEAGE because of the extra tough, long-wearing tread. Join the Firestone SAVE A LIFE Campaign today by equipping your car with a set of new Firestone Standard Tires.

Firestone STANDARD	
FOR PASSENGER CARS	
4.50-21.....	\$9.05
4.75-19.....	9.55
5.25-18.....	11.40
5.50-17.....	12.50
6.00-16.....	13.95
Firestone SENTINEL	
4.40-21.....	\$5.65
4.50-21.....	6.35
4.75-19.....	6.70
5.00-19.....	7.20
5.25-18.....	8.00
Firestone COURIER	
4.40-21.....	\$5.43
4.50-21.....	6.03

Other Sizes Fitted Upon Application

DON'T RISK YOUR LIFE ON SMOOTH WORN TIRES! DO YOU KNOW

THAT last year highway accidents cost the lives of more than 39,000 men, women and children? THAT a million more were injured? THAT more than 40,000 of these deaths and injuries were caused directly by punctures, blowouts and skidding due to smooth, worn, unsafe tires?

Section of smooth tire which is liable to punctures, blowouts and skidding. Section of new Firestone tire. Note protection against skidding, punctures and blowouts.

JOIN THE **Firestone** Save a Life CAMPAIGN TODAY!

Hall Service Station Hedley, Texas

STAR DUST Movie Radio By VIRGINIA VALE

WHEN word went around the Metro-Goldwyn-Mayer studio the other day that Leatrice Joy Gilbert, thirteen-year-old daughter of Leatrice Joy and the late John Gilbert, was making a film test, there was more craning of necks and rushing toward the set than there is even for Garbo.

If good wishes could make good actresses little Miss Gilbert will be the greatest of all. Back in the wardrobe department many a tear was shed as seamstresses who had dressed her mother and her father sewed on her costume, and cameramen who had been devoted to her father begged for the chance to photograph her.

For a long time the studio has owned film rights to "National Velvet," but couldn't find a girl who was both young and appealing enough to play the heroine. Everyone hopes that little Leatrice will be chosen.

Hot weather in Hollywood so intense that the closed-in sets of sound studios are like furnaces seems to have a calming effect on temperament and nerves. Ginger Rogers and Katherine Hepburn sit together at the edge of the "Stage Door" set at RKO studio, calmly sipping tea and discussing the day's news.



Ginger Rogers

At Twentieth Century-Fox, Virginia Bruce and Loretta Young swap theories on child-raising. At Columbia, the staff is daily more amazed to find Grace Moore agreeing wholeheartedly with every suggestion the director makes.

The dullest picture of the week is RKO's "Super Sleuth." You couldn't find better hot-weather entertainment anywhere. Jack Oakie provides the laughs, expertly aided by Ann Sothern, but it is the story that really deserves loud cheers.

Ann Sothern's career, in the doldrums lately because of second-rate pictures, has suddenly picked up and no one is happier than her close friend, Joan Bennett. If you heard Ann spouting Shakespeare on that best of all summer programs, Charlie McCarthy aided and abetted by Edgar Bergen, you know that she has a sense of comedy that should put her up in the front ranks of high comedy with Claudette Colbert and Carole Lombard.

When Sonja Heine decided to go to Norway for a vacation a big farewell luncheon was planned for her by Tyrone Power. That seemed like a charming idea when it was planned and the invitations sent out, but in the meantime Sonja and Tyrone had a squabble and weren't speaking. They carefully selected tables at opposite ends of the studio luncheon and avoided speaking to each other.



Sonja Heine

ODDS AND ENDS—Officials at NBC who discovered Doris Weston and called Warner Brothers' attention to her are delighted with her performance in "The Singing Marine," say she is the only girl who looks intelligent while listening to other players sing. Ben Bernie is attending dramatic school in hopes of outsmarting Walter Winchell in their next film. Joan Crawford will star in the re-make of that grandest of all film stories, "Shopworn Angel," which Nancy Carroll once made. Roy Milland has been given Claudette Colbert's former dressing room and his friends are kidding him unmercifully about his bossy surroundings, walls of blue zircon glass, white dressing table, and thick, thick rugs.

There's Only One

By Sophie Kerr

CHAPTER VII—Continued

Cayne broke through her thoughts. "I suppose you don't make a hundred a week as a model, do you?" "I average between forty and sixty dollars, depending on engagements. It's paid by the hour."

CHAPTER VIII

She was, then, accepted, but she could not quite believe it. She said to Terriss as they went downstairs, "But he didn't ask me any really sensible questions, and he told me nothing about what I'd have to do. I don't understand it."

you know, just a stunt, and you can pull it off." Which was all he knew about what it meant to her, Rachel thought. Even so, she found his point of view steady.



Rachel heard Pink in the Hall hammering at Genie's door.

He was not hard to do, for below his fussiness Vinco was highly pleased that one of his young ladies had qualified for a difficult and unusual task. When she came home that night there were letters waiting for her, letters from Anne, two of them, brought in on one of the slow winter ships, and a letter from Bob Eddis.

Back at the apartment Rachel was more frank with Pink about her work, there was no difficulty in that for the name of Peter Cayne meant no more to Pink than it had to Rachel six months before, and it was necessary that Pink should know where she was going and what her position there would be.

offered equal thrills. But at last Rachel had to go to her room and face the three unread letters. She began with Bob's, written in his small clear script which was almost like print. It was all gossip, the winter fishing, the eerie whiteness and silence of the beach in the snow, the new kittens of Mrs. Duffy's cat Jerusha, the books Bob had read—mostly trash, he confessed—the progress of the furnace room, the breakdown of the furnace in the Congregational church.

Rachel felt a moment of panic. If Tante Helene should die and Anne came sailing back to America while she was at the Caynes', what a mess that would be! She opened the other letter in haste, it had been written nearly a week later. And at once she breathed more easily, for Tante Helene was better, Anne had the household more in hand, even the dreary winter rain of the valley had given way to cold but bright sunshine.

The next day she went to see Terriss, who offered practical counsel. "You've got some sort of plain dress to wear up there, I suppose, and plain clothes to take," he said. "Mrs. Cayne will go through the motions of engaging you herself, but that's all hokey. Mr. Cayne runs the house and has ever since they were married. If she asks you for a reference you tell her it's your first job of this kind."

Oak Tombs Reveal "Modern Girl" Was Popular 'Way Back in the Bronze Age

Danish flappers of 4,000 years ago liked to shock their elders as much as their sisters do today. And one little lady 'way back in the Bronze Age even went so far as to wear short skirts. But she caught cold and died as a result.

That was not hard to do, for below his fussiness Vinco was highly pleased that one of his young ladies had qualified for a difficult and unusual task. When she came home that night there were letters waiting for her, letters from Anne, two of them, brought in on one of the slow winter ships, and a letter from Bob Eddis.

He was not hard to do, for below his fussiness Vinco was highly pleased that one of his young ladies had qualified for a difficult and unusual task. When she came home that night there were letters waiting for her, letters from Anne, two of them, brought in on one of the slow winter ships, and a letter from Bob Eddis.

The next day she went to see Terriss, who offered practical counsel. "You've got some sort of plain dress to wear up there, I suppose, and plain clothes to take," he said. "Mrs. Cayne will go through the motions of engaging you herself, but that's all hokey. Mr. Cayne runs the house and has ever since they were married. If she asks you for a reference you tell her it's your first job of this kind."

Olga, however, rebelled. On her mother's primitive hand loom she wove a cloth of fleecy spun wool. Then, with needles of bone and bronze, she knitted a neat sweater. By plaiting hundreds of woolen cords, she fashioned a brief skirt—so brief, in fact, that it came well above the knee.

GOOD TASTE TODAY by EMILY POST

World's Foremost Authority on Etiquette © Emily Post

Photo-Covered Walls Belong to the Past

DEAR Mrs. Post: Will you say a word or two about the good, or bad, taste of having photographs hanging in one's house? In my mother's house the chief wall ornaments were pictures of the various relatives on both sides of the family, but today, one sees so few pictures of this type that I wondered if it was no longer considered proper to have any.

Coed School Should Educate in Courtesy

DEAR Mrs. Post: This is a co-educational college and in the dining hall the girls and boys sit together, an equal number at each table. Do you think it would be a good idea for the boys to seat the girls? And what about when the girls turn up for meals late?

Better Send Flowers.

DEAR Mrs. Post: When my sister died some friends of another sister sent flowers to the funeral. The flowers were very beautiful and were addressed to Mother, but neither she nor I know them at all, and now someone in their family has died. So will you kindly tell me what, if anything, is Mother's obligation to these people?

Making It Official.

DEAR Mrs. Post: Soon I expect to announce my engagement to a man whom I have been expected to marry for years, so the news can not possibly surprise anyone. Under these circumstances, don't you think it would be silly to invite people without explaining at the time that we are announcing our engagement at this party? Please tell me frankly what you would suggest.

Better Entertain Yourself.

DEAR Mrs. Post: I have received a wedding invitation with reception card included, and notice that the former is taking place late in the afternoon and the latter not until eight o'clock in the evening. If this lapse of time between the two is proper, what are guests supposed to do in the time between—especially if they come from nearby towns?

No "Informal" Ceremony.

DEAR Mrs. Post: I am either going to wear a traveling suit or an afternoon dress at my wedding, but am asking a number of relatives and friends to the church just the same. The number is really sufficient to have wedding invitations engraved but mother seems to think that formally worded engraved invitations would be improper in my case.

