

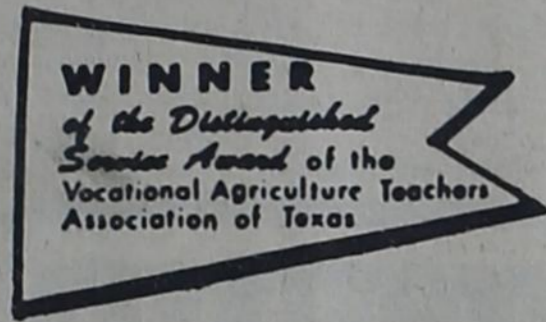
Bovina Farmer Champion Wheat Producer

A Bovina farmer has been unofficially proclaimed as wheat growing champion of the Plains area. He is John Lorenz, who farms seven miles west of Bovina. His yield, which reportedly tops all previous records in the Panhandle, was 101.6 bushels per acre. Lorenz harvested 611 bushels of wheat from 6.1 acres, according to Jack McCracken, manager of Bovina Chamber of

Commerce and Agriculture, who is assisting Cotton John Smith, farm editor of KGNC Radio-TV in Amarillo, compile information concerning the record-setting yield. The previous record was 93.5 bushels per acre. That record was set in '61 and had been standing since that time, according to Cotton John's calculations. Lorenz credits the outstanding yield of the small patch to big

rains in September and May. He irrigated the crop, which was of Concho variety, three times. The wheat was planted in late August and was fertilized with 120 pounds of anhydrous ammonia and 130 pounds of 21-53-0. When harvested, the crop weighed 62 pounds per bushel and had a moisture content of 15 per cent. Lorenz's record - breaking yield was the highlight of a highly

successful wheat crop in this area for 1965. Many other farmers produced the largest yields they ever had to set individual records. C. W. Bowman, who also farms west of Bovina, averaged 84.5 bushels per acre on one field. Ralph Roming produced 72.7 bushels per acre. Norvell Strawn made 71.9 bushels per acre on one field.



The Bovina Blade

"In The Agricultural Center Of Farmer County"

10¢ Per Single Copy

THE NEWSPAPER THAT WORKS FOR A BIGGER, BETTER BOVINA

WEDNESDAY, JULY 7, 1965

Bovina, Texas

VOL. X, NO. 1

WHITTLIN'

BY DOLPH MOTEN

Bovina's record of getting rain on the Fourth of July remained unimpaired after this year's Independence Day --- Sunday. The almost-invariable showers came late in the afternoon, near sundown, after a beautiful, near-cloudless, sunshiny day.

Someone, probably the local newspaper, should make a check on the number of times it has rained on July 4th here. An accurate check would be difficult, maybe impossible, to make. However, it's our opinion that it's rained on July 4 for at least eight of the past 10 years.

We doubt that statement will get much, if any, argument response.

A few years ago, you'll remember, rain almost always hampered the Fourth of July celebration here. Or so it seemed. The bigger the celebration, the more rain fell.

We're not saying that's good or bad, but it seemed to be that way, nonetheless. Almost invariably the moisture was needed; so the rain was good from that standpoint. At the same time, we kinda needed to have the celebration too. We don't remember of ever having the celebration cancelled or called off because of rain, but some adjustments had to be made to keep celebration participants from drowning or at least from getting soaking wet.

This year's rain measured only .2 of an inch and was only enough to keep the record going. Outside of the record, the moisture wasn't enough to help or hurt. It would, however, have handicapped outside activities which were going on at that time, like a picnic, for instance.

Fourth of July rain is a great conversation piece and is something in which the community can take pride in and look forward to. It's a better-than-safe bet that it will rain here on that day, judging from the past, and that's quite a feat in an area where the annual precipitation isn't anymore than it is here. We read recently of a town back east somewhere which observed a certain summer date as "Rain Day." The day was used for business promotions and festivities. Rain had fallen in that community on that particular day for something like 76 of the past 88 years.

This community, Bovina, with energy for research and promotion, could stage a similar doings.

Not that such is needed, you understand because Bull Town Days follow in just six weeks, but it does offer a possibility.

Probably the best thing about our July 4 rain record is that it gives everyone the chance to look for wet relief during droughty summers. That's worth a lot!

We walked up on a conversation recently between two of the outstanding gentlemen of this community. They were discussing the fact that the town seems to be moving from the downtown area.

No doubt people other than these two have discussed this situation.

Possibly it should be pointed out here that just because there are such conversations doesn't mean that there's a shift in the location of businesses in Bovina.

Probably the biggest factor in regard to downtown will be when the post office is moved to new quarters two blocks from the main drag sometime next year. We're of the opinion that pes-



HEAD START CEREMONY -- Bovina's Project Head Start was commemorated here Wednesday morning of last week with a brief program which included raising the Head Start flag on the post office flag pole in downtown Bovina. Youngsters enrolled in the program which is designed to prepare six-year-old students to be better prepared to enter school in September, are shown with Superintendent Otis Spears, left, and Grade School Principle Gary Cox as they prepare to raise the Head Start flag. Spears, in a short talk, expressed appreciation to local people who have aided in making the program possible here.

ANNUAL CONTESTS --

Planes Compete Here On 4th

Contestants from Amarillo Lubbock, Odessa, Muleshoe, Hereford, Slaton and Clovis, competed in third annual model airplane contests here Sunday.

The contests have been held at the model airport here on July 4 for the past three years. Sponsor for the meet was Bovina Hobby Shop.

Winners in the rat racing division were Wayne Welch of Lubbock, first; Marvin Denney of Amarillo, second; and John Laney of Odessa, third; Leon Prevost of Amarillo, was first place winner in combat division. Second was Welch

Mrs. Bradshaw's Mother Dies

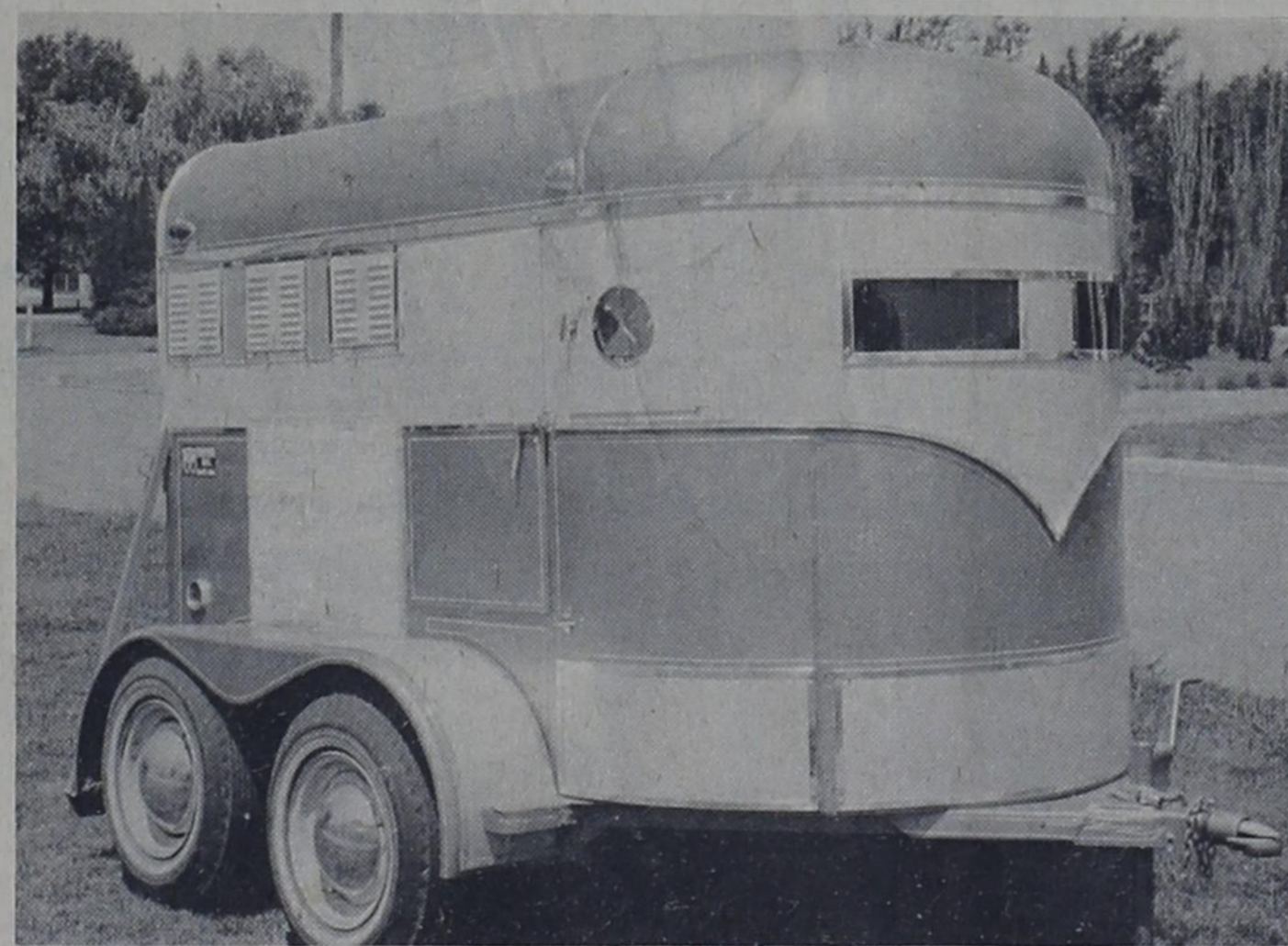
Funeral services for Mrs. Coral Hulsey, 77, of Farwell were Tuesday in the First Baptist Church in Farwell.

Burial was in the Oklahoma Lane Cemetery.

Mrs. Hulsey, 77, died Sunday morning in Clovis memorial Hospital. Survivors include two stepsons, J. W. Hulsey of Downey, Calif., and J. F. Hulsey of Lamesa; a step-daughter, Mrs. H. D. Bradshaw of Bovina; five grandchildren and nine great-grandchildren.

Weather by Willie

Very little chance of additional rain. Looks like a hot and dry July. We might get a few little ole showers, but they won't amount to anything.



FREE TRAILER -- This shiny, new two-horse trailer will be given away at the conclusion of Bovina's Bull Town Days celebration August 21. Bovina Jaycees are accepting donations on the trailer with all profits to go into a fund to aid in getting a clinic and/or doctor for Bovina. Tickets are \$2.50 each. The winner will be determined at a drawing Saturday, August 21.

MAJOR PLANS COMPLETE --

Name Match Ropers For BTD Celebration

The wrappings were put on the major plans for Bovina's three-day Bull Town Days celebration last week and this.

The ropers for the matched roping have been named.

They are Spicer Grip of Hereford and Billy Wilton of Fort Sumner, N.M. A preliminary event will be a junior match roping between James Lee Calaway of Bovina and Darrell Franklin of Melrose, N.M.

Grip and Wilton are two of the better roping cowboys in the area, according to Robert Calaway, Bovina Roping Club member who signed them, and he assures roping fans they will see a good match.

James Lee Calaway participated in last year's matched roping, but will be facing a new opponent this year in Franklin. A jackpot roping which will be open to the world will follow the matched ropings on Friday afternoon of the Thursday-Friday-Saturday Bull Town Days celebration.

Dates of the event are August 19-20-21.

Added to the list of events last week was an amateur talent show. It will be staged at the roping arena on Thursday night. Mrs. Elton Venable will be in charge of the talent show. People interested in entering should contact Mrs. Venable well in advance of the show so the program can be arranged.



00000000, THAT HURTS! -- Some 40 dogs were vaccinated for rabies here Friday afternoon as Dr. E.H. Russell, Clovis veterinarian, set up shop in the new fire station to administer the shots. Don Bandy, left, is assisting Dr. Russell as he gives a shot to "Happy," a Basset hound owned by Sonny Spurlin. Bovina Jaycees were in charge of the vaccination program for Bovina pets.

There will be an admission (Continued on page 3)

Everett Boy Buried Here

John Jacob Everett, four-year-old son of Mr. and Mrs. John Everett of Lazbuddie, died Tuesday morning, June 29 in Childrens Hospital in Dallas. Mass of the Angels was held Friday in St. Ann's Church in Bovina by Rev. Claver Giblin S.A. He was assisted by Bro. Marius Lonergan, Bro. Justin La Fontaine.

Burial was in Bovina Cemetery.

Survivors are the parents, four sisters, Cathy, Carrie, Clarissa and Cynthia of the home; and the grandparents, Mr. and Mrs. S. A. Brito of Bovina, and Mr. and Mrs. Jose Everett of Dimmitt.

Claborn Funeral Home of Friona was in charge of arrangements.

WINS 3 OF 4 --

BWG-BI In Command Of Little League Play

Bovina Wheat Growers-Bovina Insurance took over a commanding lead in Bovina Little League last week and this in a week which saw an extra-heavy schedule played due to the make-up of previously rained out games.

Last week BWG-BI was tied for the top spot with First National Bank - Lawlis Gin. Bank-Lawlis has now dropped to the third position by losing three of four games.

Bovina Gin - Generalgas moved into second place just barely in front of Bank-Lawlis.

BWG-BI's only loss was to Gin-Gen Tuesday night of last week, 11-10, in an extra inning.

Some Observe Monday As A Holiday

This will be a short week for many Bovinians.

Monday was a semi-holiday here with about half of the business places closes.

Since Independence Day was on Sunday this year, some people observed Monday, the 5th, as a holiday.

(Continued on page 2)

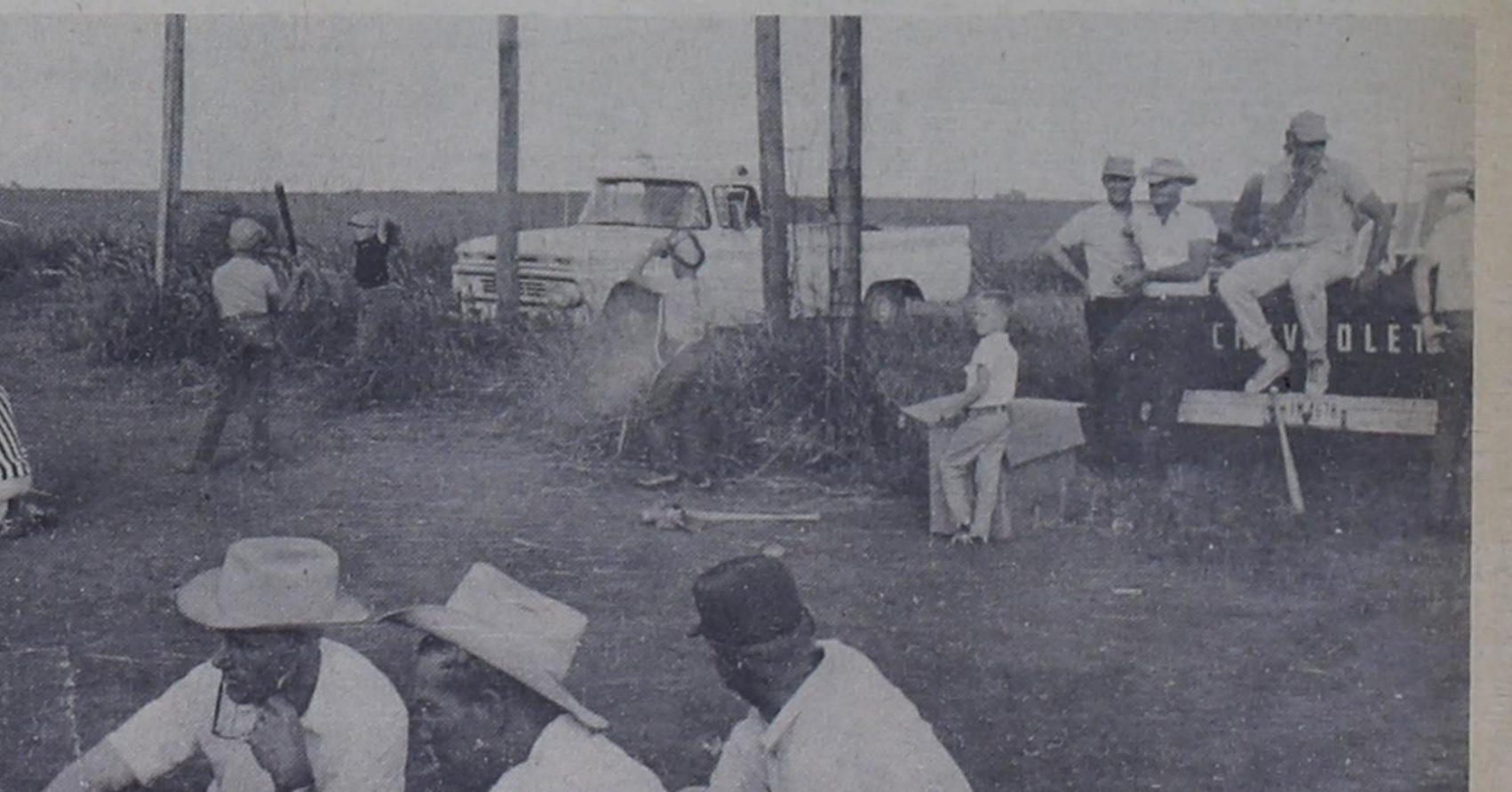
The league won over Oklahoma Lane Friday, 7-3, in a makeup tilt Wednesday, lost to Bank-Lawlis, 9-12, Thursday and got on the winning track again in Saturday's makeup game by downing Oklahoma Lane, 11-5.

With the schedule nearing completion, BWG-BI has the inside track for the championship. Five games remain to be played in the league this week and next. (This total is actually six since Tuesday night's results are not included in this report.)

(Continued on page 2)



COMMUNITY HOLIDAY -- Oklahoma Lane residents held their annual July 4th celebration Monday afternoon at the community center. At left is a group of ladies and children as the picnic supper was being spread. At right, some of the men are shown resting following a North-South softball game while some youngsters, who don't tire quickly, are shown still playing ball. Shown in the foreground at right are Ster-



lyn Donaldson, Melborn Jones and Neil Stewart. In a business session, three new directors were elected to Oklahoma Lane Community Center Board. They were David White, Harold Carpenter and Jones. Hold-over directors include Mrs. Wendol Christian, James Ensor, Mrs. R.J. Garner and Leon Billingsley.

NEWSPAPER CONTESTS
 TEXAS PRESS ASSOCIATION
 1965
 PRIZE WINNER

The Bovina Blade
 Second-Class Privileges Authorized at Bovina, Texas, 79009
 Published At Bovina, Texas, Every Wednesday
 Dolph Moten Publisher & Editor
 Pat Hawkins Women's News

Whittlin'--
 (Continued from page 1)

simistic people will be amazed at how little this move will immediately effect the downtown area and the number of people and cars.

been completed for aforementioned Bull Town Days, we understand, and only the details remain to be worked out.

The days of the celebration are Thursday, Friday and Saturday, August 19-20-21. It's time now to write those friends and former residents who are interested in attending so they can be making plans to be here.

BWG-BI Leads--
 (Continued from page 1)

Here's the remainder of the schedule for the season:

Thursday, July 8--Bank-Lawlis vs. Oklahoma Lane;
 Friday, July 9 -- Gin-Gen vs. BWG-BI;
 Monday, July 12 -- Bank-Lawlis vs. Gin-Gen;
 Tuesday, July 13 -- BWG-BI vs. Oklahoma Lane.

LITTLE LEAGUE STANDINGS

Team	W	L	Pct.
BWG-BI	9	4	.692
Gin-Gen	7	5	.583
Bank-Lawlis	7	6	.538
Okla. Lane	2	10	.166

First National Bank Presents--
COW POKES By Ace Reid



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Need A New Car?
 See The Bovina Bank For A
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 "Helping Make A Good Community Better"

Letters To The Editor

Dolph Moten
 BOVINA BLADE
 Bovina, Texas

Howdy Mr. Moten!
 I am sending you a copy of one of our publications -- OLD WEST, Fall 1965.

There is a story in this issue which was written by Milt Hinkle who was born in Bovina in 1881. Some of your senior citizens may remember him, or his family.

Mr. Hinkle and I share one thing in common -- we were both born in Parmer County. I was born in Farwell, the youngest child of Mr. and Mrs. B.F. Fears. My father owned and published the State Line Tribune at that time.

I don't know if you are familiar with our three magazines -- TRUE WEST, FRONTIER TIMES and OLD WEST, but I hope that you enjoy the copy that I am sending to you.

Best Wishes,
 WESTERN PUBLICATIONS
 Mary Sanders

Dear Editor:
 I want to say that I am a citizen of Bovina and am interested in everything that means progress for our town. Our different organizations are doing many things to help in many ways and I, as well as other citizens, appreciate their efforts.

We have something in our town that needs consideration badly and that is our cemetery. Go up and look at it. Let's try to do something about it.

This little poem expresses something that might make us think, "What is the Difference?"

"To live in a palatial fronted home with the backyard and alley looking as if poor white trash lived there,
 Or at the passing of a loved one, we shed our tears and cover their graves with the most beautiful flowers the florist can secure, and from then on, let the resting place in the local cemetery look as if we thought they had gone below and deserved nothing

Softball Meeting Thursday

Final arrangements are slated to be made for Bovina's men's softball league at a meeting Thursday night at 8:30 at the ballpark announces Vernon Estes, who is in charge of the league for the Lions Club, which is sponsoring it.

The league is slated to have eight teams with the schedule to begin Monday night, July 19. A doubleheader will be played each night, four nights a week, Monday, Tuesday, Thursday and Friday. The league will continue for four weeks with each team playing eight games. Team managers are requested to meet at the ballpark for the Thursday night meeting which will be the last meeting prior to the beginning of league play.

United States swapped 630-acre El Chamizal in El Paso to Mexico for 193 acres of Cordova Island after the Rio Grande changed its course a century ago.

Reflections From The Blade

SIX YEARS AGO, JULY 8, 1959
 Comments have been flying back and forth in the lighted baseball park controversy. An attempt was made by the Lions Club to persuade the school to build one. Currently a move to finance the project by donations is being considered.

Bovina's Fourth of July celebration finally met with favorable weather conditions and has been termed a success. Visiting over the weekend with relatives here were Mr. and Mrs. Don McCutchan and family of Dumas.

Miss Vickie Strawn, 14 year-old daughter of Mr. and Mrs. Norvell Strawn, was honored with a birthday party Monday evening.

Mrs. Neal Mager of Spokane, Wash., returned to her home the first of the week. She has been visiting for the past week with her mother, Mrs. J. Same Gaines, and sister and husband, Mr. and Mrs. Troy Armstrong.

Bovina Little Leaguers broke out of a two-game slump Thursday and beat Farwell, 6-1, but the Pee Wees went down

Reflections From The Blade

better than a bed among the Russian thistles, goatheads and weeds."

This hits me in the face. Are we doing our part as loyal citizens who claim to be civic-minded, but our interest only reaches around a small area known to belong to us? Whether it be our home or a lot which is the resting place of one of our loved ones.

Folks, lets demand that something be done about the care of our cemetery and begin with ourselves.

Several people have spoken to me about this, saying, "What can we do?"

Dues have been paid regularly by some. Citizens of Bovina, let's try to do something about this!

Mrs. Margaret Caldwell

to defeat 11-5.
 Fair Time, a three-year-old filly owned by Giles Williams of Bovina, won the six and one-half furlong Raton Junior Chamber of Commerce Allowance at La Mesa Park at Raton, N.M., July 4th.

THREE YEARS AGO JULY 4, 1962
 Sam Sudderth, current champion trap shooter in Bovina, took in more territory Sunday. Sudderth dominated a registered trap shoot at Amarillo Gun Club.

Honey Mast, daughter of Mr. and Mrs. Art Mast, underwent minor surgery Friday at Parmer County Community Hospital in Friona.

Bank deposits in Bovina are up more than \$40,000, as compared with same time a year ago.

Letting of bids for proposed street improvements in Bovina will be conducted tomorrow (Thursday) afternoon at 2 in city hall. This will be second time for bids to be accepted for the project.

Mrs. Amanda Kelley, 81, former Bovina resident, died at 6 a.m. Saturday in Knight Rest Home at Littlefield following a long illness.

Holiday--
 (Continued from page 1)

The post office, bank, and local government offices were closed. Classes were held as usual, however, in Bovina's Project Head Start school program.

About half of the businesses were opened and reported business better than average for a Monday.

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Wheat Stubble Getter!
 Long 14 Ft. Tandem Disc
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ENDS NEXT WEEK --

Peewee League Features Upset

The cellar team in Bovina's peewee league, Sudderth's Giants, upset the league leaders, Cicero Smith, 8 - 2, in Thursday's game. This was Cicero's second loss of the year.

After four playing dates last week and through Monday night of this week, the standings remain as they were last week in spite of the upset.

Cicero won two games aside from the loss to Sudderth. They whipped Bovina Blade-Bovina Welding, 13-9, Tuesday of last week and trimmed Oklahoma Lane in a Saturday make-up game, 10-9.

Blade-Welding picked up verdicts over Oklahoma Lane Friday, 15-4, and over Sudderth Monday, 11-4, to get two notches in the win column to go with the setback to Cicero Smith.

The peewee league schedule will be completed next week. At the end of the schedule each team will have played 15 games.

Remainder of the games on the schedule are:

Thursday, July 8, --- Sudderth vs. Oklahoma Lane;

Friday, July 9 --- Cicero vs. Blade-Welding;
Monday, July 12 --- Sudderth vs Cicero;
Tuesday, July 13, --- Oklahoma Lane vs. Blade Welding;
Thursday, July 15 --- Sudderth vs. Blade - Welding.

(The following standings do not include Tuesday night's game.)

PEEWEE STANDINGS

Team	W	L	Pct.
Cicero	10	2	.833
Okla. Lane	6	6	.500
Blade-Weld	6	6	.500
Sudderth	2	10	.177

Name Ropers--

(Continued from page 1)

fee charged for the matched roping.

Most other LTD events are free for spectators, according to Jack McCracken, manager of Bovina Chamber of Commerce and Agriculture, who is aiding in planning the celebration.

Additional details of the event were discussed at a meeting of chamber directors Thursday noon. Mrs. Venable and Mrs. Cecil Sisk met with the board and suggested that the talent contest be added to the list of events.

Other activities, scheduled for Thursday, include junior horsemanship contests including barrel racing and pole bending. Following this will be the cow - calling contest, beard growing contest and queen's contest. The talent show will be the last event on Thursday's program.

Activities begin again Friday morning with a chuck wagon breakfast at 8:30. The LTD parade begins at 10 with old-timers reunion starting immediately after the parade.

The roping activities are set to begin after noon Friday. The free barbecue, which will probably attract the most people of all the activities, is scheduled to begin at 5 Friday afternoon. Serving will start at that time. The free supper is available to everyone in the area. Friday night's activities include fiddling contests, square dance contests and awarding of trophies.

Five beeves will be barbecued for the feed. Volunteers will begin cooking them Thursday night.

Co-sponsors of the celebration are the chamber and Bovina Roping Club. Trophies will be given to the oldest oldtimer present, to the former resident who travelled the farthest distance to attend the celebration and to the person who has lived in Bovina the longest.

Saturday's activities include the roping club's fifth annual Quarter Horse Show which is expected to attract more than 120 horses. Following the horse show will be a drawing by Bovina Jaycees to determine the winner of a two-horse trailer on which tickets are being sold by members of that organization.

A total of 12 squares are expected to participate in the square dance contest Friday night.

Judging for the queen's contest will be changed this year, Mr. McCracken points out, with more emphasis being placed on horsemanship.

Judging for the queen's contest will be changed this year, Mr. McCracken points out, with more emphasis being placed on horsemanship.

Planes Compete--

(Continued from page 1)

Lubbock was second and Welch placed third.

Trophies were presented to the first three place winners in each of the divisions.

Jack Kesler and James Roach, owners of the hobby shop were in charge of the contests.

The weather was ideal for model airplane flying, reports Kesler.

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Shop These SPECIALS At Wilson's Thur. Fri. & Sat. Many Continue Thru. Wed., July 14

Shurfine Peach Or Pineapple Preserves 18 Oz. Tumbler **35¢**

Van Camp's Vienna Sausage 2 No. 1/2 Cans **39¢**

Delsey **TOILET TISSUE** 4 Roll Pkg. **39¢**

BAKE-RITE SHORTENING 3 Lb. Can. **69¢**

Thrifty Meats

Wilson's Corn King **CANNED HAM** 3 Lb. Can **\$2.89**

Reynolds **ALUMINUM FOIL** 25 Ft. Roll **29¢**

Wilson's Corn King **BACON** Lb. **69¢** | Fresh Sliced **BEEF LIVER** Lb. **39¢**

Yellow Cling - Slices Or Halves **Shurfine PEACHES** No. 2 1/2 Can **29¢**

Top Hand **SAUSAGE** 2 Lb. Bag **89¢**



Star-Kist Chunk Style **TUNA** No. 1/2 Can **29¢**

California Seedless **GRAPES** Lb. **29¢**

Imperial Pure Cane **SUGAR** 5 Lb. Bag **49¢**



Del Monte **CATSUP** 14 oz. Bottle **19¢**
Shurfine Early Harvest **PEAS** No. 303 Can **19¢**
Shurfine Pineapple Juice 3 46 oz. Cans **\$1**

Calif. Juicy Santa Rosa **PLUMS** Lb. **19¢** | Farm Ripe Pick 'o' Morn **Tomatoes** Pkg. **29¢**

Texas Yellow Lb. **SQUASH** **10¢**

Borden's Charlotte Freeze **MELLORINE** 1/2 Gal. **39¢**

FREEZER SPECIALS

Shurfine **SALAD DRESSING** Qt. Jar **39¢**

Morton - All Kinds **Cream Pies** 14 Oz. Size **29¢**

Sea Star **Fish Sticks** 8 Oz. Pkg. **19¢**

Shurfine Redi - Cut **Macaroni Or Spaghetti** 12 Oz. Cello Bag **15¢**

Morton **Bread Dough** 3 Lbs. **59¢**

Nabisco **RITZ CRACKERS** 1 lb. Box **41¢**
Gerber's Strained Fruits & Vegetables **BABY FOOD** 4 1/2 oz. Jars **89¢**
CLOROX BLEACH 1/2 Gal. Plastic Bottle **39¢**
Arrow Large Lima **BEANS** 1 lb. Bag **23¢**
Sunshine Krisple **CRACKERS** 1 lb. Box **31¢**

Service - Toons

By **Boyd Gilreath**



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Phillips 66 Tires, Batteries

BOVINA CHURCH of CHRIST



Bovina Church of Christ
SUNDAY BIBLE SCHOOL:
Morning Classes - 9:45
Evening Classes - 5:30

Don Stone
SUNDAY WORSHIP:
Morning - 10:45
Evening - 6:30
WEDNESDAY
Devotional and Classes - 8p.m.

Church Chuckles by CARTWRIGHT



"Vengeance is mine, saith the Lord!"

THE BENEFITS OF CHURCH ATTENDANCE . . . by Mickey Ellison

Today the modern man finds little time for worship to God in his rushed schedule, but unless he makes time he is missing out on many wonderful experience and opportunities.

One of the main things a person like this misses is the salvation of his own soul. In *Hebrews 10:25* the author tells the early Christians to not forsake the assembly. Even though this was written 2,000 years ago, it is still the inspired word which we follow today.

It seems that this reason alone would make a person want to attend each and every church service, but this is only one of the many wonderful blessings experienced when we participate in worship to the Lord.

To be able to blend your voice with others, in praise to Jehovah, is another great blessing enjoyed in the church service. The strong feeling one experiences in spiritual singing cannot be written down on paper or spoken in so many words.

Besides the spiritual there are many physical blessings to be enjoyed in church attendance. During the time you are worshipping God you can forget the cares and troubles of the world and be relieved of the tension that will gradually build up as the week passes on. You may also enjoy the fellowship with other people who share your beliefs. There are many more, but space is limited so I must let you find out about the other benefits and blessings for yourself. Attend worship next Sunday.

I ATTEND CHURCH BECAUSE.. by Mrs. I.W. Quickel.
I attend church, not because I think I am good but because I want to be better and as the Apostle Paul said, "Strive for a higher calling in Christ Jesus."

I attend church because the church is to the spiritual body what the dining table is to the physical body.

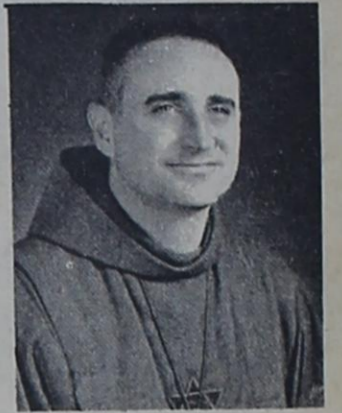
I attend church because in unity there is strength. The story is told of a father who had 7 sons. He bound 7 sticks into a bundle and gave the bundle to each of his sons in turn -- telling them to break it. None of them could even bend the bundle. Then the father took the bundle and taking one stick at a time broke all 7 sticks easily.

And so I attend church for Christian fellowship and because I need the strength and support of those other "six sticks" to keep me straight and unbroken.

We received some excellent articles on CHURCH ATTENDANCE -- as you can see. The judging is difficult, so we have decided to go ahead and print as many as possible this month and at the end, announce the winners. Okay?

The winner of the June Bible Quiz Contest are: Fern Bell, first prize, and Arlene McCallum, second prize.

ST. ANN'S CATHOLIC CHURCH

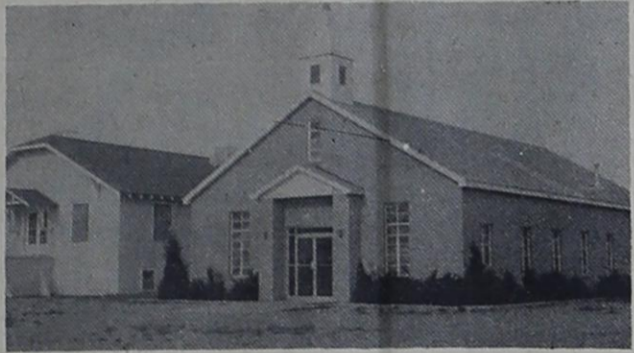


St. Ann's Catholic Church - Bovina
Masses: Sunday 8:30 & 10:30 a.m.
Weekdays 8:30 a.m. Daily Except
Tuesday 8 p.m.
First Friday 8 p.m.
Holy Days 10 a.m. & 6:30 p.m.

Fr. Claver Giblin S.A.

Confessions: Saturday 4-5 p.m.
7-8 p.m.
Before Masses
Baptisms: p.m. Sunday

OKLAHOMA LANE BAPTIST CHURCH

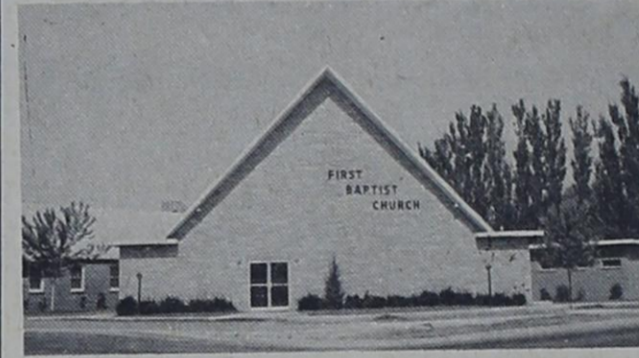


Oklahoma Lane Baptist Church

Sunday School - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7:30 p.m.

Rev. Wayne Baldwin

FIRST BAPTIST CHURCH of BOVINA



First Baptist Church of Bovina

SUNDAY Sunday School - 9:45 a.m.
Morning Worship - 10:55 a.m.
Training Worship - 5:00 p.m.
Evening Worship - 6:00 p.m.

Rev. Ralph Aday

--WEDNESDAY--
Y.W.A. - 5 p.m.
Youth Choir - 7 p.m.
Mid-Week Prayer Meeting - 7:30 p.m.
Adult Choir - 8:30 p.m.

BOVINA METHODIST CHURCH



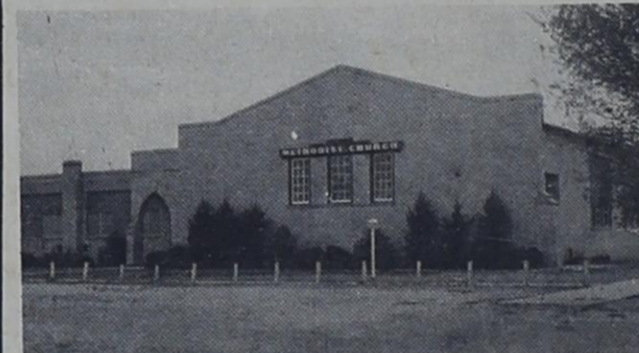
Bovina Methodist Church

Sunday School - 9:45 a.m.
Morning Worship - 11:00 a.m.
M. Y. F. - 6:00 p.m.

Evening Worship - 7:00 p.m.
Choir Practice -
Wednesday - 8 p.m.

J. B. Fowler Jr.

OKLAHOMA LANE METHODIST CHURCH



Oklahoma Lane Methodist Church

Sunday School - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7 p.m.

Rev. Hardy Cole

MISSION BAUTISTA MEXICANA



Services:
Sunday School
10 a.m.
Church
11 a.m.
Evening Worship
8 p.m.

BOVINA PENTECOSTAL HOLINESS CHURCH

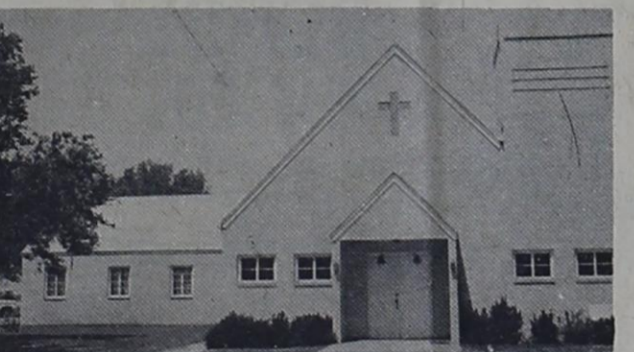


Bovina Pentecostal Holiness Church

Sunday School -- 10:00 a.m.
Morning Worship -- 11:00 a.m.
Lifeline Service -- 6:30 p.m.

Evening Worship -- 7:00 p.m.
Wednesday
Prayer Meeting -- 8:00 p.m.

ST. JOHN LUTHERAN CHURCH



St. John Lutheran Church LARIAT, TEXAS H.F. Peiman, Pastor

--LARIAT--
Sunday School - 9:30 a.m.
Morning Worship - 10:30 a.m.

Mr. & Mrs. Jack McCracken	Mr. & Mrs. Billy Marshall
Mr. & Mrs. Troy Fuller	Mr. & Mrs. Nicky Foster
Mr. & Mrs. Archie Cooper	Mr. & Mrs. L. M. Grissom
Mr. & Mrs. Don Stone	
Mr. & Mrs. Tom Caldwell	
Mr. & Mrs. J.P. Macon	Mr. & Mrs. Buck Ellison
Dolph & Sue Moten	Mr. & Mrs. C.R. Elliott

Bovina Chamber Of Commerce & Agriculture	Barbee Cleaners The Most In Dry Cleaning	Bovina Implement Co. Your Massey-Ferguson Dealer
Oklahoma Lane Farm Supply & Gin	McCallum Real Estate Dean McCallum-Bank Bldg.	Bovina Wheat Growers "We Serve To Serve Again"
Bovina Gin Co. Don Sides, Mgr.	S and S Dry Goods - Downtown Bovina -	Bovina Dry Goods Mr And Mrs. Edward Isaac
Gateway Produce Co. - Bovina -	Wilson's Super Market - Gunn Bros. Stamps -	Gaines Hardware Co. "Nothing Knocks On Bovina But Opportunity"
C And S Chemical Third St. Bovina	Sherley Grain Co. "Serving Farmer Co. Farmers The Year 'Round"	Bovina Hobby Shop Jack Kesler - Sonny Roach
Cicero Smith Lumber Co. In Bovina Since 1904	Bovina Insurance Jim Ware - Bank Bldg.	Northside '66' Service Station Boyd, Ila Ruth And Carolyn
Bonds Oil Co. Gulf Distributor	First National Bank of Bovina - Member FDIC -	Western Ammonia Bill Hutto, Bovina, Mgr.
Bovina Glass & Paint Co. Hwy. 60 - Ed Dendy, Mgr.	A. L. Glasscock Real Estate	Bovina Restaurant "Mutt" & Nita Graham
Lawlis Gin Co. Hwy. 86 - Ovid Lawlis, Mgr.	Paul Jones Texaco Firestone Tires	Generalgas, Inc. Fertilizer & Butane - Bovina -
	Corn's Farm Store - Charles Corn -	



IN SECOND PLACE -- The Little League team of Bovina Gin-Generalgas was in second place in league standings through Monday night's action. Members of the squad are, kneeling left to right, Alan Cockerhan, Steve Douglas, Widdy Gromowsky, Tommy McCormick, Mike Spears, Ken Jamerson and Dickey Garner. Standing left to right, are Royce Sisk, High Rogers, Roy Ramirez, Calvin McCutchan, Doyle Merrill, Billy Kesler and Manager, Wayne Spears.

Reds' Rally Beats Blues

Alvaro Cano was the pitching and hitting star in Bovina Little League All-Star game Sunday afternoon.

Cano propelled his team, the Reds, made up of players from Bovina Wheat Growers-Bovina Insurance and Oklahoma Lane, passed the Blues, the all-star group from First National Bank-Lawlis Gin and Bovina Gin-Generalgas players. He drove in four home runs with a two-run homerun and a two-run single and came to the mound in relief to also get the pitching win.

The losers, leading 5-4, going into the fifth inning seemed to put the game on ice, with a three

run splurge to make the count 8-4 as the final frame began. The winners scored 10 runs in the final inning, batting nine men before there was an out.

Cano set the losers down in order in the final half-inning though Tony Foster, the last batter, tripled and was thrown out at home in an effort to score on the hit.

Tommy McCormick was the losing pitcher as he came on in relief for the losers in the fifth stanza.

Mike Spears had two hits, both singles for the losers. Leading hitters for the winners in addition to Cano, were

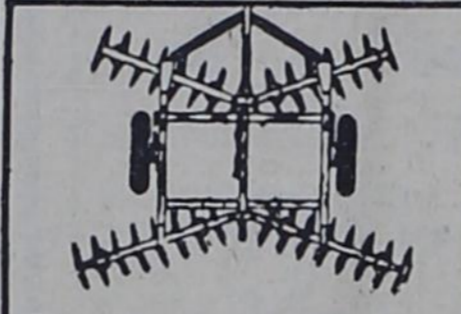
Cecil Bowary who had triple and a single, Roger Shook, who had a triple and a single and Lonnie McFarland who had a triple.

Don Cumpton and Gene Pruitt were the successful managers, Wayne Spears and Margaret Taylor were in charge of the losing team.

Each of the four Little League teams here provided six of their top players for the final game, making a total of 12 players on each team.

WANT ADS

FOR SALE -- '63 Ford pickup V/8, Custom cab. See George Douglas at Generalgas in Bovina. 50-tfnc



BUY YOUR AT BOVINA KRAUSE IMPLEMENT CO.
BOVINA IMPLEMENT CO., Hwy. 60 - 238-2541

FOR SALE - 1958 Great Lakes trailer house 35' x 8'. Also two corner lots at Ave. E & 4th Street. Contact Gene Brito or call Hub 265-3250. 50-tfnc

Electrical Wiring & Wiring Repair

Lighting Arrestors Guaranteed 100 Years



Am interested in making loans and buying first and second lien notes secured with farm and ranch lands.

J.J. Steele
Citizens Bank Building
Clovis, New Mexico
Dial: 763-4471 or 763-6455 52-4tc

CARD OF THANKS

We would like to express our sincere gratitude to our friends and neighbors for the sympathy shown to us during the recent death of our son, John Jacob.

John and Lucy Everett
Mr. and Mrs. S. A. Brito and family
Mr. and Mrs. Jose Everett and family

* CBS * NBC * ABC

Get All Three Major Networks To Perfection:
Get On Cable, TV Now!
*Low Tie-On Fee
As Low As \$12. Down
*Low Monthly Rates
Clearview Company
Of Bovina
Phone Bovina 238-3592
Or Friona 247-4271

FOR SALE -- an attractive two bedroom 1964 Town and Country mobile home. This mobile home has wall to wall carpeting, air conditioning, and central heating. It is ten by fifty five and sturdily constructed. If interested, call Muleshoe, 2730, or see it at D. O. Smith's Trailer Courts at fourteenth and Avenue B Muleshoe, 40-2tc

A-1 Plumbing Air Conditioning Sales & Service

404 Ave. C
Pho. 238-6501

FOR SALE or take up payments on Wards frostless refrigerator-freezer and electric stove both in copper tone, used six months. Also ranch style livingroom with tables, used chrome dinette, bedroom suit, dark color. See Olen Johnston or call 225-4452. 52-3TC

Now taking limited enrollment for 1965-66 Kindergarten class, \$20. per month. Child must be five by Sept. 1. Mrs. Jimmy Ware, Phone 238-6531. 53-TFNC

WILSON DRILLING -- Muleshoe -- Gess Pools, Pier Holes Construction Man Holes, Boat Pits, Test Holes. Sizes from 36" to 9' in width and up to 50' deep. Phone Muleshoe Day - 3-0962 Night - 3-1480 or 3-5910

AT THE WORLD'S FAIR GAS DOES 80% OF THE AIR CONDITIONING
Pioneer Natural Gas Company

Glyn Carroll Pump Sales & Service
Also Testhole Drilling And Domestic Wells -PLAINVIEW-
Office Pho. CA 3-2155
Residence Pho. CA 4-6834

FOR SALE ---Cane seed and soybean seed. J.C. Redwine, phone Sharp 225-4659. 1-2tc



Dear Fellow Texan:
Important progress in the field of health was made last week, as the Senate passed three bills which will assist in the construction of health facilities and provide funds for research into major illnesses and diseases.

The first of these bills is the Heart, Cancer and Stroke Bills which will provide money for research into the causes of the diseases and ways of combating their occurrence. This is an important bill as these three diseases together cause more than half of all the deaths in the United States in one year.

It is estimated that 48 million people now living have cancer; in 1963, 201,166 persons died of strokes, and there are at least 2 million more who have had strokes that are still alive; in that same year, 707,830 persons died of, and from 25 million to 30 million more suffered from, heart disease. These statistics show the value of a concentrated research program into these diseases.

A second bill, the Mental Retardation Facilities and Community Health Centers Construction Act will authorize grants for the staffing of the mental health centers being built under the 1963 Act. This is a greatly needed feature to provide staffing for these centers. The bill also extends the program for training teachers of mentally retarded and other handicapped children, to help meet a great shortage and a need for over one-quarter of a million teachers in this area.

The third bill passed this week was the Health Research Facilities Amendment Act which would provide for the construction of health research facilities by extending the expiration date of the present law and by providing increased support for the program. Under this bill many research activities will be enhanced by adding an additional three years for the construction of health research facilities under the existing matching grant program with the states.

I have supported these bills in the Labor and Public Welfare Committee and during their consideration in the Senate, and I believe they will be helpful in keeping the United States first in the world in the field of public health.

She: "I never could understand why they call a boat a 'she.'"
He: "Evidently you never tried to steer one."

BEE GEE
IT'S FUEL ON WHICH THEY CAN RELY, THAT'S WHY OUR GAS THE PEOPLE BUY

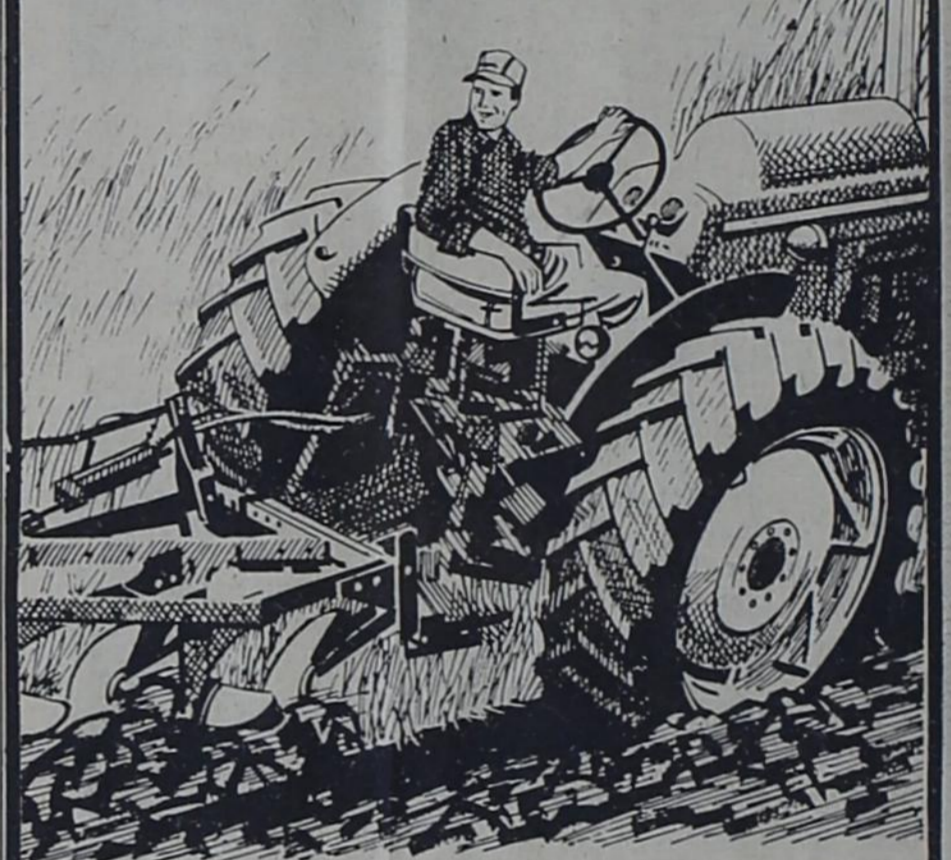


CHARLES Oil Co.
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Bovina & Friona Gas Distribution Centers
BOVINA Texas

REAL ESTATE LOANS, . . . with old line reliable companies. Free appraisal. Best terms. Absolutely no service charge to the borrower. McCallum Real Estate, Bank Building, Phone 238-2081. 13-tfnc

Bill Goldsmith's BOVINA WELDING WORKS & Blacksmithing
Portable Disc Rolling
Let Us Help You Get Rid Of Your Wheat Stubble

SAVE 10% with GULF WARRENGAS



Save up to 10% OR MORE . . . on tractor fuel and upkeep costs

REDUCE TOTAL TRACTOR COSTS. Save money with Gulf-Warregas[®] fuel over diesel, the so-called economy fuel -- and over gasoline, too. Consider all costs.
SLASH REPAIR AND UPKEEP COSTS. Cut these costs about one-third with Gulf-Warregas, compared with gasoline engines. Save more than \$100 a year for 1000 hours of use with a 4-plow tractor.
FEWER OIL AND FILTER CHANGES. You go three times as long as diesels and one and one half times as long as gasoline engines between changes. Spark plugs last longer -- no foul-up due to fuel residues.

Gulf-Warregas[®] is the LP-Gas member of the Gulf family of quality petroleum products.
OUR PROMISE! You'll have better living and better farming with Gulf-Warregas.

BONDS OIL CO.
Hwy. 60 - Phone 238-2271

Make **WHEAT STUBBLE** Work For You!
Let Corn's Farm Store Fertilize Your Wheat Land Now For Faster, More Efficient Decomposition Of Stubble And For Better Land Preparation For Next Year's Crop. We Offer A Complete Line Of Dry And Liquid Fertilizers!
Your Job Is Next When You Call 238-3181
CORN'S Farm Store
Highway 86 And Third Street

Firestone De Luxe Champion NEW TREADS
RETREADS ON SOUND TIRE BODIES OR ON YOUR OWN TIRES

2\$ 24 24 for Blackwalls plus tax and two trade in tires of same size off your car.

ANY SIZE LISTED		
5.20-13	6.70-13	6.40-15
5.60-13	7.00-13	6.70-15
5.90-13	7.00-14	Whitewalls \$3.00 more per pair.
6.00-13	7.50-14	Other sizes slightly higher.
6.40-13	5.60-15	
6.50-13	5.90-15	

Let's **TRADE TIRES**
ALL TIRES MOUNTED FREE
Paul Jones Texaco
Highway 60 - Bovina - Pho. 238-4331

Bovina Implement Co. Has **The Wheat Stubble Answer!**
KRAUSE PENETRATOR
- Double Duty Tandem Disc Plow -

Bovina Implement Co.
Highway 60 Bovina Phone 238-2541

HEAVY DUTY TILLAGE TOOLS!
The versatile, heavy-duty Penetrator will do everything from seedbed preparation to breaking . . . from discing to plowing. It will till shallow or plow deep . . . swiftly and thoroughly. Sheer brute strength in every part of the Krause Penetrator makes it the heaviest, strongest farm tool . . . weighs 1/20th ton per blade for deep penetration power . . . in virgin soil . . . alfalfa sod . . . toughest crop residues. Threaded adjustment simplifies wide disc gang angle setting from 13° to 30° . . . gives maximum efficiency for any soil . . . terrain . . . moisture condition. Lighter draft saves time . . . saves fuel . . . saves tractor wear . . . SAVES MONEY!
THE TWO-IN-ONE TOOL!

Housing Credit Is Available To Senior Citizens

Elderly people, if they live in rural areas, need not give up the idea of building, buying or repairing their homes on credit.

This word comes from Billy R. Boling, Farmers Home Administration county supervisor, serving Parmer County.

Boling said citizens who are 62-years and over, living in a rural community of 2,500 or less, may be eligible for a 33-year loan bearing 4 per cent interest to buy an older home or build a new one.

The FHA supervisor said elderly residents may also be eligible for smaller loans for home repairs.

He pointed out the increasing demand in small towns for rental units designed to meet the housing needs of older folks.

The Farmers Home Administration can loan direct funds to non-profit organizations for construction of senior citizen rental housing units designed for independent living.

Funds for construction of senior citizen rental housing units may also be provided by private investors with FHA guaranteeing repayment.

This fiscal year through April 30, Farmers Home Administration has advanced \$5,586,876 to senior citizens for construction, buying and repairing of individual homes. The total loaned is up 17 per cent over a similar period last fiscal year.

Over 1,200 elderly people in the 30 states, Puerto Rico and the Virgin Islands were able to get loans for new or improved housing through the senior citizen rural housing program of Farmers Home Administration.

Another \$1,248,510, was advanced by the U. S. Department of Agriculture agency for the construction of rental housing units for senior citizens during the same period, July 1, 1964 through April 30, 1965.

"Farmers Home Administration's senior citizen housing loan program offers citizens, 62-years and older, an opportunity to have housing suited to their needs in the community in which they have spent their working years," Boling said.

"This program also stimulates the local economy by providing jobs for workers engaged in the construction industry and customers for local trades and services."

In 1962 Congress authorized Farmers Home Administration to make direct loans and insured loans to individuals and corporations to finance rental housing for the elderly.

FHA direct loans for senior citizen rental housing in rural communities bear 3.75 per cent interest, with up to 50 years for repayment.

But loans insured by the agency for rental housing currently bear 5.75 per cent interest. Borrowers have up to 40 years to repay.

Additional information about the senior citizen rural housing loan program is available at the Farmers Home Administration office, Room 17, County Court House, Farwell, Texas.

COTTON TALKS

FROM PLAINS COTTON GROWERS, INC.

As of this writing, July 2, it can be assumed that members of the House Agriculture Committee are still not in complete agreement on the content of a cotton bill. The committee was expected to report some variation of Chairman Harold Cooley's H. R. 9414 before adjournment for the long Fourth-of-July weekend, but didn't.

For producer groups, who staunchly oppose the low loan-direct payments approach contained in the bill, this is generally hailed as welcome news. Though most observers agree that the House committee will eventually report Cooley's bill out in some form, the delay would indicate that the Congressman's support for this measure may not be so strong or broad as he had thought.

Meanwhile, in the Senate Agriculture Committee, a proposal developed by 15 producer groups across the belt was getting an attentive ear. The producer groups, members of Cotton Producers Legislative Committee, represent cotton producer organizations in 15 cotton belt states. Producer organizations in Texas helping to develop the proposal were Plains Cotton Growers, Inc., Lubbock; Rolling Plains Cotton Growers, Inc., Sweetwater; El Paso Valley Cotton Association, El Paso, and South Texas Cotton Improvement Association, Victoria.

In brief, the CPLC would (1) maintain the 16 million acre minimum national allotment and temporarily reduce production through a voluntary acreage diversion program, and (2) retain the loan level at 29¢ but provide for flexible equalization payments (the amount determined by market prices) in domestic and export markets.

Under this proposal a quantity of cotton equal to the amount taken out of production by the diversion program would be sold from CCC stocks concurrently with the new crop in order to maintain the total U. S. sales position and reduce government stocks. Above that specific quantity, CCC cotton would only be sold when triggered by rising market prices.

The equalization payment, made to allow American cotton to meet the world price on a continuing basis, would go to any one who assumed the obligation of consumption or export during the life of the program. The amount of the payment would be the average difference be-

Sandals, sneakers or bare feet are out of place behind an operating power lawn mower. They offer no protection should your foot slip into the blade. Many serious foot injuries occur every year, warns Extension Agricultural Engineer Henry O'Neal at Texas A&M University, because the mower operator wasn't wearing shoes heavy enough to protect his feet.

RIGHT-TO-WORK - Cong. H. H. Callaway (D-Ga.) stated, "Unions like anyone else, should be required to sell themselves to their members through good service and high purpose, and as long as they do, men and women will proudly want to join."

tween the American price and the world price as determined at the end of the marketing year. Advance disbursements could be made on an interim basis pending final determination of the difference between these average prices.

The CPLC statement pointed out that in this way cotton would move into the market instead of into the loan because the market would at all times be above the loan price, guaranteeing an effective merchandising system and a market for all cotton produced. The loan, as originally intended, would serve solely as a device for orderly marketing.

The temporary acreage diversion program, on a voluntary basis, would assist growers in making adjustments without severe financial losses. Variable choices would give each farmer the opportunity to fit a program to his particular management problems.

Donald A. Johnson, Executive Vice President of Plains Cotton Growers, Inc., believes that here, at last, is a program which would serve the interests of the varied groups affected by cotton legislation. He outlined how the four factions who have been most vociferous in their views -- producers, shippers, the textile industry and the administration -- would benefit.

1. For themselves, producers want their income protected by something more substantial than the whims of each successive Congress and they want acreage allotments kept high enough to allow for productive efficiency -- the only way cotton can ever move away from dependency on government. A loan at 29¢ would protect income. Retention of the 16 million acre minimum national allotment, with incentive payments for reduced production on farms where efficiency is more difficult or impossible to attain, protects allotments.

2. The chief interest of shippers is in a program which will allow them to handle all of each year's crop rather than having their services by-passed on cotton that moves through the loan. The proposal here explained would eliminate this complaint of shippers by (a) assuring that the farmer's proceeds from cotton he sells will be above the proceeds from cotton he puts into the loan, and (b) making government stocks available only when triggered by demand over and above the demand for current crop cotton as reflected in the market price.

3. The textile industry has had but a single objective -- to be able to buy cotton at a price competitive with the price paid by foreign mills. The flexible equalization payment, made to anyone who agrees to assume the obligation for consumption. The best available estimate of the Government's cost on this program is around \$550 million -- well within the \$600 million maximum talked by administration officials.

"Admittedly," Johnson says, "such a program is not precisely what any one of these groups would want if given a free choice. But from the beginning it has been recognized that compromise would be necessary, and this program meets the stated major objectives of all groups, without jeopardizing the interest of any one segment."

Various means for getting the basic features outlined by producers into a cotton bill are being explored. And if all segments of the industry, along with the administration, will judge the proposal on merit alone, it could become the base for legislation advantageous to the entire cotton industry.

Failure, on the other hand, to reach agreement along these lines might well open the door to rapid and irreparable damage to a great and essential industry -- and to the incomes of millions whose livelihood depend on it.

Economic Insecurity And Money Top Worries List

"Doctors tell us that over half the sickness in this country arises from emotional and nervous disorders rather than physical causes. More than half of these spring from economic insecurity and money worries," says Dr. Stewart Lee, chairman, Department of Economics and Business Administration, Geneva College.

Dr. Lee was a featured speaker at the recent Conference on Consumer Decisions in Raleigh, North Carolina. Mrs. Elsie P. Short, Texas A&M University Extension home management specialist, attended the conference sponsored by the Agricultural Policy Institute, North Carolina State College of Agriculture and Engineering, Raleigh.

Dr. Lee also agrees with judges who claim that many divorces are caused by quarrels over money and general financial trouble. He believes that many consumers are not well informed because they don't want to be, citing the one-half of one percent of the population which purchases consumer testing and rating magazines.

Stanley Cohen, Washington editor and vice-president of

Advertising Publications, Inc., also a featured speaker, said "The overwhelming majority of our people now accept the idea that in this complicated modern world, we must now look to our government for help and protection which we are otherwise powerless to provide for ourselves."

Cohen added that the unsophisticated, the uneducated, the underprivileged and the unskilled cannot cope with automation. Thus, we commit ourselves to programs of assistance and retraining to help them escape the downward cycle of poverty.

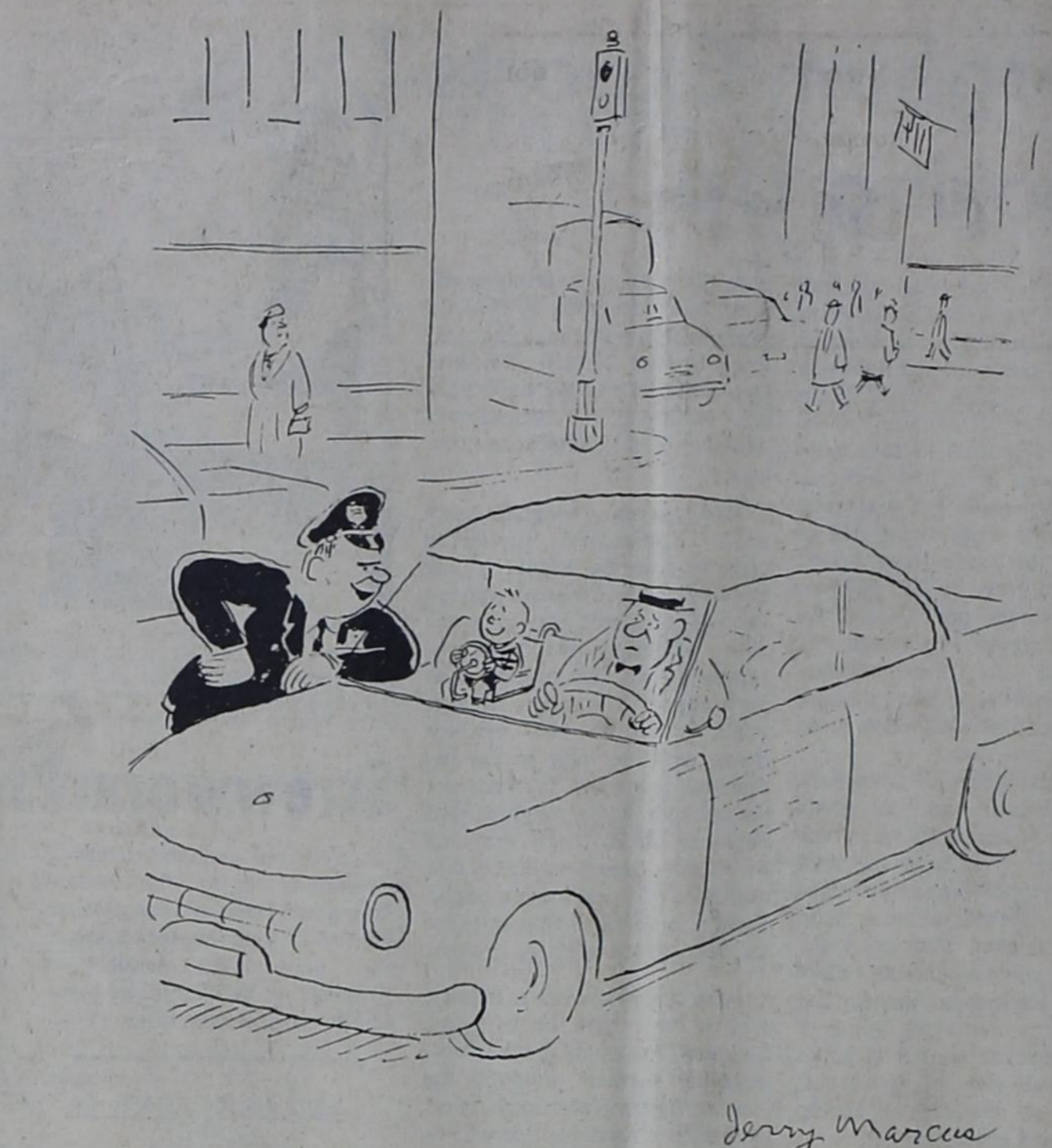
Pre-Packaged Produce Saves Money

Pre-packaged produce items save money for the store and the customer.

This word comes from Mrs. Gwen Clyatt, Extension consumer marketing specialist with Texas A&M University, who points out that costs are lowered because of less in-store spoilage.

Shipping charges are lower, too, because many of the products are trimmed and packaged in the growing areas and the cost of shipping the unwanted tops, wrapper leaves and other waste materials is eliminated.

Quality is usually higher with pre-packaged products because the amount of handling is reduced by store personnel and by shoppers. Quality is also maintained by the package itself, since moisture loss is kept down and bruising is held to



"Okay, who was doing the driving?"

a minimum. Many of the wraps even let the produce "breathe," says the specialist.

Among best buys at meat counters this week are beef round steaks and roasts, steaks and liver. Pork values include boneless hams and picnics. Fryers are higher in price than a few weeks ago, but still good values.

For an economical buy, select

Grade A large eggs -- although the Grade A medium eggs are also good choices this weekend.

Locally-grown vegetables continue available in many stores. Southern peas, mostly black-eye variety with lesser quantities of crowder and purple hull, are of good quality. Tomatoes, eggplant, sweet and hot peppers are good choices.

Squash and cucumbers are on the decline -- and prices have pushed upward a bit. Okra prices should be lower within a week or so as local supply increases.

Fruits which are headliners are cling and semi-cling peaches, cantaloupes, watermelons and Honeydew melons.

Any boy or girl between 9 and 19 years old can join 4-H.

My Neighbors



STRENGTH FOR THESE DAYS
From The Bible
He delivered me, because he delighted in me.
—(Psalms 18:19)

CLEANSWEEP ANNUAL CLEARANCE
We're Cleaning Out All Our Spring And Summer Maternity and Infants Apparel
SAVE 20 To 50%
No Refunds or Lay-A-Ways on Sale Merchandise
STORK SHOP
621 Pile Clovis, New Mexico

BOYD'S COMPLETE BRAKE and BEAR FRONT END Service
TIRE TRUING
WHEEL BALANCING AND OVERLOAD SPRINGS
MONRO-MATIC SHOCKS
MUFFLERS AND TAIL PIPES
FACTORY REBUILT POWER BRAKE UNITS-NEW UNIT
GUARANTEE-EXCHANGED
BOYD'S BRAKE SHOP
21 Years in Clovis
221 W. Grand - 763-4326

CLEARANCE! MID-SUMMER CLEARANCE!

1 RACK DRESSES 1/2 OFF

SALE OF SUMMER DRESSES

Spring & Summer HATS
Values to \$30.00
\$3.00 To \$5.00

1 RACK DRESSES 1/3 OFF

ONE TABLE COSTUME JEWELRY 1/2 Price

1 GROUP LINGERIE 1/3 OFF
Slips • Pajamas • Pettl-Pants
• Bras • Girdles

1 GROUP SPORTSWEAR 1/3 OFF
Slacks, Shirts, Blouses, Shorts, Skirts

MORE ITEMS ADDED DAILY TO THESE GROUPS

New Fall Merchandise Arriving Daily. Use Our Lay-A-Way Plan To Start Your Winter Wardrobe.
*COATS *SUITS
*DRESSES *ACCESSORIES

Lucille's
"Acres Of Free Parking"
In Hilltop Plaza Clovis, New Mexico

ACRES OF FREE PARKING - HILLTOP PLAZA